SEARS 1949

Christmas

BOOK

America's thrift-gift book for 1949 will save you money. It comes to you packed with suggestions for Yuletide giving . . . to prove again there's no place like home to do your Christmas shopping—there's no place like Sears to save.

Bigger selections than ever to choose from! [illegible] 100 pages of toys, dolls, [illegible] tree decorations, gift [illegible] and Christmas [illegible]. More than 130 pages of [illegible] men and women. [illegible] pages of gift ideas in children's wear.

[illegible] 1949's lower prices [illegible] throughout this book [illegible] your Christmas [illegible] more than last year [illegible] you save.

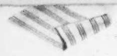
[illegible] you buy from us [illegible] keep it unless you're completely satisfied. So order early, order often.

Santa's Candy Express at right priced at only 79c. See page [illegible]

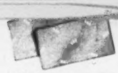
SATISFACTION GUARANTEED
OR YOUR MONEY BACK

SEARS, ROEBUCK AND CO.

925 So. HOMAN AVENUE
CHICAGO 7, ILLINOIS


Pattern woven way through—clear and sharp on both sides

Colors are vat-dyed—will not run or fade in the wash


It's in to stay! Pattern is woven in—to last life of the shirt

Pilgrim Shirts; Sanforized, Mercerized

NEW! WOVEN-THROUGH BROADCLOTH

Patterns stay *fresh*, even after repeated washings **$2.88** Each **3 for $8.40**

- Vat-dyed colors—won't fade or run in laundering . . keep their new "right out of the box" appearance washing after washing
- Sanforized—fabric won't shrink over 1% . . to give lasting good fit
- Non-wilt fused collars . . to stay neat and trim all day long
- Ocean pearl buttons—securely sewn on to last

Sturdy beauties in favorite patterns—fine shirts that make a man's Christmas merrier. Cotton broadcloth. Sanforized—for lasting fit. Mercerized—for lasting service. Colors vat-dyed—for lasting good looks. Gathered backs and sleeves—dressy, full-cut, natural-fitting. Single cuffs; regular panel front. Ocean pearl buttons. Each shirt has all the features listed above. Each is packed in a separate box, ready for gift wrapping. No tie. Shpg. wt. 1 lb. 3 oz.

Sizes 14, 14½, 15, 15½, 16, 16½, 17-inch neck. *State neck size and sleeve length.* See How to Measure for Men's Shirts below.

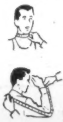
A Small figure pattern.
33 N 384—Gray
33 N 383—Green
33 N 382—Tan
33 N 381—Blue
Each $2.88 Any 3 for $8.40

B Small figure pattern in new dusty-tone colors.
33 N 395—Dusty blue
33 N 396—Dusty green
33 N 397—Dusty gray
Each $2.88 Any 3 for $8.40

C Triple-stripe pattern.
33 N 385—Blue 33 N 386—Tan
33 N 387—Green 33 N 388—Gray
Each $2.88 Any 3 for $8.40

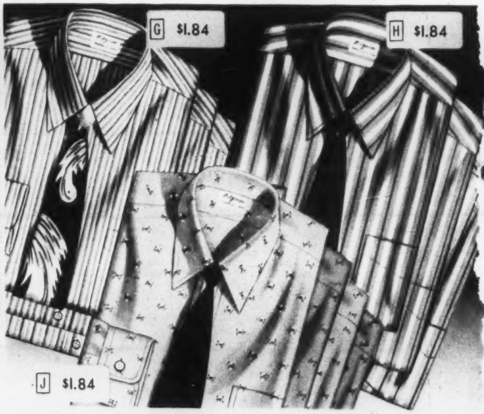
D Wide-stripe pattern.
33 N 378—Tan 33 N 377—Blue
33 N 379—Gray. *State neck, sleeve lgth.*
Each $2.88 Any 3 for $8.40

HOW TO MEASURE FOR MEN'S SHIRTS



1. Measure around neck. Number of inches is correct neck size.
2. Bend arm. Measure from middle of back of neck to wrist. Number of inches is sleeve length.

Neck sizes in inches	Sleeve lengths available			
14	32	33	..	..
14½	32	33	34	..
15, 15½, 16	32	33	34	35
16½	..	33	34	35
17	..	33	34	35



Colors clear on both inside and outside!

Introduced just this year (see more of them in our General Catalog). The colors are as sharp and clear on the inside as on the outside!

- Sanforized cotton broadcloth . . won't shrink over 1%
- French (no panel) front—dressy shirt!
- Wide-spread collar, with stays to keep it neat and fresh-looking
- Colors won't run or fade in wash.
- Mercerized—more wear, more luster

Ocean pearl buttons. Each shirt boxed. No tie. Shpg. wt. ea. 1 lb. 3 oz.

Sizes 14, 14½, 15, 15½, 16, 16½, 17-in. neck. For slve. lgths., see table above.

E Pastel stripes. *Sizes above. Please be sure to state neck size and sleeve length.*
33N285—Blue
33N286—Tan. Ea. $2.47 3 for $7.17

F End-and-end effect. *Sizes above. State neck size and sleeve length.*
33N277—Green 33N279—Gray
33N278—Dusty rose
33N275—Blue. . . . . .Each $2.47 3 for $7.17

Sanforized cotton broadcloth—Washfast colors

Handsome patterns in broadcloth (**not** low-thread count percale)—160 threads in every sq. in. of the fabric (100 threads running one way, 60 the other way).

- Fused non-wilt collars—need no starching, made to stay neat and fresh
- Sanforized cotton broadcloth—fabric won't shrink over 1%
- Washfast colors—won't run or fade in wash
- Gathered back and sleeves

Boxed. Single cuffs. Regular panel front. No tie. Shpg. wt. ea. 1 lb. 3 oz.

Sizes 14, 14½, 15, 15½, 16, 16½, 17-in. neck. For sleeve lengths, see chart above.

G Neat printed stripes. *Sizes above. State neck size and sleeve length.*
33N295—Tan 33N294—Blue. 33N296—Green . . . . . .Each $1.84 3 for $5.34

H Wide-spaced printed chalk stripes. *Sizes above. State neck size, sleeve length.*
33N297—Blue. 33N298—Tan. 33N299—Gray. . . . . . .Each $1.84 3 for $5.34

J Small-figure printed pattern. *Sizes above. State neck size, sleeve length.*
33N293–Gray 33N287–Blue 33N291–Tan 33N292–Green. Ea. $1.84 3 for $5.34

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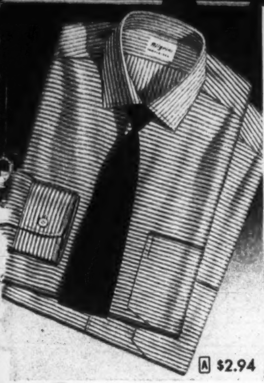
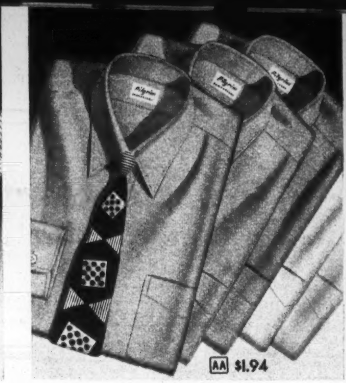
Easy Terms, page 295 . . Every Pilgrim Dress Shirt individually boxed





B $2.88
B
Dusty
helio
on
figure

Price cut .. Short Kent Collar style

Were ~~$3.49~~ $2.94 Each

A A "best seller" last Christmas at $3.49. Now specially reduced. Highly styled with neat non-wilt short point collar, French (no panel) front, single cuffs. Hairline stripes on fine cotton broadcloth. Sanforized; fabric won't shrink over 1%. Vat-dyed, washfast. Boxed. No tie. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve-length* (see table on opposite page).
33 N 250—Blue 33 N 251—Tan. Shpg. wt. ea. 1 lb. 3 oz. Ea. $2.94; 3 for $8.55

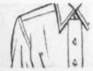
Pilgrim New Dustone Shirts .. 6 new, unusual colors; washfast, Sanforized cotton broadcloth; thrifty

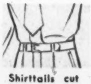
Now, a new line of budget-priced, color-fresh PILGRIM Shirts—to usher in a happy Christmas. They're handsome in a new, "quiet" way. Those rich, cloudy hues have a soft, easy-going, luxury look. They're eye-appealing as a summer sunset; smart as your Sunday best; masculine as a briar pipe. All are vat-dyed, washfast—won't run or fade in wash. Fabric is good cotton broadcloth .. smooth, strong, long wearing .. Sanforized to hold size (max. fabric shrinkage 1%). Expertly tailored and finished for smooth, trim fit; smart, good looks; no-bind comfort. Gathered back, sleeves. Reg. front. Boxed. No tie. Shpg. wt. ea. 1 lb. 3 oz. *State neck size, sleeve length* (see chart on opposite page).

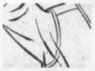
Neck sizes 14, 14½, 15, 15½, 16-in. *Also sizes* 16½, 17-in. in style (AA).

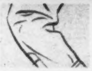
AA **Regular fused collar, single** cuffs. *Sizes above.* $1.94 Each 3 for $5.64
33N264–Dusty blue 33N265–Dusty tan
33N267–Dusty gray 33N266–Dusty green
33N268–Dusty pink.
Each........$1.94........3 for $5.64

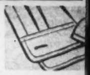
B **Widespread collar** with stays. French cuffs. Ocean pearl buttons. *Sizes above.* $2.88 Each 3 for $8.40
33N263–Dusty helio. 33N261–Dusty gray
33N262–Dusty pink. 33N259–Dusty green
33N260–Dusty blue. Ea. $2.88; 3 for $8.40


Full cut chest; narrower waist .. non-bulky, smooth drape


Shirttails cut long, extra full .. stay anchored in trousers


Cut extra full at shoulders, armholes for action comfort


Extra full cut at elbows .. easy bending, non-binding


Extra long sleeve openings lie flat .. easier ironing

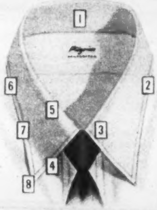
New 1949 Pilgrim Shirts .. FormEase features give proportioned-fit .. no collar curl, choke, chafe

We think old Santa himself couldn't put a more welcome gift under your tree—than a fine Pilgrim Shirt with FormEase features. These features (see right and above) give soft, soothing, no-bind shirt comfort top to bottom .. give you neat, trim, proportioned fit—plus premium styling. Rich combed cotton broadcloth .. smooth, strong, long wearing. Sanforized to keep size .. 1% max. fabric shrinkage. Roomy gathered sleeves and back. Single cuffs. Boxed. No tie. *Neck sizes* 14, 14½, 15, 15½, 16, 16½, 17-in. *State neck size, sleeve length* (see chart on opposite page). Shpg. wt. ea. 1 lb. 3 oz.

C **Soft, mellow pastels**—the color sensations of '49. 196 threads in every sq. in. of this fine cotton broadcloth. Vat-dyed, washfast .. colors can't run or fade in wash. Regular front. *Sizes above.*
33N350—Cadet (medium light blue)
33N351—Cream tan
33N352—Nile (light) green
33N353—Silver (lt.) gray. Ea. $2.88 3 for $8.40

D **White .. 220 threads** per sq. in. .. our extra fine combed cotton broadcloth. Mercerized. Genuine ocean pearl buttons. French (no panel) front.
33 N 348—*Sizes above.* Each $3.65 3 for $10.59

E **White .. 196 threads** per sq. in. Mercerized cotton broadcloth. Regular front. *State size above.*
33 N 301—Each.......... $2.88 3 for $8.40



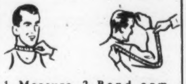
Med. point fused collar —better 8 ways

1. Cut low at back (1⅓ in. wide) .. won't "dig" into your neck; allows ample margin to show above coat
2. Sides tapered for smooth fit with shoulder bone; keeps neat; no bunch
3. Cut low at front; correctly proportioned for necks of all sizes and types
4. Opening at front designed to give correct tie space for best appearance
5. Special lining makes collar softer; makes it stay neat, wrinkle-free; improves washability; means longer wear
6. Sanforized; fabric shrinkage 1%
7. Fine "custom looking" stitching
8. Points precisely sewn and shaped; crisply neat; help prevent curling

Pilgrim
Pilgrim
Extra-big, extra-long, and regular sizes in this style
A
B

THERE'S NO PLACE LIKE HOME . . . TO DO YOUR CHRISTMAS SHOPPING

How to Measure for Men's Shirts



1. Measure carefully around neck . . . number of inches is correct neck size.

2. Bend arm. Measure from middle of back of neck to wrist. Number of inches is sleeve length.

Neck sizes in inches	Sleeve lengths available			
14	32	33		
14½	32	33	34	
15, 15½, 16	32	33	34	35
16½		33	34	35
17		33	34	35

Sanforized Broadcloth
. . with non-wilt fused collar

$1.47 Each
3 for $4.26
6 for $8.34

Cotton broadcloth, cut full and roomy to make it feel right all over . . . and made to stay that way (it's Sanforized—fabric will not shrink over 1%). Fused non-wilt collar (requires no starching). Regular front. Single cuffs. Tie not included. Each shirt in box. Shpg. wt. each 1 lb. 3 oz.

Sizes 14, 14½, 15, 15½, 16, 16½, 17-inch neck. *State neck size, sleeve length* (see table above, right, for sleeve lengths).

33 N 25—White. Ea. **$1.47** 3 for $4.26 6 for $8.34

To get our lowest possible prices, order in lots of 3 or 6. **Mix sizes if you wish** (you may want to order shirts for several men) . . . **you still get Sears special prices in lots of 3 or 6 shirts.**

Combed Cotton Broadcloth
Sanforized, mercerized

$1.94 Each
3 for $5.64
6 for $10.98
Reg. sizes, Reg. collar

Combed cotton (longer fibers for wear, appearance) broadcloth, *196 threads per sq. in.* Mercerized. Sanforized; fabric won't shrink over 1%. Regular front. Single cuffs. Boxed. No tie. White. Shpg. wt. 1 lb. 3 oz.

Regular sizes 14, 14½, 15, 15½, 16, 16½, 17-in. neck. *State neck size, sleeve length.*

A 33 N 130—Non-wilt collar (needs no starching), regular style. . . Ea. $1.94 3 for $5.64 6 for $10.98

For extra-tall men. Longer body. *Neck sizes* 14½, 15, 15½, 16, 16½, 17, 17½-in. *Sleeves* 36, 37. Regular non-wilt collar. *State neck size, slve. lgth.*
33 N 53—Each. . . . . $2.37 3 for $6.90

For extra-big men. Larger neck, body. *Neck sizes* 17½, 18, 18½, 19-in. *Sleeves* 33, 34, 35-in. Regular style collar, non-wilt. *State neck size, slve. lgth.*
33 N 54—Each. . . . . $2.37 3 for $6.90

B 33 N 132—Soft wide-spread collar with stays. *Reg. sizes above.* Ea. . . $2.39 3 for $6.96 6 for $13.62

Pilgrim
THE RIGHT WAY TO SAY MEN'S FURNISHINGS
C
D

$2.95 Each
3 for $8.55
6 for $16.80

$3.95 Each
3 for $11.49

Every Pilgrim dress shirt boxed—ready for Christmas wrapping

Choice of single or double cuffs in Pima

White Shirts

Sanforized broadcloths, new 100% nylon

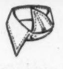
Our finest combed cotton broadcloth . . in 2 price ranges

C **Fine combed cotton broadcloth (220 threads per sq. inch).** Mercerized. Sanforized (fabric won't shrink over 1%). French (no panel) front and ocean pearl buttons—dressy! Gathered backs and sleeves. Single cuffs. Non-wilt collar, regular style. Boxed. No tie. White.

Sizes 14, 14½, 15, 15½, 16, 16½, 17-in. neck. *State neck size, sleeve length* (see table, top of page). Shpg. wt. each 1 lb. 3 oz.

33 N 148—Ea. . . **$2.95** 3 for $8.55 6 for $16.80

D **2x2 Pima broadcloth—smoothest, strongest cotton grown in U. S.** 2-ply combed cotton yarns. Sanforized. Mercerized. French front. Soft collar. No tie. Boxed. Shpg. wt. 1 lb. 3 oz.



Pima shirt has stays in collar . . . keep it neat, trim

Sizes 14, 14½, 15, 15½, 16, 16½, 17-in. neck. *State neck size and slve. lgth.* (see table, top of page).

33 N 194—Single cuffs
33 N 196—Double cuffs (require links)
White, Ea. . . . . **$3.95** 3 for $11.49

100% pure Nylon! New!
It never needs ironing

$8.45 Each

Silky-smooth duPont nylon, beautifully tailored into a luxurious shirt. Long-wearing 2-ply fabric, woven by Burlington Mills.

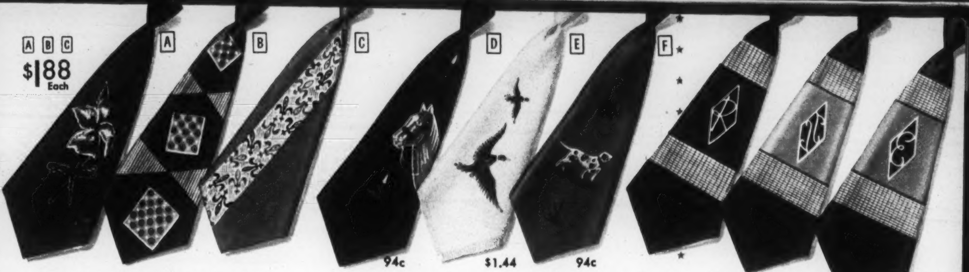
- Dries in 60 minutes (simply wash it and hang it up to dry)
- Needs no ironing at all
- Absolutely will not shrink

White-on-white pattern. French (no panel) front. French cuffs (require links). Shirt has high porosity—for year-'round comfort. Soft collar; stays. Boxed.

Sizes 14, 14½, 15, 15½, 16, 16½, 17-inch neck. *State neck size, slve. length* (see top of page). Shpg. wt. ea. 1 lb. 3 oz.

33 N 399—White. . . . . Ea. $8.45

Stays keep points of collar flat



Pure dye, pure silk Foulards

Heavy-weight silk, wool lined. Rayon-faced ends. 48 in. long, 4¾ in. wide. Shpg. wt. each 4 oz.

$1.88 Each

A "Tulip." Contrasting solid color knot.
33N3872—*State color* blue, maroon, brown..........$1.88

B Tumbling block design. Blue, maroon, or brown.
33 N 3870—*State color*..$1.88

C Diagonal panel. Blue, maroon, brown, or gray.
33 N 3871—*State color*..$1.88

Genuine California Hand Paints

Made in California, California-styled. 48 in. long. 4½ in. wide. Shipping weight each 4 ounces.

D Horse design. Rayon crepe, wool lined. Rayon-faced ends.
33 N 3875M—*State* maroon, tan, gray, or maize......94c

E Duck design. Hand-loomed virgin wool homespun.
33 N 3874M—*State* maize, red, gray, blue, green....$1.44

F Dog design. Rayon crepe, wool lined. Rayon-faced ends.
33 N 3873M—*State* powder blue, maize, brn., maroon.94c

NEW!
His own initial on his Tie

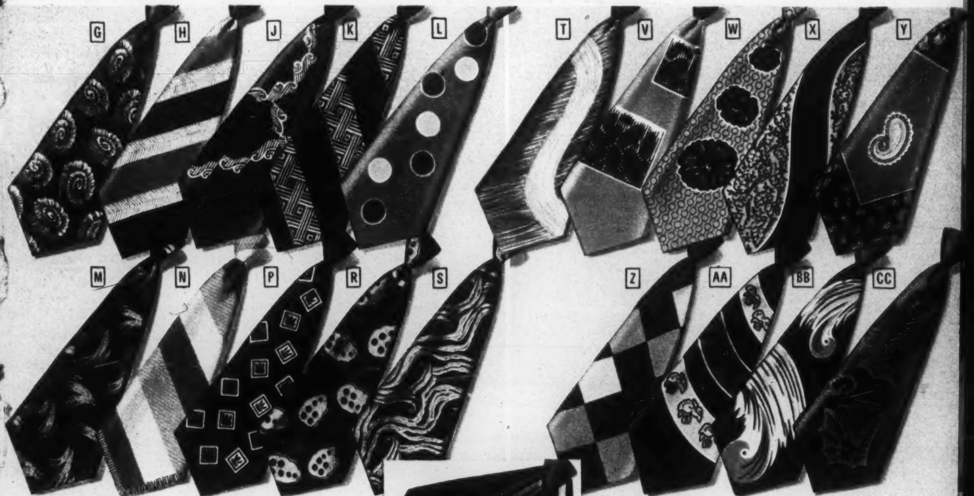
"That man" will know you chose it for him alone, when he sees his initial on this handsome tie. Rayon foulard, wool lined. Rayon-faced ends. 48 in. long, 4¾ in. wide. Printed initials (all initials available except I, O, Q, U, V, X, Y, Z)—or printed signet general design. *Colors* blue, brown, or maroon. Shpg. wt. each 4 oz.

$1.44 Each
any 2 $2.74

33 N 3876M — *State whether you want initial or signet. If initial is wanted, print initial. State color*...........Each $1.44 2 for $2.74

Pilgrim Ties

Every tie on this page is individually boxed—ready for gift wrapping . . most patterns in 3 or 4 colors. To get our lowest possible price, order in lots of 2 ties. Any two 94c ties on this page $1.80. Any two $1.44 ties $2.74.



Rayons, wools . . choice of 34 Ties

W[illegible]jacquards, printed rayon satins, printed r[illegible]all-wool homespun ties. All the rayons are [illegible]ed. The rayon satins and foulards have rayon-faced ends. 48 in. long. Make neat knots, resist wrinkling. Shpg. wt. each 4 oz.

94c Ea.
any 2 94c ties on this page $1.80

G Shell design. Woven rayon jacquard. 4¼ in. wide.
33 N 3883M—*State* brown, blue, or maroon..94c

H "Herringbone." Printed rayon satin. 4¼ in. wide.
33 N 3880M—*State color* green, blue, maroon, or brown.....94c

J "Pinto." Solid color knot. Printed rayon foulard. 4½ in. wide.
33 N 3879M—*State color* blue, maroon, or brown...........94c

K Stripes. Woven rayon jacquard. 4½ in. wide.
33 N 4052M—*State color* maroon, blue, or brown...........94c

L "Coin dots." Solid color knot. Printed rayon foulard. 4¼ in. wide.
33 N 3877M—*State color* gray, blue, maroon, brown, green...94c

M Comet design. Woven rayon jacquard. 4¼ in. wide.
33 N 3881M—*State color* blue, maroon, or brown...........94c

N All-wool homespun stripe. Made in California. 4½ in. wide.
33 N 3803M—*State color* maroon, blue, or brown...........94c

P "Blocks." Printed rayon foulard. Solid knot. 4¼ in. wide.
33 N 3878M—*State color* green, blue, maroon, or brown.....94c

R Leaf design. Woven rayon jacquard. 4¼ in. wide.
33 N 3884M—*State color* brown, blue, or maroon..........94c

S Wavy lines. Woven rayon jacquard. 4¼ in. wide.
33 N 3882M—*State color* maroon, blue, or brown..........94c

Rayon satin Solids

In 8 colors. Silk-like luster and "feel." Rayon satin, wool lined. Rayon-faced ends. 48 in. long, 4½ in. wide. *Solid colors* royal (bright) blue, gray, maroon, scarlet, seal (dark) brown, yellow, hunter (dark) green, or black. *State color*.

94c Each
any 2 $1.80

33 N 3900M—Shpg. wt. ea. 4 oz....94c

Rayon foulards . . prints, hand paints

Our finest rayon foulards. Full-bodied fabrics, wool lined—to resist wrinkling, to tie handsome knots; ends are rayon-faced. 48 in. long, 4¾ in. wide. (T) has hand-painted design. Others have printed designs. Shpg. wt. each 4 oz.

$1.44 Each
any 2 $1.44 ties on this page $2.74

T Hand-painted bold sweep design. Solid color knot. *Colors* blue, maroon, or brown.
33 N 3885M—*State color above*..............$1.44

V Large block design. Knot is in contrasting solid color.
33 N 3899M—*State color* gray, blue, or brown...........$1.44

W "Flower parade." Design in knot. Tan, blue, or red.
33 N 3890M—*State color*.$1.44

X Massed flower design. Knot area in fancy leaf pattern. Blue, maroon, or brown.
33 N 3889M—*State color*.$1.44

Y Paisley panels, solid color knot. Gray, blue, or brown.
33 N 3891M—*State color*.$1.44

Z Argyle block, solid color knot. Maroon, blue, brown.
33 N 3888M—*State color*.$1.44

AA Floral bands. Solid color knot. *Colors* brown, blue, or maroon.
33 N 3887M—*State color*.$1.44

BB Comet shower design. Knot is in contrasting solid color. *Colors* blue, brown, or maroon.
33 N 3886M—*State color*.$1.44

CC Spaced sea shell design. Solid color knot. Brown, maroon, green, or blue.
33 N 3892M—*State color*.$1.44

• Maize
• White
• Tan
"Easy Action" Raglan Sleeves

A Price that Touches Bottom!
• White
• Maize
• Green
• Blue
• Gray
• Tan

Made for action!

There's roomy "free feeling" at the shoulders— it's specially designed for golf, bowling, tennis, other sports . . and it's a great shirt for just "taking it easy" too. Combed cotton broadcloth (196 thread count), Sanforized (fabric won't shrink over 1%). Washfast. Mercerized. Left pocket has fly-front side opening. Soft collar with stays. 2-button cuffs.

$2.94 Each
3 for $8.55

Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½). *State size.* Shpg. wt. each 1 lb. 2 oz.
33 N 588–Maize. 33 N 590–Tan.
33 N 589–White. Ea. $2.94. 3 for $8.55

Washfast colors

Sanforized cotton poplin —fabric will not shrink over 1%. Colors won't fade or run in wash. Collar looks good open or closed; top button fastens with hidden loop. Long sleeves. Order several today. There's a wide choice of colors—to please every man on your Christmas list.

$1.88 Each
3 for $5.49

Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½). *State size.* Shpg. wt. each 1 lb. 7 oz.
33 N 580–White 33 N 582–Tan
33 N 583–Gray 33 N 584–Green
33 N 581–Maize (light yellow)
33 N 585–Blue. Ea. $1.88 3 for $5.49

• Cream
• Tan
• Medium Brown
• Gray
• Dark Dusty Green

• Green
• Medium Brown
• Blue

Fine rayon faille

Fabric by Hego—made of Celanese rayon yarn . . and finely tailored throughout. Fabric has faint cross rib. Full cut, soft, medium weight. 2-way collar, stitched underneath. 2-button adjustable cuffs. Pleated sleeves. Shirred back. Washable—fabric won't shrink over 2%. Shpg. wt. each 1 lb. 6 oz.

$3.88 Each
2 for $7.50

Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½).
33N774-Tan. 33N775-Dark dusty green
33N742-Cream. 33N776-Medium brown
33N745-Gray.
State size. Each $3.88 . . . . 2 for $7.50

Western style

Choice of sleeve lengths. Western-type spun rayon gabardine sport shirt. Dress-type collar. Pleated set-in sleeves are single-stitched. Shank buttons. Colors won't fade or run in wash. Fabric won't shrink over 2%. Long shirt tails. Shipping weight each 1 pound 8 ounces.

$4.88 Each
2 for $9.50

Neck sizes 14, 14½-in. (in 32 and 33-in. slve. lgths.); 15, 15½, 16, 16½, 17-in. (in 33, 34 and 35-in. slve. lgths.). *State neck size, sleeve length.* See How To Measure For Neck Size above, at rt.
33 N 753–Medium brown
33 N 751–Green
33 N 754–Blue. Ea. $4.88 2 for $9.50

Pilgrim long sleeve

Sport Shirts

New features, new styles, new colors and fabrics . . Choose from 52 Shirts

(SHIRTS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE)

SPUN RAYONS $2.88 [A] 3 for $8.40 $3.95 [B] 2 for $7.66

[A] **Deep holiday tones in solid colors.** Soft, smooth spun rayon—lightweight tropical fabric. Fabric won't shrink over 2% to 3%. Shirred back. Collar is stitched, looks good open or closed; top button fastens with loop. 2-button adjustable cuffs. Hand wash separately.

Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½). Shpg. wt. each 1 lb. 6 oz.
33N570-Maroon 33N571-Green
33N572-Dk. brown. 33N573-Navy blue
State size . . . . Each $2.88 3 for $8.40

[B] **Plaid with lots of punch.** Easy-weight tropical spun rayon. New soft dusty colors. 2-button adjustable sleeves, pleated. Ocean pearl buttons. Top button fastens with loop. 2-way collar. 2 button-through flap pockets. Hand wash separately; fabric won't shrink over 3%. Shpg. weight each 1 pound 6 ounces.

Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½).
33N567-Dusty pink. 33N566-Dusty tan
33N568-Dusty helio
State size . . . . Each $3.95 2 for $7.66

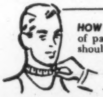
[C] **Spun rayon gabardines in solid colors — dusty tones or deep tones.** Soft, smooth fabric; pre-shrunk (will not shrink over 2%). Full cut pattern, shirred back, pleated sleeves . . tailored for the man who likes his comfort 100%! Collar stitched underneath for dressy appearance. 2-button adjustable cuffs. Top button fastens with loop. Wear collar open or closed.

Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); and large (17-17½). *State size.* See How to Measure below.

Dust tones. Washfast colors.
33 N 769—Medium dusty green
33 N 767—Dusty tan
33 N 768—Dusty gray
33 N 770—Medium dusty blue

Deep tones. Hand wash separately.
33 N 771—Deep tone maroon
33 N 772—Dark brown
33 N 773—Dark green

Shpg. wt. each 1 lb. 6 oz. Each $3.88 . . . . Any 2 for $7.50



HOW TO MEASURE FOR NECK SIZE. Place tape measure (or piece of paper that can be measured) around neck. Tape measure should not be tight. The number of inches is the correct neck size. *Please do not guess at your size.* Measure carefully before ordering—to make sure you get the size you need.

New! SPORT SHIRT and TIE SET and WESTERN "SQUARE DANCE" $3.95 Each any 2 for $7.66

[D] **Shirt and tie, packed in Christmas gift box!** Sport shirt of cotton twill, Sanforized (fabric won't shrink over 1%), mercerized. Washfast. 2 flap pockets. Ties are rayon foulard. Shpg. wt. set 1 lb. 8 oz.

Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½).
33 N 629M–Maize shirt; brown tie
33 N 630M–Tan shirt; med. green tie
33 N 631M–Gray shirt and maroon tie
State size . . . . . Set $3.95 2 for $7.66

[E] **Sizes to fit both men and women —Western "square dance" style.** Solid color yoke; plaid body, sleeves (woven pattern). 2-way collar. Top button fastens with loop. Cotton, Sanforized (fabric won't shrink over 1%). Washfast. Shpg. wt. 1 lb. 6 oz.

Sizes extra small (13-13½-inch neck); small (14-14½); med. (15-15½); med. large (16-16½); large 17-17½). *State size.*
33 N 550M–Red 33 N 551M–Brown
33 N 552M–Blue. Ea. $3.95; 2 for $7.66

SPUN RAYON GABARDINES . . 2 styles: 'New Elastic Bottom' and the 'Zip Grip' $4.88 Each any 2 for $9.50

[F] **New in-'n-outer style, shirred elastic bottom.** Made in California, it looks great either inside or outside the trousers. Fabric won't shrink over 2%. Top button has loop.

Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½). *State size.* Shpg. wt. each 1 lb. 7 oz.
33N591M–Burnt orange (hand wash)
33N592M–Sand color (washfast)
33N593M–Mocha (brown) (washfast)
33N594M–Light gray (washfast)
Each $4.88 . . . . 2 for $9.50

[G] **"Zip Grip" . . zipper extends from 7 in. below collar to bottom.** Ocean pearl Gripper Fasteners on flap pockets, cuffs. Hidden top button loop. Our best spun rayon gabardine. Shpg. wt. ea. 1 lb. 8 oz.

Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½). *State size.*
33 N 792M–Gray (washfast)
33 N 791M–Tan (washfast)
33 N 793M–Maroon (hand washable)
33 N 794M–Dark brown (hand wash)
Each $4.88 . . . . 2 for $9.50

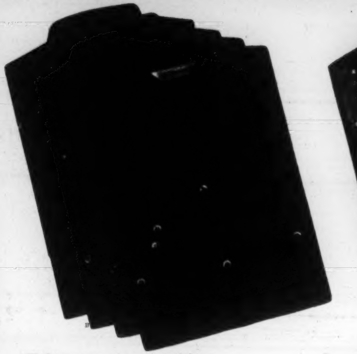
NEW NYLON AND ACETATE RAYONS and "ZIPPER" RAYON GABARDINES $5.88 Each

[H] **Nylon and acetate rayon—one of the newest fabrics!** Has silk-like texture. 12% nylon, 88% rayon. Top button loop; 2-way collar. Hand washable — fabric won't shrink over 2%. Shpg. wt. 1 lb. 6 oz.

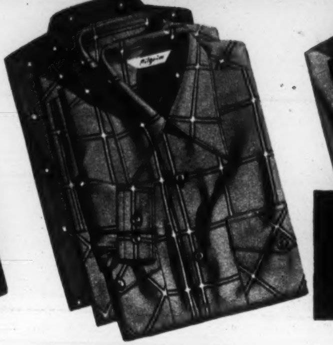
Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½). *State size.*
33 N 669—Tan 33 N 670—Gray
33 N 671—Pink 33 N 672—Green
State size . . . . Each $5.88

[J] **Zipper hidden by fly front.** Spun rayon gabardine—fabric won't shrink over 2%. 2-way stitchless collar. 2 pockets, hidden by fly fronts. Hand wash.

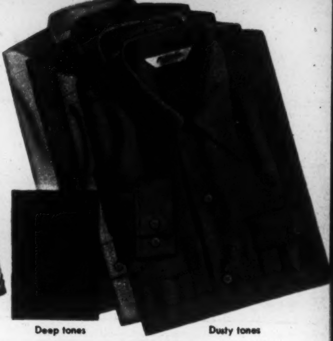
Sizes small (14-14½-in.); med. (15-15½); med. large (16-16½); large (17-17½). Shpg. wt. 1 lb. 8 oz.
33 N 702—Dark brown and tan
33 N 700—Maroon and gray
33 N 701—Navy blue and gray
State size . . . . Each $5.88



A Spun rayons . . soft, smooth. Ea. $2.88 3 for $8.40

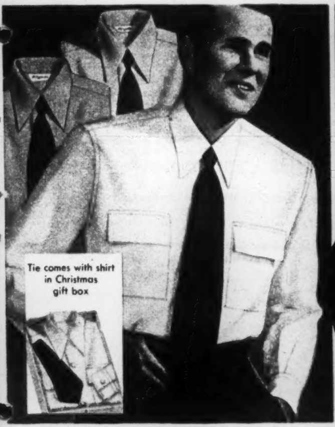


B Spun rayons . . handsome plaids. Ea. $3.95 2 for $7.66

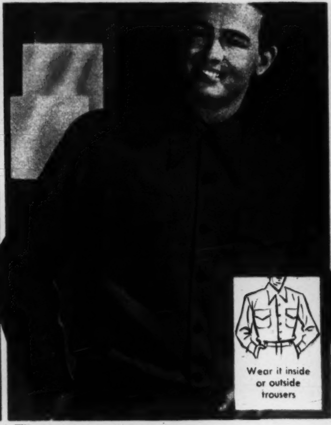

Deep tones
Dusty tones

C Spun rayon gabardines Ea. $3.88 2 for $7.50

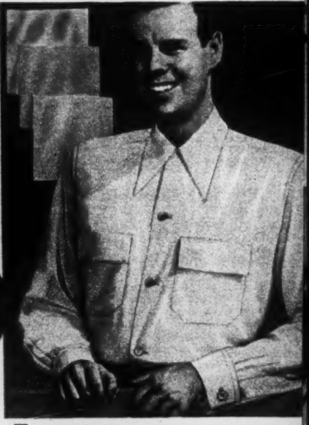
THERE'S NO PLACE LIKE HOME... TO DO YOUR CHRISTMAS SHOPPING


Tie comes with shirt in Christmas gift box

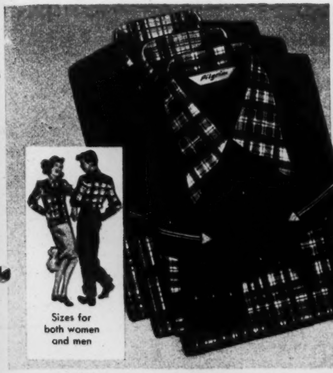
D New! Shirt and Tie Set. Ea. $3.95 2 for $7.66


Wear it inside or outside trousers

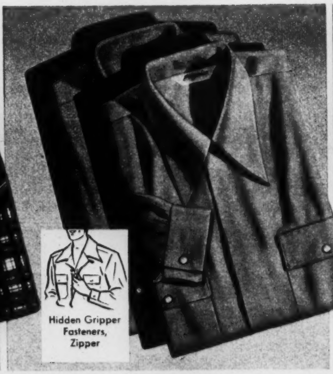
F New! Elastic bottom. Each $4.88 2 for $9.50



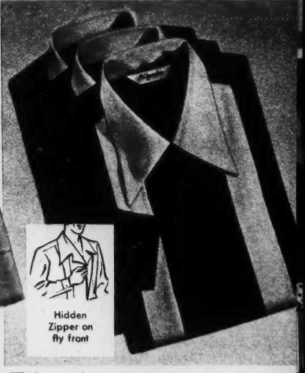
H New! Nylon and acetate rayon. Ea. $5.88


Sizes for both women and men

E "Western square dance". Ea. $3.95 2 for $7:66

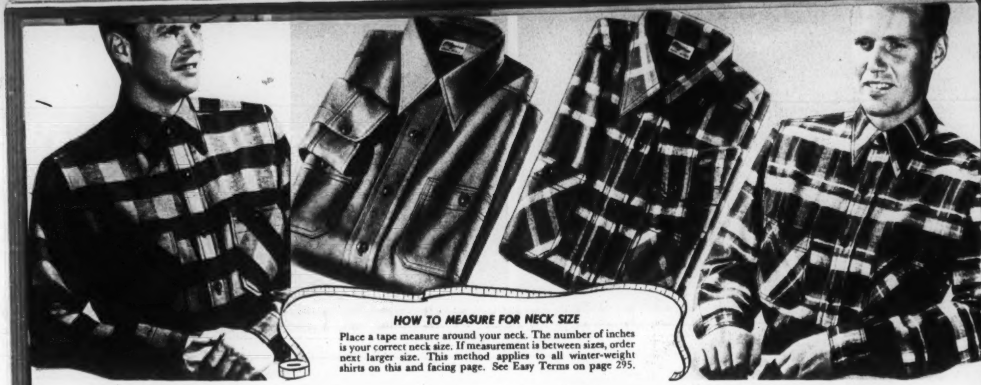

Hidden Gripper Fasteners, Zipper

G "Zip-grip" spun rayon "gabs." Ea. $4.88 2 for $9.50


Hidden Zipper on fly front

J Secret pockets, secret zipper. Ea. $5.88

ALL MERCHANDISE ABOVE DESCRIBED ON OPPOSITE PAGE



HOW TO MEASURE FOR NECK SIZE

Place a tape measure around your neck. The number of inches is your correct neck size. If measurement is between sizes, order next larger size. This method applies to all winter-weight shirts on this and facing page. See Easy Terms on page 295.

Pilgrim Cotton Flannel

Big, bold buffalo checks

Thrift-priced Each **$1.89** 2 for $3.66

- Med. weight, good quality; warm, soft
- Neatly stitched dress-type collar
- Two, roomy button-through pockets
- Long shirt tails *stay* inside trousers

Color-rich "buffalo." Cut big, roomy. Non-rip sleeve facings. Double stitched main seams. Hand wash separately.

Sizes 14½, 15, 15½, 16, 16½, 17-in. neck. *State size*. Shpg. wt. each 14 oz.

33N1454–Brown-white
33N1453–Black-white
33N1452–Red-black. Ea. $1.89; 2 for $3.66

Pilgrim Cotton Suede

Cloth Shirts . . med. heavy

Solid Colors . . Each **$1.75** 2 for $3.44

- Good quality cotton fabric—sueded for soft, warm finish . . wind resistant
- Dress-type collar . . neat, trim fitting
- Two, roomy button-through pockets
- Long shirt tails *stay* tucked inside

Smooth, supple. Full cut, comfortable. Double stitched seams. Non-rip sleeve facings. Hand wash separately.

Sizes 14½, 15, 15½, 16, 16½, 17-in. neck. *State size*. Shpg. wt. each 14 oz.

33N1401–Navy (dk.) blue
33N1400–Gray. Each $1.75 2 for $3.44

Pilgrim low-priced Cotton Flannel Shirts

Medium weight; warm yet non-bulky . . colorful plaids

Dressy, durable . . Each **$1.75** 2 for $3.44

- Good quality cotton flannel . . comfortably warm, smooth; durable
- Dress-type collar . . long shirt tails
- 2 plain button-through pockets; big, roomy . . pencil slit in left pocket
- Double shoulder yoke . . non-rip sleeve facings . . . sturdily sewn

Thrift-priced. Hand wash separately.

State size 14½, 15, 15½, 16, 16½, 17-in. neck. Shpg. wt. each 1 lb. 6 oz.

33N1430–Red 33N1431–Blue
33N1432–Green. Ea. . $1.75 2 for $3.44

Sanforized and only . . Each **$1.97** 2 for $3.88

- Good quality cotton flannel with a soft, warm nap . . strongly constructed
- Sanforized; 1% max. fabric shrinkage
- Dress-type collar . . long shirt tails
- 2 plain button-through pockets; neat, large . . pencil slit in left pocket
- Double shoulder yoke . . non-rip sleeve facings . . Hand wash separately

State size 14½, 15, 15½, 16, 16½, 17-in. neck. Shipping weight each 1 lb.

33N1470–Red 33N1471–Blue
33N1472–Green. Ea. . $1.97 2 for $3.88

Pilgrim de luxe, dressy all wool Solids

D Zip fly front

$6.88 Each

- Medium heavy . . soft and warm
- Jaunty fly front opening . . zip slide fastener.
- Smart 2-way stitchless collar
- Square cut bottom . . casually right in or outside trousers
- 2 flap pockets . . roomy, dressy
- 2-button adjustable cuffs

Bold, modern styling. Main seams double stitched. Hand wash separately. Extra quality.

State size small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½). Shpg. wt. ea. 1 lb. 10 oz.

33N1655–Forest (dk.) green
33N1654–Pearl gray
33N1656–Maroon
Each. . . . . . $6.88 2 for $13.46

DD Button front

$5.75 Each Reg. sizes

- Reg. and big sizes
- Medium heavy
- Dress-type collar; quilted rayon faced neckband . . smooth
- Long shirt tails "stay put"
- 2 large button flap pockets

Pleated back. Hand wash separately. Shpg. wt. ea. 1 lb. 10 oz.

Reg. sizes 14½, 15, 15½, 16, 16½, 17-in. neck. *State size*.

33N1644–Forest (dk.) green
33N1645–Chocolate brown
33N1643–Maroon
33N1646–Scarlet red
Each. . . . . . $5.75 2 for $11.26

Extra large sizes 17½, 18, 18½, 19-in. neck. *State size*.

33 N 1650—Maroon
33 N 1651—Forest (dk.) green
Each. . . . . . $6.29 2 for $12.30

Luxurious Sport, Leisure Wools; our best designs

E Scotch-clan plaid

$5.75 Each

- Fine grade wool; comfortable med. weight . . . soft, warm, non-bulky; for indoor relaxing or outdoor action
- 2-way (open or shut) collar, hidden button loop; style-plus
- 2 neat button flap pockets
- Two-button adjustable cuffs
- Square cut bottom . . in style worn in or outside trousers

Full cut comfort. Pilgrim. Shpg. wt. ea. 1 lb. 8 oz. *State size*.

Sizes small (14-14½-in. neck); med. (15-15½); med. large (16-16½); large (17-17½).

33N1674–Red
33N1675–Green.
Each. . . . . . $5.75 2 for $11.16

F Shadow plaid

$6.88 Each

- Finer quality wool, slightly heavier than at left . . . for smart leisure wear indoors, plus-warmth outdoors
- Dress-type collar; quilted rayon satin faced neckband
- 2 dressy button flap pockets
- Roomy, full cut sleeves; neat sturdy plackets . . reg. cuffs
- Long shirt tails "anchor in"
- Pleated back for added style

Looks hand loomed. Pilgrim. Shpg. wt. ea. 1 lb. 10 oz.

Reg. sizes 14½, 15, 15½, 16, 16½, 17-in. neck. *State size*.

33N1666–Gray
33N1667–Maroon
Each. . . . . . . $6.88 2 for $13.46

G Multicolor pattern

$7.50 Each

- Same extra quality wool as in shirt at left but burly-thick, extra heavy; our warmest outdoor sport-ace
- Treated to resist wind, repel water . . our finest tailoring
- Dress-type collar; quilted rayon satin faced neckband
- Two neat button flap pockets
- Long shirt tails *stay* tucked in
- Pleated back . . dressy, roomy

Pilgrim. Shpg. wt. 1 lb. 12 oz.

Reg. sizes 14½, 15, 15½, 16, 16½, 17-in. neck. *State size*.

33N1678–Red-brown-white
33N1680–Brown-gold-white
33N1679–Blue-white
Each. . . . . . . $7.50 2 for $14.60

All wool shirts above are hand washable separately

Pre-shrunk Wool Shirts . . .

PRE-SHRUNKS KEEP SIZE

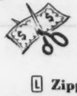
Sears Lab. experts tested an untreated shirt and a Pilgrim Pre-shrunk Shirt for % of shrinkage (both in same price range; both washed twice in washing-machine). *Results:*

Shrinkage at	Untreated	Pilgrim Pre-shrunk
Neck	6.3%	2.3%
Chest	7.3%	1 %
Sleeve	3.6%	1.4%
Av. overall	6.6%	3 %

Shop from this and our General Catalog for full selection

Wash them again and again—and they'll still keep size (3% max. fabric shrinkage)

100% wool; soft, warm. No reprocessed or re-used wool—and 80% or more imported wool



You save money—no dry cleaning bills! And you can wear these shirts for work, sports

H J K Button front buffalo patterns with long shirt tails

- Pre-shrunk, 14 oz. . . won't shrink over 3% . . extra warm, soft, strong; full cut, no bind
- Neat setting collar interlined for extra wear . . smooth sateen facing to resist chafing
- Long shirt tails *stay* anchored in trousers
- Extra full elbows, non-rip sleeve facings
- Double shoulder yoke; double stitched main seams; side gussets
- Wash separately

H Economy-priced 2-color buffalo check. Good quality all wool flannel gives you good, serviceable wear and comfort. Pre-shrunk. Has all features above. For finer quality see shirts at right. Shpg. wt. ea. 1 lb. 10 oz.

Regular sizes 14½, 15, 15½, 16, 16½, 17-in. neck. *State size*.

33N1601–Green-black
33N1600–Red-black. Ea. . **$3.79** 2 for $7.40

J 2-color buffalo. Better wool, finer finish.

Regular sizes 14½, 15, 15½, 16, 16½, 17-in. neck. *State size*. Shpg. wt. ea. 1 lb. 10 oz.

33 N 1606—Red-black 33 N 1607—Black-white
33 N 1608—Brown-white
33 N 1609—Green-black . . . Each **$4.88** 2 for $9.50

Extra large sizes. State neck size 17½, 18, 18½, 19, 20-in. Shpg. wt. each 1 lb. 10 oz.

33 N 1633—Red-black.
Each. . . . . **$5.39** 2 for $10.56

Extra long sizes. State neck size 14½, 15, 15½, 16, 16½, 17, 17½-in. Shpg. wt. 1 lb. 10 oz.

33 N 1613—Red-black.
Each. . . . . **$5.39** 2 for $10.56

K Multicolor check in a better grade wool. Expertly tailored and finished. Features above. For all around wear. Be sure to order yours today.

Regular sizes 14½, 15, 15½, 16, 16½, 17-in. neck. Shipping weight each 1 lb. 10 oz. *Please state size wanted.*

33 N 1638—Red-gold-blue
33 N 1637—Red-black-white
33 N 1639—Gold-brown-white
Each. . . . . **$4.88** 2 for $9.50

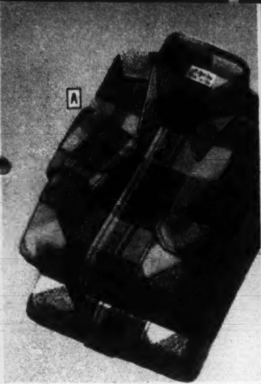
L Zipper Sport Style

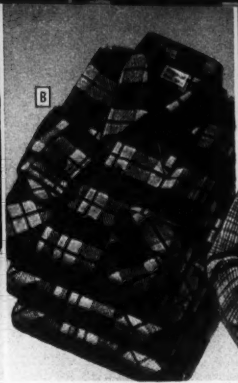
- Fine, 14 oz. Pre-shrunk wool keeps size . . 3% max. shrinkage . . feature views above . . Pilgrim-made
- Smart, convenient zipper front
- Long point, 2-way collar . . looks neat, correct worn open or shut
- Square bottom; wear in or outside of trousers . . reinforced sleeve facings
- Full rayon satin yoke for comfort

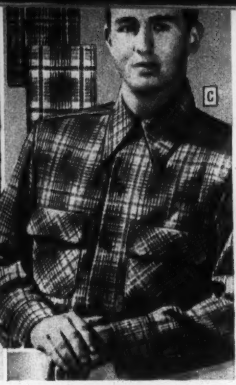
Multicolor check. Taped inside edges resist fraying. Hand wash separately.

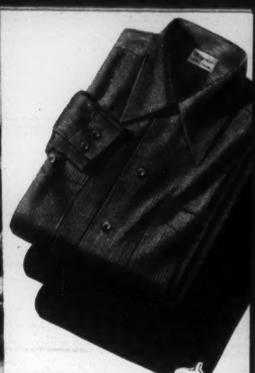
Regular sizes 14½, 15, 15½, 16, 16½, 17-in. neck. Shipping weight each 1 pound 10 ounces.

33 N 1641—Green-gold-brown-white
33 N 1640—Red-black-white
Please be sure to state size.
Each. . . . . **$5.77** 2 for $11.24









Pilgrim Extra fine Cotton Flannels—Sanforized, size-holding "heavies"

For sports, leisure . . extra warm, soft, smooth . . styled with that "custom-tailored" look

A Multicolor check . . Each **$2.67** 2 for $5.20

- Stronger, better quality cotton flannel . . extra warm, smooth, tough . . full cut for comfort
- Sanforized to keep size; 1% fabric shrinkage
- Finer tailoring, sturdier stitching . . side gussets
- Dress-type collar . . long shirt tails "anchor" in
- 2 button flap pockets—handy pencil slit in left
- Double shoulder yoke . . non-rip sleeve facings

Sizes 14½, 15, 15½, 16, 16½, 17-in. neck. *State size.* Shpg. wt. ea. 1 lb. 6 oz. Hand wash separately.

33 N 1484—Red-gold-blue
33 N 1483—Red-black-white.
Each . . . . $2.67 2 for $5.20

B Deep plaid . . Each **$2.94** 2 for $5.74 **C** Pastel plaid . . Each **$2.94** 2 for $5.74

- Our best cotton flannel . . softest, smoothest; luxuriously warm
- Lively plaids woven by special process—makes them extra clear
- Sanforized; fabric shrinkage 1% . . extra full cut at chest, armpits
- Our best detailed tailoring, styling . . 2-button adjustable cuffs
- Long point 2-way collar, top button loop . . in-or-out square bottom
- 2 flap pockets; non-rip sleeve facings; double stitched main seams

State size small (14–14½-in. neck); med. (15–15½); med. large (16–16½; large (17–17½). Shpg. wt. 1 lb. 9 oz. Hand wash separately.

B Deep, bright plaid. *Sizes above.* **33N1554-Green 33N1553-Brown 33N1552-Blue. Ea. $2.94 2 for $5.74**

C New pastel plaid. *Sizes above.* **33N1563–Red 33N1564–Green 33N1565–Gold. Ea. $2.94 2 for $5.74**

Pilgrim Corduroy

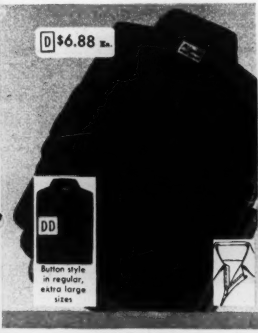
Sport Shirt for men

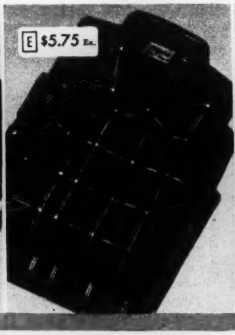
$5.88 Each 2 for $11.50

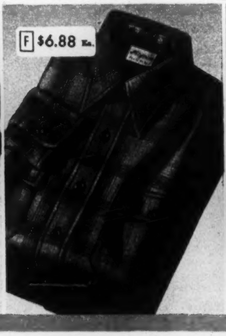
- Fine pinwale weave corduroy—sturdy, smart; smooth rayon satin yoke
- Stitchless 2-way collar, button loop
- 2-button adjustable cuffs; 2 button-through pockets . . square bottom

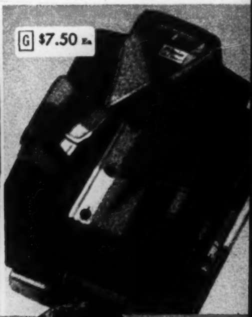
general wear. Hand wash separately. *Sizes* small (14–14½-in. neck); med. (15–15½); med. large (16–16½); large (17–17½). Shpg. wt. ea. 1 lb. 8 oz.

33N1663–Hunter (dark) green
33N1662–Pearl (light gray) Ea. $5.88
33N1661–Maroon. *State size.* **2 for $11.50**





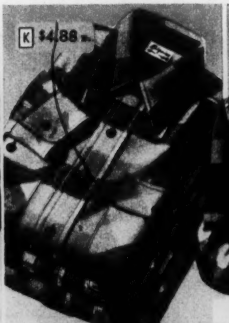


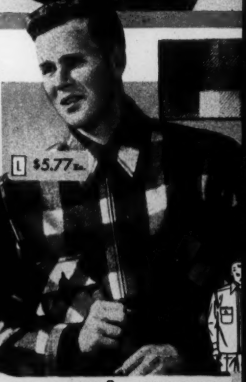


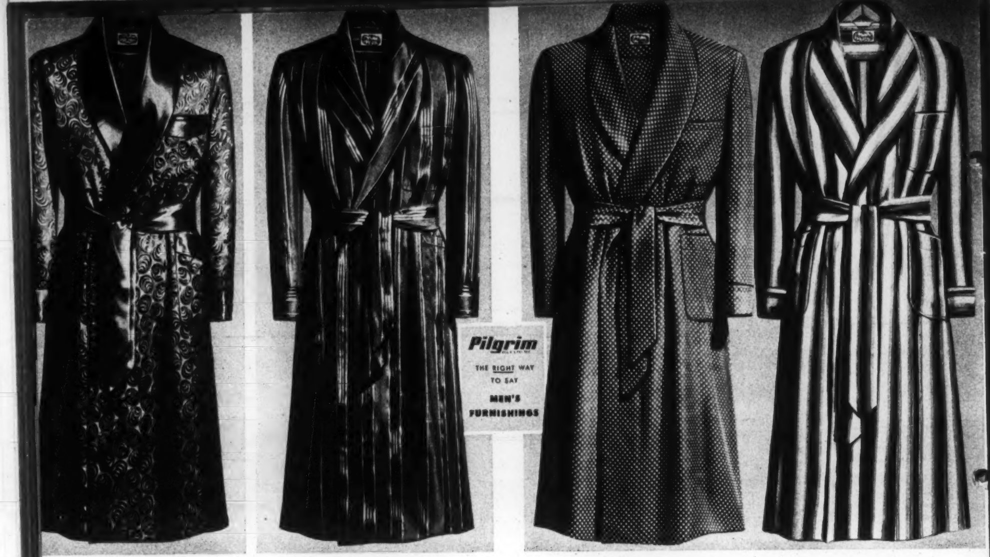
will not shrink over 3%

DESCRIBED ON OPPOSITE PAGE

J $4.88 Ea.
Reg. Sizes
Regular, extra big, extra long sizes







New Pilgrim Rayon Robes—distinctive, woven-in patterns . . medium weight

- Smooth, strong, supple rayon fabrics . . luxurious looking, woven-in patterns
- Expertly tailored and styled for trim, comfortable fit; smooth drape; rich looks
- Strong Gripper snap Fasteners on sides of sash . . sash can't slip out of place
- Lined, double thick, dressy shawl collar
- Wide, smart, loose fitting cuffs
- Fine single needle stitching throughout
- Each robe boxed for Christmas giving

Self-woven Jacquard $6.94

Rayon satin trim on collar, cuffs, 3 patch pockets. Dry clean. *State size. Sizes* small (36-38-in. chest); med. (40-42); large (44-46); extra large (48-50). Shpg. wt. 2 lbs. 9 oz.
33 N 1364—Maroon
33 N 1365—Navy blue **$6.94**

Woven-in rayon satin stripes $9.79

Extra fine rayon. Self fabric trim on collar, cuffs, 3 patch pockets. Dry clean. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). *State size.*
33 N 1362—Maroon
33 N 1363—Navy blue
Shpg. wt. 2 lbs. 9 oz. **$9.79**

Pilgrim lightweight Rayon Robes for home or travel . . low prices, high styling

- Good quality rayon fabrics with a soft, smooth feel . . full cut sizes for comfort
- Lightweight, comfortable for year around wear . . excellent for home and travel
- Colorful printed patterns . . strongly sewn for long wear . . handsomely styled
- Non-slip self-fabric sash
- Three big and roomy patch pockets
- Wide, double thick shawl collar; interlined to lie smoother
- Wide, shaped cuffs

Popular Polka dots $6.79

Features above. Boxed. Dry clean. *State size* small (36-38-in. chest); medium (40-42); large (44-46).
33 N 1370—Maroon
33 N 1371—Navy blue
Shpg. wt. 2 lbs. 9 oz. **$6.79**

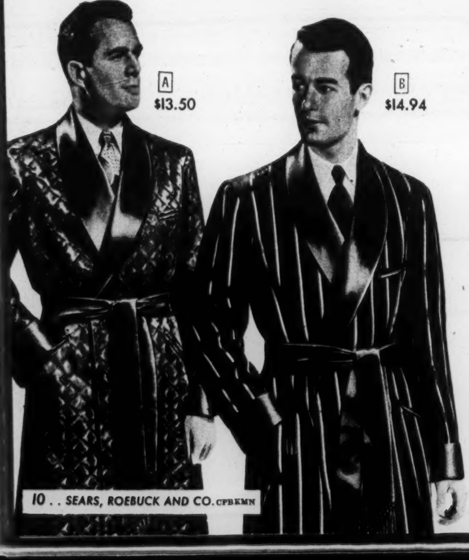
Colorful printed blazer stripes $6.79

Lively, bold, man-of-the-world looks. For features see above. Boxed for Christmas giving. Dry clean. *State size* medium (40-42); large (44-46). Shipping weight 2 lbs. 9 oz.
33 N 1376—Maroon **$6.79**

HOW TO MEASURE FOR PILGRIM ROBES FOR MEN

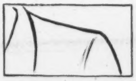
With your shirt on, pass tape measure under arms and over shoulder blades. Number of inches is correct size. If between sizes, order next larger size. Robe lengths are in proportion to chest sizes. Be sure the robe you order comes in the size you need. Buy your Pilgrim Robes on Easy Terms (see page 295).

Pilgrim's finest Rayon Robes . . full rayon satin lining, padded shoulders



Full, smooth rayon satin lining . . makes them comfortable as robes can be

Careful, detailed tailoring by expert craftsmen . . to look, fit, wear better



Padded shoulders . . extra comfort; fine, tapered drape; custom-made looks

- Our finest quality rayon robes . . luxuriously rich in appearance and texture
- Extra soft, smooth, shape retaining . . extra strong to give you greater wear
- Tailored with precision care in every detail.
- Extra full cut for comfort-plus
- Gleaming rayon satin shawl collar, cuffs, sash . . all interlined for extra wear
- Hand fringed sash has Gripper snap Fasteners on sides; won't slip out of place
- 3 large, set-in slash pockets with rayon satin trim
- Wide, shaped cuffs

Sizes small (36-38-in. chest); med. (40-42); large (44-46). Dry clean. Pilgrim robes are individually boxed . . . ready for Christmas wrapping.

A Woven-in Jacquard $13.50

Our finest jacquard. All features shown, described above. Shpg. wt. 3 lbs. 4 oz. *State size above.*
33 N 1380—Maroon
33 N 1381—Navy blue **$13.50**

B Woven-in Rayon stripes $14.94

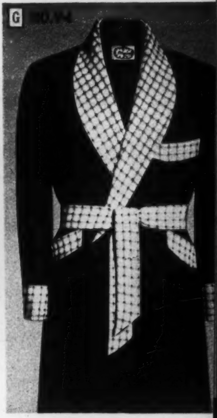
Extra fine, luxurious woven-in rayon stripes. Features above. Shpg. wt. 3 lbs. 4 oz. *State size above.*
33 N 1382—Maroon
33 N 1383—Navy blue **$14.94**

Stout sizes too
A

Pilgrim All Wool Robes . . warm, finely tailored . . cut for smooth, comfort-fit

D $8.69
Reg. sizes
Stout sizes too

Wear notch collar open or shut



Pilgrim genuine Beacon Cloth Robes.. burly-thick heat-holders in colorful styles

If you want to give him something practical as well as handsome—give him a Pilgrim genuine Beacon robe. He'll like their soft, smooth feel; their deep-down, *extra* warmth; their long wearing qualities. All 3 are made from genuine cotton Beacon Cloth—one of the sturdiest and warmest of robe fabrics. Full cut sizes allow plenty of freedom-comfort throughout. Wide, double thick shawl collars for added warmth. Collars, cuffs, pockets and front closings neatly set off with full rayon cord trim. Rayon covered cord sash. Neat single needle stitching on front facing. All inside seams taped for maximum strength. 3 roomy patch pockets.

A $6.79

Heavyweight . . ombre (shaded) pattern . . regular and extra large sizes. Christmas-thrift price.

Sizes small (36-38-in. chest); med. (40-42); large (44-46); extra large (48-50). *State size.* Shpg. wt. 2 lbs. 4 oz.

33 N 1300—Maroon
33 N 1301—Blue . . . **$6.79**

B $7.94

Extra heavy . . rich solid colors with plaid trim on collar, cuffs. Colorful, super warm. Boxed.

State size small (36-38-in. chest); med. (40-42) and large (44-46). Shpg. wt. 3 lbs. 2 oz.

33 N 1306—Maroon
33 N 1307—Blue
33 N 1308—Brown . . **$7.94**

C $7.94

Extra heavy . . ombre (shaded) pattern. Extra warm, sturdy. Fine Pilgrim tailoring. Boxed.

State size small (36-38-in. chest); med. (40-42) and large (44-46). Shpg. wt. 3 lbs. 2 oz.

33 N 1303—Maroon
33 N 1304—Blue
33 N 1305—Tan **$7.94**

Jacket is ⅔ length . . comfortable, dressy

New, luxurious Pilgrim Lounging Jacket

Individually boxed $7.94

Does he have just about everything? Then surprise him with this gleaming, luxurious rayon lounging jacket. Rich, distinctive, woven-in jacquard pattern. Lustrous rayon satin trim on double shawl collar, front facing, non-slip sash, cuffs and pocket facings. Expertly cut, sewn . . smooth, trim fit. Comfortable, dressy for smart ho-hum hours at home. Dry clean. Wt. 2 lbs. 2 oz. *State size* small (36-38-in. chest); med. (40-42); large (44-46).

33 N 1358—Maroon
33 N 1359—Navy . . . **$7.94**

D Regular and big sizes

Solid colors. 100% wool, med. wt. flannel. Single needle stitched. 3 pockets. Double shawl collar. Non-slip sash. Dry clean. Boxed. Shpg. wt. 2 lbs. 14 oz. *Regular sizes* small (36-38-in. chest); med. (40-42); large (44-46). *State size.*

33 N 1322—Maroon
33 N 1323—Navy blue **$8.69**

Extra large sizes 48-50-inch chest. For big men. Rayon cord trim on collar, cuffs, pockets, front closing.

33 N 1334—Maroon
33 N 1335—Navy blue **$9.79**

F Solids . . notch collar

Handsome, solid color, 100% wool—with smart, practical, 2-way notch collar. Wear collar open or buttoned up (for extra warmth). Neat stitched down cuffs, 3 patch pockets. Self-fabric sash has non-slip button fasteners. Single needle stitched throughout. Dry clean. Boxed. Shpg. wt. 2 lbs. 14 oz. *Sizes* small (36-38-in. chest); med. (40-42); large (44-46). *State size.*

33 N 1324—Maroon
33 N 1325—Navy blue **$9.79**

E Tri-colored stripes

Smart, broad 3-color stripes—give it a lively, extra trim look. Med. weight, 100% wool. Handsomely styled, expertly tailored. Fine single needle stitching throughout. Wide, double thick shawl collar. Wide, shaped cuffs. 3 patch pockets. Self-fabric, non-slip sash. Dry clean. Boxed. Shpg. wt. 2 lbs. 14 oz.

Sizes small (36-38-in. chest); med. (40-42); large (44-46). *State size.*

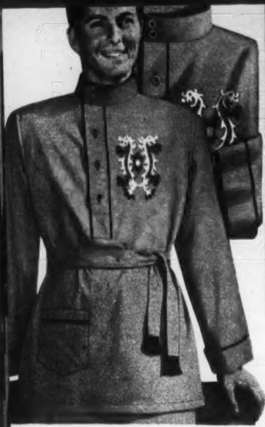
33 N 1332—Maroon
33 N 1333—Navy blue **$10.79**

G Lively checked trim

Colorful . . has plenty of "life." Deep solid color robe—set off with jaunty checked trim on collar, cuffs, pocket tops and sash. Carefully tailored. Single needle stitched. Wide, double shawl collar. Wide cuffs. 3 patch pockets. Sash has non-slip Gripper Fasteners at sides. Shpg. wt. 2 lbs. 9 oz. *State size* small (36-38-in. chest); med. (40-42); large (44-46). Dry clean.

33 N 1329—Navy blue
33 N 1328—Maroon. Boxed . . . **$10.94**

It's easy to buy the right size robe—see how to measure on opposite page



Special for Christmas!

Mandarin-style pajamas . . luxurious "lookers" that make fine gifts! Embroidered dragon crest on chest. Trousers have elastic sides and adjustable tie back. 3 Gripper Snap Fasteners at fly. Cotton broadcloth, Sanforized (fabric won't shrink over 1%). Washable. Shipping weight suit 1 lb. 3 oz.

$3.88
Suit
2 for $7.60

Sizes A, B, C, D. See chart, next page.
33 N 973—Blue, dark blue trim
33 N 974—Gray, maroon trim
State size . . . . Suit $3.88 2 for $7.60

Extra-big and average sizes

For extra-tall men

Pilgrim Pajamas . . Sanforized Cotton Broadcloth

Fabrics will not shrink over 1% . . sizes for "slims," "stouts," too

Sizes for average and extra-big men. Sanforized cotton broadcloth (140 threads per sq. in.). Two Grippers at fly. Cuffs on sleeves, legs. Drawstring waistband. Washable.

$2.84
Suit
2 for $5.60

Regular sizes A, B, C, D, *extra-large size* E. Shipping weight suit 1 lb.

Coat style	Middy (pullover) style
33 N 802—Green	33 N 804—Maroon
33 N 801—Maroon	33 N 803—Blue
33 N 800—Blue	

State size . . . . . . Suit $2.84 2 for $5.60

Cotton broadcloth (140 threads per sq. inch), Sanforized. Drawstring waistband. 2 Gripper Fasteners at fly. Washable. Coat style only. Shipping weight suit 1 pound 2 oz.

$2.84
Suit
2 for $5.60

Sizes A, B, C, D. See chart, next page.

1 33 N 808—Maroon
33 N 807—Blue
33 N 809—Green
2 33 N 805—Blue
33 N 806—Maroon
State size . . . . . . Suit $2.84 2 for $5.60

Extra-long sizes—longer body, sleeves, legs. Cotton broadcloth (140 threads per sq. in.). Sanforized. Drawstring waistband. 2 Gripper Fasteners at fly. Chest pocket. Washable.

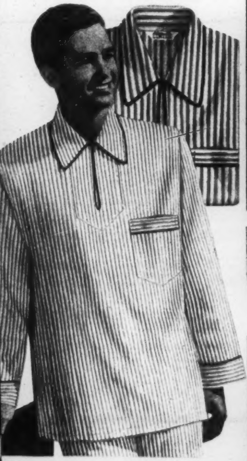
$3.19
Suit
2 for $6.28

Extra-long sizes B, C, D. See How to Measure on next page. Shpg. wt. suit 1 lb. 2 oz.

33 N 811—Maroon, coat style
33 N 810—Blue, coat style
33 N 812—Blue, middy (pullover) style
State size . . . . . . Suit $3.19 2 for $6.28

(For more pajamas, priced from $1.94 to $3.88, see our General Catalog and Midseason Fall Book)

Pilgrim Best Quality Pajamas . . described on opposite page

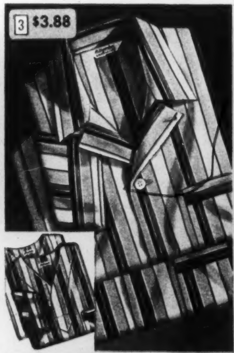


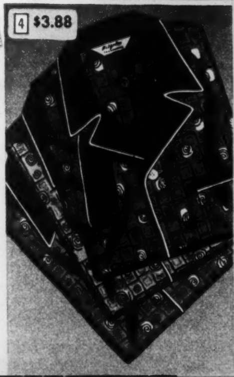
New "Gaucho" Pajamas!

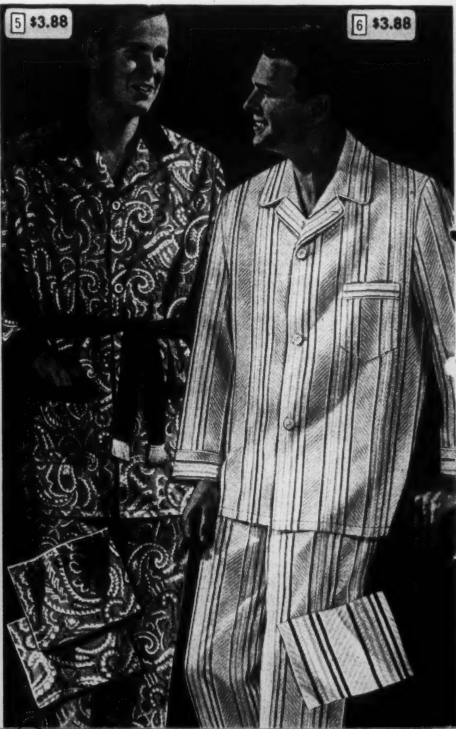
Handsome pull-over top, with trim Gaucho-type collar—designed for men who like quality styling. Rich "dust tone" colors. Trousers have elastic waistband and adjustable tie back. Sanforized cotton broadcloth—fabric won't shrink over 1%. Washable. Shpg. wt. suit 1 lb. 2 oz.

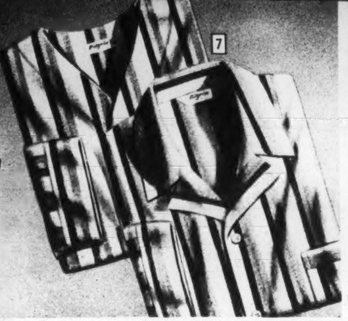
$3.88
Suit
2 for $7.60

Sizes A, B, C, D.
33 N 889—Dusty maroon, dark red-wine trim
33 N 888—Dusty blue, dark blue trim
State size . . . . . . Suit $3.88 2 for $7.60





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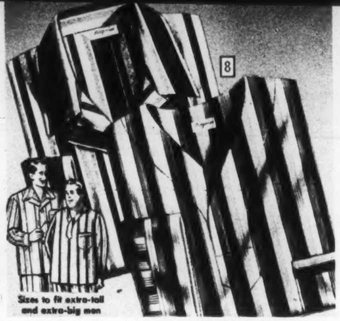
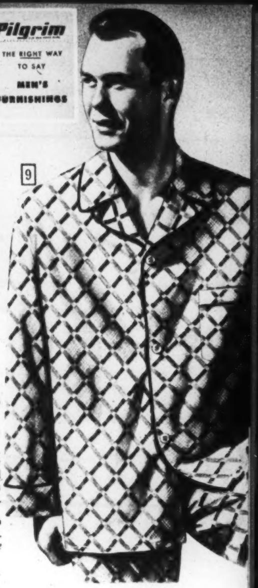


8

Pilgrim
THE RIGHT WAY TO SAY
MEN'S FURNISHINGS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Pilgrim Cotton Flannelette Pajamas . . soft, warm nap

Sanforized—to give lasting fit—fabrics won't shrink over 1%

7 **Woven blazer stripes.** Medium wt. Their warm fleecy nap makes them winter favorites. Full, roomy . . fabric won't shrink over 1%. Pocket. Trousers have drawstring in waistband. Washable. Shipping wt. suit 1 lb. 2 oz.

$2.79 Suit
2 for $5.50

Coat style. *Regular sizes* A, B, C, D.
33 N 1047—Blue 33 N1048—Maroon
State size........Suit $2.79 2 for $5.50

Middy (pull-over) style. *Regular sizes* A, B, C, D. *State size.* See How to Measure for Pajamas, bottom of the page.
33 N 1049—Blue 33 N 1050—Maroon
State size........Suit $2.79 2 for $5.50

8 **Extra-long and regular sizes.** Heavy wt. Bold printed stripes. Pocket. Drawstring in waistband. Washable. Shipping weight suit 1 pound 4 ounces.
Regular sizes A, B, C, D, extra size E.

$3.49 Suit
Reg. sizes
2 for $6.86

Coat style	Middy (pull-over) style
33 N 1062–Blue	33 N 1065–Blue
33 N 1064–Green	33 N 1066–Maroon
33 N 1063–Maroon	

State size above. . Suit $3.49 2 for $6.86

Extra-long sizes B, C, D. Blue only.
33 N 1076–Middy style
33 N 1077–Coat style.
State size......Suit $3.79 2 for $7.46

9 **Santa Claus would surely like these!** Soft pastel colors . . handsome printed check pattern . . dressy notched-lapel coat style. Heavy weight. Drawstring waistband. Tops have roomy chest pocket. Cuffs on trouser legs and coat sleeves. Washable. Fine Christmas gifts. Order today . . order 2, save more.

$3.49 Suit
2 for $6.86

Regular sizes A, B, C, D. See How to Measure for Pajamas, bottom of page. Shipping weight suit 1 lb. 4 oz. *Please state size.*
33 N 1067—Blue
33 N 1068—Maroon
33 N 1069—Green. . Suit $3.49; 2 for $6.86

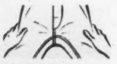
* * *

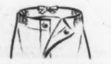
Men's Pajamas

PILGRIM BEST QUALITY

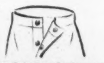
(illustrated on facing page) . . more comfort and wear

$3.88 Suit
2 for $7.60


Linen crotch—adds 40% more strength


Elastic side inserts, adjustable tie back

Sanforized fabrics—won't shrink over 1%


3 Gripper Fasteners —won't break or rust

3 **Bold blazer stripes** . . good-looking pajamas, made to give extra comfort, longer wear. Concealed stitching on collar and front facing, plus precision-cut collar and lapels, gives dressy, expensive-looking appearance (we believe most folks will think you paid more than our low $3.88 price). Have all 4 features pictured above, including elastic side waistband with tie back for perfect sleeping comfort adjustment. Cotton broadcloth, 160 thread count; Sanforized—won't shrink over 1%. Buttonholes are closely stitched, and they're bar-tacked at both ends for extra strength. Double needle stitched armholes, side seams, and shoulder seams. Leg bottoms and thighs are wide—to prevent twisting and binding. Chest pocket. Cuffs on sleeves and trouser legs. Washable—colors stay bright.
Sizes A, B, C, D. Shpg. wt. suit 1 lb. 2 oz. *State size.* See How to Measure below, right.

Coat style	Middy (pullover) style
33 N 976M–Maroon	33 N 977M–Blue
33 N 975M–Blue	33 N 978M–Maroon

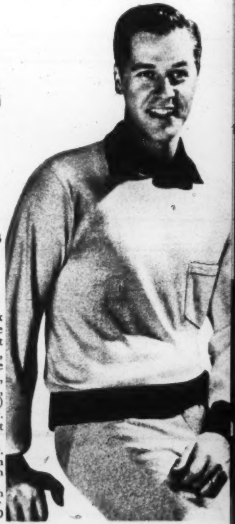
State size.
Suit.....................$3.88 Any 2 for $7.60

4 **Modern scroll pattern.** Piped edges and deep-tone solid color trim on collar, lapels, cuffs, and pocket. Same as pajamas (3) described above, except for pattern. Coat style only. Shpg. wt. suit 1 lb. 2 oz. *Sizes* A, B, C, D. *Please state size.*
33 N 954—Blue
33 N 955—Maroon
33 N 956—Green.......Suit $3.88 2 for $7.60

5 **New! Lounge model in luxurious paisley pattern!** If he's particular about his clothes, these "advance style" pajamas will surely ring the Christmas bell! Great for lounging, great for sleeping. The coat is longer than ordinary, it has 2 roomy pockets at the waistline, and it has a wrap-around sash for dressy appearance, handy adjustment. Trim—in solid color—on collar, cuffs, and pocket tops. Sash, also, is solid color. Made of sturdy cotton broadcloth (160 threads per square inch), Sanforized (fabric won't shrink over 1%). Concealed stitching on collar and front facing—gives expensive-looking appearance. Trouser legs and coat sleeves have cuffs. Linen crotch for longer wear, Gripper snap Fasteners, and the other features pictured above. Washable —colors stay bright.

Sizes A, B, C, D. Shipping weight suit 1 pound 4 ounces. *Please state size.* See How to Measure at the right, below.
33 N 964—Blue, with navy blue trim
33 N 965—Maroon, with wine (dark red) trim
33 N 966—Green, dark green trim. *State size*.....Suit $3.88 2 for $7.60

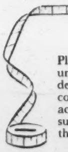
6 **Novelty stripes.** White piping trim on coat. Same as pajamas (3) described at left, except for pattern. Coat style only. Shipping weight suit 1 pound 2 ounces. *Sizes* A, B, C, D. *Please state size.*
33 N 963—Green
33 N 962—Blue.........Suit $3.88 2 for $7.60



Pilgrim Ski style Knit Pajamas

$2.88 Suit 2 for $5.60

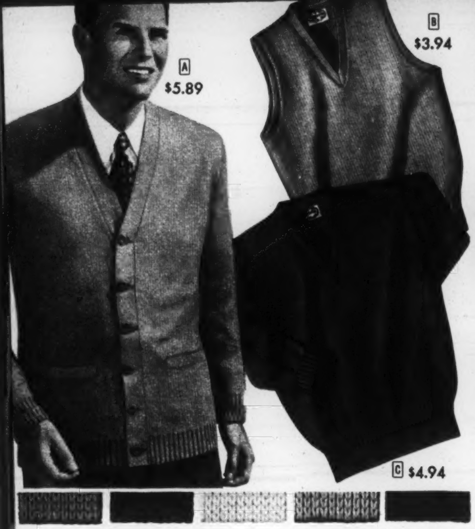
Snug-fitting double-thick ankles and wrists keep the chill out. Heavy-weight cotton, finely rib knit, with soft napping on the outside. Wrists, ankles, collar (it's Gaucho style), and waistband (it's elastic) are in contrasting color. Washable. Shipping weight suit 1 pound 8 oz.
Sizes A, B, C, D. *State size.*
33N1011–Maize, brown trim
33N1010–Med. blue, with navy trim
33N1012–Medium gray, with scarlet trim
Suit.......$2.88 2 for $5.60



HOW TO MEASURE FOR PAJAMAS

Place tape measure around chest, under armpits, and over shoulder blades. Number of inches is correct size. Order size by letter according to chart at right. Be sure pajamas you order come in the size you want.

If chest measures	Order size
34 to 36 inches.	A
38 to 40 inches.	B
42 to 44 inches.	C
46 to 48 inches.	D
50 to 52 inches.	E



Wide choice of rich colors . . see listing for each style

Pilgrim's Best Baby Shaker Knits

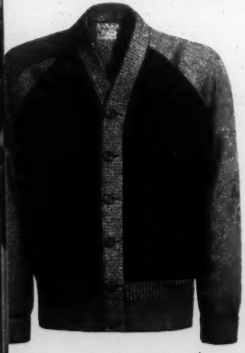
- 100% wool worsted yarns . . 85% zephyr wool, 15% fine kid mohair . . super-soft, luxuriously warm, medium weight
- Treated to resist shrinkage . . top quality at budget prices

For an "extra special" Christmas, give an "extra special" gift—a luxurious baby shaker sweater (Pilgrim, of course). From fabric to finish it's knit-craft as you like it. Carefully made from select, 100% wool worsted yarns. 85% is zephyr wool for deep-down, silk-like softness and warmth without bulk. 15% is fine kid mohair for strength and resiliency . . it holds shape . . resists sagging and bagging as long as it's worn. Yarns are scientifically treated to resist shrinkage (you can wash them again and again without loss of fit). Each style is cut full, roomy; tailored with precision care . . free 'n' easy comfort; natural fit; rich, expensive looks. Rib-knit cuffs, ribbing at bottom are knit-on . . fit trimly without bulk. Taped shoulder seams for added strength, wear. They're long fibered, tightly twisted for long wear; brushed for extra softness. Hand wash separately.

A Coat style, smart button front. Two roomy pockets. Handsome. Shpg. wt. 1 lb. 6 oz. *State size* 36, 38, 40, 42, 44, 46-in. chest.
33N2046–Camel tan
33N2047–Med. blue
33N2050–White
33N2049–Green
33N2048–Gray. $5.89

B Sleeveless pullover. Shpg. wt. 12 oz. *State size* small (34–36-in. chest); med. (38–40); large (42–44).
33N2040-White
33N2037–Maize (yel.)
33N2036–Med. blue
33N2035–Camel tan
33N2039–Green
33N2038–Gray. $3.94

C Long sleeve pullover . . easy-going style with a "dressed-up" look. Shpg. wt. 1 lb. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. *State size.*
33N2042–Med. blue
33N2041–Camel tan
33N2043–Maize (yel.)
33N2045–Green
33N2044–Gray. $4.94

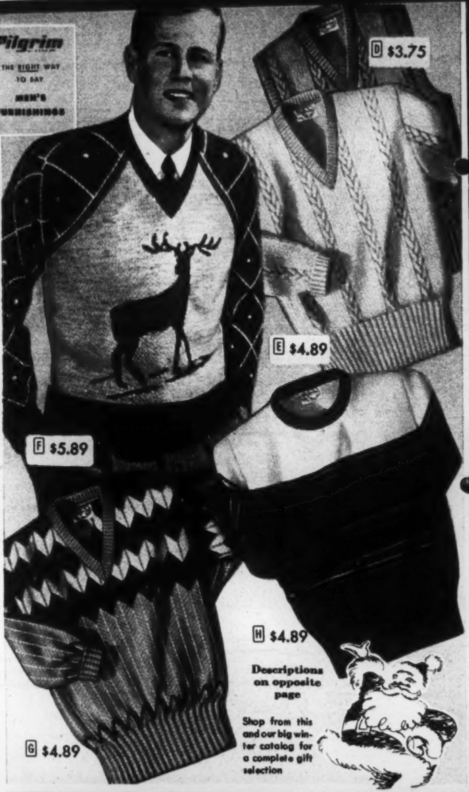


Pilgrim Two-Toner Sweater Coats

Genuine suede leather front, rayon lined . . raglan sleeves

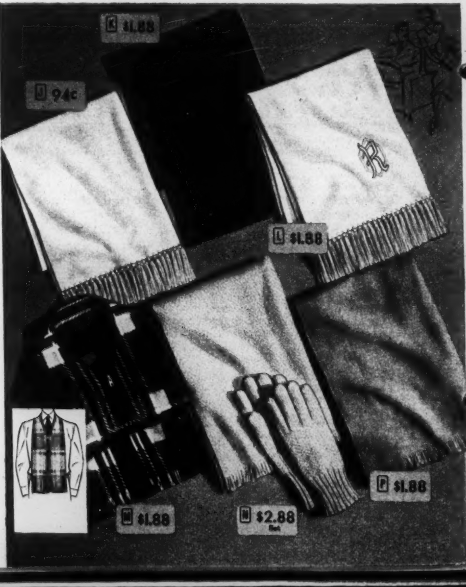
$6.75

Colorful, highly styled—the way men like their Christmas gifts. Genuine suede leather front is smooth, chamois-soft . . lined with luxurious, silky-smooth rayon fabric for extra comfort. Rest of sweater is closely knit in shape-retaining interlock stitch—of 50% worsted wool, 50% cotton . . warm, long wearing. 2 set-in pockets. Rib knit cuffs, double thick rib bottom. Roomy raglan sleeves. Dry clean. Shpg. wt. 1 lb. 14 oz. *State size.* *Sizes* 36, 38, 40, 42, 44, 46-in. chest.
33 N 2072—Maroon, med. gray trim
33 N 2070—Tan, med. tan trim
33 N 2071—Gray, med. gray trim. $6.75



Descriptions on opposite page

Shop from this and our big winter catalog for a complete gift selection



Pilgrim fancy-knit Pullover Sweaters

(Shown on opposite page)

100% wool worsteds; warm, soft, supple . . made to hold shape, fit smoothly (no bind or pull) . . colored, styled with a sportsman's touch

Sizes for all sweaters below: small (34-36-inch chest); med. (38-40); large (42-44). *State size.*

Cable stitch design . . . long sleeve and sleeveless. Knit of fine, 100% wool worsted—in the design more and more style-conscious men are calling for everyday. That careful cable stitching gives them a hand-made look—touches them off with a bold, masculine character. Warm, soft, generously cut—to feel right, fit right always. Snug fitting rib bottoms knit-on to eliminate bulky seams. Neck, shoulder seams taped for added strength. Wear them for sports, work, leisure—for a Christmas share of good looks, easy-going comfort. Why not send your order in today! Hand wash separately.

[D] **Sleeveless.** Ribbed armholes. Shpg. wt. 12 oz.
33 N 2093—Gray. 33 N 2095—Camel tan
33 N 2094—Maize (lt. yellow) *State size above* . . $3.75

[E] **Long sleeve.** Ribbed cuffs. Shpg. wt. 1 lb.
33 N 2090—Gray. 33 N 2092—Camel tan
33 N 2091—Maize (lt. yellow) *State size above*. . . $4.89

[F] **New! Genuine Jacquard knit, multicolor reindeer pattern.** New as 1950 . . colorful as the holiday season . . fine fitting as your Sunday-best suit—a spirited style with "up and go" from any angle. Soft, warm 100% wool worsted in a dashing V-neck pullover. Set off smartly with rib trim at neck, bottom, cuffs. Taped neck, shoulder seams. Long sleeves. Hand wash separately. Shpg. wt. 1 lb. 4 oz.
33N2098–Red-white combination
33N2099–Navy-white combination. *Sizes above*. . $5.89

[G] **New! Multicolor zig-zag design at top;** contrasting, vertical striped bottom (both sleeves and body) . . give you a broad shouldered, trimly tapered look. Rich in color, modern styling. Soft, warm 100% wool worsted. Full cut for comfort. Rib bottom, cuffs have knit-in elastic . . snug fit. Taped neck, shoulder seams for reinforcing strength, added wear. Hand wash separately. Shpg. wt. 1 lb.
33 N 2096–Silver gray combination
33 N 2097–Brown combination. *State size above.* $4.89

[H] **White top** emphasizes wide, husky shoulders. Knit of 100% wool worsted in fine baby shaker stitch . . warm, smooth, luxurious looking. Contrasting, horizontal striped bottom (both sleeves and body). Reinforced neck, shoulder seams. Knit-on rib cuffs, bottom; smooth fit. Rich textured, springy, durable. Hand wash separately. *Sizes above.*
33 N 2063—Green and white
33 N 2064—Maroon and white. Shpg. wt. 1 lb. $4.89

Pilgrim Mufflers . . wools, rayons

(Shown on opposite page)

[J] **Double thick white rayon crepe.** Low priced for Christmas budgets. Handsome, lightweight, long wearing. About 12x49 inches, including the knotted rayon fringe. Boxed. Shpg. wt. 7 oz.
33 N 3532—White only. Hand washable. 94c

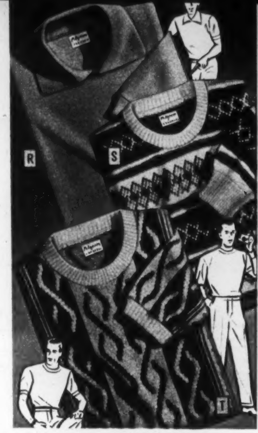
[K] **Double thick rayon crepe in solid colors.** Luxurious fabric; rich, gleaming colors. About 12x50 in. with knotted fringe. Boxed. Shpg. wt. 7 oz.
Colors maroon, white, yellow. *State color.*
33 N 3527—Hand wash separately $1.88

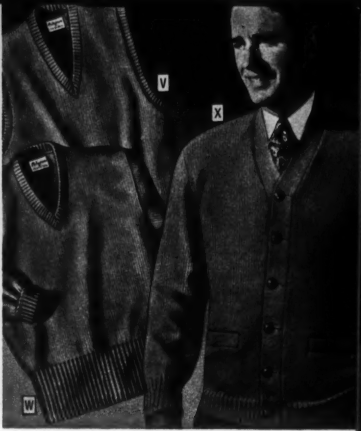
[L] **Initialed white rayon crepe** . . smooth, soft, highly styled. About 12x50 in. including knotted fringe ends. Hand washable. Embroidered initial (all except I, Q, U, V, X, Y, Z). *State initial.* Individually boxed for Christmas giving.
33 N 3534—White. Shpg. wt. 8 oz. $1.88

[M] **Zipper front, all wool worsted plaid.** About 11x46 in. with self fringe. Smart, convenient, warm. Boxed. Hand wash separately. Shpg. wt. 8 oz.
Sizes small (14-14½-in. neck); med. (15-15½); large (16-16½). *State neck size, color.*
33 N 3533—*Colors* brown, blue, maroon. $1.88

[N] **Glove and Muffler Set;** all worsted wool. Woven muffler about 12x48 in. with self fringe. Match-knit gloves. Hand washable. Shpg. wt. set 12 oz.
Colors yellow, navy, white, maroon or tan.
Glove sizes small (8); med. (9); large (10).
33 N 3540—*State size, color* . . . . Set $2.88

[P] **Solid color zephyr wool.** About 12x48-in. Hand wash separately. Shpg. wt. 7 oz. *State color.*
33N3525–*Colors* maroon, lt. yellow, white, tan, navy $1.88





Pilgrim Tee Shirts . . long and short sleeves

Sizes for all Tee Shirts below: small (34-36-in. chest); med. (38-40); large (42-44). *State size.*

[R] **New . . "Gaucho" collar . . solid colors . . short sleeves.** Fine gauge, rib knit combed cotton. Rib trim at cuffs, in-or-out bottom. Hand wash separately. Shpg. wt. ea. 8 oz. *Sizes above.*
33 N 1860–Gray 33 N 1861–Maroon 2 for
33 N 1859–Maize (lt. yellow). . . . Ea. $1.29 $2.50

[S] **Diamond pattern . . novelty knit . . long sleeves.** Fine quality cotton. Rib trim at cuffs, bottom, collar . . smooth fit. Colorful. *Sizes above.* Hand wash separately. Shpg. wt. ea. 10 oz.
33 N 1880—Navy blue and red 2 for
33 N 1881—Maroon and red. Ea. . . $1.94 $3.70

[T] **Genuine jacquard design . . short sleeves . . washfast.** Fine quality cotton . . rib knit, close fitting. Rib trim at bottom, neck, cuffs. Colors *stay* bright. Shpg. wt. ea. 9 oz. *Sizes above.*
33 N 1884—Maize and brown 2 for
33 N 1883—Blue and white. Ea. . . . $1.94 $3.70

Pilgrim good and better Baby Shaker Sweaters, med. wt.

Knit-on ribbed bottoms, cuffs . . smooth fitting. Baby shaker stitch . . soft, warm. Hand wash separately.
Sizes for sleeveless style: small (34-36-in. chest); med. (38-40); large (42-44). *State size.* Shpg. wt. 12 oz.
Sizes for coat, long sleeve styles: 36, 38, 40, 42, 44, 46-in. chest. Shpg. wts.: coat 1 lb. 6 oz.; long sleeve 1 lb.

Good quality. 50% wool, 50% cotton. *State size above.*

[V] **Sleeveless.** Rib neck.
33N2232–Camel tan
33N2231–Med. blue $1.94

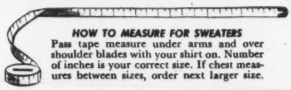
[W] **Long sleeves.** Rib neck.
33N2220–Camel tan
33N2221–Med. blue $2.94

Better Quality. 100% wool worsted, 2-ply. *Sizes above.*

[V] **Sleeveless style.** Rib trim at neck. *Sizes above.*
33N2012–Camel tan 33N2013–Royal blue
33N2015–Luggage (med.) brown 33N2014–Maroon $2.94

[W] **Long sleeves.** Rib neck.
33N2016–Camel tan
33N2017–Royal (deep) blue
33N2019–Luggage (medium) brown
33N2018–Maroon. $3.94

[X] **Coat style.** 2 pockets.
33N2020–Camel tan
33N2021–Royal (deep) blue
33N2023–Luggage (medium) brown
33N2022–Maroon. $4.89



HOW TO MEASURE FOR SWEATERS

Pass tape measure under arms and over shoulder blades with your shirt on. Number of inches is your correct size. If chest measures between sizes, order next larger size.

Pilgrim Classic Sweater Coats . . all wool; 3 "extras"

Medium weight Button front $3.94 **Heavyweight Regular size** $4.94

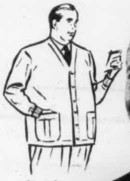
Greatly improved over any we've ever sold. Better, we believe than any similar coats sold anywhere in this price range. Better because of **3 extra and exclusive features:** (1) Extra fine, soft, springy all wool worsted yarns—**from which all coarser fibers have been removed** (you can **feel** the extra comfort in the velvety texture). Yarns are bulldog-tough, can take plenty of hard wear . . rib knit to hold shape, give warmth without bulk. (2) Nylon sewn buttons . . **stay** anchored on; nylon sewn button holes . . resist tearing, stretching. (3) Bar-tacked pockets (top outside corners) defy ripping. All sizes cut extra full for greater freedom, comfort. Self-fabric taped neck and shoulder seams resist fraying. Double wool elbows . . double wear. 2 patch pockets taped to resist sagging.

Medium weight, button or zipper front. Warm, durable.
Chest sizes 36, 38, 40, 42, 44, 46 inches. *Please state size.* Shpg. wt. each 1 lb. 6 oz. Hand wash separately.

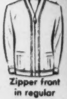
BUTTON FRONT	ZIPPER FRONT
33N2000–Brown heather	33N2006–Brown heather
33N2001–Oxford (dk.) gray	33N2007–Oxford (dk.) gray
33N2002–Navy blue. . $3.94	33N2008–Navy blue. . $4.45

Heavyweight button front in regular and extra large sizes. Warmest . . heavier yarns. Hand wash separately.

Regular sizes 36, 38, 40, 42, 44, 46-in. chest. *State size.* Shpg. wt. ea. 1 lb. 10 oz.	*Extra large sizes* 48, 50, 52-in. chest. *State size.* Shpg. wt. ea. 1 lb. 12 oz.
33N2003–Oxford (dk.) gray	33N2009–Oxford (dk.) gray
33N2004–Brown heather	33N2010–Brown heather
33N2005–Navy blue. . $4.94	33N2011–Navy blue. . $5.89



Sizes for big men too



Zipper front in regular sizes

His Christmas trimmings . .

Pilgrim Dress Socks

in sparkling, style-right knit-in patterns

"Just the kind of Christmas Socks I like to get, full of color and pattern"

"They're lovely . . and those smart patterns are knit in to stay" . .

A Rayon and Silk 49c Pr.

B Good Rayons 35c Pr.

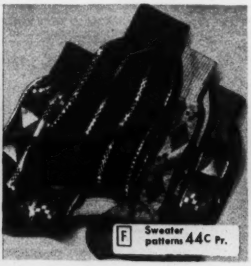
C Washfast Rayons 49c Pr.

D Our finest Rayons 65c Pr.

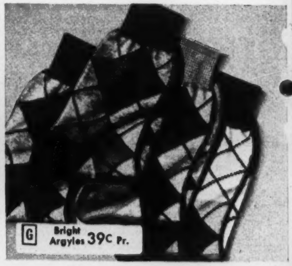
FOR DESCRIPTION OF SOCKS, SEE OPPOSITE PAGE. WOOL SOCKS AND "FOOTEASE" ON PAGE 89

Pilgrim washfast Dress Socks in this season's three most popular designs

E Our finest Argyles 49c Pr.



F Sweater patterns 44c Pr.



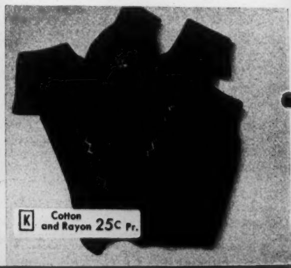
G Bright Argyles 39c Pr.

6x3 patterned ribs reflect style plus good taste

H Spun Nylon 98c Pr.

J Fine Cotton 65c Pr.

Our lowest priced



K Cotton and Rayon 25c Pr.

Pilgrim Dress Socks for Men

• Glowing patterns • Fine yarns • Rich colors

ILLUSTRATED ON OPPOSITE PAGE

Rayon and Silk . . rich knit-in patterns

A Four colors to choose from; each bedecked with attractive patterns . . . why not buy him a pair of each color? Mercerized cotton tops; 4-ply mercerized cotton heels, toes resist "shoe rub." Double soles. Shpg. wt. pair 3 oz.

Colors brown, maroon, navy blue, gray; assorted knit-in patterns. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color.*

	Pair	3 pairs	6 pairs
86 N 1959—Full length; ribbed tops.			
86 N 1960—Short length; elastic in tops.	49c	$1.44	$2.75

Good Rayons . . smart knit-in designs

B Low priced gift socks, but they look much more expensive. Smooth, dull rayon, firmly knit. Mercerized cotton tops, toes, heels. Double soles. High spliced heels. Shpg. wt. pr. 3 oz.

Colors brown, maroon, gray, white; assorted sparkling knit-in patterns. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size and color.*

	Pair	3 pairs	6 pairs
86 N 1933—Full length; ribbed tops.			
86 N 1934—Short length; elastic in tops.	35c	$1.00	$1.95

Washfast Rayons . . patterns stay bright

C Grand gifts for *HIM*, equally grand for you, too; these good looking socks can be washed as you please (even with white clothes); they're *WASHFAST!* Attractive knit-in patterns. Mercerized cotton tops, toes and heels. Finely knit, durable.

Colors brown, gray, navy blue; assorted patterns. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size and color.* Shpg. wt. pair 3 oz.

	Pair	3 pairs	6 pairs
86 N 1926—Short length only; elastic in tops. *Please check size chart below.*	49c	$1.44	$2.75

Our finest Rayons . . Nylon reinforced heels, toes

D Buy him 3 or 6 pairs of these beauties and watch him beam come Christmas morn; they're rich, heavy, alive with colorful knit-in patterns that won't pull out or fray. Finely knit, dull lustered rayon. Mercerized cotton tops, toes and heels. Double soles; high spliced heels. Shpg. wt. pair 3 oz.

Colors brown, gray, maroon, navy blue; assorted attractive knit-in patterns. *Sizes* 10,10½,11,11½,12,13. *Please state size, color.*

	Pair	3 pairs	6 pairs
86 N 1903—Full length; ribbed tops.			
86 N 1904—Short length; elastic in tops.	65c	$1.90	$3.70

For an extra nice Christmas treat buy him 3 or 6 pairs of Pilgrim Socks. Notice the extra savings you make

Our finest Argyles . . brilliant washfast colors

E No. 1 gift favorite for any age 18 to 80. Bold, rugged, colorful. 4-ply mercerized cotton; hefty weight, durable. Reinforced heels, toes. Shpg. wt. pair 3 oz.

Main colors brown, maroon, medium blue, navy blue, tan, yellow. *Sizes* 10, 10½, 11, 11½, 12, 13. *State size, color.*

	Pair	3 pairs	6 pairs
86 N 2053—Short length; elastic in tops.	49c	$1.44	$2.75

Sweater patterns . . washfast to stay bright

F Newest in he-man patterns; sure-fire gift hits! All durable combed cotton. Reinforced heels, toes. Shpg. wt. pair 3 oz.

Main colors light green, medium blue, yellow, maroon. *Sizes* 10, 10½, 11, 11½, 12. *Please state size, color.*

	Pair	3 pairs	6 pairs
86 N 1953—Short length; elastic in tops.	44c	$1.29	$2.50

Bright Argyles . . washfast to stay that way

G Another smart version of our best selling pattern. Colorful, the way men like 'em. Combed cotton, finely knit. Reinforced.

Main colors brown, gray, med. blue, maroon. *Sizes* 10, 10½, 11, 11½,12. *State size, color.* Shpg. wt. pr. 3 oz.

	Pair	3 pairs	6 pairs
86 N 2013—Short length; elastic in tops.	39c	$1.15	$2.25

Spun Nylon . . sparkling pattern on 6x3 ribs

H Style you can see, quality you can feel . . . truly luxurious gift socks! All 2-ply spun nylon, soft, very durable, mothproof. 2-color knit-in patterns. Reinforced. Shpg. wt. pr. 5 oz.

Colors brown, gray, navy blue, maroon. *Sizes* 10, 10½, 11, 11½, 12, 13. *Please state size and color.*

	Pair	3 pairs
86 N 1936—Short length; elastic in tops.	98c	$2.90

Fine mercerized Cotton . . trim fitting 6x3 rib

J Distinctive 3-color pattern knit-in. All 4-ply mercerized yarns, finely knit; trim fit stays in. Shpg. wt. pair 3 oz.

Colors brown, gray, maroon, navy blue. *Sizes* 10,10½,11,11½,12.

	Pair	3 pairs	6 pairs
86 N 1931—Full lgth.; rib tops. *State size, color.*			
86 N 1932—Short length; elastic in tops.	65c	$1.90	$3.70

Cotton and Rayon . . Nylon reinforced heels, toes

K Christmas bargains, that's what these socks are! Wool-like texture highlights the 2-color patterns. Cotton tops.

Colors brown, green, navy blue, maroon; assorted patterns. *Sizes* 10,10½,11,11½,12. *State size and color.* Shpg. wt. pair 4 oz.

	Pair	3 pairs	6 pairs
86 N 1949—Full length; ribbed tops.			
86 N 1950—Short length; elastic in tops.	25c	73c	$1.40

SIZE CHART FOR MEN'S PILGRIM SOCKS

If Shoe Size is	6½-7	7½-8	8½-9	9½-10	10½-11	11½-12
Order Socks Size	10	10½	11	11½	12	13

If he's tough on Socks, give him PILGRIM

Pilgrim
THE RIGHT WAY
TO SAY
MEN'S
FURNISHINGS

Guaranteed

Positive-Wear Socks

(ATTRACTIVELY BOXED)

WASHFAST "GUARANTEEDS"

3 pairs must wear 3 months or you get 3 new pairs FREE

(Applies to purchase of 3 pairs same size)

L **Washfast 2-ply mercerized cotton;** guaranteed to wear. Nylon reinforced heels, toes laugh at "shoe rub."

Colors brown, gray, white. *Sizes* 10, 10½, 11, 11½, 12, 13. Shipping wt. 3 pairs 9 oz.

86 N 1407—Full length; ribbed tops.
86 N 1408—Short length; elastic in tops.
Please state size, color. 3 pairs $1.19 6 pairs $2.29

M **Washfast Rayons . . . knit-in patterns** stay clear, sparkling. Mercerized cotton tops, toes, heels. Shpg. wt. 3 pairs 10 oz.

Colors brown, gray, navy blue, white; assorted patterns. *Sizes* 10,10½,11,11½,12,13.

86 N 1415—Full length; ribbed tops.
86 N 1416—Short length; elastic in tops.
Please state size, color. 3 pairs $1.79 . . . 6 pairs $3.45

N **Washfast Rayon Solids.** Strong 4-ply mercerized cotton reinforced heels, toes.

Colors black, dk. brown, gray, white. *Sizes* 10,10½,11,11½,12,13. Shpg. wt. 3 prs. 12 oz.

86 N 1419—Full length; ribbed tops.
86 N 1420—Short length; elastic in tops.
Please state size, color. 3 pairs $1.35 6 pairs $2.55

3 pairs must wear 6 months or 3 new pairs FREE
(You must buy 3 pairs same size)

2-ply Spun Nylon, most durable of all yarns known . . trim 6x3 rib

Ideal gift socks for the bachelor, brother or any man who goes through his socks in a hurry; these are guaranteed to wear!

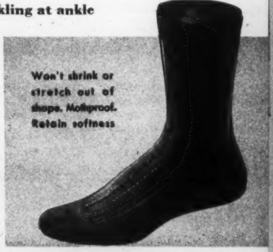
2-ply (double strand) spun nylon; outwears any other yarn known. Luxuriously soft, springy; stays soft, won't shrink out of shape. Mothproof. Shpg. wt. 3 prs. 12 oz.

Colors brown, camel (medium) tan, navy blue, white. *Sizes* 10, 10½, 11, 11½, 12, 13.

86 N 1412—Short length; elastic in tops.
Please state size, color. 3 pairs $2.29 . . . 6 pairs $4.39

TRIM RIBS . . cotton, spun nylon

Hug the leg, guard against wrinkling at ankle


Won't shrink or stretch out of shape. Mothproof. Retain softness

Washfast mercerized Cotton

Rich "solids" rate ace high with many men. Fashionable, color true; won't fade, stain or "gray out" in laundering. 6x3 rib. All 4-ply yarns, slightly lustrous, very durable. A smart gift. Shpg. wt. pair 3 oz.

Colors black, brown, maroon, navy blue, white. *Sizes* 10, 10½, 11, 11½, 12.

	Pair	3 pairs	6 pairs
86 N 2040—Full length; ribbed tops.			
86 N 2041—Short length; elastic in tops. *Please state size, color*	45c	$1.30	$2.52

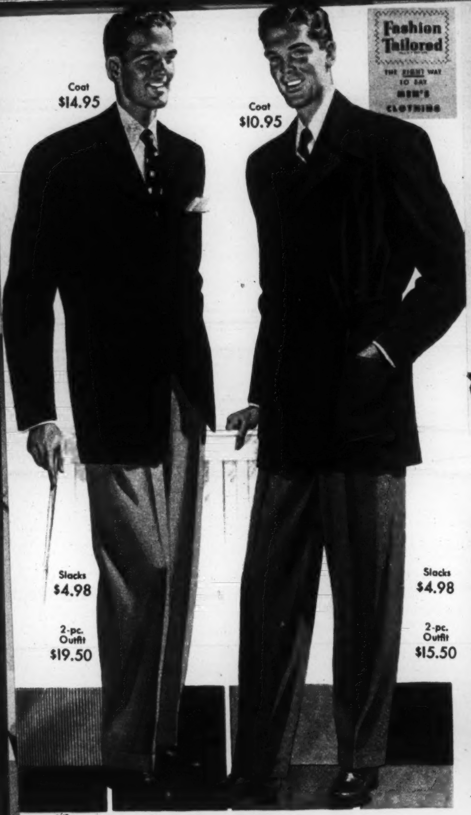
Spun Nylon . . smart 6x6 rib

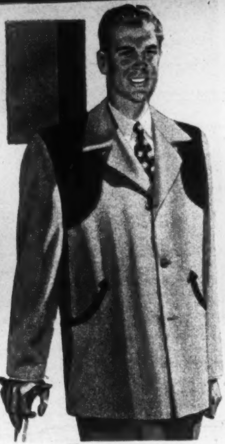
You give him our finest solids when you give these socks; and you'll get his everlasting thanks every time he wears them. Delightfully soft, feel like finest wool; outwear any other yarn known. Shpg. wt. pair 4 oz.

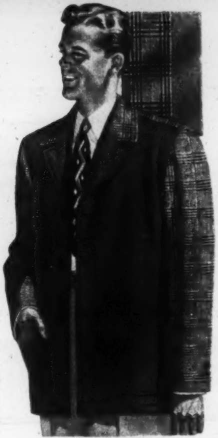
Colors yellow, camel (med.) tan, powder (lt.) blue, navy blue, white, maroon. *Sizes* 10,10½,11,11½,12,13. *Please state size, color.*

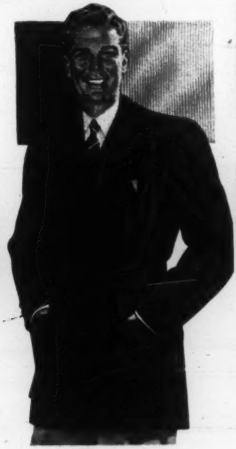
	Pair	3 prs.	6 prs.
86 N 1908—Short length; elastic in tops	79c	$2.30	$4.40

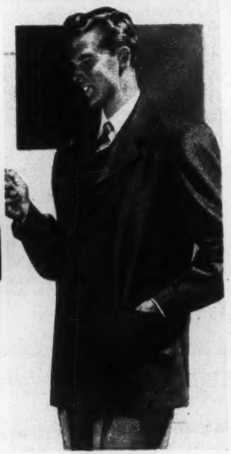
Buy for everyone on your list, use Sears Easy Terms, see page 295




A $12.95


B $8.69


C $14.95


D $9.75

Men's Leisure Jackets

Sport Coats, Slacks for Christmas giving

Sport Coat: 4-patch-pocket style. FASHION TAILORED of luxurious, pinwale corduroy. All bluff edges. Full rayon lining. Shpg. wt. 3 lbs. 8 oz. **$14.95**

State size 34–44-in. chest; regular, short or long. Shipped from Chicago; see How to Order at right below

055 N 8210—Maroon Coat
055 N 8211—Gray Coat
055 N 8212—Green Coat.......$14.95

Slacks: 13-oz. all-rayon gabardine. Processed to resist wrinkles. FASHION TAILORED pleated model. Waldes zipper. **$4.98**

State size 28–40-in. waist; 28–35-in. inseam. Shpg. wt. 1 lb. 15 oz. Shipped from Chicago; see at right below.

055 N 1587—Gray Slacks
055 N 1586—Blue Slacks
055 N 1588—Brown Slacks.......$4.98

2-pc. Outfit *as above. State both sizes, both colors.* Wt. 5 lbs. 7 oz.
055 N 8280—Coat, Slacks....**$19.50**

Leisure Jacket: Our "Santa Cruz" style in all-rayon gabardine. Made in California. Saddle-bag pockets, removable tie belt, padded shoulders. Rayon lining. **$10.95**

Even sizes 34–46-in. chest. Shpg. wt. 2 lbs. 12 oz. Shipped from Chicago. See How to Order at right below.

055 N 8260—Cocoa brown Coat
055 N 8262—Gray Coat
055 N 8264—Navy blue Coat....$10.95

Slacks: Crisp-looking, fine twill all-rayon gabardine. Full-bodied 13-oz. weight. Wrinkle-resistant. Smart FASHION TAILORED pleated styling. Zipper. **$4.98**

State size 28–40-in. waist; 28–35-in. inseam. Shpg. wt. 1 lb. 15 oz. Shipped from Chicago; see at right below.

055 N 1597—Gray-green Slacks
055 N 1599—Gray Slacks........$4.98

2-pc. Outfit. *State both sizes, both colors.* Shpg. wt. 4 lbs. 11 oz.
055 N 8292—Coat, Slacks...**$15.50**

A Ranch-style Jacket . . . Western as a ten-gallon hat, handsome as a hand-tooled saddle. Full-bodied, soft 100% virgin wool. 4 rodeo-style pockets; lower ones leather reinforced. FASHION TAILORED. Padded shoulders; rayon lining. **$12.95**

Even sizes 34–46-in. chest. Shpg. wt. 3 lbs. 2 oz. Shipped from Chicago.

055 N 8275—Gray-maroon combination
055 N 8276—Tan and brown comb.$12.95

C Our 'Santa Cruz' Model styled and made in California. Narrow pinwale corduroy . . . soft, velvet-like, but rugged, too. FASHION TAILORED with saddle-bag pockets, removable tie belt, padded shoulders, shirred yoke. Rayon lining. **$14.95**

Even sizes 34–46-in. chest. Shpg. wt. 2 lbs. 6 oz. Shipped from Chicago.

055 N 8278—Green
055 N 8277—Maroon
055 N 8279—Gray...............$14.95

B Popular Low-priced Coat. Solid color front of rich, suede-like 100% virgin wool. Collar, sleeves and back of 100% virgin wool in Glen plaid pattern. FASHION TAILORED to fit, look right. Patch pockets. Rayon lined yoke and rayon piped seams. **$8.69**

Even sizes 34–46-in. chest. Shpg. wt. 2 lbs. 11 oz. Shipped from Chicago.

45 N 8263—Blue
45 N 8261—Tan......... $8.69

D Smart Gabardine Jacket. All-rayon gabardine . . . crease-resistant and extra-tough. Two-button jacket-style cuffs; patch pockets. Expertly FASHION TAILORED with padded shoulders for better fit, athletic look. Inside seams carefully finished. Unlined. **$9.75**

Even sizes 34–46-in. chest. Shpg. wt. 1 lb. 10 oz. Shipped from Chicago.

45 N 8266—Cocoa brown
45 N 8268—Maroon
45 N 8270—Gray................$9.75

HOW TO ORDER: ***For Sport Coats and Leisure Jackets,*** *state chest, sleeve length, age, height, and weight.* ***For Slacks,*** *state waist, inseam, age, height, weight.* For all items on page, order and pay postage from nearest Sears mail order house, regardless of shipping point.

THERE'S NO PLACE
LIKE HOME...
TO DO YOUR
CHRISTMAS
SHOPPING

Jackets give pleasure that lasts long after Christmas is past

Easy-draping corduroy Coats, Slacks

Economy-priced Surcoat

A Soft, pliant narrow wale corduroy gives **$9.50** this surcoat its smart lines, smooth drape. 7¾-ounce weight, 14 cushiony wales to the inch. Built-in padded shoulders, shirred yoke back for extra roominess, easy fit. Coat style sleeves have button and tab at cuffs. Zipper front, rayon lining. Wide elastic inserts at both sides for trim appearance. One-button belt. Slash pockets. Average length, 31 inches. Shipping weight 2 lbs. 11 oz.

State even chest size 34 to 44 inches.

41 N 5196—Maroon............$9.50

Pinwale corduroy Coat

B Velvet soft, 7¾-ounce corduroy. 3-button **$12.50** lounge model has full roomy shoulders and vented back. HERCULES inner construction retains shape. Armholes, shoulders, neck slope, lapels and bottom reinforced with inside taping. Interlined, built-in shoulder pads. Fully lined with lustrous rayon. 4 large outside patch pockets, deep inside pocket. Average length, 31 inches. Shipping wt. 3 lbs. 11 oz.

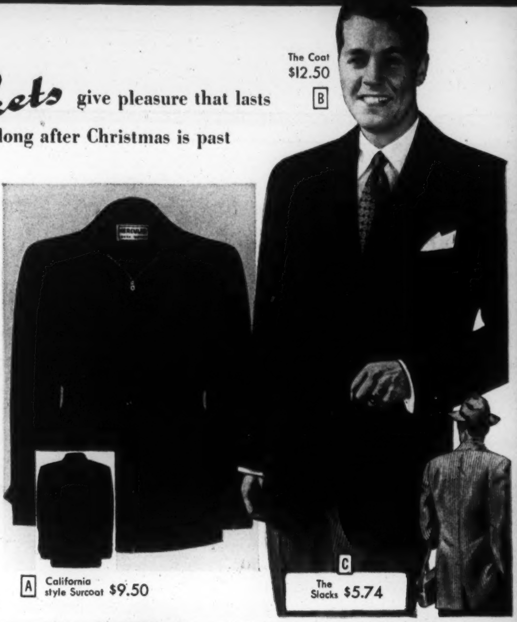
State even chest size 34 to 44 inches.

41 N 6128—Maroon
41 N 6127—Silver gray.........$12.50

Our finest sleekwale Slacks

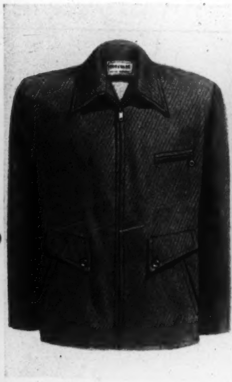
C 10-oz. corduroy has 14 cushiony wales to the inch. Deeper pile, softer texture than ordinary cords—yet extra strong. Deep pleats, dropped belt loops. Zip fly. Cuff bottoms. *State waist size* 28 to 40 in., *inseam* 29 to 34 inches; *tell which is waist.* Shpg. wt. 2 lbs. 2 oz. **$5.74**

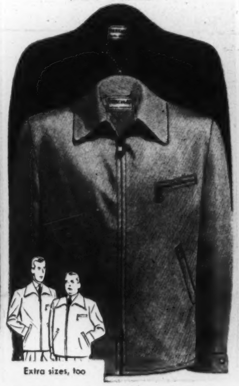
41 N 5843—Smoke gray
41 N 5840—Beige (warm tan)
41 N 5842—Admiral (dark blue)
41 N 5841—Rum (rich brown)...$5.74

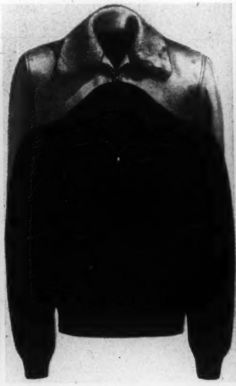

The Coat $12.50 B

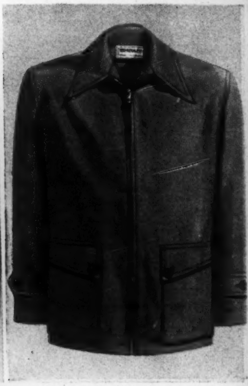
A California style Surcoat $9.50

C The Slacks $5.74




Extra sizes, too





Zip-out sheeplined Coat

- Lining in—ready for sub-zero cold
- Lining out—a smart surcoat, fully rayon lined
- Both ways, looks and feels great

Zip in the lining and thick, fluffy sheepskin warms your body down to waist. 100% wool sleeve linings with knit wristlets shut out drafts. Lining out, it's a rich rayon lined surcoat with padded shoulders. Outer fabric is smart cavalry twill (24% wool, 64% cotton, 12% rayon). Deep 2-way pockets with flaps, zip front, cigarette pocket, adjustable tabs, sides. Avg. length, 29 inches. Shpg. wt. 3 lbs. 9 oz.

State even chest size 36 to 46 inches.

41 N 6133—Slate gray.........$21.75

Our finest Gabardine Casual

- Lustrous gabardine shell is 2x2-ply Pima combed cotton
- Zelan treated for water repellency
- Lined with rayon quilted to 100% wool.

Premium quality to the last expert stitch. Zip front, cigarette pocket, deep slash pockets. Belted sports back. Average length, 27 inches. Shpg. wt. 3 lbs. 6 oz. **$11.95**

State even chest size 34 to 48 inches.

41N6187–Brown **41N6185**–Gray.$11.95

Extra Tall Men. *State even chest size* 38 to 48 inches. Shpg. wt. 3 lbs. 12 oz.

41 N 6188—Brown.............$11.95

Large Sizes. *State chest size* 50, 52, 54 inches. Shpg. wt. 4 lbs. 7 oz.

41 N 6189—Brown.............$11.95

Pile-lined B-15 style

- Football type twill outer fabric repels rain, stops wind
- Deep alpaca pile body lining seals warmth in
- Mouton lamb collar protects neck area

Warm without excessive weight or bulk. Outer fabric is blended of 50% rayon, 50% cotton—tough, yet lustrous. Body lined with 100% alpaca pile (on cotton back that's 30% of total fabric). Sleeve lining is rayon quilted to all reprocessed wool. Zip front. Knit bottom, wristlets 50% wool, 50% cotton. 2 lower slash pockets. Average length, 26 in. Shpg. wt. 3 lbs. 8 oz. **$12.95**

State even chest size 34 to 46 inches.

41N5179–Brown **41N5178**–Gray.$12.95

All-seasons Casual

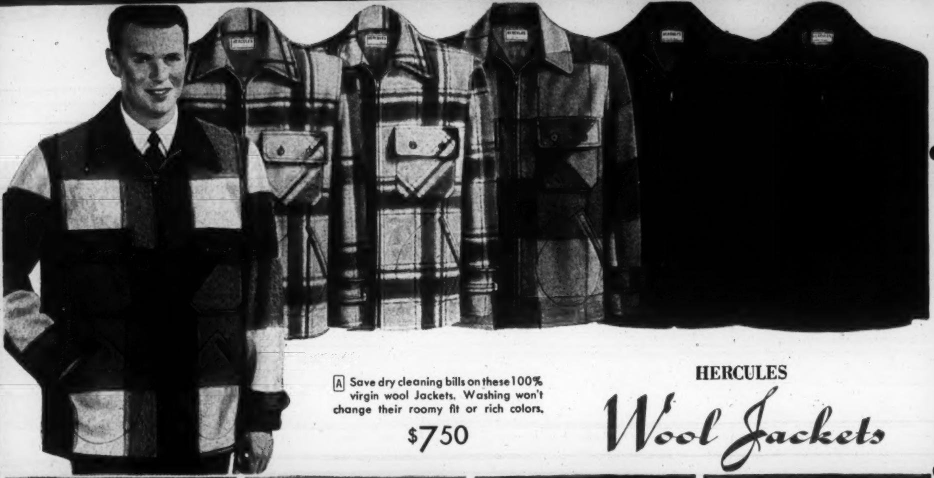
- 100% wool zip-out lining covers *both* body and sleeves . . zips in for winter, zips out for spring
- Outer shell sheds rain, stops wind

This double-purpose casual is *different!* Removable 100% wool lining extends all the way down sleeves. Silk-like outer fabric is football type twill, 50% rayon, 50% cotton. Treated to keep water repellency after cleaning. Zip front, double purpose 2-way saddle pockets, button flap. Average length, 31 inches. Shpg. wt. 3 lbs. 12 oz. **$19.75**

State even chest size 34 to 46 inches.

41 N 6198—Tan zip-out surcoat
41 N 6197—Silver gray........$19.75

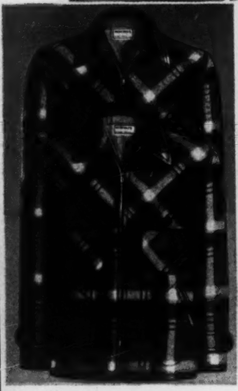
More values in jackets on next four pages. For Easy Terms, see page 295



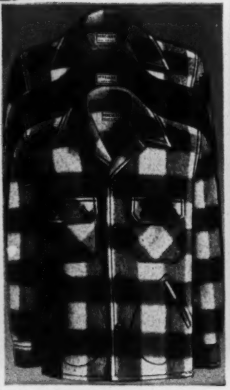
A Save dry cleaning bills on these 100% virgin wool Jackets. Washing won't change their roomy fit or rich colors.

$7.50

HERCULES
Wool Jackets

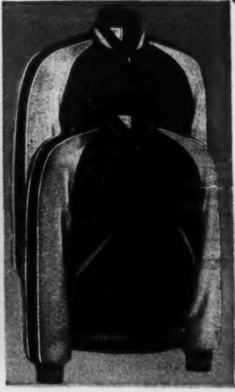


B 100% wool "Choppers" $7.95

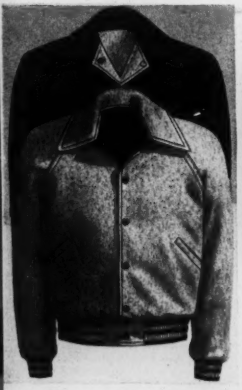


C 100% wool Buffalo plaids $5.90

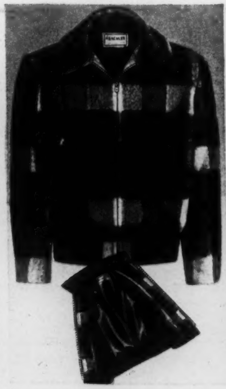
D Bargain Buffalo plaids $4.97



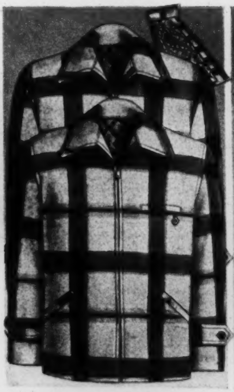
E Wool warm-up Jackets $8.95



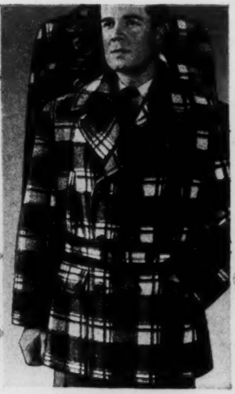
F New reversible Warm-Up $11.95



G Virgin wool Blouse $9.94



H 100% wool Surcoat $11.95



J Virgin Wool Mackinaw $11.50

Add outerwear to your Easy Terms order . . . . see page 295

Warm, colorful Wool Jackets for year in, year out comfort

ILLUSTRATED ON OPPOSITE PAGE

A **You can wash these 100% all virgin wool Shirt-Jackets.** Save cleaning bills. Specially treated to keep all the resiliency and long-wearing qualities of virgin wool, even after repeated washings. Fabric won't shrink over 5% (wash separately by hand). Washable rayon yoke and inner trimmings. Zip front, 4 deep pockets. Average length, 29 in. Shpg. wt. 3 lbs. 7 oz. *State even chest size* 34 to 46 inches. **$7.50**

41 N 5285—Blue and red plaid
41 N 5286—Brown and green plaid
41 N 5287—Maroon and gray plaid
41 N 5284—Brown and buff plaid
41 N 5288—Maroon
41 N 5289—Dark green........$7.50

B **100% wool "Choppers."** Warmer because two layers of 24-ounce wool extend over shoulders nearly halfway down front and back. Soft fluffy wool is firmly woven to resist wind and wear and treated to repel rain. Roomy chest pockets button to yoke. Zipper front goes clear to double storm collar. Regular coat style sleeves with 2-button adjustment tabs on cuffs. Needs no lining; all inside seams taped. Average length 29 inches. *State even chest size* 34 to 44 inches. **$7.95**

41 N 5293—Green, black and white
41 N 5292—Red, black and white. Shpg. wt. 3 lbs. 10 oz................$7.95

C **100% Wool Buffalo plaids.** New this Fall. Bigger, bolder, more colorful than ever! Soft, fleecy fabric is 20-ounce pure wool; warms you like a cup of hot coffee. Extra large 3x3-inch checks—a quality feature that's rare at our price. Big, roomy body; four deep pockets. Button front; banded button cuffs. Unlined. Average length 29 inches. Shpg. wt. 3 lbs. 6 oz. *State even chest size* 34 to 46 inches. **$5.90**

41 N 5280—Brown and white plaid
41 N 5282—Red and black plaid
41 N 5281—Black and white plaid...$5.90

D **20-oz. all wool Buffalo plaid Shirt Jackets.** Packs plenty of warmth and good looks at rock-bottom price. 70% new wool, 30% reused wool fabric is 2 to 5 ounces per yard heavier than usual at this price; gives extra protection. Regular coat style sleeves, 2 big double button pockets, button front. Band-type cuffs. Square cut 2-way bottom looks smart worn in or out of slacks. Unlined, all inside seams taped; won't fray or ravel. Average length 29 inches. *State even chest size* 34 to 44 in. **$4.97**

41 N 5278—Red and black plaid
41 N 5279—Green and black plaid. Shpg. wt. 2 lbs. 15 oz...............$4.97

E **Athletic type warm-up Jackets.** Sparkling colors in cold-defying 24-oz. wool (100% reprocessed wool). Body lined with warm cotton flannel; cotton twill lined sleeves. Roomy raglan shoulders. Snug fitting knit waistband, collar, cuffs (50% wool, 50% cotton). Zip front. 2 big slash pockets. Average length 26 inches. *State even chest size* 34 to 46 inches. Shipping weight each 3 lbs. 7 oz. **$8.95**

41 N 296—Blue and gold
41 N 299—Green and gray...........$8.95

F **New! Reversible warm-up Jacket.** One side is 24-ounce all wool melton (100% reprocessed wool) in flannel gray. Reverses to maroon football type rayon and cotton twill. Both sides are water repellent. Both sides have 2 slash pockets, athletic raglan shoulders. Fronts close with 7 snap fasteners. Striped knit bottom and wristlets. 50% wool, 50% cotton. Avg. length 26 in. *State even chest size* 34 to 46 in. **$10.95**

41 N 5215—Gray and maroon reversible. Shpg. wt. 3 lbs. 15 oz..........$10.95

G **100% virgin wool knit bottom Blouse.** Colorful new plaids in soft, fleecy 24-ounce wool. Topped off with mouton lamb collar that won't mat or stain when wet. That's a combination you'll find hard to match at Sears budget price. Lined with rayon. Knit bottom is 50% wool, 50% cotton—holds shape. Zip front, 2 big-fisted slash pockets. Avg. length 26 in. *State even chest size* 34 to 46 in. Shpg. wt. 4 lbs. 1 oz. **$9.94**

41 N 5224—Blue, black and white multicolor plaid.....................$9.94

H **Hercules 100% all wool Surcoat.** Extra warmth quilted in. Extra wear, good looks in this fine 29-in. length surcoat of 100% long-wearing, luxurious pure wool in 26-oz. weight. Lined with lustrous rayon, quilted to 100% reprocessed wool! Choose either green, white and tan plaid or brown, white and gold plaid. Zip front. Zipper cigarette pocket, 2 slash pockets. Set-in sleeves, 2-button adjustable cuffs. *State even chest size* 36 to 46 inches. Shpg. wt. 4 lbs. 2 oz. **$11.95**

41 N 5262—Green, white and tan plaid
41 N 5261—Brown, white and gold plaid...........................$11.95

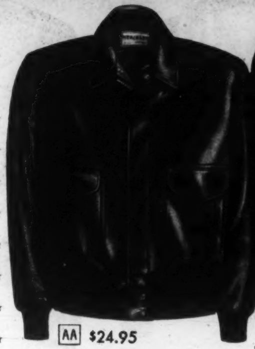
J **Virgin wool. Our finest mackinaw.** A smooth, richly colored fabric woven of 33-oz. 100% virgin wool. The thick mass of fibers with countless little air cells between them form a barrier to cold that can't be beaten. Fully lined with lustrous rayon. Big convertible collar with notched lapels, full cut sleeves and armholes. Canvas interlined collar and lapels hold shape better. Front edges taped on inside to keep edges straight and neat. Double-breasted style with 3-piece belt (front sections detachable, back section stitched down). Two upper muff pockets and two lower side pockets with flaps. Set-in coat sleeves with one-button cuffs. Ave. length, 32 in. *State even chest size* 34 to 48 in. **$11.50**

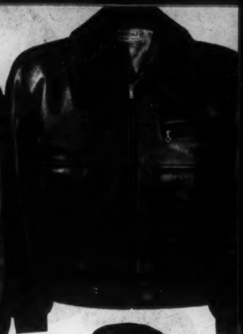
41 N 5266—Maroon plaid
41 N 5265—Blue plaid
41 N 5263—Green plaid. Shpg. wt. each 5 lbs. 14 oz...................$11.50

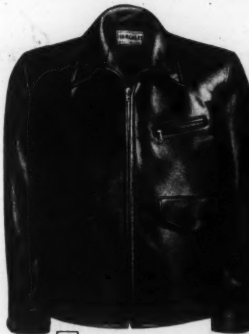
Measure and be Sure

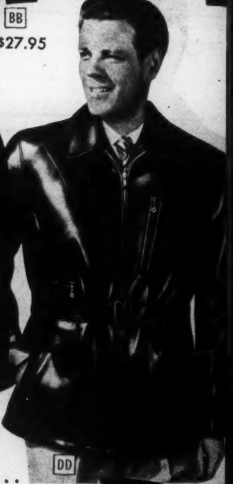
Pass tape around body, over fullest part of chest and over most prominent part of shoulder blades in back. Measure over garments usually worn underneath. Number of inches is your size. Make no allowances. *Please be sure to state chest size.*

Sears Easy Payment Plan can help solve your Christmas Shopping problems. See page 295 for Easy Terms information.


AA $24.95


BB $27.95


CC $27.50


DD $33.50

Our finest leather Jackets ..
Rich, pliable No. 1 Horsehide
Nylon lined
Linings guaranteed to wear for life of garments
.. Nylon stitched

Individually Boxed

AA **A-2 type Flying Jacket.** Air Corps model in first quality horsehide. Fully lined with nylon. Knit bottom and cuffs 100% all wool worsted—won't pull out of shape. Zipper fly front, hook and eye neck closure. Double leather shoulder straps. 2 slash-flap pockets. Avg. length 26 in. *State even chest size* 36 to 46 in. Wt. 4 lbs. 6 oz. **$24.95** Cash **$2.50 Down**

41 N 5628—Deep brown.......$24.95

BB **B-15 Model with Mouton lamb Collar.** Top grade horsehide; extra tough yet pliable. Nylon lined for extra years of service. Genuine mouton lamb collar. Zip front, cig. pocket; 2-way lower pockets. Shoulder straps. Knit cuffs and bottom, 100% all wool worsted. Avg. length 26 in. *State even chest size* 36 to 46 in. Shpg. wt. 4 lbs. 11 oz. **$27.95** Cash **$3.00 Down**

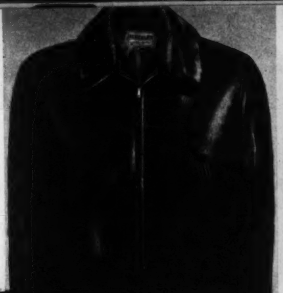
41 N 5629—Deep brown.......$27.95

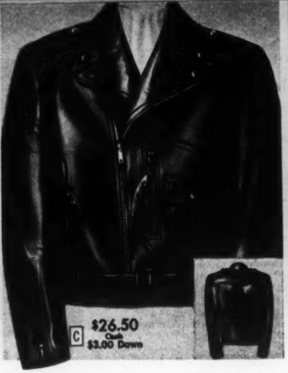
CC **Cossack Jacket with adjustable sleeves.** New self-lined leather cuffs adjust from one inch shorter to an inch longer than average. Top grade horsehide, nylon lined, nylon stitched. Zip front, cig. pocket. 2-way comb. pockets. Belted back, adjustable side straps. Avg. length 26 in. *State even chest size* 36 to 46 in. Wt. 4 lbs. 7 oz. **$27.50** Cash **$3.00 Down**

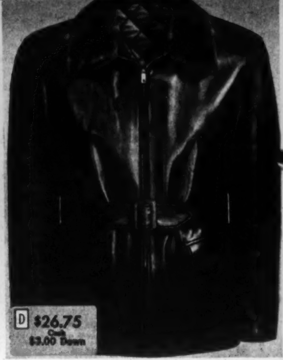
41 N 5627—Deep brown.......$27.50

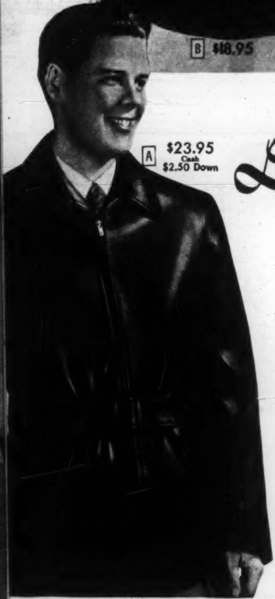
DD **Our finest leather Surcoat with humidor pocket.** Front quarter horsehide, nylon lined and stitched. Zip fasteners on 7-inch plastic lined humidor pocket; map pocket. 2-way lower pockets. 3-piece belt; front sections detachable. Adjustable tab on sleeves. Avg. length 29 in. Shpg. wt. 5 lbs. 2 oz. *State even chest size* 36 to 46 in. **$33.50** Cash **$3.50 Down**

41 N 5630—Deep brown.......$33.50









Leather Jackets The Hercules label means first quality hides, expertly tanned. Individually boxed

Front quarter horsehide Surcoat

A YEARS of heavy wear in this supple No. 1 grade horsehide . . smiles of pleasure in the he-man good looks, roomy comfort of expert Hercules tailoring. This 29-in. coat is fully lined with lustrous rayon. Zip front, double leather collar, 4 pockets. 3-pc. belt (front sections detachable, back stitched down). Full 6-in. chest oversize (2 in. more than usual . . extra shoulder freedom). Leather inside facings prolong wear. *State even chest size* 34 to 46 in. **$23.95**

41 N 5610—Brown. Shpg. wt. 4 lbs. 9 oz.........$23.95

B-15 style in No. 1 horsehide

B Why take less when Sears brings you the *best* grade horsehide . . genuine front quarter . . for only $18.95? Carefully inspected for perfect grain, uniform thickness. Plus the luxury of deep furred, beaver-dyed lamb collar and lustrous rayon lining. Snug-fitting knit cuffs and waist band are 50% wool, 50% cotton—won't stretch out of shape. Zip front, 2 deep slash pockets. Average length, 26 inches. *State even chest size* 34 to 48 inches. **$18.95**

41 N 617—Dark brown. Shpg. wt. 3 lbs. 15 oz....$18.95

Motorcycle style—front quarter horsehide

C Finest we've ever seen, bar none! Ideal for all sports or general wear. No. 1 horsehide—best grade you can buy at any price! 2-way collar with snap fasteners. Zip gussets at cuffs. 2 map pockets with 7-inch zippers; cigarette pocket. Full rayon and cotton lining. Bi-swing back pleated for shoulder freedom. Double leather belt, epaulet straps. Average length, 24 in. *State even chest size* 34, 36, 38, 40, 42, 44 and 46 inches. **$26.50**

41 N 636—Jet black. Shpg. wt. 5 lbs. 11 oz.......$26.50

Quilted lined horsehide Surcoat

D Even without the "extras", this hip-covering 29-inch coat would rate its moderate price. It's genuine front quarter horsehide—the longest wearing of all jacket leathers. Fully lined with smooth rayon quilted to *wool* (100% reused wool); seals in warmth. Genuine mouton lamb collar, won't mat or stain in rain. Detachable 3-piece belt, 4 deep, warmly lined pockets. Zip front, leather inside facings. *State even chest size* 36 to 46 in. **$26.75**

41 N 630—Dark brown. Shpg. wt. 5 lbs. 3 oz.....$26.75

THERE'S NO PLACE LIKE HOME...

TO DO YOUR CHRISTMAS SHOPPING

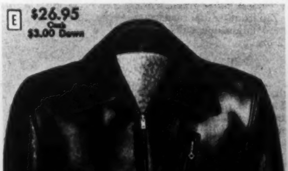
Hercules horsehide and suede Blouses

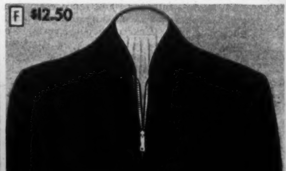
E **Horsehide knit bottom blouse—B-15 model.** Knockout combination for warmth and style: front quarter horsehide lined with soft, fluffy sheep's wool. Plus genuine mouton collar and cold-defying sleeve lining of rayon quilted to 100% reprocessed wool. These Hercules quality features are mighty hard to match at any price! Zip front, chest pocket; 2 slash pockets. Corduroy inside facings. Knit wristlets and bottom are 50% wool, 50% cotton. Average length is 26 inches. *Please state chest size* 36, 38, 40, 42, 44, 46 inches. Shipping weight 5 pounds 6 ounces. **$26.95**

41 N 5623—Brown.................................$26.95

F **Suede knit bottom Blouse.** Sears uses only choice quality suede leather—free from all scratches or blemishes. Carefully matched and inspected for color and texture. Soft and nappy. Reversed to protect your shirt at all contact points. Fully lined with rich rayon. Draft-free knit collar, cuffs and bottom are 50% wool, 50% cotton to keep a snug fit. Easy sliding zipper front, 2 big slash pockets. Average length, 26 inches. Set-in sleeves. Cut over Hercules roomy dimensions for plenty of arm and shoulder freedom. *Please state even chest size* 34 to 48 inches. **$12.50**

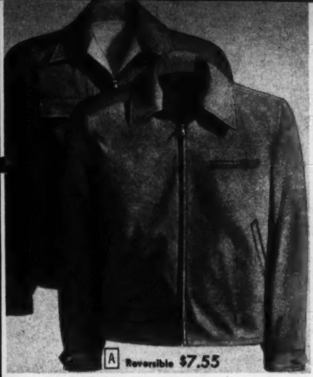
41 N 5608—Brown. Shpg. wt. 3 lbs. 5 oz...............$12.50



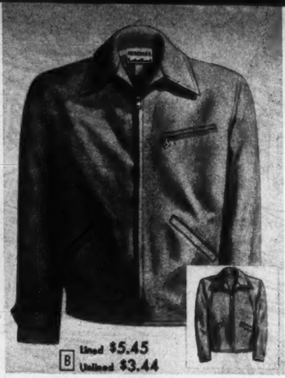


Casual Jackets

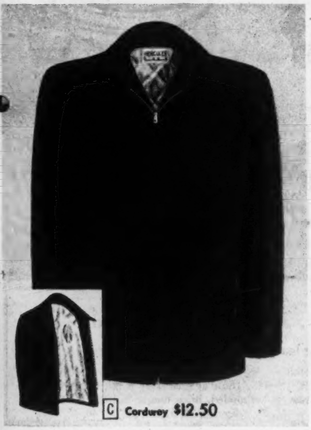
Made full and roomy, the Hercules way,
for active sports or
all around wear.
Priced to be
easy on Christmas budgets



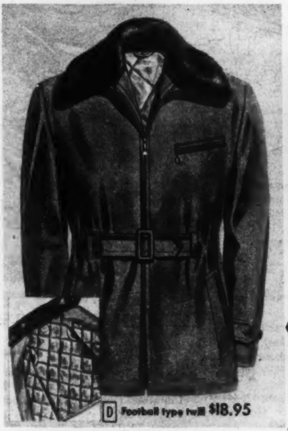
A Reversible $7.55



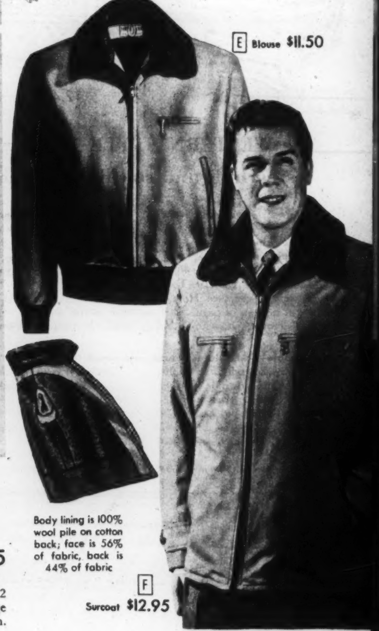
B Lined $5.45
Unlined $3.44



C Corduroy $12.50



D Football type twill $18.95



E Blouse $11.50

Body lining is 100% wool pile on cotton back; face is 56% of fabric, back is 44% of fabric

F Surcoat $12.95

"Anti-freeze" protection with good looks, too!

Zelan treated poplin . . . reversible

A Actually two smart jackets in one! Tan on one side, blue on the other. **$7.55** Both sides treated with durable water repellency that stays in after dry cleaning. Two full weight fabric thicknesses of heavy cotton poplin make jacket wind-resistant. Tan side has 2 slash pockets, cigarette pocket. French blue side has 2 chest pockets with flaps. Adjustable button cuffs and side straps for good fit. Average length, 25 in. *Please state even chest size* 34 to 46 inches. Shipping wt. 2 lbs. 14 oz.

41 N 5132—Tan and blue.....................$7.55

Our warmest corduroy Surcoat

C Outside; heavy 13-ounce thickset corduroy takes long hard wear. **$12.50** Inside: lustrous rayon quilted to 6-ounce reprocessed wool innerlining—warm but not bulky. Roomy coat style sleeves with 2 button trim at cuffs. Zipper front. Dressy padded shoulders. Collar interlined to hold shape. Four pockets are extra large—plenty of room to warm cold hands. Average length, 31 inches. *State even chest size* 34 to 46 inches. Shpg. wt. 3 lbs. 15 oz.

41 N 6121—Chestnut brown.................$12.50

Fully lined army-type poplin

B Tightly woven cotton poplin is Zelan treated, sheds rain. Fully lined with warm cotton; plaid body, **$5.45** Lined twill sleeves. Elastic inserts anchor bottom. 2 pockets, adjustable cuffs. Plain back. Average length, 25½ in. *State even chest size* 34 to 48 in. Shipping weight 2 pounds 9 ounces.

41 N 5148—Taupe.........................$5.45

Unlined army-type cotton poplin. Washable (preshrunk, not Sanforized). Zip front, 2 pockets. Av. length, 25½ in. *State even chest* 34 to 48 in.

41 N 5119—Putty gray. Shpg. wt. 2 lbs......$3.44

Wool innerlined Surcoat

D Warm as a fireside, yet light on your shoulders. Football-type **$18.95** rayon and cotton twill outer shell sheds rain, stops wind. Fully lined with rayon quilted to heat holding *pure virgin wool*. Genuine mouton lamb collar is furry soft, big enough to cover ears. Zip front, cigarette pocket. 2 big hand-warmer pockets. Belted sports back; front belt has tunnel loops. Av. length, 32 in. *State even chest size* 34 to 46 in. Shpg. wt. 3 lbs. 15 oz.

41 N 5100—Bark (deep) tan.................$18.95

MEASURE AND BE SURE. For Hercules Outerwear: pass tape around fullest part of chest, over most protruding part of shoulder blades in back. Measure over garments usually worn underneath, such as vest or sweater. Number of inches is your size.

Add Hercules Outerwear to your Easy Terms order. See page 295 for details.

Pile lined Blouse, Surcoat

Both water-repellent, wind-resistant

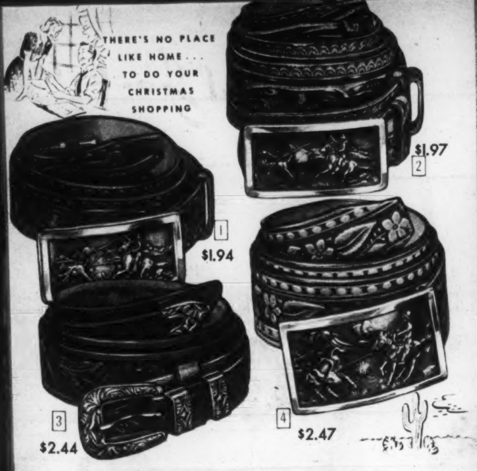
- Zelan treated for durable water repellency
- Lightweight linings keep out cold, won't weigh you down
- Genuine mouton lamb collars protect neck area

E **Blouse.** Draft free knit bottom and cuffs are 50% springy wool, 50% tough cotton. **$11.50** Zelan treated cotton poplin outer shell, lined for rare warmth (see above). Zipper front and cigarette pocket, 2 slash pockets. Average length, 26 inches. Shpg. wt. 4 lbs. 1 oz. *State even chest size* 34 to 48 inches.

41 N 5159—Medium brown.........................$11.50

F **Surcoat.** Extra long (30 inches, average). Zelan treated cotton poplin with all the **$12.95** comfort features shown above. Inner knit wristlets, 50% wool, 50% cotton. Elastic waist insert. Zip front, chest pocket; 2 lower pockets. *State even chest* 34 to 48 in.

41 N 5160—Medium brown. Shpg. wt. 4 lbs. 3 oz.......$12.95


THERE'S NO PLACE LIKE HOME . . . TO DO YOUR CHRISTMAS SHOPPING
1
$1.94
2
$1.97
3
$2.44
4
$2.47

WESTERN STYLE BELTS

steerhide and cowhide leathers

1 **Western style, with solid bronze buckle (1⅜x2¾ inches).** Solid top grain cowhide leather, 1 inch wide. Shipping weight 7 oz.

Sizes 28, 30, 32, 34, 36, 38, 40, 42, and 44-inch waist. *State size*. To be sure of correct size, see How to Measure at bottom of page.

33 N 3769—Brown............**$1.94**

2 **Western floral design embossed on solid top grain cowhide leather.** Belt is 1¼ inches wide. Solid bronze buckle (1⅜x2¾ inches), 1-inch billet. Western scene stamped on buckle. Shpg. wt. 8 oz.

Sizes 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size*.

33N3775–Antique (dull brown) **$1.97**

3 **Removable nickel-plated brass trim.** Western style, fine quality belt. Full-grain cowhide leather. 1¼ inches wide. ¾-inch billet, buckle piece. Shpg. wt. 7 oz.

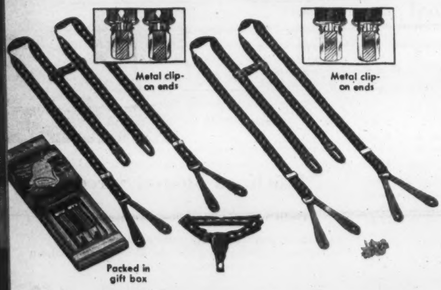
Sizes 28, 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please be sure to state size wanted.*

33N3711–Antique(dullbrown) **$2.44**

4 **Bronc riding scene on solid brass buckle (1⅞x3⅛ inches).** Extra-heavy solid steerhide, embossed with Western design. Belt is 1½ inches wide. Shpg. wt. 8 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size*. See How to Measure at bottom of page.

33N3783–Antique(dullbrown) **$2.47**



NEW GIFT SET

Suspenders and garters in gift box. Choice of suspenders—metal clip-on ends or leather button-on ends. Rayon and cotton elastic webbing. ¾ in. wide. Back is adjustable. Gold-color metal trim. Garters also made of rayon and cotton elastic webbing. ¾ in. wide. *Color* patterns blue, maroon, brown.

Suspenders regular length (38 in.).

33 N 3610—Garters; button-on suspenders

33 N 3611—Garters; clip-on suspenders.

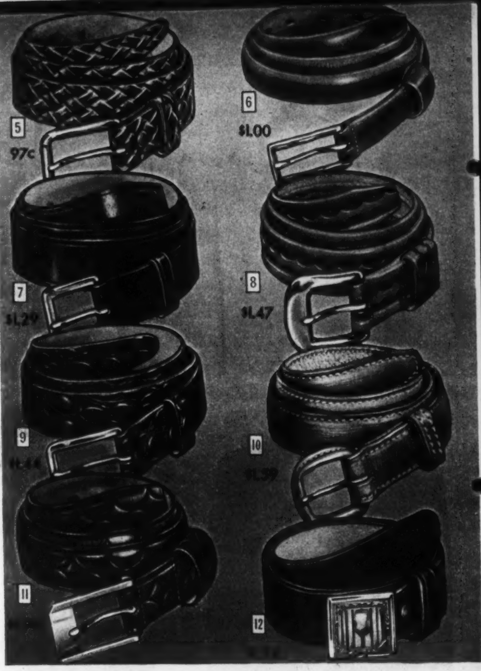
Shpg. wt. set 7 oz. *State color*.........Set **$1.39**

SUSPENDERS

Metal clip-on ends or leather button-on ends. Adjustable back. Rayon and cotton elastic webbing, ¾ in. wide. Blue, maroon, brown. Boxed. Reg. lgth. (38 in.); extra lgth. (42 in.). Wt. 5 oz.

33N3612–Clip-on ends

33N3613-Leather ends. *State color, length*. **94c**



DRESS BELTS . . ⅝ in. to 1⅜ in. wide

Rugged, rich looking leathers . . wide range of sizes

5 **Solid top grain bridle leather,** with small basket weave design. Belt is 1 in. wide. Tongue buckle of solid brass, polished. Shpg. wt. 6 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size*. Boxed.

33 N 3780—Tan

33 N 3781—Reddish brown....Each **97c**

7 **Solid top grain cowhide leather.** Belt is 1¼ inches wide. Bronze buckle. Shipping weight 6 ounces.

Sizes 30, 32, 34, 36, 38, 40, 42, 44, and *extra sizes* 46, 48, 50, and 52-inch waist.

33 N 3705–Black, with nickel color buckle

33 N 3706–Brown; gold color buckle

Please state size....................**$1.29**

9 **Alligator-grained.** Solid top grain cowhide. 1 in. wide. Tongue-buckle of polished solid brass. Shpg. wt. 5 oz.

Sizes 30,32,34,36,38,40,42,44-in. waist. See How to Measure below.

33 N 3777—Brown. *State size*...... **$1.44**

11 **Hand-finished, inlay design.** Solid top grain cowhide. 1 in. wide. Gold color solid brass buckle. Shpg. wt. 5 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, and 44-inch waist. *Please state size.*

33 N 3746–Mahogany; black inlay

33 N 3747–Suntan; black inlay.....**$1.94**

6 **Solid saddle leather.** ⅝ in. wide. Side against body is flat; other side rounded. Brass tongue buckle.

Sizes 28, 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size*. Shpg. wt. 4 oz.

33 N 3759—Suntan color

33 N 3779—Reddish brown...Each **$1.00**

8 **Embossed design on molded center panel—inlaid on dark brown.** Solid top grain saddle leather. 1 in. wide. Polished solid brass tongue buckle.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. 5 oz. *State size*.

33 N 3766—Brown...............**$1.47**

10 **Padded cowhide.** 1 in. wide. Top grain leather, split cowhide lining. Saddle stitched. Covered buckle.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. 5 oz. *Please state size*.

33 N 3712–Tan. **33 N 3715**–Black

33 N 3716—Brown...............**$1.59**

12 **Identification belt.** Buckle has hinge opening for inserting picture or identification card. Top grain solid cowhide. 1⅜ in. wide. Nickel-plated buckle. Shpg. wt. set 8 oz.

Sizes 30,32,34,36,38,40,42,44-in. waist.

33 N 4217—Black

33 N 4218—Brown. *State size*.......**$1.94**

HOW TO MEASURE FOR BELTS. With trousers on (but without belt), measure around trouser top. Number of inches is correct size. If the measurement is between belt sizes, order nearest belt size (example: if you measure 34¼ inches, order size 34 belt, not 36). If measurement is exactly half way between sizes, order the larger belt size.
Please note: Style number 7 listed above is made in extra sizes 46, 48, 50 and 52 as well as regular sizes.

Pilgrim 3-in-1 Belt Set
. . 3 belts, 3 buckles, 3 colors
. . top grain cowhide

3 belts in box
$4.97

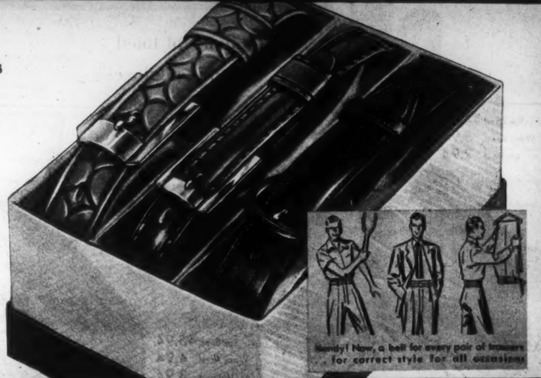
Almost any man can use more belts. A variety of belts helps him match belts and trousers. Set consists of these 3 belts, in gift box:

(1) A top-grain cowhide leather belt (1 in. wide); inlay design in contrasting color. Polished brass buckle. Suntan color.

(2) A shell-finish solid top-grain cowhide leather belt, ¾ in. wide. Polished brass tongue buckle. Mahogany color.

(3) A padded hand-boarded top grain cowhide leather belt, 1 in. wide. Leather-covered buckle. Saddle-stitched. Black.

Sizes 30, 32, 34, 36, 38, 40, 42, and 44-inch waist.
33 N 4266—Shpg. wt. set 15 oz. *State one size only*........Set $4.97


Handy! Now, a belt for every pair of trousers
. . for correct style for all occasions

Belts, Belt Sets

..wide selection, from single belts to 4-in-1 sets..many packed in gift boxes

1 **Silver-plated buckle, with enameled initial stamped in black.** Top-grain cowhide leather belt, lined with matching top-grain cowhide leather. Belt is 1⅜ inches wide. All initials except I, O, Q, U, V, X, Y, Z. *Print initial wanted.* Packed in cedar wood gift box, 3¾ x 5⅜ in. 19c Federal Tax included in the price. Shpg. wt. 11 oz. Order yours today.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.*
33 N 4287E—Black
33 N 4288E—Brown....$3.97

2 **2 belts, 2 buckles... each buckle can be used on both belts—gives him 4 combinations!** Brown belt and a black belt—both solid bridle leather, 1 in. wide. 2 tongue buckles of polished solid brass, one with initial, one with bold look design. Initialed buckle has raised brass initial on mother of pearl base. All initials except I, O, Q, U, V, X, Y, Z. Boxed. Shpg. wt. set 11 oz.

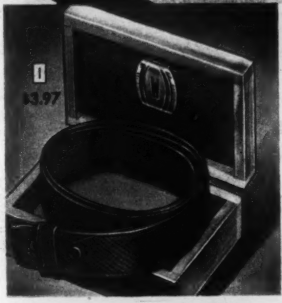
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *Print initial.*
33 N 4267–*State size.* Set $2.97

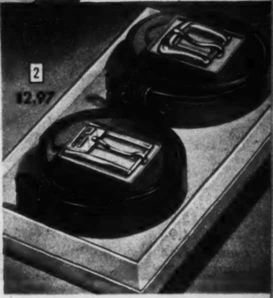
3 **"Pirate Bold" tongue buckle—made of solid bronze, with gold plating.** Pirate design on buckle adds masculine flavor to this handsome belt. Belt is top-grain cowhide bridle leather, 1 inch wide. Packed in a gift box. Shipping weight 7 ounces.

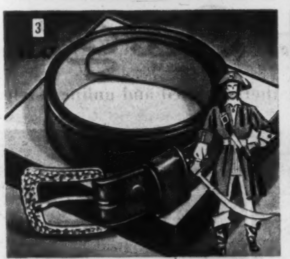
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* See HOW to MEASURE, bottom of facing page.
33 N 4268—Brown....$2.47

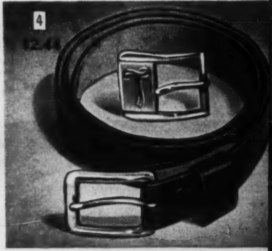
4 **2-in-1 set. Belt comes with 2 metal tongue buckles** (one is plain, the other is initialed—all initials except I, O, Q, U, V, X, Y, Z). Buckles snap on or off easily for quick changing. Belt is made of solid cowhide leather; it is 1 inch wide. Buckles are brass.

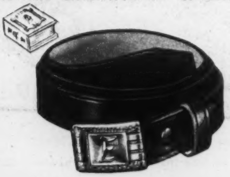
Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.* Shpg. wt. set 8 oz. *Print initial.*
33 N 4283—Black
33 N 4284—Brown.....$2.44

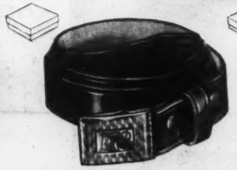


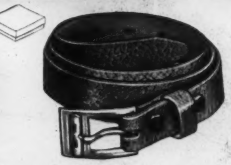


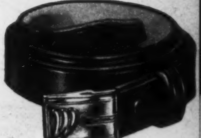












INITIAL BUCKLE BELTS . . handsome leathers . . choice of 4 styles

Initial buckle, plated with silver and gold. Calf-grained cowhide belt, 1 in. wide. Stamped, lacquered initial—all except I, O, Q, U, V, X, Y, Z. Gift box. 17c Federal Tax included. Shpg. wt. 9 oz.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size. State plain or initial; if initial is wanted, print initial.*
33 N 4221E—Black
33 N 4222E—Brown
33 N 4223E—Suntan.........Set $1.98

New! Choose any 3 initials you want—they will be engraved on the buckle. Smooth shell-finish bridle leather belt, 1 in. wide. Buckle is gold-color Duriold metal; fastened to belt by 2-snap button construction. Gift box. Shipping weight set 7 ounces.

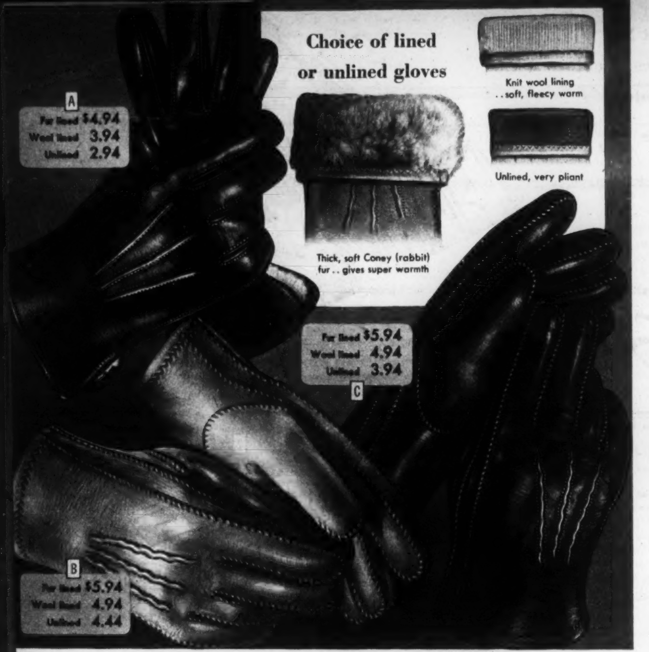
Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size. Print initials.*
33 NR 4285—Black
33 NR 4286—Brown.............$1.97

Initial tongue buckle—solid brass, ¾ inch wide. Pig-grained solid cowhide leather belt. Snap button construction. Packed in gift box. All initials except I, O, Q, U, V, X, Y, Z. Shpg. wt. 5 oz.

Sizes 28, 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.* See How to Measure at the bottom of the facing page. *Print initial wanted.*
33 N 4204—Tan...........$1.47

Raised initial on buckle of tarnish-proof Duriold metal. Belt is solid full-grain bridle leather, with smooth shell-finish; 1 inch wide. 2-snap button construction. All initials except I, O, Q, U, V, X, Y, Z. Shpg. wt. 5 oz. Send in your order today.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size. Print initial.*
33 N 3798—Brown
33 N 3799—Black...........$1.47



Imported Leathers

FUR LININGS give super warmth

(Also wool-lined and unlined gloves)

- Plump, mellow leathers—supple as your hand
- Strong, tough, durable . . firmly, boldly stitched
- All highly styled for handsome appearance

Lined glove sizes small (8-8½); med. (9-9½); large (10-10½). *Unlined sizes* 8, 8½, 9, 9½, 10, 10½.

A **Fine capeskin imported from South Africa** . . smooth, dressy. English Bolton thumb . . extra roomy, comfortable. Full outseam . . smoother, better fit. Uniform stitching resists breaking . . gauge sewn with tough nylon thread. Slip-on style. *Colors* brown, black.

Coney (rabbit) fur lined. *State size, color above.*
33 N 2602—Shipping weight pair 8 oz. . . Pair. $4.94

100% wool knit lined. *State size, color above.*
33 N 2552—Shipping weight pair 6 oz. . . Pair. 3.94

Unlined. *State size and color listed above.*
33 N 2402—Shipping weight pair 5 oz. . . Pair. 2.94

B **Genuine imported deerskin,** top quality leather —soft, smooth, famous for flexibility, tough wear. Expertly styled . . roomy side panel; fine, rip-defying lock whipstitching (adds handsome, rugged look). *Colors* natural (lt. tan), cork (med. tan).

Coney (rabbit) fur lined . . *Sizes, colors above.*
33 N 2614—Slip-on Boxed. Shpg. wt. pr. 8 oz. Pr. $5.94

100% wool knit lined. *State size, color above.*
33 N 2568—Slip-on Boxed. Shpg. wt. pr. 6 oz. Pr. 4.94

Unlined. *State size, color listed above.*
33 N 2423—Slip-on Boxed. Shpg. wt. pr. 5 oz. Pr. 4.44

C **Imported Cabretta leather** . . taken from choice lamb skins toughened by tropical Brazil sun. Takes punishment, yet it's smooth, soft, supple. Careful, detailed construction for rich looks, long wear. Firmly lock whipstitched with tough matching thread. Roomy side panel. *Colors* tan, brown, black. Boxed, ready for Christmas wrapping.

Coney (rabbit) fur lined. *Sizes, colors above.*
33 N 2610—Slip-on. Shpg. wt. pr. 8 oz. . Pair. $5.94

100% wool knit lined. *State size, color above.*
33 N 2510—Slip-on. Shpg. wt. pr. 6 oz. . Pair. 4.94

Unlined. *State size, color listed above.*
33 N 2410—Slip-on. Shpg. wt. pr. 5 oz. . . Pair. 3.94

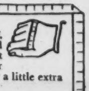
Men's Pilgrim Dress Gloves

Choose from a wide variety of rich, mellow leathers . . lined and unlined styles . . prices to fit everyone's holiday budget

New Pilgrim Fur Lined Gloves of fine imported capeskin

New—and just in time to make him a handsome, practical Christmas gift. Gleaming capeskin leather . . smooth, strong, pliant. Fully lined with thick, cushiony-soft, extra warm Coney (rabbit) fur. Full outseam sewn . . smooth and roomy inside. Gauge sewn with super-tough nylon thread for greater strength, longer wear. Cut for trim fit. Low priced for thrift. *Sizes* small (8–8½); med. (9–9½); large (10–10½). *State size and color.* Shpg. wt. pr. 8 oz.
33 N 2600—Slip-on. *Colors* black, brown. Pair $3.94

HOW TO MEASURE FOR DRESS GLOVES. With fingers touching measure around knuckles of right hand (left, if left handed). **Don't include thumb.** Number of inches is correct glove size. Allow a little extra room for lined gloves.



Pilgrim Hand-Sewn Gloves . . extra-fine imported leathers

Entirely made by hand—they're *cut* by hand and *sewn* by hand

Hand-sewn deerskin. Every inch a masterpiece of glove workmanship—from the soft, pliant, full bodied deerskin to the fine, detailed hand stitching. Rugged as dress gloves can be; stylish as they come. Pattern cut for perfect comfort-fit. Handsome, roomy sidewall construction. Outseam sewn; smooth inside. Hand stitched with double thick black thread. Boxed. Unlined. *Sizes* 8, 8½, 9, 9½, 10, 10½. Shipping weight pair 5 ounces.
33 N 2449—Cork (med. tan) color. *State size.* Pair $5.94

Hand-sewn Peccary pigskin . . Sears exclusive "Lugger" style. Plump, soft leather . . **extra thick,** warm, comfortable. Expertly tanned to combine natural toughness with superior beauty of top quality leather. Outseam sewn. Pattern cut for trim, easy fit. Hand stitched with extra strong black thread . . resists rips, gives glove a dashing, bold look. Unlined. *Sizes* 8, 8½, 9, 9½, 10, 10½. Shipping weight pair 5 ounces.
33 N 2454—Cork (med. tan) color. *State size.* Pair $5.97

Unlined
$1.94

Pilgrim Domestic Capeskin Dress Gloves

Soft, neatly finished . . lined or unlined

Unlined glove sizes 8, 8½, 9, 9½, 10, 10½
Lined glove sizes small (8–8½); med. (9–9½); large (10–10½)

Lined, unlined slip-ons. Soft, strong, durable leather gloves in a thrifty price range. Full outseam; smooth, comfort-fit. Gauge sewn; maximum strength. *Colors* brown, black.

Unlined capeskin, pig-grained. Stitched with rip-resistant nylon thread. Shpg. wt. pr. 5 oz.
33 N 2400—*State size, color above* . . . . . . Pair $1.94

Cotton fleece lined. Smooth. Shpg. wt. pr. 7 oz.
33 N 2503—*State size, color above* . . . . . . Pair $1.98

All wool knit lined, smooth. Extra warm. Sewn with tough nylon thread. Shpg. wt. pr. 6 oz.
33 N 2563—*State size, color above* . . . . . . Pair $2.97

Cotton fleece lined capeskin . . nylon stitched . . strap wrist. Soft, supple, lustrous leather. Gauge sewn with strong nylon thread—uniform stitching that resists breaking. Full outseam construction for roomy comfort. Strap wrist, snug fit. Warm lining. Shpg. wt. pr. 7 oz. *Colors* brown, black.
33 N 2501—*Please state size and color above* . . . . Pair $2.74

Pilgrim Imported Pigskin Gloves

Dressiest of leathers . . soft . . lined or unlined

Unlined glove sizes 8, 8½, 9, 9½, 10, 10½
Lined glove sizes small (8–8½); med. (9–9½); large (10–10½)

Good quality . . unlined and lined. Light, soft leather . . . strong and handsome. Genuine wild pig markings. Smooth, sleek styling . . rolled edge at wrist; roomy sidewall design; whip-sewn, contrasting black thread.

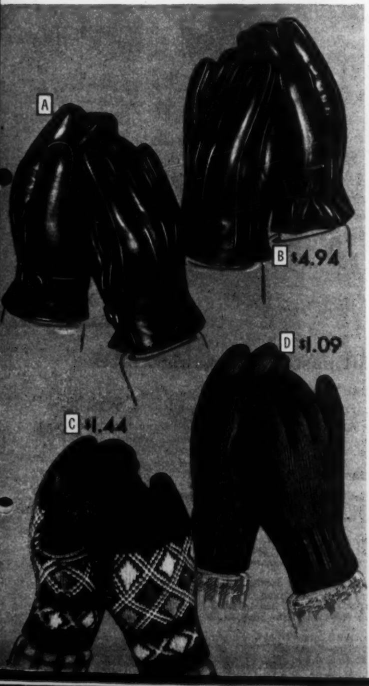
Unlined. Our lowest priced pigskin. Shpg. wt. pr. 5 oz. *State size above.*
33N2430–Cork (med. tan) color.Pr.$3.94

100% wool-knit lined. Warm, thrifty. Shpg. wt. pr. 6 oz. *State size above.*
33N2569–Cork (med. tan) color.Pr.$4.94

Better quality . . unlined, genuine Peccary pigskin. Choice leather skillfully tanned for beauty and softness. Table cut for smooth, comfortable fit. Smart sidewall construction for plenty of finger room. Carefully stitched throughout. Whip sewn for added strength, more expensive looks. Hemmed wrist. Order today. See our best quality, opposite page. Shpg. wt. pr. 5 oz. *State size above.*
33N2450–Cork (med. tan) *color*.Pr.$4.97

Comfort-fit for all hand sizes

THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS SHOPPING



Pilgrim Horsehide

Dress Gloves . . lined

A B Top quality horsehide—expertly tanned for rich, lustrous finish and smooth, soft feel. Resists scuffing, battles wear because it's the strongest, toughest of all glove leathers. Lining is 100% wool pile—reinforced cotton back (35% of total fabric) gives **extra** strength, greater resistance to wear. The wool pile is fleecy-soft, thick yet light in weight—gives **extra** warmth, **extra** smooth comfort. It's pliable as the leather itself—and **stays** that way even after being water-soaked and dried. Strong seams, gauge-sewn with hard-to-break nylon. Sidewall construction for comfortable fit. Black *color*. *State size* small (8–8½); med. (9–9½); large (10–10½). Shpg. wt. pair 8 oz.

[A] 33N2650–Strap wrist Pair
[B] 33N2651–Elastic shirred wrist. . $4.94

Pilgrim Warm Knit

Gloves . . low priced

C **Fancy all wool worsted.** Knit of 100% wool worsted . . a rugged, warm, long wearing fabric. Bright, colorful diamond-and-criss-cross pattern—gives them plenty of "life." Rib knit wrists for smooth, close fit. Seamless for smooth comfort. Shape-holding. *Colors* blue, maroon, brown, maize (yellow). *Sizes* medium (9–9½); large (10–10½). *State size, color.*
33N2821–Shpg. wt. pr. 5 oz. . .Pr. $1.44

D **Wool-nylon . . rich solid colors.** Sturdily knit of 75% wool, 25% nylon . . a combination that makes a brute-strong, oven-warm, tough-wearing glove. Highly styled . . finish is brushed to a thick, soft fleece . . rib knit wrists give trim, snug fit . . seamless, smooth throughout. *Colors* navy blue, brown, oxford (dk.) gray. *Sizes* medium (9–9½); large (10–10½). *State size, color.*
33N2820–Shpg. wt. pr. 5 oz. . .Pr. $1.09

$5.97
Set
A soft leather glove, a warm wool knit liner. You can wear each pair separately—or together (extra warm)

Pilgrim 2-in-1 Glove Set . .

leather plus wool knit liner

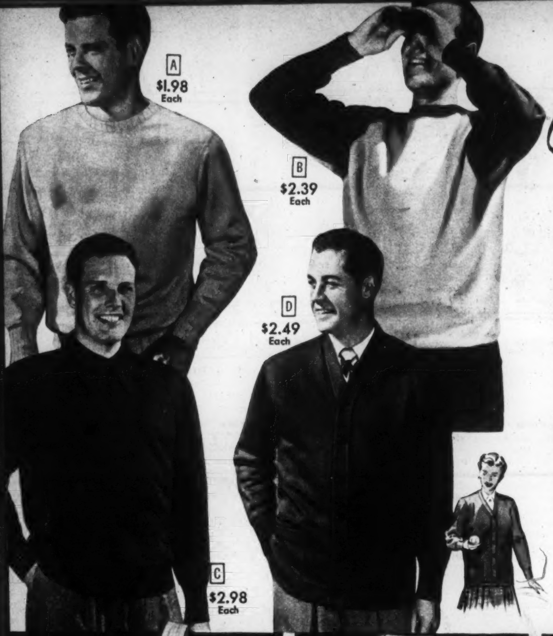
For a gift that's different—for a gift that's practical as it is good looking—give him this luxurious 2-in-1 Glove set. Actually gives 3-way service . . wear the leather and knit pairs separately—or wear them together for super-warmth on bitter-cold days. Genuine South African Capeskin leather glove is soft and supple. Pattern cut for exacting fit. Full outseam . . smooth inside. Gauge sewn for greater resistance to ripping. Shirred elastic wrist for snug fit. 100% seamless wool-knit glove can be worn inside leather glove. It's warm and smooth . . has fine, rib knit wrists for trim fit.

Sizes small (8–8½); medium (9–9½); large (10–10½). *Please be sure to state size wanted.* Shipping weight set 6 ounces.

33N2570—*Color* tan leather, maize (yellow) liner . Set $5.97

Use convenient Easy Terms . . see page 295

See how to measure for glove size on opposite page



Give these colorful, chill-chasing Casual wear Gifts

Pilgrim thick fleeced Coats, Jackets, Pullover Shirts

Solid color Pullover

A A swell "warm-up" shirt; grand for school, sports, casual wear. Thick cotton, double fleeced inside. Reinforced seams. Ribbed neck, bottom. Washable. Shpg. wt. each 1 lb. 8 oz.

$1.98 Each 2 for $3.89

Colors red, maize (yellow), navy blue, white. *Sizes* small (34–36); medium (38–40); large (42–44); ex. large (46)-in. chest. *State size, color.*

16N4008—Each $1.98 2 for $3.89

Half zip front Jacket

C A gift for everyone. Sporty style . . ideal for casual wear. Heavy flat knit cotton; double fleeced inside. Double collar, front panel. Ribbed cuffs, waist. Wash separately. Shpg. wt. ea. 2 lbs. 4 oz.

$2.98 Each 2 for $5.85

Colors maize (yellow), red, hunter green, white. *Sizes* small (34–36), med. (38–40); large (42–44); ex. large (46)-in. chest. *State size, color.*

16N4016—Each $2.98 2 for $5.85

Raglan sleeve "2 toner"

B Colorful, warm. Thick flat knit cotton, double fleeced inside. Reinforced seams. Wash separately. Shpg. wt. each 1 lb. 8 oz.

$2.39 Each 2 for $4.72

Colors silver gray with kelly green sleeves; dk. green with maize (yellow); red with navy blue. *Sizes* small (34–36); medium (38–40); large (42–44); extra large (46)-inch chest. *Please state size, color.*

16N4006—Each $2.39 2 for $4.72

Casual cardigan Coat

D Wonderful for loafing, playing, working in; perfect to show off a school letter. Heavy flat knit cotton, thickly fleeced inside. Taped neck, shoulder seams. Two pockets. Wash separately. Shpg. wt. ea. 2 lbs. 6 oz.

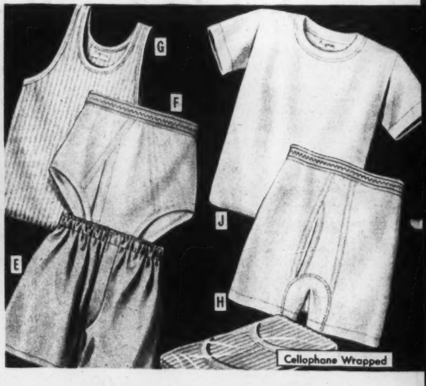
$2.49 Each 2 for $4.89

Colors maize (yellow), navy blue, red, white, hunter (dark) green. *Sizes* 36, 38, 40, 42, 44, 46-in. chest. *State size, color.*

16N4012—Each $2.49 2 for $4.89

Favorites of teensters (both girls and boys) for their colorful warmth; older folks like them, too, for their low cost cold weather protection

Cellophane Wrapped



Pilgrim gift Shirts, Shorts, Briefs . . new patterns, soft pastels, sparkling whites

Rich rayons . . . look like silk, feel like silk

Shirts, Briefs Ea. 98c 3 for $2.85

- **Absolutely runproof;** tricot knit
- All smooth, select rayon yarns
- Life of the garment elastic waistband on briefs and shorts; no-gap fly front; neatly bound shirt

There's something about knit rayon underwear such as this that makes it a "special" gift. Men like its smooth, silk-like feel; they like the way it fits, the way it holds its shape. Seams are smooth, well reinforced. Shpg. wt. each garment 5 oz. *Color* sparkling white. *State size.*

16 N 5130—**Shirt.** *Sizes* small (34–36); med. (38–40); large (42–44); ex. large (46)-in. chest.
Each........................98c 3 for $2.85

16 N 5131—**Shorts.** *Sizes* small (30–32); med. (34–36); large (38–40); ex. large (42–44)-in. waist.
Each........................$1.19 2 for $2.29

16 N 5133—**Briefs.** *Sizes* small (30–32); med. (34–36); large (38–40); ex. large (42–44)-in. waist.
Each........................98c 3 for $2.85

New print Shorts Cotton T-Shirt

Ea. 75c 3 for $2.19

- Fine Sanforized cotton won't shrink over 1%
- Sparkling washfast patterns stay new
- Body curve full panel seat; no-gap fly

Novelty print boxer shorts rate high in gift appeal. All around elastic waistband. Double stitched main seams. Assorted patterns and colors.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-in. waist. Shpg. wt. ea. 5 oz.

16 N 5197—*State size.* Each 75c 3 for $2.19

Fine combed cotton T-shirt. Flat knit. Cellophane wrapped for gift giving. Full cut, roomy. Shpg. wt. ea. 7 oz. *Color* white. *Sizes* small (34–36); med. (38–40); large (42–44); extra large (46)-inch chest.

16 N 5300—*State size.* Each 75c 3 for $2.19

Extra fine Shirts, Shorts, Briefs . . . each garment cellophane wrapped

Ea. 95c Any 3 for $2.77

E **Pastel tone Boxer Shorts.** Fine Sanforized cotton broadcloth won't shrink over 1%. All around elastic waist. Washfast colors.

Colors pink, blue, helio (lt. purple), bamboo (cream). Sizes 28, 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *Please state size and color.*

16 N 5195M—**Shorts.** Shpg. wt. each 5 oz..........Each 95c 3 for $2.77

F **Vee Line Briefs** with assorted color elastic waist. Durene* cotton.
16 N 5301M—Color white. *State size* small (30–32); med. (34–36); large (38–40); ex. large (42–44)-in. waist. Shpg. wt. ea. 5 oz.... Ea. 95c 3 for $2.77

G **Novelty rib Athletic Shirt.** Fine Durene* cotton. Color white.
16 N 5162M—*Sizes* small (34–36); med. (38–40); large (42–44); ex. large (46)-inch chest. *State size.* Shpg. wt. ea. 5 oz..........Each 95c 3 for $2.77

H **Vee Line Mid-length Shorts.** Fine ribbed Durene* cotton. Assorted colored elastic waistband.
16 N 5303M—*Color* white. *State size* small (30–32); med. (34–36); large (38–40); ex. large (42–44)-in. waist. Shpg. wt. ea. 5 oz........ Ea. 95c 3 for $2.77

J **Fine combed cotton T-Shirt.** Flat knit, smooth fitting. Color white.
16 N 5304M—*Sizes* small (34–36); med. (38–40); large (42–44); ex. large (46)-inch chest. *State size.* Shpg. wt. each 5 oz........Each 95c 3 for $2.77

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*REG. U.S. PAT. OFF.

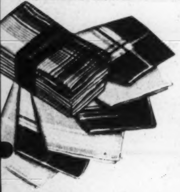
Handkerchiefs for Him

Cottons and linens

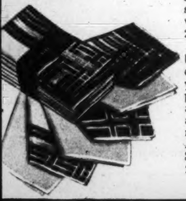
Give him variety

You give a complete handkerchief wardrobe when you give one of Sears "packs". Borders in colors to go with men's fashions; all whites (no man has too many). He'll use them every day.

Luxury Pack . . linens and fine cottons. Three hemstitched white linens and three fine quality cottons with assorted color woven borders and neat hems. Abt. 17 in. sq. Banded. Shpg. wt. 5 oz.
25 N 2570. . . 6 for **$1.95**



Quality Pack . . . all good cottons. Three have woven borders in assorted colors and patterns; two have white woven cord borders; one is plain white neatly hemstitched. About 17 in. square. Banded. Shpg. wt. 5 oz.
25 N 2558. . . 6 for **$1.40**



Budget Pack. Sturdy, everyday cottons. For your own family or for practical gifts. Three with assorted color borders and three plain whites neatly hemstitched. About 17 in. sq. Banded. Shpg. wt. 5 oz.
25 N 2588. . . 6 for **$1.00**

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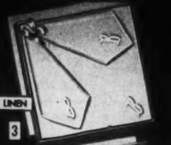

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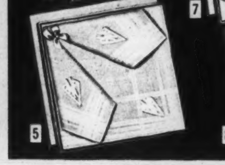

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8

Extra large Size

With or without initials as he prefers. Great big squares of good quality white cotton neatly hemstitched. About 19 inches square—a full inch larger than most men's handkerchiefs, two inches larger than many.

1 **With Initials** . . . strictly personal. Embroidered white initials except I, O, Q, U, V, X, Y, Z. *Please print initial.* Shipping weight 3 ounces.
25 N 2562. . . . . 3 for **95c**

2 **Without initials.** Banded. Shpg. wt. 5 oz.
25 N 2521. . . . . 6 for **$1.75**

Gifts with initials flatter him

Embroidered initials to make them strictly personal; boxed ready for gift-giving. All initials except I, O, Q, U, V, X, Y, Z. *Print initial.*

3 **Fine Irish Linen.** Ever welcome, always useful gift. Hand rolled, All white. About 17 in. square. Shpg. wt. 7 oz.
25 N 2599. . . . . 3 in box **$1.78**

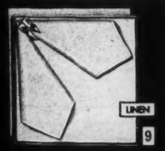
4 **Good Irish Linen.** Hemstitched. All white. Abt. 17 in. square. Shpg. wt. 7 oz.
25 N 2598. . . . . 3 in box **$1.45**

5 **Corded Better Cotton.** Hemmed. All white. Abt. 17 in. sq. Shpg. wt. 7 oz.
25 N 2597. . . . . 3 in box **$1.20**

6 **Colored Woven Borders;** assorted. Matching color initial. Cotton. Neat hems. Abt. 17 in. sq. Shpg. wt. 6 oz.
25 N 2576. . . . . 3 in box **$1.20**

7 **Extra Large Cottons** . . . 19 in. sq. Hemstitched. All white. Shpg. wt. 7 oz.
25 N 2568. . . . . 3 in box **$1.15**

8 **Satin Stripe Border.** Hemmed. All white. Abt. 17 in. sq. Asstd. Shpg. wt. 6 oz.
25 N 2573. . . . . 3 in box **75c**



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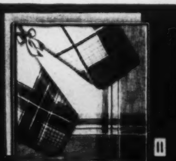

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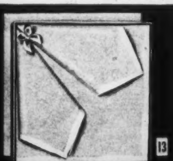

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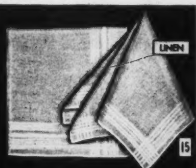

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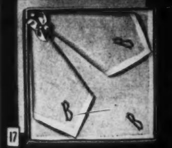

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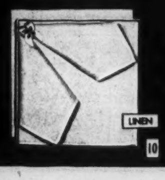

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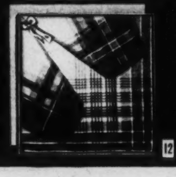

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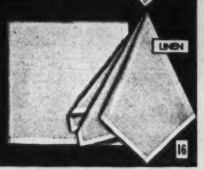

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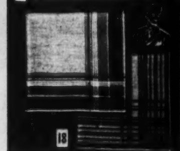


18

Boxed for gift-giving . . linen or cotton

Genuine Irish Linen in two qualities. There's nothing like linen for crisp snowy whiteness and that look of fresh newness even after repeated tubbings. A gift to please exacting men; they're 'right' with everything.

9 **Hand rolled edge** on our finest quality Irish linen. About 17 inches square. Shipping wt. 7 oz.
25 N 2593. . . . . 3 in box **$1.70**

10 **Hemstitched.** Good quality linen. About 17 in. sq. Shpg. wt. 7 oz.
25 N 2595. . . . . 3 in box **$1.29**

Colored Woven Borders in two qualities. Each box contains an assortment of colors to go with the colors that are popular in men's fashions today. Assorted patterns.

11 **Hand rolled edge** on fine quality cotton. Soft, smooth and absorbent. About 17 inches square. Shipping weight 7 oz.
25 N 2583. . . . . 3 in box **$1.45**

12 **Neat narrow hems** on good cotton. Abt. 17 in. sq. Shpg. wt. 7 oz.
25 N 2557. . . . . . 3 in box **95c**

All white cottons in two styles. Every man likes to have a big supply of all whites.

13 **Extra large** and neatly hemstitched. 19 inches square—a full inch larger than most men's handkerchiefs and two inches larger than many. Soft, absorbent. Shpg. wt. 7 ounces.
25 N 2565. . . . . . 3 in box **98c**

14 **Satin stripe border** woven into firm cotton. Hemmed. About 17 in. sq. Shpg. wt. 7 ounces.
25 N 2580. . . . . 3 in box **65c**

Irish Linen

15 **Corded Border;** all white. Shipping weight each 2 oz.

Good—machine rolled edge. About 17½ inches square.
25 N 2528. . . . . Each **75c**

Better—hand rolled edge. About 18 inches square.
25 N 2529. . . . . Each **95c**

Best—hand rolled edge. About 18 inches square.
25 N 2530. . . . . Each **$1.40**

16 **Hemstitched;** white. Shpg. wt. ea. 2 oz., three 3 oz.

Good—Abt. 17 in.
25 N 2515. . . . . 3 for **$1.25**

Better—About 17 in. square.
25 N 2502. . . . . Each **67c**

Best—About 18 in. sq.
25 N 2504. . . . . Each **87c**

For Boys

Styled like dad's in a size for "little men". About 14 in. sq.

17 **Hemstitched Cottons** with or without initials. White.

Initials embroidered in assorted colors. *Print initial* except I, O, Q, U, V, X, Y, Z. Shipping weight 5 ounces.
25 N 2578. . . . . . 3 in box **75c**

Without initials. Shpg. wt. 2 oz.
25 N 2547. . . . . 3 for 65c

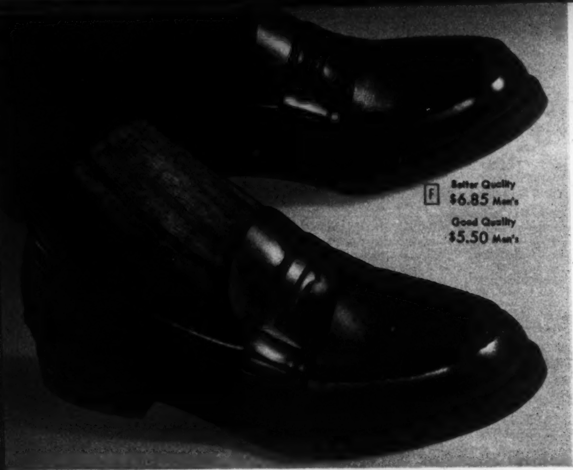
18 **Colored Border Cottons.** Neatly hemmed. Assorted.

Woven Border. Shipping weight 2 ounces.
25 N 2548. . . . . 3 for **65c**

Print Border. Shpg. wt. 3 oz.
25 N 2546. . . . . 6 for 65c

Casuals

Gold Bonds with deep-down comfort all men crave



F **Better Quality.** Tops for Pops—or any other man—when you're buying Christmas gifts. Pliable leather upper carefully selected to meet rigid Gold Bond standards. Wall toe for roomy comfort. Kick-off back seam. Flexible Goodyear welt. Leather sole, hard heel.

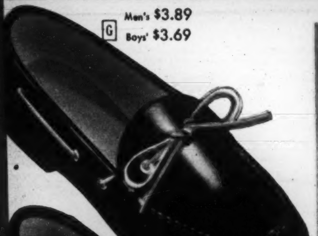
- B (narrow) men's sizes 8, 8½, 9, 9½, 10, 10½, 11, 12.
- D (medium wide) sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size*, width. Shpg. wt. 2 lbs. 8 oz.

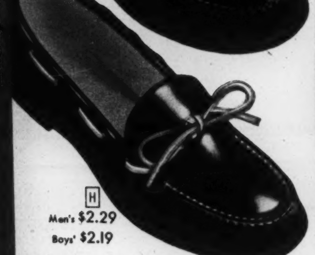
67 N 4217—Men's. Brown leather..................Pair $6.85

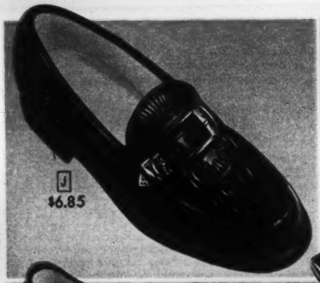
Good Quality. Same style as 67 N 4217 shown above. Lightweight and comfortable. Deep brown leather upper. Roomy wall toe; flexible Goodyear welt. Miles of wear in rubber sole and hard heel.

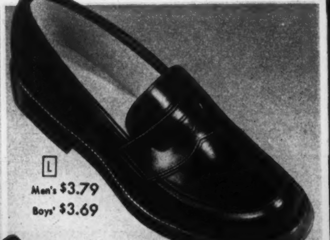
- D (medium wide) sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. *State size*. Shpg. wt. 2 lbs. 10 oz.

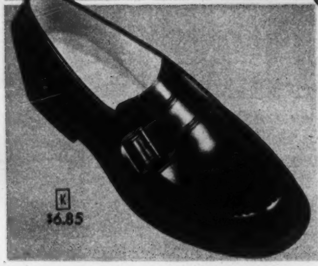
67 N 4205—Men's. Brown leather..................Pair $5.50

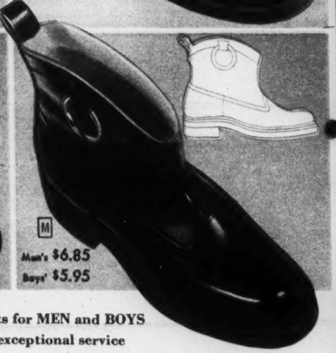












Men's and Boys' Camp-Mocs

A choice gift for any male

G **He'll thrill** to the soft, easy-going comfort of genuine Gold Bond Camp-Mocs. Hand-sewn quality construction. No sole seam; made of one piece of supple, golden-brown leather. Superbly wearing rubber sole, heel; rawhide leather laces. *Please state size.*

- Men's wide sizes 7, 8, 9, 10, 11. No half sizes.

67 N 4077—Brown. Shpg. wt. 2 lbs. 2 oz...Pair $3.89

- Boys' wide sizes 2, 3, 4, 5, 6. No half sizes.

67 N 5094—Brown. Shpg. wt. 2 lbs.......Pair $3.69

H **Whether eight—or eighty**—he'll like this moc-style Gold Bond come Xmas morning. Mellow-brown leather upper; leather thong laces. Rubber sole, heel. *State size.*

- Men's wide (full) 7, 8, 9, 10, 11. No half sizes.

67 N 4090—Brown. Shpg. wt. 1 lb. 10 oz...Pair $2.29

- Boys' wide (full) 2, 3, 4, 5, 6. No half sizes.

67 N 5090—Brown. Shpg. wt. 1 lb. 8 oz...Pair $2.19

GOLD BOND CASUALS . . ideal gifts for MEN and BOYS

Tops for leisure comfort . . give exceptional service

J **Watch your man's face**—young or old—when he spots these dandy western-style casuals under the tree. Expertly crafted leather upper; silver-colored buckle, keeper. Rubber sole and hard heel.

- D (medium wide) men's 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 2 lbs. 10 oz.

67 N 4221—Brown leather....................Pair $6.85

K **Free 'n' easy for his relaxing comfort.** Jaunty buckle-and-strap allows smooth, snug fit. Rich leather upper; roomy moc-style toe. Neolite sole is a bear for wear. Sturdy hard heel. Goodyear welt.

- D (medium wide) men's sizes 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *State size.* Shpg. wt. 2 lbs. 6 oz.

67 N 4214—Brown leather....................Pair $6.85

L **Our lowest priced casual!** Leather upper . . . flexible sewn construction. Wear indoors or out. Leather insole; Searosole, rubber heel. *State size.*

- D (med. wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11,12

67 N 4356—Men's. Shpg. wt. 2 lbs. 8 oz.......Pair $3.79

- D (med. wide) boys' 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7.

67 N 5136—Boys'. Shpg. wt. 2 lbs. 4 oz.......Pair $3.69

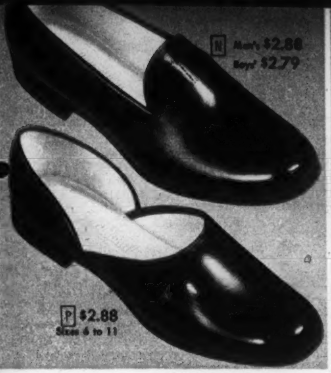
M **Campus Boots:** Smart, casual styling, a treasure in comfort. Brown leather. Brass side loop; leather pull tab at back. Rubber sole, hard heel. *State size.*

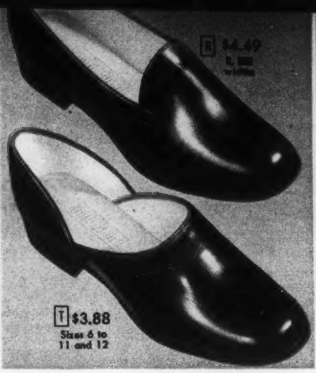
- D (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

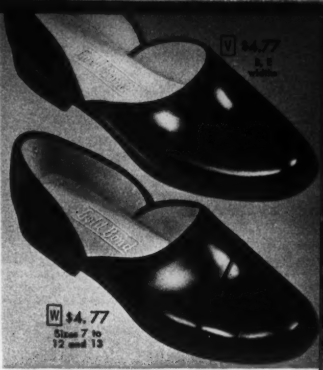
67 N 4174—Men's. Shpg. wt. 3 lbs. 8 oz.......Pair $6.85

- D (medium wide) boys' 3½, 4, 4½, 5, 5½, 6, 6½, 7

67 N 5174—Boys'. Shpg. wt. 3 lbs. 6 oz.......Pair $5.95







Fine GOLD BOND Leather Slippers . . "yawn-time" foot ease for Men and Boys

N **Popular Everett style,** brown leather upper. Leather sole, rubber heel. Strongly sewed.

- Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5736—Brown leather..................Pair $2.88

- Boys' wide sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5. *Please state size when ordering.* Shpg. wt. 1 lb. 4 oz.

67 N 5936—Brown leather...................Pair $2.79

P **Will coddle his feet** . . . keep him in happy comfort all winter long. Easy to slip on and off . . . yet designed to hug foot firmly at every step. Carefully selected leather upper. Long wearing hard sole, rubber heel. Gold Bond fine quality construction.

- Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5740—Brown kid leather................Pair $2.88

R **He'll be proud to wear this slipper.** Finest quality kid leather upper; easy on the feet. Smooth full leather lining; leather sole, rubber heel.

- E (wide) width in men's sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12.
- EEE (triple wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size and width.* Shpg. wt. 1 lb. 8 oz.

67 N 5726—Brown kid leather................Pair $4.49

T **He'll purr with pleasure** when you hand him these Gold Bond "smoothies" on Christmas morning. Supple brown kid leather upper. Leather lining gives easy comfort throughout long life of slipper. On and off in a jiffy. Sturdy leather sole, rubber heel.

- Men's wide sizes 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5725—Brown kid leather................Pair $3.88

V **Watch his face light-up** when he sees these kid-leather beauties under the tree. Smooth leather lining. Leather sole, rubber heel. Easy-on, easy-off.

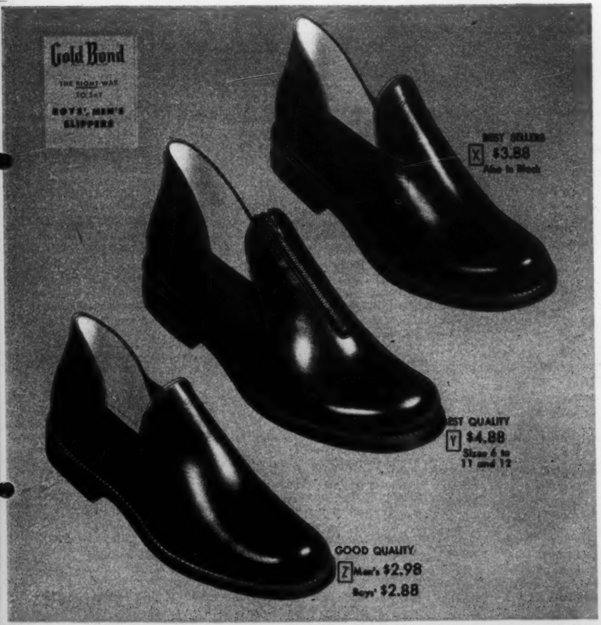
- B (narrow) width in men's sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13.
- E (wide) men's 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *State size, width.* Shpg. wt. 1 lb. 8 oz.

67 N 5732—Wine tone kid leather............Pair $4.77

W **Brand new Gold Bond** for his "yawnin'-time" relaxing. So comfortable . . . so long wearing. Finest kid leather upper . . . soft and supple 'round his foot. Leather lining. Blue stripe adds contrast to wine-tone upper. Leather sole, rubber heel.

- Men's wide sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 13. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5743—Wine-tone with blue stripe........Pair $4.77



Romeos

Men's and Boys' favorites

Soft Kidskin uppers

X **Best Sellers** . . . has fine quality kid leather upper in brown or black. Elastic side gore, high cut back for firmer ankle fit. Leather lining. Sturdy leather sole, rubber heel.

- Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

67 N 5721—Brown. State size. Shpg. wt. 1 lb. 8 oz..Pair $3.88
67 N 5722—Black. State size. Shpg. wt. 1 lb. 8 oz..Pair $3.88

Y **Best quality** . . . our finest kid-skin leather upper; smooth wearing leather lining. High back cuts out ankle drafts. Slide fastener and elastic gore for easy on and off. Finest Gold Bond quality. Leather sole, rubber heel.

- Men's wide 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

67 N 5724—Brown. State size. Shpg. wt. 1 lb. 8 oz..Pair $4.88

Z **Good quality** kid leather upper. Elastic side gore for easy on and off. Men and boys prefer this glove-snug fit. Long wearing leather sole, rubber heel.

- Men's wide 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

67 N 5723—Brown. State size. Shpg. wt. 1 lb. 8 oz...Pair $2.98

- Boys' wide sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6.

67 N 5923—Brown. State size. Shpg. wt. 1 lb. 6 oz..Pair $2.88

HOW TO ORDER

Order slippers same size as your regular shoe. If the slipper comes in whole sizes only, and you wear a half size shoe, order slipper half size larger for C width and wider; half size smaller for B widths and narrower.

THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS
SHOPPING

Slippers for Men, Boys

Warm, shearling lined leather

High vamp for greater comfort

Packed with extra slipper value

Gold Bond
THE RIGHT WAY TO SAY
BOYS', MEN'S SLIPPERS

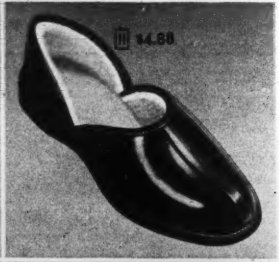
THERE'S NO PLACE LIKE HOME . . . TO DO YOUR CHRISTMAS SHOPPING

F Our best selling slipper, preferred by thousands for its deep-down, lasting comfort . . . its handsome masculine lines. Value-packed, every inch; made exclusively for Sears by a famous manufacturer. High rounded vamp hugs foot, warding off drafts. Soft, shearling heel-to-toe lining lends fireside warmth to long winter evenings. Shearling sock-lining provides added chill protection underfoot. Extra-pliant, foot-hugging, center-seam opera style. Supple leather upper; flexible, smooth leather sole; rubber heel. Kingly slipper comfort, long-life performance, Sears low price. Give several pairs . . . they're sure to please.

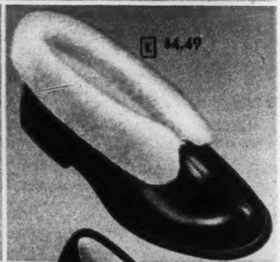
- Men's wide full sizes 6, 7, 8, 9, 10, 11, 12, 13. Shpg. wt. 1 lb. 8 oz. *Please state size.* See "How to Order" on opposite page.

67 N 5774—Brown leather . . . . Pair $3.88

G
Men's $3.88
Boys' $3.79



J
Men's $4.79
Boys' $4.49



N
Men's $4.79
Boys' $4.29
L
$5.79
M
$3.98

Shearling Lined Leathers

Luxurious warmth, foot-ease

G **Extra soft leather,** warm shearling lining . . . a comfort treat he'll really appreciate. Long-wearing leather sole, rubber heel. Sturdy Gold Bond construction.

- Men's wide (full) sizes 6, 7, 8, 9, 10, 11, 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5793—Brown. . . . Pair $3.88

- Boys' wide (full) sizes 1, 2, 3, 4, 5. *Please state size.* Shipping weight 1 lb. 6 oz.

67 N 5993—Brown. . . . Pair $3.79

J **Snug zip front style.** For added protection against chilly drafts, choose this ankle-hugging style. Shearling lining covers foot completely. Brown leather upper. Leather sole, rubber heel.

- Men's wide sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5776—Brown. . . . Pair $4.79

- Boys' wide 1, 2, 3, 4, 5. *State size.* Shpg. wt. 1 lb. 6 oz.

67 N 5980—Brown. . . . Pair $4.49

L **A gift sure to please . .** he'll love burying his feet ankle-deep in soft, fluffy wool. Leather upper, shearling lined, zips snugly around the ankle. Gives you cozy protection from frosty floors. Leather sole, rubber heel. Strongly sewed construction.

- Men's wide width (full) sizes 6, 7, 8, 9, 10, 11 and 12. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5784—Brown. . . . Pair $5.79

H **Slipper luxury** . . . just right for that "extra-special" gift. Top quality for lasting comfort. Fine, supple, kid leather upper, lined with soft, warm shearling. Pliable leather sole, wedge heel. Leather binding gives longer wear. Strongly sewed construction.

- Men's wide (full) sizes 6, 7, 8, 9, 10, 11, 12 and 13. *State size.* Shpg. wt. 1 lb. 8 oz.

67 N 5783—Brown kid
67 N 5785—Blue kid. . Pair $4.88

K **Winter-warm, masculine . . .** thick shearling overflows top to form warm cuff, worn up or down. Brown crushed leather upper. Pliable leather sole, rubber heel. Strongly sewed construction assures long wear. A practical gift he'll love to receive.

- Men's wide (full) sizes 6, 7, 8, 9, 10, 11 and 12. No half sizes. *Please state size.* Shipping weight 1 lb. 10 oz.

67 N 5775—Brown. . . . Pair $4.49

M **NEW moc-type Gold Bond,** at an unusually low price. 100% virgin wool shearling lined for toasty warmth. Pliable leather upper. Soft leather sole, shearling sock-lining. Strongly sewed. Designed to make his evenings around home a real comfort treat.

- Men's wide width in full sizes 7, 8, 9, 10, 11 and 12. *State size.* Shpg. wt. 1 lb. 10 oz.

67 N 5751—Brown. . . . Pair $3.98

N **Zip front for extra warmth.** Soft shearling wool lining hugs foot all the way around. Leather upper, sole; rubber heel.

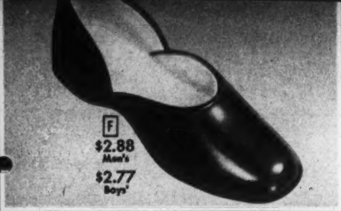
- Men's wide width (full) sizes 6, 7, 8, 9, 10, 11, 12. *State size.*

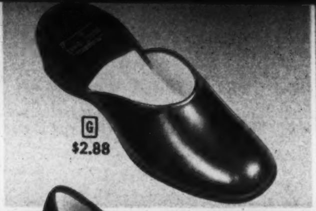
67 N 5780—Wine, black trim. Shpg. wt. 1 lb. 10 oz. . . . . Pair $4.79

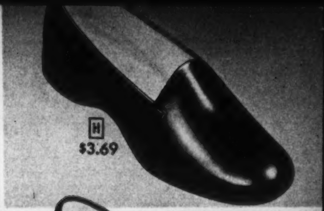
- Boys' wide width (full) sizes 1, 2, 3, 4, 5. *Please state size.*

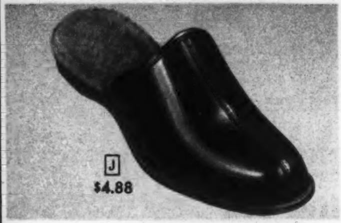
67 N 5976—Wine, black trim. Shpg. wt. 1 lb. 6 oz. . . . . Pair $4.29

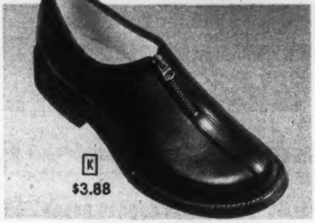
Fiber content of wool felt is not stated, but is marked on slippers as required by Wool Products Labeling Act.

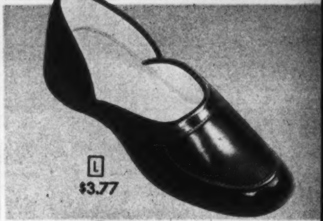












Drowsy-time Companions

Genuine leather . . . soft and smooth for easy fit

Handsome Gold Bonds you'll be proud to give

F **Styled for relaxing . . .** soft elk-tanned leather upper, padded leather sole, heel. Brown.

- Men's wide 7, 8, 9, 10, 11, 12. *State size.*

67 N 5713—Men's. Shpg. wt. 1 lb. 8 oz. Pair $2.88

- Boys' wide 1, 2, 3, 4, 5. *Please state size.*

67 N 5952—Boys'. Shpg. wt. 1 lb. 6 oz. Pair $2.77

H **"Foot freedom" Gold Bonds** for that down-to-earth comfort he'll love. Supple kid leather upper. Padded sole, heel. *State size.*

- Men's wide width in sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. Shipping weight 1 lb. 8 oz.

67 N 5712—Brown kid leather. . . . . Pair $3.69

K **Zips up high around your foot . . .** shuts out chilly drafts. Smooth leather upper. Long-lasting, flexible leather sole, rubber heel.

- Men's wide width in sizes 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. Shpg. wt. 1 lb. 8 oz.

67 N 5727—Brown. Please state size. . . . Pair $3.88

G **Restful slip-on style.** Elk-tanned leather upper molds softly to the foot. Padded leather sole, heel. Order a pair for yourself, too.

- Men's wide width in full sizes 7, 8, 9, 10, 11, 12. *Please state size.* Shpg. wt. 1 lb. 8 oz.

67 N 5702—Brown elk-tanned leather. . . . Pair $2.88

J **Finest quality . . Foot-loose style.** Fine-grained leather upper, fully lined with warm, soft shearling. Supple leather sole, heel.

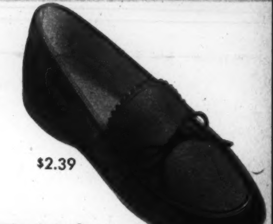
- Men's wide width in sizes 7, 8, 9, 10, 11, 12. No half sizes. Shpg. wt. 1 lb. 13 oz. *State size.*

67 N 5771—Brown leather. . . . . Pair $4.88

L **Handsome moc-style** to fill off-time hours with comfort. White stitching on toe. Kid leather upper, faille lining. Padded sole, heel.

- Men's wide width in sizes 7, 8, 9, 10, 11, 12. No half sizes. Shipping weight 1 lb. 8 oz.

67 N 5708—Brown. Please state size. . . . Pair $3.77



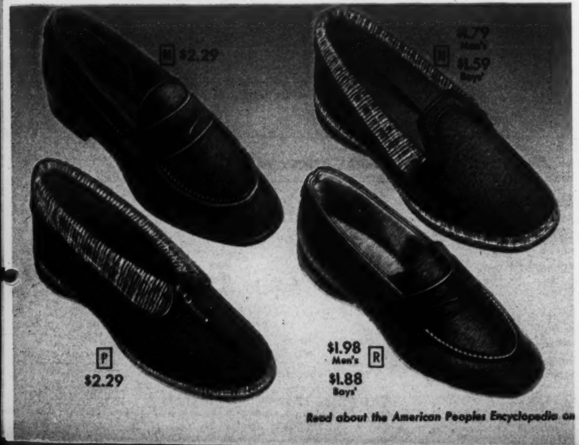
Two-tone moccasin style in brown and tan suede

Let him enjoy padding around the house in comfortable smartness . . in this rugged brown and tan suede leather moc style. Drawstring around top for snug fit. Padded leather sole, heel. Warm felt lining. *State size.* Shpg. wt. 1 lb. 8 oz.

- Men's wide width in (full) sizes 6, 7, 8, 9, 10, 11 and 12.

67 N 5706—Men's, brown and tan two-tone. . . . . Pair $2.39

HOW TO ORDER SLIPPERS: Order *same size* slipper as your regular shoe size. If slipper comes in whole sizes only and you wear a half size, order a *half size larger* slipper for C or wider widths, a *half size smaller* slipper for A or B widths. Be sure you give your correct size when ordering. Order on Sears Easy Terms . . see page 295 for details.



Felt slippers . . . low priced

Men's and boys' snug styles

M **The lounger style . . .** for soft, easy-shuffling during yawning hours. Made of snug-warm felt. Roomy moc-style toe; sturdy back. Leather sole, rubber heel. Strongly sewed to give long wear.

- Men's wide width 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 6 oz.

67 N 5832—Wine. . . . Pair $2.29

P **Slip a pair under the tree** and watch him smile. Wine felt upper, contrasting cotton corduroy trim. Thick cushion platform. Snug zipper closing. Padded sole and heel.

- Men's wide width in sizes 6, 7, 8, 9, 10, 11 and 12. No half sizes. Shpg. wt. 1 lb. 8 oz.

67 N 5810—Wine (dark red). Please state size. . . . . . Pair $2.29

N **Soft, warm felt** for low-priced comfort. Cushion platform; padded sole, heel.

- Men's wide width sizes 6, 7, 8, 9, 10, 11, 12. No half sizes. *State size.* Shpg. wt. 1 lb. 4 oz.

67 N 5803—Wine. . . . Pair $1.79

- Boys' wide width sizes 2, 3, 4, 5. No half sizes. *State size.* Shpg. wt. 1 lb. 2 oz.

67 N 5983—Wine. . . . Pair $1.59

R **Moc-style chill-chaser** for happy evenings. Two-tone felt upper; padded sole, heel.

- Men's wide (full) 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 1 lb. 6 oz.

67 N 5805—Men's, wine (dark red). State size. . Pair $1.98

- Boys' wide (full) sizes 1, 2, 3, 4, 5. Shpg. wt. 1 lb. 4 oz.

67 N 5982—Boys', wine (dark red). State size. . Pair $1.88

Read about the American Peoples Encyclopedia on page 284

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PARTICULARLY THOSE WITH TEEN-AGE CHILDREN

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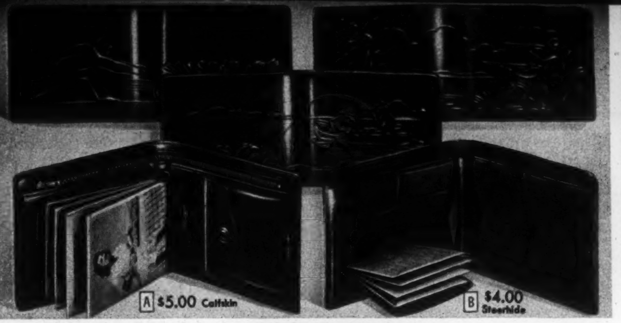
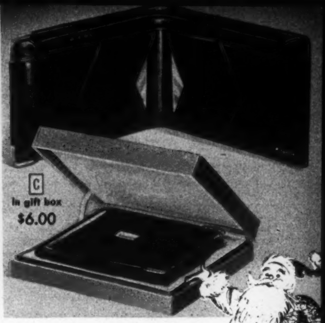




Pilgrim Wallets America's most widely known brand

***Three letter monogram** in gold leaf stamped at no extra charge on wallets selling for $1.98 or more. Please print initials plainly. No stamping on C.O.D. orders.*

RMS

Pilgrim Sportsmen's Wallets now in choice of 2 styles

A **Popular Model in rich pliable calfskin leather.** Expertly made, cleverly embossed in hand-tooled effect, the designs of American sportsmen in action. Features: zipper bill pocket; open bill pocket; snap closing gusseted coin pocket; identification window pocket; card pocket; 4 slip-in swing windows; neatly turned edges. *Closes to* 3⅝x4½ in. Fed. Tax incl. Shaded brown color. Neatly boxed.

25NR3063E—"Hunter." Shpg. wt. 5 oz. . . . Each $5.00
25NR3064E—"Bowler." Shpg. wt. 5 oz. . . . . . Each $5.00
25NR3065E—"Fisherman." Shpg. wt. 5 oz. . . . Each 5.00

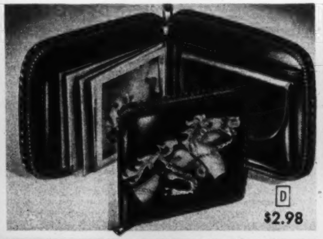
B **New, tailored style in shaded brown steerhide leather.** Sturdy yet flexible and roomy. Holds a lot without bulking. Sportsmen's designs embossed in hand tooled effect. Features: divided bill pocket; secret pocket; 4 card pockets; slip-in leather bound pass case with 4 double-faced swing windows. Neatly turned and stitched edges. *Closes to* 3⅝x4½ in. Fed. Tax included. Boxed.

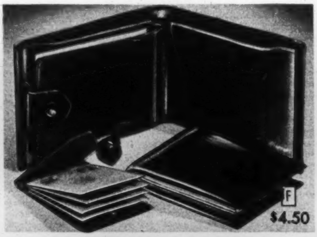
25NR2932E—"Hunter." Shpg. wt. 5 oz. . . . Each $4.00
25NR2934E—"Bowler." Shpg. wt. 5 oz. . . . . . Each $4.00
25NR2935E—"Fisherman." Shpg. wt 5 oz. . . . Each 4.00

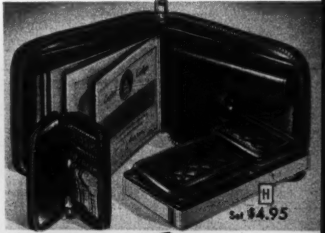
Pilgrim gift-boxed specials

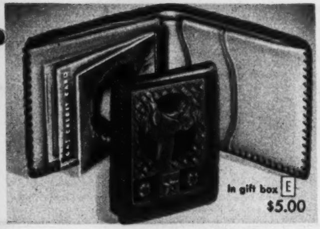
C **Superbly tailored wallets** . . . enhanced by two gold-plated metal corners and a gold-plated metal shield. Divided bill pocket; secret pocket for large bills; 2 large card pockets with cellu-card holder in each; 2 smaller card pockets. Neatly turned edges. Both grades in handsome hinged lid gift case, padded rayon lining. *Closes to* 3½x4½ in. *State* black or brown. Shpg. wt. 5 oz. Boxed.

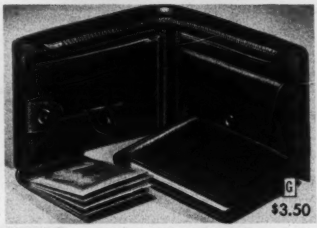
25NR3056E—Smooth Calfskin leather
Federal Tax included. *State color above* . . . . . . Each $6.00
25NR3055E—Genuine Hand-grained Morocco leather
Federal Tax included. *State color above* . . . . Each 5.00

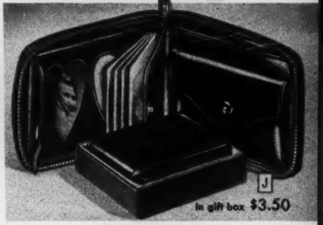












Handsome is right!

D Favored for gift giving because of its distinctive styling and sturdy construction. Two striking bronze and gray tone horses' heads embossed in hand-tooled effect on smooth, supple kip calf leather wallet. Studded with gleaming gold color nail heads. Braid edge; 3-side zip closing; lined bill pocket; snap coin pocket. 4 double-faced swing windows. *Closes to* 3½x4½ inches. *State* brown or black. Shipping weight 5 oz. Boxed.

25NR2828E—Federal Tax included. . . . . Each $2.98

"Western" style Wallet

E Genuine saddle cowhide two-tone leather wallet in rayon lined gift box. Western-style saddle design embossed in hand-tooled effect on cover. Sturdy hand-laced edges of India goatskin. Roomy divided bill pocket; identification window pocket; 2 card pockets; 3 slip-in swing windows. Wallet has brown cover, tan inside. Gift box included at no extra charge. *Closes to* 3⅝x4⅝ inches. Shipping weight 5 ounces.

25NR2907E—Federal Tax included. . . . . . . Each $5.00

Pilgrim value challenger

F Preferred by particular men because it's designed for convenience and durability. Smooth calf-grained cowhide leather, nylon stitched for longer wear. Snap closing detachable leather-covered pass case with 4 double-faced swing windows for photos, cards; 2 pockets for spare keys; 2 large card pockets; roomy bill pocket, secret compartment. *Closes to* 3¼x4¼ inches. *State color* brown or black. Shipping weight 5 oz. Boxed.

25NR3038E—Federal Tax included. . . . . Each $4.50

Pilgrim goatskin Pass-Fold

G Styled for efficiency and long wear. Sliding stay helps keep wallet flat, non-bulky. Zip closing bill pocket, convenient open bill pocket. Removable leather covered pass case with 4 stitched-in swing windows. Snap closing coin pocket with double gusset for extra room. Neatly turned edges. 2 pockets for spare keys. *Closes to* 4½x3½ inches. *State color* shaded brown goatskin or black willow-grained goatskin leather. Boxed. Shpg. wt. 5 oz.

25 NR 2881E—Federal Tax included. . . . . . Each $3.50

Pilgrim kip calf Set

H Matching wallet and key case with new waffle design embossing. Shaded brown kip calf leather. Wallet has 3-side zip closing, snap closing coin pocket with double gusset; 4 double-faced swing windows. Identification window pocket, lined bill pocket. *Closes to* 3¼x4¼ inches. Matching key case has 3-side zip closing; 6 metal key hooks; pocket to hold license. *Closes to* 3⅜x3½ inches. Shipping weight set 9 oz. Boxed.

25NR2987E—Federal Tax included. . . . . Set $4.95

Twin heart-shaped Windows

J Compact, trim Pilgrim wallet in rayon lined gift box. 3-side zip closing. Open bill pocket; roomy snap closing gusseted coin pocket; card pocket. Two heart-shaped photo windows are ideal for companion photographs. Snap button closing, detachable leather covered pass case with 4 double faced swing windows. *Closes to* 3¼x4¼ in. *State color* black calfskin or brown hand-shaded goatskin. Gift box included. Shpg. wt. 5 oz.

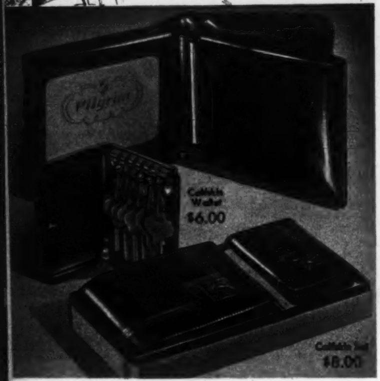
25NR2927E—Federal Tax included. . . . . . Each $3.50

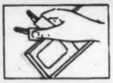
Wallet prices include 20% Fed. Excise Tax . . . If tax law is repealed or tax reduced, we will refund amount of tax

Pilgrim Wallets

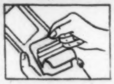
3-letter monogram in gold leaf stamped at no extra charge on wallets selling for $1.98 or more. *Please print initials plainly. No stamping on C.O.D. orders. (See Federal Tax note below.)*

RMS

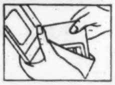




Two spare key pockets to prevent lockouts



Leather "take-out" case for photos, cards



Special secret bill pocket means added safety

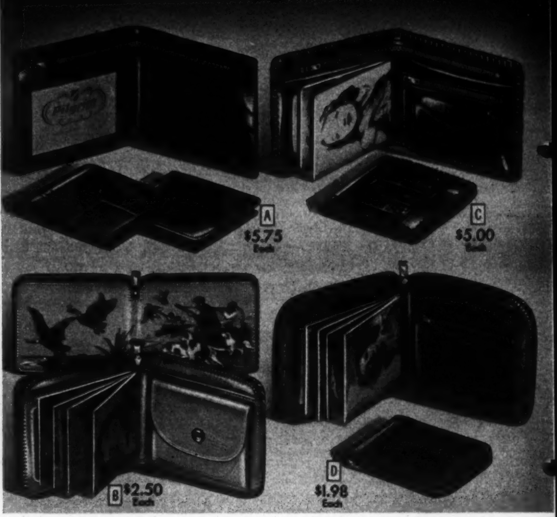
FAMOUS PILGRIM "COMMANDERS." They command the admiration of all lovers of good leatherwear. Finest workmanship; nylon stitching for added strength. Roomy bill pocket, secret bill pocket; 2 spare key pockets; identification window pocket; 2 card pockets, one has leather "take out" case and four celluloid card holders. *Closes to* 3½x4½ in. Matching 6-hook key case has free return service in case of loss. *Closes to* 2¼x3½ in. Neatly boxed. Shpg. wts.: set, 8 oz.; wallet only, 5 oz. Federal Tax included.

25 NR 2968E—Hand-boarded Calfskin Wallet and Key Case Set. *State color* shaded brown or black..........$8.00

25 NR 2879E—Hand-boarded Calfskin Wallet. *State color* shaded brown or black.......................... 6.00

25 NR 2878E—Fine Morocco Wallet. *State* brown or black.......$5.00

25 NR 2877E—Steerhide Wallet. *Color* shaded brown.......... 4.20



Men, and boys, too, like to carry fine Leather Wallets

A **Pilgrim-tailored wallets** certain to please the most particular men. Made by skilled craftsmen of finest leathers, nylon stitched throughout. Zip closing bill pocket and open bill pocket. Identification window pocket. One card pocket with 2 transparent card holders. Two smaller card pockets. *Closes to* 3½x4½ inches. Shipping weight 5 oz. Federal Tax included. Boxed.

25 NR 3034E—Shell cordovan (Horsehide) leather. Dark mahogany color...........$5.75

25 NR 3039E—Shaded brown hand-boarded calfskin leather......................... 5.00

B **Beautiful, bright, natural colors feature novel "Hunting" design** expertly embossed on genuine saddle lambskin leather. An outstanding holiday value. Three-side zipper closing makes wallet compact, easy to carry in pocket. Long-wearing two-tone braid edge. Features include: four double faced swing windows for photos, cards, licenses, etc.; roomy snap-closing gusseted coin pocket; identification window pocket; lined bill pocket. *Closed size* 3½x4½ inches. Rich tan base color. Federal Tax included. Neatly boxed.

25 NR 2763E—Shipping weight 5 ounces...$2.50

C **Pilgrim laced, double zip style** . . . choice of 2 leathers. Attractively embossed. Edges hand laced with goat-skin, nylon stitched. Zipper bill pocket and open bill pocket. Zipper closing coin pocket. Open bill pocket, window pocket. Two double-faced swing windows. Card pocket with leather holder for spare keys. *Closes to* 3¾x4⅜ inches. Shipping weight 5 oz. Federal Tax included. Boxed.

25 NR 2982E—Calf-grained cowhide. Sliding stay. *State* brown or black.......$5.00

25 NR 2803E—Pigskin. Anchored stay. *State* black levant or brown Spanish grain.. 2.98

D **Handsomely designed, economically priced** . . . a gift to be used and appreciated for many years. Morocco-grained pigskin leather wallet with 3-way zipper closing. A favorite because it's neat, compact and easy to carry in pocket. Protection for large denomination bills in secret pocket hidden in zipper closing gusseted coin pocket. Open bill pocket, window pocket, four double faced swing windows for cards, photos, etc. Holder for spare keys. *Closed size* 3⅜x4⅜ inches. *State color* brown or black. Fed. Tax included.

25 NR 2750E—Shipping weight 4 oz......$1.98

In gift box
$6.00

In special gift box

Smart, Pilgrim hand-laced "Commander" style in rich suede paper covered hinged gift box with padded rayon lining. Shaded brown hand-boarded calfskin leather. Outside edges are hand-laced with India goatskin leather. Embossed in hand-tooled effect. Nylon stitched throughout for greater strength. Contains these outstanding Pilgrim Commander features: two built-in spare key pockets. Four cellu-card holders in leather take-out case. Clever secret bill pocket, open bill pocket. Snap closing gusseted coin pocket, two large and one smaller card pockets. *Closed size* 3⅝x4¼ inches. 20% Federal Excise Tax included.

25 NR 2940E—Shipping weight 5 ounces............Each $6.00

$1.98
Each
$1.98
Each

Top grain Cordovan Wallet

An outstanding Christmas buy. Beautiful mahogany color top-grain cordovan leather wallet. Men favor this leather for the remarkably long service it gives. Its texture actually improves with wear. Features include: three-sided zipper closing; snap closing detachable pass case with four double-faced swing windows for photos, cards, etc.; zipper closing gusseted coin pocket; identification window pocket; roomy bill pocket. *Closed size* 3¼x4¼ inches. Federal Tax included. Boxed.

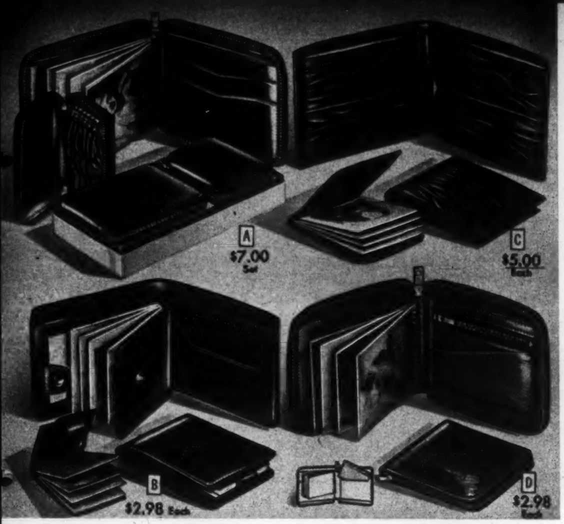
25 NR 2731E—Shipping weight 5 oz........$1.98

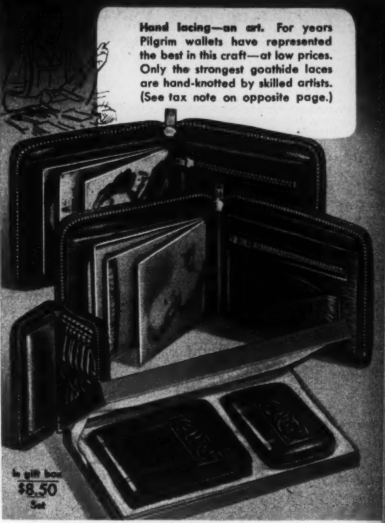
Christmas thrift special

Handsome Wallet of sturdy pigskin priced to help stretch your Christmas budget. Good quality, styled with zipper closing bill pocket and open bill pocket to keep bills neat, orderly. Identification window pocket, four double-faced swing windows for cards, photos, etc. Snap closing, gusseted coin pocket. *Closed size* 3½x4½ inches. *Colors* shaded brown Spanish-grained pigskin leather or black levant-grained pigskin leather. *Please state color.* Federal Tax included. In cardboard box.

25 NR 2848E—Shipping weight 4 oz....... $1.98

20% Federal Excise Tax included in prices . . Should Tax Law be repealed, we will refund amount of tax





Hand lacing—an art. For years Pilgrim wallets have represented the best in this craft—at low prices. Only the strongest goathide laces are hand-knotted by skilled artists. (See tax note on opposite page.)

Pilgrim Wallets . . choice of particular men

A Pilgrim-tailored matched set in fine glossy shell cordovan (horsehide) leather. Wallet has 3-sided zip closing and 4 swing windows. Three card pockets, lined bill pocket. Stitched with nylon for added strength. Mahogany color. *Closes to* 3¼x4⅜ in. Key case has 6 removable hooks, 3-side zip closing, license pocket. Lined. *Closes to* 3⅝x3⅜ in. Federal Tax included. Neatly boxed.

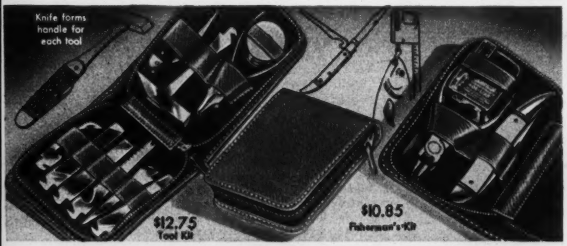
25NR3041E—Wallet and Key Case
Shipping weight 8 ounces $7.00
25NR2984E—Wallet only. Shpg. wt. 6 oz $4.75
25NR2788E—Key Case only. Shpg. wt. 3 oz. . 2.50

B Popular Pass Case Wallet. Pilgrim special value wallet with fine styling and expert workmanship—at a remarkably low price. Check these outstanding features usually found only in high priced wallets: Detachable snap closing leather-covered pass case has 4 stitched-in double-faced swing windows for photos, cards. Identification window pocket, 2 card pockets, convenient divided bill pocket to help keep checks and bills in order. Edges buffed and finished for neat appearance. Sliding stay prevents bulkiness. *Closed size* 3½x4¼ in. Brown Chameleon goatskin leather. Boxed. Fed. Tax included.
25NR2849E—Shipping weight 4 oz $2.98

C Pilgrim Wonder-Holder. You will wonder how it holds so many cards, photos, etc. without getting that bulky look. The secret is in the unique construction which features 2 large card pockets with expansion gussets. Splendid Iceland seal-grained goatskin leather. Smoothly turned edges. Divided bill pocket, hidden "secret" pocket. Leather covered "take out" pass holder with 4 locked-in swing windows. Cellucard holder.

Closed size 4⅜x3⅜ in. *Please state color* brown or black. Fed. Tax included.
25NR2922E—Boxed. Shpg. wt. 5 oz $5.00

D Swing-out "secret pocket" wallet. A favorite with men at Christmas—or any time. Designed to include the features most men like in a wallet. Three side zip closing makes it a really safe place to keep valuables. Features a swing out inverted secret pocket inside the zipper closing coin pocket, open bill pocket, three card pockets, four removable double-faced swing windows for cards, photos, etc. Closed size 3⅝x4½ inches. Smooth brown calf-grained cowhide leather, a substantial quality. Holds a lot yet keeps shape. Neatly boxed. Federal Tax included.
25NR2921E—Shipping weight 5 oz $2.98



Give him these unusual gifts he really wants

This compact leather kit closes to 4⅜x5½ in. . . yet contains 10 tools suitable for small repair jobs and emergencies. Zipper case of high grade tan pigskin, lined with scratch-resistant acetate-covered leather. Steel tools are nickel-plated, polished (except blued finish pliers). Includes bone handled master knife, hammer, leather punch, can opener, screw driver, chisel, file, combination fish scaler, bottle opener and nail lifter, combination pliers and wire cutter and metal tape measure. Boxed.
25N3098—Shpg. wt. 1 lb. 3 oz. $12.75

New! Fisherman's Kit in handy 3-side zipper closing case of hazel tan pigskin leather. Set includes all the accessories a fisherman needs for "the big catch": brass lined, curved handle sportsman's knife with heavy 4-inch nickel plated utility blade and combination fishhook remover-scaler-bottle opener; a Langley "De-Liar" that has a scale for fish up to 8 lbs. and a roll-away tape that measures up to 24 in.; and a snub nosed side cutting pliers. Easy-to-carry case *closes to* just 3¾x5⅝ in.
25N3097—Boxed. Shpg. wt. 1 lb $10.85

Wallet or Wallet-Key Case Set

Famous Pilgrim "All-American," the perfect gift for men. Far more are carried today than any other high quality set. Distinctive styling, expert workmanship. Edges are hand-laced with India goatskin leather. Nylon stitched. Attractively packed in suede paper covered box with hinged lid, padded rayon lining.

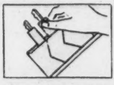
WALLET: Two-side zipper closing, open bill pocket, zipper coin pocket, secret pocket, key holder, three slip-in windows, indentification pocket, stamp holder. *Closed size* 3½x4½ inches.

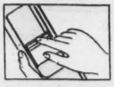
KEY CASE: 3-side zipper, six detachable key hooks, auto license holder with free return service. *Closed size* 2½x3¾ inches.

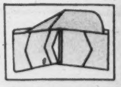
State color brown Spanish-grained steerhide, black hand-grained Morocco (both embossed in hand-tooled effect) or dark tan calf-grained cowhide leather (not embossed). Federal Tax included.

25NR3077E—Wallet and Key Case. Shpg. wt. 14 oz . . . . Set $8.50
25NR2997E—Wallet only (in gift case); choice of colors and leathers (see above). Shpg. wt. 8 oz 6.00

NATIONALLY ADVERTISED
In four fine grades
$6.00
to
$10.50


Spare key pockets to prevent lockouts


Patented "Findex" for photos, cards, passes


Secret currency pocket means extra safety

Famous Amity "Director" Wallets

Outstanding for their many worthwhile features, known for value, dignity and beauty of line. Transparent card holders for photos, cards; sliding stay prevents bulking; free "lost and found" registration service. Open bill pocket. Turned edges nylon stitched. Closes to 3⅜x4¾ in. Federal Tax included. Postpaid. Boxed. (Shpg. wt. 6 oz.)

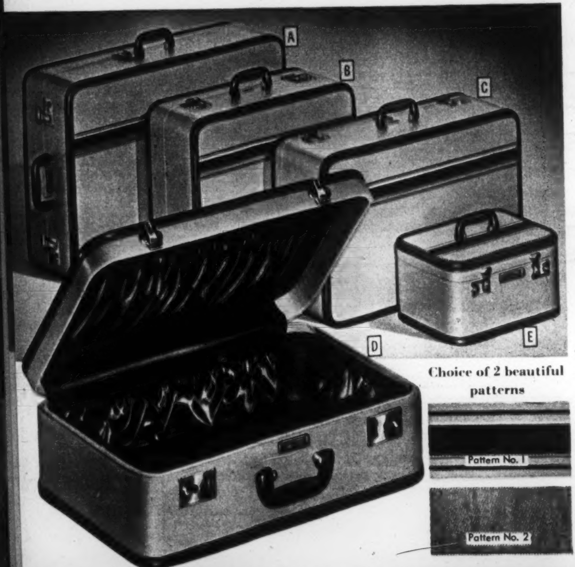
25NR3074E—Silvertone brown cowhide (Illustrated) . . . . Each $7.20
25NR3073E—Golden West shaded brown steerhide (plain) $6.00
25NR3075E—Hand-grained Morocco (plain). *State* black, brown. 9.00
25NR3088E—Smooth Calfskin (plain). *State* black, brown 10.50

See opposite page for note on monograms (no stamping on above tool kits) . . 20% Federal Tax included in wallet prices

Introducing . . The finest Luggage values in Sears history!

Here we prove that fine luggage need not be high priced:

WE PROUDLY PRESENT . . . THE *ALL NEW* J. C. HIGGINS LUGGAGE. So *new . . . so advanced* in design . . so breathtakingly *beautiful* . . you'll want it for your very own . . . and for those "extra special" persons on your Christmas list. Months and months of tireless research were necessary to produce this luggage. And *here it is* . . . luggage with *every expensive feature* you can imagine . . . new features, *never before offered by Sears!* But does this luggage cost you more? *ABSOLUTELY NOT!* This new luggage sells for *MANY DOLLARS LESS!* **HERE'S HOW WE DID IT:** We marshalled the combined "know-how" of Sears and one of America's best luggage manufacturers. They developed the efficient streamlined production system that makes these unheard-of luggage values possible.



Choice of 2 beautiful patterns

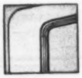
New

BEAUTY . . . Smartly long bound. Lustrous, smooth-weave fabrics, thrilling patterns, colors. Linings like those in most expensive luggage.

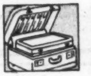
STRENGTH . . . New extra-strong ¼-inch 1-piece molded plywood frame. No old-fashioned corner joints to break or become unglued.

WEARABILITY . . . Plastic-coated fabrics . . . one of the most durable coverings used in luggage. Scuff-resistant vinyl bindings.

Look at these New Expensive Features:



Frame is 1-piece molded plywood . . previously found only in most expensive luggage.



Weekend case *nests* inside Pullman case for compact storage when not in use! Saves closet space.

Plus

★ ★ ★

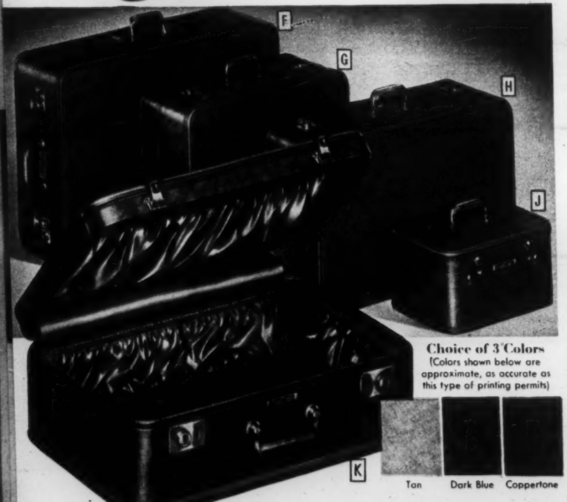
Padded bottoms, luxurious harmonizing linings
Comfortable handles, designed to fit your hand
Exclusive sliding tab for owner identification

The All-New J. C. HIGGINS
Pyroxylin-coated Canvas Covered Luggage

$7.50 **Train Case**

Never before have we offered so many expensive, top quality features at so low a price! Covered with new, strong single-ply canvas, coated with wear-resisting pyroxylin. Has all features described above. Highly polished brass-plated steel hardware. Brown plastic post-type handles, shaped to fit hand. Shirred pockets, grosgrain tie tapes. **Fortniter** has 3 plastic hangers in 1 side, 3 compartments in other side, dust curtains both sides; matching brown diagonal weave cotton lining. **Hanger, Pullman, Weekend** cases have rich dark brown rayon taffeta linings. Train Case has dark brown washable fabric lining, lid mirror, plastic loops for bottles. *Choice of 2 Patterns: Pattern No. 1* is tan tweed with brown horizontal stripes. *Pattern No. 2* is brown diagonal tweed.

Type of Case	Pattern No. 1	Pattern No. 2	Size inches	Shpg. wt.		Price
				Lbs.	Oz.	
[A] Fortniter	6N09135ME	6N09145ME	29x20 x8½	14	..	$20.94
[B] Hanger	6N09134ME	6N09144ME	21x18 x8½	12	..	15.30
[C] Pullman	6N09133ME	6N09143ME	26x16 x8½	10	..	11.70
[D] Weekend	6N09132ME	6N09142ME	21x13¾x6¾	9	..	8.94
[E] Train	6N9131ME	6N9141ME	14x10 x7½	4	8	7.50



Choice of 3 Colors
(Colors shown below are approximate, as accurate as this type of printing permits)

The All-New J. C. HIGGINS
Vinyl-coated Fabric Covered Luggage

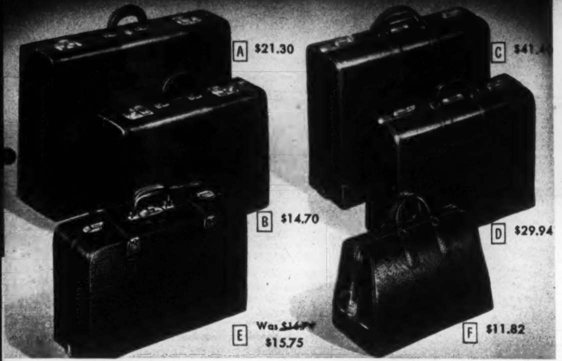
$9.90 **Train Case**

Our new luggage aristocrat! Heavy close-woven smooth 20-oz. cotton drill coated with tough vinyl plastic that won't scuff, chip or crack. Has all features described above. Highly polished solid brass hardware —*a high quality feature.* New-type comfort handle covered with same fabric as case, solid brass trim. Shirred pockets, grosgrain tie tapes. Calf-grained plastic bindings. **Fortniter** has 3 plastic hangers in 1 side, 3 compartments on other side; dust curtains on both sides; lining is fine quality brown diagonal cotton twill. **Hanger, Pullman, Weekend** cases have luxurious tan-tone iridescent rayon satin linings which appear to take on same color as outside covering.

Weekend case has removable cosmetic bag with zipper; same material as lining on outside, washable plastic lining on inside; snap fasteners hold bag in place on side of case. **Train case** has washable tan fabric lining, removable cosmetic tray, lid mirror. *Choice of* three beautiful colors: tan, coppertone (reddish brown), or bright dark blue. *Please state color wanted.*

[F] 6N09155ME–Fortniter. 29x20x8½ in. Shpg. wt. 20 lbs. $25.14
[G] 6N09154ME–Hanger Case. 21x18x8½ in. Shpg. wt. 14 lbs. . 18.90
[H] 6N09153ME–Pullman Case. 26x16x8½ in. Shpg. wt. 14 lbs. . 14.94
[K] 6N09152ME–Weekend Case. 21x13¾x6¾ inches.
Shipping weight 10 pounds. 11.70
[J] 6N9151ME–Train Case. 14x10x7½ in. Shpg. wt. 6 lbs. 9.90

20% Federal Tax included in all prices
(See Tax Notice on opposite page)



J. C. HIGGINS Men's Luggage . . for his travels

A **RAW-TEX 2-Suiter.** Heavy closely woven triple pyroxylin-impregnated fabric. All-wood box, 3-ply top, bottom. Top grain leather bindings. 2 hangers. Solid brass locks, 2 keys. Top grain leather half-moon handles. Retainer curtains. Cotton fabric linings. Brown antique color. 24x18x8½ in.
6 N 09293ME—Shpg. wt. 10 lbs **$21.30**

B **RAW-TEX Companion Bag.** Same construction as 2-suiter above, but no hangers.
6 N 09294ME—19x14x7½ in. Wt. 7 lbs . . **$14.70**

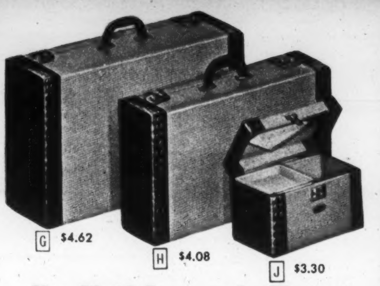
C **Our Finest Top Grain Cowhide 2-Suiter.** *New!* Steel frame. Coppertone (reddish brown) color. Smooth grain. Leather straps sewn on side. Double handles. Solid brass hardware. Dust curtain; divider. 2 plastic hangers. Cotton fabric lining.
6 N 09268ME—24x18x8 in.Shpg.wt.16 lbs.**$41.40**

D **Matching Companion Bag.** *New!* Same construction as above. Center divider. Plenty of room for accessories. 21x14x7½ in.
6 N 09269ME—Shpg. wt. 10 lbs **$29.94**

E **Split Cowhide Gladstone Bag.** Steel frame, steel reinforced corners, handle. Walrus grained. *State color* black with nickel-plated hardware or brown with brass-plated hardware. 24x13½x7¾ in.
6N09227E—Shpg.wt.13 lbs. . . *Was $16.74* **$15.75**

Top Grain Cowhide Gladstone. (Not shown.) Strong steel frame. Steel reinforced base corners, handle. Roller buckle straps. Cotton fabric lining. Center divider. *State color* black or brown as in 6N09227E.
6N09228E–24x13½x7¾in.Shpg.wt.14 lbs.**$27.54**

F **Split Cowhide Club Bag.** If he travels a lot . . . and his trips are fairly short . . . here's the gift he'll welcome this Christmas! Holds plenty of clothes and accessories. Has a large undivided packing space. Zipper closing, locks with key (included). Strong welt frame. Plastic coated, shark grained. Rich brown color. Attractive cotton fabric lining. Large accessory pocket. 18x9x11½-inch size.
6 N 09334E—Shipping weight 6 pounds . . **$11.82**



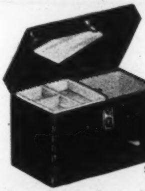
New Thrift Luggage for Women

A wonderful low-cost gift for Christmas! Buy the matched set. Wood frame, covered with plastic coated paper in two-tone houndstooth tan tweed pattern. End binding is plastic coated dark brown paper which resembles alligator graining. Brown plastic handles. Steel set-on locks, key. Matching houndstooth pattern paper linings. Weekend case has rayon lid pocket with shirred elastic top. Train case has removable mirror, plastic cosmetic tray.

[G] 6 N 09127ME—**Pullman Case.** 24x14x7¼ in. Shpg. wt. 8 lbs. . .$4.62
[H] 6 N 09126ME—**Weekend Case.** 22x12x5⅝ in. Shpg. wt. 6 lbs. 4.08
[J] 6 N 9125ME—**Train Case.** 11¼x6¼x7 in. Shpg. wt. 3 lbs 3.30

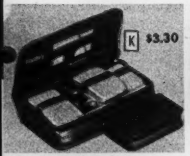
Except where noted, prices on these 2 pages include 20% Federal Excise Tax. If the government reduces or discontinues the tax after our catalog goes to press, we will refund accordingly.

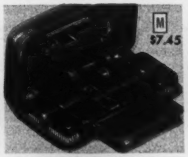
Thrifty Gad-about Train Case



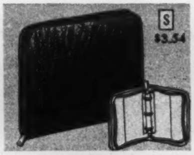
You can take it with you . . . and you no doubt will . . . if you receive the "Gad-about" for Christmas. Think how happy your friends will be if they can take one with them, too. Do them a big favor. Give each one a "Gad-about". Cost is tiny, but gives joy that goes a long way. Paper cover in alligator design. Removable cosmetic tray. Will hold all her small "personals." *Please state color* brown or red.
6 N 9104E—11½x6¼x7 inches. Shipping weight 5 lbs **$2.94**

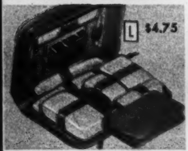
Luggage Gifts to Carry to Faraway Places . . to Office . . or School

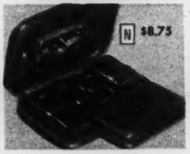




P $4.08 Split Cowhide







Toilet Article Cases . . Fitted and Unfitted . . Loose-leaf Binders . . Brief Cases and Bags

K **New Low-priced Fitted Toilet Case.** Tan color plastic coated fabric. Zipper. 7 fittings include comb, brush, soap dish, toothbrush holder, mirror, toilet water bottle. 11x7x5 in. 34c Fed. Tax incl.
6N9011E–Wt. 2 lbs. 8 oz.**$3.30**

L **British Brown Plastic Fitted Kit.** Plastic-coated cotton lined. 11 honey tan fittings include comb, brush, mirror, soap dish, toothbrush holder. Shipping weight 3 lbs. 58c Federal Tax included.
6 N 9044E **$4.75**

M **Smooth Split Cowhide Fitted Kit.** British brown color. 12 fittings include shoe horn, comb, 2 brushes, mirror, plastic containers for soap, toothbrush; glass bottle. Zipper closing. 13x6½x2 inches. 96c Federal Tax included.
6 N 9035E—Shpg. wt. 3 lbs. . **$7.45**

N **Top Grain Cowhide Fitted Kit.** Smooth; British brown color. 10 fittings include comb, brush, mirror; soap case, toothbrush case. Zipper. 10½x7x2 in. Expert workmanship. Shpg. wt. 3 lbs.
6 N 9058E—$1.02 Federal Tax included **$8.75**

P **Unfitted Toilet Kits.** For men or women. 10x6x4 in. Washable oiled silk lining; smooth running zipper closing.
6 N 9056E—**Grained Split Cowhide.** *Please state color* black or brown. Shpg. wt. 2 lbs. **$4.08**
6N9057E–**Suntan Top Grain Cowhide.** Shipping weight 2 pounds. *Was $6.54* **$5.95**

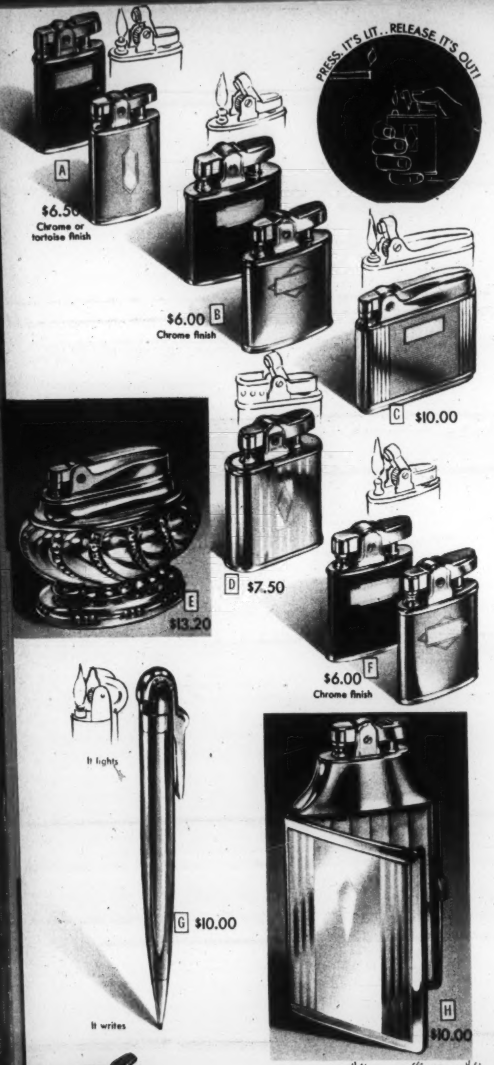
R **2-Ring Binder.** Rough grained split leather. Zipper closing. 2 inside pockets. 13⅝x10½ in. For 8x10½-in. sheets. *Please state color* black or brown.
6N9616E—Shpg. wt. 2 lbs. . .**$3.54**

S **3-Ring Binder.** Rough grained split leather. Zipper closing. 2 inside pockets. 13⅝x10½ inches. For 8½x11-inch sheets. *Please state color* black or brown. Shpg. wt. 2 lbs.
6 N 9612E **$3.54**

T **Disappearing Handle Case.** Rough grained embossed split leather. Zipper on 3 sides permits wide opening for easy removal of papers. Plastic coated fabric lining. 4 expanding pockets keep papers separated. 16x11 in. *State color* black or brown.
6N9617E–Shpg.wt.2 lbs.8oz.**$8.82**

V **Smooth Grain Split Cowhide Brief Bag.** 16x12 in.; zipper. Artificial leather expanding gussets. 3 pockets. *State color* brown or black.
6N9676E–Shpg.wt.2lbs.6oz.**$6.69**

W **Beautiful Thick Top Grain Cowhide Brief Bag.** Rich suntan color. 3-position lock, key. Steel frame. Genuine top grain cowhide expanding gussets, corner reinforcements. 15x12 in. 3 pockets. Shpg. wt. 4 lbs. 6 oz.
6 N 9626E **$24.95**



Smart to own..Smart to give

Ronson Lighters

Sturdy, dependable..The skill of the Master Craftsman goes into every Ronson

A **Ronson Gem.** New streamlined model, trim enough for women, yet every inch a man's lighter! You'll delight in the convenience of the unfailing famous automatic action of Ronson. Size 1⅜x2 inches. Boxed. Postpaid (Shipping weight 6 ounces.)

87 N 6538—Gleaming chrome finish $6.50
87 N 6539—Tortoise color Finish. A beautiful dark brown.......... $6.50

B **Ronson Standard.** Handsome lighter that works in an instant. When you press your finger on a Ronson it's lit—when released it's out! Here's a gift that will make any smoker happy at Christmas. Size 1⅝x1⅞ inches. Boxed. Postpaid. (Shpg. wt. 6 oz.)

87 N 6508—Attractive chrome finish.......... $6.00
87 N 6507—Tortoise color finish. A glowing dark brown that's truly elegant! Large fuel supply.......... $6.50

C **Ronson Adonis.** The famous Adonis lighter now in chrome finish for only $10.00! Slim, trim elegance to give you the new look in cigarette lighters. In the clean-cut beauty of its line, the Adonis is a distinguished lighter. Its "pocket-watch" thinness makes it extremely easy to carry. Comes with the famous Ronson automatic action. Size 1¾x2 inches. Boxed.

87 N 6528—Postpaid (Shpg. wt. 6 oz.).......... $10.00

D **Ronson Whirlwind.** Here's a perfect lighter for indoor or outdoor use. Has a disappearing windshield that makes it easy to use in the wind. Lights easily and simply with a flick of the thumb. Handsome chrome finish. Boxed. Size 1¾x2⅛ inches.

87 N 6536—Postpaid (Shpg. wt. 6 oz.).......... $7.50

E **Ronson Crown.** Luxurious table lighter makes a handsome ornament for your desk or table. Modeled in heavy silverplate. Lacquered to retard tarnish. Felt padding on bottom protects your furniture. Equipped with famous Ronson automatic action.

4 N 1300TE—2¼ inches high. Boxed. Postpaid (Shpg. wt. 9 oz.).... $13.20

F **Ronson Princess.** This petite, smart lighter makes an ideal gift for the smoker at Christmas. Women will love it! Equipped with the famous Ronson automatic-action—when you press, it's lit; release and it's out. Size 1⅜x1⅞ in. Boxed. Postpaid. (Shpg. wt. 3 oz.)

87 N 6529—Shining chrome finish.......... $6.00
87 N 6530—Tortoise color finish. A glowing dark brown.......... $6.50

G **Ronson Penciliter.** It lights and it writes! A Ronson cigarette lighter and a superb mechanical pencil streamlined into one! At one end is a Ronson automatic action lighter, which lights at the flick of the thumb. At the other end is a well-balanced pencil with extra leads inside. Rhodium finish. Handsome, sparkling engine-turned design. Overall length 5½ inches. Clip for keeping in pocket.

87 N 6537—Boxed. Postpaid (Shipping wt. 6 oz.).......... $10.00

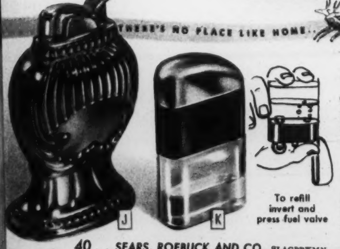
H **Ronson Mastercase.** Put this rich-looking combination cigarette case and lighter under the tree for a long-to-be-remembered gift. Combines the fingertip precision of the Ronson lighter with the added luxury of a stunning cigarette case. Appealing modernistic design. Satiny chrome finish. Holds about 14 cigarettes (cigarettes not included). Size 4¼x2½ inches. Fits easily into pocket or purse. Ideal for both men and women. Boxed.

87 N 6510—Postpaid (Shipping wt. 12 oz.).......... $10.00

20% Federal Tax included where "E" is added to Catalog number. If the government reduces or discontinues the tax after our catalog goes to press, we will refund accordingly.

THERE'S NO PLACE LIKE HOME...

TO DO YOUR CHRISTMAS SHOPPING



To refill invert and press fuel valve

$7.50 J **Evans Table Lighter.** Gives a pleasing touch to table or desk. Gold color metal. Fully automatic. Size 2¼x3¼ inches. Felt padding on base protects the furniture.

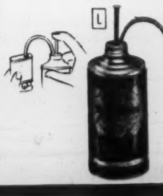
87 N 6544—Postpaid. (Shpg. wt. 8 oz.)... $7.50

$3.75 K **Ritepoint Lighter.** Smart new lighter with visible fuel reserve. Longer service without refueling! Made of clear Lucite and metal. Size 2⅜x1½ inches.

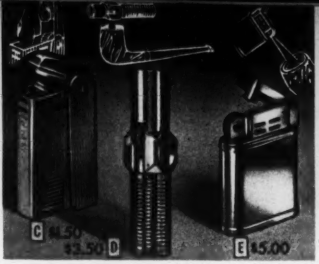
87 N 6545—Postpaid (Shpg. wt. 8 oz.).... $3.75

L **Yorkshire Lighter Fluid.** $1.00 Handy pump screws on top of can so you can pump the fluid directly into the cigarette lighter. A full pint can and pump for only $1.00. Shipping weight 1 lb. 4 oz.

87 N 6518—Complete with pump.. $1.00



Smoking Supplies available on Easy Terms. See page 295



A **Windproof Lighter.** A good-looking lighter in triple-chrome plate. Guard makes it easy to light in the wind. Length 2¼ inches. Width 1½ inches. Long-lasting asbestos wick. Large fuel capacity. Ideal inexpensive gift!
87 N 6541—Shpg. wt. 4 oz......$1.00

B **Zippo Windproof Lighter.** Handsomely brush-finished in chrome. Windguard. Size 2¼x1½ in. A gift to please a smoker at Christmas!
87 N 6523—Postpaid.........$3.00

C **Regens Storm Liter.** Fully automatic; attractive nickel finish. Size 2¼x1¼ inches. Postpaid (Shipping weight 4 ounces).
87 N 6503....................$1.50

D **Nimrod Pipe Lighter.** New "downdraft" lights pipe quickly. Easily operated with one hand. Flick of the thumb starts flame. Handsome chrome finish. Length 3⅛ inches. Just the gift for the man who smokes a pipe. Postpaid (Shipping wt. 4 oz.)
87 N 6513—Only............$3.50

E **Beattie Jet Lighter.** You can point the flame! Tilt it for pipes. Use it upright for cigarettes. Gleaming chrome finish. Windproof shield. Size 2⅛x1¾ inches. Makes a nice gift. Postpaid.
87 N 6542—(Shpg. wt. 8 oz.)...$5.00

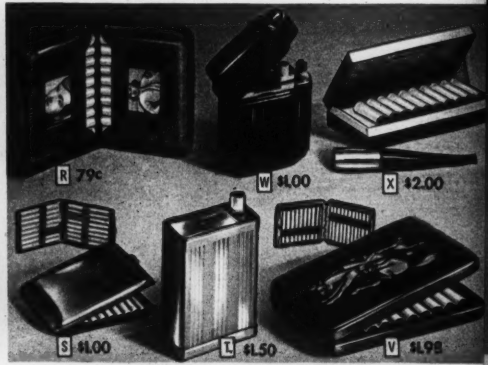
F **Evans Combination Cigarette Case and Lighter.** A luxurious gift! Beautiful nickel finish. Automatic lighter. Holds 14 cigarettes (not included). 4⅜x2½ in. Postpaid.
87 N 6517—(Shpg. wt. 7 oz.)...$5.00

G **Evans Lighter.** Fully automatic—Press it, it lights. Release, it goes out. Attractive nickel finish. Size 2x1⅜ inches. Postpaid (Shipping weight 6 ounces.)
87 N 6519—Each.............$3.00

H **Texas Boot Lighter.** Masculine, cowboy style for desk or table. Bronzed metal, attractively decorated. Automatic lighter works quickly and easily. Overall height is 5¼ inches. Shpg. wt. 1 lb 8 oz.
87 N 6543—Each............ $5.95

Smoker's Supplies Distinctive gifts for the discriminating smoker

J 89c
L $4.79
N $2.98
Air-Lok
K $2.39
M
P $3.98



Yorkshire Pouches to keep tobacco fresh!

J **Yorkshire Air-Lok Pouch.** Rubber lining keeps tobacco fresh. Zipper. *State:* brown or black plastic.
87N6593—3½x5½ in. Shpg. wt. 6 oz.89c

Yorkshire Air-Lok Combination Pouches. A Sears exclusive! Genuine rubber lining. Beaded lips press together as you close zipper to insure tobacco freshness. Smaller pocket holds pipe. Size 3½x6½ inches. Pipe and tobacco not included.
87 N 6594—Plastic. *State choice:* brown or black. Shpg. wt. 6 oz...$1.39

K 87 N 6595—Pouch as above. Topgrain sheepskin. *State:* brown or black. Shpg. wt. 6 oz..........$2.39

L 87 N 6596—Same style pouch. Superb topgrain pigskin. Brown color. Shpg. wt. 6 oz..........$4.79

M **Yorkshire "Fills-Easy" Pouch.** Press bottom of pouch to release tobacco into pipe. Topgrain brown sheepskin. Moisture-retaining lining. 4½x5½in.
87 N 6580—Shpg. wt. 4 oz........98c

Yorkshire Magic Seal Pouches. Pressure sealing zipper keeps tobacco fresh. Patented, molded seamless rubber lining. Made of genuine topgrain tan cowhide. Pipe, tobacco not included.

N 87 N 6590—**Regular Pouch.** Holds tobacco. Size 3½x5½ inches. Shipping weight 5 ounces.......$2.98

P 87 N 6591—**Combination.** Large compartment for tobacco with smaller one for pipe. Size 3½x6 inches. Shipping weight 6 ounces......$3.98

Handsome Cigarette Cases

R **Leather Cigarette Case.** Brown split cowhide. Insert for picture on each side. Holds 20 cigarettes. Size closed 3¼x4¼ inches.
87 N 6549—Shpg. wt. 4 oz........79c

S **Flat Metal Cigarette Case.** Gleaming gold color. Holds 20 regular-size or 14 king-size cigarettes. Adjustable spring-tension arm to keep in cigarettes. Size 3x4 inches.
87 N 6572—Shpg. wt 6 oz......$1.00

T **Slyd-Lok Cigarette Case.** You can flip out cigarette with 1 hand with Slyd-Lok. Holds package of 20 regular-size cigarettes. Streamlined design. Gold color metal. Size 3½x2¼ in. Postpaid.
87 N 6574—(Shpg. wt. 6 oz).....$1.50

V **Bucking Broncho Leather Cigarette Case.** Handsomely embossed. Sheepskin on metal frame. Brown color. Size 3¼x4 inches. Holds 20 cigarettes.
87 N 9963—Shpg. wt. 4 oz......$1.98

W **Pak-Lite Combination Cigarette Lighter and Case.** Holds package of 20 cigarettes. Plastic case. 3¼x3 in. Assorted colors.
87 N 6571—Shpg. wt. 6 oz......$1.00

X **DeNicotea Cigarette Holder.** Reduces the nicotine a smoker gets from cigarettes. Made of metal with hard rubber mouth piece and ejector. Length 4 in. 10 filters. Postpaid.
87 N 9955—(Shpg. wt. 4 oz.)...$2.00

Cigarettes not included with above cases

Yorkshire Tobacco is vacuum-packed for freshness . . a blend of 5 imported and domestic tobaccos

Yorkshire
Variety Kit

Bonus Offer on Yorkshire Tobacco

$1 15
8-oz. tin plus 1⅛-oz. bonus pkg.

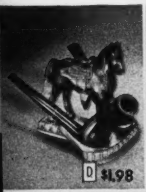
Yorkshire Tobacco. When you order a large-size vacuum-packed tin of this fine tobacco, you get a regular 1⅛-ounce package at no extra charge. Use the regular size first . . . if you are not completely satisfied, return the large size tin unopened for a refund. Yorkshire Tobacco is vacuum-packed for freshness. A blend of 5 imported and domestic tobaccos. Tin container makes perfect humidor. An ideal gift for the man who smokes a pipe. Flake cut, cool, and slow-burning. Shpg. wts. 14 oz.; 1 lb. 8 oz.
87 N 6604—8-oz. tin with 1⅛-oz. bonus package..........$1.15
87 N 6603—1-lb. tin with 1⅛-oz. bonus package..........$2.00

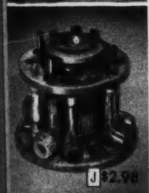
Middleton's Variety Kit. Contains 5 different fine tobacco mixtures, a blend for every taste. Walnut aromatic blend; Regimental mixture; Old Mariner; Bin 56, and Club mixture. An attractive gift package. Postpaid (Shipping weight 14 ounces).
87 N 9673—Set of five 1-ounce tins..........$1.25

Zippo Lighter not for sale outside continental U.S.

Smoking Accessories

Wide selection at Sears . .
Sure to please any smoker





A **Metal Bucking Broncho Ash Tray.** Cowboy riding horse. Handsome figure! Copper-bronze finish. Places for 3 cigarettes. Height 7 in. Shpg. wt. 1 lb. 12 oz.
87 N 6737.................$1.98

B **Metal Horse Ash Tray.** Horse has authentic western-style saddle. Attractive copper-bronze finish. Ash tray with places for 3 cigarettes. Overall height 5⅜ inches. Shipping weight 1 lb. 12 oz.
87 N 6740..................$1.98

C **Metal Bucking Broncho Pipe Rack.** Copper-bronze finish. Cowboy riding horse. Rack for 2 pipes. Height 7 inches.
87 N 6736—Shpg. wt. 1 lb. 12 oz. $1.98

D **Metal Horse Pipe Rack.** Handsome bronze finish. Rack for 2 pipes. Overall height 5¼ inches. Shipping weight 1 lb. 8 oz.
87 N 6738..................$1.98

E **Pipe Rack with Built-in Caddy.** Holds 6 pipes. Hinged lid with metal name-plate. Built-in cedar-lined caddy—holds ½ lb. tobacco. Clay moistener. Size 9½x5x5⅝ in. high. Shpg. wt. 2 lbs. 4 oz.
87 N 9984—Solid walnut.....$3.98
87 N 6719—Blonde Sycamore, for the modern home........ 3.98

F **Brass Lamp with Pipe-Rack Base.** A gift he will welcome! Overall height 22 inches. Width of lamp shade 11 inches; height of shade 7 inches. Lamp operates on 110-120 volt AC. Pipe rack made of beautifully finished solid walnut . . . holds 10 pipes. Width of rack 8 inches, height 6 inches. Glass humidor has solid walnut cover with clay moistener in top. Holds ½ pound of tobacco. (Light bulb not included.) 54-inch cord. Shipping weight 6 pounds 4 ounces.
87 N 09923................$7.95

G **Cigar Humidor.** Beautifully made of solid walnut, with name plate on top. Porcelain lining, top and bottom. Size 10⅝ in. x 7⅝ in.
87 N 6730—Holds 50 cigars. Shpg. wt. 4 lbs. 8 oz..........$7.95
87 N 6731—Holds 25 cigars. Shpg. wt. 3 lbs. 8 oz.......... 5.95

H **Humidor and Pipe Rack.** Holds 5 pipes. Made of solid walnut. 4¾x8½ inches. Glass humidor has walnut top with brass knob. Holds ½ pound of tobacco. Patented clay moistener.
87 N 6711—Shpg. wt. 2 lbs....$1.98

J **Circular Pipe Rack and Humidor.** Glass humidor has walnut top with brass knob. Holds ½ pound of tobacco. Solid walnut rack holds 10 pipes. 8-inch base. Shipping weight 2 lbs. 14 oz.
87 N 6713.................. $2.98

K **Sta-Put Safety Ash Tray.** Made of metal with holder that snuffs out cigarettes. Cloth base loaded with shot, like a bean-bag. Fits securely on arm of chair. Diameter 4¼ inches. Shpg. wt. 1 lb. 7 oz.
87 N 6704...................$1.00

L **Deluxe Pipe Rack** and "Englishstone" (clay) crockery humidor. Solid walnut. Holds 10 pipes. Overall height 5¾ inches. Attractive humidor. Clay moistener in lid to keep tobacco fresh. Holds ½ pound of tobacco.
87 N 6709—Shpg. wt. 5 lbs. 8 oz. $5.98

M **Musical Beverage Pourer.** Cleverly concealed musical attachment. When you tip bottle, pourer plays tune "How Dry I Am." Chrome-plate finish. Height 4 inches. Bottle not included. Shipping weight 13 ounces.
8 N 9817.................$10.50

N **Little Brown Musical Jug.** Plays tune "Little Brown Jug." Medium brown ceramic. Holds a quart of beverage. Carrying handle. Height 9 inches. Shipping weight 3 lbs. 6 oz.
8 N 9122..................$6.50

P **Musical Cigarette Box.** Plays a cheerful little tune. Solid walnut, carefully polished, with inlaid decoration on top and front. Holds 40 regular-size cigarettes (not included). Size 8x4⅛x2⅜ in. high. Shpg. wt. 1 lb. 3 oz.
8 N 9121..................$5.79

Note: Pipes, tobacco, and cigarettes are not included with any of the pipe racks, humidors, or ash trays on this page.

VACUUM PACKED
Yorkshire Cigars
R
S $1.00

Yorkshire Cigars

Vacuum packed for freshness

$1.85 Coronas Tin of 25

R Now packed in vacuum tins to assure you perfect freshness. An ideal Christmas gift!

Yorkshire Coronas. Mild and aromatic. Shade wrapper and Havana filler. 4½-inch blunt edge style. Shpg. wts. 1 lb. 8 oz.; 6 lbs.
87 N 6623—Tin of 25 $1.85 4 Tins (100) $6.66

Yorkshire Perfectos. Fragrant and mild. Shade wrapper, Havana filler. Popular 5-inch Perfecto style. Shpg. wts. 1 lb. 8 oz.; 6 lbs.
87 N 6624—Tin of 25 $2.50 4 Tins (100) $9.00

S **Combination Ash Tray, Cigarette Box.** Molded plastic. Holds 20 cigarettes. Glass ash tray.
87 N 6723—7½x4½ inches. Shpg. wt. 1 lb.......$1.00

Smokers' Set

No Tarnish — No Excise Tax

$3.95 Complete

T A smart, useful gift for the smoker! Set consists of 2 ash trays, 1 cigarette urn, and 1 cigarette lighter—all attractively finished in triple-plate chrome (no polishing necessary). Ash trays are convenient size, 2¾ in. in diam. Cigarette urn for holding cigarettes is 2 in. high. Windproof cigarette lighter, 2¼x1½ in. This handsome set comes in a silver-color gift box with black jewelry tray. You'd expect to pay more for this lovely gift! (No Federal Excise Tax.)
87N6715—Shpg. wt. 2 lbs....$3.95

GENUINE MEERSCHAUM PIPE
A $3.49
B $4.98
C $6.95

A **Pressed Turkish Meerschaum.** A well-balanced sweet-smoking pipe. Amber-colored plastic bit. Shpg. wt. 8 oz.
87 N 6800—Curved stem... $3.49
87 N 6807—Straight stem.......... $3.49

Genuine Carved Block Turkish Meerschaums. Treasures among pipes! On smoking, the dazzling white bowls gradually change in color to rich ivory-brown tones. Amber-color plastic bits.
B 87N6803—Slim pipe, **straight.** Shpg. wt. 8 oz. $4.98
87N6804—Slim pipe, **curved.** Shpg. wt. 8 oz. 4.98
C 87 N 6805—Regular-size pipe, **curved** shape. Gold-plated band. Shpg. wt. 8 oz............ $6.95
87 N 6806—Regular-size pipe, **straight** shape. Gold-plated band. Shpg. wt. 8 oz.......... $6.95

Pipes to please a man at Christmas

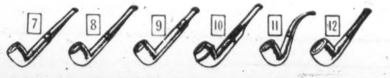
Yorkshire Pipes for a mild, cool smoke

Imported briar pipes with hard rubber bits. Attractively boxed. Handy carrying bag. Aluminum bands. *State choice of shapes below:* (7) Billiard; (8) Apple; (9) Sportster; (10) Bulldog; (11) Full Bent; (12) Pot Bowl.

D **Yorkshire Royal.** Polished plum-color finish. Carburetor on the bowl cools the smoke. Carbonized bowl. Filter in shank. A nice gift!
87 N 6828—Removable absorbent filter. *State shape.* Shpg. wt. 5 oz...... 98c

E **Yorkshire Aristocrat.** Select quality imported briar in hand-rubbed walnut-color finish. An excellent pipe to give a man!
87 N 6829—Aluminum filter. *Please state shape.* Shpg. wt. 6 oz......... $1.98

F **Yorkshire Supreme.** Highest grade imported briar, clear virgin (medium shade) finish. Rubber bit has "tru-line" screw attachment . . . can't be overturned, insures perfect alignment.
87 N 6830—Aluminum moisture trap. *State shape.* Shpg. wt. 6 oz...... $2.98



Yorkshire, Kaywoodie, Yellow-Bole pipes come in these shapes: (7) Billiard; (8) Apple; (9) Sportster; (10) Bulldog; (11) Bull Bent; (12) Pot Bowl.

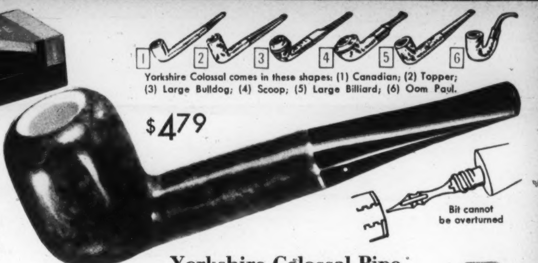
Give him a Kaywoodie . . a distinguished Pipe

For real smoking enjoyment! *Available in shapes shown above:* (7) Billiard; (8) Apple; (9) Sportster; (10) Bulldog; (11) Full Bent; (12) Pot Bowl.

G **Flame-grain Kaywoodie** with block Turkish meerschaum lined bowl. Famous patented dry-smoke ball cleaner. Screw type bit. Narrow aluminum band. A superb Christmas gift! *Please state shape.*
87 N 9708—Boxed. Carrying bag. *Postpaid* (Shpg. wt. 8 oz.)......... $12.50

H **Super-Grain Kaywoodie.** Imported briar. Dry smoke ball cleaner. Screw type bit. Aluminum band. *Please state shape.*
87 N 6877—Boxed. Carrying bag. *Postpaid* (Shpg. wt. 4 oz.).......... $5.00
87 N 6810—Standard Kaywoodie. *State shape. Postpaid* (Shpg. wt. 4 oz.)... $3.50

J **Yello-Bole.** Honey-lined briar bowl. Insures sweet smoking pleasure.
87 N 6875—Imperial. *State shape. Postpaid* (Shpg. wt. 4 oz.).......... $1.50
87 N 6856—Standard. *State shape. Postpaid.* (Shpg. wt. 4 oz.)........... $1.00



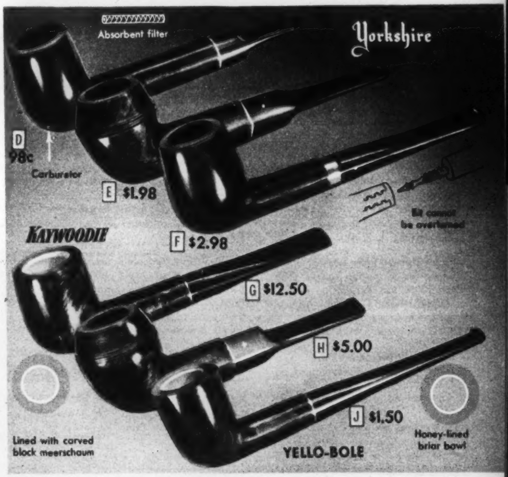
Yorkshire Colossal comes in these shapes: (1) Canadian; (2) Topper; (3) Large Bulldog; (4) Scoop; (5) Large Billiard; (6) Oom Paul.

Yorkshire Colossal Pipe

A Pipe Smoker's Dream

Handsome, expensive-looking, 50% larger than an ordinary-size pipe. Genuine carved-block meerschaum-lined bowl. Finest Algerian briar in tobacco brown finish. "Tru-line" screw attachment . . . can't be overturned . . . insures perfect alignment. Aluminum band. Aluminum filter. Pipe collector's choice of shapes! *State choice* (1) Canadian; (2) Topper; (3) Large Bulldog; (4) Scoop; (5) Large Billiard; (6) Oom Paul.
87 N 6831—Boxed. Carrying bag. Shipping wt. 6 oz................ $4.79

Lined with carved block meerschaum



* * *

K $1.98
M $1.49
L $1.89
Moisture trap for dry smoking
Removable bowl
N $2.98
P $2.39
R 89c

Unusual Pipes

K **Bryson.** Sells regularly for $2.98 with an extra bowl. Now, without extra bowl, you pay only $1.98. Ground briar bowl, Duraluminum metal shank. (Extra bowl not included.)
87 N 6834—Shpg. wt. 8 oz.... $1.98

L **Yorkshire Day and Night Pipe.** Two pipes in one! Long 9-inch stem is for smoking in the evening. Regular 3½-inch stem for day use. Interchangeable stems. Genuine briar.
87 N 6820—Shpg. wt. 7 oz.... $1.89

M **Yorkshire "Well" Pipe.** Imported briar bowl. Hard rubber bit. Moisture from mouth collects in trap, leaving smoke passage free of moisture. An unusual gift!
87 N 6822—Shpg. wt. 5 oz.... $1.49

N **Calabash Pipe.** Unusual value! Genuine imported gourd, removable porcelain bowl. Hard rubber bit. As you smoke this pipe, golden color of gourd changes to a rich brown. A big pipe, 6 inches long.
87 N 6815—Shpg. wt. 8 oz... $2.98

P **Sultan Improved Turkish-style Water Pipe.** Ground briar bowl fits on decorated glass. 35-inch air-tight tubing. Smoke is cooled by being drawn through water before reaching mouth. Overall height 8¼ inches.
87 N 6833—Shpg. wt. 1 lb. 6 oz. $2.39

R **Corn Cob "Missouri Meerschaum" Pipes.** For old fashioned smoking pleasure! Set of 6 corn cob pipes in assorted shapes. Plastic bits.
87N6871—Shpg. wt. 15 oz. Set of 6 89c

Yorkshire Briar Pipe

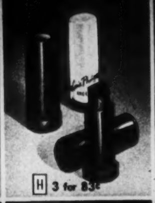
Imported from England

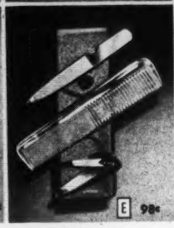
Carbonized bowl means "no breaking-in"

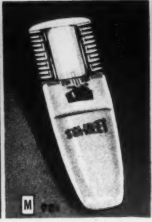
$5.00 Each

A superb pipe made exclusively for Sears in London, England by the famous pipemakers, Kapp & Peterson, Ltd. Carefully fashioned from the heart of high-quality Mediterranean Bruyere, chosen for its superlative grain. Skillfully rubbed and polished to a mellow chestnut brown. Carbonized bowl needs no "breaking-in." Fitted with a handmade vulcanite stem with aluminum tar and resin trap. Comes in 6 shapes illustrated at middle of page. *State choice of shapes:* (7) Billiard; (8) Apple; (9) Sportster; (10) Bulldog; (11) Full Bent; and (12) Pot Bowl.
87 N 6818—Boxed. Shpg. wt. 8 oz.. $5.00

You may include all Smoking Supplies on your Easy Terms order. For complete details see page 295







Gifts at $1^{00} or less

Choose a charming present for every member of the family

A **Kippy-Kit Personal Valet.** Simulated leather case contains handy clothes whisk-broom; shoe polisher of lambs wool. Case helps keep shape of brush, won't let polisher touch clothes when traveling. Tan color. Comes in attractive box. Kit 7 in. long.
8 N 9156—Shpg. wt. 7 oz.........98c

B **Men's Holder-Type Clothes Brush.** Wood back clothes brush (6½ inches long) has synthetic bristles. Handsome horse's head holder. Mahogany color only.
8 N 7251—Shpg. wt. 1 lb. 4 oz... 98c

C **Genuine Bristle Shave Brush** . . . a grand suggestion if you're puzzled about what to give Dad. Cream plastic handle edged in black. Bristles set firmly in rubber. 4½ inches high.
8 N 9296—Shpg. wt. 6 oz.........89c

D **Magnifying Shaving Mirror.** Has plain mirror on one side . . . magnifying mirror on the other (5½ inch diam.). Metal frame stands on secure metal base. Adjustable to any angle. Once set, will stay in position . . . won't slip down during shave.
8 N 9028—Shpg. wt. 12 oz...... 95c

E **Men's, Women's Manicure Sets.** Fit snugly into purse or pocket. Beautifully finished pigskin case contains tweezers, nail file, folding comb for women; comb, nail file, nail clip for men. Case is 5¼ inches long.
8 N 9290—Men's. Shpg. wt. 9 oz...98c
8 N 9289—Women's. Shpg. wt. 9 oz. 98c

F **Rubicon Atomizer.** Striking pinch-waist design; gold plated cap. Crystal-like cut glass bottom has 3 fluid oz. capacity. Plastic flesh colored bulb is color fast . . . will not crack or decay. Stands 4½ inches high.
8 N 9001—Shpg. wt. 8 oz.........69c

G **Perfume Vanity Set.** Two glass perfume flaconettes (5½ inches high) with highly attractive bird design stoppers. Glass powder jar has novel face mirror top, 3½ inches in diameter.
8 N 9158—Shpg. wt. 2 lbs.....Set 98c

H **Famous Louis Phillipe Lipsticks** . . . gifts she'll always appreciate. Goes smoothly, evenly on lips. In lots of 3 only. Plastic cases. Full size stick. *State:* light, medium or dark.
8 N 9045E—Shpg. wt. 5 oz...3 for 83c

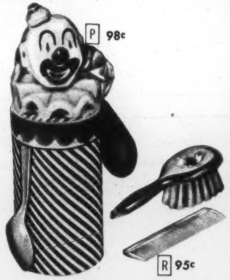
J **Scented Love Birds.** An enchanting gift she's sure to love. Yellow feathered birds have enticing aroma. Clear plastic container 6 in. high. Postpaid.
8 N 9268—(Shpg. wt. 4 oz.).....$1.00

K **Lip-Lite Mirror.** Want to put on lipstick in the dark? Press button and mirror lights up. Red plastic case. Standard bulb, battery.
8 N 9150—3¼ in. long. Shpg.wt. 3 oz. 95c

L **Purse-size Perfume Container.** 1 dram glass container in gold color case. Leak proof. 2½-in. high.
8 N 9020—Shpg. wt. 2 oz.........69c

M **Deluxe Sta-neet Hair Trimmer.** Cuts, thins, trims hair . . . and shaves legs. 2-sided comb with razor blade attached. Extra blade.
8 N 6498—Shpg. wt. 2 oz.........98c
8 N 6499—Refill package of 5 stainless steel blades. Shpg. wt. 2 oz.........49c

N **Aloha-Scented Doll.** The kind of happy "nonsense" girls and women love to have in their rooms. Hula-doll (6 inches high) in clear plastic case. Scented golden hair. 4 powder dabs in plastic case.
8 N 9267—Postpaid...........$1.00

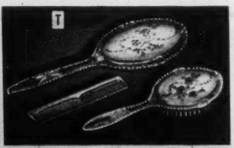


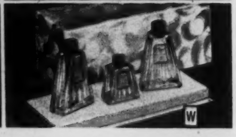
P **"Tre-jur" Clown.** Just the thing for the children's bath. Castile soap clown at top; bubble foam at bottom. Plastic measuring spoon and a balloon for fun in tub. 8½ in. high.
8 N 9270E—Shpg. wt. 1 lb....... 98c

R **Baby Brush and Comb Set.** Brush in jeweler's bronze finish; 5 inches long; Nylon bristles. 4½-inch plastic comb. Nicely gift-boxed.
8 N 9049—Shpg. wt. 5 oz.........95c

Prices include 20% Federal Tax where "E" is added to catalog number. If the government reduces or discontinues the tax after our catalog goes to press, we will refund accordingly.

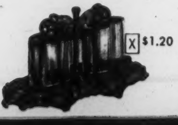
This lovely Gift Selection at $1.50 or less





S **Plastic Zipper Purse.** Contains comb, mirror, emery board, coin holder, billfold, identification card, Tangee lipstick, powder puff. 4½ by 7 in. Price includes 13c Tax.
8 N 9153E—Blue. Shpg. wt. 8 oz. $1.49
8 N 9154E—Red. Shpg. wt. 8 oz... 1.49

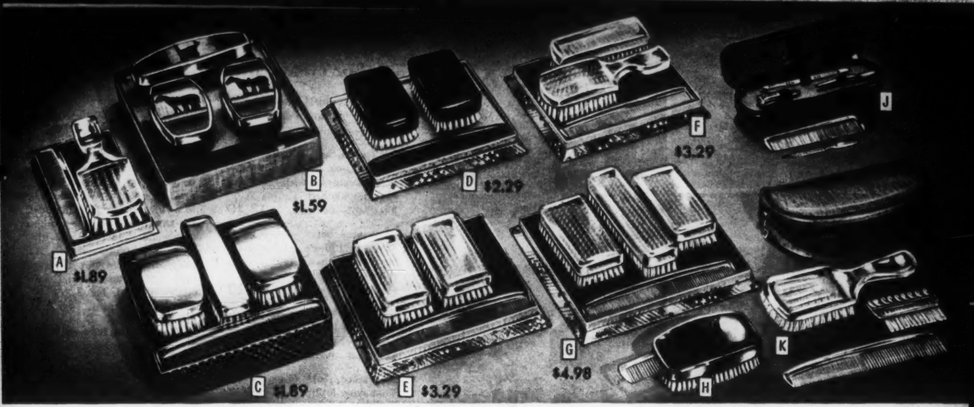
V **Men's Pocket Traveling Kit.** Simulated brown leather zipper pouch has plastic safety razor, 1 razor blade, 5 inch pocket comb, nylon tooth brush, ⅞-oz. shave cream, ⅔-oz. tooth paste, nail file. Price includes 5c Tax.
8 N 9157E—Shpg. wt. 10 oz.....$1.49



T **3-Piece Plastic Dresser Set.** Attractive floral design. 10-inch brush. Mirror 13½x5 inches in size. Comb 6⅞ inches long. Shipping weight 1 pound 6 ounces.
8 N 9052—Rose color........... $1.19
8 N 9053—Blue color............ 1.19

W **Perfume and Cologne Set.** Two handsome cologne bottles containing 2-oz. Bouquet Cologne and 2-oz. Chypre Cologne. Beautiful perfume bottle with 1-oz. Chypre Perfume. Boxed.
8 N 9252E—Shpg. wt. 1 lb. 7 oz..$1.00

X **Mystery Perfume Bar.** Locked-in containers of Parfume Captive and Parfume Jolie (½-oz. each). Set in silver-color metal filigree base. Postpaid (Shpg. wt. 1 lb. 2 oz.)
8 N 9299E—Nicely boxed.......$1.20



Men's Brush, Comb Sets to help keep him well groomed

A **Club Brush, Comb Set.** Nylon-bristled, clear Lucite brush, 6¾ in. long. 7-in. clear plastic comb.
8 N 9946—Boxed. Shpg. wt. 10 oz. **$1.89**

B **4-piece Military Set.** 2 military brushes (4½ in.); clothes brush (6 in.). Simulated wood back with horse design. Metal trim, synthetic bristles. 7-in. comb. Boxed.
8 N 7254—Shpg. wt. 1 lb. 3 oz. . . **$1.59**

3-piece Set. (Not shown). Above set without clothes brush. Shpg. wt. 14 oz.
8 N 9766—2 brushes and comb. 98c

C **4-piece Metal Brush Set.** 2 military brushes (4¼ in.), clothes brush (6 in.), and 7-in. plastic comb. Brush backs are brightly polished silver-color metal. Synthetic bristles.
8 N 9093—Boxed. Shpg. wt. 1 lb. **$1.89**

D **3-piece Hardwood Military Brush Set.** Attractive set of dark-color finely-grained hardwood (simulated Cocobolo wood). Two military brushes and a comb. Nylon-bristled brushes, 4½ inches long. 7-inch plastic comb. Handsome gift box.
8 N 9996—Shpg. wt. 13 oz. **$2.29**
8 N 9997—Above set in light-color simulated satinwood. Shpg. wt. 14 oz. . . $2.29

E **3-piece Lucite Military Set.** Beautifully fashioned set, consisting of two military brushes and a comb. Brushes of gleaming clear Lucite, bristled with long-wearing Nylon. Length 4⅜ inches. 7-inch plastic comb. Attractive gift box.
8 N 9096—Shpg. wt. 14 oz. Only **$3.29**
8 N 9097—Above Set in new, masculine-looking shell plastic. Shipping weight 15 ounces. . . . . Only $3.29

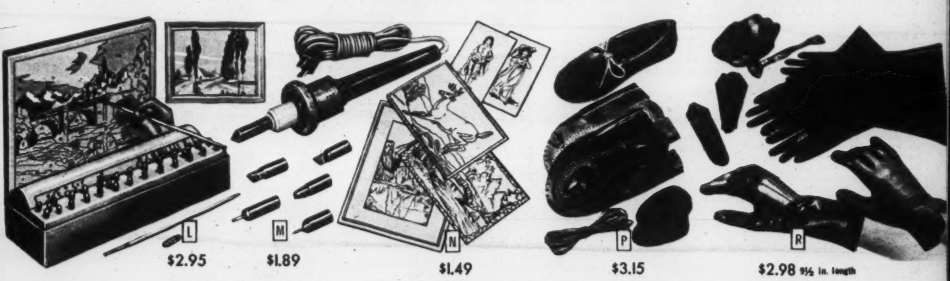
F **3-piece Lucite Club Brush Set.** An extremely attractive and popular set that you'll be proud to give to any man at Christmas! Crystal clear Lucite club brush (6¾-inch) with extra-long sturdy Nylon bristles. 7-inch Lucite comb. 5-inch Lucite clothes brush with long, soft bristles. Handsomely gift boxed.
8 N 7255—Shpg. wt. 14 oz. **$3.29**

G **4-piece Lucite Military Brush Set.** A superb set, the ideal gift for that hard-to-please man at Christmas time! Includes two military brushes, clothes brush, and a comb. Military brushes have strong, extra long Nylon bristles . . . heavy clear Lucite backs, 4⅜ in. long. Lucite clothes brush, 6 in. long, with soft Nylon bristles. 7-in. Lucite comb. Beautifully boxed.
8 N 9098—Shpg. wt. 1 lb. 5 oz. . **$4.98**

H **Boys' Brush and Comb.** Brush has gold-color metal rimmed back—4½-in. long. Genuine bristles. 5-in. plastic comb slips inside brush.
8 N 9943—Boxed. Shpg. wt. 6 oz. . . **85c**

J **Handy Clothes Brush.** Genuine leather case on 7½-in. brush back. 5-in. plastic comb; 4½-in. cuticle pusher; 4-in. triple-cut metal nail file; tweezers; nail clip. Zipper closure. Price includes 23c Fed. Tax.
8 N 9094E–Boxed. Shpg. wt. 8 oz. **$2.98**

K **Men's Club Brush Kit.** Club brush of clear Lustron, bristled with Nylon. Length 6⅝ in. Clear plastic clothes brush, Nylon bristled, 3-in. long. 7-inch clear plastic comb. Simulated pigskin case, 7½x4 in.; zipper. Price includes 20c Fed. Tax.
8 N 9095E–Boxed. Shpg. wt. 12 oz. **$2.99**



Occupational Therapy Materials . . gifts to keep the invalid happily, profitably occupied

L **"Picture Craft" Kits.** No special skill required. Set consists of a 16x12 inch canvas marked off in numbered squares; 18 or more capsules of real oil paints, each capsule numbered to correspond to a number on the canvas; and a brush. You simply apply the oil paint from the capsule to corresponding number on canvas! When you have finished matching up the numbers, there is your own oil painting! Just the gift for invalid or convalescent. Postpaid (Shpg. wt. 10 oz.)

8 N 1609–Bridge. . .	$2.95	8 N 1613–Bowl of Zinnias.	$2.95
8 N 1615–Poppies. .	2.95	8 N 1616–Quiet Waters. . . .	2.95
8 N 1618–Parrots. .	2.95	8 N 1619–Birds of Paradise	2.95
8 N 1620–Bluebirds	2.95	8 N 1621–St. Bernards.	2.95

Wood Picture Frame. Beautiful gold-color finish, gray antique embossed, to be used to mount "Picture Craft" shown above. Overall size 14½x18¼ inches. No glass.
8 N 1614—Shipping weight 1 pound. **$2.95**

M **6 in 1 Electric Pencil.** With this handy set, it's as easy to burn on wood or leather as it is to draw by tracing! You can decorate leather goods, velvet, foil, cork, plastic, as well as the wood plaques described below. Ideal for shut-ins. Outfit consists of burning pencil and 6 burning tips (all-purpose, needle, knife, chisel, pencil, and foil embossing tip). 5-foot rubber covered cord. For 110-120 volt AC. Length 7 inches. Shpg. wt. 10 oz.
8 N 1630—Complete Set. **$1.89**

N **Wood Plaques.** Set of six assorted basswood plaques for wood burning. Attractive designs.
8 N 1631—Shpg. wt. 1 lb. 10 oz. . **$1.49**

P **Moccasin Kit.** Includes all the material to make an attractive pair of moccasins. Rubber soles already attached. Laces and complete instructions included. Top quality brown leather. *Please state size:* shoe sizes 3 to 12½ (for both men and women).

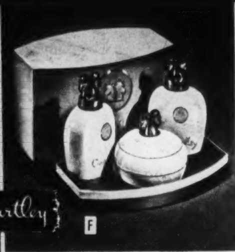
This kit is just the gift for the invalid or person who likes to work with his hands. Order now!
8 N 1601—
Shpg. wt. 2 lbs. . **$3.15**

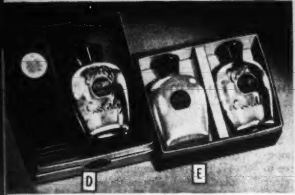
R **Women's Fashion Glove Kits.** All materials necessary to make a pair of woman's leather gloves. High-quality, soft, luxurious capeskin leather, cut to pattern and ready to be sewed together. Now you can make rich looking, long wearing dress gloves for yourself and as gifts for your friends—at a very low cost.

Ideal for shut-ins or persons who like to use their hands. Needle, thread, and easy-to-follow instructions are included. Half sizes, 6 to 7½. *State size wanted.* 2 styles, short and long. Shpg. wt. 2 oz.

8 N 1626—Black long (11½ in.). .	**$3.69**
8 N 1627—Cork Tan long (11½ in.).	3.69
8 N 1628—Black short (9½ in.). . .	2.98
8 N 1629—Cork Tan short (9½ in.).	2.98

Prices include 20% Federal Tax where "E" is added to catalog number.





Courtley Toiletries

For clean, masculine fragrance

To make his Christmas a happy one, choose Courtley. Pleasingly fragrant, yet distinctively masculine. Delightfully cool and refreshing to use—and so smart looking on his dresser, too.

A **3-piece Set.** 6-oz. shaving lotion; 3-oz. after-shaving powder. Shaving mug with soap. Price includes 40c Fed. Tax.
8 N 9246E—Postpaid.....$3.40

B **2-piece Set.** 6-ounce after-shaving lotion; plastic shaving mug with soap. Price includes 20c Federal Tax.
8 N 9245E—Postpaid.....$2.20

C **2-piece Set.** 6-oz. after-shaving lotion, 6-oz. cologne. Attractively bottled.
8 N 9244E—Postpaid.....$2.40

D **2-piece Set.** 6-oz. after-shaving lotion, 5-oz. tube of brushless shaving cream. Price includes 20c Federal Tax.
8 N 9242E—Postpaid.... $1.70

2-piece Set (not shown). 6-oz. after-shaving lotion, 4-oz. tube lather shaving cream. Price includes 20c Federal Tax.
8 N 9240E—Postpaid..... $1.70

E **2-piece Set.** 6-oz. after-shaving lotion, 3-oz. after-shaving powder (neutral tint).
8 N 9243E—Postpaid.....$2.40

F **3-piece Set.** Smart porcelain containers with gold colored fancy tops make handsome set any man will be proud to own. 9-ounce Courtley after-shaving lotion, 4-ounce men's talc. Shaving mug with soap. Beautifully boxed. A truly distinctive gift in the very best of taste. Price includes 90c Fed. Tax.
8 N 9247E—Postpaid...$6.65

G **Courtley Talc for men.** 3-oz. bottle. Neutral tint. Just what he needs.
8 N 9239E—Postpaid....$1.20

H **Courtley shaving lotion.** 6 ounces, attractively bottled and boxed. A gift that's sure to please.
8 N 9237E—Postpaid....$1.20

J **Courtley cologne.** Clean, masculine fragrance that men really go for. 6-oz.
8 N 9238E—Postpaid....$1.20

K **Shaving mug, soap.** Plastic container.
8 N 9241—Postpaid.....$1.00

Shaving Supplies . . smart, practical

Shaving Brushes . . Long-life bristles

L **Special Badger Shaving Brush.** Full knot of genuine badger bristles. 3¾ inches long. Clear, gleaming plastic handle.
8 N 9779—Shpg. wt. 4 oz.$3.95

M **Low-priced Badger Shaving Brush.** Genuine badger bristles. Ivory-color plastic handle. 3¾ inches long. An extremely low price for a badger brush!
8 N 9275—Shpg. wt. 4 oz.$2.59

N **Shave Brush with Holder.** Red plastic handle brush, genuine bristles. 3½ inches long. Matching plastic brush holder.
8 N 9878—Shpg. wt. 6 oz. $1.79

P **Nylon-Bristled Shaving Brush.** Gleaming, clear Lucite handle. 3¼ inches long.
8 N 9276—Shpg. wt. 4 oz.$4.85

R **Sears Best Brush, Superb Quality Badger.** Large, soft, luxurious knot of pure badger . . . made to give many years of service. Length 5 inches. Beautiful ivory-catalin handle. A long-to-be-remembered gift for Christmas.
8 N 9274–Shpg. wt. 8 oz.$7.95

S **Deluxe Badger Shaving Brush.** Pure, soft, badger bristles. Attractive ivory-catalin handle. Length 4¾ inches. A brush made for long service.
8 N 9273–Shpg. wt. 4 oz.$5.95

T **Travel Shaving Brush.** Small size (3⅝-in.) fits in plastic container, 3⅛ in. long. Bristled with Nylon. Black and white plastic handle.
8 N 9676–Shpg. wt. 4 oz.$2.39

Handsome Shaving Kits . . Practical Gifts

V **Deluxe Shaving Brush and Razor Set.** Brush of mixed badger and bristles; white plastic handle; 3¾ inches long. Gold-plated Gem Micromatic razor. 10 Gem blades. Attractive box, 8¼x5¾ in. Rich brown color with picture of flying wild ducks.
8 N 9889—Shpg. wt. 12 oz.$4.79

W **Shaving Brush and Razor Set.** 4½-inch shaving brush. Pure bristles . . . red and ivory-toned plastic handle. Gillette double-edge razor. 10 Gillette blue blades in handy dispenser. Decorative box. Here's something he can really use—every day.
8 N 9277–Shpg. wt. 13 oz.$2.88

Attractive Mirrors and Kits

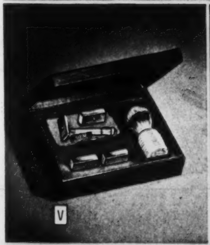
X **Shaving Kit,** finished in red enamel with shiny metal trim. Consists of mirror, bowl, and brush. Mirror (4x6 inches) folds down over glass shaving bowl. 4-inch brush with genuine bristles. Soap not included. Shipping weight 1 pound 8 ounces.
8 N 6287...............$1.69

Y **Deluxe Electric Shave Mirror.** Large adjustable 8-inch mirror gives full view of face. Non-glare light shines onto face from polished-metal base, 7½ inches in diameter. Plug for electric shaver. On-off light switch. 6-foot rubber cord. For 110–120 volt AC. 25-watt bulb included. Shipping wt. 2 lbs. 8 oz.
8 N 6271—Only.........$5.49

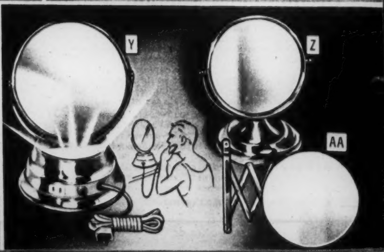
Z **Adjustable Jeweler's Bronze Mirror.** A truly masculine-looking mirror that's completely adjustable for easy shaving. Sturdy metal frame around 5½-inch mirror. One side plain, other magnifies. Place your order early. Shpg. wt. 1 lb. 8 oz.
8 N 9037.............$3.79

AA **Extension Shaving Mirror.** This handy mirror attaches to wall by means of bracket. Extends 16½ in. 8-in. diam. Metal back and trim. Just the thing for a man to use in shaving! Women will like it, too, for make-up and care of hair. An attractive and useful gift. Shipping weight 1 pound 8 ounces.
8 N 9125..............$1.59

Items marked postpaid are not for sale outside continental U.S.



W
• Pure-bristle Shave Brush
• Gillette Super-Speed Razor
• 10 Gillette Blue Blades



Old Spice Toiletries
The choice of discriminating men

The delightful scent of Old Spice toiletries is tangy and masculine . . . reminiscent of sailing ships . . salt waves . . romance. Decorative cream-colored pottery containers, clipper ship design.

A **2-piece Set.** 4¾-ounce after-shaving lotion; 4¾-ounce cologne. Refreshing to use. Boxed.
8 N 9297E—Postpaid **$2.40**

B **2-piece Set.** 4¾-ounce Old Spice after-shaving lotion; shaving mug and soap. Price includes 23c Fed. Tax.
8N7544E–Boxed. Postpaid **$2.48**

C **Shaving Mug.** With soap. Adds a decorative touch. Attractively boxed.
8 N 7523—Postpaid **$1.00**

D **2-piece Set.** 4¾-ounce after-shaving lotion; 4½-ounce brushless shaving cream. Price includes 22c Fed. Tax.
8 N 7542E–Boxed. Postpaid **$1.97**

2-piece Set (not shown). 4¾-oz. after-shaving lotion; 4½-oz. lather shaving cream. Price includes 22c Fed. Tax.
8 N 7543E—Postpaid **$1.97**

E **Cologne.** Spicy. A pleasure to use. 4¾-oz. bottle.
8 N 9854E—Postpaid **$1.20**

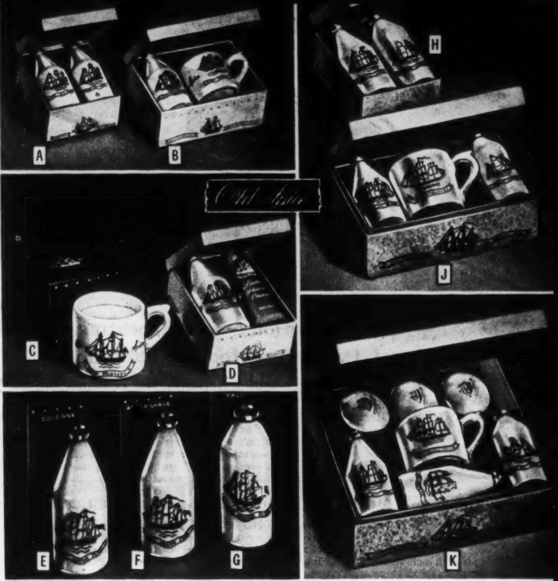
F **After-shaving Lotion.** 4¾ or 9½-oz. bottles. Gift-perfect for young and old alike . . . you'll like it for yourself, too.
8N7609E–4¾-oz. Postpaid **$1.20**
8N7607E–9½-oz. Postpaid . . 2.10

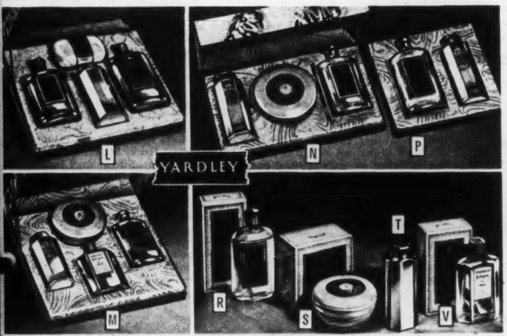
G **Men's Talc.** For after-shaving. 3-ounce bottle.
8 N 7603E—Postpaid **90c**

H **2-piece Set.** 4¾ oz. Old Spice after-shaving lotion; 3-ounce men's talc.
8 N 7206E—Postpaid . . . **$2.40**

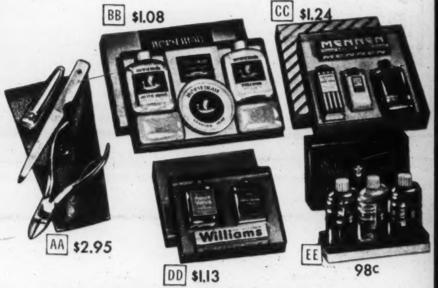
J **3-piece Set** . . . toiletries to make his Christmas a happy one. 4¾-ounce after-shaving lotion; 3-ounce men's talc; shaving mug with soap. Includes 38c Fed. Tax.
8 N 7205E—Postpaid . . . **$3.38**

K **7-piece Set.** Luxurious! 4¾-ounce cologne; 4¾-ounce after-shaving lotion; 3-ounce men's talc; shaving mug; 3 cakes of soap. Attractively boxed. Includes 63c Federal Tax.
8 N 9855E—Postpaid . . . **$6.63**





Men's Toiletries
and Shaving Gifts



Yardley Toiletries for men
Scented with Old English lavender

He'll love the refreshing, Old English lavender fragrance of Yardleys . . . so subtle, so distinctive . . . so stimulating! Truly a gift any man will welcome on Christmas morning. Practical containers; gay, attractive packaging. Why not order several sets?

L **4-piece Set.** 4-ounce after-shaving lotion; 3½-ounce talc in metal container; soap; 6-ounce bottle of hair tonic . . . all scented with masculine Old English lavender. Price includes 66c Federal Tax.
8 N 9234E—Postpaid **$4.61**

M **4-piece Set.** 3½-ounce talc; shaving bowl with soap; 4-ounce after-shaving lotion; 4-ounce men's cologne . . . all delightfully fragranced with Old English lavender. Includes 80c Federal Tax.
8 N 9680E—Postpaid **$6.05**

N **3-piece Set.** 3½-ounce talc; shaving bowl, soap; 4-ounce after-shaving lotion. Includes 48c Federal Tax.
8 N 7210E—Postpaid **$3.98**

P **2-piece Set.** 3½-oz. talc in metal container; 4-oz. bottle of after-shaving lotion. Handsomely boxed.
8 N 7211E—Postpaid **$2.70**

R **After-shaving Lotion.** Fragrant and refreshing. 7-oz. bottle.
8 N 7610E—Postpaid **$1.50**

S **Shaving Bowl.** Quick lathering soap, convenient wooden bowl.
8 N 7507—Boxed. Postpaid **$1.10**

T **Yardley Talc.** Metal container.
8 N 9298E—3½-oz. Postpaid **$1.20**

V **Yardley Cologne.** Stimulating fragrance. 4-oz. bottle.
8 N 9236E—Postpaid **$1.98**

Low-priced Nail, Shaving Kits

AA **3-piece Nail Kit.** La Cross nail clip, nail file and toe-nail nipper. Sturdy plastic container. Indispensable for the well-groomed man. Postpaid.
8 N 9206 . . . . **$2.95**

BB **5-piece Norseman Shaving Kit.** 3-ounce after-shaving lotion, 2¼-ounce talcum; plastic shaving bowl with soap; 2 cakes of skin soap. Price includes 10c Federal Tax.
8 N 7231E—Shpg. wt. 2 lbs. . . . **$1.08**

CC **4-piece Mennen Shaving Kit.** 2¼-oz. tube of shaving cream; 4-oz. can of talcum; 5-oz. bottle of after-shaving lotion; 1-oz. cream hair oil. *State choice* of lather or brushless shave cream. Includes 15c Fed. Tax.
8 N 9272E—Postpaid **$1.24**

DD **3-piece Williams Shaving Set.** 5-oz. bottle of Aqua Velva after-shaving lotion; 3-oz. can of talc; 2-oz. tube of lather shaving cream. Invigorating fragrance. Price includes 14c Fed. Tax.
8 N 9861E—Postpaid **$1.13**

EE **3-piece Marbury Toiletries Set.** Slip this set under the tree and watch his happy reaction. Kit includes 4-ounce bottle of after-shaving lotion; 4-ounce bottle of men's shampoo; 4-ounce bottle of hairdressing. Handsomely boxed. Price includes 12c Federal Tax. Shpg. wt. 2 lbs. 4 oz.
8 N 9755E **98c**

All Men's Toiletries may be included on your Sears Easy Payment order. For details, see page 295.

Prices on these two pages include 20% Federal Tax (unless otherwise stated) where "E" is added to catalog number. If the Government reduces or discontinues the tax after our catalog goes to press, we will refund accordingly.

Ventilated rib. Beauty, balance, accuracy
POWerPAC for all game, at all ranges
A $66.95 Cash $13.50 Down
B $58.95 Cash $12.00 Down
J.C. Higgins THE RIGHT WAY TO SAY SPORTING GOODS

Pump-action 6-shot Repeating J. C. Higgins Model 20 Shotgun

Exclusive "Free-falling Action", New Features

Fast . . . accurate . . . safe! That's the new 12 gauge J. C. HIGGINS Model "20." **Fast** . . . free-falling action, short stroke (3½ in. forward, 3½ in. back), crisp trigger pull . . . gets off 6 shots in 3½ seconds. **accurate** . . . precision machined steel barrels tested at twice normal pressure, exclusive interlocked barrel for positive alignment. **safe** . . . improved safety, magazine cutoff. Walnut stock, silver-color nameplate, recoil pad.

De luxe 12-gauge MODEL 20

A Has all the fine J. C. HIGGINS features described above . . . **PLUS** ventilated rib . . . PLUS POWerPAC choke control . . .which includes short, medium, long range tubes for all game at all ranges. Used without tubes, POWerPAC is 40% more accurate with rifled slugs. Actual weight 8 lbs. Overall length 48 in. our BEST . . . a truly complete gun!

6N013—Shpg. wt. 10 lbs. **$66.95**

Standard 12-gauge MODEL 20

B Has all the J. C. HIGGINS features described above. Has precision choked plain barrel . . . in choice of full, modified, or cylinder choke. (Does not have POWerPAC or ventilated rib.) Actual wt. 7½ lbs. Overall length 46¾ inches. Shipping weight 10 pounds.

6N01–Full choke (long range) **$58.95**
6N02–Modified choke (medium range) **$58.95**
6N03–Cylinder bore (short range) **58.95**

C $27.85 Cash $6.00 Down

J. C. Higgins bolt action 6-shot Repeating Shotguns in 12, 16 or 20 gauge

C High quality forged steel barrels, precision choked. Improved safety. Red ring on bolt indicates when gun is cocked. Positive double extractors. Fast-travel bolt. Stock bolt helps absorb shocks . . . protects stock. Non-glare bead front sight. 6-shot capacity. Magazine holds 5 shells, 1 in chamber. 3-shot plug included. Recoil pad. 12 ga. has 28-in. barrel, 48½-in. long; shpg. wt. 12 lbs. 16 and 20 ga. have 26-in. barrel, 46½-in. long; shpg. wt. 11 lbs. Actual wt. about 7¼ lbs.

6 N 097—12 gauge. Full choke	$27.85	6 N 025—16 gauge. Modified choke	$27.85
6 N 098—12 gauge. Modified choke	27.85	6 N 096—20 gauge. Full choke	27.85
6 N 099—16 gauge. Full choke	27.85	6 N 095—20 gauge. Modified choke	27.85

D
E
F
These Guns Available on Sears Easy Terms

For the Sportsman

who wants an accurate, dependable gun

J. C. Higgins .22 Caliber Rifles

Automatics, Bolt Action Repeaters, Single Shots

D **J. C. Higgins .22 Automatic Rifle.** The .22 that's famous for accuracy and fast shooting . . . gets off 15 shots as fast as you can pull trigger. Fires 15 long rifle shells only as automatic; 21 shorts or 17 longs as bolt action repeater or single shot. 24-in. round tapered barrel; positive safety; crisp trigger pull; TENITE stock; checkered pistol grip. Hard rubber butt plate. Overall 43 in.

Available with J. C. Higgins 4-Power Scope or 3-Power Junior scope. Both have 30-ft. field of view at 100 yds., cross hair reticule, internal windage, elevation adjustments. *Save by buying gun-scope combination.*

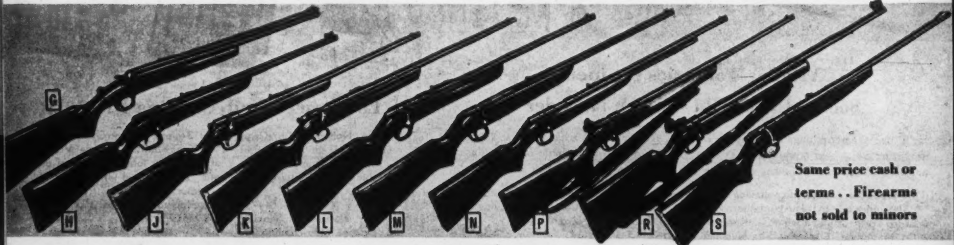
6N0215–Gun with 4X Scope.
Shipping weight 9 pounds. $34.75
6N663–4X Scope only.
Shipping weight 1 pound. 9.39
6N229–Gun with open sights.
Shipping weight 8 pounds. . . . 27.75
6N0214–Gun with 3X Scope.
Shipping weight 9 pounds. 31.95
6N685–3X Scope only.
Shipping weight 1 pound. 6.60

E **J. C. Higgins Single Shot Bolt Action .22 Rifle.** Weighs only about 4 lbs. Accurately rifled 22-in. round tapered barrel; for short, long and long rifle cartridges; regular or high speed. Walnut finished wood stock, pistol grip style. Sporting type rear sight; bead front sight. Overall length 37 inches.

6 N0271—*Postpaid.* (Wt. 5 lbs.) **$11.25**

J. C. Higgins Bolt Action Repeater Rifles. 24 in. round tapered barrel; precision bored and rifled. Walnut finished wood sporting stock. Double extractors. Rocky Mountain rear sight; bead front. Streamlined bolt is precision fitted. Positive thumb safety. Overall length 42½ inches.

F **Tubular Magazine Model.** Holds 25 short, 20 long, 18 long rifle.
6N0211—Shpg. wt. 8 lbs. **$22.45**
Clip Magazine Model. (Not shown.) Holds 8 short, long, long rifle.
6 N0209—Shpg. wt. 8 lbs. **$19.45**



Popular Brand .22 Rifles . . Single Shot and Repeaters . . Over-and-Under Model

Rifles shown fire short, long, long rifle; regular, high speed (except Winchester 75, Remington 521T, 3513S); round tapered barrels; bolt action (except over-under).

G **Stevens .22-.410 Over-Under.** Shotgun barrel chambered for 2½ and 3-in. .410, full choke; rifle barrel for short, long, long rifle. Single trigger action.
6 N 062T—24-in. barrels. (Shpg. wt. 7 lbs.) *Ppd.* . . $29.95

H **H&R Single Shot.** 24-inch barrel. Length 41 inches.
6 N 09T–Actual wt. 5¼ lbs. (Shpg. wt. 8 lbs.) *Ppd.* $13.50

J **Remington Model 514A Single Shot.** 24¾-in. barrel. Self-cocking bolt; thumb safety. Length 42 inches.
6N0270T–Actual wt. 5¼ lbs. (Shpg. wt. 6 lbs.) *Ppd.* $13.95

K **Winchester Model 67 Single Shot.** 27-in. barrel. Military safety lock; cocks by hand. Lgth 35³⁄₁₆ in.
6N0222T–Actual wt. 5 lbs. (Shpg. wt. 6 lbs.) *Ppd.* $13.95

L **Winchester Model 47 Single Shot.** 25-in. barrel. Self-cocking; twin ejectors. Length 42 inches.
6 N 057T–Actual wt. 5¼ lbs. (Shpg. wt. 6 lbs.) *Ppd.* $19.95

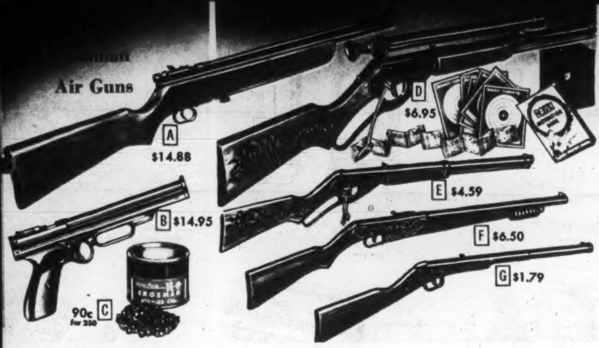
M **Remington "SCOREMASTER" Model 511A Repeater.** 6-shot detachable clip magazine. 25-in. barrel. Firing pin lock shows red when ready to fire. Lgth. 43 inches.
6 N 0249T–Actual wt. 5¾ lbs. (Shpg. wt. 7 lbs.) *Ppd.* $23.95

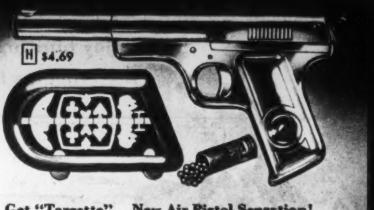
N **Remington "SPORTMASTER" Model 512 Repeater.** Tubular magazine holds 22 short, 17 long, 15 long rifle. 25-in. barrel. Red shows when ready to fire. Lgth. 43 in.
6 N 0269T–Actual wt. 6 lbs. (Shpg. wt. 7 lbs.) *Ppd.* $27.95

P **Remington Model 521T Target Rifle.** Sized down for junior target shooters. Detachable box type magazine holds 6 long rifle. Sling attached. Micrometer rear sight. 25-inch barrel. Length 43 inches.
6 N 0273T—Actual wt. 7 lbs. (Shpg. wt. 9 lbs.) *Ppd.* $36.95

R **Winchester Model 75 Target Rifle.** Full size. Detachable box type magazine holds 5 long rifle. Sling. Micrometer rear sight; hooded front sight, post, 3 extra apertures. 28-inch barrel. Length, about 44 inches.
6N0272T–Actual wt. 8½ lbs. (Shpg. wt. 11 lbs.) *Ppd.* $57.00

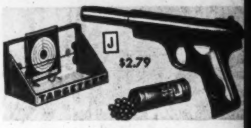
S **Remington Model 513S Sporter Repeater.** Clip magazine holds 6 long rifle, regular or high speed. Sporting sight. Sling swivels; 27-in. barrel. Length 45 in.
6N0238T–Actual wt. 6½ lbs. (Shpg. wt. 8 lbs.) *Ppd.* $49.40





Get "Targette". . New Air Pistol Sensation!

- **Target fun for everyone . . . sure as shooting!**
- **Safe to use . . . even in your living room!**



Crosman Air Rifle, Pistol

Powerful . . . accurate . . . no recoil

Famous top-quality Crosman guns fire with silence of BB guns, accuracy of .22. Dependable at ranges up to 100 ft. 5 strokes of fore-end lever give power to penetrate ¼-in. soft pine at 50 ft. Lower power by reducing number of strokes. Rifle and pistol are single shot . . . breech loading . . . precision sights and rifled barrels for greatest accuracy. *Available on Easy Terms at no extra charge.*

A **New Low-Priced Single Shot Rifle.** Bolt action. 20¼-in. rifled barrel. Sporting style stock, forearm. Open rear sight, blade front sight. Overall length 37 in.
6 N 0292T—(Shpg.wt.8 lbs.) *Postpaid*. $14.88

B **Single Shot Air Pistol.** Same fine construction as Crosman rifles. 8¾-in. rifled steel barrel. Comfortable molded plastic grip. Open type sights. Overall lgth. 11¼ in.
6 N 0287T—(Shpg. wt. 3 lbs.) *Postpaid* . . .$14.95

[C] 6 N 304—Pellets. *Postpaid*. Wt. 6 oz. 250 for 90c

Crosman Guns are not sold to minors

Famous Daisy Air Rifles

Featuring New Red Ryder Rifle with 2X Scope

Many a youngster's eyes will shine brighter when they find a new, sleek Daisy beneath the Christmas tree! Favorites with kids everywhere . . . grownups, too! Excellent for pre-firearms training.

D **New Red Ryder Saddle Rifle with 2-power scope.** Scope mounted on barrel. Holds 1000 BB's. Lever action. Walnut finished wood stock has Red Ryder's picture and signature branded on it. Western style leather thong. Blued steel finish barrel. Complete with bell-type bullseye target (rings when you score), 10 cellophane packs of 30 BB's each (300 in all).
6 N 0276—Shipping weight 5 pounds. $6.95

E **Red Ryder Saddle Rifle.** Like above, but has open sight, no scope.
6 N 0278—Overall length 36 inches. Shipping weight 4 pounds.$4.59

F **Pump Action Repeater.** Forced feed magazine holds 50 shots. "Engraved" receiver. Pumps like real rifle for fast repeat shots at moving targets. Adjustable rear sight, blade type front sight. Take-down. Walnut finish pistol grip stock. Blued steel finish.
6 N 0283—Overall length 36 inches. Shipping weight 4 pounds. . .$6.50

G **Single Shot.** Break action. Open type rear sight. Wood stock.
6 N 0284—Overall length 31 inches. Shipping weight 3 pounds.$1.79
6 N 285—BB Shot for guns above. (Wt. 13 oz.) *Ppd.* 4 tubes (abt. 500) 19c

Daisy Air Pistol Sets

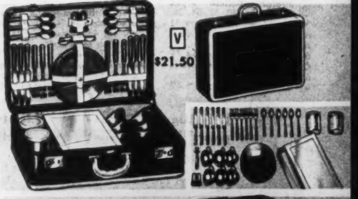
Featuring New Daisy "Targette"

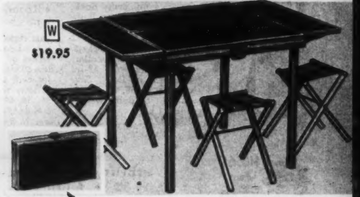
H **New Daisy "Targette" Air Pistol Outfit.** Perfect for living room or basement target practice. Beautiful, shiny chrome-plated air pistol looks, feels, cocks like real .45 automatic. Fires .118 cal. shot (smaller than BB's) accurately up to 12 feet. Low power . . . can be used anywhere in complete safety. 10-in. steel barrel, open rear sight, blade front sight. Holds 500 shots. Backstop target is maroon plastic with white plastic spinners (in shape of club, diamond, heart, spade, moon and man's head). Catches shot for re-use. 1000 shot included.
6 N 275—Shpg. wt. 2 lbs. . . . . .Outfit $4.69

J **Daisy "Targeteer" Outfit.** Pistol like above, except blue steel finish. Backstop carton, 2 metal spinner targets, 25 bull's eye cards.
6 N 281—500 shot. Shpg. wt. 1 lb. 11 oz. Set $2.79

Extra Shot for Targette and Targeteer.
6 N 279—(Shpg. wt. 5 oz.) *Postpaid*. 1000 for 29c

K 75c
L
$2.69
M
$6.79
N $6.79
P $1.79
Shotgun Kit





Cases, Cleaning Kits

For Rifles and Shotguns

K **Full length Case.** Rubberized brown cloth.
6N721—Fits guns to 52 in. Wt. 8 oz. 75c

L **Canvas Full length Case.** Flannel lined. *State* small (38–42 in.), medium (44–46), or large (48–52). Leather reinforced.
6 N 742—Shipping weight 12 ounces. . . .$2.69

M **Waterproof VELON-impregnated Full length Zipper Case.** Heavily padded with genuine hair felt. *State size* as in 6N742 above.
6 N 733—Cotton suede lined. Wt. 12 oz . . $6.79

N **Leg O'Mutton Take-down Case.** Hard side. Scratch-resistant vinyl. Cotton flannel lined. Shpg. wt. 6 lbs. 10 oz.
6 N 0731—Will hold automatics or Remington Models 17, 19, or 31 . . . .$6.79
6 N 0730–Singles, doubles, other pumps. . 6.79

P **J. C. Higgins Cleaning Kits.** Aluminum rod, brush, slot tip patches, oil, solvent.
6 N 722—**Shotgun.** *State gauge.* Wt. 1 lb . . .$1.79
6 N 723—**Rifle.** For .22's. Shpg. wt. 1 lb . . 1.59

PICNIC EQUIPMENT . . . Gifts the entire family will enjoy

R **New J. C. Higgins Fitted Picnic Case.** Complete service for four in a compact 14x16x8-in. seamless steel case. Outside blue baked enamel; inside white enamel. 4 ea. knives, forks, spoons of stainless steel, red plastic handles. Plastic salt, pepper shakers. 12 paper plates, 12 paper cups, paper napkins. Wt. 11 lbs.
6 N 7302—Room for 2 vacuum bottles (not included) . . $8.49

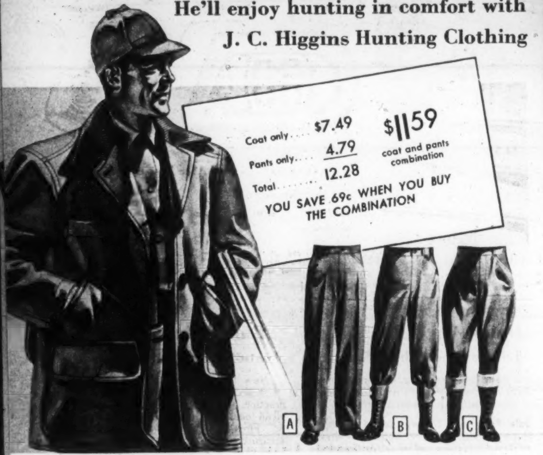
S **J. C. Higgins 2-quart Picnic Kit.** 12x14½x15½-in. case of tan football grain artificial leather. Zipper. Metal sandwich box . . . enameled white inside and out. Two J. C. Higgins quart vacuum bottles.
6 N 7301—Shipping weight 8 pounds 12 ounces. $7.95

T **Genuine THERMOS Picnicker.** As above, but 2 THERMOS 1 qt. aluminum bottles, 4 nested cups in each.
6 N 7340–*Not sold outside U.S.A. Postpaid* $13.50

V **New Larger Fitted Picnic Case with Service for 6.** Case is rich handsome luggage . . . blue linen grain fabric over boxwood, long bound with tough white plastic . . . 21x14¾x6¾ in. Tan washable lining. Stainless steel cutlery, red color plastic handles (6 knives, 6 forks, 6 spoons). 6 plates, 6 cups of red plastic. PEPSAL push-button salt-pepper shaker; can opener. White enameled metal food container, 2 glass jars. Space for 2 J. C. Higgins 1-qt. vacuum bottles (not included).
6 N 07480—Shipping weight 13 pounds. Complete. . . .$21.50

W **New Portable Picnic Table and 4 Stools.** Overall size 30x46 in. with 2 extension leaves attached. Bright enameled composition top. Leaves, folding stools fit inside table.
6 N 07400—Folds to 30x15x5-in. suitcase size. Wt. 30 lbs. Set $19.95

He'll enjoy hunting in comfort with J. C. Higgins Hunting Clothing


Coat only.... $7.49
Pants only.... 4.79
Total........ 12.28
$11.59
coat and pants combination
YOU SAVE 69c WHEN YOU BUY THE COMBINATION
A
B
C

Christmas Combination . . J. C. Higgins Hunting Coats, Pants

Here are three *winning* Christmas combinations! You *can't* lose . . because you *save* on the coat-pants combination you choose for your favorite hunter. By all means, buy the combination! **The Coat.** Our now-famous J. C. Higgins Zelan-treated 11 oz. per yd. army duck coat. Permanently water repellent. Snag resistant. All-around rubber coated game pocket with 2 rear flapped openings and inside front openings. Game pocket can be let down for cleaning or as a dry seat. Entire back, upper half of sleeves are lined. Corduroy faced collars, cuffs. Extra shoulder patch. Cuffs button tight, keep wind out. Handwarmer muff-type pockets. Two lower pockets, 6 shell loops in each. Bi-swing pleats, underarm gussets. Mustard brown. Size 42 is 31 in. long; other sizes proportional in length. *State size* 36, 38, 40, 42, 44, 46, 48 in.

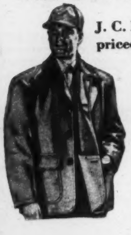
6 N 8477—Coat only. (See combinations and How to Order below). Shpg. wt. 4 lbs. 6 oz.....$7.49

The Pants. Same Zelan treated fabric as coat above. Front and seat are lined with rubber coated cotton fabric for extra protection. TALON zipper fly; 2 hip pockets, 2 side pockets, 1 watch pocket. Seams are bar-tacked at points of strain. Shpg. wt. pair 2 lbs. 1 oz.

A Straight Bottom Style. *Waist sizes* 30, 32, 34, 36, 38, 40, 42, 44. *Inseam sizes* 31 or 34. *State inseam, waist sizes . . tell which is waist.*
6 N 8471—Pants only..$4.79
Coat and Pants Combination.
6 N 8480—*State sizes.* Shpg. wt. 6 lbs. 7 oz........$11.59

B Zouave. Worsted knit cuff fits in boots, pacs. *Waist sizes* 30, 32, 34, 36, 38, 40, 42, 44. *Inseam sizes* 31 or 34. *State waist sizes.*
6 N 8473—Pants only..$4.79
Coat and Pants Combination.
6 N 8481—*State sizes.* Shipping weight 6 lbs. 7 oz.$11.59

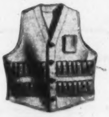
C Breech Style. Peg top, lace bottoms. For wear with boot. *Waist sizes* 30, 32, 34, 36, 38, 40, 42, 44. *Inseam sizes* 31 or 34. *State sizes.*
6 N 8475—Pants only..$4.79
Coat and Pants Combination.
6 N 8482—*State sizes.* Shipping wt. 6 lbs. 7 oz...$11.59



J. C. Higgins Thrift-priced Hunting Coat

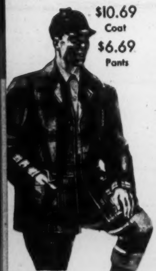
Quality fabric with features you need most . . yet easy on your Christmas budget. 2-ply, 10-oz. per yd. army duck. Water repellent. Rubber coated game pocket. 2 flapped openings. 2 flapped shell pockets. Corduroy faced collar. Mustard brown. 42-in. size is 31 in. long. *State chest size* 36, 38, 40, 42, 44, 46, 48. Shipping weight 4 lbs. 1 oz.
6 N 8476.......$5.49

Lightweight Shell Vest



- 8-oz. per yard double filling duck
- 28 elastic shell loops fit all shells
- Roomy, bellows type chest pocket

Just right for early season or warm weather use. Loose fitting, roomy . . . wear over jacket or sweater in colder weather. Sleeveless to give your hunter full free arm play . . . for swift aim . . . fast shooting. Shells always in easy reach. Button front. *State chest size* 36, 38, 40, 42, 44, 46.
6 N 8467—Mustard color. Shipping weight 8 ounces.......................$1.59



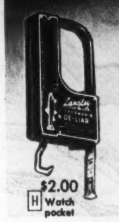
J. C. Higgins Wool Stag Outfit
. . . thrift priced . . . easy on your budget . . . heavy 32-oz. fabric gives cold weather warmth

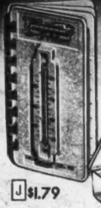
You'll make cold weather hunting more enjoyable for him . . . with a warm stag outfit. Coat and breeches made of 75% new wool, 25% reprocessed wool. Scarlet and black plaid pattern (50% black, 50% scarlet).

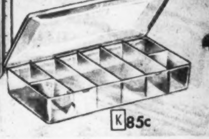
Coat has fully lined back and chest. Roomy unlined game pocket, 2 rear button flap entrances. 2 handwarmer pockets. 2 lower button flap pockets. Serged seams. *Chest sizes* 36, 38, 40, 42, 44, 46.

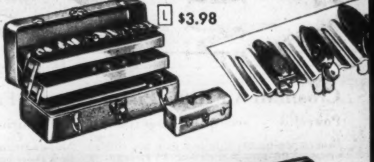
Breeches have tough wearing knee patches. Two hip pockets, two side pockets, watch pocket. Lace bottoms. TALON zipper fly. Suspender buttons. *Waist sizes* 30, 32, 34, 36, 38, 40, 42, 44. *See How to Measure.*
6 N 8462—Plaid Coat. *State chest size.* Shpg. wt. 5 lbs. 4 oz........$10.69
6 N 8463—Plaid Pants. *State waist size.* Shpg. wt. 3 lbs. 5 oz....... 6.69

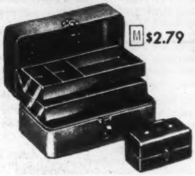
How to Measure for Hunting Clothing. Wear same amount of heavier underclothing you'll use when hunting. **For coats and vests.** Measure around fullest part of chest. If measurement is not even size, order next larger even size. **For pants.** Measure natural waistline over trousers without belt. If measurement is not even size, order next larger even size. Straight bottom pants have 31 or 34-in. inseams. Measure from crotch to point just above heel. Order nearest inseam size. Tell which is waist, inseam. Zouave and breech bottom styles have average inseams for all sizes. Only waist measurement is required for zouave or breech styles.

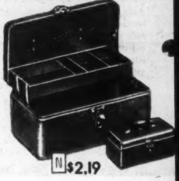












Accessories . . . for Better Fishing

H Langley De-liar. Helps your favorite fisherman prove that his fish stories aren't just stories. Weighs, measures. ½-lb. weight graduations. Steel tape measure. Black ripple case. *Not legal for trade.*
6 N 3457—Watch pocket size. Measures weight to 8 pounds . . . length to 24 inches. *Postpaid.* Shipping weight 5 ounces.................$2.00
6 N 3458—Large size. Measures weight to 28 pounds . . . length to 42 inches. *Postpaid.* Shipping weight 8 ounces...................... 2.50

J NEW! Fish Finder. Now your fisherman can throw away his crystal ball. Sensational new fish finder helps him find those big ones when other anglers can't get a nibble. Tells proper depths, best times, places and methods of fishing. Simple to use . . . thermometer measures water temperature . . . charts tell you how to catch fish you want. Charts for bass, pike, muskies, walleyes, panfish, trout. Waterproof plastic charts, thermometer.
6 N 3590—Bound in booklet form. Measures 30°-90°. Shpg. wt. 8 oz . . . $1.79

K Plastic Tackle Box. On fishing trips it can carry lures, flies, hooks and leaders. Also useful around your workbench or in the kitchen for storing small "easy-to-lose" items. Transparent plastic . . . see the item you want without lifting the lid. 8 compartments . . . 4 long, 4 small.
6 N 3450—Size 8¼x4½x1¼ inches. Shipping weight 10 ounces.......85c

J.C. Higgins Metal Tackle Boxes

L Seamless Drawn Steel Selector Tray Tackle Box. Patented (No. 2364807). Selector tray raises on hinges. Lures rest in grooves; hooks suspended through slots beneath tray . . . no hook tangles. Slide lures in or out of slots easily. Cork lined partition lower tray; undivided bottom space. Key lock; 2 snap fasteners; carrying handle. Tan hammered enamel outside, smooth inside.
6 N 3464—16x7½x7¼ inches. Shipping weight 7 pounds 4 ounces..$3.98

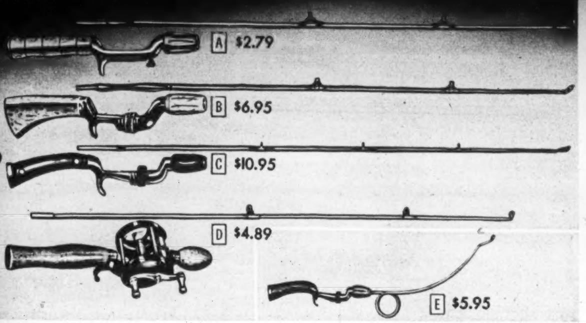
Seamless Lightweight Aluminum Selector Tray Tackle Box. (Not shown.) Selector Tray feature identical with Selector Tray in drawn steel box (6 N 3464) above. Rounded corners. Cork lined partitioned lower tray, undivided lower space for larger tackle. Key lock; 2 snap fasteners. Carrying handle. Hammer aluminum baked enamel finish outside; smooth aluminum finish inside.
6 N 3466—16x7½x7½ inches. Shipping weight 4 pounds 8 ounces..$5.75
6 N 03467—21x7½x7½ inches. Shipping weight 6 lbs. *Was $8.95*.....$7.95

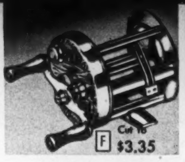
New J. C. Higgins Single Tray and Double Tray Tackle Boxes. Welcome addition to your fisherman's necessities . . . and they're priced to fit your Christmas budget. Roomy trays swing back automatically on cantilever hinges when lid is raised. One-piece deeply drawn bottom space . . . watertight . . . keeps your tackle dry. Bottom space is undivided . . . fine for large items. Made of steel. Tan hammered enamel finish outside . . . smooth finish inside. Continuous piano type hinge. Comfortable post style handles. Positive locking snap lock.

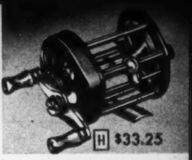
M Double Tray Box. Top tray has 3 compartments, bottom tray has 2. Size 14x7x7½ in.
6 N 3435—Shpg. wt. 6 lbs. . $2.79

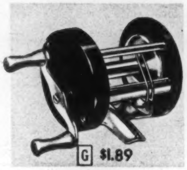
N Single Tray Box. Tray is divided into 3 compartments for small items. 14x7x7½ in.
6 N 3434—Shpg. wt. 6 lbs. . $2.19

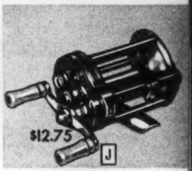
You'll find a larger selection of fishing tackle in your Big General Catalog











For the Fisherman

J. C. Higgins and other famous Bait Casting Tackle

A **J. C. Higgins Round Solid Steel Rod.** Silver color enamel, baked-on. Hardened steel guides. Offset handle; cam-and-screw-locking reel seat. Round cork rear grip. 4½-foot length.
6 N 03055—Shipping weight 2 pounds...... $2.79

B **Gep Hexagon-shaped Solid Steel Rod.** Aluminum finish. Cork Nu-grip adjusts and locks in desired position. Cast aluminum reel seat. Plastic forward grip. Threaded locking reel band. Celluloid butt hosel. Hard steel guides. Popular 4½-foot length.
6 N 03069—Shipping weight 2 pounds...... $6.95

C **New J. C. Higgins Tubular Glass Rod.** Made of woven glass fiber, plastic impregnated and coated, baked. Strong, flexible; won't take permanent set. Browntone. Aluminum ring-locking reel seat. Maroon plastic side plates, fore grip.
6N03040—*State length* 5 or 5½ ft. Wt. 2 lbs.. $10.95

D **Rod-Reel Combination.** Reel permanently part of reel seat. Chrome-plated brass frame, Bakelite side plates. Capacity 100 yds. 18-lb. test line. Green enameled round solid steel rod.
6 N 03099—4½-ft. length. Shpg. wt. 2 lbs.. $4.89

E **Stubcaster.** Flexible coil spring. Cadmium-plated solid steel. Cast aluminum handle. White plastic pistol-shaped grip. 22½-in. lgth.; breaks down to 15 in. Store in tackle box.
6 N 3098—*Postpaid.* (Shpg. wt. 1 lb.)....... $5.95

F **J. C. Higgins Adjustable Thumb Drag Level Wind Reel.** Chrome-plated brass frame. Adjustable spool caps regulate spool tension. Adjustable click. Capacity 100 yards of 18-lb. test line.
6 N 3107—Shipping weight 12 ounces....Cut to $3.35

G **Thrift Priced Level Wind Reel.** All metal parts are nickel-plated. Bakelite end plates. Adjustable click. Capacity 100 yards 18-pound test line.
6 N 3129—Shipping weight 12 ounces........... $1.89

H **Pflueger Supreme Level Wind Reel.** Extremely lightweight, yet very rugged in construction. Adjustable sleeve takes up the play in the crank handle, permitting extra-smooth reel operation. Adjustable antibacklash regulator eliminates "bird nests," serves as a drag while playing fish. Satin finish nickel-aluminum alloy, chrome trim. Postpaid.
6 N 3109—Capacity 100 yds. 18-lb. test line... $33.25

J **Pflueger Summit Level Wind Reel.** Smooth action, durability. Adjustable antibacklash regulator gives positive control. Extra wide line guide with recesses permit laying of line on spool evenly and completely. Jeweled tension oil cups. Adjustable back-sliding click. Frame is polished etched nickel alloy. Counterbalanced crank. Quadruple multiplying. Capacity 100 yards of 15-pound test line.
6 N 3114—Postpaid......................... $12.75

Pflueger Reels not sold by Sears outside U.S.A.

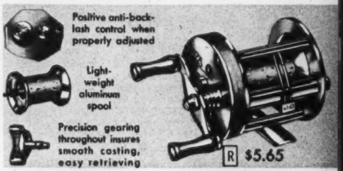
Give Reel Cases for Fresh Water Reels

K **Spinning Reel Case.** Top grain smooth saddle leather, bark tan color. Snap fastener. Will hold Bache Brown, Otco, Record, and all other fixed spool reels.
6 N 3465—4x4½x4¼-in. size. Shpg. wt. 1 lb........ $2.19

L **Automatic Fly Reel Case.** Smooth bark tan color top grain saddle leather. Heavy ring-locking type snap fastener. Holds any automatic fly reel.
6 N 3509—2¼x4¼x5½ in. size. Shpg. wt. 6 oz...... $1.89

M **Single Action Fly Reel Case.** Smooth bark tan color top grain saddle leather. Heavy ring-locking type snap fastener. Holds any single action fly reel.
6 N 3510—2¼x4¼x4¼ in. size. Shpg. wt. 6 oz...... $1.79

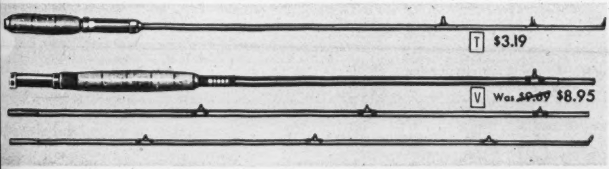
N **Bait Casting Reel Case.** Beautifully embossed bark tan color top grain saddle leather. Heavy ring-locking type snap fastener. Holds up to 100-yd. bait reel.
6 N 3504—4½x3¼x2½ in. size. Shpg. wt. 6 oz..... $1.79

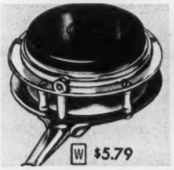

Positive anti-backlash control when properly adjusted
Lightweight aluminum spool
Precision gearing throughout insures smooth casting, easy retrieving
R $5.65

New J. C. Higgins Solid Silicon Steel Rod and Famous Non-Backlash Reel

P **J. C. Higgins Round Silicon Steel Bait Casting Rod.** Strong and flexible. Precision tapered for light tip action. Polished aluminum offset ring locking reel seat. Maroon plastic side plates and fore grip. Cadmium plated blade; electro-polished stainless steel guides, wound with stainless steel wire. Overall length 52 inches.
6 N 03033—Shipping weight 2 pounds...... $4.79

R **J. C. Higgins Non-Backlash Level Wind Reel.** Eliminates backlash when adjustable spool tension control on left plate is properly regulated. Precision ground gears. Exposed metal parts chrome plated brass. Aluminum spool. Etched end plates. Solid cork arbor. Hardened steel pawl. Interchangeable screws. Capacity 100 yds. of 18-lb. test line.
6 N 3101—Shipping weight 12 ounces. $5.65





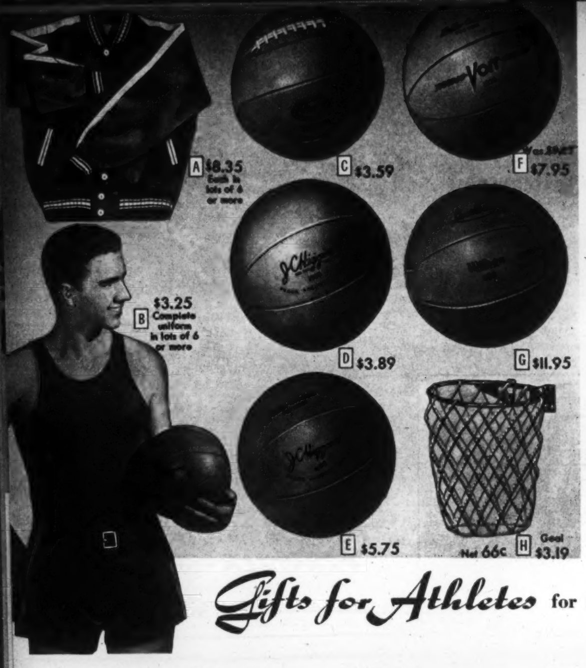
Want to make your favorite anglers happy? Give them J. C. Higgins and other Popular Fly Tackle

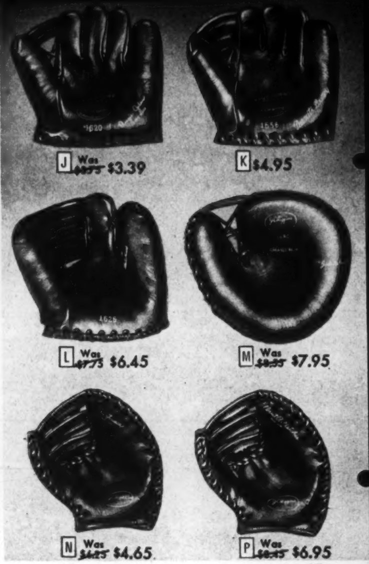
T **Three-section Telescoping Steel Rod.** Blade is enameled brown. Reversible handle permits rod to be used for fly casting or bait casting. Scru-lock reel seat. Cork grip. Overall length 7 feet; telescopes to 38 inches. A versatile, flexible lightweight rod at a purse-pleasing economy price.
6 N 03009–Shipping weight 2 lbs. $3.19

V **J. C. Higgins Browntone Split Bamboo Fly Rod.** *Reduced for Christmas!* 3 joints, extra tip. Rolled welt nickel-plated ferrules. Nickel-plated and plastic Titelock reel seat. Cylindrical solid cork grip, hook ring above. Hard steel butt guide, ring top; tungsten steel snake guides. Overall length 9 ft. Actual wt. 6 oz. Cloth case.
6 N 03001—Shpg. wt. 2 lbs. *Was $9.69*. . $8.95

W **J. C. Higgins Lightweight Automatic Fly Reel.** Made of aluminum; green anodized finish. Open frame for quick line drying. Smooth-action brake lever. Spool tension throw-off lever. Free stripping action. Actual wt. 8½ oz. Capacity 150 ft. of G level line or full 30 yds. of HCH.
6 N 3157—Shipping wt. 14 oz. . . $5.79

X **J. C. Higgins Fly Tying Kit.** Gift for creative anglers. Elaborate assortment of select hackle, feathers, quills, cork, chenille, floss, nylon thread, cement, approx. 25 hooks, vise, instructions. Makes about 450 flies.
6 N 3522—Shpg. wt. 14 oz.... $4.75





Gifts for Athletes for fast action sporting thrills

Basketball Equipment . . right in season

A **Basketball Warm-Up Jacket.** Rayon; cotton duvetyn lining. 2-in. stripe down arm. *State chest size* small 34–36, medium 38–40, large 42–44. *State color* royal blue with gold stripe; scarlet, white stripe; gold, royal stripe; kelly, white stripe. Matches uniform described below.
6 N 1842M—Shpg. wt. each 2 lbs. . . . . Each $8.85
In lots of six or more. . . . . Each 8.35

B **Basketball Uniform.** Sturdy rayon. *Shirt sizes* small 34–36, medium 38–40, large 42–44. *Shirt colors* scarlet, royal blue, gold, kelly green, white. Pants have ⅜-in. braid, sewed-in hip pads. *Pants waist sizes* 28,30,32,34,36. *Pants colors* royal blue with gold braid; kelly, white braid; scarlet, white braid; gold, royal blue braid. *State pants and shirt sizes and colors.* You'll save money by buying the complete uniform.
6 N 1841M—**Shirt only.** Shpg. wt. ea. 8 oz. Each $1.49
6 N 1840M—**Pants only.** Shpg. wt. ea. 12 oz. Each 1.98
6 N 1847—**Complete Uniform.** Sold in lots of six or more only. Shpg. wt. each 1 lb. 6 oz. . . Each $3.25

C **J. C. Higgins Peb-Tex Basketball.** Official size, weight. Stitched seams, durable lining. Pebble-grained, artificial leather cover. Plastic lacing. 1-piece rubber valve type bladder.
6 N 1800—Needle incl. Shpg. wt. 2 lbs. 3 oz. $3.59

D **J. C. Higgins Molded Rubber Basketball.** Fine for outdoor or indoor play. Pebble-grained rubber cover molded over rubber bladder—1-piece construction. No stitching . . seams can't split. Waterproof . . won't get waterlogged. Official size, weight.
6 N 1830—Needle incl. Shpg. wt. 2 lbs. 8 oz. $3.89

Molded Rubber Covered Basketballs . . Best for outdoor play . . . give longer wear. Triple molded construction insures perfect shape, size . . . without seams, bumps, dead-spots. **First,** bladder is molded. **Second,** fabric is molded over bladder to make an extra strong carcass. **Third,** rubber cover is molded over carcass. They're waterproof; won't get soggy. Pebble-grained covers. Official size, weight.

E **J. C. Higgins Molded Rubber Covered Ball.** Takes scuffs, scrapes of dirt, wood, or asphalt courts . . yet keeps its shape, liveliness. Single ply of heavy fabric molded over carcass.
6 N 1802—Needle incl. Shpg. wt. 2 lbs. 8 oz. $5.75

F **Voit Molded Rubber Covered Ball.** Approved by high school coaches for play on all types of courts. 5-ply fabric is molded over rubber carcass for extra-long wear. *Was $9.25*
6 N 1826—Needle incl. Shpg. wt. 2 lbs. 8 oz. $7.95

G **Wilson Official Laceless Basketball.** Pebble-grained cowhide cover reinforced with strong herringbone twill to reduce stretching, hold shape. Laceless for truer rebounds, easier dribbling. Lockstitched seams. 1-piece rubber bladder. Inflating needle incl. *Postpaid.*
6 N 1824—(Shipping weight 2 lbs. 8 oz.). . . $11.95

H **Basketball goal.** 18-in. diam., ⅝-in. steel rim. Welded steel brackets. Nuts, bolts incl.
6 N 1833—Net not incl. Shpg. wt. ea. 9 lbs. Each $3.19
Net for Goal. Made of strong cotton twine.
6 N 1834—Shipping weight each 6 oz. 66c

All basketballs shipped inflated, boxed

Baseball, softball goods

J. C. Higgins gloves have deep, hand-formed pockets, already broken-in, inner greased. Select top-grain cowhide, fully oiled. Use for softball and baseball.

J **Augie Galan Fielder's Glove.** Full size. 1-pc. tunnel trap. Sheepskin lined palm. Shpg. wt. 1 lb. 4 oz.
6 N 1620—Wear on left hand. . . . . *Was $3.75* Now $3.39
6 N 1635—Wear on right hand. . . . *Was $3.75* Now 3.39

K **"Peanuts" Lowrey Fielder's Glove.** Full size. 1-piece tunnel trap. Full sheepskin lining. Plastic bindings. Leather welted thumbs, finger seams.
6 N 1656—Wear on left hand. Shpg. wt. 1 lb. 4 oz. . . $4.95
6 N 1666—Wear on right hand. Shpg. wt. 1 lb. 4 oz. 4.95

L **J. C. Higgins Ball Hawk.** Pro size. 1-piece pitcher's type web. For infield, outfield. Leather welted seams. Full leather lining. Shpg. wt. 1 lb. 8 oz.
6 N 1626—Wear on left hand. . . . . *Was $7.75* Now $6.45
6 N 1627—Wear on right hand. . . . *Was $7.75* Now 6.45

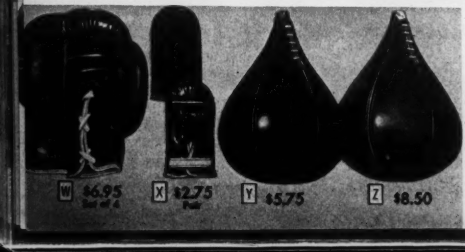
M **Clyde McCullough Catcher's Mitt.** Pro-size. Double stitched fingers. 2-pc. palm construction. Leather laced. Shearling lined strap. For baseball only. Wt. 1 lb. 14 oz.
6 N 1680—Wear on left hand. . . . . . *Was $8.55* Now $7.95

N **E. P. Fletcher "Spear-M" First Baseman's Mitt.** Plastic bindings. Shpg. wt. 1 lb. 6 oz.
6 N 1678—Wear on left hand. . . . . *Was $6.25* Now $4.65
6 N 1640—Wear on right hand. . . . *Was $6.25* Now 4.65

P **"Lew" Fonseca "Spear-M" First Baseman's Mitt.** Genuine leather bound edges. Leather laced. Fiber reinforced thumb, finger sections. Shpg. wt. 1 lb. 7 oz.
6 N 1679—Wear on left hand. . . . . . *Was $8.45* Now $6.95
6 N 1641—Wear on right hand. . . . *Was $8.45* Now 6.95

R **J. C. Higgins Official 12-in. Night and Day Softball.** Horsehide cover. Virgin Kapok center.
6 N 1613—Shipping weight 9 ounces. . . . . Each $1.85

S **J. C. Higgins Cushion Cork Center Official Baseball.** Horsehide cover. Anchored, balanced winding.
6 N 1603—Shipping weight 8 ounces. . . . . Each $1.89
[T] **6 N 1720**—**Hardwood Softball Bat.** Wt. 3 lbs. 1.10
[V] **6 N 1744**—**Hardwood Baseball Bat.** Wt. 3 lbs. . . . 1.39



J. C. Higgins Boxing Gloves, Striking Bags

W **J. C. Higgins Official 8-ounce Gloves.** Padded cuffs hold wrist straight . . deliver full force of punch. Well padded with hair filling to protect fist from shock of punches. Special curved thumb design protects thumb from injury. Highest quality wine colored sheepskin. Canvas lined. Inside finger grip. Set of four.

6 N 1410—Shpg. wt. set 3 lbs. 4 oz. . Set $6.95

X **Striking Bag Mitts Reduced!** Well padded back. Leather finger grips. Tan color sheepskin. Price was $3.45.

6 N 1417—Shpg. wt. pair 4 oz. . . Pair $2.75

Y **Wine Color Sheepskin Striking Bag.** Official size. Sturdy double cotton twill lining. Rubber bladder. Leather welt seams. Inflating needle.

6 N 1403—Shipping wt. 1 lb. 8 oz. . . . $5.75

Z **Top-grain Cowhide Striking Bag.** Official size, shape, weight. Double cotton twill lining. Tan color leather welted seams, leather laces. Rubber valve bladder. Inflating needle included.

6 N 1450—Shpg. wt. 1 lb. 10 oz. $8.50
6 N 1406—**Striking Bag Swivel.** Wt. 7 oz. 1.29
6 N 1447—**Striking Bag Bladder.** Shipping weight 8 ounces. 69c

$4.98 A
B $2.29
D $4.98
$5.75 C

E $4.65
F $6.45
G $4.25

J. C. Higgins Uniforms and Footballs for older boys and men

A **Helmet.** White molded fiber crown with black leather strips and ear pieces. Cotton padding. Head rests against 6 cross straps. *State size* small (6⅞–7), medium (7⅛–7¼), large (7⅜–7½).
6 N 2418—Shipping weight 1 pound 12 ounces $4.98

B **Jersey.** Sturdy ribbed cotton. Double shoulder and elbow give long wear. Full cut. *State color* navy with gold yoke, green with white yoke, scarlet with white yoke. Shpg. wt. 12 oz.
6 N 2431—*State size* small 34–36, med. 38–40, large 42–44 . . . . . $2.29

C **Pants.** Tan duck. Thick quilted cotton padding around waist. Removable fiber thigh shields, felt padded. Knee pads. Ventilated crotch. *State waist size* 28, 30, 32, 34.
6 N 2420—Shipping weight 2 pounds $5.75

D **Professional Style Shoulder Pads.** Cantilever design. Red fiber shields, cotton quilting. Soft leather neck bindings. Riveted leather hinges. Arm straps adjust. For ages to 14 years.
6 N 2415—Shipping weight 2 pounds 2 ounces $4.98

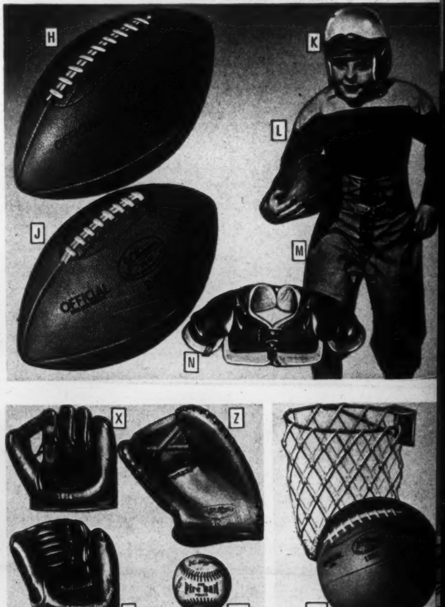
E **J. C. Higgins Interscholastic Model Football.** Official size, weight. Pro-style streamlined design. Select cowhide cover, pebble grained. Double herringbone twill lining helps ball hold shape. Rugged lock-stitched seams. Rubber valve bladder.
6 N 2401—Inflating needle included. Shpg. wt. 1 lb. 10 oz $4.65

F **J. C. Higgins Official Conference Football.** Triple layer of cotton herringbone twill in lining helps ball keep perfect shape. Official size, weight, performance. Pebble grained cowhide cover. One piece rubber valve bladder, inflating needle.
6 N 2402—Lock-stitched seams. Shipping weight 1 lb. 10 oz $6.45

G **J. C. Higgins Molded Rubber Covered Football.**
• Pebble grained cover . . resembles leather . . . easy-to-grip
• Watertight . . . best for wet weather . . . won't get waterlogged
• Tough rubber cover . . double reinforced ends . . . takes rough wear. Built from layer of sturdy fabric impregnated with rubber.
6 N 2408—Official size, weight. Needle incl. Wt. 1 lb. 12 oz . . $4.25

All footballs shipped inflated, boxed to insure perfect shape

Gifts for Young Athletes



Uniforms and Footballs for Youngsters

Peb-Tex Footballs. Pebble-grained imitation leather covers . . . easy to handle. Cemented cotton drill lining help balls hold shape. Rubber valve bladders . . . inflating needle. White plastic laces lie flat . . . help give firm grip. Strongly stitched seams. Official size. Shipped inflated.

H **New! Low-priced Peb-Tex Ball.** Lots of fun, exciting play for small athletes. Shpg. wt. 1 lb. 5 oz.
6 N 2403 . . . . $1.65

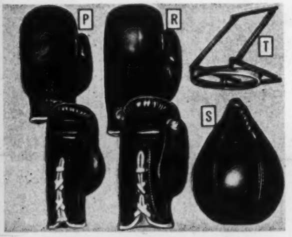
J **Better Peb-Tex Ball.** Official weight. Takes wear of hard playing youngsters. Shpg. wt. 1 lb. 8 oz.
6 N 2410 . . . . $2.35

K **Helmet.** Molded white fiber crown. Tan split leather front and back. Ear pieces cotton felt padded. 4-point elastic webbing protects head. *Sizes* small (6⅞-7), med. (7⅛-7¼), large (7⅜-7½). Shipping weight 1 pound 4 ounces.
6 N 2417—*Please state size* $2.98

L **Jersey.** Sturdy cotton rib. Roomy cut for wear over shoulder pads. *Colors* blue with gold yoke, green with white yoke, scarlet with white yoke. *Sizes* small (26–28), medium (30–32), large (34–36). Shipping weight 10 ounces.
6 N 2421—*State size. State color* $1.39

M **Pants.** Khaki colored duck. Cotton hip pads. Fiber kidney and thigh protectors. Knees and crotch reinforced with imitation leather. Shipping weight 2 pounds.
6 N 2407—*State waist size* 24, 26, 28, 30, 32 . . . . . $4.75

N **College Style Shoulder Pads.** Cotton quilted pads. Red fiber shields protect shoulders, collar bone, upper chest, back. Riveted leather hinges.
6 N 2414—For boys up to 12. Shpg. wt. 1 lb. 14 oz. $3.49



Junior Boxing Equipment

P **New! Boys' 4 ounce Pro-style Boxing Gloves.** For boys to 10. Wine color sheepskin. Curved thumb. Hair padding. Strongly stitched.
6 N 1412—Shpg. wt. 2 lbs. Set of 4 for $3.69

R **Boys' 6 ounce Pro-style Boxing Gloves.** For boys to 14. Smoothly finished wine-color sheepskin. Hair padding. Strongly stitched construction. Curved thumb design.
6 N 1416—Wt. 2 lbs. 6 oz. . . Set of 4 for $4.98

S **Jr. size Striking Bag.** Wine color sheepskin. Rubber bladder. Wt. 1 lb. 6 oz.
6 N 1402—For boys to 14. Needle incl. $4.85

T **Striking Bag Platform.** Hardwood frame. 1-pc. circular steel rim, 22-in. diam.
6 N 01408—Bag not incl. Wt. 12 lbs. . $4.75

Softball and Baseball Equipment For Juniors

V **J. C. Higgins Softball and Bat Combination.** Official 12-in. softball has kapok center, horsehide cover. Hardwood bat has tapered, taped handle.
6N01755–Combination. Wt. 3 lbs. $1.85
6N01720–Bat only. Shpg. wt. 3 lbs. $1.10
6 N 1644—Ball only. Shpg. wt. 9 oz. . 95c

W **Baseball Glove, Ball and Bat Combination.** Ideal for future major leaguers. Glove is Billy Herman Model (X) described at right. Official baseball has horsehide cover, rubber center . . . for life, durability. Hardwood bat has tapered handle . . . easy to grip and swing. Shipping weight 5 pounds.
6 N 01710—Combination $4.49

X **Billy Herman Fielder's Glove.** Pro-style. Tan top-grain cowhide. Fully oiled. Single tunnel trap. Leather lined palm.
6 N 1614—Wear on left hand.
Shipping wt. 1 lb. 4 oz $2.65

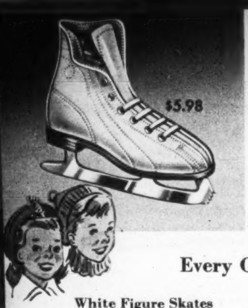
Y **Stan Hack "Ball Hawk."** Pro-style. 1-piece webbing. Tan cowhide. Leather lined palm, felt padding. Wt. 1 lb. 4 oz.
6N1619–Wear on left hand. *Was $4.65.* $3.65

Z **Pro-style "Spear-M" First Baseman's Mitt.** Light tan cowhide. 1-pc. trap. Leather laced. Strap adjusts. Wt. 1 lb. 2 oz.
6N1643–Wear on left hand. *Was $4.45.* $3.65
6N1665–Wear on right hand. *Was $4.45.* $3.65

AA **Fireball.** Official size baseball. For practice only. Shpg. wt. 9 oz. *Was 69c.*
6 N 1604 . . . . 65c

Basketball Combination

BB **New! Basketball, Goal and Net combination.** *New Peb-Tex Basketball.* Official size. Imitation leather cover . . . pebble-grained. Cemented cotton drill lining. Rubber bladder, needle. Flat laces. *Regulation goal.* 18-in. diam., ⅝-in. round steel rim. Welded steel brackets. *Regulation net* of strong cotton twine.
6 N 01807—Combination.
Shipping weight 10 lbs $4.65
6 N 1806—Ball only.
Shipping weight 2 lbs. 1 oz . . 2.65
6 N 01829—Goal, Net.
Shipping weight 7 lbs 2.19



Every Good Boy and Girl Deserves J. C. HIGGINS Ice Skates

White Figure Skates

Quick to please gay, young hearts. Perfect for beginners. Top grain, elk tanned cowhide. Plaid cloth lining helps hold ankles. Padded tongue. Leather sole, children's ½ heel. Rocker-type, shiny plated tool steel blades. *Please state size* 11, 12, 13, 1, 2, 3. *See How to Order below.*

$5.98 Pair

6 N 1015—Shpg. wt. 3 lbs. Pair......$5.98

NEW! *Red* Figure Skates

Bright red color . . . like a fire engine. Pretty as can be. Top grain, elk tanned cowhide. Reinforced with plaid cloth lining. Padded tongue. Leather sole, children's ½ heel. Shiny plated, rocker-type blades. *Please state size* 11, 12, 13, 1, 2, 3. *See How to Order below.*

$6.95 Pair

6 N 1035—Shpg. wt. 3 lbs. Pair....$6.95

Soft Toe Hockey Skates

Built strong for tiny ankles. Top grain, elk-tanned cowhide. Built-in leather strap. Padded tongue. Cloth lining. Steel arch shank. Leather soles. Shiny plated hockey blades. *Please state size* 11, 12, 13, 1, 2, 3. *State color* black or white. *See How to Order.*

$5.98 Pair

6N1000—Shpg. wt. 2 lbs. 12 oz. Pair $5.98

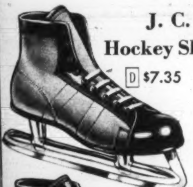
NEW! Hard Toe Hockey Skates

He'll feel like a pro with these on Christmas morning. Top grain, buffed cowhide shoe; tan with brown trim. 2 webbing reinforcements. Hard box toe. Padded tongue. Leather soles. Shiny plated hockey blades. *State size* 1, 2, 3, 4, 5. See *How to Order.*

$6.95 Pair

6N1013—Shpg. wt. 3 lbs. Pair...$6.95

J. C. HIGGINS Adult Hockey Skates . . . Racing Skate



NEW! Low-priced!

D **Special low price.** Manufacturer made unusually favorable buy of top grain leather. *You* save! Top grain buffed cowhide uppers, tan with brown trim. Suede-like finish. Best value we've seen anywhere. Webbing reinforcements. Hard box toe. Padded tongue. Sharp, shiny plated tool steel blades. *State size* 6, 7, 8, 9, 10, 11, 12. See *How to Order.*

$7.35

6N1019—Shpg. wt. 4 lbs. 4 oz..Pair $7.35

Nifty Goal-getters

E Top grain leather strap, reinforcing webbing, in high quality split leather uppers. Black with tan trim. Top grain hard box toe. Padded tongue. Shiny plated tool steel blades. *State size* 3, 4, 5, 6, 7, 8, 9, 10, 11, 12. See *How to Order.*

$8.65

6 N 1003—Shpg. wt. 4 lbs. 4 oz. Pr. $8.65

Pro-style . . Our Best!

F Top grain select cowhide shoes. Rugged patches at heel, ankle, vamp. Hard box toe. Shearling lined tongue. Goodyear stitch double sole. New, streamlined 1-piece tubular cups; sharp, nickel plated tool steel blades. Black with tan trim. *State size* 6, 7, 8, 9, 10, 11, 12. See *How to Order* below.

$11.45

6N1018—Shpg. wt. 4 lbs. 4 oz..Pr. $11.45

Soft Toe Hockey

G Top grain cowhide uppers. Strong reinforcing webbing. Cloth lining. Leather soles. Sharp, shiny plated tool steel hockey blades. See *How to Order*. Wt. 3 lbs. 3 oz.

$7.45

6 N 1017—*Women's.* White. *State size* 4, 5, 6, 7, 8, 9................Pair $7.45

6 N 1016—*Men's.* Black. *State size* 5, 6, 7, 8, 9, 10, 11, 12.............Pair $7.45

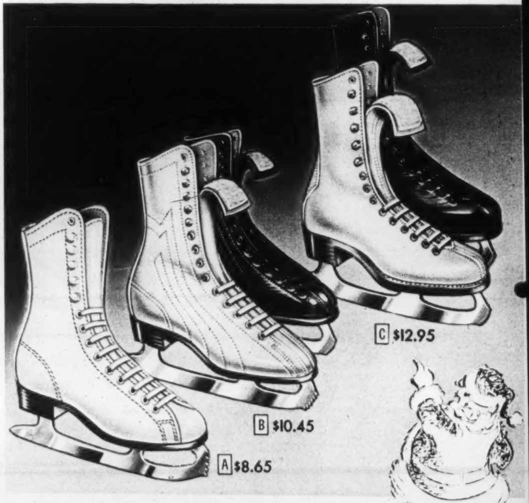
NEW! Racing Skate

H **Nestor Johnson's** famous Model 81 racer. Top grain, specially tanned cowhide shoes. Chrome-plated skates. Lightweight, all steel, full tubular construction—electrically welded throughout. Sharp tool steel racing blades. For men and boys. *State size* 6, 7, 8, 9, 10, 11, 12. See *How to Order* at right.

$12.45

6N1036—Shpg. wt. 4 lbs. 4 oz..Pr. $12.45

Let's Give Skates



J. C. HIGGINS Pro-style Figure Skates

A **GOOD.** Women's Top grain, elk-tanned uppers, full cloth lined. Padded tongue. Felt sock lining. Oak-tanned leather sole, heel. Shiny plated, tool steel, rocker-type blades. *See How to Order.* Shpg. wt. 3 lbs. 12 oz.

$8.65 Pair

6 N 1014—**White.** *State size* 4, 5, 6, 7, 8, 9, 10. Pair $8.65

HOW TO ORDER ICE SKATES: To allow for heavy socks, order ½ to full size larger than street shoe. For light socks, order street shoe size, or next larger if street shoe is ½ size. We recommend you don't purposely order juvenile skates too large.

B **BETTER.** Top grain elk-tanned cowhide uppers. Stitching adds beauty, support. Semi-closed toe. Cloth lining. Soft, shearling lined tongue. Snug fitting heel counters extend forward, help support arch. Oak tanned leather sole. Sharp, shiny plated, tool steel, rocker type blades. Women's white, full high cut; men's black, medium high cut. For proper fit, see *How to Order* at left. Shpg. wt. 3 lbs. 12 oz.

$10.45 Pair

6 N 1023—**Women's.** *State size* 3,4,5,6,7,8,9,10..Pair $10.45

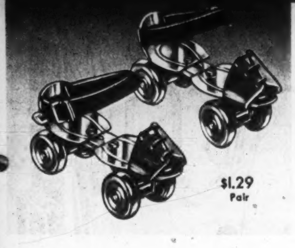
6N1024—**Men's.** *State size* 5,6, 7,8,9,10,11,12. Pair $10.45

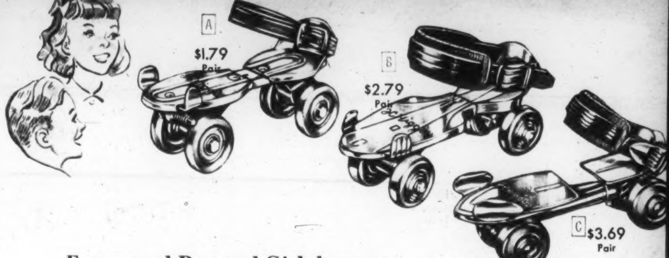
C **BEST.** Full suede leather lining for delightful foot-ease skating. Top grain cowhide uppers fit your feet like a glove. Closed toe style has streamlined effect, is favored by experts. Heel counters hug your ankles, arch . . . give soothing support to straining muscles. Double leather sole. Sharp high carbon tool steel blades, chrome-plated, balance mounted. Men's and women's full high cut. See *How to Order* at left.

$12.95 Pair

6 N 1020—**Women's.** White. *State size* 4, 5, 6, 7, 8, 9, 10. Shpg. wt. 3 lbs. 12 oz........Pair $12.95

6 N 1021—**Men's.** Black. *State size* 5, 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 4 lbs. 4 oz......Pair $12.95





J. C. HIGGINS CHILD'S SKATES

Start your child young. Skating helps develop young muscles . . . gives the youngster good training in coordination, proper balance, and posture. Plenty of healthful exercise . . . and loads of fun. Strong, all-steel skates. Plain steel bearing wheels (no ball bearings) . . . best for young beginners . . . makes learning easier. Sturdy, yet lightweight steel girder chassis. Easy-fitting leather toe straps have strong lacings. Comfortable ankle strap of red colored webbing. Adjusts from 6¼ to 8½ in. Christmas comes fast. Order now! **$1.29 Pair**

6 N 2362—Shipping wt. 2 lbs. . . . . . Pair **$1.29**

Every good Boy and Girl deserves J. C. HIGGINS Sidewalk Roller Skates

A **GOOD Sidewalk Skates.** Strong nickel plated steel girder chassis. 7¼ to 10½ in. adjustment. 8 ball bearings per steel wheel. Rubber shock absorbers, for smoothness, steering action. 17½-in. leather strap. Key. Don't delay! Mail your order today. **$1.79 Pair**

6 N 2303—Shipping weight pair 3 lbs. . . . . . Pair **$1.79**

B **BETTER Sidewalk Skates.** Heavier nickel plated chassis than above. 8 to 10¾ in. adjustment. 16 ball bearings (double race) in each heavy duty, nickel plated steel wheel. Rubber shock absorbers. Padded straps. **$2.79 pair**

6 N 2301—Key incl. Shpg. wt. pair 4 lbs. . . . Pair **$2.79**

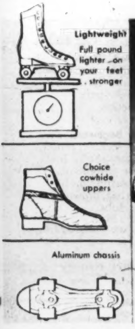
C **BEST Sidewalk Skates.** Oh boy! Watch the kids' eyes sparkle when they see these sleek streamliners. Special, heavy duty 500-mile wheels are built to give your money the longest ride possible. Extra-strong, nickel plated, tubular steel chassis. 8½ to 11½ in. adjustment. 16 smooth rolling ball bearings (double race) per wheel. Dust caps keep dirt out. Rubber shock absorbers. Reinforced heel plate. Streamlined toe clamps curve to fit shoe. Replaceable leather straps with sponge rubber pads. **$3.69 Pair**

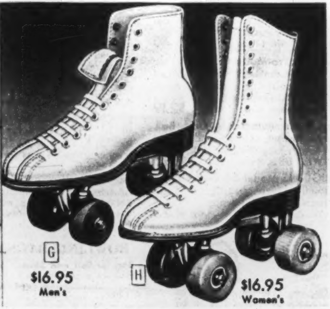
6 N 2300—Key incl. Shpg. wt. pair 6 lbs. . . . . . . Pair **$3.69**

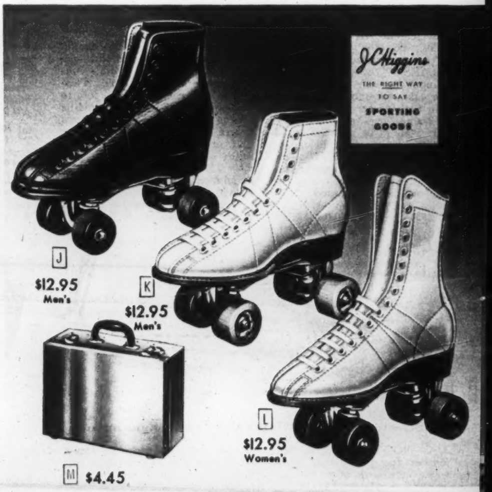
[D] 6 N 2314—20-in. Leather strap. Wt. 4 oz. . . . . Pair 19c

[E] 6 N 2315—Sponge Rubber Ankle Pad. Wt. 2 oz. Pair 17c

[F] 6 N 2317—Skate key. Shpg. wt. 2 oz. . . . . Each 5c





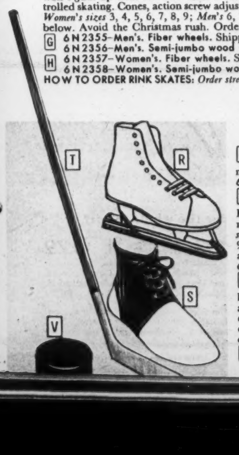


J. C. HIGGINS Best Lightweight Rink Roller Skates

So light and comfortable on your feet, yet so strong! The secret is in the aluminum die cast 1-beam chassis. Gives them that "lightweight feel" experts look for. Top grain cowhide shoes, full leather lined. Luxurious shearling padded tongue. Goodyear welt double soles. 16 ball bearings per wheel . . . won't gum up with dirt and rosin as easily as retainer type. 10° rink action for controlled skating. Cones, action screw adjust easily. Rubber shock absorbers. White color. *Women's sizes* 3, 4, 5, 6, 7, 8, 9; *Men's* 6, 7, 8, 9, 10, 11, 12. *State size.* See *How to Order* below. Avoid the Christmas rush. Order today. **$16.95 Pair**

G **6 N 2355–Men's. Fiber wheels.** Shipping weight pair 6 pounds. . . . . . Pair $16.95
6 N 2356–Men's. Semi-jumbo wood wheels. Shipping wt. pair 6 lbs. . Pair 16.95
H **6 N 2357–Women's. Fiber wheels.** Shipping wt. pair 6 lbs. . . . . Pair 16.95
6 N 2358–Women's. Semi-jumbo wood wheels. Shpg. wt. pair 6 lbs. Pair 16.95

HOW TO ORDER RINK SKATES: *Order street shoe size. If ½ size is worn, order next full size.*



Ice Skate Accessories

R **Rubber Skate Guard.** Protects blade from nicks. Adjusts to fit tubular, figure, and racing skates. Black color. Order now.
6 N 1028—Shipping wt. 4 oz. . . . . . Pair 39c

S **Ankle Support.** Ease the strain on your ankles. Heavy canvas webbing. *Men's sizes:* Extra small (shoe sizes 3, 4); small (5, 6, 7); medium (8, 9); large (10, 11, 12). *Women's sizes:* small (3, 4); medium (5, 6); large (7, 8, 9). *State size and if for man or woman.* Order early and avoid the rush.
6 N 1022—Shpg. wt. pair 4 oz. . . . Pair $1.09

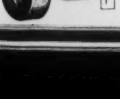
T **Hockey Sticks.** Made of select ash and elm for strength and "whip." Neutral pitched blade for lifting puck. Length of Junior stick about 40 in.; Amateur, 48 in.; Pro-size, 53 in.
6 N 01025—**Junior.** Shpg. wt. 2 lbs. Each 79c
6 N 01026—**Amateur.** Wt. 2 lbs. . . . Each 98c
6 N 01029—**Pro-Size.** Wt. 2 lbs. Each $1.59

V **Regulation Puck.** Hard black rubber.
6 N 1027—Shpg. wt. 8 oz. . . . . . Each 19c

J. C. HIGGINS Standard Rink Roller Skates

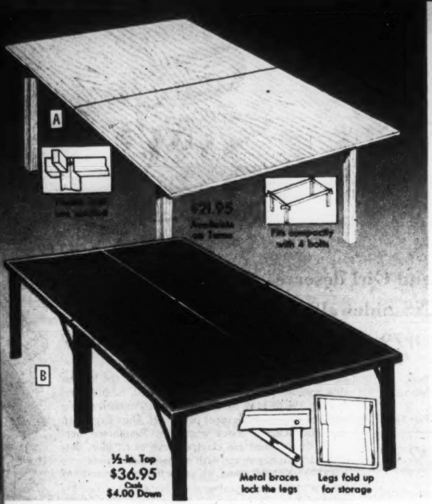
Gift with a purpose! Exciting, healthful fun the year around. Rink skating is one of America's most popular sports . . . enjoyed by young and old. Give skates this Christmas! High quality steel chassis. Top grain leather shoes. Heavy webbing reinforcements. Felt padded tongue. American welt double soles. 16 free-running ball bearings in each wheel. 10° rink action for controlled skating. Adjustable cones, action screw. Rubber shock absorbers. *Women's sizes* 3, 4, 5, 6, 7, 8, 9, 10; *Men's* 6, 7, 8, 9, 10, 11, 12. *State size.* See *How to Order Rink Skates*, above left. **$12.95 Pair**

J **6 N 2353—Men's. Black. Fiber wheels.** Shpg. wt. pr. 7 lbs. . . . . Pair $12.95
6 N 2354—Men's. Black. Wood wheels. Shpg. wt. pr. 7 lbs. . . . . Pair 12.95
K **6 N 2304—Men's. White. Fiber wheels.** Shpg. wt. pr. 7 lbs. . . . . Pair 12.95
6 N 2307—Men's. White. Wood wheels. Shpg. wt. pr. 7 lbs. . . . . Pair 12.95
L **6 N 2306—Women's. White. Fiber wheels.** Shpg. wt. pair 7 lbs . . . . Pair 12.95
6 N 2305—Women's. White. Wood wheels. Shpg. wt. pair 7 lbs . . . . Pair 12.95
M **6 N 2352—Shiny Aluminum Skate Case.** 14¼x10¼x5¼-in. size. Shpg. wt. 3 lbs. . 4.45



N **Wide Fiber Wheels.** Shpg. wt. pair 3 oz.
6 N 2330—8 for $2.50 . . . . Pair 67c

P **Semi-jumbo Maple Wheels.** Shpg. wt. pair 3 oz.
6 N 2370—8 for $1.59 . . . . Pair 45c



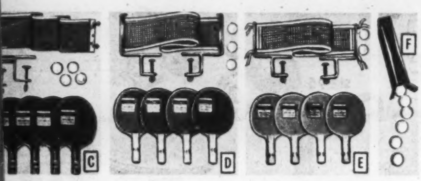
Regulation Table Tennis Tables

Solidly built for years of play

A **Unfinished Regulation size Table.** $21.95 SEARS searched far to find a table like this. You don't save just pennies, you save dollars . . . MANY DOLLARS . . . by assembling and finishing it yourself. Easy to assemble or take down because only 1 bolt in each corner is required to hold frame, legs compactly together. 5-ply ½-in. plywood top; 2 sections join to make official size 5x9-ft. playing surface. 4-piece, 6x4-ft. wooden frame gripped tightly, supported by 4 wooden legs. 10 pieces. All parts unpainted. Bolts included. Freight or express.
6 NM 2551—Shpg. wt. 70 lbs..$21.95

B **Regulation Table, ½-in. Top.** ⅜-inch $32.95 5-ply ½-in. plywood top gives you a warp-resisting, smooth playing surface. Coated with special non-glare green finish. Official white lines for doubles. Two-section top, each 4½x5 ft., join to make official 5x9-ft. table. 4 folding legs to each section. Strong metal braces. Each section is complete unit, and can be used as game or utility table. Freight or express.
6 NM 2558—Shpg. wt. 110 lbs.$36.95

Regulation Table, ⅜-in. Top. (Not shown). Like above, but 3-ply ⅜-in. plywood top. Freight or Express.
6 NM 2559—Shpg. wt. 85 lbs..$32.95



Big Selection of Regulation Table Tennis Equipment

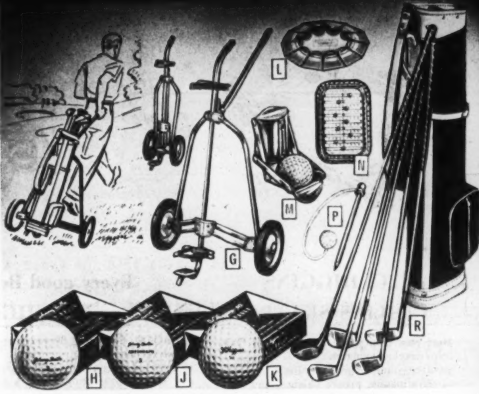
C **J. C. HIGGINS 4-Paddle Set, Rubber faced.** Rubber gives you complete control of the ball for sharp spins, hard smashes. 5-ply, warp-resisting basswood paddles; glossy walnut handles. Heavy duty, 66-inch tape bound net, metal ends, thumbscrew adjustment. Heavy duty clamp-on metal posts extend net approximately 4 inches beyond edge of table. 4 regulation table tennis balls. Instructions.
6 N 2700—Shpg. wt. 3 lbs.. Set $4.69

D **4-Paddle Set, Cork faced.** You get fast, sure returns with tough, bouncy cork. Give a set for Christmas. Strong 3-ply paddles, beveled edges. Smoothly finished, finely lacquered handles. Sturdy 66-inch green net, tape bound. Patented latch type extension brackets adjust easily for removing or tightening net. 3 regulation table tennis balls.
6N2701-Instructions included.
Shpg. wt. 2 lbs. 14 oz. . . . . Set $3.69

E **4-Paddle Set, Sandpaper faced.** For fast play, sharp volleys. Fun for everyone. Get in on the game and show your stuff. Strong 3-ply paddles with beveled edges. Smooth finished, lacquered handles. Sturdy 66-inch green net with tape bound edges. Net ties to heavy duty clamp-on extension brackets. Two regulation table tennis balls.
6N2702-Instructions included.
Shpg. wt. 2 lbs. 12 oz . . . . . Set $3.49

2-Paddle Set, Sandpaper faced. (Not shown.) Strong 3-ply paddles, beveled edges. Smoothly finished handles. Sturdy 60-inch green net, tape bound. Net ties to metal extension brackets. One regulation table tennis ball. Instructions.
6 N 2703—Shpg. wt. 2 lbs.. Set $1.98

F **J. C HIGGINS Standard Quality Table Tennis Balls.** Official size. Strong and bouncy . . . last many games. Sold only in boxes of 6. Order now.
6 N 2543—Shpg. wt. 5 oz. Box of 6. 45c



Golf Equipment . . . Golf Set for Beginners

NEW practical aids for better golfing

G **Lightweight Tubular Aluminum Golf Cart.** Weighs only 12 pounds. Folds, opens in seconds without use of thumbscrews, etc. Auxiliary handle lets you pull it while it's collapsed. Reinforced at strain points with rust resistant, cadmium-plated ribbed steel. Holds golf bag upright for easy selection of clubs. Minimum weight in hand while pulling because of precision balance. Ball bearing wheels, semi-pneumatic tires. Fits car trunk, club locker easily.
6 N 0918—Shpg. wt. 14 lbs. $23.45

H **Johnny Bulla Pro-Model Golf Ball.** Fine as any on the market. Rubber thread wound under controlled tension. Fluid cushion center. Caldwell-Gear cover.
6 N 905—Wt. 3 balls, 9 oz. . . . . 3 for $2.19

J **Johnny Bulla Autograph Golf Ball.** Tension wound. Compound liquid center. A tough long distance ball.
6 N 904—Wt. 3 balls, 8 oz. . . . . 3 for $1.95

K **J.C. HIGGINS Model 50 Golf Ball** for occasional players, beginners. Gum rubber wound over solid center.
6 N 907—Wt. 3 balls, 9 oz. . . . . 3 for $1.25

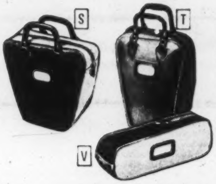
L **Practice Putt.** Set it up indoors or out. Greatly improves your putting.
6 N 919—Shpg. wt. 8 oz. 89c

M **"Pro" Golf Ball Marker.** Prints full name on ball. Won't rub off. Includes ink pad, 3 sets type, A to Z.
6 N 921—Shpg. wt. 9 oz. $3.79

N **Strokmaster Plastic Score Keeper.** Records strokes-per-hole and total tally for 18 holes with thumb touch.
6 N 920—Pocket size. Shpg. wt. 4 oz. $1.35

P **Prac-Tee Golf Stroke Aid.** Rubber golf ball attached to flexible steel cable, anchored to rust-resistant steel shaft. Tested to withstand 920-lb. pull. Use it for warm up or lawn practice.
6 N 922—Shpg. wt. 13 oz. $3.50

R **Club and Bag Set for Beginners.** Five J.C. HIGGINS clubs—brassie, putter, Nos. 2, 5, 7 irons. Steel step shafts, black leather grips. Irons have chrome-plated steel heads. Brassie has persimmon head, dark finish. Brown canvas bag, brown plastic trim. Right handed clubs.
6 N 0837—Men's. Shpg. wt. 9 lbs. . . $24.45
6 N 0838—Women's. Shpg. wt. 9 lbs . . $24.45



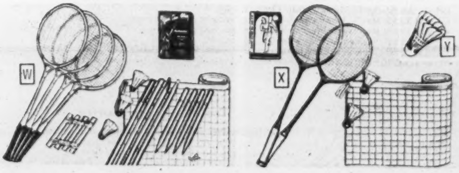
BOWLING BAGS are timely

S **Bag for Ball and Shoes.** 2-tone brown duck. Rubber cup holds ball. Plastic handles, zipper top. Identification card holder.
6 N 1437E—Shpg. wt. 1 lb. 10 oz. $3.98

T **Plastic Bag for Ball and Shoes.** Longer zipper. White welt seams. Rubber cup holds ball. Plastic handles. Name card holder.
6 N 1440E—British tan. Wt. 2 lbs. 10 oz $5.98
6 N 1441E—Black. Shpg. wt. 2 lbs. 10 oz . . . 5.98

V **Shoe Bag.** 2-tone brown duck. Zipper.
6 N 1496E—Leather handle. Wt. 6 oz . . . $1.29

20% Federal Tax included on bags. If the government reduces or discontinues tax after our catalog goes to press, we will refund accordingly.



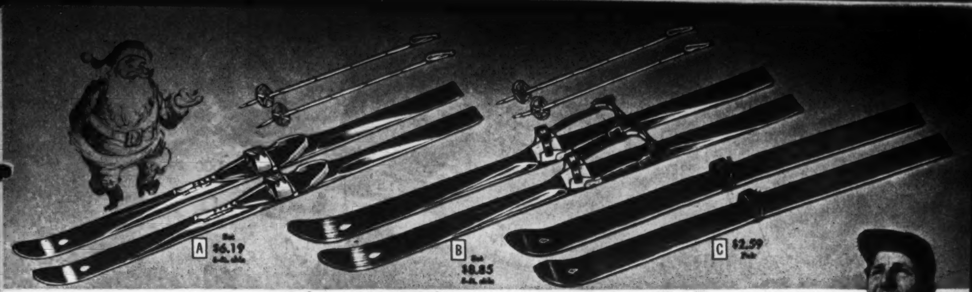
Badminton Sets . . . Healthful fun for the whole family

W **Best 4-Racket Set.** $14.95 4-ply laminated ash rackets, leather handle grips. Waterproof nylon strings. Binding-reinforced shoulders. Made in U.S.A. 3 "Timpe" shuttlecocks with sponge rubber base. Tape bound 20x2-ft. net. Poles, ropes, stakes. Rule book included.
6 N 01334—Shipping wt. 8 lbs. $14.95

Best 2-Racket Set. (Not shown.) As above, but with 2 rackets, 2 shuttlecocks. 20x1½-ft. net. Poles, stakes, ropes, rule book.
6 N 01333—Shpg. wt. 7 lbs. $8.75

X **Low-priced 2-Racket Set.** $6.79 Laminated ash rackets with artificial leather handle grips. Silk strings. Made in U.S.A. 2 shuttlecocks. Tape bound 18x1-ft. net. Rule book is included.
6 N 01324—Shpg. wt. 4 lbs $6.79

Y **Shuttlecocks.** Regulation feathers, kid base. *State whether for outdoor or indoor.* Sold only in sets of 3. Shipping wt. 13 oz.
6 N 1398—Tournament. . . . . . Set of 3 $1.29
6 N 1399—Standard . . . . Set of 3 85c



Complete *Ski Sets* for deserving boys and girls

[A] Ideal set for beginners. No special ski boots are needed. **J. C. HIGGINS Skis.** Choice maple Ridge tops. Tempo tips. Durable brown finish . . . water-resistant. **Safety Bindings.** Rubber covered nylon cable holds shoes firmly, lets youngsters ski with real control. Adjustable front throw lever. Fits juvenile shoe sizes 11 to 4. (Skis drilled for bindings, come not mounted). **Poles** 6N01175 (see [B] right).

Set (skis, bindings, poles). Shpg. wt. 10 lbs. *State ski length.* See *How to Order* below. Don't delay, order today.
6 N 01120—4-ft....$6.19 4½-ft....$6.95 5-ft....$7.45

Skis, bindings only. Shpg. wt. 8 lbs. *State ski length.*
6 N 01115—4-ft...$4.85 4½-ft....$5.65 5-ft....$6.19
6 N 1104—**Bindings only.** Shpg. wt. 1 lb..........Pair 1.98

[B] Youngsters' Pro-style. Like adult equipment . . . just as strong. **J. C. HIGGINS Skis.** Select, tough hickory. Designed for expert-like skiing. Spring action camber. Ridge tops. Tempo tips. walnut-stained, water resistant lacquer finish. Drilled for bindings. (Comes not mounted).
Bindings. 6N1105 (See [N] below). **Poles.** Stout bamboo. Leather strap. 40 inches long. Strong steel points.
Set (skis, bindings, poles). Shpg. wt. 11 lbs. *State ski length.* See *How to Order* below.
6 N 01121—5-ft...$8.85 5½-ft...$9.75 5¾-ft..$10.45

Skis, bindings only. Shpg. wt. 8 lbs. *State ski length.*
6 N 01158—5-ft...$7.65 5½-ft...$8.50 5¾-ft...$9.25
6 N 01175—**Poles only.** Shpg. wt. 2 lbs...........Pair 1.59

[C] 4-ft. Flat Top Juvenile Skis. Fun for the little tots! High quality hard wood with glossy varnish finish. Lace on strap permits adjustment on youngsters' feet. Mortised for toe strap. For straight down hill or touring skiing. Not designed for controlled skiing like those at left. 4-ft. length only. Order today for Christmas. Shipping weight 5 lbs.
6 N 01113.... Pair $2.59

Walter Prager

1948 Olympic ski coach . . . has tested and approved J. C. HIGGINS ridge top skis and ski equipment.

Adult size Ski Equipment

[D] J. C. HIGGINS Solid Hickory Skis, Plain Edges. Select hickory, matched in grain, weight, flexibility. Stronger, more flexible than maple. Ridge tops, spring action camber for maximum ski control. Tempo tips. Walnut-stained, water-resistant lacquer finish. See *How to Order* and *Shpg. wts.* below. *State ski length* 6, 6¼, 6½, 6¾, 7-ft.
6 N M1112—**Skis with 6N1106 Safety binding mounted** (See [P] at right).......Pair $13.95
6 NM1116—**Skis with 6N1107 Cable binding mounted** (see [R] at right)........Pair $14.95
6NM1159—**Skis only**............Pair 9.95

[E] J. C. HIGGINS Solid Hickory Skis, Tempered Steel Edges. Like above, but have extra fine finish and full length steel edges. See *How to Order* and *Shipping wts.* below. *State ski length* 6, 6¼, 6½, 6¾, 7, 7¼ ft.
6 NM 1117—**Skis with 6N1107 Cable binding mounted** (see [R] at right).......Pair $20.95
6 NM 1160—**Skis only**..........Pair 15.95

[F] J. C. HIGGINS Adult Beginner's Skis. Low-priced maple skis for beginners and occasional skiers. Ridge tops, tempo tips, spring action camber, for maximum ski control. Mahogany-stained water-resistant finish. Drilled for bindings. *State ski length* 6, 6¼, 6½, 6¾-ft. See *How to Order* and *Shpg. wts.* below.
6N01154—**Skis with 6N1105 Touring bindings** (not mounted)................Pair $10.50

[G] Lightweight Tempered Aluminum Alloy Ski Poles Triangular steel points. 6-in. snow ring. Riveted non-slip chrome-tanned leather cross-straps. Handle has leather strap and padded leather grip. *State pole length.* See *How to Order* below.
6 N 01176—Shpg. wt. 2 lbs....Pair $4.45

[H] Stout Bamboo Ski Poles. Finished with heavy coat of lacquer. Steel points. 6-in. metal snow ring with non-slip leather cross-straps. Leather wrist strap. *State pole length.* See *How to Order* below.
6 N 01177—Shpg. wt. 2 lbs.....Pair $2.59

HOW TO ORDER Correct Ski and Pole Length
Skis: Extend arm over head (don't stretch). Measure from base of thumb to floor. Order ski length nearest this measurement. **7, 7¼-ft. skis shipped freight or express.** *Poles:* Measure from floor to just less than ½ way between elbow and armpit. Order length nearest this measurement. *Lengths are about* 42, 45, 48, 51 inches. *State length.*

[J] Wax Kit with Case. 2-oz. tubes of Base, Universal (fot dry snow), Klister (for wet snow). Cork block, steel scraper. Blue fabric case for belt.
6 N 1187—Shpg. wt. 1 lb. Complete $1.69

[K] Low-priced CHIPPEWA Ski Boots. Brown, top grain water repellent cowhide uppers. Bellows tongue. Leather lined box toe. Steel shank. Double sole, rubber outer sole. *Men's sizes* 6, 7, 8, 9, 10, 11, 12; *women's* 3, 4, 5, 6, 7, 8, 9. *State size. Allow ½ to full size for heavy socks.*
6N1142—**Men's.** Shpg. wt. pr. 4 lbs. $8.95
6 N 1143—**Women's.** Wt. pair 4 lbs... 8.95

[L] CHIPPEWA Downhill Ski Boots. Burgundy top-grained cowhide uppers. Oil tanned, water repellent. Wool lined bellows tongue. Hard tip, new lace-to-toe style. Pegged steel shank; heavy welt double sole, WERON ribbed rubber outer sole. *Men's sizes* 6, 7, 8, 9, 10, 11, 12; *women's* 4, 5, 6, 7, 8, 9. *State size.* To allow for heavy socks, order ½ to full size larger than street shoe.
6N1144—**Men's.** Shpg. wt.pair 4 lbs. $12.50
6N1145—**Women's.** Wt.pair 4 lbs... 12.50

[M] 8 Sole Protectors. Screws included.
6 N 1174—Shpg. wt. 3 oz.....Set 29c

J. C. HIGGINS Bindings approved by Walter Prager, 1948 Olympic ski coach. Toe irons have special safety feature . . . side bent in slightly at forward end for use without toe strap if desired. *Mounting instructions included.*

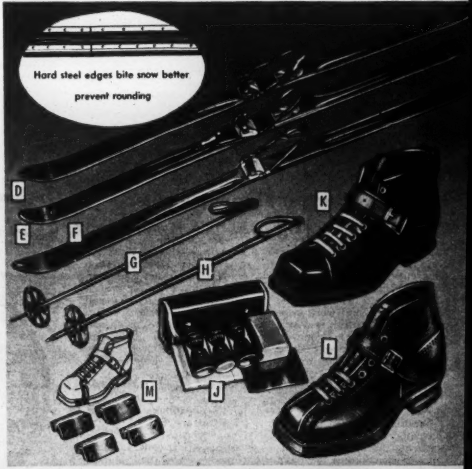
[N] Touring bindings. For juniors, adults. Rust-resistant adjustable toe irons, sole plate. Top grain leather side, toe straps. Side throw lever.
6 N 1105—Shpg. wt. 2 lbs. 4 oz. Pair $2.25

[P] Safety Bindings. Flexible steel heel spring releases foot in hard fall. Adjustable toe irons. Side throw lever.
6 N 1106—Shpg. wt. 3 lbs. 6 oz. Pair $2.98

[R] Cable Bindings. Steel heel springs, irons, micromatic cable. 2 position side hitch brackets. Reverse front throw lever.
6 N 1107—Shpg. wt. 3 lbs. 12 oz. Pair $3.89

Adult Ski Lengths and Shipping Weights

Length:	6-ft.	6¼-ft.	6½-ft.	6¾-ft.	7-ft.	7¼-ft.
Without binding	7 lbs.	8 lbs.	9 lbs.	9 lbs.	10 lbs.	11 lbs.
With binding	10 lbs.	11 lbs.	11 lbs.	13 lbs.	14 lbs.	14 lbs.


Hard steel edges bite snow better
prevent rounding
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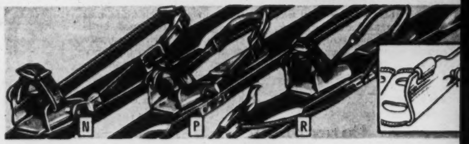
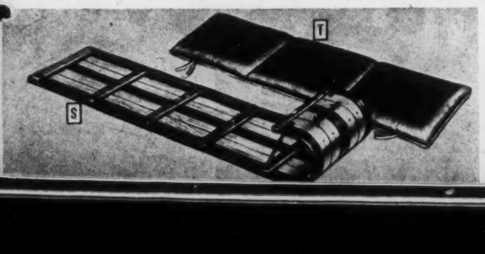
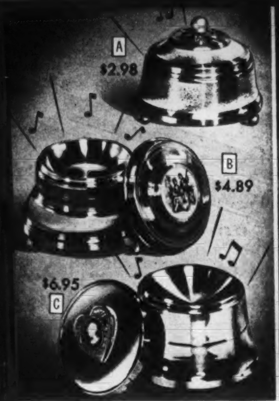


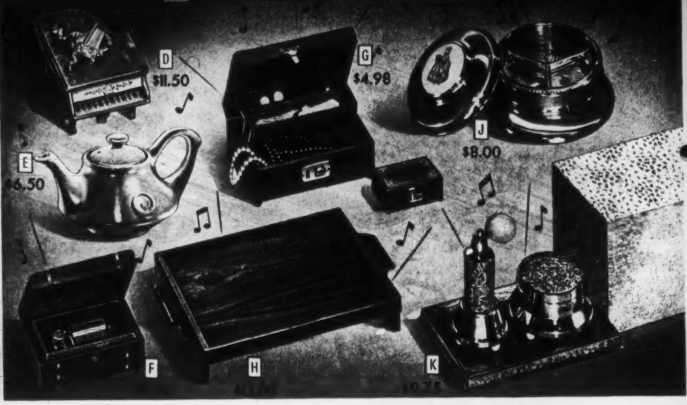


J. C. Higgins Hardwood Toboggan . . . Toboggan Pad

[S] J. C. HIGGINS Hickory Toboggan. Hop aboard, everybody, for snow-packed thrills! Hardwood runners whistle over snow. Water-resistant glossy varnish finish. Permanent steam bent curve. Full length rope handrails. Shipped by freight or express.
6NM1165–**4-ft.** (3 riders) Wt. 12 lbs. $8.95
6NM1166–**6-ft.** (4 riders) Wt. 20 lbs. 14.50
6NM1167–**8-ft.** (5 riders) Wt. 27 lbs. 19.50
6NM1168–**10-ft.** (6 riders) Wt. 33 lbs. 24.95

[T] Toboggan Pad. Drill cover is coated with red water-resistant plastic. Felted cotton, stitched in sections to prevent lumping. Tie tapes. Order today for Christmas fun.
6 N 01183—**4½-ft. pad.** (For 6-ft. toboggan.) Shpg. wt. 3 lbs........$2.75
6 N 01184—**6½-ft. pad.** (For 8-ft. toboggan.) Shipping wt. 5 lbs......$3.98





Musical Powder Boxes

For a gift both merry and practical, give a musical box from the varied selection shown here. All the musical items on this page have genuine imported Swiss movements, and are carefully constructed of metal, to give both pleasure and service.

A **Decorative Metal Powder Box** plays either a romantic or popular tune (no choice). 18-note movement. 5-in. diam. Assorted colors gold, silver, blue, or rose. (No choice). Gold-color top ornament. Shpg. wt. 1 lb.
8 N 7088 .... $2.98

B **Colonial Couple** adorns the top of this dainty metal powder box. 22-note movement. Plays 2 tunes, assorted popular and classical (no choice). Shpg. wt. 1 lb.
8 N 9101—Blue $4.89
8 N 9102—Rose $4.89
8 N 9103—Gold color 4.89

C **A Picture Locket Top** makes this powder box an especially unique way of saying "Merry Christmas." The lovely heart-shaped cameo-design locket actually opens for a picture to be placed inside. The box is of jeweler's bronze with full-bright mirror finish, truly a glamour note for her dressing table. 18-note Swiss movement plays "Let Me Call You Sweetheart." Shipping weight 1 pound.

Include this gift on your Easy Terms order . . . shop today, the easy mail order way.
8 N 9104 .... $6.95

She'll welcome a Novel Musical Gift

D **Cigarette Box** in grand piano design. Gold-color metal case with imitation-onyx plastic top. 18-note movement, plays "Smoke Gets in Your Eyes." Shpg. wt. 4 lbs. 4 oz.
8 N 9118—5¼x7½ in. . $11.50

E **Quaint Teapot** plays "Tea for Two" when lifted. Glazed pottery, 6-cup capacity. 18-note movement. *State* maize or blue. Shpg. wt. 3 lbs. 8 oz.
8 N 7093—5½x10 in. . . $6.50

F **Music Box** of genuine walnut with inlaid design. 36-note movement, plays 2 tunes, "Blue Danube" and "Clair de Lune". Shpg. wt. 1 lb. 8 oz.
8 N 9120—3¾x5½ in. . $11.50

G **Jewel Box** of simulated leather. Imitation gold tooling trim. Rayon moire lining. Self-rising tray with earring bar. 18-note movement. *State choice* of tune "Golden Earrings" or "Ballerina." *State color* wine, blue, or ivory.
8N7085–7¾x5¾x2½ in. Shpg. wt. 1 lb. 5 oz. $4.98

H **Serving Tray** of beautifully finished American walnut in simple modern lines. 18-note movement, plays "Auld Lang Syne" when lifted. A merry conversation piece and wise selection for the woman who entertains. 12x15¼ in.
8 N 9119—Shipping weight 3 lbs. 12 oz . . . $12.00

Items on these 2 pages, having catalog numbers ending in "E", have 20% Fed. tax included in price. If government reduces or discontinues tax after catalog goes to press, we will refund accordingly.

J **Revolving Candy Dish.** Gold color finish metal with removable 3-section glass dish. 2-tune, 22-note movement, plays "Star Dust" and "Blue Danube." Entire unit revolves as music plays. 8 inch diam. Shpg. wt. 4 lbs.
8 N 9114 .... $8.00

K **Matching Powder Box and Atomizer Set.** 18-note movement. Gold color finish metal. Gift boxed. Powder box plays "Beautiful Lady." *State choice* of atomizer tune, "Stardust," "Near You," "Till the End of Time." Shipping weight 2 pounds.
8 N 9108 .... Set $9.75
8 N 9109M—Powder Box only. Shpg. wt. 10 oz $4.50
8 N 9111M—Atomizer only. *State tune*. Shpg. wt. 14 oz $6.50

Ann Barton Manicure Sets

L **13-pc. Manicure Set,** in zippered case of Morocco grain imitation leather. $4.95 Set. Contains cuticle scissors, tweezers, nail brush, emery boards, manicure stick, cuticle knife, nail file, cuticle pusher, nail white pencil, nail polish, polish remover, polish coat, cuticle remover. *State* blue, wine. 53c Federal Tax included. Shipping weight 1 lb. 6 oz.
8 N 9282E $4.95

M **11-pc. Manicure Set,** in a neat zipper-closing case of ivory colored imitation leather. $3.98 Set. Compact and convenient for home or travel. Contains cuticle scissors, nail brush, file, tweezers, emery boards, manicure stick, nail white pencil, nail polish, nail coat, polish remover, cuticle remover. 35c Federal Tax included.
8 N 9280E—Shpg. wt. 1 lb. $3.98

N **7-pc. Manicure Set.** Smart imitation leather case with trim metal frame. $2.98 Set. An inexpensive hit, yet contains the basic essentials for good nail care. Includes cuticle scissors, nail file, nail white pencil, manicure stick, nail polish, polish remover, and cuticle remover. *State choice* of color red, green, or blue. (25c Federal Tax included.) Shpg. wt. 1 lb. 2 oz.
8 N 9284E .... Set $2.98

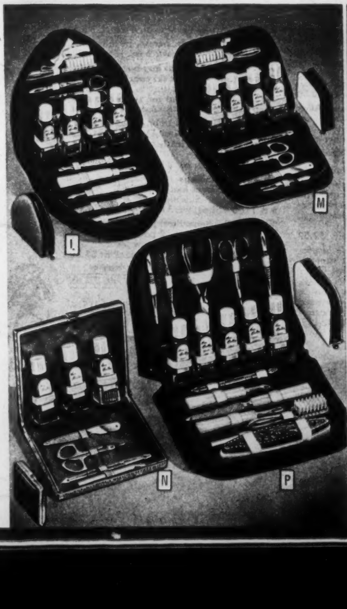
P **19-pc. Deluxe Manicure Set.** Genuine pigskin case has zipper close. $9.95 Set. Includes cuticle scissors, nail nipper, two tweezers, nail file, blemish remover, cuticle knife, nail brush, nail white pencil, buffer, cuticle pusher, manicure stick, emery boards, emery pocket, two bottles nail polish, polish remover, cuticle oil, polish coat. 53c Tax included.
8 N 9283E—Wt. 1 lb. 14 oz. $9.95

Cutex Manicure Sets

R **6-pc. Manicure Set** in convenient plastic tray, 6½x4 inches. $1.19 Set. Includes ½-oz. bottle of polish remover, nail brilliance, cuticle remover, cotton roll, emery boards, manicure stick. An inexpensive gift, ever-so-practical for anyone on your Christmas list. 19c Fed. Tax included.
8 N 9672E—Postpaid . . . Set $1.19

S **6-pc. Manicure Set,** containing all the essentials for a speedy nail beautifying job. $2.36 Set. Case of alligator-grained imitation leather. ½-oz. bottle of polish, cuticle remover, polish remover, nail file, emery boards, manicure stick. 36c Federal Tax included.
8 N 9261E—Postpaid . . Set $2.36

Gifts of Beauty, Utility



Gift-styled Brushes and Sets

A **Ann Barton Half-round Style Hair Brush.** Six rows nylon bristles, set into lightweight back of attractive gleaming lucite. An outstanding buy at this low price! Assorted pink, blue or crystal color (no choice). 8 inches long. Acetate cover over bristles.
8 N 6400—Shipping wt. 8 oz.....83c

B **Women's Hair Brush.** Lustrous gold-color jeweler's bronze back . . a truly lovely gift she'll treasure for years! Not only smartly decorative, but practical as well . . . nylon bristles are set in a lucite block which is removable for washing! One-piece construction helps avoid weakening between handle and back. 8½ inches long. Comes in a gold-color striped, hinged gift box with white rayon lining.
8 N 9089—Shpg. wt. 13 oz... $4.00

C **Curvette Hair Brush,** by Prophylactic. Usually sells for much more! Mixed black and white nylon bristles. Comes in individual tuck-in box with acetate window. Assorted blue, pink, white (no choice). At this remarkable price you'll want one for yourself, several for gifts!
8 N 9074—Shpg. wt. 11 oz......95c

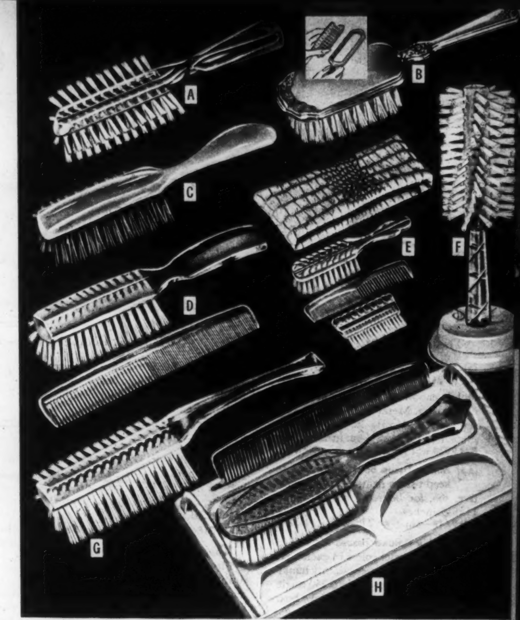
D **Professional Style Brush and Comb Set.** Sure to be a welcome gift, one that suits your budget, too! Crystal colored lucite. Brush is 7½ inches long, has 6 rows of sturdy nylon bristles. Comb is 7 inches long. Rayon lined gift box. Shipping weight 8 ounces.
8 N 9081................Set $1.44

E **Beau Kit.** Plastic kit of imitation Spanish alligator in white with gold-color grain. Zipper closing. Contains miniature lustron hair brush, clothes brush, and comb. Kit size 3x7 inches. Gift package. (5c Federal Tax included.)
8 N 9080E—Shpg. wt. 3 oz..... 98c

F **Spiral Lucite Hair Brush.** Crystal color. For all-around good hair grooming. Long, sturdy nylon bristles arranged in spiral fashion for easier and better brushing. Gift packaged, with dustproof acetate cover. 8¼ inches long.
8 N 9087—Shpg. wt. 10 oz... $2.95

G **Patrician Hair Brush.** Was nationally advertised at $5.00; sold to Sears as an exclusive close-out to sell for $1.89. Beautiful flared hair brush with 7 rows of long white nylon bristles. Gracefully designed, cut lucite back. 9 inches long. Comes in gift package. Crystal color.
8 N 6481—Shpg. wt. 8 oz..... $1.89

H **Vanity Set.** A gift to delight any lady on your Christmas list, be she young or old! Beautiful vanity set . . . lucite brush with 5 rows of nylon bristles, 8⅛ inches long. Gleaming lucite comb, 7 inches long. Complete in an ivory-color plastic vanity tray with extra wells for bobby pins. Tray size 9½x4¾ inches. Molded crystal-clear cover. Order early for complete selection! Shipping weight 1 lb.
8 N 9082—Rose..............$1.89
8 N 9092—Blue..............$1.89
8 N 9099—Crystal color...... 1.89



Mirrors for every need

J **Around-the-Neck Mirror.** Crystal-clear plastic. One side magnifying, other plain. 5¼-inch mirror. Gift box. Shipping weight 1 lb. 4 oz.
8 N 9005....... $1.89

K **Adjustable Around-the-Neck Mirror.** One side magnifying, other plain. 13 in. long. Wt. 1 lb. 4 oz.
8N6280–Lucite, chrome trim... $2.89
8 N 6281—Lucite, gold-color trim.. .....$3.79

L **Metal Trim Stand Mirror** . . gold-color metal base, swivel socket. 5½-in. mirror, one side magnifying, other plain.
8 N 6278—Shpg. wt. 1 lb. 8 oz. $2.79

M **Metal Trim Hand Mirror.** Antiqued gold plated handle and frame. 12 in. long. One side magnifying, other side plain. 5⅛-inch diameter.
8 N 9029—Shpg. wt. 1 lb. 8 oz.. $1.69

N **Lustron Plastic Hand Mirrors.**
8 N 6275—Magnifying and plain sides. *State color* rose, blue or crystal. 8¼x4 in. Shpg. wt. 1 lb........ 98c
8 N 6276—One side magnifying, other plain beveled. 10½x5⅝ in. *State color* rose or blue. Shpg. wt. 1 lb. 8 oz... $1.89

Ann Barton Implement Sets

P **Ann Barton 7-pc. Set.** Genuine pigskin case with zipper closing. An ideal gift, with everything she needs! Nail scissors, cuticle scissors, nail clip, manicure stick, nail file, blemish remover, tweezers.
8N9288E–(33c Fed. Tax included.) Shpg. wt. 11 oz. Set $4.98

R **Ann Barton 5-pc. Set.** Pig-grain leather case with zipper closing. So neat and trim! Nail file, cuticle scissors, nail clip, tweezers, comb.
8 N 9286E–(20c Fed. Tax included.) Shpg. wt. 7 oz. Set $2.98

S **Ann Barton 6-pc. Set.** Genuine pigskin case folds and fits into envelope. Here's a gift she'll be thrilled to own, a smart looking addition to her dressing table! Set includes cuticle scissors, nail file, manicure stick, cuticle nipper, nail clip, and tweezers. (40c Federal Tax included.)
8 N 9287E—Shipping weight 1 lb. 3 oz........ Set $7.50

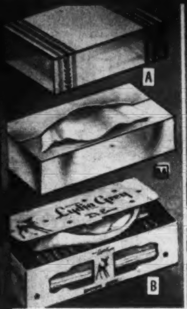
La Cross Sets

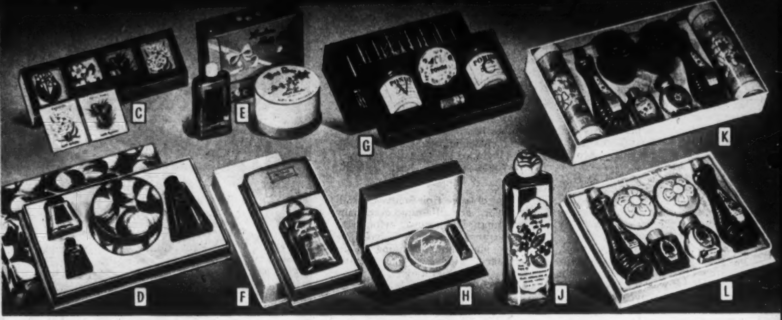
T **4-pc. Set.** Pig-grain finish, durable plastic case, snap closing. Nail scissors, nail file, tweezers, nail clip.
8 N 9207—Postpaid..........Set $2.95

V **5-pc. Set.** Reptile-grain finish case of long-wearing plastic, snap closing. So bright and jaunty under her Christmas tree! Nail scissors, cuticle scissors, nail file, cuticle pusher, tweezers. *State* red, green, or navy.
8 N 9210—Postpaid......... Set $4.95

W **3-pc. Set.** Rough-grain finish, durable plastic case, snap closing. Nail file, cuticle scissors, tweezers. *State* brown, red or green.
8 N 9205—Postpaid.......... Set $1.95

Postpaid items on these two pages are not for sale outside U.S.A.





Tissues and Mirror Boxes

A **Mirrored Make-up Box.** The beauty of the mirrored outer surface is enhanced by white embossed design trim. Metal-lined cover has inside mirror 2¼x3⅞ in. Self-stopping metal hinge. 5¾x8½ in. inside.
8 N 9038—Shpg. wt. 2 lbs. 8 oz. . **$1.89**

AA **Mirror Tissue Box.** Bright way to keep tissues neat, clean. Decorative, too, for bedroom or bathroom. 11x5½ inches.
8 N 9749—Shpg. wt. 2 lbs. 2 oz. . . **$1.59**

B **Doeskin Deluxe Tissues** . . Now in assorted pastel colors in each box. Perfect for home, nursery, dainty hanky or makeup aid. Downy-soft, 250 single sheets (125 double) in window box. Each sheet 8¾x9¾ in. Postpaid.
8 N 9151—4 boxes (1000 single sheets) **98c**

Gift-boxed Cosmetic Sets, Bath Aids and Colognes at Christmas-Budget Prices

C **Wrisley Bubble Bath.** 20 envelopes, 5 each of Lily of the Valley, Apple Blossom, Forest Pine and Carnation scented bubble bath. Gift boxed. ½-oz. in each envelope.
8 N 9651E—Postpaid. . . . . .10 oz. **$1.20**

D **Cardinal 4-pc. Gift Set.** Contains 1-oz. bottle powdered sachet, for body or lingerie, ½ oz. perfume, 2-oz. cologne, 6-oz. box bath powder. Gift boxed.
8 N 9251E—Shpg. wt. 2 lbs. . . . Set **$1.07**

E **Lanchere 2-pc. Blue Rose Gift Set.** Includes 6-oz. box of fragrant dusting powder with large fluffy puff; and 3-oz. bottle of refreshing cologne. Shpg. wt. 1 lb. 4 oz.
8 N 5053E. . . . . .Set **89c**

F **Wrisley 2-pc. Superbe Bath Set.** Contains 3-oz. bottle Superbe Bath Cologne and bar Superbe Bath Soap. Delicately scented. Gift boxed. Price includes 15c Fed. Tax.
8 N 9254E—Postpaid. **$1.15**

G **Ponds 4-pc. Beauty Chest.** Gift sizes of Ponds preparations. 1⁸⁄₁₀-oz. cold cream, 2 oz. foundation vanishing cream, .35 oz. face powder (medium shade) and lipstick (medium shade). Postpaid.
8 N 9650E. . . . . .Set **$1.18**

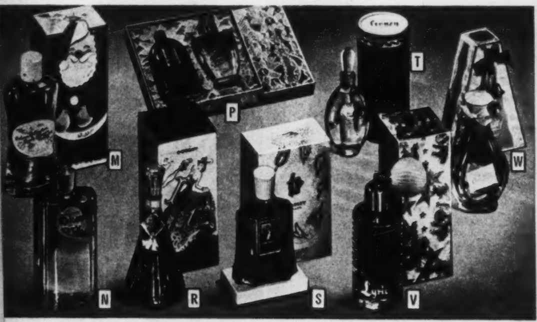
H **Tangee Trio Gift Set.** Lovely gift box holds .36 oz. face powder, lipstick in metal case, small size rouge. All medium shades. Postpaid.
8 N 9678E. . . . . .3-pc. set **$1.20**

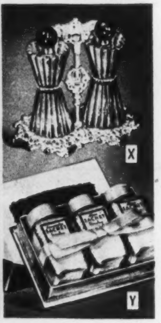
J **Floral Cologne.** Light, refreshing scent. Lily of the Valley, Garden Pinks, Apple Blossom, Floral Bouquet. *State scent.* Shpg. wt. 15 oz.
8 N 5731E. . . . . .4 oz. **83c**

K **Landers 8-pc. Gift Set.** Floral scent. Includes 5-oz. can bath crystals, 3-oz. toilet water, 1-oz. perfume, 1 oz. powdered sachet, 3-oz. bubble bath, 5-oz. talcum powder, 2 torpedoes bath crystals (1½ oz. ea.).
8 N 9691E—Shpg. wt. 4 lbs. **$1.69**

L **Landers 6-pc. Set.** Floral scent. Includes 3 oz. toilet water, 1 oz. perfume, 1 oz. powdered sachet, 3 oz. bottle bubble bath, 2 soap clusters. Shpg. wt. 2 lbs. 4 oz.
8 N 9690E—Includes 17c Fed. Tax **$1.25**

Postpaid items not for sale outside continental limits of U.S.A. Unless otherwise stated, 20% Federal Tax included if catalog number ends in "E."





Give Famous-Name Colognes, Perfumes and Sachets for her daily pleasure

M **Helena Rubenstein Cologne,** in ever-popular Apple Blossom scent. Specially-designed Christmas gift box has Santa with movable head.
8 N 6001E—Postpaid. 3⅗ oz. **$1.20**

N **Coty Toilet Water,** in choice of fragrances. Postpaid.
8 N 4056E—L'Origan. 1⅗ oz. . . .**$2.22**
8 N 4058E—Emeraude. 1.18 oz. . . . 2.22
8 N 4057E—Paris. 1.18 oz. 2.22
8 N 9291E—L' Aimant. 1.18 oz. . . . 2.22

P **Evening in Paris "Two for You" Gift Set.** A welcome gift, whether your favorite lady is "16 or 60." Box contains 1-oz. bottle Evening in Paris Cologne and 1-oz. bottle Mais Oui Perfume. Attractively boxed.
8 N 9293E—Postpaid. . . .2 pc. set **$1.80**

R **Intoxication,** Eau de Toilette by D'Orsay. Subtle, provocative fragrance. Postpaid.
8 N 2948E. 2-oz. **$3.60**

S **Yardley Old English Lavender Toilet Water.** A favorite of discriminating women. Postpaid.
8 N 4493E—2¾-oz. bottle. **$2.10**
8 N 4452E—5-oz. bottle. 3.42

Manufacturer's Closeout!

T Save $2.10 to $7.26 on famous Corday "Frenzy" Eau de Toilette! Take advantage of this wonderful saving for your Christmas gifts! Shipping weights 8 oz. and 1 lb.
8 N 9914E—2-oz. *Formerly $4.20*. . .**$2.10**
8 N 9915E—8-oz. *Formerly $12.00*. . . 4.74

V **Lyric Cologne.** Heady, sophisticated. Postpaid. Boxed.
8 N 5714E—4-oz. With atomizer. 25c Fed. Tax included. **$2.00**
8 N 5708E—4-oz. Cologne only. . . . 1.50

W **Chantilly Eau de Toilette** by Houbigant. Light feminine fragrance. Boxed. Postpaid.
8 N 4854E—2-ounces. **$3.00**

X **Rawlings "Mystery Cologne Bar."** 1-oz. Captive cologne, 1-oz. Jolie cologne clamped in frame of silver-color filigree.
8 N 9260E—Postpaid. Boxed. **$1.20**

Y **Wrisley Trio of Powdered Sachet.** 1-ounce each lavender, rose, pine. Boxed.
8 N 9257E—Postpaid. **$1.20**

If government reduces or discontinues 20% Federal tax after catalog goes to press, we will refund accordingly.

THESE TEMS ILLUSTRATED ON OPPOSITE PAGE

Shulton Old Spice

R **Old Spice Homestead Box.** Fragrant cargo of roses and spice. 4-oz. bottle toilet water and 7-oz. box dusting powder with puff.
8 N 5529E—Postpaid. . . 2 pc. set **$2.40**
8 N 5551E—4 ounce. Old Spice Toilet Water. Postpaid. $1.20

S **Old Spice "Sewing" Box.** Top of dainty gift box has pin cushion inset. Handy pin box after cosmetics are used. Contains gift size soap, ¾-oz. toilet water, 1-oz. talcum powder. (18c Fed. Tax incl.)
8 N 9278E—Postpaid. . . .3-pc. set **$1.43**

Fancy Soaps . . Gift Boxed

EE **Perfumed Soap Clusters.** 12 fragrant cakes of creamy, rich-lathering Apple Blossom and Pine Soap.
8 N 4978—Shpg. wt. 2 lbs. **79c**

FF **Yardley Old English Lavender Soap.** Fine milled. The luxury soap of the world. Rich lather.
8 N 4464—Postpaid. Box of 3 cakes. **$1.35**

GG **Wrisley Superbe Soap.** French milled pillow-shaped cakes, delicately scented. Gift boxed for Christmas giving. Postpaid.
8 N 4985—4 bath-size cakes. **$1.00**
8 N 4989—8 toilet-size cakes. 1.00

Max Factor
A
B
C

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P
Evening in Paris

Popular Max Factor and Coty Creations

A **"Glamour in Gold"**, 4-pc. set by Max Factor. Gold-colored gift box. Contains your choice of 2 combinations listed. *State* blonde, brunette, brownette, or redhead. Postpaid.
8N9233E–½-oz. Panstik, rouge, 3¼-oz. powder, lipstick .... Set $4.80
8N9225E–1¾-oz. Pancake make-up, rouge, lipstick, 3¾-oz. powder. 4.80

B **"My Make-up Secret"**, handsome gold-colored gift box by Max Factor. 3¼ ounce powder, rouge, lipstick. *State* blonde, redhead, brownette, brunette.
8 N 9222E—Postpaid............$3.00

C **"Golden Book of Beauty"** .. Max Factor 2-pc. set in gold-colored gift box. Contains your choice of the 2 combinations listed. *State* blonde, brunette, brownette, redhead.
8 N 9224E—1¾-oz. size pancake make-up and lipstick. Postpaid. Set $3.00
8 N 9223E—½-oz. Panstik and lipstick. Postpaid..........Set 3.00

D **Coty's Unique "Bell Set".** 1 dram of L'Origan perfume and 1 dram of Emeraude Perfume, set in dainty plastic "tower," with tinkling bell in top. Gift box.
8 N 9249E—Postpaid..........$4.50

E **2-pc. Set.** "Muguet duBois" by Coty. Lovely gift box contains 2 oz. toilet water and 4 oz. talcum powder.
8 N 9248E—Postpaid..........$2.40

F **2-pc. Coty Set,** with purse size perfume and box of face powder, (medium shade). *State fragrance*: Paris, L'Origan, Emeraude, L'Aimant. Postpaid.
8 N 9723E—Gift box........Set $3.60

G **One dram Coty Perfume in Flacon.** Gold-color metal. Postpaid.
8 N 4054E—L'Origan..........$2.22
8 N 4055E—Emeraude...........$2.22
8 N 4053E—Paris...............2.22
8 N 9250E—L'Aimant.............2.22

Choose from Seven Evening in Paris Sets

H **2-pc. Gift Set.** Dainty and appealing Evening in Paris set includes ⅓-oz. bottle perfume and perfume atomizer with mesh bulb cover. Gift boxed. (45c tax included.)
8 N 9213E—Postpaid.......Set $3.40

J **2-pc. Gift Set** .. Beautifully decorated gift box holds 1 dram of Evening in Paris perfume in tasseled flacon, and 1 ounce. Evening in Paris cologne. Thoughtful gift for a lovely lady.
8 N 9837E—Postpaid........Set $1.80

K **Bourjois Perfume Flacon** for her purse. Tassel trim. 1 dram size.
8 N 4804E—Postpaid..............90c

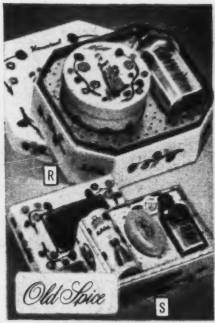
L **3-pc. Set,** in Evening in Paris scent. 3¼-oz. bottle of talcum powder, 1 dram perfume in flacon and 1 oz. cologne. Gift box.
8 N 9217E—Postpaid.......Set $2.82

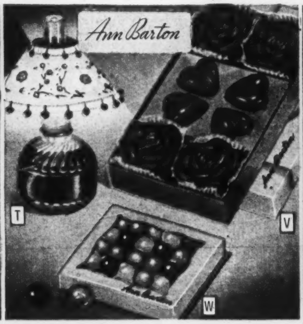
M **4-pc. Set.** Evening in Paris rouge and lipstick, medium shade in metal cases. 1 dram perfume in flacon and 1 oz. cologne. Gift box.
8 N 9218E—Postpaid........Set $3.90

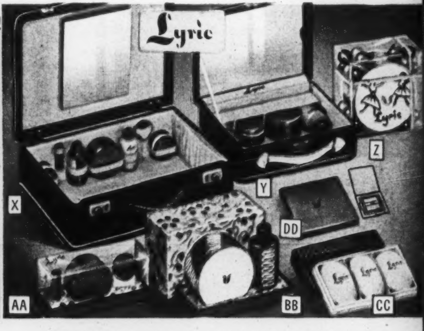
N **4-pc. Evening in Paris Set.** In gift box, includes 3¼-oz. talcum powder, 1 dram perfume in flacon, 2-oz. cologne, 2⅜-oz. box face powder in medium shade.
8 N 9219E—Postpaid........Set $4.80

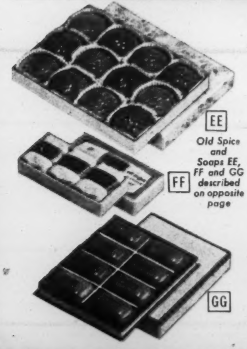
P **5-pc. Set** of Evening in Paris lipstick and rouge (med. shade) in metal cases, 3¼-oz. talcum powder, 1 oz. cologne, .2 oz. perfume.
8 N 9221E—Postpaid.......Set $6.00

Unless otherwise stated, items with catalog numbers ending in "E" have 20% Federal tax included in price. If government reduces or discontinues tax, we will refund accordingly.









Old Spice and Soaps EE, FF and GG described on opposite page

Love-Lite, Bath Aids

T **Perfumed Love-Lite** .. a diminutive oil lamp, actually lights up! As it burns, the delightful floral fragrance of the liquid mildly perfumes the room. Glass base, parchment shade. 7 in. high. Shpg. wt. 6 oz.
8 N 9279..................89c

V **Ann Barton Hearts and Flowers** .. fragrant soap, shaped into 4 dainty red hearts and 4 large rosebuds. Green, gold-color setting. Shpg. wt. 1 lb. 10 oz.
8 N 5620..................89c

W **Ann Barton Bath Capsules,** burst when dropped into water. Each contains enough for one bath. Varied colors, scents in box.
8N3009E—24 bubble bath capsules. Shpg. wt. 9 oz..........$1.14
8 N 3010E—36 bath oil capsules. Shpg. wt. 12 oz.............$1.43

Give Glamorous Lyric Kits, Gift Sets

X **Lyric 8-pc. Week-end Case.** Beautiful dark blue case of alligator-grained simulated leather. Washable lining. Contains regular size ace powder (metal box), 2 oz. sizes of special cleansing cream, night cream, skin freshener, foundation lotion. Dry rouge, lipstick. All medium shades. Detachable mirror in top of case has easel for standing. 15½x10½x5½ in. overall. Postpaid.
8 N 5741E.........Complete $27.00

Y **Lyric 4-pc. Travel Kit.** Red simulated Lizigator (9½x7x3½ in.) holds gift-sized foundation lotion, skin freshener, cleansing cream, regular size face powder (med. shade).
8 N 5717E—Postpaid. Complete $12.00

Z **Lyric Bath Set,** of 6 oz. dusting powder and 24 bubble bath capsules, all arranged in ribbon tied gift box. Delightful scent.
8 N 5740E—Postpaid...... Set $3.00

AA **Lyric Make-up Trio,** prettily boxed for a pleasing gift. Regular size face powder, lipstick, rouge. Metal containers. Med. shades.
8 N 5739E—Postpaid.......Set $3.90

BB **Lyric Bath Duo.** Dainty gift box contains 6 oz. dusting powder and 6 oz. cologne, in Lyric's inimitable fragrance. Postpaid.
8 N 5738E................Set $3.30

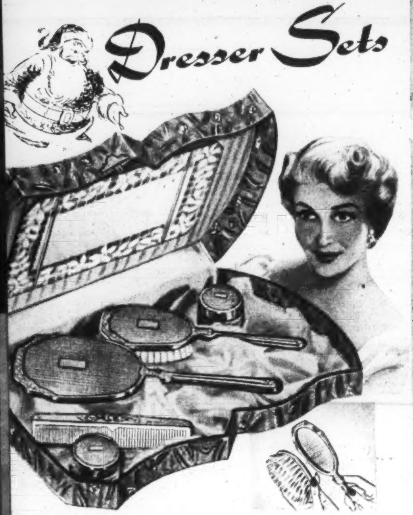
CC **Lyric Scented Soap** . . . to guard milady's tender skin. Delicate floral aroma. Gift box. Peach color. Postpaid.
8 N 5736—2 bars bath soap.....$1.00
8 N 5735—3 bars complexion soap. $1.00

DD **Lyric Compact.** Simple, modern lines make this an accessory she'll be proud to carry. Jeweler's bronze, brushed bronze finish. Loose powder style.
8 N 5732—3x3 in. Postpaid....$2.50

All Cosmetics available on Sears Easy Terms. See page 295 for details.

A gift she'll treasure always

Dresser Sets

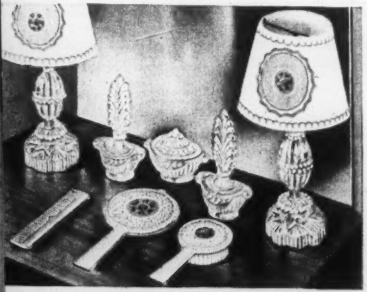


Six-piece Metal Set. jeweler's bronze finish
Truly an outstanding value at this price

A fine hobnail design keynotes this distinctive six-piece metal set, in handsome jeweler's bronze finish. One-piece construction of both brush and mirror, generally found only in high-priced sets, helps avoid weakening between handle and back. 10¼-inch brush has sturdy nylon bristles, set in a lucite block. Block is easily removed from back for cleaning of bristles. Mirror is 13 inches long. Metal-back comb is 7¼ inches long. Two glass cream jars, 2¼-inch diameter metal lids. 12-inch long mirror tray. Attractive, rayon-satin lined gift case makes this a thoughtful choice for the "special" one on your gift list. Do your shopping at home, the easy mail order way.

$9.75 6-pc. set, Gift case

8 N 9061—6-piece metal set, gift case. Shpg. wt. 5 lbs........**$9.75**

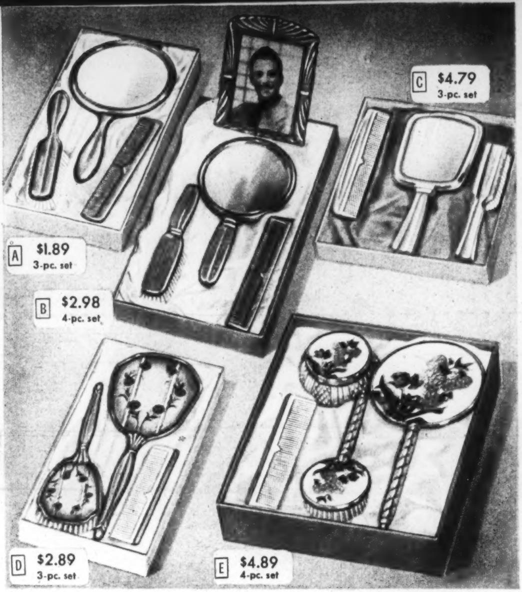


Decorative 8-piece Dresser Ensemble with Lamps
Designed for both beauty and utility

Crystal-clear glass combines with plastic in a lovely 8-piece set she'll use every single day. Dainty detailing accents each piece. Set includes two (15-inch) glass lamps with attractive off-white parchmentized shades, 110–120 volt AC-DC; 3-pc. plastic comb, brush and mirror set; two (7½-inch) perfume bottles, and powder jar.

$7.69 8-pc. set

8 N 09780—Shpg. wt. 9 lbs......................8-piece set **$7.69**



Five Varied Sets styled in metal and plastic
Modestly priced to fit limited budgets

A **Three-piece Set** of gleaming, transparent lustron (plastic). Neatly designed, for any setting. Has 8-inch brush with nylon bristles. 7½-inch comb. Two-sided round mirror 10 inches long overall. Boxed Shipping weight 1 pound 4 ounces.

8 N 7175—Blue...Set **$1.89**
8 N 7176—Rose....Set $1.89
8 N 7177—Crystal color..............Set 1.89

B **Four-piece Set** of lovely clear lustron. Gracefully curved handles. 7½-inch comb, 8-inch brush with nylon bristles, 10-inch long, 2-sided round mirror. 5x7-inch picture frame. An inexpensive practical gift in rayon-lined gift box. Shpg. wt. 2 lbs.

8 N 9054—Rose...Set **$2.98**
8 N 9055—Blue....Set $2.98
8 N 9056—Crystal color. 2.98

C **Three-piece Set of crystal-clear plastic** in dainty feminine design. Set includes: 7¾-inch comb, 8-inch brush with 5 rows nylon bristles, rectangular 2-sided beveled mirror, 10¾ inches overall, with fancy handle. Suitable for the young miss or her mother. White, rayon-lined gift box. Shipping weight 1 lb. 4 oz.

8 N 9057........Set **$4.79**

D **Three-piece Set** with gold-color metal trim. Multicolor morning glory design on solid color background. 7-inch comb has metal back. 10-inch brush, nylon bristles. Pear-shaped mirror, 13 inches overall. Shipping weight 1 pound 4 ounces.

8 N 9058—Blue background. Gift box. Set **$2.89**
8 N 9059—Rose background. Gift box.. Set $2.89

E **Four-piece Set.** Lovely floral design on white background, gold-color metal trim. 7¾-inch metal-backed comb. Round brush is 8¾ inches long, has nylon bristles. Round bevelled mirror, 13 inches long. Glass powder jar, 3½ inches in diameter. Gift boxed. Shipping weight 3 pounds 10 ounces.

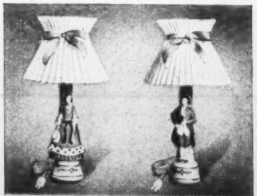
8 N 9060.........................Set **$4.89**

China Colonial Boudoir Lamps

Graceful, romantic twosome that has such a quaint way of saying "Merry Christmas" for you. Beautiful bases so carefully decorated that even smallest details show up clearly. Blue satin ribbon on 9-in. white lumarith (fine quality plastic) shades. 16 in. tall. For 110–120 A.C. or D.C. Bulb not included.

$3.49 each

35 N 07667—**Male.** Shpg. wt. 3 lbs.....**$3.49**
35 N 07668—**Female.** Shpg. wt. 3 lbs......$3.49
Combination of Male and Female above.
35 N 07669—Shpg. wt. 6 lbs......Pair **$6.49**

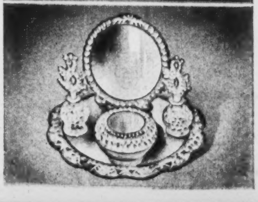


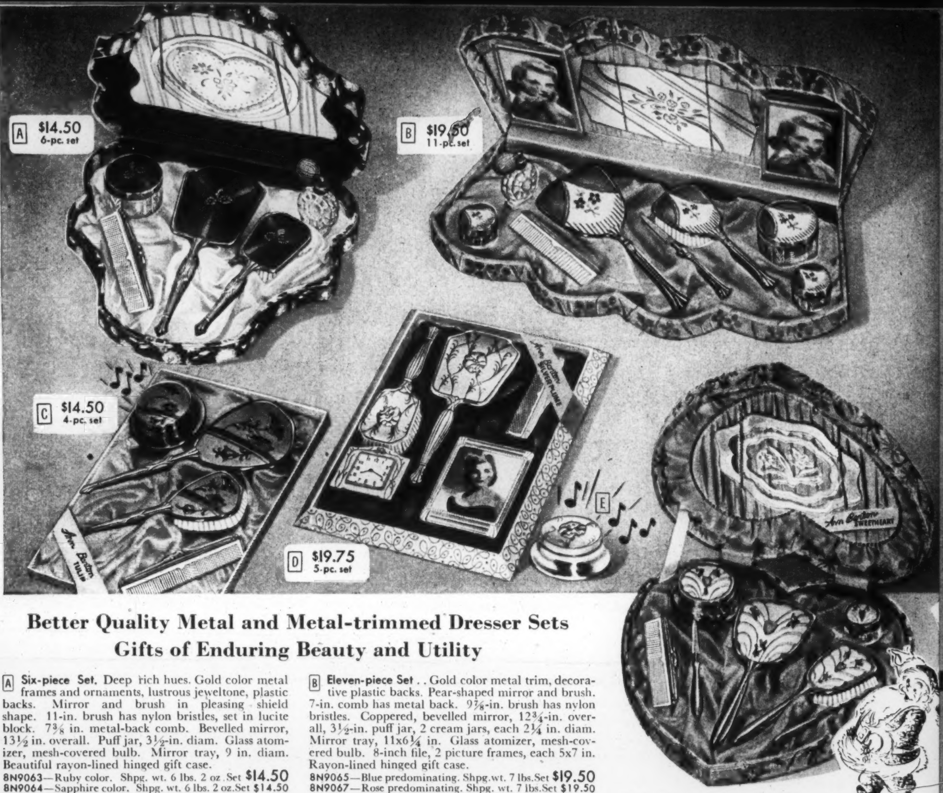
Five-piece Dressing Table Set

Dainty Miniature Hobnail Set of sparkling crystal-clear glass, to grace milady's dressing table. This five-piece set, in the popular hobnail pattern, consists of a mirror tray 8½ inches in diameter, a mirror-top powder jar 3½ inches in diameter, two 4½-inch perfume bottles, and a handy magnifying mirror 4½ inches in diameter. Someone on your gift list will welcome this set. Shpg. wt. 3 lbs. 6 oz.

$1.98 set

8 N 7007..........................Set **$1.98**





Better Quality Metal and Metal-trimmed Dresser Sets
Gifts of Enduring Beauty and Utility

A **Six-piece Set.** Deep rich hues. Gold color metal frames and ornaments, lustrous jeweltone, plastic backs. Mirror and brush in pleasing shield shape. 11-in. brush has nylon bristles, set in lucite block. 7⅜ in. metal-back comb. Bevelled mirror, 13½ in. overall. Puff jar, 3½-in. diam. Glass atomizer, mesh-covered bulb. Mirror tray, 9 in. diam. Beautiful rayon-lined hinged gift case.

8N9063—Ruby color. Shpg. wt. 6 lbs. 2 oz. Set **$14.50**
8N9064—Sapphire color. Shpg. wt. 6 lbs. 2 oz. Set $14.50

C **Four-piece Ann Barton "Tulip" Set.** Jewelers' bronze with floral design engraved and tinted on backs. Brush and mirror have lovely tulip shaped backs. 7⅜-in. comb has fancy metal back. 10¼-in. brush, nylon bristles, set in lucite block. Coppered, beveled mirror, 13⅜-in. overall. Musical powder box, 4¾-in. base. 18-note Swiss movement. Plays "Tip Toe Through the Tulips." Lined box. A gift she'll use many times a day.

8 N 9062—Shpg. wt. 3 lbs. 6 oz...........Set **$14.50**
8 N 9106—**Powder Box only.** Shpg. wt. 10 oz......$6.75

B **Eleven-piece Set** . . Gold color metal trim, decorative plastic backs. Pear-shaped mirror and brush. 7-in. comb has metal back. 9⅞-in. brush has nylon bristles. Coppered, bevelled mirror, 12¾-in. overall, 3½-in. puff jar, 2 cream jars, each 2¼ in. diam. Mirror tray, 11x6¼ in. Glass atomizer, mesh-covered bulb. 8-inch file, 2 picture frames, each 5x7 in. Rayon-lined hinged gift case.

8N9065—Blue predominating. Shpg. wt. 7 lbs. Set **$19.50**
8N9067—Rose predominating. Shpg. wt. 7 lbs. Set $19.50

D **Five-piece Silver-plated Set by Ann Barton.** Artistic silver plume design. Shield shape brush and mirror. 7⅜-in. comb, metal back. 11-in. brush, nylon bristles, set in lucite block. 13½-in. beveled, coppered mirror, 5x7-in. photo frame, 4x4-in. 30-hour wind clock. Gift box ($1.00 tax incl.).

8 N 9072EM—Shpg. wt. 6 lbs. 4 oz. 5-piece set **$19.75**
8 N 7174M—**Comb, Brush, Mirror only.**
Shpg. wt. 2 lbs. 4 oz...............3-piece set **9.75**

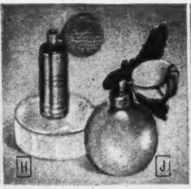
E 8N9105M—**Matching 18-note Swiss Movement Powder Box.** Plays wedding march. Shpg. wt. 9 oz....$7.50

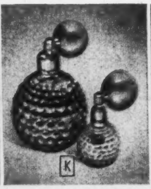
Ann Barton 8-pc. Sweetheart Set

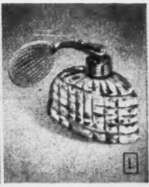
$27.50
8-pc. set

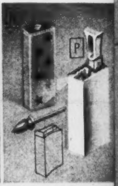
You'll truly be Santa when you give her this exquisitely styled set. Gold-color metal, with engraved hearts-and-flowers design. 7⅜-in. metal-backed comb. 10¼-in. brush, nylon bristles. Beveled, coppered mirror, 12¾-in. overall. Cream jar, 9-in. glass tray, file, cuticle pusher. Musical powder box, 4¾-in., 18-note Swiss movement, plays "Let Me Call You Sweetheart." Lined, hinged gift case.

8 N 9073—8-piece set. Shpg. wt. 6 lbs. 4 oz...**$27.50**
8N9107—**Musical Powder Box only.** Shpg. wt. 10 oz. $6.75









F **Holmes Diamond Design Perfume Atomizer.** Crystal-clear glass. Bulb has mesh covering in assorted rose, gold, blue color (no choice). Gold-plated head. 3¼ inches high. Boxed. Postpaid.

8N9993—1¾-oz. size....**$1.00**

G **Rubicon Perfume Atomizer** in swirl design. 2-oz. size. Iridescent glass. Gold-plated head. Postpaid.

8 N 9003—Ruby color... **98c**
8 N 9004—Sapphire color...98c

H **Ann Barton Atomizer.** Frosted circular glass base combines with a gold-plated metal column and head for a sophisticated air. Mesh-covered bulb. 4 in. high. Gift boxed. Shpg. wt. 10 oz.

8 N 7060...............**$1.00**

Items on these two pages marked "postpaid," not for sale outside the continental limits of U. S. A. 20% Federal Excise tax included where "E" is added to Catalog Number.

J **Kay Spray Cologne Atomizer,** with rosebud-shaped bulb. Plastic leaves. Glass with Gold-plated head. 3-oz. size. Gift box. Shpg. wt. 10 oz.

8 N 9007—Blue.........**$1.49**
8 N 9008—Yellow.........$1.49
8 N 9009—Pink.......... 1.49

K **Hobnail Atomizer Set.** Gold color finish. Gold-plated head. Rubber bulb. 4-oz. cologne, 4 dram perfume atomizer. Shpg. wt. 12 oz.

8 N 9012—Boxed...Set **$2.39**

L **Holmes Modern Design Atomizer.** Sparkling crystal-clear glass, cut to reflect her perfume. Gold-plated cap. 1½-oz. size. 2⅝-inches high. Postpaid.

8 N 7058...............**$2.00**

M **Holmes Twin-Set Atomizers.** Crystal-clear glass. Gold-plated heads. Colorful mesh-covered bulbs. Each atomizer ½ ounce. In acetate gift box. Postpaid

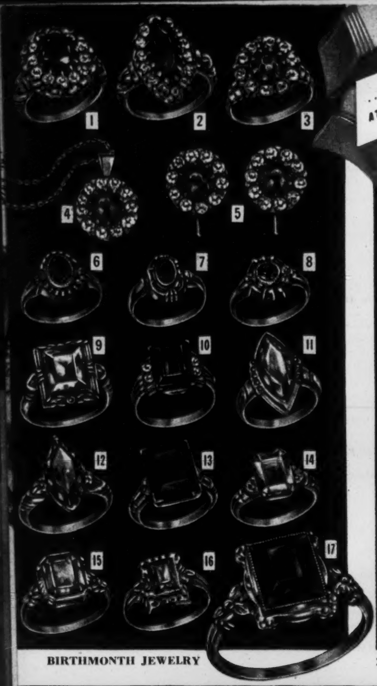
8 N 9019..........Set **$3.00**

N **"Petite" Perfume Flacon** by Cotter. Gold-plated metal, studded with simulated jewels. Leakproof dispenser.

8 N 9025E—Postpaid ...**$2.34**

P **Lustrous Aluminum Purse Atomizer.** Press plunger to release spray. Holds nearly a dram. Guaranteed leakproof, evaporation proof. Gift box.

8 N 9027—Postpaid....**$3.95**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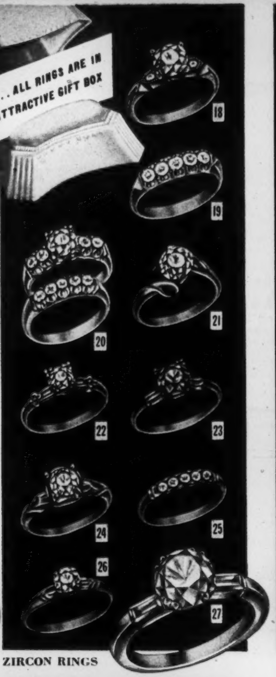
BIRTHMONTH JEWELRY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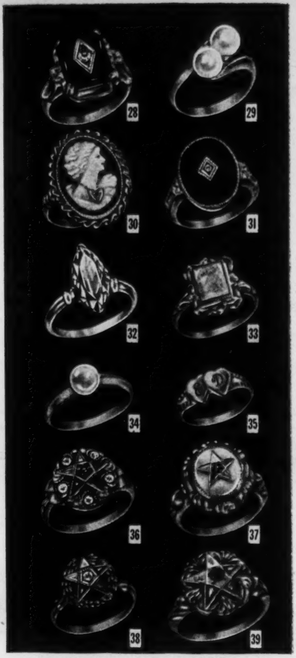
ZIRCON RINGS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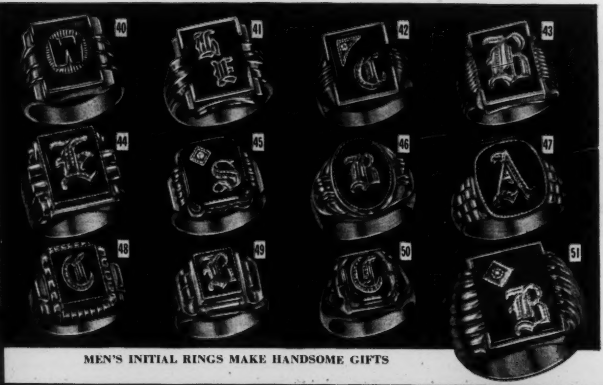
ALL RINGS ARE DESCRIBED ON OPPOSITE PAGE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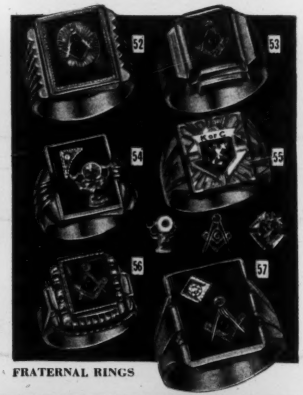
MEN'S INITIAL RINGS MAKE HANDSOME GIFTS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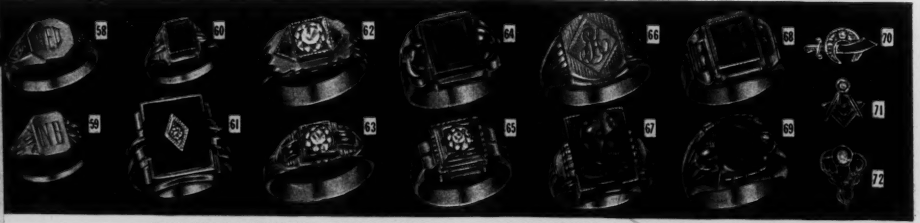
FRATERNAL RINGS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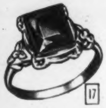
BOYS' RINGS, MEN'S RINGS AND LAPEL BUTTONS . . ALL AVAILABLE ON EASY TERMS . . SEE PAGE 295

1 to 17 Birthmonth Jewelry

Sparkling Simulated and Synthetic Stones



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- Simulated stones are cut and colored to resemble real gems at budget-pleasing prices
- Synthetic stones are more brilliant, chemically created reproductions of genuine gems
- Luxurious 10K yellow gold mountings

Show her you care with a gift that's personal, Women's rings sizes 5 to 8, misses' 3 to 5. *State size, birthmonth.* Gift box. Shpg. wt. each 4 oz.

1 Simulated birthstone cluster.
♦4 N 05041EY–*Women's sizes*. $7.95

2 Brilliant marquise-cut simulated birthstone in cluster.
♦4 N 05054EY–*Women's sizes*. $6.95

3 Flashing simulated birthstone set off by sparkling crystal clear stones. *Women's.*
♦4 N 05055MEY $5.79
♦4 N 05056MEY—Same as above but sterling silver setting $1.98

4 Matching, beautifully-detailed pendant, 18-in. chain.
♦4 N 05822MEY $7.25
♦4 N 05868MEY—Same as above but sterling silver setting $1.98

5 Matching earrings with her own simulated birthstone. Screw backs. ¾-in. earrings.
♦4 N 05878MEY . . . . Pair $7.95
♦4 N 05869MEY—Same as above but sterling silver setting. Pair $2.98

6 Simulated stone in charming gold mounting for a miss.
♦4 N 05064EY—*Misses' sizes*. $2.95

7 Dainty simulated stone to please the smart little miss.
♦4 N 05065EY—*Misses' sizes*. $2.49

8 Simulated stone in beveled ring.
♦4 N 05066EY—*Misses' sizes*. $2.19

9 Blazing beauty in a rich synthetic birthstone. Set off by 2 genuine diamonds in white gold settings. An exquisite gift.
♦4N05057EY–*Women's sizes*. $12.95

10 4 diamond-like zircons enhance simulated stone.
♦4N05040EY–*Women's sizes* $10.95

11 Fiery-faceted simulated stone in distinctive marquise-cut.
♦4N05058EY—*Women's sizes*. $7.95

12 Unusually lovely, marquise-cut simulated birthstone.
♦4N05028EY—*Women's sizes*. $5.79

13 Large, bright simulated stone.
♦4N05061EY—*Women's sizes*. $5.79

14 Brilliant simulated stone in fancy gold setting.
♦4N05062EY—*Women's sizes*. $4.95

15 Distinctive, new style mounting, simulated birthstone.
♦4N05067EY—*Women's sizes*. $4.50

16 Large simulated stone sparkles from luxurious gold mounting.
♦4N05068EY—*Women's sizes*. $3.50

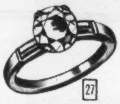
17 Simulated square-cut stone in elegant gold setting. Spectacularly low priced!
♦4N05063EY—*Women's sizes*. $3.75

BIRTHMONTH CHART

January	Dark Red Garnet	July	Red Ruby
February	Purple Amethyst	August	Light Green Peridot
March	Green Aquamarine	September	Dark Blue Sapphire
April	White Sapphire	October	Rose Pink Zircon
May	Pale Green Spinel	November	Golden Sapphire
June	Violet Alexandrite	Dec	Blue Green Zircon

18 to 27 Zircon Rings

give her Christmas joy



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- White zircons look so much like diamonds only experts can tell difference
- Blue zircons are brightly blue as a summer sky
- 10K yellow gold unless otherwise stated

Zircons are ⅕ heavier than diamonds so zircon carats are about ⅕ smaller. *State size 5 to 8.* Gift box. Shpg. wt. 8 oz. Wedding rings engraved without extra charge; *print initials, wedding date.*

18 Two flashing side diamonds enhance white zircon. 14K yellow gold.
♦4 N 05159EY—About 1⅕ ct. $29.95

19 Wedding band has five large white zircons, fishtail set for brilliance.
♦4 NR 5207EY—14K yellow gold . . . $24.95

20 Engagement ring has white zircon (over 1 ct.), four side white zircons. 5-zircon wedding band. 10K white gold.
♦4 N 05188MEY—Engagement ring. $19.95
♦4 NR 5208MEY—Wedding band. . . 14.95

21 Fiery white zircon, swirl mounting.
♦4 N 05204EY—About 1⅕ ct. . $14.95

22 Unusually lovely ring, white zircon.
♦4 N 05205EY—About 1⅕ ct. . . $12.95

23 Blue or white zircon; *state choice.*
♦4 N 05180EY—About 1⅕ ct. . . . $9.95

24 White zircon in white gold crown.
♦4 N 05206EY—About 1 ct $6.95

25 Wedding band with 5 white zircons.
♦4 NR 5203EY $6.95

26 Bright white zircon, budget-priced.
♦4 N 05183EY—About 1 ct $4.98

27 Blazing white zircon flanked by 2 white zircon baguettes. Set in luxurious 14K white gold. Brilliant beauty!
♦4 N 05195EY—About 2⅕ ct $34.95

HOW TO ORDER RINGS

Items marked ♦ sent from Chicago or Philadelphia. Order, pay postage from your Sears mail order house. If you don't know your size, write for Ring Size Card 8264N.

28 to 35 Charming Rings

to show her you remembered

- 10K yellow gold rings (except 32 which is white gold). A style to suit every feminine taste. Women's sizes 5 to 8, misses' sizes 3 to 5. *State size.* Gift boxed. Shpg. wt. each 4 oz.

28 Polished genuine black onyx in beautifully engraved ring. Diamond in 14K white gold.
♦4 N 05185EY—3/100 ct. diamond. *Women's*. $29.95
♦4 N 05186EY—1/20 ct. diamond. *Women's sizes* 34.95
♦4 N 05187EY—1/12 ct. diamond. *Women's sizes* 49.95

29 Twin cultured pearls in enchanting swirl setting. Rich, creamy luster marks them as genuine.
♦4 N 05212EY—*Women's sizes* $19.95

30 Genuine hand-carved cameo with twinkling diamond. Delicate shell pink stone, gold frame.
♦4 N 05173EY—*Women's sizes* $14.95

31 Glossy, jet black genuine onyx with diamond set in 14K white gold for maximum sparkle.
♦4 N 05211EY—*Women's sizes* $12.95

32 Blazing beauty! Brilliantly flashing synthetic white sapphire in the popular marquise-cut. 2¾ ct. stone in 10K white gold ring for most sparkle.
♦4 N 05216EY—*Women's sizes* $12.95

33 Genuine milky opal, full of fiery colors.
♦4 N 05213EY—*Women's sizes* $12.95

34 Single cultured pearl in elegantly simple mounting. Luxury gift at a low price!
♦4 N 05215EY—*Women's sizes* $11.75

35 Misses' hand engraved signet ring; double hearts. If correctly engraved, not returnable.
4 NR 5289E—*Print 2 initials. Misses' sizes* $2.98

36 to 39 Eastern Star Rings

Authentic emblem in official colors

- Lovely 10K yellow gold rings. Attractively gift boxed. *State ring size 5 to 8.* Shpg. wt. each 4 oz.

36 ♦4 N 05190EY—Cut-out emblem set with brilliant synthetic stones. 5 heart-set diamonds $34.95

37 ♦4 N 05210EY—Mother-of-pearl center has applied emblem. Elegant mounting $9.95

38 ♦4 N 05191EY—Twinkling diamond set in center of pierced, beautifully enameled emblem . . $14.95

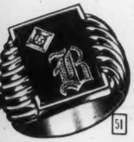
39 ♦4 N 05209EY—Cut-out, enameled emblem in elaborate gold frame $6.95

THERE'S NO PLACE LIKE HOME...
TO DO YOUR CHRISTMAS SHOPPING

40 to 51 Initial Rings for men and boys

Give him a Christmas ring that's personally his

- Striking 10K yellow gold mountings and initials are latest designs, smoothly finished. Price depends upon weight of mounting, fineness of stone. *Print initials wanted.* Men's rings sizes 8 to 12; boys' sizes 6 to 9. *State size.* Gift boxed. Shpg. wt. each 4 oz.



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40 Countersunk gold sunburst with enameled initial. Glowing synthetic ruby or richly polished genuine black onyx. Massive mounting. *Men's.*
♦4 N 05442EY—Syn. ruby . . $29.95
♦4 N 05443EY—Gen. onyx 24.95

41 Brilliantly beveled mounting makes a luxurious background for the genuine black onyx. Two gold initials add an unusual touch.
♦4 N 05439EY—*Men's sizes* $24.95

42 Twinkling diamond in 14K white gold setting. Genuine jet black onyx, richly ridged mounting.
♦4 N 05441EY—*Men's sizes* $25.95

43 Smartly tailored mounting in the massive style that men like. Genuine black onyx.
♦4 N 05432EY—*Men's sizes* $19.95

44 Impressively styled mounting is brilliant contrast to the gleaming genuine black onyx.
♦4 N 05433EY—*Men's sizes* $16.95

45 Bright diamond in one corner of glossy genuine black onyx. Diamond set in 14K white gold.
♦4 N 05431EY—*Men's sizes* $16.95

46 Oval-shaped genuine black onyx, heavy ring.
♦4 N 05426EY—*Men's sizes* $14.95

47 Distinctive basket weave design ring. Sets off the glossy beauty of genuine black onyx.
♦4 N 05438EY—*Men's sizes* $12.95

48 Genuine black onyx in deeply ridged mounting.
♦4 N 05437EY—*Men's sizes* $10.95

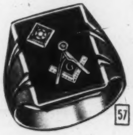
49 Designed to look just like Dad's, sure to please your boys. Genuine black onyx with his initial.
♦4 N 05434EY—*Boys' sizes* $9.95

50 Simulated black onyx in gold or silver. *Boys' sizes.*
♦4 N 05413EY—10K yellow gold mounting $8.50
♦4 N 05416EY—Sterling silver mounting 2.89

51 Flashing diamond countersunk on corner of rich synthetic ruby or polished genuine black onyx.
♦4 N 05429EY—Synthetic ruby. *Men's sizes* $39.95
♦4 N 05430EY—Genuine onyx. *Men's sizes* 34.95

52 to 57 Men's Fraternal Rings

He'll like wearing his own emblem



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- Richly finished 10K yellow gold rings and emblems

Choice of Masonic, Knights of Columbus or Elk emblem, except **56** which is Masonic only. *State emblem and ring size 8 to 12.* Gift boxed. Shpg. wt. 4 oz.

52 Countersunk gold sunburst with enameled emblem. Glowing synthetic ruby or lustrous genuine black onyx.
♦4 N 05472EY—Synthetic ruby $34.95
♦4 N 05473EY—Genuine onyx 29.95

53 Deeply encrusted emblem, massively styled ring.
♦4 N 05463EY—Genuine black onyx $28.95

54 Twinkling diamond, 14K white gold crescent.
♦4 N 05471EY—Genuine black onyx $25.95

55 New, unusual! Rose, yellow and white gold ring.
♦4 N 05470EY—Enameled emblem $24.95

56 Deeply ridged ring. Inlaid Masonic emblem.
♦4 N 05467EY—Simulated ruby $14.95

57 Brilliant countersunk diamond in 14K white gold for sparkling beauty. Countersunk gold emblem.
♦4 N 05450EY—Synthetic ruby $39.95
♦4 N 05465EY—Genuine black onyx 34.95

58 to 60 Boy's Rings

10K yellow gold Mountings

Signet rings hand engraved with his initials (not returnable if correctly engraved). Shpg. wt. 4 oz.

58 Scroll design on signet ring. *Print 3 initials.*
♦4NR5647EY—*State size 3 to 5* . . $4.95
♦4NR5648EY—*State size 6 to 9* . . 5.95

59 Tailored signet, *print 2 initials.*
4 NR 5643E—*State size 3 to 5*. $2.98

60 Simulated ruby set in richly ridged mounting. Sure to make your youngster jump with joy!
♦4 N 5545EY—*State size 3 to 5* . . $3.29

61 to 72 Men's Rings and Fraternal Lapel Buttons

Give him a 10K yellow gold ring he'll treasure . . . a style to please every man

Any man likes the dressier appearance a ring gives. *State ring size 8 to 12.* Gift boxed. Shpg. wts.: rings 4 oz., buttons 2 oz.

61 Expensive-looking diamond blazes in 14K white gold setting. Gleaming, genuine jet black onyx in massive, masculine mounting has impressive beauty.
♦4 N 05539EY—3/100 ct. diamond $34.95
♦4 N 05540EY—1/20 ct 44.95
♦4 N 05541EY—1/12 ct 59.95

62 Brilliant 1½-ct. white zircon set in white gold crown. Two glowing synthetic rubies.
♦4 N 05537EY $27.50

63 Large diamond-white zircon (about 1½ ct.). Set in beaded, beveled mounting.
♦4 N 05538EY $17.50

64 Glowing synthetic ruby in luxurious gold mounting. Blazing beauty, budget-priced.
♦4 N 05533EY $14.50

65 New, sparkling style! 1-ct. white zircon flashes in white gold crown. Beveled square setting.
♦4 N 05542EY $9.95

66 Fine, engine-turned design. *Print 3 initials* for hand engraving. If correctly engraved, not returnable.
♦4 NR 5613EY $10.95

67 Genuine tiger eye cameo in heavy gold mounting. Rich, dark golden tan stone.
♦4 N 05536EY $9.95

68 Simulated ruby set off by the polished gold of the beveled mounting.
♦4 N 05544EY $9.50

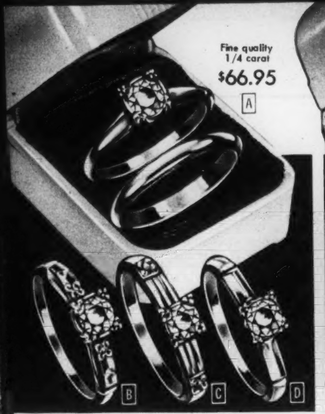
69 Simulated ruby in heavy beveled mounting.
♦4 N 05543EY $9.50

70 Shrine button set with bright diamond, synthetic ruby. 14K white gold.
4 N 5483E $16.95

71 Blue Lodge Mason, diamond. 14K yellow gold.
4 N 5482E $7.95
4 N 5480E—10K yellow gold, no diamond $1.09

72 Elk button. 10K gold.
4 N 5481E $1.98

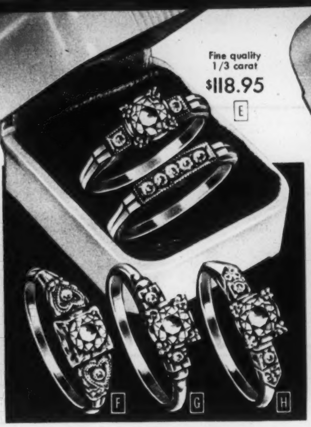
Rings (except featured numbers) shown actual size. Prices include 20% Federal Tax. If the government reduces or discontinues this tax after catalog goes to press, we will refund accordingly



Fine quality 1/4 carat **$67.95**

Fine quality 1/4 carat **$68.95**

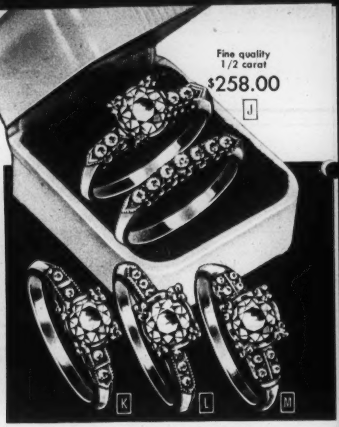
Fine quality 1/4 carat **$69.95**



Fine quality 1/3 carat **$119.95**

Fine quality 1/3 carat **$120.95**

Fine quality 1/3 carat **$121.95**



Fine quality 1/2 carat **$256.00**

Fine quality 1/2 carat **$260.00**

Fine quality 1/2 carat **$263.00**

Diamonds

Choose the most precious gift of her life now while Sears pleases your budget with new low prices

Take advantage of Sears thrilling Christmas savings and give her the most precious gift of her life—a gift diamond to be treasured from generation to generation. Select from Sears three guaranteed qualities—Fine, Tradition and Finest—mounted in solitaire or diamond-set ring. Take advantage of these low prices and give her a Sears diamond ring. Each full-cut center diamond is clear, blue-white in color, expertly cut and mounted to bring out all its fiery beauty. Mountings (except B and F which are 14K yellow gold only) are 14K white gold or yellow gold with white gold crowns to emphasize diamond's splendor. Wedding band engraved at no charge; *print initials and date. State ring size 5 to 8; carat size of center diamond, and Fine, Tradition, or Finest quality.* Prices include 20% Federal Tax. (If the government reduces or discontinues tax after catalog goes to press, we will refund accordingly.) Gift boxed. Postpaid. (Shpg. wt. ea. 4 oz.)

State your choice of yellow or white gold mountings (Except B and F).

A Classic solitaire mounting for dignified feminine tastes. Beautifully simple matching bride's ring.

4 N 02983MEY—1/4 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$32.95	1/8 ct..$37.95	♦1/8 ct..$53.95
1/6 ct.. 43.95	1/6 ct.. 50.95	♦1/6 ct.. 71.95
1/4 ct.. 66.95	1/4 ct.. 86.95	♦1/4 ct..108.95
♦1/3 ct.. 93.95	♦1/3 ct..114.95	♦1/3 ct..158.95
♦3/8 ct..117.95	♦3/8 ct..148.95	♦3/8 ct..195.00
♦1/2 ct..177.95	♦1/2 ct..216.95	♦1/2 ct..285.00

Matching Wedding Ring

4 NR 3277ME—Bride's........................ **$4.75**

B Traditional orange blossoms and beaded trim add fire-flashing beauty to this sparkling ring.

4 N 02937MEY—1/4 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$33.95	1/8 ct..$38.95	♦1/8 ct..$54.95
1/6 ct.. 44.95	1/6 ct.. 51.95	♦1/6 ct.. 72.95
1/4 ct.. 67.95	1/4 ct.. 87.95	♦1/4 ct..110.95
♦1/3 ct.. 94.95	♦1/3 ct..115.95	♦1/3 ct..159.95
♦3/8 ct..118.95	♦3/8 ct..149.95	♦3/8 ct..196.00
♦1/2 ct..178.95	♦1/2 ct..217.95	♦1/2 ct..286.00

C Brilliantly beveled design. Choice of yellow gold with inlaid bands of white gold or all white gold.

4 N 02707MEY—1/4 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$34.95	1/8 ct..$39.95	♦1/8 ct..$55.95
1/6 ct.. 45.95	1/6 ct.. 52.95	♦1/6 ct.. 73.95
1/4 ct.. 68.95	1/4 ct.. 88.95	♦1/4 ct..112.00
♦1/3 ct.. 95.95	♦1/3 ct..116.95	♦1/3 ct..160.95
♦3/8 ct..119.95	♦3/8 ct..150.95	♦3/8 ct..197.00
♦1/2 ct..180.00	♦1/2 ct..218.95	♦1/2 ct..287.00

D Scintillating diamond in white gold crown with highly polished distinctively beveled mounting.

4 N 02914MEY—1/4 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$35.95	1/8 ct..$40.95	♦1/8 ct..$56.95
1/6 ct.. 46.95	1/6 ct.. 53.95	♦1/6 ct.. 74.95
1/4 ct.. 69.95	1/4 ct.. 89.95	♦1/4 ct..112.95
♦1/3 ct.. 96.95	♦1/3 ct..118.00	♦1/3 ct..162.00
♦3/8 ct..120.95	♦3/8 ct..152.00	♦3/8 ct..198.00
♦1/2 ct..182.00	♦1/2 ct..220.00	♦1/2 ct..288.00

E Two sparkling side diamonds (total 1/50 ct.) add to the blazing beauty of center diamond.

4 N 02501MEY—1/3 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$40.95	1/8 ct..$45.95	♦1/8 ct..$68.95
1/6 ct.. 52.95	1/6 ct.. 58.95	♦1/6 ct.. 80.95
1/4 ct.. 84.95	1/4 ct.. 94.95	♦1/4 ct..126.95
♦1/3 ct..118.95	♦1/3 ct..130.95	♦1/3 ct..174.95
♦3/8 ct..141.95	♦3/8 ct..156.95	♦3/8 ct..215.00
♦1/2 ct..234.00	♦1/2 ct..265.00	♦1/2 ct..340.00

Matching Bride's Wedding Ring

4 NR 2000ME—Five diamonds (total 1/16 ct.).. **$39.95**

F Two twinkling side diamonds (total 1/50 ct.) set in white gold hearts. Daintily engraved flowers.

4 N 02702MEY—1/3 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$41.95	1/8 ct..$46.95	♦1/8 ct..$70.95
1/6 ct.. 53.95	1/6 ct.. 59.95	♦1/6 ct.. 82.95
1/4 ct.. 86.00	1/4 ct.. 95.95	♦1/4 ct..128.95
♦1/3 ct..119.95	♦1/3 ct..131.95	♦1/3 ct..176.95
♦3/8 ct..142.95	♦3/8 ct..157.95	♦3/8 ct..217.00
♦1/2 ct..235.00	♦1/2 ct..266.00	♦1/2 ct..342.00

G Two side diamonds (total 1/32 ct.) fishtail-set intensify center diamond. Ridged sides on ring.

4 N 02953MEY—1/3 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$42.95	1/8 ct..$49.95	♦1/8 ct..$73.95
1/6 ct.. 55.95	1/6 ct.. 62.95	♦1/6 ct.. 85.95
1/4 ct.. 87.00	1/4 ct.. 98.95	♦1/4 ct..131.95
♦1/3 ct. 120.95	♦1/3 ct..134.95	♦1/3 ct..180.00
♦3/8 ct..143.95	♦3/8 ct..159.95	♦3/8 ct..220.00
♦1/2 ct..236.00	♦1/2 ct..268.00	♦1/2 ct..345.00

H Two flashing side diamonds (total 1/25 ct.) and two beaded flowers enhance the center stone's fire.

4 N 02704MEY—1/3 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$43.95	1/8 ct..$50.95	♦1/8 ct..$75.95
1/6 ct.. 56.95	1/6 ct.. 64.95	♦1/6 ct.. 87.95
1/4 ct.. 88.95	1/4 ct..100.00	♦1/4 ct..133.95
♦1/3 ct..121.95	♦1/3 ct..135.00	♦1/3 ct..182.00
♦3/8 ct..145.00	♦3/8 ct..161.95	♦3/8 ct..222.00
♦1/2 ct..237.00	♦1/2 ct..270.00	♦1/2 ct..347.00

J Four diamonds (total 1/12 ct.) flash at sides of radiant center diamond. All stones fishtail-set.

4 N 02502MEY—1/2 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$68.95	1/8 ct $84.95	♦1/8 ct. $98.95
1/6 ct... 79.95	1/6 ct..105.00	♦1/6 ct. 120.00
1/4 ct..115.00	1/4 ct..152.95	♦1/4 ct. 175.00
♦1/3 ct..150.00	♦1/3 ct..195.00	♦1/3 ct. 235.00
♦3/8 ct..185.00	♦3/8 ct..230.00	♦3/8 ct. 275.00
♦1/2 ct..258.00	♦1/2 ct..325.00	♦1/2 ct. 385.00

Matching Bride's Wedding Ring

4 NR 2001ME—Seven diamonds (total 1/7 ct.).. **$69.95**

K Four brilliant side diamonds (total 1/20 ct.) in beaded boxes. Blazing beauty, knife-edge band.

4 N 02708MEY—1/2 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$66.95	1/8 ct..$81.95	♦1/8 ct. $95.95
1/6 ct.. 77.95	1/6 ct..102.00	♦1/6 ct. 116.95
1/4 ct..112.00	1/4 ct..150.00	♦1/4 ct. 172.00
♦1/3 ct..148.00	♦1/3 ct..191.95	♦1/3 ct. 232.00
♦3/8 ct..182.00	♦3/8 ct..227.00	♦3/8 ct. 272.00
♦1/2 ct..256.00	♦1/2 ct..322.00	♦1/2 ct. 382.00

L Six fire-flashing side diamonds (total 1/30 ct.) make this a truly dazzling ring. Knife-edge band.

4 N 02511MEY—1/2 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$70.00	1/8 ct..$79.95	♦1/8 ct..$93.95
1/6 ct.. 85.00	1/6 ct..100.00	♦1/6 ct..115.00
1/4 ct..110.00	1/4 ct..147.95	♦1/4 ct..169.95
♦1/3 ct..150.00	♦1/3 ct..190.00	♦1/3 ct..230.00
♦3/8 ct..180.00	♦3/8 ct..225.00	♦3/8 ct..269.95
♦1/2 ct..260.00	♦1/2 ct..320.00	♦1/2 ct..380.00

M Masterpiece of brilliance! Eight side diamonds (total 1/25 ct.) form two rows of fiery beauties.

4 N 02713MEY—1/2 ct. diamond engagement ring shown.

Fine Quality	Tradition Quality	Finest Quality
1/8 ct..$72.95	1/8 ct..$82.95	♦1/8 ct..$96.95
1/6 ct.. 88.00	1/6 ct..101.95	♦1/6 ct..118.00
1/4 ct..112.95	1/4 ct..150.00	♦1/4 ct..172.95
♦1/3 ct..152.95	♦1/3 ct..192.95	♦1/3 ct..232.95
♦3/8 ct..183.00	♦3/8 ct..226.95	♦3/8 ct..272.95
♦1/2 ct..263.00	♦1/2 ct..323.00	♦1/2 ct..383.00

Finest quality diamond rings sent from Chicago; Fine and Tradition quality marked ♦ sent from Chicago and Philadelphia, others sent from all houses. Order from your Sears mail order house. Rings enlarged ¼ to show design.

Bracelets, Lockets

Delight the girl in your life with a charming Locket and wrist-hugging Expansion Bracelet

Certain to captivate your fair lady. Lockets and bracelets (except 7 and 8) with hand-engraved initial at no extra charge. Lockets open to hold two pictures. Lockets have 18-in. chains, except 1 and 4 which have 15-in. chains. 1/20 12K yellow gold filled unless otherwise stated. Gift boxed. Shipping weights; locket 4 ounces, bracelet 6 ounces, bracelet and locket set 8 ounces.

1 **For the junior miss**—enchanting flower design on satin-finish heart. Expansion bracelet has stainless steel back. *Print 1 initial.*
4 NR 5785E—Set..........$4.69 4 NR 5786E—Bracelet only **$2.98**

2 **Exquisite flower petal design** beautifully engraved. Expansion bracelet has long-wearing stainless steel back. *Print 1 initial.*
4 NR 5781E—Set..........$4.69 4 NR 5782E—Bracelet only. $3.19

3 **Brilliantly polished hearts** with daintily engraved edges. Matching expansion bracelet has stainless steel back. *Print 2 initials.*
4 NR 5865E—Bracelet and Locket Set..........$5.39
4 NR 5877E—Locket only...$1.98 4 NR 5866E—Bracelet only..$3.75

4 **Misses' charming set.** Rose and green gold flower design on satin finish yellow gold hearts. Bracelet has polished and engraved links with long-wearing stainless steel back. *Print 1 initial.*
4 NR 5783E—Set..........$6.75 4 NR 5784E—Bracelet only. **$4.75**

5 **Delicate rose and green gold flower** design on satiny yellow gold hearts. Snug-fitting expansion bracelet has polished and engraved links, stainless steel back. *Print 1 initial.*
4 NR 5779E—Set..........$6.95 4 NR 5780E—Bracelet only. $4.95

6 **Mother-of-pearl** inlay with two small polished gold hearts. Beautifully engraved edges. Gleaming expansion bracelet in the latest style; stainless steel back. *Print 2 initials.*
4 NR 5776E—Set..........$7.95 4 NR 5777E—Bracelet only. $5.95

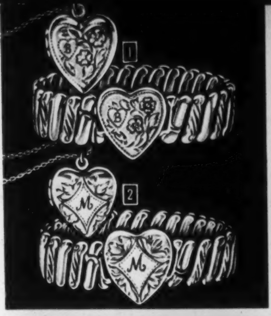
7 **Genuine diamond** sparkles from delicately engraved hearts. Happy contrast to the brilliantly polished edges. Expansion bracelet has polished and engraved links; stainless steel back.
4 N 5898E—Bracelet and Locket Set..........$8.95
4 N 5844E—Locket only....$3.50 4 N 5899E—Bracelet only...$6.50

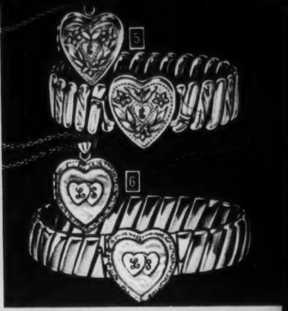
8 **Extra-wide cuff bracelet** . . . strikingly handsome accessory for her. 1/40 10K rolled gold plate, stainless steel back. Shining yellow and engraved rose gold expansion links.
4 N 5775E—Bracelet only. 1¼ in. wide..........$5.95

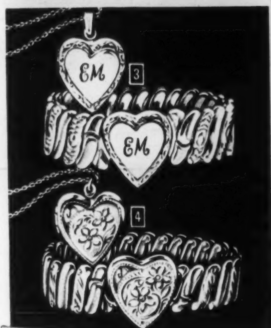
Our most popular Bracelet and Locket Set at a history-making low price for Christmas

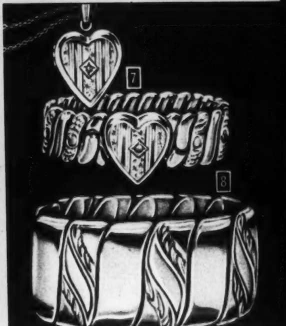
Bracelet and Locket Set only **$3.95** Set

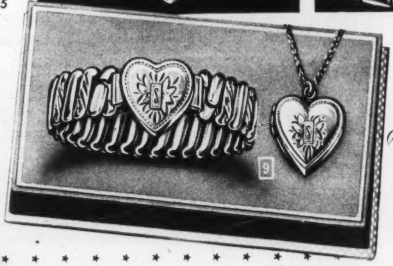
9 Hard to believe, isn't it? Such an exquisitely lovely set at such a fabulously low price! Brilliantly polished hearts with enchanting engraved design. Shining center for hand-engraving her own initial. 1/20 12K yellow gold filled locket, 18-in. chain. Yellow gold plated expansion bracelet has stainless steel back. *Print 1 initial.*
4 NR 5778E—Set. Shpg. wt. 8 oz..........$3.95
4 NR 5788E—Bracelet only. Shpg. wt. 6 oz.......... 2.50

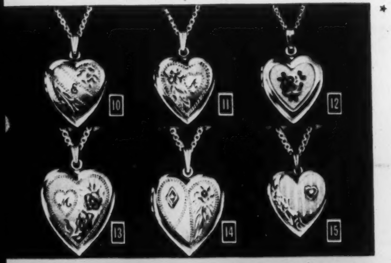


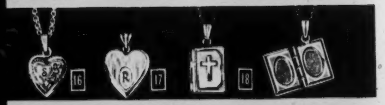


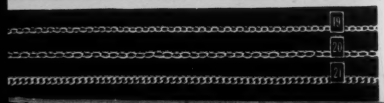












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Romantic 2-picture Lockets and precious metal jewelry Chains

Heart-warming lockets make a sentimental gift for mother, daughter or sweetheart that she'll cherish

Gleaming 1/20 12K yellow gold filled unless otherwise stated. Girls' lockets have 15-in. chains, women's 18-in. chains. Initials are hand engraved at no extra charge. Shpg. wt. each 4 oz. Beautifully gift boxed.

10 **Women's heart locket** with delicately engraved design. Polished band for initial. ¾-in.
4 NR 5816E—*Print 1 initial*...$2.19

11 **Women's lovely locket.** 3-tone gold heart. ¾-in. size.
4 NR 5815E—*Print 1 initial*...$2.98

12 **Women's locket** in light blue imitation cloisonné. Brilliantly polished gold edge.
4 N 5774E—¾-in. size......$2.98

13 **Women's heart locket.** Rose and green gold flower design, on satiny yellow gold. 1-in.
4 NR 5876E—*Print 1 initial*...$3.75

14 **Women's locket** with genuine diamond. Sparkling contrast to rose and green gold design on satiny yellow gold heart.
4 N 5996E—1-in. size.......$7.95

15 **Women's heart locket.** Precious 10K yellow gold set with flashing diamond. Flower design exquisitely engraved.
4N5810E—¾-in. size......$12.95
4NR5808E-Without diamond.
Print 1 initial. ¾-in..........$9.50

16 **Girls' dainty locket.** Rose and green gold flower motif on satiny yellow heart. ½-in.
4 NR 5847E—*Print 1 initial*...$2.45

17 **Girls' heart locket.** 1/20 10K yellow gold filled. Beautifully simple design. ⅝-in. size.
4 NR 5817E—*Print 1 initial*...$2.59

18 **Girls' holy-book locket.** Mother-of-pearl inlay and shining gold cross. Lord's prayer written inside. A gift to be cherished.
4 N 5768E—½-in. size......$2.98

For locket, cross or pendant. 3 weights, 3 lengths. Shipping weight each 2 oz.

10K yellow gold

19 *Lightweight*
4 N 5825E—16-in. $1.95
4 N 5826E—18-in. 2.15
4 N 5827E—20-in. 2.35

20 *Medium weight*
4 N 5828E—16-in. $2.55
4 N 5829E—18-in. 2.75
4 N 5830E—20-in. 2.95

21 *Heavyweight*
4 N 5831E—16-in. $3.85
4 N 5832E—18-in. 4.25
4 N 5833E—20-in. 4.65

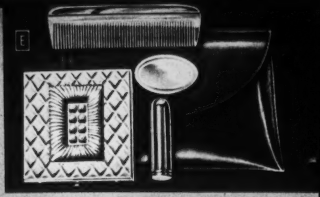
1/20 12K yellow gold filled

19 *Lightweight*
4 N 5834E—16-in...75c
4 N 5835E—18-in...85c
4 N 5836E—20-in...95c

20 *Medium weight*
4 N 5837E—16-in. $1.05
4 N 5838E—18-in. 1.15
4 N 5839E—20-in. 1.25

21 *Heavyweight*
4 N 5840E—16-in. $1.35
4 N 5841E—18-in. 1.45
4 N 5842E—20-in. 1.55

All prices include 20% Federal Tax. If government reduces or discontinues tax after catalog goes to press, we will refund accordingly



You don't need to know her size to give her an enchanting Dorset Compact

She'll adore a Compact that's personalized with her own initials

Gift-priced metal compacts to suit every feminine taste. Engraved with her initials or first name not over 5 letters. If correctly engraved, cannot be returned. Shpg.wt.ea.5 oz.

1 Sentimental heart compact. Satin finish gold color metal with shining trim. Adorable heart puff, mesh sifter.
4 NR 4703—2¾-in. size. *Print 3 initials or name* **95c**

2 Gold color edge with inlaid satiny silver color center. Mesh sifter over powder; thick, downy-soft puff.
4 NR 4785—Diameter 3 in. *Print 3 initials or name* **95c**

3 Choice of satin finish gold color with shining plaque, or glowing red or green jeweltone with black plaque. Metal powder cover.
4 NR 4787—Diam. 4 in. *State color, print 3 initials or name* . . **$1.95**

4 New and lovely! Sweetly sophisticated design in satiny silver color and shining gold color metal. Metal cover over powder compartment.
4 NR 4727—Diam. 4 in. *Print 1 initial* **$2.95**

Budget-priced Compacts look so luxurious for their small price

Give her a style to round out her Compact wardrobe . . smartly designed metal compacts for every occasion.

A Sparkling flower design gleams with jewel-like brilliance. Satin finish gold color background. Mesh sifter over powder.
4 N 4724—Diameter 4 in. Shpg. wt. 5 oz. **95c**

B Three brilliantly polished gazelles frolic across a rich, satin-finish gold color metal top. Shining tree and fence make graceful frame. Mesh sifter.
4 N 4782—Diameter 3 in. Shpg. wt. 5 oz. **95c**

C Teen-age compact for the "Coke" crowd Telephoning teeners gaily enameled on creamy background with red hearts. Mesh sifter.
4 N 4783—Diameter 3 in. Shpg. wt. 5 oz. **95c**

D Swirling seashell design, alternating shiny and satiny stripes of gold color metal. Mesh sifter.
4 N 4706—Diameter 3 in. Shpg. wt. 5 oz. **95c**

Exquisite Cosmetic Kit and Compacts to catch her eye

No size or color problem when you pamper her vanity with a luxurious leather cosmetic kit or compact. Shpg. wt. 5 oz.

E Rich, genuine leather kit keeps your cosmetic needs in pretty order. Handy to carry. Square 3-in. compact of gold color metal. Matching lipstick holder with screw type bottom and comb 4½ in. long. *State red, green or black leather.*
4 N 4776—Size of kit 4x6½ in. **$2.95**

F Gleaming gold color metal border with satiny silver inlaid center. Rose and green gold flowers, beveled gold color hearts.
4 N 4725—Metal cover. Diam. 4 in. **$1.95**

G Authentic Eastern Star emblem enameled in brilliant official colors on gold color metal compact.
4 N 4788—Metal cover. Diam. 4 in. **$1.95**

Compacts, Jewelry Boxes

Christmas charmers by Elgin American . . . yours to give, hers to love for their jewel-like beauty

Wherever smart accessories are seen, you'll see Elgin American compacts. They're so individual! So smartly advanced in design, so delicately attuned to every feminine instinct for style-rightness. Exquisite compacts by Elgin American inspire admiration—and just a twinge of envy. Finished in glowing jeweler's bronze with enchanting rose and green gold color flower designs. Metal compacts with a gleaming finish that endears and endures. Leakproof metal cover on powder compartment. Feather-soft puff. Beautifully gift boxed.

H Favorite round compact with all the charm for which Elgin is famous.
4 N 4728T—Diameter 3 in. Postpaid (Shpg. wt. 5 oz.) **$5.95**

J Unusual new fan-shape compact . . sophisticated and sleekly elegant.
4 N 4721T—3-in. size. Postpaid (Shpg. wt. 5 oz.) **$5.95**

K Luxurious heart-shape compact has the touch of sentiment women adore.
4 N 4722T—3-in. size. Postpaid (Shpg. wt. 5 oz.) **$7.50**

Same price cash or terms where "T" is added to catalog number.

Say Merry Christmas with a Jewelry Box or Earring Rack . . . something special for every gift list

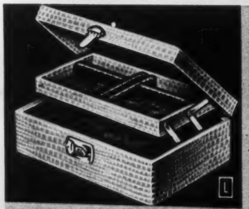
L Lizard-grained imitation leather jewelry box in two sizes. Wine or medium blue with harmonizing rayon velvet and satin lining. Self-lifting, partitioned tray. 24K yellow gold tooling on top and tray. Lock and key. Rubber tips on bottom. **$2.95** Large size
4 N 4811—10x7x3½ in. Shipping wt. 1 lb. 12 oz. *State color* $2.95
4 N 4810—7¾x5¾x2½ in. Shpg. wt. 1 lb. 4 oz. *State color* $1.95

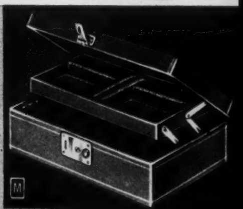
M Genuine aniline-dyed leather has a sleek, luxurious feel. Sparkling 24K yellow gold tooling on chestnut brown, wine or emerald green leather. Silky-soft rayon velvet and satin lining in harmonizing color. Partitioned, self-lifting tray. Lock and key. 10x7x3½ in. *State color.* **$4.95**
4 N 4817–Shpg. wt. 1 lb. 12 oz. . $4.95

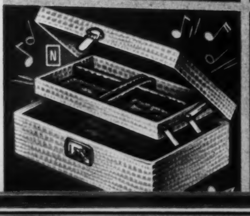
N Queen-size musical jewelry box plays a lilting melody when you raise the lid. Lizard-grained imitation leather in wine or medium blue. Harmonizing rayon velvet and satin lining. 24K gold tooling on top and tray. Partitioned, self-lifting tray. Rubber tips on bottom. Lock and key. 10x7x3½ in. *State color.* **$4.95**
4 N 4806–Shpg. wt. 1 lb. 12 oz. . . $4.95

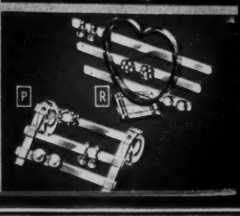
P Crystal-clear Lucite earring rack (earrings not included). Bars are 6 in. wide. **95c**
4 N 4822—Shpg. wt. 5 oz. 95c

R New heart-shaped Lucite earring rack. Ruby color plastic heart with crystal-clear bars to hold earrings. (Earrings not included.) 5 in. tall, 9 in. wide. **$1.89**
4 N 4827—Shpg. wt. 5 oz. $1.89









Tradition Pearls

Exquisite Cultured Pearls with the lustrous loveliness that can't be completely imitated

A You'd say such luxurious cultured pearls were impossible at this low price! Precious gems from living oysters with enchanting creamy luster in each pearl. Strung on strong silk cord, a knot between each bead for flexibility and grace. 10K white gold filigree clasp. Luxurious yet low-priced quality for which TRADITION is famous! Blue rayon velvet gift box.
4 N 4546ME—16-inch necklace. Shpg. wt. 5 oz. . . . . Only **$17.95**

Finest TRADITION quality cultured pearls with the breathtaking beauty only the best of genuine pearls possess. Beautifully matched and graduated by experts to look like fabulously expensive pearl necklaces. Exquisite delicacy in each pearl, precious gems from living oysters. Strung on strong silk cord with a knot between each bead. 14K white gold filigree clasp. Soft blue rayon velvet snap-cover gift box, luxuriously lined with white rayon satin.
4 N 4559ME—18-inch necklace. Shpg. wt. 5 oz. . . . . Only **$29.95**

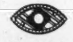
B Cultured pearl earrings in lovely blue rayon velvet snap-cover gift box.
4 N 3941ME—Diam. ¼ in. Screw backs. Shpg. wt. 3 oz. . . . . Only **7.95**

Rich, glowing Simulated Pearls . . . faithful copies of the genuine, always in fashion

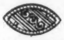
C Magnificent iridescent pearls . . . fine glass base coated with pearly essence plus coatings to produce a glorious rosy sheen. Individually polished and pearled. Hand-knotted between each bead. 10K white gold filigree clasp. Dark blue rayon velvet snap-cover gift box, white rayon satin lining.
4 N 4570ME—One strand, 18 in. long. Shpg. wt. 5 oz. . . . . **$ 8.95**
4 N 4571ME—Two strands, 17 and 18 in. long. Shpg. wt. 5 oz. **14.95**

D Matching iridescent Earrings in blue rayon velvet snap-cover gift box.
4 N 4011ME—Diam. ⅝ in. Screw backs. Shpg. wt. 3 oz. . . . . Pair **$2.28**

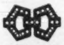
E
- Each dainty pearl carefully made with fine quality glass base
- Coated many times with shimmering pearly essence from the sea
- Strung on strong silk cord. Beautifully gift boxed. Shpg. wt. each 5 oz.



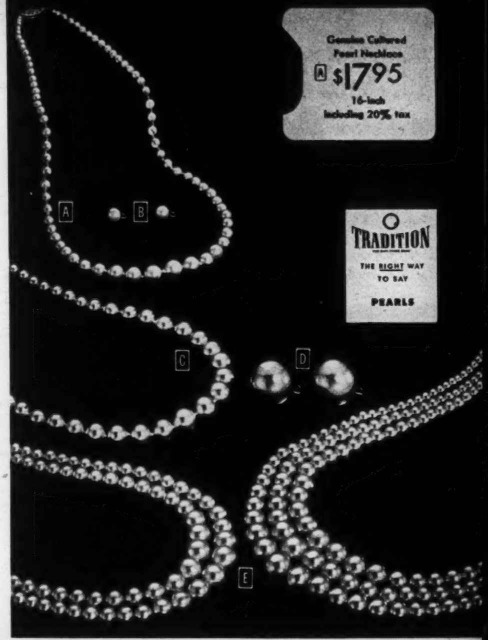
FINEST quality has genuine diamond in 10K white gold filigree clasp. Knotted between. Rayon velvet box.
4N4561E–One-row, 18 in. **$5.95**
4N4562E–Two-row, 17 and 18 in. . . . **9.95**
4N4563E–Three-row, 17, 18, 19 in. . . **12.95**

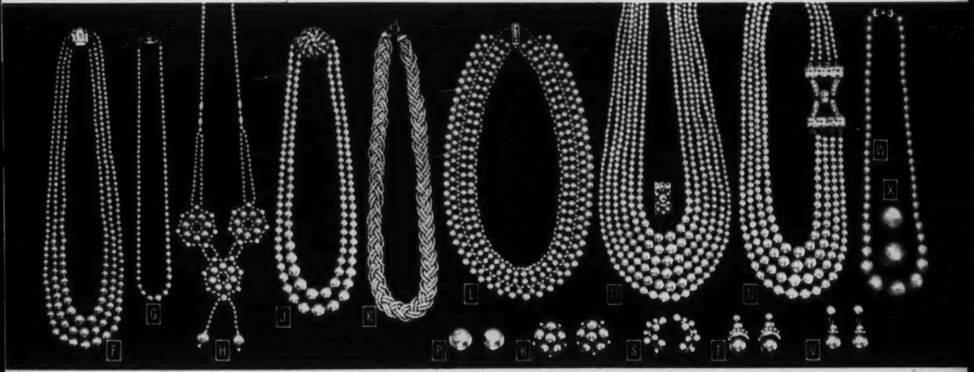


FINER quality has 10K white gold filigree clasp. Rayon velvet gift box adds beauty to your gift.
4 N 4687E–One-row, 17 in. **$3.19**
4 N 4688E–Two-row, 16 and 17 in. . **6.00**
4 N 4689E–Three-row, 16, 17, 18 in. **9.00**



FINE quality with glamorous rhinestone buckle clasp. Beautifully packaged in light blue suede-effect gift box.
4 N 4581E–One-row, 17 in. **$2.28**
4 N 4582E–Two-row, 16 and 17 in. . **3.98**
4 N 4583E–Three-row, 16, 17, 18 in. **5.98**





Beautiful Simulated Pearls . . . a charming style to enhance the beauty of every costume

F Good quality pearls with sparkling, square-cut rhinestone clasp. Creamy luster. Shpg. wt. 5 oz.
4 N 4551E—One-row, 17 in. **$1.10**
4 N 4552E—Two-row, 16 and 17 in. **2.20**
4 N 4553E—Three-row, 16, 17 and 18 in. **3.30**

G Girls' pearl necklace, designed for junior miss or junior-sized woman. Sterling silver clasp.
4 N 4670E—One-row, 13 in. Shpg. wt. 5 oz. **94c**

H New fancy pearl necklace . . . three pearl clusters set off by two teardrop pearls. Beautifully simple, yet dressy enough to wear with finest frocks.
4 N 4555E—18 in. Shpg. wt. 5 oz. **$1.18**

J Two-row graduated choker of richly creamy pearls. Flashing rhinestone clasp adds glamour.
4 N 4596E—Two-row, 14 and 15 in. Wt. 5 oz. . **$2.28**

K Braided seed pearls make a delicately lovely ornament. Contrasting gold color clasp.
4 N 4544E—16 in. Shpg. wt. 5 oz. **$1.18**

L Glamorous pearl collar . . . newest, most charming fashion. Dozens of creamy pearls lie smoothly around your throat . . . really gorgeous!
4 N 4560E—15 in. Shpg. wt. 5 oz. **$4.75**

M New six-row bib necklace . . . always the most popular style. Beautifully made to set off your loveliest dress. Rhinestone clasp. Shpg. wt. 5 oz.
4 N 4630E—Six-row, 14, 15, 16, 17, 18 and 19 in. **$5.50**

N Elegant four-row side-drape necklace . . . large elaborate rhinestone clasp adds flashing beauty to the richly glowing pearls. Shpg. wt. 5 oz.
4 N 4548E—Four-row, 14, 15, 16 and 17 in. **$4.95**

Pretend-pearl earrings with comfortable screw backs. Shipping weight pair 3 oz.

P Tailored button pearl.
4N3912E–½ in. . . Pr. **68c**

R Pearl cluster, gold color metal, rhinestones.
4 N 4067E–1 in. . . Pair **$1.18**

S Pearl crescent . . . gold color metal, rhinestones.
4 N 4068E–1 in. . . Pair **$1.18**

T Pearls set off by rhinestones, gold color metal.
4 N 4069E–1 in. . . Pair **$1.18**

V Glamorous drop pearl with rhinestone trim.
4 N 4070E–1 in. . . Pair **$1.18**

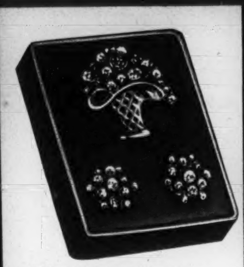
Airy Jewel-Glo

Radiantly lovely jewelry with all the glowing beauty of richest satin. Luscious pearly tones of pale pink, emerald green or snowy white; *state color*. Shpg. wts.: bracelet or necklace 4 oz.: earrings 3 oz.

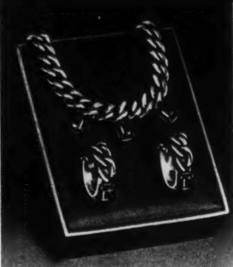
W **4 N 4503ME**–16-in. necklace, bowknot filigree clasp **$1.14**
4 N 4406ME–Two-row bracelet (not shown), adjusts to fit any size wrist . . . **$1.14**

X **4 N 3926ME**–Button earrings, screw backs. Diam. ½ inch. . . . . Pair **68c**

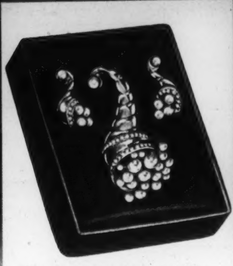
All prices include 20% Federal Tax. If the government reduces or discontinues tax after catalog goes to press; we will refund accordingly



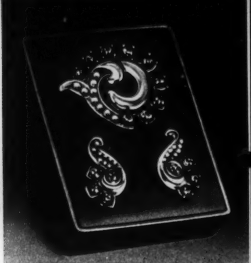
Brilliant basket pin and earrings set. Gold color metal filigree basket. Flowers of sparkling multi-color simulated stones.
4 N 3619E—⅝-in. earrings and pin 1½ in. high. . . . . .Set $1.18



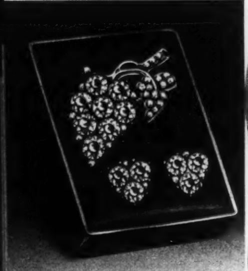
Three imitation emeralds, rubies or aquamarines set off polished gold color metal necklace. Matching earrings.
4 N 4518E—⅞-in. earrings and 13½-in. necklace. *State stone*. . Set $1.18



Horn of plenty pin and earrings, spilling out creamy simulated pearls. Polished gold color metal, rhinestone bands.
4 N 3621E—1-in. earrings and pin 2¼-in. high. . . . . .Set $1.18



Swirling, gleaming gold color metal pin and earrings. Sparkling imitation emeralds or aquamarines with rhinestone trim.
4 N 3622E—1-in. earrings and pin diameter 1¼ in. *State stone*. . . . . . .Set $1.18



Big blazing rhinestones make a brilliant cluster pin and earrings. Smaller stones form sparkling stem and leaves.
4 N 3635E—⅝-in. earrings and pin 1½ in. high. . . . . .Set $1.18

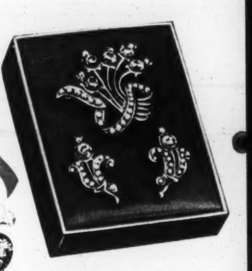
Imagine! Any Boxed Jewelry on this page only $1.18! Exquisite styles and workmanship . . . beautifully boxed

Any Boxed Jewelry ONLY $1.18 Including 20% Federal Tax*

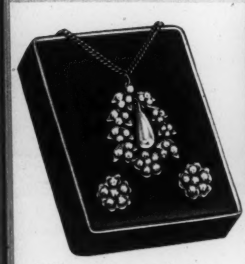
- Beautiful gift boxes, white rayon satin lined
- Attractively boxed, gift is more appealing
- Scintillating selection of flattering jewelry
- Safety clasps . . . earrings have screw backs

Shipping weight each box 7 ounces

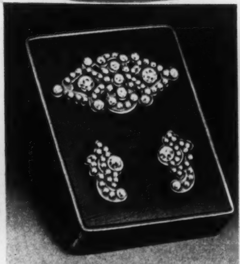
**If government reduces or discontinues tax after catalog goes to press, we will refund accordingly*



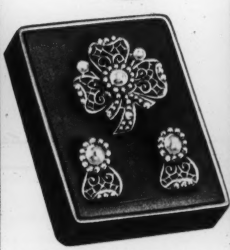
Twinkling rose or aqua imitation stones in shining silver color metal. Bright rhinestones add a glittering touch.
4 N 3625E—Pin 1½ in. high, earrings 1¼-in. long. *State stone*. . . . . . .Set $1.18



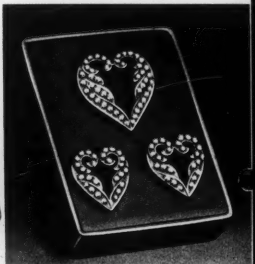
Flashing rhinestone wreath pendant with creamy simulated pearl. Silver color metal chain 12½ in. long.
4 N 4534E—½-in. earrings and pendant 1¼ in. high. . . . . . .Set $1.18



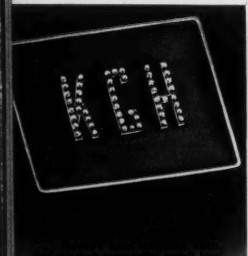
Diamond-bright rhinestones set in silver color metal for most luxurious glitter. Bright accent on dark frock.
4 N 3629E—⅞-in. earrings and pin 2 in. wide. . . . . .Set $1.18



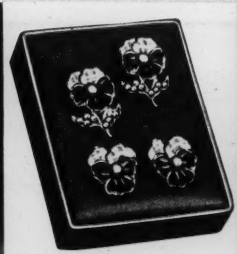
Lacy gold color filigree metal set with flashing rhinestones and creamy simulated pearls. So expensive-looking!
4 N 3628E—¾-in. earrings and pin 1⅜ in. diam. . . . . .Set $1.18



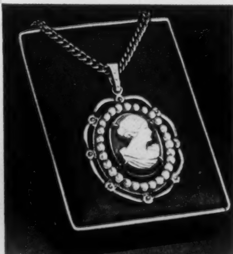
Sentimental rhinestone heart pin and earrings. Shining silver color metal radiant with sparkling bright rhinestones.
4 N 3624E—⅞-in. earrings and pin 1¼ in. high. . . . . .Set $1.18



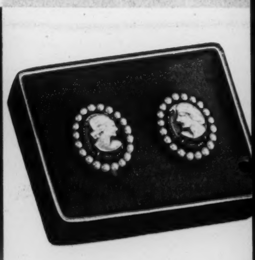
[illegible] sparkle them across [illegible], pocket, lapel [illegible] anywhere. *State 3 initials.*
4 N 3623E—¾ in. high. . . . .Set $1.18



Enchanting pansy scatter pins, matching earrings. Purple and white flowers with rhinestone, simulated pearls.
4 N 3630E—⅞-in. earrings and pins 1¼ in. high. . . . . .Set $1.18



Genuine hand-carved cameo pendant in lacy gold color metal frame, with simulated pearls. 15¼-in. chain.
4N4631ME—Pendant 1¼ in. high. $1.18
4N3636ME—Cameo pin, no chain. 1.18



Genuine hand-carved cameo earrings to match pendant or pin at left. Shell pink stone surrounded by creamy simulated pearls.
4 N 3948ME—¾-in. earrings. . . $1.18

You've seen Boxed Jewelry Sets before, but where have you seen such enchanting sets for these prices . . . and just look at the luxurious gift boxes!

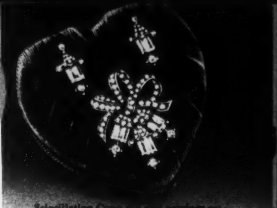
From $2.35 to $4.95 including 20% Federal Tax*

Lovely boxes make your gift more appealing

With four sets below—ivory plastic heart box shown at left. Richly embossed flower design, white rayon satin lined bottom shows off jewelry. 4-inch size.

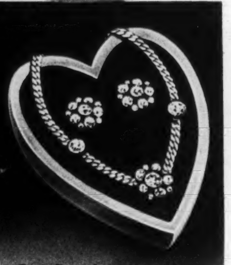
With Coro set at right—luxurious dark blue rayon velvet snap-cover box she'll be proud to receive. Soft white rayon satin lining. 4-inch size.

- Newest, charming jewelry styles
- Brilliant beauties, expertly made
- Safety clasps, screw back earrings
- Shipping weights: with box 7 oz.; without box 5 oz.



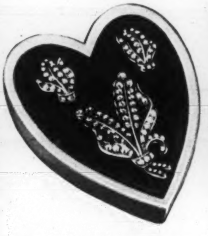
Scintillating Coro pin and earrings set. Dazzling emerald-cut rhinestones with smaller flashing rhinestones that make a sparkling bow. Blue rayon velvet box.

4 N 3633E—⅞-in. earrings, 1⅝-in. pin in blue rayon velvet heart. $4.95



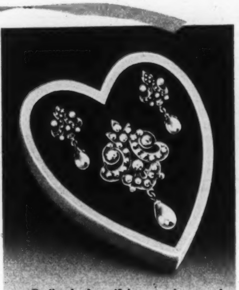
Exotic Coro cobra necklace with imitation aquamarine cluster and earrings. Shining gold color metal necklace 14½ in. long. ⅝-in. earrings. Sparkling spice for her dressy outfits.

4 N 4628E—Set in plastic heart . . $2.65
4 N 4578E—Set without heart . . . 2.35



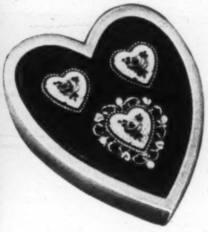
Exquisitely lovely pin contrasting one rose color, one aqua color imitation stone sheaf of wheat. Silver color metal with sparkling rhinestone leaves. Pin 1¾ in. high. ⅞-in. earrings.

4 N 3644E—Set in plastic heart . . $2.65
4 N 3634E—Set without heart . . . 2.35



Radiantly beautiful crest pin, paved with rhinestones. Creamy simulated pearl teardrop adds glamour. Made by Coro. Pin 2 in. high. Fashion's favorite drop earrings 1¼ in. long.

4 N 3641E—Set in plastic heart . $2.65
4 N 3631E—Set without heart . . . 2.35

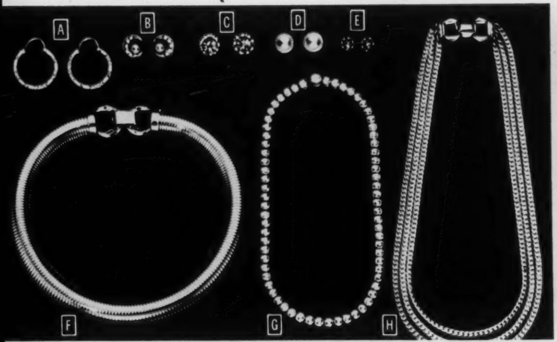


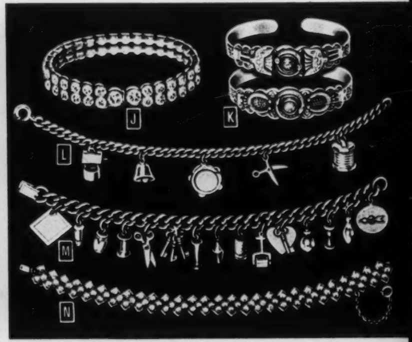
Lacy gold color metal frames white imitation cloisonné with pastel design. Trimmed with hearts and simulated pearls. Made by Coro. Pin 1¼ in. high. ¾-in. earrings.

4 N 3642E—Set in plastic heart . $2.65
4 N 3632E—Set without heart . . . 2.35

THERE'S NO PLACE LIKE HOME . . .

TO DO YOUR CHRISTMAS SHOPPING





Choose the gift that suits her . . . choose a gift to suit your budget

Earrings for pierced ears

All earrings have 10K gold wires. Shipping weight pair 3 ounces.

A 4 N 4050E—Gleaming gold color metal hoops. ¾-in. diameter . Pair $1.14
B 4N4023E–Simulated pearl in rhinestone crescent. ⅜-in. diameter . . Pr. 1.14
C 4 N 4040E—*State imitation aquamarine or ruby center or all crystal.* ⅜-in. Pr. 1.14
D 4 N 4076E—Iridescent simulated pearl with rosy glow. ⅜-in. diam. Pr. 1.14
E 4 N 4032E—*State imitation aquamarine, ruby or crystal stone.* 3/16-in . Pair 1.14

Sparkling Necklaces add variety

Perk up your wardrobe at budget prices with one of these bright necklaces. Shpg. wt. each 4 ounces.

F Wonderful new gold or silver color metal cobra necklace in the popular ½-in. width. Exotic brilliance to highlight any outfit! Perfect for yourself, for gifts. *State gold or silver color.*
4 N 4651E—15½ in. long $1.14

G Flexible rhinestone necklace, superbly simple. Silver color metal. Stone-set clasp.
4 N 4504ME—15 in. long $1.14

H Three-row snake chain necklace with brilliantly beveled clasp. *State gold or silver color metal.*
4 N 4573E—14½, 15 and 15½ in. long $1.14

Bracelet beauties for any girl on your gift list

J Two-row rhinestone bracelet matches (G). Stone-set clasp.
4 N 4404ME—6½ in. long. Shpg. wt. 4 oz $1.14

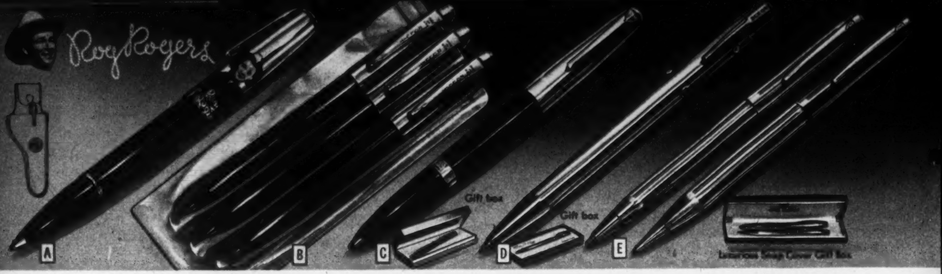
K Pair of Indian-design bracelets set with lovely genuine turquoise stones. Silver color metal, adjustable to fit any wrist.
4 N 4481E—Each ⅝ in. wide. Shpg. wt. pair 8 oz . . . . Pair . $1.18

L Silver color metal charm bracelet with 5 movable charms.
4 N 4407E—7½ in. long. Shpg. wt. 4 oz 1.14

M Gold color metal charm bracelet. 15 charms, some are movable.
4 N 4434E—7¼ in. long. Shpg. wt. 4 oz 1.14

N Elegant rhinestone bracelet ablaze with sparkling stones. Silver color metal makes the most of their brilliant beauty. Guard chain.
4 N 4435E—7 in. long. Shpg. wt. 4 oz $2.35

*Prices include 20% Fed. Tax on jewelry. If government reduces or discontinues tax after catalog goes to press, we will refund accordingly



Give a Pen or a Pencil . . . you can be sure that everyone—young or old—on your gift list needs one and wants one

A What Saturday-afternoon-movie cowboy wouldn't want his own branding iron? Roy Rogers and his famous palomino horse, Trigger, on the shining chrome plated cap of a ball point pen. Rolls ink on dry, needs no blotting. *State colors* red, blue or gray plastic barrel. Postpaid. **98c** Pen
4 N 6870MT—Shpg. wt. 4 oz. . . 98c
4 N 6895MT—Pen in saddle-tan leatherette holster. Wt. 7 oz. $1.23
4N6871MT–Blue ink refills for Roy Rogers pen. Postpaid (wt. 2 oz.) 49c

B **Rollit, Jr.** 3 ball point pens in one handy plastic shield to protect your shirt pocket or purse. Bright blue, red and green plastic barrels contain same color of ink. Flashing chrome plated caps and clips. Luxury-styled *never-skip* favorites write from any angle. Ink dries as it writes, no blotting. Writes freely the instant it touches the surface. Postpaid. **98c**
4 N 6790T—Shpg. wt. 9 oz. . . 98c

C **B·B Executive Ball Point Pen.** Dependable performance and style make B·B the world's largest selling pen. Chrome steel ball floats in machined tip with less than 1/10,000 in. tolerance. Polished gold color cap. Streamlined dark red, gray or black plastic barrel. Gift box. *State color.* Postpaid. **98c**
4 N 6812MT—Shpg. wt. 4 oz. . 98c
Blue refill cartridges. Postpaid.
4 N 6813MT—Shpg. wt. 1 oz. . 49c

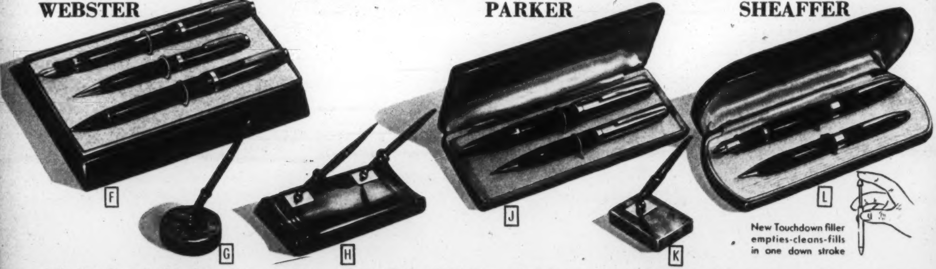
D **Color King 3-color Ball Pen.** Not one, but actually three separate pens in one barrel...a flick of the finger changes the colors. Writes blue, red or green. Retractable point. Weighs only ½ oz. Gleaming gold color metal barrel. Boxed. Postpaid. (Shpg. wt. 5 oz.). **$1.49**
4 N 6842MT $1.49
4 N 6840MT—Color King 2-color Ball Pen(red and blue ink) $1.00
State red, blue or green refills.
4N6794MT-Postpaid(Wt.1oz.)44c

E Distinguished 2-pc. writing set. 1/20 10K yellow gold-filled. Handsome, expensively styled ball point pen and matching pencil that you will be proud to give or receive. Slim tapered barrel, chrome plated round tip. Pen writes instantly on contact. Retractable pen, pencil points. Luxurious snap-cover gift box. **$9.75** Set
4N6869E–Set,shpg.wt.7oz. $9.75
4N6868E–Pencil. Wt. 4 oz. 4.95

WEBSTER

PARKER

SHEAFFER



New Touchdown filler empties-cleans-fills in one down stroke

F **Webster Skyrocket Trio.** Outstanding at this special, low price. Matching fountain pen, propel-repel pencil and ball point pen. Smart-tapered plastic barrels with 14K gold plate trim. Fountain pen has 14K solid gold point, iridium-tipped. Ladder-type feed; lever fill. Ink view window tells when to refill. Gift-boxed. *State* black or dark red. **$3.98**
4 N 6930M—Men's trio set, shpg. wt. 12 oz. $3.98
4 N 6931M—Women's trio set, shpg. wt. 12 oz. 3.98

G **Skyrocket Desk Set.** 14K gold point fountain pen.
4 N 6913—Black and white onyx base, wt. 2 lbs. . $2.95

H **Skyrocket Twin Pen Set.** Fountain and ball pen.
4 N 6914M—9⅞x4⅜ in. black Sirolite, wt. 4 lbs. $3.95
4 N 6923M—Blue ink cartridge for F H wt. 1 oz 49c

J **New Parker "21."** Now—a budget-priced pen with a name famous for quality. Write as hard or as much as you want . . . it won't spread, warp, twist or cause scratching. Fitted with an entirely new type of Octanium 8-alloy metal point. Matching pencil. *State* black, red or blue plastic barrel; fine or medium point. **$5.00** Pen
4 N 6783T—Parker "21" Pen $5.00
4 N 6784T—Parker "21" Pen, pencil set 8.75

Famous Parker "51" with silver color Lustraloy cap. *State* black, dark red, gray, blue; fine or medium point.
4 N 6775T—Parker "51" Pen $13.50
4 N 6776T—Parker "51" Pen, pencil set 19.75

K 4 N 6899T—Parker "21" Desk Set. Onyx base. $10.00
Parkers postpaid (not for sale in foreign countries).

L **Sheaffer Statesman.** Famous White Dot pen with spectacular new Touchdown filling device—empties, cleans, fills in one stroke. Huge 14K gold point assures years of smooth writing pleasure. Radite plastic body, 1/10 10K gold filled band. Matching pencil and ball point pen. Black, brown or blue. *State color, medium or fine point.* Postpaid. **$10.00** Pen
4 N 6875T—Sheaffer Statesman pen $10.00
4 N 6876T—Statesman pen, pencil 14.00
4 N 6877T—Statesman pen, pencil, ball point 21.00
4 N 6878T—Sheaffer Tuckaway pen (short length) 10.00
4 N 6879T—Tuckaway pen, pencil 14.00
4 N 6880T—Tuckaway pen, pencil, ball point 21.00
Sheaffer shpg. wts.: pen 4 oz., pen, pencil 7 oz., trio 12 oz.

It's smart to plan work or play according to weather

M **New Imported Barometer.** Special introductory low price, amazing for a quality forecaster. For wall or desk. German-made. *State* chrome plated or ivory enamel metal case. 3½-in. **$2.88**
4 N 6658—Shpg. wt. 10 oz. $2.88

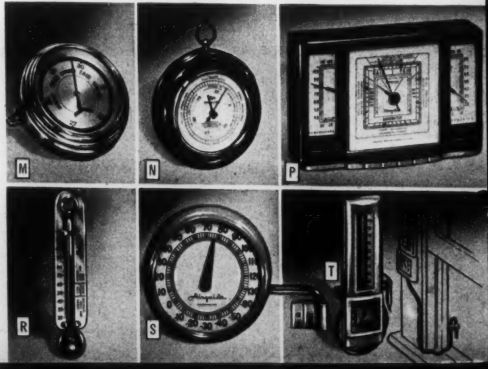
N **Taylor Baro-Guide—"Berkeley."** Hanging model, adjusts to your altitude. Mahogany finish wood. Chrome plated rim, 3½-in. silver color dial. 5½-in. **$8.50**
4 N 6651—Shpg. wt. 1 lb. $8.50

P **Airguide Combination Weather Instrument.** For improved health and comfort. Precisioned accuracy. Center barometer for trends, humidity at right, temperature at left. Black bakelite case, chrome trim. 8½x2⅝x5⅝ inches. **$13.09**
4 N 6602—Shpg. wt. 4 lbs. 2 oz. . $13.09

R **New Taylor Fish-Finder.** Shows when fish will be biting at various water temperatures and depths. Rugged stainless steel with pocket clip. 5¼ in. long. **$1.39**
4 N 6659—Shpg. wt. 4 oz. $1.39

S **Airguide Window Thermometer.** Swivel bracket, plainly seen inside or outside. Gray plastic case, 3½-in. diameter. Black figures. 3¾-in. bracket. **$2.39**
4 N 6660—Shpg. wt. 8 oz. $2.39

T **Taylor Indoor-Outdoor Thermometer.** Two-in-one. Mounted indoors. At a glance top scale gives temperature transmitted by tubing from bulb outside. Bottom gives indoor temperature. Ivory plastic case. 9½ in. **$6.95**
4 N 6619—Shpg. wt. 1 lb. $6.95



Prices include 20% Federal Tax where "E" is added to catalog number as 4N 6869E. If government reduces or discontinues tax after our catalog goes to press, we will refund accordingly. Same price cash or easy terms where "T" is added to catalog number.

See index for American Peoples Encyclopedia.

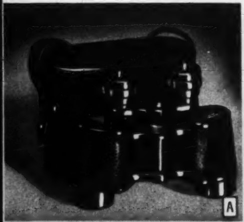
Fits in your handbag
or your coat pocket!

New 6x15 Mikron Binocular
Reverse Prisms make it tiny

$36.50

Magnifies 6 times, yet small enough to carry in a woman's purse or man's shirt pocket. And weighs but 6 oz. Hard-to-believe, but clever reverse-prism construction makes possible combination of 6-power, small size and light weight. (You look through wide ends, instead of small ends.) Wonderful for races, theater, boxing . . . best-suited for single objects. 15mm. achromatic lenses provide 100 yd. field of view at 1000 yds. Excellent optical qualities render sharp, brilliant images. Individual eye-focusing pieces. Rugged instrument has attractive satin steel finish. Genuine leather, pocket-size case with zipper. 1¾ in. Astounding low price!
4 N 06204E—Made in occupied Japan. Shpg. wt. 12 oz. $36.50

Precision Optics



Clips in pocket!
D

A **8-power Tower Binocular.** All-purpose $29.95
25 mm. achromatic objective lenses. View of 110 yds. at 1000 yds. Center focus. Artificial leather covered barrels. Leather case. French-made. 4½ in.
4 N 06209E—Shpg. wt. 2 lbs. $29.95

8-power Binocular. As above. 30 mm. lenses. 115 yds. at 1000 yds. 4⅜ in.
4 N 06211E—Shpg. wt. 2 lbs. $38.50

8-power Featherweight Binocular. 12 oz. 30mm. lenses. 115-yd. view. 4¼ in.
4 N 06212E—Shpg. wt. 1 lb. $49.50

8-power Binocular. As above. 32 mm. lenses. 125 yds. at 1000 yds. 4⅞ in.
4 N 06213E—Shpg. wt. 2 lbs. . . . $48.50

C **4-power Tower Field Glass with adjustable Lens Shades** . . reduce sun glare. $19.50
40mm. achromatic objective lenses. Field of view—110 yds. at 1000 yds. Shades, eye pieces and center-focusing wheel are black plastic. Leather carrying case. French-made. Size 4¼ in.
4 N 6258E—Shpg. wt. 2 lbs. $19.50

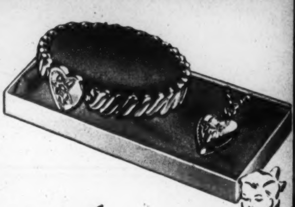
Use Sears Easy Terms way . . . see page 295 for details.

B **10-power Tower Binocular.** 35 mm. fully achromatic objective lenses . . . no blur, no distortion, no color fringe. $54.95
Rapid center focusing, also separate eye adjustment. Field of view—90 yds. at 1000 yds. Black artificial leather covered barrels. Leather case and neck strap. French-made. Size 5⅞ in.
4 N 06217E—Shpg. wt. 3 lbs. . . . $54.95

7-power Binocular. Similar to above. Extra-large 50mm. coated lenses for maximum brilliance. Wide field of view—127 yds. at 1000 yds. Made in Japan. Size 6¾ in.
4 N 06216E—Shpg. wt. 3 lbs. . . . $54.50

D **"Penscope". 6-power Telescope.** Convenient to clip in vest pocket or purse, yet a scientifically designed telescope that performs on a par with costly optics. $9.95
Field of view—95 yds. at 1000 yds. Lens coated with microscopic film of magnesium floride which reduces reflection losses and flare. American-made. 5⅛ in. closed, extends 7¾ in.
4 N 6353—Shpg. wt. 1 lb. $9.95

That's right—look again! An almost unheard-of low price for an exciting expansion bracelet and locket set. $2.98 Set
Gleaming gold plated bracelet slips on easily, gently hugs her wrist. Stainless steel back. 1/20 12K yellow gold filled locket holds two pictures. 12-inch chain. Heart design, dainty engraved edge. Shpg. wt. 3 oz.
4N5980E–Set. $2.98
4N5981E–Bracelet only 1.98



Juvenile Jewelry

Shpg. wt. ea. 3 oz. Engraving, no extra charge.

When you see baby's eyes sparkle you'll be glad you gave her one of these shining gold bracelets and matching lockets. Lockets open, hold 2 pictures. In gift boxes. 12-in. chains.

1
2
3
4
Heart opens, hold 2 pictures

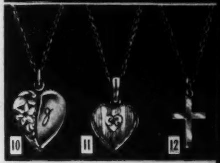
1 **Expansion Bracelet and Locket.** Highly polished links expand to fit baby's wrist. Loads of sparkle. 1/20 12K yellow gold filled. *Print 1 initial.*
4 NR 5970E—Set. $4.95
4 NR 5971E—Bracelet only 3.50

2 **Expansion Bracelet and Locket.** Flashing inset heart for engraving. 1/20 12K yellow gold filled. Bracelet has stainless steel back. *Print 1 initial.*
4 NR 5954E—Set. $5.95
4 NR 5956E—Bracelet only 3.95

3 **Expansion Bracelet and Locket.** Simulated center ruby. 1/20 12K yellow gold filled, stainless steel back.
4 N 5972E—Set. $6.95
4 N 5973E—Bracelet only 4.95

4 **Extension Bracelet.** Fits her tiny wrist comfortably. Brilliant 1/20 12K yellow gold filled. Lovely design. Heart opens. *Print 1 initial.*
4 NR 5982E. $2.19

Baby will be pretty as a picture when you place one of these enchanting chains about her little neck. Lockets open to hold 2 pictures. Pendants do not open. 12-in. chains. Gift boxed.



5 **Heart Locket** . . . shining center and engraved edge. 1/20 12K yellow gold filled. *Print 1 initial.*
4 NR 5925E. $1.65

6 **Heart Locket,** sun-burst engine-turned design. 1/20 10K yellow gold filled. *Print 1 initial.*
4 NR 5930E. $1.85

7 **Locket** with polished band. 1/20 12K yellow gold filled. *Print 1 initial.*
4 NR 5938E. $1.98

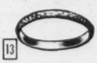
8 **Baby Snooks Locket.** Simulated stone. 1/20 14K yellow gold filled.
4 N 05923E—*State birth month*. $2.35

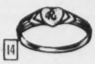
9 **Pendant** of rich 10K yellow gold. Engraved edge, polished center.
4 NR 5937E—*Print 1 initial*. $2.35

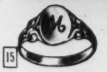
10 **Pendant.** Luxurious 10K yellow gold. Flower design. Sparkling polished panel. *Print 1 initial.*
4 NR 5922E. $3.65

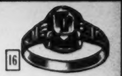
11 **Locket** fashioned from rich 10K yellow gold. Smoothly polished, exquisitely simple design.
4 NR 5929E—*Print 1 initial*. $3.75

12 **Dainty Cross** of 10K yellow gold. Brightly beveled edge. A jewel-piece to be cherished.
4 N 5961E. $2.79









13 **Dainty Engraved Ring** he or she will love. Precious 10K yellow gold. *State size 0 to 3.*
4 N 5911E. . . .98c

14 **Tiny Heart Ring.** Bright edges. 10K yellow gold. *Print 1 initial. State size 0 to 3.*
4NR5916E $1.19

15 **Signet Ring** of brilliant 10K yellow gold. Spiral design. *Print 1 initial. State size 2 to 4.*
4 NR 5913E. $1.98

16 **Gay simulated Birthstone** in bright 10K yellow gold ring. *State birth month, size 2 to 4.*
♦4N05908EY$2.19

Prices include 20% Fed. Tax where "E" is added to catalog number as 4N05908EY.
♦ Shipped from Chicago. Order, pay postage from nearest mail order house.

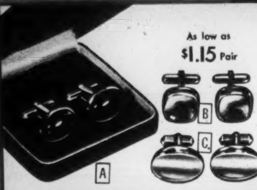
If government reduces or discontinues tax after our catalog goes to press, we will refund accordingly.

Men's Jewelry

You don't need his size

For a gift that fits perfectly

As low as $1.15 Pair



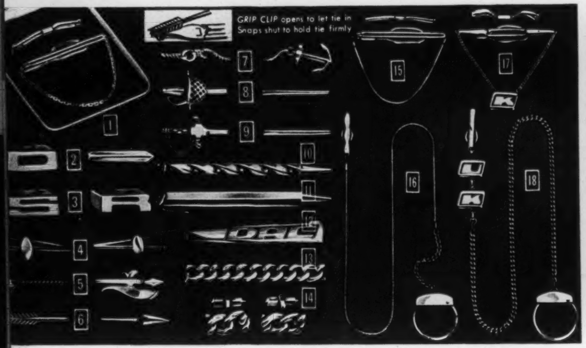
Smash Introductory-low Prices COUNTRY CLUB Cuff Links

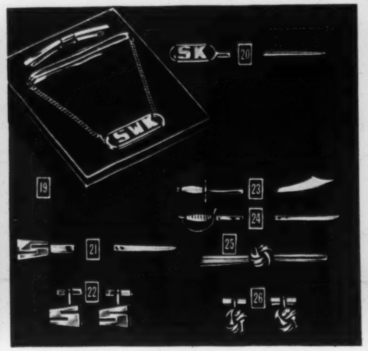
Yellow gold plated. Gift boxes. Shipping wt. each 4 oz.

[A] **Glowing simulated Stone-set Links.** Red, blue or moonstone (white).
4 N 6081E—*State color*. $1.15

[B] **Convex Links.** Lustrous, very highly polished finish.
4 N 6082E. $1.15

[C] **Unusual Convex Links.** Polished edge, satin-finish top.
4 N 6083E $1.75





Proudly Sears presents new COUNTRY CLUB line of men's Jewelry

All yellow gold plated. Handsome hinged, artificial leather-covered gift boxes. Shipping wt. each 4 oz.

[1] **Boston Link Tie Chain and Bar.**
4 N 6059E—2-pc. set. $1.75
4 N 6061E—Tie Chain only. . . $1.15

[2] and [3] not available in I, O, Q, U, V, X, Y, Z.

[2] **Bold-o-gram Grip Clip** personalized with his own initial.
4 NR 6041E—*Print 1 initial*. . . . $2.35

[3] **Bold-o-gram Grip Clip** with two modernistic initials.
4 NR 6042E—*Print 2 initials*. . . $2.95

[4] **Crossed Foils Grip Clip,** dashing styling. White metal trim.
4 N 6039E. $2.35

[5] **Battle-axe Grip Clip,** man favored. White metal trim.
4 N 6040E. $2.35

[6] **Arrow Grip Clip** looks like tie is pierced. Centers tie.
4 N 6066E. $2.35

[7] **Anchor Grip Clip,** white metal rope.
4 N 6067E. $2.35

[8] **Rapier Grip Clip,** white metal trim.
4 N 6068E. $2.35

[9] **Sword Grip Clip** with chain. White metal trim.
4 N 6069E. $2.35

[10] **Twisted pencil Tie Clip,** simulated ruby tip. Automatic pencil always handy.
4 N 6065E. $1.75

[11] **Pencil Tie Clip,** simulated ruby tip.
4 N 6030E—Automatic pencil. $1.75

[12] **Initial Tie Clip,** 3 modern initials.
4 NR 6043E—*Print 3 initials*. $2.95

[13] **Link-style Tie Clip,** heavyweight bar.
4 N 6054ME. $2.95

[14] **Matching Link Bar Cuff Links.**
4 N 6055ME. $2.95

[15] **Snake Tie Chain and Collar Bar.** Sleek, masculine 2-pc. set.
4 N 6062ME. $1.75
4 N 6063ME—
Tie chain only . . . 1.15

[16] **Matching Snake Key Chain.** Smart links.
4 N 6064ME. $1.75

[17] **Initial Tie Chain and Collar Bar.** 2-piece set. *Print 1 initial.*
4 NR 6052ME. $2.95
4 NR 6053ME
Tie chain only. . . 1.75

[18] **Matching 2-initial Key Chain.** Flexible links. *Print 2 initials.*
4 NR 6080ME. $2.95

If it's smart, it's men's SWANK Jewelry

Yellow gold plated. Gift boxed. Postpaid (Shpg. wt. 4 oz.).

[19] **Aristo-gram Initial Tie Chain and Collar Bar.** 2-pc. set. *Print 3 initials.*
4 NR 6019TE. $4.20
4 NR 6023TE—Tie chain only. 3.00

[20] **Aristo-gram Pin-Klip.** *Print 2 initials* for tip.
4 NR 6044TE. $3.00

[21] **Initial Pin-Klip** with cut-out initial in tip. Holds tie. *Print 1 initial.* I, Q, U, V, X, Y, Z not avail.
4 NR 6002MTE. $3.00

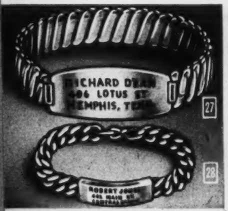
[22] **Matching Initial Cuff Links.** *Print 1 initial.* I, Q, U, V, X, Y, Z not avail.
4 NR 6005MTE. $3.00

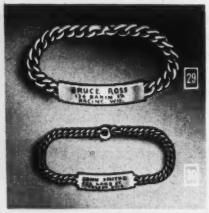
[23] **Scimitar Pin-Klip** with mother-of-pearl hilt. Curved blade keeps his tie neatly set, does not crush.
4 N 6058TE. $3.00

[24] **Saber Pin-Klip,** mother-of-pearl hilt. Appears to cut through tie, actually tie loops through blade.
4 N 6017TE. $3.00

[25] **Tie Klip** with beau-knot center. White metal knot, polished bar.
4 N 6056MTE. $3.00

[26] **Matching beau-knot Cuff Links.** White metal knots. Elbo cuff fasteners.
4 N 6057MTE. $3.00





Very highly personalized Identification Bracelets

For men and boys . . . sterling silver or 1/20 12K yellow gold filled. Hand-engraved with name and address for 5c a letter extra. Print exact engraving wanted, state front or back of plaque. Shpg. wts.: men's 3 oz., boys' 2 oz.

[27] **Men's expansion band** . . . fascinating, latest identification band idea.
4 NR 6045E—Sterling plaque, stainless steel expansion bracelet. $3.98
4 NR 6046E—Gold filled plaque and bracelet, stainless steel back. $4.50

[28] **Men's extra heavy,** flat links with heavy curved plaque. 7¾ in. long.
4 NR 6049E—All sterling silver. $8.95

[29] **Men's heavy, flat curb links** with curved plaque for engraving.
4 NR 6050E—Sterling. 7¾ in. $4.50
4 NR 6051E—Gold filled. 7¾ in. . . . 5.95

[30] **Boys' lighter weight links** with curved identification plaque. For his protection, sturdy safety clasp.
4 NR 6087E—Sterling. 6½ in. $1.89
4 NR 6088E—Gold filled. 6½ in. . . . 2.98

Telechron Electric Alarm Price Tumbles Big 55%

Former maintained Price ~~$9.54~~

NOW $4.29 You Save $5.25

- "Sparkler" has illuminated dial
- Doubles as alarm and night light
- Lets you pick your alarm volume

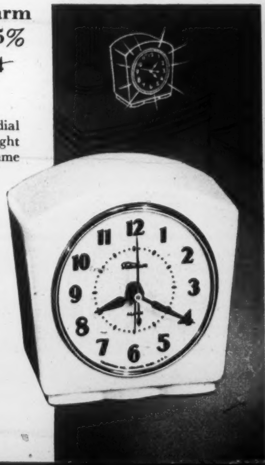
You won't believe it . . . but it's true! A wonderfully dependable electric alarm clock that has been a nationally advertised best seller at $9.54. Now—at Sears exclusive low price, only $4.29. *You save 55%.* And backed by 1-yr. Telechron guarantee.

A graceful alarm clock that does more than tell accurate time and awaken you. Its bulb-illuminated dial provides a handy bedroom safety light which may be turned on or off!

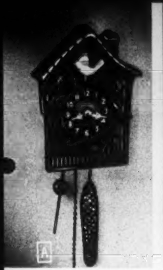
It's self-starting, never requires winding. Runs quietly. Control-a-tone lets you choose alarm volume.

Handsomely styled ivory plastic case. Brown numerals, white dial. For the time of your life, order now.

4 N 7115E—Shpg. wt. 1 lb. 10 oz. $4.29



Prices include 20% Fed. Tax, except clock 10%. If the government reduces or discontinues tax after our catalog goes to press, we will refund accordingly. Swank men's jewelry same price cash or terms



Gay, swinging Pendulum Clocks brighten your walls

A **Cuckoo-type Clock.** Replica of a genuine cuckoo clock. Little, saucy-colored bird bobs in rhythm with swinging pendulum. Beautifully molded wood-brown plastic case, carved-effect design. One-weight movement. White numerals. 6x8 in. Shpg. wt. 2 lbs. 3 oz.
4 N7300E.......$4.95

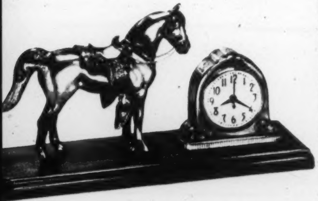
B **School-bell Clock.** Tiny, gay-colored bell in tower moves in rhythm with swinging pendulum. Enchanting molded wood-brown plastic case with bright red bricks, flag and child romping with his dog. One-weight movement. White numerals. 6x8 in. Shpg. wt. 2 lbs. 3 oz.
4 N7302E.......$4.95

C **Cuckoo Clock.** Authentic reproduction of genuine from European Black Forest. Pert little bird nods and actually cuckoos every 15 minutes. Molded wood-brown plastic case looks like carved wood. 1-weight movement. White numerals, 6x8 in. Shpg. wt. 3 lbs.
4 N7303E.....$14.95

Clocks

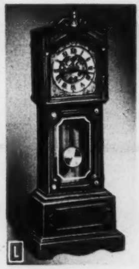
Headin' for the Christmas round-up? Add this Western Horse and Electric Clock to his corral

$11.95



Bronco-bustin' cowpoke or swivel-chair sage jockey, he'll be hard to hold when the wraps come off this thoroughbred on Christmas morn. In his den or on his desk a handsome bronze color metal horse and accurate electric clock. Sessions movement. Polished mahogany base. Western saddle, flashy stirrups. Round silver color dial has red sweep second hand. 9¼x18 inches. Shpg. wt. 9 lbs.
4N7358E.......$11.95

Cord and plug with electric clocks for 60-cycle 110-volt A. C.

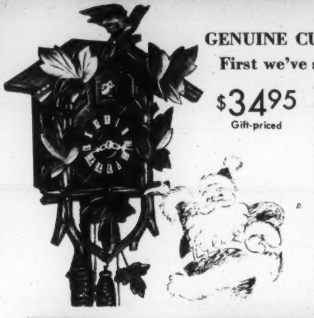


Self-starting Electric Clocks . . period charm and grace

K **Sessions,** banjostyle wall clock. Colonial reproduction in rich mahogany color wood. Polished brass trim. Mount Vernon view. 5-in. silver color dial. 6¾x2¾x22 in. Same price cash, terms. Postpaid. (Wt. 4 lbs. 1 oz.)
4 N07355TE....$18.90

L **Colonel,** miniature grandfather clock. Authentic reproduction of Early American style with swinging pendulum. Mahogany colored pressed wood fiber looks like carved wood. 6¾x5⁷⁄₁₆x18⅛ in. Shpg. wt. 4 lbs. 8 oz.
4 N07356E.....$15.95

M Here's the *only* miniature grandfather clock with genuine Westminster chimes. 4-tone chords on hours and quarter hours. ¼ reproduction of 18th Century design. Solid mahogany case. 6½x5 x18¾ in. Wt. 5 lbs.
4 N07357E.....$49.95

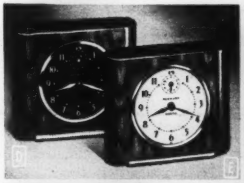


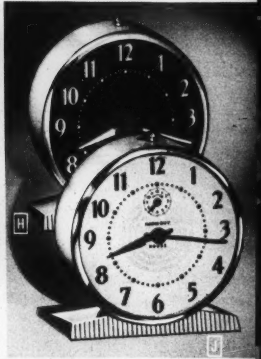
GENUINE CUCKOO CLOCK

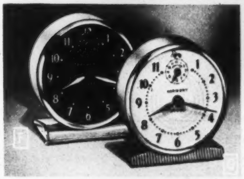
First we've sold since 1940

$34.95
Gift-priced

For the first time in nine years—a genuine imported cuckoo clock from the European Black Forest. Specially priced for easy Christmas-giving. Quaint, charming addition to any room . . . will be the envy of all. Door opens, animated white bird pops out to cuckoo each half hour and number of hours. Hand-carved wood case with rustic bough design. White hands and Roman numerals on smart black dial. Two-weight pendulum movement. 10 in. wide, 13¼ in. high. Shipping weight 18 pounds. Order yours today.
4 N07304E............$34.95







Give MORE this Christmas when you give HARMONY HOUSE ALARM CLOCKS

- **MORE** than 117 years of know-how by world-famous clockmakers is behind your clock
- **MORE** of everything you want at low prices. Quiet movement. Pleasant, insistent alarm
- **MORE** service assured by electronic inspection for defects. Proved 99.7% accurate
- **MORE** than just dependable timepieces, they are luxurious additions to your bedroom

Wonderful NEW Wood Case 1-Day Alarm

When you want a tiny, extra-thin alarm clock—sparkles in your bedroom, compact in your luggage—here's your choice. Mahogany color wood, gold color trim. 1¼x4¼x5 in. Shpg. wt. 12 oz.
D 4 N7032E—Luminous with black dial.....$4.65
E 4 N7029E—Plain with white dial..........3.95

Lowest priced SMALL Clock we know of

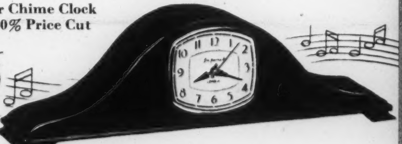
When you want the *first* and *only* miniature to match an 8-day alarm choose Harmony House 1-day Junior alarm. (Same features as 8-day at right.) Only 3⅜ inches high. Shpg. wt. 12 oz.
F 4 N7064E—Luminous with black dial.....$3.39
G 4 N7063E—Plain with white dial..........2.69

Popular 8-day Alarm Clock

When you want a handsome, precision 8-day alarm—that runs a full 8 days without rewinding—you'll want the Harmony House 8-day alarm clock. Streamlined metal case finished in lustrous ivory color with bright gold color trim. Non-tip base is strong and substantial, polished to a gleaming gold color. Luminous has black dial, plain has white. 5 inches high. Shpg. wt. 1 lb. 11 oz.
H 4 N7056E—Luminous....$4.29
J 4 N7048E—Plain..........3.59

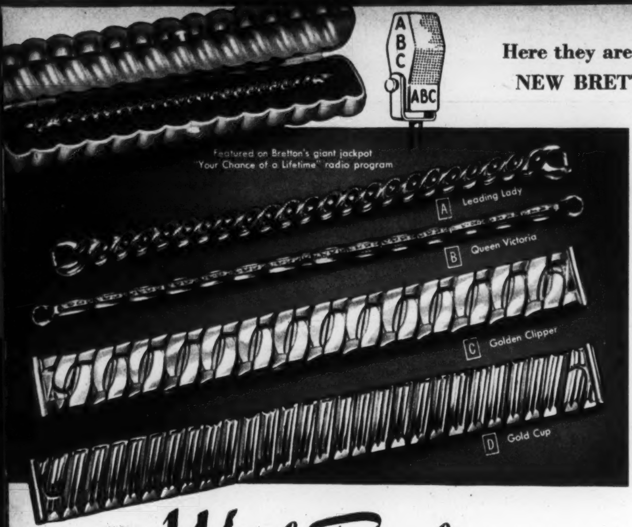
Westminister Chime Clock Smashing 10% Price Cut

Was ~~$36.50~~
$32.50 Cash
$3.50 Down



Now at this special Christmas-slashed low price your home can have a genuine Westminster chime clock. A distinguished gift everyone will enjoy. Charming period beauty combined with the modern performance of a self-starting electric movement. Melodious chimes peal each hour with vibrant 4-tone chords, patented feature. Deep, full tones also sound quarter hours. Beauty of choice tambour design enhances the hand-rubbed, solid mahogany wood case, burl inlay. Polished gold color rim. Silver color dial has black and gold color numerals. Sealed-in-oil motor for years of trouble-free service.
4 N07166E—20x3¾x5⅝ inches. Shipping weight 5 pounds......................$32.50

Prices include 20% Fed. Tax, except Harmony House 10%. If government reduces or discontinues tax after our catalog goes to press we will refund accordingly.


ABC
ABC
Featured on Bretton's giant jackpot
"Your Chance of a Lifetime" radio program
A Leading Lady
B Queen Victoria
C Golden Clipper
D Gold Cup

Here they are! The four magnificent NEW BRETTON WATCH BANDS

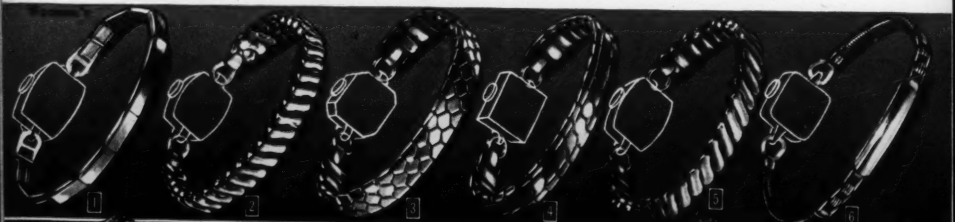
A **Bretton Leading Lady.** It's something wonderfully new—the *first* and *only* jeweled expansion band. Sparkling, simulated stones hand-set in every link. Marquise-shape stones. Choice of ruby red, emerald green, diamond-like rhinestone or aqua blue. 1/20 12K yellow, rose or white gold filled, stainless steel back. **$12.50**
4 N 1222E—*State gold color and stone*............$12.50

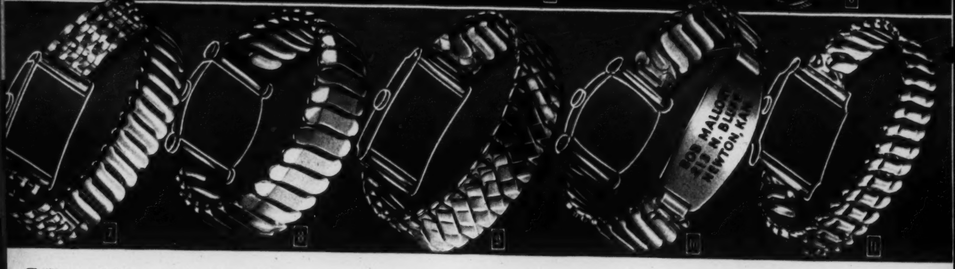
B **Bretton Queen Victoria.** Another fashion-first. Slim, dainty expansion band exquisitely engraved with star-bright brilliance. Delightfully embraces her wrist. Glorious 1/20 12K yellow, rose or white gold filled. **$10.95**
4 N 1229E—*State gold color*....................$10.95

C **Bretton Golden Clipper.** So lightweight, so comfortable he'll hardly know he's wearing it. Thoroughly masculine. The perfect gift to give or receive. Hugs his wrist with the greatest of ease. Long wearing 1/20 12K yellow, rose or white gold filled, stainless steel back. **$11.75**
4 N 1230E—*State gold color and end width*........$11.75

D **Bretton Gold Cup.** Dress up his watch with this wide, rugged expansion band. It's a natural. Cool, comfortable. Does not chafe wrist. Slips on and off easily, fits snugly. Choice of durable 1/20 12K yellow, rose or white gold filled, stainless steel back. **$9.95**
4 N 1248E—*State gold color and end width*.........$9.95

Sears *Watch Bands* sensationally low priced for Christmas





1 "Telescope" links appear to be sleek, solid band, actually expand to fit her wrist. Rich 1/20 10K yellow, rose or white gold filled, stainless steel back.
4 N 1235E—*State gold color*......................$3.95

4 One of the loveliest expansion bands she'll ever see. And such an attractive low price. 1/20 12K yellow or rose gold filled, stainless steel back.
4 N 1293E—*State gold color*......................$2.49

7 Handsome basket weave ends with expansion center to slip on his wrist easily. 1/20 12K yellow gold filled, center has stainless steel back.
4 N 1268E—*State end width*......................$3.69

How to Order Watch Bands

Expansion bands fit any wrist and watch. For men's *state ⅝ or ¾-in. end width* (distance from x to y in sketch). Women's have loop ends. Shpg. wt. each 4 oz.

2 Extremely flexible, woman's full expansion band. Low priced for easy giving. Flashing 1/20 12K yellow, rose or white gold filled, stainless steel back.
4 N 1212E—*State gold color*......................$2.69

5 Imagine a woman's beautiful expansion band at this holiday-special price. Richly polished 1/20 12K yellow, rose or white gold filled, stainless steel back.
4 N 1294E—*State gold color*......................$1.89

8 Massive expansion band, distinctive beveled ends. 1/20 10K yellow gold filled, stainless steel back.
4 N 1291E—*State end width*......................$3.49

10 Identification bar adds a personalized touch. 1/20 12K yellow gold filled, stainless steel back. Hand engraved, 5c letter extra. *Print exact engraving.*
4 NR 1205E—Gold filled. *State end width*..........$2.48
4 NR 1208—All stainless steel. *State end width*...... 1.98

3 You don't have to know her size—expansion provides perfect fit, absolute comfort. 1/20 12K yellow or rose gold filled, stainless steel back.
4 N 1242E—*State gold color*......................$2.69

6 Coiled snake chain band so many women love. 1/20 10K yellow, rose or white gold filled. *State wrist size* (measure around wrist; don't deduct watch length).
4 N 1241E—*State gold color and watch length*.........$1.89

9 Expansion band with polished square links. 1/20 12K yellow or rose gold filled, stainless steel back.
4 N 1288E—*State gold color and end width*..........$2.98
4 N 1292—All stainless steel. *State end width*....... 2.29

11 Popular expansion band. Dashing bold look. 1/20 10K yellow or rose gold filled, stainless steel back.
4 N 1224E—*State gold color and end width*..........$1.79
4 N 1231—All stainless steel. *State end width*....... 1.19

Prices include 20% Fed. Tax where "E" is added to number (as 4N1222E.) If government reduces or discontinues tax after our catalog goes to press, we will refund accordingly

Cortebert

MEN — take advantage of special, low prices on world-famous jeweled watches

A Bold, masculine watch—just right for a he-man's wrist. Vigorous-looking 10K yellow rolled gold plate case, stainless steel back. Two-tone silver color dial. Comfortable full expansion band. Accurate 17-jewel movement.
4 N 443E—*Was $24.75*. . **$22.50**

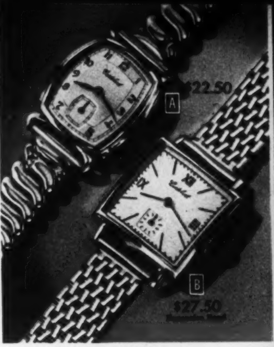
B Manly smartness, clean-cut lines and brilliantly polished edges. 10K yellow gold filled. Gold color Roman numerals, silver color dial. Basket weave band, expansion center or leather strap. 17 jewels.
4N0444E—Band. Was $29.75. **$27.50**
4N434E—Strap. Was $24.75. . **22.50**

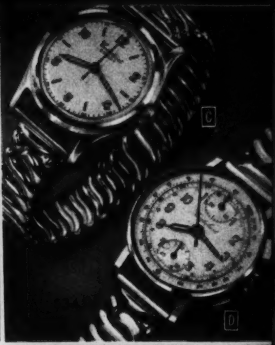
C All the features a man wants in a watch. Big sweep second hand. Luminous numerals and hands to tell time in dark. Moisture and shock-resistant stainless steel case and matching expansion band. 17 jewels.
4 N 0455E—*Was $37.50*. **$29.75**

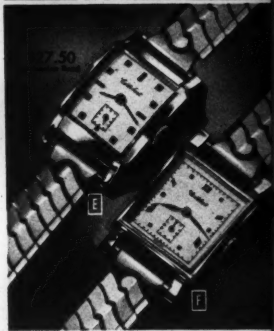
D Stainless steel chronograph watch and matching full expansion band. Sweep second hand can be started or stopped. Telemeter measures sound distance. Tachometer measures speed of fixed course. Luminous. 17 jewels.
4 N 0457E—*Was $39.75*. **$34.95**

E Elegant, rectangular shaped case is luxurious 10K yellow gold filled. Distinctive dial with gold color hands and hour markers. Raised crystal. Massive expansion band or leather strap. 17 jewels.
4N0448E—Band. Was $29.75. **$27.50**
4N407E—Strap. Was $24.75. . **22.50**

F Dynamic case with flashing expansion band is sure to please. Sweeping lines reveal watch-making skill. 10K yellow gold filled. Raised crystal. Silver color dial, black Roman numerals and gold color hands. 17 jewels.
4 N 0458E—*Was $37.50*. **$29.75**





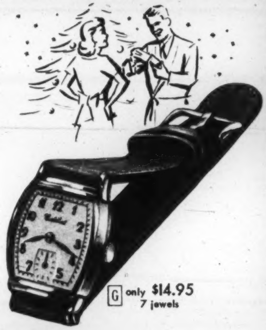


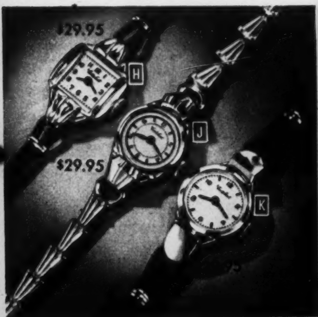
"Dynamic Poise" movement maintains accuracy in any wrist position

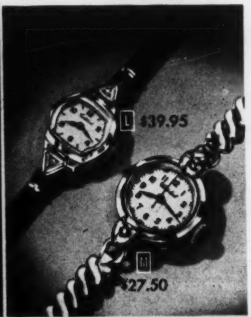
G Here's a "must" for your Christmas list! At this low price any man can own a fine watch. 10K yellow rolled gold plate, stainless steel back. Gold color numerals. Leather strap. 7-jewel movement.
4 N 415E—*Was $16.95*. **$14.95**
4 N 406E—Dependable 17-jewel movement. *Was $19.95*. **$17.95**

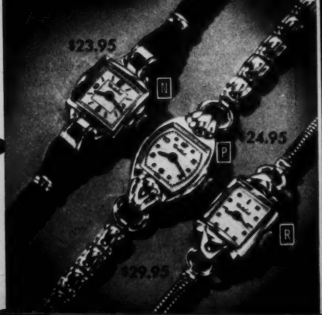
WORLD FAMOUS
SINCE 1790

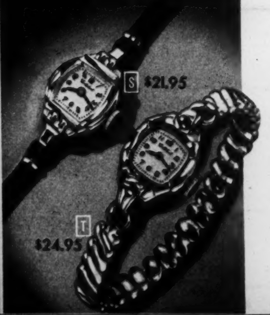
Sold exclusively by Sears in America











WOMEN—you'll be delighted with these famous Corteberts at new low prices

H Darling, precious 14K yellow gold case your girl will be proud to wear. Smart, raised ends and smooth polished sides. Black hands on silver color dial. Cord band. *State wrist size.*
4 N 0279E—17 jewels. . .**$29.95**

K Brilliant 14K yellow gold case is eye-catching, breathtaking in its loveliness. Richly glowing flat ends. Smart raised crystal. 6-figure silver color dial. Cord band. 17 jewels. *State wrist size.*
4 N 0296E—*Was $34.95*. **$29.95**

M Business-like Cortebert for nurses, doctors, technicians. Sleek round case with expansion band. 10K yellow rolled gold plate, stainless metal back. Big numerals, sweep second hand.
4 N 0200E—17 jewels. . .**$27.50**

P Enchanting treasure is stunning 10K yellow gold filled case. Glorious band has neat square links for added beauty. Raised curved crystal. Black numerals. 17 jewels. *State wrist size.*
4 N 0292E—*Was $29.75*. **$24.95**

S Tiny case will win her instant admiration. Vividly shining ledge edges. 10K yellow rolled gold plate, stainless metal back. Black numerals. Cord band. 17-jewel movement. *State wrist size.*
4 N 293E. **$21.95**

J Luxurious, fashionable design to delight any feminine heart. 14K yellow gold case with sparkling end pieces. Domed crystal over round dial. Gold filled band. 17 jewels. *State wrist size.*
4 N 0290E—*Was $34.95*. **$29.95**

L Two sparkling diamonds set in white gold end pieces of 14K yellow gold case. Quaint modern shape. Black hands and numerals on rose gold color dial. Cord band. 17 jewels. *State wrist size.*
4 N 0287E—*Was $47.50*. **$39.95**

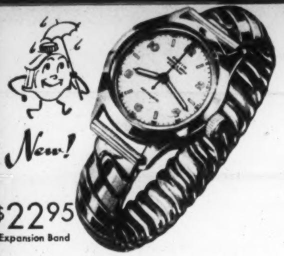
N Exquisite swirling loop ends on a beautiful square case. Another extremely distinctive watch. Bright 10K yellow gold filled. 2-tone silver color dial. Cord band. 17 jewels. *State wrist size.*
4 N 295E—*Was $27.50*. . **$23.95**

R It's a delightfully different creation! Smooth over-all rounded effect. 10K yellow gold filled. Silver color dial has gold color hour squares. Snake chain band. 17 jewels. *State wrist size.*
4 N 0281E—*Was $34.95*. **$29.95**

T Here's a honey she'll adore. Ever-popular expansion band. High styled, massive case is deeply grooved. 10K yellow rolled gold plate, stainless metal back. Gold color numerals, hands. 17 jewels.
4 N 0294E—*Was $29.75*. **$24.95**

Watches shown 7/8 actual size. Gift boxed. Shpg. wt. each 9 oz.

Prices include 10% Federal Tax. If government reduces or discontinues tax after our catalog goes to press, we will refund accordingly. Easy Terms, page 295

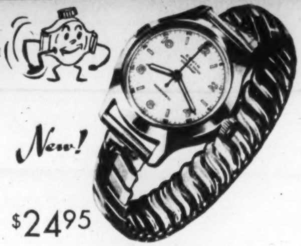


$22.95
Expansion Band

Water and shock-resistant Watch with smooth expansion band that active men go for in a big way

His first choice . . . a rugged watch that resists both water and shock. Perfect for inside or outside activity, looks good anytime. Sweep second hand for split second timing. Luminous hands and numerals. Flashing gold plated case with stainless steel back. Harmonizing domed expansion band or leather strap.

4 N 345E—Expansion band. 17 jewels	$22.95
4 N 344E—Leather strap. 17 jewels	19.95

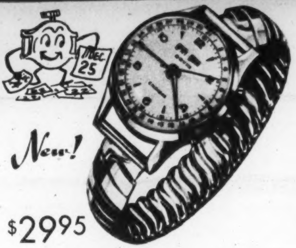


$24.95

Self-winding—no overwinding, no underwinding, no forgetting to wind—just set it and forget it

Here's the type watch everyone is talking about . . . it has everything. Automatic, self-winding watch that winds itself while he wears it. Highly polished stainless steel case specially constructed to resist shock, dust and moisture. Red-tipped sweep second hand. Luminous numerals and hands. Massive, full expansion band is all stainless steel.

4 N 0346E—17 jewels	$24.95



$29.95

Wonderful Calendar Watch tells time—day of the week—date of the month and month of the year

Newest, most unusual idea in watches at a smashing low price you can afford. Fascinating calendar watch has unlimited use for business men, sportsmen and travelers. In addition to a dependable timepiece, watch tells day of week, date of month and month of year. Bright chrome plated case, stainless steel back. Matching domed expansion band is a favorite.

4 N 0347E—17 jewels	$29.95

Give 17-jewel ORVINS

A High styling usually found in watches priced much higher. Smooth, shining 10K yellow rolled gold plate case, stainless steel back. Gold color numerals.

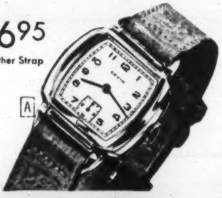
4 N 314E—Leather strap. 17 jewels	$16.95
4 N 324E—Expansion band. 17 jewels	18.95

B For the man who demands a truly masculine watch. 10K yellow rolled gold plate, stainless steel back. Basket weave band and expansion center.

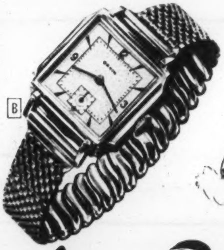
4 N 331E—Expansion band. 17 jewels	$21.95
4 N 335E—Leather strap. 17 jewels	18.95

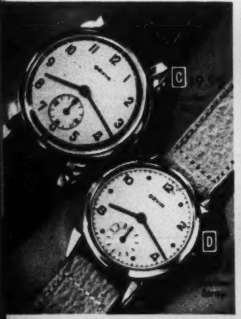
Prices include 10% Fed. Tax. If government discontinues tax after our catalog goes to press, we will refund accordingly.

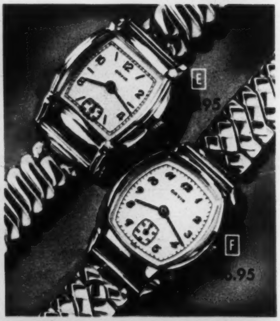
$16.95
Leather Strap

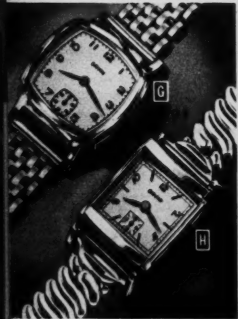


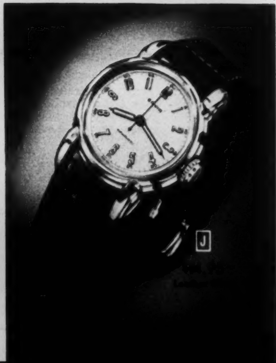
$21.95
Expansion Band











Men's Orvins

With jeweled-lever escapements*

- Always "the quality watch at the economy price"
- Rugged, dependable Orvins at extremely low prices
- Shown ⅞ actual size. Prices include 10% Fed. Tax
- Magnificent gift boxes. Shpg. wt. each 9 oz.

Give 7-jewel ORVINS

C Handsome, dependable watch so low priced you won't want to miss it. Sturdy round case is brightly chrome plated, stainless steel back. Easy-to-read dial, black numerals. Leather strap or full expansion band. 7 jewels.

4 N 310E—Leather strap	$9.95
4 N 333E—Expansion band	11.95

E Richly polished, handsome expansion band and watch are tops in smart simplicity. 10K yellow rolled gold plate case has smooth edges, stainless steel back. Easy-to-read gold color numerals, hands. Just look at this low price.

4 N 342E—7 jewels	$14.95

G Smart basket weave band with comfortable expansion center highlights wide, manly watch. Flashing end lugs and polished sides. 10K yellow rolled gold plate case, stainless steel back. Gold color numerals, silver color dial.

4 N 343E—7 jewels	$17.95

D Expensive-looking, masculine—you'll find it hard to believe it costs so very little. Round 10K yellow rolled gold plate case, stainless steel back. Leather strap or expansion band. Black numerals, silver color dial. 7 jewels.

4 N 307E—Leather strap	$11.95
4 N 317E—Expansion band	13.95

F Here's a watch he'll go for in a big way. Sleek, shining case set off by unique full expansion band. Fits wrist snugly. 10K yellow rolled gold plate case, stainless steel back. Silver color dial has gold color numerals and hands.

4 N 337E—7 jewels	$16.95

H Unusual concave ends sparkle brilliantly. Square 10K yellow gold case, stainless steel back. Raised silver color dial with black numerals, red sticks. Popular full expansion band that stretches to fit wrist snugly, comfortably.

4 N 325E—7 jewels	$19.95

J Just the watch he would order. You'll marvel at this low price. Rugged, water-resistant round case is brilliantly chrome plated, stainless steel back. Luminous numerals and hands, sweep second too. Genuine leather strap or full expansion band.

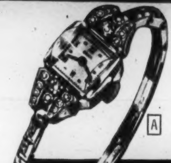
4 N 340E—Leather strap. 7 jewels	$14.95
4 N 339E—Expansion band. 7 jewels	16.95

**Don't be misled by so-called "jeweled-watch bargains". Only watches with jeweled-lever escapements—the "heart" of your watch—can be regulated for constant accuracy. Dependable Orvins are so designed*

Women's Orvins

with jeweled-lever escapements*

- Precision-made, twice-tested for correct timekeeping
- High styling usually found in watches priced much higher
- All movement parts standardized—readily repaired
- Handsome presentation boxes. Shpg. wt. each 9 oz.



What shall I give her?

A Give her an enchanting rhinestone watch with all the beauty and flash of expensive diamond-set watches selling for $200 or more. Glowing white rhodium plated case topped by raised crystal. Black Roman numerals, silver color dial. Daintily engraved. "Telescope" expansion band.
4 N 0196E—17 jewels........................$27.50

Give 17-jewel ORVINS

B Smooth, refined allure with classic round dial. Bright 10K yellow rolled gold plate case is extra thin. Stainless metal back. Black hands, numerals and sticks on silver color dial. Sturdy black cord band. *State wrist size.*
4 N 141E—17 jewels....$16.95

D Ever-popular full expansion band adds to luxurious beauty of brilliant case. Raised domed crystal makes watch even more wanted. 10K yellow rolled gold plate, stainless metal back. Black numerals, hands and sticks on silver color dial.
4 N 191E—17 jewels....$19.95

F Large sweep second hand, specially for professional use. Radiantly fashioned watch highlighted by popular full expansion band. 10K yellow rolled gold plate case, stainless metal back. Gold color hands, numerals.
4 N 0193E—17 jewels..$24.95

H Unusually attractive case distinguished by two bright red simulated rubies set in end pieces. Raised crystal. 10K yellow rolled gold plate case, stainless metal back. Black hands and numerals. Popular expansion band.
4 N 195E—17 jewels....$21.95

C Charming case with prized snake chain band. Distinctively shaped 10K yellow rolled gold plate case, stainless metal back. Sparkling end pieces. Gold color hands and numerals on silver color dial. Thrift-priced. *State wrist size.*
4 N 190E—17 jewels....$18.95

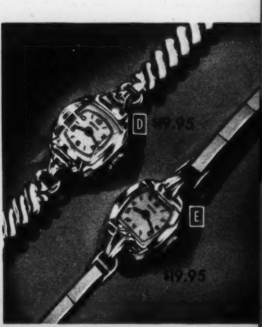
E Fascinating design has shining beveled ends. Beauty is increased by splendid "telescope" expansion band. 10K yellow rolled gold plate case, stainless metal back. Black numerals and hands on yellow gold color dial.
4 N 192E—17 jewels....$19.95

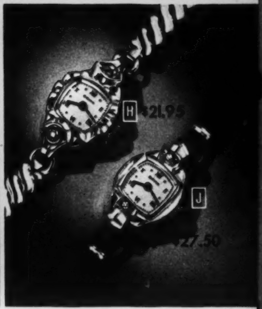
G Wide, brightly beveled case is rich 14K yellow gold. A thrilling, highly polished treasure. Skilfully curved end lugs. Black hands, markers and Roman numerals on silver color dial. Dainty, fan-shaped link band. *State wrist size.*
4 N 0194E—17 jewels..$24.95

J Two sparkling diamonds in white gold settings. Pleasing contrast to polished 10K yellow rolled gold plate case, stainless metal back. Raised flat crystal. Black hands and numerals, silver color dial. Cord band. *State wrist size.*
4 N 0176E—17 jewels...$27.50

****Don't be misled by so-called "jeweled-watch bargains." Only watches with jeweled-lever escapements — the "heart" of your watch — can be regulated for ~~constant accuracy~~. Dependable Orvins are so designed.***

B $16.95
C $18.95





M $14.95
N
$16.95

P $17.95
R
$17.95

Give 7-jewel ORVINS

K Here's a case full of delightful appeal at a wonderful holiday-low price! Stunning notched edges around gay chrome plated case, stainless metal back. Black numerals on silver color dial. Cord band. *State wrist size.*
4 N 186E—7 jewels......$9.95

M At this low price it's easy to make a woman's heart pitter-patter . . . luxurious styling with dainty grooved end pieces. 10K yellow rolled gold plate, stainless metal back. Black numerals on silver color dial. Cord band. *State wrist size.*
4 N 199E—7 jewels....$14.95

P You'll be proud to give her this watch Christmas morn. Unusual case has thick raised crystal flanked by flashing end pieces. Polished 10K yellow rolled gold plate, stainless metal back. Black numerals. Snake chain band. *State wrist size.*
4 N 103E—7 jewels....$17.95

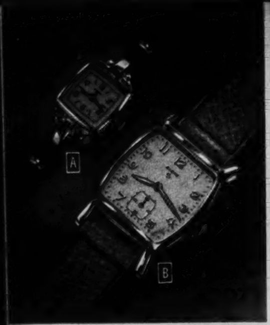
L Precious circular dial in exquisite case at a budget-loving price. Smartly grooved end pieces. 10K yellow rolled gold plate, stainless metal back. Gold color numerals on silver color dial. Link band. *State wrist size.*
4 N 197E—7 jewels....$12.95

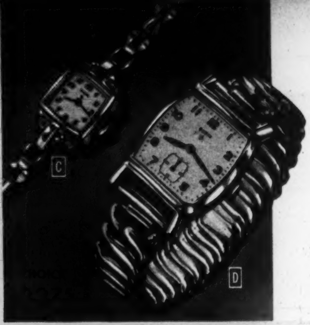
N Graceful case crammed full of exciting feminine loveliness. Ends glow vividly. 10K yellow rolled gold plate case, stainless metal back. Gold color hands and numerals on silver color dial. Flexible link band. *State wrist size.*
4 N 102E—7 jewels....$16.95

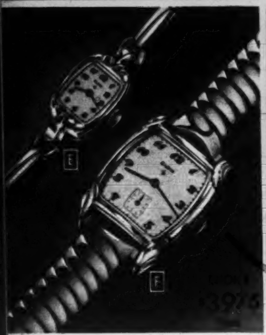
R High, wide and handsome . . . curved domed crystal nestled in chunky 10K yellow rolled gold plate case. Stainless metal back. Gold color hands, sticks and numerals on silver color dial. Full expansion band stretches to fit your wrist.
4 N 104E—7 jewels....$17.95

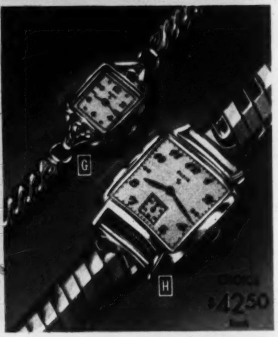
S For the time of her life give her a glamorous bracelet watch that will thrill her more and more every day. Dainty round dial set off by sparkling, clear ends. 10K yellow rolled gold plate, stainless metal back. Delightfully curved bracelet with concealed hinge for snug fit. Guard chain. Disc may be engraved.
4 NR 175E—7 jewels. *Print 2 initials*........................$19.95

Prices include 10% Federal Tax. If the government reduces or discontinues the tax after our catalog goes to press, we will refund accordingly. Watches shown ⅞ actual size.









Elgin

- Accuracy of each Elgin certified by star time from Elgin's own observatory
- New, miracle DuraPower Mainspring eliminates 99% of watch troubles due to steel mainspring failures
- All Elgin parts are designed, created and assembled right in the Elgin factory in America

A **Elgin.** Subdued, modern design that's so thrilling. Individual Elgin styling at an easy-to-buy price. 10K yellow rolled gold plate, stainless metal back. Black numerals. Cord band. *State wrist size.*
4 N 0772TE—15 jewels . . $29.75

B **Elgin.** Sweeping masculine lines mark fresh simplicity of 10K yellow rolled gold plate case. Stainless steel back. Gold color numerals, hands on silver color dial. Star-timed accuracy. Leather strap.
4 N 0708TE—15 jewels . . $29.75

C **Elgin.** She'll agree beauty is unmatched in its striking simplicity. Dainty link band completes superb styling. 10K yellow rolled gold plate, stainless metal back. Gold color numerals. *State wrist size.*
4 N 0773TE—15 jewels . . $33.75

D **Elgin.** Smooth, masterful design that men like. Popular expansion band stretches to fit his wrist. 10K yellow rolled gold plate, stainless steel back. Bold gold color numerals and hands.
4 N 0709TE—15 jewels . . $33.75

E **Elgin.** Specially designed for Sears. Here's a gift that's gay and warm, an exciting long oval style. Chunky end pieces. 10K yellow rolled gold plate, stainless metal back. Gold color numerals. Telescope expansion band.
4 N 0774TE—15 jewels . . $39.75

F **Elgin.** First time offered at this low price. Special for Sears customers. Gleaming 10K yellow rolled gold plate, stainless steel back. Gold color numerals on silver color dial. Modern curved expansion band.
4 N 0710TE—15 jewels . . $39.75

G **Elgin.** Smart square case banked by charming petal ends. Elegant expansion band for added beauty and comfort. Polished 10K yellow rolled gold plate, stainless metal back. Gold color numerals and hands.
4 N 0762TE—15 jewels . . $42.50

H **Elgin.** Debonair, massive expansion band on rugged-looking case. Distinctively original. 10K yellow rolled gold plate, stainless steel back. Silver color dial with gold color hands, dots and numerals.
4 N 0701TE—15 jewels . . $42.50

ELGIN is winner of Gold Medal Fashion Academy Award for 1949

J **Elgin.** Nurse's flattering, exquisite timepiece for all who need time in seconds. Sweep second hand, red tip. Luxurious 10K yellow gold filled. Gold color numerals on silver color dial. Snake chain band. *State wrist size.*
4 N 0775TE—16 jewels . . $49.75

K **Elgin.** For the professional man or sportsman—for all active men. Water-resistant, stainless steel case. Large luminous hands and numerals may be seen in dark. Red-tipped sweep second hand. Distinctive basket weave link band.
4 N 0711TE—16 jewels . . $49.75

N **Lady Elgin.** Glorious tribute to highest Elgin artistry. Square case of rich 14K gold with gleaming black overlay on ends. Curved crystal. Silver color dial. 19 jewels. Cord band. *State wrist size.*
4 N 0758TE–Yellow gold . $71.50
4 N 0759TE–White gold . . . 71.50

P **Lord Elgin.** Bold, distinguished 14K yellow gold filled curved case . . . aristocrat of fine Elgin watches. Definitely masculine style, sparkling ends. Raised curved crystal. Gold color numerals on silver color dial. Leather strap.
4 N 0713TE—21 jewels . . $71.50

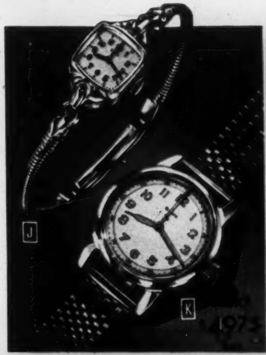
L **Lady Elgin.** Precious 14K gold filled jewelpiece is the latest in watch styling. Charming end pieces hug glittering square case. Four-numeral silver color dial, black numerals. Flexible, fan-shape link band. *State wrist size.*
4 N 0776TE—19 jewels . . $71.50

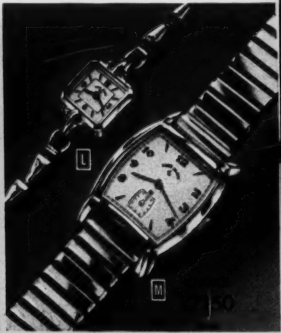
M **Lord Elgin.** 21 jewels offer the finest inward beauty. 14K yellow gold filled case is the last word in outward style and craftsmanship. Bright beveled ends. Gold color numerals, hands and sticks on silver color dial. Latest expansion band.
4 N 0712TE—21 jewels . . $71.50

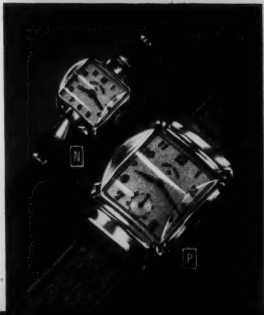
R **Elgin De Luxe.** Star-timed beauty is a lovely long oval shape with gently rolled ends. 10K yellow gold filled case reflects proud work of fourth-generation craftsmen. Gold color numerals. Snake chain band. *State wrist size.*
4 N 0777TE—17 jewels . . $49.75

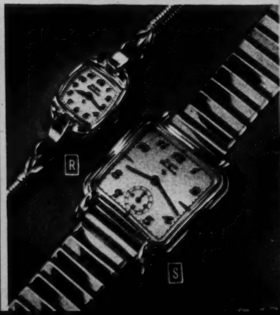
S **Elgin De Luxe** . . . a watch he would choose for himself. Modern, large size that's always smart. 10K yellow gold filled square case with smooth curved effect. Gold color numerals and hands on silver color dial. Heavy expansion band.
4 N 0714TE—17 jewels . . $59.50

Prices include 10% Fed. Tax. If the government reduces or discontinues tax after our catalog goes to press, we will refund accordingly. Shown ⅞ actual size. Same price cash or Terms . . see page 295. Postpaid (Shpg. wt. ea. 9 oz.)



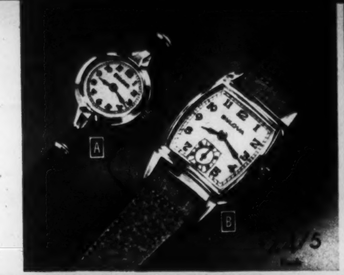


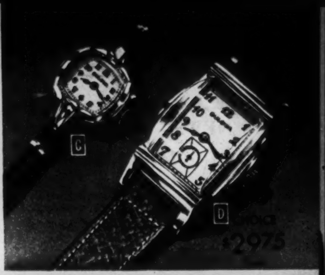


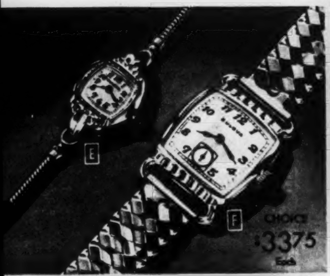


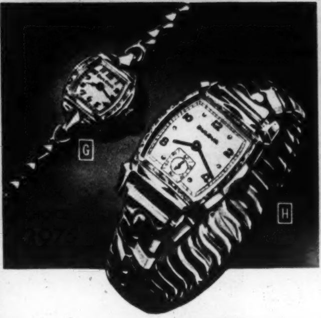
Bulova

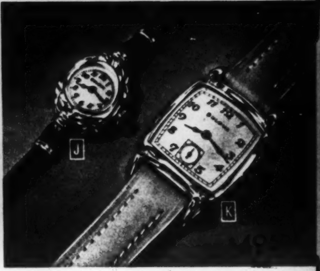
- For those who recognize true smartness
- "Bulova Watch Time" tradition
- Carefully adjusted jeweled movements
- Sturdy cases burnished to brilliant luster
- Official timepiece of American Airlines
- America runs on Bulova time

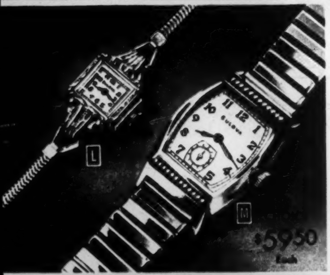


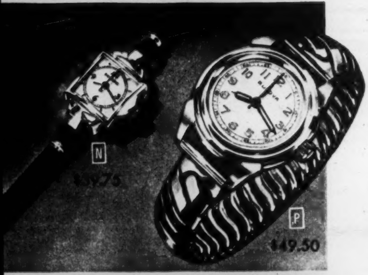


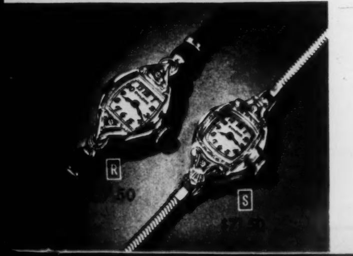












A **Elizabeth** . . . rich beauty at an easy-to-afford price. Beautifully beveled 10K yellow rolled gold plate case with round crystal. Stainless metal back. Glowing end pieces. Gold color numerals and hands on silver color dial. Cord band.
4 N 581TE—17 jewels. *State wrist size*........$24.75

B **Hancock.** Here's the perfect gift for any man. A masterpiece of watchmaking at a low price. Highly polished 10K yellow rolled gold plate, stainless steel back. Gold color numerals and hands on silver color dial. Sturdy leather strap.
4 N 576TE—7 jewels......................$24.75

E **Miss America.** As beautiful as its namesake. Lovely engraved sides lead beauty to expertly crafted creation. 10K yellow rolled gold plate, stainless metal back. Gold color numerals and hands on silver color dial. Snake chain band.
4 N 0580TE—17 jewels. *State wrist size*......$33.75

F **Director.** For the man who wants a watch of distinct originality. Handsome rounded edges, novel rugged end loops. 10K yellow rolled gold plate, stainless steel back. Gold color numerals and hands, silver color dial. Expansion band.
4 N 0579TE—15 jewels...................$33.75

J **Her Excellency.** 21-jewel accuracy in a watch of gracious charm and chic. Tiny watch has a distinctive raised round silver color dial. 10K yellow gold filled case. Delightful, unusual styling. Gold color hands and numerals. Cord band.
4 N 0585TE—21 jewels. *State wrist size*.....$49.50

K **His Excellency.** Distinguished, luxuriously polished wide 10K yellow gold filled case. Accurate 21-jewel movement. Silver color dial with gold color numerals and hands. Smooth, masculine-looking watch. Handsome leather strap.
4 N 0565TE—21 jewels...................$49.50

N **Medical Center.** At last . . a professional watch that's sturdy, has a sweep second hand and a beauty to behold as well. Modern 4-numeral dial is silver color with gold hands. 10K yellow rolled gold plate, stainless metal back. Cord band.
4 N 0589TE—17 jewels. *State wrist size*.....$39.75

P **Watertite.** All stainless steel, water-resistant watch with red sweep second hand. Luminous hands and numerals make this watch even more desired by any man. Dashing, curved diagonal link expansion band fits snugly without binding.
4 N 0588TE—17 jewels...................$49.50

C **Miss Liberty.** Another case of enchantment at a budget price. Exquisitely engraved edges on an unusual 10K yellow rolled gold plate case, stainless metal back. Concave ends. Gold color numerals and hands on silver color dial. Cord band.
4 N 0583TE—17 jewels. *State wrist size*.....$29.75

D **Bruce.** Famous proved Bulova accuracy, yet low priced. Masculine looking watch has smooth rolled ends and stepped sides. Curved crystal. 10K yellow rolled gold plate, stainless steel back. Gold color numerals and hands. Leather strap.
4 N 0584TE—15 jewels....................$29.75

G **Goddess of Time.** Superbly designed—so reasonably priced for a dependable Bulova aristocrat of time. 10K yellow rolled gold plate case, stainless metal back. Engraved edges. Gold color numerals on silver color dial. Dainty link band.
4 N 0520TE—17 jewels. *State wrist size*.....$39.75

H **Cadet.** Trimly styled as a uniform. Good-looking 10K yellow rolled gold plate case, stainless steel back. Engraved edges frame attractive dial. Gold color numerals and hands on silver color dial. Comfortable, massive expansion band.
4 N 0577TE—15 jewels....................$39.75

L **Her Excellency.** Renowned 21-jewel movement in a splendid 10K yellow gold filled case of queenly beauty. Decorative case is gloriously engraved on sides and ends. Raised flat crystal. Gold color numerals and hands. Snake chain band.
4 N 0586TE—21 jewels. *State wrist size*......$59.50

M **His Excellency.** Massive, brilliantly beveled watch with very smart beaded ends. Rugged 10K yellow gold filled case. Flat raised crystal. Gold color numerals, hands on silver color dial. Full expansion band with links like bars of gold.
4 N 0587TE—21 jewels...................$59.50

R **Martha Washington.** Two radiant diamonds in dainty white gold settings of unusual end lugs. Captivating creation is 10K yellow rolled gold plate, stainless metal back. Gold color numerals and hands on silver color dial. Cord band.
4 N 0590TE—17 jewels. *State wrist size*.....$57.50

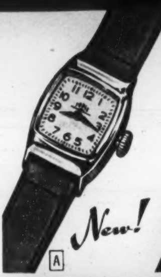
S **Margo.** Enchanting artistry in lush 10K yellow gold filled engraved case. Two sparkling diamonds in white gold settings afford dramatic contrast. Silver color dial with gold color hands and numerals. Harmonizing snake chain band.
4 N 0524TE—17 jewels. *State wrist size*......$71.50

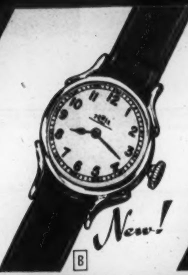
Prices include 10% Fed. Tax. If the government reduces or discontinues the tax after our catalog goes to press, we will refund accordingly. Shown ⅝ actual size. Same price cash or Easy Terms. Postpaid (Shpg. wt. each 9 oz.)

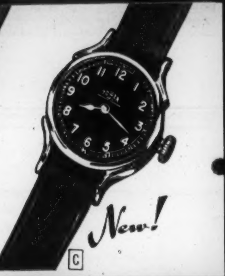
Tower Watches

Here's NEWS—because never before such thin watches at such low prices

- Made to rigid standards by watchmakers world-famous for 117 years
- Streamline cases look far more luxurious than their modest price
- All hairsprings are electronically vibrated for greater accuracy
- Guaranteed against material and workmanship defects for 90 days



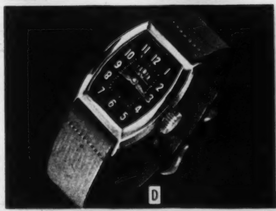


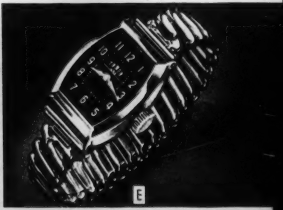


A New, flashing beauty priced so low any man or boy can receive a wrist watch this Christmas. Rugged and dependable. *Extra thin,* polished chrome plated case, stainless steel back. Black hands, bold numerals on attractive white dial. Leather strap.
4 N 1745E—Shipping weight 4 ounces. **$2.98**

B New, round wrist watch has high price watch construction but at a low, down-to-earth price. Brightly chrome plated case with individually soldered end lugs. Easy-to-read white dial has black hands and numerals. Genuine leather strap.
4 N 1746E—Shipping weight 4 ounces. **$2.98**

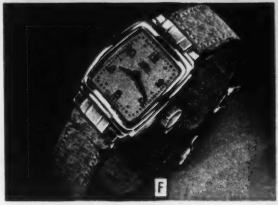
C New, smartly styled round wrist watch with distinctive black dial. Designed like more expensive watches. Luminous hands and numerals that glow in the dark. End lugs soldered on brilliant chrome plated case. Genuine leather strap.
4 N 1747E—Shipping weight 4 ounces. **$3.49**

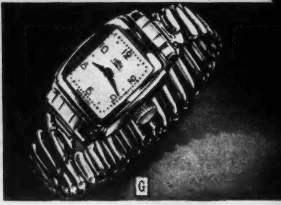




D Trim and handsome, yet easy-to-buy priced. 10K yellow rolled gold plate rim burnished to a bright luster, stainless steel back. Fills the bill for work, play or dress. Gold color hands and numerals on contrasting black dial. Leather strap.
4 N 1721E—Shipping weight 4 ounces. *Was $4.59* **$3.98**

E **4 N 1739E**—Same as above with full 1/20 12K yellow gold filled expansion band, stainless steel back. *Was $6.59* **$5.98**

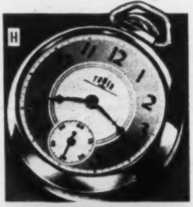




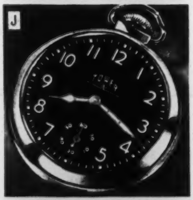
F Superbly tailored case with polished 10K yellow rolled gold plate rim . . . same styling used in higher priced watches. Extra thin too. Gold color dial has black hands and gold color numerals. Just right for athletes, outdoor workers. Leather strap.
4 N 1734E—Shipping weight 4 ounces. *Was $6.95*. **$5.98**

G **4 N 1740E**—Same as above with full 1/20 12K yellow gold filled expansion band, stainless steel back. *Was $8.95* **$7.98**

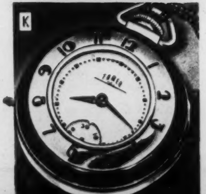
Built to take hard knocks yet give on-the-minute accuracy at low prices



H Priced low enough to put one in the pocket of every man or boy. Reliable pocket watch that's ruggedly constructed for outdoor usage. Mirror-finish, nickel plated case glistens brilliantly. Cream color dial with striking gold color hour track. Black hands and numerals. Second hand dial for detailed timing. Non-shatter crystal protects good-looking dial. Add several to your Christmas order now. **$1.69**
4 N 1659E—Shpg. wt. 4 oz. . . **$1.69**

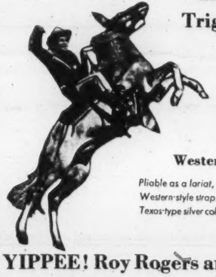


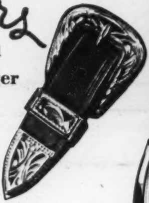
J Luxurious-looking pocket watch he will be proud to carry at all times. Specially designed to withstand rough handling, but remain always dependable. Handsome watch finished in brightly shining nickel plate. Stunning black dial has luminous hands and numerals that make time telling easy at night. Second hand dial too. Non-shatter crystal. Don't delay, fill in your Christmas order blank now. **$2.44**
4 N 1665E—Shpg. wt. 4 oz. . . . **$2.44**



K Hardy pocket watch with braided leather thong for his belt or his pocket. Ultra-smart chrome plated outside track with bold, cut-out numerals. Polished black enamel case makes this watch a prize. White dial has black hands and markers. Unusual silver color rotating second dial with red numerals. Non-shatter crystal. He'll be glad to receive this pocket watch on Christmas morning. Order today! **$2.19**
4 N 1857E—Shpg. wt. 4 oz. . . . **$2.19**

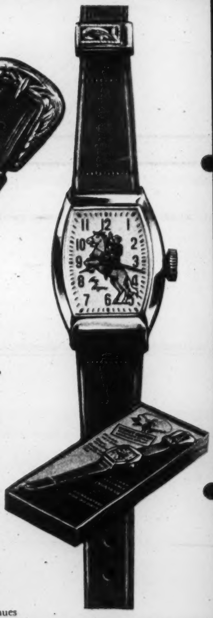
Roy Rogers and Trigger





Western Strap

Pliable as a lariat, tough as a bronco . . .
Western-style strap is tan, genuine leather.
Texas-type silver color metal buckle and tip.



YIPPEE! Roy Rogers and Trigger on children's favorite Watches

Whoa thar, pardner . . . look who's in the saddle! It's Roy Rogers astride Trigger, his famous palomino horse. Yes, siree, pard . . . the favorite hero of youngsters everywhere on a real watch. Makes learning to tell time fun. Put it up to your ear, you can even hear it tick . . . just like grown-ups. Roy Rogers wears a flashy shirt, riding his golden-tan color horse, Trigger. Western-style leather strap. Bright red numerals and black hands on silver color dial. Copy of Roy Rogers' own signature completes fascinating dial. You'll like the shining chrome plated case. Stainless steel back won't rust or turn color. Non-shatter crystal. Rugged, reliable Ingraham movement. Make sure Roy Rogers rides with Santa on Christmas eve . . . order now. **$4.95**
4 N 1860TE—Postpaid (Shpg. wt. 4 oz.). . . . . Only **$4.95**

Prices include 10% Fed. Tax. If government reduces or discontinues tax after catalog goes to press, we will refund accordingly. Watches 5/8 actual size. Roy Rogers watch same price cash or Terms . . see page 295

Wallettes for Her

fashioned by Kerrybrooke

RMS

THREE-INITIAL MONOGRAM *in gold leaf stamped at no extra charge on wallettes selling for $1.98 or more. Please print initials plainly . . No stamping on C.O.D. orders. See Tax note at bottom of page.*

HOTEL CREDIT CARD

Wallette in lovely gift box

For the woman who values smart accessories, choose this fine quality genuine pigskin leather wallette. Detachable snap closing pass case has four double-faced swing windows. Snap closing gusseted coin pocket. Roomy bill pocket and secret pocket. Identification window pocket, card pocket. Tab-end closing. Nylon stitched for longer wear. *Closed size* 3⅜x4½ inches. Each wallette packed in beautiful suede paper box with hinged lid. Lustrous padded rayon lining. *Please state color* green, red or brown. Shipping wt. 6 oz.
25 NR 2906E—Federal Tax included . . **$3.95**

Matching Wallette and Key Case

A beautiful gift for the number one girl on your Xmas list. Smartly styled in smooth, glossy calf-grained cowhide. Nylon stitched for longer wear. One open, one zipper bill pocket; zipper coin pocket, identification pocket. 2 swing windows. *Closed size* 3½x4½ in. Tapered key case has 3-side zipper. 4 detachable swivel hooks, license pocket. *Closed* 3¼x3⅞ in. *State fashion-right color* red, green or brown. Attractively boxed. Fed. Tax included.

25NR2972E–2-piece Set. Shpg. wt. 7 oz. **$5.00**

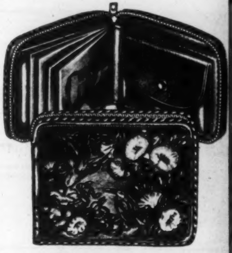
25NR2971E–Wallette only.
Shipping weight wt. 4 oz. **$3.65**

Pass Case Wallette— a Kerrybrooke favorite →

A "natural" for the girl or woman who appreciates something just a bit different in leather accessories. Soft, pliable alligator-grained cabretta leather wallette, smartly faced with lustrous cowhide. Holds a lot without becoming bulky. Zipper on three sides. Removable pass case, with four double-faced swing windows for cards, photos, etc., has tab-end closing jacketed in shiny gold-plated metal. Snap closing, gusseted coin pocket. Card pocket, leather lined bill pocket. *Closed size* 3¼x4½ inches. Boxed.

Please state color brown, red or green. Shipping weight 5 ounces. Federal Tax included.
25 NR 2969E . . . . Each **$3.95**

Milady's choice



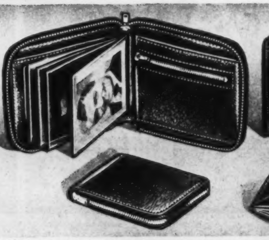
Perfectly feminine . . . practical, too. Beautiful high color humming bird and floral design embossing on genuine saddle lambskin leather. Two-tone braid edges. 3-side zip close. Snap-closing gusseted coin pocket. Four swing windows, identification pocket, lined bill pocket. *Closed* 3½x4½ in. *State* red, blue or green. Shpg. wt. 5 oz. Fed. Tax incl. Boxed.
25 NR 2813E **$2.50**

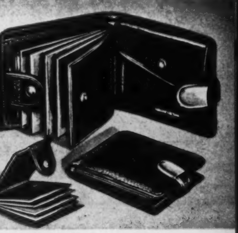
A gift with a secret

Lustrous calf-grained cowhide leather wallette. Neat, compact, streamlined. Secret pocket for large bills swings out from zipper bill pocket. Removable pass case with 4 double-faced swing windows. Open bill pocket, snap closing gusseted coin pocket. Tab-end close. *Closed* 3⅜x4⅜ in. *State* red, green or black. Shpg. wt. 5 oz. Fed. Tax. incl. Boxed.
25 NR 2981E . . . **$3.50**

New, smart polka dots

A gift-giving special! Bright silver-color polka dots sprinkled on gaily colored top grain cordovan leather wallette. One zipper and one open bill pocket. 4 swing windows, identification window pocket. Gusseted coin pocket with snap button close. Tailored edges; tab end close. *Closes to* 3½x 4½ in. *State* red, skipper blue or green. Fed. Tax incl. Wt. 5 oz.
25NR2814E **$2.98**





"Inner Sanctum" Wallette

Fashioned of attractive Morocco-grained pigskin leather. Open bill pocket, zipper bill pocket with secret pocket. Snap closing gusseted coin pocket. Make-up compartment includes mirror, comb and emery board. Identification window; 2 card pockets. Neatly turned edges. Tab-end closing. *Closed* 3⅝x4⅜ in. *State* green, red or black. Shpg. wt. 5 oz. Boxed.
25 NR 2816E—Fed. Tax included **$2.25**

Streamlined "Whiparound"

Glossy, pliable cowhide leather. Zipper whips easily around the sleekly rounded corners and closes three sides. Plastic coin holder ~~keeps~~ coins in order for ready access. Four removable swing windows. Pocket for bills, card pocket. *Closed size* 3½x4½ inches. *Please state color* green, black, red or tan. Shipping weight 5 ounces. Boxed.
25 NR 2726E—Fed. Tax included. **$1.98**

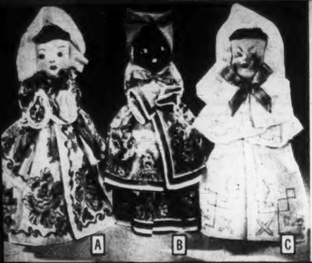
Secret pocket Wallette

Zips on 3 sides to keep valuables safe. Protection for large bills in secret pocket hidden in zip-closing gusseted coin pocket. Open pocket for small bills. Identification window pocket, 4 double-faced swing windows, spare key holder. Morocco-grained pigskin leather. *Closed size* 3⅜x4⅜ in. *State color* black, brown or red. Shipping weight 4 ounces. Boxed.
25 NR 2725E—Fed. Tax included. **$1.98**

Pass Case Wallette

Morocco-grained sheepskin leather wallette, set off by a gleaming gold-plated metal tab closure. Snap-closing removable pass case has 4 double-faced swing windows. Snap closing gusseted coin pocket; identification window pocket; roomy bill pocket. *Closed size* 3¼x4¼ inches. *State color* red, brown or black. Shipping weight 4 ounces. Boxed.
25 N 2732E—Fed. Tax included . . **$1.19**

NOTE: All wallette prices include 20% Federal Excise Tax. Should the law be repealed or tax reduced, we will refund the amount of tax.



Handkerchief Dolls

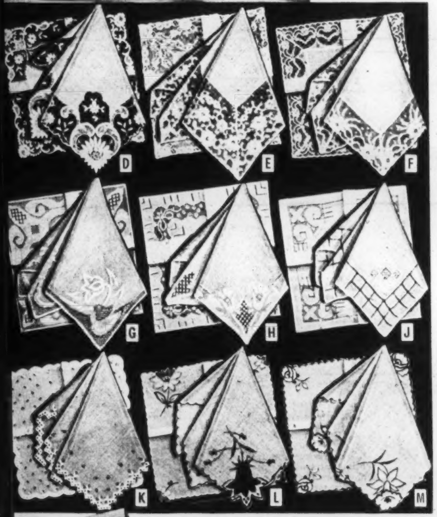
Something to talk about at your Christmas parties . . . something for a fun-provoking table centerpiece . . . something for grab bags, favors, prizes at office, church, school or club parties. Dolls are about 11 inches high, have painted faces. Shipping weight each 5 ounces.

Prints. 3 assorted cotton handkerchiefs in each doll.

A **Old fashioned Girl** 25 N 2393 . . . Each 75c

B **Blackface Mammy** 25 N 2394 . . . . Each 75c

C **'Miss China'.** 3 Chinese hand embroidered linen handkerchiefs. She'll adore the pert figure; she'll love the dainty white hankies. 25 N 2414 . . . Each $1.95



In Gift Folders

White Lace Edged Linen. Irresistible bits of glamour. Cotton lace. Assorted.

D **Our Finest.** Lace made in one piece; scalloped linen set into center. Swiss import. About 12 in. square. Shpg. wt. 2 oz. 25 N 2361 . . Each in folder $1.40

E **Fine Linen** and wide lace with mitered corners. About 13 in. square. Shpg. wt. 2 oz. 25 N 2360 . . . Each in folder. 95c

F **Good Linen,** narrower lace; mitered corners. About 12 inches square. Shpg. wt. 3 oz. 25 N 2352 . . . . 2 in folder 95c

Chinese Hand Needlework. White 4-corner designs. Hand rolled hems. Assorted.

G **Our Best Linen** 11¼ to 12 in. sq. Shipping weight 2 oz. 25 N 2390 . . Each in folder $1.40

H **Sheer Linen** 11¼ to 12 in. sq. Shipping weight 2 oz. 25 N 2384 . . . Each in folder 95c

J **Good Linen.** About 11 inches square. Shpg. wt. 2 oz. 25 N 2374 . . . . 2 in folder 95c

Thrifty Linen. 10½ to 11 in. sq. Shpg. wt. 3 oz. (Not illustrated.) 25 N 2376 . . . . 3 in folder 95c

Swiss Embroidery in colors on fine, sheer white cotton. Dainty as can be. About 11 in. sq. Asst'd.

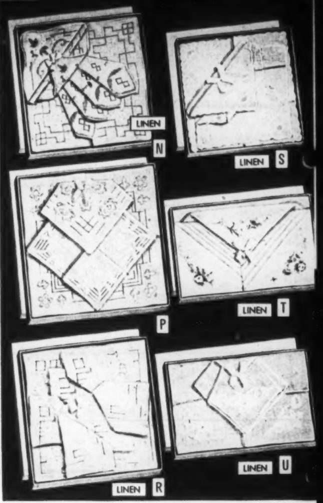
K **Floral Border,** eyelet edge. Shipping weight 2 ounces. 25 N 2397 . . Each in folder $1.40

L **Loose Petal Florals,** scalloped edge. Shpg. wt. 2 oz. 25 N 2378 . . . . Each in folder 95c

M **Four Corner Designs,** scalloped edge. Shpg. wt. 2 oz. 25 N 2351 . . . . 2 in folder 95c

One Corner Design. scalloped edge. Shpg. wt. 2 oz. (Not shown.) 25 N 2350 . . . . 3 in folder 95c

Free folder with hankies above and V, W, X below. Suitable for gift giving



Gift-boxed ready to give

Chinese Hand Needle work. Sixteen or sixty she adores exquisite handkerchiefs. Snowy white with applique, drawnwork, spoking, all by hand. Hand rolled hems. Assorted.

N **Fine Linen;** elaborate designs. About 11 in. sq. Shpg. wt. 8 oz. 25 N 2396–3 in box $1.85

P **Fine Cotton;** elaborate designs. About 12 inches square. Shpg. wt. 8 oz. 25 N 2409–3 in box $1.35

R **Good Linen;** neat designs. About 10½ in. sq. Shpg. wt. 7 oz. 25 N 2356–3 in box 95c

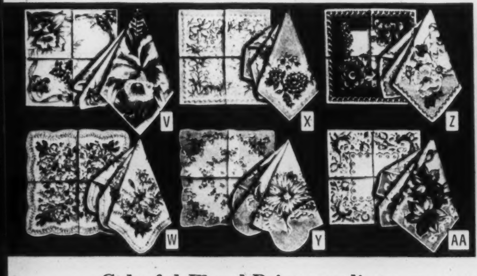
Embroidered Irish Linen Dazzling white punctuated by embroidered corner designs. Assorted.

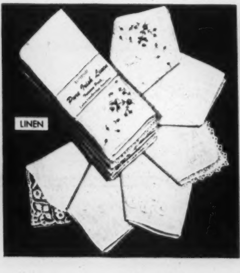
S **Scalloped Edges.** Swiss-type white embroidery. Abt. 11 in. sq. Shpg. wt. 5 oz. 25N2407–3 in box $1.45

White or Multicolor Embroidery; neat edges. About 11¼ in. square. Shipping weight 5 oz.

T **Multicolor embroidery** Delicate, feminine. 25N2349–3 in box $1.20

U **White embroidery.** Neat, dainty. 25N2353–3 in box $1.20





Colorful Floral Prints on linen or cotton

V **Hand Screened** print on linen. Hand rolled hems. Assorted patterns. About 14 in. sq. Shpg. wt. 2 oz. 25 N 2334—Each in folder 95c

W Scalloped Edges and a hand rolled hem on good quality linen. Assorted. About 12 in. sq. Shpg. wt. 2 oz. 25 N 2312 . . . . . 2 in folder 95c

X **Pin-money Linen;** neat perle edges. Assorted florals. About 11¼ inches square. Shpg. wt. 3 oz. 25 N 2330 . . . . 3 in folder $1.00

Y **Hand Rolled and Scalloped** edges on good cotton. Assorted. About 12 in. square. Shipping weight 2 oz. 25 N 2322 . . . . 3 for $1.00

Z **Good Hemmed Cotton** in assorted floral prints. About 12 inches square. Shipping weight 2 oz. 25 N 2321 . . . . 3 for 50c

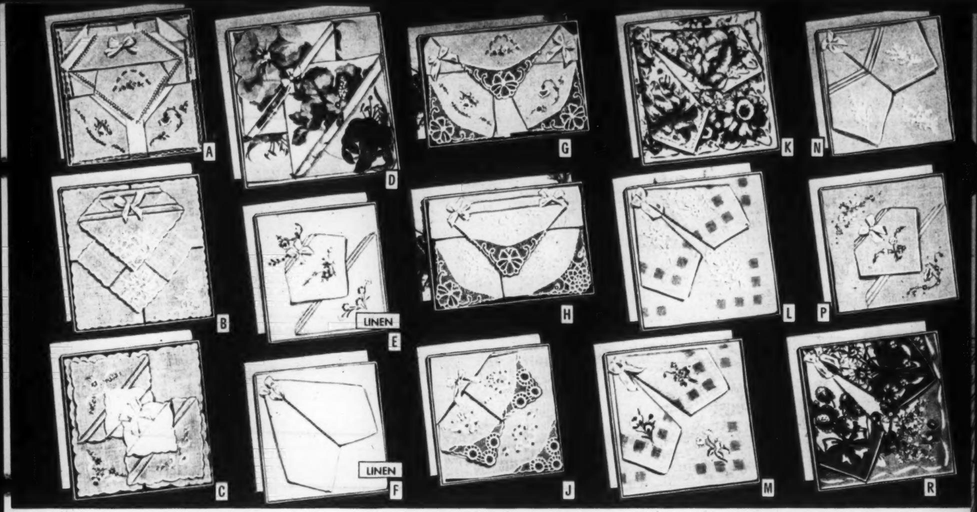
AA **Thrifty Cottons** neatly hemmed. Assorted patperns. About 11½ in. sq. Shipping weight 3 oz. 25 N 2369 . . . . . . 6 for 55c

Give her variety in Hanky Packs

Wherever she goes, whatever she wears, she'll have a hanky to go with her outfit—truly a handkerchief wardrobe. Give her two; luxurious linen for dress-up; practical cotton for everyday.

All linen Treasure Pack—Six handkerchiefs; two with embroidered corners, two lace trimmed, two plain whites. Neatly finished hems. About 11 to 11½ inches square. Shpg. wt. 3 oz. 25 N 2354–Banded 6 for $1.45

Budget Pack contains 6 cotton handkerchiefs: one with embroidered corner, two floral prints, three plain whites. Neatly finished edges. About 11 to 12 inches square. Shpg. wt. 2 oz. 25 N 2344—Banded 6 for 75c



Lovely Handkerchiefs in gift boxes say "Merry Christmas" to her for you

[A] **Lace Edges** with embroidered corner add the finishing touch to her costume for "big moments." About 11¼ inches square. Multicolor embroidery on white cotton. Assorted. Shpg. wt. 5 oz.
25 N 2359 ....3 in box 95c

Scalloped Edges and corner embroidery in white or multicolor. Demure and feminine. Good white cotton. Assorted patterns. About 10 in. square. Shpg. wt. 5 oz.

[B] **White Embroidery**
25 N 2388..........3 in box 95c

[C] **Multicolor Embroidery**
25 N 2392..........3 in box 95c

[D] **Print** with hand-rolled edges. Multicolor floral on good white cotton. About 13¼ in. sq. Assorted. Shpg. wt. 6 oz.
25 N 2395............3 in box 95c

[E] **Embroidered Irish Linen** with hemstitched edges. Assorted multicolor corner designs. About 11 inches square. Shipping weight 6 oz.
25 N 2389............3 in box 77c

[F] **White Irish Linen Classic.** Tailored style preferred by many women. Narrow hemstitched edge suitable for crocheted or tatted edging makes lovely hand-made gifts. About 11 in. sq. Shpg. wt. 5 oz.
25 N 2391............3 in box 75c

Fine Lace Corner Cottons with corner embroidery in a choice of white or multicolors. Neatly hemstitched. About 11¼ inches square. Assorted. Shipping weight 5 ounces.

[G] **Multicolor Embroidery**
25 N 2347..........3 in box 77c

[H] **White Embroidery**
25 N 2348..........3 in box 77c

[J] **Lace and Embroidered** corner on white cotton. Narrow hemstitched edge; multicolor embroidery. About 10½ inches square. Shipping weight 5 ounces.
25 N 2355............3 in box 65c

[K] **Floral Prints** on soft cotton. Perle edges. Assorted multicolor patterns. About 12 inches square. Shipping weight 5 ounces.
25 N 2338............3 in box 65c

Openwork and Embroidered corners. Assorted floral corner designs in a choice of white or multicolors. Leno weave corners look like fine hand drawnwork. Neatly hemmed white cotton. About 11 inches square. Shipping weight 5 ounces.

[L] **White Embroidery**
25 N 2345..........3 in box 69c

[M] **Multicolor Embroidery**
25 N 2404..........3 in box 69c

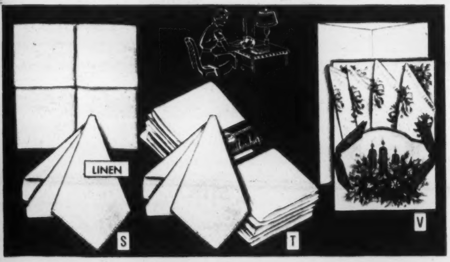
Christmas Budget Hankies. Choose from bright floral prints or whites with corner embroidery in white or multicolor. Styles to please all tastes; priced so you can remember everybody and still stay within your Christmas budget. Neatly hemmed cottons. Assorted.

[N] **White Embroidery.** About 11 in. sq. Shpg. wt. 4 oz.
25 N 2341............3 in box 48c

[P] **Multicolor Embroidery.** About 11 in. sq. Shpg. wt. 5 oz.
25 N 2342............3 in box 48c

[R] **Floral Prints.** About 11¼ in. sq. Shipping wt. 4 oz.
25 N 2403............3 in box 48c

Send in your order for all your Christmas handkerchiefs today. For men's handkerchiefs see index.



Hankies and packets to put them in

[S] **Linen.** Narrow hemstitched edge is smart and tailored. Pretty with crocheted or tatted edging, too. About 11 inches square. Shipping wt. 2 oz.
25 N 2310—White
25 N 2319—Assorted pastels 3 for 65c

[T] **"Permarized" Cotton** . . . lint-free, fuzz-free. Permanent finish gives a linen-like appearance. About 12¼ in. sq. Shpg. wt. 3 oz.
25 N 2306—Banded........6 for 95c

[V] **Gift Packets.** Ribbon-tied paper folder in assorted holiday designs. Tuck in a hanky or two of your own choosing, sign the separate gift card, address the envelope and mail. No wrapping, no tieing necessary; you get everything but the hankies. About 4⅞x7 in. Shpg. wt. of six 4 oz., twelve 7 oz.
25 N 2410—Ready-to-mail packet
6 for 59c 12 for $1.10

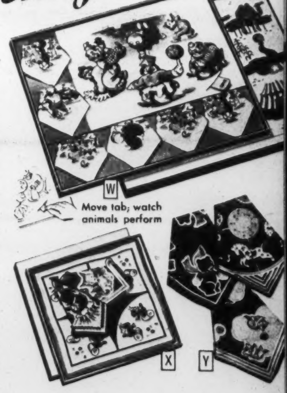
Handkerchiefs
for Youngsters

[W] **It's a circus!** Everybody loves a circus—especially children. Animated circus background surrounded by six assorted hankies. Just move the tab and watch the animals and performers do tricks. Even tiny tots can do it; no child can resist it. Assorted backgrounds; each in a box with a circus picture on it. Order them for your own children or as treasured prizes for church or school parties. Cotton prints in unusually clear, vivid colors on white. Hemmed; about 8½ inches square. Shipping weight 10 ounces.
25 N 2411............6 in box 75c

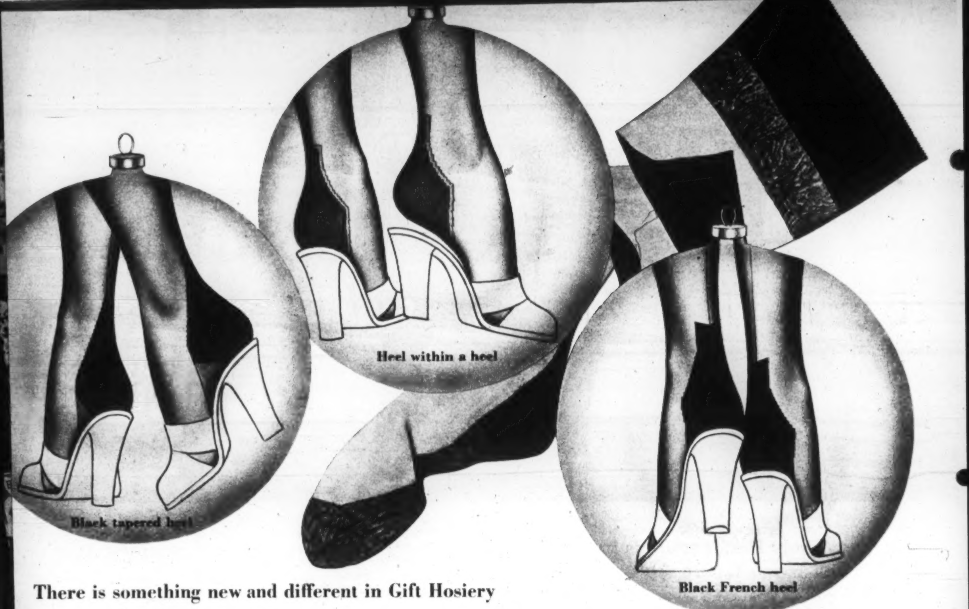
Toyland Prints for Tots with or without boxes. Assorted gay patterns in bright colors. Hemmed. About 9 in. sq.

[X] **Boxed** just like Mom's or Dad's. Cotton. Shpg. wt. 4 oz.
25 N 2372............3 in box 45c

[Y] **Without box.** Variety and economy. Cotton. Shpg. wt. 2 oz.
25 N 2323............6 for 58c



Move tab; watch animals perform



There is something new and different in Gift Hosiery

Ankle-slimming Fascinating Heels

on Royal Purple Ultra-sheer Nylons..as glamorous and exciting as her first formal..full fashioned, finely seamed, beautifully clear

Pair $1.49 3 Pairs $4.20
(With gift envelope)

[A] It's sheer magic the way this **tapering heel** slenderizes ankles, gives them that "fragile" look, vanishes into the black seam leaving an unbroken line of beauty. Finely knit all nylon; ultra sheer and clear. Reinforced heels, toes; double tops.

Colors Smoke Haze, Town Taupe. *Sizes* 8½, 9, 9½, 10, 10½. Shipping weight pair 2 ounces.
86 N 826—*State size, color*. . . . . Pair $1.49; 3 pairs $4.20

Pair $1.35 3 Pairs $3.80
(With gift envelope)

[B] Lovely frame for her dainty ankles . . that best describes this new **heel within a heel**. Entire stocking is all one color but a subtle, flattering contrast is achieved by framing the heel within a shadowy border. Very finely knit all nylon. Reinforced.

Colors. Burnt Ember, Promenade, Town Taupe. *Sizes* 8½, 9, 9½, 10, 10½. *State color, size*.
86 N 836—Shpg. wt. pr. 2 oz . . Pair $1.35. 3 pairs $3.80

Pair $1.49 3 Pairs $4.20
(With gift envelope)

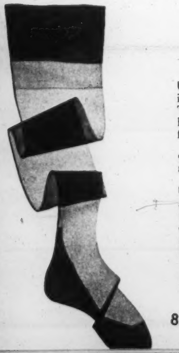
[C] Give HER just what she's "Christmas wishing" for in gift hosiery . . . sheer ankle flattery. Inky black, graceful **French heels** and seams make an ultra sheer stocking look even more sheer. Very finely knit all nylon. Reinforced heels, toes; double tops.

Colors Smoke Haze, Town Taupe. *Sizes* 8½, 9, 9½, 10, 10½. *State size, color*.
86 N 816—Shpg. wt pr. 2 oz . . . Pair $1.49; 3 pairs $4.20

ROYAL PURPLE HOSIERY COLORS for the exciting Holiday Season . . *All colors not listed in all hosiery; check individual descriptions*

Moonmist—misty beige with a soft taupe overcast.
Town Taupe—deeper, richer version of Moonmist.
Promenade—Sparkling, burnished beigetone.
Smoke Haze—soft, hazy light gunmetal.
Burnt Ember—rich, dusky, off-black shade. } Available in
Vibrant—exciting deep, dark bronze tone. } ultra sheer only

THERE'S NO PLACE LIKE HOME...
TO DO YOUR CHRISTMAS SHOPPING



Have you seen the equal of these first quality Nylon Stockings for only

Pair 79c 3 Pairs $2.22
(With gift envelope)

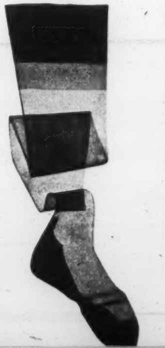
UTILITY SHEERS. Low priced, yes, but what's even more important is the quality that's knit into these stockings. They're full fashioned for perfect fit, finely knit to highest Royal Purple specifications. All nylon; reinforced at heels, toes. Double tops. Neat seams.

Colors Moonmist, Promenade, Town Taupe. *Sizes* 8½, 9, 9½, 10, 10½. *Please state size, color*. Shpg. wt. pair 2 oz.
86 N 604—Pair 79c. . . . . . 3 pairs (with gift envelope) $2.22

ULTRA SHEER, very finely knit for smooth, clear texture, and FIRST QUALITY throughout; make a lovely gift that looks much more than their low price would indicate. Very fine seams in back; look and wear like full fashioned hose. All nylon. Reinforced toes, French heels; double tops. Shpg. wt. pair 2 oz.

Colors Moonmist, Promenade, Town Taupe. *Sizes* 8½, 9, 9½, 10, 10½. *Please state size, color*.
86 N 724—Pair 79c. . . . . . 3 pairs (with gift envelope) $2.22

You Save 6% when you buy 3 pairs.



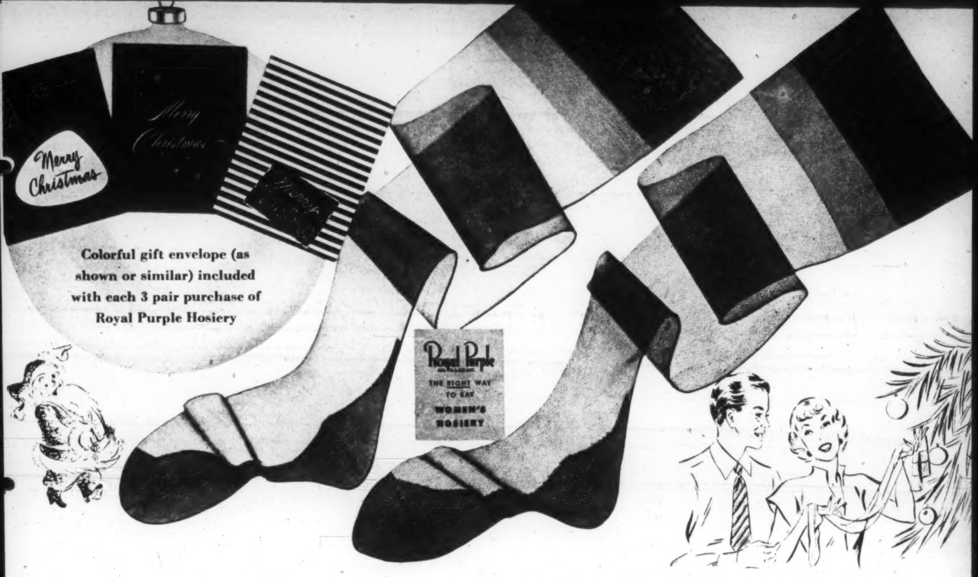
Full fashioned Ultra-sheers Royal Purple first quality

Pair $1.00 3 Pairs $2.82
(With gift envelope)

Three pairs of these lovely nylons would make a most impressive gift without straining your gift budget one bit. Cost slightly more than our economy ultra sheers at left, but worth the difference in curve-clinging fit, lovelier appearance and longer wear.

Full fashioned; seams in back are fine and even. All nylon, very finely knit. Heels and toes reinforced; double tops. Shpg. wt. pair 2 oz.

Colors Moonmist, Town Taupe, Burnt Ember, Promenade. *Sizes* 8½, 9, 9½, 10, 10½. *Please state size and color wanted*. See opposite page for size scale.
86 N 690—Pair $1.00
Save 6% on 3 pairs for 2.82



Colorful gift envelope (as shown or similar) included with each 3 pair purchase of Royal Purple Hosiery

New! Royal Purple Nylons with smart

Dull Finish

every woman loves in hosiery..ultra-sheer ..permanently dull..full fashioned

Pair $1.25 3 Pairs $3.50 (With gift envelope)

No doubt about the way a gift of these nylons would be received! Introduced just a few weeks ago, they now rate as one of our "best sellers." Rich, dull "high twist" finish is achieved through a special yarn twisting process that permanently dulls the yarns; tends to intensify sheerness of stocking. Very finely knit, clear and beautiful. Reinforced heels, toes; double tops. Fine, even seams.

Colors Promenade, Moonmist, Town Taupe, Burnt Ember. *Sizes* 8½, 9, 9½, 10, 10½. Shpg. wt. pair 2 oz. Color descriptions on opposite page.

86 N 795—*Please state size, color*................Pair $1.25 *Save 6% on* 3 pairs $3.50

You can be a generous Santa and a thrifty one at the same time . . . give her 3 pairs of lovely stockings and save an extra 6% doing it! Add them to your next Easy Terms Order; see page 295. Send your Christmas order in early!

New! Royal Purple Ultra-sheer Nylon Mesh

Runproof

Will wear like a service weight..tiny stitch is scarcely visible..full-fashioned

Pair $1.49 3 Pairs $4.20 (With gift envelope)

If she's constantly wailing "Look, another run," she'll bless you every time she wears these RUNPROOF ultra-sheers. Just like Cinderella, these stockings lead a serviceable life and a glamorous one. On the leg they look like finest plain knit sheers (you can't tell they're mesh a mere foot away). RUNPROOF so you know they'll wear.. All nylon. Well reinforced at heel, toe; double top.

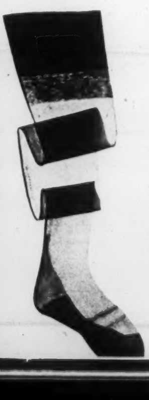
Colors Moonmist, Promenade, Town Taupe. *Sizes* 8½, 9, 9½, 10, 10½. Color descriptions on opposite page. Shpg. wt. pair 2 oz.

86 N 908—*Please state size, color*..............Pair $1.49 *Save 6% on* 3 pairs $4.20

HOSIERY SIZE CHART Order stocking size that corresponds to her shoe size; check carefully

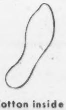
If her shoe size is	up to 4	4½-5	5½-6	6½-7	7½-8½	9 and up
Order stocking size	8½	9	9½	10	10½	11

THERE'S NO PLACE LIKE HOME...
TO DO YOUR CHRISTMAS SHOPPING



Royal Purple Service Weight Nylons . . . full fashioned

Pair $1.25 3 Pairs $3.50 (With gift envelope)



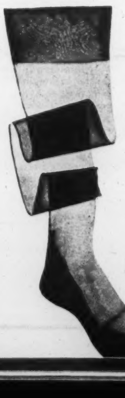
Cotton inside sole for soft comfort and absorbency. Nylon outside for durability

An enduring gift stocking that will wear long after the holidays. No heavier, more durable nylons made today; packed with extra wear, extra sole comfort; notice the cotton *inside* sole. Finely knit for proper elasticity. Cotton tops are stretchy for no-bind comfort. Evenly seamed in back. Shpg. wt. pair 3 oz.

Colors Town Taupe, Promenade, Moonmist, White. *Sizes* 9, 9½, 10, 10½, 11. *Please state size, color.* Color descriptions on opposite page.

86 N 700—Pair................$1.25
Save 6% on 3 pairs... 3.50

Remember, you get a colorful gift envelope (similar to illustrations at top of page) with every 3 pair purchase of Royal Purple Hosiery.



Royal Purple Outsize Nylons for stouter women . . . full fashioned

Pair $1.39 3 Pairs $3.90 (With gift envelope)

Nylon beauty and durability . . . PLUS "comfort fit;" you're assured of that in Sears outsize stockings. Knit (not stretched) wider and longer to relieve all strain and binding discomfort. Very finely knit and all nylon; utility sheer for utmost service. Well reinforced heels, toes; double tops. Finely, evenly seamed. Shpg. wt. pr. 3 oz.

Colors Promenade, Town Taupe, Moonmist. *Sizes* 9½, 10, 10½, 11. *Please state size, color wanted.*

86 N 805—Pair..............$1.39
Save 6% on 3 pairs.. 3.90

It's a wise Santa who buys 3 pairs of the same color for matching up in case of "accidents."

Merry Christmas
Royal Purple
THE RIGHT WAY TO SAY WOMEN'S HOSIERY
Merry Christmas
Merry Christmas
Merry Christmas

Gift Hosiery "individually hers"

Royal Purple Proportioned-fit Nylons

Colorful gift envelope
(as shown or similar) included with
each 3-pair purchase of
Royal Purple Hosiery

Dream girls come in all sizes . . short-slender, slender, average and tall . . Sears can fit them all 16 Proportioned sizes . . check chart below at right

CAREFREE . . most snag-resistant ULTRA SHEERS of brands tested

Pair $1.35 3 prs. $3.80 (With gift envelope)

In any woman's language a gift of Carefree nylons says "Merry Christmas." Not only are they our sheerest nylons, but the exclusive Carefree process protects them against most snags; actually they're the most snag-resistant of all brands tested in our laboratory . . means more wear than from ordinary hosiery of this sheerness.

Scientifically proportioned; look better, wear longer *because they fit perfectly.* Very finely knit of all nylon. Efficiently reinforced at heels, toes; double tops. Full fashioned with even seams in back, slim as a pencil line. Shpg. wt. pr. 2 oz.

Colors Town Taupe, Burnt Ember, Promenade, Vibrant, Smoke Haze, Moonmist. *Please state color, size, catalog number; check figure type chart at right.*

86 N 833—Short-slender. *Sizes* 8½, 9, 9½.
86 N 831—Slender. *Sizes* 9, 9½, 10, 10½.
86 N 835—Average. *Sizes* 8½, 9, 9½, 10, 10½.
86 N 832—Tall. *Sizes* 9½, 10, 10½, 11.
Pair . . . . . $1.35 *Save 6% on* 3 pairs $3.80

UTILITY SHEERS . . . lovely, durable, moderately priced

Pair $1.15 3 prs. $3.24 (With gift envelope)

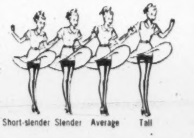
If the lady in your life favors pretty practicality, be a thoughtful Santa . . . buy her a generous supply of our famous utility sheers.

Just a wee bit heavier in weight and texture than our Carefree nylons, but sheer enough to wear on any occasion. Fit like the paper on the wall (thanks to scientific proportioning); look better, wear longer than ordinary hose *because they fit so well.* All nylon, finely knit. Well reinforced heels, toes; double tops. Full fashioned, evenly seamed in back. Tiny fashion marks. Shipping weight pair 2 ounces.

Colors Town Taupe, Moonmist, Smoke Haze, Promenade. *Please state color, size, catalog number; check figure type chart at right.* For color descriptions see page 86.

86 N 803—Short-slender. *Sizes* 8½, 9, 9½.
86 N 801—Slender. *Sizes* 9, 9½, 10, 10½.
86 N 815—Average. *Sizes* 8½, 9, 9½, 10, 10½.
86 N 802—Tall. *Sizes* 9½, 10, 10½, 11.
Pair . . . . . . $1.15 *Save 6% on* 3 pairs $3.24

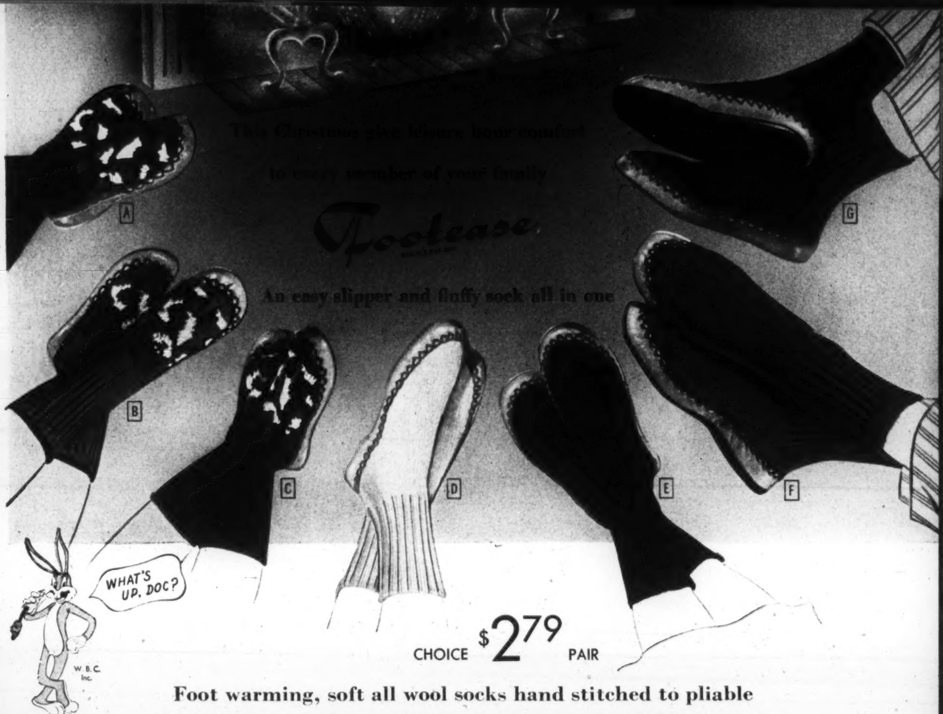
√ Check her foot size * √ check her height √ check her weight in figure type chart below to get the best fitting Royal Purple Nylons she's ever worn. (If in doubt, order average; 5 out of 10 women can wear an average style.)



If her Foot size is	If her Height is	If her Weight is	Order Style
8½	4 ft. 8 in. to 5 ft. 1 in.	90–110	Short-slender
8½	5 ft. 1 in. to 5 ft. 6 in.	111–140	Average
9	4 ft. 8 in. to 5 ft. 1 in.	90–110	Short-slender
9	5 ft. 1 in. to 5 ft. 6 in.	90–120	Slender
9	5 ft. 2 in. to 5 ft. 7 in.	121–150	Average
9½	4 ft. 10 in. to 5 ft. 2 in.	95–115	Short-slender
9½	5 ft. 2 in. to 5 ft. 6 in.	95–125	Slender
9½	5 ft. 3 in. to 5 ft. 7 in.	126–160	Average
9½	5 ft. 7 in. to 6 ft. 1 in.	161–185	Tall
10	5 ft. 2 in. to 5 ft. 6 in.	100–130	Slender
10	5 ft. 3 in. to 5 ft. 7 in.	131–165	Average
10	5 ft. 7 in. to 6 ft. 1 in.	166–190	Tall
10½	5 ft. 2 in. to 5 ft. 6 in.	100–130	Slender
10½	5 ft. 3 in. to 5 ft. 7 in.	131–165	Average
10½	5 ft. 7 in. to 6 ft. 1 in.	166–200	Tall
11	5 ft. 7 in. to 6 ft. 2 in.	170–200	Tall

*Order stocking size that corresponds to shoe size

Shoe up to	4	4½–5	5½–6	6½–7	7½–8½	9 and up
Order Hose	8½	9	9½	10	10½	11


This Christmas give leisure hour comfort
to every member of your family
Footease
An easy slipper and fluffy sock all in one
A
B
C
D
E
F
G
WHAT'S UP, DOC?
W. B. C. Inc.

CHOICE $2.79 PAIR

Bugs Bunny is knit in to stay

Foot warming, soft all wool socks hand stitched to pliable leather soles . . heart warming colors gay as the holiday season

A B C Small fry adore Bugs Bunny FOOTEASE . . Sizes 5 to 8

Dere Santa: *We wud like Bugs Bunny for Christmas. He is our favurit movy star.*
Luv Mary and Johnny Jones

Well, Mary and Johnny, we can't fix you up with Bugs Bunny, but we'll do the next best thing that will please both you and mother . . . a bright, warm pair of FOOTEASE with Bugs Bunny twinkling on top. Slip on in a wink, and stay on; deep ribbed tops fit snugly. May be worn on either foot (youngsters learn to help themselves). Hand washable separately. Shpg. wt. pair 8 oz. For Sears convenient Easy Payment Plan, see page 295.

Colors bright red, navy blue, forest (dark) green. *Hosiery sizes* 5, 6, 7, 8.
86 N 2909—*Please state size and color wanted*. . . . . .Pair **$2.79**

D E F G Solid colors, larger sizes for teensters, women, men

Take a tip from the man with the long, white beard; here's a gift everyone will wear and enjoy long after holidays are forgotten. FOOTEASE are grand to slip on your feet early chilly mornings; feel blissfully soft and comforting after a long, hard day. Ideal for travelling; take little packing space. Hand washable separately. Shpg. wt. pr. 9 oz.

For teensters and women

Colors bright red, royal blue, forest (dark) green, yellow; contrasting color stitching. *Hosiery sizes* 9, 10, 11.
86 N 2309—*State size, color*. . .Pair **$2.79**

For youths and men

Colors bright red, royal blue, forest (dark) green; contrasting color stitching. *Hosiery sizes* 10, 11, 12, 13.
86 N 2109—*State size, color.* Pair **$2.79**

Pilgrim wool and part wool Dress Socks for men . . bright with color, packed with warmth

Part Wool Argyles. 40% new wool, 60% durable cotton. Handsome soft tones stay clear; yarns are ingrain dyed (before knitting). Medium weight. Shpg. wt. pr. 4 oz.

Main colors maroon, medium blue, tan, yellow. *Sizes* 10, 10½, 11, 11½, 12. *Please state size, color;* size chart on page 17.
86 N 2117—Short length; elastic in tops. . . . . . . .Pair **69c** 3 pairs **$2.00**

6x6 rib . . . all new wool. Rate ace-high with smart dressers. Yarns treated to retard shrinkage; keep shape. Nylon reinforced heels, toes. Shpg. wt. pair 4 oz.

Colors camel (med.) tan, powder blue, white, yellow. *Sizes* 10½, 11, 11½, 12, 13. *Please state size, color;* size chart on page 17.
86 N 2108—Short length; elastic in tops . . . . .Pair **98c** 3 pairs **$2.85**

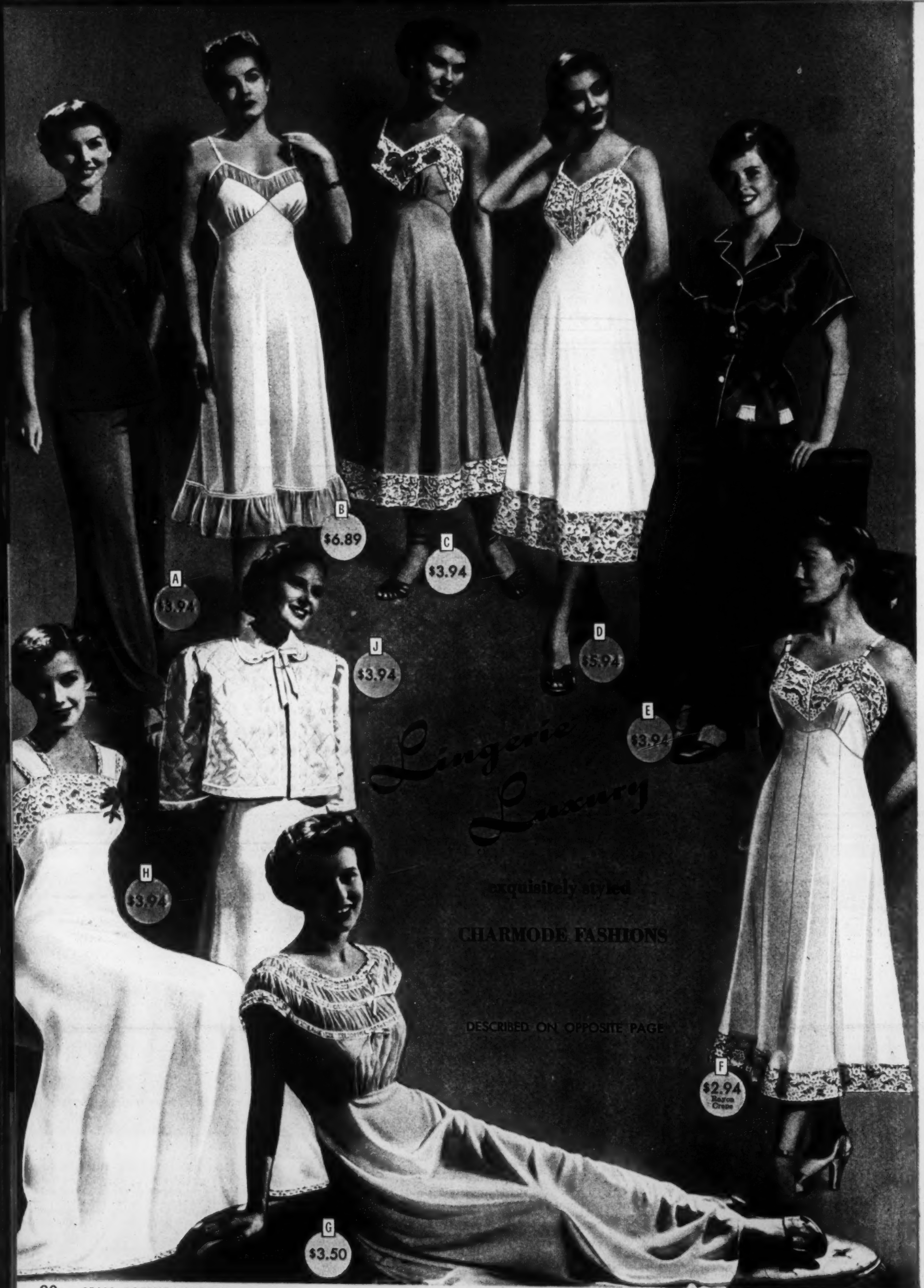
All wool Argyles in sparkling colors that sing out "Merry Christmas." Treated to retard shrinkage. Nylon reinforced heels, toes, tops. Fiber content: 89% new wool, 11% nylon. Shpg. wt. pair 4 oz.

Main colors brown, maroon, navy blue. *Sizes* 10½, 11, 11½, 12, 13. *State size, color.*
86 N 2114—Short length; elastic in tops. . . . . . . .Pair **98c** 3 pairs **$2.85**

6x3 rib 2-ply all wool worsted. Treated to retard shrinkage. Wool worsted reinforced. Finely knit, trim fitting. Just about the smartest looking socks a man can wear. Shipping weight pair 4 oz.

Colors brown, maroon, navy blue. *Sizes* 10½, 11, 11½, 12, 13. *Please state size and color.*
86N2115-Full lgth; rib top
86N2116-Short; elastic top. Pair **95c** 3 prs. **$2.75**

See pages 16 and 17 for other dress socks for men. Size chart for men's socks, page 17

B
$6.89
C
$3.94
A
$3.94
J
$3.94
D
$5.94
E
$3.94
Lingerie Luxury
exquisitely styled
CHARMODE FASHIONS
DESCRIBED ON OPPOSITE PAGE
H
$3.94
F
$2.94
Rayon Crepe
G
$3.50

Lingerie Gifts

Luxury fabrics . .
nylon, silk, rayon
crepe, rayon satin
and knit rayon

A **Knit Rayon Lounger-Sleeper.** Runproof. Heavy, smooth fabric; has luxurious drape. Contrasting "V" band, trousers. Elastic waist trousers. Hand wash. Boxed. *State bust size* 32, 34, 36, 38 in. Shpg. wt. 8 oz. **$3.94**
38 N 2821—Coral (deep rose); with dark gray
38N2820–Chartreuse (lt. green); dk. green. Ea. $3.94

B **Knit Nylon Slip.** Rich, runproof fabric. Sheer, lovely nylon net with self fabric binding at bodice; 4-in. nylon net in flirty hem flounce. Nylon lace tops flounce. Straight back. Adjustable straps. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz. **$6.89**
38N4705–White 38N4704–Light blue
38N4706–Pink 38N4707–Black......Each $6.89

C **Multifilament Rayon Crepe Slip.** Soft-textured. Alencon-type cotton lace, with rich applique on bodice. Matching lace on straight back and bias skirt. Adj. straps. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$3.94**
38N3336–Light blue 38N3334–Pink
38N3335–White Shpg. wt. 8 oz....Each $3.94

D **Luxurious Pure Dye Silk Crepe Slip.** *First time since the war!* Lavish 5½-inch imported Alencon cotton lace across bodice, straight back, at hem. Bias skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$5.94**
38N3275–Pink 38N3276–White
38N3277–Light blue Shpg. wt. 8 oz....Each $5.94

E **Rayon Satin Jamarette.** Smart and comfortable for both lounging and sleeping. Luxury-smooth fabric. White piping trim. Adjustable Gripper Fastener trouser waist. Double needle seams. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz. **$3.94**
38N1656–Wine red 38N1657–Bright blue. Ea. $3.94

F **Patented 8-gore Slip in 3 fabrics.** Cotton lace at bodice, straight back, hem on rayon slips. Bias skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. **$2.94**

Multifilament Rayon Crepe. Fine woven, smooth.
38N3484–White 38N3483–Pink
38N3485–Black Shpg. wt. 8 oz........Each $2.94

Our Finest Multifilament Rayon Crepe-back Satin.
38N3481–White 38N3480–Pink
38N3482–Black Shpg. wt. 8 oz.........Each $3.94

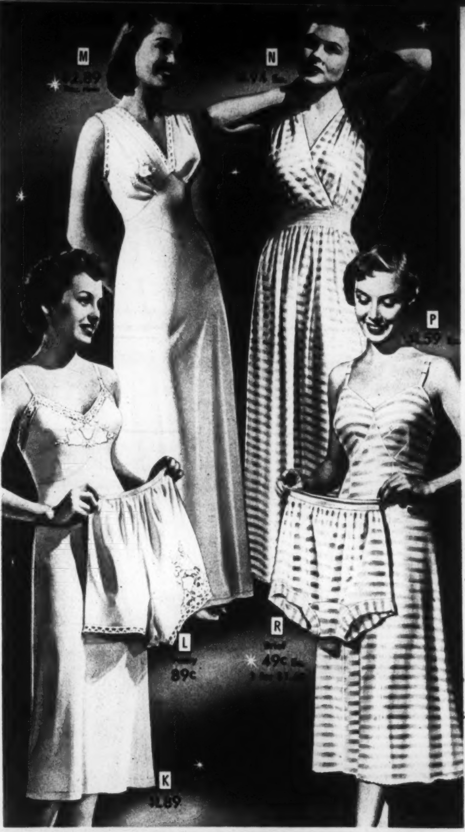
100% Nylon Crepe. Exquisitely trimmed with lovely embroidered nylon sheer trim. *State bust size* 32, 34, 36, 38, 40 in. only. Shpg. wt. 8 oz.
38N3451–White 38N3450–Pink.......Each $5.65

G **Knit Rayon Gown.** Smooth, runproof. Cotton lace trim. 3 rows of ribbon-beaded eyelet embroidery. Elastic at waist for snug fit. Scalloped hem. 54–55 in. long. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$3.50**
38N2579–Nile (lt.) green 38N2577–Lt. blue
38N2575–Pink 38N2591–Orchid
38N2593–Black Shpg. wt. 11 oz.......Each $3.50

H **Multifilament Rayon Crepe Gown.** Wide Alencon-type cotton lace trim on bodice; matching lace trims straps. Floral applique and matching embroidery on bodice. Surplice V-back. Bias skirt. 55 in. long. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$3.94**
38N1467–Pale pink 38N1468–Pale blue
38N1469–Pale yellow Shpg. wt. 8 oz....Each $3.94

J **Quilted Rayon Satin Bedjacket.** Smooth, satiny-rich fabric. Dainty white piping trim. Contrasting rayon satin ribbon bow at neckline. Hand wash. *State bust size* small (32–34); med. (36–38); large (40–42)-in. **$3.94**
38N2035–Pink 38N2036–Light blue
38N2037–Yellow Shpg. wt. 6 oz....Each $3.94

See Size Chart for Slips and Gowns on page 95



Knit Rayon Ensembles

Easy to wash, need no ironing

Floral embroidery

Runproof, satiny-rich knit rayon. Adorable applique and embroidery design. Rich Alencon-type cotton lace borders. Hand wash. A 3-piece set is a lovely Christmas gift!

K **Slip.** Sleek 4-gore style. V-back. Adj. straps. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 8 oz.
38N4397M–Lt. blue 38N4398M–Pink
38N4399M–White.......Each $1.89

L **Flare Panty.** Comfortable, easy fit. Double fabric crotch, elastic waist. *State hip size* 32–36; 37–40; 41–44 in. Shpg. wt. 6 oz.
38N5087M–Lt. blue 38N5088M–Pink
38N5089M–White.......... Each 89c

M **Gown.** Cotton lace at armholes, V-front, V-back. 54 in. long. Shpg. wt. 11 oz. *State bust size.*
Regular sizes. 34, 36, 38, 40-in. bust.
38N2774M–Lt. blue 38N2775M–Pink
38N2776M–White.......Each $2.89
Larger sizes. 42, 44, 46, 48-in. bust.
38N2783M–Lt. blue 38N2784M–Pink
38N2785M–White.......Each $3.29

Satiny stripes

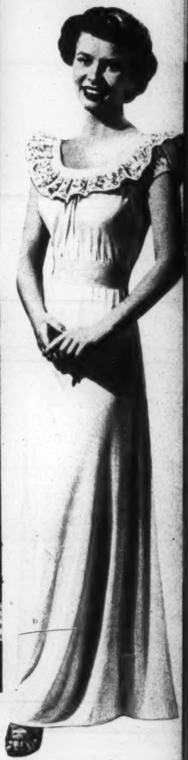
Run-resistant, knit rayon is soft and smooth. Delicate pastel colors in satiny stripes. Hand wash. Give her a 3-piece set . . she'll love it!

N **Gown.** Flattering! Tiny shirred elastic waist; matching shirring at shoulders. Surplice front. Scalloped hem. Surplice V-back. 54–55 in. long. Shpg. wt. ea. 12 oz. *State bust size* 34, 36, 38, 40, 42 in.
38N2754M–White 38N2751M–Lt. blue
38N2750M–Pink, Ea. $1.94; 2 for$3.80

P **Slip.** 4-gore style. Double fabric yoke. Straight back. Scalloped hem. Shpg. wt. ea. 8 oz. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38N4395M–Lt. blue 38N4387M–White
38N4386M–Pink,Ea. $1.59; 2 for $3.10

R **Band Leg Brief.** Sleek-fitting. Double fabric crotch, elastic waist. Shpg. wt. ea. 6 oz. *State hip size* 33–34; 35–36; 37–38; 39–40 in.
38N5156M–Lt. blue 38N5155M–White
38N5154M–Pink, Ea. 49c; 3 for $1.40

Charmode
THE RIGHT WAY
TO SAY
WOMEN'S
INTIMATE
APPAREL



Creamy-rich Knit Rayon

$2.98

Luxury-smooth. Runproof. 1-inch shirring and 2½-inch cotton lace ruffle at the sweetly rounded neckline. Self fabric binding at neck and rounded, comfy armholes. Elasticized shirred waist. 54 in. long. Hand wash. *State bust size* 32, 34, 36, 38, 40 inches. Shpg. wt. 8 oz.
38N2666–Pink
38N2667–White
38N2668–Light blue
38N2669–Yellow. Ea. $2.98

Watch her eyes sparkle over Charmode Lingerie!

Knit Nylon

Petal-soft, delicately textured. Every garment is all precious nylon.. the laces, nets, elastic, straps, thread! These runproof, long-wearing Charmode knit nylons won't stretch or sag.. need no ironing

Net trimmed Gown

A Gathered neckline, and sleeves edged in airy nylon net. Nylon elastic at neck, sleeves, shirred waist. 53-54 in. long. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 9 oz. **$5.89**

38 N 2811—Blue **38 N 2812**—Pink
38 N 2813—White. Boxed, Each **$5.89**

Embroidery trimmed Slip

B Sleek-fitting 4-gore style with embroidered nylon sheer trim on V-neck, straight back, hem. Adjustable straps. Hand wash. *State bust size* 34, 36, 38, 40, 42 in. Shpg. wt. 8 oz. **$5.89**

38 N 4711—Black **38 N 4710**—White
38 N 4709—Pink Boxed, Each **$5.89**

Classic 4-gore Slip

C Figure-molding 4-gore style. Self-binding at darted bodice. Straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. 8 oz. **$4.49**

38 N 4285—Pink **38 N 4286**—White
38 N 4287—Black Boxed, Each **$4.49**

Classic midriff Gown

D Deep midriff threaded with elastic. Double fabric straps. Boxed. 55 in. long. Hand wash. *State bust size* 34, 36, 38, 40, 42, 44 in. Shpg. wt. 12 oz. **$6.89**

38 N 2615–Yellow **38N2613**–White
38 N 2614–Blue **38 N 2612**–Pink
Each........................**$6.89**

Elastic Leg Brief

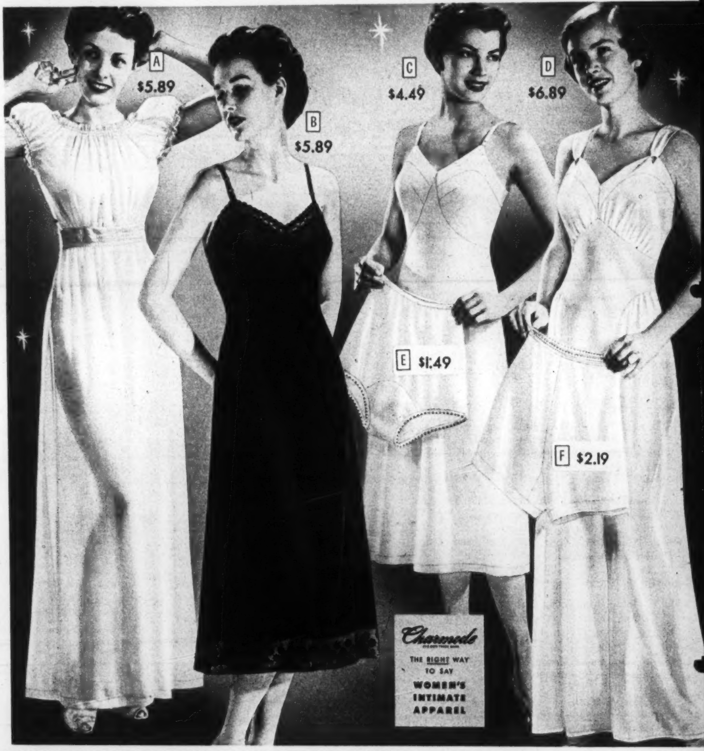
E Picot edging around ~~legs.~~ Sleek-fitting. Hand wash. *State hip size* 33–34; 35–36; 37–38; 39–40 in. Shpg. wt. 6 oz. **$1.49**

38 N 5106—Pink **38 N 5107**—White
Each........................**$1.49**

Flare Leg Panty

F Easy-fitting. Hand wash. *State hip size* 33–34; 35–36; 37–38; 39–40; 41–42; 43–44 in. Shpg. wt. 6 oz. **$2.19**

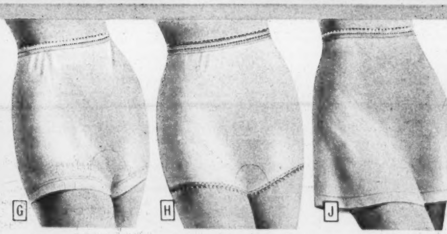
38N5140—Pink **38N5141**—White
Each........................**$2.19**

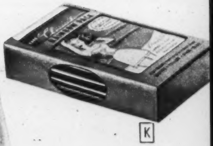


Black Magic .. knit rayon

The luxury she loves! Flare leg panty in runproof knit rayon. Rich cotton lace trim. Elastic waist. Hand wash. *State hip size* 32–36; 37–40; 41–44 in. **89c**

38 N 5236—Black. Shpg. wt. 6 oz..Each **89c**





New! Cellophane package of 4 panties $3.00 or $3.75

RAINBOW PACK .. 4 knit rayons .. 1 style .. 1 of each color

G **Band Leg Brief.** Our best quality knit rayon. Runproof! Elastic waist. Double fabric crotch. Hand wash. Packaged. *State hip size* 33–34; 35–36; 37–38; 39–40 in. **77c Ea. 3 for $2.25**

38N5652M-Pink **38N5653M**-White
38N5682M-Blue **38N5683M**-Yellow
Shpg. wt. ea. 6 oz...Ea. 77c; 3 for **$2.25**

K **Gift Pkg.** 1 ea. of 4 colors. *State size.* **38N5602**–Wt. 13 oz. Pkg. of 4..**$3.00**

H **Elastic Leg Brief.** Also picot edging at legs. Our best knit rayon. Runproof! Double fabric crotch. Hand wash. Packaged. *State hip size* 33–34; 35–36; 37–38; 39–40 in. **77c Ea. 3 for $2.25**

38N5650M–Pink **38N5651M**–White
38N5680M–Blue **38N5681M**–Yellow
Shpg. wt. ea. 6 oz. Ea. 77c; 3 for **$2.25**

K **Gift Pkg.** 1 ea. of 4 colors. *State size.* **38N5601**–Wt. 13 oz. Pkg. of 4..**$3.00**

J **Flare Leg Panty.** Our best runproof knit rayon. Elastic waist. Double fabric crotch. Hand wash. Packaged. *State hip size* 33–34; 35–36; 37–38; 39–40; 41–42; 43–44 in. **97c Ea. 3 for $2.85**

38N5654M–Pink **38N5655M**–White
38N5684M–Blue **38N5685M**–Yellow
Shpg. wt. ea. 6 oz..Ea. 97c; 3 for **$2.85**

K **Gift Pkg.** 1 ea. of 4 colors. *State size.* **38N5603**–Wt. 13 oz. Pkg. of 4..**$3.75**

Nylon Slips..beauty-woven

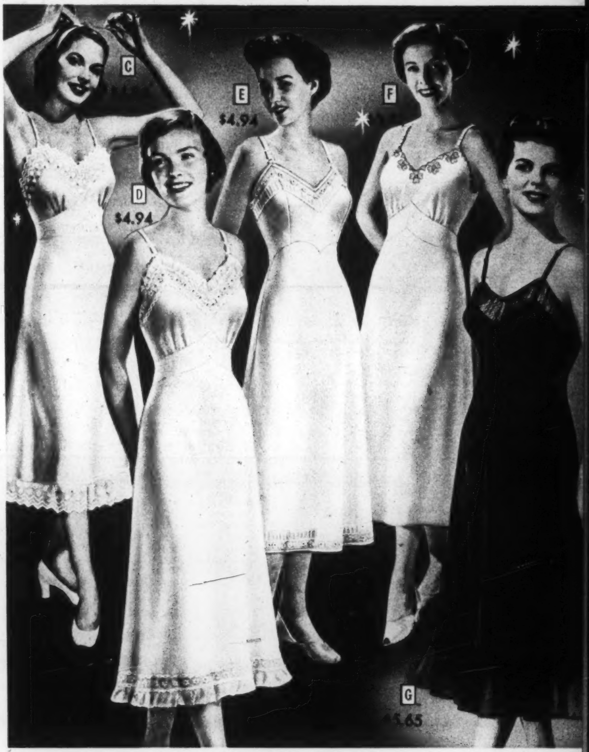
You'll have more leisure time with easy to launder nylon

Fine, filmy-soft . . feather-light . . strong

Keep their good fit because they won't sag or stretch

- Adjustable straps
- Double fabric yoke
- Ripproof bodice seams and hem; neat V-back
- 4-gore bias skirt
- "Covered" skirt seams

- Adjustable straps
- Double faced neckline
- Ripproof back, hem
- Diamond shaped midriff
- Straight-cut skirt
- "Covered" skirt seams



Nylon Classics

in 2 Charmode styles

A **Bias cut**

Each $4.40 2 for $8.65

100% duPont nylon crepe. Fine-woven; long-wearing! Hand wash. Shpg. wt. ea. 8 oz. *State bust size.*

Tall. *Over 5 ft. 4 in.* 34, 36, 38, 40, 42, 44-in. bust.
38 N 3023M—Pink
38 N 3024M—White
38 N 3008M—Black

Reg. *Up to 5 ft. 4 in.* 32, 34, 36, 38, 40, 42, 44-in. bust.
38 N 3021M—Pink
38 N 3022M—White
38 N 3007M—Black

Short. *Up to 5 ft. 1 in.* 32, 34, 36, 38, 40-in. bust.
38 N 3019M—Pink
38 N 3020M—White
38 N 3006M—Black
Each......$4.40 2 for $8.65

B **Straight cut**

Each $3.94 2 for $7.80

100% duPont nylon crepe. Fine-woven; long-wearing! Straight cut skirt won't "creep up" or bind..you can sit down or bend in perfect comfort. Hand wash. Shpg. wt. ea. 8 oz. *State bust size.*

Tall. *Over 5 ft. 4 in.* 34, 36, 38, 40, 42, 44-in. bust.
38 N 3066M—Pink
38 N 3067M—White

Reg. *Up to 5 ft. 4 in.* 32, 34, 36, 38, 40, 42, 44-in. bust.
38 N 3064M—Pink
38 N 3065M—White

Short. *Up to 5 ft. 1 in.* 32, 34, 36, 38, 40-in. bust.
38 N 3062M—Pink
38 N 3063M—White
Each......$3.94 2 for $7.80

Trimmed Nylons

light 'n' lovely fabrics sugared with sweet trimmings

C **Misty nylon sheer borders** . . 2¾ inches deep on front bodice and around hem . . beautifully embroidered and scalloped. Midriff style. Nylon crepe. Bias skirt. Straight back. Adj. straps. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz. **$4.94**
38 N 3014—Pink 38 N 3015—White. Each $4.94

D **Sheer embroidered nylon trim** with nylon ribbon beading, net ruffle on bodice. Same border but without beading on straight back, hem. Midriff style. Nylon. Bias skirt. Adj. straps. A lovely gift! Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz. **$4.94**
38 N 3406—Pink 38 N 3407—White. Each $4.94

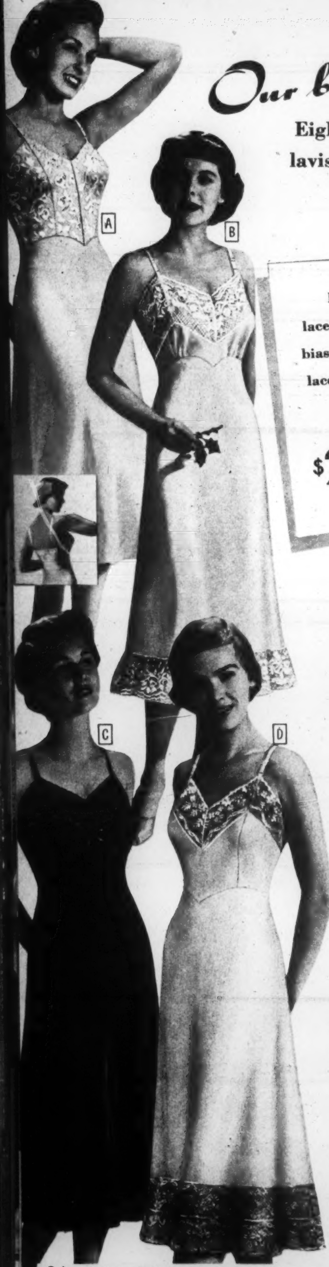
E **Miss Youthform.** *Super Nylon Slip Value!* Glamorous 2¼-inch deep embroidered nylon sheer border at bodice, straight back, hem. Straight cut front, bias back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$4.94**
38 N 3327—Pink Shpg. wt. 8 oz.
38 N 3328—White......Each $4.94

F **Sweet scallops** and pale blue "clover leaf" applique on bodice. Nylon crepe. Bias skirt. V-back. Adj. straps. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. 8 oz. **$3.94**
38N3440-Pink 38N3441-White
38N3442-Black....Each $3.94

G **Frothy nylon net** . . shirred on bodice. Nylon lace tops 4-in. deep ruffle on bias skirt. All nylon. Straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Wt. 8 oz. **$5.65**
38N3445-Black 38N3444-White
38N3443-Pink....Each $5.65

See size chart for Slips and Gowns on page 95

Our biggest Gift Slip news in years



Eight Multifilament Rayon Crepes, lavishly trimmed, at only $2.85 each

Superb quality fabric for softer touch, greater luster, longer wear

Exquisite Charmode tailoring in lace-lovely, flattering Slips that include bias cut, straight cut, flexible-fit bodice, lace strap, and "Suzy-Q" hem styles . .

Priced at only

$2.85 EACH SAVE MORE! Any 2 for $5.60

Bra top style

A Fitted bodice is cotton lace; self fabric facing. Straight elastic back; slip can be worn without bra. Bias skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3496M—Pink
38 N 3497M—White
Each **$2.85**....2 for **$5.60**

Beaded lace trim

C Ribbon-beaded Alencon-type cotton lace on bodice, bias skirt. Straight back with lace. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3011M—Black
38 N 3012M—Pink
38 N 3013M—White
Each **$2.85**....2 for **$5.60**

Lace straps

E Alencon-type cotton lace midriff and camisole straps; also on straight back, bias skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3493M—Black
38 N 3492M—White
38 N 3491M—Pink
Each **$2.85**....2 for **$5.60**

Swirling 6 gores

G Sleek-fitting 6-gore princess style. Alencon-type cotton lace . . 2½ inches deep . . at bodice, bias skirt, straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. Shpg. wt. each 8 oz.
38 N 3278M—Pink
38 N 3279M—White
Each **$2.85**....2 for **$5.60**

Lavish lace trim

B Delicate 4-inch deep Alencon-type cotton lace on bodice, straight back, bias skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3337M—Pink
38 N 3338M—White
38 N 3339M—Black
Each **$2.85**....2 for **$5.60**

Deep lace trim

D Alencon-type cotton lace on bodice, straight back, also 5½-in. ruffle on straight cut skirt that won't "ride up." Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3498M—Pink
38 N 3499M—White
Each **$2.85**....2 for **$5.60**

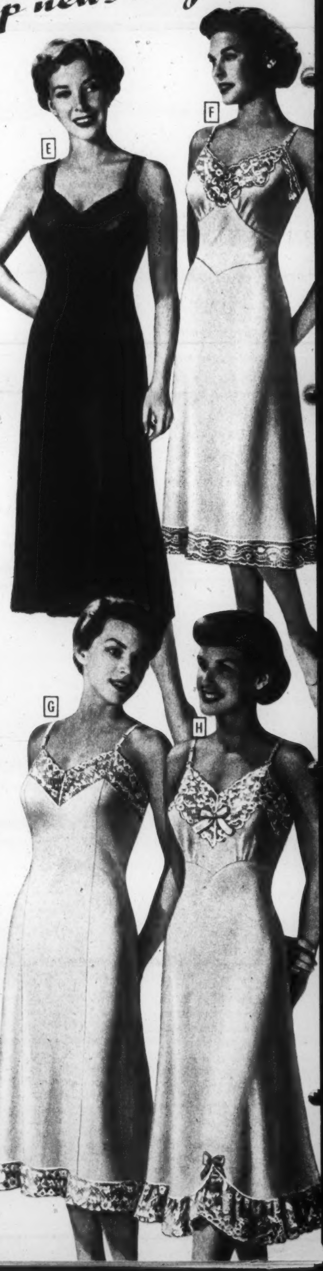
Dainty lace trim

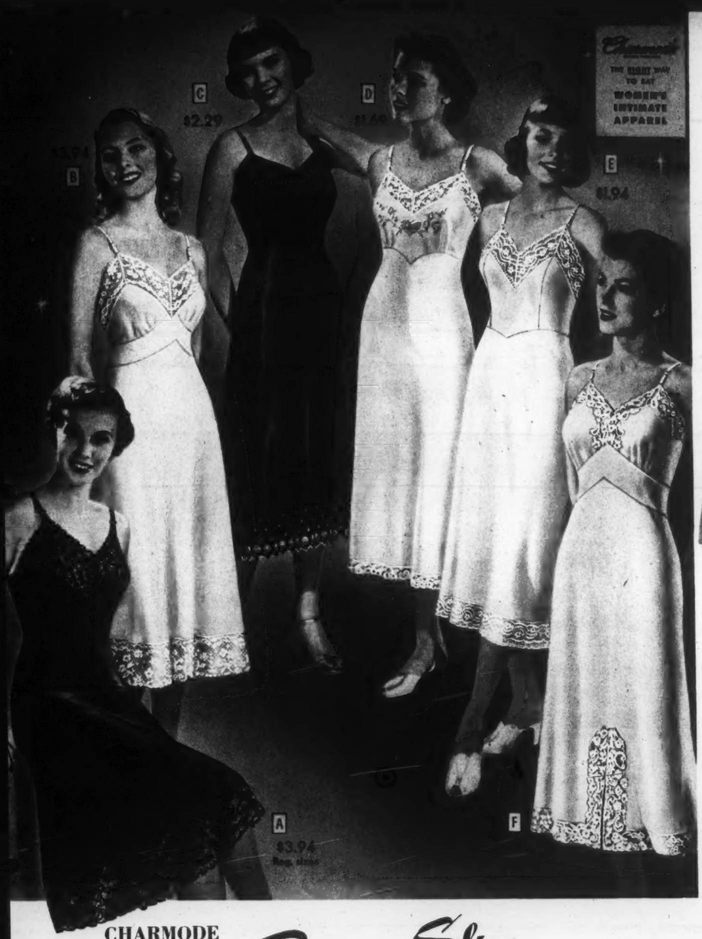
F Alencon-type cotton lace on bodice, edging straight back, and on straight cut skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3072M—Pink
38 N 3073M—White
38 N 3074M—Lt. blue
Each **$2.85**....2 for **$5.60**

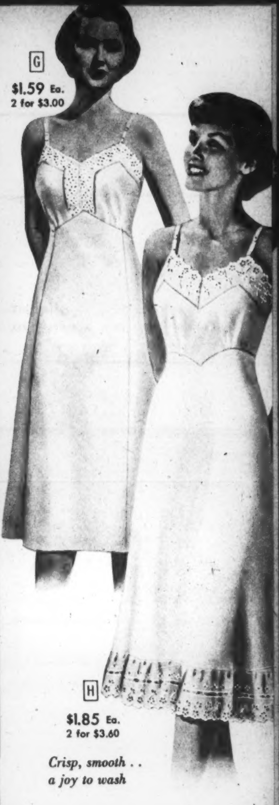
"Suzy-Q" hem

H Saucy ruffle! 4-in. Alencon-type cotton lace on graceful bias skirt, bodice. Double needle V-back. Rayon satin bows at bodice, hem. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz.
38 N 3494M—Pink
38 N 3495M—White
Each **$2.85**....2 for **$5.60**

Slip Size Chart on opposite page. Keep this book with your General Catalog, shop from both







Crisp, smooth . .
a joy to wash

DAISY-FRESH
Cottons

CHARMODE
Trimmed Rayon Slips

. . appealingly feminine . . in 4 rich rayon fabrics

A **Multifilament Rayon Crepe.** 5-in. Alencon-type cotton lace on bodice, bias skirt. 1-in. matching lace on straight back. Adj. straps. Hand wash. **$3.94** **Reg. sizes**

Reg. sizes *State bust size* 32, 34, 36, 38, 40 in.
38 N 3490—Black **38 N 3489**—White
38 N 3488—Pink. Shpg. wt. 8 oz. . . .Ea. **$3.94**

Larger sizes *State bust size* 42, 44, 46, 48, 50, 52 in.
38 N 3402—Black **38 N 3401**—White
38 N 3400—Pink. Shpg. wt. 8 oz. . . . . Ea. **$4.64**

C **Swish Rayon Taffeta.** Beautifully embroidered 4-in. ruffle. Straight back. Bias skirt. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$2.29 Ea.** **2 for $4.45**
38 N 3158—Black **38 N 3157**—Navy blue
38 N 3156—White **38 N 3155**—Pink
Shpg. wt. ea. 8 oz. . . . .Each **$2.29** . . . .2 for **$4.45**

E **Multifilament Rayon Crepe.** 2½-inch Alencon-type cotton lace on fitted bodice front, straight cut skirt. Straight back. Adj. straps. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$1.94 Ea.** **2 for $3.75**
38 N 3282—Pink **38 N 3283**—White
Shpg. wt. ea. 8 oz. . .Each **$1.94**. . . . .2 for **$3.75**

B **Our Finest Multifilament Rayon Crepe-back Satin.** Combines the soft coolness of crepe next to your skin . . . with the shimmering richness of satin. Imported Alencon-type 2½-in. cotton lace on bodice; matching narrow lace on straight back; 4-in. lace on bias skirt. Inset midriff. Adj. straps. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$3.94**
38 N 3058—Pink **38 N 3059**—White
Shpg. wt. ea. 8 oz. . . . . .Each **$3.94**

D **French-type Rayon Crepe.** Embroidery, cotton lace at top front; lace on bias skirt. V-back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. **$1.69 Ea.** **2 for $3.25**
38 N 3448—Pink with blue embroidery
38 N 3449—White with blue embroidery.
Shpg. wt. ea. 8 oz. . . . .Each **$1.69**. . . .2 for **$3.25**

F **Multifilament Rayon Crepe.** Lovely Alencon-type 2-inch cotton lace trim on bodice, bias skirt, and 13-inch skirt slit. Straight back. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 8 oz. **$3.94**
38 N 3457—Pink **38 N 3458**—White
38 N 3459—Lt. blue. . . . . .Each **$3.94**

G **Embroidered Cotton Eyelet** frosts the bodice—so pretty under sheer blouses. Fine Sanforized cotton—shrinkage 1%. 4-gore straight cut skirt "stays down." Hem and V-back won't rip or fray. Adjustable straps. Washable. *State bust size* 32, 34, 36, 38, 40, 42, 44 in. **$1.59 Ea.** **2 for $3.00**
38 N 4013—White. Shpg. wt. ea. 8 oz.. . . . .Ea. **$1.59**. . . .2 for **$3.00**

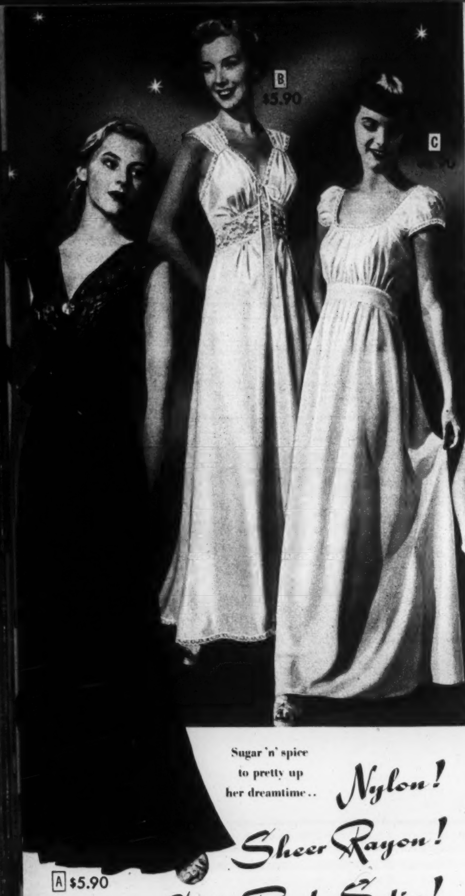
H **Lavish Embroidered Cotton Batiste Trim** . . 2½ in. wide at bodice, 4½ in. wide and beaded with ribbon 'round bias skirt. Firm, smooth "Fruit of the Loom" cotton . . famous for service. V-back. Adj. straps. Washable. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. ea. 8 oz. **$1.85 Ea.** **2 for $3.60**
38 N 4065—Pink **38 N 4066**—White. . .Ea. **$1.85**. . . .2 for **$3.60**

SIZE CHART FOR SLIPS, PAJAMAS AND GOWNS

Order bust size. . .	32	34	36	38	40	42	44	46	48	50	52
If bust is (inches) . .	32	34	36	38	40	42	44	46	48	50	52
If waist is (inches). .	24	26	28	30	32	34	36	38	40	42	44
If hips are (inches) .	34	36	38	40	42	44	46	48	50	52	54
Slip lengths, including shoulder straps. . . .	45	45¼	45½	45¾	46	46¼	46½	46¾	47	47	47
Pajama trouser lengths on outside seams.	39¾	40½	41¼	42	42¾	43¼	43¾	44¼	44¾		

Gown lengths are stated individually in each item description.

MEASURE around body over fullest part of the bust. Order bust size nearest the measure. When measuring for Slips, if hips are more than 3 inches larger than bust, then order next larger bust size.

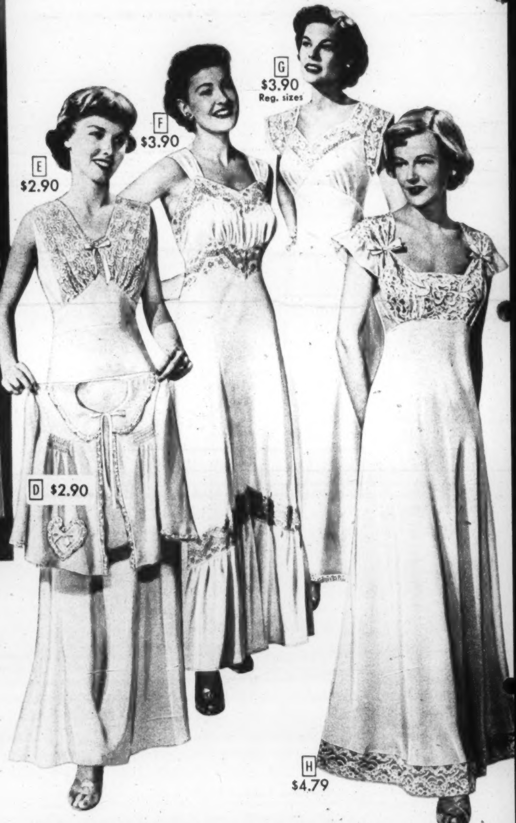


MULTIFILAMENT

Rayon Crepes

Silky-soft . . lustrous . .

ladened with lacy frills



Sugar 'n' spice
to pretty up
her dreamtime . .

Nylon! Sheer Rayon! Rayon Crepe-Back Satin!

Daringly beautiful Charmode styles . . dream gowns she's dreamed about

A **Misty-sheer Bemberg Rayon Gown.** Lacy luxury that thrills every feminine heart! Rich, hand-clipped Alencon-type cotton lace trim on bodice front, straps, and peplum at waist front. Matching inset lace in graceful bias skirt. Rayon satin rosette at neckline. Surplice V-back. 57 in. long. Hand wash separately. *State bust size* 32, 34, 36, 38, 40 inches. **$5.90**

38 N 1581—Black **38 N 1580**—Lime (light.) green Shpg. wt. 10 oz . . Each **$5.90**

B **Lustrous Rayon Crepe-back Satin Gown.** She'll love the shimmering fabric! Flattering shirring at bodice, straps and waist. Dainty cotton lace midriff; matching lace at neckline, bodice, back, straps and hem. Self material tie at neck. Straight back. Bias skirt. Self belt in back. 56 in. long. Hand wash. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 13 oz. **$5.90**

38 N 1556—Pink **38 N 1557**—Light. blue **38 N 1558**—White . . . Each **$5.90**

C **Petal-soft 100% Nylon Gown.** She'll look like a dream come true! Tiny gathered puff sleeves and sweet round neckline give drop-shoulder effect. Delicate nylon lace edging at neckline, sleeves. Flattering inset midriff. Bias skirt. Straight back. 56 in. long. Long wearing. Easy to care for! Hand wash. *State bust size* 32, 34, 36, 38, 40 inches. **$6.90**

38 N 1500—Pink **38 N 1501**—Light. blue Shpg. wt. 10 oz . . . . . Each **$6.90**

D **Bed Jacket with soft, deep shirring** at bodice. Multifilament rayon crepe. White Alencon-type cotton lace on half-collar, sleeves, pocket, and down front. Ribbon bow tie. Hand wash. *State bust size* small (32–34); med. (36–38); large (40–42) inches. **$2.90**

38N2019–Pink **38 N 2020**—Light. blue
38N2021–Yellow. Shpg. wt. 6 oz. Each **$2.90**

F **Lavishly trimmed Gown** . . Alencon-type cotton lace at bodice and back. Matching lace insert midriff; lace insert at top of skirt ruffle. Multifilament rayon crepe. Bias skirt. 56 in. long. Hand wash. *State bust size* 32, 34, 36, 38, 40 inches. **$3.90**

38 N 1429—Lime green Shpg. wt. 10 oz.
38 N 1430—White . . . . Each **$3.90**

E **Figure-flattering Gown** . . slim midriff . . deep Alencon-type cotton lace on bodice, straps. Ribbon bow at neck. Surplice V-back. Graceful bias skirt. Multifilament rayon crepe is soft, smooth. 55 in. long. Washable. *State bust size* 32, 34, 36, 38, 40 inches. **$2.90**

38 N 1418—Pink Shpg. wt. 10 oz.
38 N 1419—Light. blue . . . . Each **$2.90**

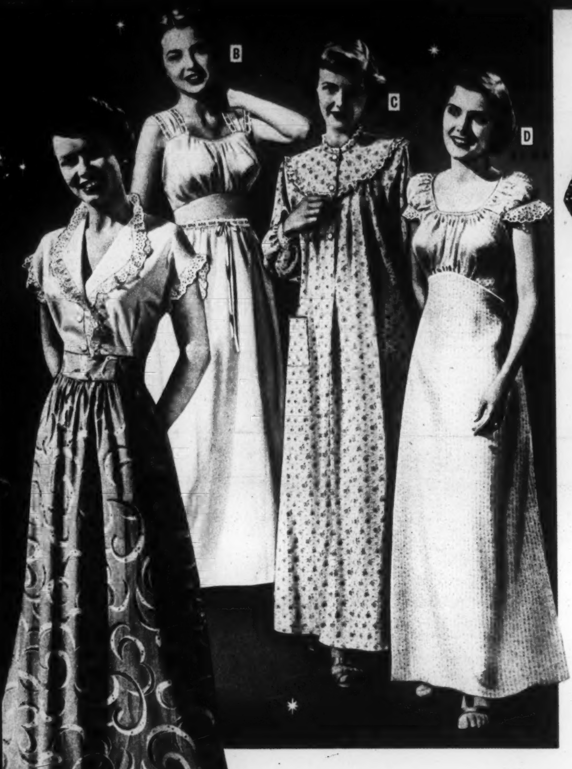
G **Sleeve-effect Gown.** Alencon-type cotton lace trim at bodice, bias skirt. Multifilament rayon crepe. Surplice V-back. 56 in. long. Washable. Shpg. wt. 10 oz. **$4.49**

Reg. *State bust size* 32, 34, 36, 38, 40 inches.
38N1477–Pink **38N1478**–Lt. blue. Ea. **$3.90**
Larger. *State bust size* 42, 44, 46, 48 inches.
38N1479–Pink **38N1480**–Lt. blue. Ea. **$4.49**

H **Gown with val-type cotton lace bodice and straps.** Matching lace on bias skirt. Cap-sleeve effect. Self-material applique on bodice. Multifilament rayon crepe. Split high back. Washable. *State bust size* 34, 36, 38, 40 inches. **$4.79**

38 N 1460—Pink **38 N 1461**—Light. blue 54 in. long. Shpg. wt. 10 oz . . . Each **$4.79**

SEE SIZE CHART for Gowns and Pajamas on page 95



DAY-N-NIGHT GOWN

Use it 3 ways! *For sleeping and lounging, answering morning doorbells, as your breakfast housecoat*

Charmode bedtime beauties . . soft and airy-light to sleep in . . full cut for your sleeping comfort

Cotton Nightwear

Washes 'n' irons easy as a hanky

Top quality cottons . . budget-priced

[A] **Day-n-night Gown.** Dresses you neatly, looks like a skirt and blouse! Firm, smooth fine quality cotton. White cotton eyelet trim on white top. 2-button closing. Gay print skirt. Self belt. Cut full, roomy. Washable. 54 in. long. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 13 oz. **$3.94**

38 N 749—Assorted prints.........Each **$3.94**

[B] **Fine-woven Cotton Gown.** Lightweight combed cotton; smooth texture. Charmode-styled. Sparkling white eyelet threaded with rayon satin ribbon trims straps, front waistline. Fully gathered bust section. Dirndl effect skirt. Washable. 55 in. long. *State bust size* 32, 34, 36, 38, 40 in. **$2.94**

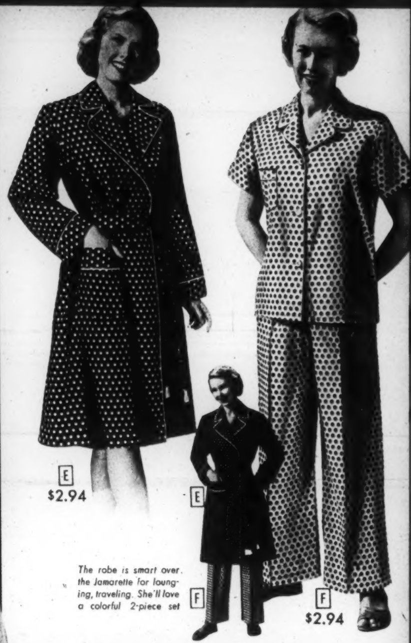
38 N 499—Pale green Shpg. wt. 10 oz.
38 N 500—Pale blue..............Each **$2.94**

[C] **Long Sleeve Mother Hubbard Cotton Crepe Gown.** Tiny floral prints; snowy white cotton eyelet on neckline, bodice, and pocket. Straight cut, fully gathered . . won't bind or pull. Needs no ironing! Washable. 54 in. long. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 10 oz. **$2.94**

38 N 456—Assorted prints on white . . Each **$2.94**

[D] **Soft-textured Cotton Crepe Gown.** Best quality combed cotton crepe. Needs no ironing! Tiny puffed sleeves edged with soft ruffles of white cotton eyelet lace. Gathered bust section. Bias effect skirt. Comfy to sleep in. Washable. 55 in. long. *State bust size* 32, 34, 36, 38, 40 in. **$2.94**

38 N 501—Pale pink Shpg. wt. 10 oz.
38 N 502—Pale yellow............Each **$2.94**



The robe is smart over the Jamarette for lounging, traveling. She'll love a colorful 2-piece set

Gay polka dot Nightwear

Sanforized cotton . . won't shrink over 1%

[E] **Wrap-around Robe.** Fresh white piping trim. Broadcloth-type cotton. Match colors with Jamarette at right. Fringed belt. A grand gift! Washable. 38 in. long. *State bust size* 32, 34, 36, 38, 40 in. **$2.94**

38N414–White dots, red ground
38N415–White dots, navy ground
Shpg. wt. 14 oz.....Each **$2.94**

[F] **Jamarette.** White piping trim. Broadcloth-type cotton. Notch collar. Trousers have Gripper Fasteners and adjustable waist. Pocket. Strongly sewn seams. Washable. *State bust size* 32, 34, 36, 38, 40 in. **$2.94**

38N1196–Red dots, white ground
38N1197–Navy dots, white grnd.
Shpg. wt. 15 oz.....Each **$2.94**

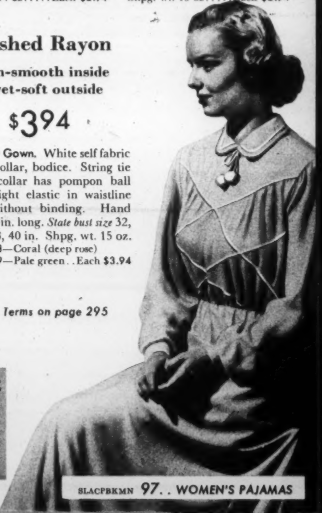
Brushed Rayon

Satin-smooth inside
Velvet-soft outside

$3.94

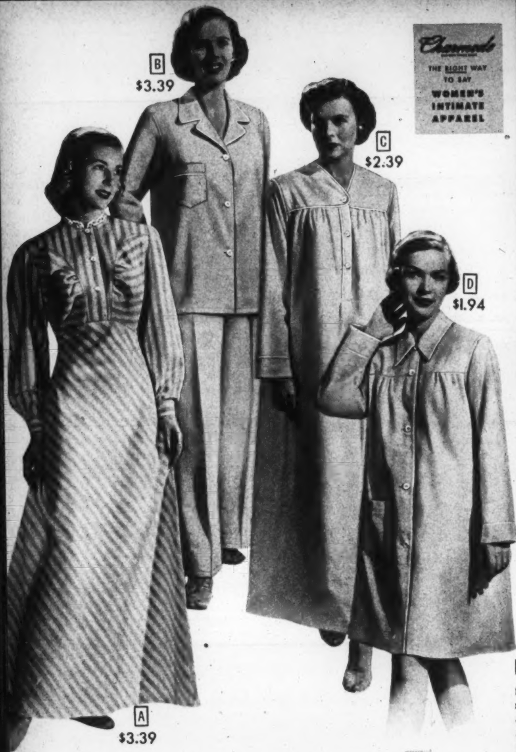
Shirtwaist Gown. White self fabric trim on collar, bodice. String tie on club collar has pompon ball trim. Light elastic in waistline for fit without binding. Hand wash. 55 in. long. *State bust size* 32, 34, 36, 38, 40 in. Shpg. wt. 15 oz.

38 N 1518—Coral (deep rose)
38 N 1519—Pale green . . Each **$3.94**



Easy Terms on page 295

Charmode
THE RIGHT WAY TO SAY
WOMEN'S INTIMATE APPAREL



Charmode
THE RIGHT WAY
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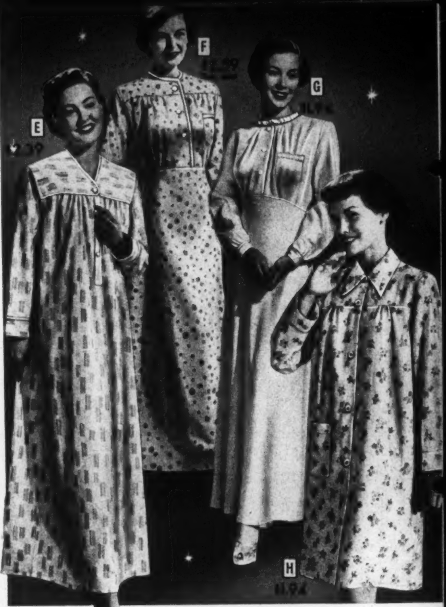


Economy Flannelettes

Soft flannelette . . deep-napped for warmth

E Yoke Style Print Gown. $2.39 Colorful patterns on fresh-looking white background. Neat, strong rayon cording trim at V-neck, and bodice top. Double fabric front and back yoke for warmth, wear. Ripproof seams. Washable. 54 in. long. *State bust size* (34–36); (38–40); (42–44) in. Shpg. wt. 1 lb. 2 oz.
38 N 114—Assorted prints . . . Each $2.39

G Pastel Shirtwaist Gown. $1.94 Self fabric neck ruffle, tie belt. Rickrack trim at collar, pocket. Bias cut skirt. 54 in. long. Washable. *State bust size* 34, 36, 38, 40 in.
38 N 242—Tearose Wt. 1 lb. 2 oz.
38 N 243—Light blue. Each $1.94

F Floral Print Shirtwaist Gown. $2.59 Reg. Sizes Moss fringe trim at collar, bodice opening, pocket. Bias effect skirt. Self belt. 54 in. long. Washable. Wt. 1 lb. 3 oz. *State bust size.*
Regular sizes. 34, 36, 38, 40-in. bust.
38 N 245—Assorted prints. Each $2.59
Larger sizes. 42, 44, 46, 48-in. bust.
38 N 246—Assorted prints. Each $2.89

H Print Sleep Coat. $1.94 Comfortable for sleeping; grand worn over pajamas as a robe, too. Major seams are ripproof. Vat-dyed, washable. White background. 34 in. long. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 15 oz.
38 N 251—Assorted prints. Each $1.94

Sanforized Flannelettes

- **Fabric won't shrink over 1%**
- **Our warmest flannelette!**
- **Vat-dyed, clear colors**

A Gibson Girl Gown. $3.39 Snowy white cotton eye-around high neckline. Woven stripes are gathered and set-in slantwise over bust sections. Sanforized fabric won't shrink over 1%. Our warmest, heaviest flannelette. Bias skirt, self belt. 54 in. long. Hand wash. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 1 lb. 2 oz.
38 N 253—Rose stripe
38 N 254—Blue stripe
38 N 255—Aqua blue stripe . . Each $3.39

C Pastel Mother Hubbard. $2.39 Neat rayon cording trims V-neck and bodice. Double fabric front and back yoke for warmth and wear. Sanforized fabric won't shrink over 1%. Our warmest, heaviest flannelette—deep napped; fluffy-warm. Major seams are ripproof. Washfast. 54 in. long. *State bust size* (34–36), (38-40), (42–44) in. Shpg. wt. 1 lb. 3 oz.
38 N 186—Pink **38 N 187**—Pale blue
38 N 188—Pale yellow . . . . Each $2.39

B Pastel Jamarette. Smart $3.39 white piping around collar, down coat front, and on pocket. Sanforized fabric won't shrink over 1%. Our warmest, heaviest flannelette . . deep-napped; extra fluffy, warm. Convertible notch collar. 3-button coat. Trousers have strong Gripper Fasteners at adjustable waist. Washable. *State bust size* 34, 36, 38, 40 in. Wt. 1 lb. 2 oz.
38 N 905—Pink **38 N 906**—Pale blue
38 N 907—Pale yellow . . . . Each $3.39

D Pastel Sleep Coat. Smart $1.94 short-cut to cozy, comfortable sleep. Grand as a robe too . . blends with jamarette (B) at left. Sanforized fabric won't shrink over 1%. Our heaviest, warmest flannelette . . fluffy, soft. 5-button closing. Major seams are ripproof. Vat-dyed colors are washable. 34 in. long. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 1 lb. 3 oz.
38 N 273—Pink **38 N 274**—Pale blue
38 N 275—Pale yellow . . . . Each $1.94

Thrifty Flannelette Jamarette

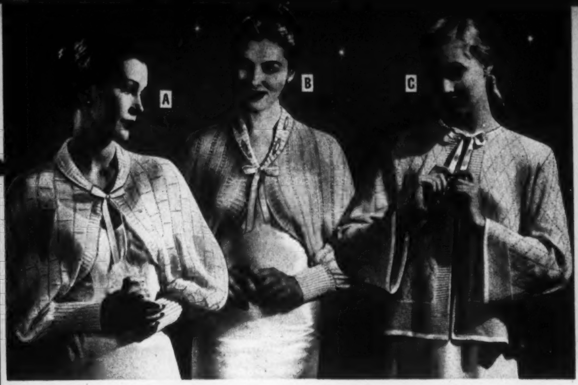
- **Fluffy, deep nap . . cozy-warm**
- **Full cut . . no strain or pull**
- **Seams are sewn staunch, strong**

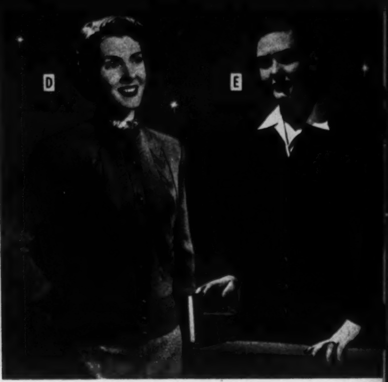
Charmode Butcher Boy Jamarette. Perky self ruffles around neckline, across bodice, on pocket. Fully gathered coat has 4-button closing. Seams are double stitched, ripproof. Trousers have firm, laundry-proof Gripper Fasteners, and adjustable waist. A practical gift! Assorted prints. Washable. *State bust size* 34, 36, 38, 40 inches. Shipping weight 1 lb. 2 oz.
38 N 834 . . . . Each $3.39

ONLY
$3.39

See Size Chart for Gowns and Pajamas on page 95

Easy Terms on page 295





Cozy Wool Shoulderettes

Fine knit . . extra soft and light

[A] **Light 100%** **$1.94**
Virgin Wool. Soft, sheer chillchaser. Fancy stitch. Rayon satin ribbon at collar. Knit cuffs. *One size*—34 to 40-in. bust. Handwash. Shpg. wt. 7oz.
38N7826–Lt. blue
38N7825–Pink. . Ea. $1.94

[B] **Better 100%** **$2.89**
Virgin Wool. Fine quality; fluffy. Simulated hand stitch. Beribboned collar, knit cuffs. *One size;* 34 to 40-in. bust. Hand wash. Shpg. wt. 10 oz.
38N7829–Lt. blue
38N7828–Pink. . Ea. $2.89

Nylon Bedjacket

in delicate pastels

[C] **100% duPont Nylon** . . beautifully knit in a dainty diamond design. Petal-soft nylon is downy-warm, feather-light . . yet strong. Pretty ribbon bow tie at neck. A lovely, easy-to-care-for gift! Hand wash. *State bust size* med. (34-36); large (38-40) in. **$3.98**
38N7852–Plain white Shpg. wt. 9 oz.
38N7851–Light blue with white trim
38N7850–Pink with white trim. . . . Ea. $3.98

Virgin Wool Sweaters

Warm Kerrybrookes . . . knit firm and close

[D] **Fitted Style.** Fancy vertical designs on front. Covered shoulder seams. Fleecy 100% virgin wool. Hand wash. *State bust size* 36, 38, 40, 42, 44, 46 in. Shpg. wt. 16 oz. **$3.79**
38N7080–Rose
38N7081–Navy blue
38N7082–Light gray. . Ea. $3.79

[E] **Boxy Style.** V-neck. 100% virgin wool worsted; ribbed stitch. Extra warm, long-wearing. Covered shoulder seams. 2 large set-in pockets. Hand wash. *State bust size* 36, 38, 40, 42, 44 in. Shpg. wt. 1 lb. 2 oz. **$3.39**
38N7154–Navy blue
38N7155–Wine red. . . Ea. $3.39

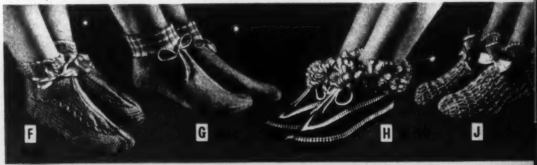
Bed Socks . . comfort-giving gifts

[F] **Stretchy knit.** 100% virgin wool. Hand wash. *One size.*
38N7837–Pink Shpg. wt. 4 oz,
38N7838–Lt. blue. . . . Pair . . . 94c

[G] **High cuff.** Virgin wool. Hand wash. *One size.* Wt. 4 oz.
38N7814–Tearose **38N7816**–Orchid
38N7815–Lt. blue. . . . . . Pair 94c

[H] **Gay stripes.** 51% wool, 49% cotton. Hand wash. *One size.*
38N7844–Rose Shpg. wt. 4 oz.
38N7845–Med. blue. . . Pair $1.59

[J] **Hand crocheted.** Virgin wool. Hand wash. *One size.*
38N7840–Pink Shpg. wt. 4 oz.
38N7841–Lt. blue. . . . Pair $1.94



THERE'S NO PLACE LIKE HOME . . .
TO DO YOUR CHRISTMAS SHOPPING

Gift Aprons

Fine washfast cottons

with a festive party air

[K] **Fancy Coverall.** Smart ruffle trim around armholes and pockets. Dainty bias binding around edge. Firm 80-square percale. Ample skirt goes 'round the back. Washfast assorted checks. A grand gift! *Fits up to size 44.* **$1.39**
38N9069–Shpg. wt. 8 oz. Ea. $1.39

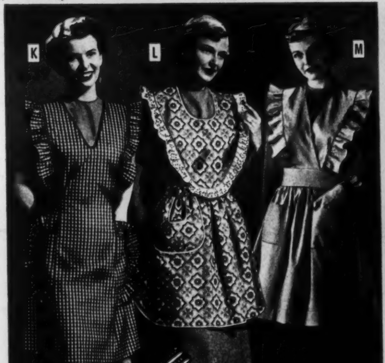
[L] **Eyelet Trimming.** 80-square percale. Refreshing as peppermint candy! Sparkling white cotton eyelet trim around bib-top. Full dirndl skirt. Roomy pocket. Assorted colorful prints are washfast. A welcome gift! *Fits up to size 20.* **94c**
38N9068–Shpg. wt. 6 oz. . Ea. 94c

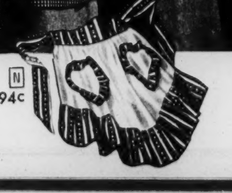
[M] **Pinafore Style.** Bib-top. Wide gathered ruffles around bodice. 80-square percale. Self material belt ties. Full dirndl skirt. 2 pockets. Washfast. Assorted gay stripes and checks. *Fits up to size 20.* **89c**
38N9060–Shpg. wt. 6 oz. . . Ea. 89c

[N] **Organdy Band Apron.** To complement, not just cover, a dress! Permanent crisp white organdy. Waistband, pocket trim, hem ruffle in bright 80-sq. percale print. Washfast. *Fits up to size 20.* **94c**
38N9067–Shpg. wt. 6 oz. . .Ea. 94c

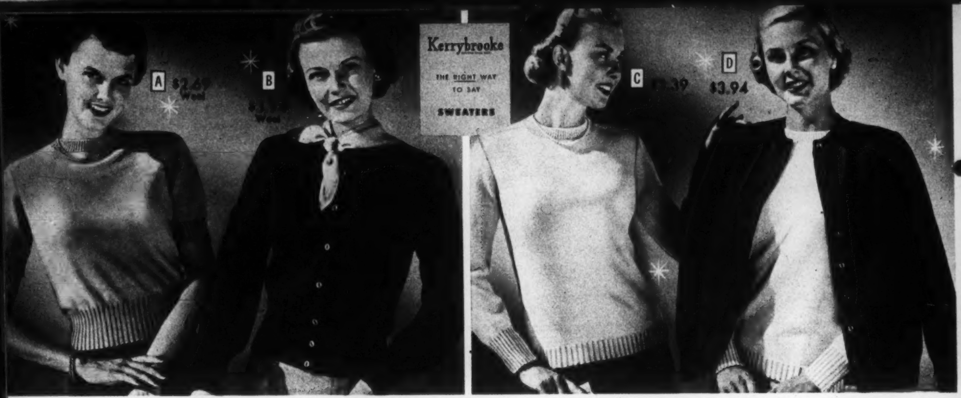
Gift Set of 3 Colorful Aprons, only $1.94

[P] Three attractive gift aprons in one economy package! Set includes (1) Bib-style apron of 80-square percale with bias trim—in assorted prints. (2) Band apron of permanent chintz with bias trim—in assorted prints. (3) Band apron of 80-square percale with rick-rack and bias trim—in assorted check prints. All 3 washfast.
38 N 9070—*Fit up to size 20.* Shpg. wt. 12 oz. . . . . Set of 3, $1.94





P
Set of 3
$1.94



Kerrybrooke Classics Shrink-resistant 100% virgin wool..or nylon

WOOL—FITTED STYLE . . deep, fleecy nap

A **Pullover.** Our better quality wool . . specially treated to keep its shape. Make a twin set gift with wool cardigan (B). Hand wash. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 10 oz. $2.69

38N6625—White 38N6626—Pink
38N6628—Apricot 38N6629—Aqua
38N6627—Lime green . . . . . Each $2.69

B **Cardigan.** Our better quality wool . . specially treated to keep its shape. Fresh water pearl buttons. Ribbed cuffs, bottom. Hand wash. *State bust size* 34, 36, 38, 40 in. $3.94

38N6678-Light gray 38N6681-Apricot
38N6680-Med. brown 38N6682-Aqua
Shpg. wt. 12 oz . . . . Each $3.94

NYLON—FITTED STYLE . . soft, feather-light

A **Pullover.** Needs no blocking. Strong! Goes with nylon cardigan (B). Hand wash. *State bust size* 34, 36, 38, 40 in. $2.79

38N6700—White 38N6701—Pink
38N6702—Baby blue 38N6703—Yellow
38N6705—Apricot 38N6707—Lime green
Shpg. wt. 13 oz . . . . Each $2.79

B **Cardigan.** Holds shape like new. Strong! Nylon grosgrain button band. Hand wash. *State bust size* 34, 36, 38, 40 in. $4.69

38 N 6745—White 38N6746—Pink
38N6747—Baby blue 38N6748—Yellow
38N6750—Cherry red 38N6751—Light gray
Shpg. wt. 15 oz . . . . Each $4.69

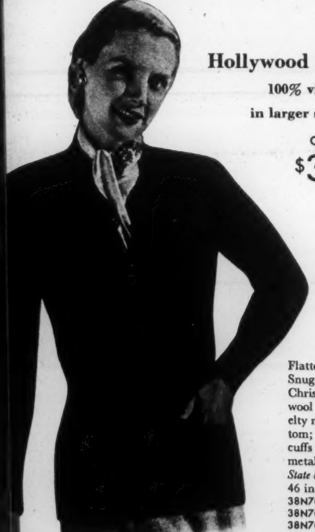
WOOL—BOXY STYLE . . fleecy-warm, fluffy

C **Pullover.** Our better quality wool . . specially treated to keep its shape. Pretty "purl stitched" shoulders. Looped neckline. Rib knit cuffs, and waist fit snugly. Hand wash. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 15 oz. $3.39

38N6235—White 38N6236—Pink
38N6237—Baby blue . . . . Each $3.39

D **Cardigan.** Our better quality wool; specially treated to keep its shape. Fresh water pearl buttons. Pretty "purl stitched" shoulders. Hand wash. *State bust size* 34, 36, 38, 40 in. $3.94

38N6435—White 38N6436—Lt. blue
38N6440—Lt. gray 38N6437—Yellow
Shpg. wt. 15 oz . . . . Each $3.94



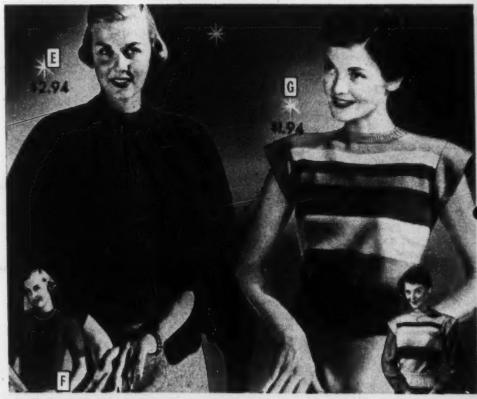
Hollywood Coat Sweater

100% virgin wool
in larger sizes 36 to 46

ONLY
$3.94

Flattering for mature figures. Snuggly warm — a wonderful Christmas gift! Soft virgin wool is knit fine, smooth. Novelty ribbing accents yoke, bottom; nips in the waist; keeps cuffs fitting snugly. Sparkling metal buttons. Hand wash. *State bust size* 36, 38, 40, 42, 44, 46 in. Shpg. wt. 15 oz.

38N7037—Emerald(med.) green
38N7038—Medium blue
38N7039—Wine red
38N7040—Gray . . . . Each $3.94



Novelty-knit Sweaters in worsted wool

Cable-effect Twin Set

Looks hand knit. Simulated cable stitch on nubby background. 100% new wool worsted is firmly knit for warm, long wear. Snugly ribbed cuffs and waist. Give this set and watch her delight on Christmas day! Hand wash. *State bust size* 34, 36, 38, 40 in. $2.94 Cardigan

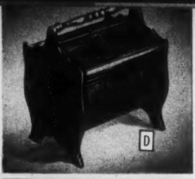
E **Cardigan.** Rayon grosgrain button band.
38N6891-Red 38N6892-Medium green
38N6893-Med. blue 38N6894-Black
Shipping weight each 11 oz . . . . Each $2.94

F **Pullover.** Combine with cardigan above.
38N6885-Red 38N6886-Medium green
38N6887-Med. blue 38N6888-Black
Shipping weight each 15 oz . . . . . Each $1.94

Cap Sleeve Pullover

G Attractive three-tone stripe . . flattering colors in smartly varying widths. Brief and bright alone . . gives a jumper effect over blouses. A gift with lots of possibilities! 100% worsted wool is soft and light to touch . . yet cozy-warm. Crew neck. Hand wash. *State bust size* 34, 36, 38, 40 in. $1.94

38N6855—Light blue with cocoa (medium) brown and white
38N6856—Light gray with pink and black
Shpg. wt. 10 oz . . . . Each $1.94



Hearthside
Hearthside

Sewing Boxes are grand gifts

[A] Chairside Screen-style Sewing Cabinet. A magnificent gift. Smooth finished plywood case has hand screened floral decoration on front, measures 29½x14½x 4¾ in. One side has 3 spool trays for any size spools (holds up to 33 small spools); one tray with pincushion; bottom storage rack, 5 in. deep. Other side has 6 spool pegs for darning cotton, etc.; 2 thimble holders; 3-partition tray; bottom rack 4 in. deep. (Fittings not included). *Please state finish* walnut or mahogany. Shipping wt. 12 lbs.
25 N 05271......Each $9.98

[B] Genuine Mahogany Sewing Box. Clever, hinge-like arrangement on drawer sections allows access to all 5 drawers at once. Two top lids are hinged. Top handle. 15x 8½x11½ in. overall.
25 N 05272—Wt. 8 lbs.. $8.98

[C] New! Priscilla-style Cabinet. Now her favorite style sewing cabinet has been made more spacious, more beautiful than ever. Two 2¼-in. deep drawers, top storage space. Made of plywood. *State finish* walnut or mahogany. 14¼x9x12¼ in.
25 N 05275—Wt. 7 lbs.. $4.89

[D] Economy-priced Priscilla. Two hinged lids . . . single spool tray. Made of stained plywood with fine rubbed finish. *State finish* walnut or light maple. Size 10x13¼x12¼ inches. Shpg. wt. 4 lbs.
25 N 05273........... $2.89

[E] New! Sewing Box doubles as a train case. Alligator-grained imitation leather case with lock and key. Removable plastic tray has 7 partitions and pin cushion. (Fittings not included.) *State color* red or brown. Size 12¾x6¾x7 in. Includes 20% Fed. Tax.
25 N 5295E—Wt. 4 lbs.. $3.47

Sears own Pinking Shears at sensationally low price

$2.50 Pinker

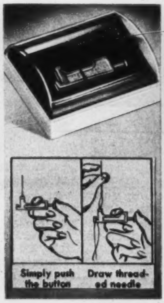
A very special Christmas gift . . . Sears fine pinker for her very own. She's sure to love it, because it's modeled after one of the best selling, nationally advertised pinkers on the market today. You're sure to like it too, because it's priced at Sears traditional savings. Pinker has blue baked-on enamel finish over high carbon steel blades, with matching blue plastic handles. Cuts everything but heavy overcoating material; leaves a ravel-free zig zag edge. Whether she's a professional seamstress or does only occasional sewing, she'll want her own pinker.
25 N 5171—7¼ in. long. Postpaid. (Shpg. wt. 6 oz.)........$2.50

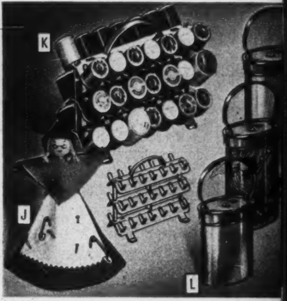
Griffon Steel Buttonhole Scissors. Adjusts to cut accurately any size buttonhole up to one inch. Polished steel.
25 N 5169—4½ in. long. Postpaid. (Shpg. wt. 4 oz.)...... $1.98

2-pc. Dressmaker Gift Set. Beautifully boxed set consists of Sears own Pinker and Griffon Buttonhole scissors.
25 N 5172—Postpaid. (Shpg. wt. 12 oz.).......2-pc. Set $3.95

Your choice 95c Pair

½-inch foam rubber insole
Long-wearing imitation leather outer sole
G
F
H





Comfy Scuffs in 3 Styles

New, improved scuffs in time for Christmas giving. ½-inch Goodyear foam rubber insole . . like walking on air. Imitation leather outer soles keep clean longer, wear longer. Elastic vamp for better fit. Choice of 3 coverings. Washable. Shpg. wts. pr. 3 oz.; 2 prs. 5 oz. *State* small (4-5½); med. (6-7½); large (8-9½).

[F] Gay and Colorful Cotton Prints. Ruffle trim.
25 N 3732........Pair 95c 2 pairs $1.79

[G] Solid Color Cotton Chenilles. Open toe. *State color* copen (medium) blue, deep red or aqua.
25 N 3740...........Pair 95c 2 pairs $1.79

[H] Two-tone Rayon Satin. *State color* copen (medium) blue with pink, or black with red.
25 N 3741...........Pair 95c 2 pairs $1.79

Practical Gifts for every homemaker

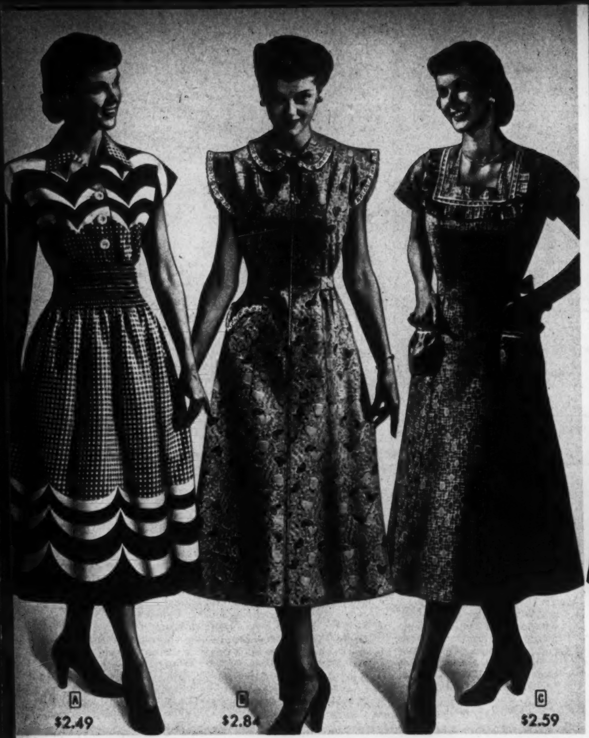
Electro-static "no-bristle" Cleaner. Magnetic action removes lint, dirt or loose hair . . . without batteries, current or cord. Ideal for clothing, felt hats, car or furniture upholstery. Made of durable black pyroxyloid (plastic). Size 8x2 in. Small brush for cleaning grooved surface included. A useful gift. Shpg. wt. 8 oz.
25 N 3852...Each $1.44

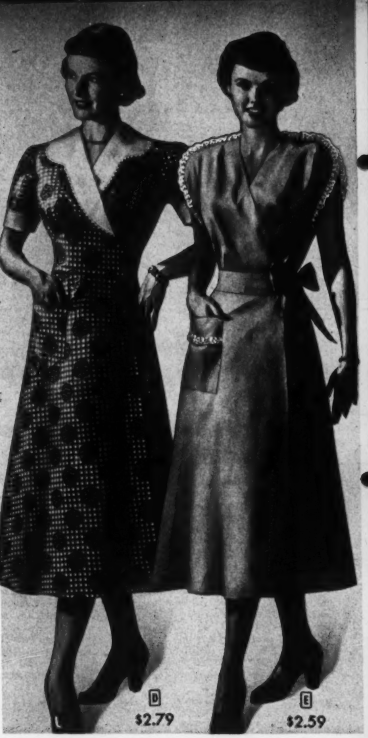
Threadmaster Needle Threader. A welcome, inexpensive gift. Automatically threads needles. Saves time and eliminates eye strain. She could do it blindfolded. Gold color metal, precision built instrument, 2½ inches long, ½-in. wide. Attractively boxed in gleaming plastic utility case. Postpaid. (Shpg. wt. 4 oz.)
25 N 5142...Each $1.00

[J] "Granny" Pin Cushion. Gray skirted, white aproned figure made of all wool felt. Wt. 6 oz.
25N5175–5½ inch.
Each 65c 2 for $1.19

[K] 42-Spool Thread Holder. Speeds color matching, avoids tangled thread. (Fittings not included.) Lustrous rose colored aluminum alloy. Shipping weight 8 oz.
25 N 5211—
7⅛x3x5¼ in....... 95c

[L] Transparent Plastic Knitting Boxes. A beautiful gift for any woman who knits or crochets. Metal eyelet opening in lid for drawing yarn. Oval shaped tubes with matching flexible plastic handle, reinforced rolled edges. *State color* blue or lt. red. Wts. 4, 5, 6 oz.
25N4532– 8 inches. $1.59
25N4533–10 inches. 1.79
25N4534–14 inches. 1.98





Company's Coming.. wear gay cotton dresses, brunch coats

A **Ripple Border Print** in bright colors against the pincheck 80-square percale of this unusual cotton dress. Rows of elastic shirring at waist for good fit. Washable. *Sizes* 10, 12, 14, 16, 18. *Please state size.* Shpg. wt. 11 oz.
027N6539–Navy blue. . . $2.49
027N6540–Bright green. 2.49
027N6541–Raspberry rose.2.49

B **Twin Hearts** dance gaily in multicolor print on cotton dress with scroll background. 16-inch zipper down front for quick dressing, and a tie-back sash for slim fit. Crisp white eyelet ruffles. Washable. *Sizes* 12, 14, 16, 18, 20; also 38, 40, 42. *Please state size.* Shipping weight 11 ounces.
027 N 7302–Heart print. $2.84

C **Bright Ribbons** weave through eyelet embroidery at neckline and pockets. Coin dots in bright confetti colors on deep-toned percale. Tie-back sash adjusts fit. Washable. *Sizes* 14, 16, 18, 20; also 38, 40, 42, 44. *Please state size.* Shpg. wt. 10 oz.
027N7300–Gray ground . $2.59
027N7301–Navy ground . 2.59

D **Magi-Wrap Brunch Coat** ties to right or left, saves laundry. Pocket each side. Percale in medallion print on fine checked plaid background. White collar and cuffs. Washable. *Sizes* 12, 14, 16, 18, 20; also 38, 40, 42, 44. *State size.* Shpg. wt. 11 oz.
027N7983–Blue and gray. $2.79
027N7984–Rose and gray. 2.79

E **Sanforized Brunch Coat** fresh and dainty, with white eyelet ruffles. Set-in waistband ties at side. Good lap-over, a handy pocket. Washable cotton (maximum fabric shrinkage 1%). *Sizes* 10, 12, 14, 16, 18, 20. *Please state correct size.* Shipping weight 10 oz.
027 N 7980—Light blue. $2.59
027 N 7981—Rose pink. 2.59

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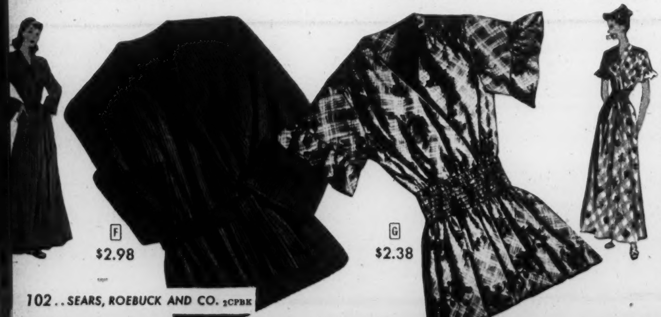


Pin-money Gift Robes

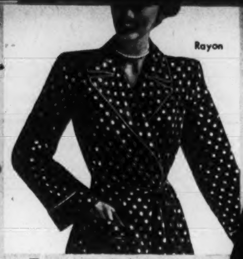
F **Pinpoint Cotton Chenille Robe** very soft, durable, colorful. Side-seam belt ties in front. Wash separately. *Sizes* 12, 14, 16, 18, 20; size chart, page 105. *State your correct size.* Shipping weight 1 pound 10 ounces.
027 N 7785—Copen blue $2.98
027 N 7786—Cherry red 2.98

G **Shirred for Fit.** This printed cotton housecoat is a charming gift, a great bargain. Rows of elastic shirring at waist for comfort and slim fit. Ruffled sleeves, full skirt. Washable. *Sizes* 12, 14, 16, 18, 20; size chart, page 105. *Please state size.* Shpg. wt. 1 lb. 4 oz.
027 N 7985—Blue background $2.38
027 N 7986—Pink background 2.38

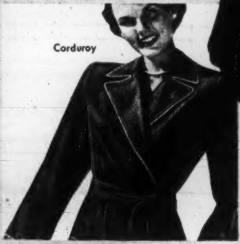
Don't miss the gift robes in our Big Catalog

Flannel Gift Robes

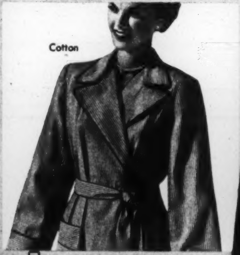
Warm, glamorous Kerrybrookes



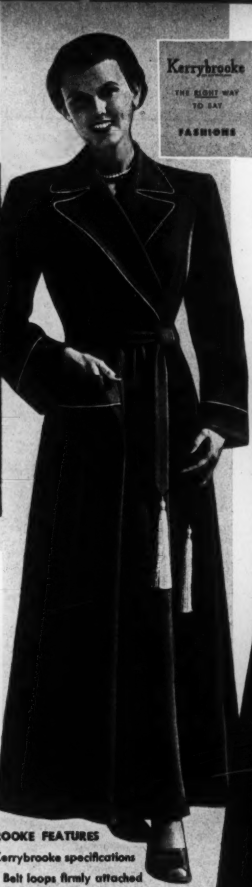
B $4.96 Misses' $5.56 Women's



C $7.96 Misses' $8.96 Women's

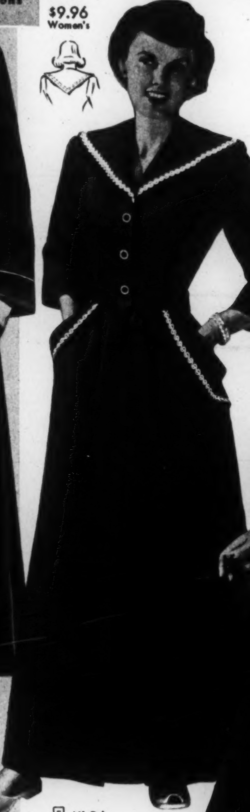


D $4.96 Misses' $5.64 Women's

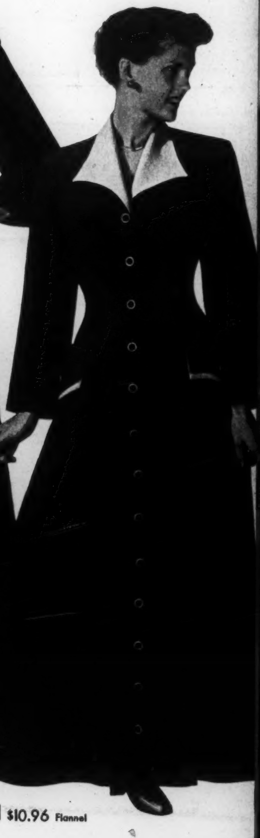


Kerrybrooke
THE RIGHT WAY TO SAY
FASHIONS

A
Flannel
$8.96
Misses'
$9.96
Women's



E $11.96
Flannel



F $10.96 Flannel

NOTE THESE FINE KERRYBROOKE FEATURES

FOUR superior fabrics tailored to Kerrybrooke specifications

- ★ Generous overlap, wide facings
- ★ Self covered shoulder pads
- ★ Smart piping and tassels
- ★ Belt loops firmly attached
- ★ Contour collar fits smartly
- ★ Sizes for misses and women
- ★ Full length double needle seams

Give her a *Classic Robe*

A **Wool Flannel,** beautifully warm, White rayon piping, tassels. Dry clean.
Misses' sizes 12, 14, 16, 18, 20. *State size.* Shpg. wt. 2 lbs. 6 oz.
027 N 7795—Royal blue..........$8.96
027 N 7796—Red................ 8.96
Women's sizes 38, 40, 42, 44. *State size.* Shpg. wt. 2 lbs. 6 oz.
027 N 7801—Wine red..........$9.96
027 N 7802—Navy blue......... 9.96

B **Polka Dot Spun Rayon,** soft, smooth. White dots, trimming. Dry clean.
Misses' sizes 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 10 oz.
027 N 7815—Navy blue ground..$4.96
027 N 7816—Deep red ground... 4.96
Women's sizes 38, 40, 42, 44. *State size.* Shpg. wt. 1 lb. 10 oz.
027 N 7820—Navy blue ground..$5.56
027 N 7822—Aqua green ground.. 5.56

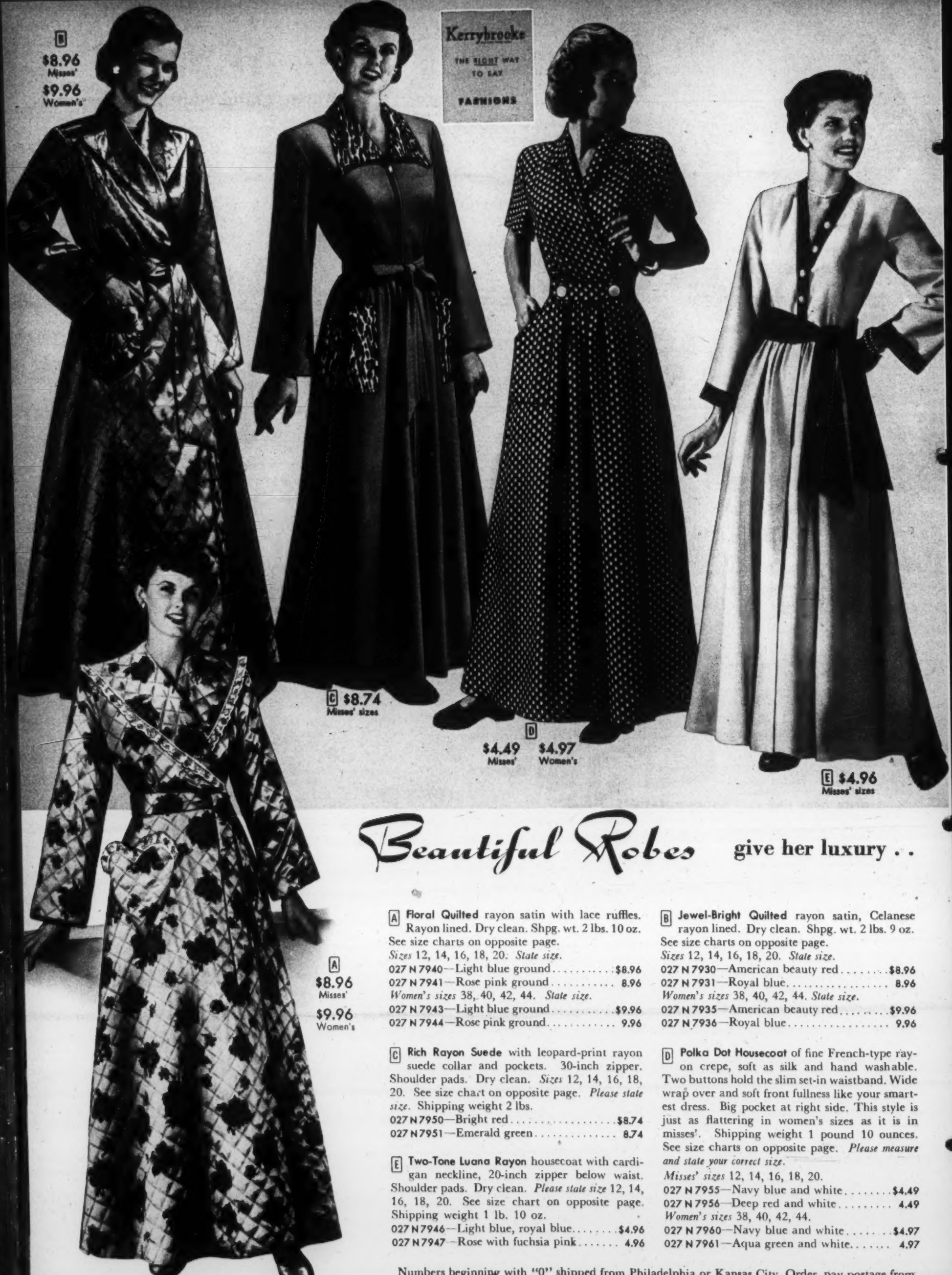
C **Corduroy,** velvet-like cotton, durable. White piping, tassels. Dry clean.
Misses' sizes 12, 14, 16, 18, 20. *State size.* Shpg. wt. 2 lbs. 4 oz.
027 N 7805—Royal blue.........$7.96
027 N 7806—Bright red......... 7.96
Women's sizes 38, 40, 42, 44. *State size.* Shpg. wt. 2 lbs. 4 oz.
027 N 7810—Royal blue.........$8.96
027 N 7811—Bright red......... 8.96

D **Sanforized Cotton,** cord stripe. Red trim. Washable (max. fab. shrink. 1%).
Misses' sizes 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 4 oz.
027 N7700—Med. red and white..$4.96
027 N7702—Aqua green and white 4.96
Women's sizes 38, 40, 42, 44. *State size.* Shpg. wt. 1 lb. 4 oz.
027 N7706—Med. blue and white.$5.64
027 N7707—Aqua green and white 5.64

E **Scroll Trimmed Flannel** of luscious warm 100% wool in Kerrybrooke quality. Big fashion points are the wide flaring collar that points down in back, the large peg pockets and white scroll braid trim. Buttons to the waist, 18-inch zipper below. Dry clean.
Sizes 10, 12, 14, 16, 18, 20. *Please state size.* Shpg. wt. 2 lbs. 8 oz.
027N7905—Royal blue 027N7906—Red
027 N 7907—Navy blue...Each $11.96

F **Regency Fashion in Flannel.** 100% wool, rich and warm. Very smart with its contrasting collar, pocket flaps and button trimming. Elegant princess lines like a Regency coat. Buttons all the way down front. Dry clean.
Sizes 12, 14, 16, 18, 20. *Please state size.* Shpg. wt. 2 lbs. 9 oz.
027 N 7900—Royal blue, fuchsia pink
027 N 7901—Red with rose
Each.........................$10.96

Catalog numbers beginning with "0" are shipped from Philadelphia or Kansas City. Order and pay postage from Sears nearest mail order house. See size charts on page 105. For Sears Easy Terms, see page 295. Read about the American Peoples Encyclopedia, see page 284 for complete details.



Beautiful Robes give her luxury . .

A **Floral Quilted** rayon satin with lace ruffles. Rayon lined. Dry clean. Shpg. wt. 2 lbs. 10 oz. See size charts on opposite page.
Sizes 12, 14, 16, 18, 20. *State size.*
027 N 7940—Light blue ground $8.96
027 N 7941—Rose pink ground 8.96
Women's sizes 38, 40, 42, 44. *State size.*
027 N 7943—Light blue ground $9.96
027 N 7944—Rose pink ground 9.96

C **Rich Rayon Suede** with leopard-print rayon suede collar and pockets. 30-inch zipper. Shoulder pads. Dry clean. *Sizes* 12, 14, 16, 18, 20. See size chart on opposite page. *Please state size.* Shipping weight 2 lbs.
027 N 7950—Bright red $8.74
027 N 7951—Emerald green 8.74

E **Two-Tone Luana Rayon** housecoat with cardigan neckline, 20-inch zipper below waist. Shoulder pads. Dry clean. *Please state size* 12, 14, 16, 18, 20. See size chart on opposite page. Shipping weight 1 lb. 10 oz.
027 N 7946—Light blue, royal blue $4.96
027 N 7947—Rose with fuchsia pink 4.96

B **Jewel-Bright Quilted** rayon satin, Celanese rayon lined. Dry clean. Shpg. wt. 2 lbs. 9 oz. See size charts on opposite page.
Sizes 12, 14, 16, 18, 20. *State size.*
027 N 7930—American beauty red $8.96
027 N 7931—Royal blue 8.96
Women's sizes 38, 40, 42, 44. *State size.*
027 N 7935—American beauty red $9.96
027 N 7936—Royal blue 9.96

D **Polka Dot Housecoat** of fine French-type rayon crepe, soft as silk and hand washable. Two buttons hold the slim set-in waistband. Wide wrap over and soft front fullness like your smartest dress. Big pocket at right side. This style is just as flattering in women's sizes as it is in misses'. Shipping weight 1 pound 10 ounces. See size charts on opposite page. *Please measure and state your correct size.*
Misses' sizes 12, 14, 16, 18, 20.
027 N 7955—Navy blue and white $4.49
027 N 7956—Deep red and white 4.49
Women's sizes 38, 40, 42, 44.
027 N 7960—Navy blue and white $4.97
027 N 7961—Aqua green and white 4.97

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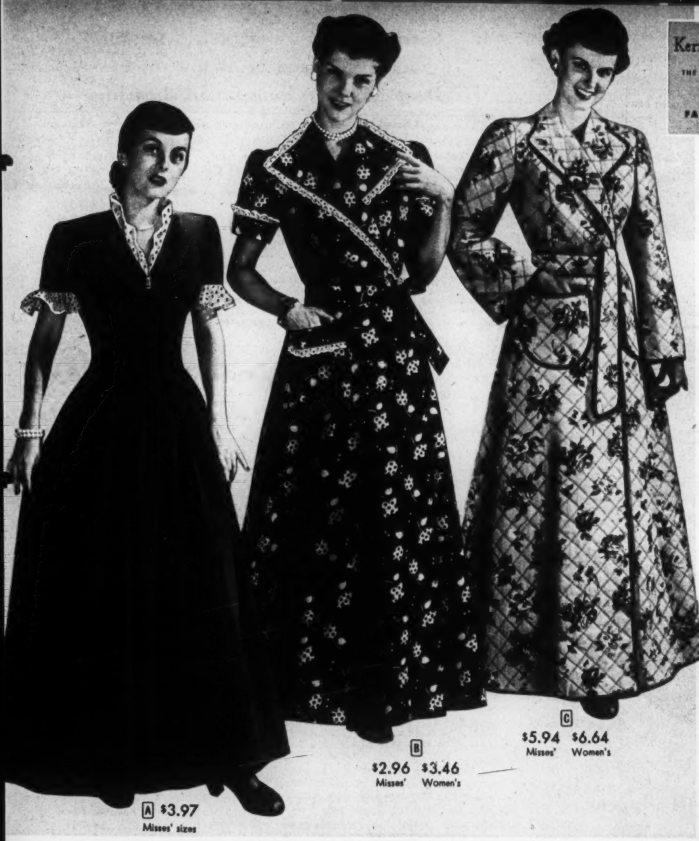
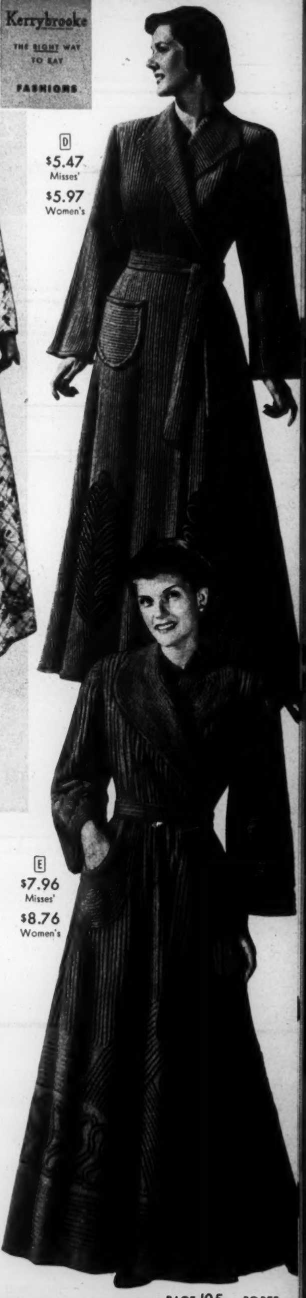


A $3.97
Misses' sizes

B
$2.96 $3.46
Misses' Women's

C
$5.94 $6.64
Misses' Women's

Kerrybrooke
THE RIGHT WAY
TO SAY
FASHIONS



D
$5.47
Misses'
$5.97
Women's

E
$7.96
Misses'
$8.76
Women's

a Kerrybrooke makes it her gayest Christmas package

A **Brilliant Cotton Plisse Crepe** for feminine charm has glamorous Empire midriff with tie-back belt. 24-inch zipper front. White eyelet embroidery ruffles. Shoulder pads. Skirt full all around. Washable. *Sizes* 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 10 oz.
027 N 7978—American beauty red $3.97
027 N 7979—Royal blue 3.97

C **Warm Quilted Cotton** in gay flower print, self lined, with bright piping and seam bindings. Wide wrap, 1 pocket. Washable. Shpg. wt. 2 lbs. 3 oz.
Misses' sizes 12, 14, 16, 18, 20. *Please state size.*
027 N 7965–Med. blue. $5.94 027 N 7966–Rose. $5.94
Women's sizes 38, 40, 42, 44. *Please state size.*
027 N 7967–Med. blue. $6.64 027 N 7968–Rose. 6.64

Measure to be sure

SIZE CHART FOR MISSES' ROBES

Order size:	10	12	14	16	18	20	
If hips are	34	35	36½	38	39½	41	in.
If waist is	24	25½	27	28½	30	32	in.
If bust is	31	32½	34	35½	37	39	in.

SIZE CHART FOR WOMEN'S ROBES

Order size:	34	36	38	40	42	44	
If hips are	38½	40½	42½	44½	46½	48½	in.
If waist is	30	32	34	36	38	40	in.
If bust is	36	38	40	42	44	46	in.

B **Washable Flowered Cotton** is smooth percale with white eyelet cotton ruffles. Belt attached at side seams. Gay floral print. Shpg. wt. 1 lb. 6 oz.
Misses' sizes 12, 14, 16, 18, 20. *Please state size.*
027 N 7973–Med. Blue. $2.96 027 N 7974–Rose. $2.96
Women's sizes 38, 40, 42, 44. *Please state size.*
027 N 7975–Med. Blue. $3.46 027 N 7976–Rose. 3.46

D **Two-Tone fern pattern** cotton chenille with four motifs around skirt. Double collar, wide overlap. Wash separately. Shpg. wt. 2 lbs. 10 oz.
Misses' sizes 12, 14, 16, 18, 20. *Please state size.*
027 N 7910–Red. . $5.47 027 N 7911–Copen blue. $5.47
Women's sizes 38, 40, 42, 44. *Please state size.*
027 N 7915–Red. . $5.97 027 N 7916–Copen blue. 5.97

E **Plume and Arc** border. Single needle cotton chenille. Front belt. Shaped lines form princess back. Shoulder pads. Wash separately. Shpg. wt. 2 lbs. 8 oz.
Misses' sizes 12, 14, 16, 18, 20. *State size.*
027 N 7920–Rose. $7.96 027 N 7921–Med. blue. $7.96
Women's sizes 38, 40, 42, 44. *Please state size.*
027 N 7925–Rose. $8.76 027 N 7926–Med. blue. 8.76

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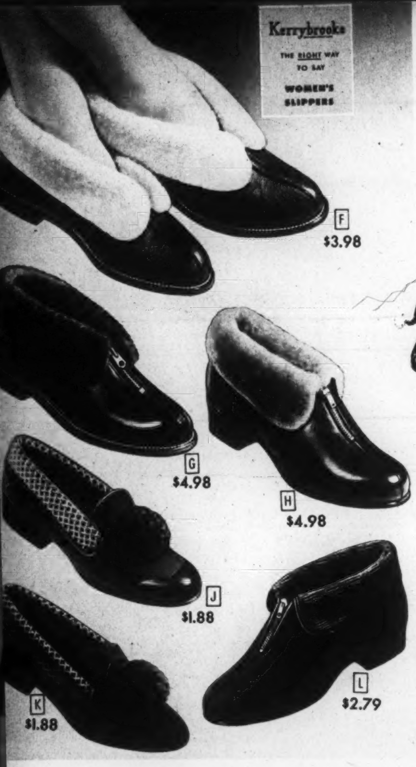


Dear to her heart . . gift slippers of warm lined leather or felt

F **She'll appreciate your consideration** for her comfort if she finds your gift tag on a pair of these wonderfully warm boots under the tree on Christmas morning. They're made of fine quality leather in a rich brown color with a collar and lining of deep soft natural color shearling. Long-wearing leather extension sole, flat rubber heel. Order today.

• C (medium) sizes 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3707—Brown crushed leather, shearling lining, collar............Pair $3.98

G **A gift of delightful** warmth and comfort. Brown leather boots with matching shearling collar. Fully lined with natural color shearling. Handy zip front closing. Leather sole, rubber heel.

• C (medium) 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3708—Brown leather. Pair $4.98

H **If she prefers** wool fabric lining to shearling, here's the boot for her. Supple kidskin, topped with a matching shearling collar. Snug-fitting zip front closing. Leather sole, 1-inch heel.

• C (med.) 4, 5, 6, 7, 8, 9, 10. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3720—Brown kid....Pair $4.98

J **Leather tipped** felt slipper for the practical-minded. Trim squared vamp, turn down collar, rayon pompon. Leather sole, ¾-inch broad base rubber heel.

• C (medium) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3831—Brown felt....Pair $1.88
15 N 3832—Gray felt....Pair 1.88

K **Cheerful felt slippers** mother is sure to like. Gaily checked rayon velvet collar, rayon pompon. Leather sole, rubber heel. Why not order them in both colors.

• C (medium) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3683–Royal (med. blue)..Pr.$1.88
15N3613–Wine (dk. red)....Pr. 1.88

L **A nice choice** for Christmas giving; order a pair for yourself too. Felt boot in rich shades of wine red or royal blue. Decorative rayon collar. Zip front closing, snug-fitting, warm. Leather sole, ¾-in. rubber heel.

• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3729—Wine (dark red) felt, leather sole.........................Pair $2.79
15 N 3728—Royal (medium blue) felt, leather sole...................Pair 2.79

Gifts of exquisite beauty . . famous-make scuffs at Sears low prices Deep, lustrous long-fibred shearling

SLIPPERS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE ⟶

M **Foot-flattering lovelies.** Vibrant electrified shearling, cross band vamp. Cotton fabric covered platform, shearling heel pad. Leather sole and heel.

• C (medium) in sizes 4, 5, 6, 7, 8, 9. *No half sizes. State size.* Shpg. wt. 1 lb.

15N3077–Lt. blue. Pr. $2.98
15N3080–White. Pr. 2.98
15N3078–Pink... Pr. 2.98

N **Scuffs for the luxury-loving;** soft-as-silk electrified shearling vamp and heel pad. Cotton fabric covered cushion platform. Leather sole, wedge heel.

• C (medium) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3894–Blue....Pr.$3.49
15N3897–White..Pr. 3.49
15N3895–Red....Pr. 3.49

P **Our finest long-fibered shearling gift scuffs.** Firm-fitting back strap. Cotton fabric-covered platform, wedge heel, leather sole.

• C (medium) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3010–Aqua blue Pair...............$3.88
15N3009–Rose. ..Pr. 3.88
15N3008–Lt. blue..Pr. 3.88

Glamorous Gifts

Can you think of any gift that costs so little yet gives so much pleasure as Kerrybrooke Slippers

R **If she's the very feminine type,** she'd choose these scuffs herself. So light, so dainty, so flattering to any pretty foot, and yet they're priced so low. Lustrous rayon satin, cuffed with soft shearling, the back strap stretchable for firm fit. Cushion platform to cradle her foot, leather sole and heel. Five colors.

• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3044—Light blue rayon satin, medium blue shearling cuff....................Pair $2.29
15 N 3045—Light pink rayon satin; rose pink shearling cuff......................Pair 2.29
15 N 3046—Royal (medium blue) rayon satin, white shearling cuff...............Pair 2.29
15 N 3047—Bright red rayon satin, white shearling cuff..........................Pair 2.29
15 N 3048—Black rayon satin, white shearling cuff...............................Pair 2.29

T **Gleaming rayon satin softies,** "quilt" stitched. Ruching ornament. Cushion platform, padded sole. *State size.*

• C (med.) 4, 5, 6, 7, 8, 9. No half sizes.

15 N 3713—Royal (medium blue). Pair $1.79
15 N 3714—Red...............Pair 1.79
15 N 3715—Black. Shpg. wt. 1 lb..Pair 1.79

V **Rayon satin "quilt" stitched slipper.** Rayon satin lined, rayon rosette. Padded sole, wedge heel. *State size.*

• C (med.) 4, 5, 6, 7, 8, 9. No half sizes.

15 N 3073—Light blue..........Pair $1.88
15 N 3074—Red...............Pair 1.88
15 N 3075—Black. Shpg. wt. 1 lb. Pair 1.88

W **Rayon satin,** "quilted" vamp; white fur cuff. Soft platform, padded sole.

• C (med.) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shipping weight 1 lb.

15 N 3138—Light blue..........Pair $1.98
15 N 3139—Wine (dk. red)......Pair 1.98
15 N 3140—Black. ....Pair 1.98

X **Gay ballerina.** Rayon satin; gold color rayon bow. Composition sole.

• C (med.) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3808—Light blue.........Pair $1.88
15 N 3809—Red..............Pair 1.88
15 N 3810—Black............Pair 1.88

Y **Slippers to please** women who like tailored styles. Rich rayon satin. Smooth rayon satin lining. Cut deep at the sides, the back snugly high. Padded sole and low wedge heel.

• C (medium) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3646—Blue. Pr. $1.69
15 N 3647—Wine Pr. 1.69

Z **Even if she's hard to please,** she'll adore these slippers. Gleaming rayon satin, tiny butterfly bow. Slender back strap, high 2-inch wedge heel. Leather sole. Nice shower gift, too.

• C (med.) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15N3779–Lt. blue.Pr. $2.98
15N3780–Pink...Pr. 2.98

FF **Nice gift choice.** Rayon satin slippers, a pretty band of ruching for a cuff. Footcoddling platform. Padded sole and heel.

• C (medium) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3066–Wine red. Pair................$1.88
15N3067–Black..Pr. 1.88
15N3065–Lt. blue.Pr. 1.88

GG **Scuffs for girls** who love the frivolously feminine. Rayon satin with shadowy floral design. White fur cuff, stretchable back strap. Cushion platform, wedge heel. Leather sole.

• C (med.) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15N3700–Lt. blue.Pr. $2.49
15N3701–Pink...Pr. 2.49

HH **A gift she'll cherish.** for lounging or entertaining. Rayon satin slipper; vamp highlighted by multicolor rayon embroidery. Cushion platform. Leather sole.

• C (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15N3774–Red...Pr. $2.88
15N3775–Black, .Pr. 2.88

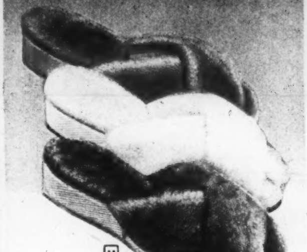
JJ **Choose scuffs** for any girl on your Christmas list. Rayon satin, vamp printed in multicolor. Footcradling platform, wedge heel. Composition sole.

• C (medium) 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3096–Blue...Pr. $1.98
15N3097–Wine red. Pair............... 1.98

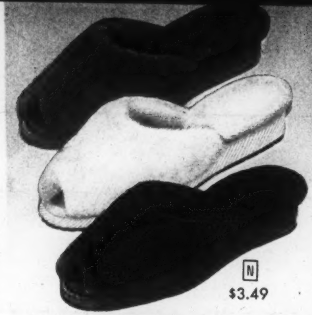
HOW TO ORDER SLIPPERS: Order the same size as your shoe wherever slippers are listed in that size. If slippers come in whole sizes only and you wear a half size, *order as follows*: For A, B, C widths, *order slipper half size smaller than your shoe.* For D, and E widths, *order slipper half size larger.* Due to slight variations, the wool content of felt and wool slippers is not stated in the catalog; it is marked plainly on the merchandise as required by the Wool Products Labeling Act. Use Sears Easy Terms; see page 295.

A gift for the entire family to enjoy; American Peoples Encyclopedia; see page 284



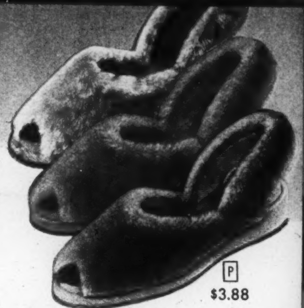
M

$2.98



N

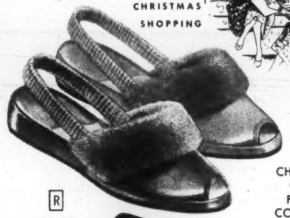
$3.49



P

$3.88

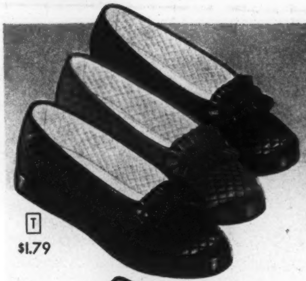
THERE'S NO PLACE LIKE HOME . . . TO DO YOUR CHRISTMAS SHOPPING



R

$2.29

CHOICE OF FIVE COLORS



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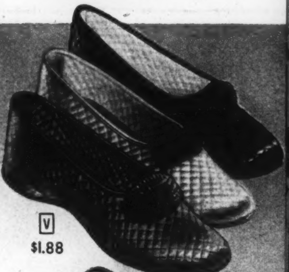
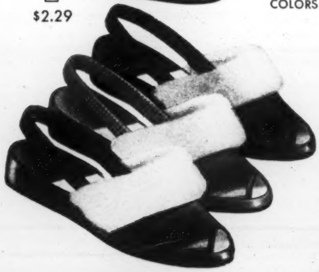
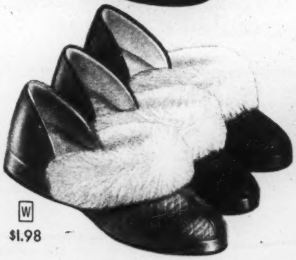
$1.79



V

$1.88





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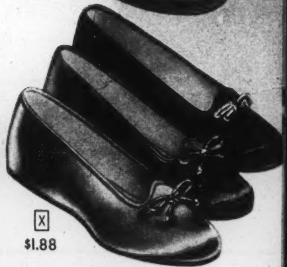
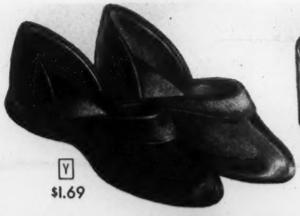
$1.98



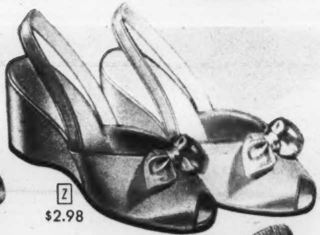
X

$1.88



Y

$1.69



Z

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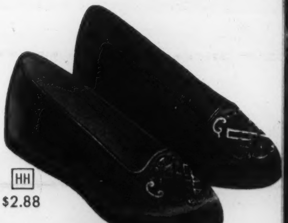
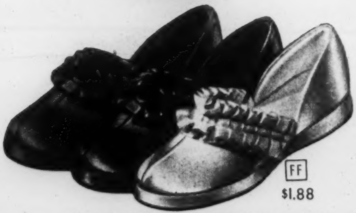


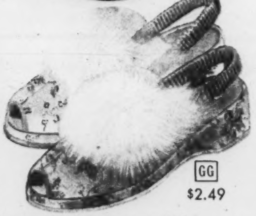
HH

$2.88



FF

$1.88



GG

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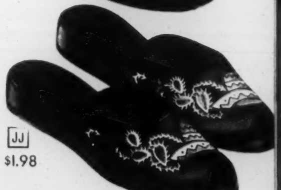
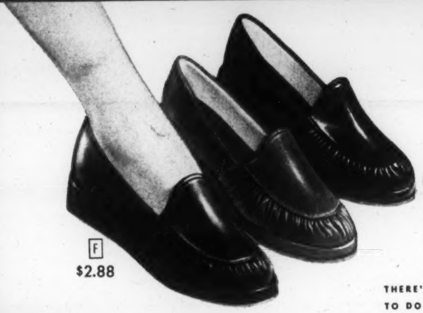


JJ

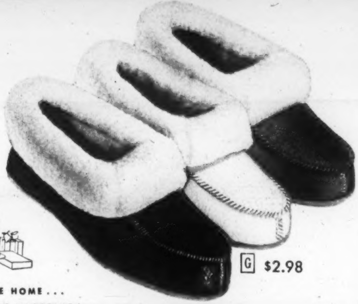
$1.98

Make Christmas shopping easy on your budget . . . Use Sears Easy Terms, see page 295

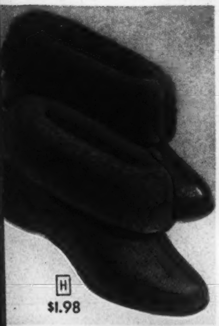


F
$2.88

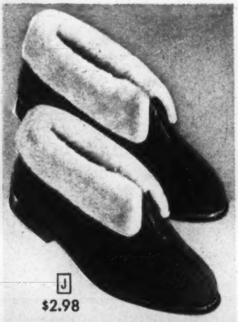
THERE'S NO PLACE LIKE HOME . . .
TO DO YOUR CHRISTMAS SHOPPING



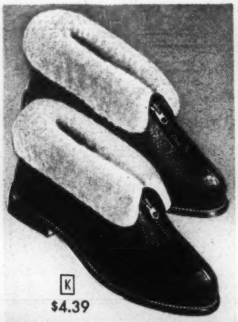
G $2.98



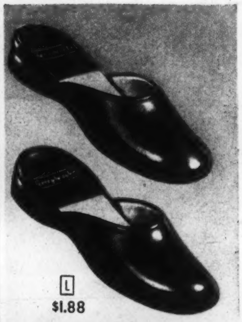
H
$1.98



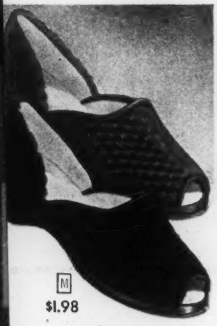
J
$2.98



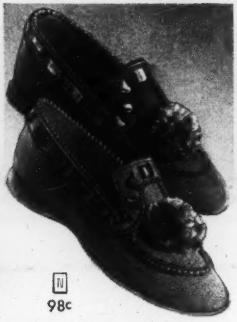
K
$4.39



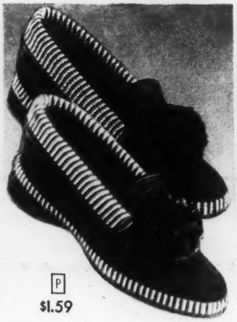
L
$1.88



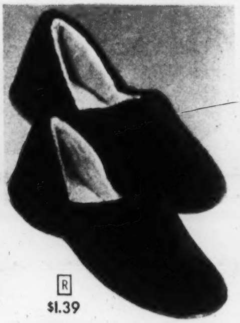
M
$1.98



N
98c



P
$1.59



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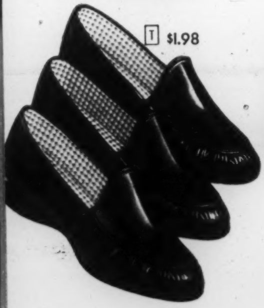
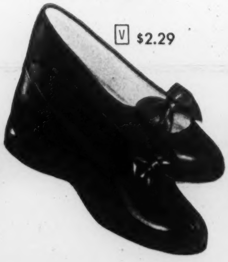
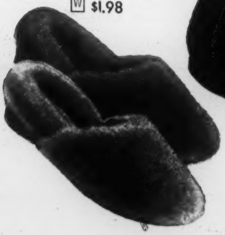
$1.39



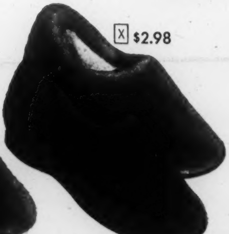
T $1.98



V $2.29



W $1.98



X $2.98

Gift Kerrybrookes; top selling leather slippers . . one with a thick platform; the other, shearling lined

SLIPPERS DESCRIBED BELOW ARE ILLUSTRATED ON OPPOSITE PAGE

F **There's no better gift choice** than these for the woman who "lives" in her slippers. They're as well made and comfortable as shoes. Soft flexible platform. Leather uppers, leather soles.

• C (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb. 2 oz.

15 N 3095—Wine (dark red)..... Pair $2.88
15 N 3094—Royal (medium blue). Pair 2.88
15 N 3087—Red leather........ Pair 2.88

G **Judging from our sales records,** many women prefer these moc-type slippers. They like the pliant leather, the soft warmth of the natural color shearling lining and collar. Leather sole.

• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb. 2 oz.

15 N 3815—Blue leather........ Pair $2.98
15 N 3816—Red leather........ Pair 2.98
15 N 3152—White leather...... Pair 2.98

She'll love Slippers

Budget-stretching Kerrybrooke Beauties

Each with a high gift rating

98c TO $4.39

H **They look** much more costly than they are, these leather boots with matching shearling collar and warm wool lining. Padded sole, wedge heel. Grand gifts.

• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3145–Blue.. Pair $1.98
15N3146–Red.. Pair 1.98

L **For the busy career girl.** Soft, bright leather scuffs for rushabout mornings and evenings. Easy on and off. Leather heel pad, padded sole, wedge heel.

• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3655–Blue.. Pair $1.88
15N3656–Wine (dark red). Pair...............$1.88

P **Striped cotton corduroy** platform and turn-down collar contrasts with plain color felt. Rayon pompon. Padded sole, wedge heel.

• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3141–Blue.. Pair $1.59
15N3142–Wine (dark red). Pair...............$1.59

V **For Mother, Aunt Mary, or Sister Sue . .** soft leather slipper, a foot-shortening bow perched on the vamp. So nice to slip into after a strenuous day. Padded sole, wedge heel.

• C (medium) 4, 5, 6, 7, 8, 9. No half sizes. *Please state size.* Shpg. wt. 1 lb.

15N3814–Red.. Pair $2.29
15N3813–Blue.. Pair 2.29

J **Excellent quality** woven felt boot with leather sole and low rubber heel. Natural color shearling collar. Zip front fastener for snug fit.

• C (medium) sizes 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3724—Wine (dark red). Pair...............$2.98
15N3723–Blue.. Pair 2.98

M **Any woman** would like slippers of thick all-over chenille-effect cotton velveteen, rayon satin covered cushion platform. Leather sole, wedge heel.

• C (medium) 4, 4½, 5, 5½, 6,. 6½, 7, 7½, 8, 8½, 9. *State size.* Shipping weight 1 lb.

15N3678–Blue.. Pair $1.98
15N3679–Red.. Pair 1.98

R **Sparkling fuzzy wuzzies** are welcome gifts. Sturdy rayon plush, soft and warm, with padded sole and wedge heel.

• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3819–Med. blue. Pair...............$1.39
15N3820–Wine (dark red). Pair...............$1.39

W **You give both** beauty and comfort with Shearlon (rayon and cotton) fabric scuffs. So easy to slip on and off; just the thing for mornings and evenings. Padded sole, wedge heel.

• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3161–Blue.. Pair $1.98
15N3162–Red.. Pair 1.98

K **You're bound to please her** with a gift of fine leather boots; lining and collar of warm natural shearling. Zip front closing, leather sole.

• C (medium) sizes, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3695–Blue.. Pair $4.39
15N3696–Wine (dark red). Pair...............$4.39

N **Think of paying less than a dollar** for a gift like this. Warm felt slippers in American Beauty red or soft blue. Rayon ribbon laced. Matching rayon pompon; padded sole, wedge heel.

• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3793–Red.... Pair 98c
15N3794–Blue.... Pair 98c

T **Sizes up to 11.** Gifts for less than $2.00. Leather slippers, shirred around the vamp. Soft padded sole, wedge heel.

• C (medium) 4, 5, 6, 7, 8, 9, 10, 11. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3840–Blue.. Pair $1.98
15N3682–Wine (dark red). Pair...............$1.98
15N3841–Black. Pair 1.98

X **Her feet will be cozy** as a bug in a rug in shearling slippers. They fit snugly high around the instep; wool and cotton felt lining. Padded sole, low wedge heel.

• C (medium) sizes 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15N3011- Medium blue. Pair...............$2.98
15N3012- Red.. Pair 2.98

HOW TO ORDER WOMEN'S AND MISSES' SLIPPERS: Order *same size* as your shoe wherever slippers are listed in that size. If slipper comes in whole sizes only and you wear a half size, *order as follows*: for A, B, and C shoe widths, *order slipper half-size smaller* than your shoe. For D and E shoe widths, *order slipper half-size larger.*

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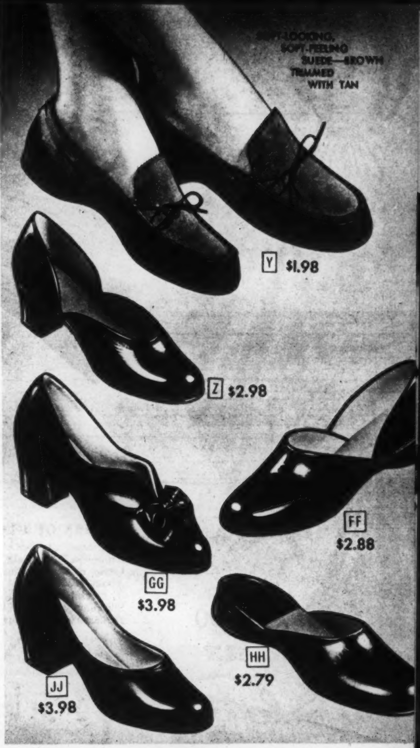


Pliant, easy-fitting leathers

Gifts for girls of any age

Y **If she's the youthful casual type,** she'll adore these soft-looking, soft-feeling moc-style suede slippers. Such nice colors . . rich brown, with contrasting tan. The drawstring is adjustable for snug fit. Wedge heel, padded sole. We suggest them for several girls on your gift list.

• C (medium) sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shpg. wt. 1 lb.

15 N 3612—Brown suede leather, tan suede leather trim............ Pair $1.98

Z **Good quality,** supple kidskin slippers, the low cut D'Orsay style that many women like best. It looks like a shoe, wears like one. Leather sole, 1½-inch heel.

• C (medium) women's, misses' 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3755—Black kidskin.. Pair $2.98

GG **Pliant kidskin** bridge slippers make wonderful gifts. High vamp, foot-shortening bow. Leather sole, 1½-inch heel.

• C (medium) women's, misses' 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Shpg. wt. 1 lb.

15 N 3017—Black kidskin.. Pair $3.98
15N3016–Wine red kidskin. Pair 3.98

FF **Kidskin slippers** in black that she can wear with everything. Flexible, easy on your feet; neat looking, a grand gift choice. Padded leather sole, wedge heel.

• C (medium) women's and misses' sizes 4, 5, 6, 7, 8, 9. No half sizes. *State size.* Shipping weight 1 lb.

15 N 3854—Black kidskin.. Pair $2.88

HH **Kidskin scuffs** for busy women. You slip in and out of them in a split second; they feel good on, too. Leather heel pad, padded leather sole, wedge heel.

• D (medium wide) women's and misses' 4, 5, 6, 7, 8, 9. No half sizes. *Please state size.* Wt. 1 lb.

15 N 3058—Black kidskin.. Pair $2.79

JJ **A gift sure to please.** Fine quality kidskin D'Orsay slipper, low cut at the sides, all-over comfort. Made as well as your street shoes; pretty enough to wear with hostess gowns at little company dinners at home. Long-wearing leather sole, 1½-inch heel. Order for gifts NOW.

• C (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb.

15 N 3019—Black kidskin.............................. Pair $3.98
15 N 3018—Blue kidskin.............................. Pair 3.98

Gifts handsomely boxed

$5.00

Case with 3 Scarfs

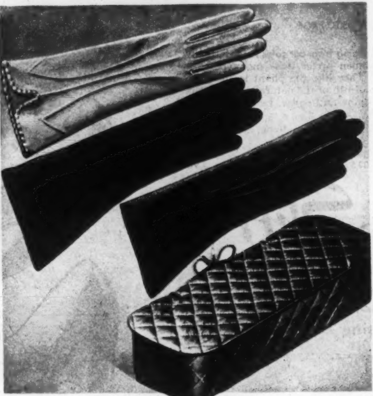
SCARF WARDROBE

in handsome quilted six-pocket case

Give her a scarf wardrobe . . it's a convenient idea, and it's easy, too. Sears carefully selected these 3 scarfs to add a lot of variety to her costumes . . . and to add glamour to her gift, this luxurious quilted plastic case was specially designed for Sears to protect her scarfs when not in use. Scarfs are (1) White rayon ninon with hand painted multicolor flowers. About 15x43 inches (2) Pure silk ombre (shades from light blue to dark blue). About 34½ inches square (3) Pure silk multicolor floral square on white background. About 34½ inches square. All three scarfs are hand washable. Shipping weight set 7 oz.

88 N 4825—Scarf case with 3 scarfs $5.00

For Correct Glove Size measure right hand around fullest part. Draw tape measure snugly. Number of inches is correct size. Easy Terms, see page 295.



3 PAIRS OF GLOVES AND CASE $3.00

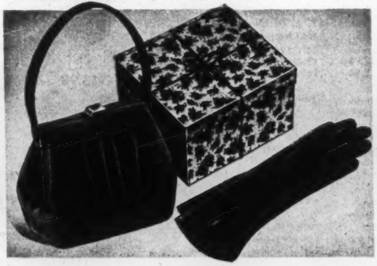
It's a practical glove wardrobe . . a pair for every occasion plus a handy quilted plastic case to keep them in when not in use. Gloves of hand washable sueded rayon. *State size* 6½, 7, 7½, 8. About 10¾ in. long. (1) White, shell-stitched, inseam sewn. (2) Black classic slip-on, inseam sewn. (3) Brown, whip-stitched. Shipping weight set 14 ounces.

88 N 5500—Three pairs of gloves in plastic case.........$3.00

SCARF IN NOVELTY BOX $1.95

A gift to wear . . A box (sturdy transparent plastic) with countless uses. Ombre-shaded square of pure silk in deep color tones to delicate pastels. About 35 in. sq. Hand wash. Shpg. wt. 4 oz.

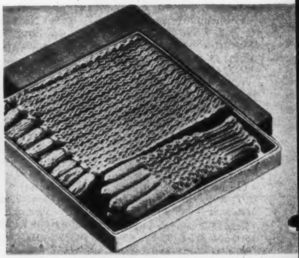
88 N 4822—Pink to deep red square in box. . $1.95
88 N 4823—Light to dark green square in box 1.95
88 N 4824—Light to aqua blue square in box 1.95



MATCHING BAG AND GLOVE SET $5.00

Softly sueded double woven cotton pouch with gloves to match. Bag is shirred in front and back. Rayon lined. About 6¼x6½ inches. Gloves are inseam sewn. Abt. 10½ in. long. Hand wash. *Sizes* 6½, 7, 7½. *State size.* Price includes 49c Federal Excise Tax on bag only. Attractively gift boxed. Shpg. wt. set 1 lb. 6 oz.

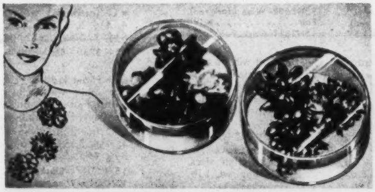
88 N 984E—Black bag and glove set in novelty box........$5.00
88 N 985E—Brown bag and glove set in novelty box...... 5.00



SCARF AND GLOVE SET $2.50

100% wool matching scarf and glove set. Attractive novelty knit. *Scarf,* knotted fringed ends. About 48x8 inches. *Gloves,* snug wrists. About 9½ inches long. *State glove size.* Small (6-6½); medium (7-7½); large (8-8½). Shpg. wt. set 13 oz.

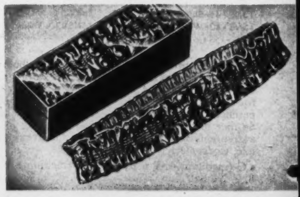
88 N 5502—White gloves and scarf set in box $2.50
88 N 5503—Gray gloves and scarf set in box.. 2.50



3 SCATTER PINS IN GIFT BOX $1.00

3 Scatter pins (with safety clasps) to add a gay touch to her dresses, suits and coats. May be worn for day or evening glamour. Come in handy circular box of transparent plastic. She can use this attractive and durable box to keep her pins Christmas fresh or as a dresser box with many uses. Shpg. wt. 3 oz.

88 N 2296—Set of 3 plastic coated gold-color pins in box
88 N 2297—Set of 3 multicolor rayon velvet pins in box
Each set.......................................$1.00

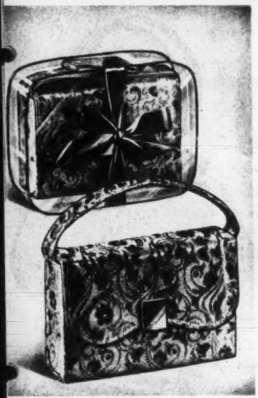


BELT AND GIFT BOX $1.50

It's a gift that glitters . . a belt with lots of sparkle. Gold-color simulated leather, plastic coated so it won't crack or scuff. Shirred-in elastic. Six matching buttons at closing to cover three hooks. About 2 inches wide. Gold-color gift box with transparent cover. *Please state correct size* 26, 28, 30, 32. Shipping weight 5 ounces.

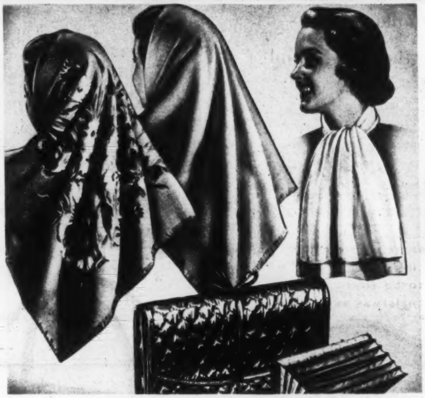
88 N 2456—Gold-color belt in box.......$1.50

. . in attractive accessory boxes with many practical uses



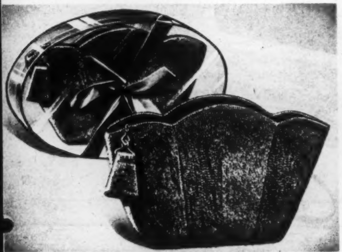
BROCADED BAG $3.50 Tax included

A tophandle vanity styled in multicolor metallic brocade. Gold color lock on scalloped flap-over closing. About 6¼x4 inches. Rayon lining. The attractive plastic case will protect her bag between uses. Shipping weight 12 ounces.
88 N 983E—Brocaded bag with box . . $3.50



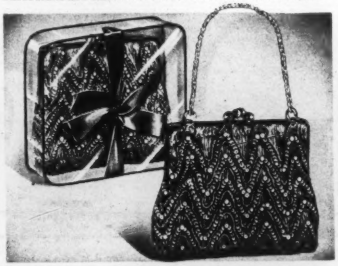
SPECIAL SCARF CASE WITH 3 SCARFS $3.00

There's year-'round fashion in this exciting 3-scarf wardrobe. (1) Spun rayon floral square with pink roses on a medium blue background. About 36 inches square. (2) Solid color spun rayon square, white. About 35 inches square. (3) Pink rayon ninon scarf. About 17½x44 inches. All hand washable. Plus quilted plastic 6-pocket scarf case designed to keep her scarfs from wrinkling. Shipping weight 13 ounces.
88 N 4826—Three scarfs and case $3.00



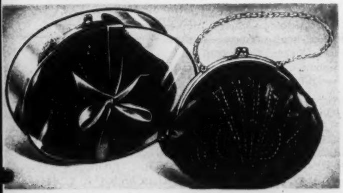
METALLIC CORDÉ BAG $6.00 Tax included

Gold or silver-color metallic cordé fashioned into a handsome dress-up bag. Scalloped top. Zipper opening. Rayon lined. About 9½x5½ inches. Non-tarnishable. The glamorous transparent plastic gift box will protect her bag when not in use. Shpg. wt. 14 oz.
88 N 979E—Gold-color bag in box $6.00
88 N 980E—Silver-color bag in box 6.00



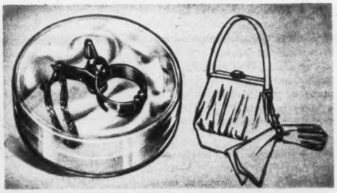
SEQUIN GLAMOUR BAG $3.50 Tax included

She'll love the glamour of gold on gold for star bright evenings . . . sparkling gold-color chain, frame and sequins on a charming bag of gold-color metallic thread. *Size* about 6x4¾ inches. Rayon lining. The eye-catching gift box is of durable transparent plastic. It's excellent to keep her bag in. Shipping weight 12 ounces.
88 N 981E—Gold-color bag in gift box $3.50



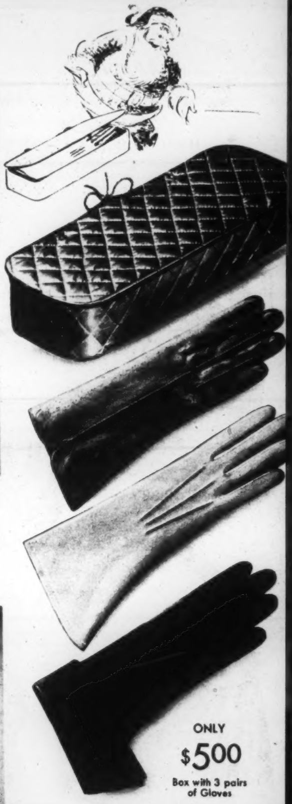
HAND-BEADED BAG $4.50 Tax included

Gold-color chain handle and frame sparkle luxuriously on a bag of black rayon satin. Hand sewn beads in interesting pattern on front. *Size* about 6½x5½ inches. Rayon lining. Gift box of transparent plastic with attractive red piping and ribbon for tying . . she can use it as a jewelry box or to keep her bag Christmas fresh. Shipping weight 10 ounces.
88 N 982E—Black bag in box $4.50



GLAMOROUS GLOVE GUARD $1.00 No Fed. Ex. Tax

A sparkling new way to protect her gloves from loss and to keep them clean, too. It's a 14K gold plated glove ring with ornament and chain that adds a jewelry-like accent to her handbag. Attaches to purse handle or zipper and holds her gloves securely. Boxed individually in an eye-catching satin-lined gift box of transparent plastic. No Federal Tax. Postpaid. (Shipping weight 2 ounces).
88 N 5505—Gold-plated glove ring in box $1.00



ONLY
$5.00
Box with 3 pairs of Gloves

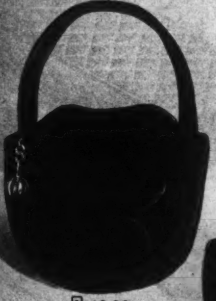
GLOVE WARDROBE
in handsome quilted plastic Glove Box

Here's a fashion-wise selection to make glove wearing a pleasure the year 'round. There's a pair for every occasion in an attractive quilted plastic glove box.
(1) Cork (tan) pig-grained imported capeskin shorty. Fully whipstitched. About 9 inches long. Hand wash. (2) White classic slipon in softly sueded rayon. Kip sewn. About 10½ inches long. Hand wash. (3) Black softly sueded rayon with convertible cuff. With the cuff down, it's a side vented classic. With the cuff up, it's a shorty. Inseam sewn. Length with cuff down about 11 inches. Hand washable. *Sizes* 6½, 7, 7½, 8. *Please state correct size.* Shpg. wt. 14 oz.
88 N 5501—Three pairs of gloves in quilted plastic box $5.00

Prices of all handbags on these two pages include 20% Federal Excise Tax. If the government reduces or discontinues the tax after our catalog goes to press, we will refund accordingly. For "How-to-measure" for gloves see opposite page. Easy Terms available . . see page 295 for details.

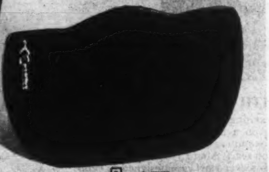
Genuine Cordés

make glamorous gifts . .
handbags she'll enjoy the year 'round

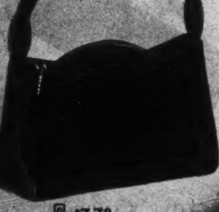


A $8.88
Tax included

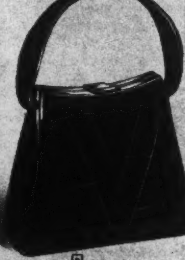
THERE'S NO PLACE LIKE HOME . . . TO DO YOUR CHRISTMAS SHOPPING



B $5.77
Tax included



C $7.78
Tax included



D $11.88
Tax included

A **Tall, trim and handsome** . . this genuine cordé handbag with its strikingly quilted design and scalloped top is cut out for Christmas giving. A pair of slim handles, two roomy side pockets, easy-opening zippertop, covered frame coin purse, mirror, rayon lining. Gold-color metal zipper pull. About 9½x8 in. Shpg. wt. 1 lb. 4 oz.

88 N 986E—Black $8.88
88 N 987E—Brown 8.88

C **Delightfully feminine** and smart in its simple lines is this cordé bag designed for year 'round pleasure. Interesting self-embroidered pattern on front and back. Scallop top. Shaped top handle, ziptop opening, swagger pockets. Coin purse, mirror, rayon lining. About 9⅛x6 in. Shpg. wt. 1 lb. 2 oz.

88 N 929E—Black $7.78
88 N 930E—Brown 7.78

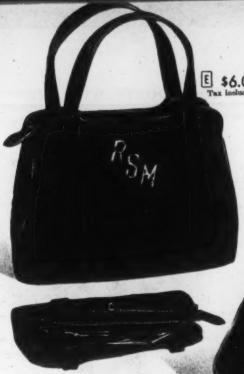
B **Pert and pretty** . . underarm zip-top bag in luxurious cordé. It's dressy enough to go anywhere and knows no season. Unusually beautiful self-embroidered and quilted design on front. Smartly scalloped top, bright gold-color metal zip pull. Double-faced mirror. Rayon lining. About 11½x7¼ inches. Shipping weight 15 ounces.

88 N 927E—Black $5.77
88 N 928E—Brown 5.77

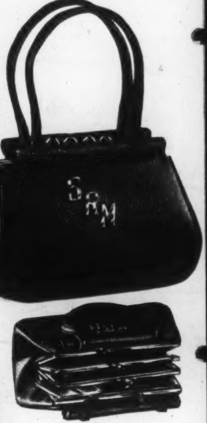
D **Cordè spectator** . . it's lovely to give and lovely to receive. V-shaped quilted design adds elegance to this shaped tophandler. Highly polished gold-color metal frame. Inside zipper section, covered frame coin purse, mirror. Rayon lining. Deep and roomy. *Size* about 8⅜x7 in. Shpg. wt. 1 lb. 7 oz.

88 N 925E—Black $11.88
88 N 926E—Brown 11.88

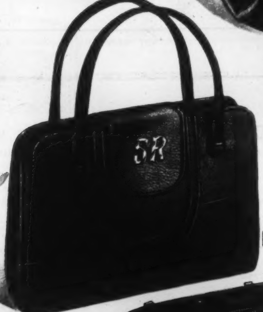
Add handbags to your Easy Terms order. For details, see page 295.



E $6.00
Tax included



F $7.00
Tax included



G $9.00
Tax included

Kerrybrooke

THE RIGHT WAY TO SAY WOMEN'S ACCESSORIES

Classics

Styled for convenience and long wear

Kerrybrookes designed for Sears alone . . expertly made to our highest standards to assure long service . . fine, scuff-resistant, genuine leather . . well designed interiors with lots of room and many pockets

E **Roomy Tophandle Zippertop** in choice India-tanned goatskin that's beautifully grained and scuff-resistant. Two deep inside pockets and rear wall zipper pocket. Covered frame coin purse on elastic cord, rayon lining, double-faced smooth-edged mirror. Abt. 10¼x7 in. Initials sold separately. Shipping weight 1 pound 4 ounces.

88 N 1120ME—Black. . . . . . $6.00 **88 N 1121ME**—Dark brown. $6.00

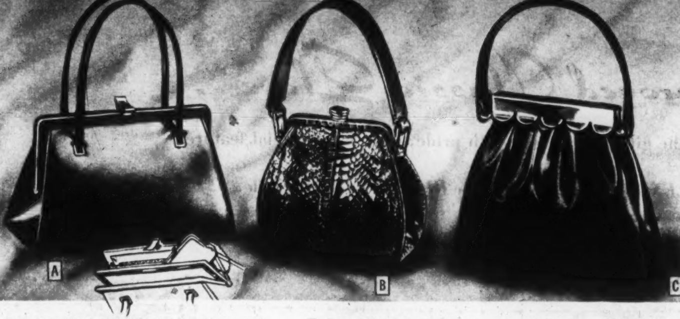
F **Double Strapper** with multiple frame for greater convenience. Pebble-grained, scuff-resistant goatskin that wears so well and looks so handsome. Inside zip pocket. Rayon lining; double-faced mirror. About 9½x6 in. Initials sold separately. Shipping weight 1 pound 11 ounces.

88 N 1152ME—Black . . . . . .$7.00 **88 N 1153ME**—Dark brown. . . .$7.00

G **Double Zip-Top** in long-wearing, scuff-resistant goatskin. Two roomy side pockets, extra center pocket, flap with snap closing, frame coin-purse on cord. Big double-faced mirror, rayon lining. About 11x9 inches. Initials sold separately. Shipping weight 1 pound 14 ounces.

88 N 1156ME—Black . . . . . .$9.00 **88 N 1157ME**—Dark brown. . . .$9.00

INITIALS SOLD SEPARATELY. Add a monogram to her gift bag to make it her very own. All letters except "X". *Print letters wanted.* Size 1⅛ inches.
88 N 1012M—Gold-color metal. Shpg. wt. each 1 oz . . . Each 29c; 3 for 84c



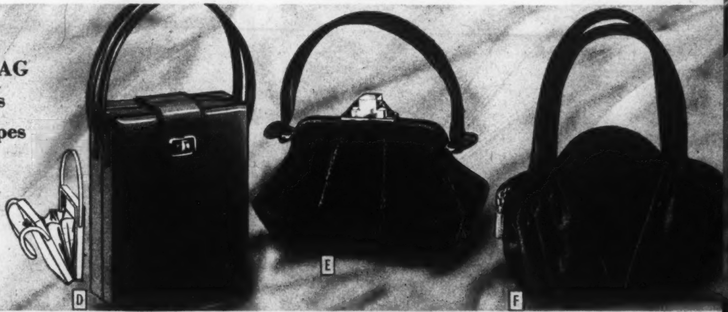
HER GIFT BAG
distinctively
styled in
genuine leathers
$8.88 each
Tax included

[A] **Saddle Finished Cowhide** fashioned into popular satchel bag. Gold-color trim, covered frame, inside zip pocket. Pop-up center metal partition, coin purse, mirror. Rayon lining. About 9½x5½ inches. Shipping weight 1 lb. 8 oz.
88 N 950E—Black **88 N 951E**—Brown
88 N 952E—Green Each................**$8.88**

[B] **Genuine Cobra** (snakeskin), handsome and long-wearing pouch with flat bottom. Gold-color metal trim, coin purse, mirror. Rayon lining. About 7x6¼ inches. Shipping weight 1 pound 2 ounces.
88 N 953E—Black .**$8.88** **88 N 954E**—Brown. **$8.88**
88 N 955E—Red.. **8.88** **88 N 956E**—Green. **8.88**

[C] **Genuine Kip** (calf leather) tophandler with scalloped gold-color metal lock. Front and back shirring. It's lovely inside, too, with a rayon satin lining, covered frame coin purse and mirror. About 9½x8½ inches. Shipping weight 1 lb. 6 oz.
88 N 957E—Black......................**$8.88**
88 N 958E—Brown...................... **8.88**

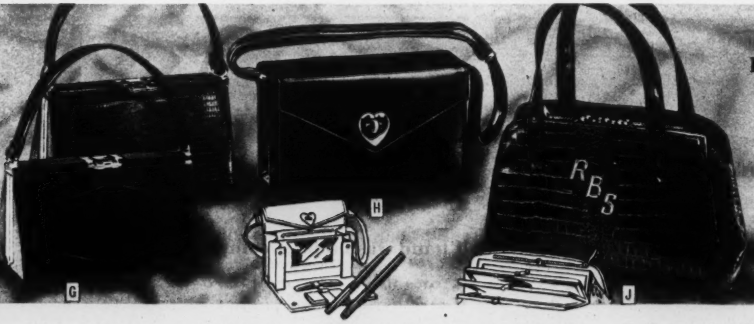
HER GIFT BAG
in fashion's
prettiest shapes
and styles
$5.77 each
Tax included



[D] **Top-grain Cowhide,** tall and slim double top-handle vanity. Gold-color turnlock on flap-over closing. Wide opening, center and wall pockets. Rayon lining, mirror. About 8½x6½ inches. Shipping weight 1 pound 14 ounces.
88 N 946E—Turf tan **$5.77** **88 N 947E**—Black **$5.77**
88 N 948E—Green.. **5.77** **88 N 949E**—Red. **5.77**

[E] **Genuine Guimpe Tophandler** . . rayon and cotton cord beautifully fashioned in a cordé-like pattern. Cordette gussets and handle. Scalloped front overskirt. Lucite and gold-color metal clasp. Inside zip pocket, coin purse, mirror. Rayon lining. Abt. 9½x5½ inches. Shipping weight 1 lb. 5 oz.
88 N 941E—Black **$5.77** **88 N 942E**—Brown **$5.77**

[F] **Tophandle Zipper-Top** with soft hand shirring in front and back. Scallop top, gold-color zip pull. Mirror, covered frame coin purse. Rayon satin lining. About 11x7½ inches. Shpg. wt. 1 lb.
88 N 943E--Black, 100% wool broadcloth...**$5.77**
88 N 944E—Brown, 100% wool broadcloth... **5.77**
88 N 945E—Black, rayon faille........... **5.77**



HER GIFT BAG
is just as
smart as it
is practical
$3.49 each
Tax included

[G] **Tophandle Vanity** with spring lock closing. Center zipper pocket, rayon lining. Abt. 8½x4¾ in.
In Rayon and Cotton Faille. Shpg. wt. 1 lb. 3 oz.
88 N 931E—Black **$3.49** **88 N 932E**—Brown **$3.49**
In Lizard-grained leather-like Plastic. Shipping weight 1 pound 4 ounces.
88 N 933E—Black **$3.49** **88 N 934E**—Brown **$3.49**

[H] **Adjustable Shoulder Strap** in calf-like plastic with gold-color turnlock on drop front closing. Fitted with gold-color pen and pencil set, comb and notebook. Large fitted mirror, zip wall pocket. Rayon lining. Abt. 8½x5 in. Shpg. wt. 1 lb. 8 oz.
88 N 935E—Black **$3.49** **88 N 936E**--Brown **$3.49**
88 N 937E—Green **3.49** **88 N 938E**—Red.. **3.49**

[J] **Alligator-grained Plastic,** double tophandle. Deep and roomy with handy multiple frame and swagger pockets. Rear wall zipper pocket, center pocket divided in two. Rayon lining. Initials sold separately. See opposite page. About 11¼x8¾ inches. Shipping weight 1 pound 12 ounces.
88 N 939ME-Black **$3.49** **88 N 940ME**-Brown **$3.49**

Prices of all handbags shown on these 2 pages include 20% Federal Excise Tax. If the government reduces or discontinues the tax after our catalog goes to press, we will refund accordingly.

The Improved Classic Glove . .

the gift you can give with pride . . with Sears special features

The *RIGHT LENGTH* for all outfits . . the *RIGHT FLARE* for style . .

the *RIGHT CUT* for lasting fit . . the *RIGHT QUALITY* for long wear

Easy-fitting
OUTSIDE SEAMS
The smart casual look
for suits and coats . .
3 high quality materials
Comfortable Bolton thumb
Gift boxed

Sleek-fitting
SMOOTH SEAMS
Slenderize her hands . .
ideal for dressy wear . .
3 high quality materials
Easy-fitting Bolton thumb
Gift boxed

CHOOSE FROM 6 FINE MATERIALS . . all hand washable . . complete size range

COTTON $1.98

Our finest fully handsewn glove of softly sueded double woven cotton. Wears well, holds its shape. About 10¾ in. long. Gift box and string. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.

88 N 5820—Black . . . $1.98
88 N 5821—Brown . . 1.98
88 N 5822—White . . 1.98

NYLON $1.98

Double woven nylon, softly sueded and long-wearing. About 10¾ in. long. Gift box and string included. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 oz.

88 N 5400—Black . . . $1.98
88 N 5401—White . . 1.98
88 N 5402—Beige . . 1.98
88 N 5403—Gray . . . 1.98

PIGSKIN $3.98

Genuine pigskin with that rich and rugged smartness. Supple and exceptionally durable. About 10¾ inches long. Gift boxed. Sufficient string to tie included in box. *Please state size* 6, 6½, 7, 7½, 8, 8½. Shipping weight 3 ounces.

88 N 5775–Cork tan $3.98

RAYON $1.49

Sueded double woven rayon. About 10¾ in. long. Gift boxed. *State size* 6, 6½, 7, 7½, 8, 8½. Wt. 3 oz.

88 N 5610—Black
88 N 5611—Brown
88 N 5622—White
88 N 5624—Red
88 N 5629—Cocoa brown
Each $1.49

CAPESKIN $2.98

Imported capeskin, lustrous, dressy and wonderfully long-wearing. About 10¾ inches long. Gift box and string included. *State size* 6, 6½, 7, 7½, 8, 8½. Shipping weight 3 ounces.

88 N 5755–Black . . . $2.98
88 N 5757–White . . 2.98
88N5756–Dk. brown 2.98

KIDSKIN $3.98

Genuine kidskin, an ideal gift glove in soft, fine-grained leather (imported from Europe). About 10¾ in. long. Gift box and string included. *State size* 6, 6½, 7, 7½, 8, 8½. Shpg. wt. 3 ounces.

88 N 5752–Black . . . $3.98
88N5753–Dk. brown 3.98

FOR CORRECT GLOVE SIZE, measure right hand around fullest part. Draw tape snugly. Number of inches is correct size.

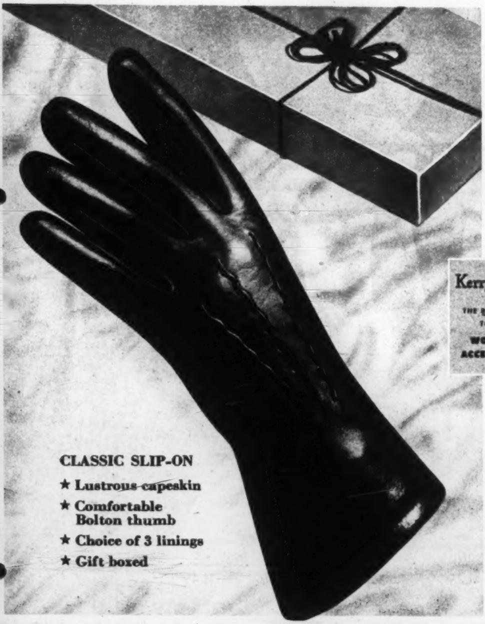
THERE'S NO PLACE LIKE HOME
. . . TO DO YOUR
CHRISTMAS SHOPPING

Lined Leather Gloves . .

the gift of beauty and warmth designed especially for Sears

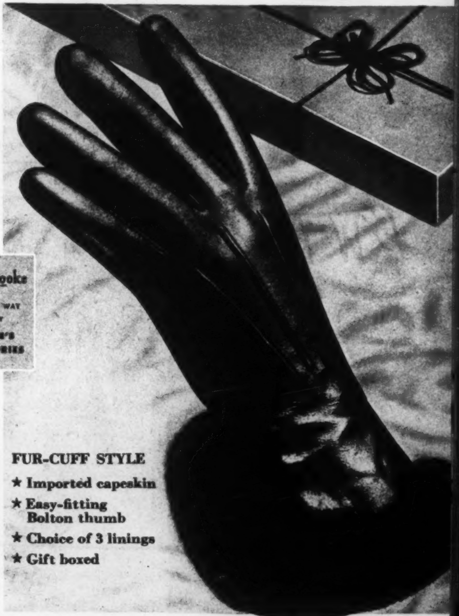
for flattery and warm comfort . . expertly cut to fit gracefully . .

smartly styled to slenderize her hands . . the right length for coats

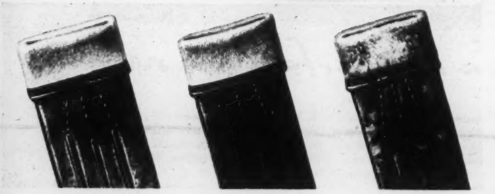


CLASSIC SLIP-ON
- ★ **Lustrous capeskin**
- ★ **Comfortable Bolton thumb**
- ★ **Choice of 3 linings**
- ★ **Gift boxed**

Kerrybrooke
THE RIGHT WAY TO SAY
WOMEN'S ACCESSORIES



FUR-CUFF STYLE
- ★ **Imported capeskin**
- ★ **Easy-fitting Bolton thumb**
- ★ **Choice of 3 linings**
- ★ **Gift boxed**



CHOOSE THE LINING SHE'LL ENJOY MOST . . at the price you want to pay

Cotton-Fleece Lined $1.98

Supple domestic pig-grained capeskin glove. Smart, warm and good-looking. About 9½ in. long. *State size* Small (6-6½); med. (7-7½); large (8-8½). Gift box, string included. Shpg. wt. 4 oz.

88 N 5320—Black . . . $1.98
88 N 5321—Brown . . 1.98

Wool Lined $2.98

Long wearing imported capeskin glove. So soft, so warm, so feminine to wear. Abt. 9½ in. long. *State size* Small (6-6½); medium (7-7½); large (8-8½). String for tying included in gift box. Shpg. wt. 4 oz.

88 N 5322—Black . . . $2.98
88 N 5323—Brown . . 2.98

Bunny-Fur Lined $3.98

A sleek and warm fit in fur lined imported capeskin. A luxury gift, long-wearing, too. About 9½ inches long. *State size* Small (6-6½); med. (7-7½); large (8-8½). Gift box and string included. Shpg. wt. 4 oz.

88 N 5324—Black . . . $3.98
88 N 5325—Brown . . 3.98

Cotton Fleece Lined $2.98

Luxurious bunny fur cuff on imported capeskin. A cold weather favorite. About 9¾ in. long. *State size* Small (6-6½); medium (7-7½); large (8-8½). Gift box with string for tying incl. Shpg. wt. 4 oz.

88 N 5306—Black . . . $2.98
88 N 5307—Brown . . 2.98

Wool Lined $3.98

Imported capeskin with the warm luxury feel of bunny fur at wrist. Length about 9¾ in. *State size.* Small (6-6½); medium (7-7½); large (8-8½). Gift box and string included. Shipping weight 4 oz.

88 N 5308—Black . . . $3.98
88 N 5309—Brown . . 3.98

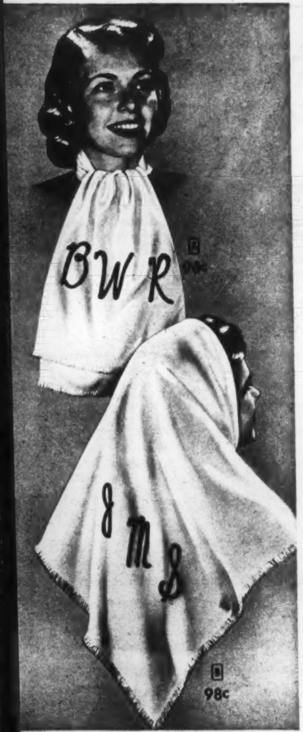
Bunny-Fur Lined $4.98

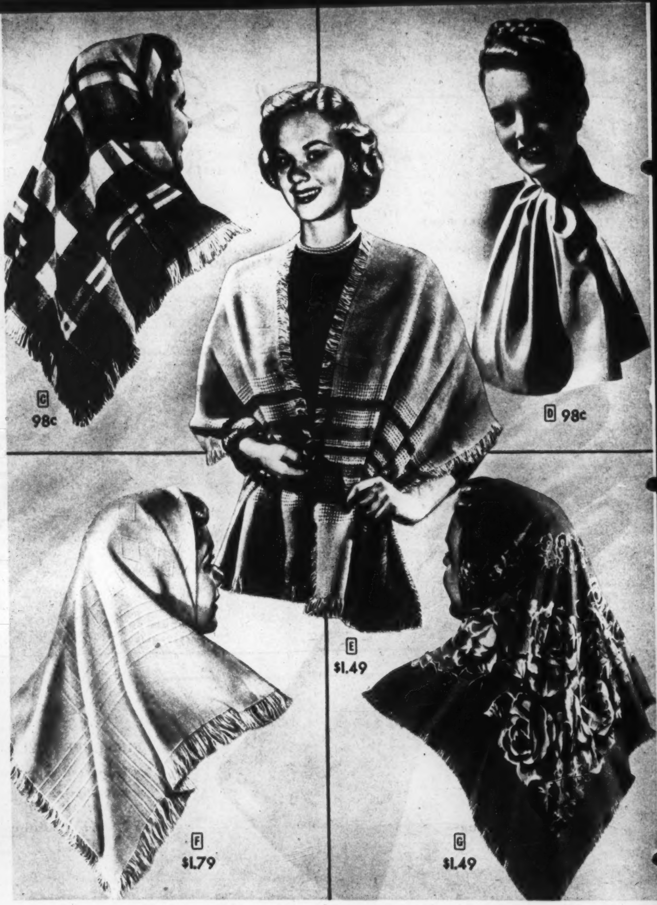
Cuff and lining of bunny fur on imported capeskin. A slim look for this warm lined glove. Length about 9¾ in. *State size* Small (6-6½); med. (7-7½); large (8-8½). Gift box; string included. Shpg. wt. 4 oz.

88 N 5310—Black . . . $4.98
88 N 5311—Brown . . 4.98

For "How-to-Measure" for gloves, see opposite page. For Sears Easy Terms see page 295 for complete details.

THE MORE scarfs,
THE MERRIER
her wardrobe . .
buy several





Initialed Scarfs

the personalized gift

A **Monogrammed Rayon Crepe Scarf** . . . to delight her this Christmas and the year 'round, give her this scarf marked "personal." She'll proudly wear it with coats and suits. About 10x45 inches. The handsome black felt initials are easy to press on. *Print three letters wanted.* Hand wash. Shipping wt. 4 oz.
88 N 4831—White with 3 black press-on initials. 98c

B **Monogrammed Spun Rayon Square** . . a gift that says "personally yours." A square with a soft generous drape that she can wear many flattering ways. About 36 inches square. Easy-to-press-on felt initials come with the scarf. *Print three letters wanted.* Hand wash. Shipping weight 6 ounces.
88 N 4845—White with 3 black press-on initials. . . .98c

Warm Scarfs the practical gift

C **100% Pure Wool Square** in a bold and colorful plaid pattern. An ever-popular favorite. Warm and comfortably soft. Neat self-fringed edges. Colors won't run because they're vat-dyed. Hand washable. About 32 inches square. Shipping weight 5 ounces.
88N4846–Navy blue with red and white plaid. . .98c
88N4847–Brown, turquoise blue and tan plaid. . .98c

E **Glamorous Wool Stole** with contrasting stripes on both ends. Self-fringed edges. She'll love its light-as-a-feather warmth and its generous size. Hand wash. Abt. 20x70 in. Shpg. wt. 5 oz.
88N4835–White with multicolor stripes. $1.49
88N4836–Black with multicolor stripes. 1.49
88N4837–Copen blue with multicolor stripes. . . 1.49

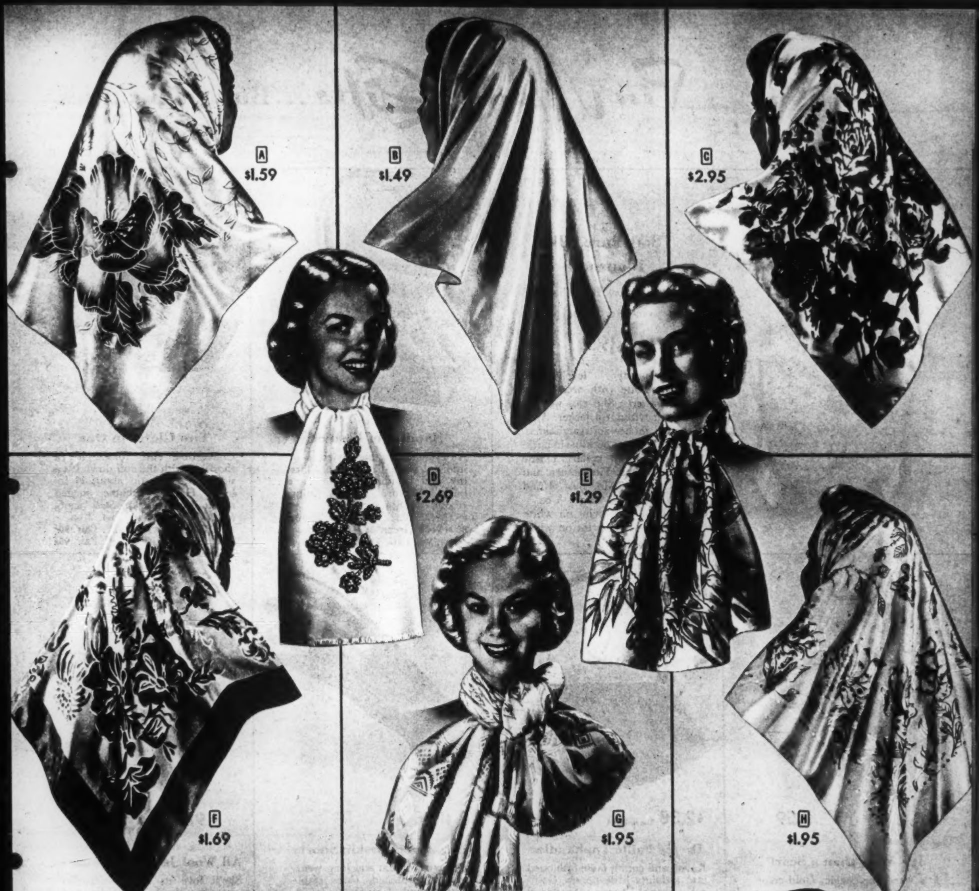
G **Spun Rayon Challis Floral,** wonderful to drape because it's so big and soft. The rose floral design is hand screen printed to give clear deep tones and fine detail. Hand fringed. Hand washable. About 35 inches square. Shipping weight 6 ounces.
88 N 4833—Red background. $1.49
88 N 4834—Copen (medium) blue background 1.49

D **Versatile Pure Silk Scarf** will give her costumes a smarter, more fashionable look. Choose from four popular colors. All hand washable. Size about 17½x44 inches. Shipping wt. 3 oz.
88 N 4653—Gold. 98c
88 N 4654—White. 98c
88 N 4652—Bright green. 98c
88 N 4794—Bright red. 98c

F **100% Zephyr Wool Square** woven into a flattering jacquard pattern. There's lots of warmth and wear in it too. Hand washable. About 36 inches square. Shipping weight 5 oz.
88N4785–White 88N4786–Bright red
88N4787–Medium blue 88N4788–Black
Each $1.79

Scarfs Make Perfect Christmas Gifts

Add scarfs and all the other gifts you buy to your Easy Terms order. Avoid the Christmas rush! Shop early . . . shop at home from Sears Catalog . . . use Sears Easy Payment Plan. See page 295 of this catalog for complete information.



Glamorous Scarfs.. the luxury gift

A **Hand Painted Square** . . . a gay poppy pattern finely outlined in gold color sparkles luxuriously on tissue-soft pure silk. Trimly rolled hems. About 32 in. sq. Dry clean. Shpg. wt. 3 oz.
88 N 4839–White background . $1.59

D **Sparkling Sequins,** hand sewn in floral design on rayon tubular (double thickness) scarf. A flattering accent for her costumes. About 10¼x45 in. Dry clean.
88 N 4840—White with multicolor sequins. Shpg. wt. 5 oz. $2.69

G **Jacquard Scarf.** Handsome white on white pattern on both sides of this soft rayon crepe scarf. Self-fringed ends. An elegant gift for Christmas. About 20x45 inches. Hand washes.
88 N 4832—White. Wt. 6 oz. . $1.95

B **Pure Silk Square.** She'll wear it many exciting ways. Hand wash. Abt. 35 in. sq. Wt. 3 oz.
88 N 4693—White. $1.49
88 N 4694—Bright red 1.49
88 N 4792—Bright green 1.49
88 N 4793—Gold 1.49

E **Multicolor Flowers,** hand screen printed on soft fine quality silk. Rolled hems and hand finished corners. Hand wash. About 17x43½ in. Shpg. wt. 3 oz.
88 N 4790—Black background. $1.29
88 N 4791—White background. 1.29

H **Gleaming Gold Color Flowers** hand screen printed on pure silk . . . a square that's wardrobe magic. About 34 inches square. Hand wash. Shpg. wt. 3 oz.
88N4828–White **88N4829**–Green
88N4830–Red Each $1.95

C **Luxurious Silk Satin Square** brings out the deep rich colors in its floral print. She'll wear it many ways to add glamour to her wardrobe. About 34 in. sq. Hand wash. Shpg. wt. 4 oz.
88 N 4838–White background . $2.95

F **Floral Print Square** will add a bright note to any costume. Pure silk, hand screen printed with colorful flowers. About 34½ in. sq. Hand wash. Shpg. wt. 3 oz.
88N4841—Red border $1.69
88N4842—Royal blue border. . 1.69

J **Black Magic** . . she'll love the luxury and charm of this romantic mantilla. Soft, black rayon lace with glittering gold-color sequins. About 22x54 in. Dry clean. Shpg. wt. 4 oz.
88 N 4739—Black. $1.39

Pin Money Gifts ... Budget Beauties

Soft Pure Silk Blousette

.. a gift to impress her
.. a price to impress you

$1.95

Picture-pretty . . lovely pure silk blousette with orchid and bow pattern. She can wear it with or without a jacket. Adds sparkle to her suits and skirts. Snap closing at neckline in back. Smart johnny collar. Elastic band in back. Fits women and girls up to 38-in. bust. Hand wash. Shipping weight 3 oz.
88 N 4125—Red print on white
88 N 4126—Blue print on white
Each..................$1.95

$2.38 Tax included

Handful of Fashion

An eye-catching bag styled in reinforced suede-like plastic. Shirring and braiding in front and back. Mirror. Rayon lining. About 8¾x8¼ inches.
88 N 963E–Black 88 N 964E–Brown
88 N 965E–Green 88 N 966E–Gray
Shpg. wt. 1 lb. 4 oz...Each $2.38

98¢

Two Gloves in One

Convertible cuff, folded it's a shorty . . with the cuff down it's a side vented classic about 11 in. long. Hand washable sueded rayon. Inseam sewn. *State size* 6, 6½, 7, 7½, 8. Shpg. wt. 3 oz.
88 N 5670—Black.......Pair 98¢
88 N 5671—White.......Pair 98¢

$1.59

It's More than a Scarf

It's wardrobe magic. Gold-color roses and daisies sparkle luxuriously on a square of tissue-soft pure silk. It's so versatile she'll wear it many ways. Hand wash. About 35 in. sq. Shpg. wt. 3 oz.
88 N 4738—White with gold.$1.59

$2.38 Tax included

Dressy Faille Tophandler

Rayon and cotton faille fashioned into a dainty little pouch. Gold-color metal frame. Scalloped lucite bar on top. Shirred front and back. Rayon lined. About 11x5½ in. Shipping weight 14 oz.
88 N 977E—Black..........$2.38
88 N 978E—Brown......... 2.38

$1.98

Imported Capeskin Shorty

It's smart, casual and long wearing. Whipstitched. Comfortable Bolton thumb. *Sizes* 6½, 7, 7½, 8, 8½. *Please state size wanted.* About 9 inches long. Shipping weight 3 ounces.
88 N 5730—Black, smooth leather
Each pair.................$1.98

98¢

All Wool Jacquard Square

She'll love its light-as-a-feather warmth. Hand washable, too. About 32 in. sq. Shpg. wt. 4 oz.
88 N 4781—White............98¢
88 N 4782—Medium blue.....98¢
88 N 4783—Bright red.......98¢
88 N 4784—Black............98¢

$2.38 Tax included

Adjustable Shoulderstrap

Calf-like plastic. Fitted with comb, pencil, notebook, mirror. 2 inside zip sections. Rayon lined. About 10x5¾ in. Wt. 1 lb. 3 oz.
88 N 974E–Black 88 N 975E–Brown
88 N 976E–Turf tan Each $2.38

$1.59

Half 'n' Half Glove Hit

Back of sleek imported capeskin . . graceful cordé scroll design with sparkling gold-color nailheads. Palm of sueded cotton. Whipstitched. Abt. 10 in. long. *Sizes* 6½, 7, 7½, 8. *State size.* Shpg. wt. 3 oz.
88 N 5717—Black......Pair $1.59

$1.59

Handsome Jacquard Scarf

An attractive all over jacquard pattern on a versatile white rayon crepe scarf . . generously cut to drape into soft graceful folds. Hand washable, too. About 22x45 inches. Shipping weight 6 ounces.
88 N 4827—White..........$1.59

$1.99 Tax included

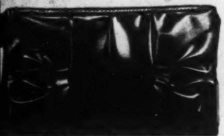
A Go-anywhere Pouch

Sparkling patent-like plastic fashioned into a dainty little pouch. Double tophandle. Generous front shirring from scalloped top. Mirror. Rayon lining. About 8¼x8¾ in. Shipping weight 6 ounces.
88 N 988E—Black..........$1.99

Prices of all bags shown on these two pages include 20% Federal Excise Tax. If the government reduces or discontinues the tax after our catalog goes to press, we will refund accordingly.

Your pin money buys Gifts that look a lot for a little

THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS
SHOPPING



$1.99 Tax included

Ziptop Underarm

Leather-like plastic. Front stitching and self material draped loops. Mirror. Rayon lining. About 12¼ x7½ inches. Shpg. wt. 1 lb. 1 oz.

88 N 971E–Black calf-like plastic
88 N 972E–Brown calf-like plastic
88 N 973E–Black patent-like plastic
Each $1.99

98c

Cold Weather Favorite

100% wool gloves, snug wrists, assorted novelty stitch. Hand wash. *State size* Small (6-6½); medium (7-7½); large (8-8½). About 9¾ in. long. Shpg. wt. 4 oz.

88 N 5025—Black . . . . Pair 98c
88 N 5026—Brown . . . . Pair 98c
88 N 5027—Red . . . . Pair 98c

$2.38 Tax included

Braided Beauty

Calf-like plastic with braided handle. Gold-color metal lock on flap-over closing. Back wall pocket, inside zipper. Mirror. Rayon lining. About 6½x5½ in.

88N967E–Black 88N968E–Brown
88N969E–Green 88N970E–Red
Shpg. wt. 1 lb. 10 oz. Each $2.38

$1.98 pair

Soft Winter Warmers

Fluffy and warm. 50% angora, 50% nylon. Snug cuff. Hand washable; it will not felt, mat or shrink. *State size* Small (6-6½); med. (7-7½); large (8-8½). Length about 9¾ in. Shpg. wt. 3 oz.

88 N 5019—White gloves $1.98
88 N 5020—White mittens . . . 1.98

$2.38 Tax included

Multiple Frame

Durable calf-like plastic. Center pocket divided in two; swagger pockets. Rayon lining. About 11x 6½ in. Wt. 1 lb. 11 oz. Initials sold separately, see page 112.

88 N 959ME—Black $2.38
88 N 960ME—Brown 2.38

89c

Bright Floral Square

Sheer and soft rayon ninon, gay floral and lattice work on white background. About 30 inches square. Hand washable. Shipping weight 3 ounces.

88 N 4843—Pink border 89c
88 N 4844—Royal blue border . 89c

$1.98

Pretty Tulip Cuff

A popular handsewn beauty in double woven cotton. Softly flaring cuff. Hand wash. *Sizes* 6, 6½, 7, 7½, 8. *State size*. About 10½ in. long. Shpg. wt. 3 oz.

88 N 5896—Black $1.98
88 N 5897—Brown 1.98

$3.00 Set

Bag and Glove Set

Both of softly sueded rayon. Price includes 39c Fed. Ex. Tax on bag only. Bag about 8¾x7 in. *State glove size* 6½, 7, 7½. Length about 10¾ in. Shipping weight 14 oz.

88 N 989E—Black . . . . . .Set $3.00
88 N 990E—Brown . . . . . .Set 3.00

$1.59

Versatile Classic

Fully handsewn slipon of double woven cotton; expertly cut and sewn to fit well and wear well. Hand wash. About 10½ in. long. *State size* 6, 6½, 7, 7½, 8. Wt. 3 oz.

88N5830–Black 88N5831–Brown
88N5832–White Pair $1.59

98c

Dainty Shadow Plaid

Sheer rayon crepe scarf with flattering white on white pattern. She'll find dozens of exciting ways to wear it. Hand washable, too. About 17½x44 in. Shpg. wt. 3 oz.

88 N 4457—White 98c

$2.38 Tax included

Handled with Care

Double tophandler in calf-like plastic. Center swinging coin purse, wall pocket, inside zipper section. Rayon lining. About 8½x7½ in. Shpg. wt. 1 lb. 7 oz.

88 N 961E—Black $2.38
88 N 962E—Brown 2.38

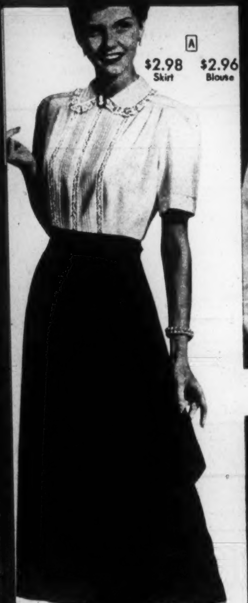
98c

Rayon Jersey Blousette

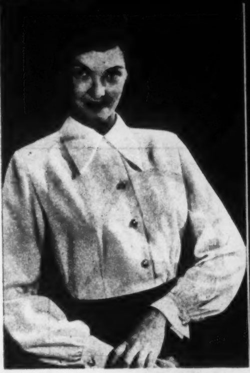
Stand-up collar. Elastic at waist. Hand wash. Fits women and girls up to 38-in. bust. Shpg. wt. 6 oz.

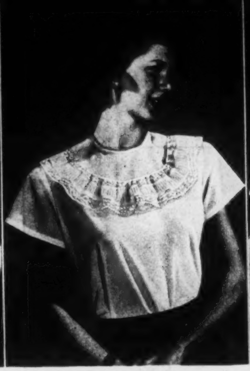
88N4119–White 88N4120–Black
88N4121–Bright green . . . Each 98c

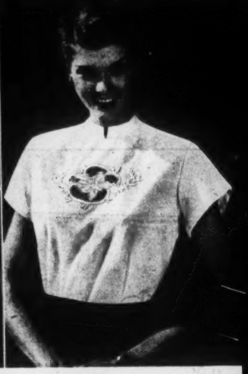
For "How-to-Measure" for gloves see page 114. Easy Terms available, see page 295 for details.

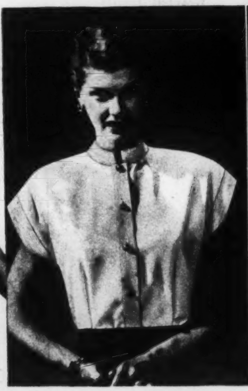

A

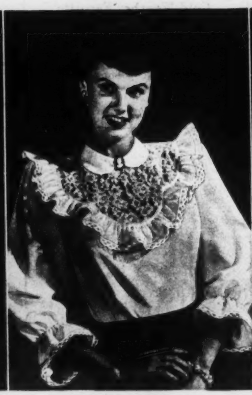
$2.98 Skirt $2.96 Blouse

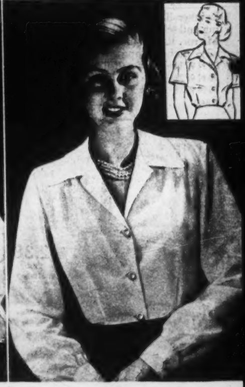

C Rayon Crepe $2.98

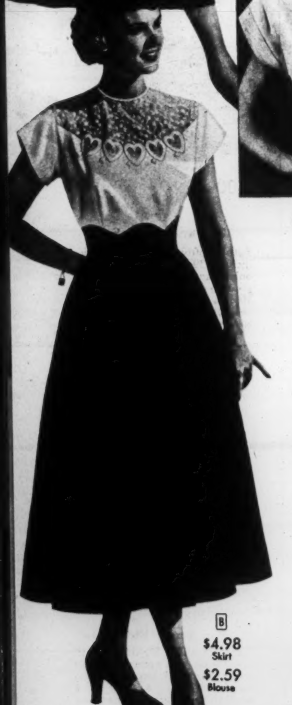

D Nylon Glamour $2.96


E Medallion Blouse $1.69


F Mandarin Collar $1.98


G Lace Yoke $3.58


H Long sleeves $4.96 Short sleeves $3.96


B

$4.98 Skirt

$2.59 Blouse

Her smart *Kerrybrooke Separates*

A **Side drape Skirt** has elegant lines and a generously wide overlap. Button at left side with rounded drape. Rich rayon alpaca. Dry clean. *Sizes* 12, 14, 16, 18; size chart, opposite page. *State size.* Shpg. wt. 15 oz.
07 N 2462—Black........................$2.98

Lace trimmed, pin-tucked Blouse pretty as Christmas candy. Rayon crepe with Val-type cotton lace dyed to match. Buttons in back. Hand wash. *Sizes* 12, 14, 16, 18; size chart on opposite page. *State size.* Shpg. wt. 9 oz.
07N1692–Pink..$2.96 07N1693–White.$2.96

B **Ribbon striped crinkle taffeta Skirt** the newest rayon fashion for dressy wear. Deep scalloped waistband, zipper in back. Gathered fullness all around. Dry clean. *Sizes* 12, 14, 16, 18; size chart, opposite page. *State correct size.* Shpg. wt. 15 oz.
07 N 2465—Black with self stripes........$4.98

Sweetheart Blouse has Chantilly-type cotton lace yoke and five hearts across front. Buttons in back. Hand washable rayon crepe. *Sizes* 12, 14, 16, 18; size chart on opposite page. *Please state size.* Shipping weight 9 oz.
07N1581–White.$2.59 07N1582–Pink.$2.59

C **Rayon Crepe** blouse. Flange shoulders, convertible collar. Removable buttons, links. Hand wash. *State size* 12, 14, 16, 18, 20; size chart, opposite page. Shpg. wt. 11 oz.
07 N 1697—White.......$2.98
07 N 1698—Pink........ 2.98
07 N 1699—Yellow...... 2.98

D **Nylon Glamour** with ruffled nylon lace across front. Buttons in back. Hand wash . . dries in no time. *Sizes* 12, 14, 16, 18; size chart, opposite page. *State size.* Shpg. wt. 7 oz.
07 N 1695—White.......$2.96
07 N 1696—Candy pink.. 2.96

E **Medallion Blouse** with mandarin collar, embroidered cotton net insert. Buttons in back. Hand washable rayon crepe. *Sizes* 12, 14, 16, 18; size chart, opposite page. *State size.* Shpg. wt. 5 oz.
07 N 1569—White.......$1.69
07 N 1570—Candy pink.. 1.69

Catalog numbers beginning with "0" are shipped from Philadelphia or Kansas City. Order, pay postage from Sears nearest mail order house. For Easy Terms, see page 295. Read about American Peoples Encyclopedia . . see page 284.

F **Mandarin Collar,** rayon crepe with corded stitching. Gold color metal buttons. Hand wash. *State size* 12, 14, 16, 18; size chart, opposite page. Shipping wt. 5 oz.
07 N 1622—White.......$1.98
07 N 1623—Candy pink... 1.98

G **Lace Yoke** of Chantilly-type (cotton) on rayon crepe blouse. Lace edged ruffles. Plastic cameo. Buttons in back. Hand washable. *Sizes* 12, 14, 16, 18; size chart, opposite page. *State size.* Shpg. wt. 9 oz.
07 N 1625—White.......$3.58

H **Nylon Shirt,** hand wash. *Sizes* 12, 14, 16, 18, 20. *State size.* Shpg. wt. 9 oz.

Long sleeves
07 N 1712—White.......$4.96
07 N 1713—Pink........ 4.96
07 N 1714—Aqua blue... 4.96

Short sleeves
07 N 1715—White.......$3.96
07 N 1716—Pink........ 3.96
07 N 1717—Aqua blue... 3.96

A Short sleeves $1.27 Long sleeves $1.67

B $29.94 cash $3.00 down, $5.00 monthly

C Zippered Gingham $1.98

D Wool Flannel Shirt $4.84

E Firm-Textured Rayon $2.98

F
$5.56
Glen Plaid Rayon
$9.84
All-Worsted Gabardine

G
$1.74
6-oz. Denim
$1.98
8-oz. Denim

Belts shown not included

. . Holly-time date makers and all-season classics for ideal gifts

A **Sanforized Broadcloth Shirt,** 100x60 cotton, washfast. Max. fab. shrink. 1%. Double needle seams, yoke back. *Misses' sizes* 12, 14, 16, 18, 20. *State size.*

Short sleeves. Wt. 6 oz.
7 N 1770—White....$1.27
7 N 1771—Pink..... 1.27
7 N 1772—Yellow... 1.27

Long sleeves. Wt. 7 oz.
7 N 1778—White....$1.67
7 N 1779—Pink..... 1.67
7 N 1780—Yellow... 1.67

B **Suede Leather Jacket.** Luxurious deep armholes, yoke front and back. Rayon lined. Suede buttons. About 28 in. long. Dry clean. *Sizes* 10, 12, 14, 16, 18, 20. *Please state size.* Shipping weight 3 lbs. 7 oz.

07 N 1214—Pine green
07 N 1215—Cinnamon brown
07 N 1217—Raspberry red
Each..............$29.94

C **Slant-Zippered Gingham,** gay, finely woven. Zips from neckline to left side. Patch pocket. Washable. *Sizes* 10, 12, 14, 16, 18. *State size.* Shpg. wt. 6 oz.

7 N 1598—Clan plaid gingham......................$1.98

D **10-ounce Wool Flannel Shirt.** Kerrybrooke tailored. Convertible collar. Self-covered shoulder pads. Dry clean. *Sizes* 10, 12, 14, 16, 18, 20. *Please state your correct size.* Shipping weight 1 pound 3 ounces.

07N1990–Beige(tan)....$4.84
07N1991–Emerald green. 4.84
07N1992–Bright red.$4.84
07N1993–Light gold. 4.84

E **Firm-Textured Rayon Slacks** have zipper placket, side pocket. Dry clean. *Sizes* 10, 12, 14, 16, 18, 20. *Please state correct size.* Shipping wt. 1 lb. 3 oz.

07 N 1517—Dark brown
07 N 1518—Medium gray
07 N 1519—Dark green
Each................$2.98

F **Glen Plaid Rayon Slacks,** princess waistline. Kerrybrooke specifications. 2 pockets, zip placket. Dry clean. *State size* 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb. 8 oz.

07 N 1476—Brown...$5.56
07 N 1477—Gray....$5.56

All-Worsted Gabardine. Dry clean. Wt. 1 lb. 10 oz.

07N1440–Dk. green..$9.84
07N1442–Med. gray.. 9.84
07N1441–Black.....$9.84
07N1443–Dark brown.9.84

G **Kerrybrooke Sanforized Denim Dungarees.** Copper rivets, double stitching, belt loops, zipper. Back yoke and pocket. 2 front pockets. Wash separately. Max. fab. shrink. 1%. *Sizes* 10, 12, 14, 16, 18, 20. *State size.*

6-ounce Denim. Shpg. wt. 1 lb.
7 N 973–Navy
7 N 969–Red
7 N 970–Lt.blue
Each......$1.74

8-ounce Denim
Shpg. wt. 1 lb. 3 oz.
7N949–Navy blue $1.98

Size Chart for Misses' Dungarees, Slacks, Skirts, Blouses

Order size	10	12	14	16	18	20	
If hips are	34	35	36½	38	39½	41	in.
If waist is	24	25½	27	28½	30	32	in.
If bust is	31	32½	34	35½	37	39	in.
Slack outseam	38¾	39¼	39½	39¾	40¼	40½	in.
Skirt length about		30	30½	30½	31	....	in.

Catalog numbers beginning with "0" are shipped from Philadelphia or Kansas City. Order and pay postage from Sears nearest mail order house. Others shipped from nearest mail order house.

Children's Gifts

Ten clever gifts to amuse baby, please mother

A **Musical Baby Album** of white embossed imitation leather. When cover is opened, it plays "Rockabye Baby" or "Brahm's Lullaby" *State choice:* 8¾x11¼ in. overall. Shpg. wt. 2 lbs.
8 N 7021 . . . . $7.50

C **Plastic Baby Brush and Comb Set.** 5¼-in. comb. 5¾-in. brush has extra-fine white nylon bristles. Shpg. wt. 6 oz.
8 N 9160—Blue. Boxed. Set 98c
8 N 9161—Pink. Boxed. Set 98c

E **Honeysuckle Baby Scale.** Concealed spring-type mechanism weighs by 2 oz. up to 24 lbs. Tray 20x9⅜ in. White enameled steel.
11N07885-Shpg.wt.6 lbs. $3.69

Plastic Bottle Holders, in playful animal figures. Keep bottle in position while baby feeds. Easily washed. Bottle not included. *State* pink or blue. Shpg. wt. 12 oz.
J 8 N 2098—"Puppykin" 10½ in. long $1.39
K 8 N 2274—"Pussykin" 10½ in. long 1.39

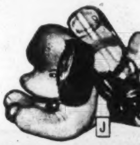
B **Plastic Musical Ukelele.** Crank-type 18-note Swiss movement. Includes strings and pick. Yellow and black with Hawaiian trim. 15½-in. long. Plays assorted children's tunes.
8N9124–Shpg. wt. 13 oz. $3.95

D **Musical "Lullaby Lazy-Lite."** Tip shade to light two 7-watt bulbs. Plays "Rockabye Baby." Mother Goose figures on shade. Nursery story book and 6-ft. cord included. 7x4½x3¼ in. *State* pink or blue plastic. 110-120 Volt-AC, DC. Shpg. wt. 1 lb. 2 oz.
8 N 2027—Gift boxed . . $6.79
8 N 2028—Same as above, but without music. Shpg. wt. 1 lb. $3.79

F **Merry-Go-Sip Drinking Glass** for baby. 3 pink plastic animals under dome revolve as liquid is drawn through straw. Blue plastic glass, flexible plastic straw. Shpg. wt. 10 oz.
8 N 9159—Gift box $1.23

G **Baby Hamper.** Sturdy wood frame covered with woven fiber. Shiny marbleized pyralin cover; cute nursery decoration. 17½x11½x8 in. *State:* pink or blue.
11N07257-Shpg.wt.3 lbs. $3.39

H **Mary Sherman Bubbling Bath Oil** for baby, grown-ups, too. Floral scent. Softens water. Shipping weight 1 lb. 4 oz.
8 N 9209E—8-oz. bottle . . $1.20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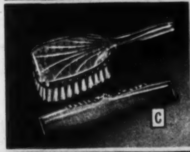
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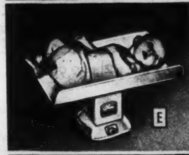
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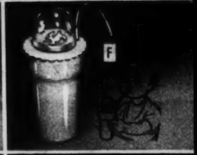
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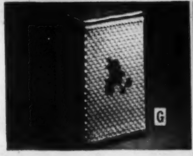
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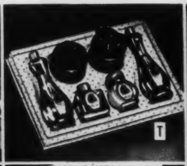
Scented Cuties
N

R


T

W

P

Kiddies
Doodle Bath
S

V

X

M

Bathtime Needs, Grooming Aids for the Young Folks

L **"Dolly and Me" Dresser Set** to delight any little girl. Set includes a child's comb, brush, and mirror and a duplicate set in miniature for her dolly. Made of pink plastic. Gift box. Shipping weight 10 ounces.
8 N 9013—6-pc. set 69c

M **Pretty Plastic Dresser Set.** Practical way to encourage a child in good-grooming habits. Includes 7¼-inch comb, 9⅜-inch brush with 9 rows of natural bristles, and 14-inch mirror. Gift box. Shipping weight 1 pound 4 ounces.
8 N 9050—Pink . . . . . Set 98c
8 N 9051—Blue . . . . . Set 98c

N **"Scented Cuties"** . . two lovable wooly pink kittens, each about 3½x2¾ in. Appealingly scented. In handled, plastic gift box. Nationally advertised.
8 N 9266—Postpaid $1.00

P **Wrisley Bath Luxuries** make bathtime fun for children. 3-oz. bottle cologne and 3 small bars soap, all floral scents. Gift box. (10c Fed. Tax incl.)
8 N 9253E—Postpaid $1.10

R **Kiddie Bath Set,** containing 3½-inch plastic glass, 3 bars of soap, and wash cloth, all with Little Bo-Peep design decorations. Gift box.
8 N 9271–Shpg. wt. 1 lb. 2 oz. 95c

S **Wrisley's Bubble Bath** for children, with amusing animal picture on each package. 12 envelopes, in gift box. Enough in each envelope for one bath.
8 N 9256E—Postpaid 71c

T **Landers 6-pc. Bath Set.** Colorful gift box contains 3-ounce bottle toilet water; two 1½-ounce boxes bath crystals; 1-ounce perfume, 1-ounce sachet powder; 3-ounce bottle bubble bath. Floral fragrance. Shipping weight 2 lbs. 4 oz.
8 N 9708E $1.14

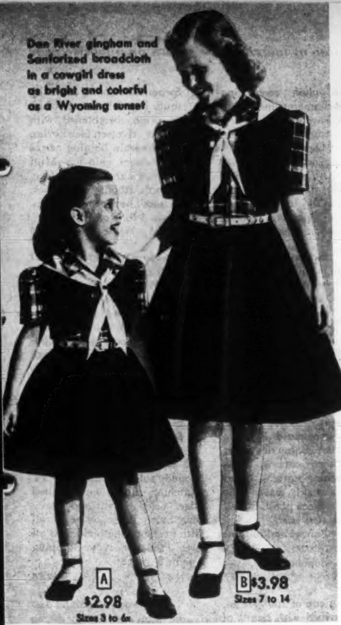
Postpaid items not for sale outside continental limits of U. S. A.

V **Kosmetic Kit** for junior miss. Plastic fabric cosmetic bag, change purse, comb, perfume flacon, plastic compact, tiny notebook. Asstd. red, navy, green (no choice.) Boxed. (6c tax incl.)
8 N 9258E–Shpg. wt. 9 oz. Set 75c

W **"Animal Kingdom"** pure baby castile soap figures for children's bath. 2 each of clown, duck, fish, turtle, seal. Shpg. wt. 2 lbs. 2 oz.
8 N 906 . . . . 10 figures 89c

X **Children's Floating Play-toy Bath Sponge Set.** Foam rubber, in nursery designs. Odorless. Safe colors. 5½ in. high. Shpg. wt. 4 oz.
8 N 9924 . . Set of 4 figures 85c

Price includes 20% Fed. Tax, if "E" has been added to Catalog number. If the government reduces or discontinues tax, after catalog goes to press, we will refund accordingly.


Dan River gingham and Sanforized broadcloth in a cowgirl dress as bright and colorful as a Wyoming sunset
A
$2.98
Sizes 3 to 6x
B $3.98
Sizes 7 to 14

Our finest fabrics in Dress Duets

for big and little sister . .

sizes 3 to 6x and 7 to 14

Bodice of Dan River green multicolor plaid gingham. Solid green Sanforized broadcloth bolero effect and skirt. Yellow 'kerchief. (Won't shrink over 1%.) Simulated jewelled western-type belt. Washfast.

A *Little Sister sizes* 3,4,5,6,6x. *State size.* Shipping weight 14 oz.
29 N 1224M—Medium green with green multicolor plaid........................$2.98

B *Big sister sizes* 7, 8, 10, 12, 14; size chart, lower corner. *State size.* Shpg. wt. 1 lb. 1 oz.
29 N 1226M—Medium green with green multicolor plaid........................$3.98

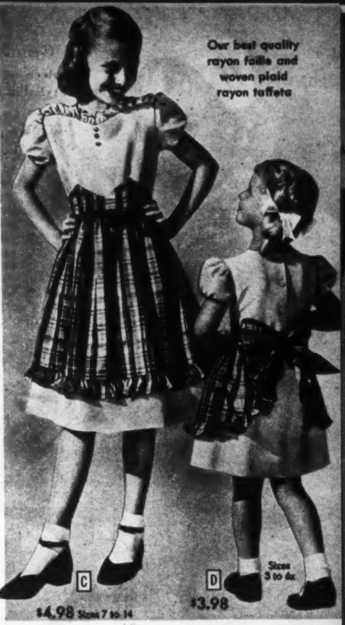
Medium blue rayon faille at yoke and skirt, with woven plaid rayon taffeta in between and extending up the back to big bow. Rayon velveteen bow at waist front. Button back to waist. Wide hem. Dry clean.

C *Big Sister sizes* 7,8,10,12,14.; size chart, lower corner. *State size.* Shpg. wt. 1 lb. 2 oz.
29 N 1227M—Blue with red and blue multicolor plaid........................$4.98

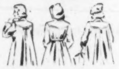
D *Little Sister sizes* 3,4,5,6,6x. *State size.* Shpg. wt. 15 oz.
29 N 1225M—Blue with red and blue multicolor plaid........................$3.98

Size Chart for Dresses, sizes 3 to 6x

Her size:	3	4	5	6	6x
If height is.	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is..	22	23	24	25	25½ in.
If weight is.	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Dress length	18½	20	21½	23	24½ in.


Our best quality rayon faille and woven plaid rayon taffeta
C
$4.98 Sizes 7 to 14
D
$3.98
Sizes 3 to 6x

Put these 3-Way Raincoats on your gift list



Wear them belted all around, belted in front or without belt

Water-repellent Rayon Poplin. Contrasting lining in hood matches trim on patch pockets and cuffs. Storm tab and button at bottom.

E *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. 3 lbs.
77 N 6873—Royal blue; red trim.$5.95
77 N 6874—Red; royal blue trim. 5.95

F *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 2 lbs. 5 oz.
77 N 6855—Royal blue; red trim.$4.95
77 N 6856—Red; royal blue trim. 4.95

G **Satin-like Rayon Twill,** with adjustable beret. Self lined yoke, turned-back cuffs. Water-repellent *Teens' sizes* 10,12, 14,16. *Please state size.* Shipping weight 2 pounds 15 oz.
77 N 6829—Kelly green..... $10.95
77 N 6830—Royal blue....... 10.95
77 N 6831—Red............. 10.95

H *Same material as above.* Has rayon taffeta lined detachable hood. Rayon plaid trim on patch pockets. and buttons. *Girls' sizes* 7,8,10,12,14. *State size.* Shpg. wt. 2 lbs. 5 oz.
77 N 6821—Kelly (bright) green. $7.95
77 N 6822—Royal blue........ 7.95
77 N 6823—Red............... 7.95

Raincoat and Matching Umbrella

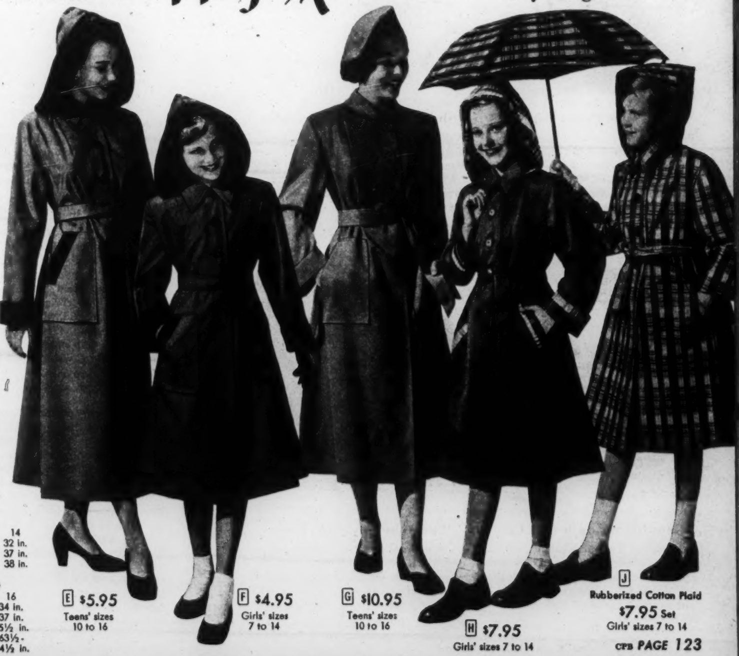
J Rubberized cotton plaid coat has detachable hood, patch pockets, button front with storm tab, self belt. Waterproof. 7-rib matching umbrella with novelty plastic handle. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 2 lbs. 8 oz.
77 N 6843—Red, yellow and blue plaid set........................$7.95

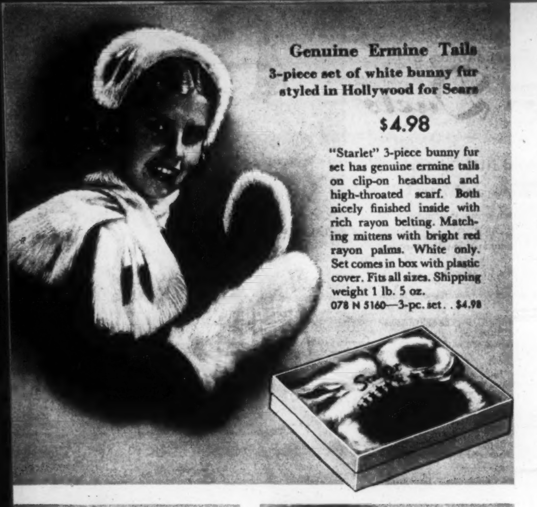
Size Chart for Girls' Sizes 7 to 14

Order size:	7	8	10	12	14
Chest..........	26	27	29	30½	32 in.
Dress Length.....	27	29	32	35	37 in.
Coat Length.....	28	30	33	36	38 in.

Size Chart for Teens' Sizes 10 to 16

Order size:	10	12	14	16
If Bust is.......	30	31½	33	34 in.
If Hips are.....	33	34½	36	37 in.
Coat Length....	41½	43	44½	45½ in.
If Height is.....	59-60	60½-61½	62-63	63½-64½ in.


E $5.95
Teens' sizes 10 to 16
F $4.95
Girls' sizes 7 to 14
G $10.95
Teens' sizes 10 to 16
H $7.95
Girls' sizes 7 to 14
J
Rubberized Cotton Plaid
$7.95 Set
Girls' sizes 7 to 14



Genuine Ermine Tails

3-piece set of white bunny fur styled in Hollywood for Sears

$4.98

"Starlet" 3-piece bunny fur set has genuine ermine tails on clip-on headband and high-throated scarf. Both nicely finished inside with rich rayon belting. Matching mittens with bright red rayon palms. White only. Set comes in box with plastic cover. Fits all sizes. Shipping weight 1 lb. 5 oz.

078 N 5160—3-pc. set . . **$4.98**

100% wool Parka Cap Set

Fringed Parka cap of 100% wool plaid. Matching mittens. A gift set as practical as it's pretty. *Colors* Bright red plaid, bright green plaid, dark brown plaid, navy blue plaid. Fits all sizes. *State color.*
078 N 5165—Shpg. wt. 5 oz. . . . Set **$2.79**

Sheared bunny fur Templet

A glamour gift to thrill any girl. Head-hugging templet, fashioned of white bunny fur sheared velvet-smooth. Wired edges hold it snug. Rayon belting lined. Fits all sizes. Shpg. wt. 12 oz.
078 N 5205—White only **$2.98**

Genuine fur on bright Cap

Beaver-dyed Laskinlamb fur cuff on Parka cap. 100% wool sparkled with gold-color metal threads. *Colors* Bright red, white, brown, bright green . . all with brown fur. Fits all sizes. *State color.*
078 N 5200—Shpg. wt. 3 oz. **$2.59**

Two-tone reversible Hood

It's Christmas magic . . . two hoods in one. She'll wear it with the red cotton velveteen side out . . . reverse it for a hood of glistening white rayon plush. Red with white only. Fits all sizes.
078 N 5155—Shpg. wt. 5 oz. **$2.39**

Description of merchandise shown on opposite page

A **Fur-like plush** resembling gray Krimmer trims earlap hat of 70% wool, 30% cotton felt cloth. Grosgrain ribbon chin ties. Matching fur-like muff. (Plush is 34% wool, 27% rayon, 39% cotton.) *Colors* Bright red, dark brown, dark green, wine red. Hat fits 20½ to 21 in. head. Muff 7x6 in. Shpg. wt. 1 lb. 3 oz.
078 N 5135—*State color*. Set **$2.98**

C **Little snow princess** set of sparkling white rayon plush. Bonnet fits her head smoothly, comes well down over ears for protection. Back ribbon bound. Two self-pompons end grosgrain ribbon ties. Matching muff, about 6x7 inches, with wrist cord. Both pieces rayon lined. Bonnet fits all sizes. Shpg. weight 1 pound 3 ounces.
078 N 5140—White . . . . Set **$2.98**

E **100% wool plaid.** Pompon sweetheart bonnet ties under her chin, keeps ears warm as toast. Matching mittens. *Colors* Bright red plaid; navy blue plaid, bright green plaid. Fits all sizes. *Please state color.*
078 N 5195—Bonnet and mittens set. Shpg. wt. 8 oz. **$2.79**
078 N 5190—Bonnet only.
Shpg. wt. 5 oz. 1.79

G **Stocking cap** of 100% wool, gaily striped with bands of contrasting color, trimmed with a big plump tassel. Earlaps, self chin-ties. Matching mittens have stitched edge. *Colors* Bright red, bright green, white, navy blue . . . all with harmonizing stripes. Fits all sizes. *State color.* Shpg. wt. 5 oz.
078 N 5120—Set. **$2.79**

J **Head-hugging ski cap** and mittens set of 100% wool . . . ideal gift for the girl who loves cold-weather fun. Both cap and matching mittens are nicely finished with stitching around edge. *Colors* Bright red, white, navy, bright green . . . all with harmonizing plaids. Fits all sizes. *State color.* Shpg. wt. 4 oz.
078 N 5125 . . . . Set **$2.98**

L **Genuine fur cuff** on 100% wool Parka cap. Laskinlamb dyed to match outstanding color of plaid. Matching mittens. *Colors* Bright green plaid, brown plaid, white plaid, bright red plaid. Fits all sizes.
078 N 5175—Cap and mittens set *State color*. Shpg. wt. 5 oz. . **$3.98**
078 N 5170—Cap only.
State color. Shpg. wt. 4 oz. . 2.39

N **Kitten's-ear pompons,** contrasting stitching brightens knit Parka cap. Matching mittens. 45% wool, 55% cotton. *Colors* Royal blue, bright green . . . both with bright red and yellow. Bright red with bright green and white. Dark brown with bright green and yellow. Fits all sizes. Shpg. wt. 5 oz.
078 N 5100—*State color*. Set **$1.98**

B **Sweetheart bonnet** and dolly muff set. Glistening white rayon plush, brightened with red cotton velveteen faced brim, bows. Grosgrain binding across back of bonnet, chin ties. Muff has cunning stand-up doll's face, wrist cord. About 5x8 inches, rayon lined. Bonnet fits all sizes. Shpg. wt. 1 lb. 3 oz.
078 N 5145—White . . . . Set **$3.98**

D **Fur-trimmed** bonnet and muff set of rich cotton velveteen. Pretty poke has band of fluffy white bunny fur across crown. Matching fur-trimmed muff, about 6x7 inches, with cord. Both pieces rayon lined. *Colors* Bright red, wine red, dark green, dark brown . . . all with white fur. Bonnet fits all sizes. Shipping weight 1 lb. 4 oz.
078 N 5150—*State color*. . Set **$3.98**

F **Earlap cap and mittens** set of 100% wool in bright, sparkling colors. Hat has cute all-around rolled brim, self-ties. Matching mittens with stitched edge. *Colors* Bright red, navy blue, bright green, white . . . all with harmonizing plaid. Fits all sizes. *Please state color*. Shipping weight 5 ounces.
078 N 5110 . . . . **$2.98**

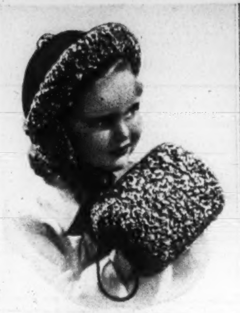
H **100% wool.** Highland lassie tam and mitten set, in warm, colorful plaid. Earlap tam has fluffy pompon . . ties securely under the chin. Matching mittens. *Colors* Bright red plaid, dark brown plaid, bright green plaid, navy blue plaid. Fits all sizes. *Please state color.* Shipping weight 5 ounces.
078 N 5130 . . . . Set **$2.98**

K **Dolly cap and mittens.** The lucky little girl who gets this set will always have her dolly with her . . . perched atop her cap. Doll's head with two golden braids on 100% wool earlap cap. Matching mittens. *Colors* Royal blue, bright red, bright green, dark brown. Fits all sizes. *State color*. Shpg. wt. 5 oz.
078 N 5105 . . . . Set **$2.29**

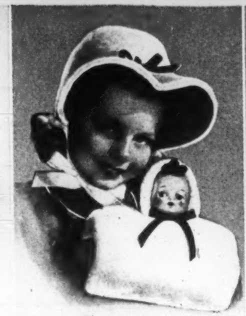
M **Snowball pixie** cap and mittens set. 100% wool, interwoven with shining metal threads. Fringed cuff on earlap cap, chin ties. Matching mittens. *Colors* Bright red, royal blue, bright green . . . all with white fringe and pompon. Brown with light yellow fringe and pompon. Fits all sizes. *State color.*
078 N 5115—Wt. 7 oz. . Set **$2.98**

P **100% wool plaid.** Cuffed roller brim hat has earlaps, chin ties and a fluffy pompon on top. Matching mittens. *Colors* Bright red plaid, dark brown plaid, navy blue plaid. Fits all sizes. *State color.*
078 N 5185—Hat and mittens set. Shpg. wt. 6 oz. **$3.98**
078 N 5180—Hat only.
Shpg. wt. 4 oz. 2.49

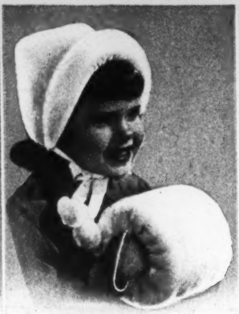
HOW TO MEASURE FOR MILLINERY . . . draw tape measure around part of the head where hat is worn. Number of inches is correct size. Catalog numbers beginning with "0" shipped from Philadelphia or Chicago. Order, pay postage from Sears nearest mail order house. You can buy your Christmas hat gifts on Sears Easy Terms. See page 295 of this catalog for complete details.



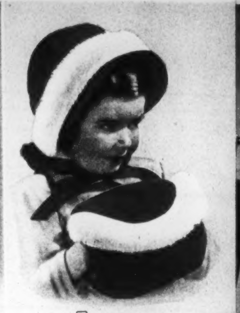
A $2.98 Set



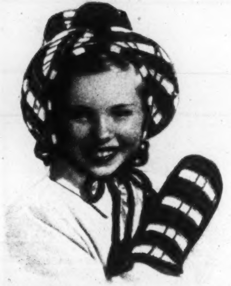
B $3.98 Set



C $2.98 Set



D $3.98 Set

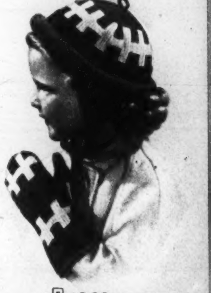


E $2.79 Set $1.79 Hat only

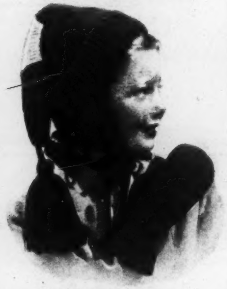
Gifts for Girls

Gay Hat Sets . . cozy Hoods . . cunning Bonnets. Gifts that are as practical as they're pretty . . as bright and Christmasy as Santa himself

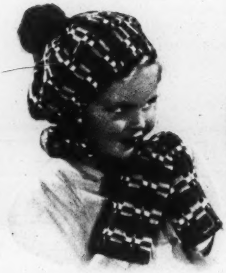
For descriptions, please see opposite page



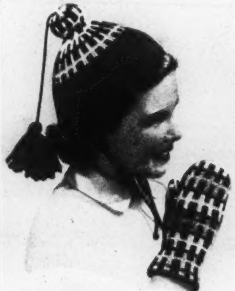
F $2.98 Set



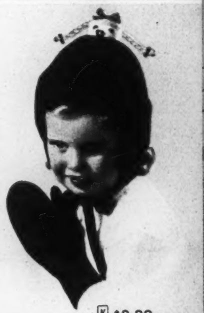
G $2.79 Set



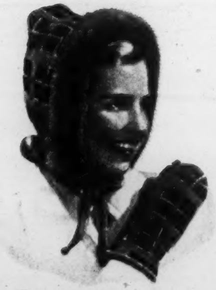
H $2.98 Set



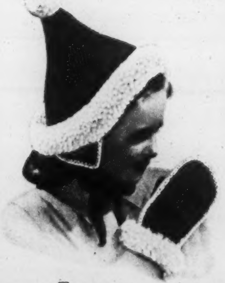
J $2.98 Set



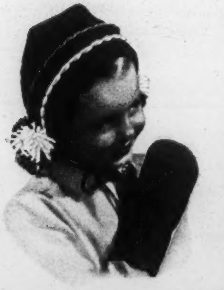
K $2.29 Set



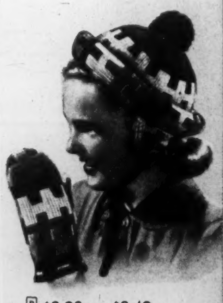
L $3.98 Set $2.39 Hat only



M $2.98 Set



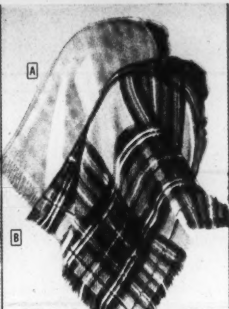
N $1.98 Set



P $3.98 Set $2.49 Hat only

Shoulder Bag, Hat Set

Felt (70% wool, 30% cotton); wool stitching. Gold-color metal trim. Hat fits all sizes. Bag abt. 7½x7 in. Price incl. 18c Fed. Ex. Tax on bag. Wt. set 6 oz.
88 N 9126E-Red.......Set $1.99
88 N 9129E-Kelly green. Set 1.99
88 N 9130E-Brown.....Set 1.99

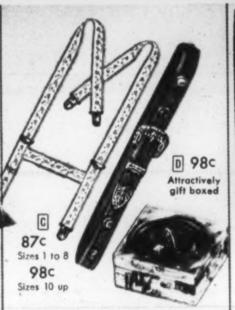


All wool Squares

98c
each

A About 28 in. sq. Hand washable.
88N9067–White 88N9068–Red
88N9069–Lt. blue 88N9070–Yellow
Shipping wt. 4 oz.......Each 98c

B Multicolor plaid. Abt. 28 in. sq. Hand washable. Shpg. wt. 4 oz.
88 N 9064–White background.....98c
88 N 9065–Blue background......98c

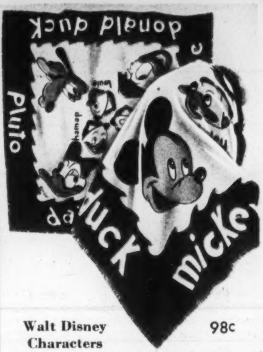


Gay Peasant Suspenders

C White decorated tape on red felt. Adjustable clip-on ends. Wt. 5 oz.
88 N 9076—Fits sizes 1 to 8....87c
88 N 9077—Fits sizes 10 up....98c

Embossed Cowhide Belt

D Jewel-like studs. Western type buckle and tip. Abt. ¾ in. wide. *State size* 22, 24, 26, 28.
88 N 9079—Tan. Shpg. wt. 4 oz. 98c

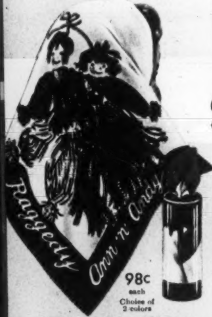


Walt Disney Characters

98c

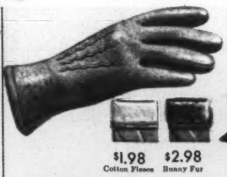
Mickey Mouse, Donald Duck, Daisy Duck, Pluto, Louie, Dewey and Huey . . all of these colorful and lovable characters on a soft spun rayon square to thrill the children and keep them warm. Hand wash. Abt. 26 in. sq. Shpg. wt. 4 oz.
88 N 9133—Bright red.............98c
88 N 9134—Royal blue.............98c

Girls' Accessories ... Exciting Gifts



Novelty Boxed Square

Spun rayon square packaged to resemble a flaming candle. Hand wash. About 26 inches square. Shpg. wt. 4 oz.
88 N 9135—Red border....98c
88 N 9136—Blue border....98c



Lined Leather Gloves

Pig-grained domestic capeskin, soft, warm linings. Abt. 8 in. long. *State size* 4, 5, 6, 7. Shpg. wt. 4 oz.
88 N 9111—Tan, cotton-fleece lined.......................$1.98
88N9112–Tan, bunny-fur lined 2.98

$2.38
Tax included

Fitted Satchel Bag

Calf-like plastic. Handy fittings—mirror, notebook, pencil and comb. Inside wall zip pocket. Rayon lined. Abt. 7¾x5 in. Shpg. wt. 1 lb. 4 oz.
88N9117E–Red 88N9118E–Brown
88N9119E–Green Each......$2.38

$1.29 Sizes 2, 3, 4
$1.49
Sizes
5, 6, 7

Buffed Deerskin . . dries soft

Cotton-fleece lined. *Please state size.*

Sizes 2, 3, 4. About 7½ in. long.	*Sizes* 5, 6, 7. About 8½ in. long.
88 N 9085—Red	88 N 9088R–Red
88 N 9086R–Green	88 N 9089R–Green
88 N 9037R–Brown	88 N 9090R–Brown
Wt. 4 oz. Pr. $1.29	Wt. 4 oz. Pr. $1.49

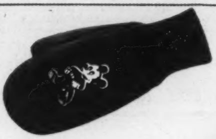
Bunny Fur Cuff Gloves

Dressy and long wearing imported capeskin. Soft and warm cotton fleece lining. About 8½ inches long. *State size* 4, 5, 6, 7. Shpg. wt. 4 oz.
88 N 9113-Lt. brown.. Pr. $2.49

$1.99 Tax included

Snow Mound Surprise

Frame bag of calf-like plastic. Small story book in outside pocket. Rayon lined. About 3½x2½ in. Packed in plastic snow mound. Shpg. wt. 7 oz.
88 N 9131E—Red...........$1.99
88 N 9132E—Green.......... 1.99



98c

Mickey Mouse Mittens

Youngsters' favorite Walt Disney character on cotton poplin; cotton-fleece lined. Knit wristlets for warmth. About 6¾ in. long. *State size* 3, 4, 5. Shpg. wt. 3 oz.
88 N 9120—Red...............98c

$1.99 Tax included

Adjustable Shoulderstrap

Calf-like plastic; fitted with comb, pencil, pad and mirror, self-material wallet. Abt. 7¼x5½ in. Rayon lined. Shpg. wt. 14 oz.
88N9121E—Green 88 N 9122E—Red
88N9123E—Brown Each.........$1.99

98c
Tax
included

Zip-top Shoulder Bag

Patent-like plastic. Felt heart and dog appliqued. Rayon lined. Abt. 6¾x5¼ in. Shpg. wt. 5 oz.
88 N 9124E—Red 98c
88 N 9125E—Black 98c

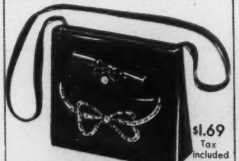
Size....	2	3	4	5	6	7
Inch....	5	5¼	5½	5¾	6	6¼

98c

White Bunny Fur Mittens

Soft, fluffy and wonderfully warm: Red palms of 100% wool. Cotton fleece lining. Abt. 6¼ in. long. *State size* 3, 4, 5, 6. Shpg. wt. 4 oz.
88 N 9103—White with red....98c

← For "How-to-Measure" gloves, see page 113. Locate number of inches on chart for correct size.



Little Lady Shoulder Bag

Patent-like plastic; painted design. Self-material coin purse. Rayon lined. Abt. 7¼x6 in. Wt. 9 oz.
88 N 912[illegible]E—Red...........$1.69
88 N 9127E—Black........... 1.69

Prices of above bags include 20% Fed. Ex. Tax. If the government reduces or discontinues tax after our catalog goes to press, we will refund accordingly.

69c Mittens
98c Gloves

100% Wool Mittens and Gloves

Jacquard patterns. *State size.* Wt. 3 oz.
Mittens Abt. 7 in. long. *Sizes* 2, 3, 4, 5, 6.
88 N 9140—Red 88 N 9141—Navy blue
88 N 9142—Kelly green...Each pair 69c
Gloves about 8½ in. long. *Sizes* 5, 6.
88 N 9137—Red 88 N 9139—Brown
88 N 9138—Kelly green...Each pair 98c

WOW! Look what Santa's got . .

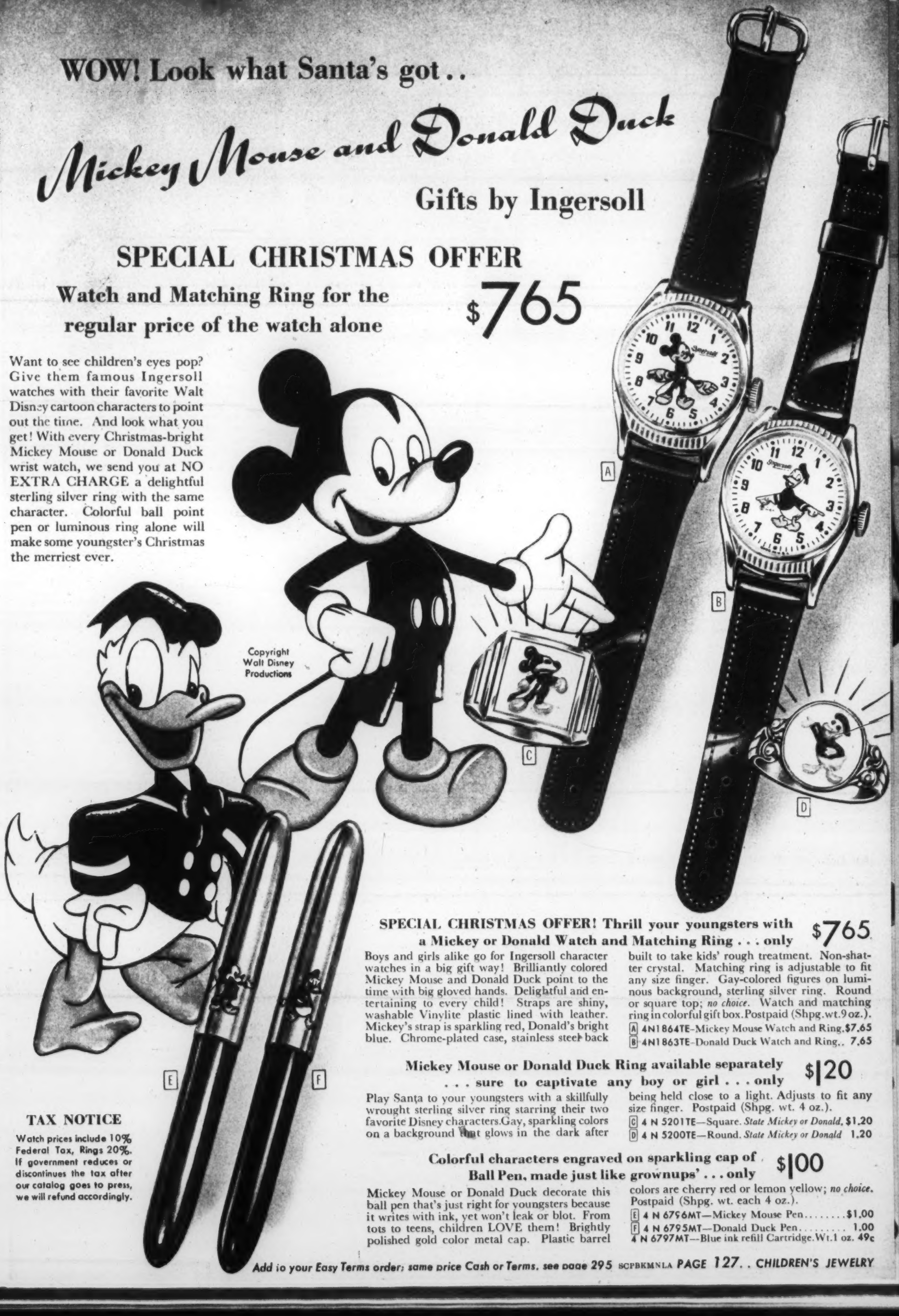
Mickey Mouse and Donald Duck

Gifts by Ingersoll

SPECIAL CHRISTMAS OFFER

Watch and Matching Ring for the regular price of the watch alone $7.65

Want to see children's eyes pop? Give them famous Ingersoll watches with their favorite Walt Disney cartoon characters to point out the time. And look what you get! With every Christmas-bright Mickey Mouse or Donald Duck wrist watch, we send you at NO EXTRA CHARGE a delightful sterling silver ring with the same character. Colorful ball point pen or luminous ring alone will make some youngster's Christmas the merriest ever.



Copyright
Walt Disney
Productions

SPECIAL CHRISTMAS OFFER! Thrill your youngsters with a Mickey or Donald Watch and Matching Ring . . . only $7.65

Boys and girls alike go for Ingersoll character watches in a big gift way! Brilliantly colored Mickey Mouse and Donald Duck point to the time with big gloved hands. Delightful and entertaining to every child! Straps are shiny, washable Vinylite plastic lined with leather. Mickey's strap is sparkling red, Donald's bright blue. Chrome-plated case, stainless steel back built to take kids' rough treatment. Non-shatter crystal. Matching ring is adjustable to fit any size finger. Gay-colored figures on luminous background, sterling silver ring. Round or square top; *no choice.* Watch and matching ring in colorful gift box. Postpaid (Shpg. wt. 9 oz.).

A 4N1864TE-Mickey Mouse Watch and Ring. $7.65
B 4N1863TE-Donald Duck Watch and Ring.. 7.65

Mickey Mouse or Donald Duck Ring available separately . . . sure to captivate any boy or girl . . . only $1.20

Play Santa to your youngsters with a skillfully wrought sterling silver ring starring their two favorite Disney characters. Gay, sparkling colors on a background that glows in the dark after being held close to a light. Adjusts to fit any size finger. Postpaid (Shpg. wt. 4 oz.).

C 4 N 5201TE—Square. *State Mickey or Donald.* $1.20
D 4 N 5200TE—Round. *State Mickey or Donald* 1.20

Colorful characters engraved on sparkling cap of Ball Pen, made just like grownups' . . . only $1.00

Mickey Mouse or Donald Duck decorate this ball pen that's just right for youngsters because it writes with ink, yet won't leak or blot. From tots to teens, children LOVE them! Brightly polished gold color metal cap. Plastic barrel colors are cherry red or lemon yellow; *no choice.* Postpaid (Shpg. wt. each 4 oz.).

E 4 N 6796MT—Mickey Mouse Pen........$1.00
F 4 N 6795MT—Donald Duck Pen......... 1.00
4 N 6797MT—Blue ink refill Cartridge. Wt. 1 oz. 49c

TAX NOTICE

Watch prices include 10% Federal Tax, Rings 20%. If government reduces or discontinues the tax after our catalog goes to press, we will refund accordingly.

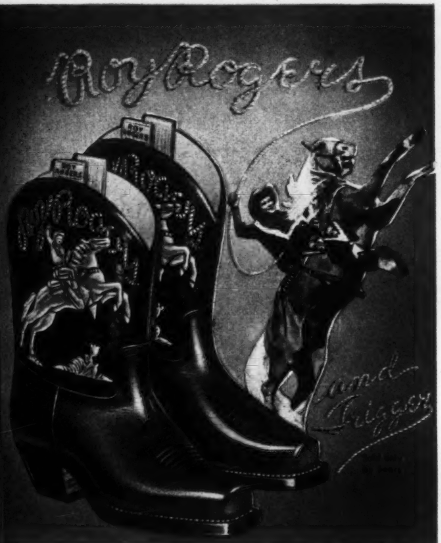
Gold Bond

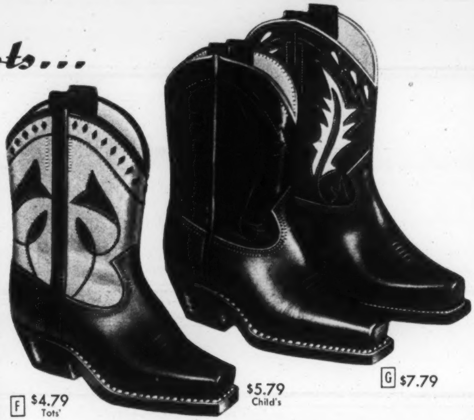
THE RIGHT WAY
TO SAY

**COWBOY
BOOTS**

Cowboy Boots...

for boys, girls..for school, sports, play





Gifts children will wear year around

Texas-made; prime grade leathers, construction, low prices . . fit as easy as a shoe, resist wear

F You'd hardly believe $4.79 or $5.79 could buy such fine Gold Bonds. Rich underlay; leather upper, insole; oak bend leather sole, heel. Rubber lift.

- Tots' 5½, 6, 6½, 7, 7½, 8. Wide width. *Please state size.* Shpg. wt. 1 lb. 2 oz.

15N1299–Cream leg, dark tan vamp. Pr. $4.79

- Child's 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *State size.* Shipping weight 2 pounds.

15N1298–Cream leg, dark tan vamp. Pr. $5.79

G They cost more than boots at left, but they're well worth the difference. Flexible inlaid kidskin leg, dress leather vamp, welted side seams. Goodyear welt construction, durable oak bend leather sole and heel, rubber lift.

- Child's 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Wide width. *Please state size.* Shipping weight 2 pounds.

15 N 1251—Brown leg, tan vamp. Pair $7.79
15 N 1262—Red leg and vamp. Pair 7.79

Yippee! Ride 'em Cowboy
Ask for Roy Rogers Boots for Christmas

7^{79}

Cowboy hero Roy Rogers and his famous horse "Trigger" in embossed design on fine saddle leather. Not just a toy to delight young "cow punchers" but a sturdy, Texas-made boot to wear for school or play. Fits as comfortably as a Biltwel shoe yet retains authentic cowboy boot appearance. Strong as a buckin' bronco for long wear. Goodyear welt. Leather insole. Leather sole, modified cowboy heel, rubber lift.

- Children's sizes 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. Wide width. *Please state size.* Shipping weight 2 pounds.

15 N 1292—Saddle leather leg, tan vamp . . . . Pair $7.79

Give a complete Roy Rogers outfit . . . see pages 132-133 for other items

Roy Rogers Boot

Waterproof Rubber Cowboy style; worn over shoe

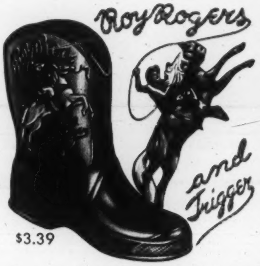
Multicolor design of Roy Rogers and his horse Trigger lasts for the life of the boot. Net lined; flexible. *For full size shoe, order full size larger boot; for half size, order next size larger. (For 1 or 1½ size shoe, order size 2 boot.)*

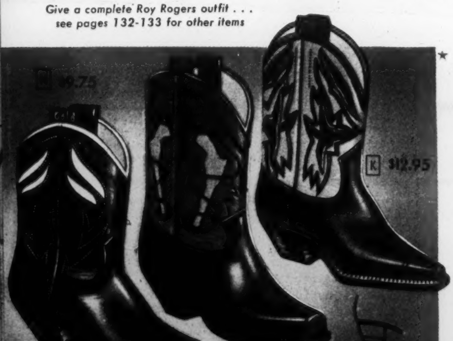
- Child's wide 12, 13, 1, 2, 3. No half sizes. *State size.* Wt. 1 lb. 14 oz.

76 N 9875—Brown rubber. Pair $3.39

- Child's wide 6, 7, 8, 9, 10, 11. No half sizes. *State size.* Wt. 1 lb. 10 oz.

76 N 9876—Brown rubber.. Pair $3.29





* * *

Western styles for bigger boys, misses'

Our finest . . . sturdy Gold Bond quality Boots

H Boys! "Hit the trail" in this rugged boot. "Western" as a rodeo . . . Flashy wing pattern. Strong as a steer. Pegged cottage shank. Welted side seams. Double tanned leather. Goodyear welt. Oak bend leather sole, heel, rubber lift.

- D (medium wide) boys' 2½, 3, 3½, 4, 4½, 5, 5½, 6. Shpg. wt. 3 lbs. 4 oz.

67 N 5607—Brown. State size . . . . . . Pair $9.75

J "Six-shooter" Boot for boys. Reddish brown kidskin leg, yellow underlay. Leather vamp. Pegged shank. Oak bend leather sole, heel, rubber lift. Leather insole. Welted side seams. Flexible Goodyear welt. *State size.*

- D (medium wide) boys' 2½, 3, 3½, 4, 4½, 5, 5½, 6. Shpg. wt. 2 lbs. 10 oz.

♦67 N 5611Y — Reddish brown and tan. Pair $11.45

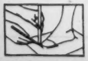
K Misses' Square Dance Boot; broader, slightly lower heel for dancing ease. Richly inlaid kidskin leg. Dress leather vamp. Goodyear welt. Leather sole, insole, heel, rubber lift. *State size.*

- C (medium) misses', women's 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8. Shpg. wt. 3 lbs.

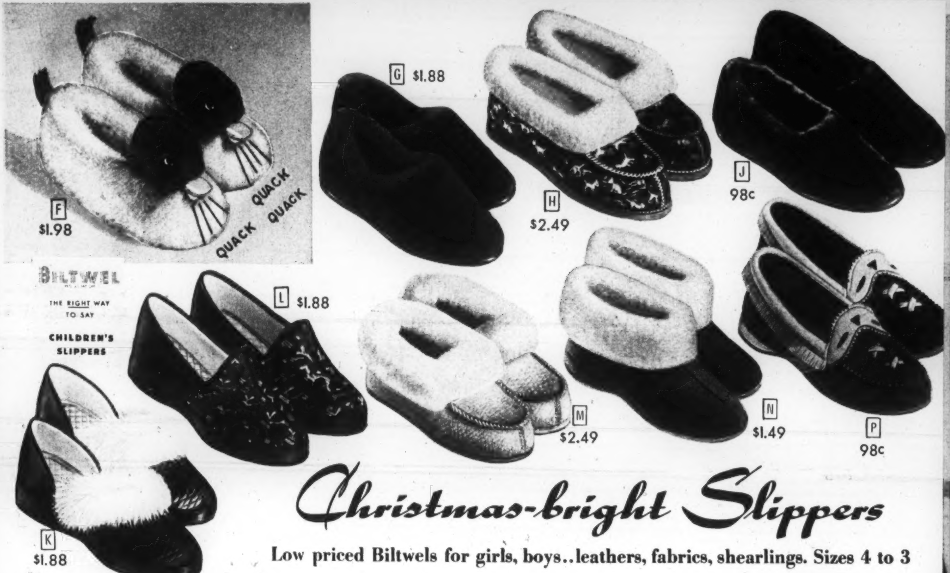
♦15 N 2025Y—Blonde leg, burgundy (wine) vamp. Pair $12.95

♦ Means Seattle orders sent from Los Angeles. Order and pay postage from your nearest Sears mail order house. Buy your Christmas gifts on Easy Terms . . . see page 295.

How to Measure for Correct Shoe Size

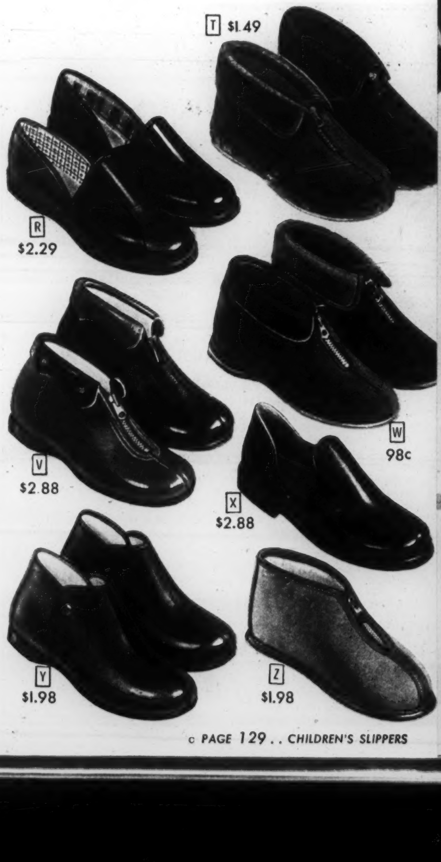


Sit on chair, let foot which gives most trouble rest naturally on piece of paper . . . do not stand. Hold kitchen knife straight up and down, mark at top of longest toe, widest part of joint at inside of foot, at back of heel, at widest part of outside of foot. Send sketch with order . . . we determine size.



Christmas-bright Slippers

Low priced Biltwels for girls, boys..leathers, fabrics, shearlings. Sizes 4 to 3



F **Press bills, ducks quack.** Warm shearling upper, insole. Soft leather sole.
• Child's wide 4, 5, 6, 7, 8, 9, 10, 11. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 928—Natural with red trim.. Pair $1.98
15 N 927—Natural with blue trim. Pair 1.98

H **New! Bound to please kiddies.** Tiny puppies at play embossed on soft leather. Cuddly shearling collar, insole. Leather sole.
• Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 965 Red 15 N 964 Blue. Pair $2.49

K **Soft white fur** trims quilted rayon satin. Cushiony platform. Padded sole, heel.
• Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 997—Wine (dark red)..... Pair $1.88
15 N 996—Blue............... Pair 1.88

M **Santa's Choice** . . . toasty-warm shearling collar, lining. Leather upper, sole.
• Child's wide sizes 5, 6, 7, 8, 9, 10. No half sizes. *Please state size* Shpg. wt. 10 oz.
15 N 970—Pink................ Pair $2.49
15 N 969—Light blue........... Pair 2.49

P **"Injun" Moc-styles.** Red or blue felt . . . slow to show soil. Gray felt trim. Penny-wise gift buys. Pillowy padded sole.
• Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 932—Red 15 N 931—Blue..... 98c

T **Zip . . . they're on!** Zip . . . they're off. Color-bright felt, corduroy platform and collar. Cushiony padded sole, heel.
• Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1. 2. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 908 Red 15 N 909-Blue. Fair $1.49

W **Christmas Treats,** penny-wise price. Zip-front. Colorful felt. Padded sole, heel
• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 995—Red with blue trim...... Pair 98c
15 N 994—Blue with red trim...... Pair 98c

Y **So easy to "warm-up" to** . . . these snug leather bootees. OFF-ON in a jiffy with side snap closing. Leather sole and heel.
• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 953R-Red 15 N 952R Blue. Pair $1.98

G **Electrified Shearling Fuzzy Wuzzys** . . sure hits for Christmas giving. Extra soft, extra warm. Flexible leather sole.
• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 940 Red 15 N 939-Blue. Pair $1.88

J **Rayon Plush Fuzzy Wuzzys** . . economy buys . . . practical gifts. Summertime warmth for winter mornings. Leather sole.
• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 930 Red 15 N 929-Blue. Pair 98c

L **From atop Santa's pack** come these rayon satin slippers, gay with multicolor embroidery. Soft platform; padded sole, heel.
• Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.
15 N 944 Red 15 N 943 Blue. Pair $1.88

N **Money-saving Gift Favorites.** Fluffy shearling wraps tiny ankles in cuddly warmth. Durable felt. Padded sole, heel.
• Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 957 Red 15 N 956 Blue. Pair $1.49

R **Sturdy as a shoe** for active children. Soft leather. Leather sole and heel.
• Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 976—Blue, red trim........ Pair $2.29
15 N 978—Two-tone brown...... Pair 2.29

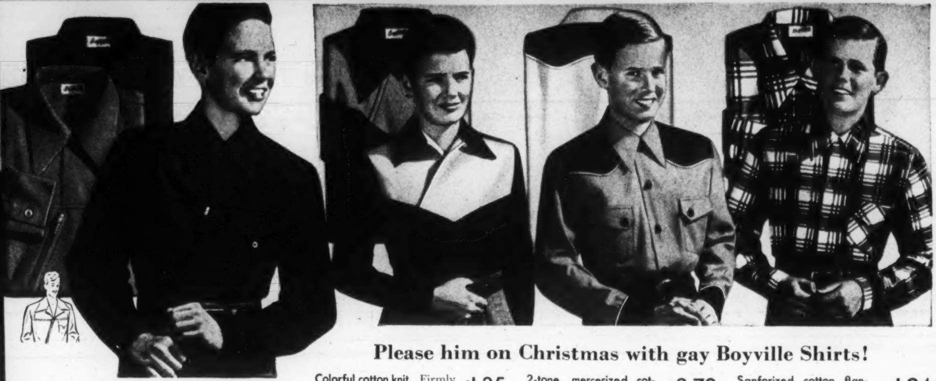
V **Zip-up Bootees** . . . in durable leather, Smoothly lined. Leather sole and heel.
• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 986—Blue, red trim........ Pair $2.88
15 N 987—Red, blue trim....... Pair 2.88

X **Just like Dad's favorite slipper** . . . flexible kidskin, stretchy side gore for easy, secure fit. Leather sole, rubber heel.
• Child's wide 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 920—Brown kidskin........ Pair $2.88

Z **Gift Surprise.** Supple shearling boot: smooth side out; cuddly, furry side in. Easy on and off zip front. Leather sole.
• Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.
15 N 919—Natural color, red trim. Pair $1.98

HOW TO ORDER: order same size as child's shoe. For half sizes, order the next size larger. Due to slight variations, wool content of felt, wool slippers is not stated in catalog; it is marked plainly on merchandise as required by Wool Products Labeling Act.

Do your Christmas buying early . . use Easy Terms; see page 295



Please him on Christmas with gay Boyville Shirts!

New Diagonal Zip style

Washable rayon gabardine with distinctive diagonal zipper. Maximum fabric shrinkage 3%. Rich colors, fine tailoring make this an ideal gift for Christmas. New zipper and loop collar closing insures neat appearance open or closed. Flap pocket has loop closing. Washable. *State size* 8, 10, 12, 14, 16, 18, 20. Size chart at right. **$2.98**

43 N 3576—Gabardine gray
43 N 3577—Royal blue
43 N 3578—Maroon. Shpg. wt. 9 oz........**$2.98**

Colorful cotton knit. Firmly stitched heavy combed cotton for long wear. Set-in collar has looped closing. Double-ribbed cuffs, hemmed bottom. Wash alone. *State size* 8, 10, 12, 14, 16, 18. Chart below. Shpg. wt. 8 oz. **$1.35**

43 N 4362—Wine and gray combination
43 N 4363—Brown and maize **$1.35**

2-tone, mercerized cotton gabardine. Go Western for Christmas! Washfast, Sanforized (max. fabric shrinkage 1%). Western type shoulder yoke, buttons. *State size* 8, 10, 12, 14, 16, 18. Chart below. Shpg. wt. 12 oz. **$2.79**

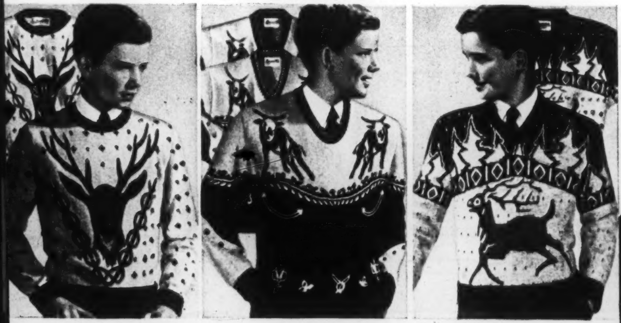
43 N 3594—Gray with wine
43 N 3593—Tan with brown . . . **$2.79**

Sanforized cotton flannel. Max. shrinkage 1%. Clear plaids, fine tailoring makes this number one on the flannel parade! Wear shirt in or out. Washable. *State size* 8, 10, 12, 14, 16, 18. Size chart below. Shpg. wt. 10 oz. **$1.94**

43 N 3730—Maroon combination
43 N 3731—Green combination. **$1.94**

BOYS' SHIRTS, SWEATSHIRTS, SWEATERS. Measure chest around body, under arms and over tips of shoulder blades.
PAJAMAS, ROBES. Measure chest. Height without shoes from floor.

If chest is	23	25	26½	28	29½	31½	33	34½	36 in.
If height is	34½-40	40½-46	46½-50	50½-54	54½-58	58½-61	61½-64	64½-66	66½-68 in.
Order size	**4**	**6**	**8**	**10**	**12**	**14**	**16**	**18**	**20**
			Small		Medium		Large		



Warm 'n' sturdy Sweaters for a colorful gift

Cotton pullover. Heavy combed cotton—tightly twisted for long wear. Jacquard-knit deer heads on front, back. Allover snowflake pattern. Ribbed cuffs, bottom. Wash alone. *State size* 8, 10, 12, 14, 16, 18. Size chart above. Shipping weight 9 ounces. **$1.94**

43N2306-Green combination
43N2305-Brown comb.....**$1.94**

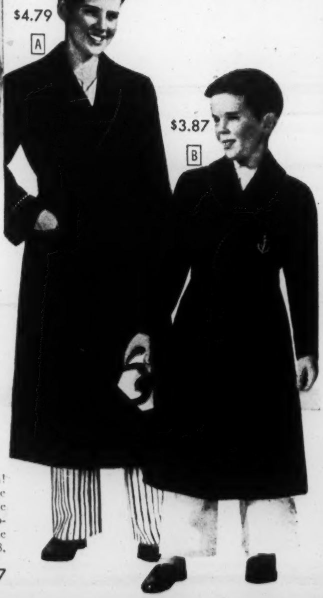
All wool worsted. Wonderfully warm! Closely knit 2-ply yarns. Jacquard-knit western steer head pattern. Western-type cuffs. Wash separately. *State size* 10, 12, 14, 16, 18. Size chart above. Shpg. wt. 10 oz. **$3.87**

43 N 2363—Maroon combination
43 N 2364—Green combination
43 N 2362—Navy comb......**$3.87**

New wool worsted. Extra strength from tightly twisted yarns. Extra warm 'n' heavy. Jacquard-knit ski-type pattern. Double-ribbed neck. Wash alone. *State size* 10, 12, 14, 16, 18. Chart above. Shpg. wt. 10 oz. **$4.77**

43 N 2372—Brown combination
43 N 2370—Navy comb.... **$4.77**

THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS SHOPPING



Boyville Robes . . warm flannel for a warm gift

Smartly styled . . sizes 12 to 18

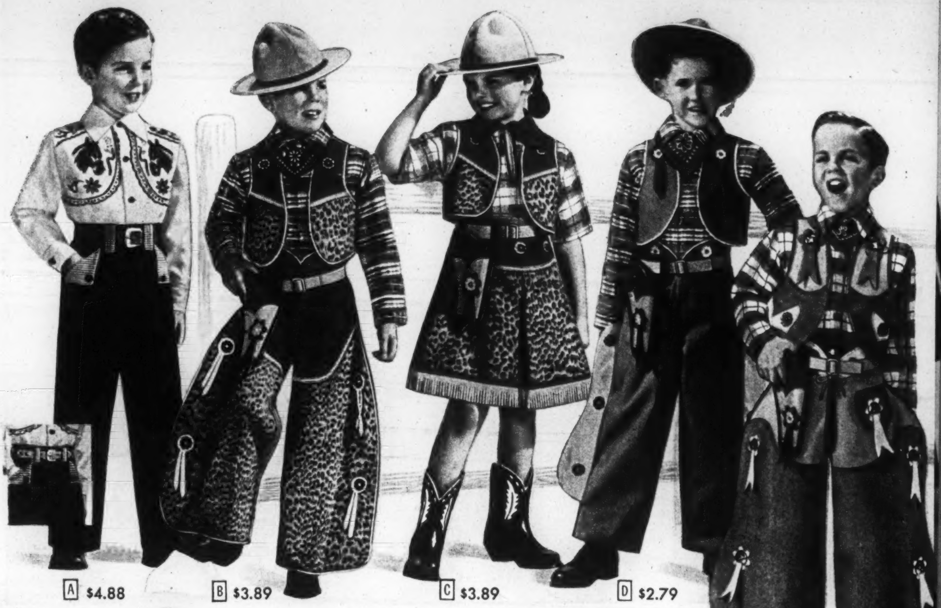
A He'll appreciate this warm flannel robe on chilly mornings. 75% warm wool, 25% sturdy rayon. Comfortable wrap-around model made to Sears' full specifications. Generous front facing. Rayon cord trim on pocket, collar, double cuffs. Self fabric sash. *State color* blue, maroon. *State size* 12, 14, 16, 18. See size chart above. Dry clean only.

43 N 127—Shipping weight 1 pound...........**$4.79**

"Manly"-looking . . sizes 4 to 10

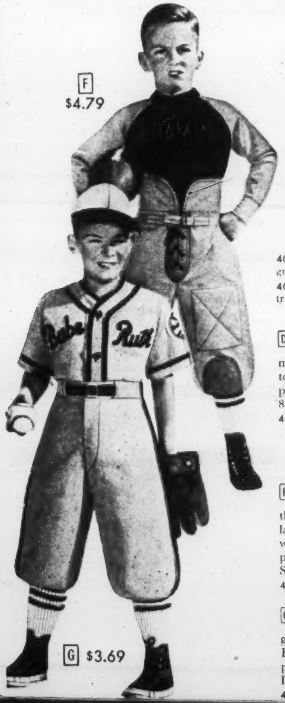
B Make his eyes sparkle with a robe like Dad's! Solid color flannel of warm 75% wool, durable 25% rayon. Adult-style wrap-around model, wide front facing gives warmth for chilly nights. Self fabric sash. Rayon cord trim on pocket, collar, double cuffs. *State color* blue or maroon. *State size* 4, 6, 8, 10. Chart above. Dry clean only.

43 N 23—Shipping weight 14 ounces..........**$3.87**



Westward Ho!

For shouts of delight, give outfits youngsters dream about



A **"Frontier" 2-pc. suit.** Sanforized cotton cowboy shirt (fabric shrinkage 1%). Horse head print on front; steer head on back. Corduroy Western-style longies; button fly, 2 flap pockets. Shpg. wt. 1 lb. 6 oz. *State size* 3, 4, 5, 6, 7, 8. Chart below.

40 N 3112—Dark green longie with gray trim; maize (yellow) cowboy shirt.

40 N 3113—Dark brown longie; tan trim; maize (yellow) cowboy shirt.**$4.88**

B **9-piece rancher set** . . sure to head your boys Christmas list! Leopard-printed design matches "kid-sister" outfit at right. (Why not order both, to keep harmony?) Leopard-printed cotton chaps, vest; cotton back, uppers. Cotton plaid flannel shirt. Genuine leather belt, holster. Toy pistol. Cotton hat, bandanna. Lariat. Shpg. wt. 2 lbs. 8 oz. *State size* 4, 6, 8, 10, 12. See chart below.

40 N 4551—9-piece set. **$3.89**

C **8-piece cowgirl outfit** . . just the set your "tomboy" yearns to have. What a thrill when she sees that it matches her brother's outfit at left! Colorful leopard-printed cotton skirt and vest. Cotton flannel blouse. Genuine leather belt and holster. Cotton hat. Toy pistol, lariat. Shipping weight 2 lbs. 2 oz. *State size* 4, 6, 8, 10, 12. See how to order chart below.

40 N 4547—8-piece set. **$3.89**

D **9-piece cowboy outfit.** An inexpensive Christmas gift your boy will enjoy the year around. Pants and vest are made of strong cotton covert with decorative trim. Cotton plaid shirt. Genuine leather belt and holster. Toy pistol. Lariat, cotton hat and bandanna. *State size* 4, 6, 8, 10, 12. See how to order chart below.

40 N 4501—9-piece outfit. Shpg. wt. 2 lbs. 4 oz. **$2.79**

E **Our finest 8-pc. cowboy set** . . Batwing chaps—real suede leather fronts; cotton uppers, back. Leather waistband. Matching leather and cotton vest. Plaid cotton shirt. Genuine leather belt, holster. Toy pistol, lariat, cotton bandanna. No hat. (See hats on pages 133, 134). *State size* 4, 6, 8, 10, 12. See chart below.

40 N 4511—8-pc. set. Shipping wt. 2 lbs. 8 oz. **$6.95**

F **4-pc. football suit** . . for the "all-American" in your family. Tan pants are heavy cotton duck; padded hips, thighs. Elastic at knees. Genuine leather knee patches, laced fly. Blue and Gold 2-tone cotton jersey. Blue striped white cotton footless hose. Alphabet for team name. Shipping weight 2 pounds 6 ounces. *State size* 4, 6, 8, 10, 12, 14. See how to order chart at right.

40 N 4518—4-pc. outfit. **$4.79**

G **Official Babe Ruth 6-pc. baseball uniform** . . sure to make a real hit with your "big leaguer." Well made of good grade gray cotton flannel with blue braid trim. Shirt has Babe Ruth script and sleeve insignia. Matching pants; hip pocket. Gray cap. Blue striped white cotton footless sox. Leather belt. *State size* 4, 6, 8, 10, 12, 14. Chart at right.

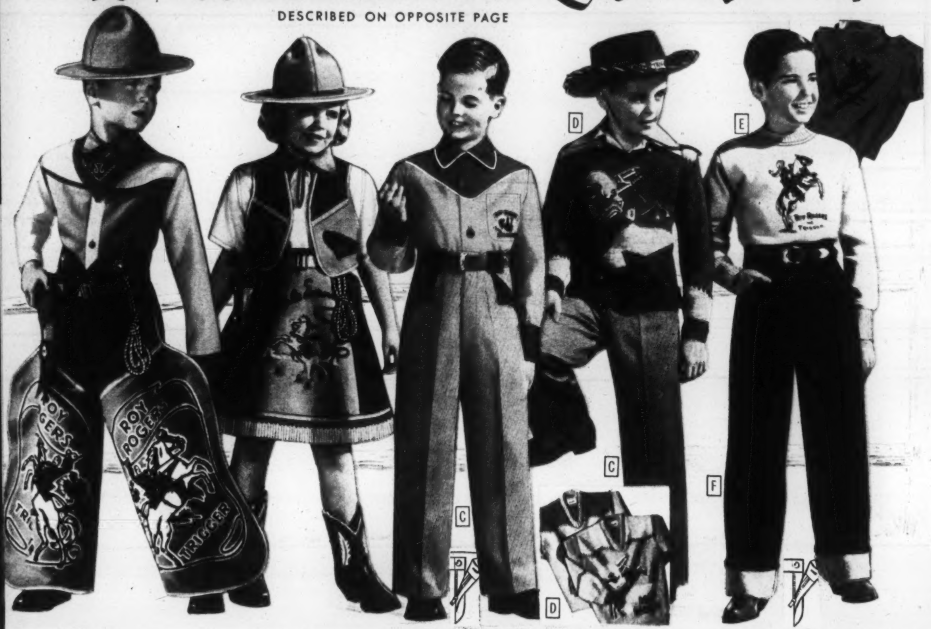
40 N 4528—6-pc. outfit. Shipping wt. 2 lbs. 6 oz. **$3.69**

HOW TO ORDER BOYVILLE JUNIOR CLOTHING. Measure height and waist for rodeo pants. Measure height, chest for all other garments. Measure ht. without shoes. Measure waist around body over underwear at smallest part. Measure chest around body, under arms and over tips of shoulder blades.

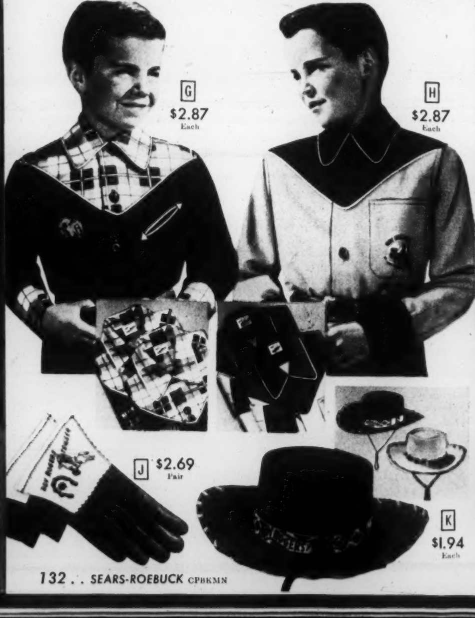
If Height is Inches	If Chest is Inches	If Waist is Inches	Order Size
34½ to 37	21½ to 22	20½ to 21	3
37½ to 40	22½ to 23	21 to 21½	4
40½ to 43	23½ to 24	21½ to 22	5
43½ to 46	24½ to 25	22 to 22½	6
46½ to 48	25¼ to 25¾	22½ to 23	7
48½ to 50	26 to 26½	23 to 23½	8
50½ to 52	26¾ to 27¼	23½ to 24	9
52½ to 54	27½ to 28	24 to 24½	10
54½ to 58	28¼ to 29½	24½ to 25	12
58½ to 61	30 to 31½	25½ to 26½	14
61½ to 64	31¾ to 33	26½ to 27½	16

Roy Rogers Christmas Gift Roundup

DESCRIBED ON OPPOSITE PAGE


D
E
C
C
F
D
D
ROY ROGERS
TRIGGER

A 8-pc. Set $4.88 B 8-pc. Set $4.88 C Pants Each $4.49 D Each $3.77 E Each 95c 3 for $2.79 F Button $1.69 Zipper $1.79

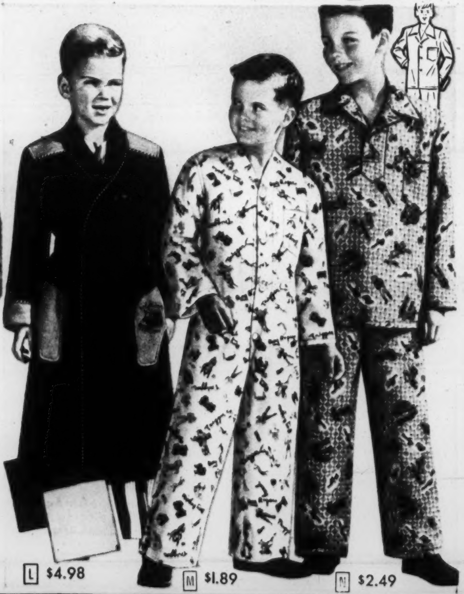


G $2.87 Each

H $2.87 Each

J $2.69 Pair

K $1.94 Each



L $4.98 M $1.89 N $2.49

Roy Rogers

Clothing, Playthings..exclusive by mail at Sears

Choose from these "herds" of gifts branded and corraled by Roy Rogers.. let your young buckaroo hit the make-believe trail dressed like his pal Roy

[A] **8-pc. Roy Rogers Cowboy Outfit** . . . "pardner" to Dale Evans outfit at right. Batwing cotton twill chaps; printed pictures of Roy on "Trigger". Studded waistband (imitation leather). 2-tone Sanforized cotton shirt; cotton hat, bandanna. Genuine leather belt, holster. Toy pistol, lariat. Shipping weight 2 lbs. 8 oz. *State size* 4, 6, 8, 10, 12. See how to order, chart X below.
40 N 4533—8-pc. Cowboy set............**$4.88**

[C] **Rodeo-style Pants** with Roy Rogers signature "branded" into leather patch above pocket. Heavy cotton cavalry twill with narrow rider-style legs. Smooth-working zipper fly. Sanforized (fabric shrinkage 1%). Vat-dyed. "Jewel" trim front pockets, 1 back pocket. Shpg. wt. 1 lb. 7 oz. *State size* 4, 6, 8, 10, 12. See chart X below.
40 N 4001—Gray, with green trim
40 N 4002—Tan, with brown trim.......**$4.49**

[E] **Roy Rogers Sweatshirt** . . a gift that's both practical and pleasing. Warm, flat-knit cotton with soft, absorbent fleecing inside. Roy riding Trigger printed on front. Double ribbed cuffs, neck and bottom. Strong non-ravel seams. Wash separately. Shipping weight each 9 oz. *Please state color* red, maize, medium blue. *State size* 4, 6, 8, 10, 12, 14, 16. See size chart, page 130.
43 N 2706........Each 95c........3 for **$2.79**

[G] **New Roy Rogers Shirt.** Rodeo-bright colors for Christmas! Solid color cotton flannel and gay plaid. Embroidered with "Roy Rogers", "Trigger". Western slash pocket. Sanforized (max. fabric shrinkage 1%). Wash separately. *State size* 4, 6, 8, 10, 12. Size chart page 130. Shpg. wt. 10 oz.
43 N 3668—Kelly green body; green plaid yoke
43 N 3667—Brown body; brown plaid yoke
43 N 3666—Royal body; blue plaid yoke..**$2.87**

[J] **Official Roy Rogers Gauntlet Gloves.** Supple top-grain horsehide. "Roy Rogers", "Trigger", studded horseshoe design on cuffs. *State color* blue with white cuff, or cork tan with brown cuff. *State size* 5½, 6½, 7, 8. Size chart, page 134.
43 N 813—Shipping wt. 4 oz........Pair **$2.69**

[L] **New Style Roy Rogers Flannel Robe.** 75% wool, 25% rayon. Cord trimmed saddle-shoulder yoke, Western cuffs. Embroidered Roy Rogers design. "Holster" pockets. Dry clean. *State color* maroon and gray or blue and gray. *State size* 4, 6, 8, 10, 12. Chart, pg. 130.
43 N 28—Shpg. wt. 1 lb. 2 oz............**$4.98**

[B] **Dale Evans (Mrs. Roy Rogers) 8-pc. cowgirl set** . . so your daughter can play in harmony with the boys. Cotton twill skirt has box-pleat, fringe trim. Pictures of Dale on "Trigger-Jr." on skirt and matching vest. 2-tone Sanforized cotton blouse. Cotton cowgirl hat, genuine leather belt, holster. Toy pistol, lariat. Shpg. wt. 2 lbs. 2 oz. *State size* 4, 6, 8, 10, 12. See chart X below.
40 N 4534—8-pc. Cowgirl set............**$4.88**

[D] **Virgin wool Roy Rogers Pullover Sweater** . . . warm as the Christmas spirit itself. Jacquard-knit design of Roy on Trigger, front and back. Closely knit of choice, tightly twisted yarns. Hand wash separately. Shipping weight 10 ounces. *State size* 4, 6, 8, 10, 12. See chart, page 130.
43 N 2266—Gray and maroon combination
43 N 2267—Pine green combination
43 N 2268—Rust combination...........**$3.77**

[F] **Super-strong 9-oz. Roy Rogers Denim Jeans.** Sanforized denim (fabric shrinkage 1%). Cowboy-style legs, yoke-style back. Sunfast. Copper riveted, thread bar-tacked. Double-stitched seams, 5 pockets. Leather patch with Roy's signature above pocket. Wash separately (no belt). Shpg. wt. 1 lb. 7 oz. *State size* 4, 6, 8, 10, 12, 14, 16. Chart Y below.
50 N 9128M—Button fly................**$1.69**
50 N 9129M—Zipper fly, deeptone blue.... 1.79

[H] **Roy Rogers Western Shirt** . . . a Christmas dream come true! Cotton gabardine embroidered with "Roy Rogers", "Trigger". Contrasting yoke in front, back. Western style cuffs. Sanforized (fabric shrinkage 1%), washfast. *State size* 4, 6, 8, 10, 12. See size chart on page 130.
43 N 3493—Gray with red Shpg. wt. 10 oz.
43 N 3494—Maize with blue
43 N 3495—Tan with brown............**$2.87**

[K] **A Hat Like Roy Wears!** 100% new wool felt. Pre-shaped . . always looks snappy. Whip-stitched brim. Rayon chin cord. *State color* black, red, tan. *State size* small (6½–6⅝); medium (6¾–6⅞); large (7–7⅛). See size chart on page 134.
43 N 531—Shpg. wt. 1 lb. 4 oz...........**$1.94**

[M] **Roy Rogers 1-pc. Western Print Pajamas.** Soft-as-a-lullaby cotton flannelette. Heavyweight, warmly napped. Button drop seat. Washfast colors, Sanforized (fabric shrinkage 1%). *Color* red and blue print. *State size* 4, 6, 8, 10. Size chart on page 130.
43 N 4600—Shpg. wt. 10 oz.............**$1.89**

[N] **Roy Rogers Western Print Flannelette Pajamas.** Gaily styled to make young boys want to jump into sleeping togs! 2-piece heavyweight napped cotton is Sanforized . . max. shrinkage 1%. Strong seams. Notch collar buttons up. Chest pocket. Washfast . . easy to wash and keep fresh-looking. *Color* blue. *State size* 4, 6, 8, 10, 12. Size chart on page 130. Shpg. wt. 12 oz.
43 N 4606—Middy style
43 N 4607—Coat style.......................................Each **$2.49**

CHART X: HOW TO ORDER PLAY CLOTHES AND RODEO PANTS: Measure height without shoes. Measure waist around body over underwear at smallest part.

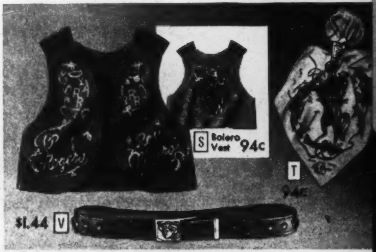
IF HEIGHT is INCHES	IF WAIST is INCHES	ORDER SIZE	IF HEIGHT is INCHES	IF WAIST is INCHES	ORDER SIZE
34½ to 40	20½ to 21½	4	50½ to 54	23½ to 24½	10
40½ to 46	21½ to 22½	6	54½ to 58	24½ to 25½	12
46½ to 50	22½ to 23½	8			

Denim Jacket
$1.79
P

Raincoat
$3.79
Hat 69c
R

[P] **Roy Rogers Denim Jacket** to match jeans (F). New 9-oz. Sanforized denim (shrinkage 1%). Pleated front, back. Copper riveted. Shpg. wt. 1 lb. 7 oz. *State size* 4, 6, 8, 10, 12, 14, 16. See how to order, page 131.
50 N 9131M–Deeptone blue**$1.79**

[R] **Roy Rogers Raincoat.** 100% rainproof. Rubber on cotton. *State size* 4, 6, 8, 10, 12. Chart page 131. Shpg. wt. 2 lbs. 10 oz.
40N7646M–Black Raincoat.**$3.79**
40 N 646M—Matching Cape Hat. Shpg. wt. 8 oz. *State size* (small) 4, 6. (med.) 8, 10. (large) 12..69c



Scarf, Belt, Vest

[S] **Roy Rogers Bolero Vest.** Large Roy Rogers, Trigger print on back. Firm cotton felt. Fringed yoke seam. *State size* small (3, 4); med. (5, 6); large (7, 8).
43 N 230—*State color* red or blue. Shpg. wt. 7 oz..............94c

[T] **Roy Rogers Scarf Set.** "Gun and holster" slide of gleaming nickel plate. 20x20 in. rayon crepe. Hand wash.
43 N 227—*State color* blue, maize, tan. Shpg. wt. 5 oz.........94c

[V] **Roy Rogers Studded Steerhide Belt.** About 1-in. wide. Made by Hickok . . extra husky. *Color* tan. Shpg. wt. 5 oz.
43 N 397—*State size* 22,24,26,28,30,32-in waist..............**$1.44**

CHART Y: HOW TO ORDER DENIMS. Measure waist (over trousers) without belt. Measure height without shoes. Waist sizes below are actual garment measurements.

If Height is, inches	If Waist is, inches	Order Size	If Height is, inches	If Waist is, inches	Order Size
34½–40	22½	4	54½ to 58	26½	12
40½–46	23½	6	58½ to 61	28	14
46½–50	24½	8	61½ to 64	29½	16
50½–54	25½	10	64½ to 66	31	18

. . for other Roy Rogers items

Cowboy Boots . . see page 128. **Wrist Watch** . . see page 82.
Ballpoint Pen . . see page 72. **Camera** . . see page 190.
Binoculars . . see page 190. **Crayon, Paint Sets** . . see page 287.
Roy Rogers Saddle . . see page 29.

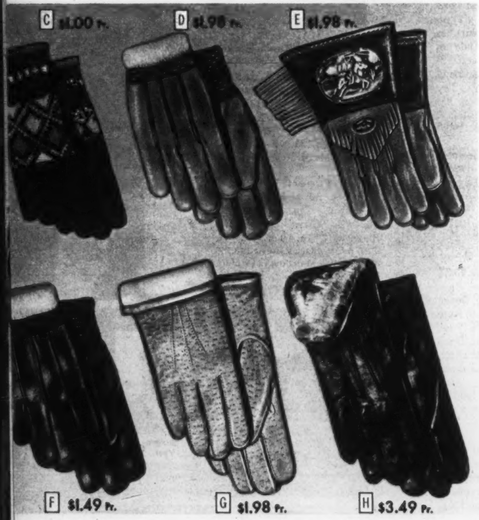
Boys' Cold-fighting Helmets..exciting Western Hat

A Imported Capeskin Cap. Fleecy, 35% wool, 15% rayon, 50% cotton lining. Detachable goggles. *Color* brown. *State size* small (6½-6⅝); med. (6¾-6⅞); large (7-7⅛). Chart below.
43 N 751—Shpg. wt. 14 oz......**$1.98**

B Capeskin Leather Cap. Fleecy alpaca wool at back of neck and ear flaps. *Color* brown. *State size* small (6¼-6⅜); med. (6½-6⅝); large (6¾). Chart below.
43 N 600—Shpg. wt. 11 oz......**$1.98**

Authentic Western Style Rodeo Hat. 100% wool felt. Preshaped . . always looks trim. Wide 3¼-in. upswept brim . . whip-laced to match hatband. Metal gun ornaments securely clasped on hatband. *State color* red, tan, black. *State size* small (6½-6⅝); med. (6¾-6⅞); large (7-7⅛). Chart below. Shpg. wt. 1 lb. 4 ounces.
43 N 526............**$1.69**

THERE'S NO PLACE LIKE HOME...
TO DO YOUR CHRISTMAS SHOPPING



Give Gloves he'd like to wear . . for dress or play

C Virgin Wool Gloves. Firmly knit in smooth flat stitch. Brushed to soft finish. Knit-in ski pattern. Seamless fingers, ribbed knit cuffs. *State color* blue, brown. *State size* 5½, 6½, 7 and 8. Chart below. Shipping weight 3 ounces.
43 N 865......Pair **$1.00**

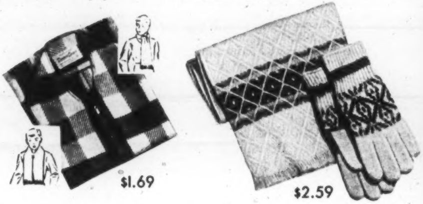
D Genuine Native Deer-Skin. Chrome-tanned, thick, supple leather gloves give long wear. Strongly stitched. Fleeced cotton lining. Webbed wrist. *Color* buckskin tan. *State size* 5½, 6½, 7, 8. Chart below. Shipping weight 5 ounces.
43 N 863......Pair **$1.98**

E Capeskin Leather Gauntlet Gloves. Chrome tanned. Buffalo Bill embossing on leather cuff; leather fringes. *State color* cork (med. tan), brown cuff; red, white cuff. *State size* 5½, 6½, 7. Chart below. Shipping weight 4 ounces.
43 N 867......Pair **$1.98**

F Fine Capeskin Leather Gloves. For play, school or Sunday dress. Elastic web wrists keep out cold. Warm cotton fleece lining. Sturdily made. *Color* brown. *State size* 5½, 6½, 7, 8. Chart below. Shpg. wt. 4 oz.
43 N 862......Pair **$1.49**

G Capeskin Leather Dress Gloves. Easy-fit flared cuffs. Maize color lining of napped cotton. Well-made, very warm. *State color* cork (med. tan). *State size* 5½, 6½, 7 and 8. Chart below. Shpg. wt. 4 oz.
43 N 861......Pair **$1.98**

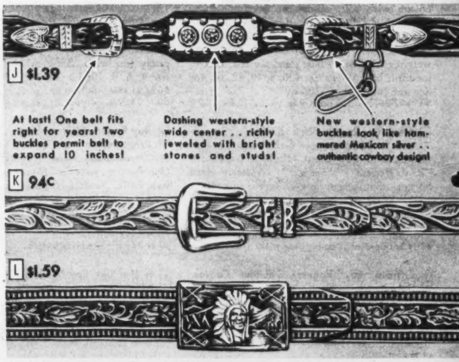
H Finest Imported Cape-Skin Leather. Slip-on gloves for dress. Very durable. Extra warm, soft rabbit fur lining. Raised stitching on back. *Color* brown. *State size* 5½, 6½, 7 and 8. Size chart below. Shpg. wt. 5 oz.
43 N 860......Pair **$3.49**



Juniors' zipper Scarf . . new wool Glove, Scarf Set

Wear it zipped, cross-over, ascot style. Full length zipper keeps scarf in place. All new wool, 39x8 in. Clear plaid checks. For juniors only. *State color* gold checks, blue checks.
43 N 231—Shpg. wt. 8 oz.........**$1.69**

Scarf matches gloves. Wool worsted, Jacquard-knit pattern. Seamless knit gloves. Scarf size 10x45 in. *State color* maize, tan. *State glove size* small (5½); med. (6½); large (7). Size chart below.
43 N 330—Shpg. wt. 10 oz....Set **$2.59**



At last! One belt fits right for years! Two buckles permit belt to expand 10 inches!

Dashing western-style wide center . . richly jeweled with bright stones and studs!

New western-style buckles look like hammered Mexican silver . . authentic cowboy design!

Western Belts are "keen gifts" say active boys!

J He'll be the first to wear this new style! 2-buckle construction neatly fits all waists 22 in. to 32 in. Made of 1⅛ in. wide top grain steerhide. 1⅜ in. center has bright jewel-like colored stones, metal studs. Handy swivel clip.
43 N 307—*Color* tan. Shipping weight 6 ounces..............................**$1.39**

K Top grain steerhide belt with his own initials! Brass initials snap on belt, match polished buckle. Attractive embossed design. *State any 2 initials wanted.*
43 NR 305—*Color* tan. *State size* 22, 24, 26, 28, 30, 32-in. waist. Shpg. wt. 5 oz...... **94c**

L "Chieftain" belt, top western style. Giant-size solid brass buckle has raised Indian head design. Embossed, oversize belt (1½ in. wide) of top grain steerhide leather that is hard to scuff. Shipping weight 6 ounces.
43 N 387—*Color* brown. *State size* 24, 26, 28, 30, 32-in. waist..................**$1.59**

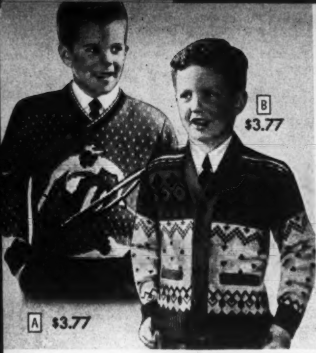
MEASURE . . . to be sure

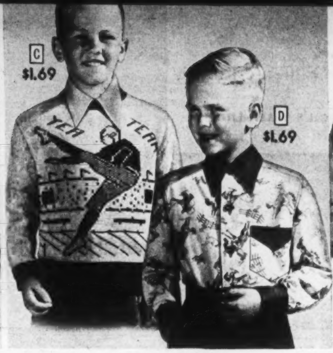
HOW TO MEASURE BOYS' GLOVES. Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurement in inches. If the hand measures between two sizes order larger size.

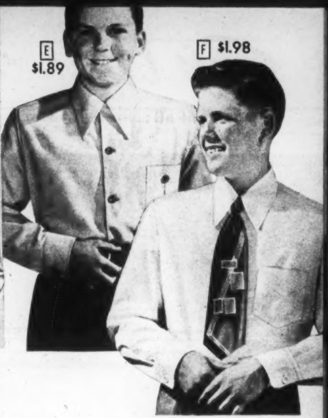
IMPORTANT: Hat comes only in sizes shown above with the catalog number and description.

Boys' Helmets, Hats. Place 2-in. strip of heavy paper around head. Mark where ends meet, then place on a tape measure for measure in inches. If between sizes, order size larger.

If head measures....	19½	19⅞	20¼	20¾	21⅛	21½	21⅞	22¼ in.
Order size........	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛







Give Christmas—bright wool Sweaters, cotton Shirts . . 4-10

A **Heavy Virgin Wool Pullover.** A Christmas gift he'll like! Exciting Jacquard-knit design of leaping skier on front and back. New, 2-ply wool worsted yarns, tightly twisted for extra warmth and wear. Smooth-fitting V neck, ribbed cuffs, bottom. Wash separately. *State size* 4, 6, 8, 10. Chart page 130. **$3.77**

43 N 2262—Jockey red Shpg. wt. 9 ounces
43 N 2261—Medium blue........................$3.77

B **Heavy Coat Sweater, New Worsted Wool.** Finest 2-ply, tightly twisted virgin wool yarns give long wear, snug protection against cold. Western, all-over Navajo pattern is Jacquard-knit. Set-in pockets have rib trim. Ribbed cuffs, bottom. *State size* 4, 6, 8, 10. Size chart page 130. **$3.77**

43 N 2441—Navy combination Shpg. wt. 9 ounces
43 N 2442—Jockey red combination..............$3.77

C **Heavyweight Combed Cotton Pullover.** Strong, heavy cotton for long wear; combed for added smoothness. Large design of football player is Jacquard-knit on front and back. Ribbed crew neck, sleeve cuffs and bottom fit snugly. Wash separately. *State size* 4, 6, 8, 10. Chart page 130. **$1.69**

43 N 4271—Brown combination Shpg. wt. 12 ounces
43 N 4270—Maroon combination................$1.69

D **Sanforized Cotton Shirt 2-tone Print.** Fabric shrinkage less than 1%. Gay cowboy design to thrill him! Sturdy, 160 threads per sq. inch. Solid color convertible collar, cuffs, pocket flap. Washfast. *State size* 4, 6, 8, 10. Chart page 130. **$1.69**

43 N 3431—Maize with brown trim Shpg. wt. 10 oz.
43 N 3430—Tan with dark green trim
43 N 3432—Blue with dark blue trim.............$1.69

Cotton Shirts . . 8-18

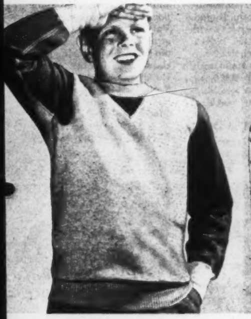
E **Gabardine-type Cotton Twill.** Fine, medium-weight mercerized cotton shirt. Sanforized (max. fabric shrinkage 1%). Washfast. *State color* green, blue, tan. *State size* 8, 10, 12, 14, 16, 18. Chart page 130. **$1.89**

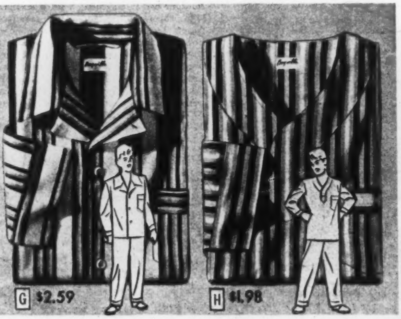
43 N 3570—Shipping weight 12 ounces.....$1.89

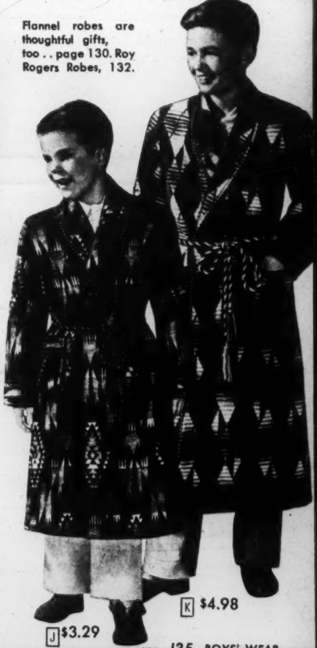
F **Cotton Broadcloth 2-Way Shirt.** He'll look handsome and then some in man-tailored, lustrous combed broadcloth. Convertible collar—wear open for sport, with tie for dress. 196 threads to sq. in. Sanforized (max. fabric shrinkage 1%). *State size* 8, 10, 12, 14, 16, 18. See chart on page 130. Shipping weight 12 ounces. **$1.98**

43 N 3196—White. (Tie not included)......$1.98

Flannel robes are thoughtful gifts, too . . page 130. Roy Rogers Robes, 132.







Freedom-sleeve Sweatshirt

Christmas is playtime . . he needs clothes that enjoy a "rough" time! Heavyweight knit cotton, thick cotton fleece lining. 1-piece construction from neck to wrist—no seams to bind shoulders! Rip-resistant seams. Tightly ribbed "V" insert keeps neck opening in shape . . easy to slip on and off. Double-ribbed cuffs, neck, bottom. Wash separately. *Body color* gray. *State trim color* red, medium blue, green. *State size* A, B, C. Size chart below. Order two . . have a spare! Shpg. wt. each 1 lb. **$1.44 Ea.** 2 for $2.78

43 N 2710—Each $1.44........2 for $2.78

FOR FREEDOM-SLEEVE SWEATSHIRTS

Measure chest over shirt around body, under arms, over tips of shoulder blades.

If chest is..	25-27	28-30	31-33
Order size.	A	B	C

Boyville Pajamas . . sturdy slumber-time gifts

G **Heavy Cotton Flannelette.** Drowsy-time 2-pc. favorites for the young men of the family. Deeply napped, closely woven. Sanforized (max. fabric shrinkage 1%). *Assorted stripes, colors* (no choice). *State size* 8,10,12,14,16,18. Chart page 130. **$2.59**

43 N 4715—Notch collar. Coat style. Shipping weight 13 ounces... $2.59

H **2-Piece Cotton Broadcloth.** 140 threads per sq. in. Sanforized (max. fabric shrinkage 1%). *Assorted stripes, colors* (sorry, no choice). *State size* 8, 10, 12, 14, 16, 18. Size chart page 130.

43 N 4500—Middy Style. Shipping weight 13 ounces...........$1.98

Give a chill-chasing Robe . . "grown-up" styles

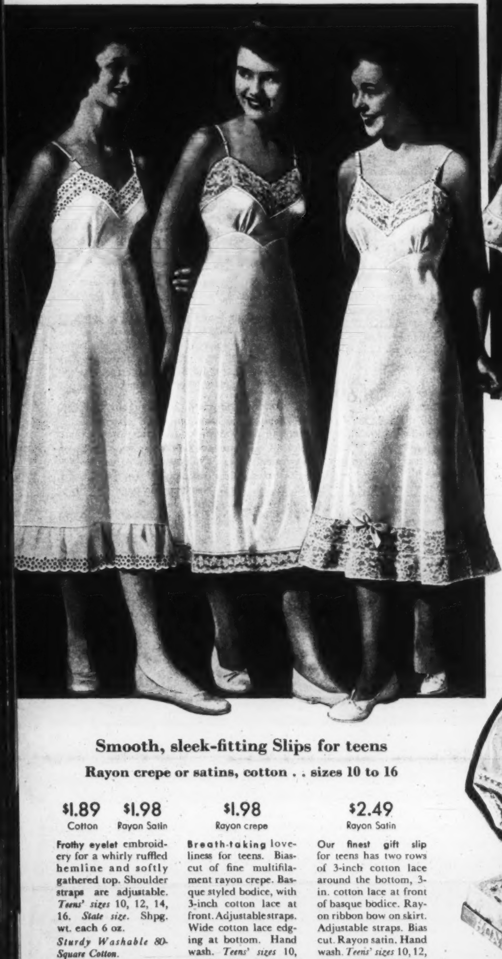
J **Heavyweight Beacon Robe.** Blanket-like cotton, napped for softness, warmth. Wrap-around style. Wash alone. *State color* blue, maroon. *State size* 4, 6, 8, 10. Chart page 130. **$3.29**

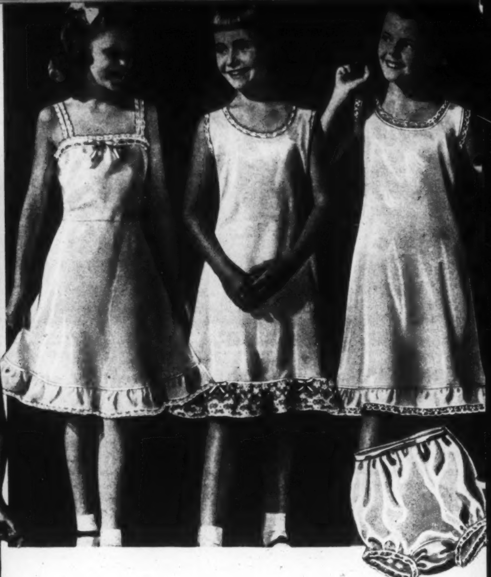
43 N 14—Shipping weight 1 pound, 2 ounces.................$3.29

K **Heavy Beacon Robe.** Napped cotton. Wash alone. *State color* blue, maroon. *State size* 8,10,12,14,16,18. Chart page 130.

43 N 117—Shipping weight 2 pounds, 2 ounces...............$4.98

Gift Undies . . greatest thrill of all . . for a girl's or teen's Christmas





Rayon satin gift Slips for girls . . sizes 4 to 14

$1.59

Camisole style in gleaming multifilament rayon satin. Our best . . enriched with rayon ribbon-run cotton lace straps and bodice trim; Val-type cotton lace edging on ruffled flounce. Hand wash *Girls' sizes* 6, 8, 10, 12, 14. *Please state size.* Shipping weight each 6 ounces.

29 N 3256—Pink . $1.59
29 N 3257—White 1.59
2 for 3.10

$1.29

A dainty cotton lace ruffle, almost 3 inches deep, adds extra femininity. Fine rayon satin. Rounded neckline style . . with Val-type cotton lace at neck and armholes. 2 rayon satin bows. Hand wash. *Girls' sizes* 4, 6, 8, 10, 12, 14. *Please state size.* Shipping weight each 6 ounces.

29 N 3227—Pink . $1.29
2 for 2.52

$1.59 2-pc. Set

Matching lingerie set, slip and panty, of rayon satin . . in a white gift box. The ruffle flounced slip is trimmed with Val-type cotton lace at neck, armholes, bottom. Lastex yarn top panty has matching lace, elastic leg. Double crotch. Hand wash. *Girls' sizes* 4, 6, 8, 10, 12, 14. *Please state size.* Shipping weight set, 10 ounces.

29 N 3258—Pink set . . $1.59
29 N 3259—White set. 1.59

Smooth, sleek-fitting Slips for teens

Rayon crepe or satins, cotton . . sizes 10 to 16

$1.89 Cotton **$1.98** Rayon Satin

Frothy eyelet embroidery for a whirly ruffled hemline and softly gathered top. Shoulder straps are adjustable. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. each 6 oz.

Sturdy Washable 80-Square Cotton.
77N4241-White. $1.89
2 for 3.70

Good Quality Rayon Satin. Hand washable.
77 N 4238-Pink. $1.98
2 for 3.88

$1.98 Rayon crepe

Breath-taking loveliness for teens. Bias-cut of fine multifilament rayon crepe. Basque styled bodice, with 3-inch cotton lace at front. Adjustable straps. Wide cotton lace edging at bottom. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. each 6 oz.

77 N 4247—Pink
77 N 4248—White
Each $1.98
2 for 3.88

$2.49 Rayon Satin

Our finest gift slip for teens has two rows of 3-inch cotton lace around the bottom, 3-in. cotton lace at front of basque bodice. Rayon ribbon bow on skirt. Adjustable straps. Bias cut. Rayon satin. Hand wash. *Teens' sizes* 10, 12, 14, 16. *State size.* Shpg. wt. each 7 oz.

77 N 4250—Pink
77 N 4251—White
Each $2.49
2 for 4.90

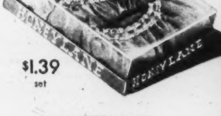
Measure to be sure

Size Chart, Slips, sizes 10 to 16

Size:	10	12	14	16
Bust	30	31½	33	34 in.
Hips	33	34½	36	37 in.
Slip length, about	40	41½	43	44 in.

Size Chart for Slips, Undies, Sizes 4 to 16

Size	4	6	8	10	12	14	16	
Chest	23	25	27	29	30½	32	33½	in.
Hips	23½	25½	28½	31	33	35	36½	in.
Slip length	19	22	27½	30½	33½	35½	37	in.



$1.39 set

HONEYLANE

Rayon Panties in pastel colors . . 3 in a box

One pink, one blue, one yellow . . nestling in a clear-plastic top box. Run resistant knit of heavy quality Spun-lo rayon. 1½-inch ribbon-run cotton lace at elastic leg openings. Double crotch. Hand wash. *Girls' sizes* 4, 6, 8, 10, 12, 14, 16. *State size.* Shpg. wt. set 9 oz.

29 N 3055 . . . . Set $1.39

Combination Blouse, Slip in one piece

$1.98

Sizes 2 to 6x

Fine Cotton Broadcloth

The gift that makes a little girl feel "grown-up." Black rayon ribbon beading around ruffled collar. Eyelet embroidered ruffled bib. Push-up sleeves with elastic cuffs. Buttons in back to waist. Ruffled bottom. Washable. *State sizes* 2, 3, 4, 5, 6, 6x. Size chart, page 139. Shpg. wt. 6 oz.

29 N 4661—White
Each $1.98

Sears HONEYLANE Jamarettes

$2.98

A **Multifilament rayon satin.** Contrasting trim on jacket. Convertible collar. Fitted pants with adjustable Gripper fasteners. Hand wash. *Girls' sizes* 8, 10, 12, 14, 16. *State size.* Shipping weight each 11 oz.

77 N 4474M–Pink	$2.98
77 N 4475M–Blue	2.98
2 for..........	5.88

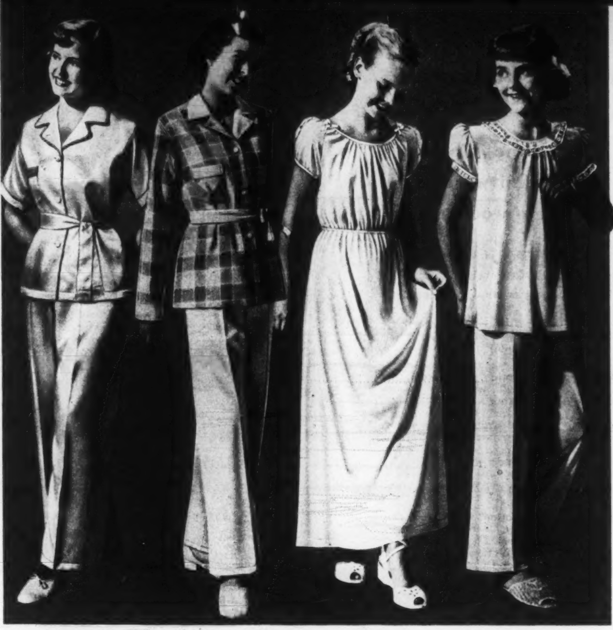
$2.98

B **Sanforized flannelette,** won't shrink more than 1%. Vat-dyed. 3-tone plaid jacket with solid color trim to match pants. Fitted pants with adjustable Gripper fasteners. Washable. *Girls' sizes* 8, 10, 12, 14, 16. *State size.* Shpg. wt. each 1 lb. 1 oz.

77 N 4464M—Pink
77 N 4465M—Blue

Each..........	$2.98
2 for..........	5.88

For Easy Terms see page 295



A $2.98 B $2.98 C $1.19 D $1.59

Smooth rayons with a world of glamour Sizes 8 to 16

$1.19

Run-resistant knit rayon Gown

C Made by the makers of famous Kickaway undies. Round neck, puff sleeves. 2 bows. Empire effect elastic waist. Hand wash. *Girls' sizes* 8, 10, 12, 14, 16. *State size.* Shpg. wt. each 7 oz.

77 N 4410M—Pink.	$1.19
77 N 4411M—Blue.	1.19
2 for..........	2.34

$1.59

Knit rayon Pajamas

D Val-type lace trims ruffle neckline, puff sleeves. Elastic waist pants. Hand wash. *Girls' sizes* 8, 10, 12, 14, 16. *State size.* Shipping weight each 8 oz.

77 N 4406M—Pink.	$1.59
77 N 4407M—Blue.	1.59
2 for..........	3.12

Gifts to lounge in . . gifts to sleep in . . sizes 8 to 16

Warm tufted pin point cotton chenille Robes

E **Luxuriously soft,** richly trimmed with tone-on-tone overlayed chenille-work all the way around the skirt. Double fabric collar. Front tie belt. One pocket. Wash separately. *Girls' sizes* 8, 10, 12, 14, 16. *State size.* Shpg. wt. 2 lbs.

77 N 2937—Cherry red..........	$3.98
77 N 2938—Aqua green..........	3.98
77 N 2939—Medium blue........	3.98

F **Luxurious effect** of white with aqua blue stripes . . . all in thickly tufted, closely stitched cotton chenille. Wrap-around style with double fabric collar. Wash separately. *Girls' sizes* 8, 10, 12, 14, 16. *State size.* Shpg. wt. 1 lb. 11 oz.
77 N 2936—White with aqua blue $3.98

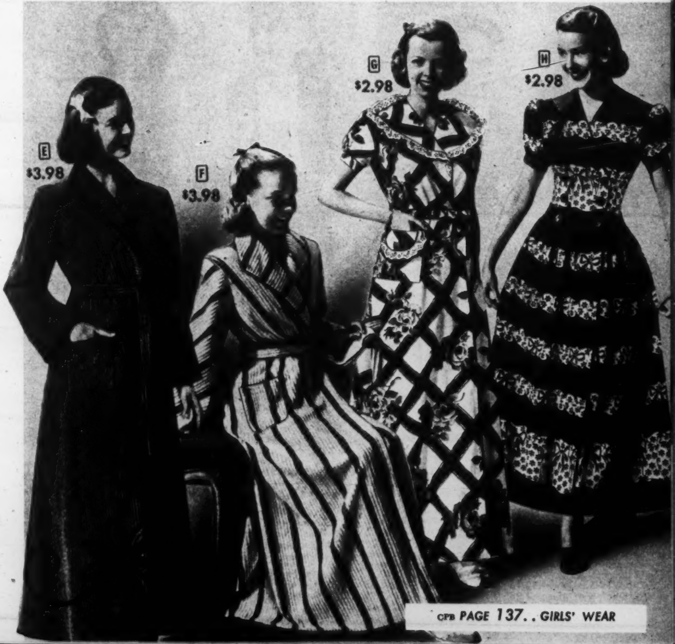
Washfast cotton Housecoats fashioned for teens

G **Floral trellis** print wrap-around. All-around self belt, coachman collar trimmed with white cotton eyelet. Washfast. *Teens' sizes* 10, 12, 14, 16; size chart, page 123. *State size.* Shpg. wt. 1 lb. 7 oz.
77 N 2934–Multicolor print on white $2.98

H **Double-breasted style** in attractive border print. Red buttons, collar and sleeve trim. Washfast. *Teens' sizes* 10, 12, 14, 16. Size chart, page 123. *State size.*
77 N 2935—Red, white and black print. Shpg. wt. 1 lb. 7 oz............ $2.98

Size Chart for Pajamas, Robes, sizes 8 to 16

Order size:...	8	10	12	14	16
If chest is....	27	29	30½	32	33½ in.
If hips are....	28½	31	33	35	36½ in.
Pajama trouser length below band......	32	35	36½	38	39 in.
If Height is:...	50½-52	52½-56	56½-58½	59-61	61½-63 in.



Shrink-resistant

NEW! For the first time . . Sears presents children's knitwear of "SANFORLAN" virgin wool yarns

(Trade Mark)

- May be *washed* and *washed* . . they won't shrink out of fit!
- Need not be stretched or boarded to keep original shape
- *Sanforlan* labeled wool retains all the softness, resiliency and warmth of untreated wool
- *Sanforlan* shrinkage control is permanent. Won't wash out or wear off. Protects each time you launder

A **"Sanforlan" virgin wool** 3-piece knit gift set for infants . . includes sweater, matching cap and bootees. Sweater hand embroidered with cute puppies. Cap, bootees trimmed with rayon ribbon. Hand wash. One size fits up to 9 mos. Shpg. wt. set 10 oz.

29 N 7791—Pink set.........$2.98
29 N 7792—Light blue set.... 2.98

C **"Sanforlan" virgin wool** coat sweater for tots . . sizes 1 to 3. Hand-embroidered posies scattered over exquisite knit-in design. Hand washable. *Sizes* 1, 2, 3. Size chart opposite page. *State size.* Shipping weight 5 ounces.

29 N 7710—Light blue.......$1.98
29 N 7713—Pink............ 1.98

B **"Sanforlan" virgin wool** knitted gift sacque for infants. Dainty knit-in design adorned with lovely hand-embroidered posies and rayon ribbon trimming. Hand washable. One size fits up to 9 months. Bootees not included. Shipping wt. 4 oz.

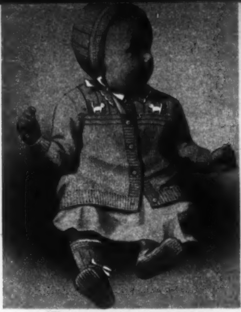
29 N 7797—Pink...........$1.59
29 N 7798—Light blue....... 1.59

D **"Sanforlan" virgin wool** coat sweater for tots . . sizes 1 to 3. Two sailboats hand embroidered on front. White yarn trimming on collar. Hand washable. *Sizes* 1, 2, 3. Size chart opposite page. *State size.* Shpg. wt. 5 oz.

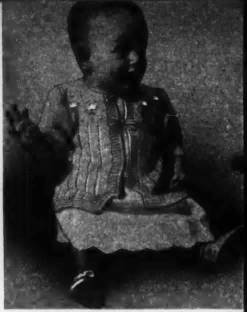
29 N 7708—Copen blue.....$1.98
29 N 7709—Bright red....... 1.98

GIVE YOUR CHILD A HEAD START toward greater achievements in adult life. Broaden his education with the American Peoples Encyclopedia. See page 284 of this catalog for complete information.

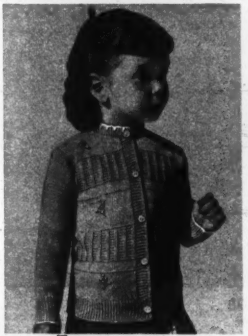
For Sears Easy Terms, see page 295



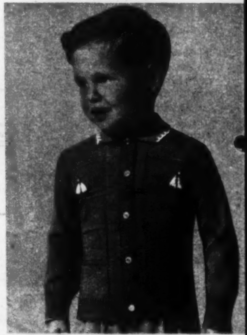
A **Infants' 3-pc. Set $2.98**



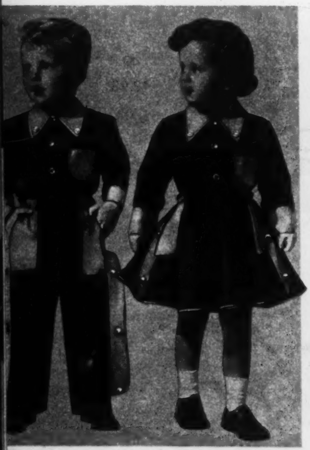
B **Infants' Sacque $1.59**



C **Sweater, 1 to 3 $1.98**



D **Sweater, 1 to 3 $1.98**



Cowboy Suits in cotton twill

$2.98 each set

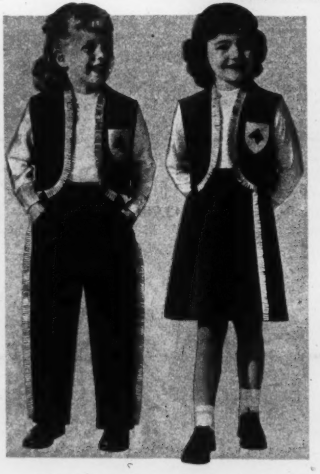
Contrasting trim on long sleeved shirt, boxer pants and skirt. Sanforized (won't shrink over 1%). Washable. Bells and buttons of rust-resistant metal. 2 pockets. *State sizes* 2, 3, 4. Size chart, opposite page.

Boys' Suit. Boxer waist pants with chaps. Shipping weight 12 ounces.

29N6970-Med. brown $2.98
29N6971-Med. green 2.98

Girls' Suit. Full swing skirt with chaps. Shipping weight 10 ounces.

29N6972-Med. red ..$2.98
29N6973-Med. green 2.98



Western-style outfits in corduroy

$3.69 Longie Suit **$2.98** Skirted Suit

Bolero jacket, skirt and longies have contrasting yellow felt trim and fringe. Longies have elastic shirring around waist, 2 front patch pockets. Skirt has elastic shirring in back. Wash separately. *Sizes* 3, 4, 5, 6, 6x; see size chart on opposite page. *State size.* Shpg. wt. each 12 oz.

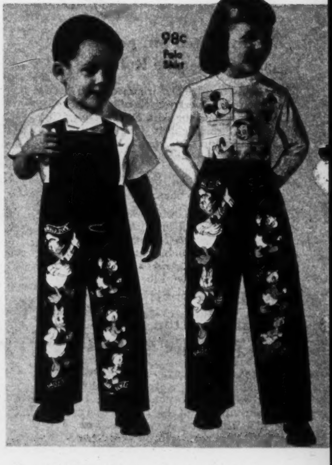
Bolero with Longies

29 N 4348—Brown..$3.69
29 N 4349—Green... 3.69

Bolero with Skirt

29N4011-Red......$2.98
29N4012-Royal blue. 2.98

Sanforized garments won't shrink more than 1%.



Donald Duck on Sanforized denim

$1.69 Sizes 1 to 4

Double fabric bib-top overalls of long-wearing blue denim. Back pocket. Wash separately. (Shirt not included). *Sizes* 1, 2, 3, 4. See size chart, on opposite page. *State size.* Shipping weight 7 ounces.

29 N 6846—Navy blue...........$1.69

$1.64 Sizes 3 to 6x

Boxer Slacks. Elastic waist. Wash separately. *Sizes* 3, 4, 5, 6, 6x; size chart opposite page. *State size.* Shpg. wt. 8 oz.

29 N 4328—Navy blue..$1.64

Cotton Polo Shirt with Disney cartoons. Washable. *Sizes* 3, 4, 6; size chart opposite page. *State size.* Shpg. wt. 5 oz.

29 N 4714—Yellow.......98c
29 N 4715—White.......98c

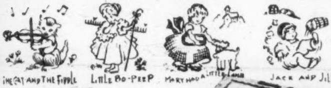
NEW! For the first time
.. in pastel colors

Fitted Crib Sheet with mitered corners

Fine cotton percale $1.59 Each 3 for $4.69

Now . . beautiful pastel colors to harmonize with your nursery color scheme. Sheet is 180 threads to square inch . . Sanforized, guaranteed not to shrink more than 1%. No need to lift mattress out of crib . . . no tucking, stays smooth always. Fits 52x28 in. standard size crib mattress. Washable. Shpg. wt. each 9 oz.

29 N 5401M–Light blue. $1.59
29 N 5403M–Lt. yellow. 1.59
3 for 4.69
29 N 5402M–Lt. pink. . $1.59
29 N 5424M–White . . . 1.59
3 for 4.69


THE CAT AND THE FIDDLE
LITTLE BO-PEEP
MARY HAD A LITTLE LAMB
JACK AND JILL

Nursery rhyme training Pants

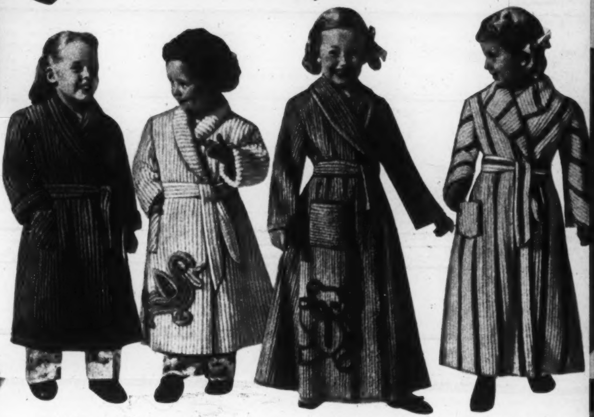
4 for $1.19

in a gift box

Designs last for the life of the panty. One blue, one yellow, one pink and one white, each with different design from Mother Goose. Knit cotton, elastic waist, double crotch. Washable. *Sizes* 1, 2, 3, 4. *Please state size.* Shpg. wt. 5 oz. for 4.

29 N 5968—Gift box of 4 panties. $1.19

Give warm Robes of pin point cotton chenille



$1.69 Sizes 1 to 3

The gift that always makes a hit with mother and child. Fluffy cotton chenille robe, with contrasting trim on shawl collar, sleeves and all around bottom. Pocket. Washable. *State size* 1, 2, 3. Shpg. wt. 14 oz.

29 N 7900—Light blue
29 N 7901—Pink
Each. $1.69

$1.98 Sizes 1 to 3

Our finest cotton chenille robe for tots, with colorful nursery motif beautifully worked into background. Shawl collar style. Pocket. Washable. *Sizes* 1, 2, 3. *Please state correct size.* Shipping weight 14 ounces.

29 N 7916—Light blue
29 N 7917—Pink
Each. $1.98

$1.98 Sizes 3 to 6x

Was $2.98 in last year's Christmas Book. Panda design embroidered in two-tone chenille work on this pin point cotton chenille robe. Shawl collar style. Wash separately *State size* 3, 4, 6, 6x. Shpg. wt. 1 lb. 4 oz.

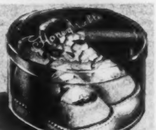
29N1518–Medium blue
29N1519–Bright red
Each. $1.98

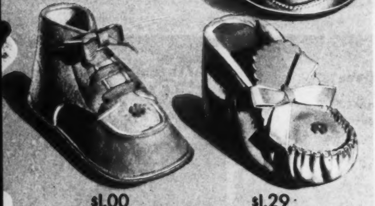
$2.69 Sizes 3 to 6x

Luxurious pin point cotton chenille robe in a novelty stripe. Close-tufted with fluffy, thick cotton yarns. Double fabric collar, wrap-around style. Wash separately. *Sizes* 3, 4, 6, 6x. *Please state size.* Shipping weight 15 oz.

29N1535–White with aqua blue stripe. $2.69

GIVE SHOES packed in crystal clear plastic box . . in infants' sizes





$1.00

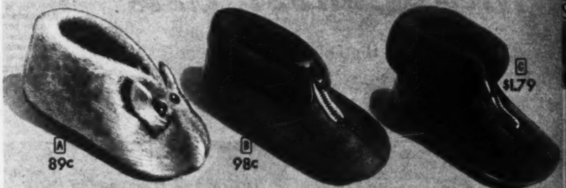
All Wool Preshrunk Felt. (Max. fab. shrink. 1%). Moccasin style. *Sizes* 0, 1, 2. *State size.* Shpg. wt. pair 5 oz.

29 N 5846—Blue with white
29 N 5847—Pink with white
Pair. $1.00

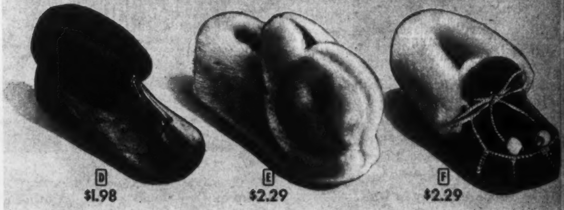
$1.29

Leather Christening Shoes, easy to clean with damp cloth. Soft soles. *Sizes* 0, 1, 2. *Please state size.* Shipping weight pair 5 ounces.

29N5825—Light blue $1.29
29N5826—Pink. 1.29



GIVE TOTS' SLIPPERS . . warm, cozy colorful gifts



Size Chart for Shoes and Slippers, Sizes 0 to 8

Order size.	0	1	2	3	4	5	6	7	8
If foot length is:	3½ or less	3⅞	4⅛	4½	4⅞	5⅛	5½	5⅞	6⅛ in.

Size Chart for Robes, Sizes 1 to 4

Order size.	1	2	3	4
If height is.	29½–31	31½–34	34½–37	37½–40 in.
If chest is.	20	21	22	23 in.
Weight up to (for panties)	19–22	23–28½	29–32½	33–37 lbs.

Size Chart for Sizes 2 to 6x

Order size 2.	3	4	5	6	6x
If height is 31½–34	34½–37	37½–40	40½–43	43½–46	46½–48 in.
If chest is 21.	22	23	24	25	25½ in.
Skirt length 10. . . .	11	12	13	14	15 in.

A **Rayon Plush Bunny** slippers. Soft, cushion padded soles. *Sizes* 2, 3, 4, 5, 6, 7, 8. *Please state size.* Shipping weight pair 6 ounces.

29 N 5868—Blue. . . . . Pair 89c
29 N 5869—Pink. . . . . Pair 89c

D **Capeskin** leather zip-front slipper. Lamb fur cuffs. *Sizes* 2, 3, 4, 5, 6, 7, 8. *Please state size.* Shipping weight pair 8 oz.

29 N 5877—Royal blue. Pair $1.98
29 N 5878—Bright red. Pair 1.98

B **Zip-front Slipper** of warm felt (70% wool, 30% cotton). *Sizes* 2, 3, 4, 5, 6, 7, 8. *Please state size.* Shpg. wt. pair 6 oz.

29 N 5879—Light blue. Pair 98c
29 N 5880—Pink. . . . . . Pair 98c

E **Shearling Bunny Slippers.** Leather sole. *Sizes* 2, 3, 4, 5, 6, 7, 8. *Please state size.* Shipping weight pair 8 ounces.

29N5856–Light blue. Pair $2.29
29 N 5857—Pink. . . . Pair 2.29

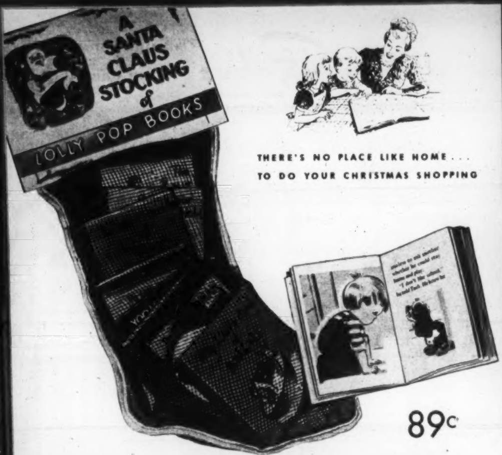
C **Felt,** 76% wool, 24% rayon. Zip front, shearling cuffs. Padded soles. *Sizes* 2, 3, 4, 5, 6, 7, 8. *State size.* Shpg. wt. pair 8 oz.

29 N 5870—Blue. . . . Pair $1.79
29 N 5871—Pink. . . . Pair 1.79

F **White Lamb Fur** . . leather on outside . . fleece throughout inside. *Sizes* 4, 5, 6, 7, 8. *State size.* Shpg. wt. pair 10 oz.

29 N 5861—Red. . . . . Pair $2.29
29 N 5862—Blue. . . . Pair 2.29

For Easy Terms see page 295


A SANTA CLAUS STOCKING of LOLLY POP BOOKS

THERE'S NO PLACE LIKE HOME . . .
TO DO YOUR CHRISTMAS SHOPPING

89c

A Santa Claus Stocking of Lolly Pop Books

St. Nick provides stocking and all this year. And brings it to you filled with 17 clever little picture story books. Imagine! 17 whole story books for only 89c . . . just the kind that pre-school boys and girls love to have. Each small book is 3⅛x3⅛ inches—a perfect fit for a youngster's hand—and has a stiff cover and about 18 story pages. The stories are charming, with clever full-page color illustrations. There's one about "The Old Woman and the Shoe"; another tells "The Blue Bird's Story"; a third tells about the adventures of "Bounce the Puppy" who looks high and low for little Henry, kept indoors with the measles. Won't your youngster be thrilled to get this stocking? Shipping weight 1 lb. 2 oz.

3 N 1925—17 books in stocking for 89c

Picture Books for
Pre-School Tots
Big color pictures, "cute" stories

BABY'S FIRST BOOK
AROUND THE FARM
FARMYARD FRIENDS

See the train.
Then look in the mirror
and see—YOU!

CIRCUS BOOKS
TEN-RING-CIRCUS-BOOKS

Johnny Appleseed
Pinocchio
Snow White
Three Little Pigs

3 New Cloth Books

Tiny hands won't tear pieces from these books or get them too smudged to be read. Every page is sturdy cloth that can be washed with mild soap and tepid water. The set includes "Around the Farm," "Baby's First Book," and "Farmyard Friends." Each book has 8 pages 6½x9 inches, and on each page are big color pictures of familiar objects. Colors are harmless—may be chewed without danger. These should be the child's first books—he'll spend hours and hours playing with and "reading" them.

3 N 1600—Shpg. wt. 14 oz. . . Set $1.39

10-Ring Circus Book

Tucked inside the cover of the cardboard tent are ten tiny books about the stars of the circus. Read all about Sophie the Seal, Bruno the Bear, Effy the Elephant, Koko the Clown and many others. Each midget-sized book has stiff covers, about 18 pages 3¼x2½-inches, and plenty of gay pictures. Each has a picture of one of the circus performers on the cover . . . if you set them in a row you'll have a toy circus parade. Put in your order for the Big Top now . . . it's a combination book and plaything, and a grand show!

3 N 1919—Shpg. wt. 10 oz. 89c

2 Big Floor Books

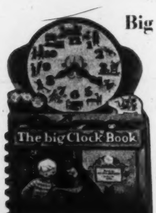
Stretch out on the floor with these two picture books—the pages will lie flat when open. Each book has 16 stiff board pages 9⅝x7½-inches. Almost entirely pictures, these durable books are intended for the very young child, from about 1 to 4 years old. They are filled with natural-looking and "cute" pictures. "Fun for Baby" presents familiar objects—a cookie, mittens, etc. "My First Animal Book" shows baby animals. Shpg. wt. 12 oz. each.

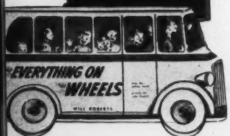
3 N 1926—My First Animal Book. . 69c
3 N 1927—Fun for Baby 69c
3 N 1928—Set of both books $1.33

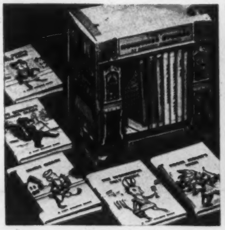
Little Golden Books

Here are the famous Walt Disney's Little Golden Books, pictures and stories from 4 of his most beloved movies. Every little boy and girl will want to have "The 3 Little Pigs," "Snow White and the Seven Dwarfs," "Pinocchio," and "Johnny Appleseed." They'll love clever Disney characters like Dopey, Grumpy, Jiminey Cricket whether or not they've seen the movie. Each book has about 42 pages 6⅝x8 inches crowded to the edges with pictures and stories. Stiff cover. For children 1 to 6. Shpg. wt. 1 lb. 6 oz.

3 N 1589 . . . . Set of 4 books 93c







Mother & Baby Wild Animal Stories
Mother & Baby Friendly Animal Stories

WALT DISNEY'S MOTHER GOOSE

Book and Toy in One

The Big Clock-Book shaped like a clock has a big dial with plastic hands that can be moved to mark the hours. 24 heavy cardboard story pages tell what Freddy and Sue do each hour—rhymes and lovely color pictures. 12½x7½-in. A pleasant way to learn numbers.

3 N 1916—Shpg. wt. 1 lb. 2 oz 89c

Everything on Wheels. It rolls along on 4 movable cardboard wheels! Open it up and find pictures and stories about trucks, trains, wagons, cement mixers etc. Children can play with this book or read it. Stiff cover.

3 N 1911—Shpg. wt. 1 lb. 2 oz. 89c

Boxful of *Tiny* Books

Tiny Nonsense Stories. 12 small 2⅛x3⅛-inch picture-story books line the window of an animal supermarket. About 240 pages and 200 color illustrations in the set. Each book tells its own original story —about Roger Mouse, Dorothy Donkey etc. Read the stories—look at the pictures —play store with the box.

3 N 1914—Shpg. wt. 1 lb 89c

Tiny Animal Stories. 12 exciting animal story books snug in their zoo-house box. 200 lifelike color pictures. Each 2⅛x3⅛-in. book has 22 pages. Each has a story about a different animal. Packed into a tiny paper house.

3 N 1552—Shpg. wt. 1 lb 89c

Mother and Baby Animals

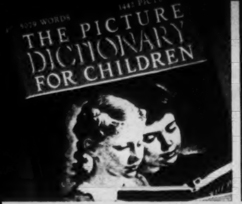
2 huge books of delightful animal stories for children 4 to 7. Each story opens with a lifelike picture of the mother and baby animal in full natural colors; nearly every page contains sparkling color illustrations. "Mother and Baby Wild Animal Stories" includes tales of fraidy-cat Tommy Tiger, greedy Bruiny Bear and others; "Mother and Baby Friendly Animal Stories" tells about Tippie the hunting dog, Dreamy the colt, the goat who wanted to smell like flowers, and many others. 72 pages 9¼x 12¼ inches in each book. Stiff covers. Shipping weight each 1 pound. A pair of attractive books for Christmas giving. Order yours today.

3 N 1590—Friendly Animal Stories . 89c
3 N 1591—Wild Animal Stories. 89c

Disney's Mother Goose

Favorite Walt Disney characters illustrate the best-beloved Mother Goose rhymes in this book. Here are Mickey and Minnie Mouse as Jack and Jill; Donald Duck as Humpty Dumpty; and Snow White as Mistress Mary. Bambi illustrates "Jack Be Nimble"; Sleepy is Little Boy Blue; Grumpy takes the part of Cross Patch; and so on. With every page a riot of color, fun and action, this addition to the Disney bookshelf will be pored over lovingly by children everywhere. Be sure that every pre-school boy and girl on your Christmas list gets a copy of Walt Disney's **Mother Goose** . . it's a book that parents will enjoy almost as much as the small fry. Shipping weight 1 pound.

3 N 1585—32 pages. 89c



Walt Disney's Uncle Remus Stories
UNCLE WIGGILY'S STORY BOOK
Howard R. Garis

THE CHILDREN'S BOOK OF BIBLE STORIES
121 Stories
47 Illustrations
28 In Full Color

PLAY-A-BED BOOK
NO. 1
PLAY-A-BED BOOK
NO. 2

The Picture Dictionary

Just like a game! This book teaches children to recognize printed words and have fun doing it. There are 5079 terms and 1442 clear illustrations. Each word is shown in small letters, capitals and script. Learning to recognize the words under the pictures becomes a simple but fascinating game—the colorful picture catches the child's eye while his mind retains the word below. Recommended by librarians, teachers, parents. 383 pages 8⅜x11⅜-inches. "The Picture Dictionary" has a stiff cover.
3 N 1902—Shpg. wt. 2 lbs....... $1.17

Book of Bible Stories

Teach your children to know and love the Bible. This beautiful *Children's Book of Bible Stories* includes over 100 of the finest stories from the Scriptures, simply and clearly retold. The story of Joseph and the brethren, Ruth amid the alien corn, and many lovely stories about Jesus . . . written with reverence, but in a vivid story style. 47 illustrations, 28 in brilliant color. 288 pages. Large clear type faces, easy for a child to read. Durable cloth binding. An excellent Christmas gift for boys and girls of any age group.
3 N 1660—Shpg. wt. 1 lb. 10 oz. $1.39

Perennial Favorites

Walt Disney's Uncle Remus Stories includes 23 stories from "Song of the South" and other Disney adaptations of Joel Chandler Harris' famous stories. Read about Brer Rabbit and de Tar Baby, or "why de cricket fambly lives in chimbleys." 92 pages 10x13-in.; 120 illustrations, many in color.
3 N 1586—Shpg. wt. 1 lb. 4 oz.. $1.39

Uncle Wiggily's Story Book. Every child adores this genial rabbit gentleman and his wonderful tales. 247 big 9x6½-in. pages. Well illustrated.
3 N 1587—Shpg. wt. 1 lb. 12 oz. $1.63

Play-A-Bed Books

The perfect answer for rainy days or convalescent periods is a *Play-A-Bed Book*. A wonderful collection of cut-outs, stories, coloring pages, puzzles, toys to make, and other things school-age children can do alone. Everything can be done with only the help of a pencil, scissors, crayons, paste. Section for mother. About 128 pages 8¼x11¼-in. in each book. One of these books will keep your shut-in boy or girl happy for days. Shpg. wt. each 1 lb. Paperbound.
3 N 1802—Play-A-Bed Book No. 1. 89c
3 N 1815—Play-A-Bed Book No. 2. . 89c

Bill Bunny's NEW HOME
THE LUCKY LITTLE PUPPY
Princess Rose

MY LITTLE TELEVISION SET
NURSERY RHYMES
9 TOM THUMB BOOKS

69c
Each

My Little Television Books

Read the stories and make the pictures flicker across the "television screen". What a book-and-toy combination for the modern child! Two make-believe television sets—a red and a blue one—each packed with 9 different 3¼x4$\frac{5}{16}$-in. books. Each small book has 20 picture-story pages, all fascinating original tales about children or animals. Each paper "television" box has 3 "screens" and 9 pictures for the child to pull across the screen—they seem actually to be moving. Ages 2 to 6. Shpg. wt. 1 lb. each.
3 N 1920—Red Set. 69c 3 N 1921—Blue Set. 69c
3 N 1929—Red and Blue Sets combined....... $1.33

10 ACTIVITY BOOKS
DOT DOT
CONNECT the DOTS
HAPPY DAYS
FUN TIME
HIDE SEEK
HAPPY TIME
OBJECTS
PALS
LITTLE FOLKS

Pictures and stories for

Ages 4 to 9

Clever new reading ideas

New Activity Box for 1949

57c

Good news! Your old friend the Activity Box is here again to keep the youngsters happily occupied. Big 1949 edition with 10 completely new books packed with pleasant things to do . . . connect the dot games, coloring books, magic paint books, hide and seek games (find the hidden character in a picture, etc.). Boys and girls 4 to 8 years old will sit for hours connecting dots to draw the picture of an animal. or brushing water over a magic paint page to see the color picture that "magically" appears. Every child on your Christmas list should have an Activity Box . . . it's the perfect answer when Junior or Jennie asks, "What shall I do?" Shipping wt. 1 lb. 2 oz.
3 N 1922—Box of 10 books 7x11x1¼-in.................: 57c

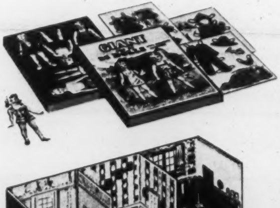
COWBOYS AND INDIANS
THE BIG BOOK OF REAL TRAINS

Cowboys and Indians

Want to read about stampedes, rustling cattle, rodeos, totem poles, square dancing? — All this and much more is included in "Cowboys and Indians," 52 stories and rhymes and over 100 color pictures. Every American boy and girl should have this fine storybook about our great West—the stories selected are exciting and rich in folklore. Big 9½x12¾-inch pages. Clothbound. Shipping weight 1 lb. 4 oz.
3 N 1588.................. $1.87

All about Trains

If your child likes to watch the trains go by, you'll hit the spot with "The Big Book of Real Trains." 30 huge and realistic full pages of illustration 9¼x13 inches—all in color. Every imaginable kind of freight car, as well as engine, caboose and full train. Under each picture is a brief history of the car—just pertinent facts that would interest a child. Shipping weight 1 lb.
3 N 1592.................. 89c

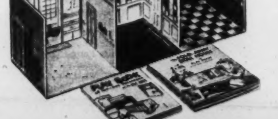


Giant Box of 28 Dolls

Our very best box, with 28 "cute" cardboard dolls. Also 8 clothing booklets 7½x 11-in., each with 12 sheets of doll clothes printed in gay color. In 11x15-in. box.

3 N 1923—Shpg. wt. 1 lb. 4 oz...... 57c

All American Girls (not shown). 15 full-page cardboard dolls for older girls. With four 8-page sections of smart modern doll dresses. Page size 11x15 inches.
3 N 1851—Shpg. wt. 1 lb. 12 oz..... 57c



Fold-A-Way Doll House

This spacious 3-room doll house folds 9 times to form a 7¾x8¼-inch book. It takes very little space and can be set up in a jiffy. Folded into it is another little book with a charming story as well as furniture for the doll house. Also 6 sheets of die-cut nursery, dining room and kitchen furniture that can be set up without cutting, gluing or pasting. A delightful toy-book for the "domestic" youngster.
3 N 1924—Shpg. wt. 14 oz.......... 89c

THE HARDY BOYS
THE SIGN OF THE CROOKED ARROW
The Bobbsey Twins
NANCY DREW MYSTERY STORIES
The Clue of the Leaning Chimney
CAROLYN
THE LONE RANGER ON POWDERHORN TRAIL
VALLEY OF WILD HORSES
ZANE GREY

THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS SHOPPING

Over 100 titles for children

Series Books

Gift Books for Ages 6 to 15 73c 3 for $1.98

The Bobbsey Twins

For children 6 to 12. Charming stories about true-to-life youngsters . . . their vacations, everyday play. Stiff covers.

The Bobbsey Twins (75)
—Tulip Land (140) *latest title*
—and Schoolmates (132)
—at Mystery Mansion (129)
—at Sugar Maple Hill (130)
—at the Circus (127)
—at the County Fair (125)
—at the Ice Carnival (72)
—at the Toy Shop (139)
—in Echo Valley (70)
—in Mexico (138)
—in the Country (120)
—in the Great West (133)
—on a Ranch (78)
—on an Airplane Trip (80)
—on a Pony Trail (69)
—on Blueberry Island (123)
—Solve a Mystery (79)

State catalog number, title No.
Shpg. wt. 12 oz. 3 for
3 N 1717—Each . . 73c $1.98

The Hardy Boys

For boys 11 to 15. Exciting adventure stories, Stiff covers.

Sign of the Crooked Arrow (229)
. . . latest title, just published
Clue of Broken Blade (16)
Figure in Hiding (226)
Footprints under Window (223)
Great Airport Mystery (204)
Hidden Harbor Mystery (205)
House on the Cliff (202)
Mark on the Door (224)
Missing Chums (207)
Mystery of Cabin Island (220)
Phantom Freighter (227)
Secret of the Caves (209)
Secret of the Old Mill (206)
Secret of Skull Mountain (228)
Secret Panel (200)
Shortwave Mystery (13)
Tower Treasure (201)
Twisted Claw Mystery (19)
While the Clock Ticked (222)

State catalog number, title No.
Shpg. wt. 10 oz. 3 for
3 N 1724—Each. . . 73c $1.98

Nancy Drew Mysteries

For girls 11 to 15. Stiff covers.

Clue in Leaning Chimney (116)
latest title
Bungalow Mystery (101)
Clue in Crumbling Wall (81)
Clue in the Diary (105)
Clue in the Jewel Box (83)
Clue in the Old Album (114)
Clue of the Broken Locket (109)
Clue of the Tapping Heels (87)
Ghost of Blackwood Hall (115)
Hidden Staircase (100)
Message in the Hollow Oak (110)
Mystery of Lilac Inn (102)
Mystery of the Tolling Bell (113)
Moss Covered Mansion (112)
Nancy's Mysterious Letter (106)
Secret at Red Gate Farm (104)
Secret at Shadow Ranch (103)
Secret in the Old Attic (82)
Secret of the Old Clock (85)
Sign of the Twisted Candle (107)

State catalog number, title No.
Shpg. wt. 12 oz. 3 for
3 N 1713—Each. . . 73c $1.98

Lone Ranger Westerns . . for ages 11 to 15

Lone Ranger (28)
—on Powder Horn Trail (143)
latest title
—and the Gold Robbery (30)
—and the Mystery Ranch (29)
—and the Outlaw Stronghold (31)
—and the Silver Bullet (142)
—at Haunted Gulch (33)
—and Tonto (32)
—Rides Again (35)
—Rides North (99)
—Traps the Smugglers (34)

State cat. No., title No. Stiff cover.
Shpg. wt. 12 oz. 3 for
3 N 1715—Each . . 73c $1.98

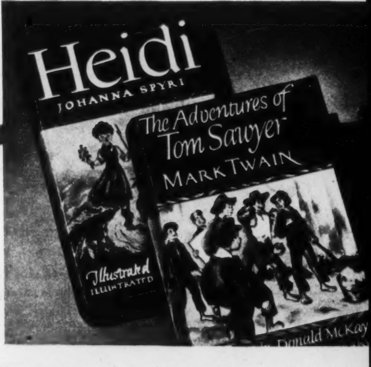
Teen age and older 89c

Fast-action Westerns by Zane Grey

Two-fisted action stories told as only Zane Grey can. Galloping horses and gun-fire and all the drama and romance of the real West, by a writer who knew his subject first-hand. Teen-age readers will thrill to these tales.

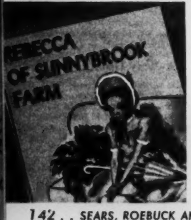
Arizona Ames (232)
Call of the Canyon (226)
Drift Fence (233)
Forlorn River (229)
Hashknife Outfit (230)
Light of the Western Star (484)
Majesty's Rancho (41)
Mysterious Rider (300)
Nevada (509)
Raiders of Spanish Peaks (42)
Riders of Purple Sage (385)
Robbers' Roost (234)
Rogue River Feud (511) *latest*
Shadow on the Trail (386)
Spirit of the Border (510)
Stairs of Sand (40)
Sunset Pass (235)
30,000 on the Hoof (45)
The Thundering Herd (231)
Twin Sombreros (44)
West of the Pecos (236)
Wilderness Trek (302)
Wild Horse Mesa (47)
Valley of Wild Horses (483)

State catalog number, title number. Clothbound.
3 N 260—Shipping weight 14 ounces. . . . . .Each 89c



Children's Classics for every age

BAMBI
by FELIX SALTEN



GOOD: Famous stories every child will love. Stiff cover.

Alice in Wonderland (36)
Andersen's Fairy Tales (37)
Bambi (38)
Bambi's Children (39)
Beautiful Joe (40)
Bird's Christmas Carol (159)
Black Beauty (161)
Eight Cousins (171)
5 Little Peppers, How They Grew (156)
5 Little Peppers Midway (157)
5 Little Peppers Grown Up (158)
Grimm's Fairy Tales (44)
Hans Brinker (163)
Heidi (45)
Heidi Grows Up (46)
Heidi's Children (47)
Huckleberry Finn (62)
Jo's Boys (54)
Little Colonel (175)
Little Men (55)
Little Women (56)
Old Fashioned Girl (57)
Pinocchio (167)
Pollyanna (60)
Pollyanna Grows Up (61)
Pollyanna's Protegé (174)
Robin Hood (166)
Robinson Crusoe (160)
Tom Sawyer (50)
Treasure Island (51)
Uncle Remus (53)

State catalog number, title No.
Shpg. wt. 12 oz. 3 for
3 N 1714—Each. . .73c $1.98

BETTER: Famous Thrushwood Classics, handsomely bound and wrapped in brilliant color jackets. Printed on better quality paper, and carefully illustrated. Books that any child would be glad to receive as a gift. The stories are all tried and true favorites—beautiful nature stories like "Bambi"; rousing action tales like "Call of the Wild"; the ever-popular Uncle Remus; and realistic stories of boys and girls such as Heidi or Penrod. Delightfully told stories, nicely bound . . . Thrushwood Classics make fine Christmas gifts for boys and girls of any age.

Anne of Green Gables (313)
Bambi (325)
Bambi's Children (326)
Bob, Son of Battle (327)
Call of the Wild (189)
Heidi (315)
Heidi Grows Up (321)
Heidi's Children (322)
Little Shepherd of Kingdom Come (332)
Penrod (185)
Rebecca of Sunnybrook Farm (190)
Merry Adv. of Robin Hood (314)
Uncle Remus (324)
White Fang (328)

State catalog No., title number.
Shpg. wt. 1 lb. 4 oz.
3 N 1716—Clothbound. . . .89c

BEST: Our finest, richly bound Children's Classics . . . lavishly illustrated in gorgeous color . . . printed on excellent quality paper. For those who want something outstanding, a really beautiful edition of a great story. The cloth covers are decorated with exquisite full color designs. The books are lovely to look at and, of course, delightful to read. They have been outstanding favorites with generations of readers and should be a part of every modern child's reading experience. Even the youngest children will enjoy Andersen's Fairy Tales or the story of Pinocchio. For older boys and girls there are gripping adventure stories, famous stories about animals, touching stories about everyday people.

Adv. of Huckleberry Finn (270)
Adv. of Tom Sawyer (258)
Andersen's Fairy Tales (250)
Five Little Peppers and How They Grew (269)
Grimm's Fairy Tales (253)
Swiss Family Robinson (268)
Black Beauty (359)
Christmas Stories (361)
Heidi (255)
Little Women (355)
Jo's Boys (387)

State catalog number, title number. Clothbound.
3 N 1706—Shipping weight 1 pound 4 ounces. . . . . .Each $1.17

A wonderful gift for the family . . . The American Peoples Encyclopedia, see index for page

THE NEW Flash-a-Lite QUIZ BOOK
by Professor Bright
BIG BAG OF TRICKS FOR BOYS AND GIRLS

Just for fun—Games and Gags

New Flash-A-Lite Quiz Book with the Magic Answer Wand that lights up when you touch the right answer. A fascinating novelty book made for the special delight of youngsters 8 to 12 and for quiz fans of all ages. 30 full-length brand-new quizzes cover every conceivable topic—sports, history, animals, adventure, geography and others. $1.63

Each quiz has about 15 carefully phrased questions with a choice of answers. Ask yourself one of the questions and touch the answer of your choice with the wonderful Magic Wand. Bingo! **If you're right, the Wand lights up . . .** and if you pick the wrong answer, nothing happens. A wonderful game that can be played by one or any number of people . . . ideal for rainy days or convalescent periods or just plain fun at any time. Put on a quiz show for yourself or for your friends—stump your own board of experts with Professor Bright's **Flash-A-Lite Quiz Book.** 32 pages crammed with questions and answers. Page size 7½x10 inches.

3 N 1803—Shpg. wt. 1 lb. . . $1.63

Big Bag of Tricks. Amaze your friends!—boys and girls 9 to 16 can be amateur magicians—learn all sorts of sleight of hand tricks without hours of practice. Tricks can be performed with simple home materials. 160 pages. Paperbound. Shpg. wt. 1 lb. 4 oz. 89c

3 N 1597M—Each 89c 3 for $2.59

Barrel of Fun. An almost inexhaustible fund of picture puzzles, board games, jokes, pencil games, cutouts, coloring pages, etc. Fine for rainy days or play-a-bed activity. 192 pages; over 300 illustrations. Ages 9–16. Paperbound. Shpg. wt. 1 lb. 4 oz.

3 N 1598M—Ea. 89c 3 for $2.59

Big Book of Laughs for boys and girls 9 to 16. Comic recitations, funny stories, puns, boners, humorous epitaphs, limericks, dialogues. 192 pages with 100 hilarious illustrations. Paperbound. Shpg. wt. 1 lb. 4 oz.

3 N 1599M—Ea. 89c 3 for $2.59

Any 3 above books $2.59

A Treasury of Play Ideas for Tiny Tots
A Young Boy's Treasury of Things-to-do
A Boy's Treasury of Things-to-do
A Little Girl's Treasury of Things-to-do
A Girl's Treasury of Things-to-do

Treasury of Things-to-do

"Mother, what shall I do now?" If that question has ever stumped you, you'll welcome a Things-to-do book to keep your boy or girl happy. There's a book for each age group jam-packed with ideas for games and things to keep the youngsters busy. Each book has games a child can play alone, stay-in-bed games, things-to-make, playmate games, party games and handicraft projects. Materials are all safe and can be found in almost any home—for instance, the book for Tiny Tots includes play with clothespins, buttons, spools, floating soap. Each book has about 94 pages 6¾x9 inches with over 100 color illustrations. Directions are all crystal-clear with illustrative diagrams and step-by-step instructions. Boardbound. Shpg. wt. each 1 lb. $1.17 Each

3 N 1540—**Treasury of Play Ideas for Tiny Tots** (Age 2–6) $1.17
3 N 1541—**Young Boy's Treasury of Things-to-do** (Age 6–9) 1.17
3 N 1542—**Boy's Treasury of Things-to-do** (Age 9–12) 1.17
3 N 1543—**Little Girl's Treasury of Things-to-do** (Age 6–9) 1.17
3 N 1544—**Girl's Treasury of Things-to-do** (Age 9–12) 1.17

Tell me about God
Flora McFlimsey's Christmas Eve
THE NIGHT BEFORE CHRISTMAS
The Littlest Angel
THE GOLDEN Christmas Book

Children's Christmas Corner

Yuletide Stories for ages 4 to 10

Tell Me About God. An unusual and beautiful book answering many of the profound and important questions that a small child asks. How the Bible helps us to know God—how God plans a beautiful world—how God loves all his children. For Christians of every denomination. 74 pages 10⅛x8-in. Many lovely color and black and white illustrations. Shipping weight 1 lb. 2 oz

3 N 1593—Clothbound $1.87

Tell Me About Jesus. An inspiring book answering a young child's questions about Jesus. Written in simple conversational style. An excellent basis for any child's religious training. Over 70 pages 8¼x10½-in. About 60 illustrations. Shipping wt. 1 lb. 2 oz.

3 N 1594—Clothbound $1.87

The Littlest Angel, written for a radio narration by Helen Hayes. A modern Christmas classic about the littlest angel, whose halo was always slipping around his ears and who had a disrupting effect on the Celestial City. Read about the amazing act that restored him to good standing. 28 pages 9x7-inches. Clever color illustrations throughout. Shpg. wt. 10 oz.

3 N 1596—Stiff cover 89c

Animated Night Before Christmas with pictures that really move. The famous old Christmas poem comes alive. Santa's paunch jiggles like a bowlful of jelly, his merry eyes twinkle as he fills the stockings; 8 reindeer pull him through a sky of blinking stars. 18 pages 6¾ x 8¾ inches. Shpg. wt. 10 oz.

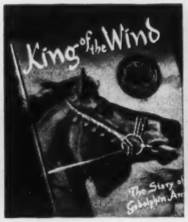
3 N 1882—Stiff cover . . . 89c

Miss Flora McFlimsey's Christmas Eve, one of the most appealing stories we've read in a long time. About an old doll who lived in an attic and was very lonely until one night she came downstairs to see the Christmas tree. The new dolls laughed at her old-fashioned clothes—but Timothy Mouse and the Christmas tree angel gave her a helping hand. About 40 pages, beautifully illustrated. A new classic. Shpg wt. 8 oz.

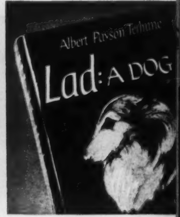
3 N 1595—Stiff cover 89c

Golden Christmas Book. From the pop-up Christmas tree inside the front cover to the very last page this is bursting with games and puzzles for young and old, Christmas stories, songs, poems. 96 pages, all illustrated. Wt. 1 lb. 4 oz.

3 N 1555—Stiff cover . . $1.39



The Black Stallion



Books for everyone who likes horses and dogs

3 great modern stories about horses by Marguerite Henry. Superbly illustrated

King of the Wind, story that won the 1949 Newbery Award. Born in the stables of the Sultan of Morocco, the Arabian charger progressed through thrilling adventures to France and then to England, and became founder of a whole new line of thoroughbreds (among them Man o' War). Shipping weight 1 pound 10 ounces.

3 N 1219–Clothbound . $2.63

Misty of Chincoteague. Exciting capture of a mare and colt on a little-known island off the coast of Virginia. Shipping weight 1 lb. 10 oz.

3 N 1161–Clothbound $2.63

Sea Star: Orphan of Chincoteague. Thrilling sequel to Misty. Shpg. wt. 1 lb. 10 oz.

3 N 1220–Clothbound $2.63

Black Stallion Series. Rip-roaring adventure tales about a great Arabian stallion and his boy owner. Stories that are off the beaten track—for boys and girls 10 to 14. By Walter Farley. Clothbound. Shipping weight 1 pound each.

3 N 1559—**Black Stallion.** $1.87

3 N 1560—**The Black Stallion Returns** $1.87

3 N 1561—**The Son of Black Stallion** $1.87

3 N 1602—**The Black Stallion and Satan** $1.87

Horses, Horses, Horses. 18 top-notch stories by well-known authors. About wild horses, legendary horses, Saratoga racing, cutter racing—about every kind of horse and the people who train, ride, love them. Edited by Phyllis R. Fenner, with realistic illustrations. Shipping weight 1 lb. 4 oz.

3 N 366—Clothbound. $2.37

Terhune Dog Stories: Every dog-lover, young and old, will be enchanted by these heart-warming and true-to-life tales by a master writer of dog stories. World-famous books by Albert Payson Terhune, delightfully illustrated. Clothbound. Shipping weight 1 lb. 2 oz.

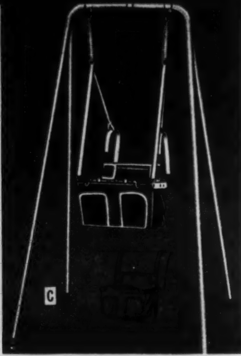
3 N 1539—**Lad: a Dog**—most famous of the series $1.39

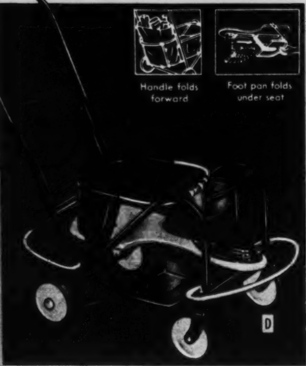
other titles

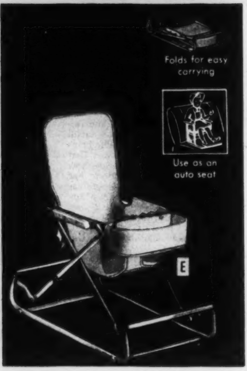
Lad of Sunnybank (150)
Further Adventures of Lad (151)
Way of a Dog (154)
Buff, a Collie (147)
A Dog Named Chips (152)
My Friend the Dog (374)
Heart of a Dog (385)
The Faith of a Collie (386)
State catalog No., title No.
3 N 1751 . . . . Each 89c

Lassie Come Home. Eric Knight's great story of a dog's devotion. A reading thrill for children and adults. Shipping weight 1 pound.

3 N 1002–Clothbound . . $2.37







Five Popular Baby-Tending Aids at Sears Low Prices

[A] **Play Yard**—with decorated panel and colorful play beads. 2-in. easy-rolling swivel casters make it easy to move. Smooth Masonite Presdwood floor raised 6½ inches to protect baby from drafts and dirt. Constructed of strong, kiln dried lumber; smooth varnish finish. 3 rows of brightly colored play beads. 4 sturdy hardwood corner posts. Folds compactly for easy carrying and storing. 39½x39½x30 in. **$11.98**

79 NM 7018—Shipping weight 35 pounds..................$11.98

[B] **Play Yard Pad.** Water-resistant coated cotton fabric in assorted nursery designs . . . plump-filled with pure cotton felt. Easy to clean with damp cloth. Size about 40x40 inches. Fits play yard described above. **$3.54**

29 N 5520—Light blue. Shipping weight 3 lbs. 3 oz...........$3.54
29 N 5521—Pink. Shipping weight 3 lbs. 3 oz................ 3.54

[C] **Double-purpose Baby Swing—Reduced!** Bouncing swing and comfortable auto seat in one! Comes with its own portable stand. Durable cotton fabric; neatly bound edges. Wood arm rests; safety strap; bright play beads. Steel frame has adjustable extension to keep seat level in car. Rubber-covered hooks. 7-inch deep seat has removable, rigid fiber insert. 14½x11½ inches overall. Strong web suspension straps with safety-type steel compression springs—won't come off. Steady, rubber-tipped tubular metal stand with enamel finish is about 48 inches high. Easy to set up—can be carried in auto. Order one now—for real savings! **Was ~~$5.98~~ $5.29**

79 N 06941—Shipping weight 14 pounds...... *Was $5.98*.... $5.29

[D] **Walker-Stroller.** Easy to convert. Fold handle forward, fold foot pan back . . . presto! You have a walker. Shaped wood seat is suspended between springs to cushion shocks. Built of steel; handle and protective rail of enameled tubular steel. 5½-in. wheels, ¾-inch rubber tires. Rubber covered front and rear bumpers. Play tray; wood beads. Dark red enamel finish. Overall length 29¾ inches. **$8.95**

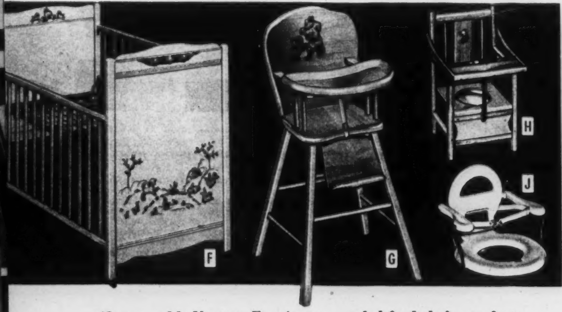
79 N 07540—Handle 34½ in. high. Shpg. wt. 24 lbs..........$8.95
49 N 7504—Walker Shopping Bag. Fits 79N07540 Walker only—easily attached and removed. Cotton. 8½x13½x16 in. deep. Wt. 2 lbs..$2.49

[E] **Play Chair—Reduced.** Has a unique rocking, swinging action that the little ones love . . . provides gentle exercise. Use it indoors or outdoors. Also ideal to take along on outings. Attachment supplied which makes playchair an auto seat. Strong steel frame has non-creep runners—won't mar floors. Seat and play tray of sturdy cotton duck have plastic lining on bottom; removable for washing. Neatly bound edges. Colorful wood play beads; comfortable wood arm rests. 24x15½x26 inches high overall. Folds easily to 24x15½x6½ inches high. Place your order now for this Christmas gift. **$4.79**

79 N 06926—Shpg. wt. 11 lbs........*Was $4.98*........ **Now $4.79**

Use Sears convenient Easy Terms . . . see page 295 for details

Baby Needs ..give Mother free time..make work easier



Individual jets force live steam into each bottle
K
L
M

Honeysuckle Nursery Furniture . . styled for baby's comfort

[F] **Luxurious Honeysuckle Crib.** Styled for baby's comfort and safety. Draft resistant full-panel front . . . ¾-panel back. Toe-touch single-drop side with safety catch. 4 position adjustable spring. Hardwood construction with maple or waxed birch finish. Decal trim. 54x30 in. Sides 26 in. high. Partially assembled. *State finish.* **$27.95** Crib, Spring $3.00 Down

1 NM 8316—Crib, spring. Shpg. wt. 65 lbs....$27.95
1 NM 8393—Crib, spring, 56-coil pink and blue pyroxylin covered mattress. Wt. 82 lbs. **$34.95**

[G] **New! Highchair with curved panel back.** Smartly styled with large removable 3-position plastic tray. Tilt-resistant widespread legs, adjustable footrest. Hardwood with non-poisonous waxed birch or golden maple finish. Seat 14x12½ in. 37½ in. high. **$12.95**

1 NM 8778—*State finish.* Shpg. wt. 25 lbs.....$12.95

[H] **Hardwood Nursery Chair.** Overhead tray, natural finish. Sturdy hardwood construction. Seat 10x11 in. Height 20 in. Unassembled.

1 N 08732—Mailable. Shpg. wt. 6 lbs......**$3.89**

[J] **Plastic folding Trainer.** Seat 11¼x13x8½ in.

1N08781—*State pink or blue.* Shpg. wt. 3 lbs...$3.49

Electric Sterilizer, Bottle Warmers

They shut off automatically . . just add water and plug in. Use any 110–120 volt AC only. Approved by Underwriters' Laboratories, Inc. Complete with attached cord.

[K] **Our Finest Kenmore Electric Sterilizer.** Forces live steam into every part of bottle. Sterilizes 7 bottles, 12 nipples, 12 caps, funnel (not included). Plastic odorless base, metal rack, aluminum cover. **$4.29**

34 N 6854—Uses 575 watts. Shpg. wt. 3 lbs. 12 oz........$4.29

[L] **Kenmore Best Bottle Warmer** with vaporizer attachment. Heats with steam. Porcelain well, plastic handle.

34 N 6857—Uses 350 watts. Shpg. wt. 3 lbs. 12 oz......**$2.49**

[M] **Bottle Warmer** without vaporizer or handle.

34 N 6864—Uses 350 watts. Shpg. wt. 3 lbs........**$1.79**

Amusing plastic Toys . . . wipe clean in a jiffy

REDUCED! Big mechanical roly-poly Juggler. Wind him up and he goes into action. He rocks, bobs; ball rolls back and forth as if juggled. Finished in gay colors. Wt. 1 lb. About 8¼ in. tall.
49N4466–*Was $1.98* $1.59

Big roly-poly Clown. You can't keep this jolly fellow down—he always bobs back up with a twinkling smile. Now molded of plastic with glossy finish in bright, appealing colors. About 7½ inches high.
49N4490—Wt. 1 lb..87c

REDUCED! Plastic "Water Tubby." Transparent fish partly filled with water; and, wonder of wonders to wee ones, he contains 2 tiny aquatic toys. Gay-colored details. About 4¾ in. long. Wt. 10 oz.
49N4421–*Was 79c*.. 69c

Plastic Doll. He's an active little fellow that baby will cherish. Press down . . . his legs go up into his body and he squeaks. Shake him and he rattles. Plastic in baby colors. 6½ in. high.
49N4415–Wt. 8 oz. 87c

HAPPI-TIME
$1.79
Complete Set

Blocks and Wagon—all rubber

- 18 sponge rubber blocks . . . practically unbreakable
- Safe . . . no sharp edges to injure baby or furniture
- Molded rubber wagon 12¾ in. long overall
- Easy to clean . . . just wipe with a damp cloth

Watch baby's eyes sparkle when he sees the bright wagon loaded with 18 pastel-colored, alphabet—picture blocks, each 1¼ in. square. Front wheels mounted on swivel bolster so baby can steer wagon easily.
49 N 4493–Shpg. wt. 2 lbs. Rubber wagon and blocks $1.79

Baby Toys . . . a big selection of wee one's favorites

Entertaining Toys . . . keep little ones happy and contented

Plastic Jack-in-Box. Press the button and out bounces a *squealing clown*. Box is beautifully made of plastic in pastel tint with nursery decal. Box 2¾x2¾x3¾ in. high.
49 N 4460–Shpg. wt. 10 oz. 83c

REDUCED! Wobble Ducks. Waddle from side to side as child tows toy along. Plastic, bright-colored finish. Platform 7½ in. long; 4 in. high overall. Shpg. wt. 14 oz.
49 N 5433—*Was 89c*...... 75c

4-pc. plastic Toy Set. Savings bank 3¼ in. high. Rocking horse, 4 in. long; ball rattle with teether handle, 5¾ in. long; 5-in. dumb bell. Pastel color plastic.
49 N 4494—Wt. 1 lb. . Set 89c

Musical Doll. Chimes inside make melodious tinkle when you shake it. Pastel-color plastic, painted features. Nylon elastic cord for hanging. About 8 in. tall. Wt. 12 oz.
49 N 4474–*Was 98c*. . .Now 94c

New! Donald Duck. A whirlwind of action. Dances, rhumbas and shakes the maracas . . a true caballero. Plastic in vivid colors. Keywind motor. About 6¾ in. tall.
49 N 5746–Shpg. wt. 10 oz. 87c

SHY GUY
WHEE
WHEE

Gay toyland personalities to brighten your baby's Christmas

"Squealie" Piggie Bank. Start your tot in the habit of saving money by letting him bank coins in "Squealie." Squeals when deposits are made. Gay colored plastic. Opens for coin removal. 6 in. long.
49 N 6427–Shpg. wt. 10 oz. 89c

REDUCED! Lamb with tinkling bell. A fine crib or play companion. Cotton-stuffed; covered with pastel-color material that wipes clean. About 9½ inches high. Shipping weight 10 ounces.
49N4035–*Was $1.94* Now $1.39

Whistling rubber Dog. "Poochie" whistles when squeezed. He and Shy Guy (at right) make perfect companions. Order one of each. Molded of soft rubber in bright colors. 5½ inches high.
49 N 4409–Shpg. wt. 6 oz. . 63c

New. Shy Guy. A quiet lad with a wistful look on his face. Whistles when you squeeze him. He'll keep baby amused for hours on end. Molded of soft, pliable rubber; gay colors. 8½ in. high.
49 N 4491—Shpg. wt. 8 oz. 87c

Soft Rattle-Dolly. Rattles when baby shakes her.

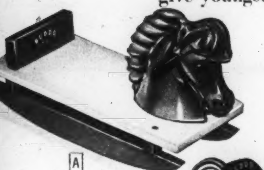
Cotton-stuffed body covered with cotton back rayon plush in attractive pastel colors. Composition head. About 11¾ inches tall.
49N3546–Shpg. wt. 10 oz. $1.37

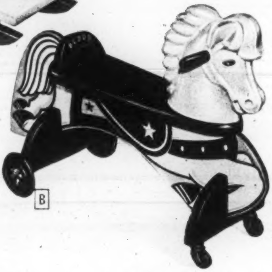
You'll find more gift ideas in our big Fall General and Midseason Fall Catalogs

HAPPI-TIME Horses

OUR OWN TRADE MARK

give youngsters fun and exercise





Happitime Horsie Rocker

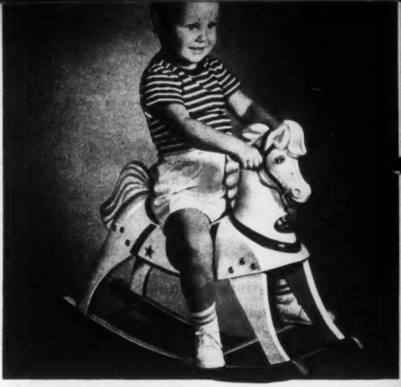
A New! Baby needs no help to "mount" this platform rocker! White wood seat, 18x8 in. wide, only 4 in. from floor, has back support. Fully molded fiber plastic head of red enamel. Red wood rockers 18 in. long. Blue dowl hand grips. Partly assembled. Hardware included. **$2.29**

79 N 07561—Shpg. wt. 6 lbs... $2.29

New! Wheel Horse

B Fine exerciser for tiny legs! Enameled plywood body. Seat 10 in. from floor; back rest. 4½-in rear wheels, hard rubber tires. Swivel casters in front. Dowel hand grips; molded plastic head. 25¼x10¼x25¼ inches high overall. Easily assembled. Hardware included. **$4.69**

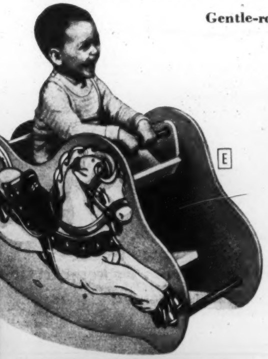
79 N 07523—Shpg. wt. 7 lbs. $4.69



New! Happitime white Rocking Horse

Beautiful, white enameled rocker that looks just like a horse from a fairy tale. A brisk "trot" on this horse will be pure bliss to a little one. Blue painted-on saddle has a comfortable back support that gives feeling of security to the rider. De luxe finish . . . baked-on enamel . . . washable. Fully molded, "merry-go-round" horse contour, body and head. Brightly red enameled hardwood rockers with a stationary foot rest. Blue dowel handles on horse's head for safer grip. Saddle 12¾ in. from ground. Size overall 29¾x8x22¼ in. to top of head. An exclusive with Sears only! **$4.98**

79 N 07524—Partly assembled; all screws included. Shipping weight 8 lbs. $4.98



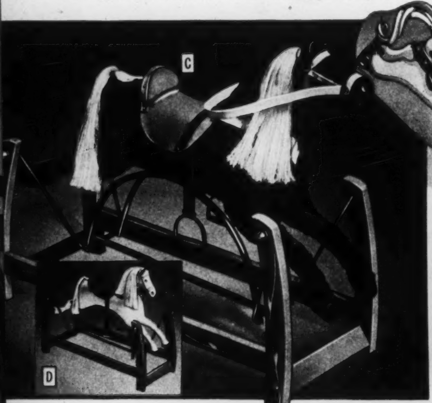
Gentle-rocking Shoo-Fly . . for tiny tots

- Extra sturdy — ⅝-inch wood seat and footrest
- Pink and blue enamel finish; colorful horse decoration on each side
- Large and roomy (35 inches long)
- Rounded edges; no sharp corners

$5.25

E All the little ones love Shoo-fly! Just perfect for them . . . "well-trained" to give mild, gentle rides to the youngsters. The most inexperienced rider will have no trouble staying on. Feel safe in trusting this horse to your little one . . . safe, smooth rounded edges and corners. For mild, satisfying exercise Shoo-fly can't be beat. Swinging wood play tray; dowel handle for firm grip. Overall 35x12¾x18¼ inches. Easy to assemble; all screws included. Order one for your child now.

79 N 07585—Shipping wt. 14 lbs. . $5.25



Handsome new Hobby Horse . . de luxe model

- Rich, black rayon plush covering of body is flame-resistant
- Double steel arch construction with heavy steel rod hangers
- Beautiful red enameled wood frame of sturdy construction

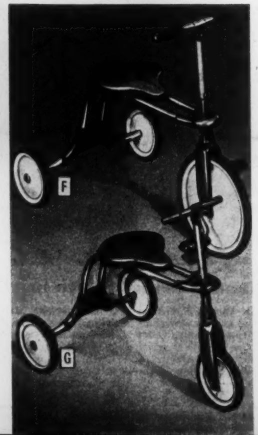
$17.98 Large (C)

C Juvenile riders find him a faithful pal with a pleasant "gait." Glass eyes, steel stirrups, leather ears. Colored saddle, bridle; web bridle, reins, stirrups. Comfortably padded saddle 22 in. from floor. Wood frame 34 in. long. Head 29 in. from floor. A horsie your child will love to ride!

79 NM 7590—Shipping weight 36 pounds. Freight or express. $17.98

D **Smaller horse.** Similar to above but dapple gray enamel finish, no plush. Narrower saddle about 21 inches from floor. Length 32 inches Head 28 inches from floor.

79 NM 7588—Shipping weight 30 lbs. Shipped freight or express $11.98



Reduced! Aluminum Bike

F First time in years at this low price! Styled like a regular velocipede; rear widespread for safety. Lightweight polished tubular aluminum frame. Shaped steel saddle (10½ in. from floor) adjusts up to 3 in. for different leg lengths. Double-disc steel wheels, 8-in. front, 5-in. rear; ¾-in. rubber tires. Rubber pedals, hand grips. Velocipede-type steel fork. Easy to set up; hardware incl. Was ~~$3.95~~ **$3.29**

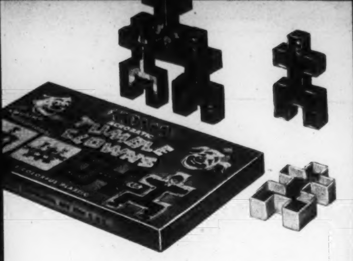
79 N 08372—Shpg. wt. 8 lbs. $3.29

Reduced! Kiddie Car

G A real value for the little tot! Pushes easily. Lightweight tubular aluminum frame; steel saddle (10½ in. from floor) adjusts 3 in. for length of leg. Front wheel steers easily. Three 5-in. double-disc steel wheels, big ¾-in. rubber tires. Red seat, ivory-color enameled wheels. Easy to set up; hardware included. Was ~~$3.19~~ **$2.89**

79 N 08371—Shpg. wt. 6 lbs. $2.89

Now, a gift for the whole family, the American Peoples Encyclopedia — see page 284



Acrobatic Tumble Clown Blocks

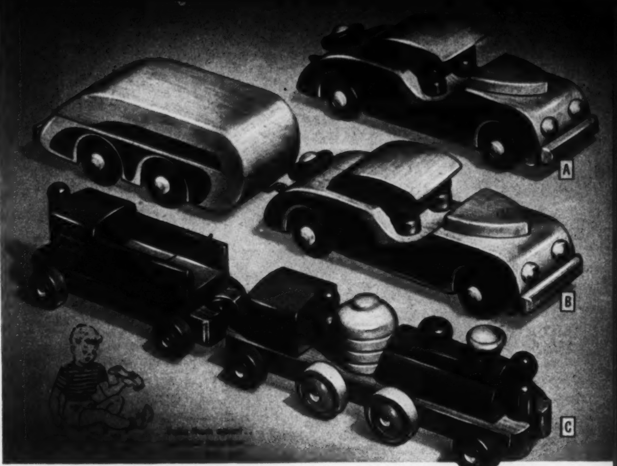
Bigger set than last year . . . same price. **89c** They do amazing tricks . . . head-stands, pyramids, balancing stunts. Toddlers love to fit heads, arms and legs of clowns into matching notches of other men. Bright, smooth plastic, cleverly decorated. 9 blocks, each 4 in. high.

49 N 1867—Shipping weight 1 lb. 2 oz. 89c

Judy Inlay Puzzles . . board holds pieces in place,

Better than ordinary jigsaw puzzles for tots **89c Each** . . . large simple pieces fit in $^3/_{16}$-in. thick board with back that holds puzzle. Can be held in lap or played in bed. Easily put together. Bright pieces of hard-to-bend Masonite Presdwood. Each puzzle 8½x11½ in.

49 N 1894—Humpty Dumpty. Shpg. wt. 1 lb. 2 oz. 89c
49 N 1895—Three Bears. Shpg. wt. 1 lb. 2 oz. . . . 89c
49 N 1896—Cat and Fiddle. Shpg. wt. 1 lb. 2 oz. . 89c



Take-A-Part Pull Toys . . . encourage creative play

[A] Take-A-Part Roadster. *16 pieces.* **95c** If your youngster is curious about the workings of this car, all's well and good . . . it's designed to be taken apart. Smooth, fine-quality wood parts with natural varnish finish. Easy-rolling wood wheels held in place by wood pegs. About 9 in. from bumper to bumper.

49 N 1526—Shpg. wt. 1 lb. 95c

[B] Take-A-Part Roadster and Trailer. **$1.45** Streamlined roadster and trailer that come apart into 31 separate pieces. Putting them back together is great fun for little folks. Develops real thought and effort. Smooth wood parts with natural varnish finish. Both pieces have easy-rolling wheels. 16 in. overall.

49N1527–Shpg. wt. 1 lb. 14 oz. $1.45

[C] New Take-A-Part Train. *12 pieces.* **$1.79** Clever 2-car train that's fun to push or pull along the floor . . . even more fun for toddlers to take apart and put back together. Twelve wooden pieces to rearrange. Smoothly finished, lacquered. Bright color combinations, sure to please young eyes. 14¾ in. long overall.

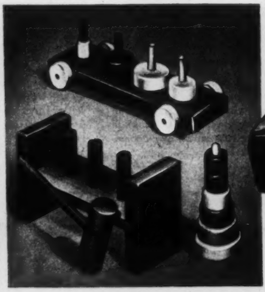
49N1540–Shpg. wt. 1 lb. 2 oz. . $1.79

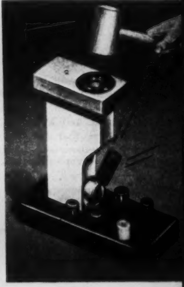
Why not do ALL your Christmas shopping by mail from SEARS. Use Easy Terms if you like . . . see page 295

Educational Toys

loads of fun for pre-school youngsters

BUTTONS and BEADS





NEW Buttons 'n' Beads

Over 70 pieces . . . assorted **89c** buttons and beads of wood and plastic. Many fancy shapes . . . bright colors. Youngsters can string them into charm bracelets, bead dolls, necklaces, etc. A fascinating way to keep young hands busy. Heavy string included has plastic-tipped ends for easier stringing.

49 N 1521—Shpg. wt. 1 lb. 2 oz. 89c

This Christmas give American Peoples Encyclopedia, a gift the whole family will enjoy . . . see page 284 for details

3-piece wood Toy Set

Big variety of play features: **97c** hammering pegs . . . rearranging rings on peg tower . . . pushing, pulling and taking apart peg wagon. They learn as they play . . . teaches coordination and principles of how to make things. Hammer board, 7x2¼x4¼ in., with mallet. Peg tower with five removable colorful rings in graduated sizes. Peg wagon, 9x3¾x2¾ in. high has 4 interchangeable pegs and 4 cylinders. Smooth finish; gay colors.

49 N 1518—Shpg. wt. 1 lb. 8 oz. . . . 97c

Flip-flop Peg Board—Reduced

Was ~~$1.98~~ **$1.79**

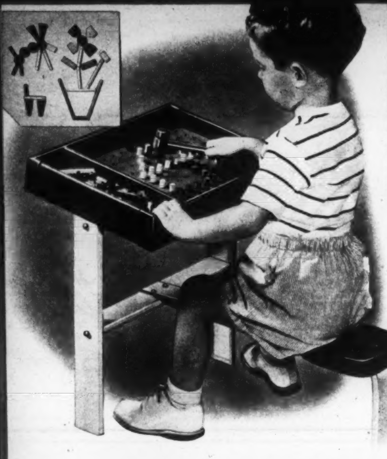
Pounding is a favorite pastime of pre-school-age children . . . and here's a toy they can pound to their hearts' content, without mother's saying, "no, no!" They can hammer the 8 bright-colored wooden pegs level . . . then flip the top over and hammer them back. Helps develop hand and eye coordination . . provides hours of fun. Smooth wood base and mallet; natural varnish finish. Base 14x6½x5 in. high.

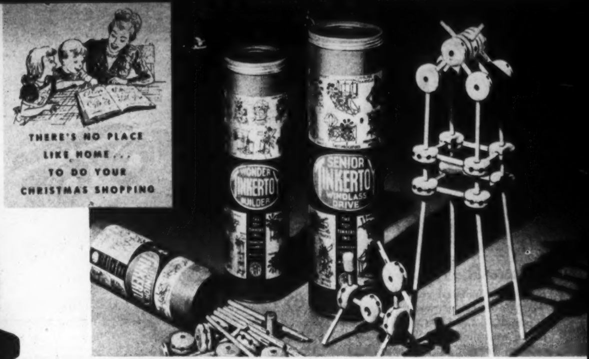
49 N 1874—Shpg. wt, 2 lbs. 6 oz. . . . $1.79

Hammer Bench with bell

Bang! Ding! Bang! Ding! **89c** Bound to be a hit. Let children bang away to their hearts' content. They place pegs in metal bound hole in top of board, then pound with rugged wood mallet. Bell rings as peg falls through hole. Fascinates little folks. Wood bench, about 7½ in. high. Six pegs, hammer. Finished in bright enamel.

49 N 1888—Shpg. wt. 1 lb. 5 oz. 89c





Tinkertoys . . . creative fun at its best

63c
81-pc. set

Boys and girls of all ages, from kindergarten through grammar school, love Tinkertoys! There's no limit to the models that can be built . . . it's fun and easy. Make simple things . . . hundreds of toys that operate in the wind or by hand power. Smooth white birch pieces are put together without screws or bolts. Packed in fiberboard tubes with metal ends. Add one to your Christmas list.
49 N 2019—**Senior Tinkertoy.** 188 pieces. Shipping weight 2 lbs. 2 oz. $1.98
49 N 2017—**Wonder Tinkertoy.** 126 pieces. Shipping weight 1 lb. 8 oz. 1.19
49 N 2016—**Junior Tinkertoy.** 81 pieces. Shipping weight 14 ounces 63c

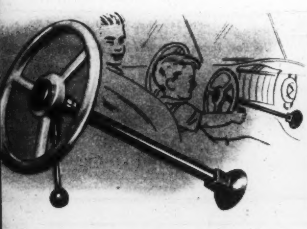
New! 3-in-1 steel Play Table

$2.79
Complete Set

Now—for the first time . . . one of the greatest gift ideas ever designed is made of sturdy steel. Beautiful red and white baked enamel steel table 12x15¾x2½ in. deep with Masonite Presdwood peg board, steel legs 2 in. wide, and wood saddle seat 9¼x6 in. Overall length 25 in., 19 in. high. It's a special, low-priced play center where youngsters can pound, build and create without damaging good furniture. Comes with nails, mallet and about 100 colored pegs and parts. Easy to assemble.
49 N 1843—Nuts and bolts included. Shipping weight 6 lbs $2.79

Pre-School Toys

that help tots learn while they play



De luxe Junior Steering Wheel

$2.79

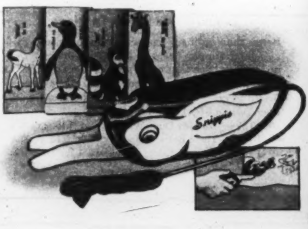
Every child wants to help "drive" daddy's car . . . this molded plastic 10-in. wheel with rubber shaft, a gear shift that moves, and a horn that beeps lets the child do just that. Suction cup holds it firmly to any smooth surface. Easily assembled.
49 N 1873—Shipping weight 2 pounds. $2.79

A
ABC
DEEEFGHI
IJKLMNOOP
QRSTUVWXYZ
DOG
123456
789
0

New! Plastic Letters and Numerals

$1.39

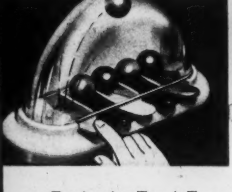
Watch how proud your children are when they are able to spell out words and make numbers with these 30 plastic letters and 10 numerals. Complete alphabet, A, E, I, O duplicated. Ten numerals, 1 through 9, and 0. Each is 2 inches high. Excellent sand toys—cookie-cutters, too. Sanitary because washable.
49 N 1541—Shipping weight 1 pound. $1.39



Electric Snippie Scissor

$1.79

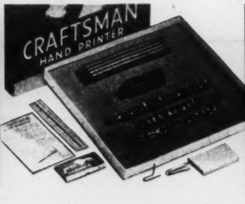
Cuts paper accurately . . . vibration does all the work. Children can't cut themselves . . . no sharp edges or points. Hand-fitting 5½-inch plastic case with on-off switch. Pictures to cut included and packed in attractive box. 110-120 volt AC or DC current.
49 N 1863—Shipping weight 1 lb. 3 oz $1.79



Fascinating Tap-A-Toy

89c

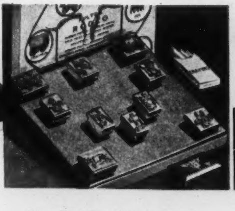
Tap the colored plastic keys; wood balls bounce up, down, in transparent enclosure. Make colored balls match keys. Base 7¾x3¼ in.
49 N 1866—Shpg. wt. 10 oz 89c



New! Craftsman Set

89c

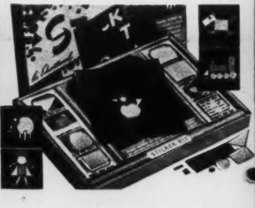
Over 200 characters of small changeable rubber type; 43 pieces 7/16-in. wood-mounted outline capital letters and figures. Tweezers, gauze, ruler, ink pad. Four line type holder, cards. Box 10⅞x9¾ in.
49 N 1887—Shpg. wt. 1 lb. 3 oz. 89c



New! Rodeo Stamp Set

89c

Quiet hours of fun for children. 10 picture stamps for making wild west and rodeo scenes. Hinged stamp pad and 4 crayons. Rubber faced stamps for clear impressions. A real wild west show for the youngsters!
49 N 1853—Shpg. wt. 14 oz 89c

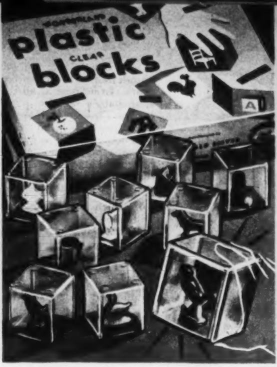


New! Sticker Kit

$1.09

Series of cut-out colored gummed stickers in only eleven basic shapes, but can be put together to make over 100 pictures. Moistening felt, other accessories, instructions, and 50 suggested designs included.
49 N 2027—Shpg. wt. 1 lb. 10 oz. . . . $1.09

JUGGLE-HEAD



New! Original, amusing Juggle-Head

$1.79 Set

The whole family will rock with laughter at the many funny faces that can be put on Juggle-Head. Stimulating, creative fun for youngsters. 20 colored plastic features attach magnetically to molded plastic head. Rolling eyes, noses, mustache, ears, mouths. Wood support holds face while quick changes are made. An hilarious addition to your Christmas list!

49 N 1844—Shipping weight 1 lb. 2 oz. $1.79

Wonderland Rattling Blocks

89c Set

Here is an unusually attractive set. The little ones will have hours of fun playing with these fascinating blocks. Each 1⅝-in. cube of clear plastic encloses colorful figure: animal, house or other objects that the children will learn to recognize. Light weight and durable, yet easy to handle. They rattle, too! One of the cleverest sets of blocks you've ever seen!

49 N 1509—Set of 8. Shipping weight 10 oz. 89c

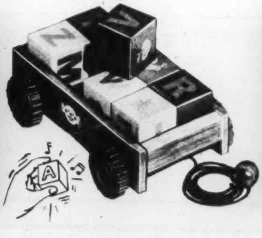
Toy Dial Telephone reduced!

Was ~~94c~~ **79c**

Youngsters delight in having a phone of their very own . . . they'll be busy by the hour making imaginary calls to all those "far away places." This handsome model is so realistic: has merry tinkling bell and dial that clicks. No 'operators' or 'nickel-nuisance' barriers . . . just dial number and bell rings. Smooth, gleaming plastic in bright color combinations. Lettered, numbered dial has spring back action. Receiver 6¾ inches long; base 3½x5 inches . . . just the right size for their desk or table. Safe and sanitary . . . will not chip — washes easily. Can be inexpensively "installed" in your own home with no monthly phone bills to worry about! A fine, educational addition to your Christmas list!

49 N 1854—Shipping weight 1 pound. 79c

Toys for Tots... "all tops" in popularity



New! Big town plastic Zoo

89c

The youngsters will really enjoy putting these realistic plastic animals together. They can make their own zoo enjoyment at home! 21 plastic pieces in assorted colors which make six different animals: duck, giraffe, elephant, kangaroo, buffalo, and donkey. Easily assembled.

49 N 1881—Shipping weight 5 ounces. 89c

Little Block Wagon

$1.39

Your little youngsters will love playing with this block-filled wagon. Eight 1⅝-in. plastic picture and letter blocks rattle. Natural finish. 7x4-in. wood wagon. Masonite Presdwood bottom, 4 red plastic wheels.

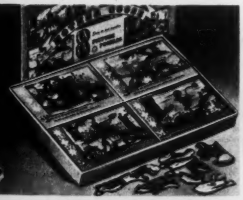
49 N 1510—Shpg. wt. 1 lb. 4 oz. $1.39

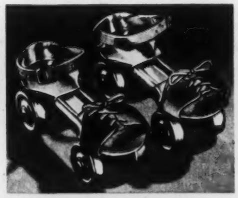
Halsam Hi-Lo Blocks

98c 1 5/16 inches

Develop your children's creative ability! Give them these fascinating and educational blocks. Smooth edge wood blocks; the interlocking ridges make building easy. Animal pictures and letters on sides. Shipping weights 1 lb. 12 oz.; 3 lbs. 10 oz. Order one of these fine sets now!

49N1505—Box of 40 blocks, 1 5/16 inches square. 98c
49N1512—Box of 36 larger blocks, 1¾ inches square. $1.79





SPELLING &
COUNTING
BOARD

Mother Goose Puzzles

89c Set of 8

Large fiberboard pieces . . attractively colored . . easy to assemble. Each puzzle 8½x5½ inches. Peter Pumpkin Eater, Simple Simon, Mary and Lamb, Miss Muffet, Woman in Shoe, Jack and Jill, Piper's Son, Rub-a-Dub Dub.

49 N 1876—Shpg. wt. 2 lbs. 89c

New! Two lively Tops

59c Set of two

Wind 'em up—let 'em go. 5-inch mechanical humming top with seven-color circus design. Hop-a-long 3-inch bouncing top with seven-color circus and Dutch designs. Both of brightly lithographed metal. Shpg. wt. 9 oz.

49 N 2535—Set of 2. . . . . 59c

Tot's toe-strap Skates

$1.49 Pair

Perfect for beginners—both boys and girls. Sturdily made of aluminum and steel—lightweight. Adjustable laced leather toe fronts, leather heel straps. Will not mar shoes. 1⅞-in. wheels—6 to 7¾-in. adjustable length.

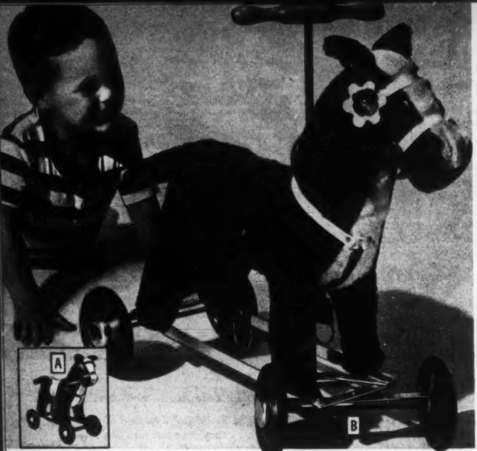
49 N 2519—Shpg. wt. 2 lbs. 6 oz. . . $1.49

Spelling and Counting Board

89c

Youngsters have fun learning to spell and count. Child slides wood alphabet or number inserts around gay 10-inch plastic board into center slits to form words or numbers.

49 N 1845—Shipping weight 9 oz. 89c



Horsie meant for real riding

$7.95 Horse without steering gear

- Two-tone rayon plush body
- Mounted on strong steel frame
- Rubber tired steel disc wheels
- Holds up to 100 pounds

$8.95 Horse with steering gear

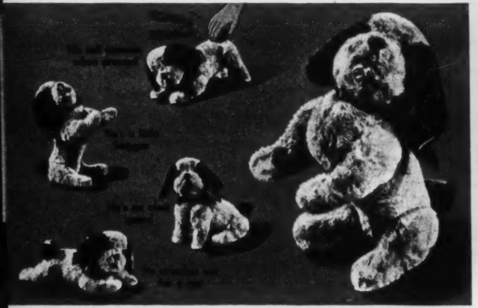
This frisky horse belongs in your youngster's stable. He's saddled and bridled . . . ready to be mounted and ridden away. Good-natured and easy to handle, he's husky enough to stand up under the rough treatment his young rider will give him. He's docile when led by the reins, too. Glossy two-tone cotton-backed rayon plush coat is soft to touch; firmly stuffed with cotton and excelsior. Colorful plastic bridle, harness, reins; imitation leather saddle with metal stirrups.

A **Thrift-priced Rider Horse.** Horse as described above without steering apparatus. 20x9¾x20 inches high overall. Height from saddle to floor 12½ inche. Shipping weight 8 pounds.

79 N 04364—Horse on wheels without steering gear.....$7.95

B **NEW! De luxe Rider-Horse with steering device.** It's even more fun to ride the horse described above with the new steering gear. Horsie can be guided in any direction: straight, to the left, to the right or around in circles. Has 7½ in. shaped wood handle. 20x9¾x20 in. high overall. Height from saddle to floor 12½ in. Shpg. wt. 9 lbs.

79 N 04365—Horse with steering device.....$8.95



NEW! "Snuggles". . fully-jointed pup

- Fully-jointed legs, movable head, floppy ears
- Does all sorts of tricks . . . sits, stands up, "begs"
- Has tail that squeaks when pressed; shiny glass eyes
- Covered with soft, rayon plush; cotton stuffed

$2.79 Small size

"Snuggles" is a bright-eyed, well-trained little dog, who'll make a great pet for any youngster on your list. He's always ready to do his many tricks . . . beg . . . sit up . . . play dead . . . "speak" . . . shake hands . . . or strike all sorts of amusing poses. He has a movable head and fully-jointed legs. When you press his tail it squeaks. Coat of soft, two-tone rayon plush, firmly stuffed with cotton. Big floppy ears, shiny eyes sewed in, yarn nose, bright felt tongue.

49 N 4072—About 5x9x9½ inches long overall. Shipping weight 1 lb...........$2.79

49 N 4073—About 7x10x13 inches long overall. Shipping weight 1 lb. 12 oz..... 4.79

Soft Sleepy Head Doll

A very soft, lovable doll with an impish face that will capture your heart. In no time at all she'll be your baby's favorite play and crib companion. Covered with kitten-soft cotton back rayon plush in lovely pastel colors, stuffed with cotton. Rosy face of easy-to-clean plastic with painted-on features. Cotton yarn ringlets. Large size sleepy head has 5-inch zipper pocket in back to hold comb, hankies, etc. Order one for baby now.

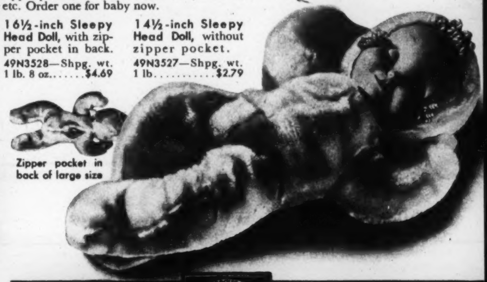
$4.69 16½-in. size

16½-inch Sleepy Head Doll, with zipper pocket in back.

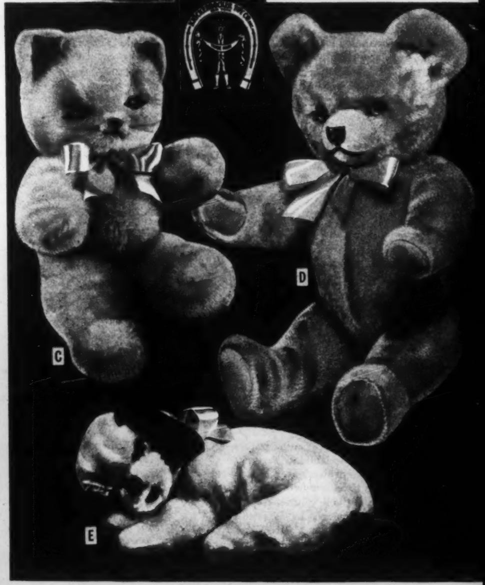
49N3528—Shpg. wt. 1 lb. 8 oz.......$4.69

14½-inch Sleepy Head Doll, without zipper pocket.

49N3527—Shpg. wt. 1 lb...........$2.79



Zipper pocket in back of large size



Soft, cuddly, plush-coated Pets

C **"Kuddles Kitten."** **$2.85** Far too young to be away from someone who can take care of her! She's yearning to be your youngster's playmate. Fluffy pastel color mohair plush, cotton stuffed. Sparkling eyes, whiskers, ribbon bow. About 11 inches tall. Shipping weight 1 lb.

49 N 4013.........$2.85

D **Gold-color jointed Bear.** **$2.85** 13½-in. size Climbs right into your toddler's heart. Cotton-back rayon plush, soft and furry to the touch; cotton filled, fully jointed. Shiny eyes, felt nose, yarn mouth.

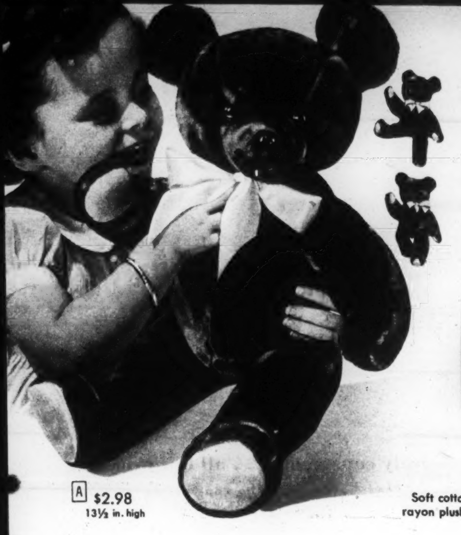
49 N 4321—13½-inch. Shpg. wt. 1 lb. 8 oz..$2.85

49 N 4322—16½-inch. Shpg. wt. 2 lbs.....$3.85

E **NEW! Sleepy Head Pup.** **$2.89** Made exclusively for Sears. He's all curled up and sleeping very peacefully . . . a fine companion during a quiet rest. Soft cotton-back rayon plush, stuffed with cotton. Nose, eyes and tongue of felt. About 12 inches long overall. Shipping weight 1 lb.

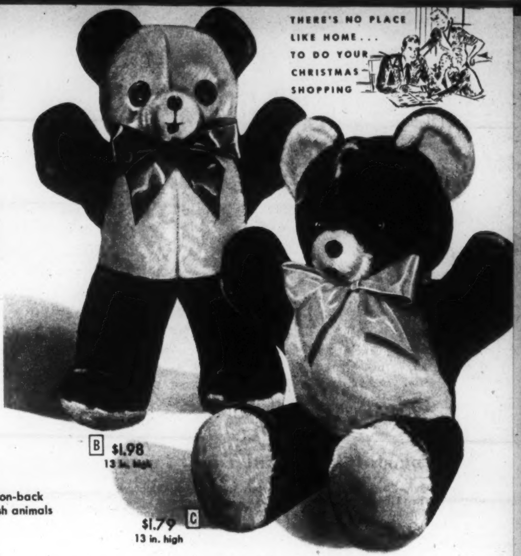
49 N 4065.........$2.89

You can make this Christmas a really big event for your children by buying all the toys you want on Sears Easy Terms. See page 295 for full details on Sears Easy Payment Plan.



A $2.98
13½ in. high

Soft cotton-back
rayon plush animals



B $1.98
13 in. high

$1.79 C
13 in. high

Cuddly, plush-coated Bears and Panda . . . best values in 4 years

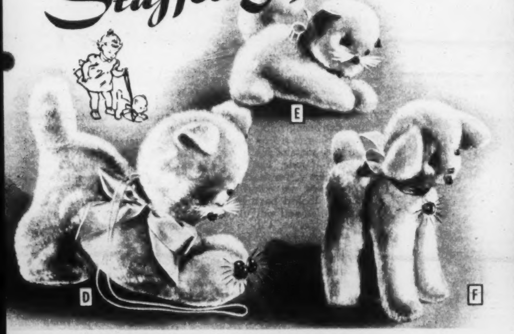
A **Fully jointed Teddy Bear**—*now improved.* **Has new growler voice.** Has all the appeal that brings crowds out to see real bears at the zoo. He'll assume just about any pose imaginable . . . has fully-jointed arms and legs—movable head. Brown rayon plush coat, sparkling eyes, plastic nose. Cotton stuffed.
49 N 4352—About 13½ in. Shpg. wt. 1 lb. 4 oz. . . $2.98
49 N 4353—About 18 in. Shpg. wt. 1 lb. 12 oz. 4.89

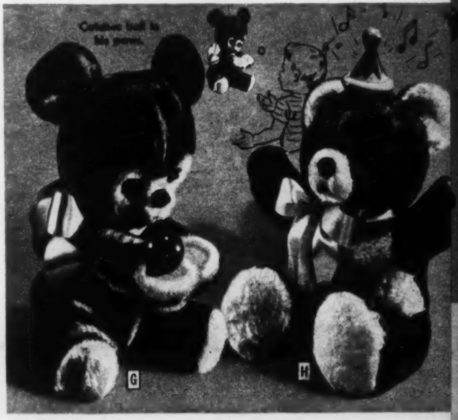
B **Panda with new type voice.** This fellow is sure to win any tot's heart. He squeals loudly when you press any part of tummy. Rayon, cotton plush; panda markings. Stuffed with cotton. Shiny eyes, plastic nose. 13-in. size has stub feet; shaped feet on others.
49 N 4390—About 13 in. Shpg. wt. 1 lb. 4 oz. $1.98
49 N 4391—About 15 in. Shpg. wt. 1 lb. 6 oz. 2.98
49 N 4392—About 19 in. Shpg. wt. 3 lbs. 3.98

C **Prices reduced! Impish two-tone Honey Bear.** Your child will be delighted to find this fuzzy-wuzzy under the tree on Christmas morning. Rayon and cotton plush; cotton stuffed. Bright eyes, plastic nose. 13-in. size has stub feet; shaped feet on others.
49 N 4370—About 13 in. Wt. 1 lb. *Was $1.89.* $1.79
49 N 4371—About 15 in. Wt. 1 lb. 3 oz. *Was $2.89.* 2.79
79 N 04372—About 21 in. Wt. 3 lbs. *Was $4.89.* . . . 4.69

Soft fluffy playmates to thrill young animal lovers

Stuffed Animals





Amusing, friendly animal playmates

D **Jumping Kitty.** $2.79 —Of course all kittens love to romp—this one jumps up when you pull her leash; and the bells on her front paws jingle cheerily. Soft long pile rayon plush in pretty pastel colors; stuffed with cotton. Sparkling eyes, whiskers. Shpg. wt. 1 lb.
49N4347–About 11 in. $2.79

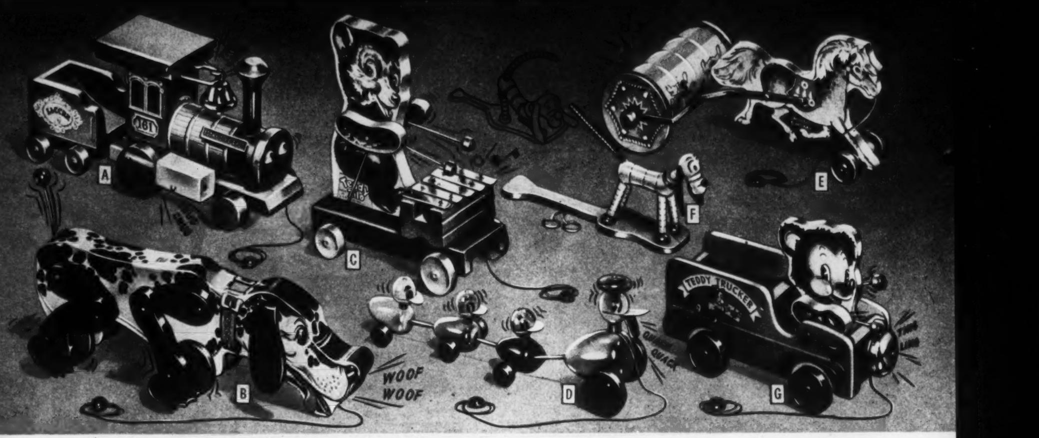
E **Adorable little Kitten.** $1.19 She'll be cherished by any child. Soft cotton-stuffed body covered with rayon plush. Sewed-in, glass-like button eyes, whiskers, felt tongue. Ribbon collar with bell. About 6 in. long to tip of tail. Ass't'd styles and colors.
49 N 4003–Wt. 5 oz. . . $1.19

F **Plush Lamb.** $1.77 This lambkin will inspire a world of juvenile affection. Soft rayon plush coat is snowy white (he's a good sheep) with pastel bow, tinkling bell. Stands on his long, gangling legs. Yarn nose, bright eyes. Cotton stuffed. About 8½ inches high.
49 N 4007—Wt. 10 oz. $1.77

NEW! Two especially talented Bears

G **Magnetic Bear . . catches ball.** $4.79 No butterfingers this fellow, throw the lightweight metal ball into his fore-paws . . . he really catches it. Has magnet in one paw. Two-tone brown rayon plush body, stuffed with cotton. Shiny black plastic nose; sparkling eyes. Abt. 12½ in. (Ball incl.)
49 N 4071—Shpg. wt. 1 lb. 8 oz. . $4.79

H **Swiss Music Box Bear.** $5.79 Now even the little tots can wind the music box bear by simply turning the "easy-to-grab" wooden clown cap on his head. Soft coat is two-tone brown rayon plush, stuffed with cotton. Pert plastic nose, saucy felt tongue, shiny eyes. About 16 in. overall.
49 N 4395—Shpg. wt. 1 lb. 8 oz. . $5.79



Colorful, lively Pull Toys . . merry action . . sturdily constructed . . all low priced

A **Looky Chug-Chug Train.** Choo-Choo noise. Pistons go in, out of moving cylinders. Eyes on boiler move. Metal bell. Lithographed wood; 13½ in. long. Shpg. wt. 2 lbs. 6 oz.
49 N 5475 . . . . . $1.99

B **Snoopy Sniffer.** Stalks along, woofing. Jointed legs, paddly paws. Cloth ears flap; coil spring tail wags. Lithographed wood body. 16¼ in. long. Wt. 2 lbs.
49 N 5447 . . . . . $1.79

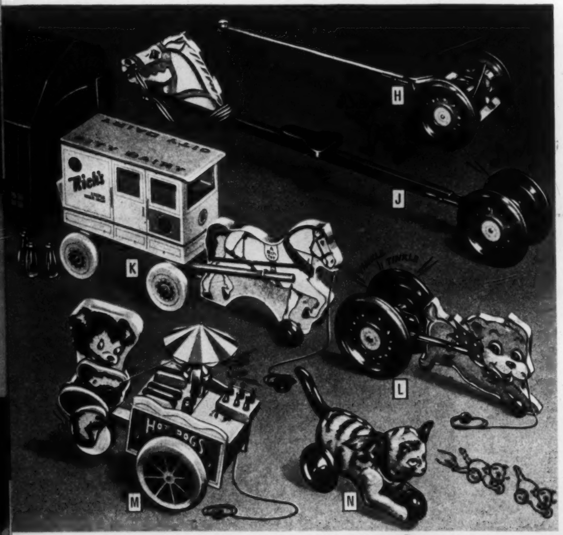
C **Teddy Xylophone.** Bangs a happy tune when pulled along. Faster he's pulled, faster he plays. Lithographed wood. 9x4¾x10¾ in. high. Pull cord. Shpg. wt. 2 lbs. 8 oz.
49 N 5455 . . . . . $1.39

D **Reduced! Quacky Family.** Mama "quacks." Enameled wood bodies, heads, wheels. Plastic beaks. 13 in. long overall. Pull cord. Shpg. wt. 1 lb.
49N5430—
Was $1.19 . . . . **89c**

E **Pony Chime.** Lithographed, prancing circus pony of wood pulls cylinder-shaped metal chime, playing tune. Wooden wheels. 13 in. long. Shpg. wt. 1 lb. 8 oz.
49 N 5422 . . . . . $1.39

F **Pluto Pop-up.** Pull finger rings, make Pluto get down on knees, play dead, do all kinds of tricks. Enameled hardwood turnings, fiber ears. 9½ in. overall. Shpg. wt. 10 oz.
49 N 6433 . . . . 49c

G **Teddy Trucker.** Teddy bangs bell of his busy truck. Truck body carries playthings. Colored wood. Moveable tail gate. 10½x4½x 7¼ in. high. Shpg. wt. 1 lb. 10 oz.
49 N 5405 . . . . . $1.00



Action Toys

H **Push Chime.** Chimes ring as little youngsters push it along. Delights the children. Large metal wheels with chimes. Brightly enameled blades revolve as it's pushed. Sturdy two piece, wooden enameled handle screws together easily. 24 in. overall length. Order yours now!
49N5426–Shpg. wt. 1 lb. 8 oz. 89c

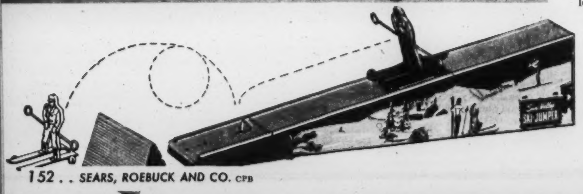
J **Metal Chime Stick Horse.** Jing-ling-ling . . . off they go on their horsie. Cloth reins have jingling bells; metal wheels with baked-on enamel finish, tinkling metal chimes. Seat, stick and head of sturdy wood. Easy to assemble. 33 inches long overall. Shipping wt. 1 lb. 8 oz.
49 N 6467 . . . . 98c

K **Rich's Milk Wagon.** It's fun delivering milk! Realistic wood horse; sturdy wood wagon with metal sides. King pin on front axle, can turn sharp corners. Overall 20 in. long. Packed in colorfully printed cardboard barn box. 3 milk bottles and pull cord included. Shpg. wt. 4 lbs.
49 N 5458 . . . . $2.19

L **Doggie Pull Chime.** This happy little doggie pulls ringing metal chimes to delight the little ones. Gaily lithographed wood body. Two small wooden wheels in front; two large metal wheels in rear with chimes. Pull cord. About 12½ in. long. Order your toys now! Shpg. wt. 1 lb. 6 oz.
49 N 5429 . . . . 79c

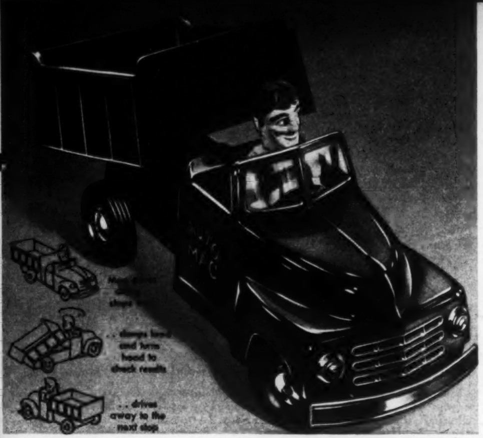
M **Hot Dog Cart.** Here comes the "hot doggie" pushing his gaily lithographed wood wagon. He sells wooden 'hot dogs' in buns, 'relish' and 'mustard' and 'pop.' Enameled umbrella with ringing bell. 'Pop' in cases! 10½ in. long, 9¼ in. high overall. Shipping wt. 2 lbs. 4 oz.
49 N 5460—Pull cord. $1.32

N **Reduced! Mystery Motor Kitty.** Merely press tail down and release . . . cat runs forward playfully with wooden ball between paws. Wonderful for youngsters too small to wind up mechanical toys. Colored lithographed metal. 8½x3⅝x5 in. high. Soft rubber ears. Shpg. wt. 14 oz.
49 N 5727 . . . . 94c



Thrilling somersaulting Ski Jumper

Watch this ski jumper do an amazing somersault over obstacle—a daring feat that thrills young and old alike. Amazing young man goes speeding down the slide . . . suddenly takes off into space . . . turns a perfect somersault . . . lands on feet and glides off across the floor. Youngsters love to see this stunt over and over again. Metal slide about 25½ in. long has automatic spring release. Man made of wood and metal 4½ in. high. 4 wheels on skis. Metal obstacle. Picturesque winter scene on slide.
49 N 5740—Shipping weight 2 pounds $1.39


. . dumps load and turns head to check results
. . drives away to the next stop

NEW! Auto Mac . . almost human truck driver

Starts and stops truck . . dumps load . . turns head

$2.89

Mac is just about the busiest truck driver you've ever seen. He rides along in his truck . . pulls to a quick stop . . dumps load . . turns his head to check the results and then speeds on to the next stop, all **automatically.** Mac and his big, modern truck are molded of bright, sturdy plastic. Truck has steel frame for added strength, tailgate that opens. Heavy rubber tires protect your floors. Powered by long-running clockspring motor with brake. About 12 in. long. 5½ in. high to top of driver.
49 N 5895—Shipping weight 2 pounds 6 ounces. $2.89

Give your children the American Peoples Encyclopedia . . . see page 284.

4 NEW Mechanical Toys

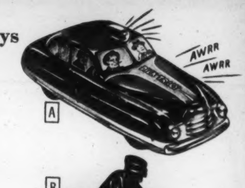
A NEW! Dick Tracy Siren Squad Car with flasher. Clear the road! Here comes Dick Tracy. Siren wails . . . red spotlight flashes as Tracy speeds to scene of crime. Dummy headlights, bumper and grille; rubber tired wheels. Clockspring motor. Adjustable front wheels. Lithographed steel, 11 in. long. Uses flashlight battery (not included.)
49 N 5781—Shpg. wt. 1 lb. 4 oz. $1.87

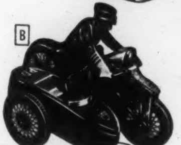
B NEW! Sparkling Siren Motorcycle with sidecar. Policeman speeds along on his streamlined motorcycle as siren sounds loudly and sparks shoot from headlight. Realistically lithographed steel. Strong clockspring motor. About 8½ in. long.
49 N 5850—Shpg. wt. 1 lb. 8 oz. $1.89

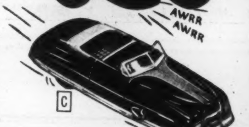
C NEW! Speedy mechanical Roadster. Sleek convertible, styled like the latest automobiles. Zips along floor powered by strong, keywind motor. Has transparent windshield, dummy steering wheel. Steel, lithographed in full detail. Rubber wheels. 11¼ inches long.
49 N 5776—Shpg. wt. 1 lb. 87c

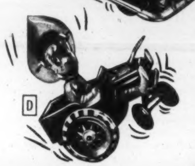
D NEW! Sheriff Sam. He's a fast-moving fellow who'll make a big hit in your home. Watch him streak around in circles . . . back and forth in his bright-colored "patrol car." His head turns from side to side . . . big cowboy hat flops up and down. Plastic and lithographed metal. About 5¾ in. long. Keywind motor.
49 N 5820—Shpg. wt. 12 oz. 94c

For complete information about Sears Easy Terms, see page 295.









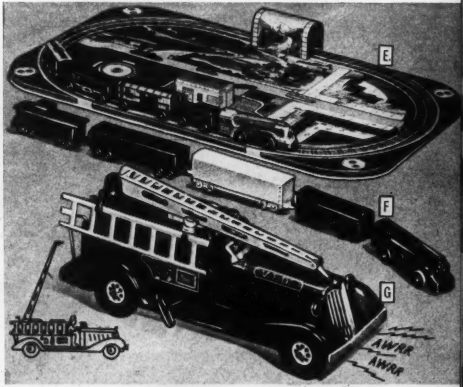
MECHANICAL TOYS . . . PRICES REDUCED

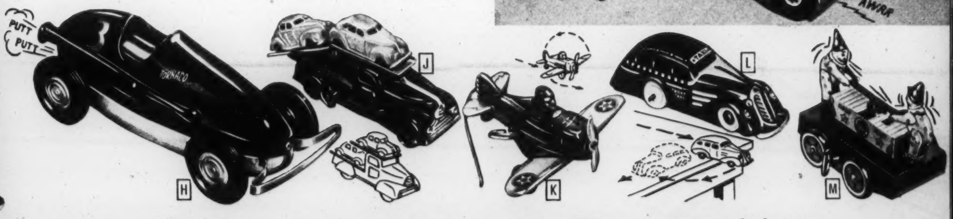
on three sturdy, fast-action favorites

E PRICE REDUCED. Freight Set. Great fun for little tots. Metal engine, tender, 2 freight cars, caboose run around roadbed in 21½x12¾-in. metal base. Base is lithographed in bright colors to show scenery, roads, buildings, etc. Has mounted-on station and tunnel for added realism. Key-wind motor. Train is 15¾ inches long. Shipping weight 2 lbs. 6 ounces. (*Was $1.95*)
49 N 5742 . . . . $1.79

F PRICE REDUCED. Plastic Train. Fascinates very young "engineers." Speedy miniature train zooms along on floor—without track. Streamlined engine, tender . . . 2 freight cars and caboose. Built of durable plastic; bright colors. Cars have strong couplers. Powerful, long-running clockspring motor in engine. Train about 21 inches long overall. Shpg. wt. 12 oz. (*Was $1.09*).
49 N 5841 . . . . 89c

G PRICE REDUCED. All-steel Fire Truck. Siren wails loudly to "clear the road" as this big, red fire engine races to "scene of the blaze." Raise, lower fire tower with crank. Tower turns. Two 8-inch ladders mount on truck. Front wheels turn. Clockspring motor with brake; key attached. Bright baked-on enamel finish. Truck 14 inches long. Shipping weight 4 lbs. (*Was $3.89*).
49 N 5780 . . . . . . $2.79





Lively Floor Toys . . . fast-moving fun that your youngsters will love . . . easy on your budget, too

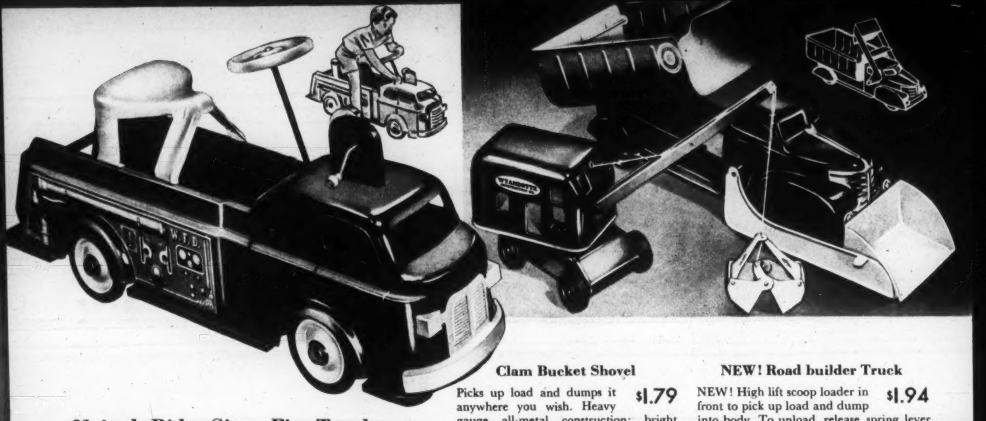
H Improved Tornado Racer.—*at a new low price.* "Put-puts" like a real gas engine. Air-pump powered . . . with 35 strokes of pumping it develops speed of over 6 miles per hour. Travels 90 feet in 10 seconds. Greater distance and speeds obtained with more pumping. *New, improved model has self-contained oil reservoir in pumping mechanism . . . new safety valve to prevent over-pressurizing.* Aluminum body; enamel finish: Rubber tires. Spring bumper.
49 N 5745—13 inches long.
Shipping weight 1 pound 8 ounces. (*Was $4.69*) $3.69

J Mechanical Auto Transport. 2 plastic sedans ride on separate platforms. Lower platform connects with upper. Enameled steel truck, 10¼ in. long. Keywind motor. Shpg. wt. 1 lb. 10 oz.
49 N 5714—Set. 97c

K Rollover Plane. Scoots along . . . stops, rolls over completely. Strong keywind motor. Metal, lithographed in military designs. 5 inches long, 6-in. wingspread. Shpg. wt. 12 oz.
49N5738 (*Was 98c*) 87c

L Tricky Taxi, races across any flat surface, but never runs off edge . . . turns just in time. Keywind motor. Lithographed metal, 4½ in. long. Wt. 6 oz.
49 N 5720. . . . . 69c

M Mechanical Handcar. 2 clowns pump handle as car rolls swiftly along. Keywind motor. Lithographed metal, 5¾ inches long. Shpg. wt. 2 lbs. 2 oz.
49 N 5734. . . . . 87c



31-inch Rider Siren Fire Truck

- Has loud-sounding siren, just like a real fire engine
- Steer with regular steering wheel as you speed to "fires"

Similar Truck last year was ~~$6.39~~

$5.95

A grand gift for an active youngster. They really go for the shrill siren . . . bright red enamel . . . automobile-type steering gear . . . four, big, easy-rolling rubber-tired disc wheels. Heavy duty fire engine with bicycle-shape seat. Automobile-type chassis of extra heavy gauge steel. Sides lithographed with fire-fighting equipment in sharp detail. Seat 11½ inches from floor. Shipping weight 15 pounds.

79 N 06162—*Similar to last year but lower price* $5.95

Clam Bucket Shovel

$1.79

Picks up load and dumps it anywhere you wish. Heavy gauge all-metal construction; bright baked-on enamel finish. About 19 in. long overall with boom extended. Cab revolves on metal base. 2 convenient cranks, one on either side; one makes ratchet sound.

49 N 6166—Shpg. wt. 3 lbs. 8 oz. $1.79

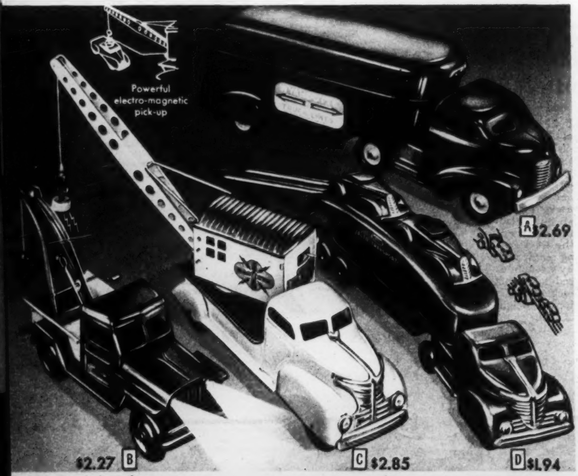
NEW! Road builder Truck

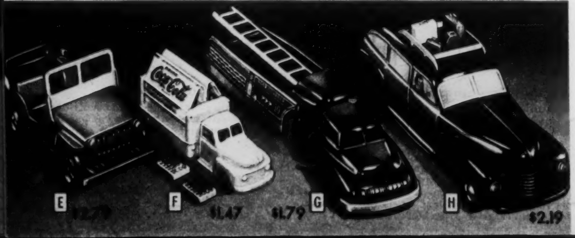
$1.94

NEW! High lift scoop loader in front to pick up load and dump into body. To unload, release spring lever and **body dumps automatically**; tailgate swings open. Heavy gauge steel; bright enamel finish. Steel wheels; dummy headlights and bumper. 20 in. long overall.

79 N 06164—Shpg. wt. 5 lbs. $1.94

Rider, Floor Toys . . .





[A] **NEW! Big Semi-trailer Van Truck.** Designed like the fast-moving trucks you see along the highways. Big . . . 24 inches long overall. Has glass reflectors just like a real truck, two on rear and three on top front of trailer. Rear door lowers to become loading ramp. Six rubber-tired wheels; one spare. Heavy sheet steel construction; baked-on enamel finish in bright colors. **$2.69**

79 N 06185—Shipping weight 9 lbs. $2.69

[B] **NEW! Wrecker Truck with electric lights.** Wrecker boom with crank and hook to lift. Tailgate opens; Hood lifts for access to battery. Front and rear bumpers; electric headlights. Steel; baked-on enamel finish. 15 in. long overall; 8 in. high to top of boom. Uses standard flashlight battery (not included). **$2.27**

49 N 6165—Shipping weight 3 lbs. $2.27

[C] **Magnetic Crane.** Powerful electro-magnet picks up heavy metal objects, drops them when battery is turned off. Has release-lever and crank to raise and lower cable. Cab and 14-in. 3 position boom revolve. Enameled steel. (Battery and small car not included.) **$2.85**

49 N 6180—Truck 24 in. long overall. Shpg. wt. 4 lbs. 4 oz. . $2.85

[D] **Big Auto Transport.** It's fun to play "car delivery." 4-wheel cab. Detachable trailer has 4 wheels and collapsible support. Grooves on top hold two 6-in. plastic cars. Two 12-in skid rails attach to upper deck to let cars roll down. Tailgate forms unloading ramp for lower deck (see sketches). Steel; baked-on enamel finish. **$1.94**

49 N 6149—Transport 22 in. long. Shpg. wt. 4 lbs. $1.94

[E] **NEW! Jeep with electric horn.** Beep . . . beep. Has real electric horn powered by 2 flashlight batteries. Hood raises and lowers. Enameled steel. (Batteries not included.) **$2.79**

49 N 6170—11 in. long. Shpg. wt. 3 lbs. $2.79

[F] **NEW! Coca-Cola Truck.** Open large lift-type doors and you'll find 2 shelves, 6 miniature Coca-Cola cases. Molded of plastic in authentic colors. Rubber wheels. Shipping weight 1 pound. **$1.47**

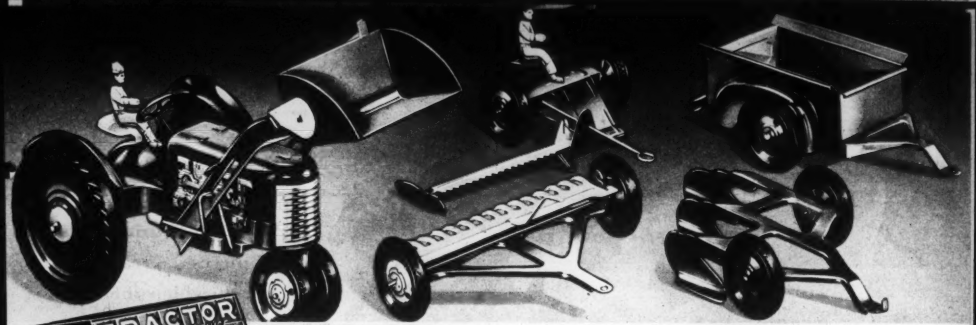
49 N 6471—Truck about 11 in. long $1.47

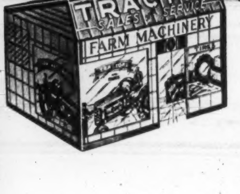
[G] **NEW! Hook and Ladder.** 12½-in. ladder can be raised and lowered by crank, makes ratchet noise. 6 rubber wheels. Metal; enameled cab; trailer lithographed in sharp detail. Shpg. wt. 3 lbs. 6 oz. **$1.79**

49 N 6110—24 in. long overall. $1.79

[H] **NEW! Station Wagon.** Two hinged doors open. Rack on top holds 4 pieces of imitation plastic luggage. All metal, lithographed in sharp detail. Easy rolling rubber wheels. Shipping weight 5 lbs. **$2.19**

49 N 6156—21 in. long overall. $2.19





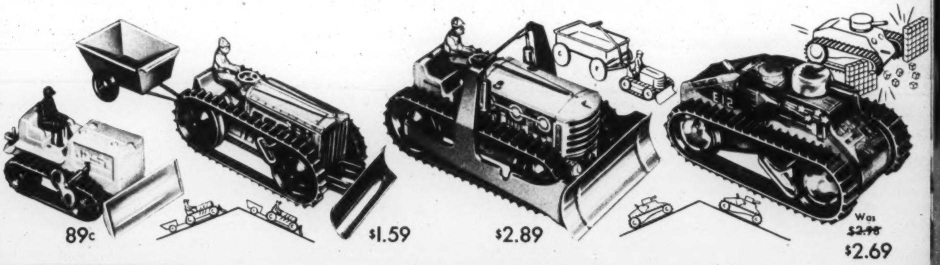
5-piece Tractor and Equipment Set for his make-believe farm.

- Tractor *plus* hay rake, plow, mower and utility trailer . . built to scale of real farm machinery
- Big 16½-inch tractor has high lift scoop loader . . levers for raising, lowering and dumping
- Mower has action cutting bar that really works . . hay rake has automatic dumping action

$4.89
5-pc. Set

He'll have a great time playing farmer and learning how real farm machinery works. **Powerful looking tractor** makes noise like motor when pushed . . . has high lift scoop loader that raises, lowers and dumps load. Oversized lithographed and embossed rear wheels; narrow twin front wheels. Dummy motor lithographed on sides. *Four implements hook to tractor.* **Hay rake,** 10 in. wide, dumps automatically. **Mowing machine,** 11½ in. wide, has teeth that move like real mower's. **Big 3-gang plow,** 12 in. long. **Utility trailer,** 10¾ in. long overall. All built of heavy-gauge steel. Finished in bright baked-on enamel in authentic designs and details. Two metal men: one on tractor, one on mower. Big corrugated box is printed to resemble farm machinery service station.
79 N 06186—Shpg. wt. 7 lbs..............Complete set $4.89

Trucks, Farm Equipment, Fire Engine, Racer . . . true-to-life models



NEW! Plastic Tractor

Latest design Diesel-type tractor, 8 in. long with roadscraper attached. Molded of plastic in fine detail. Bright colors. Wide rubber treads. Clockspring motor. 4½ in. high to top of driver.
49 N 5851—Shpg. wt. 10 oz...89c

3-pc. Tractor Set

Powerful . . roars along at lumbering speed like real tractor. Detachable trailer, scraper. Lithographed metal. Clock spring motor. Rubber treads. 16 in. long overall including trailer, scraper.
49N5855—Shpg. wt. 1 lb. 10 oz. $1.59

NEW! Bulldozer Tractor

Diesel-type tractor with rubber treads looks real . . . sounds real. Pulls heavy loads . . . climbs steep 35° grades. Hydraulic-type road scraper snaps into up or down position. Clockspring motor. 10½ in. long overall. Lithographed metal.
49 N 5760—Shpg. wt. 3 lbs.........$2.89

Price Cut! Spark-shooting Tank

An exciting gift! It crashes toy walls . . . climbs steep grades . . . rumbles like a real tank . . . shoots sparks. Dummy cannon in revolving turret. Powerful clockspring motor. Lithographed metal, camouflage colors. Rubber treads. 5x5¼x9½ in. long. Rear hook.
49 N 5797—Wt. 2 lbs. 6 oz. *Was $2.98* . . . $2.69

NEW! Sparkling plastic Racer

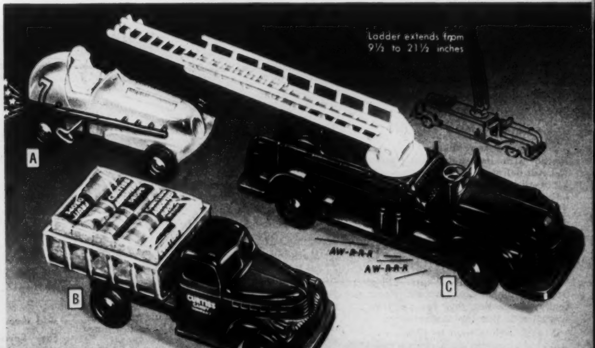
A Harmless sparks seem to fly from dummy exhaust pipe as car speeds along. Accurate scale replica of real midget auto racer, molded in vivid colors. Has rubber wheels; front wheels adjustable for direction, run straight or in circles. Dummy driver, exhaust pipe, pressure pump. Keywind motor. **92c**
49 N 5805—About 8 in. long. Shpg. wt. 1 lb............92c

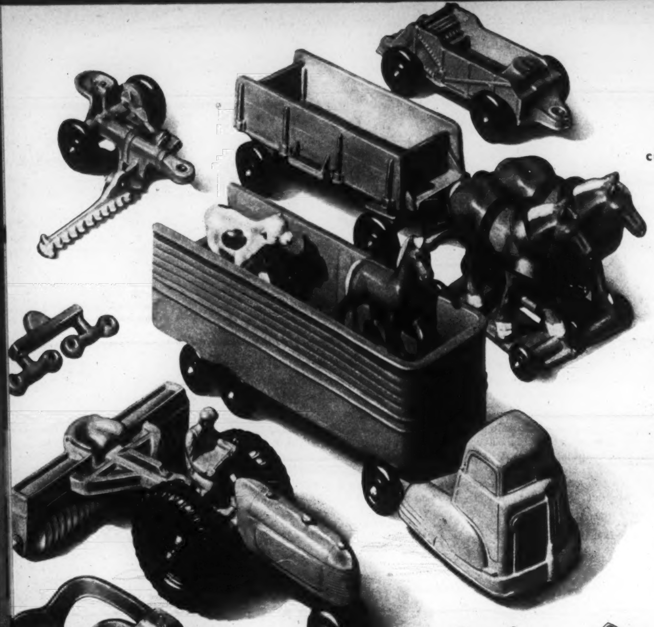
NEW! Plastic Truck with candy

B This sleek-looking dump truck hauls a cargo that will please any youngster on your list . . . 10 packages of nationally advertised Curtiss candy in assorted flavors. Truck is built of bright plastic, 9 in. long. Has dump body; easy-rolling rubber wheels. **83c**
49 N 6470—Shpg. wt. 1 lb.............Truck and candy 83c

NEW! Plastic Fire Truck with siren

C Siren wails as this bright red hook and ladder truck whizzes along the floor. Has 3-section aerial extension ladder mounted on swivel base (extends to 21½ in.). Ladders may be mounted on sides of truck. Rubber wheels. Front wheels adjust to run straight or in circles. Enclosed clockspring motor with brake. **$1.57**
49 N 5750—15½ in. long overall. Shpg. wt. 2 lbs......$1.57





THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS SHOPPING

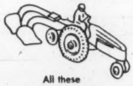
HAPPI-TIME Farm Set 15 pieces . . . realistic, durable rubber

Was ~~$1.98~~ $1.79

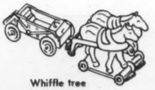
Your youngsters can have a "farm" of their own and do all the "work" of a regular farmer with this set. All implements are modeled after Sears' famous DAVID BRADLEY line; have easy-rolling wheels. Brightly colored.

Molded of durable, washable rubber; will not scratch furniture. Almost unbreakable. Set includes: 2-pc. cab and trailer, mower, farm wagon, horse team with 2-piece harness, whiffle tree, plow, manure spreader, tractor, pulverizer packer, 1 colt, 1 calf—all packed in colored cardboard shed box with perforated windows, doors. Big truck, consisting of cab and trailer, is ideal for carrying realistic colt and calf; 9 in. long overall; other implements in proportion. Whiffle tree permits hitching team to implements without unharnessing horses; or team may be backed up and hitched to wagon shaft. Turntable shaft on wagon lets front wheels make sharp turns. Shpg. wt. 3 lbs. 4 oz.

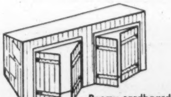
49 N 6457—*Was $1.98*. . . . . .Now $1.79



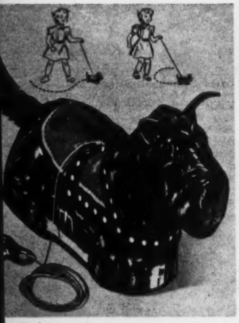
All these implements hook to tractor

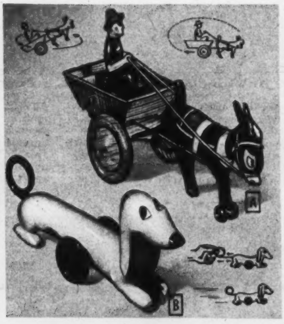


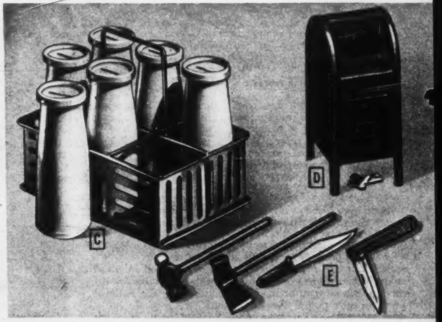
Whiffle tree hitches horses to implements



Roomy cardboard implement shed. Doors open!







Guid-A-Scottie Toy Dog

This handsome realistic scottie with its wagging tail will delight your youngsters with his obedient actions. Turns right and left; runs straigh[illegible] or in a circle. The tensi[illegible] h which you control do[illegible] just like remote cont[illegible] obeys his master's c[illegible] by a strong clock wo[illegible]... Constructed of rugged steel, lithographed in true "scottie" colors. Rubber ears. 12½x 3½x 6¾ inches high overall. For a really fine action toy, you can't go wrong with this toy scottie!

—Shpg. wt. 1 lb. 12 oz..

SORRY—
NOT
AVAILABLE

Balky Mule; Mechanical Dachshund

A **Balky Mule** runs back and forth, rears up with cart, while farmer rocks to and fro in seat. Will delight and amuse the youngsters. All-steel, lithographed. Overall length 8¾ inches. Strong, long running clock-spring motor with key attached. Order now! 79c

49 N 5721—Shipping weight 10 oz. 79c

B **Mechanical Dachshund.** The cutest toy dog you've ever seen. Fascinates youngsters as he scoots across the room. Just pull his tail . . . release . . . and away he goes. Sturdy, colorful plastic construction, attractively decorated. Long running pull back motor. This cute little dog is 8½ inches long overall. 75c

49 N 5819—Shipping weight 8 oz. 75c

Toy Milk Carrier Set

C Little folks can play milkman with this realistic carrier set. Has strong, plated metal bottle carrier—just like the milkman uses—and six plastic milk bottles with slotted caps. Youngsters can use bottles as savings banks. Carrier 6x4¼ x4½ in. high overall. Order one for each child on your list. Shpg. wt. 1 lb. 4 oz. $1.39

49 N 6417. . . . .$1.39

Add these toys to your Sears Easy Payment Plan. See page 295 for details.

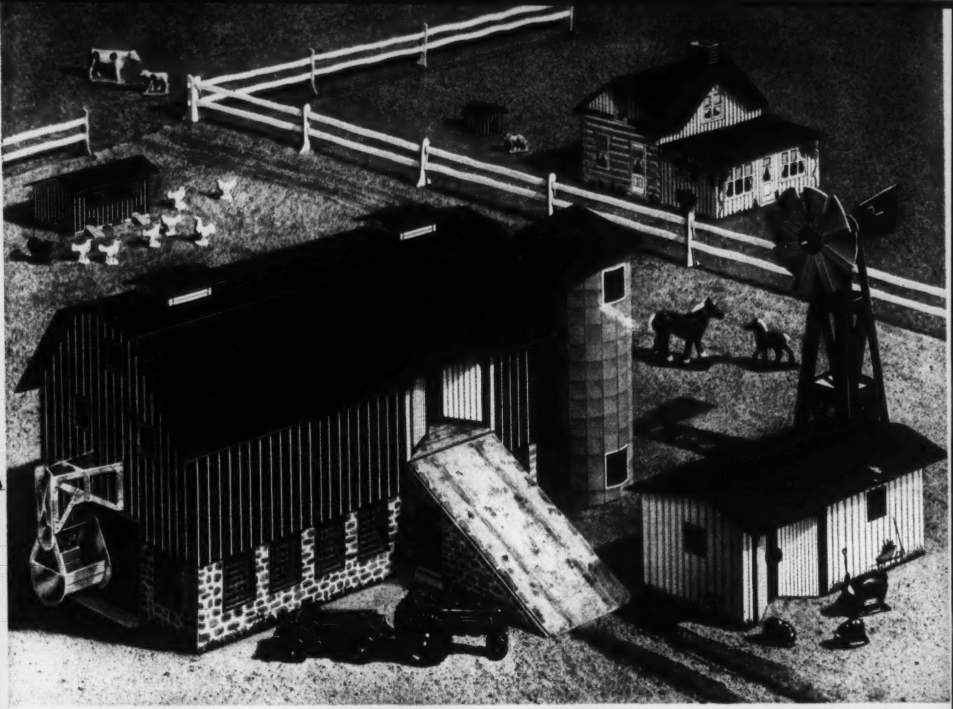
Metal Bank . . . Tool Set

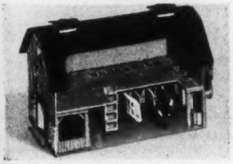
D **Mail Box Bank.** Just insert coins up to quarter size in letter slot provided. All metal . . . 6-in. high, 2¾-in. wide, and 3-in. deep. Opens for coin removal; key included. Buy this now for easy savings! 39c

49 N 6432—Shpg. wt. 10 oz. . . .39c

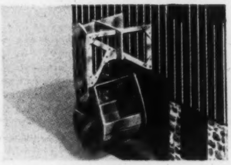
E **Rubber Tool Set** has four molded rubber tools. 9¼-in. folding jack knife, 7¾-in. long dagger, 10-in. hammer and 9¾ in. hatchet. Wood handles on hatchet, hammer. Shipping weight 1 lb. 57c

49 N 6446—4-pc. set. 57c



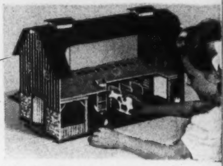


Barn is open in the back so animals can be put in their stalls inside the barn

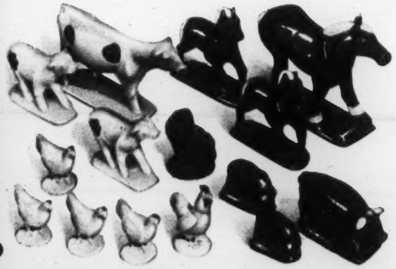


Litter carrier actually works . . . carries "make-believe" loads out of the barn

Time for work . . . look how easy it is to hitch the tractor to the manure-spreader



"Jimminy! See how roomy it is for playing inside the barn"



15-piece molded rubber Animal Set

True-to-life miniatures. They're long-lasting and smoothly finished. All are appropriately color-enameled. Set includes horse and 2 colts, cow and 2 calves, hog and 2 little pigs, rooster and 4 hens and turkey. Size of horse is 3¼x3⅞ inches long. Other animals are in proportion. All stand alone on solid bases. Increase the stock on your HAPPI-TIME farm . . . add these animals to your order today! **89c**

49 N 6447—Set of 15 animals. Shipping weight 1 lb. 2 oz **89c**

HAPPI-TIME
REG. U. S. PAT. OFF.

FARM . . New, big, colorful buildings, fencing, rubber animals . . rubber implements

$2.98 Farm Set

- Completely redesigned fiberboard buildings . . colored, extra sturdy
- Barn has 2 floors . . doors open . . ramp for implements . . animal stalls

Thrill your child with this wonderful farm set! It will look attractive under your Christmas tree and provide many happy hours of play all year.

Realistic farm animals—now 16 pieces! Molded from rubber—appropriately colored. Set includes: horse and 1 colt, cow and 1 calf, dog, turkey, rooster, 6 hens, 1 hog and 2 little pigs. Horse stands 3¼ in. high. Others in proportion. Wipe clean.

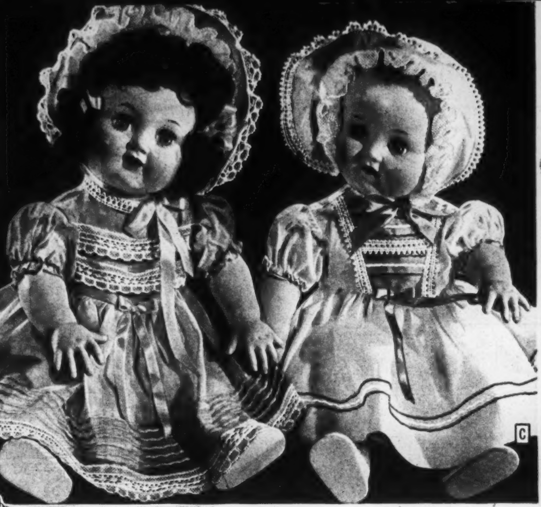
Rubber farm implements. 4¼-inch long tractor, with farmer driving. 5-inch long manure spreader can be unhitched and left in barn. Both pieces realistically molded and colored.

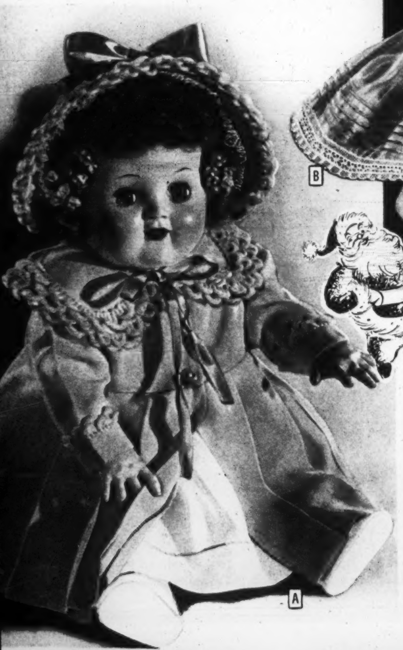
Sturdy fiberboard buildings . . precision die-cut. Barn has gambrel type roof. Doors open, close; R-V-Lite transparent material to attach over windows. Barn measures 21½x12½x19 in. wide overall. Other buildings in proportion. Included are silo, farmhouse, doghouse, windmill, chicken coop, tool shed. 10 sections of fencing. All pieces except animals and machines come flat. Add the molded rubber animal set, at left, to your order.

79 N 06360—Easy to set up—complete illustrated instructions. Shipping weight 7 pounds . . . **$2.98**

HAPPI-TIME Dolls

New Happi-Time Rubber Skin Dolls . . now with voices . . best values offered in 6 years!





Heads neatly molded with finest details of durable plastic

Sparkling, sleeping glass eyes with real long, silky lashes

Petal-soft skin of pliable rubber . . . jointed arms, legs

To keep dolly clean, simply sponge off with soapy water

Truly the answer to your little girl's dream! She'll caress her and hear the sob or cry of the sensitive voice in her soft cotton and foam rubber-stuffed magic rubber skin body. She is dressed in a carefully styled, fine quality outfit with rayon socks and imitation leather shoes. The lifelike all plastic head also tilts and turns. These Happi-Time dolls, we believe, are the finest money can buy!

A OUR BEST. Wears a rich gabardine coat, yarn embroidery trim. Ribbon bow bonnet. Curly mohair wig. Organdy dress, cotton slip, diapers. Shpg. wts. 2 lbs. 4 oz.; 3 lbs. 4 oz.

$7.98 14-inch size

49 N 3080—14-inch doll . . . $7.98
49 N 3081—16-inch doll . . . 9.98

B Has curly mohair wig with pretty ribbons. Sheer organdy dress, rich lace and embroidery trim; bonnet, cotton slip and diapers. Shpg. wts. 2 lbs. 2 oz.; 3 lbs. 2 oz.

$5.98 14-inch size

49 N 3070—14-in. doll $5.98
49 N 3071—16-in. doll 7.98

C Popular-priced doll has molded, tinted hair. Sheer organdy dress; lace, embroidery trim; matching bonnet, cotton slip, diapers. Shipping weights 2 lbs.; 3 lbs.

$3.98 14-inch size

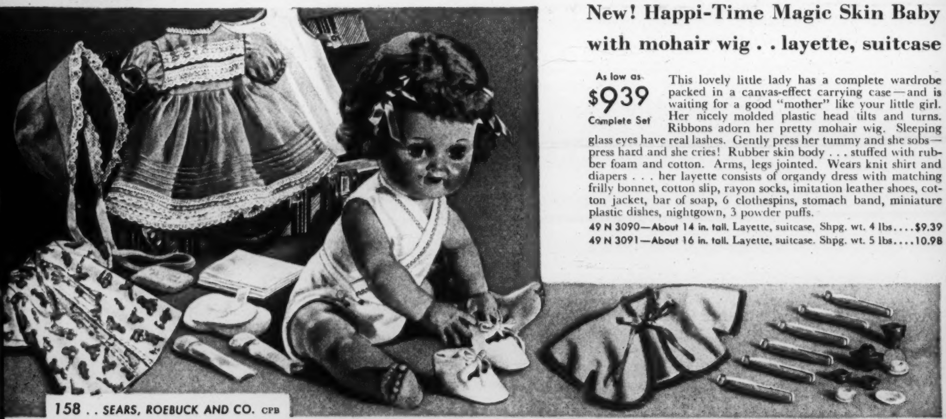
49 N 3066—14-in. doll $3.98
49 N 3067—16-in. doll 5.98

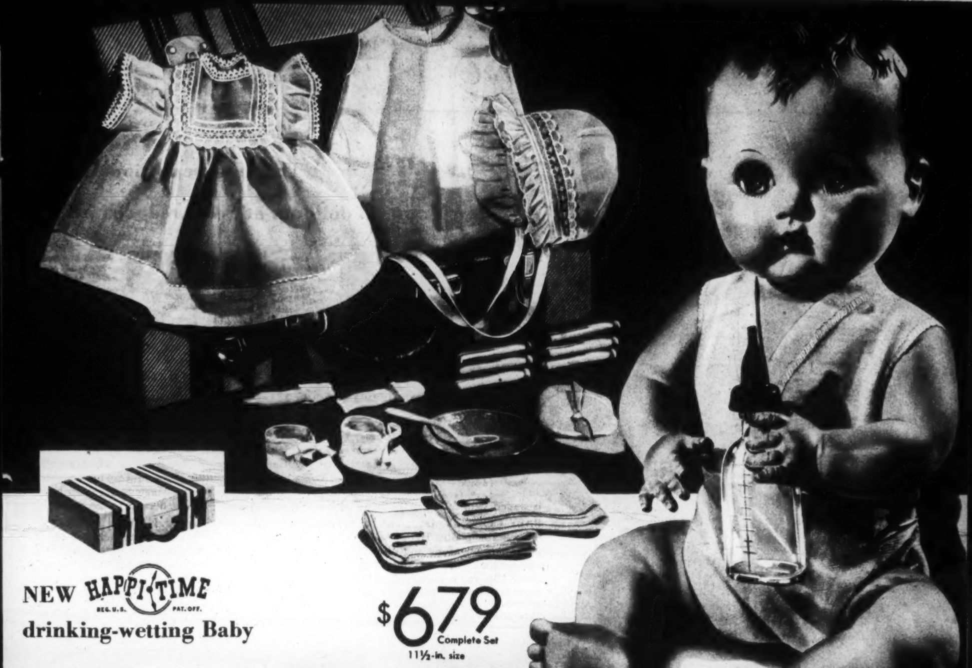
New! Happi-Time Magic Skin Baby with mohair wig . . layette, suitcase

As low as **$9.39** Complete Set

This lovely little lady has a complete wardrobe packed in a canvas-effect carrying case—and is waiting for a good "mother" like your little girl. Her nicely molded plastic head tilts and turns. Ribbons adorn her pretty mohair wig. Sleeping glass eyes have real lashes. Gently press her tummy and she sobs—press hard and she cries! Rubber skin body . . . stuffed with rubber foam and cotton. Arms, legs jointed. Wears knit shirt and diapers . . . her layette consists of organdy dress with matching frilly bonnet, cotton slip, rayon socks, imitation leather shoes, cotton jacket, bar of soap, 6 clothespins, stomach band, miniature plastic dishes, nightgown, 3 powder puffs.

49 N 3090—About 14 in. tall. Layette, suitcase, Shpg. wt. 4 lbs $9.39
49 N 3091—About 16 in. tall. Layette, suitcase. Shpg. wt. 5 lbs 10.98





NEW HAPPI-TIME drinking-wetting Baby

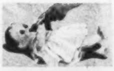
REG. U.S. PAT. OFF.

$6.79 Complete Set

11½-in. size

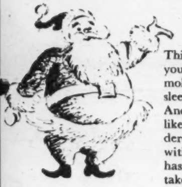
She cries! Hear her life-like voice

She sleeps! Eyes have real lashes



She drinks! Feed her from bottle

She wets! Change diaper; bathe her



Now with voice! Layette . . carrying case

This sturdy, flesh-like molded rubber baby has a healthy voice when you fondle her. Her turning head is almost unbreakable plastic molded in most lifelike details only plastic can produce. Her go-to-sleep glass eyes and jointed arms and legs give play value galore. And what fun it'll be to care for this baby! Drinks and wets, just like a real one—diapers have to be changed. Can be bathed, powdered, dressed and undressed. She brings her own nursing bottle with her. Dolly wears a snug-fitting knit cotton shirt and diapers. She has her own layette in a handsome carrying case. Little girls love to take their dolly with them and they find this case extremely convenient for carrying a change. Use it at home for storing dolly's clothes.

Layette consists of a pretty, sheer organdy dress and bonnet, cotton slip, 2 diapers, rayon socks, imitation leather shoes, 6 clothes pins, plastic spoon, saucer, 3 powder puffs and 4 safety pins. Canvas-effect fiberboard case has 2 snap locks and handle (Smallest case has one snap lock). Add one to your Sears Easy Terms order today!

49 N 3077—Doll about 11½ inches with layette in carrying case. Shipping weight 3 pounds. . . . . Complete set **$6.79**

49 N 3078—Doll about 13½ inches with layette in carrying case. Shipping weight 4 pounds. . . . . Complete set **8.79**

49 N 3079—Doll about 15 inches with layette in carrying case. Shipping weight 5 pounds. . . . . Complete set **10.79**

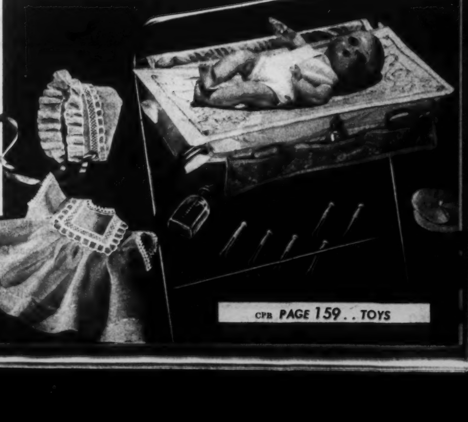
Happi-Time drinking-wetting-crying Doll with her own bath and layette

$7.98 Complete Set

- Now with voice! Fleshlike molded rubber body—soft, pliable
- Lifelike plastic head turns . . jointed arms and legs

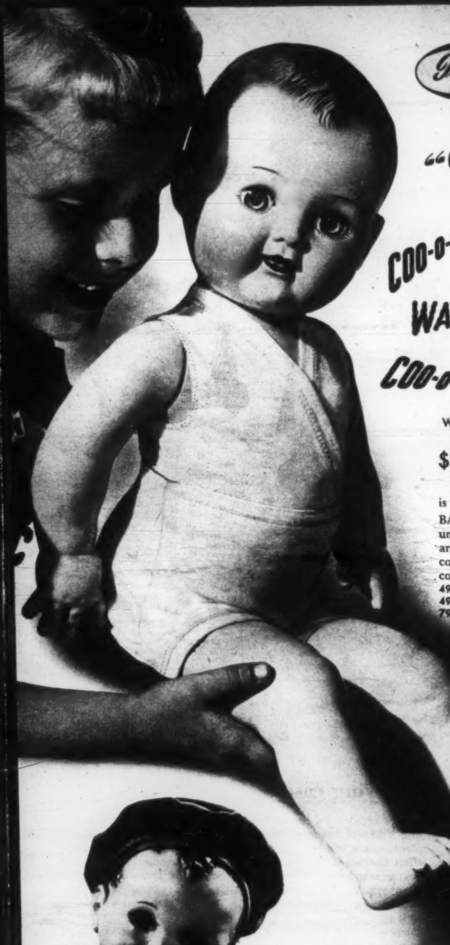
Doll of molded rubber has lifelike head of practically indestructible plastic . . go-to-sleep eyes . . real lashes. Drinks from her bottle, wets diaper. Can be bathed, powdered. Cries when you squeeze her tummy. Bath has movable dressing table top; tub of plastic material; drain hose, clamp. Aluminum frame . . dressing top decorated with nursery design. 3 pockets for sponge, soap and accessories. Layette consists of sheer organdy dress, matching bonnet, cotton slip, 2 diapers, rayon socks, imitation leather shoes, plastic tea set, 4 safety pins, 6 clothes pins, 3 powder puffs, sponge, soap, bottle. Wears cotton shirt, diapers. Bath 17x10½x21 in. high

79 N 03030—Doll about 11½ in. tall; bath, layette. Shpg. wt. 5 lbs. $7.98



Ideal

"Baby Coos" The most sensational baby in all dolldom at Sears reduced prices



Pressure applied to legs or body produces babylike cries which you can very easily control

And if you nod her head, or press her arms against her body, she answers clearly with a natural-sounding coo . . just like a real baby

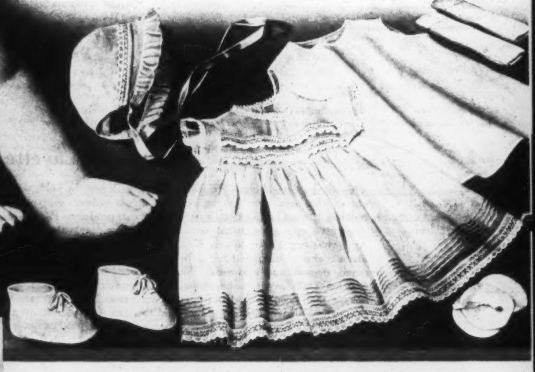
- She coos if you cuddle her!
- She complains if pinched!
- She sobs if you paddle her!
- She wakes and she sleeps!

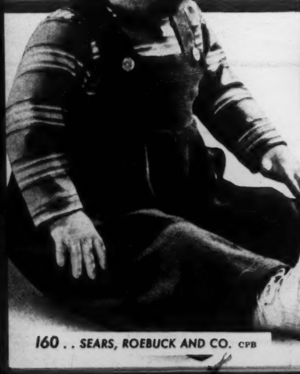
Was ~~$6.79~~
$5.47 14-inch

Just an infant . . . and already a celebrity! Newspapers and magazines all over the country have shouted BABY COOS story. She has cried and cooed on the radio and over television! BABY COOS looks, feels and even makes sounds like a real, live baby. Caress her gently, and she'll coo affectionately. Pinch her, and she'll give a plaintive sob. And, if you squeeze her roughly, she'll scream to let you know it hurts! Her smooth Magic Skin rubber body is stuffed with soft foam rubber—she's warm and snuggly—almost human to the touch.

BABY COOS, like any infant, has to be bathed, powdered and dressed. Her head is practically unbreakable plastic. Her go-to-sleep Lucite plastic eyes have a bright sparkle, and her lashes are wonderfully long and silky. BABY COOS wears a rib-knit cotton shirt and panty. She comes with a complete outfit: a sheer, prettily trimmed organdy dress with matching bonnet, cotton slip, rayon socks, imitation leather shoes and 3 powder puffs.

49 N 3040—14-inch.	Shipping weight 2 pounds.	(*Was $6.79*)	Now $5.47
49 N 3042—18-inch.	Shipping weight 2 pounds 6 oz.	(*Was $10.69*)	Now 9.47
79 N 03061—22-inch.	Shipping weight 3 pounds.	(*Was $15.69*)	Now 12.95





Pals! Life-size Baby Coos is almost as big as a 1-year-old child

Biggest armful of doll — lifesize BABY COOS
Wears 6 to 12-month size baby clothes

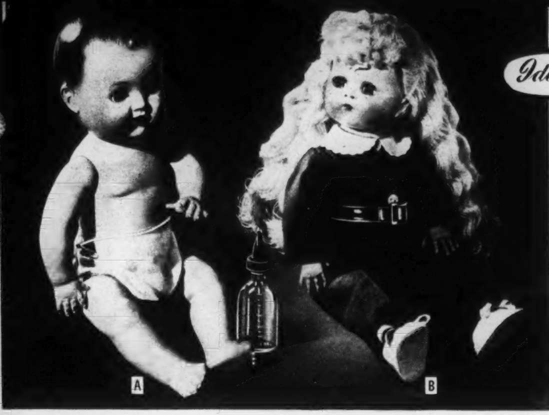
$22.95 Cash
$2.50 Down on Terms

- He has all the voice features of the BABY COOS doll above
- He is dressed in real baby clothes—corduroy coveralls, tam
- He is lightweight, for such a big baby, and easy to carry

You'll have a hard time distinguishing the difference between life-size BABY COOS and a real live baby. He'll make a wonderful companion for any little child who receives him for Christmas. And, the youngster receiving this wonderful baby will be a proud and fortunate "parent."

Life-size BABY COOS has all of the voice features of the BABY COOS doll shown above. His smooth Magic Skin rubber body is stuffed with soft foam rubber. Bathe, powder and dress him just like you would a real baby. Life-size BABY COOS sleeps and wakes . . . his plastic head is practically unbreakable. Bright Lucite plastic eyes are shaded by his long, silky lashes. Just try to resist that personality-packed, eager expression on his face!

Life-size BABY COOS wears real baby clothes . . . dressed in corduroy coveralls that are well made for hard wear with elastic waistband, straps that unbutton; matching corduroy tam; knit cotton shirt unbuttons at shoulder; cotton panties, rayon socks, leather baby shoes.
79 N 03076—27 inches tall. Shipping weight 8 pounds $22.95



Quality Dolls any little girl will enjoy . . each a beauty . . priced low to meet your budget

Rubber Baby with go-to-sleep eyes

A Bargain priced! De luxe quality—almost unbreakable plastic head with lifelike molded facial features—ears, nose and hair. She drinks from her bottle, wets her diaper. Flesh-like body, arms, legs unbreakable, molded rubber; can be bathed.

$2.89 11½-in. size

49 N 3047—11½-inch doll. Shpg. wt. 2 lbs. $2.89
49 N 3048—13-inch doll. Wt. 2 lbs. 8 oz. . . 3.89
49 N 3049—15-inch doll. Shpg. wt. 3 lbs. . . 4.89

Sparkle Plenty is growing

B The daughter of B. O. Plenty and Gravel Gertie now has a voice! Soft foam-rubber filled rubber skin body. Jointed arms; legs can be sponged. Plastic head, sleeping eyes. Cotton and rayon yarn hair. Wears coveralls, rayon socks, imitation leather shoes. About 14 in. tall. (© Chicago Tribune.)

$5.49

49 N 3015—Shipping weight 2 lbs. . $5.49

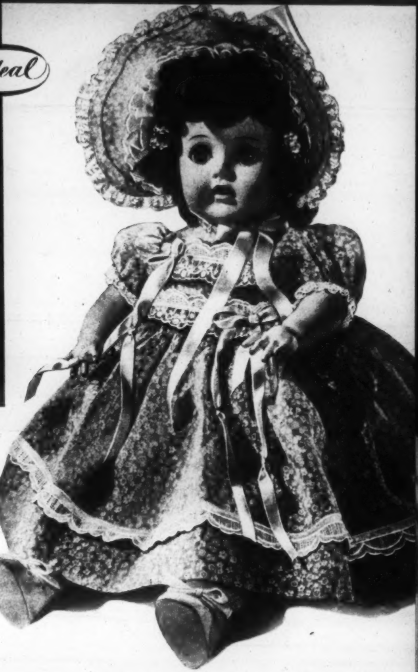
Low-priced Molded Rubber Dolls

To a real mother, the behavior of either of these charming infants might prove trying . . but to a little girl, it's most endearing! Besides being able to drink and wet, either of these two precious babies is pretty to look at and pleasant to hold. Each is molded entirely of flesh-like rubber and can be bathed. Jointed arms and legs; turning head has painted eyes. Each doll has her own nursing bottle; wears diapers. About 11 inches tall. Right for Christmas giving!

$1.97 Each

49 N 3011—Colored Doll. Wt. 1 lb. 6 oz. $1.97
49 N 3068—White Doll. Wt. 1 lb. 6 oz. $1.97

Ideal



Plassie . . Magic Skin arms and legs Cries . . protests when legs are squeezed

Plassie requires a lot of mothering—she cries softly if you so much as squeeze either of her legs or pick her up. She wants as much attention as a real baby. Her plastic head is practically unbreakable and is readily turned to almost any position. Shining, sleeping eyes are shadowed by long, thick real lashes. Arms and legs are covered with washable, satin-smooth Magic Skin (pliable rubber) . . feel like that of a real baby! Soft body is stuffed with cotton. She wears a rich floral organdy dress with ribbon and lace trim, matching bonnet, cotton slip, panties, rayon socks, imitation leather shoes.

$7.57 16-inch size

With curly, shiny mohair wig (as shown).
49 N 3166—16-in. Shpg. wt. 2 lbs. $7.57
49 N 3167—18-in. Wt. 2 lbs. 12 oz. 9.45

With molded, tinted hair (not shown).
49 N 3156—16-in. Shpg. wt. 2 lbs. $5.67
49 N 3164—18-in. Wt. 2 lbs. 12 oz. 7.57

Now! Baby Coos, Layette in Case less than 1948 Magic Skin Doll Outfit

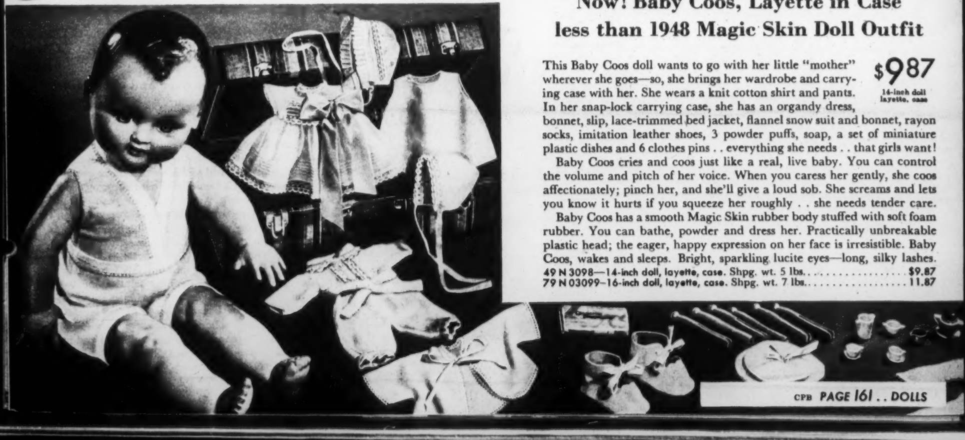
This Baby Coos doll wants to go with her little "mother" wherever she goes—so, she brings her wardrobe and carrying case with her. She wears a knit cotton shirt and pants. In her snap-lock carrying case, she has an organdy dress, bonnet, slip, lace-trimmed bed jacket, flannel snow suit and bonnet, rayon socks, imitation leather shoes, 3 powder puffs, soap, a set of miniature plastic dishes and 6 clothes pins . . everything she needs . . that girls want!

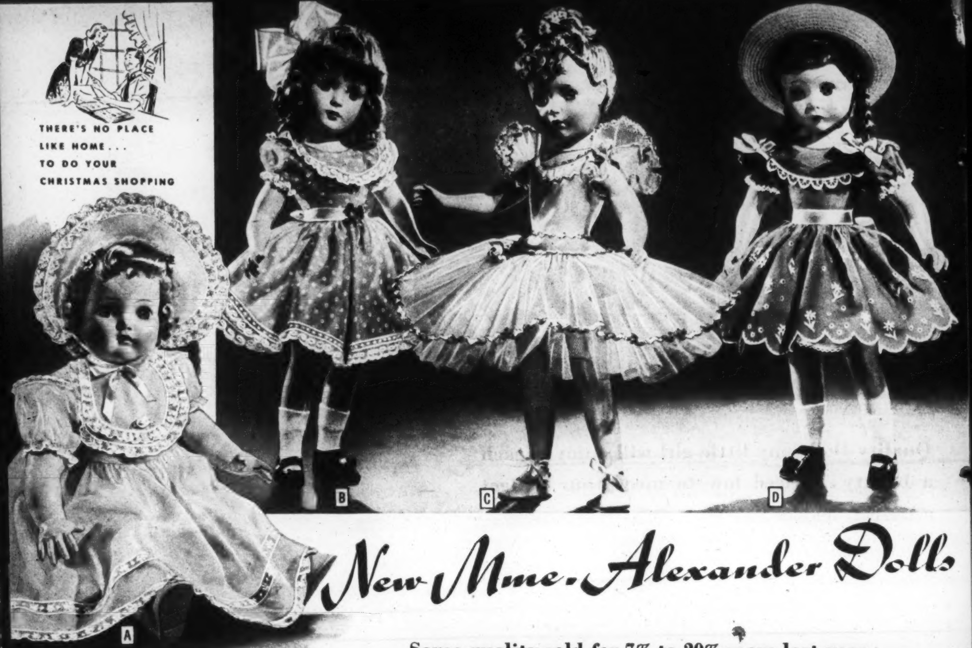
Baby Coos cries and coos just like a real, live baby. You can control the volume and pitch of her voice. When you caress her gently, she coos affectionately; pinch her, and she'll give a loud sob. She screams and lets you know it hurts if you squeeze her roughly . . she needs tender care.

Baby Coos has a smooth Magic Skin rubber body stuffed with soft foam rubber. You can bathe, powder and dress her. Practically unbreakable plastic head; the eager, happy expression on her face is irresistible. Baby Coos, wakes and sleeps. Bright, sparkling lucite eyes—long, silky lashes.

$9.87 14-inch doll layette, case

49 N 3098—14-inch doll, layette, case. Shpg. wt. 5 lbs. $9.87
79 N 03099—16-inch doll, layette, case. Shpg. wt. 7 lbs. 11.87





New Mme. Alexander Dolls

Same quality sold for 7% to 20% more last year

She dreams of exquisite dolls like these . . . make those dreams come true this Christmas! Molded entirely of rosy, lightweight plastic . . practically unbreakable . . . with amazingly lifelike details. Arms and legs are fully jointed; heads turn and tilt. Glass-like go-to-sleep eyes, real lashes. Luxurious outfits of assorted fine quality materials are carefully sewn, finished with finest details. Rayon socks, imitation leather shoes.

Baby with crying voice

$9.25 18-in. size

A What an intelligent looking child! She's pretty, too, with a curly mohair wig, molded plastic head that turns; sleeping glass eyes, curly lashes. Cotton stuffed body; latex rubber skin arms, legs. Baby Genius wears a crisp organdy dress, lace, ribbon, flower trim; cotton slip, panties, rayon socks, imitation leather shoes.

49 N 3284—18-inch size. Shpg. wt. 2 lbs. 10 oz. . . . $ 9.25
49 N 3285—21-inch size. Shpg. wt. 3 lbs. 10 oz. 11.95

Wendy Ann . . human hair

$8.75 14½-in. size

B Her lovely human hair can be combed, set. She's dressed in a sheer rayon dress; flocked dot, lace trim; satin ribbon sash around waist with sprig of flowers; rayon slip, panties, both with lace trim.

49 N 3376–14½-in. Wt. 2 lbs. $ 8.75
49 N 3377–17½-in. Wt. 2 lbs. . 10.75

Graceful Nina Ballerina

$7.95 14½-in. size

C Nina has an upsweep style mohair wig with curly bangs and flowers. Rayon satin and net ballerina costume with silver-colored ric-rac and flowers; rayon panties, rayon satin ballerina shoes.

49N3370–14½-in. Wt. 2 lbs. . . 7.95
49N3371–17½-in. Wt. 3 lbs. . . 11.45

Pert Polly Pigtail

$7.45 14½-in. size

D Polly's mohair wig is parted in the middle—pigtails tied with ribbon bows. Wears a straw hat, broadcloth dress, floral design; lace trim, ribbon sash; cotton half slip, panties with lace trim.

49N3352–14½-in. Wt. 2 lbs. . . $7.45
49N3353–17½-in. Wt. 2 lbs. 4 oz. 9.45

Toni
PLAY WAVE
Toni

Ideal

Toni! New! A play-wave Doll for girls

with lustrous nylon hair to wave over and over again

$9.59 14½-in. size

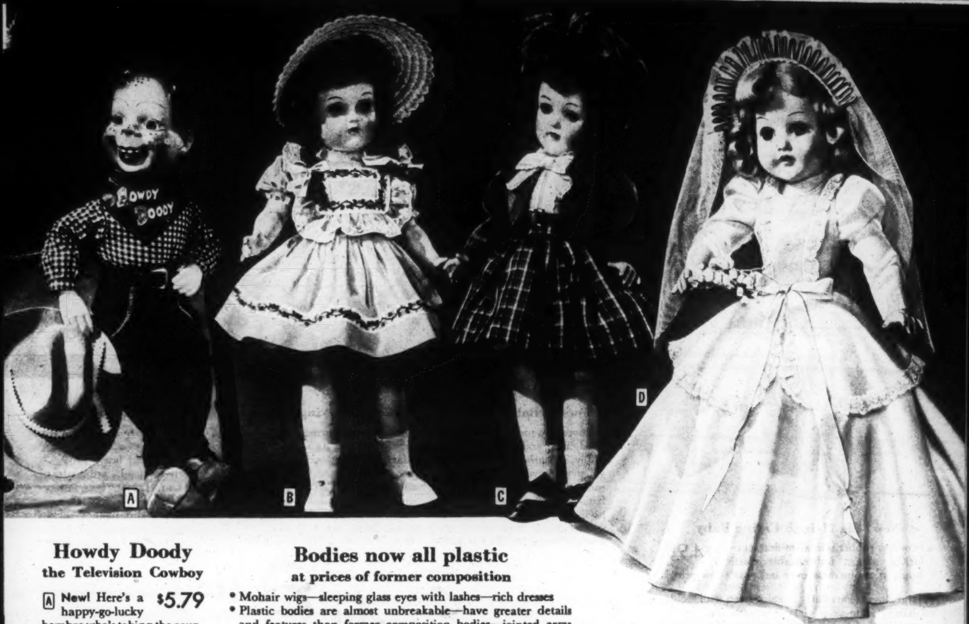
Now who has the Toni? Mother and daughter were first on the list and now it's time for dolly to have a new hair "do." Little Toni may have the ever changing, great number of lovely hair styles that either mother or daughter wear.

Just think how much fun your little girl will have designing new and different hair styles for this charming little doll . . . over and over again.

Toni's hair is gloriously soft nylon . . . specially applied so it won't wash loose from her head. Frequent shampooing and play waving won't harm its texture either. Her own play wave kit comes with her—contains comb, curlers, papers, shampoo and Toni Play-Wave formula with empty bottle. Mother will be happy to know that this Toni-Play Wave formula makes a harmless solution. (To make solution, mix 1 teaspoon of sugar with ⅛ cup of water.) It's always easy to have solution on hand.

Toni's plastic, so it won't matter if she gets wet during shampooing. She is practically unbreakable, too. She has movable arms and legs, eyes that close and real lashes. Toni's dress is her own exclusive design of cotton material with lace-edged half slip and panties, rayon socks and imitation leather shoes. Give her the latest—a Toni Doll!

49 N 3374—14½-inch size with Play-Wave set. Shpg. wt. 1 lb. 14 oz. . . $9.59
49 N 3375—16-inch size with Play-Wave set. Shpg. wt. 2 lbs. 4 oz. 11.59



Howdy Doody
the Television Cowboy

A **New! Here's a happy-go-lucky** **$5.79** hombre who's taking the country by storm! Sturdy composition head and hands; head turns; go-to-sleep glass eyes; cotton-stuffed body. Wears cotton bandana, bright shirt, frontier pants, imitation leather cowboy boots, belt, 10-gallon hat. 20 in. tall.
49N3576–Shpg. wt. 2 lbs. $5.79

Bodies now all plastic
at prices of former composition

- Mohair wigs—sleeping glass eyes with lashes—rich dresses
- Plastic bodies are almost unbreakable—have greater details and features than former composition bodies—jointed arms and legs, turning, tilting heads—imitation leather shoes

B **Pigtail Wig.** **$4.97** 14½-inch **Wears straw** hat, lace and embroidery trim cotton dress, half slip, panties and rayon socks. Shpg.wts.2 lbs.and 3 lbs.
49 N 3345—14½-in. size...$4.97
49 N 3346—17- in. size .. 6.95

C **Curly Wig.** **$6.37** 15½-inch **Wears plaid** skirt, sheer cotton blouse, bolero, bonnet, half slip, panties and rayon socks. Shpg. wts. 2 lbs. and 3 lbs. 4 oz.
49 N 3350—15½-in. size...$6.37
49 N 3351—19 -in. size... 8.95

Beautifully dressed all-plastic Bride

D What an enchanting bride! Gowned in white **$8.95** rayon satin wedding dress with lace trimmed peplum, neck and bodice. Net bridal veil gathered in cap style with silver-colored crown. Bouquet of artificial orange blossoms. Cotton slip and panties, rayon socks and imitation leather shoes. Arms, legs jointed; head tilts, turns; sleeping eyes. Mohair wig.
49 N 3360—18 inches tall. Shipping weight 2 lbs. 8 oz.......$8.95

Charming Dolls

New! Real talking Doll

$11.95 **Human-like voice.** It talks! It laughs! It cries! It sobs! Just wind talking mechanism hidden in her back . . release brake and listen to her almost human voice. Unbreakable plastic turning head, teeth and tongue; sleeping glass eyes, lifelike vinyl arms, legs. She's a full 22 inches tall! Exquisitely dressed in a ninon dress with lace trim, matching bonnet, cotton slip, panties, rayon socks, imitation leather shoes. Shipping weight 4 pounds.
79 N 03199............$11.95

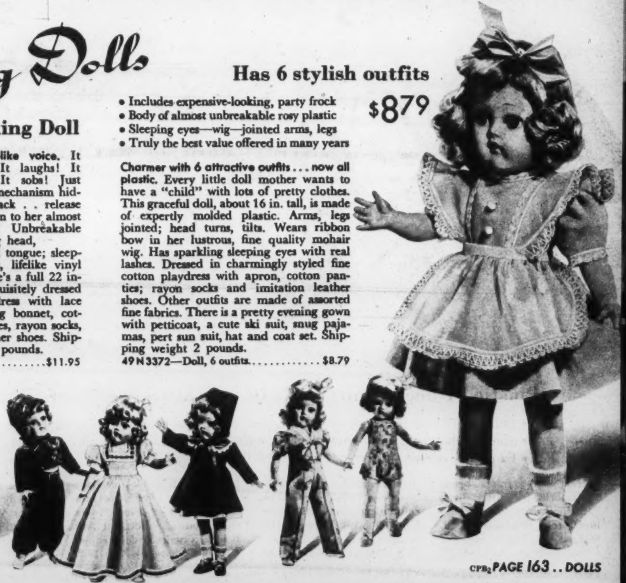
MAMA PICK ME UP
TALKING

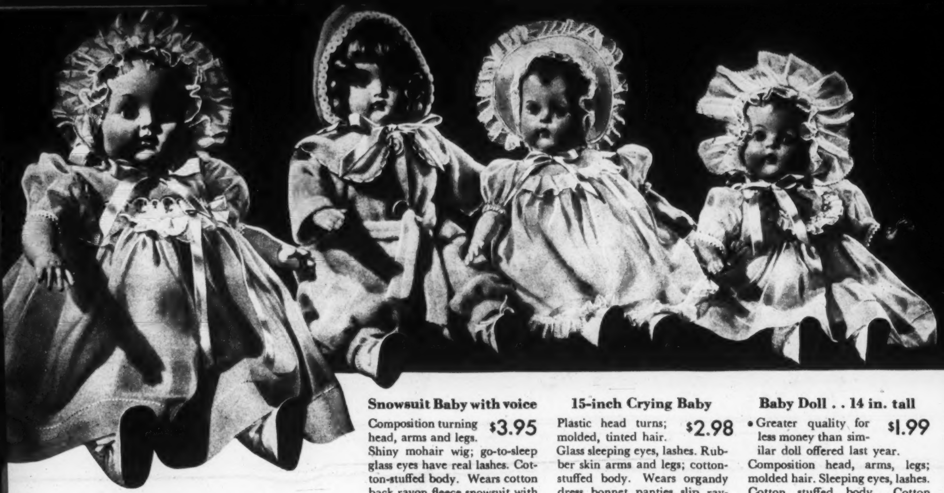
Has 6 stylish outfits

$8.79

- Includes expensive-looking, party frock
- Body of almost unbreakable rosy plastic
- Sleeping eyes—wig—jointed arms, legs
- Truly the best value offered in many years

Charmer with 6 attractive outfits . . . now all plastic. Every little doll mother wants to have a "child" with lots of pretty clothes. This graceful doll, about 16 in. tall, is made of expertly molded plastic. Arms, legs jointed; head turns, tilts. Wears ribbon bow in her lustrous, fine quality mohair wig. Has sparkling sleeping eyes with real lashes. Dressed in charmingly styled fine cotton playdress with apron, cotton panties; rayon socks and imitation leather shoes. Other outfits are made of assorted fine fabrics. There is a pretty evening gown with petticoat, a cute ski suit, snug pajamas, pert sun suit, hat and coat set. Shipping weight 2 pounds.
49 N 3372—Doll, 6 outfits............$8.79





New! Big 21-inch Crying Baby

- Now has rubber skin arms and legs—lifelike, almost unbreakable plastic head, at no increase over last year's low price! $4.98

A large, lovable armful! Turning head with molded hair. Go-to-sleep glass eyes with real lashes. Cotton stuffed body. Wears organdy dress, bonnet; cotton slip, pants; rayon socks, imitation leather shoes. Big, but low-priced!
49 N 3160—Shipping weight 4 pounds..........$4.98

Snowsuit Baby with voice

Composition turning head, arms and legs. $3.95
Shiny mohair wig; go-to-sleep glass eyes have real lashes. Cotton-stuffed body. Wears cotton back rayon fleece snowsuit with hood, rayon socks, imitation leather shoes. 16 in. tall.
49N3132–Shpg. wt. 2lbs. 4 oz. $3.95

15-inch Crying Baby

Plastic head turns; molded, tinted hair. $2.98
Glass sleeping eyes, lashes. Rubber skin arms and legs; cotton-stuffed body. Wears organdy dress, bonnet, panties, slip, rayon socks, imitation leather shoes. Shpg. wt. 1 lb. 6 oz.
49 N 3133–(*Was $3.19*). Now $2.98

Baby Doll . . 14 in. tall

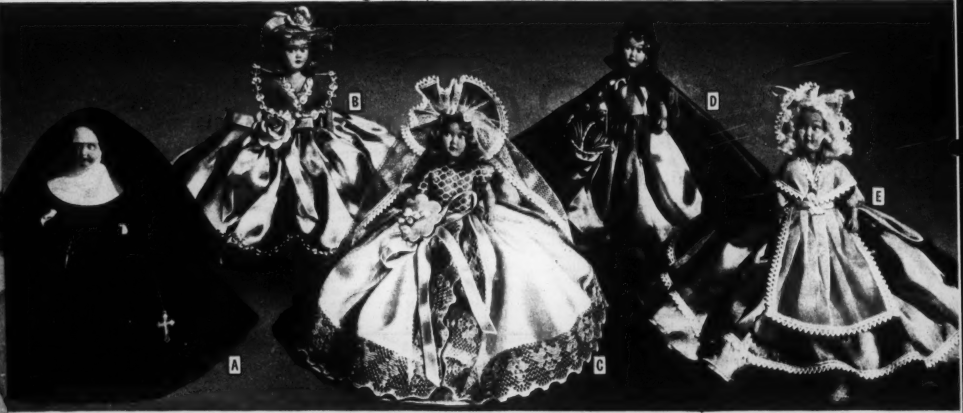
- Greater quality for less money than similar doll offered last year. $1.99

Composition head, arms, legs; molded hair. Sleeping eyes, lashes. Cotton stuffed body. Cotton dress, bonnet, slip, panties, socks, imitation leather shoes.
49N3107–Shpg. wt. 1 lb. 10 oz. . $1.99

Lovely Dolls

money-saving prices

Fine quality makes them great values



Plastic Princess Anna Dolls in miniature—girls of all ages love to collect them

- Delightful 7½-inch plastic dolls—all except Nun now have turning, tilting heads—curly mohair wigs
- Stand without support—have movable arms. Painted-on facial features. All wear pantalettes, petticoats
- Exquisite dresses—assorted fine fabrics with full-gathered, billowy skirts (assorted styles and colors)

$1.79 and up

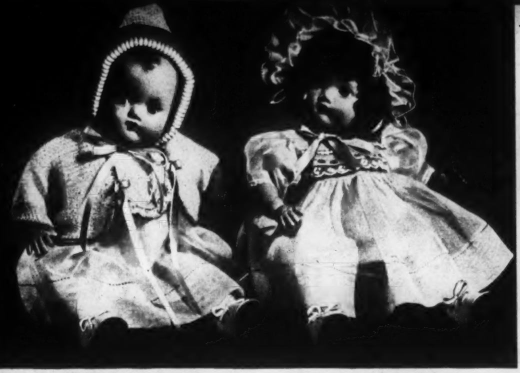
A **Nun,** wears rosary beads imported from Italy. Black garment, white collar. Tiny metal cross. (Stationary head, without wig, 7¼ in. high.)
49N3083—Shpg. wt. 12 oz. $2.29

B **Bridesmaid** is striking in lovely rayon dress with embroidery trim. Net bodice. Net hat with flowers. Has bouquet. Shpg. wt. 12 oz.
49 N 3086—(*Was $2.29*) $1.79

C **Radiant Bride** looks enchanting in her white rayon satin dress with lace trim. Metal cloth bodice. Net veil with flowers. Carries bridal bouquet.
49 N 3082—Shpg. wt. 12 oz. $2.37

D **Little Red Riding Hood** is ready for visit to grandmother. Wears beautiful cape, attached hood, over her dress. Has basket. Shpg. wt. 12 oz.
49 N 3085—(*Was $2.29*) . . $1.79

E **Martha Washington** looks very matronly in her lavender rayon dress with lace trim. White net apron, shawl and cap with lace trim.
49 N 3084—Shpg. wt. 12 oz. $1.79.



Wears knitted outfit

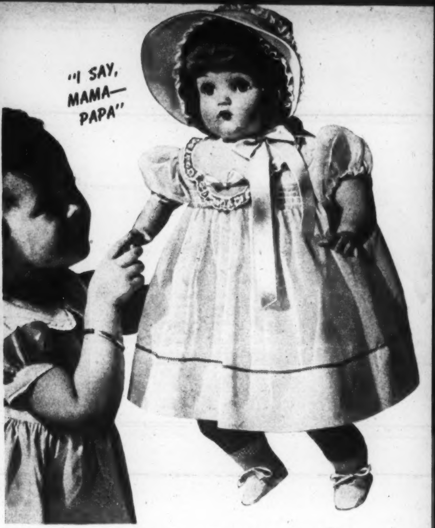
New 15½-inch baby doll cries, has molded hair, composition head. Sleeping eyes, lashes. Rubber skin arms, legs. Cotton stuffed body. Wears knit jacket, matching bonnet with ribbon tie. Sheer organdy dress; lace trim. Cotton slip, panties, rayon socks. Imitation leather shoes. **$3.97**

49 N 3139—Shpg. wt. 2 lbs 2 oz. . . .$3.97

16-inch Curlyhead Doll

With crying voice, rubber arms, legs. Cute little "curly locks" has mohair wig. Sleeping eyes, real lashes. Composition head cleverly turns from side to side. Cotton stuffed body. Organdy dress; lace, ribbon trim. Matching lace trim bonnet, ribbon tie. Cotton slip, panties, rayon socks. Imitation leather shoes. **$3.79**

49 N 3134—Shipping weight 2 lbs. 2 oz. .$3.79



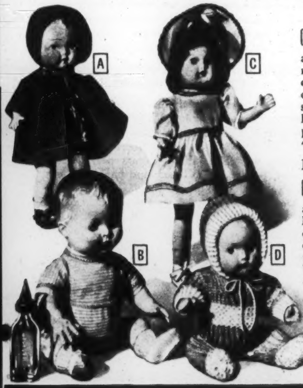
"Papa"-"Mama" Doll

Now with mohair wig and ninon dress . . at last year's low price

Here is an adorable, life-like doll that little daughter will love to be "Mom" to. Her soft, life-like, vinylite arms and legs feel almost human to the touch. Tilt her one way and she plaintively calls for "Mama," to the other and she says "Papa" . . . so realistically it will warm your heart. She literally invites affection from both the young and old alike. Adorning her lovely, turning head is a fine and lustrous, curly mohair wig. Turn her head from side to side to get all the pert and playful poses of a real little baby. Head is composition. She peacefully closes her sleeping eyes and drifts into slumberland. Arms and legs are molded plastic in fine, precision detail. Cotton stuffed body. She is dressed in a ninon dress of lace trim and a matching frilly bonnet. Cotton slip and rubber pantie . Rayon socks and imitation leather shoes. Order this lovely doll for your child now!

$4.98 17-in. size

49 N 3172 —Doll about 17 in. tall. Shipping weight 2 lbs. 2 oz. . .$4.98
79 N 03173—Extra large. 21 in. tall. Shipping weight 4 lbs. 7.79



Toddler Doll

A Pert composition doll, 12-in. Stands alone. Arms, legs move. Painted eyes, cotton frock, undies, coat and bonnet, socks. Imitation leather shoes. Shipping wt. 1 lb. 2 oz.
49 N 3309. . . . .$1.29

Doll with wig

C 14¾-in. composition doll. Turning, tilting head. Jointed arms, legs. Mohair wig. Sleeping eyes. Organdy dress, bonnet; undies, imitation leather shoes. Wt. 2 lbs.
49 N 3321 . . . . .$2.49

Drink-wet Doll

B All plastic. Practically unbreakable. Jointed arms, legs. Two-piece rayon jersey suit, knit cotton bootees, bottle. About 10 in. tall. Wt. 10 oz.
49N3326. . . . . . $1.39

8½-inch Baby

D All composition body with painted eyes. Movable arms, legs. Pretty knit outfit with bonnet. Bonnet ties on. Shipping wt. 10 oz. Low-priced gift!
49 N 3304. . . . . . .87c

Cute cloth Doll

E Cloth covered soft doll is cute, cunning and petite. She has a plastic mask face, painted eyes. Tufts of cotton yarn hair. Cotton stuffed body, cotton dress, matching bonnet. About 12 in. tall. Shpg. wt. 1 lb. 2 oz.
49 N 3545. . . . . $1.29

Big Sister Doll

G 15-in. rubber cloth-covered doll. Plastic-coated mask face. Painted features, cotton yarn curls. Cotton stuffed. Organdy dress, bonnet. Undies, socks, imitation leather shoes. Wt. 1 lb. 10 oz.
49N3582-(*Was $3.79*) Now $2.97

14-in. cotton Softy

F A cuddlesome cutie with cotton fabric covered body. Cotton stuffed. Plastic mask face with painted eyes. Tufts of cotton yarn hair. Sheer cotton dress, matching bonnet. Rayon bootees. About 14 in. tall.
49 N 3556—Wt. 1 lb. 2 oz. . $1.98

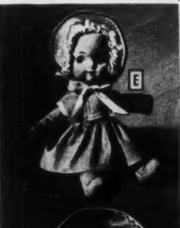
Chubby Darling

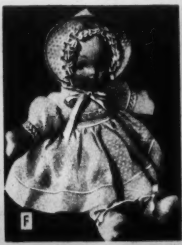
H Composition toddler doll; 16½ in. tall. Sparkling, sleeping eyes, lashes. Head turns, tilts. Jointed arms, legs. Cotton dress, bonnet, undies, socks. imitation leather shoes. Shpg. wt. 2 lbs. 8 oz.
49N3329-(*Was $3.89*) Now $3.49

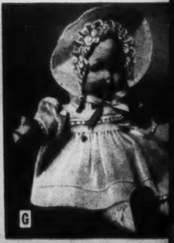
Big hit! Captivating Campbell Kids

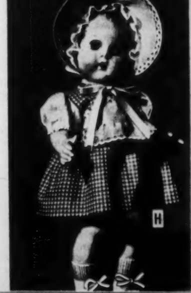
Here they are in person! These saucy imps stepped right out of the Campbell soup ads to win your heart with their flirtatious painted eyes, and rosy apple cheeks. Stand without support . . . take dozens of lively poses, to the endless delight of every child. Made of durable composition with jointed arms, legs and large, turning-tilting heads. Their pert bobbed hair is molded, tinted composition; socks and shoes painted on. Colorful, cotton outfits. About 12¼ in. tall. Shipping wt. 2 lbs. each.

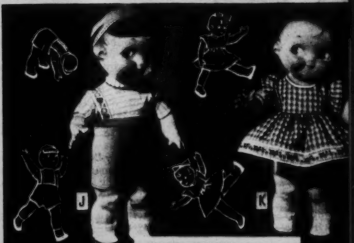
J 49 N 3430—Boy Doll. . . .$2.29 **K 49 N 3431—Girl Doll. . . .$2.29**

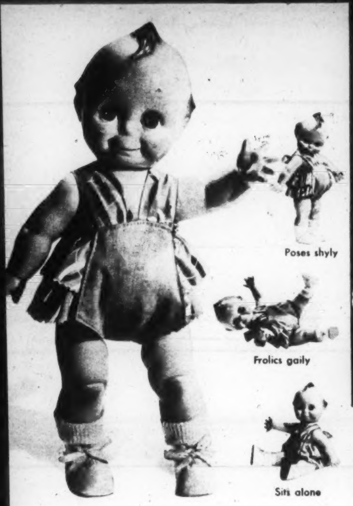


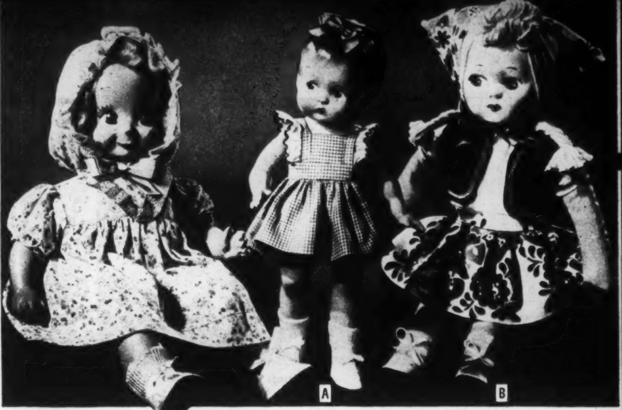


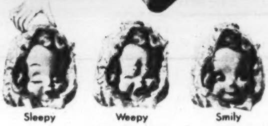












New! Kewpie Doll..now all plastic . . has sleeping eyes

- Beautifully molded of sturdy, almost unbreakable plastic—head turns, tilts
- Jointed arms and legs—takes any number of poses, and stands alone

$3.79 Kewpie Doll

What a lively little imp, with a winning grin and flirtatious sleeping glass eyes with lashes! The perky molded lock on her head is bound to win the heart of any girl. She stands 12¾ in. tall. Wears cotton sunsuit, rayon socks and imitation leather shoes.

49 N 3437—Shipping weight 1 lb. 4 oz..........$3.79

Trudy . . the Doll of changing moods

$4.69

Turn button on top to change her facial expression (the other two faces are always hidden by bonnet). Just like having 3 different dolls—if she's happy, she smiles; when she's drowsy her eyes are closed to sleep; and an unhappy expression appears on her face when she's sad. Her composition head has 3 appealing faces with painted features. Cotton stuffed body, composition arms and legs. She wears a sheer cotton dress and bonnet, cotton panties, rayon socks, imitation leather shoes.

49 N 3565—15 in. tall. Shpg. wt. 1 lb. 10 oz.....$4.69

Patsy stands alone . . takes all poses

$1.94

A Lovable Patsy—the same little gal who was so popular when Mom was a little girl. Sturdy composition with jointed arms and legs and turning, tilting head. Look at all the lively poses she can take! Molded, tinted composition hair, ribbon bow; painted eyes. Wears cotton dress, panties, rayon socks, imitation leather shoes.

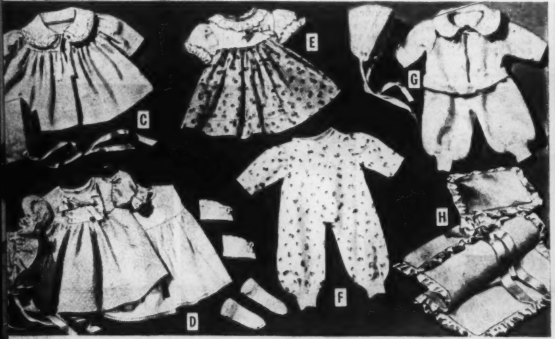
49 N 3508—About 13½ in. tall. Shpg. wt. 1 lb...$1.94

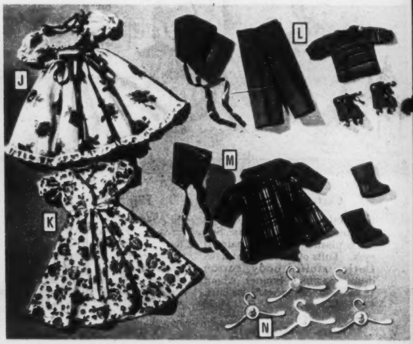
Quaint peasant style soft Doll

$2.87

B Wonderfully soft, cuddly and so very charming in her colorful costume. Turning head. Mask face with painted eyes. Full cotton yarn wig with pigtails. Rubberized cloth covered body is cotton-stuffed. Wears peasant style cap, skirt, 1-piece cotton blouse and pants, felt vest, rayon socks, imitation leather shoes.

49 N 3560—16 in. tall. Shpg. wt. 1 lb. 4 oz......$2.87





Many reduced prices on Clothes for her baby doll

C **Cotton flannel Coat Set.** Tasseled rayon cord. Shpg. wt. 6 oz. *State size.*
49N3415—Size 10 to 13-in.$1.10
49N3416—Size 14 to 17-in. 1.29
49N3417—Size 18 to 21-in. 1.59

D **5-pc. Outfit.** Cotton dress, bonnet, slip, rayon socks, imitation leather shoes. Shpg. wt. 8 oz. *State size.*
49N3425—Size 10 to 13-in.$1.23
49N3426—Size 14 to 17-in. 1.45
49N3427—Size 18 to 21-in. 1.84
49N3428—Size 22 to 25-in. 1.98

E **Baby Doll Dresses** on hangers. Assorted styles, fabrics; lace or ribbon trim. Shpg. wt. 6 oz. *State size.*
49N3418—Size 10 to 13-in...58c
49N3419—Size 14 to 17-in...64c
49N3420—Size 18 to 21-in...79c

F **Baby Doll Pajamas on plastic hangers.** Cuddly cotton; snug knit anklets. Floral design. Shipping weight 6 oz. *State size.*
49N3421—Size 10 to 13-in...57c
49N3422—Size 14 to 17-in...73c

G **Baby Doll Snowsuit, Bonnet.** 1-pc. rayon fleece suit has zipper and snug knit anklets. Trimmed with yarn, tie-on cord around neck, belt around waist. Matching bonnet. *State size.* Shpg. wt. 8 oz.
49N3423—Size 10 to 13-in.$1.39
49N3424—Size 14 to 17-in. 1.63

H **Carriage Cover Set.** Blanket cover and matching pillow of heavy cotton with rayon satin ruffle and bow trim. Cover 19x24 in. long; pillow 8x12 in. long.
49N3537—Shpg. wt. 1 lb. $1.79

Girl Doll Clothes . . low priced

J **Girl Doll Evening Gown** with long evening petticoat. Fine organdy print dress; hem, sleeves and neck trimmed in lace. Lace trimmed sheer cotton petticoat. Shipping wt. 10 oz. *State size.*
49N3447—Size 12 to 15-in. $2.39
49N3448—Size 16 to 19-in. 2.67

K **Girl Doll Housecoat** on hanger. Floral chintz with tie-around rayon ribbon. Swirling skirt. Shpg. wt. 6 oz. Fits doll sizes below.
49N3441—Doll 13 to 15-in. .63c
49N3442—Doll 17 to 19-in. .73c

L **4-piece Girl Doll Roller Skating Set.** Jersey shirt, cotton slacks, bonnet. Roller skates attached to imitation leather shoes. Shipping wt. 10 oz. *State size.*
49N3443—Size 12 to 15-in.$1.47
49N3444—Size 16 to 19-in. 1.57

M **3-piece Rain Set.** Cotton plaid coat, bonnet, rubber boots. Wt. 1 lb. *State size.*
49N3445—Size 12 to 15-in.$1.12
49N3446—Size 16 to 19-in. 1.37

N **8 plastic Doll Dress Hangers.**
49N3518—Shpg. wt. 6 oz. 43c

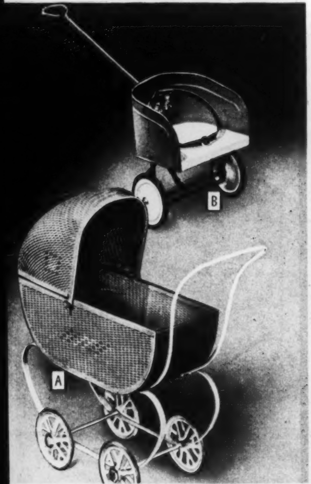
HAPPI-TIME

Doll Buggies

First Duchess Gear Type Below $10.00

An outstanding value! She'll be a proud little doll "mother" with this smart-looking 2-tone Spanish grain washable leatherette buggy; aqua with white binding. 4-bow folding 2-tone hood with sun shield. Rigid fiberboard insert. Full shackle type duchess gear and brake. Gleaming aluminum handle—29½ inches from floor. Strong 7½-inch wire wheels; ⅝-inch thick rubber tires. Body 24x12x10 in. deep. **$7.98**

79 N 08277—Shipping weight 16 lbs. $7.98



Low-priced fiber Buggy, Sulky

A Sturdy fiber body, 19x8x7¼ inches deep; bright blue body, hood trimmed with red; ivory color design; ivory-color undergear, handle. 5¾-in. stamped wheels; 7/16-in. rubber tires. Heavy gauge steel parts. Handle 23 inches from floor. **$4.98**

79 N 08231—Shipping weight 9 lbs. $4.98

B Heavy gauge metal sulky with blue and red baked-on enamel finish. Plastic safety strap keeps "baby" from falling out. 4½-inch stamped disc wheels; ½-inch molded rubber tires. Handle 18 in. from floor. Seat 8¼"x6⅞". **$1.59**

49 N 08261—Shipping weight 3 lbs. $1.59

Knee action duchess gear

Spring-action foot brake; wire wheels

Fully upholstered rail

Spring Action Foot-Brake Duchess Gear

Now with wire wheels and half draft rail added at last year's low price, Spanish grain washable leatherette folding buggy—rich gray and blue; gray upholstered half draft rail. Full shackle-type duchess gear assures comfortable rides. Foot extension. 4-bow hood with sun visor in matching Spanish grain leatherette. Thick bottom pad; ½-inch tubular aluminum handle—29½ in. from floor. 8-in. wire wheels; ⅜-in. rubber tires. Body 24¾x13½x9¼ inches deep. **$9.98**

79 N 08278—Shipping weight 16 lbs. $9.98

Thrift-priced Folding Buggy

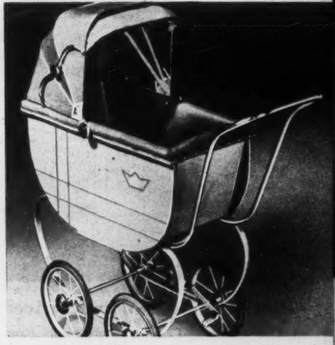
Tough Spanish grain washable leatherette; military blue, white binding. 3-bow folding hood, sun shield. Flat steel handle 25 inches from floor. 6-in. stamped wheels; ½-in. rubber tires. Easy working foot brake. Aluminum finish undergear. Body 20x10x7½ in. deep. Don't delay, send for it today! **$4.98**

79 N 08276—Shipping weight 6 lbs. $4.98

Now Full upholstered rail, like Mama's

Junior-size model of a deluxe baby carriage. Full shackle type duchess gear and storm curtain, too, at last year's same low price. Spring action foot brake. High grade Spanish grain washable leatherette; rich brown with ivory-color trim. Body has luxuriously padded sides; fully upholstered draft rail. Has pocket for doll accessories. Bottom pad. Large 8½-in. wire wheels with thick ¾-in. rubber tires. 5-bow folding hood with sun shield. Pro-tek hood spreader for extra strength; plated hood knobs. Aluminum handle 31 in. from floor. Body 27½x14½x10¾ in. deep. **$13.98**

79 N 08279—Shipping weight 20 lbs. $13.98

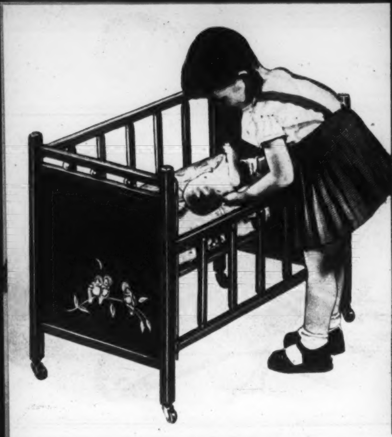


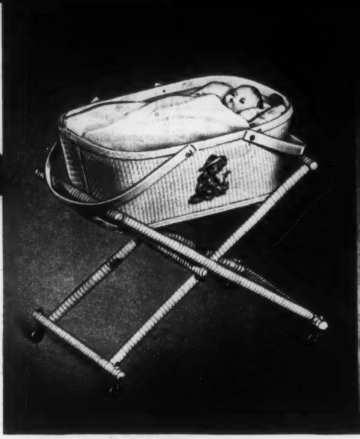
Beautifully styled, luxurious Pram

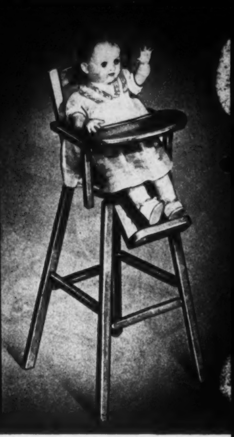
Strong 3-ply veneer wood body enameled gray, red trim. Full padded rail; lined sides. Padded bottom. 4-bow folding hood with sun visor; inside pocket. Pro-tekt hood spreader. 8-in. wire wheels; ¾-in. rubber tires. Tubular nickel-plated handle—32½ in. from floor. Body 24¾x12x12½ inches. **$13.98**

79 N 08223—Shipping weight 20 lbs. Mailable . . . $13.98

Santa, did you know that doll buggies can be added to your Easy Terms order? See page 295 for details







New! Drop-side Doll Crib

$3.98

A Happi-Time crib—large and beautiful—built just like a real baby bed! Strong hardwood with tough plywood full end panels like you would see on the best baby beds. Mellow maple finish, attractive decal decorations, play beads. Rounded corners, smooth edges. Stretchers doweled into legs for extra strength. Wood slat bottom; smooth-rolling casters. 20½x14½x26 inches long. Easy to assemble; hardware is included. A wonderful gift!

79 N 07913—Bedding not included. Shpg. wt. 11 lbs...... **$3.98**

Woven fiber Doll Basket, Stand

$5.59

Same fine quality woven fiber and construction as used in our best baby baskets. Enameled pure white; pastel color trim with teddy bear decals. Handles make carrying easy. Folding wood stand has easy-rolling swivel casters so "baby" can be rolled from one room to another. 15 in. high overall. Basket is 20¾x8x13 inches. Doll and bedding not included. Order one of the mattresses and the comforter and pillow shown below...give her a complete outfit! Why not send your order now!

79 N 07942—Shipping weight 9 pounds.................... **$5.59**

Doll High Chair

$2.98

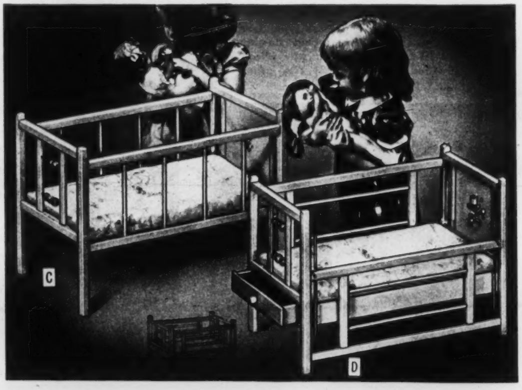
Extra well made—all solid oak, with beautiful golden-color hand-rubbed oil finish. Shaped tray swings off, footrest lifts up. Stretchers are doweled into legs for greater strength. 32 in. high; seat 9¾x9 in. Doll not included.

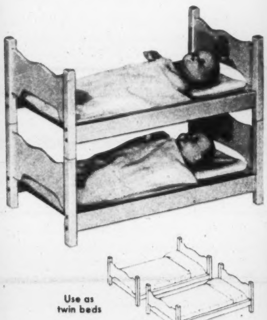
79 N 07934—Shpg. wt. 10 lbs. **$2.98**

The American Peoples Encyclopedia contains a wealth of information for you and your family . . . one of the best Christmas gifts you can give. See page 284

Doll Furniture

necessities for all her favorite dolls





Doll Bedding

A Comforter and Pillow Set. **$1.17** Quilted cotton cover; cotton stuffed. Nursery design. Pillow 7½x8½ in.; comforter 21x16 inches.

49N3530–Shpg. wt. 1 lb. **$1.17**

B Cotton quilted Mattress. Shpg. wts. 8 oz.; 12 oz.

49 N 3517—11x21-in....**87c**
49 N 3524—14x25-in..**$1.07**

Thrift-priced Bassinet

$1.59

C Substantially constructed of selected wood. Fiberboard head panel has juvenile-design decal; foot has brightly colored play beads. Fiberboard bottom. Lovely light blue enamel finish. 22½x12½x15½ inches overall. Mattress not included (see listings at left). Easily assembled—no screws needed—snug fitting dowel joinings. Low-priced—gives a great deal of enjoyment to any little girl.

79 N 07928—Shipping weight 4 lbs.... **$1.59**

Drop-side Crib

Was ~~$2.79~~ **$2.59**

D Selected wood, rounded corners. Head is fiberboard with clever decal; foot has colorful play beads. Drawer makes convenient storage place for doll clothes or bedding. Bed and drawer have sturdy fiberboard bottoms. Blue enamel finish. 22½x12½x15¾ in. overall. Mattress not included. Snug fitting dowel joinings (no screws needed); easy to set up. Packed in a sturdy cardboard suitcase.

79 N 07947—Shipping weight 8 lbs.... **$2.59**

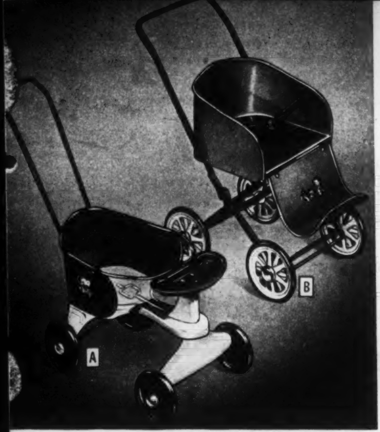
Double Deck Beds

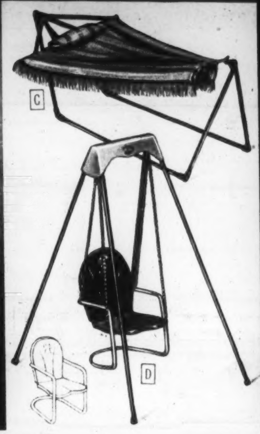
$2.98

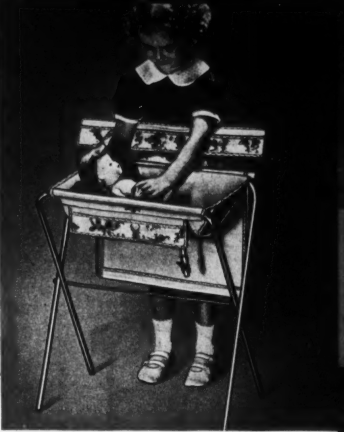
Let one doll climb the ladder and hop into top bunk, another sleep in the lower—or use them as twin beds. Strong wood with ½-inch plywood ends, Masonite Presdwood bottoms. Beautifully colored; decal decoration. 21½x12 x16 inches overall; 15-inch ladder. Easily assembled. Dolls and bedding not included (see bed clothes at left). Youngsters love double deck beds for their dollies—order them now!

79 N 07932—Shipping weight 7 lbs.... **$2.98**

Everything in this book is available on Sears Easy Terms . . . see page 295 now!







Walker and Stroller, reduced

[A] 21-inch high Walker. A handsome doll walker. Overall size including wheels 14½x11x11¼ in. All steel construction; 2-tone enamel finish, decal trim. 4 double-disc steel wheels; play tray. Was ~~$2.29~~ $2.19

79 N 08287—Seat about 6x7½ in. Shpg. wt. 5 lbs....... $2.19

[B] Large Doll Stroller. Roomier—finer construction. 5¼-in. steel wheels; ½-in. rubber tires. 9½x9½-in. seat has simulated leather cover. All steel; enameled, decal trim. Metal footrest, plastic safety belt. Was ~~$2.89~~ $2.88

79 N 08260—24-in. high handle folds. Shpg. wt. 7 lbs.... $2.88

Hammock . . . Swing

[C] Hammock and Pillow. Holds average baby-sized doll. Rigid steel stand—enameled. Hammock made of woven fabric. Stand 38 in. long. 89c

79 N 07909—Shipping wt. 3 lbs............89c

[D] Swing and Rocker . . . a double value! All steel rubber footed uprights, rustless cadmium chains. Baked-on enamel finish. 22½ in. high. Holds 20-in. doll. $1.89

79 N 07907—Shpg. wt. 4 lbs...........$1.89

Happi-time Doll Bath

- New! Combines bath with dressing table
- New! Strong metal frame—folds easily
- New! Heavy rubber-coated cotton fabric; won't leak

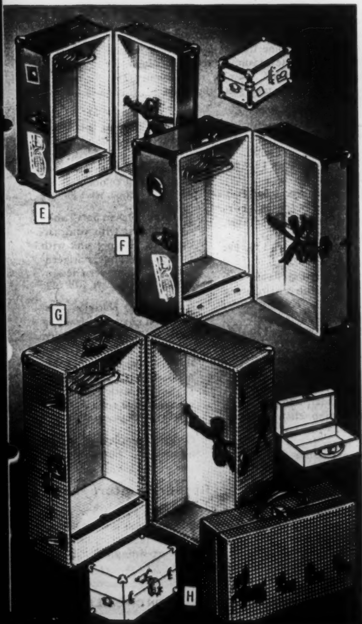
$3.79

Just what little "mothers" need for bathing their dollies. It's easy to bathe dolly in the tub; then slide the dressing table top over tub, fasten her down with the safety strap and proceed with dressing. The easily cleaned tub has a drain hose. Measures 21x13½x22½ inches high overall. Doll not included. Add one to your Sears Easy Terms order!

79 N 07998—Shipping weight 5 pounds.........$3.79

THERE'S NO PLACE LIKE HOME . . . TO DO YOUR CHRISTMAS SHOPPING

Doll Accessories Novelty Toys



Metal over wood Trunks

$2.98 14-in. size

- Strong blue-enameled metal over thick wood; metal binding
- Brass handle makes carrying easy—draw bolt holds trunk closed.
- Drawer for storing dolly's accessories
- Paper houndstooth lining; travel stickers

[E][F] Just what dolly needs for traveling and storing her clothes all year 'round. There's a hanger rack with hangers to keep her clothes neat and well pressed. Her accessories can be stored in the convenient drawer. Brass hinges and draw bolt. Made to give years of service. In two sizes to fit the needs of your little girl's dolly!

[E] 79 N 07956—14x8x7¼ inches overall. Shipping weight 6 pounds..........$2.98

[F] 79 N 07957—16x9⅛x9⅜ inches overall. Shipping weight 8 pounds..........$3.98

Canvas-effect Trunk

$2.49 18-in. size

[G] Houndstooth paper covering over tough wood and fiberboard. Drawer, hangers. Lock, key, hasps, hinges, handles, corners of metal. Travel stickers.

79N07960–18x10x9½ in. Shpg. wt. 6 lbs. $2.49

79N07959—16x8¾x8¾ in. Has no lock. Shipping weight 4 pounds............$1.98

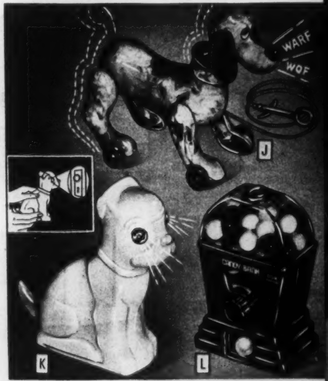
Plywood Doll Suitcase

98c

[H] Can be used as overnight case for kiddies or for mother's cosmetics. Made of 5/16-inch plywood and covered with attractive decorative paper. Has handle for easy carrying. 12½x7½x4 in.

79 N 07963—Shipping weight 2 lbs..... 98c

Contribute to your youngster's success . . . give him the American Peoples Encyclopedia. See page 284 for details.



[J] Champ—the performing Pooch. Just pull the trigger and watch him beg—bark—run—follow. Plastic "doggy" body—colorful ears, nose and collar. Has a long spring wire with operating handle.

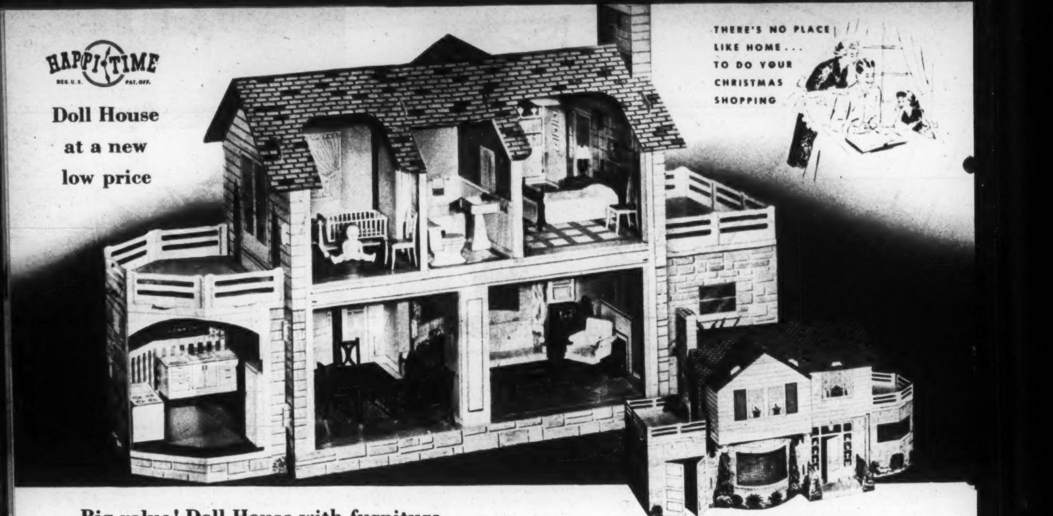
49 N 6351—6 in. high; 7 in. long. Shpg. wt. 10 oz...87c

[K] Flasher—the friendly Pup whose two eyes light! Push his tail up—watch eyes light! Colored plastic; 5½ in. tall. Flashlight battery (included).

49 N 6349—Shipping weight 1 lb.................83c

[L] Plastic Candy Bank. Insert coin, turn knob—a candy gum-drop bounces out. 3¼x2x5 in. high.

49 N 6307—Easily refilled. Shpg. wt. 8 oz..........83c


THERE'S NO PLACE LIKE HOME . . . TO DO YOUR CHRISTMAS SHOPPING

HAPPI-TIME REG. U.S. PAT. OFF.

Doll House at a new low price

Big value! Doll House with furniture

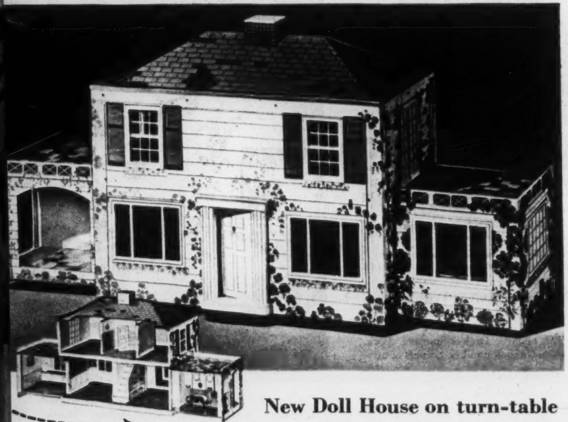
- 6 rooms—34½ in. long, 16 in. wide, 20 in. high overall
- Charming modern design. Built of heavy fiberboard
- Attached garage with sundeck, door to open and close
- Large transparent plastic picture window in front
- 21 pieces of furniture (18 plastic—3 fiberboard)—doll baby . . . . .

Was ~~$3.79~~ **$2.98**

Now offered at a new low price . . . sturdy fiberboard doll house that will thrill any little homemaker. Outside finished to represent lannon stone and clapboard. Inside has painted-on rugs, pictures, curtains, etc. Plastic furniture in authentic colors and detail. *Living room* has sofa, matching chair, radio, cocktail table. *Dining room:* table, 4 chairs. *Bedroom:* bed, night table, lamp, chair. *Nursery:* swinging cradle, chair, 2½-in. plastic doll with movable arms, legs. *Bathroom:* tub, lavatory, toilet. *Kitchen:* fiberboard stove, sink, refrigerator. House and kitchen furniture shipped unassembled. Easy to set up . . . instructions included.
49 N 1401—House with doll and furniture. Shipping weight 4 lbs. $2.98

Doll Houses

Your little girl's dream come true . . . a beautiful doll home of her very own



New Doll House on turn-table

- 6 rooms and garage—42x12¾x19 in. high overall
- Plastic windows in front
- Two wings pivot . . . nest into house reducing length for storage to 23 inches.
- Built of sturdy Masonite Presdwood and tekwood (wood-center fiberboard)

$9.69

Has built-in turntable . . . the little owner can turn the house around and play from front or open back without changing her position. Roof slides off, making it possible to play from top of house as well as front and back. Two floors connected by staircase. Living room, dining room and kitchen downstairs; 2 bedrooms and bath upstairs. Closet, 2 outdoor terraces, porch, garage with sliding door. Transparent plastic windows on front of house. Beautifully decorated inside and out . . . bathroom has built-in "shower". . . living room has bookcase with movable "books."
79 N 01437—Unfurnished house. Shipped completely assembled. Shipping weight 21 pounds. $9.69

Plastic Doll House Furniture Sets. Give her these handsome miniature reproductions of period furniture and home fittings for her doll house. Made of durable plastic in realistic colors . . . beautifully detailed. Dining room chairs 2½ inches high, other pieces in proportion.

Your choice **89c** Each set

A 8-pc. Dining Room Set: Table, 4 chairs (incl. 1 arm chair), breakfront cupboard, buffet and lamp.
49N1410—Shpg. wt. 1 lb. 89c

B 7-pc. Bedroom Set: Bed, vanity with mirror, bench, high boy, night table, table lamp and chair.
49N1409—Shpg. wt. 1 lb. 89c

C 7-pc. Living Room Set: Sofa, club chair, wing chair, radio, cocktail table, floor lamp, table lamp.
49N1408—Shpg. wt. 1 lb. 89c

D 8-pc. Bathroom Set: Lavatory and bathtub with faucets, toilet with movable lid and seat, hamper, night stand, lamp, chair and 2½-in. doll with movable arms and legs.
49N1411—Shpg. wt. 1 lb. 89c

E 5-pc. Patio Set: Table with circular bench and umbrella with stand, chaise lounge with movable wheels, arm chair, bench and bird bath. Bright colors.
49N1414—Shpg. wt. 1 lb. 89c

F 8-pc. Kitchen Set: Table, 4 chairs, with contrasting seats, cabinet sink with faucets, gas range, refrigerator . . . all in modern design.
49N1412—Shpg. wt. 1 lb. 89c

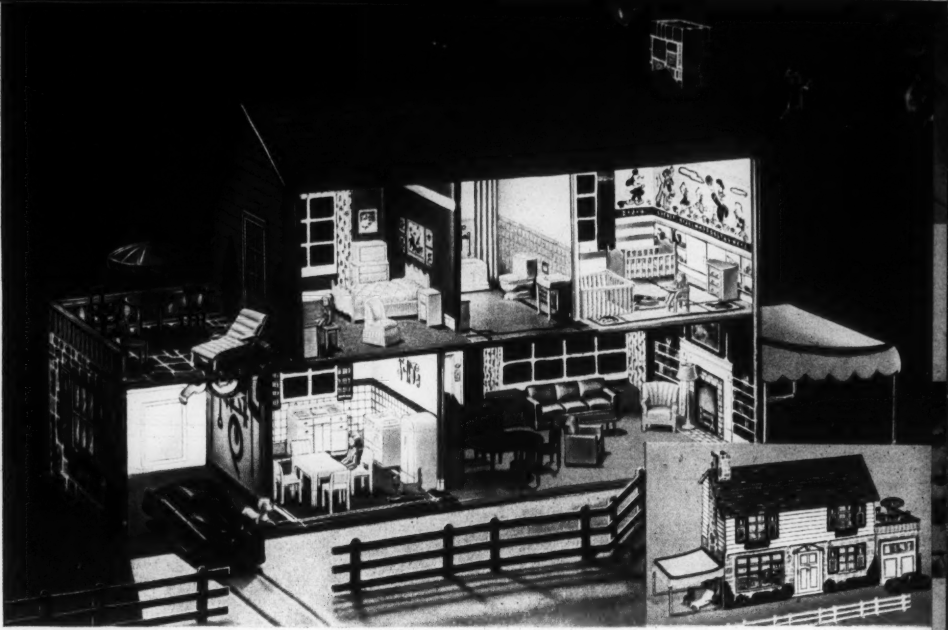
G 6-piece Nursery Set: High chair and training chair with movable trays; chamber; crib with drop side; carriage with movable hood, wheels; complete with 2½-inch plastic doll baby with movable arms and legs.
49N1413—Shpg. wt. 1 lb. 89c

Order a complete set of furniture with house at left.

Pretty plastic Dolls . . . fit into furniture shown

More than twice as many dolls as last year's set . . . *yet offered at the same low price.* These pert, little girl dolls are amazingly lifelike. Molded of flexible, soft Vinyl plastic, realistically painted. Standing dolls about 3½ inches, sitting dolls 2¾ inches high. Shipping weight 1 pound.
49 N 1435—Set of 10 dolls. (Chairs not included) 89c

ALL MERCHANDISE ABOVE ILLUSTRATED ON OPPOSITE PAGE



NEW! Electric-lighted metal Doll House and patio, completely furnished

$4.98

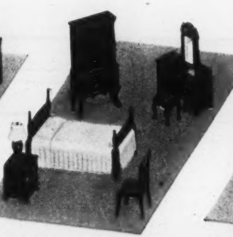
House with furniture and accessories

- 5-room suburban, colonial design—furniture scaled to house
- 25½ in. long, 9½ in. wide, 15½ in. high—lithographed metal
- 41 pieces of plastic furniture with Cadillac-type plastic sedan
- 5 sections of plastic rail fence—outdoor patio with awning
- Boy, girl and baby figures of flexible plastic—two animal pets
- 2 electric light fixtures with bulbs, wire and battery housing

Here is a gift of pride and excitement . . . chuck full of fun and play value. Every little girl loves to play house, and she'll adore the added feature of electric lights, *plus* the furniture, auto, dolls and fence (all in assorted colors). Sturdy metal house has turned edges and cutout windows. Decorated in up-to-the-minute styles . . . rugs painted on all floors, Disney characters in nursery; bicycle and tools painted on garage walls, etc. Shipped flat . . . you can assemble it in a jiffy without any tools. Lights use flashlight battery (not included).

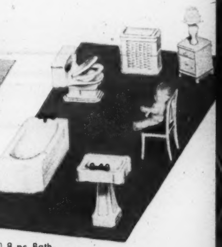
79 N 01449—Shipping weight 7 pounds . . . . Entire set **$4.98**

A 8-pc. Dining Room Set **89c**

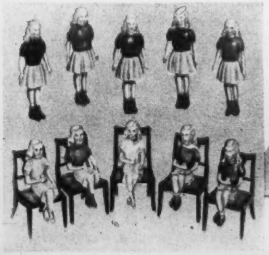


B 7-pc. Bedroom Set **89c**

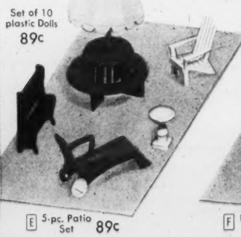
C 7-pc. Living Room Set **89c**



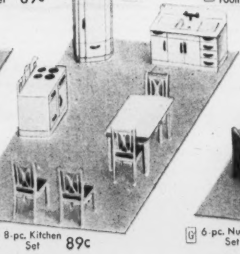
D 8-pc. Bath-room Set **89c**



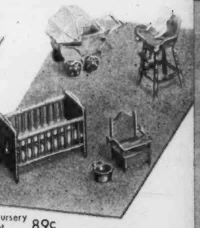
Set of 10 plastic Dolls **89c**



E 5-pc. Patio Set **89c**



F 8-pc. Kitchen Set **89c**



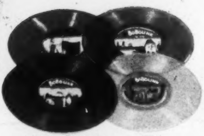
G 6-pc. Nursery Set **89c**

A

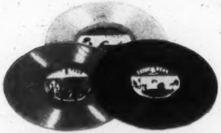
Toy Electric Phonograph $7.98

On-off volume control switch
Amplifier, rectifier
4-in. permanent magnet speaker

B New! 2-tube Electronic Record Player . . Project of Bing Crosby Research Foundation. $13.69



Nursery Records 7-in. diam. 4 for 89c C



Western Records 7¾-in. diam. 3 for 89c D

NEW THIRTY-KEY SPINET PIANO

22 inches high

☆

With wood bench 10¾ in. high
2½ octaves. Black keys play
Bright simulated walnut finish
Styled like full-size spinet

E

30-key Spinet Piano

$23.95 Cash

$2.50 Down

F

"Grand" Piano. . . $2.95

G 8-key Xylophone $1.98

H 20-note Accordion $3.69

J New! Musipix $3.69

Musical Toys

for lasting, constructive fun

ILLUSTRATED ON OPPOSITE PAGE

A **Big value Toy Electric Phonograph.** Here's fun beyond measure at a moderate price! Sleek, all-metal teardrop shape electric toy phonograph. Dependable self-starting induction motor with on-off switch. Aluminum diaphragm for good reproduction. Plays up to 12-inch records. Case is brightly enameled and attractively decorated. Size 13x8x7 inches. Approved by Underwriters' Laboratories, Inc. For 110–120 volt A.C. only. Needle included.
79 N 0538—(Record not included.) Shpg. wt. 4 lbs......... $7.98

B **New! Electronic Record Player** . . for those who want bigger and better listening pleasure. Sturdily built for the playroom, rumpus room, or anywhere. Teen-agers, youngsters, and adults too, will love it! Note these outstanding features:

- 2 tubes—amplifier, rectifier . . 4-inch magnetic speaker
- Volume control (full range soft to loud) off-on switch
- Project of Bing Crosby Research Foundation . . rich, clear tone
- Lightweight crystal pick up cartridge in tone arm
- Plays up to 12-inch records. For 105–125-volt AC current only
- Metal tear drop shape case 13½x8x6 in. U.L. approved

79 N 0548—(Record not included.) Shpg. wt. 7 lbs......... $13.69

Vinyl-plastic Records. Double-faced. Designed especially for children . . can be dropped, twisted, bent . . practically unbreakable. Nursery and western themes . . .order a set of each.

C **Nursery Songs:** Alphabet Song, Old Mother Hubbard; Hey Diddle Diddle, Charlie Had a Choo Choo; Muffin Man, Chicken Licken; Humpty Dumpty, Frére Jacques.
Set of four 7-in. records.
49 N 561—Shpg. wt. 5 oz. . 89c

D **Western Songs:** Red River Valley, My Darling Clementine; Home on the Range, I've Been Working on the Railroad; Lone Prairie, Whoopee Ti Yi Yo. Real favorites!
Set of three 7¾-in. records.
49 N 562—Shpg. wt. 4 oz. . 89c

E **New 30-key de luxe Spinet Piano.** A fine quality toy . . . sure to be treasured for years by youngsters who have one. Designed like a full size spinet piano, made of hardwood finished in highly polished simulated walnut. Keyboard consists of 30 plastic keys, including sharps and flats. Tone bar made of heavy cast iron fitted with tone wires to give a range of 2½ octaves chromatically tuned. Piano is 22x20x13½ inches deep. Matching stool is 10¾x11¾x7 inches deep. Buy this piano on Easy Terms!
79 N 0518—Shipping weight 24 pounds..............Cash $23.95

F **New "Grand" Piano.** Listen to the merry, tinkling tunes your child can play on this piano . . and with very little practice, too. Has black keys that really work. Tuned in chromatic scale to play sharps, flats, just like a big piano. 17 plastic keys (10 white, 7 black). Tone bars tempered to produce clearer tones. Soundly constructed of wood with a Masonite Presdwood bottom. 12x11x6¼ inches. Glossy, vivid red enamel finish. Sure to delight any child . . add one to your Sears Easy Payment Terms Order.
49 N 559—Shipping weight 3 pounds 10 ounces............ $2.95

G **8-key Xylophone.** Achieves an extra pleasing tone—rich, vibrant, mellow . . because of its metal tone chamber. Heavy metal tone bars are cushioned on a felt base; tone is accurate. Strongly constructed case has lyre-shaped ends, enamel finish. Two mallets included—a rubber one for mellow tones, a wooden one for sparkle. About 12½ in. long. Instructions are included.
49 N 505—Shipping weight 2 pounds 14 ounces.............. $1.98

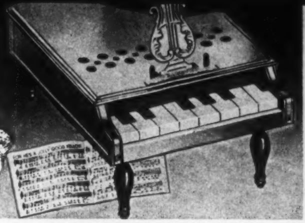
Information on Sears Easy Terms may be found on page 295

H **20-note Toy Accordion.** What a wonderful gift to find on Christmas morning . . a precision made toy accordion with ten quick-acting plastic buttons, 20 carefully tuned plastic reeds, full volume tone! Bright streamlined plastic case; durable pyroxylin-coated fabric bellows. Complete instructions show youngsters how to play . . you'll be surprised at the tunes they learn with very little practice. Size 4x4¼x8½ in. Key of C.
49 N 520—Shipping weight 1 pound 4 ounces.............. $3.69

49 N 519—Junior Accordion. Constructed as above. Six buttons. 12 reeds. Size 2¾x3½x5 inches. Shpg. wt. 8 oz...............$1.49

J **New! Musipix**—musical picture box to delight and fascinate the young ones. Simply turn the dial knob on front of box—listen to a merry tune and watch the changing nursery pictures. Genuine Swiss movement. Smooth colored plastic case 9¼ inches long, 3 inches wide and 5⅝ inches high. Makes a wonderful Christmas gift and provides lasting pleasure for youngsters.
49 N 545—Shipping weight 1 pound 6 ounces................$3.69

Musical toys provide constructive, educational entertainment for your youngsters. Let them develop their talents early! Take advantage of Sears low prices by sending in your complete Christmas order today!

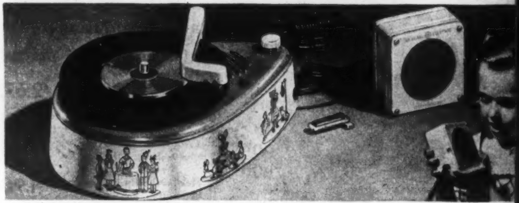


True-tone 8-key Piano

Rich tone, feather-touch standard-width keys prepare little fingers for those of a big piano. Sturdy metal body, 3 turned wood legs, removable music stand. Bright enamel finish. About 10⅞x8⅜ in. overall. 16-page music book is included. $1.89
49 N 506—Shipping weight 2 pounds. . .$1.89

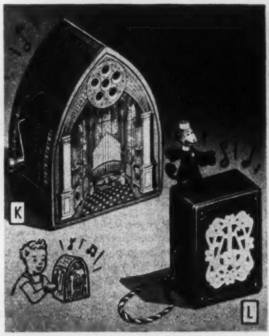
Plastic Juke Box Bank

Wind it up, deposit coin . . . and a gay tune comes forth. Takes pennies, nickels, dimes, quarters. Has genuine Swiss musical movement you can watch through window. Colorful plastic case; wind-up key. Opens for coin removal. $4.45
49 N 515—6x4 in. wide. Shpg. wt. 12 oz. . $4.45



New! "G.E." Playtalk . . magnetic recorder, reproducer

Youngsters record and play back their voices . . favorite radio programs. Excellent entertainment, educational. Uses magnetic paper discs—use over and over or keep permanently. More than 2 min. playing time. Magnetic disc recorder head. 2 radio tubes. All metal construction. Overall 13x9½x4½ in. Recording and playback tone arm. Only 2 switches. Microphone attached. 105–125 V. 60 cycle AC. Underwriters' Laboratories, Inc. approved. 2 discs, instructions included. $39.95 Postpaid
79 N 0542T—(Shpg. wt. 8 lbs.) *Postpaid.* Same price cash or terms.......................$39.95
49 N 543T—Six Recording Discs (Shpg. wt. 2 oz.). *Postpaid*. 98c



New! Metal Hand Organ

K Sounds like organ music. Four melodic chords resound as metal crank is turned. Front and back panels lithographed to represent church. All metal. 9⅜x7½ in. wide. An unusual gift! $1.98
49 N 544—Shpg. wt. 2 lbs. 9 oz........$1.98

New! Plastic Hurdy-Gurdy

L Turn the metal crank. Listen to gay music . . watch the bobbing monkey. Just like the real "hurdy-gurdy" man you might see on your street corner. Colorful plastic case 4¼x2½x9 in. high. Colored shoulder cord to make carrying easy. A clever, inexpensive gift! $1.79
49 N 550—Shipping weight 11 ounces. . .$1.79

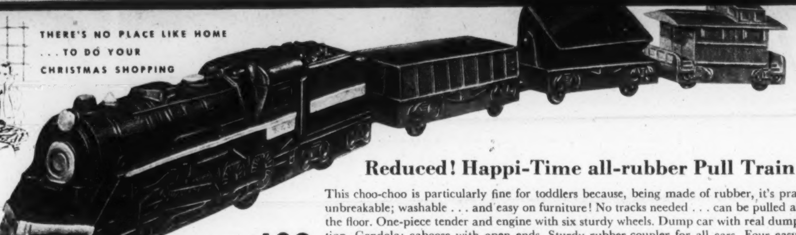
New! 13-in. Parade Drum

M Every child wants to be the thrill of the parade . . the tempo of the band . . the drummer! This drum will help your child fulfill those desires. Has lithographed metal shell; cotton "tobacco cloth" heads on both sides; 2 drumsticks; strap for carrying. 92c
49 N 560—Shipping weight 1 lb. 6 oz.....92c

Aluminum Melody Bells

N Strike them with the wood mallet and listen to the remarkably clear, sweet tones give forth. Eight polished aluminum bells. Lyre-shape plastic frame and music holder. 11½x6¾ in. wide. 89c
49 N 504—Song sheet incl. Shpg. wt. 1 lb. . 89c

THERE'S NO PLACE LIKE HOME
. . . TO DO YOUR
CHRISTMAS SHOPPING

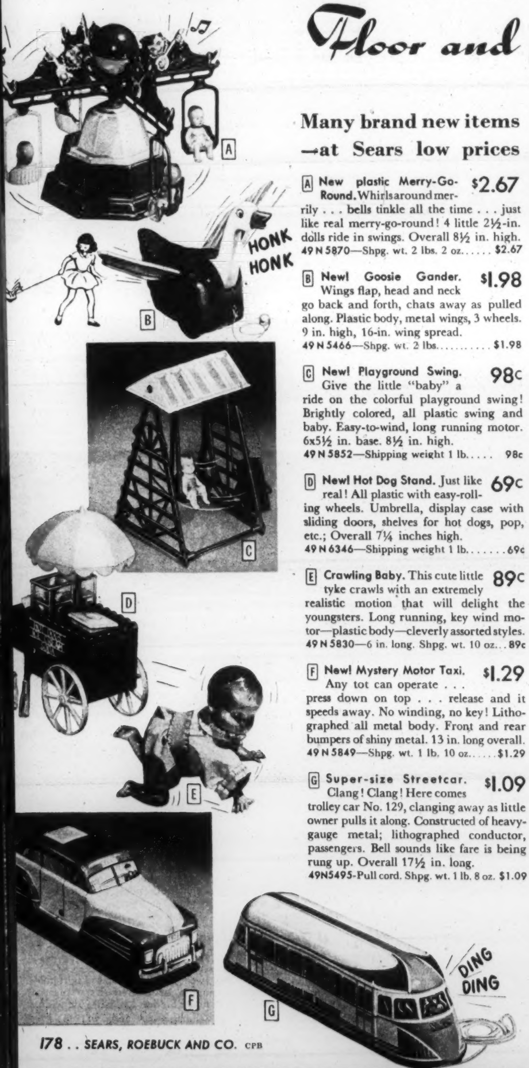


Reduced! Happi-Time all-rubber Pull Train

WAS ~~$1.49~~ $1.29

This choo-choo is particularly fine for toddlers because, being made of rubber, it's practically unbreakable; washable . . . and easy on furniture! No tracks needed . . . can be pulled along on the floor. One-piece tender and engine with six sturdy wheels. Dump car with real dumping action. Gondola; caboose with open ends. Sturdy rubber coupler for all cars. Four easy-rolling wheels on each car. Brightly colored in realistic design. 27 in. long overall. An amazing bargain that is sure to please the youngsters. Add one to your Christmas list!
49 N 6485—Shipping weight 2 lbs. . . . . *Last year was $1.49. Special price* Now $1.29

Floor and Musical Toys



Many brand new items —at Sears low prices

A New plastic Merry-Go-Round. Whirls around merrily . . . bells tinkle all the time . . . just like real merry-go-round! 4 little 2½-in. dolls ride in swings. Overall 8½ in. high. **$2.67**
49 N 5870—Shpg. wt. 2 lbs. 2 oz. $2.67

B New! Goosie Gander. Wings flap, head and neck go back and forth, chats away as pulled along. Plastic body, metal wings, 3 wheels. 9 in. high, 16-in. wing spread. **$1.98**
49 N 5466—Shpg. wt. 2 lbs. $1.98

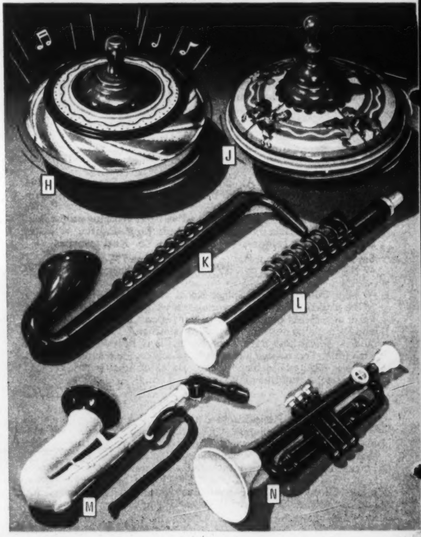
C New! Playground Swing. Give the little "baby" a ride on the colorful playground swing! Brightly colored, all plastic swing and baby. Easy-to-wind, long running motor. 6x5½ in. base. 8½ in. high. **98c**
49 N 5852—Shipping weight 1 lb. 98c

D New! Hot Dog Stand. Just like real! All plastic with easy-rolling wheels. Umbrella, display case with sliding doors, shelves for hot dogs, pop, etc.; Overall 7¼ inches high. **69c**
49 N 6346—Shipping weight 1 lb. 69c

E Crawling Baby. This cute little tyke crawls with an extremely realistic motion that will delight the youngsters. Long running, key wind motor—plastic body—cleverly assorted styles. **89c**
49 N 5830—6 in. long. Shpg. wt. 10 oz. . . 89c

F New! Mystery Motor Taxi. Any tot can operate . . . press down on top . . . release and it speeds away. No winding, no key! Lithographed all metal body. Front and rear bumpers of shiny metal. 13 in. long overall. **$1.29**
49 N 5849—Shpg. wt. 1 lb. 10 oz. $1.29

G Super-size Streetcar. Clang! Clang! Here comes trolley car No. 129, clanging away as little owner pulls it along. Constructed of heavy-gauge metal; lithographed conductor, passengers. Bell sounds like fare is being rung up. Overall 17½ in. long. **$1.09**
49N5495-Pull cord. Shpg. wt. 1 lb. 8 oz. $1.09



Musical Toy Instruments, Tops

H 9¼-in. Choral Top. Music—action—color! Pull wood plunger up, push down till top whirls. Change tones by raising, lowering plunger or tapping top while spinning. Lithographed metal. **$1.37**
49 N 502—Wt. 1 lb. 6 oz. . . . $1.37

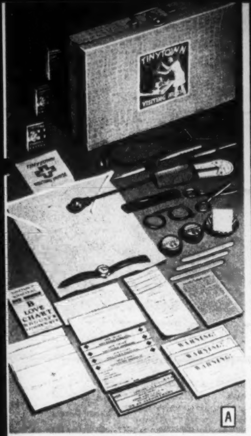
K Reduced! Toy Saxophone. Career-starter for your child! Clear, true tone. Plastic body 15 in. long; small nickel-plated keys. 8-note range; hand-tuned reed. 6 song instructions included. Was ~~$2.19~~ **$1.79**
49 N 512—Shpg. wt. 14 oz. . . . $1.79

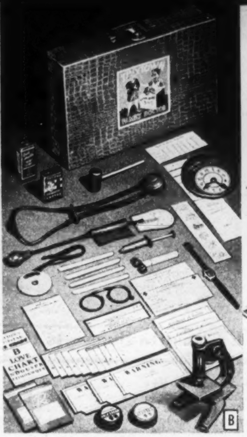
M Saxophone with Kazoo. Perfect for toddlers too young to play toy instruments. Ideal for rhythm bands. Just hum into them—tone is reproduced that is delightful. Smooth plastic in bright colors. 10 in. long overall. **44c**
49 N 522—Shpg. wt. 6 oz. 44c

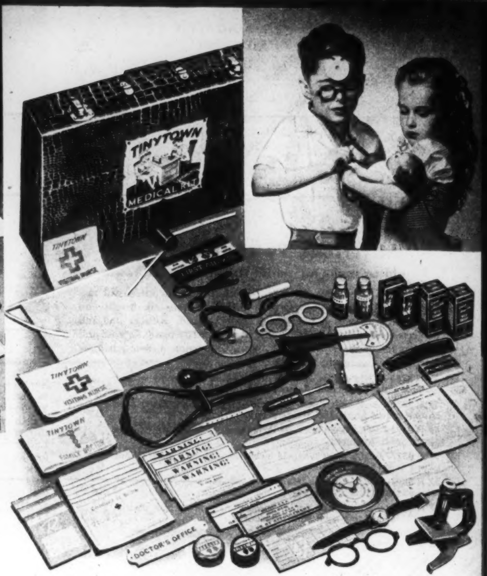
J New! 9½-inch diameter Top. Action . . color! Captures the hearts of little ones with its lively entertainment. Pull wood plunger up, push down till top whirls away. Bright lithographed metal. **83c**
49 N 513-Shpg. wt. 1 lb. 6 oz. 83c

L Toy Clarinet. Interest your child in music. 15-in. clarinet. Clear tone, full (8-note) range. Colored plastic body, small keys. Hand-tuned reed; nickel-plated keys. Instructions. Was ~~$1.79~~ **$1.49**
49 N 511—Shpg. wt. 12 oz. . . $1.49

N Toy Trumpet with kazoo. No trouble at all for the little ones to play. Merely hum into them and tone is reproduced in a way that's sheer delight. Smooth plastic in bright colors. Shpg. wt. 6 oz. **44c**
49 N 521—11½ in. long. 44c







Better value Doctor and Nurse Kits

All boys and girls are curious about the contents of medical kits. Playing with these kits is loads of fun and familiarizes them with real instruments used by doctors, nurses. Gives hours of happy learning. **$139 Ea.**

47-pc. Nurse Kit

A Improved, with new plastic parts! **$1.39** **Set includes:** nurse's apron, play stethoscope, wash pan, wash cloth, plastic scissors, plastic hypo-needle, play thermometer, plastic play wrist watch, plastic eye glasses (no lenses), tongue depressors, cotton, candy pills, charts and many other needs. Sturdy cardboard carrying case (14¾x9x3 inches) has metal snap lock and handle. To give her many hours of educational and practical fun. Order now.

49 N 1898—Shpg. wt. 2 lbs. . Kit $1.39

63-pc. Doctor Kit

B Improved, with new plastic parts! **$1.39** **Set includes:** stethoscope that really works, play blood pressure apparatus, reflex hammer, plastic microscope, films, plastic hypo needle, plastic ear tester, toy thermometer, plastic wrist watch, tongue depressors, cotton, plastic eye glasses (no lenses), candy pills, charts and many other needs. Sturdy cardboard carrying case (14¾ x9x3 in.), metal snap lock and handle. Add one to your Christmas list.

49 N 1897—Shpg. wt. 2 lbs. $1.39

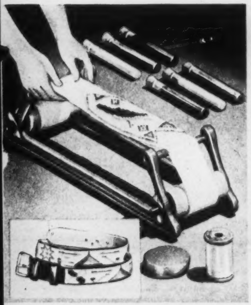
Tinytown Combination Doctor-Nurse Kit

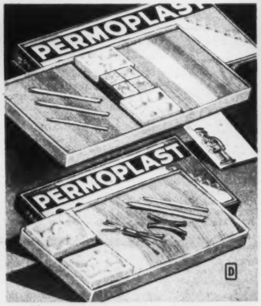
93-pc. set. Improved! With new plastic parts—for less money than last year's kit. Plenty of equipment to keep a little doctor and nurse busy . . . they'll probably discover an epidemic among the dolls! Apron, stethoscope that works, plastic play wrist watch, plastic hypo-needle, plastic scissors, blood-pressure apparatus, toy head reflector, plastic toy microscope, reflex hammer, toy thermometer, comb, wash cloth, wash pan, tongue depressors, candy pills, bottles, ointment cans, cotton, plastic eye glasses (no lenses); assorted charts, signs, and many other needs. Sturdy cardboard carrying case (16¾x10⅞x3⅜ in.), has metal snap lock and handle. Add one to your Sears Easy Terms Order today!

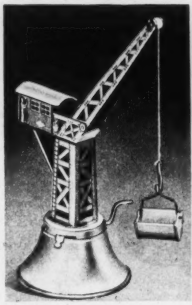
Was ~~$2.95~~ **$259**

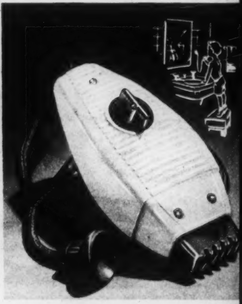
49 N 1899—Complete 93-pc. set. Shipping weight 2 lbs. 12 oz. $2.59

Hobby Toys, new Crane, play "Electric" Shaver









Indian Beadcraft

The ancient art of beadwork is fascinating nowadays to boys and girls, young and old. **$1.98** Create your own designs for belts, rings, watch fobs, necklaces, bracelets and many other articles. **Set includes:** durable bead loom frame (11½x2¾ in.); 7 vials of colorful Indian seed beads, 2 special needles, wire, bead thread, center stones, beeswax, sample designs, instructions.

49 N 2010—Shpg. wt. 1 lb. 5 oz. . . . $1.98

Modeling Clay Sets

C **Large Set.** 26 ounces of non-hardening clay in 8 different colors, 1 mold, 4 wood impressions, 3 tools. Odorless, sanitary and non-toxic. **87c**

49 N 1706—Wt. 3 lbs. 8 oz. Set 87c

D **Smaller Set.** 12 ounces of clay in 6 colors. Plastic base, 2 tools, mold. **44c**

49 N 1705—Shpg. wt. 2 lbs. 6 oz. 44c

Revolving Crane

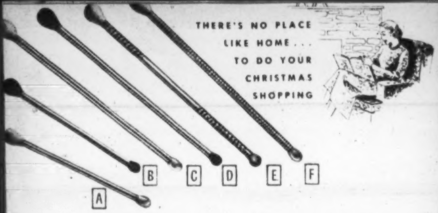
Just turn the crank to pick up load . . . swing it around . . . dump it. **$1.39** Turns in complete circle; bucket can be raised or lowered. Same crank controls both operations . . . simply shift lever in base to change action of crank. Built of metal. Lithographed in bright colors and authentic details. About 17½ in. high to top of boom. Tops in "wished-for" gifts!

49 N 6169—Shpg. wt. 2 lbs. $1.39

"Electric" Shaver

Daddy, have you ever noticed the envious look on your little boy's face as he watched you shave? **62c** He's eager to imitate you and, to him, shaving is a most manly ritual! Give him this perfectly safe, two-tone plastic replica of your own electric shaver—he can attach it to the wall with the suction plug, wind it up and get shaver vibrations. Lots of fun—low-priced!

49 N 1862—4½ in. long. Shpg. wt. 6 oz. 62c

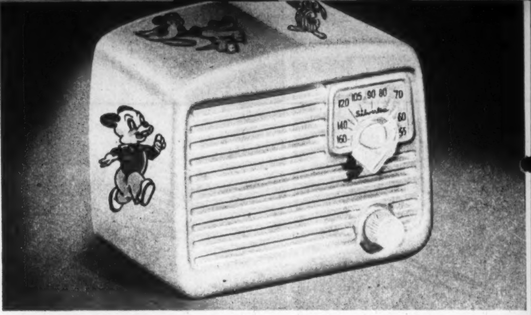

THERE'S NO PLACE LIKE HOME . . . TO DO YOUR CHRISTMAS SHOPPING
A
B
C
D
E
F

Silvertone Twirling Batons

Bound to make any child the proudest in town

It's fun to lead a parade. All kids love to do it. Your child will too. And it's grand exercise. Silvertone twirling batons are bright and flashy to catch all eyes as your child struts his stuff. Rubber ball and tip protects both ends. All are carefully and expertly made for ease and smoothness in all types of twirling. Complete baton instruction book included. Shpg. wt. each, 1 lb. 4 oz.

A	**57 N 3783—Child's Baton.** 20 inches long; ⅝-inch shaft. Silver color oxidized finish aluminum. Balanced	$1.25
B	**57 N 3778—Beginner's Baton.** 20 inches long; ⅝-inch shaft. Bright chrome plated finish. Unbalanced	69c
C	**57 N 03752—Plain Shaft Baton.** 28 inches long; ¾-inch shaft. Chrome plated finish. Balanced	$1.65
D	**57 N 03777—Plain Shaft Baton.** 28 inches long; ¾-inch shaft. Chrome plated finish. Unbalanced	89c
E	**57 N 03776—Deluxe Baton.** Hammered red star design on chrome plated shaft. 28 inches long; ¾-in. shaft. Balanced	$2.49
F	**57 N 03754—Spiral Shaft Baton.** Spiral design on chrome plated shaft. 28 inches long; ¾-in. shaft. Balanced	2.25



NEW! Santa Suggests this Silvertone Radio

for the kiddies—color-bright animal decals—non breakable case

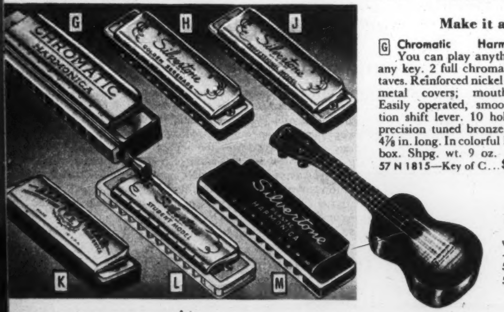
$1025
Without Decals

Surprise the small fry on Christmas morn with this colorful mite size radio in their stocking. Kids love a radio of their "very own", especially this Silvertone because it can be decorated with bright animal decals. Let 'em listen to their favorite wildwest, adventure, or comic programs without disturbing the rest of the family. They can't hurt themselves either . . . it's Underwriters' Laboratories Approved for their protection. This Silvertone is designed and made just for the kiddies. It's built to really "take it".

So compact and lightweight they can hold it in their hands—only 6½x5x4½ in. and weighs just 4½ lbs. Tunes 540–1600 KC. 3 tubes plus rectifier. 4-in. speaker. For 105–125 volt, 25–60 cycle AC or DC. Gives good local reception. Ivory color metal cabinet.

57 N 08002—With package of 5 colorful animated decals. Shipping weight 5 lbs.	$10.50
57 N 08004—Same as above radio except without decals. Shipping weight 5 lbs.	10.25

Make it a Musical Christmas. Give easy-to-play Harmonicas



G Chromatic Harmonica. You can play anything in any key. 2 full chromatic octaves. Reinforced nickel plated metal covers; mouthpiece. Easily operated, smooth action shift lever. 10 holes; 40 precision tuned bronze reeds. 4⅞ in. long. In colorful hinged box. Shpg. wt. 9 oz.
57 N 1815—Key of C . . . $7.95

Perfect gift for the youngsters. Key of C harmonicas. 10 numbered holes. 4 in. long. Individually boxed. With instruction booklet.

H Silvertone Golden Serenade. Gold plated covers. 20 brass reeds, electronically tuned.
57 N 1810—Shpg. wt. 3 oz. $2.89

J Silvertone Professional. 20 brass reeds, hand-tuned. Chromed metal covers.
57 N 1804—Shpg. wt. 3 oz. $1.49

K All-Star. All metal harmonica. 20 brass reeds.
57 N 1806—Shpg. wt. 3 oz. . . 89c

L Silvertone Student. Metal covers. 20 plastic reeds.
57 N 1803—Shpg. wt. 2 oz. . . 39c

M All-Plastic. 20 reeds.
57 N 1802—Wt. 2 oz. 19c

Silvertone Hawaiian-model Ukulele

$2.75

Perfect recipe for fun and popularity. It's so simple to learn to play a ukulele. You'll really have fun learning. Body is made of top quality birch with attractive light shaded walnut finish. Mellow tone. Wood friction tuning pegs won't slip. Standard size 21x6½ inches. Lightweight, easy to carry . . order yours today . . . it's the right gift for any youngster.

57 N 825—**With pick and instructions.** Shipping weight 3 pounds	$2.75
57 N 4607—**100 Songs for Ukulele.** Shipping weight 2 ounces	Each 19c

Special! Combination Offer

Phonograph only $779

Phonograph plus any two packages of Records below $895

Not a toy, but a full-toned quality electric phonograph, acoustically amplified, at a special low Christmas price. Safe, too, because it's UL approved. Artificial leather covered case, 12¾x10x6¾ in. For 105-125 volt AC. Mailable.

57 N 09166—Phonograph only. Shipping weight 10 lbs. . . . $7.79

58 NT 5469—Phonograph plus any 2 sets of Peter Pan records below. *State catalog No's of records.* Shipping weight 12 pounds $8.95

Peter Pan 7-inch Records for the Tiny Tots

Gay nursery rhymes, fairy tales, mother goose songs, Christmas songs and stories that fascinate the youngsters. Sets of four non-breakable* 7-in. records in colorful envelopes with illustrations and printed words. Each set comes in bright, colorful window type gift box. *Postpaid.*

58 N 5474—Nursery Rhymes. Includes 18 famous titles, such as Old King Cole, Little Boy Blue, Mary Had a Little Lamb, Jack Spratt, etc. Four non-breakable* records 89c

58 N 5475—Mother Goose Songs Includes 18 famous titles, such as Three Blind Mice, Three Little Kittens, Old Mother Hubbard, Humpty Dumpty, etc. Four non-breakable* records 89c

58 N 5476—Kiddies' Stories and Songs. Includes 11 famous titles, such as Old MacDonald, London Bridge, Billy Boy, Hunting We Will Go, etc. Four non-breakable* records 89c

58 N 5477—Fairy Tales and Nursery Rhymes Includes 8 famous titles, such as Goldilocks and the Three Bears, Little Red Riding Hood, Hickory Dickory Dock, etc. 4 non-breakable* 89c

58 N 5478—Cowboy Songs and other Stories. Includes 7 exciting titles, such as Home on the Range, The Fire Engine, Let's Go to the Circus, etc. Four non-breakable* records 89c

58 N 5414—Christmas Songs, Carols and Stories. Includes 9 favorite titles, such as Night Before Christmas, Jingle Bells, Joy to the World, etc. Four non-breakable* records 89c

PeterPan10-in.records

Famous songs and stories to amuse the "small fry." Full size 10-in. non-breakable* records. In colorful picture story envelope. *Postpaid.*

58 N 5457—*Order by Catalog No. and Record No.* . . Each 49c
2228—Three Little Pigs.
2229—Peter Rabbit.
2227—Cowboy Songs.
2226—Old MacDonald Had a Farm—Oh, Susanna.
2117—Merry Go Rhymes of 11 Mother Goose Songs.
2120—Mother Goose Stories.
2119—Goldilocks and the Three Bears–Red Riding Hood
2115—King Cole, Boy Blue and 8 other famous songs.
2237—The Circus Story.
2235—Big Red Fire Engine.
2233—Five Christmas Carols.
2231—Four Christmas Carols.

Walt Disney Favorites

Eight selections from "Snow White" and "Pinocchio." Includes Hi-Ho, Hi-Ho—Whistle While You Work—Give a Little Whistle—I've Got No Strings—The Seven Dwarfs — Snow White in the Cottage; etc. Four 6-in. non-breakable* records in colorful package. *Postpaid.*
58 N 5417—Golden 97c

Little Toot

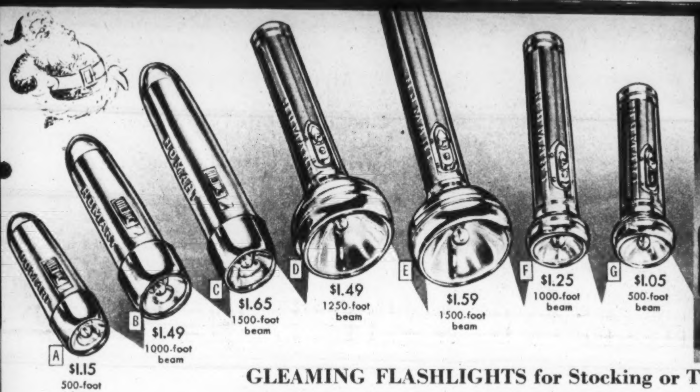
Story of a tiny tug boat. One 10 in. Superflex* record in colorful folder. *Postpaid.*
58 N4DAS80—Capitol . . $1.31

Star-Bright Classics

NEW! It's a record! It's a toy! Favorite children's stories. Each story on one 7-in. vinylite non-breakable* record with background music from Gilbert and Sullivan. Each envelope contains 12 to 16 punch-out characters in brilliant color. Characters can be set up to entertain the children for hours. Order by catalog number and record number.

58 N 5472—*Postpaid*. each 39c
Save! Buy any four at one time. Four records for . . . only $1.49
R-400—Three Little Pigs.
R-401—Three Bears.
R-402—Shoemaker and the Elves.
R-403—Snow White and the Seven Dwarfs.
R-405—Old Mac Donald.
R-404—Gingerbread Boy.
R-406—Hansel and Gretel.
R-407—Pinocchio.
R-408—Little Red Riding Hood.

**Non-breakable in normal use. See page 255 for more children's records and shipping weights.*



"Trail Blazer" Lantern
79c
J
Head Lantern
$2.79
TRAILBLAZER
H

GLEAMING FLASHLIGHTS for Stocking or Tree

Children love them . . All Boys and Men need them

A B C Our most beautiful Homarts! Streamlined, with sparkling two-tone brushed and polished chrome finish, heavily plated over solid brass. PLUS silver-plated nickel reflector for bright light. Locking-type switch. Lens is shatterproof, will not discolor. Batteries are not included. Sold separately (below).

A Handy Baby-size. Fixed focus. Order two baby batteries 34N4659.
34 N 4498—6¾ in. long. Wt. 8 oz. **$1.15**

B All-purpose combination spot and floodlight. Switch controlled focusing for easy one-hand operation. Order 2 standard size 34N4650 batteries.
34 N 4450—8¼ in. long. Wt. 9 oz. **$1.49**

C Like B, above, but 3-battery size.
34 N 4451—10½ in. Wt. 12 oz.**$1.65**

D E Homart Long-range Searchlight type with extra big (3½-in.) head for wider beam, PLUS flasher button for signalling. Focus for spot or floodlight by simply turning the lens ring. Bright polished solid brass case, decorated with chrome trim. Silver-plated brass reflector. Locking-type switch. Plastic shatterproof lens. Ring hanger. Batteries not included.

A big, powerful light for hunting, camping, scouting, any outdoor use. Batteries sold separately . . . Order standard size 34N4650, listed below.

D 3-battery size. Length 10 inches.
34 N 4453—Shpg. wt. 15 oz. **$1.49**

E 5-battery size. Length 14¾ in.
34 N 4454—Wt. 1 lb. 4 oz. . .**$1.59**

F G Gleaming polished brass Homarts like D and E, at left, but with 2¼-in. head, and in choice of 2- or 3-battery sizes. Very low-priced for focusing flashlights of such beauty and fine quality, with flasher button. Locking-type switch prevents turning "On" accidentally and wasting batteries. Solid brass case with chrome trim is rustproof, sturdy. Batteries not included.

Fine for general use around home, shop, or in the car. Also for garage mechanics, etc. Order 34N4650 standard batteries, listed below.

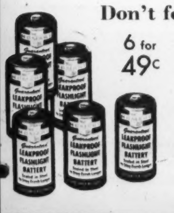
F 3-battery size. Length 9¼ in.
34 N 4493—Shpg. wt. 10 oz. **$1.25**

G 2-battery size. Length 6⅞ in.
34 N 4452—Shpg. wt. 9 oz. . **$1.05**

H NEW! "Trail Blazer" Lantern . . . bright red with typical "Pony Express Rider" decoration. Youngsters love it! 300-ft. beam adjusts for spot or floodlight. Carry it or fasten it to belt. Steel case. Order 2 standard size 34N4650 batteries (sold separately).
34 N 4801—2¾x2½x4 in. high. Wt. 14 oz. . **79c**

J Head Lantern . . . a favorite with boys of all ages—toy stage or OLDER! 500-ft. beam adjusts for spot or floodlight, may be directed as desired. Fastens to head with adjustable strap, clips to belt . . . even adaptable to bicycle for powerful light. Older boys and men use it for hunting, scouting, as automobile trouble light or general utility light because it leaves both hands free. Waterproof switch. Metal case. Order four 34N4650 standard batteries, below (sold separately).
34 N 4804—2½-in. reflector. Wt. 1 lb. 10 oz.**$2.79**

Don't forget Batteries

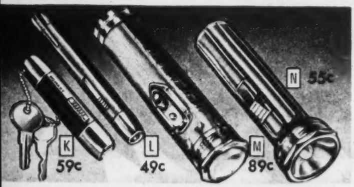


6 for 49c

Armor-clad, leakproof —see guarantee below

These Homart Flashlight Batteries are sealed in airtight steel case to stay fresh and powerful much longer . . . And we guarantee you **a new flashlight FREE** if they ever leak and damage yours.

34 N 4650—Standard size. Diam. 1⅜ in. Wt. 5 oz. **Ea. 9c. 6 for 49c**
34 N 4659—Baby-size. Diam. 1 in. Wt. 3 oz. ea. **Each 9c. 6 for 49c**



Handy, low-priced Lights

K Key-chain Light . . . red, green, or blue aluminum with chrome ends. Locking switch. 3¼ in. Order 1 battery, below. Shpg. wt. 4 oz.
34 N 4508—State color. . 59c

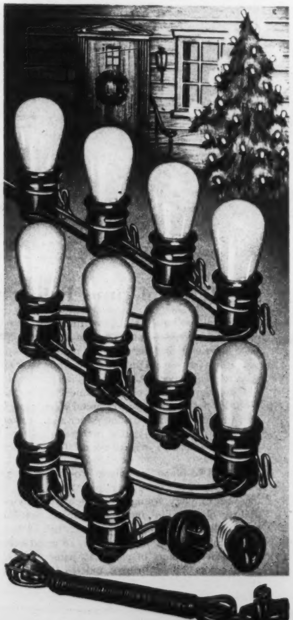
L Penlight with pocket clip. 2-tone brushed and polished chrome. 5½ inches. Lock switch. Order 2 batteries.
34N4506–Shpg. wt. 5 oz. **49c**
34 N 4653—Batteries for K and L. Wt. 3 oz.. **6c. 6 for 29c**

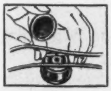
M Homart solid brass Bullseye with chrome-plated trim. Thick glass magnifying lens gives extra wide flood beam. Fixed focus. 7⅛ in. long. Order 2 batteries 34N4650, above.
34 N 4492—Wt. 9 oz. . . **89c**

N Copper-plated steel case. Flat glass lens. Fixed focus. 6½ inches long. Order two 34N4650 batteries.
34 N 4456—Wt. 7 oz. . . **55c**

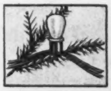
For Sears Easy Terms, see page 295

BIGGER, BRIGHTER Tree Lights for Indoors or Out





Sockets pin onto cord anywhere... No tools needed



Clips hang sockets on branch of tree or on a nail

Pin-on Sockets for trees, shrubs, porches, outdoor stands, carnivals

Was ~~$3.39~~ $2.89

WEATHER-PROOF KIT with 10 sockets and 25-foot cord . . . Bulbs are extra.

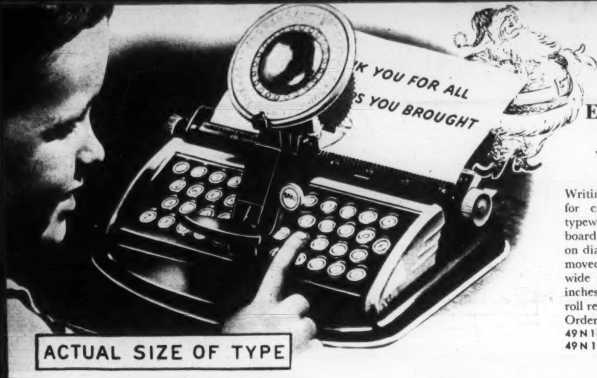
Assures more beautiful Christmas lighting because: (1) Pin-on Sockets let you space lights as desired, in any design. (2) Clips hold them securely in any position. (3) You can plug cords together for extra long strings of lights . . . And (4) They take big, standard base bulbs for brighter light. (See bulb listing below.)

Easy to use because there's no wire stripping—just insert wire in socket grooves and screw down cap. (See view above.) In addition to 10 bakelite sockets with rubber washers and clips, and 25-ft. twisted cord, kit also includes 1 rubber plug, 1 screw base attachment plug, and instructions. All parts weatherproof and UL approved.
34 N 5885—Complete Kit. Wt. 2 lbs. **$2.89**

Weatherproof Westinghouse Bulbs . . . Red, green, blue, white, or yellow. 10-watt size. Use with any 110 to 120-volt AC or DC current. *State color. Postpaid.*
34 N 3915—Each. **23c**

3-TAP Christmas Cord Set Extra outlets all year round

15-ft. Extension Cord for Christmas trees, electric toys, trains, projectors, lamps, radios, etc. Brown rubber cover. Bakelite plug, tap.
34 N 5754—3-way Cord Set. Shpg. wt. 10 oz. . **49c**

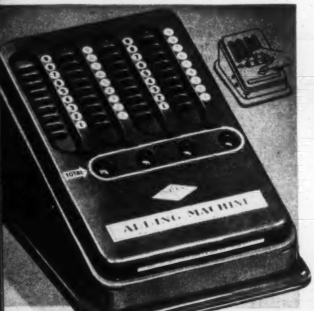


Metal Toy Dial Typewriter

Easy to operate . . youngsters can write real letters . . loads of fun

$3.49 Writing letters, playing secretary or journalist is fun for career-minded youngsters. This well-designed typewriter has 40-character metal dial instead of keyboard. Complete alphabet, numbers, punctuation marks are found on dial. Dummy keyboard looks like regular typewriter. Carriage, moved by lever, is 11¼ inches wide. Accommodates up to 8½-inch wide paper. Line spacer and plastic roller knobs. Measures 6⅝ inches high to top of dial. Self-inking rolls easily inserted. Extra ink roll refill included. All youngsters rate typewriters high on their list. Order one for your child—and make it a very Merry Christmas!

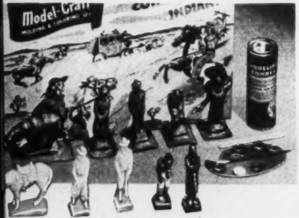
49 N 1836—Shipping weight 2 pounds 8 ounces. $3.49
49 N 1837—INK ROLL REFILL. Shipping weight 2 ounces. 10c



Toy Adding Machine

$1.59 The ideal gift that combines learning with fun. Kids love having an adding machine of their very own for playing store or bookkeeper. While they play "grownup," they learn numbers and sums. Older children can solve addition problems when they use it for homework. Even Mom finds it helpful with household accounts. Adds up to 9999. Sturdy metal with enamel finish.

49 N 1810—9x6x4 in. high. Shpg. wt. 1 lb. $1.59

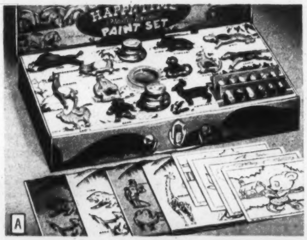


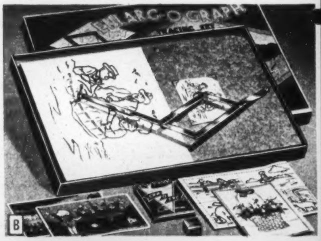
New! Western Molding Set

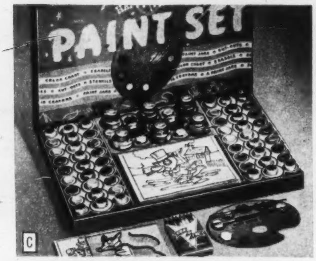
$1.79 Many hours of creative fun are in store for youngsters lucky enough to receive this complete set. Let them develop their creative ability! No greater fun than molding and coloring these realistic cowboy and Indian figures. Set includes 5 reuseable rubber molds (2 cowboys, 2 Indians, 1 horse); palette with 6 assorted colors of paint, paint brush, molding powder, talcum powder, instructions. (Models illustrated not included.)

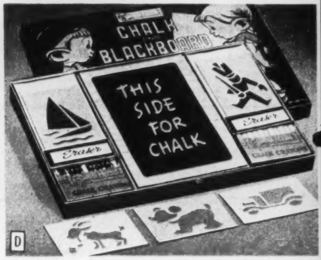
49 N 1720—Shipping weight 2 lbs. 13 oz. $1.79

Develop that Talent









New! Happi-time Paint Sets, Enlarge-O-Graph, Slate Set

[A] **Animal Zoo Paint Set** . . . low-priced! 12 colorful molded plastic animal paint cups filled with assorted colors of paint. **98c** Set young imaginations free—train young hands while they are busy with real enjoyment. After paint is used, animal figures are ideal for molds in clay and sand. Set also includes: 2 bottles poster paint, brush, metal water pan, 6 crayons, stencils, pictures, tracing paper and a color chart. Carrying case 8¾x15¼x2¼ inches high.

49 N 1718—Shipping weight 1 pound 10 ounces. 98c

[C] **Big 194-piece complete Paint and Crayon Set.** Gives hours and hours of pleasure to every young artist. **$1.98** Develop their creative ability, observation and coordination. Set includes: beautifully lithographed 13x20-inch box, 6 bottles of poster colors, 2 metal water pans, 26 wood tubs filled with assorted colors of paint, 46 paint tablets in assorted colors, 2 paint brushes, palette, 16 crayons, color chart, 10 assorted stencils, 84 pictures. A must on every Christmas list!

49 N 1719—Shipping weight 3 pounds 4 ounces. $1.98

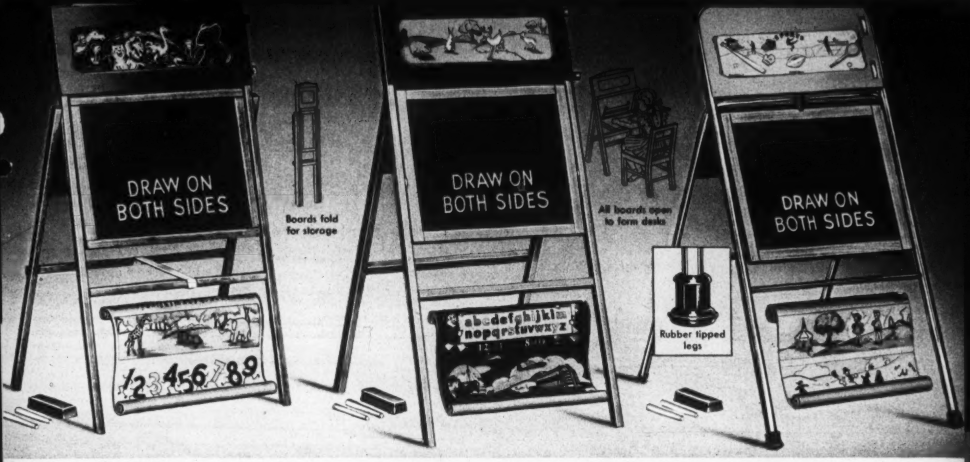
[B] **New! Enlarge-O-Graph.** Exciting toy gift that gives year-round fun. **$1.29** Makes accurate reproductions of pictures, cartoons, designs, lettering. Sturdy 11x17-inch board, attractively finished. Tracing arm equipped with mechanical pencil. Set also includes: metal drawing arms, drawing paper, box of assorted crayons, thumb tacks, detailed instructions with illustrations and tracing pictures. Children of all ages love them—order yours today!

49 N 1886—Shipping weight 1 pound 8 ounces. . . $1.29

[D] **110-piece Slate Set.** Combines instruction with fun—an all-time favorite gift. **$1.00** Slate of Tekwood (wood center fiberboard) 8x12 inches long. One side is black for chalk work; other side is white for crayoning. Thirty-three pieces of chalk, 24 stencils, 14 colored crayons, 36 pictures, and 2 erasers are included. Don't delay—send your order today!

49 N 1715—Shipping weight 2 pounds 12 ounces. . $1.00

Sears Easy Terms are available . . . see page 295 now.



Chalk these up for youngsters on your list . . for happy hours of learning

Popular-priced Blackboard

- Sturdy frame and legs 39x19 in. overall **$1.98**
- Improved 6-frame roller chart

Ideal for small boys and girls. Roller chart has extra strength and durability with new fiberboard backing. Composition slate writing surface (both sides)—15¾x12 in. Maple finished wood rack for supplies. Maple finish board has Masonite Presdwood back. Eraser, 2 pieces of chalk included. Allow 10 pounds postage, according to postal regulations.

79 N 01812—Folds flat for easy storage. $1.98

Better Blackboard, hardwood frame

- All-screw construction—41½x19½ in. **$3.89**
- Improved 12-frame colored roller chart

Built for long use. Sturdy, natural-finish hardwood frame. Strength *plus* with steel hinge plates on rear legs and Masonite Presdwood back; roller chart has fiberboard backing. Smooth composition writing surface (both sides) 16x12 inches. Wood rack for supplies. 2 chalks and an eraser are also included. Folds flat for easy storage. Order one now!

79 N 01819—Shipping weight 11 lbs. Mailable. . . .$3.89

Super de luxe Blackboard, metal frame

- Tubular steel construction; 41x20 in. **$8.39**
- Improved 12-frame roller chart
- Rubber-tipped legs make board extra steady

Chromium-plated frame . . . built to last for years. Masonite Presdwood trim. Composition slate writing surface 15¾x12 in. on both sides in hardwood frame. Colored roller chart with plastic window, fiberboard backing shows pictures, numbers, alphabet. Rack for supplies—chalk and eraser.

79 N 01820–Shpg. wt. 14 lbs. Folds easily. Mailable.$8.39

De luxe Blackboard, extra large, play clock and colorful school scene $5.39

A Large composition slate writing surface 18x14 inches wide.

- Improved hardwood frame; 44½ in. high—all screw construction
- Colorful die-cut animals appear in two portholes at top as child turns wood knobs . . . lift out for tracing on board
- Movable hands on clock help teach child to tell the time

Here is a board with many extra features—moderately priced. Opens easily to form a convenient desk . . . just right for junior "students". Roomy 16-inch wood rack for chalk, eraser, books and other supplies. Rear legs have metal hinge-plates insuring extra steadiness and strength. Heavy Masonite Presdwood back. Bright trim. Folds snugly.

79 NM 1811—Eraser, chalk included. Shipping weight 14 lbs. Shipped freight or express. . .$5.39

* * * * * * * * * * * * * * * * *

Merry Christmas to All
B
C

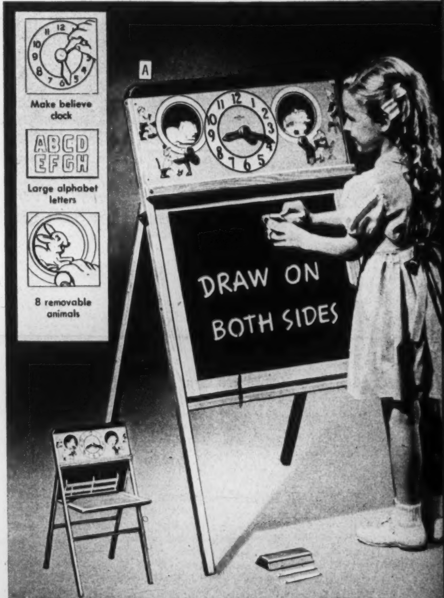
Wall Blackboards

$1.09 24x18 in.

Glareless writing surface with alphabet, numbers and gay figures stenciled on sides and top. Easy to hang or fasten to wall. Made of non-warping Masonite Presdwood, smoothly coated. Chalk marks erase easily. Thorough cleaning with damp cloth won't harm finish. Sturdy maple finished wood chalk rail on both boards. Eraser and 2 pieces of chalk included. Two sizes—two big values!

B 79 N 01822—24x18 in. Shipping weight 4 lbs. $1.09

C 79 N 01823—Giant size. 36x24 in. Please allow 10 pounds postage, according to postal regulations. $1.89



Clamp to table
Presser foot
Tension disc

TREASURE CHEST

Good Toy Sewing Machine

$2.49

On the top of a little girl's list of hoped-for items. Sews chain stitch; No. 60 thread preferred. Has a clamp for fastening to table; presser foot to hold material in place; tension disc adjustable for thickness of fabrics. All metal, brightly enameled. Measures 7¼x4x7¾ inches long. Instructions included. Add a Toy Sewing Machine to your order now!
49 N 1203—Shpg. wt. 1 lb. 4 oz. (*Was $2.59*) . . $2.49

Gold-plated Lapel Pins

$1.09

Disney-design pins—represents GLAMOUR to any small girl. 6 pins, sturdy and heavy to withstand young wear; all in gold plate with safety clasps. Mickey and Minnie Mouse; Pluto; Donald Duck; Porky and Jiminy Cricket—each about 1½ in. tall. 8x5-in. box.
49 N 1308E—(20% Fed. Tax included).
Shipping weight 1 pound $1.09

De luxe Toy Sewing Machine

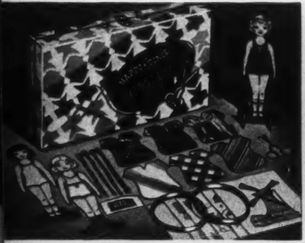
Was ~~$6.29~~ **$4.89**

Reduced! De luxe in appearance and de luxe in performance! Your young seamstress will quickly learn to sew a fine seam—much more professional looking than that done by hand. Precision-built of heavy-gauge steel, finished in durable baked-on enamel. The body is completely housed—there are no exposed moving parts. Sews a neat, even chain stitch; uses standard sewing machine needle. Tension disc is adjustable. Instructions are included.
49 N 1201—Size 8x4x6½ in. high. Shipping weight 3 pounds $4.89

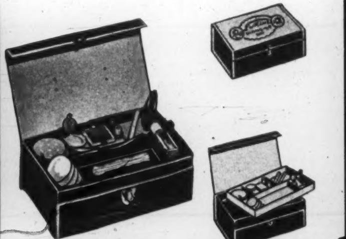
For Little Girls

Sewing Machines . . Tea Sets

. . Toys that teach her gracious living



TILE-CRAFT
Walco
TILE-CRAFT
TILE-CRAFT MATS
TILE-CRAFT



Happi-Time Sewing Kit

$1.09

Three 9¾-inch heavy cardboard dolls with stands. Embroidery hoops, scissors, needle, 4 skeins embroidery cotton, 6 ready-to-sew dresses, 6 large embroidery doilies and thimble. Sturdy 8¾x15¼x2¼-inch cardboard carrying case with metal snap lock and handle. Right for beginners—teach your girl to sew now! She'll have happy, constructive fun all year!
49 N 1313—Shipping weight 1 lb. 6 oz. $1.09

Tilecraft Kits—creative fun

$1.49 Small size

Make table mats, coasters, plaques or a basket! Colorful assortment of porcelain beads, 2 needles, stringing cord, directions.
49 N 2028—Complete set. Shpg. wt. 1 lb. 12 oz $1.49

Larger Kit; about twice quantity beads, 4 needles, cord. Handsome cardboard chest has drawer. 14x10 in.
49 N 2029—Complete set, directions. Shipping weight 3 pounds 8 ounces $2.95

New! "Junior Miss" Make-up Kit

87c

Mom, has your little girl been hard on your make-up? Let this kit solve your problem! Make-believe plastic compact, rouge case, nail white pencil, curler, lip stick, nail buffer, comb and shoe horn combination, nail polish bottle with brush, powder box, tissues, cotton pads. Carrying style cardboard case, 10¼x6x3⅜ in., covered with simulated lizard skin design on paper.
49 N 1323—Shipping weight 1 pound 6 ounces 87c

Dreamed-about Gifts that keep little girls' hands occupied

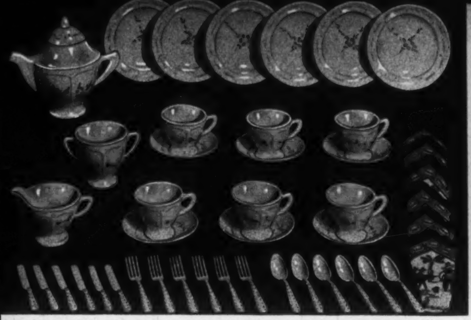
A **Magic Mary, the magnetic paper Doll.** **$1.12** Her dresses cling like magic, due to magnetic attraction. 3/16-in. cardboard, metal stand. 14 dress wardrobe to cut out. 10 in. tall. Little girls adore it.
49 N 1251—Shpg. wt. 1 lb. . $1.12

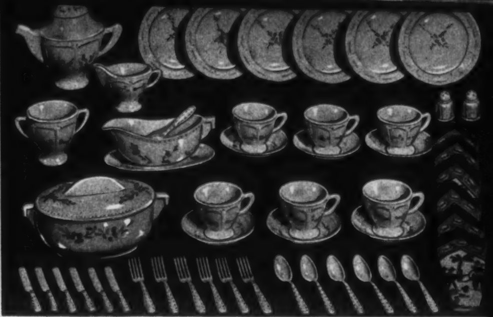
B **"Jr. Miss" Hat Kit.** **87c** Make your own doll hats! 3 felt hat shapes with all trimming accessories, wood hat block, scissors, needle, thread. Colorful box 17x13 in.
49N1249—Shpg.wt.1 lb.6 oz. . . 87c

C **Manicurrette Set.** **87c** In box with 5½x5¾-in. mirror. Has make-believe nail polishes and removers, scissors, emery boards, orange sticks, plastic cuticle sticks, and cotton.
49 N 1253—Shpg. wt. 6 oz 87c

D **New! Weaving Loom.** **89c** Make useful things easily. Adjustable from 4 to 8 in., square or rectangle. 2 skeins of yarn, loopers, hook, needle.
49N1250—Shpg.wt.1 lb.7 oz. . . 89c

A
Magic Mary
Magic Mary
C
D
LOOM
JUNIOR MISS HAT SHOP
B





Tea Sets of plastic with the look of porcelain

$1.49
22-piece

Happy is the hostess who serves tea with these dishes. They're ivory-color plastic—lightweight, hard-to-break and actually translucent—look like the fine porcelain grown-ups use. They're even hand-painted with a dainty floral design, and delicately embossed. Saucers 3⅛ inches in diameter; other pieces in proportion. With pretty paper napkins and plastic cutlery.

Service for three:
3 cups 3 saucers 3 plates creamer
3 forks 3 knives 3 spoons, sugar bowl
teapot, cover 6 napkins

49 N 807—22-piece set, plus 6 paper napkins. Shipping wt. 1 lb. $1.49

Service for six:
6 cups 6 saucers 6 plates creamer
6 forks 6 knives 6 spoons, sugar bowl
teapot, cover 12 napkins

49 N 808—40-piece set, plus 12 paper napkins. Shipping wt. 1 lb. 8 oz. $2.29

Plastic Dinner Sets as complete as mother's own!

$2.79
29-piece

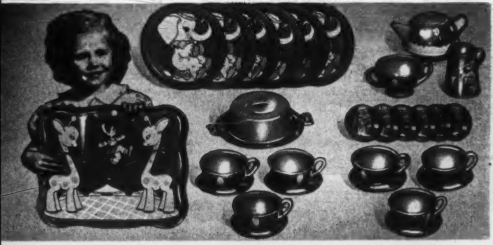
The life of the party depends, to a large extent, on the table setting. A full-course dinner is no problem with these sets—they include covered vegetable dishes and gravy boats with ladles! Like the sets at left—same durable ivory-color plastic, same proportions—but more complete.

Service for three:
3 cups, saucers, plates; 1 platter; 3 forks, knives, spoons; 1 creamer, veg. dish, cover, teapot, lid, gravy boat, ladle, sugar bowl, salt, pepper shakers.

49 N 809—29-piece set, plus 12 paper napkins. Shpg. wt. 2 lbs. . . (*Was $2.89*) $2.79

Service for six:
6 cups, saucers, plates; 1 platter; 6 forks, knives, spoons; 1 creamer, veg. dish, cover, teapot, lid, gravy boat, ladle, sugar bowl, salt, pepper shakers.

49 N 810—47-piece set, plus 24 paper napkins. Wt. 2 lbs. 8 oz. . . (*Was $3.89*) $3.79

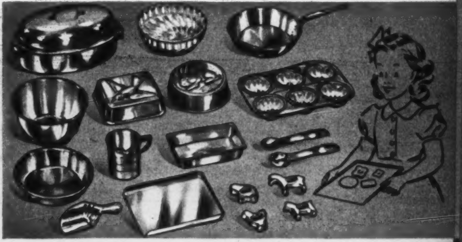


Gay-colored metal Tea Set—service for six

89c

Fanciful lithographed designs—unbreakable, easy to handle. Six each of the following: cups, saucers, butter plates, salad plates. One each of these: handled dish with cover, creamer, footed sugar bowl, teapot with lid and 8x10-inch tray. Circus design on all dishes. Gay and colorful to please the little hostess. Saucers are 2½ inches in diameter; other dishes are in proportion. Just right for the little hostess, and her guests as well—remember her with this set for Christmas. It's low-priced for such a complete set!

49 N 904—31-piece tea set. Shipping weight 2 pounds 8 ounces. . . . . (*Was 94c*) Now 89c

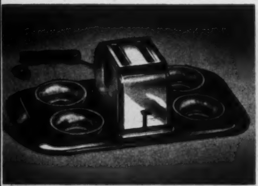


19-piece aluminum Bake and Roast Set

$1.19

Modern cooking utensils—needed by all little 'mothers' to cook those delicious dinners for their doll families. Set includes: 6¼-inch overall roaster with cover, (others in proportion), biscuit pan, pie plate, measuring cup, bird, rabbit and fluted molds; frying pan, scoop, muffin pan, 4 cookie cutters, cookie pan, mixing bowl and 2 teaspoons. Let your little girl practice the art of cooking with her dolls first—then, in a few years, she'll be cooking for you! Make her Christmas complete—remember her with kitchen equipment

49 N 905—19-piece aluminum set. Shipping weight 12 ounces. $1.19

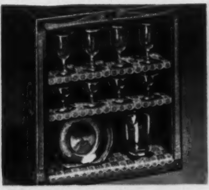


Pop-up Toaster Set

$1.29

Improved 2-slice nickel-plated toaster with plastic base for toasting dolly's bread. Enameled tray (7¾x13 inches) and 4 plastic relish dishes. Dummy cord. Toaster about 3 inches high.

49 N 1102—Shpg. wt. 2 lbs. 6 oz. $1.29

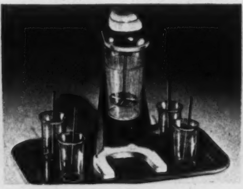


10-piece Refreshment Set

89c

New! Safe edged clear plastic pitcher, 4 sherbets, 4 goblets and a wonderful, workable lazy susan tray—all packed in a cardboard cabinet-type box. Pitcher 3⅝ in. high (other pieces in proportion).

49 N 812—Shpg. wt. 1 lb. 5 oz. 89c

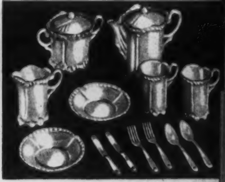


New! Mixer-Maker

$1.98

Wind up spring motor—release off-on switch—watch your milk shake or fruit drink actually being mixed. Made of metal, 9½ in. high. Transparent plastic mixing tumbler. Metal tray, 4 plastic tumblers, straws.

49 N 1247—Shpg. wt. 2 lbs. 4 oz. $1.98



New! Chocolate Set

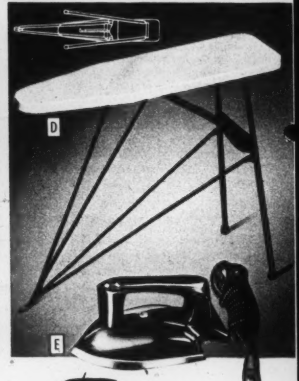
89c

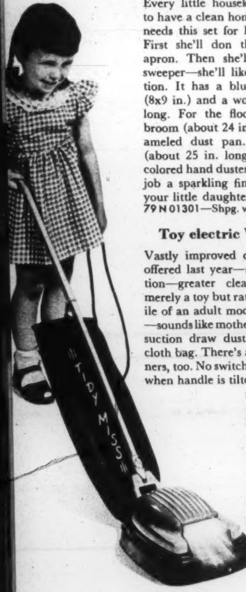
15-pc. set—made of plastic with pearl-effect finish. Consists of: 2 each cups, saucers, knives, forks, spoons, 1 sugar bowl, cover, 1 creamer, 1 pitcher 3¾ in. tall, cover, (other pieces are in proportion).

49 N 811—Shipping weight 14 oz. . . . 89c

THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS
SHOPPING

Little Deb
C





6-piece super de luxe Sweeper Set

Every little housekeeper wants to have a clean home—and, she **$2.69** needs this set for her cleaning campaign. First she'll don the gay colored plastic apron. Then she'll clean rugs with the sweeper—she'll like its efficient brush action. It has a blue-enameled metal base (8x9 in.) and a wood handle about 24 in. long. For the floors she'll use the corn broom (about 24 in. long) and brightly enameled dust pan. The fluffy dust mop (about 25 in. long) and the extra multicolored hand duster give her entire cleaning job a sparkling finish. A splendid gift for your little daughter.
79 N 01301—Shpg. wt. 4 lbs. *Was $2.79*. . . $2.69

Toy electric Vacuum Cleaner

Vastly improved over sweeper offered last year—stronger suc- **$9.39** tion—greater cleaning power! It's not merely a toy but rather a reasonable facsimile of an adult model! Works like mother's—sounds like mother's. Just watch the strong suction draw dust and dirt into durable cloth bag. There's a headlight for dark corners, too. No switch necessary—motor starts when handle is tilted to operating position; stops when handle is pushed forward. Beautiful two-tone plastic base (9x9½ in.); rubber-tipped aluminum handle; 15x7-in. removable bag. 11-ft. cord U. L. approved. For 110-120 volt 60-cycle A.C. only.
49 N 1302 — Shipping weight 4 lbs. $9.39

Housekeeping Toys

wonderful, workable helpers for her

A **New! 3-piece Cleaning Set.** A junior set for the tiny tot who wants **89c** to help mother. Sweeper has 5x6-inch base with wood handle 18 in. long. Brightly colored dust pan about 8½x5½ in. wide; multicolored dust mop, wood handle about 18 in. long. Makes an excellent low-priced gift.
79 N 01321—Shipping weight 2 pounds 89c

B **Laundry Set—Washing Machine.** **$1.39** She'll have the time of her life turning handle and watching vacuum cups beat dolly's clothes up and down in glass tub. Detachable, adjustable wringer. Machine 9 inches high; metal base. 6⅞-inches diameter metal rinsing tub; revolving clothes dryer; clothes pins.
49 N 1005—Shipping weight 3 lbs. 9 oz. . . . $1.39

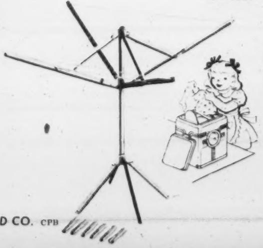
C **New! Vac-type Sweeper.** Actually sweeps! Has geared mov- **$3.39** ing brush. 2-tone plastic base, bag. Automatic light operates on single flashlight cell (not included). Base 9¼ in. 29 in. high.
49 N 1324–With dummy cord. Wt. 2 lbs. 10 oz. $3.39

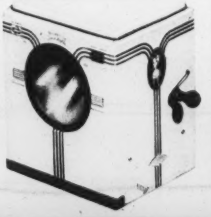
D **New! Extra large all-metal Ironing Board.** Rear legs of tubular **$2.34** steel, front legs solid steel—fold easily—has self-locking device. Top 8 in. wide, 30 in. long.
79 N 01009—24 in. high. Shpg. wt. 8 lbs. . . . $2.34

E **Electric Play Iron.** Actually heats! **$1.79** She can iron doll clothes. Enameled base; black handle. Cord Underwriters' Lab., Inc. approved. For 110-120 volt AC-DC.
49 N 1004—6¼ in. long. Shpg. wt. 1 lb. 10 oz. $1.79

NEW Clothes Dryer

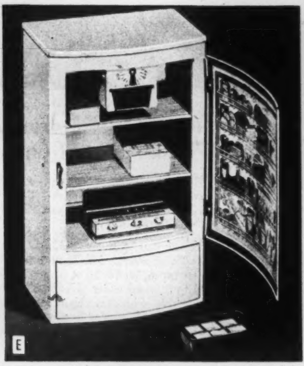
Dolly's clothes must be hung to dry—and **89c** this all-metal folding clothes dryer fills the bill! Has metal arms, folding legs and double clothes line. It's big, too, a full 14½ inches high and 13½ inches wide. Teaches her to be systematic. Shipping weight 13 ounces.
49 N 1011 . . . . 89c





New! Metal Laundrette

Here's a playhouse-size reproduction of the modern automatic washing ma- **$1.79** chine. It's operated by turning crank on side of machine. Drum inside machine turns back and forth—swirling clothes through the soapy water. Transparent plastic window makes action clearly visible. Top of machine slips off. Door for depositing or removing clothes from drum inside machine. Made of colorfully lithographed metal. Movable make-believe control knob. Measures 8½ inches high, 7 inches wide and 6 inches deep overall. Low-priced for Christmas giving.
49 N 1010—Shipping weight 2 lbs. 3 oz. . . . $1.79



Kitchen Aids

Made to look just like mothers..
provide long lasting fun

A Low-priced Pretty Maid Play Stove. **$1.79** Non-electric type with dummy burners and heat regulator. Soundly made of steel, finished in gleaming white enamel with bright red handles. Oven and broiler doors actually open and close. Comes complete with 4 cooking and baking toy utensils. Stove is 10¾x11¼x6¼ in. deep. Cleaned easily.
49 N 1119—Shpg. wt. 3 lbs. 6 oz. *Was $1.89* **$1.79**

D Child's large Electric Range—5 utensils. **$6.79** Table-top design; baked-on white enamel finish on welded steel. Separate heating elements for burners and window oven. Red plastic play switches; chrome-plated door handle. Insulated cord. Underwriters' Laboratories, Inc. approved. For 110-120 volt A.C., D.C. Size: 15x7x12¾ inches.
79 N 01106—Shipping weight 10 pounds **$6.79**

B De luxe model Pretty Maid Play Stove. **$3.98** Non-electric—but the 4 play switches really turn "On" and "Off," and the dummy timer has movable hands. Substantially constructed of steel, with white enamel finish, bright red handles, trim. Oven and broiler doors open and close. 6 assorted cooking utensils. 14¼x9¼x16¼ in. high overall.
79 N 01107—Shipping weight 12 pounds **$3.98**

E New! Toy Refrigerator with removable ice tray and imitation ice cubes. **$1.45** Just what the make-believe housekeeper needs for keeping her dolly's food fresh. Beautifully styled in metal with gleaming enamel finish. Inside of door lithographed to represent food. Miniature empty food packages included. Make sure Santa has this in mind!
49 N 1109—Size 8x5¼x13½ in. high. Wt. 3 lbs. . . **$1.45**

C Electric Range . . . with window oven. **$4.69** Cooks meal for dolly! Sturdy steel construction with baked-on white enamel finish. 4 burners on top, separate element for oven. Oven has spring-lock door. Bright plastic play switches; handles. Insulated cord Underwriters' Lab. approved. For 110-120 volt A.C. or D.C. 12½x11x6¾ in. deep.
79 N 01125—6 utensils included. Shpg. wt. 7 lbs. . . **$4.69**

F Kitchen Cabinet copied from mother's. **$1.98** Modern design, made of strong steel; finished in glossy ivory-color enamel with gay red door-pulls and trim. Top and base have 2 doors each which open to reveal shelves stocked with play packages. Roomy enough to hold an ample "grocery" supply: 15¾ in. high, 11 in. wide, 6¼ in. deep.
79 N 01104—Shipping weight 6 pounds **$1.98**

New! 13-piece Pastry Set—small copies of adult utensils

$1.12 They're meant for real use and will make her want to try her hand at baking delicious cakes and cookies and other pastries. Set includes: 8½x6½-inch pastry board, rolling pin, real egg beater, gay-colored plastic mixing bowl, wooden potato masher, wooden scoop, muffin tin, pancake turner, 3 tin pans, cookie cutter and meat grinder about 2½x3 inches. Let your little girl learn the art of cooking early—order her set now! An ideal Christmas gift for year 'round fun.
49 N 915—Shipping weight 1 pound **$1.12**

Sit back and relax while you shop the easy mail-order-way at Sears. Make up your Christmas order early. Sears Easy Terms are available—see page 295 for information.

NEW—Lean-back swivel chair

REDUCED—4-drawer Desk . . . now has *lean-back* swivel Chair

- 30x16-inch writing surface, 26¾ in. from floor
- 3 side drawers, 1 center drawer; 5 pigeonholes
- Seat adjusts from 12½ to 15 inches from floor

Was ~~$31.95~~ $29.95 Cash $3.00 Down

Now has new lean-back swivel chair, yet **costs less than last year's model.** Same construction details as fine adult furniture. Easy sliding roll-top; hardwood, mellow maple finish. Ample storage space, so materials can be neatly stored. 6 legs. 36¼ in. high overall. 12½x11¾-in. chair seat.
79 NM 9180—Shpg. wt. 58 lbs. Freight or express......Cash $29.95

REDUCED—3-drawer Desk . . swivel Chair

- 27x15-inch writing surface
- 3 side drawers; 5 pigeonholes
- Swivel chair seat adjusts from 12½ to 15 inches from floor

Was ~~$26.95~~ $24.95 Cash $2.50 Down

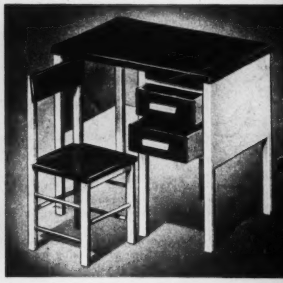
Handsome desk with easy-sliding roll-top and swivel chair—**now offered at a new low price.** Well built of rugged hardwood (with 3-ply veneer wood sides and back); warm maple finish. 6-leg desk. 35 in. high. 12x12½-inch chair seat. Shipped freight or express.
79NM9179–Shipping weight 55 lbs. Cash $24.95

REDUCED—2-drawer Desk . . straight Chair

- 24x15-inch writing surface
- 2 side drawers; 3 pigeonholes
- Chair seat 15 inches from floor

Was ~~$21.95~~ $19.95 Cash $2.00 Down

Our thrift-priced roll-top desk and chair set—**now reduced to save you even more.** Hardwood desk has 3-ply veneer sides and back. Carefully built. Has smooth, warm maple finish. 6-leg desk. Overall height 33 inches. Chair seat 11x11 inches. Shipped by freight or express.
79 NM 9177—Shpg. wt. 45 lbs...... Cash $19.95



Sturdy Rockers . . real grownup styles . . all THRIFT-PRICED!

Aluminum Rocker

- 12½x10½-in. seat
- 19½ inches high
- Aluminum frame

Was ~~$2.85~~ $2.65

PRICE CUT. Armrests, rockers of strong one-piece tubular aluminum. Comfortable, shaped seat and back of steel; enameled red. Seat 9 inches high from floor.
79 N 09003—Shpg. wt. 6 lbs. $2.65

Upholstered Rocker

- 13½x13½-inch seat
- 23 inches high
- Upholstered seat and back

$5.98

Seat has no-sag steel springs. Durable red artificial leather upholstery on seat and back. Frame of selected wood, clear varnish finish. Seat 11½ inches high from floor.
79 N 09006—Shpg. wt. 11 lbs. . $5.98

Big Overstuffed Rocker

- 13½x13½-inch seat
- 25½ inches high
- Stuffed for comfort
- Upholstered seat, back, wide arms

Was ~~$9.98~~ $9.69

PRICE CUT. Seat has no-sag steel springs. Red simulated leather upholstery. Walnut-finish wood parts. Seat 13 in. from floor. Freight or express.
79 NM 9010—Shpg. wt. 20 lbs... $9.69

REDUCED—2-drawer Student Desk

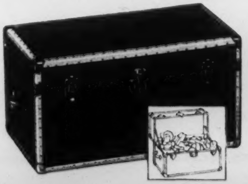
Was ~~$9.98~~ $8.98

Well-built desk, 24 in. high, has wood legs and framework; Masonite Presdwood back, sides and 26½x17-in. top. Two large drawers, plus pull-out arm rest for bigger working area. Wood-frame chair has reinforced Masonite Presdwood seat (11x11 in., 13 in. from floor). Two-tone finish in bright red and off-white enamel. Shipped partly assembled; easy to set up.
79 N 09160—Shipping weight 24 lbs...... $8.98

REDUCED—Toy Chests

Cut to $7.49 Small

Keep toys neatly stored. Red trunk fiber (water and scratch resistant) with hard fiber binding. Wood frame. Has nickel-plated corners, clamps and hinges. Center lock.
79N09056–12½x12x25 in. Wt. 10 lbs..$7.49
79N09060–15½x14½x29 in. Wt. 14 lbs. 9.49

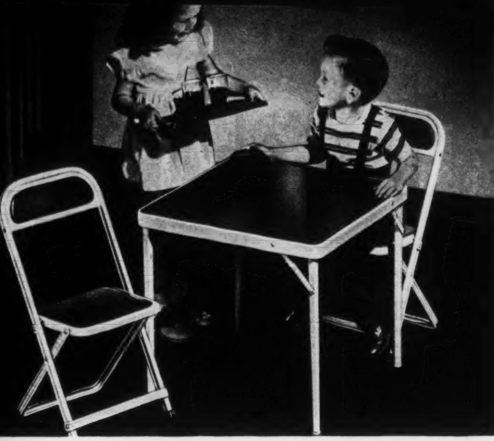


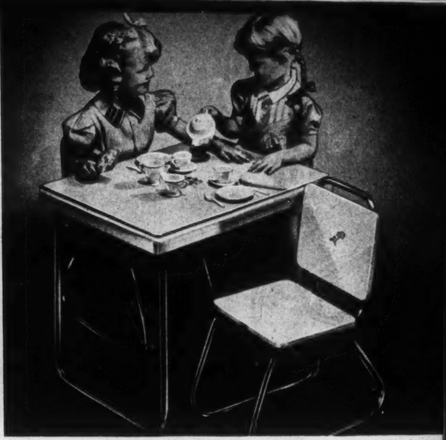
NEW—Circular Toy Chest

$4.39

Practical chest with strong fiberboard sides, steel bottom and cover. Gay merry-go-round design in red and white on sides. Enameled red top. 14 inches high. 20 inch diameter.
79 N 09050—Shpg. wt. 11 lbs........$4.39

Buy gifts on Sears Easy Terms . . pay in easy monthly payments . . see page 295





PRICE REDUCED—Padded folding Bridge Set . . . just like Mom and Dad's

Was ~~$10.79~~
$9.95

A faithful copy of large bridge sets . . . sturdily built for long service. Masonite Presdwood table-top has steel cross bracing underneath. Table legs have positive locking device. Chairs have strong steel seats beneath padded upholstery. Rubber-tipped front feet on chairs. Removable table top, chair seats and backs are red simulated leather. Steel parts finished in glossy, off-white baked-on enamel. Set folds compactly when not in use. All edges rounded for safety. Two chairs 24¾ in. high; seats 11¼x10 in., 13¼ in. from floor. Table top 22¾ in. square, 20½ in. high.

79 N 09112—Completely assembled—ready to unfold for use. Shpg. wt. 24 lbs. . . $9.95
79 N 09024—Extra chair. Shipping weight 8 pounds. (*Was $2.89*) . . . . Each 2.69

Smart modernistic Dinette Set of tubular steel and sturdy plywood

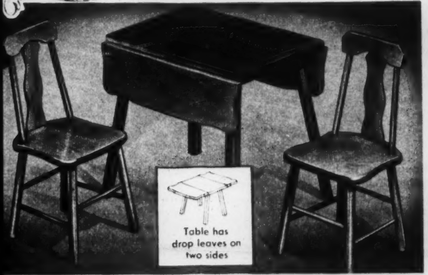
$12.98

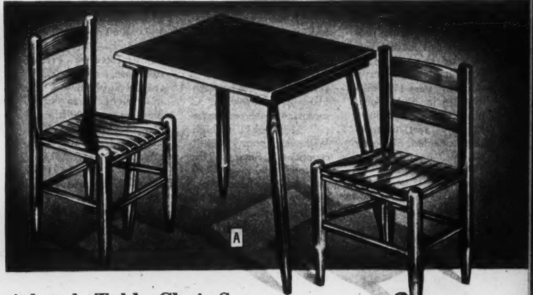
Your children will put this set in constant use—as a work table, play table and tea-time dinette set. Modeled after the newest-type adult sets. Built to stand up under hard use. (It will probably be handed down to your children's children.) Rigid tubular steel legs are enameled bright red. Table top, chair seats and backs of rugged, warp-resistant plywood with glossy ivory-color enamel finish; bright decorations. All edges are rounded for safety. Table top measures 26x20 inches; 20½ inches high. Two chairs 21¾ inches high; seats 11½x10 inches, 11⅜ inches from floor. Partly assembled; easy to set up. Shipped freight or express. Why not order your set today!

79 NM 9113—Shipping weight 30 pounds. . . . . 3-pc. Set $12.98

Children's Furniture

Copies of adult pieces
..many at REDUCED PRICES





NEW—Pine Table-Chair Set

$5.89

- Built of kiln-dried Ponderosa pine
- Table top 18 in. high. Chair seats 10 in. high

Carefully built of kiln-dried Ponderosa pine with rich-looking maple finish. Just right for very young hosts and hostesses . . . and offered at a very low price. Table-top has drop leaf on each side, measures 19x24½ inches with leaves extended. Has metal hinges on leaves and rigid metal braces on legs. Two chairs are 21 in. high overall; 10x10 in. seats. Screws included to attach table legs. Chairs are shipped set up as shown.

79 N 09105—Shipping weight 17 lbs. . . . . 3-pc. Set $5.89

Contribute to your youngsters' success; give them the American Peoples Encyclopedia . . . see page 284

Colonial style Table-Chair Set

$9.95
3-pc. set

A
- Built of strong hardwood—medium-dark maple finish
- Table top 21½ in. high—chair seats 12 in. from floor

Table and Chair Set. Child-size counterparts of quaint colonial furniture . . . at a thrifty, low price to please your budget. Exceptionally sturdy. Styled of strong hardwood. Table top, 24x18 in. Two ladderback chairs have comfortably curved wood slat seats, 11½x11½ in. (Screws included to attach table legs.) Chairs shipped set up.

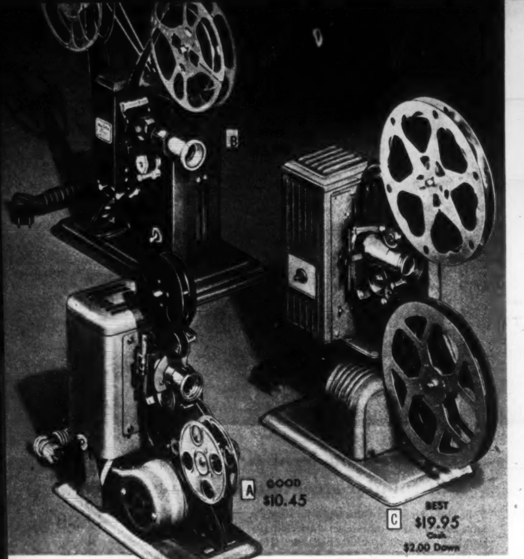
79 N 09110M—Shipping weight 24 pounds. . . . . 3-piece Set $9.95

Extra straight Chair. Same as chair described above.

79 N 09002—Shipping weight 10 lbs. . . . . Each $2.95

B **Matching Rocker.** Has arm rests. Same construction and finish as other pieces. 11½x11½-in. wood slat seat about 10½ in. from floor.

79 N 09004M—Shipping weight 10 lbs. . . . . Each $3.69



Children's Movies

Prices reduced! Electric motor-driven 16mm. Movie Projectors. Movies in your own home! Ideal for parties, holidays, rainy days. Easily operated projectors show pictures 16x12 in. when about 7 feet from screen. All are UL approved. *Film not included.*

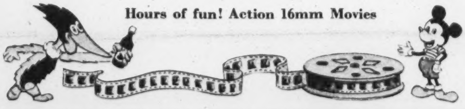
A GOOD. 75-watt. Was ~~$10.98~~ **$10.45** Low cost. Uses regular 75-watt bulb (included). Fan-cooled constant-speed motor. 110-120 volt 60 cycle A.C. On-off switch. Tension plate lessens film breakage. Adjustable double projection lens focuses easily. Heavy-gauge steel body and base with crystal finish. Base 11½x5½ in. 12½ in. high. Cord, plug, one empty 100-ft. capacity reel, instructions included. Shipping weight 7 pounds.
79 N 06248 . . . . . . **$10.45**

B BETTER. Sears own **$13.98** Happi-Time movie. Amazing features — bargain priced! Silently revolving prism enables QUIET projection of sharp, bright movies. Easy on films. Runs COOL with powerful auto headlamp for brilliance. Any child can thread, operate. Optically ground focusing lens . . . built-in condenser. Off-on switch. 110-volt, 60-cycle A. C. motor. 400-ft. reel capacity. 5½x9½x11 in. high. With one empty 200-ft. capacity reel. Shpg. wt. 7 lbs.
79N 06265 . . . . **$13.98**

C BEST. 140-watt. Was ~~$21.95~~ **$19.95** Cash **$2.00 Down** 140-watt tubular projection lamp, polished metal reflector, condenser lens. Sliding projection lens. Fan-cooled constant-speed motor. 110-120 volt 60-cycle A.C. On-off switch. Tilting device adjusts elevation. Pressed steel base, cast steel frame; crackle finish. Base 9¾x5 in. Height 15 in. Cord, plug, empty 400-ft. cap. reel. An improved Keystone model at a new low price. Shpg. wt. 12 lbs.
79 N 06275 . . . . **$19.95**

Easel-type Movie Screen Reduced. Glass-beaded cloth surface. (Not shown.)
49 N 6219—Size 17x24 inches. Shipping weight 1 pound 8 ounces. (*Was $2.79*) **$1.83**

Hours of fun! Action 16mm Movies



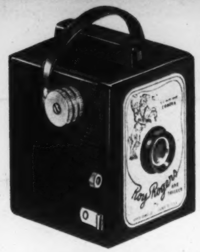
Order several of these films with your 16mm projector and see how much fun you can have with home movies. ***HOW TO ORDER:*** *Please state catalog number and title of film.*
ABBOTT & COSTELLO—Kitchen Mechanics; Fun on the Run; Oysters and Muscles; No Indians Please. **WESTERNS**—Lawless Frontier; Western Honor; Code of Courage; Guntown. **WOODY WOODPECKER**—Dizzy Acrobat; The Screw Ball; Pantry Panic; The Cracked Nut. **MIGHTY MOUSE**—Jekyll and Hyde Cat; Wolf, Wolf; Wreck of the Hesperus. **FAIRY TALE CARTOONS**—Little Black Sambo; Jack in the Beanstalk. **CHRISTMAS MOVIES**—Nite before Christmas; Santa Claus Punch and Judy. **ANDY PANDA**—Dizzy Cat; Crazy House. (Shipping weight 6 ounces.)
3 N 8601—16mm Headline. Approximately 100 ft. long. *Postpaid.* Each title **$2.59**

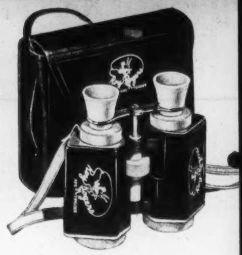
MICKEY MOUSE—Trap Him Mickey; Swat Him Mickey; Whirlwind Mickey. (50 feet long.) *Postpaid.* (Shpg. wt. 4 oz.)
3 N 8652 . . . . Each **$1.59**

Also—Stop 'Em Flying; Full Steam Ahead; Running Wild. (100 feet long.)
3 N 8653—*Postpaid.* (Wt. 6 oz.) . . Each **$3.09**

DONALD DUCK—The Speedy Cop; The Big Tent; Matching Tricks. (50 feet long.)
3 N 8664—*Postpaid.* (Wt. 4 oz.) . . Each **$1.59**

Also—The Smoke Eater; Donald in the Rescue; Donald's Ice Capers. (100 feet long.) *Postpaid.* (Shpg. wt. 6 oz.)
3 N 8662 . . . . Each **$3.09**





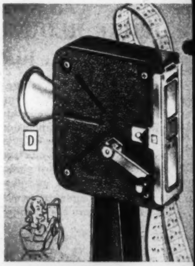
New! Roy Rogers Camera, Binoculars

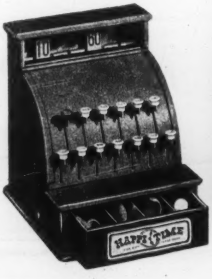
Boys and girls, here is the ideal camera, endorsed by Roy Rogers. Better snaps with eye level sight. Polished lens. About 1/50 sec. shutter speed. Light-tight back cover. Rugged plastic body with reinforced ribbed construction; carrying strap. Uses 620 film; 2¼x2¼ in. pictures. Roy Rogers Camera Club rules, instructions included. **$2.79**
49 N 6215—Shpg. wt. 10 oz. **$2.79**

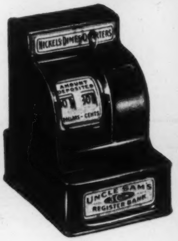
3-power Binoculars have adjustable focus and eye separation. Lenses optically ground; polished. Metal, plastic with Roy Rogers insignia. 4¾x5x2 in. 20% Fed. Tax included. **$2.79**
49N6330E–Shpg. wt. 1 lb. **$2.79**
49N6329–Simulated leather case Shpg. wt. 6 oz. **49c**

6¼-inch plastic Movie Viewer

Simply turn the crank and view the magic world of famous cartoon characters. Ground and polished viewing lens; bright clear pictures. Handsome plastic case. "Never-miss" claw allows child to operate and change film easily and simply. Hinged metal plate holds film firmly in place. One 18-in. film loop with about 60 frames included. **$1.09**
49 N 6230—Shpg. wt. 10 oz. **$1.09**
49 N 6231—Assorted Walt Disney and King Feature Films. One of each—film loops 18 in.; 60 frames. Shpg. wt. 4 oz. . . . . . 2 loops for **42c**





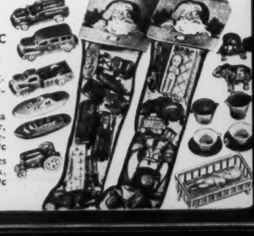


Happi-Time Cash Register. Grand for playing store! Press key—bell rings and out pops the cash drawer. Transparent window registers amount. 13 plastic keys: 12 show denominations; other, "No Sale." Heavy all-metal construction with attractive red enameled finish. 7¼x6½x7¼ in. high. 6-section drawer keeps coins separated. Play "money." **$2.98**
49 N 6380—Shpg. wt. 4 lbs. . . **$2.98**

3-coin Register Bank. Registers nickels, dimes and quarters. Bell rings once for nickel, twice for dime, five times for quarter. Non-registering slot in rear for other coins. Hole for bills. Locks when first quarter is deposited; automatically opens at $10. Holds about $50. Heavy-gauge metal case; 6x5¼x4½ in. Durable enamel finish. **$3.29**
49 N 6493—Shpg. wt. 2 lbs. 8 oz. . . **$3.29**

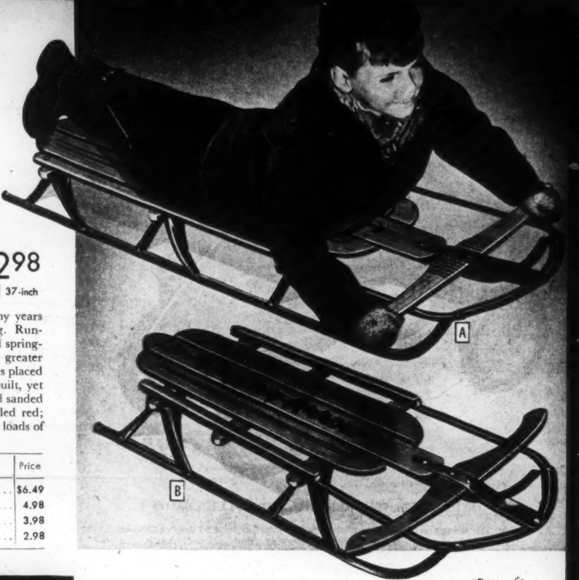
Christmas Stockings

What glee! Cotton mesh Christmas stockings bulging with colorful plastic toys averaging 3½ inches long. 16 inch Stocking, easy to fill; low-priced, too! **89c Each**
49 N 6347—Boy's Stocking. Includes a boat, auto, fire engine, truck, tractor, circus train, many others. Finely detailed. Shpg. wt. 1 lb. **89c**
49 N 6348—Girl's Stocking. Includes doll, doll bed, tea set, auto, hammock, many others. Shpg. wt. 1 lb. **89c**



Sleds, Skates

Give these sleek, speedy Gifts
for Winter-time health and fun



Happi-Time "Flying Arrow" Sleds

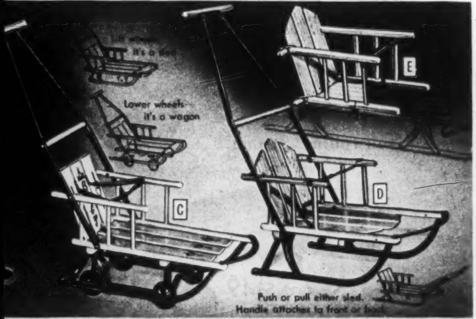
$6.49 A 55-inch

- High and wide in front and lower and narrower in rear. Streamlined and tapered for speed.
- Easy to steer! Runners bend from front to rear in one sweep, giving plenty of non-skid speed and "track."

$2.98 B 37-inch

"Clear the way" for the Happi-Time "Flying Arrow" sled—for many years the speediest, best designed sled for the money. Smooth, easy steering. Runners bend from front to rear in one sweep. Finest quality heat-treated spring-steel grooved runners. Top extends back almost to runner ends for greater roominess. Heavy steel riveted hardwood crossbars. Husky metal knees placed at points of strain along sides give firm, balanced support. Solidly built, yet runners and frame are easily flexed. Hardwood top boards shaped and sanded smooth; beautifully varnished with red trim. All steel parts enameled red; yellow trim. Order one of these fine sleds now—and assure your child loads of winter-time pleasure.

Catalog number	Length overall	No. of knees	Shipping weight	Price
79 NM 8306	55 inches	6	12 lbs. Freight or express	$6.49
79 N 08305	46 inches	4	10 lbs. Mailable	4.98
79 N 08304	41 inches	4	9 lbs. Mailable	3.98
79 N 08301	37 inches	4	8 lbs. Mailable	2.98


Lift wheels it's a sled
Lower wheels it's a wagon
E
C
D
Push or pull either sled.
Handle attaches to front or back.

C **New! Baby Sled with wheel attachment.** Wheels lower on sled so mother can easily push or pull baby over dry surfaces. 3½-inch steel wheels; ⅜-in. rubber tires. Removable 33-in. steel handle, knees, bumper and runners enameled red. Varnished hardwood seat with slanted back and side guards. Order one today.

$6.69 with wheels

79 N 08312—Length 28 in.; width 12 in. Adjustable safety strap. Shpg. wt. 10 lbs... $6.69

D **Baby Sled.** Varnished hardwood seat, slanted back and side guards. Adjustable safety strap. Removable 33-inch steel handle, knees, bumper and runners enameled red. Runners turned up. A fine gift that will please both mother and baby.

79 N 08316—Length 28 in.; width 12 in. Shipping weight 9 lbs. $4.89

E **Sled Guard.** Clamps to top of any standard sled. Steel hinges, clamps. Varnished hardwood backrest (10½x11½ in.) and side rails (7 in. high; 17½ in. long).

79 N 08320—Width and safety strap adjustable. Shipping weight 3 lbs $1.89

HAPPI TIME
SILVER COMET
2950 LBS.

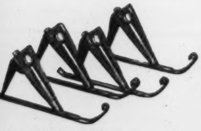
Reduced! Happi-Time plastic-top Sled

- Flexible 1-piece laminated plastic top is moisture-resistant
- Easy-to-steer . . gives thrilling "cushion-comfort" ride
- Chassis supported over 2900 pounds in weight by Sears test

Was ~~$6.69~~ **$6.19**

Here's a sled to make any child proud as a peacock—light weight, very sturdy! Extra wide over-sized top (14-in.) with sides extending over runners. Top made of moisture-resistant fiber—reinforced plastic (won't warp under normal conditions). All edges smoothly rolled. Deep side flanges. Attractively embossed tapering lines. Brilliant molded-in blue color of tip is set off with silver-colored comet design. Red-enameled high-carbon steel runners grooved to hold straight course. Curved steering lever of varnished hardwood. 4 husky steel knees. Hardwood cross-bracing. He'll love this sled!

79 N 08348—Overall length 45 inches. Shipping weight 9 lbs $6.19



Detachable Sleigh Runners. Convert wagons, baby carriages, scooters, etc., to winter use. Fit axles from ⅜ to ⅝-in. diameter. Runners 14¼ in. long; ⅝ in. wide. Heavy steel construction; welded joints. Enameled bright red. Each set has 4 runners, hardware, instructions. Shipping weight 4 pounds.

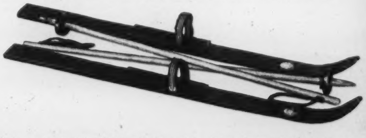
79 N 08346 .... Set $2.69

Tots' Sled Skates. For beginners, 2 to 6 years of age. Adjust from 6 to 8 inches. Made of steel; non-rusting finish. Broad footplate and wide-spaced runners give youngsters confidence. Web straps.

49 N 2501—Shipping weight 1 pound 4 ounces 79c

Tubular "U" type Ice Skates.- Twin runners give children 5 to 8 years of age confidence while learning. Steel: non-rusting finish. Adjustable from 6 to 8¾ inches. Web straps. Send in your order now!

49 N 2520—Shipping weight 1 pound 4 ounces $1.24



Children's Ski Set—back again. Start them out young to learn this exciting winter sport—let them gain confidence early. 39-in. shaped skis are made of seasoned hardwood. Brown lacquer finish. Web toe-straps with buckle adjust to fit children's shoes, boots, overshoes. Rubber-covered foot blocks. Complete with two 36-in. wood poles, web wrist straps, snow rings.

79 N 02522—Shpg. wt. 3 lbs. .... Set $1.79

Make this an extra gala Christmas . . . use Easy Terms for all gifts . . . see page 295

Rugged, one-piece heavy-gauge steel body: smooth-rolled edges for full protection
RADIO FLYER
Big 1¾-inch semi-pneumatic rubber tires absorb bumps and give a smooth fast ride!

$7.95

De luxe "Floating Ride" RADIO FLYER Coaster

Actually seems to "float along" on its big semi-pneumatic tires! Durable, extra-heavy steel chassis and steering assembly glide and steer easily. Big 10-inch double-disc steel wheels spin smoothly on "congo" oil impregnated wood bearings that never need oiling. Strong steel body, 34x15½ in. wide. Tubular steel grip. Bright red, baked-on enameled body. Cadmium plated hub caps. Easy to assemble. All fittings, hardware included. Mailable.
79 N 08110—Shipping weight 33 lbs. $7.95

Add this coaster to your Sears Easy Terms order . . see page 295 of this book

Holds two bushel baskets
Take baby shopping
HAPPY-TIME STAKE TRUCK
B Junior Truck
A

$13.98

De luxe Stake Truck—now with 1½-inch balloon tires

Makes chores fun! This truck gives the youngsters many hours of active enjoyment, and aids Mother and the whole family in the various duties around the house. A well built body; durable plywood bottom mortised into thick hardwood sides and ends; firmly locked at corners. Stakes fit into metal brackets at sides; may be removed. Strong heavy duty steel chassis. Holds 2 bushel baskets or two 10-gallon milk cans! Double-disc steel wheels, 9½ inches; 1½-inch balloon rubber tires. Oil-impregnated wood bearings. All these fine features make it a buy you can't pass up!

[A] More than a toy for your son! Many uses. Large capacity; without stakes a fast coaster. Put end stakes on top for stage-coach-type seats. Body 37x16¾x11¼ in. deep with stakes; 22 in. high overall. Smooth varnish finish, bright red trim.
79 N 08064—Easy to assemble. All fittings included. Shpg. wt. 38 lbs. Mailable. . $13.98

[B] **Reduced! Junior Stake Truck.** Same as model above but for smaller fellows. Body 29x14¾x8½ in. deep with stakes. 17½ in. high. 7½-in. wheels; ¾-in. tires.
79 N 08058—Easy to assemble. Fittings included. Wt. 26 lbs. Mailable. *Was $8.49* . . $7.98

Streamlined Speedsters

Fast-riding, smooth rolling..strong

MERCURY
RED ARROW
C
D

C $13.79

D $5.98

American Beauty
RADIO SPECIAL
F

E $1.49

F $2.89

De luxe Mercury steel Wagon

[C] Big one-piece heavy-gauge steel coaster with a beautifully streamlined design. This latest designed wagon is 36x17 in. wide. Big 1¾-in. semi-pneumatic rubber tires. Big 10-inch double disc steel roller bearing wheels spin smoothly. Smoother steering . . . front axle pivots on giant-size circular bearing. Rubber grip on tubular steel handle. Safe, smooth-rolled edges—deep-rolled raised rim in front. Maroon and vermilion baked-on enamel finish. Easy to assemble. Hardware and fittings included.
79 N 08115—Shpg. wt. 38 lbs. Mailable. $13.79

Red Flyer steel Coaster Wagon

[D] A fine wagon for the smaller boy! Strong one-piece heavy-gauge steel body, 30x15x3¼ inches deep . . . smooth-rolled edges. 7½-inch double-disc wheels. Racer-type, ¾-inch solid rubber tires. Oil impregnated wood bearings that improve with use . . . they never need to be oiled. Tubular steel handle. Bright red baked-on enamel finish; black chassis. Warm the little fellow's heart with this fine wagon! Easily assembled; hardware is included. Shipping weight 23 pounds.
79 N 08106—Mailable. $5.98

20-inch steel Wagon

- 20x10x3-inch steel body
- 5-in. double-disc wheels
- ½-inch solid rubber tires

[E] Practical small wagon that is always popular. Rides and guides smoothly and speedily. Plain bearings. All steel body; ¼-inch axles. Sturdy undergear, handle. Steers easily. Bright red baked-on enameled body. Easy to assemble. Fittings and hardware included.
79N08052—Mailable. Shpg. wt. 7 lbs. $1.49

New! 28-inch Wagon

- 28x13x3¾-in. steel body
- 7-in. double-disc wheels
- ¾-in. solid rubber tires

[F] Bigger, stronger and heavier than [E]! A handsome, sturdy "special" . . similar to the larger wagons . . same type of heavy-gauge bolster and front gear. Strong gear and handle; ⅜-inch axles. Beautiful, bright red baked-on enamel body. Easily assembled. Fittings and hardware are included. Shpg. wt. 17 lbs.
79 N 08053—Mailable. $2.89

Dump lever unloads truck
$19.98
Pedal drive

New! Sleek Jeep Dump Truck . . husky steel construction

At last an easy propelling auto at prices you can afford to pay! Any youngster can steer it. Dump truck actually unloads material. Rugged heavy gauge steel construction takes bangings and scuffings well; electrically welded for extra strength. Improved steering—turns around in small radius; easy to pedal, steer, or stop. Has great hill climbing ability. Sturdy stamped steel 8¾-inch wheels; 1-in. solid rubber tires smooth out bumps. Plated hub caps. Auto-type steering gear. "Non-slip" rubber grip pedals. Bright fire engine red baked-on enamel finish; washes easily. Dummy windshield, headlights, parking lights, bumper; wheels are white. Smoothly rolled edges to help prevent youngsters from hurting themselves. Roomy 43-inch overall easily accommodates shorties and long legs.

79 N 08955—Pedal-drive.
Shpg. wt. 40 lbs. Mailable....$19.98

79 N 08956—Chain-drive.
Shpg. wt. 40 lbs. Mailable...$23.98

Heavy gauge steel body and undergear
$16.95

Hook and Ladder Pedal Auto

Clang! Clang! Just right for junior "fire-fighters" . . . has bell, removable ladders. Big . . . 44 in. long overall. Body and undergearing of heavy-gauge steel, ruggedly built to stand up well under beatings and scuffings. Low-slung lines make it easy to climb in or out. All edges smoothly rounded and finished to prevent youngsters scratching arms and legs. Improved steering—turns in small radius. Has 8-in. double disc wheels, ⅝-in. solid rubber tires, plated hub caps. 2 removable varnished wood ladders. 2 tubular hand rails enameled white. Dummy windshield, bumper, headlights, grille and instrument panel. Chrome-plated bell with cord. Oil-impregnated wood bearings. "Non-slip" rubber block pedals. Fabric type seat pad. Body has baked-on enamel finish, bright, fire engine red with white trim. 44 inches long, 15½ inches wide overall.

79 NM 8978—Shipped freight or express....Shpg. wt. 36 lbs...................$16.95

Sleek Autos

Four new models . . two all-time favorites . .
all tops among "wished-for" Christmas gifts

New! Speedy, all-steel pedal Auto

A This sleek, speedy pedal auto with built-in fenders and bumper will delight him! Rugged heavy gauge steel body and undergear. Smooth-riding with 8-inch double disc steel wheels; ⅝-inch solid rubber tires. Blue baked-on enamel finish. Windshield and steering wheel enameled white. Chrome-plated radiator ornament and hub caps. Firm gripping rubber block pedals. Comfortable seat pad.

79 N 08964—35 in. long, 15½ in. wide. Wt. 16 lbs. $14.98

Lowest priced Auto in 6 years!

B New! Steel "rocket" pedal auto. Sturdy steel construction with edges smoothly rounded and finished for safety. Low-slung lines makes climbing in or out easy for little tots. Smooth-riding 8-inch double disc steel wheels; ⅝-inch solid rubber tires. Brilliant green baked-on enamel finish; white trim. White enameled windshield. Chrome-plated radiator ornament and hub caps. "Non-slip" rubber block pedals. 33½x16 inches overall.

79 N 08960—Shipping weight 25 lbs. Mailable. .$10.95

Handsome big steel Station Wagon

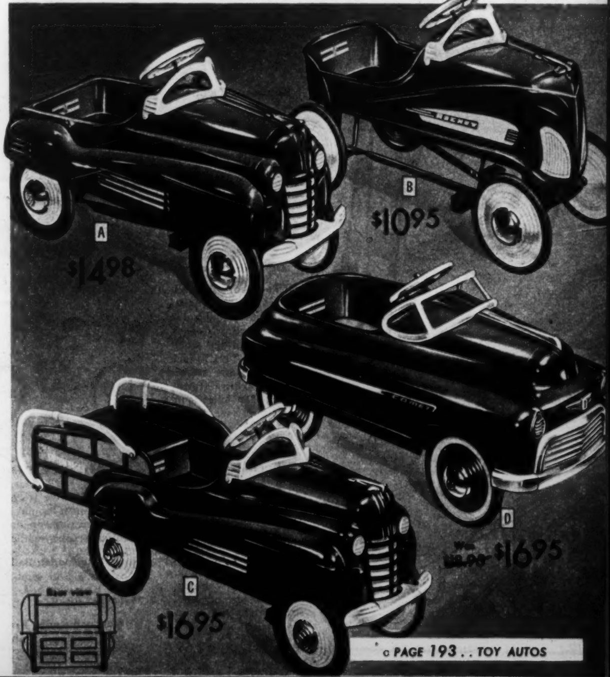
C It's really big—over 44 in. long. Strong! Beautiful! Extra roomy! All-steel body with built-in fenders attractively finished in dark red baked-on enamel with white trim. Tubular steel hand rails, dummy windshield and steering wheel enameled white. Strong steel bumper, dummy headlight and radiator ornament have silver-color finish. 8-in. double-disc steel wheels; ⅝-in. solid rubber tires. Rubber pedals adjust for different leg lengths. Fiber seat cover. Tailgate opens. Overall width 15½ in. Hardware included. Shipped freight or express.

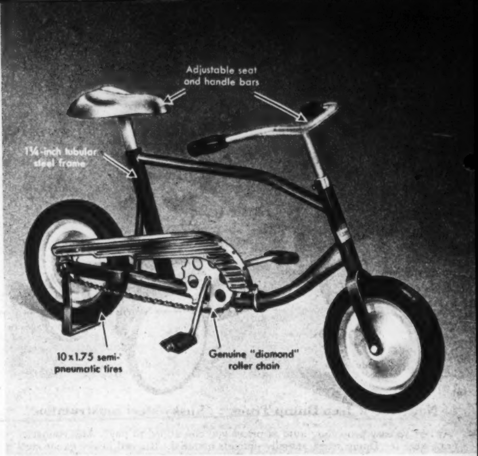
79 NM 8998—Easily assembled. Shpg. wt. 36 lbs. $16.95

Reduced! Streamlined "Comet" Auto

D What a beauty! Streamlined built-in fender design; all-steel construction. Streamlined front, rear bumpers, steering wheel, dummy windshield, radiator ornament, grille tail lights—all in aluminum color. Chrome-plated dummy headlights. Maroon baked-on enamel body finish. 8-inch double-disc steel wheels; ⅝-inch solid rubber tires. Wheels enameled white; nickel-plated hub caps. Rubber pedals adjust for different leg lengths. Fiber seat cover. Overall length 39 inches; width 17 inches. Hardware included. Easily assembled.

79 N 08986—Shpg. wt. 38 lbs. *Was $18.95*. Now $16.95




Adjustable seat and handle bars
1¼-inch tubular steel frame
10x1.75 semi-pneumatic tires
Genuine "diamond" roller chain

Sturdy steel Pedal Wagons

Pedal Wagons. Combination velocipede and wagon. Stamped steel wagon box measures 18½x12½x3½ in. deep inside. Sturdy welded tubular steel frame; red baked-on enamel finish; white trim. Hardware nickel plated. Shipped partly set up.

$14.95
12-inch

12-inch size. 12-inch ball-bearing front wheel; 8-inch disc-type rear. One inch solid rubber tires. Handle bars enameled white. Molded rubber pedals.
79 N 08691—12-inch size. Shipping weight 24 lbs. $14.95

16 and 20-inch sizes. Multiple spoke ball-bearing front wheels; sleeve-bearing disc-type, rear. 1¼-in. semi-pneumatic tires. Adjustable handle bars.
79 N 08692—16-in. front wheel, 10-in. rear wheels. Shpg. wt. 27 lbs. $16.95
79 N 08693—20-in. front wheel, 12-in. rear wheels. Shpg. wt. 30 lbs. 18.50

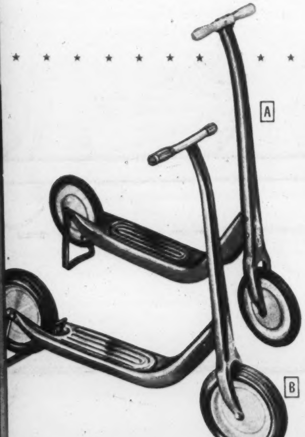
New! Streamlined Play Cycle

Designed for the youngster who has outgrown the 3-wheeler and is too small for the 2-wheeler. 1¼-inch tubular steel frame; maroon baked-on enamel finish, cream wheels, seat and handle bars. 10x1.75 semi-pneumatic tires; steel disc wheels. Genuine "diamond" roller chain with chromium plated guard. Adjustable seat and handle bars; firm gripping handle bar grips. Equipped with oilite bronze bearings for extra wear and extra service. Adjustable crank hanger and rear kick stand. 42 inches long. Ideal for children between 4 and 7 years of age. Delight them with this sleek play cycle—add one to your Sears Easy Terms Order—see page 295 now!

$13.79

79 N 08735—Shipping weight 20 lbs. $13.79

* * *

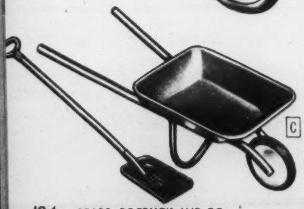


Economy Scooter

A Streamlined scooter. Sturdy all steel frame; footrest embossed right into frame. Bright red baked-on enamel finish. Strong 7-in. wheels; solid ¾-in. rubber tires. Lgth. 33 in.; height 30 in. Shpg. wt. 8 lbs.
79 N 08805 . . . . $1.49

De luxe Scooter

B **Reduced.** All-steel; red baked-on enamel finish; husky double-disc steel wheels. "Congo" oil-impregnated wood bearings. 10x1.75-inch semi-pneumatic rubber tires. Parking stand; brake; 38 in. long; 34 in. high. Shpg. wt. 17 lbs.
79 N 08825—
(*Was $4.29*) $3.95



Wheelbarrow Set

C **Reduced!** Ideal for backyard. Bright tubular aluminum handles with smoothly turned ends. Wheelbarrow body 13⅝x11⅛x3 in. deep; shovel blade 7¼x5⅝ in. Wheelbarrow body, shovel blade of 1-pc. steel. Bright red. Shipping weight 6 lbs.
79 N 08003—
Was $2.79 . . . . $2.69

D
E
Standard model

Speedy chain-drive Tricycles—reduced!

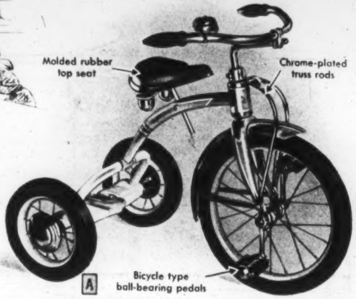
D E **Chain-drive Tricycles.** Greater speed with less pedaling! All 1¼-inch tubular steel. Streamlined fender and chain guard. Ball-bearing rubber pedals and axle. 16-in. front wheel; 14-inch rear. Adjustable spring saddle.

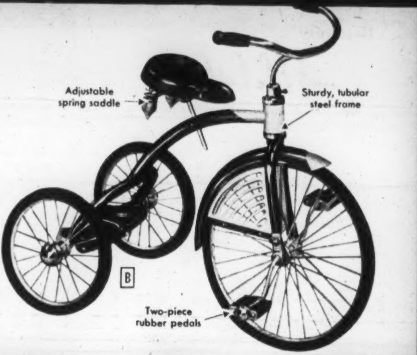
Was ~~$29.75~~
$28.75 Cash
$3.00 Down on Terms
De luxe Model

D **De luxe Model.** Ball-bearing wheels with regular bicycle-type spokes. 1¾-in. semi-pneumatic rubber tires. Double adjustable handle bars with bell. Maroon baked-on finish; gold-color trim.
79 N 08732—Partly set up. Hardware included. Shpg. wt. 40 lbs. *Was $29.75* . . . Now $28.75

E **Standard Model.** Riveted spokes; 1³⁄₁₆-in. rubber tires. Red enamel finish; white trim. Single adjustable handle bar. Partly set up. Hardware included.
79 N 08731—Shipping weight 35 lbs. *Was $23.79* . . . . Now only $21.95

THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS SHOPPING





Every Child

wants a VELOCIPEDE

A SUPER de luxe tangent-spoke Velocipedes with extra-large 1 ¾-in. semi-pneumatic tires. Full ball-bearing tangent-spoke wheels front and rear! Bicycle type ball-bearing pedals. Double adjustable tubular handle bars. Rubber grips. Saddle has aluminum color springs, undergear. Non-slip step plate. Maroon baked-on enamel.

$18.75
12-inch

Catalog number	Front wheel	Rear wheels	For leg reach	Shpg. wt.	Price
79 N 08760	12 inches	8 inches	16-18 inches	23 lbs.	$18.75
79 N 08761	16 inches	10 inches	18-20 inches	25 lbs.	19.95
79 N 08762	20 inches	12 inches	20-22 inches	27 lbs.	21.65

B DE LUXE. New attractive velocipede. All wheels have ball-bearings and bicycle-type multiple spokes. Big, semi-pneumatic rubber tires: 1¼-in. on front and rear. Sturdy, tubular steel frame. Double-adjustable nickel plated handle bars; rubber grips. Adjustable spring saddle; molded rubber top. Two-piece rubber pedals.

$12.79
12-in. size

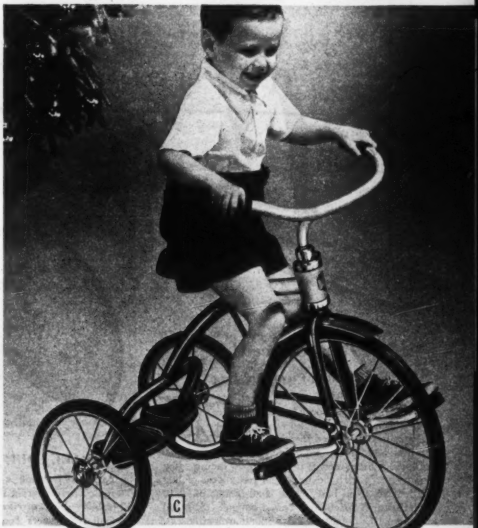
Catalog number	Front wheel	Rear wheels	For leg reach	Shpg. wt.	Price
79 N 08670	12 inches	8 inches	16-18 inches	23 lbs.	$12.79
79 N 08671	16 inches	10 inches	18-20 inches	30 lbs.	13.79
79 N 08672	20 inches	12 inches	20-22 inches	33 lbs.	14.98

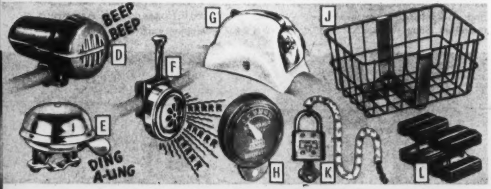
C GOOD. Thrift priced Velocipedes . . sleek designed! Excellent value at these low prices! Rugged 1¼-inch tubular steel frame. Spring saddle; handle bars adjust 2 in. Ball bearing front wheel; machined spokes. Durable ¾-inch solid rubber tires. Rubber pedals and grips. Mudguard. Non-slip steel step plate at rear.

$8.25
12-inch

Catalog number	Front wheel	Rear wheels	For leg reach	Shpg. wt.	Price
79 N 08640	12 inches	8 inches	16-19 inches	19 lbs.	$ 8.25
79 N 08641	16 inches	10 inches	18-20 inches	22 lbs.	9.25
79 N 08642	20 inches	12 inches	20-22 inches	25 lbs.	10.25

For leg reach, measure from crotch to ball of foot. All above items shipped partly assembled. Easily assembled; all hardware included. All are mailable.





D Electric Horn. Adjustable "beep-beep" tone. Plastic case. 2 ½x4½ in.
49 N 8789—With clamp. Wt. 8 oz. . . $1.59

E Velocipede Bell. Loud, clear tone. Nickel-plated steel. 2¼-in. diam.
49 N 8795—With clamp. Wt. 5 oz. 29c

F Junior Fire Chief Siren. Nickel-plated steel. 4½ in. high. With clamp.
49 N 8796—Shipping weight 5 oz. 73c

G Electric Light. New. Steel case; chrome center trim and plastic lens.
49 N 8798—Shipping weight 11 oz. 87c

H Speedometer. New. Gleaming red plastic. Gauges up to 50 mph.
49 N 8799—Shipping wt. 6 oz. 33c

J Basket. New. Knuckled wire bands. Hardware incl. 13x8x5 inches.
49 N 8790—Shipping wt. 1 lb. 2 oz. . . . 84c

K Chain and Lock Set. 36-in. plastic-coated duck covered chain. Lock.
49 N 8784—Shpg. wt. 1 lb. (With keys). 69c

L Four Pedal Blocks. Wood, ¾-in. thick. For 2-piece rubber pedals.
49 N 8794—Shipping weight 1 lb. 27c

* * *

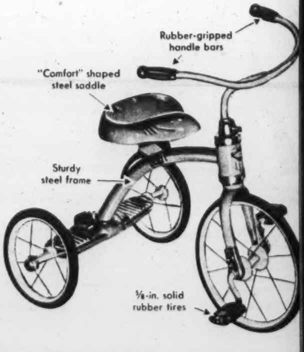
REDUCED!

Junior Velocipede

Was ~~$5.49~~ $4.95

Designed for safety for the "little tot." Heavy gauge steel frame molded into tubular steel head. Sturdily constructed wheels; heavy axles. Steel saddle shaped for "comfort." Rubber grips on enameled handle bars. ⅝-in. solid rubber tires. Non-slip metal step-plate. Front wheel 10 in.; rear wheels 7-in. For 14-16 in. leg reach (crotch to ball of foot).

Red baked-on enamel finish; ivory colored wheels and handle bars; handle bars adjustable 2½ in.
79 N 08601—Mailable.
Shpg. wt. 14 lbs. $4.95



Beginner's *Athletic* Equipment

Price reduced!

Joe Palooka Punchin' Bag

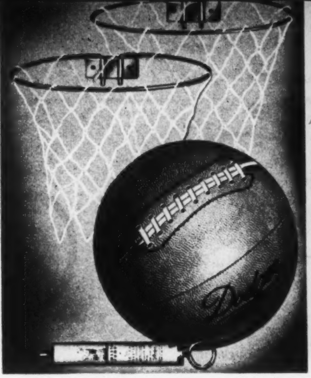
Was ~~$4.98~~

$4.39

A real muscle builder, *now offered at a reduced price.* Great sport for youngsters. Has fast, snappy action . . . develops coordination and speed. 11½-inch long bag has tough pebble-grain simulated leather cover; plastic-tipped lacing. Bag attaches to ¼-inch flexible steel rod. Top of bag stands 42 in. from base. Base is all-metal; 32½x10 in.; finished in bright red baked enamel. Shipped uninflated. Can be inflated without unlacing . . . just insert needle at top. (Needle included.) Inflating pump sold separately (see 49 N 2438 below).

79 N 02428—Shipping weight 7 pounds..........$4.39

You can afford those gifts you'd like to give by using Sears Easy Terms. See page 295 for details



Price reduced! Two-basket Basketball Set

Was ~~$3.59~~

$3.29

Dribble . . . pass . . . shoot . . . IT'S A BASKET. Just right for practice and pick-up games on Saturdays or after school. Regulation boy's size basketball; pebble-grain simulated leather cover. Shipped uninflated; laced and ready to inflate; pump and inflating needle included. Two 15-in. hoops with mesh nets and steel brackets. Mounting screws included.

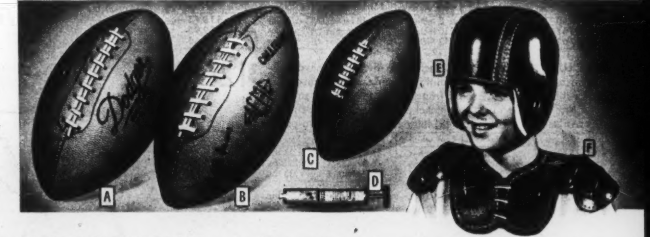
49 N 2435—Shipping weight 3 lbs. 4 oz..........$3.29

NEW! Basketball Set with "height-adjustable" basket

$2.59

Twelve-in. metal basket adjusts up or down on slide track to proper height for any youngster. Bell rings when you sink a shot. Use it indoors or out . . . bracket hangs over top of any standard door—no screws or nails needed. 7-inch diameter ball has imitation leather cover; valve-type bladder. Shipped uninflated; inflating pump *not included;* see 49 N 2438 below.

49 N 2461—(Needle incl.) Shpg. wt. 2 lbs. 2 oz..$2.59



FOOTBALL EQUIPMENT . . . for future all-star players

A **Beginners' Football –reduced.** Regulation boys' size. Simulated pebble-grain leather cover. Valve type bladder.
49 N 2439—Inflated. Needle incl. Wt. 12 oz. *Was $1.49* $1.39

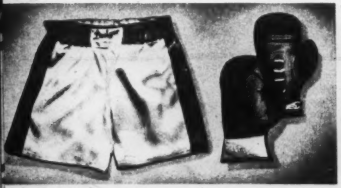
B **Better Beginners' Football.** Similar to ball above but about twice as heavy and strong. Regulation boys' size.
49 N 2463—Comes inflated. Needle incl. Shpg. wt. 1 lb. $1.89

C **Junior Size Rubber Football.** Molded pebble grain rubber.
49 N 2460—Dummy lacing. Inflated. Shpg. wt. 10 oz. 89c

D **8-in. Metal Inflating Pump.** Has oil-sealed pressure valve.
49 N 2438—Seamless aluminum. Shpg. wt. 8 oz.......37c

E **NEW Beginners' Football Helmet.** A big value! Strong molded fiber crown and cotton-felt lined ear pieces. Adjustable elastic chin strap. Strongly sewn. $1.89
49 N 2466—Shipping weight 12 oz.......$1.89

F **Beginners' Shoulder Pads.** Felt padding with fiber shields. Sewed vinyl-coated fabric hinges. Laced in front and back. Arm straps.
49 N 2437—Shipping weight 10 oz.......$1.59

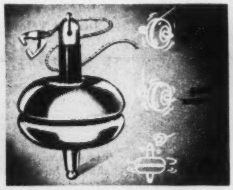


NEW! Jr. Golden Glover Boxing Set

$3.29

For small-fry champions . . . up to 6 years. Two beginners' boxing gloves of smoothly finished, wine-colored sheepskin; hair padding. Strongly stitched construction with curved thumbs for extra protection. Satin-finish rayon trunks with colorful elastic waistband. Perfect gift for boys.

49 N 2465—Shipping wt. 1 lb. 5 oz..........Set $3.29



Gyro Yo-yo Skill Top

47c

3 toys in one. A fascinating test of skill for boys and girls. Colorful plastic top has plated metal pivot point and plastic spinner cap. Use it as a *regular top*. Attach string and it's a *yo-yo*. To convert it into a *gyroscope* . . . simply attach gyro string supplied. 3½ in. high. Complete easy-to-follow instructions are included.

49 N 2538—Shipping weight 3 ounces....47c

WHEE-E-EE
RAT-A-TAT

NEW! Sparkling Siren Machine gun

$2.29

Rat-a-tat-tat-! Packed with thrilling action that youngsters go for. Pull trigger . . . gun makes loud chattering noise and sparks fly out. It even has a hand operated siren attached to "clear-the-road." Clockspring motor used for shot sounds and sparks; key attached. Gun 26 in. long. Bright plastic stock and muzzle—other parts of lithographed metal. Dummy magazine.

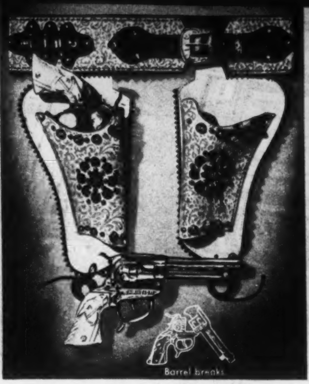
79 N 02604—Gun with flint. Shpg. wt. 3 lbs.............$2.29
49 N 2605—2 extra flints for above. Shpg. wt. 2 oz.........10c

Ranger
Texas Ranger

NEW! Thrift-priced Double Holster Set

$2.69 Set

A set that's sure to make a hit with young "cowpokes" *at a very low price*. Two 7½-in. Ranger die-cast metal pistols with plastic butt plates and repeater trigger action (do not shoot). Red and white split-cowhide leather holsters, 10 in. long overall, studded with "jewels," "nailheads." Split cowhide belt with 3 "bullets."
49 N 2660—Shpg. wt. 2 lbs. 2 oz....... Set $2.69



NEW! Double Holster Set with break-barrel guns

$4.49 Set

Rarin' for action. Two 9-in. Champion die-cast metal pistols with embossed barrels, plastic butt plates. Both have repeater triggers and break-barrel action (do not shoot). 10½-in. split cowhide leather holsters have white backs, silver and black fronts trimmed with "jewels and nailheads". Adjustable belt with 6 dummy "bullets". Holsters and belt have felt backing.
49 N 2662—Shpg. wt. 3 lbs. 2 oz............Set $4.49

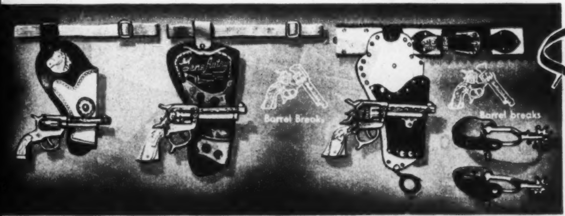
NEW! Gene Autry Double Holster Set with Cuffs and Spurs

$5.89 Set

Big 9-piece set with bright "jewels" . . "nailheads." Your "hard ridin' young tophand" will be thrilled with the flashing color and cowboy styling. Two 9-in. pistols have repeater trigger action; barrels break. (Do not shoot.) Two 11½-in. holsters, belt and 6½x9 in. cuffs, all of red and white split cowhide leather. Holsters and belt have felt backs. Die-cast metal spurs. 6 dummy "bullets."
49 N 2663—Shpg. wt. 3 lbs. 8 oz................ Set $5.89

Ride 'em Cowboy

Leather Holster Sets . .
Chaps . . Guns . . Spurs
True western styling
Flashing . . colorful
Extra big values



Three NEW Single Holster Sets . . . real western styling

Thrift-priced Set. **89c** 7½-in. Lone Rider die-cast metal pistol with plastic butt plates, repeater action (does not shoot). 10½-in. two-tone holster has split-cowhide back, decorated front. Adjustable split-cowhide belt.
49N2655—Shpg. wt. 1 lb.. 89c

Gene Autry Single Set. **$1.79** 9-in. Champion break-barrel, repeater action metal pistol (does not shoot). Adjustable split cowhide belt and two-tone "jeweled" 11-in. holster with Gene Autry trim.
49N2656–Wt. 1 lb. 6 oz. $1.79

Single Holster Set with Spurs. **$2.69** 8½-inch die-cast metal pistol has plastic butt plates, repeater trigger action and barrel that breaks (does not shoot). 11-inch holster of split cowhide has white back, black front, decorated with "jewels and nailheads". Adjustable felt-back belt. Die-cast metal spurs.
49N2657—Shpg. wt. 2 lbs. 4 oz. . $2.69

CLICK!
POP POP
A
B
C

Training Rifle . . . Single and Double-barrel Pop Guns

A Pull trigger . . it clicks realistically. **94c** Resembles regular army training rifle. (Does not shoot.) Bright red all-steel construction. Web shoulder strap sling. 30 inches long overall. Shipping weight 3 lbs. Order one today.
79 N 02607................94c

B **Single-barrel pump-action Pop Gun.** **79c** Cock with pump handle . . . insert cork . . . SHOOT! Nickel-plated steel barrel. Wood stock, enameled red. 20 in. long. 5 corks included.
49N2626–Shpg. wt. 12 oz. 79c

C **28-in. double-barrel Pop Gun.** **$1.39** Barrels break, cocking gun. 2 triggers. Pull them and get two loud reports . . . *Bang! Bang!* Black enameled heavy gauge steel barrels. Wood stock. Web sling.
79N02624–Shpg. wt. 3 lbs. $1.39

GENE AUTRY
GENE AUTRY
GENE
AUTRY

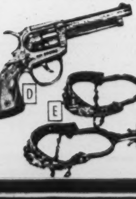
5-piece GENE AUTRY Chap Set

$1.69 5-pc. set

Here's the outfit your young "hard ridin' bronco buster" wants for those rootin' tootin' wildwest games. It's a swell party costume, too. Ablaze with color . . . decorated with typical western designs. Wide-flaring cotton chaps have soft, leathery feel. Built-in holster pocket and wide, simulated belt band in front; adjustable cloth belt with buckle in back. Wide leg straps on back of chaps. Set also includes trim cotton vest, colorful cotton bandanna with metal tie-ring and 6-foot lariat. Shpg. wt. set 1 lb.

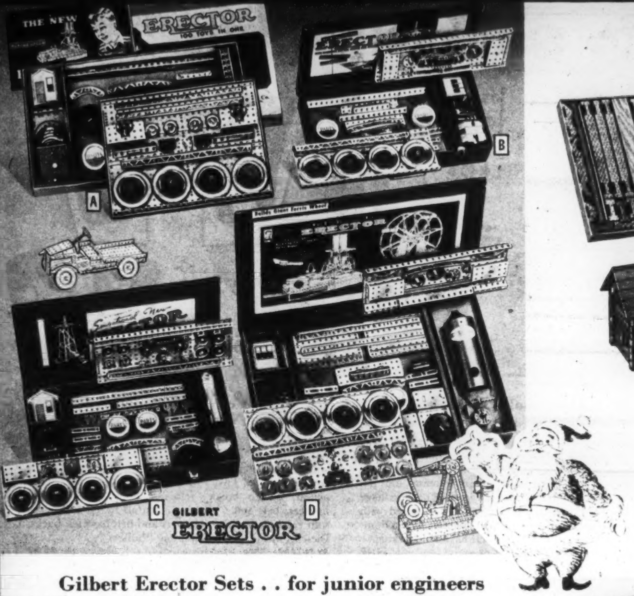
49N2651–Small (For 4 to 6)..$1.69
49N2652–Med. (For 7 to 10) 1.69
49N2653–Large (For 11 to 14) 1.69

For Easy Terms see page 295



D **NEW! Gold Plated Roy Rogers 9-in. Pistol.** Break barrel—repeater action. Gold plated. Plastic butt-plates. (Does not shoot.)
49 N 2664—Wt. 1 lb. 6 oz........$1.89

E **NEW! Roy Rogers "Jeweled" Spurs.** Die cast metal, gold-color. Adjustable "jeweled" straps.
49N2665–Shpg. wt. 8 oz. Pr. 77c



Gilbert Erector Sets . . for junior engineers

He'll get a great thrill seeing models he's made with his own hands humming into action. Larger sets build derricks that lift . . . bridges that open . . . ferris wheels that turn. Every set has steel girders, brackets, wheels, nuts, bolts, instructions, etc. Parts from all sets are interchangeable. Each set, except smallest, has motor to run models. The three large sets (B, C and D) now have *new flexible coupling* . . . allows you to run models offset at angles up to 180° from motor. Electric motors all operate on 110-120 volts A.C. No transformers needed.

A • Builds over 100 models • Has sturdy spring-wound motor **$6.95**

No. 4½ set. Builds crane, elevator, hoist, etc. Motor runs many models. Key included.
49 N 2012T—*Postpaid.* (Shpg. wt. 6 lbs.) . . . $6.95

No. 2½ set. (Not shown.) Builds 75 models . . . ferris wheel, windmill, etc. No motor.
49N2011T—*Postpaid.* (Shpg. wt. 2 lbs. 10 oz.) $3.00

B • Builds over 125 models • Non-reversing electric motor **$10.95**

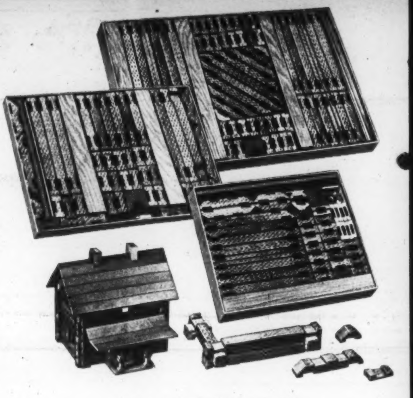
No. 6½A Set. Builds pile driver, lift bridge, etc. 20-watt motor (runs in one direction only) operates models directly or offset at any angle up to 180° with *new flexible coupling.* Hinged metal box, 16x8 in., with handle.
79 N 02033T—*Postpaid.* (Shpg. wt. 10 lbs.) $10.95

C • Builds over 150 models • Reversing electric motor • Set has model boiler parts **$15.00**

No. 7½ Set. Builds dump truck, steam plant, walking beam engine, etc. 20-watt electric motor runs forward or backward, operates models with or without *new flexible coupling.* Hinged metal box, 18x10 in., with handle.
79 N 02014T—*Postpaid.* (Shpg. wt. 13 lbs.) $15.00

D • Builds over 180 models • Reversing electric motor • Has lights, electromagnet, boiler parts. **$19.95**

No. 8½ All Electric Set. Builds magnetic crane, oil drilling rig, bridges, beacon light, etc. 20-watt motor runs forward or backward, operates models with or without *new flexible coupling.* Hinged metal box, 20x12 in., with handle.
79 N 02034T—*Postpaid.* (Shpg. wt. 18 lbs.) $19.95



Halsam American Log Kits . . .
relive wild-west frontier days

Teach children about pioneer life. Miniature rough-hewn logs notched to fit together easily; roof panels and chimneys included to build model frontier houses. Logs can be used over and over. Complete instructions. **$1.09** 63-pc. set

49 N 2030—63-piece set. Shpg. wt. 1 lb. 8 oz. . . . $1.09
49 N 2031—86-piece set. Shpg. wt. 3 lbs. 1.89
49 N 2032—200-piece set. Shpg wt. 5 lbs. 6 oz. . . 3.59

American Plastic Brick Kits

- Build houses, churches . . . many other buildings
- Children follow same practices as real bricklayers
- Kits include bricks, windows, doors and roof

$2.79 200-pc. Kit

Encourage your youngster's desire to build. Peg-socket plastic bricks—large 1¾-in. pieces, representing nest of 9 bricks; half and gable bricks. Colorful, embossed windows and doors of heavy cardboard. Cardboard roof embossed to represent shingles.

49 N 2022—200-piece kit. Shipping weight 2 pounds 4 ounces . . . $2.79
49 N 2023—400-piece kit. Shipping weight 4 pounds 8 ounces . . . 5.49

ILLUSTRATED CHEMISTRY
E
F

Famous Chemcraft Sets . . . explore wonders of chemistry

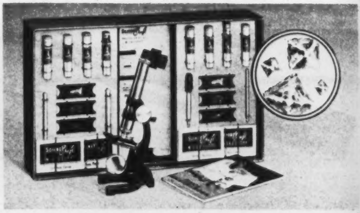
- Both sets include Chemcraft Magic Book . . . tells how to perform mystifying magic tricks
- Test tubes, test-tube rack, holder, measures, chemicals, instruction books, etc., with each set

E • Over 580 experiments • Stand-up wooden cabinet • 57 chemicals and pieces of chemical apparatus **$5.49**

No. 5 Set. Bryan chemical illustrators show how chemicals combine, explain symbols and formulae. Booklet tells history of chemistry.
49 N 2217—Cabinet 21x14 in. high when open. Shpg. wt. 5 lbs. . . $5.49

F • 270 experiments • 33 piece set **$2.29**

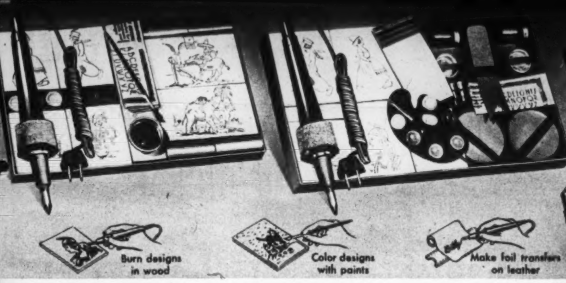
No. 2 Set. Learn how fabrics are dyed, soaps and inks made. 33 chemicals, pieces of apparatus. Cardboard box 16½x10x1½ in.
49 N 2216—Wt. 2 lbs. 8 oz. . $2.29



Microscope Set for young scientists

Open up a whole new world to your child and yourself. See hidden wonders of nature revealed through the lens of a microscope . . . colors and structures the naked eye cannot see. Set includes large metal microscope with cast base, ground and polished lenses (50-power on large field), rack and pinion focusing mechanism, specimens, 6 glass slides, dissecting needles, probing rod, 8 vials of chemicals, pipette and manual with 80 experiments. Order a set for your youngster. **$4.69**

49 N 2211—Box, 18x11x3¼ in. Shpg. wt. 3 lbs 4 oz. $4.69



Special Wood-burning and Foil-writing Sets

- Electric pen . . . detachable point
- 6 plaques . . . 6 paint tablets
- Foil paper, transfer sheet, brush
- Fascinating hobby for all ages.

Similar set last year was ~~$1.87~~ **$1.77**

Wood-burning and Foil-writing Set. Burn designs on wood . . . color with paints. Emboss initials on leather and wood with metal foil. Underwriters' approved Burn-Rite electric pen (110-120 volts A.C.-D.C.) with detachable point, 6 bass-wood plaques, 6 pieces of foil paper, transfer sheet of designs.

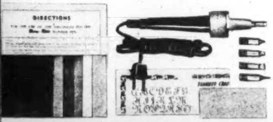
49 N 2206—Instructions. Wt. 2 lbs. 4 oz. . . . **$1.77**
49 N 2209—Ten extra bass-wood Plaques. (Not shown.) Shipping weight 1 lb **89c**

- Electric Pen . . . 2 points
- 9 plaques—6 paint tablets
- 2 coasters and bookmark of leather
- 2 bottles of paint, 2 water pans
- Foil paper, transfer sheet, brush

Similar set last year was ~~$3.35~~ **$2.79**

Combination Wood-burning, Foil-writing and Leather-tooling kit. For more creative designs on wood *or leather*. Extra point for finer foil-writing and leather tooling. Set includes: Underwriters' approved Burn-Rite electric pen (110-120 volts A.C.-D.C.), 2 detachable points, 9 bass-wood plaques, 6 paint tablets, 2 bottles of paint, brush, 6 pieces of foil, leather to work (bookmark, 2 coasters), transfer sheet.

49N2207–Instructions. Shpg. wt. 2 lbs. 12 oz. **$2.79**



Electric Wood-burning Pen

$1.69 Underwriters' approved Burn-Rite pen (110-120 volts A.C.-D.C.). 4 detachable points. 6 pcs. foil, transfer sheet.

49N2210–Complete instructions. Wt. 13 oz. **$1.69**

5-Purpose Set—new low price

- Electric Pen with 3 detachable points
- 14 bass-wood plaques . . . 6 paint tablets
- Leather comb case and book marker to work
- 4 packages of colored sand . . . 2 brushes
- 12 gay pictures to be sand painted in colors
- Sturdy metal coping saw to cut out plaques
- Foil paper, transfer sheet, metal water pan
- Has more pieces than last year's set . . . at a lower price

Similar set last year was ~~$4.49~~ **$4.29**

Lets you do five different decorating operations. (1) Burn designs into wood and color them. (2) Make cut-outs with coping saw. (3) Tool leather. (4) Create colorful sand pictures (5) Transfer initials, designs, etc., in colored foil to wood, leather, etc. Burn-Rite electric pen is Underwriters' approved for 110-120 volt A.C.-D.C. Coping saw has 6-in. blade.

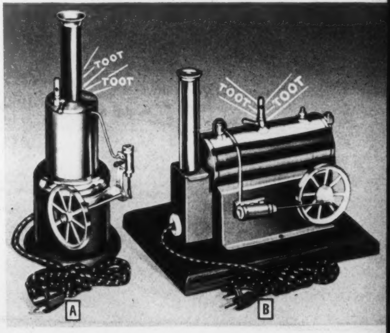
49 N 2208—Complete instructions. Shpg. wt. 4 lbs. **$4.29**

Educational Toys . . encourage worthwhile hobbies

SWIFTSET
CUB NEWS

Cub Rotary Printing Set. He'll be able to print the news, handbills, tickets, programs, etc., with this big set. Streamlined, all-metal rotary press just like real cylinder-type presses. 8½x3¾x3½ in. high. Set type in individual, removable slots; insert slots in cylinder, spacing as desired. To print . . . slide in paper and turn crank. Presto—the job's done. Takes paper up to 3½x5½ in. Includes 200 pieces type (all capitals), 8 type slots, tool for inserting type slots, tweezers, ink, brush, ribbon, 2 picture dies, etc. **$1.98**

49 N 2202—Shipping weight 2 pounds **$1.98**



Weeden Steam Engines . . Reduced

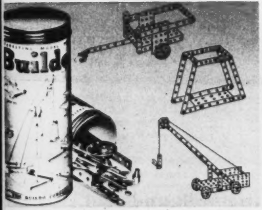
A thrill no boy should miss. Whirling nickel-plated flywheels . . . real whistles. Heavy-gauge steel fireboxes. Rust-proof solid brass boilers and whistles. Dummy smokestacks. Escape valve and cylinder spring for safety. U. L. approved.

A **Electric upright—3-in. long boiler.** Was ~~$5.79~~ **$5.49** Porcelain heating unit for 110-120 volts A.C.-D.C. Base diameter 4½ in. 10½ in. high overall. 6-ft. cord with plug.

49N2302–Wt. 3 lbs. . **$5.49**

B **Electric horizontal—6-in. long boiler.** Was ~~$7.89~~ **$7.39** Bigger, more powerful. Has glass water gauge. Porcelain heating unit for 110-120 volts A.C.-D.C. On wood pedestal about 9x6½ in. Height 8 in. overall. 6-ft. cord with plug.

49 N 2306—Shpg. wt. 5 lbs. . . **$7.39**



Construction Set . . Price Cut

A low-price kit, just right for young beginners. *Structural parts of light-weight, durable, shiny aluminum* . . . very easy to assemble. Instruction sheet shows 32 novel, educational toys that can be built with this kit. Three of these are shown above. Set includes 57 instructural parts, plus 20 nuts, 20 bolts, 10 washers.

Was ~~95¢~~ **89c** 107-pc. Set

49N2020–Instructions included. Wt. 1 pound . . **89c**

2-way metal Phone Set

$4.98 Why shout? Why walk? Use these real battery-operated phones from room to room . . . from upstairs to downstairs. Fun for children . . . practical for adult use. Metal cradle phones have smooth finish. Receivers 8 in. long overall. Dummy dials gave buttons to buzz other party. Complete set with wire, 4 batteries. Easy-to-follow instructions.

49 N 2205—Shipping weight 3 pounds 8 oz. . **$4.98**

LIONEL

A
LIONEL SCOUT
WOO-O-O-O-O-O
B
LIONEL LINES
WOO-O-O-O-O-O
LIONEL LINES
C

$18⁹⁵
Lionel "Scout"

Semi-automatic figure "pushes" open sliding box car door. So real you won't believe your eyes!

$39⁷⁵ Cash
$4.00 Down
5-unit Freight

Thrilling realism..car tilts, logs tumble into waiting bin! Operated by **REMOTE CONTROL**

$47⁹⁵ Cash
$5.00 Down

Lionel "Scout" Electric Freight

A Scale-detailed locomotive, tender and cars; die-cast wheels. Button uncouples knuckle-type couplers without touching cars! Over 4 feet long; 6 units; die-cast locomotive with 4-wheel drive and headlight; metal tender; gondola, box car, tank car, and caboose of plastic. Double trucks, 8 wheel cars, 25-watt transformer (110–120 volt 60 cycle A.C.); with throttle-type control starts, stops, controls speed and reverses train by **REMOTE CONTROL**. 12 "027"-gauge track forms oval 114 inches around.
79 N 05940T—*Postpaid.* (Shipping weight 11 pounds)........................**$18.95**

Freight—smoke, whistle, action car

B Sturdy 10-wheel die-cast metal locomotive; powerful 6-wheel drive. Realistic puffs of smoke . . . gleaming headlight. Magic-like **REMOTE CONTROL** starts . . . stops . . . reverses . . . couples and uncouples cars without touching train or track. 5 units; 43 inches; includes: locomotive; plastic tender *has built-in whistle;* gondola with 6 dummy barrels; semi-automatic—box car (man opens doors . . . remote control); caboose. Scale-detailed rolling stock. 12 "027"-gauge track sections form oval 114 inches around. 90-watt transformer (110–120 volt 60 cycle AC.) throttle-type control. Smoke pellets; instructions.
79 N 05967T—*Postpaid.* (Shipping weight 17 lbs.)...**$39.75**

Freight—smoke, whistle, 2 action cars

C Illuminated caboose . . . lumber car actually unloads "logs" . . . figure "pushes" open sliding box-car door! Runs fast or slow . . . stops . . . blows whistle . . . couples and uncouples—all by **REMOTE CONTROL** 6 units; 52 inches. Powerful 6-wheel drive die-cast metal locomotive puffs harmless white smoke. Plastic tender, semi-automatic box car, oil car, illuminated caboose, metal operating lumber car with logs. Cars have double trucks with die-cast wheels. 14 sections of "027" gauge track forms oval 131 inches around. 90-watt throttle-type control transformer (110 volt 60 cycle AC.)
79 N 05970T—*Postpaid.* (Shipping weight 19 lbs.)..**$47.95**

Lionel Electric Trains with Magic Remote Control

WOO-O-O-O-O-O
LIONEL LINES
Oval track..129 in. around

Exciting coal car.."coal" unloads by **REMOTE CONTROL** into unloading bin..Complete with unloading bin and "coal"

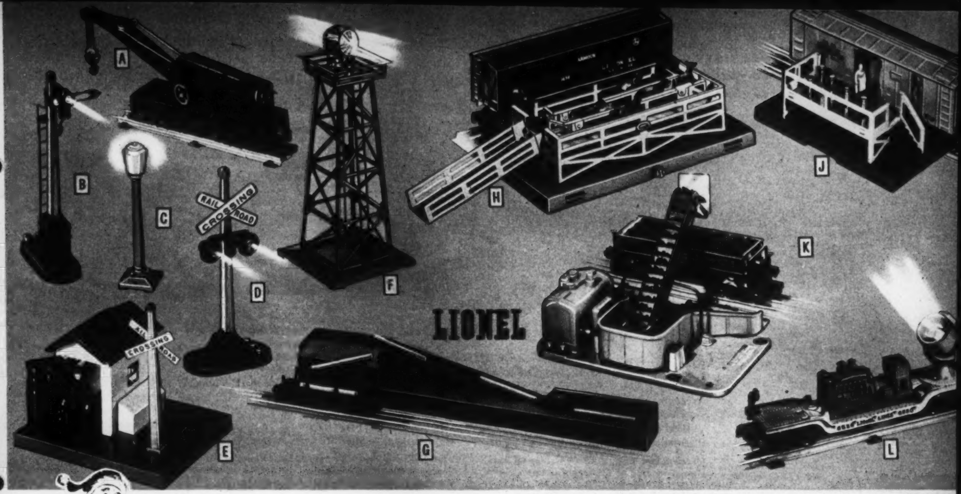
Simply press **REMOTE CONTROL** button..milkman pops out and delivers milk cans..Complete with loading platform and cans

$50⁰⁰ Cash
$5.00 Down

"0"-gauge Freight with automatic milk and coal cars

High-powered play value from cowcatcher to caboose! Fascinatingly authentic even to milkman delivering milk cans from automatic milk car and "coal" being unloaded from steel dump car, two-toned whistle, speed, direction, all by magic **REMOTE CONTROL**! Engine puffs smoke. Sturdy 10-wheel die-cast metal locomotive super-realistic feedpipes, running boards, valve gear and grab rail, jeweled red-and-green running lights. Equipped with Lionel's famous built-in whistle . . . billowing, harmless white smoke . . . gleaming headlight. 6 units; 54 inches long; 6-wheel drive locomotive, tender with built-in whistle, oil car, operating milk car with platform, operating "coal" dump car and loading bin, illuminated caboose. Double trucks with die-cast wheels. "0"-gauge track (8 curved; 3 straight; 1 remote control section). Includes extra smoke pellets, "coal" bin. Transformer not included. See opposite page for transformers and Lionel R.R. accessories.
79 N 05982T—*Postpaid.* (Shpg. wt. 17 lbs.).......**$50.00**

All Postpaid items on this page are same price Cash or Easy Terms



Lionel Railroaders

Lionel Model R.R. Accessories make your railroad more realistic

[A] **Crane Car.** Die-cast chassis. Scale detailed. Crane swings in circle, boom raises, lowers, pulley block operates and lifts. (Shpg. wt. 2 lbs.)
49 N 6068T—8 in. long. Postpaid $9.75

[B] **Semaphore.** Blade is in upright position and bull's eye glows when train approaches. Last car passes, blade drops, red light winks on. (Shpg. wt. 1 lb.)
49 N 6062T—9⅞ inches high. Postpaid $4.95

[C] **Lamp Post.** Die-cast metal base, post. Sturdy plastic shade bulb, wire incl. (Shpg. wt. 1 lb.)
49 N 6071T—6¼ inches high. Postpaid 85c

[D] **Highway Signal.** Red lights flash on and off; built in thermostat. Metal; 9 in. high.
49 N 6049T—(Shipping weight 1 lb.) Postpaid . . . $4.75

[E] **Gateman.** When train nears, door swings open, gateman rushes out swinging red signal lantern. After last car has passed, gateman returns to shack and door closes. Metal; 7 in. high. Postpaid.
49 N 6066T—(Shipping weight 2 lbs. 8 oz.) $6.50

[F] **Rotary Beacon.** Lattice work steel structure with platform. Miniature searchlight with 2 fresnel type lenses revolves on jewel bearings.
49 N 6042T—11⅞ in. high. (Wt. 2 lbs.): Postpaid . . $2.95

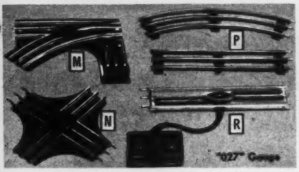
[G] **Log Loading Ramp.** Logs are unloaded into bin and carried to upper platform on conveyor belt, where they are emptied automatically in the lumber car (car and track not included). All steel 27⅝ in. long overall. Red-green light.
49 N 6073T—(Shpg. wt. 6 lbs.). Postpaid $12.50

[H] **Cattle Car and Platform.** Device permits cattle to move in and out of the car from the corral. Controlled by push-button. Platform 13¾ inches.
49 N 6069T—(Shipping wt. 4 lbs.). Postpaid $14.50

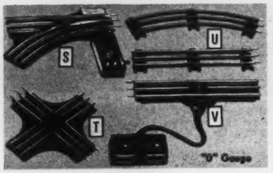
[J] **Operating Milk Car with Platform.** Doors open by remote control. Milkman comes out, delivers 7 milk cans to steel platform. Car 9 inches.
49 N 6051T—(Shipping weight 2 lbs.). Postpaid . . $9.50

[K] **Conveyor Coal Loader.** Rubber buckets on rubber belt pick up coal, carry it to top, then tip into waiting car. Car not included.
49 N 6070T—10 in. long. (Shpg. wt. 6 lbs.). Postpaid $11.95

[L] **Search Light Car.** Die-cast chassis. Powerful electric search-light on car swivels freely.
49 N 6067T—10 inches. (Shpg. wt. 2 lbs.) Postpaid $6.50



"027" Gauge



"O" Gauge

"027" Track—Switches—Crossover

[M] 49 N 6048T—**Remote Control Switches.** Control panel. (Wt. 2 lbs. 8 oz.). Postpaid . . . . Pair $10.95

[N] 49 N 6035T—**90-degree Crossover.** 7⅜ inches square. (Shpg. wt. 8 oz.). Postpaid $1.75

[P] 49 N 6004T—**Curved Track Section.** 9½ in. long (Shpg. wt. 3 oz.). Postpaid . . . . Each 25c

49 N 6003T—**Straight Track Section** 8⅞ in. long. (Shpg. wt. 3 oz.). Postpaid . . . . Each 25c

[R] 49 N 6043T—**Magnetic track** For remote control uncoupling—unloading. (Wt. 1 lb.). Ppd. $2.75

"O" GAUGE Track, Switches, Crossover

[S] 49 N 6090T—**Remote Control Switches.** Control panel. (Wt. 5 lbs.). Ppd. . . . . Pair $18.75

[T] 49 N 6060T—**90-degree Crossover.** 9½ in. square. (Shpg. wt. 8 oz.). Postpaid . . . $2.50

[U] 49 N 6009T—**Curved Track Section.** 10⅞ in. long. (Shpg. wt. 4 oz.). Postpaid 30c

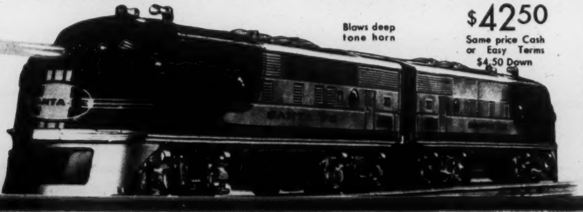
49 N 6008T—**Straight Track Section.** 10 in. long. (Shpg. wt. 4 oz.). Postpaid 30c

[V] 49 N 6061T—**Magnetic Track Set.** For remote control uncoupling—unloading. (Shipping weight 1 pound) . . . . Postpaid $3.00

"TRAINMASTER" Transformers

[W] **RW Transformer.** 110 watt, 115 volts A.C. 60 cycles. Multi-control "Trainmaster" variable voltage speed control throttle. 2 button. —one blows whistle—other for reversing. Built-in circuit breakers 2 voltage ranges. Heavy welded steel case. U.L. approved.
49 N 6088T—U. L. approved. (Shpg. wt. 6 lbs.). Postpaid . . $13.95

[X] **ZW Transformer.** 250 watt, 115 volts A.C. 50-60 cycles. Operates 2 trains on separate tracks or 2 trains on one track properly insulated. Full dual controls for reversing, speed and whistle of trains. Built-in circuit breaker. 2 controls for added accessories.
79N06091T—U.L. approved. (Shpg. wt. 14 lbs.). Postpaid $25.00



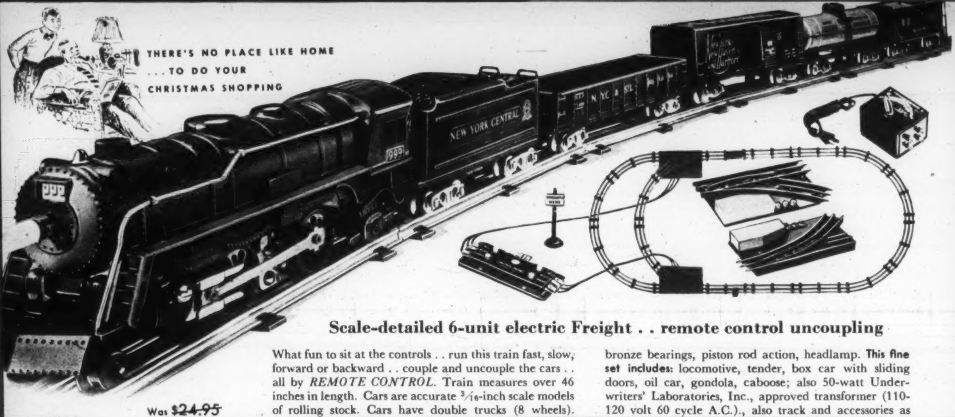
Blows deep tone horn

$42.50

Same price Cash or Easy Terms $4.50 Down

Steel Santa Fe Twin Diesel

Millions have thrilled at the sight of the mighty Santa Fe F3 diesel . . . now Lionel has reproduced this gaint two-sectional General Motors locomotive in miniature . . . even trainmen marvel at its blueprint accuracy! Super-power twin motors—each has 4 wheel drive—with wide speed range mounted in first locomotive section. Realistic, deep-throated horn. Driver's compartment glassed-in with transparent plastic. Magnificent detail includes louvres, ladders, stanchions. Plastic windshield has simulated wipers. Number box has illumination; gleaming headlight. Authentic and colorful Santa Fe markings. 26½ in. long.
49 N 6099T—(Shipping weight 10 lbs.). Postpaid $42.50



Was ~~$17.98~~
$14.97
Without remote control switches

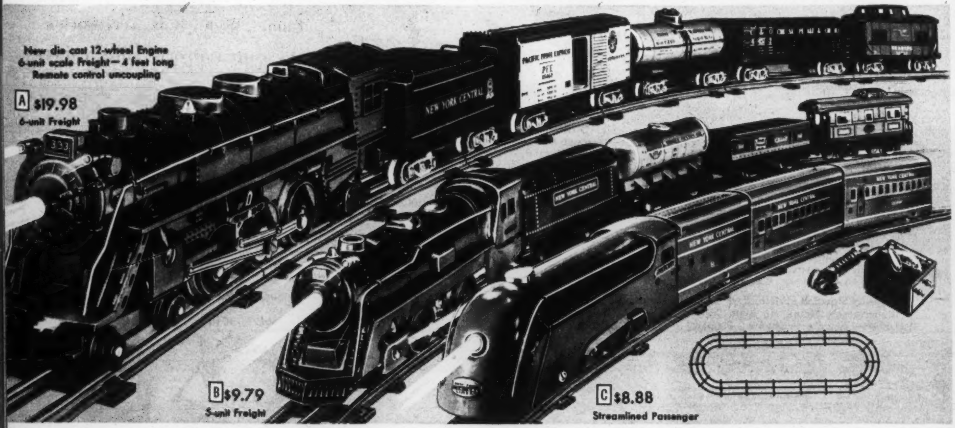
Was ~~$24.95~~
$21.97 cash
$2.50 down
With remote control switches

Scale-detailed 6-unit electric Freight . . remote control uncoupling

What fun to sit at the controls . . run this train fast, slow, forward or backward . . couple and uncouple the cars . . all by *REMOTE CONTROL*. Train measures over 46 inches in length. Cars are accurate $^3/_{16}$-inch scale models of rolling stock. Cars have double trucks (8 wheels). Brightly lithographed, embossed metal. 8-wheel scale-detailed die-cast metal locomotive has a 4-wheel drive, bronze bearings, piston rod action, headlamp. **This fine set includes:** locomotive, tender, box car with sliding doors, oil car, gondola, caboose; also 50-watt Underwriters' Laboratories, Inc., approved transformer (110-120 volt 60 cycle A.C.)., also track and accessories as listed below. If you really want to brighten his Christmas this year, then order one of these two amazing trains.

Low-priced Train. With 14 sections of track, making an oval 132 inches around.
79 N 05951–Wt. 10 lbs. *Was $17.98.* $14.97

De luxe Train with remote control switches. Pair of remote control switches open, close; 4-button control panel. 16 sections track (180 in. running track!)
79 N 05952—Shipping weight 13 lbs. *Was $24.95*................Now $21.97



12 wheel, die-cast engine—6-unit Freight

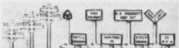
A 6-wheel drive die-cast metal engine with pony trucks and guide wheels—12 wheels in all; powerful headlight. Authentic detailing even to oilless bronze bearings and piston rods! Double truck (8 wheels) brightly colored embossed cars; $^3/_{16}$-in. scale. Uncouple by remote control, recouple on contact. Goes slow, fast, forward and reverse. Engine, coal tender, tank car, boxcar, gondola, caboose. 48 in. long. 16 sections of track form oval 172 in. around. 50 watt U.L. Inc. transformer.
79 N 05953—Shipping weight 13 lbs........................$19.98

Thrift-priced remote control Electric Trains

Remote control fast or slow . . . forward or reverse. 10 sections of track form oval 102 in. around. Richly detailed engines have oilless bronze bearings and powerful headlight. Brightly lithographed metal cars. 50-watt transformer, U.L. Inc. approved (110-120 volt 60 cycle AC.).

B **5-unit, 35½-inch Freight.** Ready for action and loads of fun! *Set includes:* engine, tender, gondola, tank car, caboose. A fine outfit at Sears low price. Shpg. wt. 8 lbs.
79N05925–*Similar train last year $11.95.* . Now $9.79

C **4-unit, 27½-inch Red Flyer.** Modeled after new high-speed cross-country streamliner. Mercury-type engine. Includes: tender, 2 coaches. Shpg. wt. 8 lbs.
79N05924–*Similar train last year $10.69.* . Now $8.88



D **Transformers.** Underwriters' Laboratories, Inc. approved with variable speeds for 110-120 volt 60 cycle AC. With connector, cord, plug.
49 N 6080—50-watt—2 sets of binding posts. Shipping weight 1 lb. 6 oz..............$3.95

E **49 N 6083**—75-watt. 2 sets of binding posts. Built-in automatic circuit breaker—prolongs life of train, accessories. Air-cooled base. Shipping weight 3 lbs. 8 oz..............$8.77

F **49 N 6019—Electric Remote Control Switch Set.** 1 left, 1 right-hand switch, 4-button control panel, wires. Shipping weight 2 lbs. 8 oz ....Set $7.45

G **49 N 6018—Manual Switch Set.** 1 left, 1 right-hand switch. Shipping weight 2 lbs..........................Set $2.95

H **49 N 6010—Extra 8⅞ in. Straight Track.** Wt. 10 oz. 4 sections for 69c

J **49 N 6011—Extra 10 inch Curved Track.** Wt. 10 oz. 4 sections for 69c

K **49 N 6017—Crossover.** 7½ inches across. Shpg. wt. 8 oz......Each $1.00

L **49 N 6028—Circuit Breaker.** Built-in light indicates short circuit. Current shuts off. 4⅝ in. Shpg. wt. 10 oz....$1.89

M **49 N 6040—Automatic Semaphore.** Light shows red, green and amber; metal. 9 inches high. Shpg. wt. 10 oz. $2.59

N **49 N 6021—Twin Lamp Post.** Metal; 7½ in. high. Includes 2 bulbs, track connector. Shpg. wt. 10 oz..........$1.49

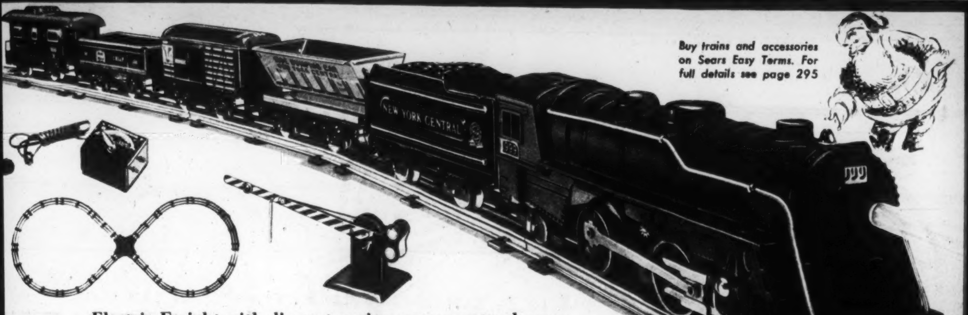
P **49 N 6027—Automatic Block Signal.** Train stops on red light; proceeds on green. Metal; 7 in. Shpg. wt. 10 oz......$1.89

R **49 N 6034—Automatic Crossing Flasher.** Twin lights flash alternately from one side to other. Metal; 7¾ in. high. Shipping weight 10 oz................$1.89

S **49 N 6029—Automatic Crossing Gate.** Arm lowers as train passes; raises. Metal; 7½ in. high. Connector. Shpg. wt. 10 oz. $1.89

T **49 N 6006—12 plastic Railroad Signs. 12 poles.** Wt. 10 oz........Set of 24 $1.19

Buy trains and accessories on Sears Easy Terms. For full details see page 295



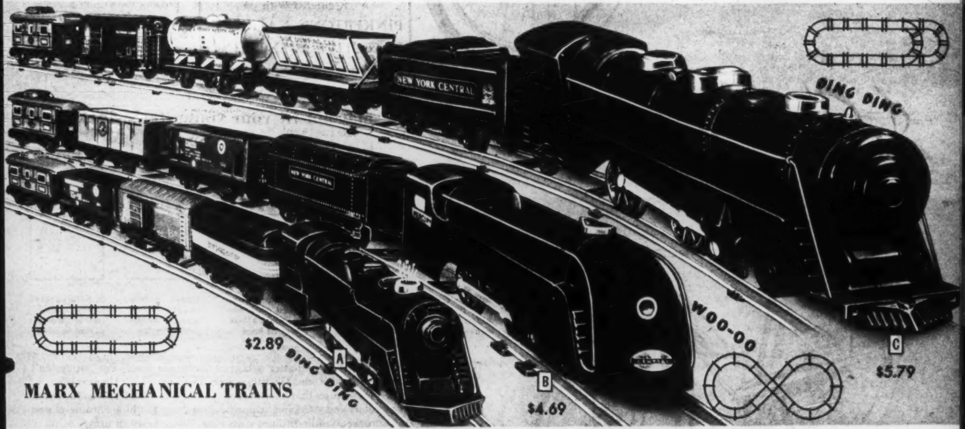
Electric Freight with die-cast engine, crossover track, gate

- Similar train less crossing gate was $14.98 last year
- 6 units: 42 in. long. Locomotive, tender, gondola, box car with sliding doors, side dump car, caboose
- Big, scale-detailed die-cast metal locomotive has 4-wheel drive, gleaming headlight, piston rod action
- Forward, backward, fast, slow, by Remote Control

Just like being at the controls of a big, steam-type locomotive! You'll enjoy hours of fun . . . miles of railroading . . . with this moderately priced freight set. Run it fast or slow . . . forward or backward . . . start or stop it . . . all by *REMOTE CONTROL.* Watch it pull its big load around the 172-inch figure "8" track (4 straight; 12 curved; 1 crossover section)! Brightly lithographed coal tender, gondola, box car with sliding doors, dump car and caboose. Powered by speedy 8-wheel engine. 50-watt UL, Inc. approved transformer (110-120 volt 60 cycle A. C.) Instructions included. Why not add this train to your Easy Terms order?

79 N 05937—Shipping weight 10 lbs. **$12.98**

$12.98



MARX MECHANICAL TRAINS

35-in. Sparkling Freight Set

A **A bigger train about ¼ less than last year's price.** All metal train with steam-type locomotive; shoots sparks and bell rings! Long-running clockspring motor. **Set includes:** locomotive, tender, box car, hopper car, caboose. Cars lithographed in bright colors. 12 sections of track; forms oval 120 in. around. Shpg. wt. 3 lbs. 8 oz.

49 N 5908–*Shorter Train last year was $3.98.* **$2.89**

2-tone whistle–crossover track

B "Wooo"—whistling mechanical freight. Long running, powerful clockspring motor. Built-in governor. With start-stop lever. Sturdy stamped steel construction; details lithographed. 5 units; 35½ in. long. *Set, includes:* mechanical whistling locomotive, tender, gondola, coal car, caboose. 16 section track, figure 8 crossover track about 176 in.

49 N 5916—Shipping weight 4 lbs. **$4.69**

44 in. Reversible Freight on switch track

C First time in 6 years . . . a reversible mechanical freight set. Train with bell, runs forward or backward. Simple brake lever arrangement on engine controls direction of the train. By simply depressing the lever, train runs in a forward direction. Raise the lever for reverse direction. Neutral position acts as brake. 6 units; 44 inches long. *Set includes:* locomotive, tender, tank car, side dumping car, box car, caboose. Also 4 sections straight track, 10 sections curved, 1 pair manually operated switches. 165 in. of running track.

79 N 05917—Shipping weight 6 lbs. **$5.79**

Realistic Marx R.R. Accessories

D 49 N 6036—**Floodlight Tower.** 2 floodlights adjust as desired. Metal; 11¼ in. high. Bulbs, connector included. Shpg. wt. 10 oz. **$1.49**

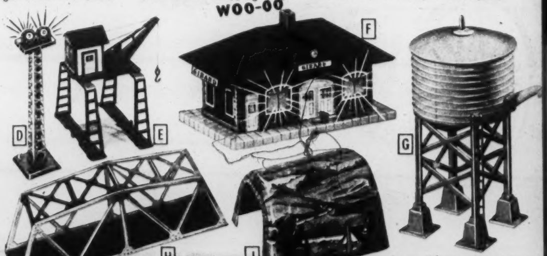
E 49 N 6020—**Derrick Loader.** Straddles track. Raises or lowers loads into cars. Swings in circle. 7½ inches high. Shpg. wt. 1 lb. **$1.49**

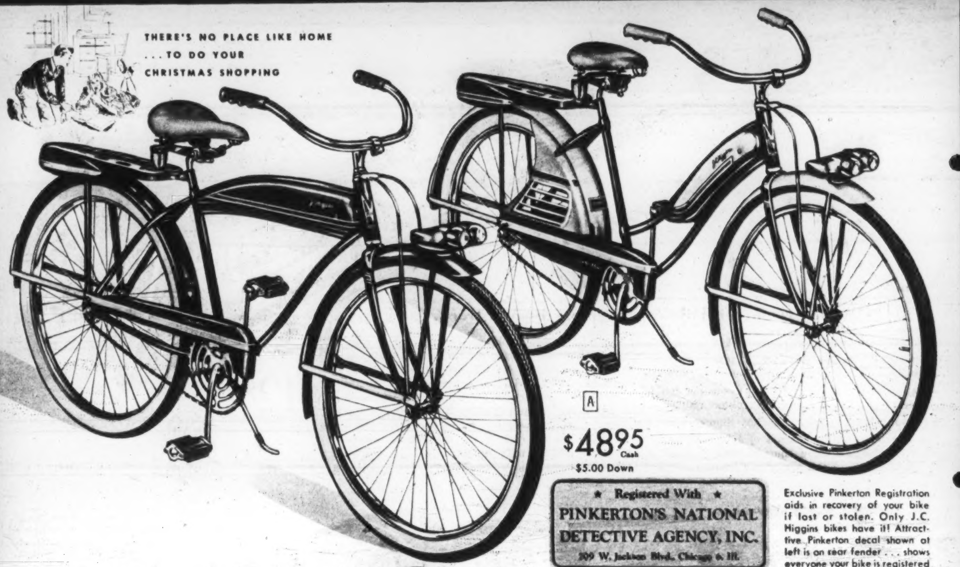
F 49 N 6085—**Whistling Station.** Press remote control button and hear the realistic wail of a locomotive whistle coming from station as train speeds down the track. Whistling mechanism is enclosed in attractive 9-inch station with electric light. Shpg. wt. 2 lbs. **$5.79**

G 49 N 6064—**Water Tower** with adjustable spout. Large size, sturdy and impressive looking, as seen in real freight yards and terminals. Sturdy plastic, R.R. colors. 8¼ in. high. Shpg. wt. 1 lb. **94c**

H 49 N 6016—**Trestle Bridge.** Realistically embossed. Sturdy steel. Length 18 in.; width 5 in.; height 6¼ in. Shpg. wt. 2 lbs. . . *Was $1.49* . . . **$1.39**

J 49 N 6025—**Metal Tunnel.** 2 parts; easily assembled. Height 7 in.; width 8½ in.; length 10½ in. Shpg. wt. 1 lb. **89c**





THERE'S NO PLACE LIKE HOME
. . . TO DO YOUR
CHRISTMAS SHOPPING

A

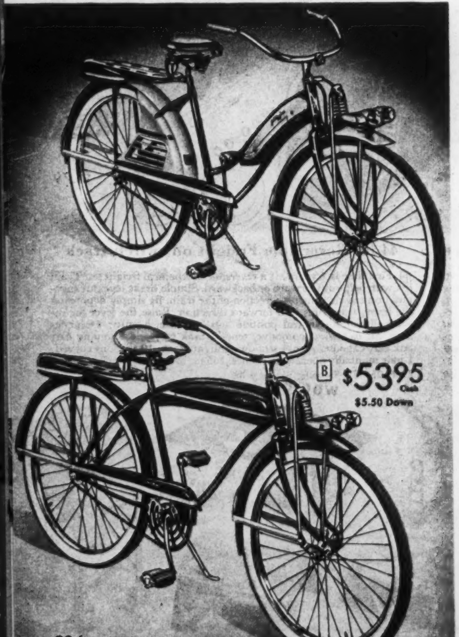
$48.95 Cash
$5.00 Down

★ Registered With ★
PINKERTON'S NATIONAL
DETECTIVE AGENCY, INC.
209 W. Jackson Blvd., Chicago 6, Ill.

Exclusive Pinkerton Registration aids in recovery of your bike if lost or stolen. Only J.C. Higgins bikes have it! Attractive Pinkerton decal shown at left is on rear fender . . . shows everyone your bike is registered

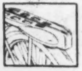
J. C. Higgins Bicycles

may not fit your youngster's stocking.. but they certainly will fit his dreams

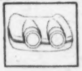


B $53.95 Cash
$5.50 Down

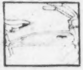
J. C. Higgins De luxe Equipped Model . . fully equipped



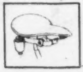
Luggage carrier has 2 colorful blisters, holds heavy loads



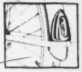
Twin-beam headlight in bat-wing case for night riding.



Smooth stream-lined tank has push-button electric horn



Troxel saddle covered with tough, waterproof Vinylite



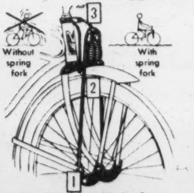
2 Stimsonite safety reflectors in chrome-plated housings

A Santa couldn't give your youngster a bigger Christmas thrill. Put "America's most beautiful bike" under your Christmas tree. The finest J. C. Higgins bike . . . jam-packed with all the features that have made J. C. Higgins bikes foremost favorites. **Beauty!** Vivid, gay colors and sweeping "color-flow" styling. Flashing chrome-plated handlebars, rims, sprocket, saddle fittings, truss rods. White sidewall tires. **Durability!** Welded tubular steel frame, specially reinforced and brazed at joints. **Features!** All shown above and J. C. Higgins pedals, kick-up park stand, ALLSTATE 26-in. tires, tubes. Women's has skirt guard. *And the new improved J. C. Higgins Coaster Brake.*

Men's. *State color* maroon with white and gold trim . . . or forest green, with white, metallic gold and light green trim.
6 NM 4552—Shpg. weight 68 pounds $48.95

Women's. *State color* maroon with white and metallic gold trim . . . or dark blue with metallic blue fenders and white trim.
6 NM 4553—Shpg. weight 69 pounds. $48.95

J.C.Higgins De luxe Equipped with Spring Fork



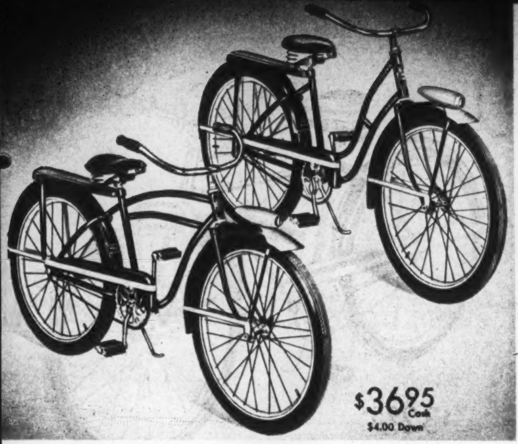
How Spring Fork Works. Cantilever action of front hub (1) and special fork (2) transfer shock to powerful coil spring (3). Spring expands upward to absorb jolt. Biflex action eliminates "return shock" on recoil

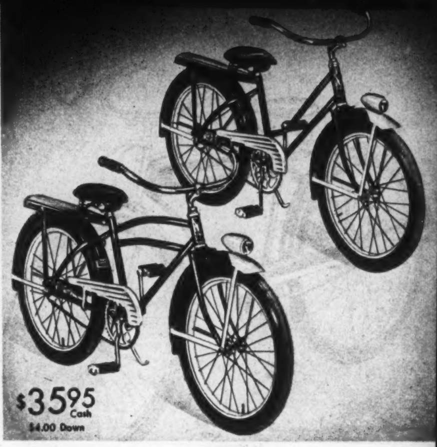
B Exactly the same as the Deluxe Equipped model above except that the Spring Fork has been added and there is a different choice of colors. Your young cyclist will enjoy its easy riding and many accessories.

Men's. *State color* maroon frame, fenders with white and gold trim . . . or black frame, fenders with bright red and metallic blue trim. Shpg. wt. 70 lbs.
6 NM 4554 . . . . $53.95

Women's. *State color* dark blue frame, metallic light blue fenders, white trim . . . or ivy green frame, light green fenders, white trim. Wt. 71 lbs.
6 NM 4555 . . . . $53.95

Both the Deluxe Equipped and Spring Fork models are built for youngsters over 9 and adults. Seat to pedal length adjusts from 28-32½ in. Shipped freight or express with handlebars, pedals, light unattached. 4 batteries for light, 2 for horn not included. Both these models can be registered with Pinkerton's at no extra charge to aid in recovery if stolen.





Juvenile Bicycles all the fun of riding bikes for youngsters aged 4 to 9

NEW! Deluxe Equipped 24-inch bicycle

J. C. Higgins model . . . designed for youngsters 7, 8, 9. Seat to pedal length adjusts from 23½ to 27½ inches

Beautiful new bikes . . . equipped with fine accessories . . . built with sturdy features of adult bikes. Welded tubular steel frames take beating of hard riding youngsters.

Just look at these accessories! Torpedo headlight on fender, streamlined chain guard, luggage carrier, kick-up parking stand, red safety reflector on rear fender.

Features galore! Sparkling chrome-plated handlebars, stem, sprocket, hubs. Flashy "color-flow" styling. New. J. C. Higgins Coaster brake for dependable stops. 24-in. ALLSTATE tires, tubes. Troxel saddle. Gothic fenders. Plus Pinkerton Registration.

6 NM 4570—**Boys' Model.** Red with white rims and trim. Shipping wt. 48 lbs. . . .	$36.95
6 NM 4571—**Girls' Model.** Blue with white rims and trim. Shipping wt. 48 lbs. . . .	36.95

J. C. Higgins Standard 24-inch Bicycle. (Not shown.) Similar to the Deluxe Equipped Model described above but does not have headlight or luggage carrier.

6 NM 4546—**Boys' Model.** Red with white rims and trim. Shipping wt. 48 lbs. . . .	$32.95
6 NM 4547—**Girls' Model.** Blue with white rims and trim. Shipping wt. 48 lbs. . . .	32.95

NEW! Deluxe Equipped 20-inch bicycle

J. C. Higgins model . . . designed for youngsters 7, 8, 9. Seat to pedal length adjusts from 21 to 25 inches.

Nimble little bikes . . . extra easy to handle . . . de luxe accessories. Has welded tubular steel frame for long service . . . and all other features of adult bicycles.

Equipped with these accessories! Electric headlight on front fender, streamlined chain guard, luggage carrier, kick-up park stand, red rear safety reflector.

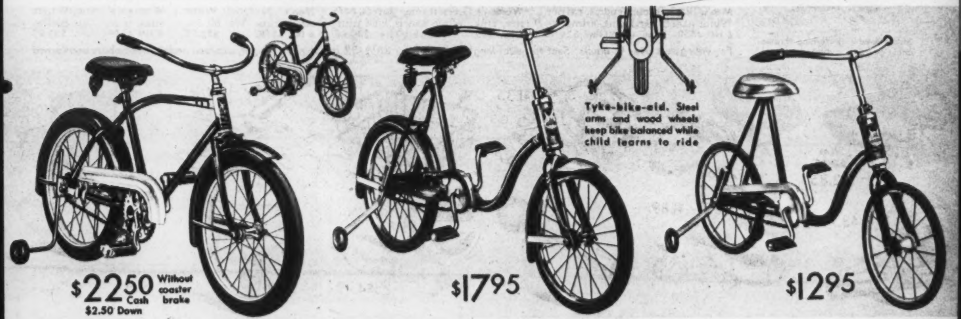
Features! Chrome-plated hubs, sprocket, stem, handlebars. You get the new, improved J. C. Higgins coaster brake. 20-inch ALLSTATE tires, tubes. Comfortable Troxel saddle. Wide gothic fenders. And you can register it with Pinkerton's.

6 NM 4568—**Boys' Model.** Red with white rims and trim. Shipping wt. 47 lbs. . . .	$35.95
6 NM 4569—**Girls' Model.** Blue with white rims and trim. Shipping wt. 47 lbs. . . .	35.95

J. C. Higgins Standard 20-inch Model. (Not shown.) Similar in construction and features to De luxe above, but has "color-flow" styling, no light or luggage carrier.

6 NM 4544—**Boys' Model.** Red with white rims and trim. Shipping wt. 47 lbs. . . .	$31.95
6 NM 4545—**Girls' Model.** Blue with white rims and trim. Shipping wt. 47 lbs. . . .	31.95

All 20 and 24 inch J. C. Higgins Juvenile Bicycles are shipped freight or express with handlebars, pedals unattached. They can be registered with Pinkerton


Tyke-bike-aid. Steel arms and wood wheels keep bike balanced while child learns to ride
$22.50
Cash
Without coaster brake
$2.50 Down
$17.95
$12.95

16-inch Sidewalk Bicycle

J. C. Higgins . . . for tots 4, 5, 6. Seat to pedal length adjusts from 19 to 23 inches.

Just the right size and weight for learning to ride. Adjust Tyke-Bike-Aid at ground level while child learns . . raise when experienced . . take off entirely when expert. Welded tubular steel frame. Streamlined chain guard. *Colors* boys' red, girls' blue. White rims and trim. This bicycle has a genuine chain drive . . . *not a rubber belt.*

With Coaster Brake. Semi-pneumatic tires. Shpg. wt. 47 lbs.

6 NM 6562—Boys' . . . $27.95 6 NM 6563—Girls' . . . $27.95

Without Coaster Brake. Hard rubber tires. Shpg. wt. 46 lbs.

6 NM 6560—Boys' . . . $22.50 6 NM 6561—Girls' . . . $22.50

NEW! 14-in. Sidewalk Bike

For smaller tots 4, 5, 6. Seat to pedal length adjusts 18-22 in.

J. C. Higgins bike for smaller tots . . . one they'll have lots of fun riding. Sturdy welded tubular steel frame. Chain guard. Troxel saddle. Semi-pneumatic rubber tires. Tyke-Bike-Aid (shown above) makes bike like tricycle. Set at ground level when youngster learns. Raise it slightly after experience is gained. Take off entirely when child is expert. No middle bar . . . easy to get on, off. Equipped with genuine chain drive for positive pedal control. *State color* red with white trim, or hammered blue with white trim.

6 NM 6564—Shipping weight 44 lbs. $17.95

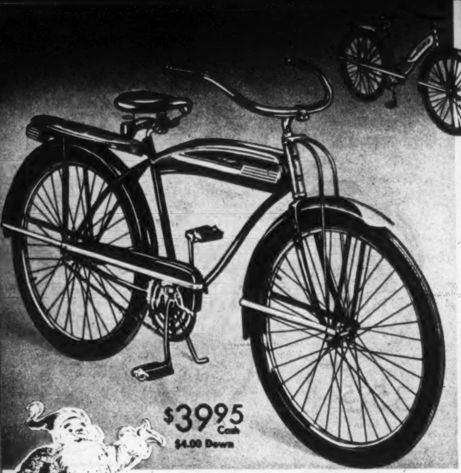
NEW! 12-in. Sidewalk Bike

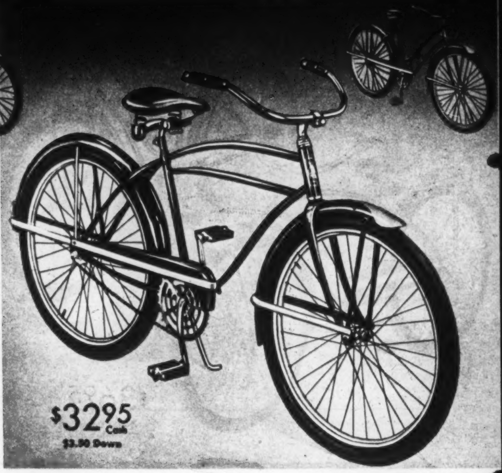
For little tots 4, 5, 6. Seat to pedal length adjusts 16 to 20 inches

Our smallest J. C. Higgins sidewalk bike. Tyke-Bike-Aid makes it a three wheeler. Take it off when child learns to ride. No middle bar . . . child can mount, dismount easily. 12-in. hard rubber tires. Streamlined chain guard, metal seat. Welded tubular steel frame takes punishment of hard riding. Equipped with genuine chain drive to assure positive pedal control at all times. (*Don't confuse with rubber belt drive bicycles.*) *Color* black with cream trim. Shipping weight 40 pounds.

6 NM 6565. . . . . $12.95

These sidewalk bikes do not include Pinkerton Registration. Shipped by freight or express; pedals, handlebars unattached





J. C. Higgins Bicycles

the most desired gift Santa can put by the tree

These J.C. Higgins bikes are built for strength, durability. Welded tubular steel frames are strongly reinforced and brazed . . . take lots of rough riding. Undercoating protects frame.

They're beautiful too! Gay, vivid colors, bright trims, and flashing chrome give that sparkling look kids like. "Color-flow" styling—broad color band from front hub to rear fender.

You get the new, improved J.C. Higgins Coaster Brake for fast, dependable stops. 26-in. ALLSTATE tires, tubes. You can register your new J. C. Higgins bike with Pinkerton's.

Streamlined luggage carrier

Large reflector in chrome housing

Streamlined chain guard

Flashing chrome-plated surfaces

J. C. Higgins Equipped Bike

For that "extra-special" boy or girl. The Equipped has all the J. C. Higgins features above and these outstanding accessories. Strong luggage carrier holds heavy loads . . . protects rear fender. Full length streamlined chain guard. Comfortable Troxel saddle with flexible nose, double action springs. Streamlined tank. Big red rear reflector in chrome housing. Chrome-plated rims and truss rods. Gothic fenders.

Men's. Black frame, fenders, carrier. White panels. Red tank, trim.
6 NM 4550—Shpg. wt. 60 lbs. .$39.95

Women's. Green frame, fenders, carrier, tank. White panels, gold trim.
6 NM 4551—Shpg. wt. 60 lbs. .$39.95

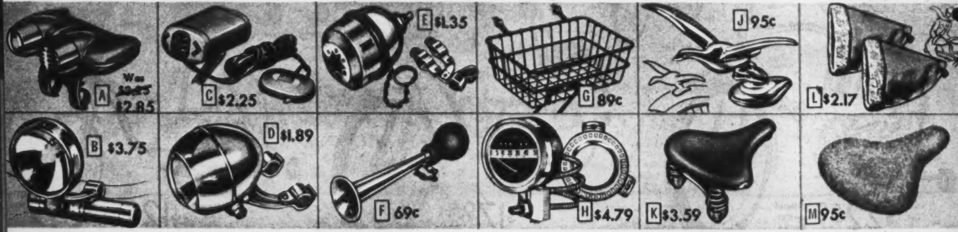
J. C. Higgins Standard Bike

Our lowest price 26-in. bike! Your youngster will get all the thrills of bike riding . . at a price that's easy on your Christmas budget. All features described above and these accessories: streamlined chain guard; Troxel saddle; chrome-plated handlebars, sprocket, stem, and hubs; red Stimsonite rear safety reflector.

Men's. Maroon. White rims, trim. Wt. 60 lbs.
6 NM 4548. . . . . . .$32.95

Women's. Blue. White rims, trim. Wt. 60 lbs.
6 NM 4549. . . . . . .$32.95

For youngsters over 9, adults. Seat to pedal length adjusts from 28½-32 in. Shipped freight, express; pedals, handlebars unattached



To make their old bikes look like new . . put accessories under the Christmas tree

A **J. C. Higgins Bat-Wing Headlight and Horn.** White enameled metal, plastic case. Chromium trimmed nacelles. 1 clear beam light, 1 sharp tone horn. 4 batteries not incl. Mounts on handlebars. Abt. 7½x5½ in.
6 N 5337—Shpg. wt. 1 lb. 9 oz. *Was $3.25*. $2.85

J. C. Higgins Bat-Wing Headlight. Same design as above, but 2 lights, no horn. 4 batteries not included.
6 N 4849—(Not shown.) Shpg. wt. 1 lb. 9 oz. $2.39

B **NEW! Sealed Beam Headlight.** Mounts in center of handlebars. Chrome-plated steel case. Cadmium plated battery case. 3 batteries not included.
6 N 5276—Shipping weight 2 pounds. $3.75

C **NEW! Directional Tail Light.** White enameled metal case mounts on rear fender. Has tail light, and right and left arrows. Operating switch goes on handlebars.
6 N 4818—2 batteries (not included). Wt. 1 lb. 6 oz. $2.25

D **Big Boy Headlight.** Chrome plated case. Goes in center of handlebars. 2 batteries not included.
6 N 5359—About 4½x4½-in. Shpg. wt. 1 lb. 4 oz. .$1.89

E **Balloon Tire Siren.** Clamps to front fork, control chain on handlebars. Silver color steel case.
6 N 5317—About 3½x5½ in. Shpg. wt. 1 lb. 8 oz. .$1.35

F **French Horn.** Nickel-plated steel. About 10½ in.
6 N 4871—Flexible rubber bulb. Shpg. wt. 1 lb. . 69c

G **Galvanized Wire Basket.** Fix on handlebar, hub.
6 N 05395—15x10x4¾ in. Wt. 3 lbs. . . *Reduced to* 89c

Androck Wire Basket. Heavy gauge wire. Stronger.
6 N 04843—About 18x13x6 in. Shpg. wt. 4 lbs. . .$1.45

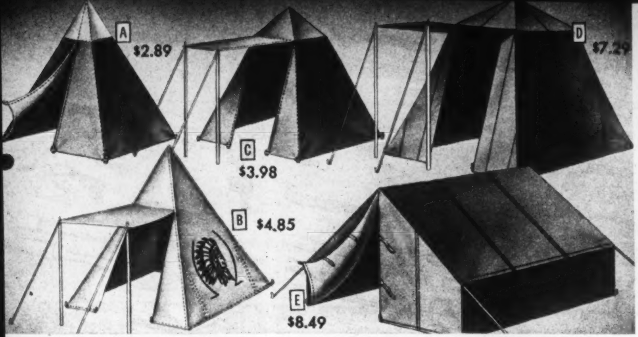
H **J. C. Higgins Speedometer.** For 26-in. bikes. Measures: speeds to 50 mph., trip distances to 10 miles; total mileage to 1000. Gray enameled metal case, chrome trim. Shatterproof plastic lens.
6 N 5306—Instructions. Wt. 2 lbs. 8 oz. . . *Reduced to* $4.79

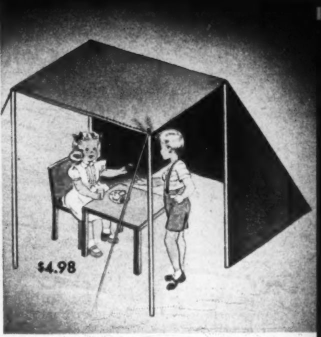
J **NEW! Flying Goose Ornament.** Chrome-plated. Die-cast so it is perfectly formed—not just a silhouette. Attaches to front fender. Shpg. wt. 12 oz.
6 N 5200—Packed in attractive gift box. 95c

K **De luxe Troxel Saddle.** Double action coiled springs, flexible nose help absorb shocks, make riding comfortable. Chrome-plated fittings. Genuine leather cover, foam rubber padding. Light tan color.
6 N 5302—**Men's.** Shpg. wt. 5 lbs. 6 oz. $3.59
6 N 5213—**Women's.** (Not shown.) Wt. 5 lbs. 6 oz. . 3.59

L **Wind Cuffs.** Water-repellent, artificial leather. Wool lining, shearling trim. Clamp to handlebar.
6 N 4830—Neutral color. Shpg. wt. 1 lb. 2 oz. . . .$2.17

M **Sheepskin Seat Cover.** Soft and comfortable. Drawstrings fit cover to any size saddle. Thick natural color shearling is ¾-in. long. Bound edges.
6 N 5376—Shipping weight 8 ounces. 95c





JUVENILE TENTS . . . will delight your young "backyard campers" this Christmas

A **New Tepee Style Play Tent.** $2.89 Our lowest tent price in years . . . and a thrill for youthful Injun braves and squaws! Cotton tent material, forest green body, yellow top. 4x4-ft. base, 4 ft. high. Mailable.
6 N 07746–Pole, ropes, stakes. Wt. 3 lbs. $2.89

B **"Big Chief" Tepee Tent.** Cotton tent fabric. Bright yellow, red Indian's head on 2 sides. 4½x4½-ft. base; 5 ft. high. 3x2-ft. awning. Poles, stakes, ropes.
6 N 07759–Mailable. Shpg. wt. 8 lbs. . $4.85

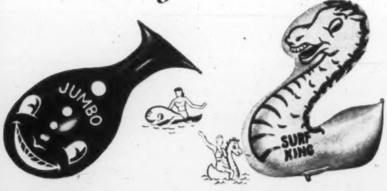
C **New Umbrella Style Play Tent.** Priced happily low! $3.98 4x4 ft. base; 4 ft. center height. Wire eaves frame. 18½ in. x 39 in. canopy. Poles, ropes, stakes. Water-repellent forest green tent material.
6 N 07742–Mailable. Shpg. wt. 5 lbs. . . $3.98

D **Larger Umbrella Play Tent.** Large play area inside. Forest green tent fabric. 7x7 ft. base; 5 ft. center height. Wire eaves frame. Poles, stakes.
6 N 07758–Mailable. Shpg. wt. 10 lbs. . $7.29

E **Wall Style Play Tent.** Plenty of $8.49 room for youngsters who love to "rough it." 5x7-ft. base; 4½ ft. center height. Sturdy, water-repellent cotton fabric. Forest green color doesn't show soil. Poles, stakes, ropes included. Mailable. Easy to set up or take down. Tent folds compactly when not in use.
6 N 07763–Shpg. wt. 12 lbs. $8.49

New Play Area Lean-to. Here's $4.98 the airy way for kids to play, and still have overhead shelter. 5x5 ft. inside area; 4½ ft. high. Canopy 4½ ft. long may be dropped in wet weather to make large storm door. Made of water-repellent cotton tent material in forest green color. Poles, stakes and ropes are included. Mailable. Makes an ideal beach tent that's easy to carry in your car and quick to put up.
6 N 07743—Shpg. wt. 7 lbs. $4.98

Fun for All with Playtime Gifts and Family Games



"Jumbo" the Plastic Whale. $1.59 A "whale" of a time for the kids who find **Jumbo** in their stocking Christmas morning! Bright-colored; easy to ride in water. Tough vinylite plastic with water-tight heat-sealed seams. Inflates through plastic valve tube. About 44 in. long when inflated.
6 N 2720—Shpg. wt. 12 oz. $1.59

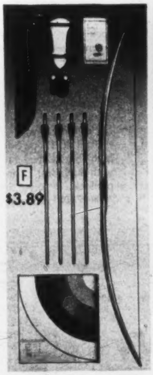
"Surf King" the Plastic Sea Horse. $2.39 Cousin to **Jumbo** at left. He's a horse you *can* take to water and he *won't* let you sink! Bright color, tough vinylite plastic, heat-sealed water-tight seams. 2 ballast pockets on bottom. 44 in. long.
6 N 2721—Shpg. wt. 12 oz. $2.39

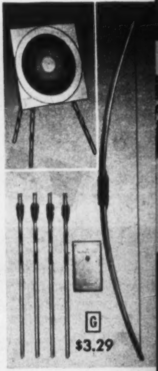
For Youthful Archers

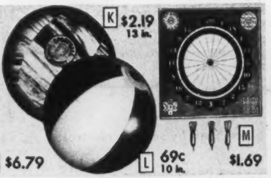
F **New! Juvenile Archery Set.** For 8–12-yr.-olds. $3.89 54-inch lemonwood bow, water resistant finish; bowsight and arrow rest. Hemp bowstring. Four 21-in. arrows with plastic nocks and brass points. Adjustable leather arm guard; leather finger tab. Heavy duck belt quiver. 24-in. diam. paper bullseye target. Detailed instructions included.
6 N 02690–Shpg. wt. 3 lbs. . . Set $3.89

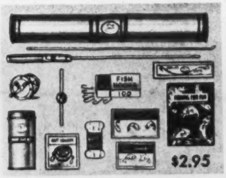
For Young Robin Hoods

G **New! Beginner's Archery Set.** Good preparation $3.29 for archery skill. 48-in. lemonwood bow; Four 21-in. arrows. 5-ply corrugated cardboard bullseye target with 24 in. diam. Tripod easel of varnished wood 45 in. high. Instructions.
6 N 02692—Shpg. wt. 4 lbs. $3.29









FISHING FOR FUN
$5.29

Croquet Sets

H **Junior 4-ball Croquet Set.** 4 mallets, 6-in. heads. 3-in. diam. balls. 2 end stakes, 9 steel wickets. Maple. Color-striped.
6 N 2695—Shpg. wt. 6 lbs. . $2.89

J **Economy 6-ball Croquet Set with Rack.** 6 mallets, 6-in. heads, 22¾-in. handles. Six 3⅜-in. balls. Two 15-in. end stakes. Maple. Color-striped balls, mallets. 9 steel wickets. Wood rack.
6 N 02696—Instructions. Shipping weight 15 lbs. $6.79

Play Balls

K **Voit "All Sports" Ball.** Molded rubber, concealed valve. 6-color design.
6 N 2526 — 13-in. Shipping weight 1 lb. 12 oz. $2.19
6 N 2527 — 16-in. Shipping weight 2 lbs. 5 oz. $2.59

L **Plastic Play Balls.** Strong enough to stand on. Flush plastic valve. Electronically welded watertight seams.
6 N 2528–10-in. Wt. 7 oz. . 69c
6 N 2546–14-in. Wt. 8 oz. . . 98c
6 N 2561–20-in. Wt. 1 lb. 2.19

Dart Games

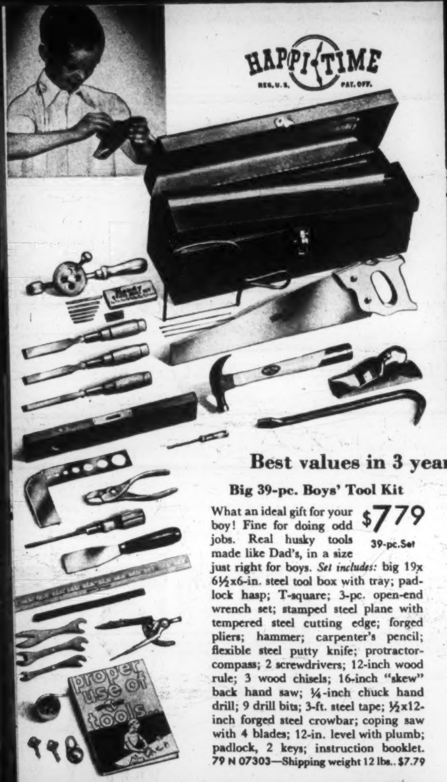
M **18x18-in. Board.** Cork facing both sides. 20-point game one side, baseball on other. 3 feathered darts.
6 N 2503—Shpg. wt. 2 lbs. 10 oz. $1.69

24x24-in. Board, (not shown). Cork face bowling game 1 side; baseball on other. Score pad, crayon, rules. 3 darts.
6N02504–Shipping weight 5 lbs. 8 oz. $2.49

Fishing Kits for the Family

110-pc. Whiz Kit in Metal Case. Here's an inexpensive gift that'll rate delighted "thank you's" from every member of the family. 2-pc. 44-in. steel rod, solid wood handle. Casting reel with click. Waterproof cabled duPont nylon line; 2-ft. gut leader; snelled hook; 100 assorted steel eyed hooks; lead sinkers; float; metal bait can. Instruction booklet.
6 N 3077—Shpg. wt. 3 lbs. $2.95

Best 112-pc. Kit in Metal Case. 2-pc. 52-in. steel casting rod, offset balanced handle. Level wind reel, click; red-white spoon, treble hook. Plastic float; ventilated metal bait can; gut leader; lead sinkers. 50 yds. waterproof, tough duPont nylon line. Snelled hook; 100 assorted steel eyed hooks. Instructions.
6 N 3082—Shpg. wt. 3 lbs. . $5.29



proper use of tools

proper use of tools

Best values in 3 years—quality Toy Sets with full hinge steel boxes

Big 39-pc. Boys' Tool Kit

$7.79
39-pc. Set

What an ideal gift for your boy! Fine for doing odd jobs. Real husky tools made like Dad's, in a size just right for boys. *Set includes:* big 19x 6½x6-in. steel tool box with tray; padlock hasp; T-square; 3-pc. open-end wrench set; stamped steel plane with tempered steel cutting edge; forged pliers; hammer; carpenter's pencil; flexible steel putty knife; protractor-compass; 2 screwdrivers; 12-inch wood rule; 3 wood chisels; 16-inch "skew" back hand saw; ¼-inch chuck hand drill; 9 drill bits; 3-ft. steel tape; ½x12-inch forged steel crowbar; coping saw with 4 blades; 12-in. level with plumb; padlock, 2 keys; instruction booklet.
79 N 07303—Shipping weight 12 lbs.. $7.79

26-pc. Boys' Tool Set

$5.79
26-pc.

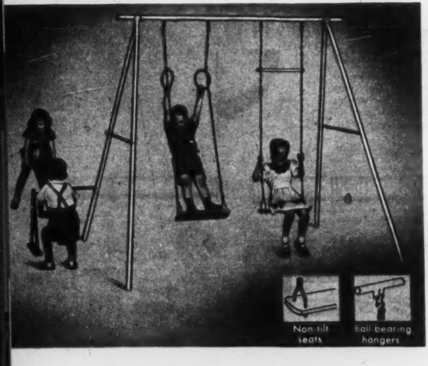
Popular-priced, practical gift that will delight him many a day! *Here's what the set includes:* 16x6x6½-in. deep tool kit with tray; padlock hasp; 13-inch cutting edge saw; T-square; 3-pc. open-end wrench set; stamped steel plane; forged pliers; hammer; carpenter's pencil; flexible steel putty knife; protractor; 2 screwdrivers; 12-inch wood rule; ¾-inch tempered steel wood chisel; 12-inch level with plumb; ½-inch tempered steel chisel; padlock with 2 keys; coping saw and 4 blades; instruction booklet.
79 N 07302—Shipping weight 9 lbs. $5.79

16-pc. Boys' Tool Set

$3.79
16-pc. Set

Complete tool set at this amazing low price! The kind every boy needs for building and repairing things. *Set includes:* 12x5x3¼-inches deep tool kit; T-square with dimensional pattern; 3-piece open-end wrench set; stamped steel plane; forged pliers; hammer; carpenter's pencil; flexible steel putty knife; protractor-compass with pencil; 2 screwdrivers; 12-inch wood rule; ¾-inch tempered steel wood chisel; compass saw with tempered steel blade; instruction booklet.
79 N 07301—Shipping weight 5 lbs. $3.79

Tool Sets, Work Bench, Towmotor
Practical Gifts for year-round fun



Giant 7-play Gym Set with teeter-totter

$19.95

A large set at an easy-on-your budget price. Ruggedly built of strong 1½-inch steel tubing. Has 2 swings with non-tilt wood seats, heavy steel chains . . . ball-bearing hangers securely riveted to top bar. 1 pair of adjustable steel trapeze rings—1 adjustable wood trapeze bar—2 steel chinning bars—adjustable teeter-totter with shaped wood seats (mounted outside set). Weather-resistant aluminum paint finish; chinning bars are enameled. Rust-resistant cadmium-plated hardware. 6 ft. high; 8 ft. 7 in. long. 5-ft. 6-in. spread. Easy to set up.
79 NM 7208—Shipping weight 74 lbs. Shipped freight or express $19.95

Oak top Work Bench with vise and tool rack

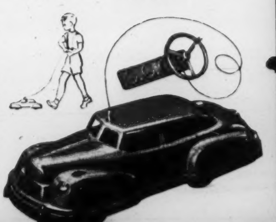
$8.95

Boys' woodworking bench with 7 compartment tool rack at back; large metal utility shelf underneath. All screw construction, sturdily braced. Ideal for boys and men, too, where space is limited. 1-inch thick solid oak top. Large oak wood vise. 12x11x2½-inch metal drawer. Sturdy metal legs. Utility shelf and legs have brilliant baked-on enamel finish. Frame attaches to top with 4 large bolts for extra rigidity. Size 30x15 in. wide, 31 inches high.
79 N 07304—Partly assembled. (Instructions for easy assembly.) Shpg. wt. 32 lbs. $8.95

Steer Auto by remote control

$2.19

They steer this speedy, streamlined auto themselves! Plastic panel and steering wheel is attached to the car by means of a long flexible wire. Precision key-wind clock motor with 3 controlled speeds. Automatic "stop and go" feature—simply wind motor, set car down and away it whizzes; pick it up and motor stops. Runs over 150 feet. Tough plastic body; metal mechanism. 5 rubber wheels. Fine detailing; dummy grill, windows, headlights. 9¾ in. long.
49 N 5856—Shipping weight 1 lb. $2.19



Avoid the Christmas rush! Shop early.
Easy Terms available . . see page 295

New!

HAPPI TIME

SERVICE STATION

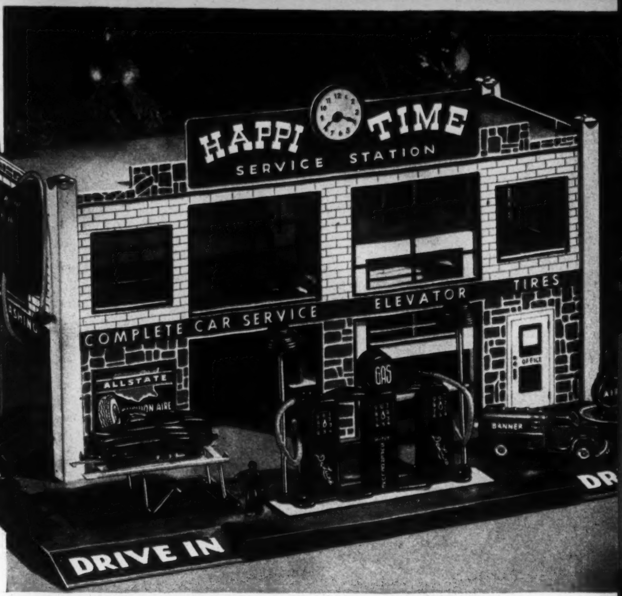
- Sensational low price . . . possible because of Sears exclusive, large purchase
- No tools needed to set up
- Building and base of Tekwood (sturdy wood-center fiberboard) with wood corner beams for added strength

$3.98 complete set

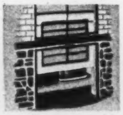
Several children can play with this big set. One can operate gas pumps that really "fill 'em up" (with water). Another can run elevator, hoisting toy autos to 2nd floor. A third can operate auto laundry . . . wash cars on metal grease rack that has pan to catch dirty water. Still another can drive car up ramp to 2nd floor or play at pumping tires with dummy air pump.

Two colorful plastic vehicles about 4½ in. long are included; delivery car with fillable gas (water) tank and one oil truck. Bright plastic play gas pumps, dummy floodlights and air pump, attendant and auto laundry with flexible hose. Baked-on enamel metal grease rack with water pan. Building and base 23x15½x11¾ in. high overall. Six windows and elevator door of transparent plastic. Wooden car ramp to second floor. Clock on top of garage has movable hands. 3 drive inclines on base. Specially designed for speedy, simple assembly . . . front and side walls completely mounted to fit into pre-grooved corner beams of ¾x¾ in. lumber.

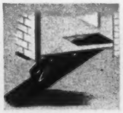
79 N 06350—Shipping weight 5 pounds.......... **$3.98**



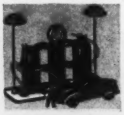
Autolaundry dispenses water to wash cars. Metal grease, wash rack raises and lowers.



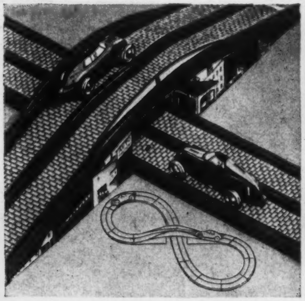
Real elevator. Door shuts automatically as elevator hoists car to 2nd floor of station.



Wooden ramp inside garage for "driving" cars to and from 2nd floor parking space.



Plastic gas pumps, two hold water . . . dispense it from hoses to fill tank of car.

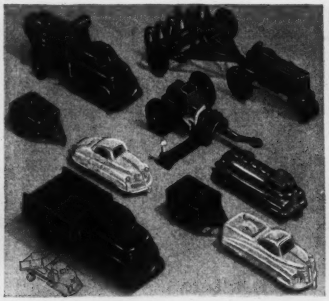


Two-lane Crossover Speedway

$4.87

At breakneck speed two streamlined autos zip down the straightaway . . . over and under the bridge . . . around the sharp curves of the 150-inch, 2-lane speedway. All the thrills of a real auto race right in your own home. 16 interlocking sections of brightly lithographed metal track form 2-lane, figure-eight speedway with about 150 inches of running length; crossover section in center. Two colorful 4-inch metal racing cars have long-running clockspring motors. Very easy to set up. Complete instructions included.

49 N 5782—Shipping weight 4 pounds........... Set **$4.87**

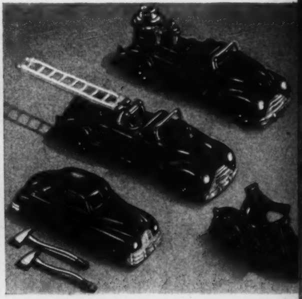


NEW! 10-pc. plastic Vehicle Set

$1.98

Extra cars for his service station to keep him busy with repairs, etc. Realistically molded of plastic in a variety of assorted colors. Easy rolling wheels. Trucks and cars average 5 in. in length; trailers, 3 in. Set includes. tractor that steers; hay rake that works; mower with real mowing action; operating coal dump truck; cement mixer with mixer drum that rotates as you push truck along, tilts for pouring; delivery truck; gasoline truck; coupe; 2 trailers that hook to coupe, delivery or gas truck.

49 N 6384—Shipping weight 1 lb....... 10-piece set **$1.98**



NEW! Fire Department Set

$1.79

Make way for the fire department! *Hook and ladder truck*, 7½ in. long, has detachable plastic ladder that revolves on metal base, slants at any angle. *Fire engine*, 7½ in. long, has dummy bell on hood. Streamlined *plastic fire chief's car*, 5¾ in. long. Policeman on 4¼-in. *motorcycle*. *Two metal fire axes*, 3⅛ in. long. All vehicles have rubber wheels. Fire engine, truck and motorcycle policeman of solid die cast metal.

49 N 6171—Shpg. wt. 2 lbs. 8 oz..... Set **$1.79**

Games by

Cadaco Ellis

have hours of enjoyment

testing your skill

SPELL IT
AN EDUCATIONAL TOY
B

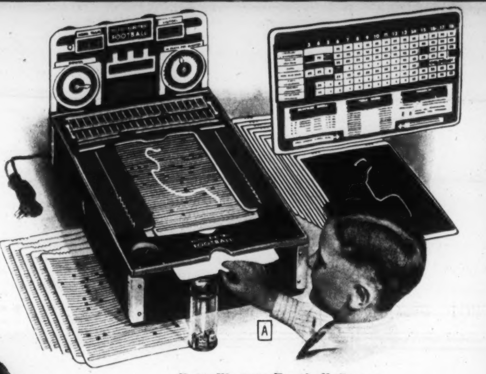


Foto-Electric Football Game

A Watch ball carrier start—break through line and escape tacklers until stopped. Gain or loss recorded on gridiron. Over 1000 plays based on actual records. For 2 players. 20x12x5 in. Play viewer for 110-120 volt AC or DC, heavy cardboard gridiron, dice, shaker, play sheets, rules.

$5.49 Complete Set

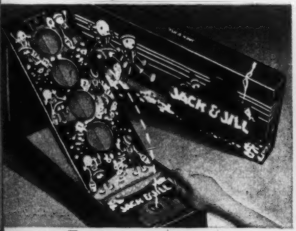
49 N 201—Uses standard light bulb (included). Shpg. wt. 5 lbs. 8 oz . . . $5.49

New Spell-It . . teaches to spell, add, multiply, subtract

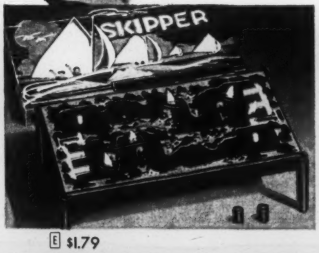
$1.35 Complete Set

B Dial letters to spell anything pictured on board—numbers to solve problems. Pictures of objects correctly spelled and answers to problems appear in one of the 4 magic doors. Heavy cardboard 17½x17½ in.

49 N 207—For 1 or more players, ages 4 to 10. Shpg. wt. 2 lbs. 3 oz $1.35

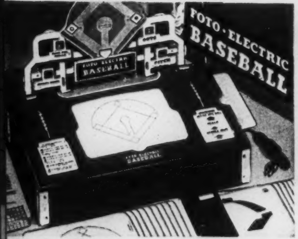


C 89c

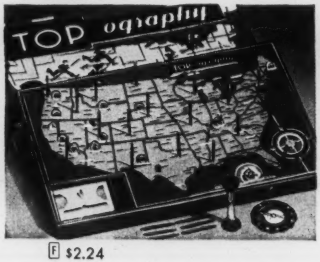


E $1.79

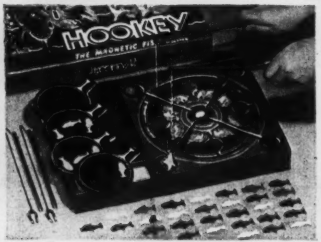
G $3.39



D $5.49



F $2.24



H $1.35

C **Jack and Jill.** Target fun! Climb the hill with Jack and Jill! Mechanical lever tosses celluloid ball into numbered holes on inclined cardboard target. **89c**

49 N 221—Box size 17x6 in. Shpg. wt. 13 oz. . . 89c

D **New! Foto-Electric Baseball.** You actually see ball pitched and hit—runner sprint to base! Over 100 possible plays. Hits, walks and runs same as in real baseball. 20x12x5-in. play viewer, with self-contained diamond shape. 110-120 volt AC or DC. Scoreboard, standard light bulb, cord. **$5.49**

49 N 206—Set of plays. Wt. 4 lbs. 8 oz $5.49

E **Skipper.** Race all 3 magnetic sailboats down the water channel, around buoy, back to dock and win! Channel with duplicate race courses stands on 4 wood legs. 6 sailboats, 2 magnets, 2 wood buoys. Box 19x12 in. **$1.79**

49 N 205—For 2 players. Shpg. wt. 1 lb. 12 oz $1.79

F **Top-ography.** Spin the alphabet disc to find starting letter. Invert timer and while the sand runs, peg in as many places beginning with letter indicated as time allows. First to place all pegs in cities, lakes, rivers and national parks in map wins! Spinner, timer, peg map and pegs in colorful 22x13¾-inch box. Order yours for swift-moving, competitive fun for 2 to 6 players. **$2.24**

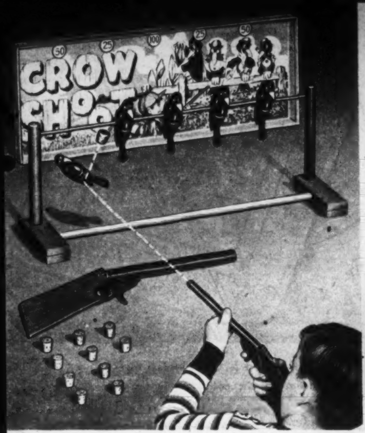
49 N 262—For all ages. Shpg. wt. 2 lbs. 4 oz $2.24

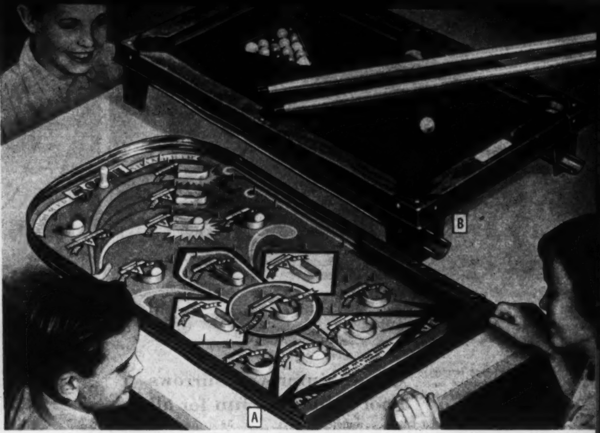
G **Bas-Ket.** Exciting basketball in miniature. Each player operates mechanically controlled steel levers which shoot ball from any position on court. Steel mechanism, fiberboard playing field. Numbered revolving wheels keep score. 12x20-in. box. **$3.39**

49 N 202—Celluloid ball. 1-6 players. Wt. 3 lbs. 8 oz . $3.39

H **Hookey.** Tots have fun fishing for colored metal fish with rods and magnetized lines in deep sea pool. All fish at once . . . try to lure right fish onto their lines. First fisherman to fill his pan wins! For 2 to 4 players from 3 to 10 years old. Fish pool, 4 frying pans, metal fish, rods, lines, magnets. 16x10½-inch colorful "Underseas" box. Wonderful as a Christmas gift—fun to play all year 'round. Order now! **$1.35**

49 N 214—Shipping weight 1 pound 5 ounces $1.35





Join in the big Christmas Crow Shoot

$1.29 Complete set

Here's an improved, skill-demanding game for the whole family. Who is the best marksman? Knock the black crows from their roost with the steel barreled cork-shooting gun. Gun is 13¼ inches long and comes complete with 10 corks. Wood posts fit in bright red wood bases to support colorful cardboard fence and steel roost. Five three dimensional crows made of plastic, are realistically designed and painted to simulate real birds. Comes with easy-to-follow rules and a bright colored box, 17¾x4 in. For holiday-hunting pleasure, order one.

49 N 124—Shipping weight 2 pounds $1.29

Five-game Pin Ball Board

$1.39 Complete set

[A] Five skill-testing games on one board . . . Bagatelle, Pennants, Twenty-one, Put-n-take, and Baseball! Each a game enjoyed by young and old. Rules for each game included. Large 12x22 inch playing surface is warp-resistant composition board; colorfully lithographed. Metal frame, steel spring shooter, traps, obstacles. Metal cups, pins marked for scoring all five games. Supporting leg holds board at correct playing angle. 7 marbles incl.

49 N 119—Shipping weight 3 lbs. 8 oz. $1.39

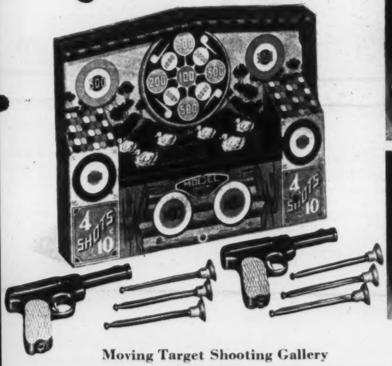
Miniature sized Pool Table

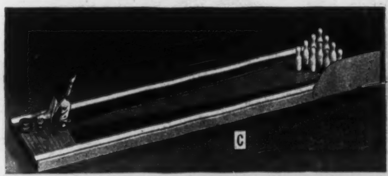
$2.29 Complete set

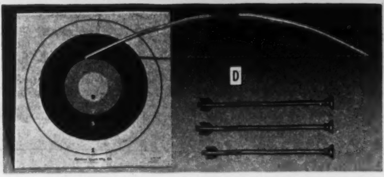
[B] Set up on top of card table for realistic pool playing enjoyment. Miniature table, 19¾x 12⅝x3¼ in. high, has steel frame, legs and two metal return alleys. Glass colored balls "bank" off rubber cushions into metal pockets which empty into return alleys. Non-warping Masonite Presdwood surface, covered with green cotton flocking. 2 wood cues, 15 balls, 1 cue ball and metal rack.

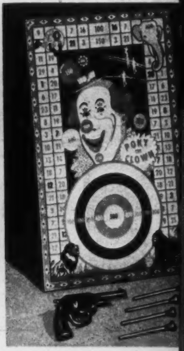
49 N 425—Shipping weight 3 pounds $2.29

Action Games Thrills for Christmas that never grow dull









Moving Target Shooting Gallery

- Moving ducks on motor driven belt!
- Metal pistols—darts can't fall out!

$3.69

This mechanically operated shooting gallery is similar to the ones in the big carnivals . . . moving ducks, rotating scorewheel and plastic pistols. Wind up motor, flick starting lever . . . ducks start moving on motor driven belt, scorewheel rotates and you start shooting. Ducks fall when hit, number pops up giving score. Metal folding support in back for more stability. Sturdy metal construction, 14 inches long, 11 inches high. Lithographed in bright colors. Two new 7¼-in. plastic spring pistols. Six rubber tipped, plastic safety suction darts. For a really lively, exciting game, add this to your Christmas list.

79 N 0297—Shipping weight 5 pounds $3.69

Metal Bowling Alley; 5-pc. Archery Set

$1.42

[C] **Bowling Alley.** Set up 10 wood pins . . . place 3½-in. mechanical bowler, glass ball in position . . . release lever. Away goes ball . . . crash go pins. Bowls any direction by moving indicator—"pick up" missed pins with second ball. Lithographed metal alley, 2¼x6x30 inches.

79 N 0149—Ten 1¾-in. pins included. Shpg. wt. 3 lbs. $1.42

$1.00

[D] **Archery Set.** Indoor and outdoor use! Ideal for junior "Robin Hoods." Skillful set makes archers of whole family. 36-in. lemonwood bow with stout cord, cloth bound grip. Three 15-in. arrows, rubber suction tips.

79 N 0204—Colored paper target included. Shpg. wt. 2 lbs. . . $1.00

Clown Target Game

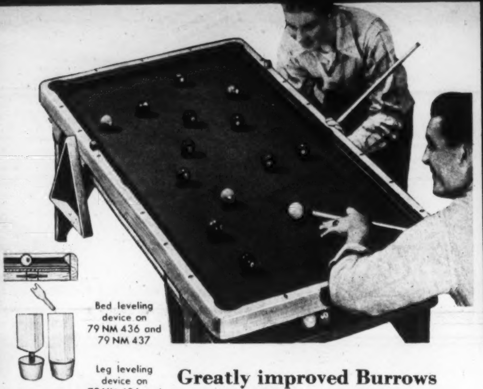
89c

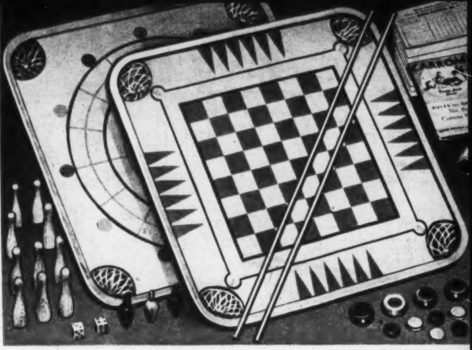
- Metal target
- Metal pistol
- Four rubber suction darts

An inexpensive party game for all ages. Hit "Poky" on the nose and run up your score. Skillful fun hitting highest numbers on target. Colorfully lithographed target 23x14-inch with wire support. Pistol shoots four safety darts.

49 N 298—Shpg. wt. 3 lbs. . 89c

Here's a suggestion. Make up an order for $20.00 or more and use Sears easy payment plan. See page 295


Bed leveling device on 79 NM 436 and 79 NM 437
Leg leveling device on 79 NM 436 and 79 NM 437



Greatly improved Burrows Pool Tables . . . fun for all

38-in. size **$10.79**

Good looking streamlined design . . . rounded corners . . . will bring hours of enjoyable pool playing to the whole family. Beautifully finished wood frame and legs. Non-warping playing surface, girder re-inforced . . . strong and steady. "Roll-a-way" feature returns balls to end tray. All models have green cloth covered playing surfaces. 79N0434, 79NM435 have green cushions; 79NM436, 79NM437 have green cloth-covered cushions. Finish on 79N0434, 79NM435, maroon rail, ivory corners and legs. Finish on 79NM436, 79NM437, natural with maple corners and legs. 15 numbered balls, 1 white cue ball, wood rack, chalk, 2 maple cues, and book "How to Play Pool" included. Smallest size shipped parcel post, others by freight or express.

Catalog no.	Length	Width	Height	Diam. balls	Cue lengths	Shpg. wt.	Price
79 N 0434	38 in.	21½ in.	26 in.	1 15/16 in.	30 in.	18 lbs.	$10.79
79 NM 435	42 in.	23½ in.	27 in.	1⅛ in.	34 in.	23 lbs.	16.25
79 NM 436	50¼ in.	28 in.	29 in.	1 9/16 in.	36 in.	36 lbs.	34.50
79 NM 437	56 in.	31 in.	30 in.	1¾ in.	42 in.	50 lbs.	52.75

Carrom Board . . . now with cues

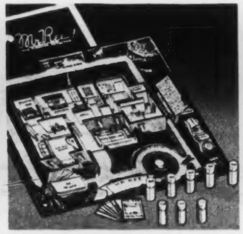
$6.50

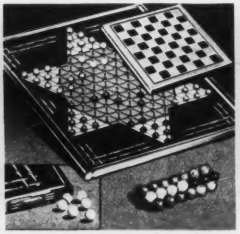
Provides entertainment for the entire family the year 'round. On this board, you can play party games, children's games . . . grand old favorites such as Carroms, Checkers, Backgammon, Crokinole and many other playtime classics—85 games in all. Made of handsome 3-ply veneer board, 28½ in. square. Playing field on both sides. Green net pockets. This handsome set includes 29 carrom rings, 15 discs, 10 tenpins, 3 tops, score tab, 2 dice, box, 18 flies, 2 cues, complete rules. Shipping weight 10 lbs. If you want to assure the children, a merrier Christmas, order now!

79 N 0481—Board with complete playing pieces $6.50
49 N 480 —Extra Carrom Rings. Set of 29. Shpg. wt. 8 oz 45c

Pay on Sears Easy Terms, if you wish. Details on page 295.

Exciting Games





OLD MAID
AUTHORS
DR. QUACK
SLAP JACK
ANIMAL RUMMY
CROSS-WORD
LIBRARY OF GAMES

Mechanical Bingo Set

$1.79

All metal machine adds new thrills to Bingo. Press metal lever . . . release; wheel spins . . . stops on lucky number. 2 to 15 players can all play at one time! 3½x4½ in. long; 15 cards, banker's sheet, counters incl.

49 N 165–Shpg. wt. 1 lb. 4 oz. . . . $1.79

Mr. Ree—Mystery Game

$1.79

Exciting mystery game captures the imagination of all. A new plot each time. 4 to 8 players. 18½-in. square folding board, miniature hatchet, revolver, knife, "poison," 8 character cards, 7 pawns, 1 detective pawn, 86 direction cards.

49 N 194—Shpg. wt. 2 lbs. 8 oz. . . $1.79

2-in-1 Chinese Checkers

$1.49

Two games! Checkers on back side, Chinese Checkers on front . . . popular easy-to-learn game for 2 to 6 players. 18x17-in. decorated, heavy cardboard. Polished tubular steel frame with storage space for 60 colored marbles. Always a favorite . . . order yours today!

49 N 116—Shipping weight 3 lbs. $1.49

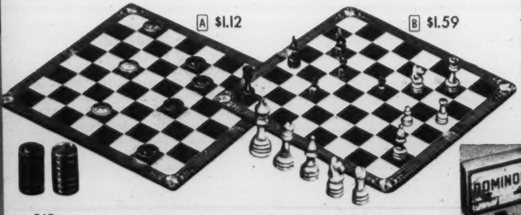
New! Library of Games

72c

Six boxes of exciting card games in a handsome library set. Games included are Old Maid, Authors, Doctor Quack, Slap Jack, Animal Rummy, and Crossword. Eleven different games can be played. Library 2½x2½x6 in.

49 N 171—Shpg. wt. 10 oz. 72c

3 Games—Tournament Checkers, Chessmaster Set, Dominoes



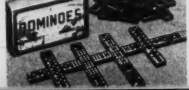
A **Checkers.** A favorite for years! Handsome plastic-coated Masonite Presdwood board, 11¾ in. square. 24 deeply embossed plastic checkers.

49 N 184—Checkers 1⅛ in. diam. Rules included. Shpg. wt. 2 lbs. $1.12

B **Chessmaster Set.** For family or community entertainment have a chess tournament! Durable plastic-coated tan and brown Masonite Presdwood board 11¾ in. sq. 32 beautifully molded chessmen of durable plastic. Rules included.

49 N 183—King 2⅜ in. tall, others in proportion. Shpg. wt. 2 lbs. $1.59

C 44c
28 pcs.

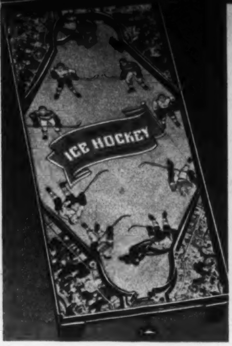


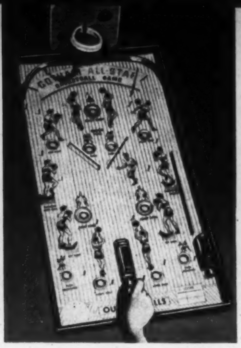
C **Dominoes.** Grand old game that is always so popular. Fine ebony finish hardwood. 1x2 inches long.

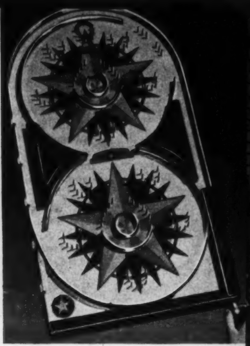
49 N 127—Double 6's—28 pieces. Shpg. wt. 8 oz. . . 44c
49 N 128—Double 9's—55 pieces. Wt. 1 lb. 6 oz. 89c
49 N 159—Double 12's—91 pieces. Wt. 2 lbs. 6 oz. $1.79

Don't forget to refer to your Big General Catalog for more Christmas values.

SAFE T DART
400
100
Base Ball







New! Target Game

85c Complete Set

Two games in one! A new fascinating magnetic dart game that all ages can play. On one side is a bullseye target, on the other is a baseball game. Hit doubles, triples and homers, and keep score like real baseball. Lithographed metal target 14x12¼ in. with 3 magnetic feather darts, easel stand.

49 N 215—Shpg. wt. 1 lb. 6 oz......85c

Ice Hockey Game

$2.29

Game of skill with lightning fast action like real ice hockey! Each player controls one of metal goalies by hand knob and tries to drive steel ball through opponent's goals. Illustrated cardboard playing rink 11¼x25¼x3½ in. high. Enameled steel frame, sturdy legs. 2 steel balls. A fine game for Christmas!

79 N 0276—Shpg. wt. 4 lbs.......$2.29

All Star Basketball

$1.77 Complete Set

Like real basketball—all plays are on board. Put "ball" in play with right side shooter. If ball rolls in designated cup, player shoots from basket shooter in center . . . 2 points if good. Masonite Presdwood board . . . 11x21 in., metal frame. 5-in. square metal backboard with basket ring, net, marbles.

49 N 192—Shpg. wt. 3 lbs........$1.77

Gold Star Bagatelle

Was ~~$2.69~~ **$2.49**

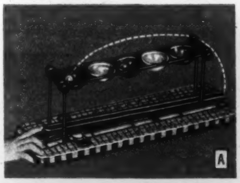
Price reduced! Fun for girls, boys and adults. Real thrill when marble goes in "double score." Opponents work doubly hard to catch up. Masonite Presdwood playing surface—14x23½ in. long—metal frame. Lithographed gold stars. Metal pins, cups marked; marbles. Strong spring.

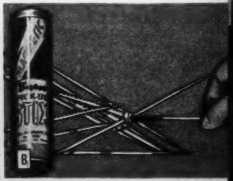
79N0161—Shpg. wt. 5 lbs........$2.49

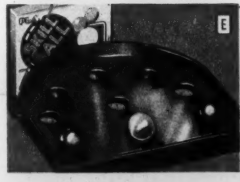
Games of Skill

that will amuse and fascinate one and all

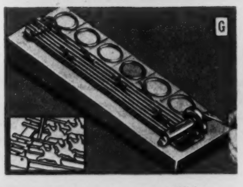
Eight action-packed Games







F
BOWL-A-RAY
Plastic



A **Reduced! Zamboola—thrilling action game.** Was ~~$1.39~~ **$1.33** Test your skill—try to "flip" colored balls into matching cups. Place ball on end of flipper . . . press other end with finger . . . ball flies into one of cups. Lithographed metal construction, 18x5½x6 in. 5 balls and rules included.

49 N 120—Shpg. wt. 1 lb. 6 oz.....$1.33

B **Price reduced! Magnetic Pick-up Stix.** Was ~~62c~~ **59c** Double your fun! Sticks banded with metal—spring up at slightest touch of the master stick. Reverse master stick and play conventional way. Score as per value of stick—500 points wins. Wood sticks in cardboard tube. Rules included.

49 N 274—Shipping weight 6 oz....59c

C **Indian Blow Ball.** **$1.39** Complete Set. Set up game on any flat surface. Each player takes a blow gun and tries to blow ball into opponent's goal. Two lithographed metal blow guns 9½ in. long. 4 suction cups, colored twine, 2 metal goals for setting up playing field, celluloid ball, directions incl.

49 N 126—Shpg. wt. 2 lbs........$1.39

D **New Miniature Tennis—Badminton.** **$1.79** Set. Two games in one! Can be used on any table. Two-player set has 2 colorful plastic racquets, 1 shuttlecock, rubber ball, 2 metal brackets and 1 table tennis net. Both racquets are accurately scaled from professional tennis racquet.

49 N 401—Shpg. wt. 1 lb........$1.79

E **Price reduced! Skill Ball.** Was ~~89c~~ **79c** Play inside or outside—on a table or on the floor. Roll balls into numbered holes in base . . . try to get them in the '100' hole! 12x11½-inch steel base has a red baked-on enamel finish. Three colored wood balls 1⅝-in. diameter. Add this to your list!

49 N 114—Shpg. wt. 2 lbs. 4 oz.....79c

F **Reduced! Plastic Duck Pins.** Was ~~$1.35~~ **89c** Children love to set 'em up and knock 'em down. Requires little space, can be used indoors or outdoors. Includes ten two-tone red and white plastic pins 3¾ in. high; two 1⅜-in. wood balls in carrying case. Roll a 'strike' with the youngsters.

49 N 162—Shpg. wt. 1 lb..........89c

G **Gee Wiz Horse Race.** **$2.49** They're off! Any horse can win in this exciting race! Six differently colored horses. Shaft of spinning flywheel drives balls against horses, advancing them along track. Individual flags rise as they cross finish line. Sturdy metal, 15½ inches long. Starting cord and rules are included.

49 N 173—Shpg. wt. 2 lbs. 6 oz...$2.49

H **Popular Horse Shoes.** **$1.10** Set. Everybody likes to play horseshoes! Make a ringer . . . watch opponent try to catch up. Choose sides and have an indoor or outdoor contest. Two pairs of molded reinforced 5¾-in. rubber horseshoes. Two enameled steel plates 11¾ inches square. Removable pegs and rules included.

49 N 174—Shpg. wt. 2 lbs. 10 oz..$1.10

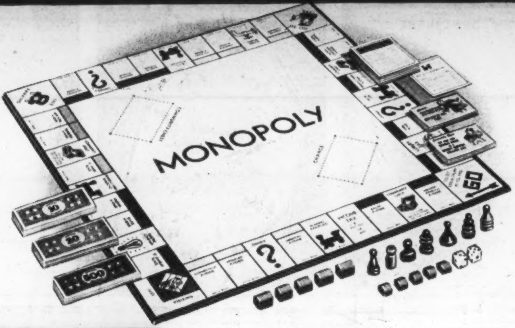
The American Peoples Encyclopedia, the gift that keeps on giving year after year . . . see page 284

Popular Monopoly

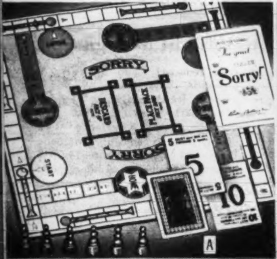
$2.29 Regular Edition

What could be more enjoyable, on long winter evenings, than a Monopoly party! You will be playing the greatest of all trading games—handling thousands of "dollars." Buy, rent and sell railroads, hotels, houses and public utilities. When you have built up a monopoly, you'll become the wealthiest player and win! Appeals to adults and teen-agers alike. Has 19¼-inch square folding board, 32 "houses," 12 "hotels," tokens, dice, deeds, packs of "money," cards and instructions.

49 N 220—Regular Edition. (2–7 players). Shipping weight 2 pounds 8 ounces..........$2.29
49 N 223—De luxe Edition. (2–10 players). Finer equipment. Shpg. wt. 4 lbs. 4 oz........$2.95



FAMOUS Parker Games



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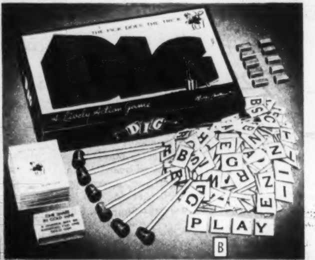

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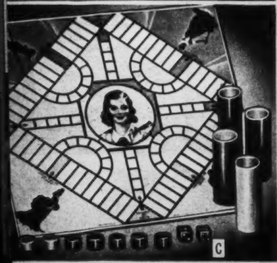
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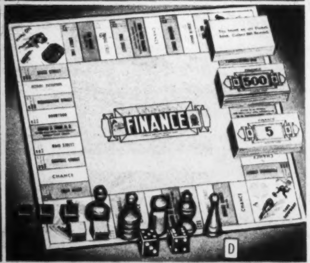

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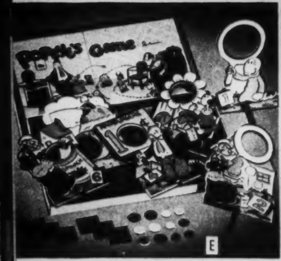

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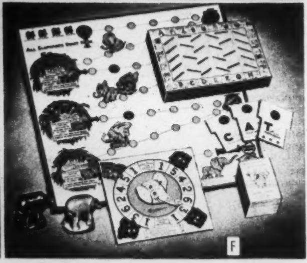


F

A **Sorry . . . a grand game.** Easy to learn . . . fast to play. Requires no dice, no spinners. Movement of pawns is controlled by draw and play of Sorry cards. 17¾-inch square folding board. Wood pawns, Sorry cards and simple rules for playing are included. Fun for two to four players. Add 'Sorry' to your Christmas list. $1.79
49 N 118—Shipping weight 1 pound 6 ounces............$1.79

B **Dig—with magic pick.** The gold mine game that everyone likes to play. Dig fast and furiously for letters with magic pick. First to finish a word earns a share. Trade shares for gold-colored bar. When you have three bars, you win! Includes picks, shares, cards and rules. $1.32
49 N 137—For 2–6 players. Shpg. wt. 1 lb. 2 oz..........$1.32

C **Pollyanna . . . game of pursuit.** Fascinating pursuit game for children and grown-ups. The first one to reach Pollyanna in center of board wins! Use the curved side tracks to avoid capture or blockades. 17¾-inch folding board, 4 dice cups, dice, pawns and rules are included. (Buy today the Mail-Order-Way.) $1.79
49 N 158—For 2–4 players. Shpg. wt. 1 lb. 8 oz..........$1.79

D **Finance . . . try to make a "fortune"!** Popular trading game, similar to monopoly. Invest, trade—gain or lose property. For 2 to 5 players. 18½-inch square folding board, dice, houses, cards, all necessary playing pieces and complete playing instructions. Shop at home and save! Order one now for many days of fun! $1.32
49 N 222—Shipping weight 2 pounds 4 ounces...........$1.32

E **Popeye's Game . . . new, exciting . . . full of fun!** Set up figures on floor or a table. Then, try to jump your wink through the holes in sequence. First to succeed wins! For 2 to 6 players whose ages can range from 6 to sixty . . . and, still never tire of or fail to be fascinated by this clever game! 6 felt pads, 12 winks and rules included. $1.79
49 N 157—Shipping weight 2 pounds 8 ounces...........$1.79

F **Children's Hour . . . set of 3 games.** Three simple games designed for little folks. **Peanut the Elephant:** 4 little elephants take trip through the jungle. Spinner and gaily illustrated playing board. **Porky the Pig:** 40 animal cards. Children make noises to ask for cards. **ABC Fishing:** lots of fun fishing alphabet cards out of pond. $1.79
49 N 285—Set of 3. Rules included. Shpg. wt. 1 lb. 12 oz..$1.79

Four old entertainers that bring you more fun in your home at a very low price

PIT
Exciting Fun for Everyone
G

H

J

5 MILES
TOURING
K

G **Pit.** Lively grain trading game. 65 cards, instructions.
49 N 166—Fun for entire family. Shpg. wt. 8 oz.......63c

H **Rook.** 57 crisp quality cards for regular or partnership Rook. Rules for 20 games. For 2 to 6 players.
49 N 148—Shipping weight 8 ounces.......................63c

J **Flinch.** 150 cards in ten series. Rules for 7 games.
49 N 151—For 2 to 8 players. Shpg. wt. 12 oz.........89c

K **Touring.** Famous auto card game—with all the thrills of an auto tour. First to finish tour wins!
49 N 150—For 2–6 players. Shipping wt. 6 oz.............89c

Quiz
Electric Quizzer
BUZZ

"Quiz Kids" Electric Quizzer

$1.79

120 authentic quiz kids questions and answers. Simple to operate—put one metal tipped cord under question, other under answer. Signal buzzes if answer is correct. Shockproof electric operation—cannot work unless answered correctly. 120 questions and answers on 5 cards, 10x7½ inches. Box 12¼x9¼ inches. Battery is included. Easy way to sharpen their wits in combining fun with thought-inducing quiz. Makes an excellent gift for either boys or girls. Add one to your Christmas list today!

49 N 109—Shipping weight 2 pounds....................$1.79

Parcheesi—loads of fun!

89c 15½-in.

Price reduced! Form blockades, send opponents' men back to start. Side or player who moves all men "home" first is winner! 2 dice cups, 4 dice, 16 'men' and beautifully illustrated playing board. 2 to 4 players.

49 N 101—Popular Edition. 15½-inch board. Shpg. wt. 1 lb. 8 oz. (*Was 92c*)............89c

49 N 172—De luxe gift Set 18½-inch board, finer equipment. Shpg. wt. 2 lbs.........$1.79

Uncle Wiggily . . . always a favorite

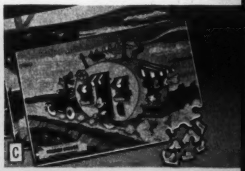
83c

Who can get Uncle Wiggily through the forest to Doc Possum's office first? Cards tell where to go on each play—no spinners or dice. There are a great many different variations . . . youngsters will want to play it over and over again. 2 to 4 players. Beautifully illustrated 16-inch square board, 4 pawns, 140 direction cards. Rules are included. Make your youngsters happy . . . order now!

49 N 104—Shipping weight 1 lb. 6 oz.........83c

Games, Puzzles.. traditional gifts for Christmas

A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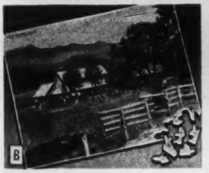
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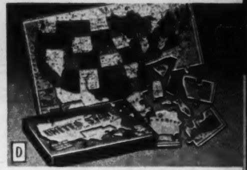
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A **Scenic Series.** Set of 4, each 14x22 in. Indian Fisherman, Cloister Garden, Mt. Hood, and Mirror Lake. Colorfully printed heavy cardboard. Over 300 interlocking pieces in each. All individually cut so that there are different sizes and shapes. Hours of fun! Enjoy those long winter evenings at home. **98c**

49 N 1708—Shpg. wt. 4 lbs.... Each 98c

B **Grand Prize 1000-piece Puzzle.** Challenges the skill of all! Fascinating pastime for those long winter evenings. About 20x27 inches. Stirring scene printed on heavy cardboard. Assorted subjects. Box shows completed picture as a guide. Makes a grand gift for both the young and old alike! **79c**

49 N 1879—Shpg. wt. 2 lbs....Each 79c

C **Set of 3 Walt Disney Puzzles.** Brilliantly colored . . . lots of action. Big 22x14-in. puzzles show the children's favorite Disney characters: **Snow White and the Seven Dwarfs, Donald Duck, and Mickey Mouse.** About 300 heavy cardboard pieces in each fascinating and fun-packed puzzle. **83c**

49 N 1877—Shpg. wt. 3 lbs.....Set 83c

D **De luxe two-sided Map Puzzle.** Two puzzles in one—map of U.S. on one side, map of world on other. An excellent way for children to learn geography as they play. They get to know states by shape and size. 20x14-in. durable tekwood map. (3-ply fiberboard, wood center.) Colorfully lithographed. **$1.29**

49 N 1889—Shpg. wt. 1 lb. 8 oz ...$1.29

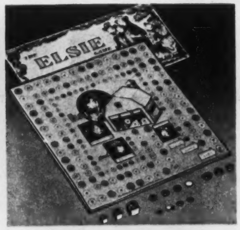
THE LITTLE RED HEN

The Little Red Hen Game

$1.29

Price reduced! Simple but fascinating story book game for 2, 3, or 4 players. Directed by spinner, players travel the path of the little red hen. First to reach table with bread is the winner. Folding book-style playing board of heavy cardboard. Opens to 24x14 in. 4 plastic playing pieces, spinner. The children love helping the little red hen!

49 N 203—Shpg. wt. 1 lb. 6 oz. (*Was $1.33*) ..$1.29



Elsie and her family

$1.33

Grand for children because it requires no dice, numbers, nor reading! Get Elsie, Elmer, Beulah to barn by rolling colored cubes with no numbers. Beauregard causes set backs a-plenty. 2 to 4 players. 18⅝-inch square board, 3 cubes, 4 sets of pawns. A fine gift for the youngsters!

49 N 145—Shpg. wt. 2 lbs. 7 oz.....$1.33

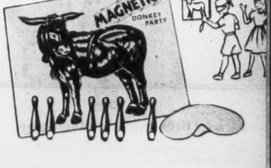
New! Donkey Game

$1.12

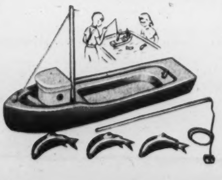
Blindfolded... try to put magnetic tails on donkey. 13½x17½-inch, lithographed metal surface, with reinforced back. 6 donkey tails with permanent magnets. Shipping wt. 1 lb. 10 oz.

49 N 146..........$1.12

For other Christmas favorites, see our Fall General Catalog

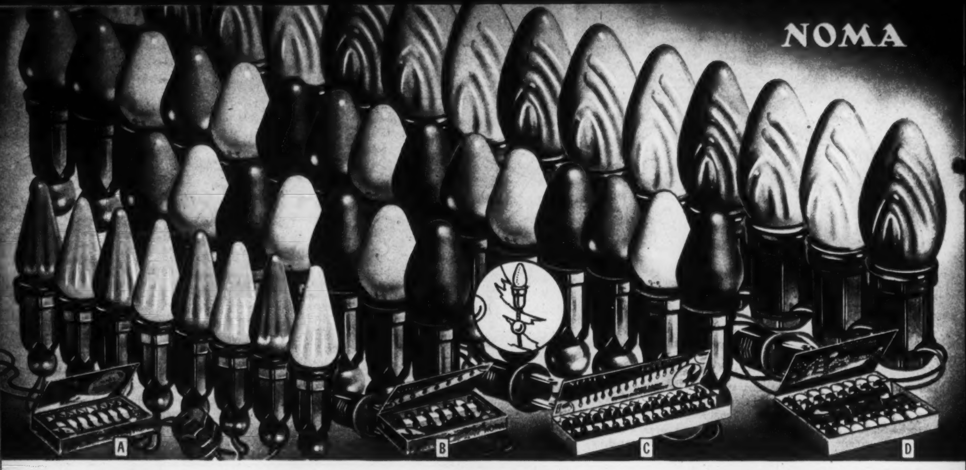


New! Realistic Fishing Boat Game



87c Holiday fishing at home! Realistic fishing can be done on the floor, table, or in the water. 10-inch long painted wood boat. 3 multi-colored, flexible, floating fish and fishing pole with a "magnetic" hook. Shipping weight 9 oz.

49 N 143............. 87c



Noma Lights Reduced With attractive put-away cartons

Series burning

A New low prices Was ~~$1.65~~ 98c

Exclusive berry bead feature fastens lamp upright and secure to branch. 8 assorted colors C-6 (series type) lamps; *when one lamp goes out, all go out.* Underwriters' Laboratories, Inc., approved unit. Shipping weight 1 lb.

49 N 6585—110-120 volt AC-DC.......... **98c**

Independent burning—when one light goes out the rest stay lighted

Indoor Berry Bead Light Outfit. Bring Yule magic to every corner of the room—enhance your tree with these glowing, colorful lights. Exclusive berry bead feature fastens lamp upright to branch of tree. C-7½ lamps burn independently—no more searching for the burned out lamp. Equipped with add-on connector for attaching additional sets. Fiber washer keeps lamp firm, helps prevent tinsel from entering socket. No exposed parts. Screw shell permanently fastened in Bakelite. Wires soldered to socket as recommended by Underwriters' Laboratories, Inc.; not eyeletted. 110-120 volt AC-DC. **$1.77** 7-light

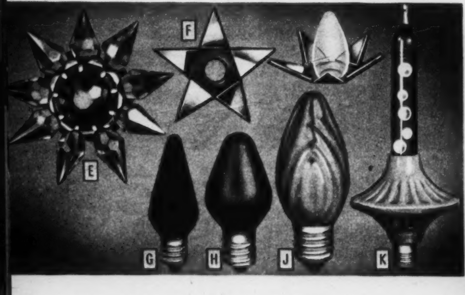
B **49 N 6569—7-light Set.** Shipping weight 1 lb. 4 oz.................. **$1.77**

C **49 N 6562—15-light Set.** Easier stringing with more lights. Over 22 ft. long. Shipping weight 2 pounds 2 ounces..................... **$3.79**

See page 219 for bubble lights and other tree decorations

D **Outdoor and Indoor Outfits.** Use these lights for trees, porches, around windows and pillars. Friends, neighbors, passers-by . . . all will be delighted with the Christmas spirit that prevails outside your house. Weather-proof wire, rubber washers; lights colored on inside—can't wash off. Independent-burning C-9½ lamps in assorted colors. Underwriters' Laboratories, Inc., approved. Add-on connector for attaching additional sets or lighting decorations. Now you decorate your tree the way you have always wanted—and at new low prices! More lights mean simplified easier stringing. 110-120 volts AC-DC. Was ~~$3.39~~ **$2.49** 7-light

49 N 6564—7C-9½ lamps. Shipping weight 1 lb. 8 oz.......... **$2.49**
49 N 6566—15-C-9½ lamps. Shipping. weight. 2 lbs. 10 oz. **5.35**
49 N 6571—20C-9½ lamps. Shipping weight 3 lbs. 12 oz....... **7.10**



Brilliant Star, Replacement Bulbs, Reflectors

E **Wonder Star.** Jewel tree with asst'd colors. Natural-color cut glass.
49 N 6588—Replacements for C-6 series type lamp. Shpg. wt. 6 oz. . .4 for **98c**

F **Mirror Stars.** Cardboard, mirror glass points. Fit around lamp base.
49 N 6530—3 in. across. Box of 8 assorted colors. Shpg. wt. 8 oz........**29c**

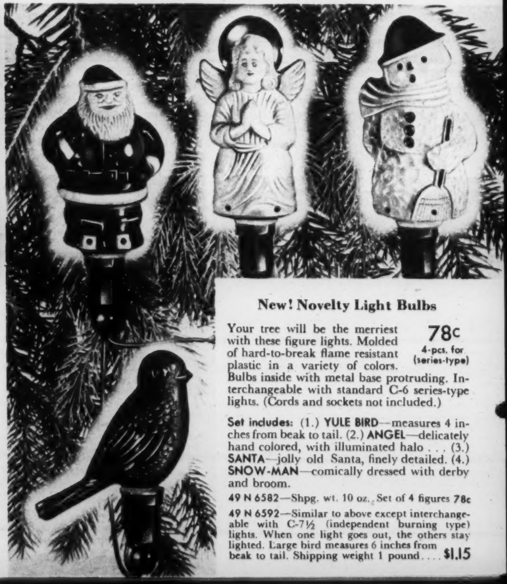
G **49 N 6507—C-6 Indoor Bulbs.** Series type 15-volt. Box of 10. Wt. 6 oz. **69c**

H **C-7½ Indoor Bulbs.** Independent burning. Assorted colors.
49 N 6570—110-120 volt, AC-DC. Shpg. wt. 10 oz........ Box of 10 for **$1.19**

Round G-14 Indoor Bulbs. (Not shown.) Ornament and light. 120-v.
49 N 6560—Independent-burning. Assorted colors. Shpg. wt. 1 lb. 8 oz. . .10 for **$1.89**

J **C-9½ Outdoor Bulbs. Multiple (independent burning).** Assorted colors.
49 N 6510—110-120 volt AC-DC. Shipping wt. 10 oz. Box of 8 for...... **$1.17**

K **Bubble-Lite Bulbs.** Closed-tube glass candle, plastic base.
49 N 6541—Series type, 15-volt, AC-DC. Shpg. wt. 5 oz. (*was 89c*). 3 for **59c**
49 N 6540—Independent-burning. 110-120 volts, AC-DC. Wt. 4 oz. (*was 87c*). **2 for 59c**



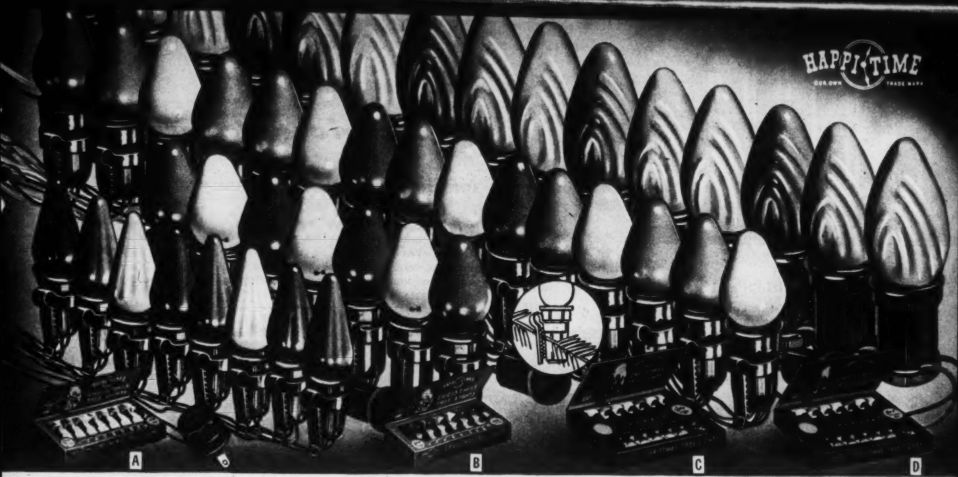
New! Novelty Light Bulbs

Your tree will be the merriest with these figure lights. Molded of hard-to-break flame resistant plastic in a variety of colors. Bulbs inside with metal base protruding. Interchangeable with standard C-6 series-type lights. (Cords and sockets not included.) **78c** 4-pcs. for (series-type)

Set includes: (1.) **YULE BIRD**—measures 4 inches from beak to tail. (2.) **ANGEL**—delicately hand colored, with illuminated halo . . . (3.) **SANTA**—jolly old Santa, finely detailed. (4.) **SNOW-MAN**—comically dressed with derby and broom.

49 N 6582—Shpg. wt. 10 oz. . Set of 4 figures **78c**

49 N 6592—Similar to above except interchangeable with C-7½ (independent burning type) lights. When one light goes out, the others stay lighted. Large bird measures 6 inches from beak to tail. Shipping weight 1 pound.... **$1.15**



Happi-time Lights

New! SEARS own Set in put-away boxes

Indoor Series Burning Lights all on or all out

A **8-light Set.** New! HAPPI-TIME lights wreathe your tree with holiday brightness. Wired in a loop 12⅓ ft. around. 8 series-type lights in assorted colors. Underwriters' Laboratories, Inc. approved. Sturdy box. **89c**

49 N 6595—110-120 volt AC-DC. Shipping weight 1 lb. **89c**

49 N 6578—Low-priced 8-light Set. (Not shown.) Not Happi-Time. Without clips or put-away box. Order today! Shipping weight 12 ounces **75c**

Indoor Independent Burning
When one light goes out the others stay lighted

B **7-light Set.** Bathe your tree in a rainbow of color! C-7½ lamps burn independently—no more searching for the burned out lamp. Replace your worn out set with this thrift-priced outfit. Clip fastener holds lamp securely to tree branch. Add-on connector for attaching additional sets. Washer keeps lamp tight in socket. Assorted brightly-colored lamps. U.L. Inc. approved. Over 11 feet long from first socket to end plug. Sprinkle your tree with holiday magic! 110-120 volt AC-DC. **$1.42**

49 N 6596—Shpg. wt. 1 lb. 4 oz. In sturdy put-away box **$1.42**

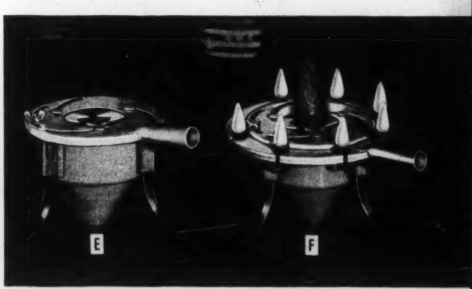
C **15-light Set.** Bigger sets mean easier stringing. Over 22 feet long.
49 N 6598—Otherwise same as above. Shpg. wt. 2 lbs. 2 oz. **$3.05**

Outdoor and Indoor Independent Burning Lights

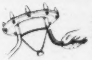
D Use these both indoors and outdoors. For trees, porches, around windows and pillars. Independent burning C-9½ lamps in assorted colors. Colored inside—won't wash off in rain or snow. Over 22 ft. In put-away box. Decorate now at these low prices! 110-120 volt AC-DC. **$4.15 15-light**

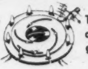
49 N 6599—15-light Set. Underwriters' Laboratories, Inc., approved. Wt. 2 lbs. 10 oz. **$4.15**

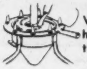
49 N 6597—7-light Set. 11½ ft. long; otherwise same. Shpg. wt. 1 lb. 8 oz. **1.92**



Firm-grip metal Tree Stands with wide-reach 3-leg support


Detachable legs lock in place


Twist handle—3 jaws grip tree


Water helps keep tree fresh

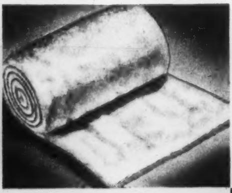
E **Happi-Time patented Griptight Stand.** Why wrestle with screws and adjustments when a convenient Sears stand does it automatically! Just attach legs—they lock into place easily—set tree in water well—pull handle tight and the 3 jaws grip tree all at one time. Holds from 1½ to 3-inch diameter tree. Tripod leg arrangement distributes weight evenly—tree sits solidly—doesn't rock. Made of heavy steel with red and green baked-on enamel finish. Extra large water capacity keeps tree fresher, greener—helps retain its aromatic fragrance. 7⅜ in. high overall. Comes in handy storage carton. **$1.49**

49 N 6553—Shipping weight 3 pounds **$1.49**

F **Electrically Lighted Stand. Reduced 25%!** Same as above holder, plus a colorful ring of eight 15-volt Mazda lamps around the top rim of base. Bulbs arranged to cast a soft light on the floor—diffuse color upward through branches. Four-ft. lead-in wire has open outlet near tree—provides plug-in for tree lights. 7⅜ in. high overall. Each leg extends 11½ inches. Complete with 8 assorted-color lamps. For 110-120 volt AC-DC. **$2.89**

49 N 6549—Shpg. wt. 4 lbs. 7 oz. Holder with 8 lamps. *Was $3.89* . . . . Now **$2.89**

SNOW
SNOW
SNOW



Fluffy plastic Snow

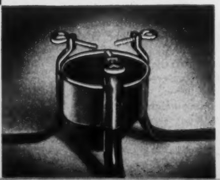
"Winterize" your tree with plastic flakes. Cling naturally to the branches—make a delicate halo for lights and ornaments; light and fluffy. Flame-resistant. Easily picked up by sweeper. Four boxes, each 7⅜x4⅝x1¾ in. Shpg. wt. 9 oz. **4 boxes 35c**

49 N 6730 . . . . 4 boxes for 35c

White Cotton Batting

Reduced! Brings the bright beauty of fresh snow into your home. Ideal as a "snow-drift" at base of your tree and for many other decorative uses. Flame resistant. Roll is 30 in. wide, 44 in. long. Be sure to order plenty—the price is low. Shipping weight 7 ounces. **29c**

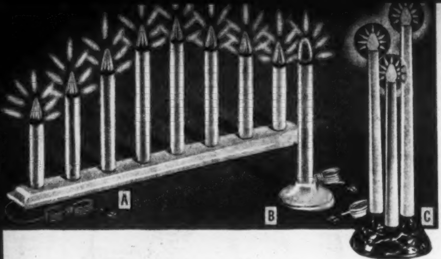
49 N 6504—(*Was 34c*) 29c



Economy Tree Stand

All steel construction. Tripod leg arrangement distributes weight evenly. Bright red and green baked-on enamel finish. Large water capacity helps keep tree green and fresh; helps retain its natural scent. 3-screw ring holds tree securely. 8¼ inches high. **89c**

49 N 6555—Shpg. wt. 2 lbs. 4 oz. 89c



ELECTRIC CANDLES add a cheery glow to any room

A **Reduced—8-lite Electric Candolier** for your windows, mantel, table or buffet. 8 fiber candles on 20½-inch long wood base, hold series type lamps (included). Ivory-color enameled, 9½ inches high. Use on 110-120 volt AC-DC. Was ~~$2.19~~ $1.98
49 N 6711—Shipping weight 1 lb. 8 oz. . . . $1.98

B **Reduced—Electric Candle** to brighten your rooms or windows. Fiber candle with lamp on 3½-in. diam. wood base. Ivory-color enameled. 9½ inches high. 110-120 volt AC-DC. Was ~~59c~~ 55c
49 N 6708—Shipping weight 8 oz. 55c

C **NEW! 3-lite Electric Candolier.** 3 tapered candles of white fiber hold colored independent burning bulbs. Light reflected by transparent halos. Holly design plastic base, 6⅜ in. diam. 19 in. high. 110-120 volt AC-DC. Wt. 3 lbs. 4 oz. $2.98
49 N 6723 . . . . $2.98

THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS
SHOPPING

PRICE REDUCED!
Santa Claus Outfit

Christmas is most fun when Santa Claus himself delivers the presents. Two-piece good quality duvetyn (soft napped cotton fabric) suit with matching ~~red~~ and white hood. Black oilcloth leggings, white trim. Good for many seasons' wear. Large size only (42-44). Was ~~$6.95~~ $5.98
49 N 6726–Shpg. wt. 2 lbs. . . $5.98

NEW!
Fiberboard Fireplace

Add more Christmas atmosphere to your home with this artificial fireplace. Makes a fine background for your tree . . . a place for your children to hang their stockings. Built of heavy fiberboard, printed in red brick pattern with black mantel . . . looks almost real. About 46x8½x42 in. high overall. Easy to set up. $1.69
79 N 06745–Shpg. wt. 5 lbs. $1.69

REDUCED! Illuminated Musical Nativity Set

18 familiar figures, molded of composition with lifelike details, delicately hand-colored and lacquered. Christ child lies in straw-filled manger. Stable, 13x5½x10 in. high, of sturdy fiberboard; thatched roof. Swiss music box plays Christmas hymn. Softly lighted by C-7½ bulb. Shipping weight 9 pounds. Was ~~$9.69~~ $8.95
79 N 06721—19-pc. set. $8.95

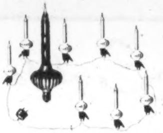
NOMA BUBBLE LITES

Electric Decorations

for Christmas gaiety . . many at reduced prices

D **Reduced $1.00—9-lamp Bubble-Lite Set.** Lends magic beauty to your tree. 9 liquid-containing, closed-tube glass candles on bases of 2-tone plastic, about 4½ in. high. When one goes out, all go out. Glow when cord is plugged in—bubbles rise after short warm-up. Interchange with any C-6 15-volt series type lamp. Extra long straight-line double cord for easier tree-trimming; plug has extra outlet. Clips hold lights upright. *By test, lamps in 9-lamp set burn over 4 times longer than in 8-lamp set (49N-6719) below.*
49 N 6542—9-lamp Bubble-Lite Set. Shpg. wt. 1 lb. 7 oz. For indoor use. $2.59
49 N 6541—Extra bubble lamps for above set. Shpg. wt. 3 oz. (*Was 89c*). . . . . . Box of 3 59c

E **NEW! 7-lamp independently burning Bubble-Lite Set** . . . when one burns out, others stay lighted. Glow when cord is plugged in—bubbles rise after short warm-up. Liquid-containing tubes on rounded 2-tone plastic C-7½ bulb bases about 5 in. high. Clips hold lights upright on tree. Plug has extra outlet.
49 N 6559—7-lamp Bubble-Lite Set. Shpg. wt. 1 lb. 3 oz. For indoor use. $3.29
49 N 6540—Extra independently-burning Bubble-Lite lamps for above set. Shipping weight 6 oz. . . . . (*Was box of 2 for 87c*) Now box of 2 for 59c



REDUCED! 8-lamp Bubble-Lite Set

Eight liquid-containing, closed-tube glass candles on bulb-bases of 2-tone plastic, about 5 in. high. When one goes out, all go out. Glow when cord is plugged in. Bubbles rise after short warm-up. Interchangeable with C-6 type lamps. Circular single cord, with plug. Clips hold lights upright on tree.
49 N 6719–Shpg. wt. 1 lb. 3 oz. (*Was $2.89*). *Now* $1.98

FESTIVE ELECTRIC DECORATIONS to brighten your holidays

F **NEW! Illuminated plastic Angel.** Attractive treetop, wall or mantel decoration. Her swirling white plastic skirt, plastic halo and wing tips cast a soft glow when illuminated by the concealed C-7½ bulb. Star-tipped lucite wand shines.
49 N 6550—6¾ inches high. Has hole for hanging. Shipping weight 14 oz. $1.59

G **Reduced! Santa-Glo.** Lights up as tree top . . . on table, mantle or in the window. Children love him for a wall plaque in their room. (Hole for hanging). Translucent plastic, practically unbreakable. Red flocked finish. Uses C-7½ bulb (incl.)
49 N 6661—8½ inches high. Shipping weight 1 lb. 2 oz. (*Was $1.85*) $1.35

H **Reduced! Musical Candelite Tree.** Swiss music box in base, playing "Silent Night," makes this tree especially delightful. 16 colored, glowing glass candle-lites and star top never burn out . . . 25-watt lamp within tree illuminates their tips. Thick branches of dark green visca (strawlike rayon) are flame-resistant. Metal frame. 22 in. high overall.
79N06706–Shpg. wt. 8 lbs. (*Was $10.79*). . . . $9.95

J **NEW! Bubble-Glo Tree.** 10 liquid-containing tubes illuminated by 25-watt bulb in base . . . bubble after warm-up. Flame-resistant green rayon visca branches. Metal frame; plastic base. 16 in. high overall. 2 extra bubble tubes incl. (total of 12).
79 N 06712–Shpg. wt. 5 lbs. $4.98

K **NEW! 4-bell Cluster.** C-7½ lamp inside each bell of reinforced red cellophane casts cheery glow through translucent sides. Three 4-inch bells, one 5-inch. Red ribbon bow; spray of silver and red foil poinsettia leaves. About 20 inches long overall. Shipping weight 1 lb. 3 oz.
49 N 6720. . . . . . . $2.39

L **Illuminated Nativity Set,** depicting the story of the birth of Christ at Bethlehem. 14 figures of molded composition, hand-lacquered. Sturdy cardboard stable, 8x3x5¾ inches high, lithograped in natural colors. Shipping weight 1 lb. 4 oz. Uses C-7½ bulb (incl.)
49 N 6707—Set . . $1.89

M **NEW! Illuminated Altar.** *Now made of plastic. Priced much lower than last year's non-plastic model.* Lightweight, hard-to-break. Light shines through entire altar. 15-watt lamp softly lights 10 lucite candles, cross and picture of "Last Supper." 11x4½x11 in. high overall. Shipping wt. 3 lbs. 2 oz.
49 N 6715. . . . . $5.29

N **Musical Carolers.** A charming Christmas decoration for any room in your home. 3 colorfully finished carolers seem to sing . . . Swiss music box plays "Silent Night." Lamp casts soft light over entire scene. Composition. 9¾x6¾x8⅞ inches high.
49 N 6714—Shipping wt. 4 lbs. . . . $5.98

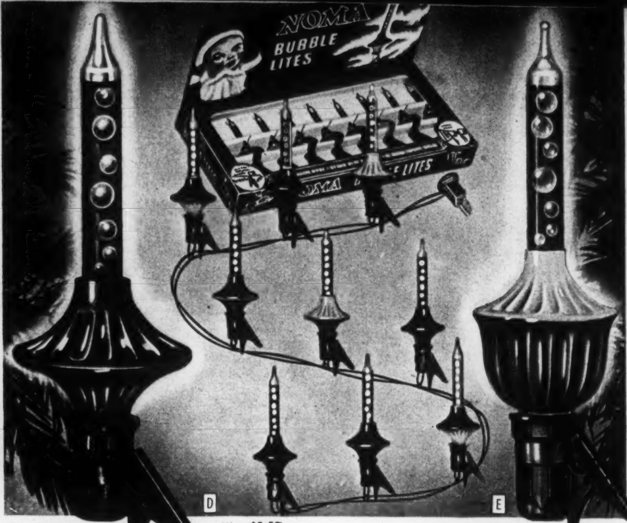
P **NEW! Illuminated Musical Chapel.** Windows glow when illuminated by lamp inside. Music box plays hymn. Wood and fiberboard, painted white, sprinkled with mica "snow." Cotton covered roof. 4 trees, 2 composition choir boys. 13x10x18 inches high overall.
79 N 06731—Shpg. wt. 5 lbs. $6.98

R **NEW! Santa Wreath.** Illuminated figure of Santa glows cheerfully in center of 12-inch silk and rayon chenille wreath. Order one for each window.
49 N 6709—Shpg. wt. 1 lb. $1.39

S **NEW! Low priced! Red Candle Wreath.** Crinkled cellophane surface reflects light of bulb in center. Plastic halo glows. 12 in. diameter.
49 N 6710—Shpg. wt. 1 lb. 75c

ALL MERCHANDISE DESCRIBED ABOVE ILLUSTRATED ON OPPOSITE PAGE

All electrical items on these two pages include cords and bulbs for 110-120 volt AC-DC.

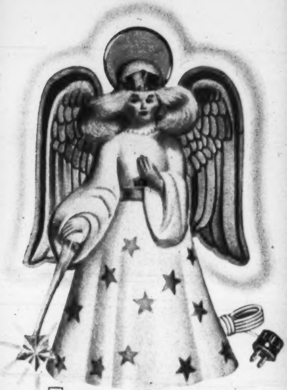


D NOMA 9-lamp set
When one goes out
—all go out

Was ~~$3.59~~
$2.59

E NOMA 7-lamp set
When one goes out
—others stay lighted

$3.29

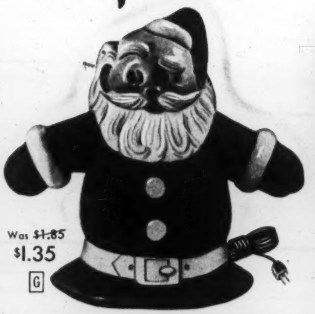


F $1.59

Use it as a Christmas tree top . .

as a decorative night light in baby's room . .

or on top of your fireplace



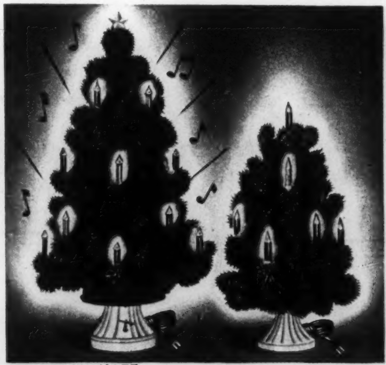
Was ~~$1.85~~
$1.35

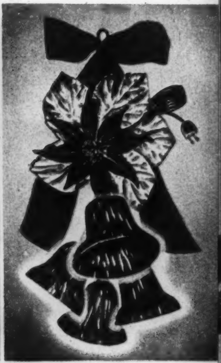
G

Use it as a tree top . .

. . as a table decoration . .

. . or as a wall plaque

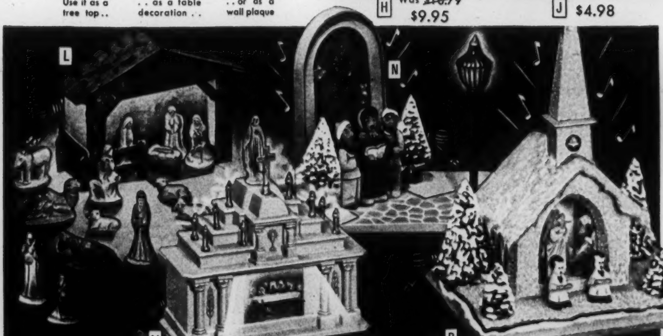


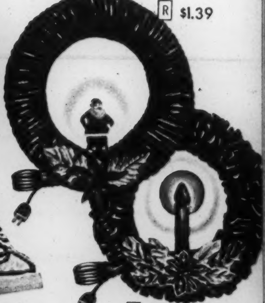


H Was ~~$10.79~~
$9.95

J $4.98

K $2.39





R $1.39

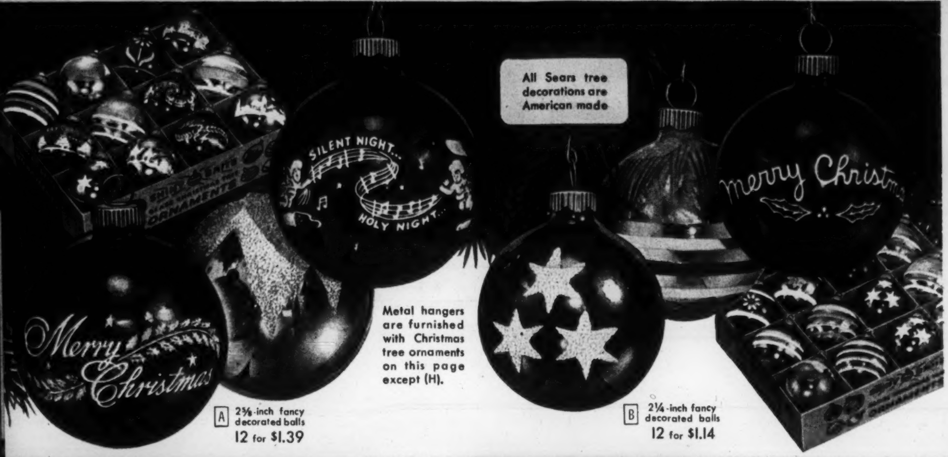
S 75c

L $1.89

M $5.29

N $5.98

P $6.98

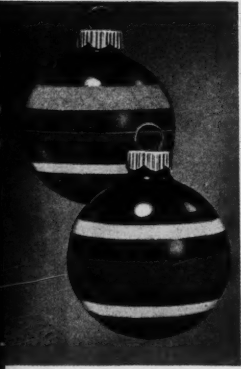

SILENT NIGHT...
HOLY NIGHT...
Merry Christmas
merry Christmas
ORNAMENTS

All Sears tree decorations are American made

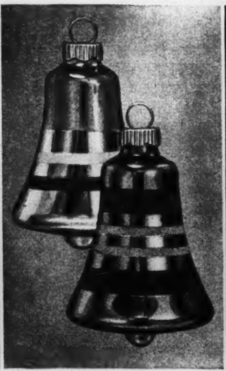
Metal hangers are furnished with Christmas tree ornaments on this page except (H).

A 2⅝-inch fancy decorated balls 12 for $1.39

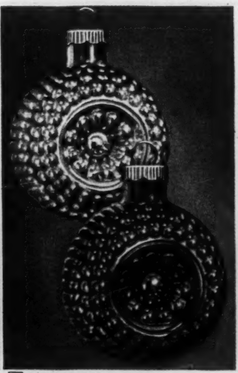
B 2¼-inch fancy decorated balls 12 for $1.14



C 2-inch gaily decorated balls 12 for 79c



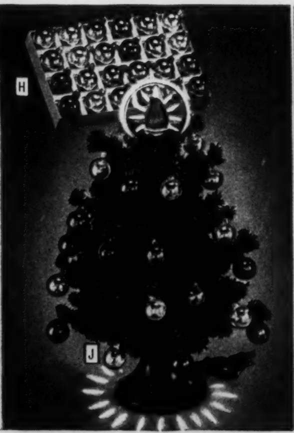
D 2½-inch decorated glass bells 6 for 59c

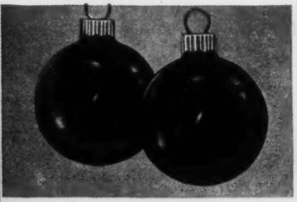


E Dimple reflectors, colored centers 6 for 69c

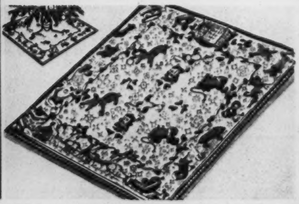
F Decorated reflectors 6 for 87c

G 5 Graceful birds . . 3 jolly Santas Set of 8 for 96c





K 1¾-inch solid color ornaments 12 for 55c



H Reduced! miniature balls 24 for 76c

J 12-inch lighted tree with 24 ornaments $2.45

L Enameled rug for under the tree $1.79

CHRISTMAS TREE Decorations

ILLUSTRATED ON OPPOSITE PAGE

Brilliant, feather-light Ornaments

A **New 2⅝-inch round glass Balls.** Fancy decorated and silver lacquered . . altogether lovely and lustrous ornaments! Five have silk screen designs including Santa and reindeer; Silent Night, Holy Night; Merry Christmas and holly spray; town of Bethlehem; village snow scene. Other ornaments include: 1 frosted star; 1 frosted snow cap; 2 frosted stripes; 1 gold color cap and 2 gaily decorated . . assorted colors. Metal capped. Add that right "touch" to your Christmas tree.
49 N 6610—Partitioned box and hangers. Shpg. wt. 1 lb. 8 oz . . . . 12 for $1.39

B **New! 2¼-inch round glass Balls.** Low priced . . new fancy design. All silver lacquered. Metal capped. Choice of fancy decorated, solid colors.
49 N 6604—**Special "Merry Christmas" screened design** . . adds new spirit to tree. Beautiful snow caps, enchanting snow stars, smart 4-color striped ornaments. Shpg. wt. 1 lb. 7 oz. With hangers in partitioned box . . . 12 for $1.14
49 N 6605—**Solid color Ornaments.** 3 red, 3 blue, 3 silver color, 2 gold-color, 1 green. Shpg. wt. 1 lb. 7 oz. Hangers, partitioned box . . . . 12 for 89c

C **2-inch decorated round glass Balls.** Assorted patterns. 8 silver lacquered, decorated; 4 color lacquered, decorated, opaque.
49 N 6603—With hangers, partitioned box. Shpg. wt. 1 lb. 6 oz. . . 12 for 79c

D **2½-inch decorated glass Bells.** What could be more suggestive of Christmas than glass bells . . used on your Christmas tree and for household decoration. Four bells are fancy decorated and two are solid color. Assorted colors. Metal capped. Have enough on hand . . . order several boxes. Shipping weight 1 lb. 4 oz.
49 N 6612—With hangers, partitioned box. . . . . . 6 for 59c 12 for $1.10

E **2¼-in. Dimple Reflector Ornaments.** New! Just what you need to accent the splendor of your tree. Soft pastel colors with glamorous silver color centers. Reflectors on both sides to catch all of the brilliance of your Christmas tree. Metal capped. Make up a big order . . use Sears Easy Payment Terms. Shpg. wt. 1 lb. 6 oz.
49 N 6611—With hangers, partitioned box. . . . . 6 for 69c 12 for $1.29

F **New! Plain and Striped Reflectors.** Deep round single reflector and spear point double reflector styles lend elegance to decoration. 6 ornaments in a box; 2 spear points, 4 round. Vibrant plain and striped pastels. 2½ to 3⅝ in. long. Shpg. wt. 1 lb. 4 oz.
49 N 6633—With hangers, partitioned box. . . . 6 for 87c 12 for $1.65

G **Graceful Birds and jolly Santas.** Molded glass-like plastic—practically unbreakable! Silver-color with red and blue details. Birds (6¾ inches long including silky glass fiber tails); shiny red santas (3¼ in. tall) carry full packs on their backs. All have loops for hanging. Your children will be delighted with these unusual ornaments.
49 N 6728—Shipping weight 1 lb. 4 oz. Set of 5 birds, 3 santas. 96c

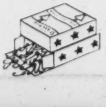
H **Miniature Ornaments.** Reduced! Ideal for small trees, Christmas packages and decorations. Assorted colors. 24 glass ornaments, each 1-inch diam. Metal capped. Shipping weight 9 ounces.
49 N 6659—Partitioned box. No hangers. *(Were 24 for 98c)* . . . . . 24 for 76c

J **12-inch Decorated Tree with lighted halo and base.** New! Flame-resistant green visca (strawlike rayon) branches. Plastic base lights from within. 24 ornaments. 49-in. cord, socket.
49 N 6729—Uses 2 C-7½ lamps (included). Shipping wt. 1 lb. 5 oz $2.45
49 N 6718—Tree above without decorations. Shpg. wt. 1 lb $1.75

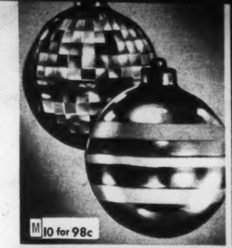
K **1¾-inch solid color glass Balls.** New low price. Very-high sparkle to give your tree the brilliance it needs. Silver color lacquered. Assorted colors: 3 red, 3 blue, 3 silver, 2 gold and 1 green.
49 N 6602—Metal capped. Partitioned box. Shpg. wt. 1 lb. 4 oz . . . 12 for 55c

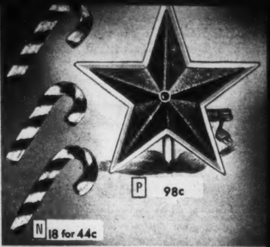
L **Heavyweight printed Enameled Rug in a colorful Christmas design.** Kids will love it . . looks like Santa's carpet! Made specially for under the tree, yet will lend the spirit of Christmas to any room . . nursery, rumpus room, porch. Baked-on enameled surface cleans easily.
37 N 03571—**Size 4½x4½ feet.** Shpg. wt. 10 lbs. Mailable $1.79

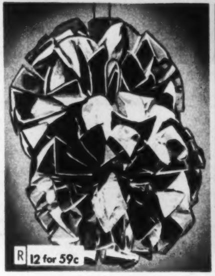
Metal Ornament Hangers

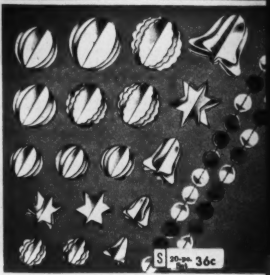


Time-savers for tree-trimming! Simply insert them in the cap openings at tops of ornaments. Wide hook is suspended from twig. Use with any size ornament.
49 N 6656—Shipping weight 8 oz. . . . . . Box of 200 for 13c









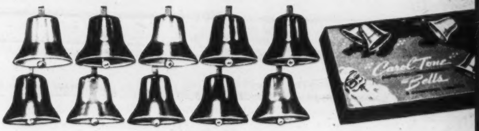
M **Shining, many-faceted and decorated 2¼-in. plastic Balls.** Extraordinarily pretty—with a metallic luster. 5 plain faceted and 5 decorated stripes in assorted colors. With loop hangers. Shpg. wt. 10 oz.
49N6514—Order now! 10 for 98c

R **Krinkle Foil Balls.** Glittering metal foil . . permanently shaped, unbreakable. 2¼ inches in diameter. Six all silver-color balls; six color-lacquered in blue, red and gold with silver-color "lining." Stay like new!
49 N 6577—Shpg. wt. box 9 oz.
12 for 59c 24 for $1.10

N **Gay "Candy Canes."** Soft rayon, with spiral red and white stripes—look just like old-fashioned candy canes. Hook over the branches on your tree.
49N6617—4¾ in. long. Shpg. wt. 10 oz. 18 for 44c

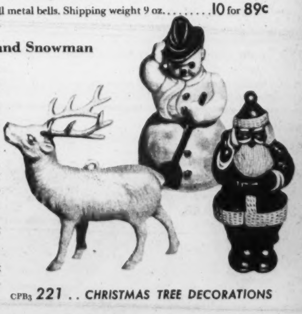
P **7-inch Tree Top Star.** Red C-7½ lamp, hidden behind crystal flocked star center produces a fiery red glow around edges of sparkling star. Big value at this low price!
49 N 6543—All metal. Shpg. wt. 12 oz 98c

S **20-pc. metal foil Blinker Assortment.** Gleaming, silver-color foil—unbreakable, of course—with color-lacquered surfaces in a variety of shades. Set consists of 6 balls (2⅛ to 3¾-in. diam.), 5 bells, 3 stars, 5 cookie shapes and a garland of about 50 discs. They're featherlight. All fold flat for storing. Tie strings.
49 N 6511—Shpg. wt. 4 oz. 20-piece set. 36c



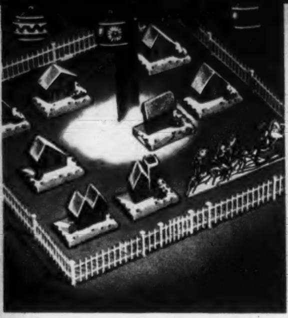
New! "Carol Tone" . . colored aluminum Bells. Each bell has a clapper which makes a clear tinkling sound when rung. They're wonderful for your Christmas tree, wreaths, door, table decorations, gift wrapping and fireplace decoration. 10 bells, each 2 by 2 inches, in assorted colors. Ring in the new—out the old with these bells.
49 N 6615—"Carol tone" colored all metal bells. Shipping weight 9 oz. . . . . 10 for 89c

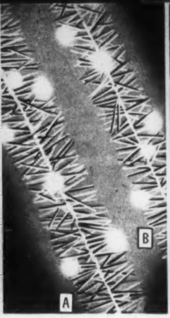
Plastic Reindeer, Santa and Snowman



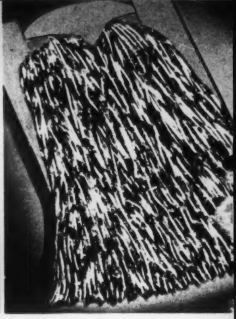
Hang them on your tree or place them in the "snow" beneath. They'll add a clever, humorous note to any holiday setting . . . an arrangement on your table or buffet or mantle. Four reindeer 3 inches long; three Santas and three snowmen 3 inches tall. All are long-lasting molded plastic with clever details. Shipping weight 1 lb. 2 oz. Order today!
49 N 6652 . . . . . . 10 piece set 96c

Sears has a complete assortment of all decorations you need. Make your selections early.





+SPARKLING+TINSEL+ICICLES



9-piece Christmas Village Set

Use under your Christmas tree—on your mantel, window sill or table. 8 colored cardboard buildings, about 3½ in. high; roofs sprinkled with mica "snow"; Santa and sleigh plaque. Insert tree lamps to light windows. Fence, lamps not included. Comes set up. **89c**

49 N 6658—Shipping wt. 1 lb. 12 oz. 89c

White plastic Fence Reduced! 15 interlocking fence sections, 2½ in. high; 1 gate.

49 N 6727—Makes 24-in. square. Wt. 8 oz. 75c

Tinsel Garland

Silver-plated. Drape it from branches in graceful festoons—it glitters like ice! More for your money this year. **47c**

A **1¼-inch diameter.** 49 N 6557—Shipping wt. 9 oz. . . . . 24 feet 47c

B **⅞-inch diameter.** 49 N 6556—Shipping wt. 9 oz. . . . . .36 feet 47c

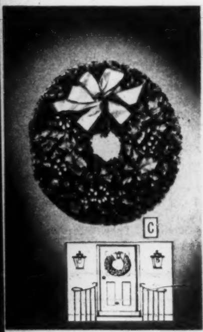
Shimmering metal Icicles to sparkle on your tree

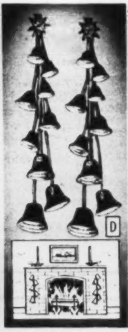
Spiral Icicles. Bright silver-color plating over flat copper wire—coiled into a tapering spring-like spiral. Hung from tree, they vibrate gently with every tiny tremor, reflecting hundreds of pinpoints of dancing light. Extended length, 5½ inches. Made entirely of metal—nothing to burn. Four boxes: each packed eight to a box; each icicle in its own compartment; total 32 icicles—order now! **4 boxes 38c**

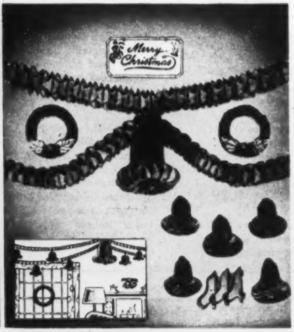
49 N 6584—Shpg. wt. 10 oz. 4 boxes. . . .38c

Lead foil Icicles. Silvery strands "drip" gracefully from branches . . . catch glints of light and color from other ornaments to make your tree a wondrous delight. Thin, flame-proof metal ribbons, about 17 inches long, reflect light. Separate strands—light and loose, not stuck together—folded over cards to prevent tangles. 6 oz.—equals 4 average size boxes. Shpg. wt. 10 oz. **29c 6 oz.**

49 N 6552–Bulk, save more! 29c







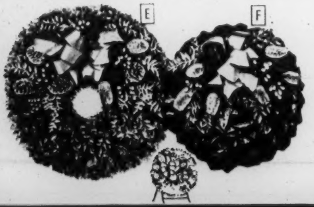
Decorative Wreath, 9-bell Clusters

C **Beautiful, long-lasting Decorative Wreath.** Add a warm, friendly note to your windows, doors or walls. Preserved Italian holly wreath, 15 inches in diameter. Trimmed with clusters of red berries and large red ribbon bow. Add one to your Easy Terms order. Was ~~$2.39~~ **$1.98**

79 N 06740—Shipping weight 3 pounds. $1.98

D **Red and Silver 9-bell Clusters.** Use them on your tree or anywhere in your home. Red heat-sealed cellophane with silver foil lining—retains shape. Graduated lengths of ribbon; 2½ to 4½-in. diam. bells; paper poinsettia decoration on top. Bells fit inside each other for storage. **2 for 96c**

49 N 6733—Shipping wt. 5 oz. 2 clusters for. 96c



17-piece Room Decoration Set

These gay trimmings add color to your home at holiday time. Enough to decorate one room as shown above. Use this set in your living room, dining room or game room . . . makes your parties even more festive. Two bright red 7-inch cellophane wreaths with silver-colored leaf spray; 5 red and green cut out paper garlands extend to 10½ feet; eight 5-inch honeycombed red tissue bells, one 8-inch bell; 1 foil sign lithographed "Merry Christmas." All fold flat for easy storing. Red string loops for hanging. Unfold, clip and hang in a jiffy. An extremely low-priced set that you can use and enjoy year after year! **69c**

49 N 6780—Shpg. wt. 1 lb. 2 oz. 17-pc. set. 69c

Memorial Wreaths, easels

E **17-inch preserved green ruscus Wreath with easel.** With natural cones, frosted silver ruscus, red frosted thistles, red berry clusters, red ribbon bow. **$3.39**

79 N 06742—Shipping weight 4 pounds. $3.39

F **15-inch preserved Magnolia Wreath, easel.** Trimmed with red frosted thistles, silver and green ruscus, red berries. **$2.39**

79 N 06741–Red ribbon bow. Shpg. wt. 3 lbs. $2.39

Christmas Tree and Home

Decorations

For a gay holiday

Artificial Trees

$4.95 42-inch size

Clean, economical, no needles to shed—they're lovely—they're flame-resistant! Natural-looking, round-shaped branches covered with *flame-resistant*, fluffy, straw-like rayon visca . . . colored a deep forest green to represent pine needles. Unfold from trunk to tree shape desired. Fold for storing. Sizes may vary slightly. Tree sits securely in iron-branded white wood tub. Ornaments are not included. In four sizes.

79 N 06640—Table tree abt. 33 in. tall. (Tub papier mache, not wood.) Wt. 3 lbs... $2.19
79 N 06635—About 42 in. tall. Shpg. wt. 5 lbs. . . $4.95
79 N 06680—About 54 in. tall. Shpg. wt. 10 lbs. . $6.45
79 NM 6681—72 in. Freight, express. Wt. 7 lbs. $9.45

Plastic Santa and Reindeer Set

It's new—it's extremely well made of plastic, molded with finest details and has the realism only plastic can give. Sled holds red Santa and a small frosted Christmas tree. 8 dashing, prancing white reindeer pull Santa. Base 18x3 in. overall. **$1.39**

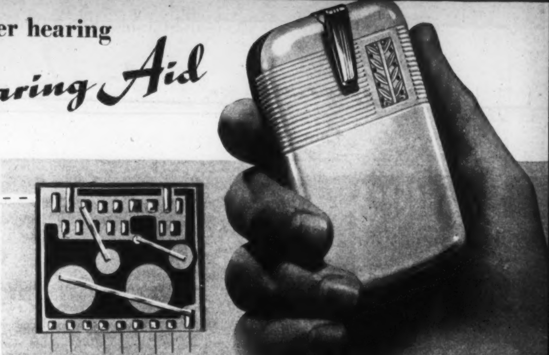
49 N 6732—Adds sparkle anywhere. Shpg. wt. 14 oz. . $1.39

Order your decorations early! Easy Terms on Page 295

Sears lowers the high cost of better hearing

NEW SILVERTONE *Hearing Aid*

with the revolutionary, new "printed electronic circuit"



$84.50 Cash $8.50 Down $8.00 Monthly

Compare price and features with any make on the market —an unbeatable combination

You'll agree that no other hearing aid gives you nearly so much for so very little. So many wonderful, new features for better hearing and better performance. Skilfully combines the latest improvements in hearing aid design and construction. Yet priced many dollars less than other top quality aids. *Silvertone invites comparison!* There's no finer hearing aid made at any price.

You be the judge. You can be restored to the world of sound—a new world of happiness—with the new Silvertone hearing aid. Try it for at least one week. If you aren't convinced your hearing is improved, Sears will cheerfully refund your money.

The new all-in-one Silvertone hearing aid is a miracle of precision engineering and electronics. MORE COMFORT thanks to the wartime developed "printed electronic circuit" that reduces size and weight. MORE RUGGED for the printed circuit eliminates troublesome wiring, withstands heat and cold, and resists moisture and body acids. MORE POWER for the variable tone and volume control permits wide range of adjustment even for severe hearing deficiencies. MORE EASE with finger-tip tone and volume control.

MORE CLARITY for the printed circuit reduces circuit noises, smooth plastic case minimizes clothing noises. MORE ECONOMY with new low-drain tubes which give up to 25% more battery life. MORE TROUBLE-FREE OPERATION for there are scarcely any parts to get out of order, assuring continuous hearing. MORE MODERN inside and out. Tiny, smartly styled case is sheer beauty. Pleasing cream and maroon color with gold plated clip. Sturdy Melannine plastic case won't warp or buckle because of heat or cold. MORE SERVICE because it's guaranteed for one year by Sears famous guarantee to satisfy you perfectly. You'll receive an entirely new hearing aid in case of defects in material or workmanship.

If you have worn a hearing aid and have a custom ear mold order:
♦4 N 6163MY—Model P15. Shpg. wt. 1 lb. 8 oz. $84.50
If you haven't worn an aid or don't have a custom ear mold order:
♦4 N 6165MY—Model P15. Shpg. wt. 2 lbs. 89.50

Silvertone's inside story—"printed electronic circuit"

That's it above in actual size. Miniature, one-piece amplifier unit is secret of the new Silvertone hearing aid. War-proved as the heart of the mortar Proximity Fuse, the printed circuit represents a peak in electrical efficiency. Tough little electronic device replaces main wiring, soldering and resistors by a silver process fused-on a wafer-thin, porcelain-like material. Combines 45 electronic parts in one tiny, lightweight, moisture and shock-resistant ceramic chassis.

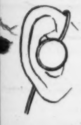
NEW lightweight hearing aid—weighs only 4⅜ ounces complete. Sturdy plastic case is just 3⅜ in. high, 2⅛ in. wide. Easy to carry with removable spring clip for inside or outside use

NEW variable 2-position tone control permits you to select desired frequency range. Finger-tip volume control provides most accurate adjustment to the greatest number of aid wearers

NEW midget-ear receiver—so small it is almost undetected in ear. Magnetic-type. Plastic-covered, flesh-color cord reduces noticeability even more. For "invisible hearing" see [A] below

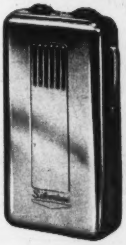
VOLUME
TONE

Ear Impression Kit—for custom ear mold



All models include two stock ear molds (right and left) but for best results you should have an ear-piece custom-molded to fit your ear. First you must have an impression taken of your ear. You can do this easily at home. Materials and complete instructions with 4 N 6165MY and 4 N 6164MY. Send finished impression to laboratory (complete directions with kit). 4-day service after receipt by laboratory.

Budget-priced Silvertone Hearing Aid Enjoy better hearing and savings too



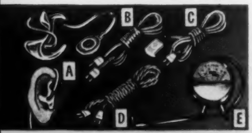
$69.50 Cash $7.00 Down $6.00 Monthly

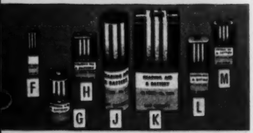
The budget-priced Silvertone hearing aid is scientifically designed to bring you top hearing performance at substantial savings. High quality, conventional wired circuit. Uses medium size, standard batteries with *low operating cost.*

So easy to use. Light touch of your finger adjusts tone and volume control to your own hearing needs. 3-position tone control lets you select frequency range that suits you best.

So easy to wear. One-piece, lightweight polished aluminum case has two side clips for pocket or undergarments. Measures only 2¼x4x1 in., weighs 6½ oz. Magnetic ear receiver, thin flesh color cord. 1-year Sears guarantee of satisfaction.

If you have worn a hearing aid and have a custom ear mold:
♦4 N 6162MY—Model M35. Shpg. wt. 1 lb. 8 oz. $69.50
If you haven't worn an aid or don't have a custom ear mold:
♦4 N 6164MY—Model M35. Shpg. wt. 2 lbs. $74.50





Accessories for SILVERTONE and other hearing aids at low prices that save ypu money

A **"Invisible" Hearing Plug.** No receiver-button shows in your ear. No one need know you wear a hearing aid. Vaned resin plug, clear plastic tube. Receiver concealed in hair or on shoulder. Fits Silvertone Model P15 and M35.
♦4 N 6151MY—Shipping weight 6 ounces $5.00

B Silvertone thin 30-in. cord. Less noticeability. Reinforced ends. In flesh color. Fits Silvertone Model P15.
♦4 N 6127MY—Shipping weight 6 ounces $1.65

C Silvertone thin 30-in. cord. In flesh color.
♦4 N 6129MY—Shpg. wt. 6 oz. Fits Model M35. . . . . $1.65

D Silvertone twisted 30-in. cord, longer life. Flesh color.
♦4 N 6128MY—Shpg. wt. 6 oz. Fits Model P15. . . . . $1.65

E **Battery Tester.** Get maximum use from your batteries. Avoid unexpected failures, test any hearing aid battery at home. Bright nickel plate rim on stainless steel case.
♦4 N 6147MY—Shipping weight 6 ounces $2.75

SILVERTONE Hearing Aid Batteries

F **♦4 N 6192Y—"A," One-cell. 1½ volts.** Model P15. 12 for $1.20

G **♦4 N 6196Y—"A," 1½volts.** For Model M35. . . . 12 for 1.10

H **♦4 N 6193Y—"A," Twin-cell batteries.** 1½ volts. (Equivalent of Eveready 1016E.) Fits many hearing aids . . . . 6 for $1.20

J **♦4 N 6197Y—"A," 2-hole Plug-in type.** 1½ volts. (Formerly Silvertone 6516. Equivalent of Zenith Z1) . . . . . 6 for $1.20

K **♦4 N 6194Y—"B," 22½ volts.** (Equivalent of Eveready 412E.) For Silvertone Model P15 and M35. . . . . Each $1.00

L **♦4 N 6195Y—"B," 30 volts.** (Equivalent of Eveready 413E.) Fits many regular hearing aids. . . . . Each $1.20

M **♦4 N 6198Y—"B," 3-hole plug-in type.** 45 volts. (Formerly Silvertone 6500. Equivalent of Eveready 455P). . . . Ea. $1.80

Women's and Men's Comfortable Garments

N Brassiere-type may be worn in place of regular bra. Tea rose or white rayon satin. Adjustable shoulder straps.
♦4 N 6130MY—Fits Model P15. *State color, sizes 30 to 46* . . . $2.25
♦4 N 6135MY—Fits Model M35. *State color, sizes 30 to 46* . . 2.25

P Women's adjustable straps. Rayon satin.
♦4 N 6131MY—Fits Model P15. *State tea rose or white* . $1.50
♦4 N 6136MY—Fits Model M35. *State tea rose or white* 1.50

R Women or men—handy and versatile pin-on bag.
♦4 N 6132MY—Fits Model P15. *State tea rose or white* 85c
♦4 N 6137MY—Fits Model M35. *State tea rose or white* 85c

S Men's suspender-type, adjustable. White cotton.
♦4 N 6133MY—Fits Model P15 . . . . $1.50
♦4 N 6138MY—Fits Model M35 . . . . 1.50

T Men's Heavy-duty support, adjustable. White cotton.
♦4 N 6134MY—Fits Model P15 .95c
♦4 N 6139MY—Fits Model M35 .95c

Batteries, Garments shpg. wt. each 4 oz. Terms on page 295

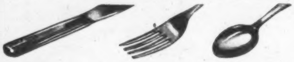
Items marked ♦ shipped from Chicago. Order and pay postage from our nearest mail order house.

New "Providence" 45-year Stainless Steel Tableware

Guaranteed 45 Years

Looks and feels like Sterling Silver!

Here's why we believe this is the finest Stainless Steel Tableware you can buy!



NEW! Exclusive 1-piece welded HOLLOW HANDLE knives have the balance and feel of sterling silver. Blades cannot loosen—handles cannot leak.

NEW! Tines and bowls carefully reproduced from a beautiful sterling silver design. Fully graded (tapered in thickness). Forks are completely polished, even between tines. This is something *not* done on ordinary stainless tableware.

NEW! Improved, super-bright polishing process gives sterling beauty. Keen, saber-ground, stainless cutlery steel blades are guaranteed to cut toughest meats.

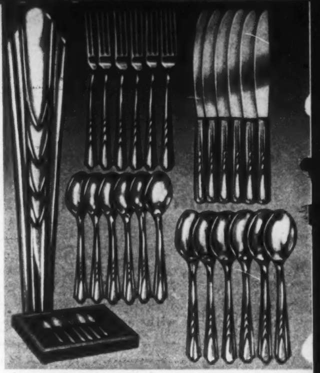
$11.95
24-pc. set

An entirely new and different kind of stainless steel tableware. Better and more beautiful than any other we've ever seen. Lasts much longer than other types of tableware. Always mirror-bright . . . never needs polishing. Won't rust, stain or tarnish . . . no plating to wear off.

WE GUARANTEE "Providence" Tableware to be made of finest stainless steel—being solid ware, it will give a lifetime of service. We also guarantee it against defect in material and workmanship for 45 years. Should any piece become defective within this period, return entire set and we will replace it without charge.

9 N 9650—24-piece set in smart cardboard presentation box. 6 knives, 6 forks, 6 teaspoons, 6 dessert (oval soup) spoons. Shpg. wt. 3 lbs. 8 oz $11.95

9 N 9651—32-piece set in smart cardboard presentation box. 8 knives, 8 forks, 8 teaspoons, 8 dessert (oval soup) spoons. Shpg. wt. 4 lbs. 12 oz $15.95



"Metropolitan" Pattern . . *Price Cut!*

Was $6.49
NOW
$5.75
24-pc. set

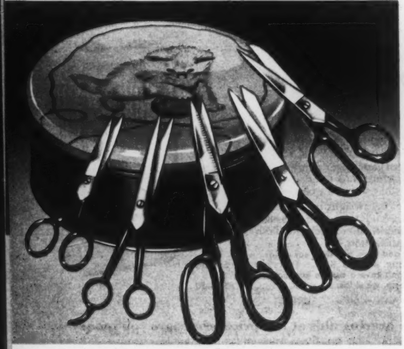
Exclusive, attractive, modern. Medium weight, solid stainless steel, with exceptionally bright finish. Far superior to ordinary stainless ware; even edges and tines polished. Resists wear; won't rust, stain or tarnish. Each set in cardboard presentation box.

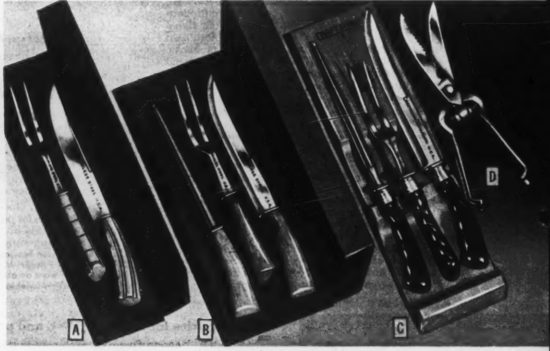
9 N 9130—24-pc. set: 6 knives, 6 forks, 6 teaspoons, 6 dessert spoons. Shpg. wt. 3 lbs. 4 oz. *Was $6.49*. $5.75

9 N 9131—32-pc. set: 8 knives, 8 forks, 8 teaspoons, 8 dessert spoons. Shpg. wt. 4 lbs. 8 oz. *Was $8.79*. . $7.50

9 N 9129—44-pc. set. 6 knives, 6 forks, 6 salad forks; 6 each, tea, dessert, iced tea, and cream soup spoons; 2 tablespoons. Shpg. wt. 6 lbs. *Was $11.49*. $10.50

Plastic Tray Chest. (Not shown.) Holds 52 tableware pieces. Use gleaming clear top and black base as serving trays. Slotted bridge removable. 15x10x2-in. deep.
9 N 9192—Shpg. wt. 3 lbs. 8 oz. *Was $1.89*. $1.79





5-piece Scissors Set in Metal Sewing Box

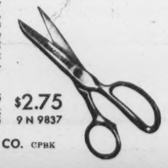
$4.95
Complete set

Make her sewing tasks much easier . . . and solve the scissor-cutting problem for everyone in the family, too . . . with this efficient, all-purpose scissor set and handy sewing box. Five-piece set has all the scissors needed for sewing, paper cutting, hair-trimming, kitchen, and general use: 7-in. bent shears, 6-in. straight shears, 7½-in barbers' and general-purpose shears, 5½-in. embroidery scissors, and 7½-in. kitchen shears . . . each of good quality; precision fitted for smooth, accurate, keen cutting. In 10⅛x3¾-in. beautifully decorated metal box; handy for holding mending needs, etc.
9 N 9799—Shipping weight 2 lbs. 8 oz. Complete set. $4.95

CRAFTSMAN Dressmakers' Shears . . superb quality

Beautiful in design and finish. Perfectly balanced; super-smooth, easy cutting action. Precision-fitted, keen, hollow-ground, magnetized blades cut to tips of matched points; *stay sharp* because they're of finest forged high carbon steel. Special lock-nut won't work loose. 7 inches long, overall. Shpg. wt. 6 oz.
9 N 9837—All nickel plated
Price cut! *Was $2.85. Now*. $2.75
9 N 9838—Nickel plated blades; black japanned handles. $1.85

$2.75
9 N 9837



Save on this 2-piece Carving Set

$2.65

A Its beauty and utility make this 2-piece quality cutlery set truly a welcome gift of year-round usefulness . . one that is sure to please any home-maker. Serviceable, yet inexpensively priced. Ivory colored catalin plastic handles are sanitary, waterproof and odorless . . and curved to fit the hand. Set includes: 13-in. knife with 8¼-in. stainless steel blade . . flat ground; and 11½-in. stainless steel fork with two 3¾-in. tines. Each has full mirror-polished finish. In sturdy black cardboard box.
9 N 9607—Shpg. wt. 1 lb. 8 oz. *Was $2.75*. . $2.65

3-piece Carving Set . . *Price Cut $1.00*

Was $5.50
NOW
$4.50

B Has an elegance and grace that makes it ideal for special occasions. A distinctive carving set that will make a truly thoughtful Christmas gift. The white mottled plastic handles will complement any table setting. Set includes: 12¾-in. knife with 8-in. taper-ground stainless steel blade; 11-in. fork with two stainless steel tines and 7½-in. chrome plated, magnetized sharpening steel. Packaged in a sturdy green cardboard box.
9 N 9608—Shpg. wt. 2 lbs. *Was $5.50. Now*. . $4.50

CRAFTSMAN Carving Set *Cut $4.00*

Was $12.95
NOW
$8.95

C **3-pc. Set.** Distinctive jet black catalin plastic handles fit the hand naturally . . . give perfect balance. In attractive, useful natural finish maple holder. Set includes: 14-in. slicer with 8½-in. blade of vanadium cutlery steel, chrome plated. *Stays sharp* because it's specially hollow ground like finest straight razors. 14⅜-in. high carbon steel sharpening steel. 11½-in. fork with 3¾-in. forged stainless steel tines, mirror-polished.
9 N 9604—Shpg. wt. 2 lbs. 12 oz. *Now*. . $8.95

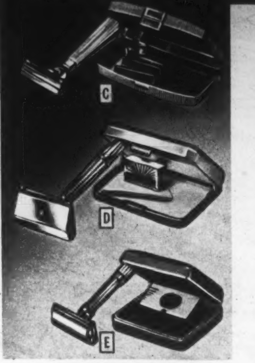
Poultry and Game Shears

$3.49

D Handy, useful Christmas gift for any homemaker . . . a most necessary tool in any kitchen. Entire shears are forged from super-quality steel. Razor sharp upper blade. Edge of one blade is serrated to hold bones firmly when cutting; also notched for cutting heavy bones. Strong volute spring. Safety catch on handles helps guard against accidents; protects blades. Knurled handle grips all chrome plated.
9 N 9736—9¼ in. long. Shpg. wt. 12 oz. $3.49

For more cutlery gift-ideas, see our Big General and Fall Midseason Catalogs

CRAFTSMAN
Slide-Pak
CRAFTSMAN
MADE IN U.S.A.
STAINLESS
A
CRAFTSMAN
B



CRAFTSMAN Blades

A **Stainless Steel** . . . won't rust. "Miracle Edge" stays sharp longer. 200 perfect shaves guaranteed from 25 blades or your money back! In handy SLIDE-PAK dispenser.
9 N 9308—25 double-edge stainless steel blades in SLIDE-PAK.
Postpaid. (Shpg. wt. 5 oz.) . . $1.00

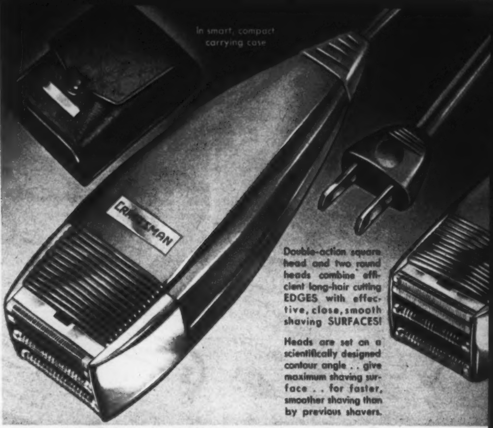
B **Finest Swedish chrome steel.** Super-heat-treated; leather stropped TWICE. Tests prove they cut 24% faster than other blades. Your money back if they don't give you a better shave than any other blade. In handy SLIDE-PAK. **Postpaid.**
9 N 9304—50 double-edge blades. (Shpg. wt. 8 oz.) 95c

Popular Safety Razors

C **Eversharp-Schick Injector Razor.** Automatic blade change. Gold plated head; plastic handle. With cartridge of 20 blades. **Postpaid.**
9 N 9287—(Shpg. wt. 4 oz.) $1.25

D **Gem Micromatic Razor.** Gold plated. One-piece type. In case with transparent Lucite cover and 5 Gem blades in gold plated metal sheath. **Postpaid.**
9 N 9238—(Shpg. wt. 6 oz.) $1.95

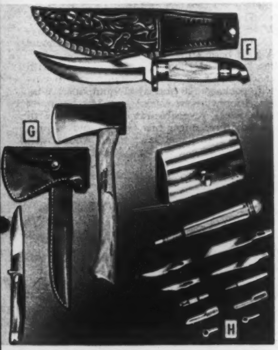
E **Gillette "Aristocrat."** One-piece construction. Heavy 24K gold plated. Easy to change blades; just twist handle to open. Grooved handle for firm grip. In gift case, with 10 Gillette Blue blades in plastic container. **Postpaid.**
9 N 9281—(Shpg. wt. 10 oz.) $3.79


In smart, compact carrying case
CRAFTSMAN
Double-action square head and two round heads combine efficient long-hair cutting EDGES with effective, close, smooth shaving SURFACES!
Heads are set on a scientifically designed contour angle . . give maximum shaving surface . . for faster, smoother shaving than by previous shavers.

NEW! CRAFTSMAN Electric Shaver

$16.50

Now . . . this brand new, better CRAFTSMAN electric shaver . . . exclusive with Sears . . . answers any man's shaving problems. So outstanding in performance it's a revelation in faster, closer, smoother electric shaving. A joy to use . . . an ideal gift. Top quality in design and beauty . . . top quality in precision craftsmanship. Powerful high speed 110–120-volt, AC-DC motor with built-in static suppressor, in smart chrome-trimmed gray plastic shell. Starting wheel. Double-action square head and two round heads cut long hairs effectively; give maximum shaving surface. Whisker guards remove for instant cleaning. Underwriters' Laboratories, Inc. approved. With 6-ft. cord; transparent plastic shaver head and cord guards; brush; one-year guarantee; and instructions. In handsome, tan artificial leather covered case.
9 N 9282—**CRAFTSMAN Electric Shaver.** Shipping weight 1 lb. 13 oz. $16.50



Hunting Knives . . Carving Kit

F **Super-quality Hunting Knife.** Superb design, finish and workmanship. Finest 5-in. chrome vanadium steel blade. Beautiful simulated mother-of-pearl plastic handle; rustproof metal guard and butt. Embossed, top grain, maroon leather sheath with white leather lacing.
9 N 9542—9⅛ in. long. Shpg. wt. 10 oz . . $2.98

G **Hunter's Knife, Axe, and Sheath Combination.** Ideal for cleaning fish, skinning game. Compact little axe of "Super-Tuff" steel; 10¼-in. length; polished bit, 2¼-in. wide; gray-green finish; select hickory handle. Fine quality knife, 7⅛ in. long, has 3½-in. saber ground, high carbon steel blade; red plastic handle. Genuine tan cowhide leather axe-and-knife sheath. Shpg. wt. 1 lb. 8 oz.
9 N 9496 . . . . 3-piece set $2.39

H **11-piece Carving Kit.** A set to delight any craftsman, artist, modelmaker, or hobbyist. Perfect for all kinds of carving work. 5⅞-in. plastic whittler's handle has comfortable grip; knurled tool chuck. 10 keen-edged tools of polished tool steel (3 shaped carving knives, 2 gouges, 2 routers, saw, punch and scratch awl). Kit has recessed wood base for holding tools; clear-view plastic snap cover; overall size 7x3¾x2 in.
9 N 9507—Shpg. wt. 12 oz $1.98

Pocket Knives

Each knife comes boxed, with a horseshoe-and-cloverleaf design "Luckypiece" . . . and an attractive gift card

Each knife has fine-quality, keen-edged cutlery steel blades; rustproof linings and bolsters.

J **2-blade Pen Knife.** Thin model. 12-in., tarnish resistant chain. Nickel alloy handle.
9 N 9526—2⅞-in. long. Shpg. wt. 2 oz $1.45

K **3-blade Stock Knife.** Good quality; bargain-priced. Master clip and spey blades; leather punch. Plastic handle; assorted colors.
9 N 9455—3½ in. long. Shpg. wt. 3 oz 95c

L **CRAFTSMAN 2-blade Pen Knife.** Turkish clip and pen blades; stag-type plastic handle.
9 N 9518—2¾ in. long. Shpg. wt. 4 oz 89c

M **CRAFTSMAN 5-blade pocket Knife.** Chrome vanadium steel spear, leather punch, can opener, bottle opener, regular and Phillips-type screwdriver blades. Stag-type plastic handle.
9 N 9513—3⅜ in. long. Shpg. wt. 5 oz $1.85

N **CRAFTSMAN 4-blade Cattle Knife.** Clip, spey, pen blades; punch. Stag-type plastic handle.
9 N 9469—3¾ in. long. Shpg. wt. 5 oz $1.85

P **CRAFTSMAN 3-blade Premium Stock Knife.** Clip, sheepfoot, spey blades; bone stag handle.
9 N 9470—3⅞ in. long. Shpg. wt. 5 oz $1.85

R **CRAFTSMAN 2-blade Pen Knife.** Genuine mother-of-pearl handle. Chrome vanadium spear and pen blades. With shackle.
9 N 9492—2¾ in. long. Shpg. wt. 3 oz $2.35

S **CRAFTSMAN 3-blade Pocket Knife.** Clip, pen, spey blades; stag-type plastic handle.
9 N 9472—3¼ in. long. Shpg. wt. 3 oz $1.85

T **CRAFTSMAN Pen Knife.** Genuine mother-of-pearl handle. Two pen blades. Nickel plated shackle; 12-in., tarnish resistant chain.
9 N 9525—2¼ in. long. Shpg. wt. 3 oz $2.50

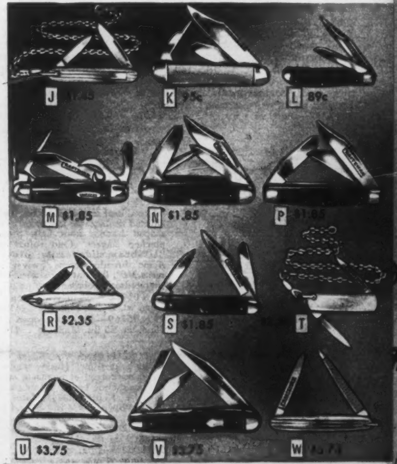
U **CRAFTSMAN 3-blade Pen Knife.** Mother-of-pearl handle; spear, pen and nail-file blades.
9 N 9465—2⅞ in. long. Shpg. wt. 4 oz $3.75

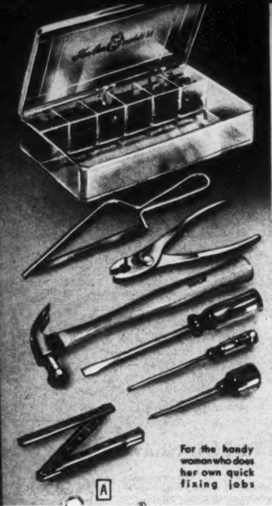
V **CRAFTSMAN 3-blade Carpenters' Knife.** Bone stag handle; coping and 2 clip blades.
9 N 9488—3⅞ in. long. Shpg. wt. 4 oz $3.75

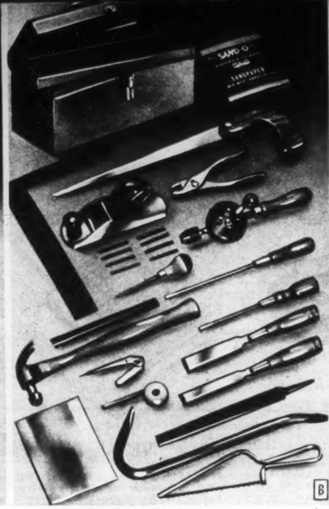
W **2-blade Pen Knife.** Super quality! Everbright, stainless steel handle. Keen-edged high carbon stainless steel blade, nail file. Pocket sheath.
9 N 9490—3 1/16 in. long. Shpg. wt. 4 oz . . . $3.75

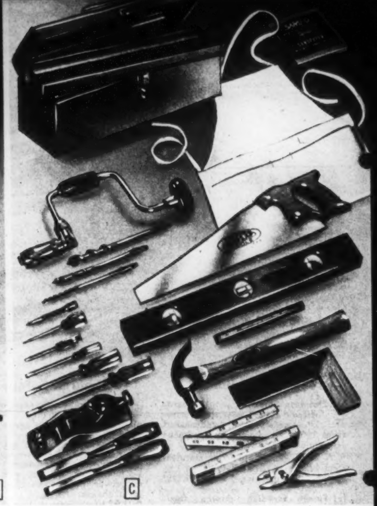
X **CRAFTSMAN 3-blade Pen Knife.** Genuine mother-of-pearl handle. Finest chrome vanadium pen, file and scissors blades. In plastic gift case.
9 N 9476—2⅞ in. long. Shpg. wt. 6 oz $9.00

Y **4-blade Pen Knife.** Stainless steel handle, beautifully milled. Keen-edged, hammer forged high carbon stainless steel blades and nail file. Pocket sheath. In plastic gift case.
9 N 9491—2⅞ in. long. Shpg. wt. 4 oz $8.50









Tool Sets

No finer, more highly prized Christmas gifts . .

Grand for those repairing and building jobs at home

"Her Own" Tool Kit

$5.50 A Now she can have her own tools for those many odd jobs! All well made, useful tools . . keep in kitchen, pantry or closet for instant use. Attractive, transparent plastic case holds the following items (all included): hammer with 5-oz. head; small saw with blade for use on wood or metal; two screwdrivers with 5-in. and 3⅝-in. blades; 3-ft. red plastic folding rule; 6-in. slip-joint pliers; pointed awl. 6 rear compartments are filled with assorted tacks, nails, screws, bolts, etc.
9 N 4487—Shpg. wt. 6 lbs. $5.50

GOOD . . 28-piece economy Tool Set

$7.95 B You'd expect to pay much more for such good quality! An ideal gift for any man or boy with a hobby. These tools are not toys—they are all full-size and well made to do good work.

Set includes: steel box (16x6½x6-in.); two screwdrivers (6x3/16-in. and 4x¼-in.); 12x½-in. wrecking bar; 6-in. slip-joint pliers; compass saw with 12-in. blade; 7-oz. claw hammer; 3-ft. tape; 7-in. block plane; carpenters' pencil; package (20 sheets) of sandpaper; hand drill (0 to ¼-in. capacity); 8 drills (sizes 1/16 ~~to 11/64~~-in.); scratch awl; 4x6-in. steel cabinet scraper; 8-in. mill file; wire coping saw with 6-in. blade; compass-scriber; 8x12-in. square; two wood chisels (½-in. and 1-in.).
99 N 03313—Shpg. wt. 11 lbs. . . . . .28-piece set $7.95

BETTER . . 23-piece DUNLAP Tool Set

$15.95 C A really welcome gift. Better quality tools than in economy set at left. Carefully selected for all-around use in the home workshop. A good basic set for the hobbyist.

Set includes: sturdy steel tool box (19x6x6½-in.) with tray; hammer with 16-oz. head; 7-in. try square; 7-in. carpenters' pencil; package (20 sheets) of sandpaper; 6-in. slip-joint pliers; 4 screwdrivers (2⅜x⅛-in., 3⅝x⅛-in., 4x3/16-in., 6x¼-in. sizes); reversible-ratchet bit brace with ball bearing head; three auger bits (¼, ½ and ¾-in.); 7-in. block plane; 15-in. panel saw; 18-in. wood level; 6-ft. folding rule; 3/32-in. nail set; scratch awl; two socket chisels (½ and ¾-in.); nail apron.
99 N 03314—Shpg. wt. 15 lbs. . . . . .23-piece set $15.95

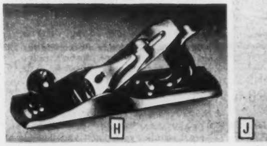
Available with pipe jaws
F

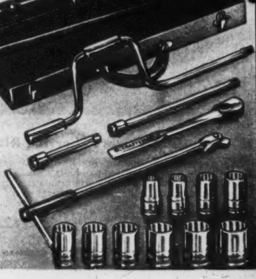
High quality Vises

$10.50 D **CRAFTSMAN Bench Vises.** Our finest! **3½-in. jaws** Extra heavy duty. Precision machined. Reinforced cast semi-steel body. Deep-knurled replaceable jaw faces. Oval shaped handle stops help prevent pinched fingers. Cold rolled steel "U"-beam slides easily; protects Acme threaded screw. Swivel base turns 360°; locks at any angle. Gray enamel finish; polished trim.
99 N 05176—3½-in. jaws; open 5 in. Shpg. wt. 29 lbs. Mailable. . .$10.50
99 N 05169—4-in. jaws; open 5 in. Shpg. wt. 35 lbs. Mailable. . .$12.50

E **DUNLAP Bench Vise.** Good quality priced low. Husky, semi-steel body; reinforced at points of strain. U-shaped slide beam. Acme-threaded screw. Replaceable jaw faces. 3½-in. jaws open to 4½ in. Swivel base turns left or right 180°; locks at any angle. Durable red finish. Actual weight 15¾ lbs. Mailable.
99 N 05244—DUNLAP Bench Vise only. Shpg. wt. 17 lbs. $6.50
99 N 05243—DUNLAP Bench Vise, plus set of pipe jaws. Shipping weight 18 lbs. $6.95

F **Lightweight CRAFTSMAN Woodworkers' Vise.** Light yet rugged. Easily carried in carpenter's kit. Cast aluminum jaws 5½ in. wide, 5½ in. deep; open to 2¾ in. Will fasten to anything from ⅞ to 2¼ in. thick. Acme thread screw. Screw holes in each jaw for fastening wood faces if desired. Holds work in either vertical or horizontal position. Actual weight only 2¾ pounds.
9 N 5202—Shpg. wt. 3 lbs. . $2.75





CRAFTSMAN Scroll Saw

G For intricate cuts in wood or light metal, etc. Steel frame; 12-in. throat. Bright plated finish. Adjusts for angle cuts. Hardwood handle. *With 12 assorted 6½-in. blades and set of drawings of things to make.*
9 N 3500—Shpg. wt. 12 oz. 98c

CRAFTSMAN Planes . . . reduced

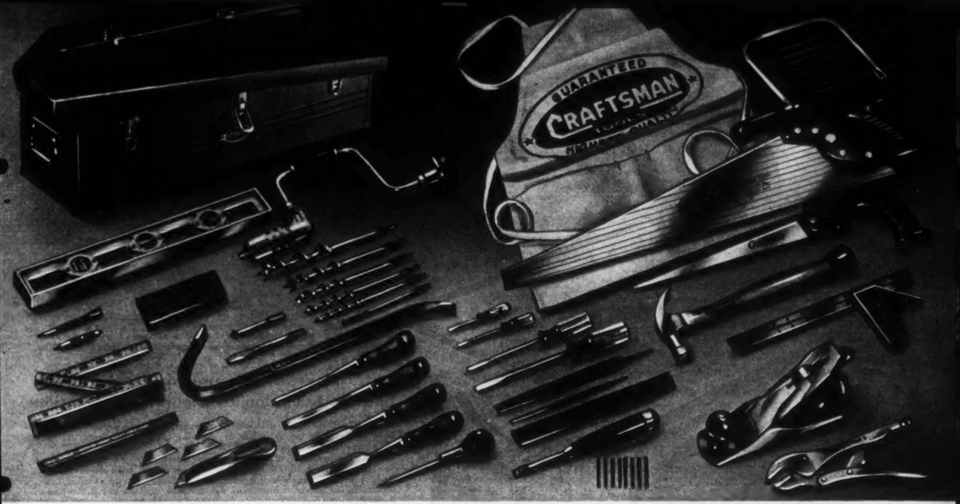
H Price cut just in time for Christmas! Professional quality. One-piece "Super-Tuff" steel cutter. Smooth bottom.
9 N 3742—Smooth No. 4, 9 in. long. Shpg. wt. 4 lbs. 4 oz. . . . . . .(*Was $5.10*) Now $4.45
9 N 3743—Jack No. 5, 14 in. long. Shpg. wt. 5 lbs. 12 oz. . . . .(*Was $5.49*) Now $4.95

CRAFTSMAN 16-pc. Socket Wrench Set

J ½-inch square drive. This set is very popular with mechanics, farmers, and men who like to work on their own cars. Includes all the tools necessary to do basic work on motor and assembly jobs. Made of "Super-Tuff" steel, heat treated and hardened for strength.

Set includes: ten 12-point sockets (7/16, ½, 9/16, ⅝, 11/16, ¾, 13/16, ⅞, 15/16, 1-in.); two extensions (5 and 10-in.); reversible ratchet; 18-in. speeder wrench; 15-in. flex "T" handle with cross-bar; and heavy duty steel tool box. For other mechanics' tools, see our General Catalog.
99 N 04410—Shipping weight 15 lbs. . . $10.95

Do your Christmas shopping early on Sears Easy Terms. See page 295 for details



OUR BEST . . . save 11½% on this CRAFTSMAN 61-piece super-quality Tool Set

REG. U.S. PAT. OFF.

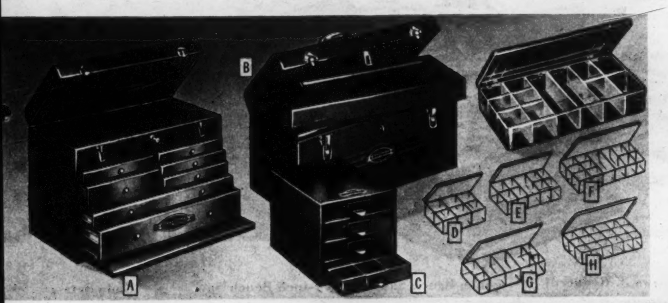
$45.50 Cash
Complete Set
$5.00 Down

Save 11½%! A $51.50 value if bought separately at regular prices for these tools. If you want to make him really happy this Christmas, give him this big, super-quality tool set. 61 pieces in all—every item sure to delight the man who loves fine tools.

Set includes all the tools listed and sold separately at right, PLUS the following (not sold separately in table at right): Compass saw with 12-in. blade; 6-in. wood folding rule; ⅝x18-in. wrecking bar; scratch awl (3½-in. blade); 3/32-in. tempered steel nail set; carpenters' pencil; 3-in. self-centering steel punch; ⅝-in. steel countersink bit; forged steel screwdriver bit (5 in.x⅜-in. wide); combination sharpening stone (5x2x¾-in.); 8-in. medium-fine single-cut mill file; 6-in. slim taper file; 10-in. combination wood rasp; 5½-in. fiberboard knife with 5 blades; and shop apron. Order now . . . only $5.00 down on Sears Easy Terms.

99 N 03315—Complete 61-piece Set. Shipping weight 38 lbs $45.50

Catalog No.	Individual Tool	Shpg. wt.	Price
99 N 06517	Carpenters' tool box (30x8½x9-in. size) of heavy steel; with divided tray	18 lbs.	$6.95
9 N 3814	Claw Hammer; size 2; 13-oz. head. **(State size 2)**	1 lb. 12 oz.	1.98
9 N 4150	4-pc. Screwdriver Set (one pocket size, one 2-in., one 4-inch, one 6-inch blade)	2 lbs.	1.79
9 N 3954	Steel Combination Square **(State 12x1-in. size)**	1 lb.	.98
9 N 3741	Smooth No. 3 Plane; 8½ in. long; 1¾-in. cutter. . . . . . (Was $4.89)	3 lbs. 8 oz.	4.25
9 N 4247	Bit Brace; reversible ratchet; ball-bearing head	4 lbs. 2 oz.	3.69
9 N 4156	6-pc. Auger Bit Set (¼, ⅜, ½, ⅝, ¾, 1-in.)	1 lb. 6 oz.	4.79
9 N 3703	4-pc. Socket Butt Chisel Set (¼, ½, ¾ and 1-in.)	2 lbs. 8 oz.	4.98
9 N 3992	Aluminum Carpenters' Level **(State 18-in. size)** . . . . (Was $4.25)	1 lb. 14 oz.	4.25
99 N 03613	Crosscut Saw; 26-in. blade **(State 8-pt. size)**	3 lbs.	3.98
9 N 4490	Lever-Jaw Wrench **(State 9-in. size)**	1 lb. 8 oz.	2.25
9 N 4216	9-in. Push Drill with 8 drill points (1/16 to 11/64 in.)	1 lb.	2.35
9 N 1168	Coping Saw; steel frame (6½ inch throat); with 6 coping saw blades and 3 hack saw blades	1 lb. 4 oz.	1.39



Over 2500 items in all! Only $4.75

CRAFTSMAN Tool Chests and Tool Boxes . . popular gifts

REG. U.S. PAT. OFF.

$19.95 Cash
$2.00 Down

A CRAFTSMAN all-steel Machinists' Chest. Open-top style. Big . . well made . . designed for tool and die makers, general machinists, etc. 20x13x9 in. Large capacity; holds 100 to 150 tools. Heavy duty, all-steel construction; moisture resistant.

Top compartment and drawers felt-lined to protect sharp-edged tools. Drawers have slide rails with stops; won't fall out. Two large, full-width drawers; one 1¼-in. deep; one 2¾-in. deep. Four small drawers 9x8x1 in. deep; one small drawer 9x8x2¼ in. deep. Front locking panel slides under bottom drawer. Built-in tumbler lock; 2 keys. Metal handle. Machinery gray finish. Buy now . . . be ready for Christmas! Shpg. wt. 29 lbs.

99 N 06522—*Was $21.00*. . . $19.95

$3.95

B CRAFTSMAN Mechanics' Tool Box. Size 20x8½x9⅝ in. Holds 75 to 100 sockets and socket wrench parts. 22-gauge steel—same thickness as used in a standard auto body. All edges rounded for protection. Full-length piano-type hinge. Partitioned "tote" tray. Two lever-type latches; hasp with padlock eye. (See our General Catalog for padlocks.) Aluminum handle. Machinery gray. *Was $4.25.*

99 N 06512—Shpg. wt. 11 lbs $3.95

C CRAFTSMAN 4-drawer Cabinet. Very handy in workshop, home, farm or office. 24-gauge sheet steel, electrically welded. 8¼x7½x10 in. Four drawers 7½x10½x1¼ in.; each partitioned into 12 sections. Center partitions fixed; others adjustable. Index card holders on drawer fronts. Machinery gray finish. Just right for small tools and parts!

9 N 6531—Shpg. wt. 8 lbs $3.95

Prices cut on Transparent Plastic Utility Boxes. See the item you want before lifting cover! For screws; nails; hobby shop items; small machine, radio and electrical parts; fishing tackle; buttons; costume jewelry, etc. Smooth working hinges.

D 9 N 6525—6 compartments. 4½ in. long; 2¾ in. wide; 1 in. deep. Shpg. wt. 8 oz. . . . .(*Was 55c*) 27c

E 9 N 6523—9 compartments. 7 in. long; 3½ in. wide; 1¼ in. deep. Shpg. wt. 9 oz. . . . .(*Was 69c*) 49c

F 9 N 6530—12 compartments. 8¼ in. long; 4¼ in. wide; 1¼ in. deep. Shpg. wt. 11 oz . . . .(*Was 95c*) 69c

G 9 N 6526—7 compartments. 8¼ in. long; 4¼ in. wide; 1¼ in. deep. Shpg. wt. 11 oz . . . .(*Was 95c*) 69c

H 9 N 6528—18 compartments. 11 in. long; 6⅝ in. wide; 1¾ in. deep. Shpg. wt. 1 lb. 2 oz. . .(*Was $1.85*) $1.69

Workshop Dispenser with Assorted Hardware Items. Hello to a big value and goodbye untidy workshop! Get this handyman's huge assortment of over 2500 needed hardware items PLUS handy workshop dispenser. *Sold separately, these items would cost you at least $5.75.* Sixteen 4-oz. glass jars revolve on red enameled metal rack. May be attached to wall or table. Length of rack 12½ in.; depth 9¾ in. with bracket. Mounting screws included. Assortment of hardware items includes screws, stove bolts, lock washers, wrought washers, cotter pins, staples, nails and brads, tacks, hooks and eyes, mending plates, corner irons, and screw eyes. Over 2500 items in all!

99 N 01216—Dispenser and assortment. Shipping weight 17 pounds . . .Complete $4.75

9 N 7200—Dispenser only. Shipping weight 7 lbs. 8 oz 1.98

THERE'S
NO PLACE —
LIKE HOME . . .
TO DO YOUR
CHRISTMAS SHOPPING

Price Cut $6.00

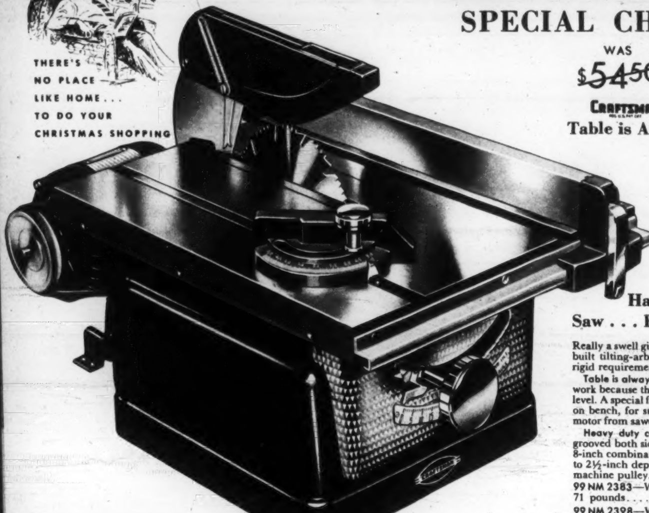
SPECIAL CHRISTMAS OFFER!

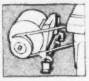
WAS ~~$54.50~~ NOW $48.50 Cash

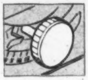
Without motor
$5.00 Down

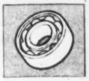
CRAFTSMAN "80" Tilting Arbor Bench Saw

Table is ALWAYS level . . even on angle cuts




New type floating motor mount automatically controls the belt tension.


A SINGLE hand wheel controls angle of tilt and depth of the cut.


Double-row sealed precision ball bearings never need lubrication,

Has features found in NO other Bench Saw . . . Exceptionally accurate in operation

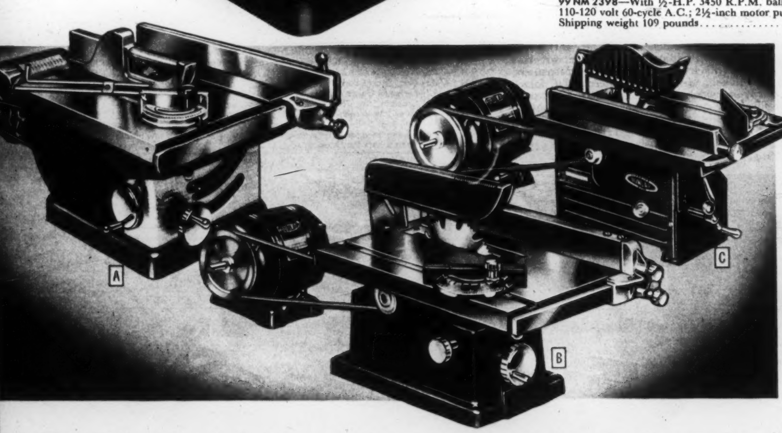
Really a swell gift for the man who likes to make things. A superb, precision-built tilting-arbor bench saw at an amazing price. Meets even the most rigid requirements of professional craftsmen.

Table is always level. A tilting arbor saw assures easier and more accurate work because the blade tilts instead of the table . . and work always remains level. A special feature—motor is mounted on new-type support behind saw, on bench, for smoother operation, easier tilting, and greater protection of motor from sawdust; eliminates necessity for using a special enclosed motor.

Heavy duty construction. Big 20x17-inch table of heavy cast semi-steel; grooved both sides of blade; has removable insert for dadoing and sanding. 8-inch combination blade (½-inch bore); tilts any angle up to 45°; gives up to 2½-inch depth of cut. Automatic-leveling guard. Sawdust chute. 2-inch machine pulley.

99 NM 2383—Without motor, motor pulley or belt. Shipping weight 71 pounds $48.50

99 NM 2398—With ½-H.P. 3450 R.P.M. ball bearing capacitor motor for 110-120 volt 60-cycle A.C.; 2½-inch motor pulley; and ½x40-inch V-belt. Shipping weight 109 pounds $76.00



CRAFTSMAN
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CRAFTSMAN "100" Tilting-Arbor Bench Saws . . Reduced!

Was ~~$77.50~~
$73.50 Cash
8-in. Less motor
$7.50 Down

A The finest bench saws we've EVER sold . . . now even better than the tremendously popular tilting-arbor saws we sold before the war. Extra-heavy duty construction in every detail. Precision built.

Table is never tilted. Work always lies flat for easier, better work. Motor, blade and arbor tilt together; belt is never twisted. Blade tilts any angle up to 45°; raises and lowers.

High speed precision ball bearings; packed in grease and sealed against dirt. Extra large table, made of heavy cast semi-steel; precision ground; has removable insert for dadoing and sanding. Automatic leveling guard tilts with blade; has transparent plastic insert. Sawdust chute. Machine pulley and motor pulley and V-belt included. When saw is listed with motor, it is 3450 R.P.M. capacitor type (¾-H.P. is 110-120 volt; 1-H.P. is 115-230 volt) for 60-cycle A.C.

8-inch Bench Saw. 8-in. combination blade gives up to 2⅜-in. depth of cut; has ⅝-in. bore. Table size 20x18 in. Height 17¼ in.

99 NM 2240—Without motor. Shpg. wt. 140 lbs. *Was $77.50* . . . . $ 73.50
99 NM 2249—With ¾-H.P. motor. Shpg. wt. 188 lbs. *Was $112.45* . . . 108.45
99 NM 2265—With 1-H.P. motor. Shpg. wt. 193 lbs. *Was $118.50* 117.00

10-inch Bench Saw. 10-in. combination blade gives up to 3⅜-in. depth of cut; has ⅝-in. bore. Table size 27x20 in. Height 18½ in.

99 NM2241—Without motor. Shpg. wt. 165 lbs. *Was $92.50* . . . . $ 85.50
99 NM 2250—With ¾-H.P. motor. Shpg. wt. 213 lbs. *Was $127.45* . . . 120.45
99 NM 2267—With 1-H.P. motor. Shpg. wt. 218 lbs. *Was $133.50* 129.00

7-inch Bench Saw

$32.00 Cash
Without motor
$3.50 Down

B Heavy duty! 16 3/16x12¼-inch table tilts 0 to 45°; has removable insert for dadoing and sanding. Cast semi-steel base completely encloses mechanism. 7-inch combination rip and crosscut blade (½-in. bore) gives 0 to 2¼-in. depth of cut. Porous bronze bearings with oil reservoirs around each. Depth of cut adjusted by gear mechanism raising or lowering table on two heavy columns. Height 14 3/16 in. 2-inch machine pulley. We recommend a minimum of ⅓-H.P. 1750 R.P.M. motor with 5-inch motor pulley. *Prices reduced!*

99 N 02342—Without motor, motor pulley or V-belt. Shipping wt. 62 pounds. *Was $34.50* $32.00

99 NM 2378—With ⅓-H.P. 1750 split phase ball bearing motor (110-120 volt 60-cycle A.C.), 5-in. motor pulley and 42x½-in. V-belt. Shpg. wt. 90 lbs. *Was $52.00* $49.00

7-inch Bench Saw

$21.95 Cash
Without motor
$2.50 Down

C **DUNLAP.** You'd expect to pay more for a bench saw like this. 14½x10 1/16-in. table tilts 0 to 45°; removable insert for dadoing and sanding. 7-in. plain tooth combination saw blade (½-in. bore) gives 0 to 2¼-in. depth of cut. Porous bronze bearings with oil reservoirs around each. Ball crank and gear mechanism raises and lowers blade. Height 11½ in. 1½-in. machine pulley. We recommend a minimum of ⅓-H.P. 1750 R.P.M. motor with 4-in. motor pulley.

99 N 02169—Without motor, motor pulley or V-belt. Shipping weight 36 lbs. $21.95

99 NT 2191—With ⅓-H.P. 1750 R.P.M. split phase bronze bearing motor (110-120 volt 60-cycle A.C.), 4-in. motor pulley and V-belt. Shpg. wt. 63 lbs. $34.00

Dado Sets

PRICES SLASHED! You can dado, groove, rabbet, etc., on a bench saw with these sets.

D **CRAFTSMAN 6-inch Dado Set.** Our finest! Professional quality. Two ⅛-in. thick outside saws, and four chippers (one ¼, two ⅛, one 1/16 in.). Shpg. wt. 3 lbs. 8 oz.

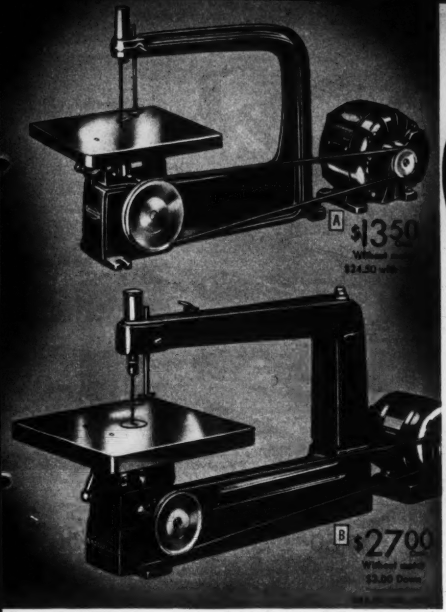
9 N 4874—With ½-inch hole. *Was $10.25* . . . $8.95

9 N 4875—With ⅝-inch hole. *Was $10.25* . . $8.95

E **DUNLAP 5½-inch Dado Set.** Two 3/32-in. thick outside saws and six 1/16-in. inside chippers. Shpg wt. 1 lb. 10 oz.

9 N 4888—With ½-in. hole. *Was $4.59* . . . $4.19

9 N 4889—With ⅝-in. hole. *Was $4.59* . . . $4.19



Book ends
Jane
Name pins

DUNLAP 12-inch Jig Saw . . Prices reduced

REG. U. S. PAT. OFF.

A One of the smoothest-operating small jig saws we know of. *Cuts to center of a 24-inch circle in wood up to 1 in. thick;* also cuts metals, plastics, etc. Modified Scotch Yoke action for smooth operation; runs in oil bath. Enclosed coil type spring gives smooth blade return. One-piece cast semi-steel frame; gray finish. 9x9-inch cast semi-steel table tilts 0 to 45° on double pivots. Built-in sawdust blower. Adjustable blade guide and hold-down. Over-all height $14\frac{9}{32}$ in.; length $17\frac{9}{16}$ in. Uses 5-in. pin-end type blade; one included. 4-inch machine pulley included. We recommend a minimum of ¼-H.P. 1750 R.P.M. motor with 2-in. motor pulley.

99 N 02179—Without motor, motor pulley or belt. Shpg. wt. 32 lbs. $13.50

99 NT 2184—With ¼-H.P. 1750 R.P.M. bronze bearing split phase motor (110-120 volt 60-cycle A.C.), 2-in. motor pulley and 54x½-in. V-belt. Shpg. wt. 56 lbs. $24.50

CRAFTSMAN 18-inch Jig Saw

REG. U. S. PAT. OFF.

B Specially designed to stand up under hard professional use . . . that's why it does such a superb job in the home shop. *Cuts to center of a 36-inch circle in wood up to 2 in. thick;* also cuts metals, plastics, etc. Modified Scotch Yoke action assures exceptionally smooth operation; runs in oil bath. Porous bronze main bearing. Fully enclosed coil type spring eliminates blade "whip." Rugged cast semi-steel frame with gray enamel finish. Upper arm removable for saber sawing and filing. Blade chucks can be turned 90° for ripping pieces longer than 18 in. 12x12-inch cast semi-steel table tilts 0 to 45° on double pivots. Upper and lower blade guides. Adjustable hold down. Built-in sawdust blower. Over-all height $17\frac{23}{32}$ in.; length 29 in. Uses 5-in. or 6-in. plain-end blade (one blade supplied). 4-inch machine pulley included. We recommend a minimum of ⅓-H.P. 1750 R.P.M. motor with 2-inch motor pulley. Shipped freight or express.

99 NM 2315—Without motor, motor pulley or belt. Shpg. wt. 70 lbs. $27.00

99 NM 2290—As above, but with ⅓-H.P. 1750 R.P.M. bronze-bearing split phase motor for 110-120 volt 60-cycle A.C., 2-inch motor pulley and 66x½-inch V-belt. Shipping weight 97 pounds. $38.50

NEW! CRAFTSMAN Electric Sander—Polisher

REG. U. S. PAT. OFF.

Actually hundreds of uses! Makes the job amazingly easy!

Has features found in NO other sander of this type.

No motor . . . No oiling . . . Just plug it in and it goes to work.

$9.95

One of those rare gifts that is perfect for almost ANYONE. No rubbing! No pressing! No tired arms! Just push the switch—and z-i-p—watch it sail through the job like magic. **Men!** Use it for polishing the car; or for sanding furniture, walls, woodwork, workshop projects, etc. **Women!** Use it for polishing furniture, woodwork, silverware, and even shoes. It's wonderful for body massage, too.

We sincerely believe it's superior to any other sander of this type made. Many exclusive features, such as the stroke adjustment for most efficient operation. Designed so weight of tool does the work . . . no extra pressure needed. Heavy duty magnetic power unit. $\frac{3}{32}$-in. stroke; 14,400 strokes per minute for super-smooth surface. A finishing sander; not for removing paint, varnish, or deep scratches. Strong die-cast housing around steel frame; gray enamel finish. Bakelite handle. 8-ft. cord and plug. With sanding sheet, lambswool polishing pad and velour polishing pad. For 110-120 volt 60-cycle A.C. only.

9 N 2781—Length 5½ in.; width 2¾ in.; height 4½ in. Shpg. wt. 4 lbs. $9.95
9 N 2782—Extra lambswool polishing pad. Shpg. wt. 2 oz. 45c
9 N 2783—Extra velour polishing pad. Shpg. wt. 2 oz. 25c
9 N 2784—Sanding sheets. Fine; medium; coarse. *State grit.* Shipping weight 2 ounces. Package of 12 of any one grit. 10c

CRAFTSMAN MAGNETIC JIG SAW

REG. U. S. PAT. OFF.

No motor or belt needed
A rugged power tool . . not a toy

$11.50

Really a grand gift for any man or boy . . fine for hobby-minded women and girls, too. Not a toy . . . but a rugged, well-made power tool which will do exceptionally high quality work. May be used for making hundreds of things—such as models, puzzles, small furniture, picture frames, lamps, etc.

Just plug it in—and saw! Magnetic power unit is enclosed in base. No motor to buy. No belt . . no gears . . no oiling. Use it anywhere—even on the kitchen table.

Blade moves many times faster than an ordinary jig saw—gives super-smooth cut that needs no sanding. This high-speed, short-stroke action, and freedom from belts, makes saw so safe that even small boys and girls may operate it. Sturdy metal construction. On-off switch. Rubber feet. Cuts to center of 22-inch circle. 8½x8-inch table. Height 10½ in. With one 5-in. pin-end blade, 5½-ft. cord and plug, and instructions. For 110-120 volt 60-cycle A.C. only. Underwriters' Laboratory approved.

99 N 02632—Shpg. wt. 14 lbs. $11.50
9 N 2690—Package of 6 extra 5-in. blades for above saw. Shpg. wt. 1 oz. 23c

Notice the capacity of this saw . . Will cut wood, metal or plastics

Wood up to ½ inch thick

Plastics up to ⅜ inch thick

Aluminum up to $\frac{3}{32}$ inch thick

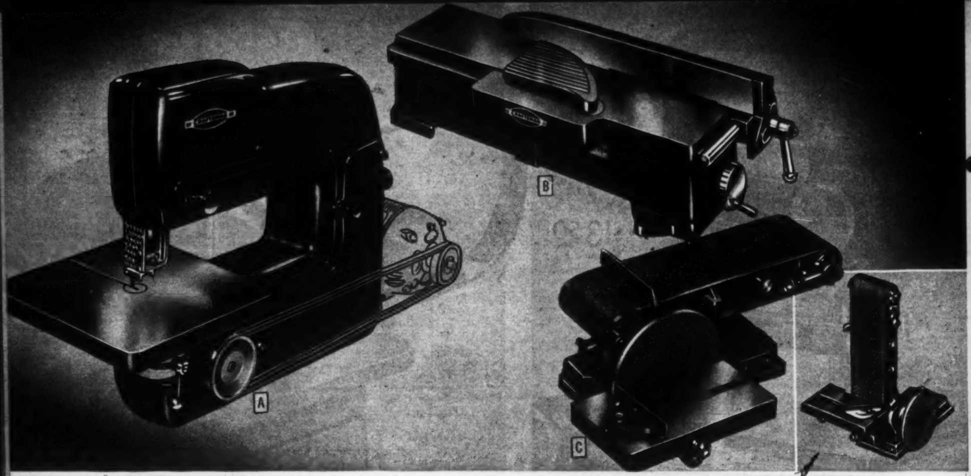
Brass up to $\frac{1}{16}$ inch thick

Zinc up to $\frac{1}{16}$ inch thick

Polish your car; amazingly easy!

No pressing! Just guide it!

EXCLUSIVE! Stroke adjusting mechanism



Actual Tests Prove:

Blade is super-strong . . . cut over 2 miles of 2-in. yellow pine with no sign of blade failure!

Machine is sturdiest ever . . ran continuously and perfectly for more than 500 hours while cutting over 25 miles of 1-in. yellow pine!

CRAFTSMAN 3-Wheel Band Saw

A Completely enclosed, except cutting edge of blade. Compact . . stronger . . safer! 12x12-in. table tilts 0 to 45°; cuts to center of 24-in. circle, to 4-in. depth. Double row ball bearings on drive shaft; double needle roller bearings on idler wheels. 4-in. machine pulley; 62x¼-in. blade. Use at least ¼-H.P. 1750 R.P.M. motor and 3-inch motor pulley. Shipped freight or express.

Without motor **$38.50** Cash
$4.00 Down
$55.50 with motor

99 NM 2430—Without motor, motor pulley or V-belt. Shpg. wt. 73 lbs. **$38.50**
99 NM 2431—With ⅓-H.P. 1750 R.P.M. ball bearing motor (110-120-volt, 60-cycle AC.); 3-in. motor pulley, and ½x54-in. V-belt. Shipping weight 98 lbs. **$55.50**
9 N 2664—Extra Blades. Alloy steel, 3/16; ¼; ⅜-in. wide. **State width.** Shpg. wt. 7 oz. . . . . Each **$1.05**

CRAFTSMAN 4⅜-in. Jointer-Planer

B Ball bearings sealed against dirt, greased for life. Three 4⅜-in. high speed steel cutting knives in 4¼-in. steel cutter head. Max. depth of cut ⅜-in.; max. rabbet depth ⅜-in. 29 7/16-in. long, over-all. 2-in. machine pulley included. Use ⅓-H.P. 1750 R.P.M. motor (minimum), and 5-in. motor pulley. Shipped freight or express.

Without motor **$37.50** Cash
$4.00 Down
$49.50 with motor

99 NM 2334—Without motor, motor pulley or V-belt. Shpg. wt. 63 lbs. **$37.50**
99 NM 2317—With ⅓-H.P. 1750 R.P.M. bronze bearing split phase motor for 110-120-volt, 60-cycle AC.; 5-in. motor pulley; ½x40-in. V-belt Shpg. wt. 90 lbs. **$49.50**
9 N 2291—Set of 3 extra Jointer Knives for above. Shpg. wt. 7 oz. **$2.95**

Belt and Disc Sander

C **CRAFTSMAN.** Sanding belt can be operated vertically. 6x48 5/16-in. sanding belt and 9-in. disc sander. Disc table tilts 0 to 45°; belt table 0 to 90°. With miter gauge; stop guard; 3-in. machine pulley. Use ⅓-H.P. 1750 R.P.M. motor (minimum) and 2½-in. motor pulley. Shipped freight or express.

Without motor **$37.50** Cash
$4.00 Down
$62.50 with motor

99 NM 2235—Without motor, motor pulley or V-belt. Shpg. wt. 65 lbs. **$37.50**
99 NM 2233—With ½-H.P. 1750 R.P.M. ball bearing motor (110-120-volt, 60-cycle AC.), motor pulley, V-belt. Shpg. wt. 100 lbs. **$62.50**
9 N 2167—Sanding Belts. 6x48 5/16-in. Fine, med. or coarse. **State grit.** Shpg. wt. 8 oz. 95c
9 N 2526—Sanding Discs. Pkg. of 6. 9-in. diam. Shpg. wt. for 6, 8 oz. **State grit.**
Fine . . . . 50c **Medium** . . . .60c **Coarse** 75c

Power Tools

Choose the one He wants most . . from the professional models on these two pages

DUNLAP Bronze Bearing Wood Turning Lathe Outfit

D 36¾-in. bed; 8-in. swing; 24-in. between centers. Heavy cast semi-steel. ⅝-in. straight, unthreaded, heavy ground steel spindles. Headstock spindle has 2 self-lubricating porous bronze bearings. Removable cover on outboard end permits turning large diameter work without reversing motor. 3 speeds, 1025, 1750 and 2985 R.P.M. Cadmium-plated handles, hand wheels and headstock spindle cover. 40 inches long, over-all. With wrench; 4-in. faceplate; 3-step 3-in. cone-type machine and motor pulleys; spur and cup centers; ½x36-in. V-belt; 5-pc. wood turning chisel set (described below); and ⅓-H.P. 1750 R.P.M. bronze bearing split phase motor for 110-120-volt, 60-cycle, AC. Shipped freight or express.

Complete outfit **$38.50** Cash
$4.00 Down

99 NM 1119—Shipping weight 87 lbs. Complete outfit **$38.50**
CRAFTSMAN 5-piece Wood Turning Chisel Set only. 4-in. tempered vanadium steel blades 8-in. hardwood handles. Includes ½-in. gouge, ½-in. skew, ½-in. round nose, ½-in. spear point and ⅛-in. parting tool.
9 N 2855—5-pc. set, in box. Shpg. wt. 2 lbs. 4 oz. **$5.49**

CRAFTSMAN Ball Bearing Wood Turning Lathe

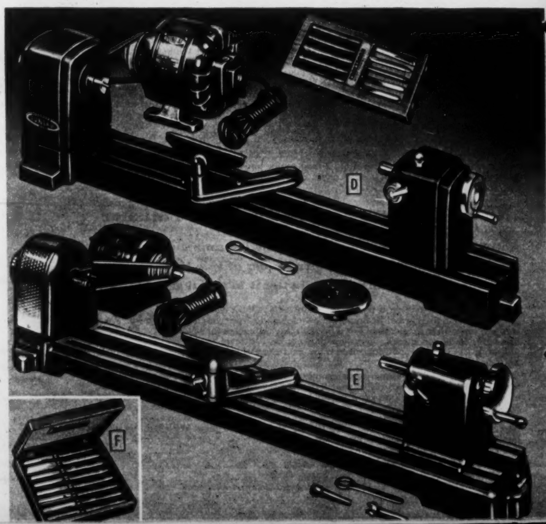
E Heavy cast semi-steel. Two sets double shielded pre-lubricated radial thrust ball bearings in headstock. 46¾-in. bed; 9-in. swing; 30 in. between centers. ¾-in.x 16-thread headstock spindle threaded both ends; permits turning larger diameter work without reversing motor. Removable cover on outboard end. No. 1 Morse tapers. Chrome plated hand wheels. 50⅛ in. long, over-all. With 4-step 4-in. machine pulley (gives 4 speeds, 875 to 3450 R.P.M.); tool rest, cup and spur centers, wrench, and ½x44-in. V-belt. Use ⅓-H.P. 1750 R.P.M. motor (minimum) and 4-in. 4-step motor-pulley. Shipped freight or express.

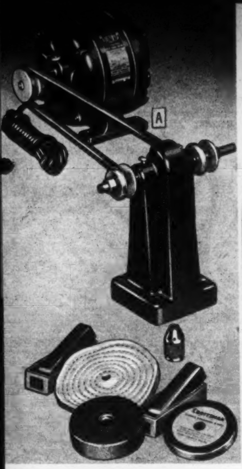
Without motor **$37.50** Cash
$4.00 Down
$49.50 with motor

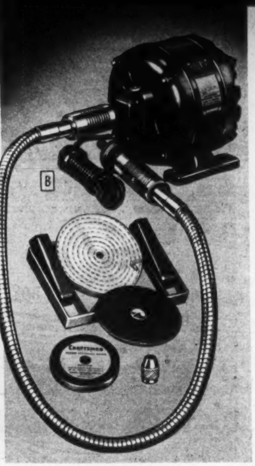
99 NM 2307—Without motor or motor pulley. Shpg. wt. 82 lbs. **$37.50**
99 NM 2195—With ⅓-H.P. 1750 R.P.M. split phase bronze bearing motor (110-120-volt, 60-cycle AC.), and 4-in. 4-step motor pulley. Shipping weight 109 pounds. **$49.50**

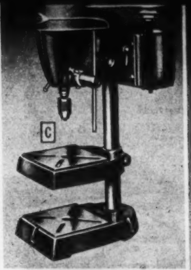
CRAFTSMAN 8-pc. Wood Turning Chisel Set

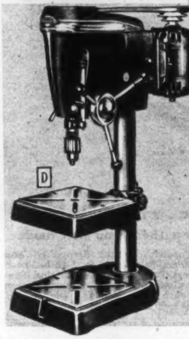
F Polished 4-in. tempered vanadium steel blades; expertly ground. 8-inch hardwood handles. 3 gouges (¼, ½ and ⅜-in.), 2 skew chisels (½ and 1-in.), ¼-in. round nose chisel, ½-in. spear point chisel, and ⅛-in. parting tool. In artificial leather covered box.
9 N 2853—Shipping weight 8 lbs. 10 oz. . . . . .8-piece set **$10.75**

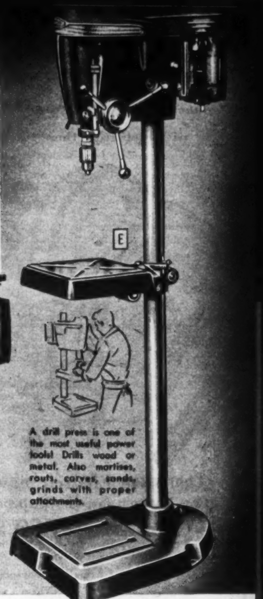












A drill press is one of the most useful power tools! Drills wood or metal. Also mortises, routs, carves, sands, grinds with proper attachments.

Polishing Head Outfit

A **CRAFTSMAN.** Polishing head is 9 1/16 in. high. Gray enameled. Has porous bronze bearings. Steel spindle 9½x⅝ in.; ½x20-thread at ends. Machined steel collars. 2 3/16-in. pulley for ⅜ or ½-in. V-belt. With 6-in. 32-ply sewed buff; 6-oz. bar rouge buffing compound; 5-oz. bar Tripoli (brown) buffing compound; 4-in. medium grit abrasive and rubber polishing wheel; 4x¾x½-in. medium grit aluminum oxide grinding wheel; 3-jaw ⅜-in. capacity screw-on type chuck; ¼-H.P. 1750 R.P.M. bronze bearing split-phase motor for 110-120-volt 60-cycle AC; V-belt; motor pulley. Shpg. wt. 36 lbs.

$16 95
Complete

99 N 06659—Complete set. . .$16.95

~~9 N 6654~~—Set without motor. Shipping weight 11 lbs. 9 oz. $6.50

Flexible Shaft Set

B **CRAFTSMAN.** Includes 50-in. **flexible shaft**—fits ½-in. motor shaft; has 2-layer outer casing; ⅜-in. helically wound high carbon steel wire core; ball bearing hand piece and motor coupling; ½-in. 20-thread spindle. **Motor**—¼-H.P. 1750 R.P.M. Split-phase bronze bearing 110-120 volt, 60-cycle AC. **Buffing equipment**—6-in. double-thick sewed buff; 6-oz. bar rouge buffing compound; 5-oz. bar Tripoli (brown) buffing compound; 4-in. medium grit abrasive and rubber polishing wheel; 5½-in. flexible sanding disc, medium grit; ¼-in. 3-jaw screw-on chuck. Shipping weight 33 lbs.

Complete
$21 75 Cash
$2.50 Down

99 NT 2651—Complete set, with motor. . . . $21.75

99 N 02630—Complete set, without motor. Shipping weight 9 lbs. $11.95

99 N 02633—**Flexible Shaft only.** Shipping weight 5 pounds. $8.50

9 N 2634—**38-in. Extension.** (Not shown.) Makes above shaft 88 in. Shpg. wt. 3 lbs. 6 oz. $3.30

DUNLAP Bronze Bearing Drill Presses

C **Drills to center of 12¼-inch circle.** No. 33 Jacobs key chuck (5/64 to ½-in. capacity). No. 33 Jacobs taper spindle, travel 3 in. Improved spiral coil spring return, rubber cushioned. Bronze bearings; ball thrust bearing. Adjustable stop collar. Depth gauge. Height 26⅞ in. Cast semi-steel table 7¾ in. square. 11 speeds, 750 to 4000 R.P.M. With machine and motor pulleys, V-belt. Shipped freight or express.

Without motor
$37 50 Cash
$4.00 Down
$53.45 with motor

99 NM 2362—Without motor. Shipping weight 79 lbs. . . $37.50

99 NM 2363—With ⅓-H.P. 1750 R.P.M. split-phase ball bearing motor for 110-120 volt 60-cycle AC. Shipping weight 107 pounds. $53.45

CRAFTSMAN Metal-turning Lathe (shown below)

F A fine lathe . . . ideal for model making, turning armatures, experimental work, tool room work, and scores of other small metal turning jobs. It's a strong, heavy, complete, precision-built, back-geared, screw-cutting lathe with a 6-inch swing . . . 12⅛ in. between centers . . . 23 7/16 in. bed. There's no other lathe like it.

Hardened, ground spindle; ½-in. 20-thread. Double bearing headstock has porous bronze bearings; with adjustable front bearing. Removable No. 0 Morse taper centers in headstock and tailstock. Offset center construction assures much smoother, more accurate operation. Tailstock may be set over for turning tapers. Threading gears supplied cut threads from 8 to 96 per inch, right or left hand. Feeds: .0024, .0039, .0048, .0078 in. Built-in back gears. Six speeds, from 120 to 1325 R.P.M.

We recommend a minimum of ¼-H.P. 1750 R.P.M. motor. With accessories shown, including two 60-degree centers, ¼-in. tool bit, Allen wrench, ½-in. lathe dog, 4-in. face plate, 8 threading gears, 4-step motor pulley, 3-step machine pulley, ⅜x36-in. V-belt. Length over-all 26¾ in. Shipped freight or express. Order today . . . be ready for Christmas!

Without motor
$35 00 Cash
$3.50 Down
$44.95 with motor

99 NM 2127—Without motor. Shipping weight 58 pounds. $35.00

99 NM 2128—With ¼-H.P. 1750 R.P.M. bronze bearing split-phase motor for 110-120-volt 60-cycle AC. Shipping weight 82 pounds. $44.95

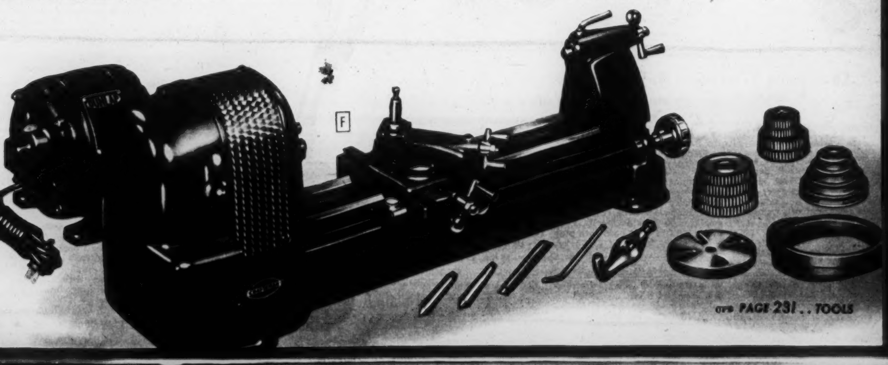
CRAFTSMAN heavy duty ball bearing Drill Presses

D **E** **Drill to center of 15-inch circle.** By far our finest drill presses! Industrial type. Maximum spindle travel 4 in. Has No. 33 Jacobs taper at chuck. 0 to ½-in. No. 6A-33 Jacobs chuck. "Floating Drive" spindle assembly eliminates "whip." 4 heavy duty, double-sealed ball bearings. Improved spiral coil spring quill return; rubber cushioned. Depth gauge. Stop collar. 10x10-in. ground cast semi-steel table tilts 0 to 90° right or left. Taper pin maintains table in perfect alignment at horizontal (90°) position. 11 speeds, 625 to 5000 R.P.M. 5-in. 4-step machine and motor pulleys and V-belt included. Shipped freight or express only.

Bench model
Without motor
$67 50 Cash
$7.00 Down
$91.45 with motor

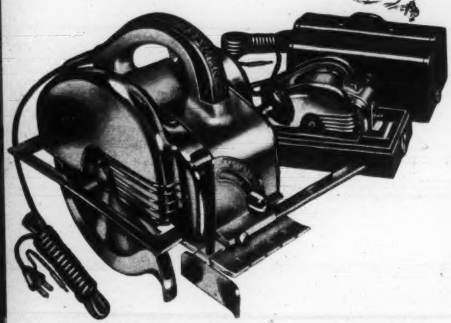
D 99 NM 2313—Bench model without motor. Over-all height 36⅝ in. Base to chuck 17⅜ in.; table travel 13 3/32 in. Shpg. wt. 136 lbs. $67.50
99 NM 2330—Bench model with ½-H.P. 1750 R.P.M. ball bearing capacitor motor (110-120 volt 60-cycle AC.). Shipping weight 171 lbs $91.45

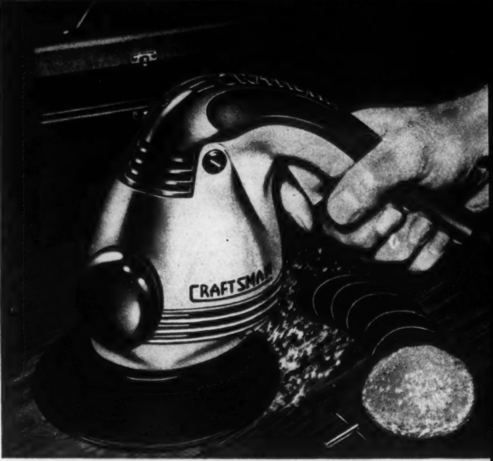
E 99 NM 2314—Floor model without motor. Height 68¾ in. Base to chuck 45⅞ in.; table travel 41 11/32 in. Shpg. wt. 181 lbs. $77.50
99 NM 2331—Floor model with ½-H.P. 1750 R.P.M. ball bearing capacitor motor (110-120-volt 60-cycle AC.) Shipping weight 216 lbs. $101.45



Electric Tools

Make it a "powerful" Merry Christmas with tools from these two pages

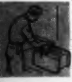




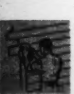
CRAFTSMAN Electric Saw . . reduced $5.00

REG. U.S. PAT. OFF.

Cuts 10 times faster . . We believe there's no finer made



Cuts concrete, tile, cast iron, etc. when used with a special cut-off wheel.



Makes it easy to notch and cut rafters, siding and flooring with great speed.

Was ~~$92.50~~

$87 50 Cash

$9.00 Down

Popular 8-inch size. *Approved by Underwriters' Laboratories, Inc.* SKF ball bearings. Telescoping guard. Sawdust blower. Aluminum alloy frame. Trigger switch. Rip guide. 0 to 2⅜-in. depth of cut. Free blade speed 5300 R.P.M. Powerful G. E. universal motor for 110-120 volt 25 to 60-cycle A.C. or D.C. Rated at 1-H.P.; will develop 1½-H.P. 15½ in. long. 8-in. combination blade, 10-ft. 3-wire cord with plug, lubricant, steel case. Actual weight of saw 19 lbs.

99 N 02560—Shipping weight 38 lbs. $87.50

9 N 4940—**Extra 8-in. Combination Blade.** ½-inch bore. Shpg. wt. 1 lb. *Was $2.75*. . . . . Now only $1.98

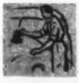
9 N 6455—**Cut-off Wheel.** For concrete, etc. 8-in. diam; $^3/_{32}$-in. thick. **Specify ½-in. bore.** Wt. 8 oz. $1.29

34 N 5884—**Heavy duty 25-ft. No. 10-gauge wire Extension** Cord. Underwriters' Laboratories approved. Rubber cap connector and cord connector. Shpg. wt. 4 lbs. 11 oz. $4.49

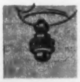
CRAFTSMAN Disc Sander-Polisher

REG. U.S. PAT. OFF.

A marvelous labor saver . . . Works 10 times faster!



Grand for polishing cars, furniture, etc. Also for sanding, etc.



Special arbor for chucks, brushes, wheels, etc., sold separately.

$34 95 Cash

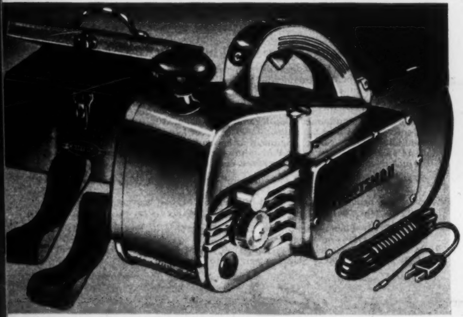
$3.50 Down

Use it on wood, metal, plastic, stone, etc. . . . flat or curved surfaces. *Approved by Underwriters'*. Precision ball bearings. Helical spur gears. Aluminum alloy frame. Trigger switch. Heavy duty G.E. universal motor for 110-120 volt 25 to 60-cycle A.C. or D.C.; Formex insulation. 10-ft. 3-wire cord with plug. Height (with disc) 7 in. No-load speed 1600 R.P.M. With 6-in. flexible rubber sanding disc; 7-in. lamb's wool buffing bonnet; 6 ass't'd. sanding discs; wrench; heavy duty steel case. Famous CRAFTSMAN quality throughout.

99 N 02561—With steel case. Shpg. wt. 12 lbs. . . . $34.95

9 N 2562—**Sanding Discs for above.** 6-in.; silicon carbide. 00 (extra fine), 0 (fine), 1 (med.), or 2½ (coarse). **State grit.** 6 of any one grit. Shpg. wt. 7 oz. 32c

9 N 2564—**Arbor for above sander.** Has clamping collars. For brushes, chucks, wheels, etc. ½-in. x 20-thread spindle. Increases uses of tool. Shpg. wt. 3 oz. 45c



CRAFTSMAN Portable Belt Sander . . Cut $3.00

REG. U.S. PAT. OFF.

With the greatly superior 3-drum design

Spiral cut steel gears. Direct gear reduction from motor to drive shaft.

Three-drum construction; motor mounted in center, inside the housing.

Was ~~$54.95~~

$51 95 Cash

$5.50 Down

We believe the 3-drum design is one of the most important developments in portable sander design in the last 25 years. *Approved by Underwriters' Laboratories, Inc.* Big, sturdy . . . full 3-in. belt width. Extra-long 26¾-in. belt means greater belt life. Aluminum alloy frame and housing. Drums have dustproof, self-lubricating bronze bearings. Quick-change belt release. Safe; won't run unless switch is held in "on" position. Powerful ball-bearing G.E. universal motor for 110-120 volt 25 to 60-cycle A.C. or D.C.; Formex insulation; built-in fan. 10-ft. 3-wire cord with plug. Height 8 in. With 3 assorted belts, lubricant, and heavy duty steel case.

99 N 02230—Actual wt. 15½ lbs. Shpg. wt. 18 lbs. $51.95

9 N 2231—**Replacement Belts.** 3x26¾ in. Silicon carbide. 00 (extra fine), 0 (fine), 1 (medium), or 2 (coarse). **State** grit. Shpg. wt. 4 oz. . . . . Each 29c

CRAFTSMAN Floor Polisher . . Cut $2.00

REG. U.S. PAT. OFF.

A wonderful gift for the lady of the house

Makes beautiful, gleaming floors in a flash!

Was ~~$27.95~~

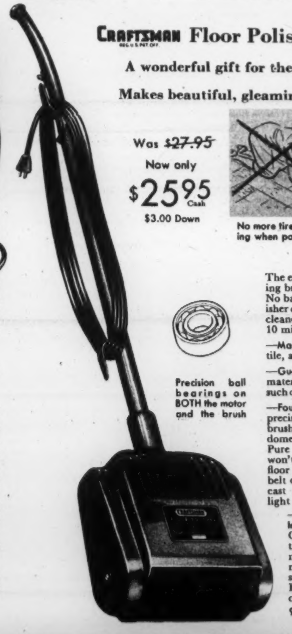
Now only

$25 95 Cash

$3.00 Down

No more tiresome kneeling when polishing.

Easy to use. Just guide like a vacuum cleaner.



Precision ball bearings on BOTH the motor and the brush

The easy, modern way to keep floors gleaming bright. No rubbing. No hand polishing. No back-breaking work. Just guide this polisher over your floors as you would a vacuum cleaner. Polishes floor of average room in just 10 minutes!

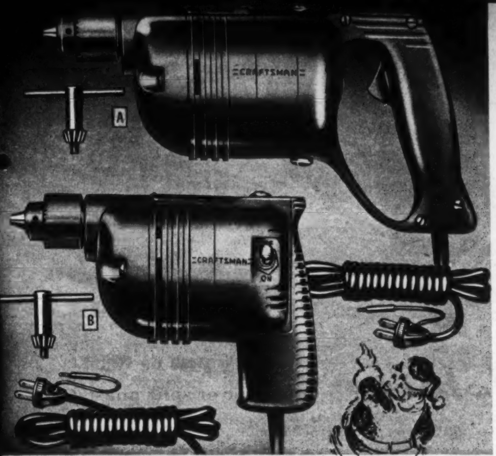
—**Many uses.** Polishes wood floors, wall tile, asphalt tile, concrete, linoleum., etc.

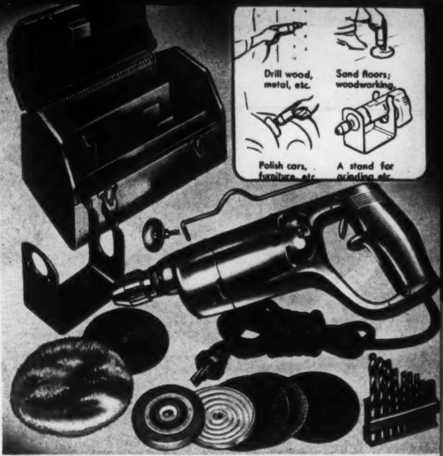
—**Guaranteed** 5 years against defects in materials and workmanship. In case of any such defects we'll repair polisher at no charge.

—**Four important features:** (1) Grease-packed precision ball bearings on BOTH motor and brush; no lubrication necessary for normal domestic use. (2) Brush 6x4⅝ inches with Pure Tampico like commercial polishers; won't clog with wax; burnishes wax into floor for longer-wearing surface. (3) Two-belt drive for more even polishing. (4) Die cast aluminum alloy housing for BOTH light weight and strength.

—**Approved by Underwriters' Laboratories, Inc.** 110-120-volt 25 to 60-cycle A. C. or D.C. ball bearing motor; armature and field coils insulated with Formex. Lustrous blue-gray finish. Tubular metal handle with finger-tip toggle switch. Operating brush speed 1450 R.P.M. Length 4 ft. With 20-ft. rubber-covered cord, unbreakable plug

99 N 01925—Shpg. wt. 15 lbs. . $25.95





CRAFTSMAN ¼-inch Electric Drills

Easy to handle . . . but really PACKED with power

YOUR CHOICE
$19.95 Each Cash
$2.00 Down

No wonder these powerful little brutes have become so popular. They're small, light and easy to handle . . . weigh less than 3 pounds. But they really pack a wallop! We tried to stall one of them, using a ¼-in. bit on steel plate . . . and it just couldn't be done!

These drills are more powerful than the drill in the set at right. May be used for sanding, polishing and buffing, too, when used with 9 N 2821 Set below.

Approved by Underwriters' Laboratories. Powerful universal motor operates on 110-120 volt 25 to 60-cycle A.C. or D.C. Precision ball bearing in front end of motor; self-aligning bearing at rear. Needle bearing on spindle; ball thrust bearing. Alloy steel double reduction gears. Jacobs ¼-in. geared key chuck. No-load speed 1600 R.P.M. 10-ft. 3-wire rubber covered cord; plug. (Order bits for these drills below right.)

(A) 9 N 2578—With saw grip. 9¾ in. long over all. Shpg. wt. 4 lbs. 8 oz. $19.95
(B) 9 N 2577—With pistol grip. 7¾ in. long over all. Shpg. wt. 4 lbs. 4 oz. 19.95

New . . Complete 26-pc. Electric Drill Set

Man! Just look at its many uses!

$18.95

One of the best gift ideas we've EVER offered in the tool line! An amazingly handy set. With this ONE tool you can drill, sand, polish, buff, grind, and even mix paint! Drill is approved by Underwriters' Laboratory. Powerful enough to drive ¼-in. bits in steel. Precision bronze bearings. Triple reduction gears. ¼-in. 3-jaw chuck. Aluminum alloy frame. 12 in. long. 110-120 volt 25 to 60-cycle motor for AC or DC; Formex insulated. 6-ft. cord; plug. 10 high speed drill bits 1/16 to ¼ inch; 4-inch cloth buffing wheel; 3-inch grinding wheel; 4¾-inch rubber sanding disc; adapter; 5½-inch sheepskin polishing bonnet; six sanding discs; template for cutting out more discs; paint mixer; horizontal drill stand; 12¾x6¼x6 inch steel case.

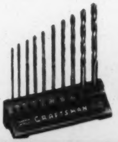
9 N 2574—Complete Set. Shipping weight 10 pounds. $18.95
9 N 2575—Electric Drill only. Shipping weight 3 pounds 12 ounces. 11.50

Sanding and Polishing Kit

$1.98

Here's the way to make your ¼-inch Electric Drill MUCH more useful than you ever believed possible. This set can also be used on flexible shafts, drill presses and lathes. Makes it possible to wax, polish, buff, sand, and resurface. Can be used on wood, metal, plastic, etc. A great work-saver in polishing your car, furniture, etc. Kit includes flexible sanding plate, sanding disc, lamb's wool bonnet and chuck adapter. Shipping weight 1 pound.

9 N 2821—Complete kit. $1.98

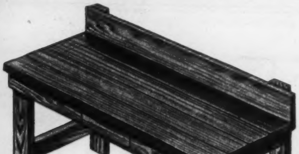


CRAFTSMAN 10-piece Drill Sets

$1.49
9 N 6705

Finest professional quality. Precision ground for clean, easy cutting in wood or metal. In handy plastic stand with hole sizes clearly marked for easy selection; may be used as drill gauges. Use high speed drills for electric drills and power-driven drill presses; carbon tool steel drills for hand, breast or bench drills. 1/16, 5/64, 3/32, 7/64, 1/8, 9/64, 5/32, 3/16, 7/32, ¼ inch. Famous CRAFTSMAN quality. Shipping weight 8 ounces.

9 N 6703—High speed steel. Set. $2.95
9 N 6705—Carbon tool steel. Set. 1.49



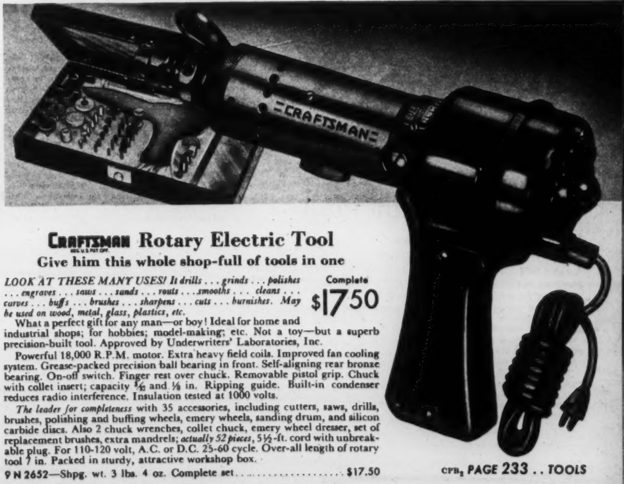
Heavy Duty Work Bench

Big! Sturdy!
$10.95

Now! For the first time in years, we can offer a work bench again. Massive . . . sturdy . . . it's even superior to the tremendously popular work bench we sold before the war. Ideal for power tools . . . for woodworking . . . for general repair work around farm or home.

Good clear kiln dried long leaf yellow pine, accurately milled and fitted. Heavy legs, notched for the braces to give greater rigidity. Top 1¼ in. thick. Big, 18½x16½-inch drawer. Top working surface 71x26 in.; height of working surface 34 in. Easily assembled with a hammer. Nails and instructions included. Also instructions and pattern for making your own woodworking vise, or installing one.

99 NM 2725—Shpg. wt. 100 lbs. $10.95



CRAFTSMAN Rotary Electric Tool

Give him this whole shop-full of tools in one

Complete
$17.50

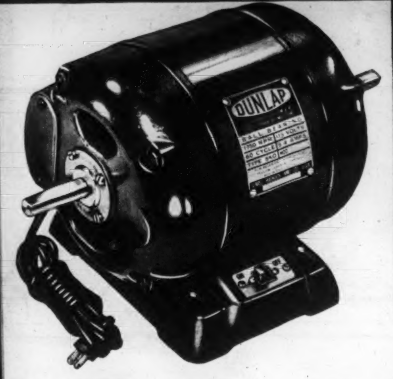
LOOK AT THESE MANY USES! It drills . . . grinds . . . polishes . . . engraves . . . saws . . . sands . . . routs . . . smooths . . . cleans . . . carves . . . buffs . . . brushes . . . sharpens . . . cuts . . . burnishes. May be used on wood, metal, glass, plastics, etc.

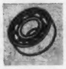
What a perfect gift for any man—or boy! Ideal for home and industrial shops; for hobbies; model-making; etc. Not a toy—but a superb precision-built tool. Approved by Underwriters' Laboratories, Inc.

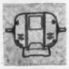
Powerful 18,000 R.P.M. motor. Extra heavy field coils. Improved fan cooling system. Grease-packed precision ball bearing in front. Self-aligning rear bronze bearing. On-off switch. Finger rest over chuck. Removable pistol grip. Chuck with collet insert; capacity 3/32 and ⅛ in. Ripping guide. Built-in condenser reduces radio interference. Insulation tested at 1000 volts.

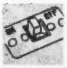
The leader for completeness with 35 accessories, including cutters, saws, drills, brushes, polishing and buffing wheels, emery wheels, sanding drum, and silicon carbide discs. Also 2 chuck wrenches, collet chuck, emery wheel dresser, set of replacement brushes, extra mandrels; *actually 52 pieces*, 5½-ft. cord with unbreakable plug. For 110-120 volt, A.C. or D.C. 25-60 cycle. Over-all length of rotary tool 7 in. Packed in sturdy, attractive workshop box.

9 N 2652—Shpg. wt. 3 lbs. 4 oz. Complete set. $17.50




New Departure ball bearings


Shaft extends on both ends


On-off switch built in base

Our most useful Motor

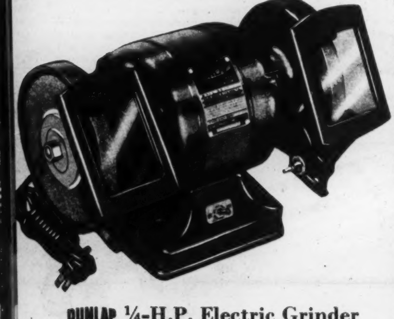
DUNLAP Deluxe ⅓-H.P. Split Phase Motor. As quiet as a whisper . . . and so sturdy it exceeds National Electrical Mfrs. Assn. specifications. Overload capacity is so great it handles over 2 times rated horsepower before stalling.

$14⁵⁰

Famous New Departure precision ball bearings are grease sealed; don't need lubrication for 5000 hours . . . prolong motor life . . . conserve power . . . assure minimum friction and wear.

Check these features. Motor may be used in any position and is easily reversed. Nylon insulated windings offer greater resistance to abrasion and heat. On-off switch built in base. Cast iron end shields assure best bearing alignment. Cast iron base. ½-inch shaft extends 1½ inches on both ends. 1750 R.P.M. For 110-120 volt, 60-cycle A.C. Comes with 8-foot cord, and unbreakable plug. Mounting dimensions are 3¾x5 inches.

99 N 01975—Shipping weight 27 pounds. $14.50



DUNLAP ¼-H.P. Electric Grinder

- New Departure ball bearings
- Protective cast iron wheel guards
- Tool rest and eyeshields adjustable

$21⁹⁵ Cash
$2.50 Down

Designed and constructed to handle most grinding jobs in small shops and for general maintenance work.

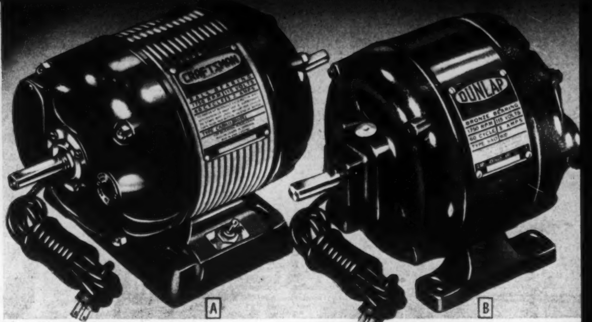
Equipped with ¼-H.P. DUNLAP split phase motor that operates on 110-120 volts, 60-cycle A.C. 3450 R.P.M. Built-in on-off switch. 8-ft. rubber covered cord; unbreakable plug.

New Departure ball bearings are protected against dirt, dust, grindings and abrasive particles. You get smooth, dependable operation with minimum power loss due to friction.

Two 6x¾-in. vitrified aluminum oxide grinding wheels; one fine, one coarse. Clearance between wheels 11 in. Adjustable tool rests and shatterproof glass shields. Cast iron frame; rubber mounted. ⅝-in. steel shaft; ½ in. at ends.

99 N 02616—8¾ inches high. Shpg. wt. 43 lbs. $21.95

A lasting gift for the entire family . . . the American Peoples Encyclopedia on page 284. For Easy Terms see page 295.



Motors

CRAFTSMAN or DUNLAP
Capacitor or split phase types

For "his" shop . . or for general use around home or farm

[A] **CRAFTSMAN Capacitor Motors.** For medium-starting loads . . . heavier power tools and paint sprayers, refrigerators, stokers, shallow-well pumps, etc. Nylon insulated windings. Notice that this is a *complete* motor with all these extra features included:

$19⁵⁰ Cash
$2.00 Down
⅓-H.P.

Built-in condenser reduces starting current. Permits motor to start loads about 50% heavier than split phase motors of same rating . . . costs less to run . . . causes less flicker of lights.

Built-in overload protector prevents burn-out. Easily reset.

New Departure grease-sealed precision ball bearings. Motor operates in any position. On-off switch in husky cast iron base. Easily reversed. Shaft extends on both ends. All are 110-120 volt, 60-cycle A.C. and have ½-in. shafts, except 99N01981 which has ⅝-in. keyway shaft. With heavy-duty 8-ft. cord, unbreakable plug. Mounting dimensions 3¾x5 in.

99 N 01977—⅓-H.P. 1750 RPM Wt. 33 lbs. *Was $20.95.* $19.50
99 N 01978—½-H.P. 1750 RPM Shpg. wt. 34 lbs 21.50
99 N 01980—½-H.P. 3450 RPM Shpg. wt. 37 lbs 24.50
99 N 01981—¾-H.P. 3450 RPM Wt. 44 lbs. *Was $34.95.* 32.50

[B] **DUNLAP Split Phase Motors.** There's power galore built into these popularly priced motors . . they're not lightweight, but full size, full power . . . so well designed they exceed N.E.M.A. break-down torques. Diamond-bored precision bronze bearings. Sealed oil chambers; don't need lubrication for at least 1000 hours operation. Nylon insulated windings. ½-inch shaft extends 1½ inches on one end. 1750 R.P.M. For 110-120 volt, 60-cycle A.C. Easily reversed. With 8-foot cord and unbreakable plug. Mounting dimensions 3¾x5 inches.

$8⁹⁵ Cash
¼-H.P.

99 N 01974—¼-H.P. Shpg. wt. 23 lbs. . $8.95
99 N 01966—⅓-H.P. Shpg. wt. 26 lbs. . 9.95

See our General Catalog for complete line of motors, sprayers, grinders.

CRAFTSMAN Paint Sprayers . . ¼-H.P. diaphragm types

Do the job 3 to 6 times faster; gives a beautiful finish, no brush marks

Many other time-saving uses: Spray lacquers, enamels, disinfectants, insecticides, dyes, water colors, etc. May also be used for inflating tires.

[C] **CRAFTSMAN ¼-H.P. ball-bearing Sprayer.** Diaphragm type. *Delivers 1.7 cu. ft. of air per minute at 30 lbs. working pressure; 3.2 C.F.M. free air displacement.* **Needs no oil!** Just fill paint cup, plug in and spray. Also has larger diaphragm and greater capacity than sprayer below.

Complete
$38⁹⁵ Cash
$8.00 Down

Grease-packed, precision ball bearings in compressor. 5-inch diaphragm lasts over 600 hours; easily replaced. 13/32-inch stroke. Safety valve. Die-cast aluminum housing. 19¾x8¾-inch steel base; rubber bumpers.

Bleeder-type pressure feed gun with round, fan and 45 degree nozzles; 1-quart wide mouth aluminum paint cup; easy to clean.

15 feet of ¼-inch inside diameter air hose. Air chuck for inflating tires. Instructions.

99 N 01858—With ¼-H.P. 1750 R.P.M. split-phase, bronze bearing motor for 110-120 volt, 60 cycle A.C. Shpg. wt. 52 lbs.. . . . . $38.95
99 N 01859—Without motor. Use 1750 R.P.M. ¼-H.P. motor or larger. Shpg. wt. 26 lbs. . $29.95
9 N 1887—**Replacement Diaphragm** for above. Shpg. wt. 5 oz. 89c

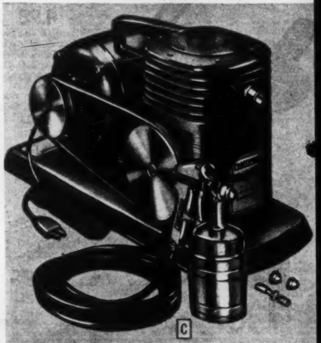
[D] **CRAFTSMAN ¼-H.P. Sprayer. Price Cut!** Diaphragm type. *Delivers 1.3 cu. ft. of air per minute at 30 lbs. working pressure; 2.5 C.F.M. free air displacement.* Small to average jobs.

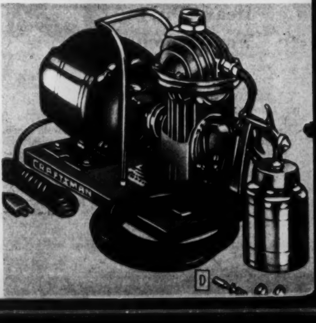
Was ~~$34.95~~
$32⁹⁵ Cash
$7.00 Down

4½-inch diaphragm lasts over 400 hours; easily replaced. ⅝-inch stroke. Safety valve. 13¾x8⅛-inch steel base with rubber bumpers. Bleeder-type pressure feed gun with round, fan, and 45 degree nozzles and 1-quart aluminum cup.

15 feet of ¼-inch inside diameter air hose. Air chuck for inflating tires. Instructions.

99 N 01856—With ¼-H.P. 1750 R.P.M. 110-120 volt 60-cycle A.C. motor. Shpg. wt. 41 lbs. . $32.95
99 N 01857—Less motor. Use 1750 RPM ¼-H.P. motor or larger. Wt. 19 lbs. *Was $24.95.* . . . $23.95
9 N 1880—**Replacement Diaphragm** for above. Shipping weight 3 ounces. . . . : 79c





Give HIM the

Greatest gift he ever had!

Giant 53-piece Power Tool Set..Sears brings it to you now at a special low price

Only $17.00 Down

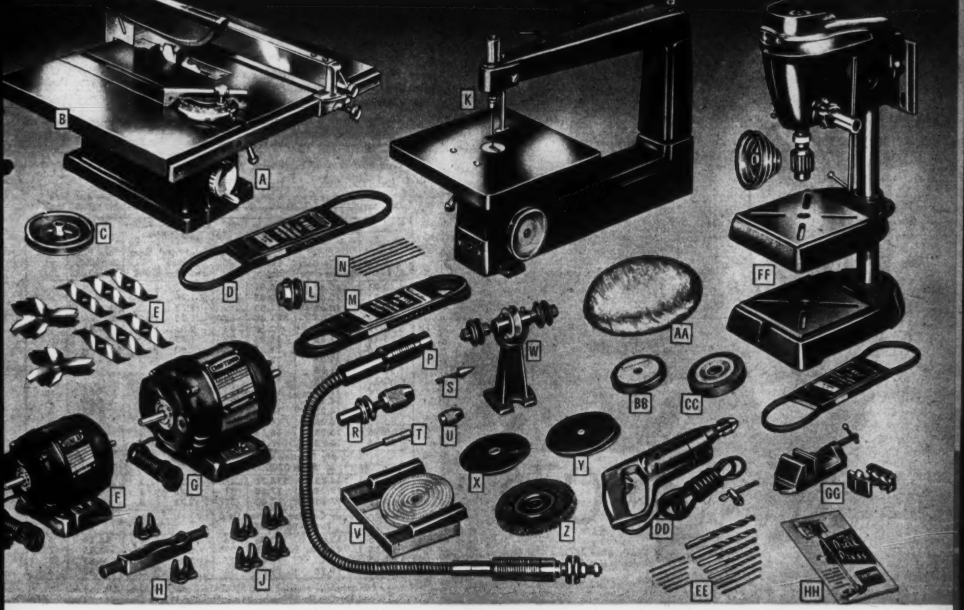
See how you SAVE on this

SPECIAL OFFER

REGULAR TOOL PRICES—TOTAL...$185.67

COMPLETE 53-PIECE SET.........165.50

YOU SAVE..$20.17



Save over $20 on complete 53-piece Home Workshop . . . nothing else to buy!

Look! A complete 53-pc. Power Tool Set for his workshop . . . for only $17.00 down! It's the perfect way to start a power tool hobby . . . because there's no need to buy separate tools in a hit-or-miss fashion. 53 pieces in all . . . carefully selected to be used together . . . nothing else to buy! Don't confuse this set with other power tool outfits which are often made up of small, light-weight tools. These are all rugged, accurate, precision-built, heavy duty tools—famous all over America for quality. We believe there's no other set like it ANYWHERE! And you save $20.17 from the total regular individual prices of these tools.

Bench Saw has 7-in. combination blade; 2¼-in. depth of cut; table size, with extensions, 23⅜x16 3/16 in.; table tilts to 45°. **Jig Saw** cuts to center of 36-in. circle; handles stock up to 2 in. thick. **Heavy duty Motors** 1750 R.P.M. for 110–120 volt 60-cycle A.C.; double shafts, switches, cords, plugs. **Flexible Shaft** has ball bearings in handpiece and motor coupling. **Electric Drill** has power to drive ¼-in. drill bits in steel; 110–120 volt 25-60 cycle A.C.-D.C. **Drill Press** drills to center of 12¼ in. circle. **Polishing Head** holds many accessories.

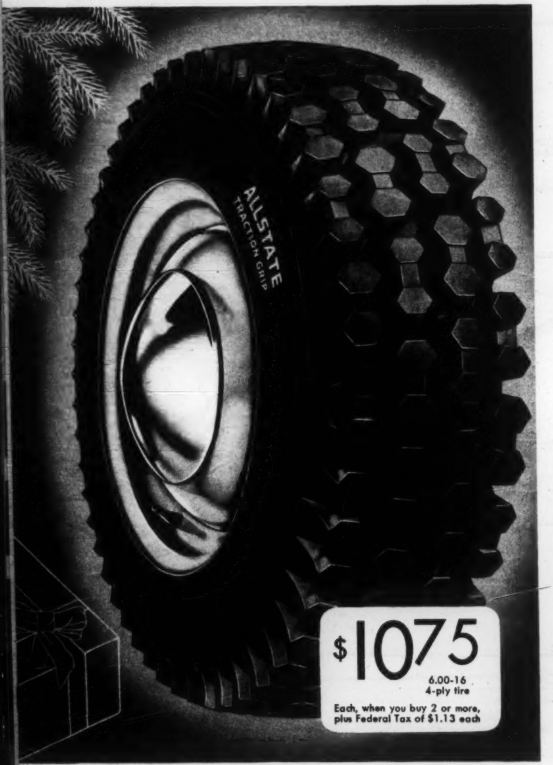
99 NM 1218—Complete 53-pc. set, per table below. Shpg. wt. 314 lbs......$165.50

See all you get! A total of 53 pieces! Or you can buy these tools separately if you wish

Catalog No.	Individual Tool	Shpg. wt.	*Price
[A] 99 N 02342	CRAFTSMAN 7-in. tilting table Bench Saw........	62 lbs.	$32.00
[B] 9 N 2174	Table Extension for above bench saw............	7 lbs. 8 oz.	5.00
[C] 9 N 2805	5-in. Pulley *(State ½-in. bore)*....................	15 oz.	.80
[D] 9 N 1642	½x42-in. V-Belt..............................	7 oz.	.68
[E] 9 N 4888	5½-in. Dado Set with ½-in. center hole.........	1 lb. 10 oz.	4.19
[F] 99 N 01975	⅓-H.P. ball-bearing split phase Motor...........	27 lbs.	14.50
[G] 99 N 01978	½-H.P. ball-bearing capacitor Motor............	34 lbs.	21.50
[H] 9 N 2275	Floating Motor Rail Set with 1 pr. clips...........	1 lb. 13 oz.	.90
[J] 9 N 2277	2 pairs of extra Rail Clips......................	14 oz.	.66
[K] 99 NM 2315	CRAFTSMAN 18-in. Jig Saw....................	72 lbs.	27.00
[L] 9 N 2801	2-in. Pulley. *(State ½-in. bore)*..................	5 oz.	.38
[M] 9 N 1666	½x66-in. V-belt..............................	9 oz.	1.00
[N] 9 N 2702	6 Jig Saw Blades with plain ends................	1 oz.	.23
[P] 99 N 02633	CRAFTSMAN 50-in. Flexible Shaft...............	5 lbs.	8.50
[R] 9 N 2151	½-in. 3-jaw Chuck with Arbor *(State ½-in. spindle)*.	1 lb. 10 oz.	1.50
[S] 9 N 6457	Mounted Grinding Tool.........................	3 oz.	.43
[T] 9 N 6462	Mounted Grinding Tool.........................	3 oz.	.43
[U] 9 N 2248	¼-in. 3-jaw Chuck; ½-in. x 20-thread...........	5 oz.	.60
[V] 9 N 2864	3-piece Buffing Set..........................	1 lb. 1 oz.	$ .85
[W] 9 N 6615	Polishing Head...............................	3 lbs. 7 oz.	1.65
[X] 9 N 2610	5½-in. Flexible Sanding Plate; ½-in. x 20-thread.	13 oz.	1.15
[Y] 9 N 2612	Two 5½-in. Sanding Discs for above sanding plate	2 oz.	.23
[Z] 9 N 6480	Wire Scratch Wheel. *State 4-in diam.; ½-in. bore.*	5 oz.	.43
[AA] 9 N 2527	Polishing Bonnet.............................	8 oz.	.88
[BB] 9 N 2928	Rubber Abrasive Wheel. *(State medium grit)*......	9 oz.	.90
[CC] 9 N 6411	Grinding Wheel. *State 4x¾-in.; give shaft diam.*...	1 lb. 4 oz.	.73
[DD] 9 N 2575	DUNLAP ¼-in. Electric Drill (3-jaw chuck).......	3 lbs. 12 oz.	11.50
[EE] 9 N 1220	14-pc. High Speed Drill Set (1/16 to ½ in.)......	1 lb. 7 oz.	6.28
[FF] 99 NM 2362	CRAFTSMAN Drill Press with No. 33 Jacobs chuck (5/64 to ½-in. capacity), 2 pulleys and belt....	77 lbs.	37.50
[GG] 9 N 2436	Drill Press Vise..............................	4 lbs.	2.95
[HH] 9 N 2921	Drill Press Book (postpaid....................	(2 oz.)	.32
	(Total—Individual Tools) would cost you......	....	185.67
99 NM 1218	COMPLETE SET................................	314 lbs.	165.50

***Prices shown in above table are Sears regular prices for the tools sold individually**

GIVE DAD THE WINTER TIRES HE'S ALWAYS WANTED . . . . GIVE HIM ALLSTATE *Traction Grips!*



$10.75
6.00-16
4-ply tire
Each, when you buy 2 or more, plus Federal Tax of $1.13 each

Thousands know they take the slip and slide out of bad-weather driving!

Prices CUT when you buy 2 or more Tires

- SAVE—buy a pair of tires for rear wheels or a set all 'round . . . take advantage of special "pair" prices for Dad's Christmas gift!
- You don't need chains—stud-and-bar tread digs in to pull you through
- Fight mud and sand, snow and slush without sliding—Traction Grips make their own road
- Choose either stout 4-ply tires or even stronger 6-plies—also 4 sizes in Cushion-type Traction Grips
- Guaranteed for 18 months' service

Make this a Tire Christmas—and make winter driving safer and easier for the whole family! Now is the family's chance, with prices cut when you buy two or more, to give Dad the tires he needs. All of you will feel better about winter driving with Allstate Traction Grips on the job.

Tough, wear-resistant studs do the work—they dig in for pulling, and fight skids with hundreds of sharp edges. A First Quality tire!

Passenger Car Traction Grip Tires . . . State Catalog Number and Size. For Safety Tubes, state also car make, year, and model for correct tube.

SIZE Prices INCLUDE Federal Tax	4-ply Traction Grip Tires 95 N 01900			Ex. Heavy Tubes 95 N 8500		Safety Tubes 95 N 5400	
	Price including Fed. Tax		Shpg. wt. lbs.	Total Price including Fed. Tax	Shpg. wt. lbs.	Total Price including Fed. Tax	Shpg. wt. lbs.
	Each (orders for 2 or more)	Each, Singly					
4.40-21	$10.65	$10.85	18	$1.70	3	....	.....
4.50-21	10.65	10.85	18	1.70	3	....	.....
4.75-19	10.85	11.05	19	1.75	3	....	.....
5.00-19	10.85	11.05	19	1.75	3	....	.....
5.25-17	11.85	12.10	23	2.05	3	$4.85	6
5.25-18	11.55	11.85	22	1.95	3	....	.....
5.50-16	11.05	11.25	18	1.80	3	....	.....
5.50-17	11.85	12.10	23	2.05	3	4.85	6
5.50-18	11.55	11.85	22	1.95	3	....	.....
6.00-15	11.45	11.65	22	2.20	3	....	.....
6.00-16	11.88	12.23	23	2.25	3	4.85	6
6.25-16	14.25	14.50	26	2.75	4	4.85	6
6.50-15	14.25	14.55	25	2.65	4	4.85	6
6.50-16	14.25	14.50	26	2.75	4	4.85	6
7.00-15	16.35	16.65	30	2.80	4	4.85	7
7.00-16	16.75	17.15	30	2.85	4	4.85	8
	6-ply Traction Grip Tires 95 N 02000						
6.00-16	14.35	$14.65	27	$2.25	3	$4.85	6
6.25-16	17.25	17.60	31	2.75	4	4.85	6
6.50-16	17.25	17.60	31	2.75	4	4.85	6
	4-ply Cushion Traction Grip Tires—95 N 02800						
6.70-15	13.65	13.95	25	$2.65	4	$4.85	6
7.10-15	15.85	16.15	27	2.75	4	4.85	7
7.60-15	17.35	17.65	27	2.80	4	4.85	7
8.20-15	19.25	19.60	34	2.90	5	4.85	8

For complete description of ALLSTATE Cushion Tires in both regular and Traction Grip treads, see our Fall and Winter General catalog.

ALLSTATE SAFETY TREAD . . standard First Quality Passenger Tires

You save most when you order tire and tube together

Safety Tread—the famous all-weather, all-road tire known for its long wearing tread compounded with tough modern "cold rubber." Order standard 4-ply or stouter 6-ply, made stronger for bad roads and heavy loads. Save—order tire and tube together at these special prices. **Please be sure to state Catalog Number and size.** Order a set on Easy Terms.

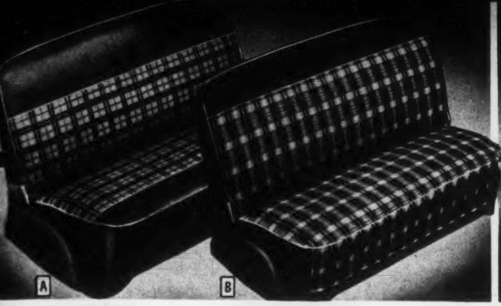
SIZE Prices INCLUDE Fed. Tax	6-ply Tires 95 N 02400		Extra Heavy Tire & Tube 95 N 04500		Extra Heavy Tube 95 N 8500		Safety Tube 95 N 5400	
	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.
5.50-17	$13.75	26	$15.55	29	$2.05	3	$4.85	6
6.00-16	14.55	27	16.55	30	2.25	3	4.85	6
6.00-18	16.95	31	18.85	35	2.15	4	......	.....
6.00-19	17.55	33	19.45	37	2.15	4	......	.....
6.25-16	16.95	29	19.45	33	2.75	4	4.85	6
6.50-16	16.95	29	19.45	33	2.75	4	4.85	6
6.50-18	16.95	31	18.85	35	2.15	4	......	.....
6.50-19	17.55	33	19.45	37	2.15	4	......	.....
7.00-15	17.95	34	20.50	38	2.80	4	4.85	7
7.00-16	17.95	35	20.55	39	2.85	4	4.85	8
7.50-15	20.85	39	23.25	44	2.90	5	4.85	9
7.50-16	21.95	39	25.15	44	3.45	5	4.85	9

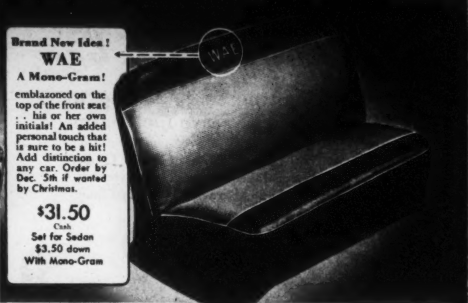
SIZE Prices INCLUDE Federal Tax	4-ply Tires 95 N 02300		Tire & Ex. Hvy. Tube 95 N 04400		Extra Hvy. Tube 95 N 8500		Safety Tube 95 N 5400	
	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.	Price incl. Fed. Tax	Shpg. wt. lbs.
4.40/4.50-21	$10.75	18	$12.20	21	$1.70	3	......	.....
4.50-20	10.85	17	12.30	20	1.70	3	For Safety Tubes, state car make, year, model	
4.75/5.00-19	10.75	19	12.25	22	1.75	3		
4.75/5.00-20	10.85	17	12.30	20	1.70	3		
5.00-21	13.85	23	15.85	26	2.25	3		
5.25/5.50-18	11.65	20	13.35	23	1.95	3		
5.25/5.50-19	13.85	24	15.75	28	2.15	4		
5.25/5.50-20	15.75	26	17.90	30	2.40	4		
5.25-21	13.85	23	15.85	26	2.25	3	......	.....
5.50-16	10.95	18	12.50	21	1.80	3	......	.....
5.50-17	11.55	21	13.35	24	2.05	3	$4.85	6
6.00-15	11.25	21	13.20	24	2.20	3	......	.....
6.00-16	11.43	22	13.43	25	2.25	3	4.85	6
6.00-17	13.25	23	15.05	26	2.05	3	4.85	6
6.50-15	13.75	24	16.15	28	2.65	4	4.85	6
6.50-16	13.85	25	16.35	29	2.75	4	4.85	6
6.50-17	13.25	23	15.05	26	2.05	3	......	.....
7.00-15	15.55	28	18.10	32	2.80	4	4.85	7
7.00-16	16.25	31	18.85	35	2.85	4	4.85	8

ALLSTATE
SAFETY TREAD

$10.05
6.00-16
4-ply tire
When bought with tube plus Fed. Tax of $1.13

Be sure to see the great American Peoples Encyclopedia on page 284





Brand New Idea!
WAE
A Mono-Gram!
emblazoned on the top of the front seat . . his or her own initials! An added personal touch that is sure to be a hit! Add distinction to any car. Order by Dec. 5th if wanted by Christmas.

$31.50
Cash
Set for Sedan
$3.50 down
With Mono-Gram

READY-MADE SEAT COVERS IN FIBER AND PLASTIC

A **Woven Plastic** with "locked in" colors in beautiful plaid patterns. Smooth, flexible strands of plastic in snug weave of cloth-like texture. Crushproof; won't wrinkle or crease. Original bright colors won't fade. Water-repellent, easy to wipe clean. Wide, heavy leather-grained Vinyl plastic band top of both backrests and front of both seat cushions. Extra heavyweight cotton cloth protects balance of seats, backrests. **State color: maroon, green, blue.**

Sedan low as
$21.50
Set

B **Extra-heavy Wood Fiber** in brightly colored plaid patterns. Easy to ride on . . easy to slide over. Lacquer-coated to resist fading and soiling. Fiber protects seats, backrests. Heavy, extra wide band of leather-grained Vinyl plastic on top of front backrest. Heavyweight cotton cloth protects rest of seats and backrests . . elastic inserts insure snug fit. All seams double-stitched; bar-tacked at points of strain. **State color choice: maroon, green or blue plaid.**

Sedan low as
$13.95
Set

Be sure to read "How to Order Seat Covers" at right below Shipping weights: Coupes or Front Seats, 5 lbs.; Sedans 9 lbs.	A Woven Plastic		B De luxe Fiber	
	Cat. No.	Price	Cat. No.	Price
For 2, 3, 4-passenger coupes with 1-piece backrest; 1930–48 cars.	....	......	28 N 7233	$5.75
For 2, 3, 4-passenger coupes with 2-piece backrest; 1935–48 cars.	28 N 7406	$11.95	28 N 7234	7.75
For 2-door sedans, sedanettes, 5-passenger coupes: 1930–49 Chevrolet, Ford, Plymouth, Pontiac, Oldsmobile (except Model 98) and other 1930–48 cars, except 1940–47 Hudson and cars listed immediately below	28 N 7407	21.50	28 N 7235	13.95
For these 2-door sedans, sedanettes, 5-passenger coupes: 1942–49 Buick 56S, 76S, 1949 Buick 46S; 1948–49 Hudson; 1949 Mercury; 1941–49 Nash; 1947–49 Studebaker	28 N 7408	23.95	28 N 7238	15.75
For 4-door sedans (5 or 6-passenger) without center arm rest: 1930–49 Chevrolet, Ford, Plymouth, Pontiac, Oldsmobile (except Model 98); all other 1930–48 cars, except 1940–49 Hudson, 1947 Studebaker, and sedans listed immediately below	28 N 7409	21.50	28 N 7236	13.95
For 4-door sedans (5 or 6-passenger): 1940–49 Buick; 1946–49 Chrysler Royal, Windsor, New Yorker; 1946–49 DeSoto Custom; 1946–49 Dodge Town Sedan; 1947–49 Frazer, Kaiser; 1949 Mercury and Nash; 1948–49 Studebaker; 1940–49 Oldsmobile and Pontiac with center armrest	28 N 7410	23.95	28 N 7237	15.75

NEW! PERSONALIZED MONO-GRAM ON MADE-TO-MEASURE PLASTIC COVERS

- Three initials in plastic, heat-bonded to Vinyl plastic trim.
- Woven Plastic Covers tailor-made for a perfect fit.
- Bright check patterns in choice of maroon, green or blue.
- Water-repellent, easy to wipe clean, resist fading, soiling.

Seams are double stitched, trimmed with cream-colored Vinyl beading. Points of strain are bar-tacked for extra strength. Heavy cotton sailcloth protects balance of seats, backrests. **Be sure to print initials wanted, choice of color (maroon, green or blue).** Read How to Order below.

$31.50
Cash—Sedan
Mono-Gram
$3.50 Down

For Made-to-Measure Plastic Covers same as above, **but without Mono-Gram,** order from column at right below. **State color: maroon, green, blue.** Shpg. wts.: coupe 5 lbs.; sedan 10 lbs. Shipped from factory in Chicago. Pay postage from mail order house. No C.O.D. orders.

$28.50
Cash—Sedan
No Mono-Gram
$3.00 Down

For 1940-49 pass. cars without center arm rest in rear seat	With Mono-Gram		Without Mono-Gram	
	Cat. No.	Price	Cat. No.	Price
2, 3-pass. coupe, 1-pc. backrest	28NR7270F	$17.50	28 N 7250F	$14.50
2, 3-pass. coupe, 2-pc. backrest (Not for auxiliary seats)	28NR7271F*	19.50	28 N 7251F	16.50
2-door sedan; 4, 5, 6-pass. coupe	28NR7272F*	31.50	28 N 7252F	28.50
4-door 5 or 6-pass. sedan	28NR7273F	31.50	28 N 7253F	28.50

*Mono-Gram centered on driver's backrest.

How To Order Seat Covers. State make, year of car, model name or number (as Deluxe, Standard, 60, 70, etc.) **and body type** (as Club Coupe, Sedanette, 4-door Sedan, etc.). For 1940 GM cars, state whether ash trays are in rear seat armrests or back of front backrest.

NOTE: Ready-Made Seat Covers at left are not available for Jeeps, trucks, station wagons, small back seats of 3- and 4-passenger coupes or for following cars: Cadillac, Lincoln or Zephyr; 1942-49 Packard; 1940-49 Hudson, Nash and Studebaker 2- or 3-passenger coupes.

The perfect Christmas gift for your car
THE NEW SILVERTONE DE LUXE AUTO RADIO

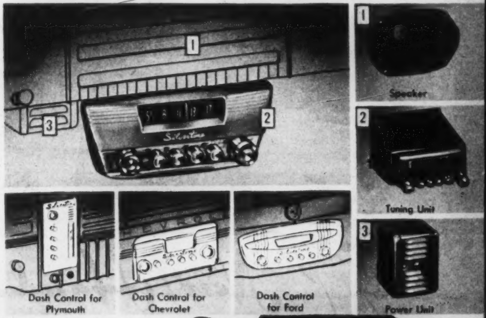
- ALL-NEW "built-in" design . . three compact units that require less space behind dashboard.
- Beautiful dash-matching control panels for Plymouth, Ford, Chevrolet; underdash panel for other models.
- Lowest price for a De luxe Silvertone in 8 years!

$47.75
Cash
With Underdash
Control Panel
$5.00 Down

Large powerful permanent magnet-speaker gives quality reception, plenty of volume. Mounts behind car's decorative grille on cars so equipped. Control unit mounts through dash or fits conveniently below. Small power unit is bolted to firewall, up out of the way. New improved miniature tubes (5 tubes, 2 of them dual purpose, plus power rectifier tube) save space, give long service. New improved super heterodyne circuit for better long-range reception. Automatic volume control reduces fading and blasting. Five station push-button tuning gives you the station you want in an instant. Under dash control model has handsome chrome-plated face plate that harmonizes with any car interior.

Dash matching control panels available for following late model cars: 1940-48 Ford, Mercury; 1949 Ford; 1941-49 Chevrolet; 1940-48 Plymouth Special Deluxe only. For other cars order Underdash Control Panel (28 NT 6283 below).

28 NT 6282—With Dash Matching Control for cars listed above. **State make, model and year of car.** Shipping weight 15 pounds. $47.75
28 NT 6283—With Underdash Control Panel. For all cars with speaker grille. Shipping weight 15 pounds. $47.75
28 N 05802—**Silvertone Whip-type Antenna.** Fits all cars. Shipping weight 1 lb. 1.98



AUTO ACCESSORIES for every man's Christmas list

C **De luxe Appleton Spotlight.** 5¾-inch. Sealed Unit. Keeps original brightness for life of lamp. Throws beam of light one-half mile. Pistol Grip handle with finger-tip push-button switch for easy control with one hand. Light moves up, down and all around.

Heavy brass shell with lustrous chrome-plated finish; attractive plastic control handle. Wire, fittings, installation instructions included. **Note:** 28 N 5881F and 28 N 5843F shipped postpaid from Chicago factory. All spotlights postpaid. (Shpg. wt. 8 lbs. 8 oz.)

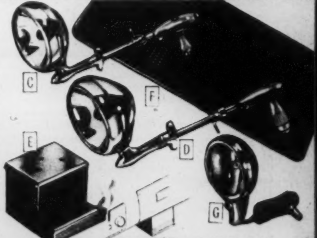
For all cars except 1949 General Motors cars
28N5886—**Left Side. $15.95** 28N5881F—**Right Side. $15.95**
Door Mounting style for 1949 General Motors cars.
28N5842—**Left Side. $15.95** 28N5843F—**Right Side. $15.95**

D **Streamlined Appleton Spotlight.** Similar to above with small head and 4½-in. Sealed Unit.
28 N 5800—**Left Side Postpaid.** (Shpg. wt. 7 lbs.). . **$12.49**

E **AUTO-matic Cigarette Lighter-Dispenser.** Keep cigarettes at your fingertips. Just slide open base . . . cigarette lights automatically, pick it up and start smoking! Tan hammer-tone finish with chrome trim.
28 N 5599—Mounts under dash. Shpg. wt. 8 oz. **$2.49**

F **Auto Rugs in color!** All new rubber . . . flat, multi-cell design holds dirt, mud, water. Shake out to clean. Place over present floor covering. Small size fits driver's seat, large size fits rear and front passenger's side. **State choice of color: Maroon, brown, green or black.**
28 N 6582—Small (15x18 in.) Shipping wt. 2 lbs. 8 oz. . **95c**
28 N 6583—Large (16x23 in.) Shipping wt. 3 lbs. 4 oz. **$1.29**

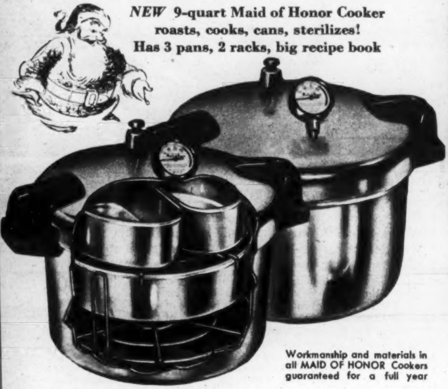
G **Handy Utility light.** For changing tires, finding street numbers, working on car. Plugs into cigarette lighter outlet, stores in glove compartment. 11 ft. of wire. Die cast body, blue and chrome finish. Sealed Beam bulb.
28 N 1581—Overall size 5 in. Shpg. wt. 2 lbs. 4 oz. . . **$4.59**



Pressure Cookers

Cut cooking time by 3/4 . . keep her kitchen cooler . . save fuel, flavor

NEW **9-quart Maid of Honor Cooker roasts, cooks, cans, sterilizes! Has 3 pans, 2 racks, big recipe book**



Workmanship and materials in all MAID OF HONOR Cookers guaranteed for a full year

This Christmas give her leisure time—as much as 2 weeks of it for the year ahead. Just wrap up this gleaming MAID OF HONOR cooker . . it whittles away cooking time to about a fourth of the ordinary time! Can save her an hour a day—or more—in average family cooking. Also seals in precious flavor and vitamins . . quickly tenderizes inexpensive meats.

$14.95 each

Fuel bills dwindle too, for this MAID OF HONOR unit can cook a big family dinner over 1 burner or sterilize 8 baby bottles at once. Cans 4 qts. or 7 pints. Superior cast aluminum resists pitting. Petcock and overpressure plug insure accuracy and safety. Has 2 dual pans, colander pan, canning and cooking racks, 128-page recipe-instruction book.

11 N 04603—11⅞ in. diam. 9 in. high. Shpg. wt. 13 lbs. . . . . . Each $14.95

COOKS
CANS 4 pts.
STERILIZES

A
$12.95
6-qt.
B
$10.95
4-qt.

NEW! 3-Way Ekconomic

With 190-page recipe-instruction book! 183 tested recipes!

$16.95 5-quart

Sterilizes and cooks a 24-hour supply of baby formula in minutes—in one simple, swift step—a quick, easy, safe way. Conveniently holds six 8-oz. baby bottles upright in special bottle rack. *Approved by American Medical Assn.*

Cooks foods with new Lo-Pressure which retains more of their natural flavor and texture—gives the advantages of "waterless" cooking plus the speed of pressure control. Holds 5 liquid qts. or 4 pt. jars. *Heavy stamped aluminum* body, 8½-in. diam., 7½ in. high. High domed cover. *Removable gauge* registers 3¾, 10 or 15 lbs. pressure. Has cooking rack, bottle rack, recipe-instruction book. *Postpaid.*

11 N 4679—(Shpg. wt. 8 lbs. 12 oz.) . $16.95

Maid of Honor Pressure Saucepans

- ★ Exclusive weight-type gauge
- ★ Cast aluminum resists pitting
- ★ Approved by Underwriters' Lab.

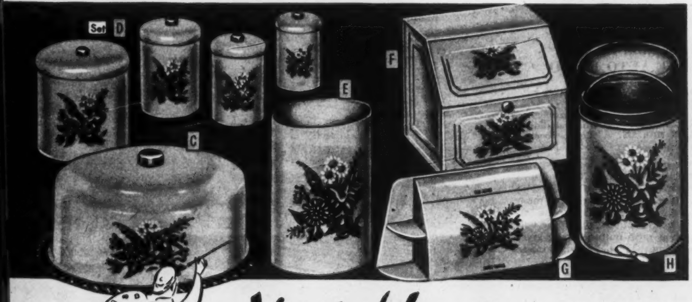
$12.95 6-quart

Workmanship and materials guaranteed a year! Gauge adjusts for 5, 10 or 15 lbs. of pressure. Over-pressure plug gives added safety. Cooking rack, recipe-instruction book included.

A **6-quart size.** *First time reduced!* Accommodates whole roasts, a 7-lb. chicken or 5 standard pt. jars for canning. Extra handle gives easier, safer carrying. A gem of a gift! *Order now.* 8½ in. high, 10¾-in. diameter.
11 N 4694—Shpg. wt. 9 lbs. 4 oz. $12.95

B **4-quart size** is grand for average servings of meats, stews, vegetables and desserts. Holds 3 standard pt. jars. 8½x9¼-in. diam.
11 N 4693—Shpg. wt. 6 lbs. 4 oz. $10.95

3-quart size has same construction as 4-qt. Ideal for 1 or 2 persons. 7⅛x8-in. diam.
11 N 4692—Shipping weight 6 lbs. $9.95



New! Hand-painted

"Artist's Bouquet" puts a garden on her pantry shelves

Give her big, beautiful bouquets that never fade . . *hand-painted* on MAID OF HONOR finest pantryware. Blossoms in lovely blue, yellow, green, black, red, white, pink . . varied to blend with each background color. Exquisite hand-painting brings out every bud and leaf . . colors look *real as life,* stay fresh and true. Give her a piece or give her a set . . *only at Sears* can you find "Artist's Bouquet" . . and guaranteed MAID OF HONOR quality. *Thick, strong steel* is made to last for years. *Enamel finish* glows with a soft sheen . . stays "like new" because it's sprayed on and then baked to resist chipping. *Rounded edges* protect her fingers. Choose right now from *Harmony House background colors:* cherry red, sunshine yellow or white.

C **Cake Cover.** 12x4⅝ in. Glass tray 14 in. across.
11 N 2975M—*State color.* Shpg. wt. 5 lbs. 12 oz. . $2.98

D **4-piece Canister Set.** Smartly rounded corners, new plastic knobs. Sizes 4¼ in. diam., 5¾ in. high; 5⅛x6¼ in. high. 6x6¾ in. high. 7¼x7 in. high.
11 N 2976M—*State color.* Shpg. wt. 3 lbs. . . 4-pc. Set $2.98

E **Oval Waste Basket.** 9⅛x6¾x12¾ in. high.
11 N 02979M—*State color.* Shpg. wt. 3 lbs. 1.45

F **2-door Bread Box.** Ventilated. 11¼x11x13 in.
11 N 02978M—*State color.* Shpg. wt. 5 lbs. $2.98

G **Paper Dispenser.** For both wax paper and paper towels. Mounts securely to wall. 4⅝x12x7¼ in.
11 N 2977M—*State color.* Shpg. wt. 3 lbs. $2.98

H **Step-on Can.** Galvanized inner pail lifts out easily with bail handle. Holds 10 qts. 9¾-in. diameter. 12¼ in. high.
11 N 02980M—*State color.* Shpg. wt. 4 lbs. $2.98

NEW! Plastic Cushions

with matching Chair Back Covers

79c Each cushion — 4 for $3.05
39c Each back cover — 4 for $1.45

Tie your gift tag to a set of cushions 'n' covers —*parrot-gay colors* won't fade . . *tough all-plastic* snubs wear, water and acids, wipes clean in a jiffy. Back covers (J) fit smoothly. *3½-in. ruffles* flounce thick cotton felt stuffed cushions (K). *State pattern and color.*

Flowering Dogwood Pattern. White flowers on red, blue, yellow or black. Plain ruffles.

11 N 8934—Cushion	11 N 8935—Back cover
Shpg. wt. ea. 1 lb. 12 oz.	Shpg. wt. ea. 2 oz.
Ea. 79c. . . . 4 for $3.05	Ea. 39c. . . . . 4 for $1.45

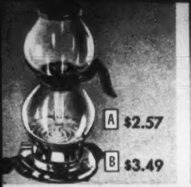
Plaid Pattern. Red with yellow, yellow with green, or blue with red. Plain ruffles.

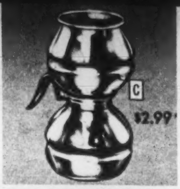
11 N 8934—Cushion	11 N 8935—Back cover
Shpg. wt. ea. 1 lb. 12 oz.	Shpg. wt. ea. 2 oz.
Ea. 79c. . . . 4 for $3.05	Ea. 39c. . . . . 4 for $1.45

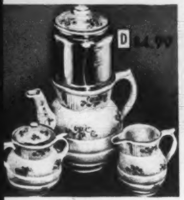
Double Quilted Pattern. Red, blue or yellow.

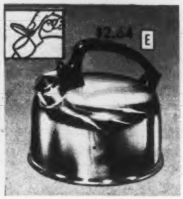
11 N 8934—Cushion	11 N 8935—Back cover
Shpg. wt. ea. 1 lb. 12 oz.	Shpg. wt. ea. 2 oz.
Ea. 79c. . . . 4 for $3.05	Ea. 39c. . . . . 4 for $1.45

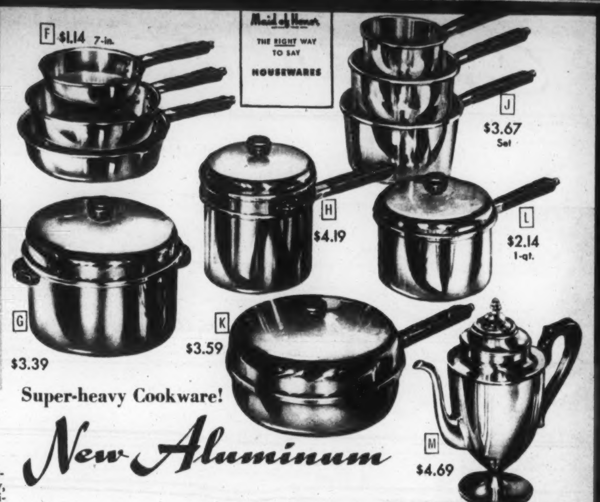
Order your Christmas gifts on Easy Terms. See page 295











Elegant Gifts make every drop of coffee more inviting

A **New MAID OF HONOR Vacuum Coffeemaker.** Pyrex glass. Glass filter. Black plastic lid, handle. 8-cup size. Wt. 3 lbs. 8 oz.
11 N 3190 .... **$2.57**

B **Kenmore 2-heat Electric Stove.** Brew it, then keep it warm. 660 watts. 115-volt AC-DC. UL approved. No cord.
34 N 6584—Wt. 4 lbs. **$3.49**
34 N 5811—Cord. Wt. 6 oz. **45c**

D **New Drip Coffeemaker Set.** Any hostess will be delighted with this lovely 6-cup china pot, matching 6-in. sugar and creamer. Glazed over genuine gold trim. Aluminum coffee basket. *State* blue or yellow. Wt. 5 lbs.
11 N 3268 .... **$4.99**

C **MAID OF HONOR Vacuum Coffeemaker.** Heavy, lustrous, unbreakable aluminum with improved metal filter, no-drip pouring lip. Black plastic handle. Brews 8 flavor-packed cupfuls. Efficient on the stove, elegant on the table . . a grand gift! Shipping weight 2 pounds.
11 N 3171 .... **$2.99**

E **Aluminum Whistling Teakettle.** Sings gaily when water boils. Lid flips open to pour or fill. Stays open, silent, till you flip it shut. Smart Maid of Honor styling makes it a perfect gift. 2½-qt. size. Shipping weight 1 pound 7 ounces.
11 N 1219 .... **$2.64**

Super-heavy Cookware!

New Aluminum

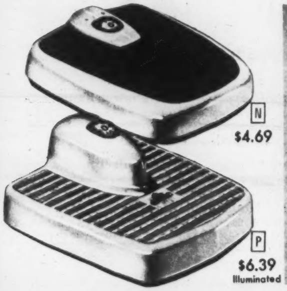
For your favorite chef—MAID OF HONOR

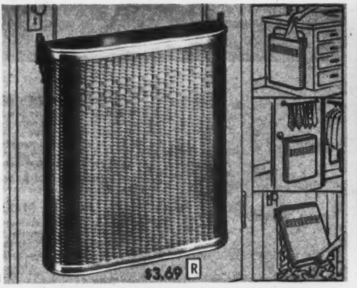
- ★ Restaurant weight—styled for your kitchen
- ★ Snug covers for flavorful waterless cooking
- ★ Smooth insides—no rivets to collect grease
- ★ Square plastic handles welded on, won't twist

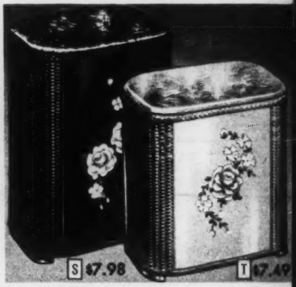
Gift Set. Has 5-purpose cooker, chicken fryer, 2-qt. covered saucepan. 9-in. open skillet. Wt. 13 lbs.
11 N 01330 .... **$10.49**

Piece	Catalog no.	Size or cap.	Shpg. wt.	Price
(F) **Open Skillets**	11 N 1313	7-in.	1 lb. 4 oz.	$1.14
Please state size		9-in.	2 lbs. 4 oz.	1.44
		10-in.	2 lbs. 8 oz.	1.84
(G) **Dutch Oven**	11 N 1316	5-qt.	3 lbs. 8 oz.	3.39
(H) **5-purpose Cooker**	11 N 1315	2-qt. top, 3-qt. base	4 lbs.	4.19
(J) **Set of 3 open Saucepans** ..	11 N 1310	1, 2, 3 qts.	3 lbs. 4 oz.	3.67
(K) **Chicken Fryer**	11 N 1317	11-in.	4 lbs.	3.59
(L) **Covered Saucepans**	11 N 1314	1-qt.	1 lb. 12 oz.	2.14
Please state size		2-qt.	2 lbs. 4 oz.	2.39
		3-qt.	2 lbs. 8 oz.	2.79

M **Cold water quick action Percolator.** Starts to perk in ⅓ the ordinary time! Better still, perks under the boiling point, extracting rich flavor without bitterness. Graceful traditional design is reminiscent of an old silver coffee service—permits you to whisk coffee from stove to table in real elegance. 8-cup size. Wt. 2 lbs. 12 oz.
11 N 1320 ... **$4.69**







Harmony House Bathroom Scales

N **Low priced.** Clear numerals on magnified dial. Streamlined design in heavy gauge steel. White enamel finish, black rubber mat. Enclosed bottom helps keep mechanism dirt-free. Amazing quality for this low price. Weighs up to 250 lbs. *Size* 11x9¾ inches. **$4.69**
11 N 07882—Shpg. wt. 8 lbs. .... Each **$4.69**

P **Our best.** Magnified dial lights up when you step on wide platform. Heavy gauge steel with white enamel finish. Completely enclosed to keep working parts dust-free. *Size* 12¼x10¼ in. Weighs up to 250 lbs. Washable rubber mats have handsome white marbleizing on Harmony House colors (match hampers at right). *Colors* horizon blue, mint green, jubilee peach, gray or black. **$6.39** **Illuminated**

11 N 07883M—**Illuminated.** Includes flashlight battery, bulb. *State color.* Shpg. wt. 10 lbs. **$6.39**

11 N 07884M—**Not illuminated.** Without battery or bulb. *State color.* Shpg. wt. 10 lbs. **$5.39**

New! Back-of-door "space-saver" Hamper

R Small apartment? Lack of wall space? "Space-saver" answers your hamper problems—hangs flat against the door! Holds personal laundry, ample supply of linen pieces. **$3.69**

Fits in anywhere. Have one on every *bedroom or closet* door—help Sis and Junior keep their rooms neater. Hang one in the *kitchen* for towels, tablecloths, dish cloths. Attach one to the *bathroom door*—takes so little space, it won't bump against fixtures.

Easy to use. No need to pull each piece of laundry out by itself—bottom of the hamper swings away from door and empties itself *automatically* (see sketch).

Built for years of service. "Duroweve" is 3 times *stronger* than ordinary fibers . . . interwoven every ¾ inch with steel ribs. Thousands of tiny "pores" air your clothes, help *prevent mildew.* Aluminum top and bottom firmly riveted on. Smooth binding inside.

Sparkling Harmony House colors to blend with your room scheme: horizon blue, jubilee peach, mint green, federal gold or white. *Size* 22¾x21¼x4⅜ in.
11 N 07260M—*State color.* Shpg. wt. 8 lbs. . . . Each **$3.69**

Harmony House Duroweve Hampers

So handsome for gifts . . . so lovely in your own home. Yet they're priced Sears economy way, to help you save. **$7.49** **Bench Style**

- ★ Steel ribs woven in every ¾ inch make duroweve three times stronger than ordinary fibers
- ★ 11,000 tiny "pores" help air clothes, prevent odors
- ★ Electronically sealed 1-piece covers . . made of Masonite Presdwood topped by shimmering Pyralin

Styled to put sparkle in your rooms! Floral designs in a whole garden of varied blooms . . . hand painted on aluminum panel over steel fiber . . . all blending in a rich harmony of color. Graceful furniture-type legs. Harmony House *Colors* horizon blue, mint green, or gray with matching covers; jubilee peach with heritage wine cover; federal gold, black or white with black covers. *Please state color.*

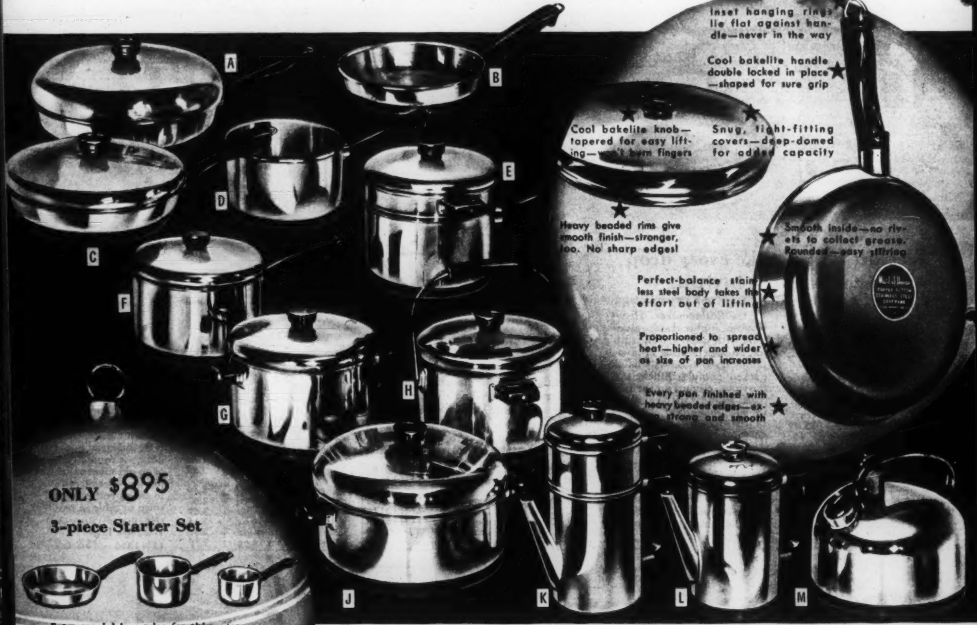
S 11 N 07253M—**Large upright,** family size. Measures 12x19x24 in. Shpg. wt. 14 lbs. .... Each **$7.98**

T 11 N 07254M—**Bench style.** Fine for 2 people. Measures 12x19x19 in. Shpg. wt. 12 lbs. ...... Each **$7.49**

Copper Bottom Cookware ..give a piece or a set

..kitchen treasures, rich in beauty and service

Be sure you give her MAID OF HONOR—it's top quality


A
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M
Inset hanging rings lie flat against handle—never in the way
Cool bakelite handle double locked in place—shaped for sure grip
Cool bakelite knob—tapered for easy lifting—won't burn fingers
Snug, tight-fitting covers—deep-domed for added capacity
Heavy beaded rims give smooth finish—stronger, too. No sharp edges!
Smooth inside—no rivets to collect grease. Rounded—easy stirring
Perfect-balance stainless steel body takes the effort out of lifting
Proportioned to spread heat—higher and wider as size of pan increases
Every pan finished with heavy beaded edges—extra strong and smooth

ONLY $8.95

3-piece Starter Set

Extra special low price for this extra special Christmas gift: ***one 9-inch skillet; one 1-quart saucepan; and one 2-quart saucepan.*** **Money-saving set in MAID OF HONOR copper bottom stainless steel . . . the very pieces she uses every day in cooking. Order right away—for gifts, for yourself!**
11 N 02245—Shpg. wt. 5 lbs. $8.95

SAVE $1.25

when you buy 5, 6 or 7 pieces

SAVE $2.50

when you buy 8 or more pieces

Choose any pieces you like

Make up your own set! For 5, 6 or 7 pieces, deduct $1.25 from the totaled selling prices. For 8 or more pieces, deduct $2.50. Then add postage. Here is an example:

Catalog no.	No.	Name of item	Price	Shpg. wts. lbs.	oz.
11 N 2238M	1	Chicken Fryer....	$6.29	3	4
11 N 2235M	1	Dutch Oven......	8.29	4	2
11 N 2234M	1	5-purpose Cooker.	7.19	3	10
11 N 2230M	1	Open Saucepan..	2.59	1	4
11 N 2236M	1	Open Skillet.....	2.89	1	2

Total selling prices $27.25
Less $1.25 for 5-piece set....... 1.25
$26.00

Cooks faster . . more evenly . . over a lower flame

Copper Bottom on Stainless Steel. Absorbs heat 6 times faster than steel . . and heats up evenly . . no "hot spots." Foods are *simply delicious*—cooked to uniform tenderness the healthful "waterless" way. Cookware *looks so beautiful* in your kitchen, too! Rich copper plus lustrous stainless steel—satin-smooth, bright as a mirror—and easy to keep that way.

New! Maid of Honor Copper Bottom Coffeemakers

K **Drip Coffeemaker** and L **Seamless Percolator.** Stunning new streamlined spouts. Stainless steel coffee baskets have pin-point perforations. Order from chart below.

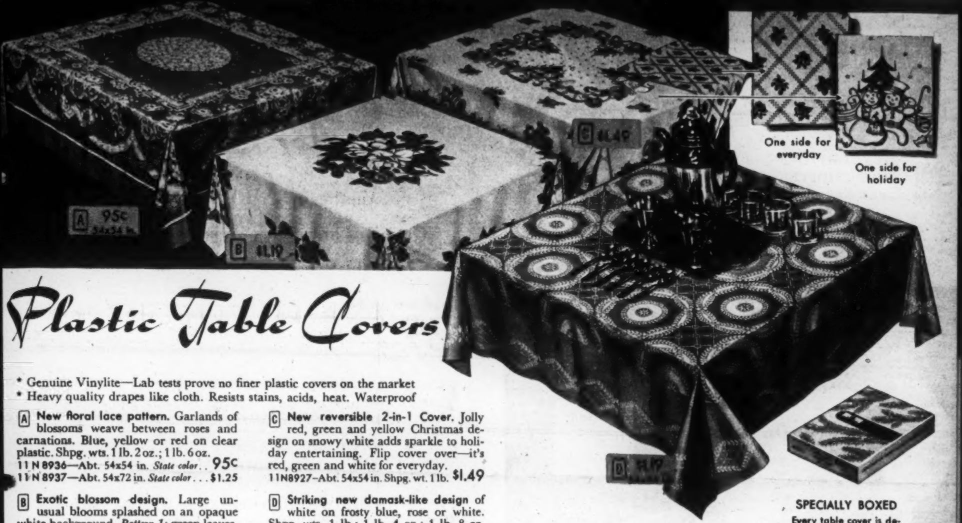
Popular Maid of Honor Whistling Teakettle

M **All copper!** Shining chrome-plated body matches stainless steel. Natural copper bottom. Cool plastic handle and spout cap with lever control. Order from chart below.

Piece	Catalog No.	Size or cap.	Shpg. wt.	Price
A Chicken Fryer	11 N 2238M	10 inch	3 lbs. 4 oz.	$6.29
B Open Skillet	11 N 2236M	7 inch	1 lb. 2 oz.	$2.89
C Covered Skillets *State size.*	11 N 2237M	9 inch 10 inch	2 lbs. 12 oz. 3 lbs. 3 oz.	$4.98 5.89
D Open Saucepan	11 N 2230M	1 quart	1 lb. 4 oz.	$2.59
E 5-purpose Cooker	11 N 2234M	2 qt. top 3 qt. base	3 lbs. 10 oz.	$7.19
F Covered Saucepans *State size.*	11 N 2231M	1 quart 2 quart 3 quart 4 quart	1 lb. 8 oz. 2 lbs. 2 oz. 2 lbs. 13 oz. 3 lbs. 2 oz.	$2.98 4.39 4.98 5.95
G Covered Saucepots *State size.*	11 N 2232M	4 quart 6 quart 8 quart	2 lbs. 12 oz. 3 lbs. 14 oz. 4 lbs. 8 oz.	$5.59 6.79 7.79
H Covered Kettles *State size.*	11 N 2233M	4 quart 6 quart 8 quart	3 lbs. 2 oz. 4 lbs. 3 oz. 4 lbs. 14 oz.	$6.59 7.59 8.59
J Dutch Oven	11 N 2235M	5½ quart	4 lbs. 2 oz.	$8.29
K Drip Coffeemaker	11 N 2244M	6 cup	3 lbs.	$9.75
L Percolator	11 N 2243M	8 cup	2 lbs. 8 oz.	$7.75
M Whistling Teakettle	11 N 2395M	3½ quart	2 lbs. 8 oz.	$3.98

Maid of Honor Stainless Steel Cleanser

Specially compounded for fine cookware. Quick chemical action removes heat tints, mineral deposits and food residue without scratching polished surfaces—ideal on copper bottom. 11 N 9355—1 pound size. Shipping weight 1 pound 6 ounces.................... 43c



SPECIALLY BOXED
Every table cover is delightfully packaged, aglow with Christmas spirit—a present you'll be proud to give

Plastic Table Covers

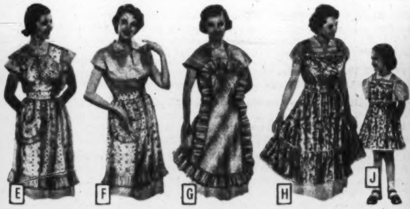
- * Genuine Vinylite—Lab tests prove no finer plastic covers on the market
- * Heavy quality drapes like cloth. Resists stains, acids, heat. Waterproof

A **New floral lace pattern.** Garlands of blossoms weave between roses and carnations. Blue, yellow or red on clear plastic. Shpg. wts. 1 lb. 2 oz.; 1 lb. 6 oz.
11 N 8936—Abt. 54x54 in. *State color*. . 95c
11 N 8937—Abt. 54x72 in. *State color* . . . $1.25

B **Exotic blossom design.** Large unusual blooms splashed on an opaque white background. *Pattern 1:* green leaves, red, beige flowers. *Pattern 2:* green leaves, red, yellow flowers. *State pattern no.*
11 N 8905–Abt. 54x54 in. Shpg. wt. 1 lb. $1.19

C **New reversible 2-in-1 Cover.** Jolly red, green and yellow Christmas design on snowy white adds sparkle to holiday entertaining. Flip cover over—it's red, green and white for everyday.
11N8927–Abt. 54x54 in. Shpg. wt. 1 lb. $1.49

D **Striking new damask-like design** of white on frosty blue, rose or white. Shpg. wts. 1 lb.; 1 lb. 4 oz.; 1 lb. 8 oz.
11 N 8924—Abt. 54x54 in. *State color* . . $1.19
11 N 8925—Abt. 54x72 in. *State color* . . 1.65
11 N 8926—Abt. 67x90 in. *State color* . . 2.89



NEW KOROSEAL PLASTIC APRONS . . resist burning

E **Bib-top Apron** Red posey dot print on clear plastic. Wide gathered skirt, kangaroo pocket, clear ruffles. Fits to size 42.
11 N 3733—Shpg. wt. 6 oz. $1.82

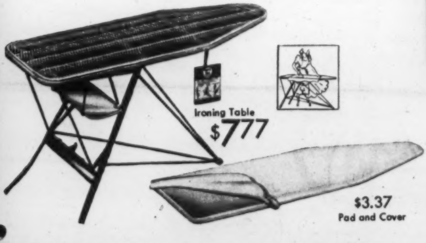
F **Tea Apron.** As above, without bib top.
11N3734—Shpg. wt. 5 oz. $1.42

G **Bib-top Apron,** 3-in. ruffles, flared skirt. Saucy criss-cross plaid in red, yellow or blue and white on clear plastic. Fits to size 20.
11 N 3737—*State color*. Shpg. wt. 6 oz. . $1.18

Mother-Daughter Bib-top Aprons. Extra full skirts, ruffled flounces and bib tops. Grille design in rose or turquoise blue. *State color.*

H **Mother's Apron.** Fits to size 42. Shpg. wt. 6 oz.
11 N 3735 . . . . $1.58

J **Child's Apron,** sizes 4 to 8. Shpg. wt. 3 oz.
11 N 3736 . . . . 94c



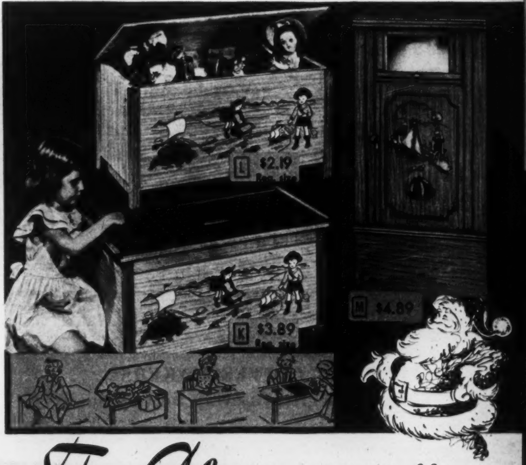
MAID OF HONOR ALL-STEEL IRONING TABLE

Cooler ironing can be hers for years to come . . perforated top lets steam escape. Smooth white enameled surface 15x54 in. stands rigid, 32 in. high. Automatic opening and closing. Rubber tips on legs. Iron rest.

11 NM 5603—**Ironing table.** Shipped freight or express. Shpg. wt. 22 lbs. $7.77

Maid of Honor burn-resistant cover, non-matting waffle knitted pad. Fits boards up to 15x54 inches.
11 N 5666—Shipping weight 2 lbs. 4 oz. $3.37

11 NM 5618—**Table, Cover and Pad.** Shipped freight or express. Shipping weight 25 lbs. 10.88



Toy Chests

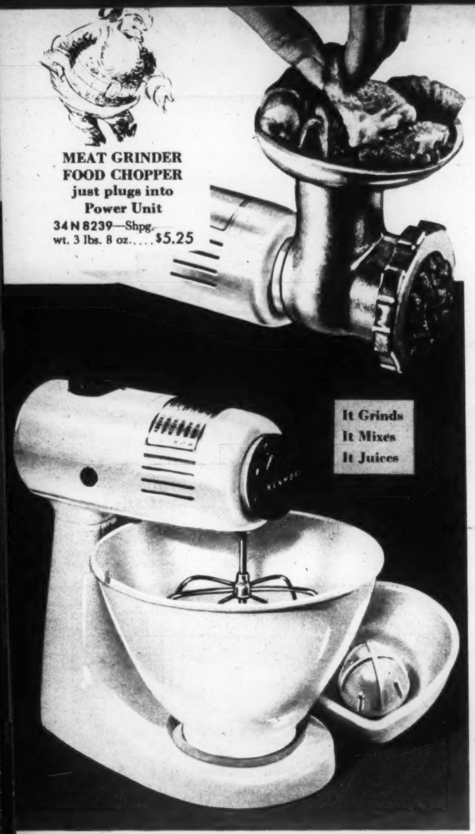
. . treasures of fun
. . really useful gifts

K **5-in1 Toy Chest.** *New!* St. Nick did a bang-up job with this chest. Doubles as desk, window seat, blackboard or game table! *See sketches.*
A whole game room in one chest. Slide in blackboard top . . Sister can draw to her heart's content. Tired of that? Change to Tic Tac Toe, checkers or dot game in 5 seconds flat.
Extra strong—even a grown-up can sit on it. Wood reinforced, wood-grained fiberboard is a snap to keep clean. Deep and roomy, 28 x 14¼ x 14½ in. high, silk screened design.
11 N 09148—Shpg. wt. 7 lbs. . . $3.89
Larger size. 32x16x17 in. high.
11 N 09149—Shpg. wt. 7 lbs. . . . 4.98

L **Playroom Storage Chest.** Keeps toys handy, teaches children neatness. Rigid 3-ply wood-grained fiberboard, silk screen design. Wood reinforced on 4 vertical edges for greater strength . . supports a child's weight easily. 28x14¼x 14½ in. high. Easy to set up.
11 N 09198—Shpg. wt. 6 lbs. $2.19
Larger. 32x16x17 inches high. Heavier frame. Easy to set up.
11 N 09199—Shpg. wt. 7 lbs. $3.59

M **Junior Wardrobe.** Children will love hanging their clothes up! 3-ply wood-grained fiberboard, gay front design, plastic coated for easy cleaning. Mirrored hat shelf opens separately. All wood reinforced. 23x17½x45¾ in. high. Freight or express. Easy to set up.
11 NM 9076—Shpg. wt. 9 lbs. $4.89

CP PAGE 241 . . WARDROBES



MEAT GRINDER FOOD CHOPPER just plugs into Power Unit
34 N 8239—Shpg. wt. 3 lbs. 8 oz. $5.25

New! Just in time for Christmas

Another KENMORE "First"..

Outmixes any mixer we have ever tested

And the price is a revolutionary low

COMPLETE WITH JUICER
$39.50 Cash
$4.00 Down

The only mixer we know of with 180-watt Motor, Built-in Power Unit for attachments, and Widespread-type Beater for less than $50

New! **KENMORE WIDESPREAD BEATER mixes better because it's big, shaped to fit bowl, and runs close to side—*reaches all the batter***

New! **KENMORE EXCLUSIVE BRAKE-CONTROLLED BOWL rotates at one constant slow speed to let beater cut through batter more often for better *blending***

New! **KENMORE MULTI-SPEED DIAL gives beater any speed, from extra slow for better *folding* of ingredients, to fastest speed you ever need**

For housewives who love to cook . . . Not just another beautiful mixer, but a Brand New SUPER-POWERED KENMORE that works just like big Commercial Mixers.

180-WATT MOTOR drives beater with almost 45% more power than any other mixer we offer. Assures the extra power you need for heaviest MIXING, BEATING, MASHING. It's governor-controlled to maintain full power at all speeds, and it's fan-cooled. Even thickest fudge will not stall or overheat it.

BUILT-IN POWER UNIT eliminates need for buying special gear box to drive meat grinder (see above), pea sheller and other attachments (to be available soon).

BUILT TO DO BOTH extra heavy mixing and little jobs as well. The one big widespread beater with sturdy 3-blade construction mixes heavy loads much better than do the 2 smaller beaters found on most mixers. And bowl is large at top and extra small at bottom, so you can beat as little as 1 egg—or it will hold 3 quarts.

ESPECIALLY EASY TO USE: (1) Multi-speed Dial is on top of mixer, right at your thumb tip. (2) You're not limited to the 12 speeds marked, but can also select any speeds in between. (3) Mixing-speed Index is printed right beside dial. (4) Bowl and Juicer are white plastic—more durable and lighter to handle than glass. (5) Bowl locks onto turntable to eliminate slipping. (6) Push-button tilts permanently attached head for removal of bowl and beaters. (7) Juicer just plugs in. (8) Enameled white with red trim, easy to keep clean. (9) Only 9½x13x12½ in. high. (10) 6-ft. attached cord. (11) No radio interference.
34 N 08238—UL approved. For any 110 to 120 volt AC current. Shpg. wt. 25 lbs. **$39.50**

THERE'S NO PLACE LIKE HOME . . .
TO DO YOUR CHRISTMAS SHOPPING

ELECTRIC COFFEE MAKERS . .
Longed-for gifts in every household

[A] Sunbeam 8-Cup Coffee-master . . Automatic. Brews coffee, then switches automatically to "low" to keep it hot. Chrome-plated inside and out. Cool handles. Cover fits both bowls. 1000 watts. 6-ft. cord. Filter cloths. UL approved. Any 110–120-volt AC. Same price cash or terms.
34 N 06567T—Postpaid. (Wt. 7 lbs.). $32.50

[B] 7-Cup Aluminum Percolator. Slow-drip perforated basket for better brewing. 35-oz. capacity. Black wood handle. Any 110–120-volt AC or DC. Order cord below. 450-watt element.
34 N 6707—**UL approved.** Wt. 3 lbs. $2.45
34 N 5811—**6-ft. cord set.** Wt. 6 oz. . . . 45c

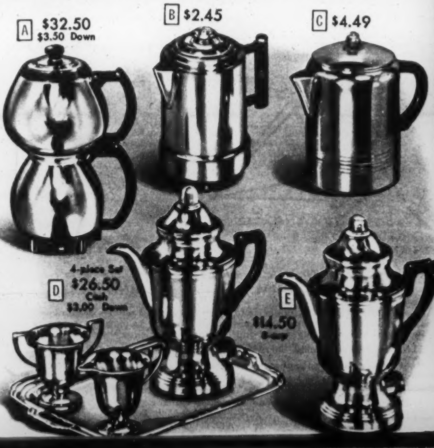
[C] Bigger, better Kenmore aluminum Percolator, with 2 heats. "High" brews coffee, then you just flip switch to "low" to keep it HOT. 2- to 8-cup; 40 oz. capacity. "No-drip" spout. Plastic handle. 110–120-volt A.C. UL approved. Order cord above.
34 N 6708—Wt. 2 lbs. 12 oz. $4.49

[D] Kenmore 4-piece Set—Big 10-cup Percolator, with Sugar, Creamer, and Tray. All 4 pieces are solid brass, with finest chrome-and-nickel plating inside and out. Brightly polished.

Makes clearer, better tasting coffee, and makes it faster. 550-watt cold water well-type element starts coffee percolating sooner. Inside of spout and body are satin smooth, easy to keep free from coffee oils and grounds.

Separate fuses (8 included) prevent damage if coffee is accidentally allowed to burn dry. Cool black plastic handle. No-mar feet. Detachable 6-ft. cord. For any 110–120-volt, AC or DC current. UL approved.
34N6716—**4-pc. Set.** Wt. 7 lbs. 6 oz. **$26.50**

[E] Kenmore chrome-plated Percolators only. Like percolator in above set.
34 N 6714—**8-cup size.** 40 oz. capacity. 11⅛ in. high. Shpg. wt. 3 lbs. 8 oz. . $14.50
34 N 6715—**10-cup size.** 48 oz. capacity. 12 in. high. Shpg. wt. 4 lbs. 14 oz. . . $15.50



Electric Mixers bring new joy with every chore they save her

SUNBEAM MIXMASTER . . . Has 10 Speeds and powerful 120-watt Motor. Mixes cakes to fluffy lightness, beats batters smooth, whips cream, eggs, even mashes potatoes . . . Saves hours of tiring arm work.

$39.50 with Juicer $4.00 down

Nationally advertised, famous for these features: (1) "Mixfinder" Dial shows speed for every type mixing. (2) Automatically Uniform Bowl and Beater Speed for even mixing—button on bottom of one beater turns bowl automatically. (3) Motor is governor-controlled so the two "Full-mix" chrome-plated beaters maintain the speed you dial, whether batter thickens or thins. (4) Automatic Beater Ejectors drop beaters out when you tilt handle. (5) Mixing Head lifts off for use at stove. (6) Juicer lifts on and off top.

White enameled metal head and base. 1- and 3-quart glass bowls and juicer. Attached cord. 15½x12½x12 in. high. Any 110-120-volt AC. or DC. UL approved. Same price cash or terms.

34 N 08203T—Postpaid. (Shpg. wt. 22 lbs.)..... **$39.50**

KENMORE 12-SPEED with 125-watt Motor . . . A new favorite because it has so many features usually found only on more expensive mixers: (1) 125-watt motor assures extra power for heavy mixing. (2) It's fan-cooled, won't overheat. (3) Governor-controlled for full power at all speeds. (4) Dial permits extra fine speed adjustments. (5) Starting Speed is extra slow for dry mixing. (6) Speed Index beside dial is big, easy to read.

$29.95 Cash with Juicer $3.00 down

Mixing Head is portable for use in cooking pan. Two chrome-plated beaters. 1- and 3-qt. white glass bowls. Two bowl positions—center and side. Bowl revolves automatically at side position. Head tilts to remove bowls and beaters. White plastic juicer lifts on-and-off top, strains out seeds as it juices.

White enameled steel head and base. 12x7½x12 in. high. 6-ft. cord. Recipes. For any 110 to 120-volt, AC current. UL approved.

34 N 08237—Shpg. wt. 19 lbs............ **$29.95**

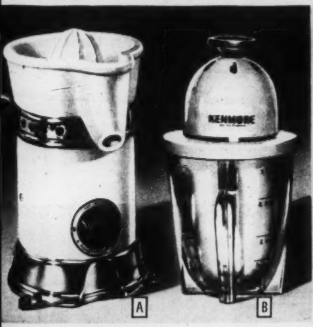
KENMORE 3-SPEED with 115-watt Motor . . . A Sears-only Value that helps you stretch your Christmas budget farther! Actually priced dollars lower than any other 3-Speed COMPLETE Food Mixer we know of with so much power and sturdy, long-life construction.

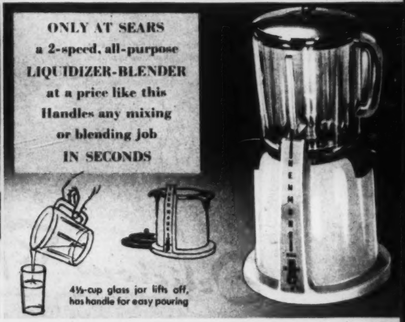
$19.95 with Juicer

Gives you all essential convenience features for everyday mixing, beating, whipping, or mashing. (1) Vertical Head is portable and lightweight to handle. (2) Switch for "low," "medium," and "high" is near your thumb-tip for easy use—leaves other hand free to hold cooking pan when mixing at stove. (3) Plastic juicer bowl is easily attached—just reverse head on stand and set juicer on top of it.

Same chrome-plated beaters, revolving turntable and 3-quart glass bowl as mixer at left. White enameled metal head and base. 10x10x10 in. high. 6-ft. cord. For any 110-120-volt AC or DC current. Approved by Underwriters' Laboratories, Inc.

34 N 08236—Shpg. wt. 19 lbs............... **$19.95**





ONLY AT SEARS
a 2-speed, all-purpose
LIQUIDIZER-BLENDER
at a price like this
Handles any mixing
or blending job
IN SECONDS

4½-cup glass jar lifts off, has handle for easy pouring

Sunkist Juicit

A **Ends hard, messy hand juicing!** High-speed porcelain reamer juices fresh oranges, grapefruit, lemons in seconds. White enameled steel with chrome trim. White glass bowl. Aluminum strainer. "On-Off" switch. 6x10 in. high. 6-ft. cord. 115 watts. 110-120-v., 50-60 cycle AC.

$12.95

34 N 8204–UL approved. (Wt. 11 lbs.) *Ppd.* **$12.95**

B **KENMORE WHIPPER—3-cup size.** Whips cream, mixes batters, blends drinks. 5x9 in. Graduated, heat-resistant glass with enameled steel top. Stainless steel blade. 6-ft. cord. 45 watts. Any 110-120-volt AC.

34 N 8231–UL approved. Shpg. wt. 4 lbs. **$4.45**

Kenmore Hand Mixer

Lowest priced Mixer we have and it does 80% of everything a big mixer will do PLUS some things a big one will not do: (1) Beater is small enough to use right in a glass or tea cup. (2) Special Wall Clip (included) lets you hang mixer on the wall where it's always handy. Beater just pulls out to store in knife drawer. (3) Mixer is lightweight (only 1 lb. 2 oz.) and has "on-off" switch at your thumb tip. So quick and handy that most people want it even if they have a big mixer. For any 110-120-volt AC or DC current. Uses 50 watts. 8-foot attached cord.

$8.45 Attractively boxed

34 N 8220–UL approved. Wt. 2 lbs. 1 oz. **$8.45**

One of the greatest Work-Savers

Wonderful for busy housewives, mothers of small children or of big families! So highspeed that it cuts hours of cooking chores to seconds . . . So versatile that it does almost everything from LIQUEFYING vegetables for baby's purees (no straining needed) or making tomato juice to CHOPPING meat, MIXING cakes, pies, BEATING eggs, WHIPPING cream, or BLENDING drinks. Glass jar is heat-resistant.

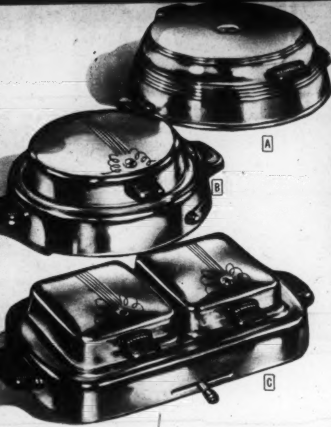
$18.50

Special Recipe Book (included) tells how to prepare tasty, new soups, sauces, breads, sandwich spreads, beverages, desserts, etc.

Stainless steel blades revolve at 17,000 RPM ("high") or 11,000 RPM ("low"). White enameled steel base contains powerful 250-watt, fan-cooled motor. "Add-a-bit" opening in cover lets you add ingredients while in use. 7x12in. high. 3-position switch. 6-ft. cord.

34 N 08242—UL approved. Any 110-120-volt, AC-DC. Wt. 16 lbs. **$18.50**

Easy Terms will help you with your Christmas shopping . . . Only 10% down, see page 295.



Kenmore Waffle Irons

A Non-automatic Kenmore Waffle Iron. Heat Indicator marked "cold-bake-hot." **Bakes big 7¼-in. diam. waffle** on cast aluminum grids. Chrome-plated steel body; cool black plastic handles and no-mar feet. Expansion hinge; overflow groove. 600-watt element. Measures 9¼ in. diam.; 4½ in. high. Complete with cord. Boxed. **$5.95**

34 N 6475—AC or DC. Shpg. wt. 4 lbs. 8 oz.......$5.95

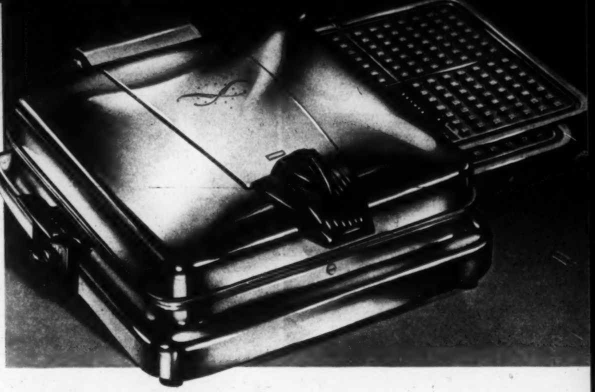
B Big Round Kenmore Waffle Iron. It's Automatic. Set control for "light to dark" waffles. **Signal light tells when to pour;** when done. Large 7½-in. diam. waffles, baked crisp on extra deep cast aluminum grids that never need regreasing. Expansion hinge; overflow batter groove. Chrome-plated steel body; plastic handles. Detachable cord; no-mar feet. 660 watts. 12x10x4 inches overall. **$8.89**

34 N 6460—Boxed. AC only. Shpg. wt. 6 lbs. 12 oz. $8.89

C Big Kenmore Twin Waffler. It's Automatic. Bake one or two 5¼x4⅝ in. waffles at a time, browned to taste. **Automatic Signal Light** tells when to pour; when done. Extra deep cast aluminum waffle grids never need regreasing. Chrome-plated body; black plastic handles; no-mar feet. 800 watts. Detachable cord. 15x9x3¾ in. high. Boxed. **$11.95**

34 N 6479—AC Only. Shpg. wt. 7 lbs. 10 oz......$11.95

Unless otherwise stated, appliances on this page operate on 110-120 volt 25 to 60 cycles, AC. All are UL approved.



REDUCED! De luxe, party-size Kenmore Cooker-Waffler

Was ~~$18.95~~ $17.95

Cooks 18 hamburgers, 4 big waffles or 4 sandwiches at a time. Twice the size of an ordinary grill waffler. Perfect for hurry-up meals or parties because it cooks a lot quickly.

Electric grill with Automatic Heat Control for fast or slow cooking. Top folds back, makes 190-sq.in. surface (equal to 3 frying pans.) Spouts for excess grease and cup.

It's a waffle iron with Automatic Browning Control for "light" to "dark" waffles. Signal light tells when to pour; when waffles are done. Makes 9x9-in. waffles. Expansion hinges, and overflow batter groove.

Separate waffle and cooking grids. Each designed to do one job perfectly. Extra deep cast aluminum waffle grids never need regreasing, lock in place over permanently installed cast aluminum cooker grids.

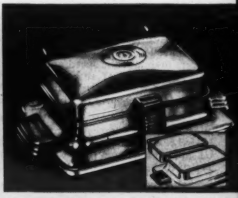
Polished chrome-plated steel body. Black, plastic handles. 12x13x5½ in. overall. 1320 watts.

34 N 06613—For AC only. With cord, recipe booklet; sturdily boxed. Shipping weight 14 lbs............$17.95

Kenmore 3-in-1 Combination

Automatic Waffler, Grill and Sandwich Toaster. Has heat control for fast or slow cooking, dark to light waffles. Signal light tells when to pour batter; when waffles are done. Toasts 2 large sandwiches at once. **Interchangeable grids.** Stamped aluminum for cooking; cast for waffling. Makes 9½x5-in. waffles; has 102 sq. in. cooking area. With spouts, grease cup and overflow groove. Expansion hinge for thick sandwiches. 600 watts. Chrome-plate finish; plastic handles. 9x15x4 in. overall. Cord. **$11.95**

34 N 6618—AC only. Boxed. Shpg. wt. 9 lbs. 4 oz......$11.95



Sandwich Grill

Heat indicator marked "cold-bake-hot." Makes pancakes, bacon 'n eggs, steaks, toasts sandwiches. Top folds back, makes 86 sq. in. surface. Expansion hinges. Drip spouts and cup for excess grease. 600-watt element. Handsome chrome-plate finish; wood handles. **Cord set.** 13x8⅜x4⅜ in. AC or DC. Boxed. **$5.89**

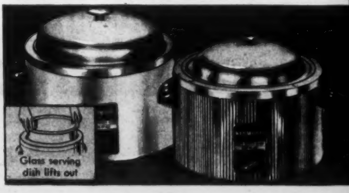
34 N 6600—Shpg. wt. 6 lbs........$5.89

Delicious Popcorn

Kenmore Automatic Electric Corn-Popper, with two 10-oz. cans of Big Buster Brand Popcorn. Popcorn is a sure hit at every party. Serve it quickly, easily without fuss. Just heat 3 min., add grease and popper is ready. **No stirring necessary. It's automatic. Prepares 2 quarts of popcorn at a time.** Kettle has coffee-maker handle, lifts out for serving, cleans as easily as a saucepan. **$4.49**

It's 3 gifts in one: Popper, Chafing Dish, and Deep Fat Fryer for doughnuts. Aluminum body with black plastic trim. Lid has deep flange to keep grease in. 7⅜ in. diam.; 8½ in. high. 450 watts. Detachable cord.

34 N 6869—AC or DC. Shipping weight 5 lbs. 10 oz. Boxed..........................$4.49



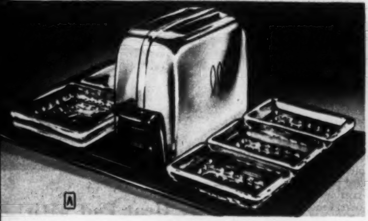
Kenmore 4-qt. Roasters Low as $4.45

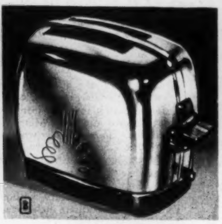
Ideal gifts for cool, clean, efficient electric cooking the year 'round. Cook just like big roasters. Wonderful for stews, vegetables, cooked desserts, even pops corn. Aluminum cover, and pot; plastic handles. 11¾ in. diam.; 8½ in. high. 500 watts. Food cooks in lift-out glass dish.

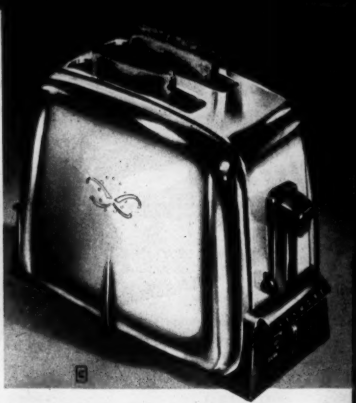
D 2 heat Roaster. 250° or 550°. White enameled steel body.
34 N 6435—Without cord. AC only. Shpg. wt. 7 lbs. $4.45
34 N 5811—6-ft. cord set for above. Shpg. wt. 6 oz.......45c

E Automatic Roaster. Thermostat holds any heat you dial from 100° to 550°. Polished chrome-plated steel body.
34 N 6434—With 6-ft. cord. AC only. Shpg. wt. 7 lbs. .$5.95

"I rarely endorse anything, but Kenmore *Pop-up Toasters* make wonderful gifts."







Toastmaster and Set

A **Give "her" this wonderful Hospitality Set.** $32.50 Set
Fully Automatic Toastmaster plus 4 glass party plates, 3 appetizer dishes, and tray of walnut veneer, inlaid with artificial leather. AC or DC, 1150 watts, *Postpaid.* Same price, cash or terms. With cord.

34 N 06338T—Set complete with Toaster. (Shpg. wt. 19 lbs.) $32.50
34N6328T—Toaster only. (Shipping weight 6 lbs. 5 oz.) $21.50

Economy Kenmore

B **It's an automatic Pop-up Toaster** with browning control, removable crumb tray and exciting beauty in design. Just dial brownness you prefer . . toast pops up, current shuts off when done. $11.95

Accurate clock-type timer. Dial for "light to dark" toast. Chrome-plate finish; plastic trim. 6x11x7 in. 660 watt. AC only.

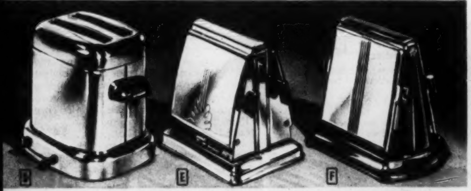
34 N 6331—Shpg. wt. 5 lbs. 8 oz. . $11.95

Kenmore de luxe Automatic, Our Finest

C We believe it's one of the finest toasters on the market today. From its gleaming chrome-plated beauty, down to the **super-fast toasting element, it's Sears own.** That's why you pay less. Toasts two slices at a time, or one in either slot. 1170-watt element makes toast faster than any we have ever tested. $16.95

Automatic, silent, thermostatic action. Just dial the brownness you prefer; toast pops up, current shuts off when done. Browns equally on both sides, slice after slice. Will not darken toast on successive pairs. **Inspector knob permits you to raise toast** for a quick look at any time. Hinged crumb tray easy to clean, can't get lost. Cool black plastic handles. Cord included.

34 N 6330—Boxed. AC or DC 11x6x7 in. overall. Shpg. wt. 7 lbs. 6 oz $16.95



Automatic Bell-ringer

D This KENMORE toasts 2 slices both sides at same time but toast does not pop-up. $8.95

Bell rings, current shuts off when done. Mechanical Timer can be set from "light" to "dark."

660-watt element. Chrome-plate finish; plastic handles; no-mar feet. Cord. 6¾x9x7½ in. 50–60-cycle AC only.

34 N 6323—Shpg. wt. 5 lbs $8.95

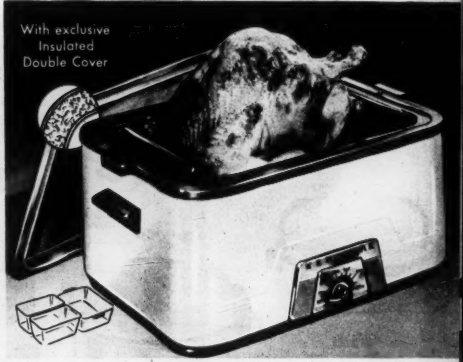
Non-Automatics

E **Large 450-watt Door-type Toaster.** Chrome-plate finish; black wood handles. 7¼x5½x7⅜ in. AC or DC. Cord. Toast turns as door is lowered.

34 N 6322—Shpg. wt. 3 lbs $4.47

F **400-watt Toaster.** Smaller; black enameled body; chrome plated doors. 8⅜x8x7⅜ in. Cord. AC or DC.

34 N 6304—Shpg. wt. 2 lbs. 8 oz . . .$2.39



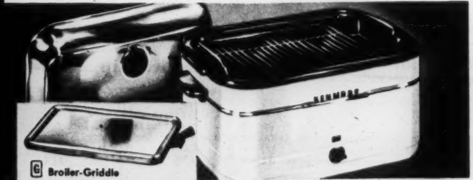
Kenmore Oven-Quick Automatic Roaster

Yes, as fast as an electric range. No other roaster under $50 equals its performance. The only roaster with **Glass wool Insulated Double Cover** that reduces the heat loss, saves time, current, and keeps your kitchen cooler. Larger . . **23-qt. capacity** (5 qts. larger than most) and deeper for largest fowl. $33.95 Cash $3.50 down

16-inch baking rack (longer than most) bakes two 8-inch cake layers on the same level for even browning of both. Powerful 1380-watt heating element.

Automatic Heat Control with dial setting from "Simmer" to 500°. Finished in white baked-on enamel with black trim; black plastic handles. Set includes heat-resistant glass cooking-serving set (two 1¼-qt., one 2⅛-qt. containers), metal adjustable baking rack and 23-qt. acid-resistant porcelain enameled cooking well. Pilot light, cord. 15½x22¾x12⅛ in. AC only.

34 N 06440—**Roaster with Recipe Booklet.** Shpg. wt. 41 lbs $33.95


G Broiler-Griddle

Automatic Roaster . . Low priced for Christmas

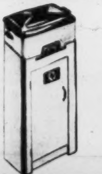
Kenmore 18-qt. Roaster. Serves complete dinner for 2 to 8 persons. Roasts meat. Bakes bread, light fluffy cakes, pies, and cookies. $19.95 $2.50 Down

Automatic Heat Control holds any temperature from simmer to 500°. Ventilation knob for browning. With 18-qt. porcelain enameled, removable roasting well, metal adjustable baking rack and detachable cord set.

White baked-on enamel finish; black trim; aluminum cover, plastic handles. Steel body, glass wool insulated. 21⅝x15⅞x13⅛ in. overall. Uses 1320 watts.

34 N 06428—**Automatic Roaster as shown.** Shipping weight 36 lbs $19.95
G 34 N 6402—**Broiler-griddle attachment.** Uses 1500 watts. Shpg. wt. 2 lbs. 12 oz . . 5.25

Unless otherwise stated, appliances on this page operate on 110-120 volts, 25-60 cycles AC only. All are UL approved

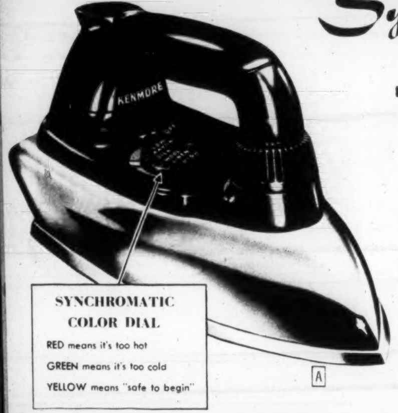


Steel cabinet with casters, 2 shelf spaces, recessed top for roaster. Removable plate and recess for Timer. Welded construction; white enamel finish. 13½x18¾x30¼ in.
34 NM 6441—Shipped freight or express. Wt. 29 lbs . . .$13.75

Automatic Electric Timer. Cooks meal while you're away. Turns roaster on, shuts it off when done. Metal case. Cord.
34 N 6442—Electric Timer. Shpg. wt. 1 lb. 12 oz $7.75

Broiler-Griddle for steaks, chops, etc. 1380-watt element.
34N6443—Fits 34N06440 roaster only. Wt. 2 lbs. 12 oz . $5.95

Kenmore *Synchromatic*


KENMORE
SYNCHROMATIC
COLOR DIAL
RED means it's too hot
GREEN means it's too cold
YELLOW means "safe to begin"
A

Guaranteed 5 YEARS . . and the ONLY iron to show by color when it's *safe to begin ironing* every type of fabric

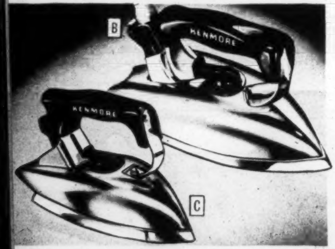
A **Give "her" the gift that saves work.** It's safer, quicker, easier. **$10.95** 4-lb.

Safer because it's the **only** iron with Heat Control and Heat Meter in one synchronized dial. Shows exactly when it's safe to iron any fabric. So trouble-free, it's guaranteed 5 years (see General Catalog for complete details).

Speeds her work. Rayon heat in a mere 75 seconds, Extra power 1100-watt embedded element irons cold damp laundry without cooling off. Extra large 29.3-square inch surface covers more area with each stroke.

Makes ironing easier. Shielded top has cool plastic handle and plastic heat hood. Polished aluminum alloy soleplate has beveled edges, tapered toe and broad heel rest. Polished chrome-plate finish. Cord reversible. Packed in handsome blue box, ready for Christmas wrapping. AC only.

34 N 6240—4-lb. lightweight. Wt. 4 lbs. 13 oz..**$10.95**
34 N 6241—6-lb. for pressing. Wt. 6 lbs. 13 oz.. **11.95**



B **She'll love this Kenmore 3-lb. Lightweight**—it means easier ironing, less arm and shoulder fatigue. **$7.45** 1000-watt element is not just attached to soleplate, **it's embedded in** for speedier heating, faster heat changes and longer trouble-free life. Automatic Heat Control is **tested safe** for each fabric; has "off" position, too.

Scratch-resistant aluminum alloy surface (27 sq. in.) slips over fabrics. Sparkling chrome-plate finish; wood handle with thumb rest. Broad heel rest. Boxed. Use AC only.

34 N 6218—With detachable cord. Shpg. wt. 3 lbs. 8 oz.....**$7.45**

C **Kenmore 4½-lb. Iron.** 800-watt mica-type element. **Automatic Heat Control tested safe** for each fabric; "off" position, too. Polished cast iron soleplate (26 sq. in.). Chrome-plate finish; cool wood handle. AC only. **$4.95**

34 N 6210—With detachable cord. Shpg. wt. 5 lbs. 8 oz. **$4.95**

NOTE: Unless otherwise stated, appliances on this page operate on 110-120 volt AC or DC. All are Underwriters' Labs. approved.

Kenmore Heat Pad with handsome quilted cover

E **A perfect gift** and one of the best-looking heat pads you have ever seen. **$5.95** Covered in lustrous blue rayon satin, white stitch quilted (zips off, washable). Blue plastic 4-position switch; 7½-ft. cord. In handsome transparent plastic box, ready for Christmas ribbon.

Completely wetproof, you can use it for wet or dry applications. Heavy inner cover made of rubberized fabric with vulcanized seams.

Neon-lighted dial can be seen easily in dark.

Adjustable heat. 3 heats (high, medium, low) stay constant for hours, even days at a time.

Fire-resistant padding makes it extra safe. UL approved. 12x15-in. size. Uses 55 watts.

34 N 6967—Shpg. wt. 1 lb. 15 oz.. . . . .**$5.95**

Kenmore Dry Application 3-heat Pad (not shown). Washable rose color cotton blanket cloth cover zips off; rayon satin binding. Rubberized fabric inner cover. 3 steady heats. 4-position switch in plastic case. 7½-ft. cord. 12x15 in. 55 watts. UL approved.

34 N 6965—Shpg. wt. 1 lb. 12 oz.. . . . .**$4.49**

$28.50
$3 Down
KENMORE
F
$21.95
$2.50
Down
KENMORE
G

Kenmore Portable Electric Washers

Just what she needs for those quick "in-between" washes. Do 3 shirts, or 1 sheet, 8 to 10 diapers . . . **up to 1½ lbs. (dry) at a time.** Perfect for baby things, hosiery, etc. **Gentle, thorough 3-fin agitation** (just like big washers) loosens dirt quickly. **Lightweight, compact,** with motor in cover, removable agitator seated in base. **Tub lifts to stove** to heat water. **Quiet, air cooled motor** requires no oiling. Rubber gasket between tub and cover protects against splashing. 90 watts. 50–60-cycle AC only. Sturdily boxed.

F **5-gallon white Porcelain Enameled Model.** Does 1¼ lbs. in 12 min.
34 N 07331—15½x14x15 in. high. Wood handles. Wt. 25 lbs.. . **$21.95**

G **7-gallon Aluminum Model.** Does 1½ lbs. laundry in about 10 min.
34 N 07332—16½x15x15 in. high. Plastic handles. Wt. 20 lbs. . . **$28.50**

De luxe 7-gallon all-stainless steel model with Automatic Timer (not shown). Like 34 N 07332 but stronger, heavier, quieter operating. Adjustable timer shuts laundry off when done. Does 1½ lbs. in 10 min.

34 N 07334—16½x15x15 in. high. Plastic Handles.Shpg. wt. 24 lbs. **$37.95**
34 N 07326—**Hand-operated wringer.** Fits all 3 washers. Wt. 7 lbs. **6.95**
34 N 07335—**6-ft. plastic "Fill and Drain" hose set.** Locks on any faucet. Fills or drains washer automatically. Shpg. wt. 2 lbs. **$2.98**

J
Stand leaves hands free
$9.45
K
$6.95
KENMORE
Tones skin
L

Gifts for all . . Hair Dryers, Vibrator, Clippers

H **Deluxe Hair Dryer,** handsome, super-powered. **1200-watt element** with 2 heats. Blows **warm or cool air.** No tiresome holding—just set on table, tilt up or down.

By far the best looking. Trim, compactly designed metal case with gray enamel finish; chrome-plate trim. Easy to carry or store.

It's a 3-gift package in one. She'll enjoy it every day all year around. It's a **hair dryer, bathroom heater** and a **summer fan.** Blows 175 cu. ft. air per minute. No mar feet. 7½-ft. cord. 11x5½x9¼ in. overall.

34 N 8310—AC only. Shpg. wt. 8 lbs.. . . .**$13.45**

J **Kenmore Single-heat Hair Dryer with Stand.** Blows warm or cool air. 215-watt element. Ivory enamel metal body and stand; chrome-plate trim; natural wood handle. 10x8½x4 in. overall. AC only, "on-off," "warm-cool" switches.

34 N 8309—With 6-ft. cord. Shpg. wt. 4 lbs..**$4.95**

K **Kenmore Electric Vibrator.** An excellent gift for men or women. An effortless way to wake up tired nerves and muscles. Rubber prongs for scalp; cup for facials; ball for body massage. Ivory enameled metal case; "on-off" switch. 50–60-cycle AC only. Boxed.

34 N 8375—With cord. Shpg. wt. 3 lbs. . . .**$6.95**

L **Kenmore Good Quality Electric Hair Clipper** for men or women. Cut hair quickly, expertly at home. Remove leg or arm hair safely. 000 (fine) blade for clipping; tapering comb for trimming. Comfortable hand-fitting tan plastic case. 10-watt motor, 2400 cutting movements per min. Thumb starter. AC or DC. Boxed.

34 N 7307—With cord. Shpg. wt. 1 lb. 8 oz. . **$9.45**

Kenmore Better Quality Clipper (not shown). As above but faster, more powerful, with "on-off" switch. Black bakelite housing; chrome-plate trim. 10-watt motor. AC-DC. Cord.

34 N 7308—With cord. Shpg. wt. 2 lbs. . **$13.75**

Be sure to read about American Peoples Encyclopedia . . . see page 284

Electric Blankets

Automatic . . and so low-priced . . the warmest way of all to say "The Merriest Christmas ever"

Harmony House Standard Quality	Harmony House Deluxe Quality
$21.95 Cash 72x84 in. Full bed size	$29.95 Cash 72x84 in. Full bed size
$2.50 Down on Easy Terms	$3.00 Down on Easy Terms
☆ ☆	☆ ☆
1-year guarantee 25% wool, 25% cotton 50% rayon. No bag	5-year guarantee 75% wool, 25% cotton Plastic storage bag

Moth and dust-resistant storage bag made of tough clear plastic with zipper fastener and reinforced corners

The sweetest bedtime story ever told—just dial the warmth that suits you best, then flick the switch. The gentlest kind of warmth spreads over the entire bed. Not the fast high heat of a heat pad . . . but a more gradual, soothing, cozy warmth that lulls you to restful sleep. It automatically dechills the sheets before you crawl in. Automatically holds the same temperature all night long regardless of weather changes.

And there's no pile of heavy covers to cramp your comfort. This one blanket is all you need because it can be as warm as three ordinary fine wool blankets. It's perfect **warmth without weight** helps you to sleep better, toss less and wake refreshed. Soft and fluffy . . . it's like sleeping under a fleecy cloud.

Safe—it's fully approved by Underwriters' Labs. Inc. for electrical safety. 9 thermostats protect against overheating.

Costs only about 2c per night to operate. Ivory color bedside control. Dial warmth selector with separate "on-off" switch and pilot light. Washable by hand or machine (see instructions). Complete with ivory color rubber insulated cord and instruction booklet. Use with any 110-120 volt AC current.

De Luxe Quality. 5-year guarantee (see general catalog for details) 75% long fiber virgin wool; 25% cotton (100% wool face). 5-in. rayon satin binding. With plastic bag and attractive box.

Full bed size. 72x84 in. Shpg. wt. 11 lbs. Uses 180 watts.
34N07005–Rose 34N07006–Blue 34N07007–Green. . $29.95

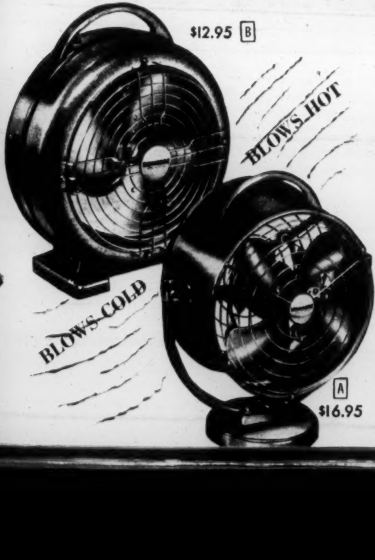
Twin bed size. 66x84 in. Shpg. wt. 9 lbs. Uses 140 watts.
34N07002–Rose 34N07003–Blue 34N07004–Green. . $28.95

Standard Quality. 1 year, guarantee. Made of 25% virgin wool, 25% cotton, 50% rayon. 4-inch rayon satin binding. Same electrical and mechanical construction as in blanket above. Complete with sturdy box but without plastic bag.

Full bed size only. 72x84 in. Uses 180 watts.
34 N 07012—Rose 34 N 07013—Blue. Shpg. wt. 9 lbs . . . $21.95

THERE'S NO PLACE LIKE HOME...

TO DO YOUR CHRISTMAS SHOPPING



Kenmore 2-in-1 Fans and Heaters

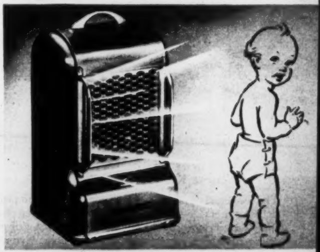
The year around gift the entire family needs. Two units in one—powerful fan-forced heaters in Winter, Spring and Fall; when summer comes they're fans blowing cool breezes. Just flick a switch to change from heater to fan.

1600-watt element and fan produce a comfortable, **circulated warmth** (not an intense spot heat). Spread warmth evenly throughout room from floor to ceiling. Deluxe model has chrome-plated reflector that shows red glow.

Quiet, efficient, and lightweight for easy carrying. Safe—fan blades enclosed front side and rear; UL approved. For 110-120 volt AC current. Boxed.

A **De luxe Model.** Blows 180 cu. ft. warm air or 775 cu. ft. cool air per min. (as much as standard 12-in. fan). Head can be tilted up or down. Green enameled steel body with chrome-plate grill and trim. 14x16x8 in. overall. 7-ft. cord.
34 N 07207—Shpg. wt. 15 lbs $16.95

B **Standard Model.** Blows 85 cu. ft. warm air or 350 cu. ft. cool air per minute. Gray enameled steel body; chrome-plate grill and trim. 11½x13x6½ in. overall. 6-ft. cord. Head does not tilt.
34 N 07204—Shpg. wt. 10 lbs $12.95



Kenmore Fan-forced Heater

Blows 45 cu. ft. warm air per min. Helps heat an average size room with circulated warmth. Heater draws in cool air, heats it, then **Fan-Forces** it out. 1320 watt element. **Tan enameled steel body;** chrome plate trim. **Safe**—enclosed front, side and rear. Won't fire rug if overturned. UL approved. 8x8¼x13 in. high. No-mar feet. 110-120 volt AC only. Boxed. $7.45
34 N 07203—With attached cord. Shpg. wt. 10 lbs. $7.45

KENMORE
THE RIGHT WAY TO SAY
ELECTRICAL APPLIANCES
KENMORE

Kenmore Tank-Type Cleaner

Cleans everything—drapes, furniture, rugs . . waxes, sprays, de-moths, deodorizes

Price shown is for shipment from factory source. Attachments included

$49.95 Cash
$5.00 Down

Powerful suction whisks away even deep-set dirt. Gets under furniture, into hard-to-reach places high and low. Complete attachments for spraying, de-mothing, waxing, special cleaning. "Floating brush" rug nozzle adjusts automatically to any rug, to bare floor, linoleum. Rubber-mounted ⅝-hp. ball bearing motor never needs oiling. Foot-operated switch: no stooping. Easy-to-empty dust bag, plus efficient air filter. Streamlined design, blue-gray finish. Instructions. UL approved. 20-ft. cord. For 110-120 volt AC or DC. See Home Trial Offer below. De luxe 15-pc. attachment and accessory set includes rug nozzle with floating brush, wall brush, upholstery nozzle, drapery brush, round dusting brush, combination radiator tool and demother, de-mothing cartridge, sprayer, floor waxing tool, flexible hose, two 20-inch extension tubes, deodorizing fluid, air filter (already in cleaner), carrying case (not shown). Shipped from factory source at Chicago, Ill., or from mail order house. For both points, order and pay postage from nearest mail order house.

20 N 0722–From mail order house. Shpg. wt. 28 lbs. Mailable. Cash $54.95
$5.50 down, $5.00 monthly on Easy Terms
20 N 722F–From factory. Shpg. wt. 28 lbs. Mailable.... Cash 49.95
$5.00 down, $5.00 monthly on Easy Terms

KENMORE *Vacuum Cleaners*

Quiet, fast, efficient

KENMORE triple-action cleaners with motor driven brush

Finest KENMORE: like having two cleaners

Only $5 Down
$79.95 Cash

The convenience of attachments you just slip into place . . . no adjustments to make . . . plus triple-action, rug cleaning that **Beats, Brushes, Banishes** dirt. Aluminum nozzle adjusts automatically to rug thickness or bare floor. Nylon bristles. Air jets get dirt from baseboards. Belt and motor encased in metal. 4/10-hp. motor never needs oiling. Low dome goes under furniture. Dome light. 20-ft. cord. UL Approved. Two-tone burgundy finish. For 110-120 volt AC or DC. **Attachments** include: hose, intake and exhaust adapters, two 20-in. extension tubes, upholstery nozzle, drapery brush, floor brush, round dusting brush, comb. radiator tool and de-mother, de-mothing cartridge, storage case (not shown). Mailable. Shipping weights: cleaner and attachments 32 pounds; cleaner only 22 pounds.

20 NT 925—Cleaner and attachments. $5.00 down, $5.00 monthly...Cash $79.95
20 NT 716—Cleaner only. $5.00 down, $5.00 monthly on terms....Cash 62.50

With Automatic Rug Adjustment

$49.95 Cash
$5 Down

This KENMORE has nozzle that adjusts automatically to rug thickness or floor, gives you efficient, thorough cleaning at moderate price. ⅓-hp. motor, full tuft bristle brush, medium-height dome. Has 6 wheels and 3-position handle like cleaner at left. 20-ft. cord UL Approved. For 110-120 volt AC or DC. Mailable. Blue-gray finish.

20 NT 711—Cleaner only. Shpg. wt. 20 lbs. $5.00 down, $5.00 monthly on terms..............Cash $49.95

Attachment set: Similar attachments to those at left, but with adapters and color to fit cleaner above.

20 N 0814—Attachment set only. Shpg. wt. 11 lbs. $19.95

Handy cleaner

Has motor-driven brush

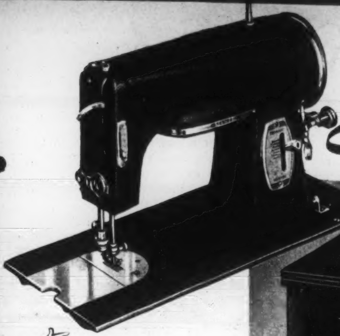
$21.50 Cash
$2.50 Down

with same triple-action cleaning as big KENMORES at left. Extremely thorough for stair carpets, furniture, car interiors, many other jobs. It's powerful, compact, perfectly balanced, easy to use. Weighs only 5½ lbs. ⅓-hp. motor, 20-ft. cord. Molded rubber furniture guard. Fingertip switch.

UL Approved. For 110-120 volt AC or DC. Mailable.

20 N 0745—Shpg. wt. 8 lbs..$21.50

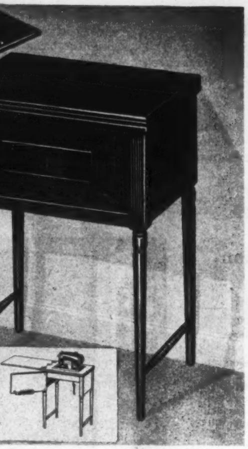
10-DAY HOME TRIAL. Buy any KENMORE cleaner regular way. Try it 10 days in your own home. If not completely satisfied, return it. We will refund every penny you have paid including shipping charges both ways

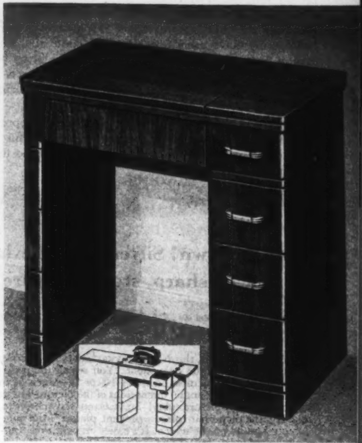


KENMORE

Electric Sewing Machines

Guaranteed 20 years against defects





Model 95
Rotary Sewing Head

Extra-smooth, extra-quiet. Full size rotary head sews double lock stitch forward or backward. Hinged presser foot glides over pins or seams. Disc-type upper tension, easy to adjust. 4-point material feed gives even feeding. Self-centering needle clamp. Numbered regulator gives stitch length you choose. Darning release for cross stitch darning. Bobbin winder trips off when bobbin is full. Universal type motor, knee speed control. Streamlined design, enclosed flywheel. Brown crinkle finish, chrome plated trim. Built-in light. Working parts are case-hardened steel. Complete Greist attachments, including combination cording and zipper foot. Instruction book, oil, extra needles and bobbins included. For 110–120 volt AC or DC. 20-year guarantee against defects in material or workmanship, natural wear excepted.

Graceful Sheraton Cabinet

Authentic 18th Century style cabinet, with Model 95 sewing head $129.95 Cash *Only $5 Down*

5-ply walnut veneered top and door, 3-ply walnut veneered sides and back. Top has hand-rubbed finish. Quartered gumwood legs, walnut finish. One-piece lid. Handy rack inside door for spools and sewing accessories. Cabinet size, closed 30¾ in. high, 24 1/16 in. wide, 17½ in. deep. Shipped freight or express. Shpg. wt. 79 lbs.

20 NM 32395—Cabinet with Model 95 head at left. Cash $129.95
$5.00 down, $7.00 monthly on Easy Terms

Modern Secretary-desk cabinet

Serves as a handsome writing desk, as well as a sewing cabinet $179.95 Cash *Only $5 Down*

Rich walnut veneers, with 5-ply top, front, and sides, 3-ply back. Top and table-top have hand-rubbed finish. Four roomy storage drawers, with inkwell and penrack in top one, spool rack in second. Metal drawer pulls, dull gold finish. Size, closed 31 in. high, 32¾ in. wide, 18⅞ in. deep. Shipped freight or express. Shpg. wt. 137 lbs.

20 NM 30695—Cabinet with Model 95 head at left. . Cash $179.95
$5.00 down, $9.00 monthly on Easy Terms

For complete line of sewing machines and accessories, see your Fall General Catalog. For features, performance, appearance, make KENMORE your "buy-word" . . . you'll save money on a truly *fine* sewing machine. Order now and be sure.

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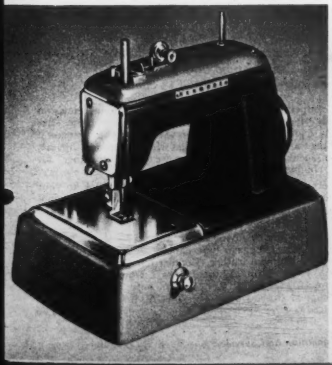
NEW KENMORE "Featherweight" Portable
Give her an efficient personal Sewing Machine

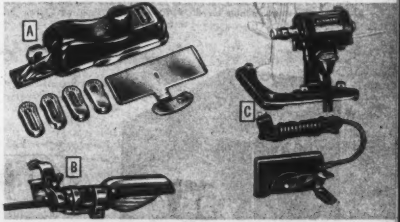


Amazingly light weight and compact, yet sews heaviest fabrics

$54.95 Cash *Terms $5 Down $5.00 Monthly*

Perfect for trailers, small apartments, for a girl at school; wherever space is limited. Sews single chain stitch forward only. Hinged presser foot glides over pins. Positive tension adjustment. Stitch length regulator. Variable speed foot control. Streamlined design, with 2-tone gray finish. Aluminum and zinc body. Permanently oiled bearings. Motor is concealed in base. For 110–120 volt AC or DC. Extra needles and instruction booklet included. Mailable.

20N0401–Shpg. wt. 8 lbs. Cash $54.95
$5.00 down, $5.00 monthly on terms.
20 N 0425—Carrying case for machine above. Shpg. wt. 3 lbs . . . $5.95



Give useful sewing accessories

A **KENMORE buttonhole attachment.** Easy to use. 5 templates make 5/16-in., ⅝-in., 13/16-in., 1 1/16-in. regular buttonholes; 1 1/16-in. keyhole type. Does not fit sewing head above. Fits all other KENMORE and Franklin rotary heads except burgundy (maroon) color Model 95. Will not fit portable at left. Shipping weight 1 pound 8 ounces.

20 N 60706—Attachment, 5 templates, case, instructions. $9.45
20 N 60705—Four extra templates for above. Makes ⅝-in.; ⅛-in. 15/16-in. regular buttonholes; ⅝-in. keyhole. Shpg. wt. 6 oz. 90c

B **Clamp-on sewing light.** Fits all machines. Chrome-plated shade. 6-ft. cord; switch; bulb. UL Approved. For 110–120 volt AC or DC.

20 N 60702—Shipping weight 12 oz $1.60

C **Conversion unit.** Makes any foot-powered sewing machine electric. Includes motor, belt, foot control, cord, all hardware, instructions. For 110–120 volt AC-DC. UL Approved. Shpg. wt. 6 lbs. 14 oz.

20 N 60713—For machine wheel tops turning toward operator. . . .$16.95
20 N 60714—Top of wheel turns away from operator. 16.95
20 N 60715—For Singer Model 66. Has special mountings. 16.95

Only $5.00 Down for any Sewing Machine on this page on Sears Easy Terms

New! SILVERTONE TELEVISION SETS

Now SILVERTONE brings you a complete line of "Picture-Perfect" television sets—portable, table-size and console combination. Each model has been expertly engineered and carefully and thoroughly tested. Each is tested by Sears own laboratory before, during and after production; tested by Underwriters' Laboratories, Inc.; and tested and inspected by the manufacturer. Then and then only can these television sets bear the SILVERTONE name. Months of research, planning and engineering have gone into the production of these SILVERTONE Television Sets. Consequently, we are proud to bring you, our customers, SILVERTONE's finest, most advanced television sets at the prices your budget can afford. Use Sears convenient Easy Terms.

NOTE: When ordering, be sure to specify in approximate miles your location from the television station. We may refuse your order if, in our opinion, your location is unsatisfactory for good television reception.

Important! Before ordering, READ this:

Although television is here to stay, it is not yet available for all our mail order customers. Your distance from the station, your location with respect to hills, tall buildings, etc., are factors that limit the reception of television. In most cases SILVERTONE Television Sets will give good reception if you live within 35 miles of the station. If your neighbor has a television set that gives satisfactory reception, you too can enjoy television at its finest with these SILVERTONE Television Sets. For the best reception, we strongly recommend the use of our outdoor antenna. (See opposite page for a description of SILVERTONE indoor and outdoor antennas as well as SILVERTONE Service Plans.)

Your nearest Sears retail store carries a complete line of SILVERTONE Televisions, if you are in a television area. See these values . . . from table to deluxe combinations, at new low down payments on Easy Terms.

THERE'S NO PLACE LIKE HOME...
TO DO YOUR CHRISTMAS SHOPPING

Only $5 Down! Silvertone Television, clear, sharp, steady picture

10-in. picture tube model in walnut finish, without antenna $169.95 Cash **$5.00 Down; $8.00 Monthly on Easy Terms**

Anyway you look at it, this NEW SILVERTONE table-size television set brings you real television enjoyment. You see all the programs with clear bright, steady pictures on either 10- or 12½-inch picture tubes. (See opposite page for actual dimensions of the picture you see on both 10- and 12½-inch picture tube.) SILVERTONE's synchronized circuits really lock the picture in place—prevent picture from jumping and bouncing around on the screen. It's easier on your eyes—no eyestrain from glare or fuzzy, out-of-focus pictures.

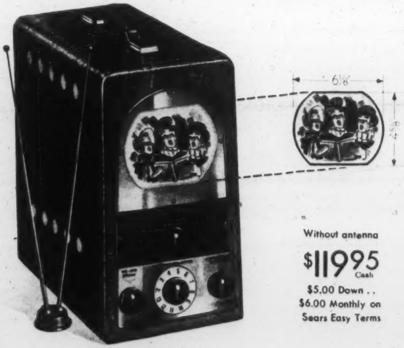
SILVERTONE's super-powered chassis is specially built to maintain greater stability of the pictures, to help prevent parts of the picture from "tearing out" due to outside interference and to keep the picture free of spots, streaks, etc. Has 16 tubes, 3 rectifiers and picture tube.

Fast, easy station tuning of all 12 channels. All controls for clarity, picture steadying, volume and station selecting are conveniently located on the front of the cabinet. No other controls for you to adjust.

You get studio-like sound from the big 5-inch oval speaker. Available in both mahogany and walnut finish. Mahogany finished cabinets have hand rubbed tops—will look elegant in any room, no matter what the decor. Size: with 10-inch picture tube, 19x14¾x20 in.; with 12½-inch picture tube, 19x17x20¾ in. For 105–125-volt, 60-cycle AC only. (Be sure to see opposite page for SILVERTONE's antennas and Service Plans.) Shipped express only. Shpg. wts.: with 10-inch picture tube 74 lbs.; with 12½-inch tube 79 lbs.

57 NM 9111—10-in. picture tube. Walnut finish. $5 down, $18 mo....	$169.95
57 NM 9113—10-in. picture tube. Mahogany finish. $5 down, $9 mo....	179.95
57 NM 9112—12½-in. picture tube. Walnut finish. $10 down, $9.50 mo.	209.95
57 NM 9114—12½-in. picture tube. Mahogany finish. $10 dn., $9.50 mo.	219.95
57 NM 5695—Matching table for Nos. 9111 and 9112. Shpg. wt. 12 lbs.	8.95
57 NM 5694—Matching table for Nos. 9113 and 9114. Shpg. wt. 12 lbs..	8.95

* *



Without antenna

$119.95 Cash

$5.00 Down . .
$6.00 Monthly on
Sears Easy Terms

Now! For Christmas—SILVERTONE PORTABLE TELEVISION Set at new low price

- It's lightweight . . portable as your table radio
- Full-toned sound and picture "locked together"
- 7-inch picture tube . . tuning on all 12 channels

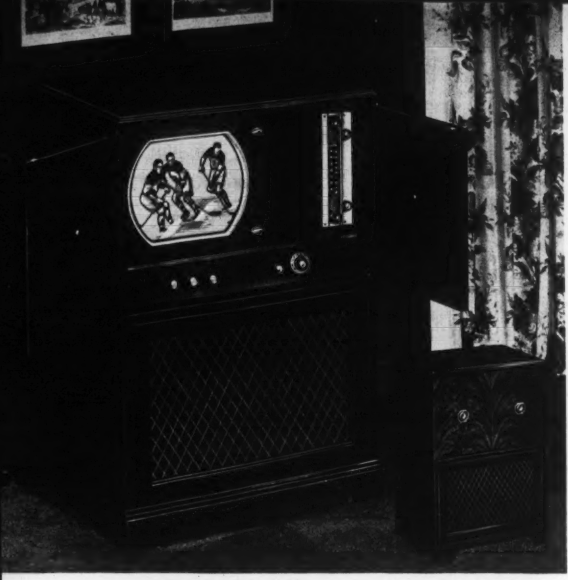
Compact . . lightweight . . super-powered. This SILVERTONE Portable Television Set gives you bright, steady "Picture-Perfect" television at a budget price. Expertly engineered and built to give you good reception with a portable antenna if you live within 15 miles of the stations—or up to 35 miles with an outdoor antenna. Full-toned sound from 4-in. speaker and steady picture are "locked together" for fast, easy tuning, on all 12 channels.

Weighs only 26 lbs. Portable as a table radio . . take it to parties, to your friends' homes, etc. It's an entertaining "companion" for the "shut-in" or convalescent. Simply plug the set into an AC outlet and adjust the indoor antenna and you have a front row seat for all the great television programs.

Station selector, brightness, picture steadying and volume controls are located on the front of the cabinet. Smart luggage type cabinet is made of plywood covered with alligator grained artificial leather. Leather handle; brushed brass trim; rubber feet. Size 15½x9x15¾ in. 19 tubes, plus 2 rectifiers and a 7-in. picture tube. Operates on 105–125 volts, 60 cycle AC only. With complete operating instructions. Shipped express only. Shpg. wt. 30 lbs.

57 NM 9116—Portable Television Receiver. $5.00 down; $6.00 monthly. . .Cash $119.95

Be sure to see opposite page for Antennas, Installation and Service Plans



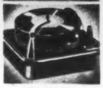
New!

SILVERTONE TELEVISION . . RADIO . . PHONOGRAPH!

Complete home entertainment in one compact cabinet

It's a TELEVISION SET. Clear bright, "Picture-Perfect" reception with either 10- or 12½-inch picture tube.

It's an AM-FM RADIO. Complete radio entertainment with standard broadcast band plus FM band.



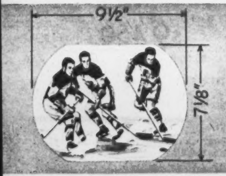
It's a 3-SPEED PHONOGRAPH. Automatically plays all records, all speeds, all with one tone arm.

Only $10 Down! NEW low priced Silvertone Console Combinations . . with 10- or 12½-inch picture tube . . Bring you clearer, brighter, steadier pictures

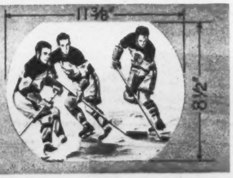
Television console only With 10-in. picture tube $\$349^{95}$ Cash **$10.00 Down; $15.50 monthly on Easy Terms**

Now, in one beautiful compact console, you get tops in seeing and listening pleasure. This new SILVERTONE 10- or 12½-inch direct view television receiver gives you one of the clearest, sharpest, steadiest pictures you've ever seen. (See below for actual screen size.) It's so easy on your eyes. The sharp, brilliant picture, with plenty of contrast, is rock-steady. No juggling or bouncing around. No glare. No fuzzy out-of-focus pictures either. You see and hear all the great entertainment from the magic world of television. Tunes all 12 channels with personal-appearance clarity and tone.

SILVERTONE's exclusive synchronized circuits actually lock the picture into perfect viewing position, and keep it there. Interference will not make the picture roll or jump. The super-powered, 22-tube (plus 3 rectifiers and picture tube) chassis is engineered to bring you "Picture-Perfect" television reception. Tuning range includes all 12 channels. All controls—brightness, picture steadying, volume and station selecting—are conveniently located on front of cabinet. SILVERTONE's automatic picture brightness helps eliminate adjustment of controls each time you change stations. SILVERTONE's large 8-inch speaker gives you high fidelity, natural-like sound.



Above are actual dimensions of the screen on all 10-inch picture tube Silvertone Television Sets.



Above are actual dimensions of the screen on all 12½-inch picture tube Silvertone Television Sets.

Silvertone Outdoor Television Antenna. You'll receive better, clearer, brighter reception on all channels from your television set when you use an outdoor antenna. It's easy to install. One man can do it. And once you have it correctly installed—no more adjustments are necessary. You'll be able to get greater distance reception—and interference from hills, tall buildings, etc. will be minimized when you use an outdoor antenna. Comes complete with all necessary mounting hardware, wire, etc. and easy-to-follow installation instructions. Can be used with any SILVERTONE Television Set.

57 N 06723—Mailable. Shipping weight 15 lbs.................... ......$19.95

Silvertone Indoor Television Antenna. Simple, easy to use antenna. Lightweight . . can be used with all Television Sets described on these pages. Has bakelite base and chrome plated elements. With connecting wire and complete installation instructions.

57 N 06738—Mailable. Shipping weight 2 lbs..............................$3.95

AM-FM radio brings you complete radio entertainment. Tunes 540–1600 KC standard broadcast band PLUS 88–108 megacycles FM band. 6 tubes plus rectifier. Built-in aerial for each band. 8-in. speaker. Easy-to-tune slide rule dial **Three-Speed phonograph** automatically plays all records . . . twelve 10- or ten 12-in. standard (78 RPM) records or any ten intermixed; twelve 10- or ten 12-in. Long-Playing (33⅓ RPM) records or any ten intermixed; a stack of ten of either 7-in. L-P (33⅓ RPM) or 7-in. 45 RPM records. Treats your records with gentle care. Featherweight tone arm with replaceable turn-over type cartridge. Shuts off automatically after last record is played.

Handsome cabinet is made of select mahogany veneers. Cabinet doors (on the 12½-in. picture tube model 57 NM 9134 only) have simulated crotch mahogany finish. Compact and practical—especially for today's small homes and apartments. Size 37x27x19⅛ in. For 105–125 volt, 60 cycle AC only. Shipped express only. NOTE: Be sure to read about SILVERTONE Service Plans and antennas. Listed and described below.

57 NM 9133—Silvertone Console. 10-in. picture tube. Shpg. wt. 180 lbs.......$349.95
57 NM 9134—Silvertone Console. 12½-in. picture tube. Shpg. wt. 190 lbs..... 379.95

Silvertone Installation and Service Plans

All SILVERTONE Television Sets are extremely sensitive and complex instruments that require careful installation and adjustment. To give you the "Picture-Perfect" performance they are designed to give, SILVERTONE has specially trained, highly skilled servicemen to install and adjust your television set. To do this, SILVERTONE offers you a choice of these FOUR installation and service plans:

1 **Silvertone Indoor Antenna, Installation and 90-Day Service.** Sears delivers your television set and antenna, connects the antenna, makes necessary adjustments for good reception and services your set for 90 days at your home. You get all this for only..$23.95

2 **Silvertone Indoor Antenna, Installation and 1-Year Service.** Same as above except you receive 1 full year's service at your home. Only.............$33.95

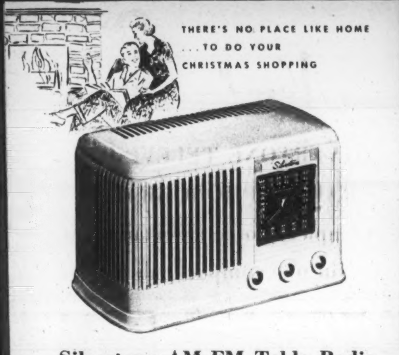
3 **Silvertone Outdoor Antenna. Installation and 90-Day Service.** Sears delivers your television set and outdoor antenna, completely installs the outdoor antenna on the roof of your home, connects it to your television set, adjusts all the controls and antenna for the best reception and gives you complete service at your home for 90 days. All for just................................$54.95

4 **Silvertone Outdoor Antenna. Installation and 1-Year Service.** Same as above except you receive 1 full year's service at your home.................$64.95

However, you can buy a SILVERTONE Television Set without installation and antenna. If you desire to do this, Sears can only guarantee the television unit against defective material and parts. Sears WILL repair your set for you IF you bring it to your nearest retail store.

For the best reception from your SILVERTONE Television Set, we strongly recommend that you have it installed by our servicemen under one of the plans listed above. We further recommend that you have your SILVERTONE installed with an outdoor antenna to give you the best reception. Be sure to read about television antennas described and listed at the left.

NOTE: If you wish to have your SILVERTONE Television Set installed by our servicemen, be sure to include the number and payment of the plan that you choose with your order.



Silvertone AM-FM Table Radio

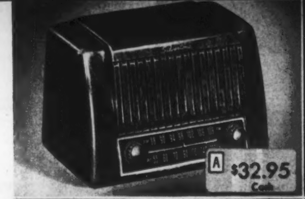
real station-getting ability—fully enclosed back

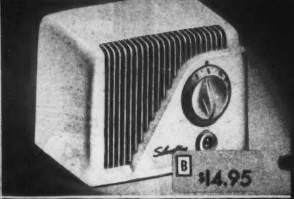
57 N 09022
$37.50 Cash
$4 Down

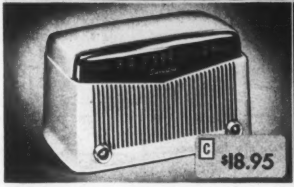
No Christmas gift like this SILVERTONE! It brings a double measure of listening pleasure—all the programs on AM (standard broadcast) plus the extra service of all the programs broadcast on FM (frequency modulation). 13 tuned circuits in the chassis produces more life-like tone, greater station selectivity and better sensitivity. Add to this super performance the smart ivory color plastic cabinet with fully enclosed molded back, a green airplane-type dial and gleaming copper knob inserts—radio enjoyment at its finest.

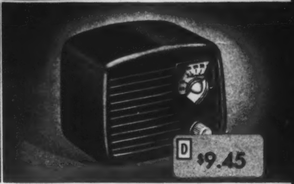
Tunes 540-1600 (AM band) plus 88-108 megacycles (FM band). 7 tubes plus rectifier. Heavy 4-in. speaker. Built-on FM aerial—built-in AM loop aerial. For 105-125 volt AC only. UL approved for your protection.

57 N 09022—Size 12½x7½x7½ in. Shpg. wt. 12 lbs. $37.50
57 N 09021—Same as above except with Silvertone outside FM aerial For better distance Reception. Shipping weight 22 lbs. $44.50









Silvertone Table Radios . . for every room and budget

A **Lowest priced AM-FM radio.** Improved chassis design gives you more sensitive performance on both bands. Tunes 540-1600 KC plus 88-108 megacycles FM band. 4-in. speaker. Built-on FM aerial—built-in AM loop aerial. 7 tubes plus rectifier. For 105-125 volt AC only. UL approved. Brown plastic cabinet. 7x11x6½ in. Mailable. Shpg. wt. 11 lbs.

57 N 08024—$3.50 down. . . Cash. $32.95
57 N 08026—Above radio with outside FM aerial. Shipping weight 21 pounds. $39.95

C **Silvertone's most powerful AM plastic radio.** Superheterodyne circuit tunes 540-1600 KC. 4 tubes plus rectifier. 4-in. speaker. Built-in loop aerial. Smooth plastic cabinet, completely enclosed molded back. Easy to tune slide-rule dial. For 105-125 volt, 25-60 cycle AC or DC. UL approved. 6¾x12¼x6⅞ in.

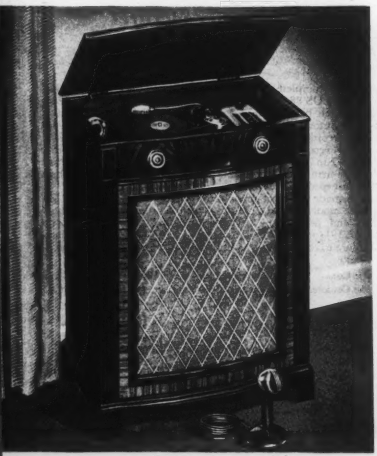
57 N 09006—Ivory color cabinet. Shipping weight 9 pounds. $18.95
57 N 09005—Brown cabinet. Shpg. wt. 9 lbs. . . 17.95

B **Compact, plastic AM table radio.** Large circular tuning dial to select your favorite stations easily. 4-in. speaker. Built-in loop aerial. For clearer, more sensitive reception. 4 tubes plus rectifier. Tunes 540-1600 KC. For 105-125 volt AC or DC. UL approved for your protection. Size 8⅝x5¾x6 in. Shpg. wt. 7 lbs.

57 N 09001—Ivory color cabinet. $14.95
57 N 09000—Brown cabinet. 13.95

D **Low priced table radio.** So compactly engineered you can hold it in your hand . . . only 6½x5x4½ in. 3 tubes plus rectifier. Non-breakable metal cabinet. Tunes 540-1600 KC. For 105-125 volt AC or DC. For your protection, approved by Underwriters' Laboratories, Inc. Gives good local reception. Shpg. wt. 5 lbs.

57 N 08003—Gray-green finish $9.45
57 N 08001—Same as above radio except has package of 6 assorted children's decals in full color, each decal a famous animal character. Easy to apply on cabinet. $9.70



Wire-recorder Radio-Phonograph

$129.95 Cash
$5.00 Down
$7 Monthly

Capture the warmth and gaiety of Christmas on wire. Make this a permanent one—a Christmas you can enjoy forever. You can record up to a full hour by magnetizing stainless steel wire. And recording on wire is better because you can record from radio, disc records or from microphone, get uniform recordings every time with better tone than disc records—build your own record library. One-hour spool of wire and microphone included.

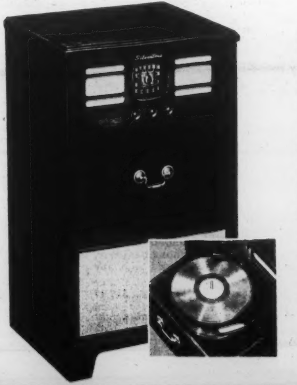
Radio has 4 tubes plus 2 rectifiers, 2 recorder tubes. Built-in aerial. 10-in. speaker. Tunes 540-1600 KC AM band. Phonograph combined with recorder mechanism plays standard (78 rpm) records. Mahogany veneer cabinet, 32⅞x26⅛x14⅝ in. For 105-125-volt, 60-cycle AC. UL approved.

57 NM 8104—Silvertone Wire Recorder. Shpg. wt. 76 lbs. $129.95
Recording Wire. 1 hour spool. Shpg. wt. each, 10 oz.
57 N 6757 . . . . Each $3.50   6 spools for $18.95

BE A
SMART SANTA

Give a

Silvertone's Newest most compact AM-FM Radio Phonograph—budget priced



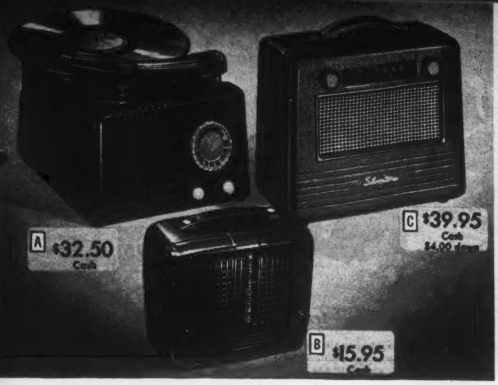
$94.50 Cash
$5.00 Down; $5.00 Monthly

Compact, smart-looking, power-packed SILVERTONE AM-FM radio-phonograph to delight the whole family. Gives complete radio entertainment. Only with an FM (frequency modulation) radio can you hear those programs broadcast exclusively on FM stations.

Powerful radio has 13 tuned circuits—especially engineered into the chassis to give you more life-like tone, greater sensitivity and selectivity. Tunes 540-1600 KC plus 88-108 megacycles FM band. Wide-spread illuminated airplane-type dial. 4 gang tuning—2 for AM and 2 for FM—means you enjoy better reception with less noise and interference. 7 tubes plus rectifier—guaranteed for 1 year. Tubes wired in parallel for longer, more efficient tube operation . . . means less tube burn-out.

Record player automatically plays ten 12-in. or twelve 10-in. standard (78 rpm) records. Lightweight tone arm with long-life needle. Beautifully grained mahogany finished hardwood cabinet, 31x18¾x15⅝ in. For 105-125 volt, 60 cycle AC. UL approved for your protection. Shipping weight 46 lbs.

57 NM 9105—AM-FM Console. $94.50



Radio-Phonograph

A Plays all types of records, hear all your favorite radio programs on the standard broadcast band in one compact low priced unit.

Phonograph plays 7, 10, and 12-in. standard (78 rpm), 7, 10, and 12-in. L-P (33⅓ rpm) and 7-in. 45 rpm records. Simple 3-speed adjustment. Lightweight tone arm has crystal pick up with two long-life needles. **Radio** has powerful super-heterodyne circuit—4 tubes plus rectifier. Heavy 4-in. speaker gives full toned volume. Built-in aerial—no unsightly hanging wires. Tunes 540-1600 KC. Smartly styled ebony brown plastic cabinet with ivory color plastic tuning dial. For 105-125-volt, 60-cycle AC. UL approved. Size 7¼x9¾x12¾ in. Shpg. wt. 12 lbs.

57 N 09073–$3.50 down Cash **$32.50**

Powerful Portable Radios

B **Compact, straight battery Portable.** Bound to make 'em happy this Christmas. This mighty portable plays instantly anywhere. It's a beauty in a smooth maroon plastic case. And lightweight—weighs just 5 lbs. with batteries. Powered by one 67½-volt "B" battery and 3 flashlight batteries. 4 Silvertone tubes. Enclosed loop aerial. Rubber carrying handle. Tunes 540-1600 KC. Size 9¼x7½x4¾ in. Shpg. wt. 5 lbs.

57 N 9265—Without batteries **$15.95**
57 NT 9266—With batteries. Shpg. wt. 6 lbs. . . **17.95**

C **Silvertone De luxe Three-way Portable.** It plays anywhere—on batteries and on 105-125 volt AC or DC. 3 tuning circuits give "extra reaching power" bring in distant stations. Plays in autos, planes, trains, etc. Built-in loop aerial. Lightweight wood case, 11½x9⅛x6 in., covered with tan artificial leather. Leather handle. 5 tubes plus rectifier. 5¼-in. speaker. Tunes 540-1600 KC. UL approved. Shpg. wt. 14 lbs.

57N09270–Without battery. $4.00 down. Cash $39.95
57 NT 9271–With battery. Shpg. wt. 20 lbs. . . . **43.90**

Silvertone Personal Portable Radio

Plays indoors or out on AC, DC or battery

Without Battery
$22⁹⁵ Cash
$2.50 Down

Mother, Father, Brother, Sister—everyone wants a portable radio! This Silvertone's so compactly engineered that extra range and power with plenty of volume are yours. Carry it wherever you go—indoors or out, ashore or afloat,—it plays anywhere. It operates on single battery pack or on 117 volt AC or DC. Geared down tuning gets your favorite station faster, easier, more accurately.

Smart, style-right, compact ivory color plastic case with gold color grille. Weighs just 6 lbs. with battery. Size 9¼x6¾x4 in. Tunes 540-1600 KC standard broadcast band. 4 tubes plus rectifier . . . guaranteed for 1 year. Built-in aerial. 3¼-in. speaker. UL approved.

57 N 09260—Without battery. Shipping weight 6 lbs. **$22.95**
57 NT 9261—With battery. Shipping weight 7 lbs. **25.30**

Silvertone!

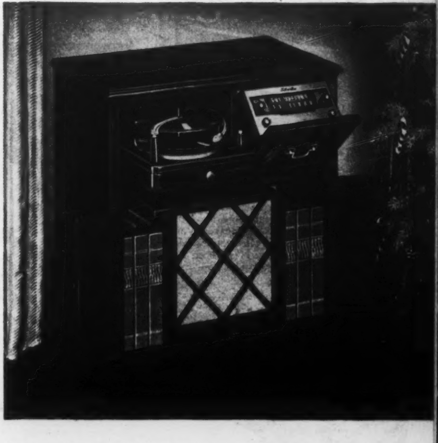
Only $5 Down! Silvertone AM-FM Radio-Phonograph—automatically plays all records

$119⁹⁵ Cash
$5.00 Down; $6.00 monthly

Hear all the programs from fascinating world of radio with AM (standard broadcast) and FM (frequency modulation) reception. Hear records with studio-like realism. Phonograph has new Triomatic Record changer. Automatically plays **all records, all speeds, all sizes.** Plays a stack of 7, 10 or 12-inch standard 78 rpm or 33⅓ rpm. Plays a stack of 7-inch 45 rpm. Intermixes 10 and 12-inch records, of the same speed. Crystal pick-up with 2 long-life needles. Automatically shuts off after last record is played.

Radio tunes 540-1600 KC standard broadcast plus 88-108 megacycles FM band. Has 9x6-inch speaker for better tone. Variable tone control. 6 tubes plus rectifier. 18th century mahogany veneer cabinet. Size 33x25x13½ in. For 105-125 volts AC. UL approved. Shipped freight or express. Shpg. wt. 70 lbs.

57 NM 8109—Radio-phonograph with 3-speed record changer. . . . $119.95

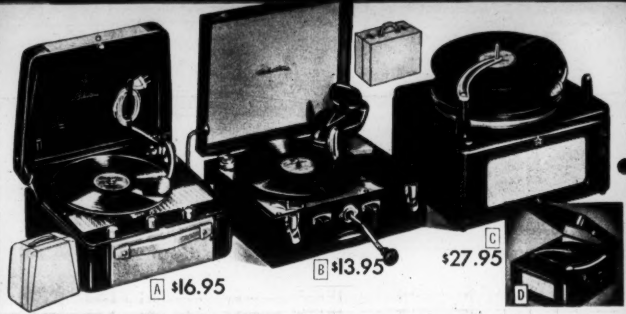


$5.00 Down! AM-FM Radio-Phonograph

$179⁹⁵ Cash
$5.00 Down; Single speed changer

De luxe Silvertone—one of the most powerful, AM-FM radio phonographs ever developed by our engineers. This set has plenty of power for those "fringe" areas on AM and FM. About 6 watts peak power output for more sensitivity. Pre-selector on the FM band for more selective performance. Built-in aerials for both bands. 8 tubes plus rectifier. 10-inch speaker. Tunes 540-1600 KC standard broadcast band plus 88-108 mg. FM band. 5-station push buttons plus separate bass and treble push buttons. Mahogany veneer cabinet with record storage space. Size 33x30⅝x16¾ inches. Underwriters' Laboratories, Inc., approved. Shipped by freight or express. Phonograph is available with single speed record changer for 78 rpm records or a new 3-speed record changer that automatically plays all speeds (78 rpm, 33⅓ rpm, 45 rpm); all sizes (7, 10, 12 in.); all with one tone arm. No spindles to change. For 105-125-volt AC. Shpg. wt. 107 lbs.

57 NM 8118—With single speed changer. $5 down, $9 monthly. . . Cash $179.95
57 NM 8116—With 3-speed changer. $10 down, $9.50 monthly. Cash 204.50



3-speed Portable Phonograph —plays all records made

$27.95 Cash
$3.00 Down

New portable electric phonograph—plays all records made . . . 7-, 10- and 12-in. standard (78 rpm) . . . 7-, 10- and 12-in. L-P (33⅓ rpm) . . . and new 7-in. 45 rpm records. Use it anywhere there is an AC outlet. Has single tone arm with dual needle turnover cartridge. 2 tubes plus rectifier. 5-in. speaker. Volume and variable tone control. Compact wood case covered in brown and tan artificial leather. Size 10½x11¾x6¾ in. For 105–125, 60 cycle AC. UL approved. Makes a wonderful Christmas gift—send your order today!
57 N 09161—Shpg. wt. 11 pounds $27.95

Silvertone Phonographs—for low-cost record enjoyment

- Heavy duty hand-wound motor
- Amplified by electricity or batteries; syntronic pick-up

A Portable phonograph that can be used anywhere. Handsome metal case has brown and tan finish to resemble leather. Amplified by 105–125 volt AC or DC or self contained batteries. Hand wound spring motor revolves turntable. 4-in. speaker. 2 tubes, plus rectifier. With two 45-volt "B" and one 6-volt "A" batteries. 11x14x6 in. UL approved.
57 NT 8169—Shpg. wt. 22 lbs. $16.95

- Acoustically amplified
- Lightweight, sturdily built luggage-type case

B SILVERTONE's lowest priced portable phonograph. Plays anywhere—no electricity needed. Just wind up spring wound motor and play. Plays 10- and 12-inch standard (78 rpm) records. Plastic tone arm. Luggage-type wood case covered with maroon artificial leather . . . washable and water resistant. Size 14x11x5 in. With 20 steel needles.
57 N 09165–Shpg. wt. 17 lbs. $13.95

C Automatically plays ten 12- or twelve 10-in. standard (78 rpm) records intermixed. Shuts off after last record. Syntronic tone arm. 2 tubes, plus rectifier. Variable tone control. Wood cabinet covered with maroon artificial leather. 5-in. speaker. For 105–125-volt, 60-cycle AC. 14x13¼x11 in. UL approved. Shpg. wt. 18 lbs.
57 N 09154 . . . . $27.95

D **57 N 09162**—As above except in portable case. 15x17x8 in. Shpg. wt. 23 lbs $37.95

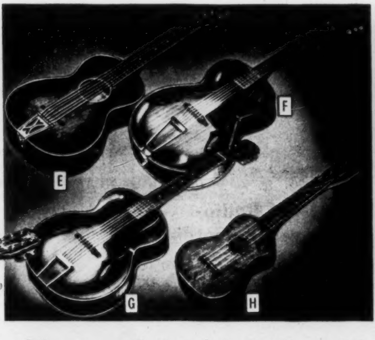
Make this a *Musical Christmas*

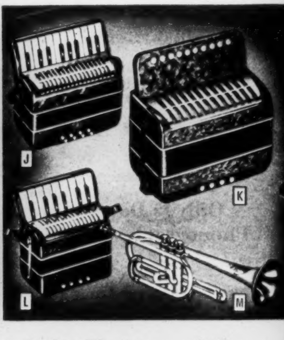
Give Silvertone Instruments, Phonographs

3-speed Phonograph

$42.50 Cash
$4.50 Down

Automatically plays all—yes all records made—standard (78 rpm), L-P (33⅓ rpm) and new 45-rpm records. Has single tone arm with turnover type cartridge; two long-life needles. Full toned 4-in. speaker. Variable tone control. 2 tubes, plus rectifier. Maroon metal cabinet, 13³⁄₁₆x11⅞x10 in. For 105–125-volt 60-cycle AC. UL approved.
57 N 09156—Shpg. wt. 15 lbs. $42.50





Guitar only
$11.45

"Gene Autry" Guitar

Endorsed by America's number one singing cowboy, so you know it's great. Selected spruce top; maple back and sides. Semi-gloss shaded lacquer finish. Ebonized fingerboard with position dots. White binding on top edge and around sound hole. With neck cord, pick, instructions and book of Gene Autry songs. Size about 36 inches. Shipping weight 8 pounds.
57 N 0610—Guitar only $11.45
57 N 0612—With case. Shpg. wt. 16 lbs. 15.45

Silvertone Guitars, Accordions, Ukulele for Christmas Gifts

E **Silvertone Flat-top Guitar.** Hardwood with light shaded mahogany finish. White striping on top edge and around sound hole. Ebonized fingerboard. With instruction book and pick.
57 N 0605—Size about 36 in. Shpg. wt. 8 lbs $8.95

F **Silvertone Arched Guitar.** Selected straight grained spruce top; curly maple back. Hand polished to a golden brown, high gloss finish. Inlaid white binding on top and back edges. Carefully adjusted frets. Adjustable bridge. Brazilian rosewood fingerboard. With book of 200 songs, instruction book and pick.
57 N 0708—Size about 41x15½ in. Shpg. wt. 10 lbs. $24.95
57 N 0706—Above guitar with case. Shpg. wt. 20 lbs $32.95

G **Silvertone Medium-priced Arched Guitar.** Selected spruce top and maple back and sides. White celluloid binding on top edge. Golden brown satin finish. Brazilian rosewood fingerboard. All joints plastic bonded. Book of 200 songs, instruction book, pick.
57 N 0700—Size about 41x16 in. Shpg. wt. 10 lbs. $14.95
57 N 0704—Above guitar with case. Shpg. wt. 19 lbs $19.95

H **De Luxe Genuine Mahogany Ukulele.** Natural finish mahogany body has contrasting wood inlays. Rosewood fingerboard with mother-of-pearl dots. Non-slip metal tuning gears.
57 N 851—Size 22x7 in. Includes pick, book. Shpg. wt. 3 lbs $5.79

J **Junior 8-bass** [illegible] **dion** 20 treble keys, 8 bass b [illegible] 4 in.
— [illegible] lbs. . . . .
[illegible] as above, but with artificial leather co [illegible] case. Shpg. wt. 11 lbs. . . .

SORRY— NOT AVAILABLE

K **Junior Button Acc** [illegible] **ion.** Easy to play. 10 treble and [illegible] ons. Tempered steel reeds. [illegible] x6⅛x10 in.
— [illegible] 11 lbs . . . .
[illegible] me as above but with artificial leather covered case. Shpg. wt. 13 lbs. . . .

SORRY— NOT AVAILABLE

L **Junior 4-bass Accordion.** Fun for any child. 15 tre [illegible] eys 4 bass buttons. Tempered [illegible], full tone. Includes instru [illegible] size 7½x7⅝x5 in.
[illegible] t. 7 lbs. . . . .
[illegible] ame as above, but with artificial leather covered case. Shpg. wt. 9 lbs. . . .

SORRY— NOT AVAILABLE

M **Low-priced Trumpet or Cornet.** Tempered brass with highly polished, silver-plated satin finish. Non-removable valve slides. Medium bore. Pitched in B flat and A. Water key. Includes case, mouthpiece, lyre, book.
57 N 02307—Trumpet. Shpg. wt. 10 lbs. . . . $39.95
57 N 02357—Cornet. (not shown)
Shipping weight 9 pounds $39.95

All accordions above are imported from Italy

The entire family will

Enjoy Records

Low-priced Gifts that capture the spirit of Christmas in song and story

MERRY CHRISTMAS
CINDERELLA
MILTON CROSS

Favorite Christmas Carols, Hymns and Music

8 Famous Christmas Carols

Beautifully performed by Henry Weber orch., choral group, soloists. Came Upon the Midnight Clear—Little Town of Bethlehem—Silent Night—Come, All Ye Faithful—Deck the Hall—First Noel—God Rest Ye Merry Gentlemen—Joy to the World. 12-in. cherry-red vinyl* record.
58 N 64—Silvertone...... 89c

Fred Waring

'Twas the Night Before Christmas (Two sides)—Silent Night—Oh Gathering Clouds—Adeste Fideles—Oh, Holy Night—First Noel—Little Town of Bethlehem—Carol of the Bells—Beautiful Savior. Four 10-in. records.
58 N 3A480—Decca Album................$3.89

Carols with Organ, Chimes

Nine top favorite Christmas Carols. Includes: Little Town of Bethlehem—Holy Night—First Noel—Silent Night—Adeste Fideles—Away in the Manger—Hark, the Herald Angels Sing—God Rest Ye Merry Gentlemen—It Came Upon a Midnight Clear. Three 10-in. non-breakable* records in album.
58 N 5409—Rondo.....$1.98

Bing Crosby Albums

Merry Christmas. Thrill to Bing singing these traditional favorites. Silent Night—Adeste Fideles—I'm Dreaming of a White Christmas—God Rest Ye Merry Gentlemen—I'll Be Home for Christmas—Faith of Our Fathers—Jingle Bells—Santa Claus is Coming to Town. Four 10-in. records in album.
58 N 3A550—Decca....$3.89

Christmas Greetings. New Christmas album by Bing. Includes: Here Comes Santa Claus—12 Days of Christmas—You're All I Want for Christmas—First Noel—Medley of Carols. Three 10-in. records in album.
58 N 3A715—Decca.....$3.11

Golden Album of Hymns

With organ and chimes. Includes: Rock of Ages—Abide with Me—Doxology—Just As I Am—Softly and Tenderly—In the Garden—Old Rugged Cross—Friend We Have in Jesus—Need Thee Every Hour—God Be with You—Jesus Pilot Me—Blessed Assurance—I Love to Tell the Story. Three 10-in. plastic*.
58 N 5470—Rondo....$2.98

Holiday Songs Album

Jingle Bells—Winter Wonderland—Frankie Laine with Johnny Long's orch. White Christmas—The Christmas Song—Monica Lewis, vocal. Santa Claus Is Comin' to Town—Let It Snow—Ray Bloch and orch. Three 10-in. records in album.
58 N 5431—Hi-Tone....$1.39

Merry Christmas Melodies

Six favorite Christmas songs. With organ and chimes. Includes: Winter Wonderland—Santa Claus is Comin' to Town—March of the Toys—Jingle Bells—White Christmas—Parade of the Wooden Soldiers. Three 10-in. non-breakable* records in album.
58 N 5410—Rondo......$1.98

Best Loved Christmas Music

A-Caroling—The First Noel—God Rest Ye Merry Gentlemen—Joy to the World—King Wenceles—Angels on High—Deck the Hall—Away in a Manger—Hark, the Herald Angels Sing—Silent Night—Oh, Holy Night—Adeste Fideles. Ray Bloch's orchestra and Choir. Three 10-inch records in album.
58 N 5430—Hi-Tone....$1.39

Christmas Stories—favorites young and old will cherish

Hansel and Gretel

Originally sold for $6.95; last Spring was $4.95—now only $2.95. World famous fairy opera with narration and songs in English. A thrilling adventure tale for the kiddies—a thrilling musical experience for adults. Original Chicago Theater of the Air Cast with Henry Weber, Chgo. Phil. Orch. Three 12-in. vinylite* records. Studio-like fidelity. Album.
58 N 1000—Silvertone..$2.95

The Small One

Bing Crosby tells the touching story of the cast-off donkey who carried The Virgin Mary to Bethlehem. Two 10-in. records. In album.
58 N 3A553—Decca....$2.85

Lionel Barrymore

"A Christmas Carol" by Dickens. Barrymore plays Scrooge, the role he made famous over the radio. Four 10-in. records. In album.
58 N 5427—M.G.M....$3.93

Silvertone Bargain Record Packages

Ten 12-in. Silvertone Records were $8.90 . . now only $4.95

Two different packages of TEN famous SILVERTONE 12-in. vinylite* records for only $4.95 each package. You save 39c on each record. Shpg. wt. 8 lbs. Not postpaid.

58 N 5407—10-record package— Chopin's Waltzes (2 sides); None But the Lonely Heart; Mendelssohn's Nocturne; Pavan for a Dead Princess; Hallelujah Chorus; Blue Skies; Twilight in Turkey; Man I Love; Time on My Hands; Kiss in the Dark; Easter Music; Voi lo Sapete; Lady Be Good; The Song Is You; I've Got You Under My Skin; Someone to Watch Over Me· Breezin' Along with the Breeze; Fileuses; Impresario overture.............. $4.95

58 N 5408—10-record package contains: Hungarian Rhapsody No. 2 (Lizt) 2 sides; Prelude from Tristan and Isolde (Wagner) 2 Sides; Celeste Aida; Hills of Home; Embraceable You, When Day Is Done; World is Waiting for Sunrise; Temptation; Make Believe; I Surrender Dear; How Deep Is the Ocean; I'll See You In My Dreams; Among My Souvenirs; Somebody Loves Me; Vesti La Giubba; Lover; Diane; Love Walked In. $4.95

Caravan and Melodee Unbreakable* Children's Records

Caravan 10-in. Vinylite* children's records. Delightful stories youngsters will enjoy. Bright envelope. *Order by catalog No. and record No.* Postpaid.
58 N 5400..........each 98c
C-1—Puss in Boots
C-8—Christmas Eve in Toy Shop
C-7—Little Black Sambo
C-12—Jack and the Beanstalk
C-17—Shoemaker and the Elves

Melodee 10-in. records. Special process makes 10-in. record play as long as 12-in. In colorful envelope. *Order by catalog No. and record No.*
58 N 5461..........each 79c
MA-10—Pinocchio
MA-12—Snow White
MA-16—Sleeping Beauty
MA-18—Cinderella
MA-22—Alice in Wonderland

NOTE: All records and albums on this page are postpaid, unless otherwise noted. If intended for export, shipping weights are: 1 record, 2 pounds; 2 records, 3 pounds; 4 records, 4 pounds; 2-record album, 4 pounds; 3-record album, 5 pounds.

Nursery Rhymes, Stories and Songs

Christmas Party

Two Ton Baker sings Night Before Christmas (two sides)—Santa's Toy Shop—Up on the House Tops—Deck the Halls—Jingle Bells. Two non-breakable* 10-in. records.
58 N 5MMP5—Mercury..$1.58

Bugs Bunny Album

Mel Blanc tells three stories: Bugs Meets Elmer Fudd—Porky Pig in Africa—Daffy Duck Flies South. 3 10-in. superflex*.
58 N 4DC117—Capitol..$3.93

Mother Goose Parade

13 songs, rhymes such as: Jack and Jill, Simple Simon, etc. Betty Martin with orch. Two 10-in. non-breakable.*
58 N 5413—M.G.M....$2.36

Walt Disney's Snow White

Relive the movie with Whistle While You Work; Heigh-Ho; I'm Whistling; Someday My Prince Will Come and 9 other songs. Four 10-in. records.
58 N 3A368—Decca....$3.89

Adventures in Bibleland
List Price $2.95 . . Now 89c

David and Goliath; Daniel in the Lion's Den—with dialogue, sound effects, narration. 32 pages of color-pictures, printed words. Two 10-in. records in album.
58 N 5499—Bibletone.....89c

Sparky and Talking Train

Dramatic and suspense-filled tale of a little boy who could hear the trains talk. Realistic sound effects. 3 10-in. superflex*.
58 N 4DC119—Capitol..$3.93

Tales of Uncle Remus

With Johnny Mercer, Pied Pipers and cast of the Disney movie, "Song of the South". Three 10-in. superflex* in album.
58 N 4DC116—Capitol..$3.93

The Littlest Angel

Loretta Young tells story of little girl who became littlest angel in heaven. 3 10-in., in album.
58 N 3A399—Decca.....$3.11

Bunky the Monkey

Adventures of the organ grinder's monkey. One 12-in. vinylite* record.
58 N 43—Silvertone.......89c

Bozo the Clown

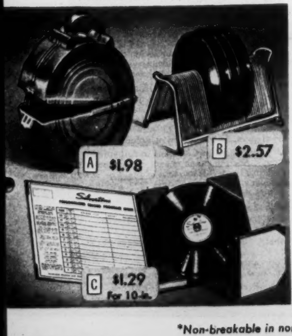
Bozo at the Circus. Captures the glamor of the "Big Top." Includes 20 page picture booklet. Two 10-inch superflex* records in album.
58 N 4DBX114—Capitol.$3.67

Gene Autry

Stampede. A rootin'-tootin' Western adventure of Autry, his horse "Champion"! With narration, sound effects, orch. Two 10-in. non-breakable.*
58N2MJV55—Columbia.$2.25

Rudolph the Reindeer. Song of how Rudolph helped Santa deliver toys. Also: "If It Doesn't Snow on Christmas," other holiday song-story by Autry. Both with sound effects, orch. One 10-in. non-breakable* record.
58 N 2MJV56—Columbia.$1.25

Portable Record Case, De luxe Record Rack, Album; Hassock



A **Portable Plastic Record Case.** Washable will not fade or warp. Holds 25 ten-in. records. Hinged lid held by non-slip latch. Red or blue. *State color wanted.* Size 11x5 in. Sturdy plastic handle.
58 N 5643—Shpg. wt. 2 lbs. 8 oz...........$1.98

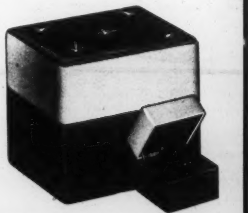
B **De luxe Record Rack.** Brass plated steel frame; wire dividers covered with red felt-like material; rubber feet. Records rest on rubber strip. Holds fifty 10- or 12-in. records. Extra slot for index card. Carrying handles. Size 14½x8x6¾ in.
58 N 5608—Shipping weight 3 lbs..........$2.57

C **NEW! Record Albums.** Exclusive with SILVERTONE. Give positive record protection. Stores records securely locked on spindle by screw cap. Heavy bumpers on corners protect records. One move takes records from album spindle to player spindle. Two convenient sizes. Colors: cream color with red trim; gray with green trim. *State color wanted.*

58 N 5558—For 10-in. records. Holds 12 records. Shpg. wt. 1 lb. 12 oz.....Each $1.29 3 for $3.69
58 N 5559—For 10-in. records. Holds 6 records. Shpg. wt. 1 lb. 2 oz......Each $1.09 3 for $3.09
58 N 5560—For 12-in. records. Holds 12 records. Shpg. wt. 2 lbs. 2 oz.....Each $1.49 3 for $4.19
58 N 5561—For 12-in. records. Holds 6 records. Shpg. wt. 2 lbs.........Each $1.29 3 for $3.69

Record Case—Hassock . . . the gift that protects fifty 10-inch records

$995
Each



Combination Record Case and Hassock—it's a large and comfortable seat—it's an attractive foot rest—it's a storage chest for records. Close the lid and it's a comfortable hassock that harmonizes with any furnishings. Open the lid and it's a storage case that holds, protects and indexes fifty of your 10-inch records.

Felt covered wire rack has a patented feature which staggers records in the rack for easy removal. For their protection, records rest on a heavy felt strip. Sturdily made of ½ in. solid wood, covered with harmonizing brown and beige imitation leather. Washable. Padded top; rounded corners. Size about 13x14x12½ in.
58 N 05642—Mailable. Shipping weight 14 lbs...........$9.95

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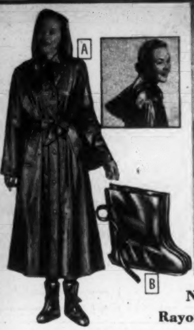
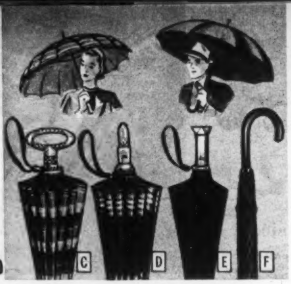
*Non-breakable in normal use. See page 180 for more children's records





New Matched Raincoat and Boots

Rayon, Nylon Umbrellas for men, women

Plastic Raincoat and Boots. Lustrous metallic finish Vinylite waterproof plastic. Electronically heat-sealed seams.

A **Coat.** Snap front, attached hood, openings for access to coat underneath. Flare back, 3-way belt. *Colors* winelite or greenlite. *Sizes* small (32–34); medium (36–38); large (40–42). Shpg. wt. 1 lb. 3 oz.
25 N 3370M—*State size, color*.Ea. **$3.95**

B **Boots.** Slip easily on or off any style shoe. Ties at ankle. Welted non-skid sole. Self carrying case. *Colors* winelite, greenlite, silver gray. *Sizes* small (5–7); regular (8–9). Shpg. wt. 9 oz.
25 N 3371M—*State size, color*.Each **$1.79**

Women's Umbrellas all have sturdy 16-rib metal frames, wood shanks. Assorted handles, matching tips and ferrules.

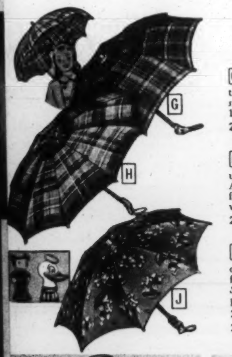
Acetate Rayon. Composition. handles. *State choice:* all-over plaid or woven designs on navy, brown, black. Shpg. wt. 1 lb. 2 oz.

C **Good Rayon Cover**
25 N 3425............Each **$2.94**

D **Finer Rayon Cover**
25 N 3438............Each **3.79**

E **Nylon.** Dries quickly. Lucite handles. *Please state solid color* black, navy blue, wine.
25N3471—Shpg.wt.1 lb. 6 oz.Ea. **$4.94**

F **Men's Nylon Umbrella.** 10-rib metal frame, wood shank. *Color* black.
25 N 03472—Shpg. wt. 2 lbs.Ea. **$5.49**

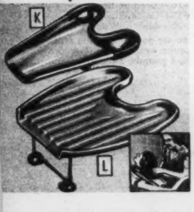


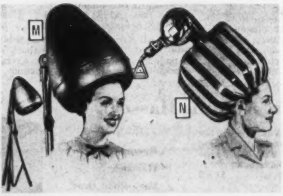
Umbrellas children like to carry for protection on rainy days

G **Cotton Plaids . . . 8-rib style.** Kiddies love gay plaid covers. Assorted plastic handles, matching tips and ferrules. Metal frame, wood shank. *Please state predominating color* red or blue. Shipping weight 10 ounces.
25 N 3413........................Each **$1.94**

H **Rayon Plaids . . . 10-rib style.** Acetate rayon covers in assorted bright plaids. Just like grown-ups' umbrellas, but in a size for the school-age Miss. Assorted plastic novelty handles, matching tips and ferrules. Metal frame, wood shank. Shipping weight 10 ounces.
25 N 3431........................Each **$2.39**

J **Walt Disney Characters.** Mickey Mouse, Donald Duck and Pluto romp over fine quality cotton covers. Colored plastic handles, matching tips and ferrules. Sturdy 8-rib metal frame, wood shank. *State predominating color* red or blue. Postpaid. (Shipping weight 8 ounces.)
25 N 3434—Mickey Mouse handle
25 N 3435—Donald Duck handle...Each **$2.49**





Shampoo Boards and Dryers . . aids to lovely hair

K **Aluminum Shampoo Board.** Professional style tray designed exclusively for home use. Neck rubber for complete comfort. Fits any size wash basin. 18-gauge sheet aluminum; 12x17 inches. Shipping weight 2 lbs.
25 N 9594......Each **$2.49**

L **Plastic Shampoo Board.** Makes home shampoos easy. Fits any size wash basin; suction cups hold tray securely. Green plastic; 12¾x15½ in. Shpg. wt. 2 lbs.
25 N 9644......Each **$1.39**

M **Ann Barton Hair Dryer.** Enameled steel hood. Hot or cold air switch can be controlled from chair. 7-ft. rubber covered cord. 3-legged steel stand adjusts to 5 ft.; folds for storage. 110–120 volt, 60-cycle AC current, 400 watts. Underwriters' Laboratories, Inc. approved. One year guarantee.
25 N 09597—Shpg. wt. 15 lbs....Complete **$15.45**

N **Portable Hair Dryer.** Fast, safe, thrifty. Electric hand dryer, plastic hood, metal wall bracket; attach anywhere. Plastic encased dryer 9x6 in. usable alone. Removable hood folds up; entire outfit fits in drawer. For 120-volt AC current only. Two switches: on-off, hot-cold. 7-foot cord. Hood 14 inches long. Underwriters' Laboratories, Inc. approved. One year guarantee. Shipping weight 4 pounds 3 ounces.
25 N 9673.......................Complete **$11.95**

Gay, colorful Gifts from Santa's Pack

ILLUSTRATED ON OPPOSITE PAGE

Cloths and Place Mats make every meal an "occasion"

P **Pastel Damask Sets.** Shimmering rayon and durable cotton. Beautiful and decorative for parties; sturdy and low priced for everyday. A gift for any hostess—and that includes you, too. Hemmed ready for use; boxed ready for gift-giving. Patterns similar to illustration. *Please state color* peach, gold, gray, ivory.

Cloth About	Napkins	Catalog Number	Shpg. wt.	Price
51x 51 inches	6 each 13x13 inches	125 N 7721	1 lb. 10 oz.	7-pc. set $3.95
51x 67 inches	6 each 13x13 inches	125 N 7722	1 lb. 15 oz.	7-pc. set 4.95
64x 84 inches	8 each 17x17 inches	125 N 7723	2 lbs. 8 oz.	9-pc. set 7.95
64x102 inches	12 each 17x17 inches	125 N 7724	3 lbs.	13-pc. set 9.95

R **Place Mat Set.** Multicolor print (red predominating) on clear plastic. Clean with damp cloth. 4 place mats about 11½x17½ in. and 4 coasters 4½ in. diam. In cardboard folder ready for "gifting." Shipping weight 14 oz.
125 N 8115—Pattern similar to illustration..................8-piece set **$1.49**

Kitchen Aids . . . no homemaker ever has too many

S **Pot Holder Set.** Pin cushion hanger bar with three pot holders. Padded pot holders of multicolor cotton print. 5½x6 inches. Shpg. wt. 6 oz.
125 N 8871—*State predominating color* gold, blue, green, red........5-piece set **98c**

T **Kitchen Set.** Six pieces. Two each: 17x32-in. dish towels, 16x17-in. dishcloths, 7x7-in. pot holders. All cotton. Multicolor stripes. Shpg. wt. 1 lb.
125 N 8824—Cellophane wrapped, ribbon tied ....6-piece set **$1.59**

U **6-pc. Doll Pack Dishcloth Set.** 4 cloths each about 13½x16 in., two each about 14x17 in. Multicolor stripes; cotton. Shipping weight 9 ounces.
125 N 8823—Cellophane holiday wrapped...................6-piece set **98c**

V **4-pc. Dishcloth Set.** Multicolor striped cotton. About 13½x15 inches.
125 N 8818—Cellophane holiday pack. Shpg. wt. 6 oz.........4-piece set **48c**

W **Sissy Doll.** Fun at Christmas; useful later. 14-in. doll made of 1 cotton print towel about 16x32 in., 1 cotton dishcloth about 13x13 in., 1 metal pot cleaner for hairdo. Painted cloth face. Shipping weight 12 ounces.
125 N 8840—Cellophane wrapped...............................Each **98c**

Luxurious Touches so dear to every woman's heart

X **Brocade Sofa Pillows** . . . set of two. So pretty and so comfortable. Lustrous rayon and cotton in a woven damask pattern; contrasting rayon cord welt. Filled with new clean cotton to make them soft and plump. Each about 17x17 inches. *Please state color* green, gold, rose or wine. Shpg. wt. 2 lbs. 8 oz.
25 N 8419—Each pair tied with colorful Christmas ribbon..........Pair **$2.95**

Y **"Estelle" Boudoir Doll.** Lovely lady with real eyelashes, mohair wig. Rayon satin dress has 100-in. flare skirt with net lace trim, matching hat. Composition head, arms, legs; stuffed body. 25 in. tall. Choice of rose, blue or white gown. (White is bride costume; not illustrated).
25 N 4614—*Please state color*. Shipping weight 2 lbs. 9 oz...............**$4.89**

Z **Petal Pajama Bag.** Decorative note for boudoir. Assorted pastel color rayon satin petals; pajamas can be inserted in opening at back. Diameter 15 in.
25 N 8414—Patterns similar to illustration. Boxed. Shpg. wt. 14 oz....Each **89c**

AA **Embroidered Guest Towels.** Fine quality ivory white cotton embroidered in multicolor designs similar to illustration. Each about 12x17 in.
125 N 8117—In transparent plastic top box. Shpg. wt. 7 oz....Set of **2** for **98c**

New! Personalized Closet Accessories for home, travel

Give a monogrammed gift. Your choice of three gold color decal initials (all except I, O, Q, U, V, X, Y, Z) included with each item below. Easy to apply.

Heavyweight Plastic Film Ensemble. Gay candy stripe trim. Makes a distinctive gift. Cleans with a damp cloth. Christmas wrapped. *Colors* colonial blue or crystal clear (clear has heritage wine and white stripe).

BB **Jumbo 16-garment Bag.** For dresses, coats. 57x14½x20 in. 36-in. zip.
25 NR 6771M—*Print 3 initials, state color*. Shpg. wt. 2 lbs. 4 oz...... **$2.89**

CC **8-garment Suit Bag.** Holds up to 8 jackets, skirts, or 4 complete suits.
25 NR 6772M—36-in. zip. *Print 3 initials, state color*. Shpg. wt. 1 lb. 8 oz. **1.95**

DD **12-pocket Women's Shoe Bag.** Double stitched pockets. Wood top rod.
25 NR 6773M—32½x20 in. *State color. Print 3 initials*. Shpg. wt. 9 oz... **1.69**

EE **Blanket Bag.** Holds 2 blankets or 1 comforter. 23½x21½x8 in. 28-in. zip.
25 NR 6774M—*State color. Print 3 initials*. Shpg. wt. 6 oz............. **1.49**

FF **Travel Suit Bag.** An ideal gift. Can be used at home, too. Wine color heavyweight plastic film. Holds 3 suits. Gift wrapped.
25 NR 6775—21x42 in. 36-inch zipper. *Print 3 initials*. Shpg. wt. 7 oz....**$1.79**

GG **Set of 2 Hat Boxes.** Clear acetate with fiberboard bottom. Rayon satin ribbon ties. One 12¼x6 in.; one 11¾x5½ in. *Print 3 initials*.
25 NR 6778—*State* light blue or white. Shpg. wt. 2 lbs ....Set of **2** for **$1.98**

Accessory Cases. Quilted satin-like plastic film. Metal snap closures. Clean with damp cloth. Gift wrapped. *Colors* heritage wine or colonial (med.) blue.

HH **6-section Lingerie Case.** *State color. Print 3 initials*. Wt. 6 oz.
25 NR 6776M—11½x11 in.....**$1.35**

JJ **Hose Case.** Holds 6 pairs hose. *State color. Print 3 initials*.
25 NR 6777M–7x6 in. Wt. 3 oz....**79c**

Useful Accessories for your home . . for gifts

KK **Loop Craft Weaving Set.** Complete kit includes: metal frame with hook (makes about 6-inch squares); 4 one-ounce packages mercerized cotton jersey loops (red, yellow, white, variegated). An ideal Christmas gift for children.
25 N 4356—Shipping weight 1 lb. 3 oz. Instructions included..........Set **95c**

LL **Fitted Zipper Sewing Kit.** Lizard-grained artificial leather covering, matching color rayon lining. Fitted with 5-inch scissors, 3½ in. embroidery scissors; plastic vial with thimble, snaps, buttons, pins. 8 spools mercerized thread (assorted colors); 10 spools darning cotton, tape measure, velvet covered pin cushion; package of 20 needles; bodkin. Shpg. wt. 1 lb. 3 oz.
25 N 5248—Gift boxed. 8½x4½x1½ in. *State color* red or green..........**$3.89**

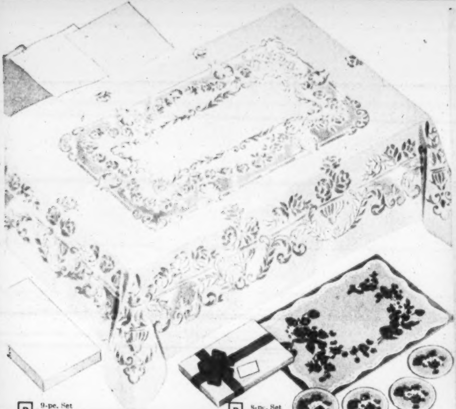
MM **Folding Umbrella.** A smart and useful gift. Opens to full spread. Specially constructed 10-rib steel frame. Acetate rayon covers. Assorted handles with matching tip and ferrule. Self material case. *State choice of* plaid or woven designs on navy blue or wine grounds or black with white design.
25 N 3690—Shipping weight 1 lb. 6 oz...........................Each **$7.95**

NN **Colorful "Shmoo" Laundry Bag.** Ideal for lingerie or children's clothes. Hang on door of bathroom or bedroom. Washable plastic film.
25 N 6561—24 in. long. Zipper closing. Gift boxed. Shpg. wt. 1 lb. Each **$1.79**

PP **Popular "Shmoo" Household Deodorizer** to dispel objectionable odors in kitchen, bathroom, closet. Yellow color glazed vitrified china "Shmoo" has handpainted face. Simply pull up vaporizing wick when needed.
25 N 6804—Shpg. wt. 2 lbs. 4 oz. 6-oz. bottle deodorant included.......Set **$1.59**

RR **Plastic Film Shoulder Covers.** Practical gift idea. 20x7 inches.
25 N 6531—Blue, rose or green (no choice). Shpg. wt. 7 oz..Box of **6** for **79c**

SS **Multiple Skirt Rack.** Holds 6 or more skirts or slacks. Saves space. Hang on door, wall or closet rod. Metal with 12 smooth plastic spring clips.
25 N 6985—14x16 inches. Gift boxed. Shpg. wt. 1 lb. 8 oz.........Each **$1.39**



P 9-pc. Set $7.95

R 8-pc. Set $1.49

S 5-pc. Set 98c

T 6-pc. Set $1.59

U 6-pc. Set 98c

V 4-pc. Set 48c

W "Sissy" Doll 98c

MERRY CHRISTMAS

Personalized Gifts

RDJ When monogrammed it's individual, it's special . . and it's appreciated! Your choice of 3 easy-to-apply gold color decal initials included with each gift in this group at no extra charge.

DD Shoe Bag $1.69

FF Travel Bag $1.79

CC Suit Bag $1.95

BB Jumbo Bag $2.89

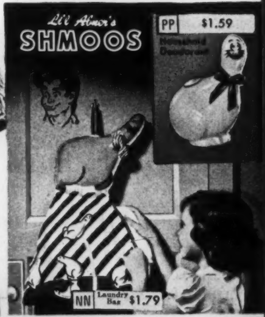
HH For lingerie $1.35

EE Blanket Bag $1.49

GG Set of 2 $1.98

JJ For hosiery 79c

KK Weaving Set 95c



Li'l Abner's

SHMOOS

PP $1.59 Household Deodorant

NN Laundry Bag $1.79

LL $3.89 Sewing Kit

Z Pajama Bag 89c

AA Set of 2 98c

Sofa Pillows

X Set of 2 $2.95

Y Boudoir Doll $4.89

MM $7.95 Each

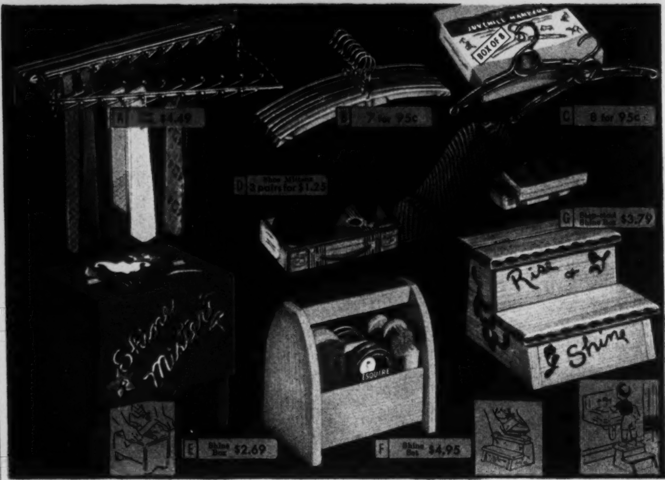
Folding Umbrella

Folds to just 11 ¾ inches

Fits glove compartment

RR 6 for 79c

SS Skirt Rack $1.39



JUVENILE HANGERS
BOX OF 8
Shine Mistress
ESQUIRE
Rise & Shine

A [illegible] $4.49

B 7 for 95c

C 8 for 95c

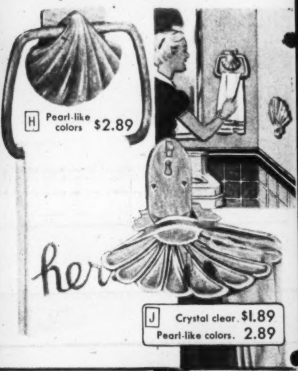
D Shoe Mittens 3 pairs for $1.25

G Step-stool Shine Box $3.79

E Shine Box $2.69

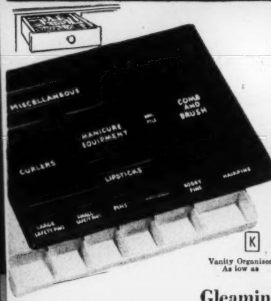
F Shine Set $4.95

Malibu Towel Holder and *SafTdri* Hosiery Dryer



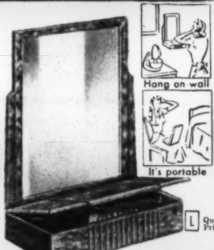
H Pearl-like colors $2.89

J Crystal clear. $1.89
Pearl-like colors. 2.89



MISCELLANEOUS
COMB AND BRUSH
NAIL FILE
MANICURE EQUIPMENT
CURLERS
LIPSTICKS
BOBBY PINS
HAIRPINS
LARGE SAFETY PINS
SMALL SAFETY PINS
PINS

K Vanity Organizer As low as $2.69

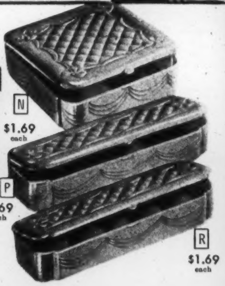


Hang on wall

It's portable

L Quick Primp $2.79

M Treasure Chest for trinkets, sewing needs $2.49

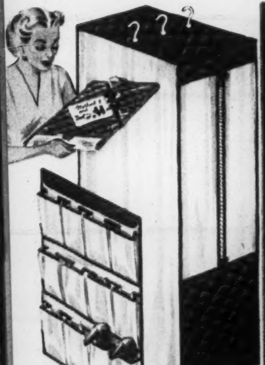


N $1.69 each

P $1.69 each

R $1.69 each

Gleaming, glowing Rayon *Satin* for richer, lovelier gifts

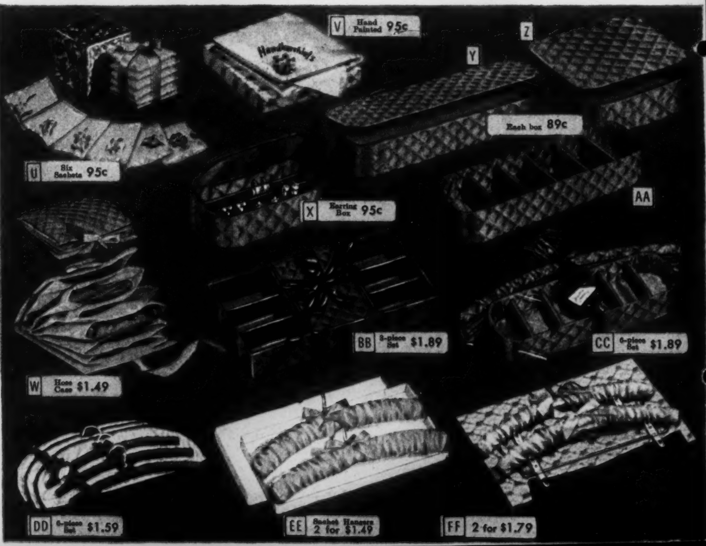


T Shoe Bag $1.79

S Jumbo Bag $3.69

Select Rayon Satin for closet luxury

Our special rayon satin trimmed gift set of Jumbo Bag and Shoe Bag, wrapped and tied in cellophane, with gift card. Special price for Set. . $4.95



Handkerchiefs

V Hand Painted 95c

Z

Y

Each box 89c

U Six Sachets 95c

X Earring Box 95c

AA

BB 3-piece Set $1.89

CC 6-piece Set $1.89

W Hose Case $1.49

DD 6-piece Set $1.59

EE Sachet Hangers 2 for $1.49

FF 2 for $1.79

A TREASURE HOUSE OF

Gifts

Priced to flatter your budget

ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

A **Our Best! De luxe, colorful Tie Rack.** Mahogany colored wood back. Lustrous chrome-plated metal. Arm swings out for instant selection of ties. Red plastic knobs keep ties from slipping off. 17x2⅝ in. Boxed for gift. Shpg. wt. 1 lb. 9 oz.
25 N 6812—Screws included. Each. . $4.49

B **Set of 7 Women's Plastic Hangers** for dresses, blouses. A colorful touch for closets. Smooth, strong plastic. Metal swivel hook. 16 in. wide. Assorted jewel-tone colors. Gift tied. Shpg. wt. 1 lb.
25 N 6956—. . . . . Set of 7 for 95c

C **Kiddies' Hangers.** Cute animal "cutout" designs on strong, smooth plastic. Notches for jumpers. 12 in. wide. *State color* light blue or pink. Shpg. wt. 12 oz.
25 N 6955. . . . . Box of 8 for 95c

D **Colorful Shoe Mittens.** For travel or home use. Keep shoes from soiling garments. Fit men's, women's shoes. Knitted cotton, ass't'd. colors. Drawstring closing. Packed in "Suitcase" box. Postpaid.
25 N 9731–(Wt. 8 oz.) Box of 3 prs. $1.25

Heavyweight Plastic Film Shoe Mittens (not shown). For men's, women's shoes. Protect out-of-season shoes from dust. Assorted colors. Shpg. wt. 8 oz.
25 N 9733 . . . . Box of 3 pairs 95c

E **Shoe Shine Stand.** *Hand decorated*, bright red enameled hardwood box to keep your shine needs in neat order. Hinged top folds back for foot rest. 11x8x10¾ in.
25 N 9882—Shpg. wt. 5 lbs. . . . Each $2.69

F **Esquire "Footman" De luxe Shine Kit.** Fitted lacquered wood shine box (10½x7x10 in.) with handy foot rest. Contains two 50c cans Esquire polish (4⅛ oz. ea.), 1 black, 1 brown; 2 horsehair brushes; 2 horsehair daubers; 2 shine cloths. (Same box sold for $5.95 last Christmas.)
25N9940–Postpaid. (Wt. 6 lbs.) Kit $4.95

G **New! Step-stool Shoe Shine Box.** Clever *hand-decorated* design on natural lacquered hardwood box. Holds all your shine needs. Can be used by youngsters as step stool to reach wash basin, etc. Hinged top folds back to form foot rest. 8x11x11 in.
25N9881–Shpg. wt. 4 lbs. 8 oz. Each $3.79

H **"Malibu Towl Holder."** Holds towels neatly, handy for use. Have one for each member of the family. Smooth, strong plastic. Mounts on wall. 6½x7 in. Matches 25N6863 below. Pearl like colors. *State* rose, blue, green, yellow.
25 N 6865M—Shpg. wt. 8 oz. . Each $2.89
25 N 6868M—**Gift box of 2** (same color). Wt. 1 lb. *State* rose, blue, green, yellow. 5.25

J **Plastic "Saf-T-Dri" Hosiery Dryer.** Ends "bathroom clutter." Holds up to 32 hose, lingerie, gloves. A gift she'll use every day. Mount on wall. Folds against wall as ornament when not in use. 8x8 inches. Boxed. Shpg. wt. 10 oz.
25 N 6866—Crystal Clear. . , ... $1.89
25 N 6863M—Pearl-like colors. *Please state* rose, blue, green, yellow . . 2.89

K **De luxe Vanity Organizer.** More than a tray . . . truly an organizer. 12 labelled sections with rounded corners for bob pins, comb, brush, manicure needs. A welcome gift. 15x12⅜x2 in. Shpg. wt. 3 lbs. 3 oz.
25N6679–Mahogany color plastic. Ea. $2.69
25N6641–Ivory color plastic. . . . . Each $3.69

L **"Quick Primp" Portable Vanity.** Clear glass mirror, mottled gray strong plastic vanity. Hinged lid compartment to hold comb, brush, makeup. Portable—you can use it in any room in your home. Mount in kitchen or hall for a quick primp when company comes. Contents not included. Shipping weight 3 lbs.
25 N 6718—12½x9¼x4½ in. $2.79

M **Treasure Chest.** Covered in blue "satin-like" plastic film. Sturdy fiberboard. 3 drawers, plastic pull knobs. Ideal for jewelry, hankies, sewing needs. Gift tied.
25 N 6749—8x12x9 in. Wt. 4 lbs. . . . $2.49

All Plastic Accessory Boxes. Decorative design. Hinged covers. Clean with damp cloth. *State color* blue, rose. Shpg. wt. each 13 oz.

N **Hankie Box.** Jewel box, too.
25 N 6690M—8½x8¾x2 in. Each $1.69

P **Glove Box.** Welcomed gift.
25 N 6692M—12¾x4x2 in. Each 1.69

R **Hose Box.** Rayon lined. Holds 6 pr.
25 N 6691M—12¾x4x2 in. Each 1.69

Rayon satin makes lovely Gifts

Gift Set of Jumbo Garment Bag and Ladies' Shoe Bag. Gleaming, richly quilted rayon satin combined with *heavyweight* transparent plastic film. Seams bound in matching rayon satin. *Jumbo 16-garment bag* has 36-inch zipper, is 57x15x20 in. *12-pocket shoe bag* has quilted flap trim, double stitched pocket seams, wood rod in top, is 18x33 in. Cellophane wrapped; Christmas trim and gift card. *State color* med. blue, or wine. Shpg. wt. 2 lbs. 9 oz.
25 N 6668 . . . . Set of 2-pieces $4.95

S **Jumbo Bag only.** Gift packed. Shipping weight 2 pounds.
25N6666M—*State color above*. . . . Each $3.69

T **Shoe Bag only.** Gift packed. Shipping weight 9 ounces.
25 N 6667M—*State color above*. . . . Each $1.79

U **6 Pillow Sachets.** Each pink rayon satin "pillow" *hand painted* with floral design. Delicately scented. Boxed for gift, ribbon tied. 3x3 inches each. Shipping weight 4 oz. 20% Federal Tax included.
25 N 6676E. . . . . Box of 6 for 95c

V **Lustrous rayon satin Handkerchief Case.** *Hand painted* decoration. Twin pockets keep Sunday-best hankies separated from every-day ones. Light rose color. Boxed for gift. 7x7 inches.
25 N 6621—Shpg. wt. 7 oz. . . . . . . Each 95c

W **Hosiery Case.** Keeps hose neat, protected from snagging. Blue quilted rayon satin; rose rayon satin lining and ribbon ties. 6 sections hold 6 pairs of hose. 6x5½ in.
25 N 6678—Shpg. wt. 3 oz. . . . . Each $1.49

X **Quilted Rayon Satin Earring and Jewelry Box.** Satin lined, hinged lid. 3 satin-covered ridges hold earrings neatly for instant selection. Bracelets, small pins fit in bottom of box. 7½x4¼x2 in. Shpg. wt. 8 oz.
25 N 6615—*State* medium blue or rose. . 95c

Quilted Rayon Satin Accessory Boxes. *Please state color* blue, rose. Shpg. wt. each 11 oz.

Y Glove Box. Self cover.
25 N 6682M–13¼x4½x2⅜ in. Each 89c

Z Handkerchief Box. With lid.
25 N 6680M—8x8x2⅜ in. . . . . Each 89c

AA 6-section Hose Box.
25 N 6681M–12¾x4¼x2¼ in. Ea. 89c

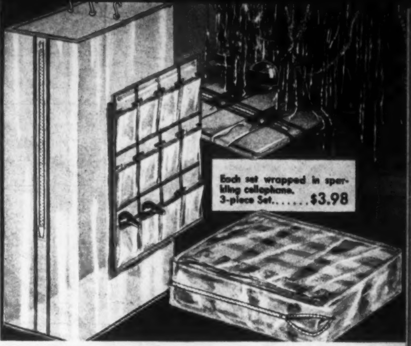
BB **3 Quilted Rayon Satin Boxes.** Two 3-section hose boxes. One covered hanky or jewelry box. Each 6½x4x2¼ in. Gift tied. *Please state color* blue, rose.
25 N 6677—Wt. 12 oz. . . . Set of 3 for $1.89

CC **Gift Set of Hose Box and 5 Hangers** in lustrous, quilted rayon satin. 6-section hose box, satin lined, 12¾x4¼x2¼ in. Five hangers are covered in quilted rayon satin for added luxury. Gift packaged. *State color* medium blue or rose.
25 N 6908—Shpg. wt. 1 lb. 4 oz. . Set $1.89

DD **Six-piece Gift Set.** 3 hangers covered in gleaming, quilted rayon satin, 16 inches wide. 3 shoulder covers of heavyweight plastic film with rayon satin binding to match hangers, 20x8 inches. Gift packaged, tied. *State color* medium blue or rose. Shpg. wt. 9 oz.
25 N 6907 . . . . Set $1.59

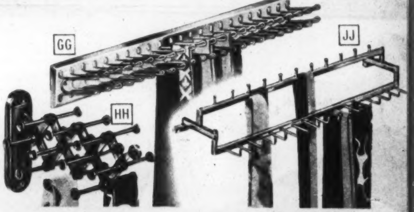
EE **De luxe Sachet Hangers.** Softly padded, scented. Covered in shirred, lustrous rayon satin; bow trim. Boxed for gift. 16½ in. wide. *State color* pink, blue. Shpg. wt. 13 oz. 20% Fed. Tax included.
25 N 6926E. . . . . Box of 2 for $1.49

FF **Set of 2 Combination Suit Hangers.** Shirred rayon satin covering. Smooth plastic clips hold skirts securely. Blouses, jackets hang on strong, padded top bar. *State* pink, blue. Shpg. wt. 1 lb. 3 oz.
25 N 6904–16¼ in. wide. Box of 2 for $1.79


Each set wrapped in sparkling cellophane.
3-piece Set. $3.98

Our biggest value for Christmas budgets!

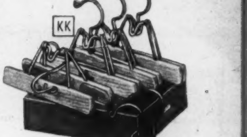
Three-piece set, gift-packed, ready to put under the tree. *Heavyweight* plastic film, transparent for instant selection. Set includes Jumbo 16-Garment Bag, 57x14½x20 in., 3-hook metal frame, 36-in. zipper; 12-pocket Women's Shoe Bag, 32½x20 in., with reinforced pocket seams, wood top rod for extra strength; Blanket Bag, 24x27 in., has 21-in. zipper, holds 1 comforter or 2 blankets. Clean with damp cloth. Shipping weight 3 lbs.
25 N 6500—*State color* crystal clear or colonial (medium) blue. Set $3.98



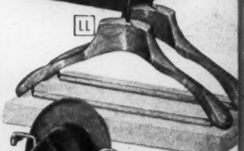
GG **New! Chrome-plated Metal Tie Rack.** 46 smooth prongs hold ties ready for instant selection; folds flat. Holds ties securely. 20½x2 in. Boxed.
25 N 6813—
Shpg. wt. 1 lb. . $1.89

HH **Plastic Folding Tie Rack.** Holds 20 ties. Folds flat against wall, pulls out for instant selection. Shell (brown) color. Boxed. 4¼x3½ in.
25 N 6818—
Shpg. wt. 12 oz. 95c

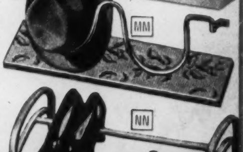
JJ **Deluxe Folding Bar Tie Rack.** Chrome-plated metal. Holds 100 ties. Folds flat against wall. Gift boxed. 16½ in. wide. Screws included. Shpg. wt. 1 lb.
25N6814–Ea. $2.89



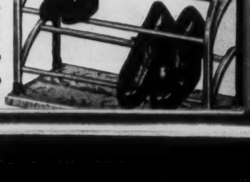
KK **Box of 4 Harmony House Trouser Hangers.** A man appreciates a gift he can use . . . and he'll like these hangers. Natural lacquered hardwood bars have non-slip felt pads to hold garments securely. *Automatic spring opening*. Nickel-plated metal hook. 9½ inches wide. Boxed. Shpg. wt. 2 lbs.
25 N 6909. . Box of 4 for $1.45



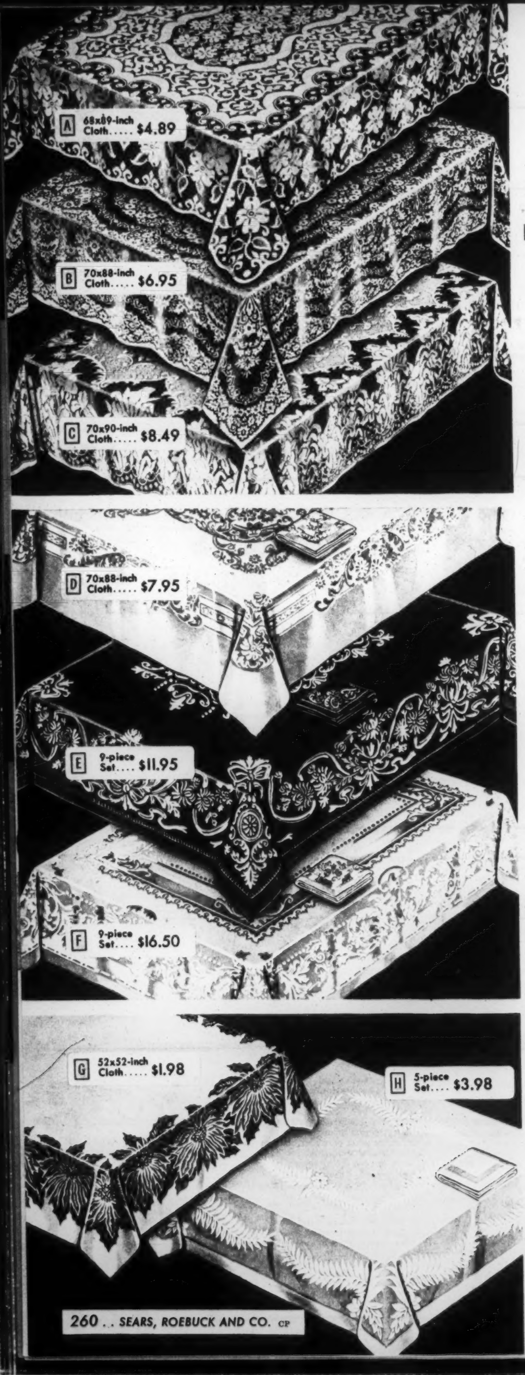
LL **De luxe Coat or Suit Hangers.** Scientifically designed to support shoulders and collars of jackets, coats . . . helps to prevent wrinkles. Natural lacquered hardwood. Hand-shaped and finished. A truly practical gift any man will welcome. 18 in. wide. Gift boxed. Shpg. wt. 2 lbs. 3 oz.
25N6918—Box of 2 for $2.49



MM **Men's Double Hat Rack.** Saves space in closet . . . keeps hats in order. A gift he'll use everyday. Each rack holds 2 men's hats without crushing brims. Attach to door, closet wall or under shelf. Chrome-plated metal. About 23 in. wide. Screws for attaching included. Boxed. Shpg. wt. 1 lb.
25 N 6819. . . Box of 2 for 98c



NN **Harmony House Metal Shoe Rack.** A practical gift. Sturdy tubular steel; baked enamel finish. Rubber tipped feet. Easy to assemble; screws incl. Holds 6 prs. shoes. 15 in. high, 8 in. wide, 24 in. long. Colonial (med.) blue color. Christmas boxed.
25N6820–Shpg. wt. 4 lbs. $1.49


A 68x89-inch Cloth..... $4.89
B 70x88-inch Cloth..... $6.95
C 70x90-inch Cloth..... $8.49
D 70x88-inch Cloth..... $7.95
E 9-piece Set.... $11.95
F 9-piece Set.... $16.50
G 52x52-inch Cloth..... $1.98
H 5-piece Set.... $3.98

Tablecloths

for holiday parties or handsome gifts

Every cloth on this page is packed in a box. It reaches you fresh, clean and unwrinkled—ready for gift-giving or for your own use.

LACE . . every hostess wants one

Harmony House Lace Cloths are beautiful and dress up your room. Practical, too, because they're durable and easy to care for. Made of sturdy 2-ply yarns. Spots sponge off easily; cloths may be washed at home or sent to the laundry.

A **8-point.** Good quality cotton woven with 8 meshes to the inch. Scalloped edges. *Color* light ecru. Patterns similar to illustration.

Size about	Catalog Number	Shipping weight	Each
52x68 inches	125 N 8354	1 lb. 4 oz	$2.89
58x80 inches	125 N 8355	1 lb. 8 oz	3.89
68x68 inches	125 N 8356	1 lb. 10 oz	4.49
68x89 inches	125 N 8357	1 lb. 12 oz	4.89

B **10-point.** Better cotton, finer mesh (10 per inch), more elaborate pattern. Scalloped edges. *Color* light ecru. Patterns similar to illustration.

Size about	Catalog Number	Shipping weight	Each
54x 78 inches	125 N 8358	1 lb. 4 oz	$4.98
68x 70 inches	125 N 8359	1 lb. 14 oz	5.95
62x 88 inches	125 N 8360	1 lb. 15 oz	6.49
70x 88 inches	125 N 8361	2 lbs.	6.95
69x108 inches	125 N 8362	2 lbs. 12 oz	8.49

C **12-point.** Lustrous mercerized cotton, tiny meshes (12 per inch), rich patterns. Scalloped edge. *Color* light ecru. Patterns similar to illustration.

Size about	Catalog Number	Shipping weight	Each
52x72 inches	125 N 8363	1 lb. 4 oz	$5.79
58x76 inches	125 N 8364	1 lb. 8 oz	6.49
70x90 inches	125 N 8365	2 lbs	8.49

DAMASK . . Cloths, Napkins, Sets

Damask patterns catch and reflect light that enhances the gleam of your silver, the sparkle of your glassware and the luster of your china. Harmony House damask makes a treasured gift for the hostess that takes pride in the table she sets. Why not include yourself in your Christmas list this year?

D **White Linen Double Damask** cloths and napkins. Patterns in double damasks are rich looking and stand out strongly. Durable, good looking cloths priced so you can be generous and yet stay within your Christmas budget. Hemmed, ready for use. Belgian import. Patterns similar to illustration.

Size about		Catalog Number	Shipping weight	Price	
Cloth	70x88 inches	125 N 7620M	2 lbs	Each	$7.95
Cloth	70x106 inches	125 N 7621M	2 lbs. 6 oz	Each	10.95
Napkins	21x21 inches	125 N 7622M	1 lb	6 for	4.45

E **Colored Linen Damask sets.** All linen, luscious soft pastel colors, decorative hemmed edges. Linen is smooth, naturally lustrous and fuzz-free; looks like new after many tubbings. Belgian import. Patterns similar to illustration in pastel *colors* blue, gold, green or peach. *Please state color.*

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price	
64x 84 inches	8 each 16x16 in.	125 N 7623	3 lbs. 4 oz	9-pc. set	$11.95
64x104 inches	12 each 16x16 in.	125 N 7624	4 lbs. 5 oz	13-pc. set	14.95

F **Rayon and Cotton Damask sets** in pastel colors. Shimmering cloth adds elegance to holiday tables, makes an impressive gift. Gleaming rayon and fine quality cotton makes a cloth that "hangs" beautifully, wears well and is easy to launder. Hemmed. To look best, order cloths large enough for ample drape. See "How to Measure" below. Patterns similar to illustration. *State color* gold, ivory or peach.

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price	
64x 84 inches	8 each 17x17 in	125 N 7718	3 lbs. 3 oz	9-pc. set	$16.50
64x104 inches	12 each 17x17 in	125 N 7719	4 lbs. 4 oz	13-pc. set	22.50
64x124 inches	12 each 17x17 in	125 N 7720	5 lbs. 6 oz	13-pc. set	25.50

PRINTS . . cheerful as a greeting

No wonder they're so popular for family meals or when friends drop in. They're so colorful and inviting. Easy to "do up," too. These are priced low so you'll want to include several on your Christmas list for yourself and your friends.

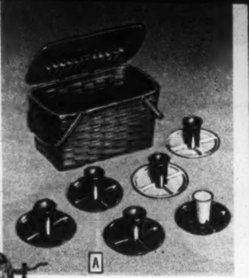
G **Poinsetta.** What could be more like Christmas? Elaborate floral print is hand screened on fine quality mercerized cotton sateen. Predominating color red; napkins have band border of same red. Washfast. Hemmed, ready for use.

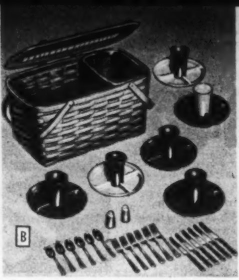
Size about		Catalog Number	Shipping weight	Price	
Cloth	52x52 inches	125 N 7946M	14 ounces	Each	$1.98
Cloth	52x70 inches	125 N 7947M	1 pound	Each	2.98
Napkins	17x17 inches	125 N 7948M	8 ounces	6 for	1.69

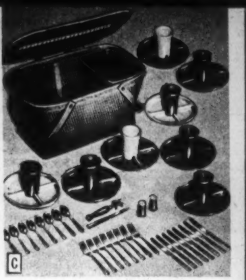
H **Two-tone Spun Rayon and Cotton sets.** Striking leaf print hand screened for color beauty. Soft spun rayon and durable cotton for long wear. Hemmed ready for use. Patterns similar to illustration. Washable *colors* rose and blue, light and dark blue, light and dark green. *Please state color.*

Cloth about	Napkins	Catalog Number	Shpg. wt.	Price	
54x54 inches	4 each 16x16 in	125 N 7924	1 lb. 6 oz	5-pc. set	$3.98
54x70 inches	6 each 16x16 in	125 N 7925	2 lbs.	7-pc. set	5.69

HOW TO MEASURE: Add 20 to 30 inches to both length and width of table







Gifts to delight the whole family—Picnic Baskets fitted to serve 4, 6 or 8

A GOOD QUALITY $6.50

Fitted for six—25 pieces. Oak wood, stained brown. Sides and bottom of woven splints. *Size* 20½x11½x10½ in. Hinged cover. Folding handles. 6 plastic non-skid 10-oz. tumblers and 9-in. plates. Elastic band on cover holds 6 forks, spoons.
11N02761–Shpg. wt. 8 lbs. . $6.50

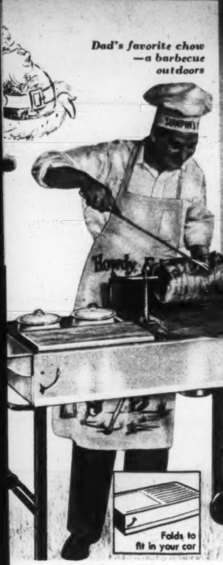
Fitted for four—17 pieces (not shown). Like above, with service for 4. *Size* 18x12x9¾ in.
11N02760–Shpg. wt. 7 lbs.... $4.98

B BETTER QUALITY ONLY $8.25

Fitted for six—34 pieces. Woven oak wood, smoothly finished, stained brown. *Size* 20½x11½x10¾ in. 6 rust-resistant forks and spoons, 6 nickel-plated knives. 6 plastic 10-oz. tumblers which fit on six 9 in. plates. Plastic salt and pepper shakers. Elastic utensil holder on lid. Small basket 10x7x9¼-inches holds all fittings. Carry by handle or nest in larger basket. Shipping weight 10 lbs.
11 N 02795 . . . . Each $8.25

C OUR BEST QUALITY Was ~~$12.49~~ NOW $11.95

For eight—46 pieces! Curved wicker-woven fiber. Reinforced rims. Braced throughout. Rich brown lacquer finish. 21x13⅜x11¼-in. high. 8 metal forks, spoons and nickel-plated knives resist rust. 8 plastic 10-oz. tumblers and 9-in. plates. Can opener, stainless steel paring knife, plastic salt and pepper shakers. Small basket 10x8x9½-in. holds fittings. Carry by handle or nest in larger basket.
11N02779—Shpg. wt. 12 lbs. $11.95



Portable Barbecue Grill

NOW $18.50

For picnics, barbecues, backyard parties! All steel—gives years of service. Two 1½-qt. covered white enamel pots nest in surface, help keep food warm. 16½x8-inch maple cutting board. Rotating spit adjusts to 3 levels. Ventilated fire box has detachable ash pit. Towel bar. Stainless steel fork and hamburger turner. Two roll-easy steel wheels. 18x5½-inch removable red windshield. Silver color body. Angle steel legs enameled green. *Size:* 32 inches high. *Top surface* 18x36 inches. *Grill surface* 16½x16½ inches. Removable end shelves add 220 square inches extra work space. Slotted to hold tools handy. Mailable.
11 N 02776—Shipping weight 43 pounds $18.50

Basket-type Grill

Rust-resist metal, colorful, sturdy. Legs fold. Bail handle for easy carrying. Light weight. Detachable end shelves, windbreak. Ventilated. Removable ash tray. *Size:* 16 in. high. 9x18-in. open wire broiling surface. Shipping wt. 9 lbs.
11 N 02703 . . . . $3.49

Stainless steel Grill Tools

D **4-piece Set** for outdoor cooking. Lustrous wood handles. Two 22-inch forks; 24-inch roaster shaped to hold 3 hot dogs; 20-inch grill shaped to hold hamburger securely.
11 N 2794—Shipping weight 2 lbs. 2 oz. . . . . Set $2.75

Picnic Supplies for fun-loving families

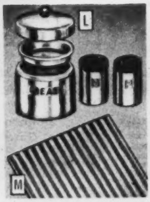
. . gifts they'll use on every outdoor holiday

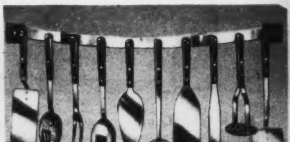
Ice Cream Freezers make quick treats

E **Electric Freezer.** Powerful motor whirls can and cream around stationary dasher. Operates on any 110-120 volt, 50-60 cycle AC current. Wood tub with blue brine-resistant enamel. Retinned steel can, cast metal cover, cast iron dasher. Rubber-covered cord.
11 N 05510—**Four qt.** Shpg. wt. 17 lbs. $18.95
11 N 05512—**Six qt.** Shpg. wt. 24 lbs. 22.95

F **Hand operated Freezer.** Handle and tinned steel can move clockwise; wood scraper blades push cream to center; dasher paddles beat cream upwards. Cast metal cover, frame. Retinned cast iron dasher. Wood tub has 2 coats green brine-resisting enamel.
11 N 05502—**Two qt.** Shpg. wt. 9 lbs. $5.25
11 N 05501—**Four qt.** Shpg. wt. 11 lbs. 6.95
11 N 05504—**Six qt.** Shpg. wt. 17 lbs. 9.50

G **Stainless' steel Ice Cream Scoop.** Plastic handle. Spring return action. *Large*—12 scoops per quart. *Small*—20 scoops per quart.
11 N 4372—*State size.* Shpg. wt. 12 oz. . . . . Each $1.72





In sets of 6 or 11 pieces

10-pc. Set of plastic Covers—gift boxed

H **Gay fruit pattern** puts it in the gift class for any homemaker. Protects food and appliances from odors and dust. Strong, pliable, translucent! Resists cracking, peeling—can be washed in mild suds. 10-piece set includes 7 bowl covers for bowls from 2½ to 11-inch diameter; toaster cover for standard types; mixer cover for standard type electric mixers; and vegetable storage bag with drawstring.
11 N 3695—Shpg. wt. 10 oz. . . . . 10-piece Set $1.94

Colorful Bowl Sets

J **5-piece Popcorn Bowl Set.** Enameled metal in vivid assorted colors. For peanuts, pretzels, potato chips—salads, too! 4 small bowls 5¾x2½ in.; 1 large bowl 11x4⅛ in.
11 N 4555—Shpg. wt. 3 lbs. . $1.37

K **8-piece Nut Bowl Set.** Decorated lacquered hardwood bowl 9x2½ in. high. 6 nickel-plated picks and nut cracker. Clever gift idea!
11N4380–Shpg. wt. 1 lb. 14 oz. $1.58

Range-Set—Utility Mat

L **Range Set.** Spun aluminum. Salt, pepper shakers have black or red bakelite knobs. Grease container, has strainer. Shpg. wt. 1 lb. 4 oz.
11N1449–*State color.* 3-pc. Set $2.28

M **Mat.** Protects stove, table. Steel base, chrome finish, asbestos back.
11N4284–*State size* 14x17 in. Shpg. wt. 1 lb. 6 oz. . . . Each $1.29
11N4284–*State size* 18x20 in. Shpg. wt. 1 lb. 14 oz. . . Each 1.79

Maid of Honor Kitchen Tools

N **Stainless steel,** riveted rosewood handles. *6-piece set* includes pot fork, 11½ in. long; potato masher 9 in.; basting spoon 11 in.; soup ladle 11¾ in.; pancake turner 13½ in.; 5-hook chrome rack. In gift box.
11N3999–6-pc Set. Shpg. wt. 3 lbs. $8.35

11-pc. set: above tools plus hamburger turner 11 in.; slotted spoon 11½ in.; cake, pie server 10½ in.; wide spatula 10½ in.; narrow spatula 12½ in.; 10-hook chrome rack.
11N3972–11-pc Set. Wt. 4 lbs. 8 oz. . $13.95

ORIENTAL CORNER

$1.15 Set

$3.95 Pair

$2.39 Each

Pair of Balinese Heads

A Exotic gift of jet black figurines add gleaming touch to tables, mantle, buffet, radio or on wall shelves. Glazed pottery. Measure from 7 to 7¾ in. Shpg. wt. 2 lbs. 12 oz.
35 N 9947 . . . . Pair $3.95

Chinese Plate Shelf

B **Dish and Stand imported from China.** Colorful cloisonne dish fits in groove of black hand carved wooden stand. 4½ in. tall, 2¾-in. diam.
35 N 9037—Shpg. wt. 8 oz. . . .Set $1.15

Pagoda Wall Bracket

C Delicate carving in pressed wood. Groove for plate. Mahogany with gold color finish. Shelf 5⅝x3½ in. Hooks. Shpg. wt. each 2 lbs. 4 oz. Article shown not included.
35 N 9039—11¼ in. tall.
Each . . . .$2.39 Pair $4.49

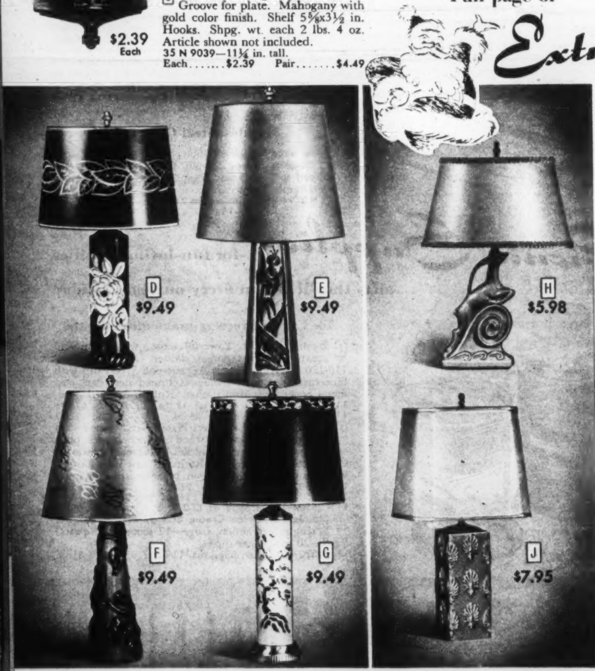
Gazelle Vase by Haeger

Dramatic gift with an appealing simplicity. Delicately shaped animal and vase blend together as one artistic masterpiece. Creamy white pottery with satin smooth, highly glazed finish. 9 inches tall. Flowers not included.
35 N 9036—Shipping weight 2 pounds $2.39

Harmony House aluminum Salad Set

Only at Sears can you buy this beautifully embossed salad set . . . and isn't it a wonder for gifts? We had the specially designed fork and spoon imported from France. 10-inch diameter, 9½-inch fork and spoon.
35 N 9011—Shipping wt. 1 lb. 6 oz. . . . .Set $3.85

Full page of
Extra Special Gifts
"something out of the ordinary"



TALL Table Lamps . . . added light, beauty

D E F Enchanting bases are made of Hydrocal (crushed stone) . . . the wonder material that has proven so popular because of its *extra strength* and *extra smart appearance.*

D **Raised white Gardenia.** *State color base* and 16-in. opaque paper parchment shade. Maroon, chartreuse, or dk. gray.
35 N 07301—29 in. tall. Shpg. wt. 15 lbs. $9.49

E **"Cut-out" Floral Design** with white background peeping through. *State color* base and 16-in. opaque paper parchment shade; chartreuse or light gray. 30 in. tall.
35 N 07303—Shipping weight 15 pounds $9.49

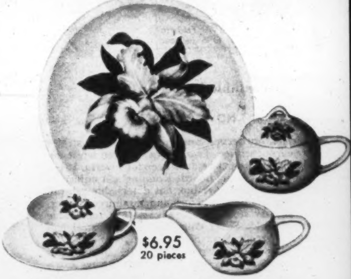
F **Raised Floral Wreath Base.** Same garland on 16-in. opaque paper parchment shade. *State color* chartreuse (light yellow-green) or light gray.
35 N 07302—30 in. tall. Shpg. wt. 15 lbs. $9.49

G **Green ming Tree Design on milk glass base with night light.** 15½-in. maroon paper parchment shade.
35N07306—28½ in. tall. Metal mounting. Wt. 10 lbs. $9.49

Modern Table Lamps

H **China Gazelle Table Lamp.** Gaily frolicking animal with beautifully shaped horns comes in dark forest green or light chartreuse (yellow-green). Matching 16-in. oval paper parchment shade finished to resemble kidskin. Fluffy cotton boucle trim. *State color.* 23½ inches tall.
35 N 07304—Shpg. wt. 7 lbs. $5.98

J **Square china Table Lamp with raised design.** Pastel gray or chartreuse (light yellow-green) of base and shade ideal with any decorating scheme. 13-inch shade is Celanese taffeta over paper parchment. *State color.*
35 N 07305—26 in. Shpg. wt. 8 lbs. .$7.95



$6.95
20 pieces

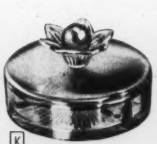
Orchid . . for your "belle of the ball"

It'll be "orchids to you" when you give this glamorous pattern. Delicate shades of orchid on ivory color semi-porcelain.

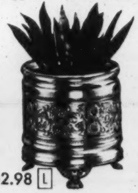
35 N 04664—*State catalog number and set you desire.*

20-piece Set.	Service for 4.	Shpg. wt. 12 lbs.	$6.95
35-piece Set.	Service for 6.	Shpg. wt. 22 lbs.	13.95
53-piece Set.	Service for 8.	Shpg. wt. 35 lbs.	21.95

93-piece Set. (Set composition for all sets in Big Catalog.) Service for 12. Same as regular 95-pcs. with these 2 exceptions: instead of gravy bowl and stand you will receive 1-piece gravy boat and one open vegetable dish instead of two. Shpg. wt. 67 lbs $39.95



$2.98



$2.98

Exciting way to say "Merry Christmas"

K **3-partitioned Candy Dish with shiny brass cover.** Star-like design in heavy, clear glass dish that can be used for chocolate candy in one part, hard candy in another and salted nuts in the third. Beautiful cover with spreading knob helps keep food fresh, too. 6½-in. diameter, 3¾-in. tall.
35N9881—Wt. 2lbs. 10 oz. $2.98

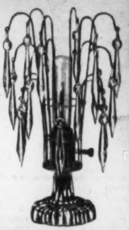
L **Solid brass Jardinere.** A useful type of gift that's cherished by all. Grand for short or tall greens with bright stones to contrast with gleaming finish. Fresh or artificial flowers bring out intricate floral design embossed on sides. 6¼ in. tall, 5½-in. diam. Plants not included. Shpg. wt. 1 lb. 10 oz.
35 N 9040 . . . .$2.98

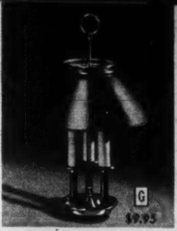
Lamps for 110-120 A.C. Bulbs not included. See page 295 for Easy Terms

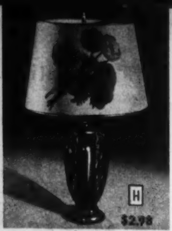
"Shower" Lamp

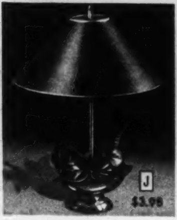
Intriguing lamp that spreads soft, romantic light in any room. The perfect answer for those "problem spots" . . . such as on a piano, mantle, hall table or small side table. Dramatic in pairs on dressers or singly on a separate night table.

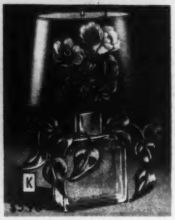
Striking lamp has clear crystal glass fluted base. 18 clear plastic prisms catch sparkle and gleam of each dancing light . . . and they sway gently in slightest breeze. Brass plated frame. Cord about 6 ft. 13 in tall. Takes standard bulb up to 60-watt or 25-watt tubular. Bulb not included. Shpg. wt. each 3 lbs.
35N07842–Ea. $2.69 . . . Pr. $4.98











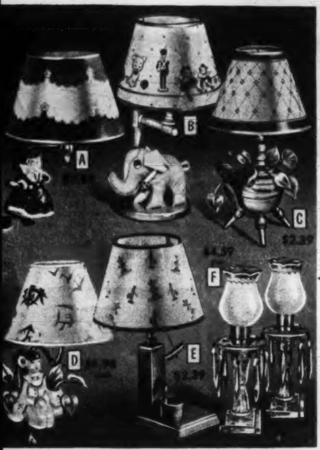


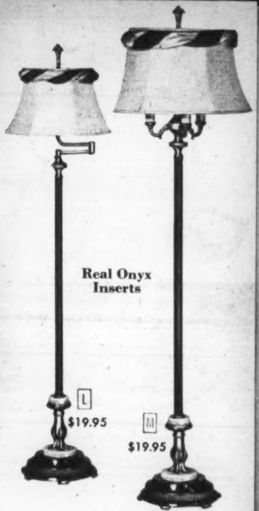
Table Lamps are such "bright" gifts

G **3-candle all metal Lamp in rich, glowing colors.** We have patterned this lamp after a genuine antique that was so popular during the colonial days. Beautiful brass saucer, candle holder and filagree on shade painstakingly polished. *Please state color:* deep maroon or green. 21 inches tall.
35 N 07290—Shpg. wt. 7 lbs. $9.95

J **Solid brass Planter Lamp . . .** that reflects best wishes of the season. Gay colors of 17 inch enamel lined paper parchment shade are so Christmasy . . . bright red or dark green. 8 inch bowl can be filled with an assortment of greens or flowers . . . real or artificial. 22½ in. *State color*. Plants not included.
35 N 07300—Shpg. wt. 4 lbs. $3.98

H **Christmas special . . stately China lamp** that is unusually large for this unusually low price. Rose-wine base decorated with large embossed leaf sprays. 14 inch paper parchment shade is eggshell color with vari-colored floral design in center. Gleaming gold color border on top and bottom. 22½ in. tall.
35 N 07292—Shpg. wt. 4 lbs. $2.98

K **Modern glass block Planter** Clear glass of 8 inch block ideal to show colorful marbles, graceful movements of speckled fish or charm of greens. *State color* of 14 inch paper parchment shade: natural-color with gold color border or maroon with white border. 21¾ in tall. No accessories.
35 N 07299—Shpg. wt. 8 lbs. $5.98



Metal Floor Lamps

Wonderful gifts for the whole family because they're such a grand addition to any room. Onyx and brushed brass trim Celanese rayon shades have two-tone rayon twists. *State choice:* maroon and beige on beige shade with bronze base . . . or maroon and eggshell on eggshell shade with ivory base. Freight or express.

L **Swing-arm Lamp.** 15 in. shade. 58 in. 3-way bulb not incl., see Big Catalog.
35NM7102–Shpg. wt. 22 lbs. . . . $19.95

M **6-way Lamp.** 19 in. shade. 62 in. Mogul bulb not incl., see Big Catalog.
35NM7101–Shpg. wt. 20 lbs. . . . $19.95

Intriguing Novelty Lamps

A **"Goldilocks" china Pin-up Lamp.** Bright red dress and hat. 10 inch ivory color paper parchment shade has red trim and tiny bouquets tucked between scallops.
35 N 07839—Shipping weight 2 pounds $2.98

B **Two-way Elephant Lamp for kiddies** . . . hang on wall or use as enchanting boudoir lamp. Blonde maple finish base with plastic elephant in choice of colors . . . blue and white or pink and white. 9 inch eggshell color paper parchment shade has nursery trim. *State color*.
35 N 7670—Shipping weight 2 lbs. 8 oz. $3.89

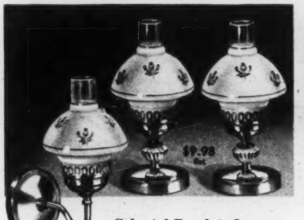
C **Cape Cod Planter.** Maple finish. 2½ in. red clay pot. 9½ in. eggshell paper parchment shade, floral trim
35 N 7666—No plants. Shpg. wt. 2 lbs. 12 oz. . . . $2.39

D **China Chinese Pin-up with hand-painted decoration.** Chinese characters scattered over 9¼ in. paper parchment shade. *State color base, shade:* green, pink, or lt. blue.
35 N 07849—**Chinese female.** Shpg. wt. 3 lbs. $3.98
35 N 07848—**Chinese male.** (not shown). Wt 3 lbs. . . 3.98
35 N 07852—**Combination of both.** Shpg. wt. 5 lbs. . 7.49

E **"Ye Olde Pump" Lamp.** Handle turns light on or off. Bucket in base. Lovely maple finish. 9¼ in. white paper parchment shade with pump and windmill design.
35 N 7841—14 in. tall. Shipping weight 2 pounds. $2.39

F **Electric Hurricane Lamps.** Beautiful frosted glass chimneys. Clear crystal glass base. 8 graceful teardrop plastic prisms 13 in. tall. Use standard bulb . . . not included.
35 N 07843—Shpg. wt. ea. 4 lbs. Ea. $2.49 Pr. $4.59

Notice for all lamps. For 110-120 A.C, Bulbs not included unless stated. Pin-up cords about 6 feet long.



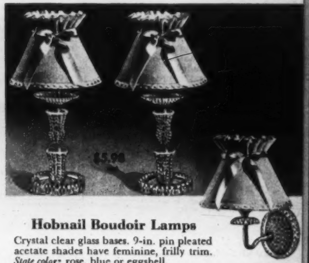
Colonial Boudoir Lamps

White milk glass chimney with hand-painted rose design . . . clear glass top. Polished brass base, fittings.

Boudoir Lamps. 10¼ in. Shipping weight each 2 pounds.
35 N 7659—Each $3.59 . . . . Pair. $6.59

Pin-up Lamp only.
35 N 07844—Shipping weight 2 lbs. 8 oz. $3.79

3-pc. Set. 2 boudoir lamps, 1 pin-up.
35 N 07663—Shipping weight 6 pounds . . . . Set $9.98



Hobnail Boudoir Lamps

Crystal clear glass bases. 9-in. pin pleated acetate shades have feminine, frilly trim. *State color:* rose, blue or eggshell.

Boudoirs. 16 inch. Shipping weight each 3 lbs.
35 N 07661—Each $2.19 . . . . Pair $3.98

Pin-up only.
35 N 07851—Shipping weight 3 lbs. $2.19

3-pc. Set. 2 boudoirs, 1 pin-up.
35 N 07662—Shipping weight 8 lbs. $5.98

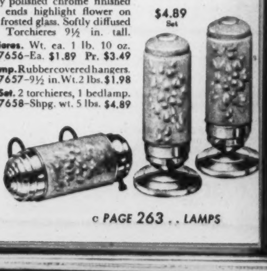
Torchiere Boudoir Lamps

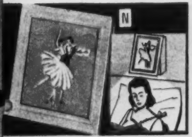
Highly polished chrome finished metal ends highlight flower on white frosted glass. Softly diffused light. Torchieres 9½ in. tall.

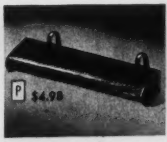
Torchieres. Wt. ea. 1 lb. 10 oz.
35 N 7656–Ea. $1.89 Pr. $3.49

Bedlamp. Rubbercovered hangers.
35 N 7657–9½ in. Wt. 2 lbs. $1.98

3-pc. Set. 2 torchieres, 1 bedlamp.
35N07658–Shpg. wt. 5 lbs. $4.89







Light-up Bed Lamp

N Raise cover for reading. 12 in. Lumiline bulb (incandescent, see Big Catalog)- Silk screened in blue or pink. 2 in. hardwood . . . pine, mahogany. *State background, finish.* Wt. ea. 5 lbs.
35N07822—15x15 in. $9.98

Fluorescent Lamp

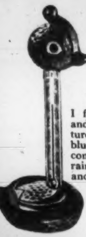
P Bed lamp in Harmony House colors. Removable hangers. Crackle finished metal, white lining. 15 in. long, 14 watt. bulb. *State:* parchment ivory, med. jubilee peach, dk. parchment brown.
35N7531–Wt. 4 lbs. . . . $4.98

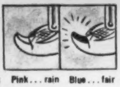
"Pen" Desk Lamp

R Modern lamp with pen and holder, 2 grooves and covered ink well. *State finish:* ivory plastic or walnut grain Bakelite. Long turn knob switch. Adjustable hood. Shpg. wt. 2 lbs.
35 N 7845—8 in. . . . $2.49

Metal Desk Lamp

S Fluorescent. Brown baked-on enamel finish, brass trim. 18½ in. shade, white enameled lining. Push button. 15 watt, 18 inch fluorescent bulb. 12½ in. tall. Shpg. wt. 9 lbs.
35 N 07804 . . . . $6.79





I'm Lucky Weatherbird

I forecast the weather and I show the temperature. When my tail is blue sunny days will come . . . if it turns to pink, rain is ahead. My head and body are red molded wood, but my thermometer neck is glass. I'm 6 in. tall. Wt. 12 oz.
35 N 9024 . . 98c

24 beautiful Gifts for the home

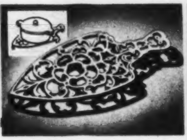
Only 95¢ to $1.69 EACH

Wishing Well Planter or ashtray. Mossy green metal has appearance of age-old stone well. Water bucket can be raised or lowered. 7x6 in. No plants. Wt. 2 lbs.
35 N 9006 . . . . . . $1.49

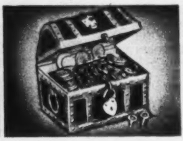
Bud Vase by Haeger. Gracefully designed to enhance all flowers. Highly glazed and richly colored dark green pottery. 9 in. No flowers. Wt. 1 lb. 2 oz.
35 N 9975 . . . . . . $1.39

Set of 5 Bluebirds . . . bearers of happiness. Pressed wood in natural blue. Sizes from 2 to 5½ in. long and they're so easy to hang. Shpg. wt. 1 lb. 2 oz.
35 N 9684 . . 5 for 98c

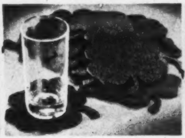
8-piece miniature china Tea Set . . . imported from Occupied Japan. A collector's gem! Hand-painted pastel designs on ivory color. Tray 3½ in. diam. Includes teapot, 2 cups, saucers, creamer, sugar bowl.
35 N 9020–Wt. 11 oz. Set $1.00



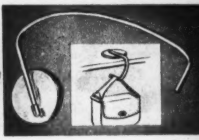
Solid brass flat-iron Trivet protects tables from hot dishes. Copied from a treasured antique. It is an ideal base for flower pots . . . fascinating wall decoration . . . most attractive to use as a paper weight. 3³⁄₁₆x7¾ in.
35N9015–Shpg. wt. 12 oz. $1.69



Pirate Chest Bank . . . to keep the "loot." Locks with gold color padlock, 2 keys. Takes any coin up to 50c. Brown metal with gold color strips and hand painted one-eyed, fierce looking pirate, 4½x3⅜ in. Coins not included.
35 N 9876–Shpg. wt. 12 oz. 98c



Set of 12 Four Leaf Coasters bring good luck with each Christmas package. Bright kelly green sponge rubber. Helps protect furniture from scratches and moisture. 4½ in. wide. Nicely boxed. No glass. Wt. 10 oz.
35 N 9018 . . . . Set $1.00

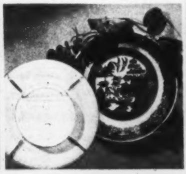


Holderette . . . tricky gift that keeps purses handy, yet out of the way. Clamp rubber surface on top of table or arm of chair, hang purse over hook and it stays securely in place. Gold color metal. 4 in. long. Shpg. wt. 6 oz.
35 N 9021—Gift boxed . . . 95c

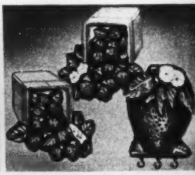
Cuckoo Clock Planter . . . perky way to plant trailing greens or fill with tiny fresh flowers. Patterned after old fashioned clock in pale green, highly glazed pottery. Swinging pendants. 7¼x5½ in. Plants not included.
35 N 9980–Wt. 1 lb. 12 oz. $1.00

Telephone Planter . . . you're sure to be in on "the party line" when you give this quaint planter. Cleverly designed of green pottery it is perfect for greens or flowers. 8½x4³⁄₁₆ in. overall. Plants not included.
35 N 9979–Wt. 1 lb. 10 oz. . $1.69

Mickey Mouse Weather Forecaster. Entertaining present for children. Forecasts weather 8 to 24 hours in advance. When weather is fair Mickey comes out . . . Donald Duck means rain. Colorful plastic. 4½x2¼x6 in.
35 N 9417–Shpg. wt. 8 oz. . 95c



Plant-a-plate Planter. Prize plates are made even more beautiful when framed with sprays of foliage. White enamel metal planter slips on back of plates 8 to 10½ in. diam. (pocket for planting). 5½ in. No plants or plate.
35 N 9007–Shpg. wt. 6 oz. $1.49



Hand-painted Strawberry Wall Plaques and Holder. . . . gay as a "strawberry patch." Bright red composition with green, white and yellow. Plaques are each 7¼ in. Handy 7 in. holder has 3 metal hooks for holding hot pads.
35N9028–Wt. 5 lbs. 2 oz. Set $1.69

Set of 3 Monkeys that hang by their tails. "Tellzall" can't keep a thing to himself. "Seezall" doesn't miss a trick. "Heerzall" has his ear cocked for the slightest whisper. Colorful molded wood. From 4½ to 5 in. tall.
35 N 9001–Wt. 10 oz. Set $1.00

Pair of Portraits. Lovely lady in her finest ball dress is as regal as the gallant gentleman. Gold color metal frames. Covered with glass. Metal loop in back. Overall size 3³⁄₁₆x4³⁄₁₆ inches. Gift boxed. Shipping weight 12 oz.
35 N 6591 . . . . Pair $1.00

Coffee Grinder Ashtray. Realistic, novelty ashtray or jolly little planter. Bronze finished metal has fine detailing and interesting highlights on all four sides. Grinder actually turns. 4 inches square, 4 inches tall.
35 N 9041–Shpg. wt. 2 lbs. $1.59

Rearing Horse metal Ashtray . . for horse lovers everywhere. Attractive bronze finish with interesting highlights. Four large cigarette rests. Bottom is covered with felt. 6¼x6½x5¹⁄₁₆ in. Cigarette not included.
35 N 9022–Wt. 2 lbs. 4 oz. . $1.49

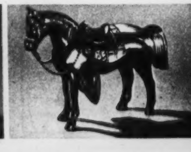
Pair of Bird Bud Vases. Charming and dainty accessories. They're mighty attractive as figurines to brighten table or wall or as center pieces for small tables. Colored pottery 5 in. tall. Flowers not included. Shpg. wt. 1 lb. 6 oz.
35 N 9023 . . . . Pair $1.09

Set of 3 Baby Wall Plaques are such little darlings . . . they'll smile themselves right into anyone's heart. Composition sprayed in natural tints. Standing 9 in. tall, creeping and resting 8 in. long. Shpg. wt. 2 lbs. 8 oz.
35 N 9637 . . . . Set $1.00

Honey Bear Salt and Pepper Shakers. Cuddlesome twosome makes such an endearing gift. Loveable little fellows are of glazed light brown pottery. Corks included. 3¾ inches tall. Shipping weight 1 pound.
35 N 9999 . . . . Set 98c

"The Gliding" Swan Dish for nuts or candy. Gracefully designed with tall, slender neck and wide base of ice blue Viking glass. Intriguing filled with all sorts of delicacies, floating flowers or colored marbles. 5x5x6½ in.
35 N 9971—Wt. 1 lb. 6 oz. $1.00

Pair of Religious Portraits. Beloved favorites of The Sacred Heart and Blessed Virgin Mary. Gold color metal frame. Glass covered. Sturdy metal loop in back for hanging. Overall size 3³⁄₁₆x4³⁄₁₆ in. Gift boxed.
35 N 6590–Wt. 12 oz. Pair $1.00



"Blue Ribbon" metal Horse . . . the gift that's bound to win first prize. Most minute details shown such as design on stirrups, fancy saddle brass and braided chain bridle. Bronze copper finish. 5 in. tall. Shpg. wt. 1 lb. 2 oz.
35 N 9005 . . . . $1.19

Treasure chest of
Exciting Gifts
for the home

A **The Crouching Panther...** ready to spring right into the holiday season. Sleek black pottery figurine from California has piercing green glass eyes. Designed to add modern touch to tables, mantles, desks or wall shelves. 4½ in. tall, 13 in. long. Shipping weight 3 lbs.
35 N 9002 ....$1.19

D **Pair brass Candlesticks.** Sure to make a hit because they go with any type furniture. Lend classic distinction to mantle . . . cheerful brightness to dining-room table. Polished and lacquered. 3 in. tall, 2¾ in. base. Candles not included. Shpg. wt. 1 lb. 4 oz.
35 N 9016.....Pair $2.49

G **Cheerful metal Candelabra Set.** Even the men will want to eat by candlelight when they spy this smart looking pair. White baked-on enamel with gold color flecking. 6½ in. tall and 11½ in. long. Candles not included. Shipping weight 1 lb. 8 oz.
35 N 9012.....Pair $2.98

B **Set of 2 metal Chippendale Serving Trays** with hand painted flowers. Grand size for glasses, tiny cakes or sandwiches. Delicately colored decoration extremely artistic on black. *Washable and liquor-proof.* 7x9½ in. overall. Shpg. wt. 1 lb. 2 oz.
35 N 9019....Pair $1.00

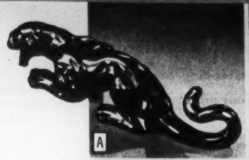
E **Lovely Wall Brackets.** The perfect present for those who want to add to the beauty of their homes. Figurines, small vases or pictures are ideal on these brackets. Rich brown walnut like finish plastic. 7¾x9½x5 inches. Shipping weight 1 lb.
35 N 9995... Pair $1.39

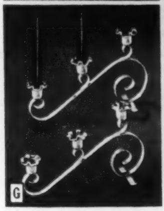
H **Elk head Plaque...** sure to be "just what he wanted." Realistic looking head of flocked composition. Pointed antlers are plastic. Deep brown glass eyes. Wood shield has walnut finish. "Shield" plaque measures 11x7½ in. Shipping wt. 2 lbs.
35 N 9997........$1.89

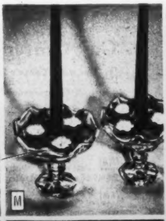
C **Glass Flower Globe** keeps flowers *fresh for months.* Fill 5-in. bowl with water, put in any blossom, seal with cover attached and flower stays as fresh as can be. Also magnifies flower size. Instructions included. Flower not included. Shpg. wt. 2 lbs.
35 N 9000........$1.49

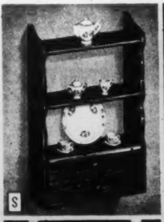
F **Four Buffet Serving Trays.** Excellent gift suggestion that makes serving a real joy. Molded plywood that has been covered with paper treated to resemble wood grains. Each measures 7½x16¼ in. Shipping weight for 4 handy trays 2 lbs.
35 N 9877.....Set $1.98

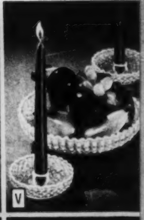
J **5-piece hand-painted china Cigarette Set** Beautiful design charming on soft ivory color background. Large 4½-in. box holds either regular or king size cigarettes. Each of 4 ash trays 3 inches square. Shipping weight for set 1 lb. 10 oz.
35 N 9025...Set $2.29

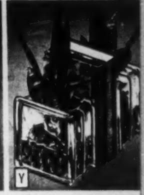












Distinctive Gifts to gladden the heart on Christmas morn

K **Lucite Centerpiece with quaint swinging vases.** Large flowers can be used in center holder and small buds or greens in 2 side vases. Lucite arms hold two 3-in. glass vases . . . 4¾-in. center glass vase attached to glass base. 7x11 in. Flowers not included. Shpg. wt. 2 lbs.
35 N 9027........$3.39

N **Novelty bowling Ash Trays.** It's a strike ahead when you give either "Gutter Gus" or "Gutter Gussie." Colored composition with flocked base. 3¼-inch glass insert can be slipped out. 7 in. tall. Shpg. wt. each 2 lbs. *State choice.* No cigarettes.
35 N 9998....Each $2.95

L **Double black swan Vase or Planter.** Can't you see this filled with holly or gay Christmas tree balls? A gift that will be used all year 'round too with greens or flowers. Shiny black pottery. 7 in. tall, 7½ in. long. Plants not included. Shpg. wt. 2 lbs.
35 N 9013........$1.95

P **Lazy fisherman novelty Ash Tray.** Fishing for laughs? . . . then give this comic ash tray. Bound to amuse everyone, and be mighty useful too. Gayly colored composition. Removable 3½ in. glass tray. 7 in. No cigarettes.
35N9994–Wt.2lbs.$2.95

M **Pair glass Florettes . . .** clever way to combine candles and flowers. Perfect in pairs for tables or mantles . . . ideal size to use singly on small tables. Clear Viking glass. 4x5 in. Flowers and candles are not included. Shipping weight 2 lbs. 10 oz.
35 N 9972... Pair $1.98

R **Tobacco Jar** that men prefer because it keeps their tobacco fresh and it is so mannish looking. Teaspoon of water in "pipe" gives necessary moisture to insure freshness. Brown pottery. 7x5¼ in. Shpg. wt. 3 lbs. 8 oz.
35 N 9991........$1.98

S **Spice Cabinet for walls.** Pet of the kitchen to keep spices in 2 drawers, and salt, pepper, jellies on shelves. Doubles as jewelry box, knick knack shelf . . . prize spot for "collections." Wood, maple finish. 12x8x2¾ in. No articles. Wt. 1 lb. 4 oz.
35 N 9996........$1.98

W **Solid brass Wall Sconce** to spread soft candlelight. Patterned after costly chandeliers. For added color hang with gay ribbon to match candles. Polished and lacquered. Candles not included. 7x9 in. Wt. 1 lb. 14 oz.
35 N 9014.......$4.49

T **4-pc. aluminum Sugar Bowl and Creamer Set.** Hammered aluminum 10x6¼-inch tray. Snug fitting sugar lid. Lovely cut floral design on clear glass 4¾-inch sugar and 3½-inch creamer. A gift to bring mealtime joy. Shipping weight 1 lb. 8 oz.
35 N 9009 ....Set $1.98

X **"Fountain" Candleholder** changes a table into a dream world of romantic candlelight. Brass holder, crystal glass base. 18 bright plastic prisms. 12 in. tall. Candles included.
35 N 9026—Shipping wt. each 2 lbs.
Each. $2.49 Pair. $4.49

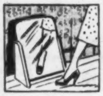
V **3-pc. opalescent milk glass Bowl Set.** Hobnail design. Low, 9½-inch bowl for flowers, fruit or green plants. 4½-in. candleholders have "moats" for flowers or gracefully trailing green plants. Accessories not included. Shpg.wt.3lbs.8oz.
35 N 9966...Set $2.49

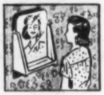
Y **Glass Block Bookends.** A modern gift that takes care of "old friends." Bag of brightly hued glass balls with each pair. Clear glass hollow blocks are 5¾x3¾x5¾ inches. Shipping wt. 9 lbs. No accessories.
35N09010–Pair.$2.95

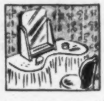
Make this a Christmas "brimming over with good cheer." It's easy with Easy Terms . . . see page 295

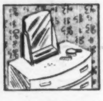
New 4-way Mirror

Outstanding because of *four* practical uses:


1 Women need it for careful "hem inspection"


2 Perfect way to add life and color to walls


3 Women like it for dressers or vanity tables


4 Men find it ideal for top of their chifforobes

Beautiful frame with removable plate glass Mirror

Stunning mirror can be changed in a jiffy. Slip in first slot to keep upright for tops of dressers, etc. . . fits in 2nd slot on an angle to be used on floor for "hem views." Plate glass for unusually true reflections. *State finish of wood frame:* white enamel, walnut. 16x20-in.
35 N 06118—Shpg. wt. 13 lbs. $4.98

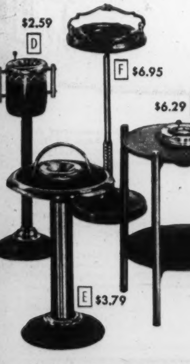
Glass Shelves for corners give walls new, dashing look

A **Our best Glass Shelf Set** with extra wide metal strips. Full 16 in. across curved front edge and 11½ in. wide. Screws, instructions. Articles not included.
35N6409—**3 shelves.** Wt. 7 lbs. 8 oz. .$2.29
35N06410—**4 shelves.** Wt. 12 lbs. . . . 2.75

B **Glass Shelves in 3 different sizes . . .** space them any way wanted. Sturdy metal strips. Measurements . . . 7½, 9½ and 11½ in. wide . . . 10½, 13½ and 16 in. across curved front. Instructions and screws included. Articles not included.
35 N 6407—Shpg. wt. 5 lbs. . .Set $1.75

Ornate Baroque Mirror 2-way . . . for table or wall

C Gracefully swirling "whipped cream" frame is a perfect compliment to milady's boudoir. She'll want one on her dresser and since it can also be hung on the wall, why not wrap up two for a really exciting gift? Dashing when used singly or in pairs in dining-room or living-room. Striking composition frame comes in choice of 2 finishes: creamy white or with glittering gold color highlights. Shiny window glass. Artificial leather back and easel. 17x13½ in. overall. *Please state finish wanted.*
35 N 06117—Shpg. wt. 8 lbs. $2.49



Striking metal Smokers

D **Brown crackle finish with wood grain effect trim.** Chrome plated top and push button. Imitation onyx handles. 22 inches.
35 N 06370—Shpg. wt. 4 lbs. .$2.59

E **Brown crackle finish Cocktail Smoker with 13½-in. tray.** Chrome plated trim and handle. Push button disposal feature. 22 in. tall.
35 N 06371—Shpg. wt. 5 lbs. .$3.79

F **Harmony House Smoker.** Give heritage wine for traditional setting . . . mint green for modern. Decorative trim at base and handle are of polished bronze. Weighted base. 8-in. glass insert is removable. 26 in. tall. *Please state color.*
35 N 06372—Shpg.wt. 11 lbs. .$6.95

G **New Harmony House Table Smoker** . . . with 2 roomy 15-in. trays. Tops for any room. *State color:* cherry red, mint green or parchment brown. Chrome plated receptacle, push button and "tips." Sturdy table smoker 20½ in. tall.
35 N 06369—Shpg. wt. 12 lbs. $6.29

SANTA SAYS:
31 beautiful gifts listed below are shown in color on opposite page

H **Hand-painted velveteen Picture** "God Bless Our Home." Brilliant colors on rich, dark cotton pile background. Gold color wood top and bottom. 14½x25 in.
35 N 6592—Shpg. wt. 3 lbs. 8 oz . . .$2.98

J **Jocko the Clown** . . . that *lights up.* Silk screened background with 12-in. Lumiline (incandescent) bulb behind. 2-in. hardwood frame. 25x15 in. 66-in. cord.
35 N 06593—Shpg. wt. 5 lbs. $5.95

K **2-pc. Corner Wall Planter.** Bright red 4½ in. clay pot has metal ventilating disk. White baked-on enamel bracket easily hung. 13 in. tall.
35 N 9964—Shpg. wt. 1 lb. 10 oz.
Plant not included . . . . Set $1.69

L **3-shelf Wall Bracket for corners.** Red baked-on enamel metal trellis with leaf trim. 17x8½x6½ in. No articles.
35 N 9965—Shpg. wt. 1 lb. 14 oz.$1.98

Sparkling Gifts for a Merry Christmas

M **Chinese "Basket Hat" Wall or Table Planters.** Oriental figures intriguing background for greens. Colorful pottery. 6½ in. Plants not included.
35 N 9987—Wt. 3 lbs. 12 oz. .Pr. $1.98

N **Chinese Water Carrier Figurines.** Picturesque detailing and bright colors are so typical of sad-eyed Chinese. Pottery 8 in. tall. Shpg. wt. 1 lb. 10 oz.
35 N 9969 . . . . Pair $1.95

P **Set of 3 miniature potted Plants.** Natural looking geraniums and daisies in red plastic pots. Artificial, yet just as sparkling as real flowers . . . and these won't wilt. 5 in. tall.
35 N 9970–Wt. 1 lb. 4 oz. . .Set of 3 $1.79

R **Porsalana floral Centerpiece** that looks like real porcelain. Beautiful base imported from Italy holds bouquet of Porsalana spring flowers. 10½ in.
35 N 09976—Shpg. wt. 2 lbs. $3.49

S **Haeger black pottery horse Bookends.** Proud steeds to watch over prize books. 4 felt guards. 8 in. tall.
35N9973–Shpg. wt. 3 lbs. 10 oz. Pr.$3.79

T **Polly the Parrot Planter** wants greens not crackers. Big ring in her mouth holds 2½-in. red plastic pot by a brass chain. Gayly hued, 13 in. hard rubber bird. Ivy not included.
35N9986—Shpg. wt. 1 lb. 4 oz . .$1.89

V **Set of 3 fruit Wall Plaques.** A gift brimming over with lively colors. Composition. Metal loop. 7x7-in.
35N9984—Wt. 2 lbs. 14 oz. . .Set $1.19

W **Set of 3 floral Wall Plaques** . . . for an arbor of heavenly color. Metal loop for easy hanging. 6½x6½ in.
35N9985—Shpg. wt. 3 lbs. .Set $1.19

X and **Y** **Roses of Trelli** for your lady fair. Luscious big white rose and green leaves of ceramic on dubonnet pottery say "I'm forever yours."

X **Extra large Dish** for candy, nuts or cookies. 6½ inch diameter.
35 N 9977M—Shpg. wt. 3 lbs . . .$2.89

Y **3-pc. Cigarette Set.** 4x3-in. box for regular or king-size cigarettes. Two 3½x2½-in. trays. Shipping weight 1 lb. 14 oz.
35 N 9978M . . . . Set $2.49

Gay Centerpieces to "spread good cheer"

Z **3-pc. metal Console Set** in striking color combination of chartreuse and red. Show off the gorgeous lining of 12-inch bowl or fill with dark green holly . . . fruit or flowers. Solid copper base and lining of handled candleholders. Aluminum with baked-on enamel.
35 N 9967—Shpg. wt. 2 lbs. . .Set $3.89

AA **Dinner Candles.** Wax, hand-dipped. *State color:* white, red, green. 10 in.
35N9686–Shpg.wt. 2 lbs. 6 oz . . .12 for 98c

BB **Dozen red Roses** say "I'm thinking of you" with each bloom. Long wire stems, paper blossoms. 18 in. Boxed.
35 N 9982—Shpg. wt. 9 oz. 12 for $1.00

CC **Sleek black Panthers and low Bowl.** Gleaming pottery perfect setting to enhance beauty of flowers or fruit. Curved bowl 10½ in. long, 6 in. wide and 1¾ in. deep. Two 7-in. figurines have felt on base. No flowers.
35N9968–Wt. 4 lbs. 4 oz. . . .Set $3.98

DD **Artificial Wax Fruit.** Natural looking colors, sizes. Box of 9.
35 N 9988—Shpg. wt. 2 lbs. Box $1.69

EE **Haeger Horn of Plenty.** Flowers, fruit or plants "spill out" of glazed pottery vase. Chartreuse outside, yellow inside. 4½x5x13 in. No fruit.
35 N 9974–Shpg. wt. 2 lbs. 10 oz.$3.79

Shiny Copper . . polished and lacquered

FF **Copper Tea Kettle** . . . enchanting filled with greens. Pewter lined. Brass handle and spout. 6½ in. tall.
35 N 9030—Shpg. wt. 1 lb. 6 oz . .$4.49

GG **Copper Window Box** . . that's equally effective on tables or mantels. Brass floral motif. 2½x3¾x9¾ in.
35 N 9004—Shpg. wt. 1 lb. 4 oz . .$1.95

HH **Copper Silent Butler.** Useful gift . . . easy way to "tidy" ashtrays. Brass handles. Motif. Hinged lid. 6¼ in. diam. 11½ in. long.
35 N 9903—Shpg. wt. 1 lb $2.98

JJ **Copper Wall Planter.** Dashing splash of color on walls. Brass chain. 13 in. tall, 4-in. pot. No vine.
35 N 9029—Shpg. wt. 1 lb. 6 oz .$1.49

KK **Copper Pagoda Hanging Planter.** Coolie top shelters plants (not incl.) in 2-in. pot. Brass chain.
35N9003–9 in. tall. Wt. 1 lb. 2 oz.$1.49

LL **Copper Bulb Bowl** to delight the lady of the house. Can be used for candy, nuts or tiny flowers. 2 in. tall, 5½-in. diam. Plants not included.
35 N 9031—Shpg. wt. 12 oz $1.00

Festive Lamps to gladden every heart

MM **Chinese Figurine Lamps** with separate planters. Flaming red pottery bases, hand painted trim. 18-in. rough textured paper parchment coolie shades. Black cotton boucle trim. Height 26 in.
35 N 07294—**Princess.** Wt. 9 lbs . . .$6.95
35 N 07293—**Prince** (not shown).
Shpg. wt. 9 lbs $6.95

Prince and Princess above. Save!
35NT7295–Shpg. wt. 18 lbs . .Pair $13.50

All lamps take 110–120 A.C. No bulbs.

NN **"Venus" china Vanity Lamp.** *State color:* white base, chartreuse shade; chartreuse base, shade; rose base, shade. 9-in. paper parchment shade. Rayon boucle trim. Wt.ea.4 lbs.
35N07660–16 in. Ea. $2.98 . .Pr. $5.49

PP **China Elephant Lamp.** *State color:* black base, red shade; white base, red shade; green base, shade. 16-in. paper parchment shade.
35N07289–21 in. Shpg. wt. 7 lbs .$5.98

Magical ways to be a "real Santa"

RR **Gem-like Hurricane Lamps** . . . for the truly shining gift. Clear crystal bases, 6 shiny plastic prisms. Graceful cut grape design on 7-in. ruby red glass chimneys. Candles not included. 13½ inches. Shipping wt. 5 lbs.
35 N 09981 . . . . .Pair $4.79

SS **Hand-painted floral metal Waste Basket** . . . just as pretty as a picture. Gold color stippling frames bouquet of brightly colored flowers. Heavy gauge black metal. Height 12¾ in. Top opening 8¼x11½ in.
35N9983–Shpg. wt. 3 lbs. 8 oz . .$1.98

SEARS ORDER BLANK

Sears, Roebuck and Co., 925 S. Homan Ave., Chicago 7, Ill.

Date ______________ 19____

WE GUARANTEE TO SATISFY YOU

Please Do Not Write Anywhere In This Space

PLEASE PRINT OR WRITE NAME AND ADDRESS PLAINLY
All members of the same household should order under one name

1

Name ______________________________
(First Name) (Middle Initial) (Last Name)

Rural Route ______________ Box No. ______________
Please give both your Route and Box Number if on Rural Route

Street Address ______________________________

Post Office ______________ State ______________

2 **HOW SHALL WE SHIP? (Mark X in Proper Square)**

ruck Line

rder shipped

please give

PLEASE WRITE OR PRINT NAME AND ADDRESS PLAINLY

NAME ______________

RURAL ROUTE ______________ BOX NO. ______________

STREET ADDRESS ______________

POST OFFICE ______________

STATE ______________

CE9750

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POSTAGE
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CHICAGO 7, ILL.

SEARS, ROEBUCK AND CO.

CHICAGO 7, ILLINOIS

CATALOG

SHPG. WTS.
Add this column

Lbs.	Oz.
Total Pounds	Total Ounces

TOTAL WEIGHT IN POUNDS

SEE POSTAGE CHART AND SHIPPING INFORMATION ON OTHER SIDE

We are required by law to pay tax on sales for the following states:
If you live in Illinois or Iowa, add 2c tax expense for every dollar's worth of goods you order.
If you live in Michigan or Ohio, add 3c tax expense for every dollar's worth of goods you order.

TOTAL for Goods $______

AMOUNT for TAX $______

POSTAGE $______

AMOUNT I OWE Sears on Previous Order $______

TOTAL AMOUNT $______

AMOUNT ENCLOSED Sears Checks $______
Money Order or Check $______

IF THIS IS A CASH ORDER, CHECK HERE → ☐
and enclose remittance, in full, including postage and tax, please.

IF AN EASY PAYMENT ORDER, CHECK HERE → ☐
and fill in and sign the form on other side.

If you have an open account show account number here ______________ At which Sears store? ______________

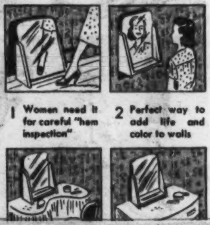
Please be sure that you have given all necessary information such as colors, sizes

Printed in U.S.A. F6084 6.23.49

C

New 4-way Mirror

Outstanding because of *four* practical uses:


1 Women need it for careful "hem inspection"
2 Perfect way to add life and color to walls

Beautif

Stunning mirror
jiffy. Slip in first
tops of dressers, e
an angle to be u

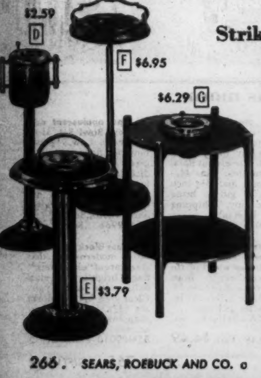
Glass Shel
give walls n

A **Our best Glass Shelf Set** with extra wide metal strips. Full 16 in. across curved front edge and 11½ in. wide. Screws, instructions. Articles not included.
35N6409—**3 shelves.** Wt. 7 lbs. 8 oz. . $2.29
35N06410—**4 shelves.** Wt. 12 lbs. . . . 2.75

B **Glass Shelves in 3 different sizes** . . . space them any way wanted. Sturdy metal strips. Measurements . . . 7½, 9½ and 11½ in. wide . . . 10½, 13½ and 16 in. across curved front. Instructions and screws included. Articles not included.
35 N 6407—Shpg. wt. 5 lbs. . . Set $1.75

C Gracefully swirling "whipped cream" frame is a perfect compliment to milady's boudoir. She'll want one on her dresser and since it can also be hung on the wall, why not wrap up two for a really exciting gift? Dashing when used singly or in pairs in dining-room or living-room. Striking composition frame comes in choice of 2 finishes: creamy white or with glittering gold color highlights. Shiny window glass. Artificial leather back and easel. 17x13½ in. overall. *Please state finish wanted.*
35 N 06117—Shpg. wt. 8 lbs. $2.49

Striking metal Smokers



D **Brown crackle finish with wood grain effect trim.** Chrome plated top and push button. Imitation onyx handles. 22 inches.
35 N 06370—Shpg. wt. 4 lbs. . $2.59

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35 N 06371—Shpg. wt. 5 lbs. . $3.79

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35 N 06593—Shpg. wt. 5 lbs. $5.95

K **2-pc. Corner Wall Planter.** Bright red 4½ in. clay pot has metal ventilating disk. White baked-on enamel bracket easily hung. 13 in. tall.
35 N 9964—Shpg. wt. 1 lb. 10 oz.
Plant not included . . . . Set $1.69

L **3-shelf Wall Bracket for corners.** Red baked-on enamel metal trellis with leaf trim. 17x8½x6½ in. No articles.
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Sparkling Gifts for a Merry Christmas

M **Chinese "Basket Hat" Wall or Table**

T **Polly the Parrot Planter** wants
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aed, 13 in. hard
ncluded.
lb. 4 oz. . $1.89

Plaques. A gift
th lively colors.
oop. 7x7-in.
4 oz. . . Set $1.19

Plaques . . . for
ly color. Metal
6½x6½ in.
3 lbs. . Set $1.19

ill for your lady
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t. 3 lbs. . . $2.89

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Shipping weight

. . . . . Set $2.49

l cheer"

rs and low Bowl.
perfect setting
flowers or fruit.
long, 6 in. wide
o 7-in. figurines
lowers.
oz. . . . Set $3.98

Natural looking
of 9.
2 lbs. Box $1.69

35N9686–Shpg. wt. 2 lbs. 6 oz. . . 12 for 98c

BB **Dozen red Roses** say "I'm thinking of you" with each bloom. Long wire stems, paper blossoms. 18 in. Boxed.
35 N 9982—Shpg. wt. 9 oz. 12 for $1.00

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35 N 9974–Shpg. wt. 2 lbs. 10 oz. $3.79

Shiny Copper . . polished and lacquered

FF **Copper Tea Kettle** . . . enchanting filled with greens. Pewter lined. Brass handle and spout. 6½ in. tall.
35 N 9030—Shpg. wt. 1 lb. 6 oz. . $4.49

GG **Copper Window Box** . . that's equally effective on tables or mantels. Brass floral motif. 2½x3¾x9¾ in.
35 N 9004—Shpg. wt. 1 lb. 4 oz. . $1.95

HH **Copper Silent Butler.** Useful gift . . . easy way to "tidy" ashtrays. Brass handles. Motif. Hinged lid. 6¼ in. diam. 11½ in. long.
35 N 9903—Shpg. wt. 1 lb. $2.98

JJ **Copper Wall Planter.** Dashing splash of color on walls. Brass chain. 13 in. tall, 4-in. pot. No vine.
35 N 9029—Shpg. wt. 1 lb. 6 oz. $1.49

KK **Copper Pagoda Hanging Planter.** Coolie top shelters plants (not incl.) in 2-in. pot. Brass chain.
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Festive Lamps to gladden every heart

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NN **"Venus" china Vanity Lamp.** *State color:* white base, chartreuse shade; chartreuse base, shade; rose base, shade. 9-in. paper parchment shade. Rayon boucle trim. Wt. ea. 4 lbs.
35N07660–16 in. Ea. $2.98. . Pr. $5.49

PP **China Elephant Lamp.** *State color:* black base, red shade; white base, red shade; green base, shade. 16-in. paper parchment shade.
35N07289–21 in. Shpg. wt. 7 lbs. $5.98

Magical ways to be a "real Santa"

RR **Gem-like Hurricane Lamps** . . . for the truly shining gift. Clear crystal bases, 6 shiny plastic prisms. Graceful cut grape design on 7-in. ruby red glass chimneys. Candles not included. 13½ inches. Shipping wt. 5 lbs.
35 N 09981 . . . . Pair $4.79

SS **Hand-painted floral metal Waste Basket** . . . just as pretty as a picture. Gold color stippling frames bouquet of brightly colored flowers. Heavy gauge black metal. Height 12¾ in. Top opening 8½x11½ in.
35N9983–Shpg. wt. 3 lbs. 8 oz. . $1.98

Have you read about

THE AMERICAN PEOPLES ENCYCLOPEDIA?

See any current Sears catalog

BEFORE SEALING
BE SURE TO:
1. Write or print your name and address plainly
2. Figure and total your order correctly
3. Give Sizes and Colors, where required
4. Include the correct amount for postage and for tax on sales (if any)
5. Include your money order or check

SEARS ORDER BLANK

Sears, Roebuck and Co., 925 S. Homan Ave., Chicago 7, Ill. Date ____________ 19____

WE GUARANTEE TO SATISFY YOU

Please Do Not Write Anywhere In This Space

PLEASE PRINT OR WRITE NAME AND ADDRESS PLAINLY
All members of the same household should order under one name

1

Name ______________________________
(First Name) *(Middle Initial)* *(Last Name)*

Rural Route ____________ Box No. ____________
Please give both your Route and Box Number if on Rural Route

Street Address ______________________________

Post Office ____________ State ____________

2 HOW SHALL WE SHIP? (Mark X in Proper Square)

Parcel Post ☐ *Rail Freight* ☐ *Rail Express* ☐ *Motor Truck* ☐ ____________ *Name of Truck Line*

3 SHIP TO ANOTHER ADDRESS? If you want this order shipped to another person or to a different address, give directions here:

____

4 IF YOU HAVE MOVED since sending your last order, please give your old address here:

Rural Route ________ Box No. ________ Street Address ____________

Post Office ____________ State ____________

CATALOG NUMBER	HOW MANY	NAME OF ITEM	COLOR Pattern, Finish, Initials, Etc.	SIZE Width, Length, Waist, Inseam	PRICE for Each, Yard, Pair, Etc.		TOTAL PRICE Add this column		SHPG. WTS. Add this column	
							Dollars	Cents	Lbs.	Oz.
									Total Pounds	Total Ounces

We are required by law to pay tax on sales for the following states:
If you live in Illinois or Iowa, add 2c tax expense for every dollar's worth of goods you order.
If you live in Michigan or Ohio, add 3c tax expense for every dollar's worth of goods you order.

TOTAL for Goods	$		
AMOUNT for TAX	$		
POSTAGE	$		
AMOUNT I OWE Sears on Previous Order	$		
TOTAL AMOUNT	$		
AMOUNT ENCLOSED Sears Checks	$		
AMOUNT ENCLOSED Money Order or Check	$		

TOTAL WEIGHT IN POUNDS

SEE POSTAGE CHART AND SHIPPING INFORMATION ON OTHER SIDE

IF THIS IS A CASH ORDER, CHECK HERE → ☐
and enclose remittance, in full, including postage and tax, please.

IF AN EASY PAYMENT ORDER, CHECK HERE → ☐
and fill in and sign the form on other side.

If you have an open account show account number here ____________ At which Sears store? ____________

Please be sure that you have given all necessary information such as colors, sizes

Printed in U.S.A. F6084 6.23.49

C

WHEN ORDERING ON EASY PAYMENT TERMS THE HEAD OF HOUSEHOLD SHOULD SIGN BELOW AND ANSWER QUESTIONS

SEARS, ROEBUCK AND CO.: Enclosed is a deposit of $........ which is to be used in part payment of the merchandise shipped. Beginning thirty days after the shipment is received, I will pay $........ each month as required by your terms until the unpaid balance, plus carrying charge to be added as shown in your catalog, has been entirely paid. Until full payment is made, I agree that title to and right of possession of the merchandise shall remain in you, that I will not sell, remove, or encumber the same without your written consent, that I assume and shall be responsible for all loss or damage to said goods, and that upon default of any payment or payments, you may, at your option, take back the merchandise or affirm the sale and hold me liable for the full unpaid balance.

Signature of the Head of Household______________________________
(First Name) *(Middle Initial)* *(Last Name)*

Street Address______________________ Rural Route______ Box No.______
Please give both your Route and Box Number if on a Rural Route

Postoffice______________________ **State**______________________

160

Have you had a previous Easy Payment Acct. with us?________ What is account no.?________ Is account paid in full?________ Date final payment made?________ At what Sears store?________

Age?________ Married?________ Number Dependents: Adults?________ (Number) Children?________ (Number) Do you own your home?________ Rent ☐ Board ☐

How much rent do you pay? $________ How long at above address?________ If less than 5 years give former address________

Are you steadily employed?________ How long with present employer?________ Occupation________ Weekly earnings $________

Name of employer________ Address________

Name of your bank________ Address________

If farmer, how large is your farm?________ Acres Name and Address of landlord________

Please show source and amount of ADDITIONAL income________

Give Below the Names and Addresses of Two Stores With Which You Have Had Credit Dealings or Two Business Men Who Know You

Name________ Address________ Business________

Name________ Address________ Business________

The Spaces Below Are To Be Filled in When You Order Merchandise That Is To Be Attached To Your Property

Street number or other definite location of property in which material is to be installed________ Cost of Property $________ Amount of Mortgage $________

Name of person holding legal title________ Name and address of mortgage holder________

SHIPPING INFORMATION

PARCEL POST SHIPMENTS: On all articles for which you pay shipping charges, the shipping weight is given in the catalog description. Enter the total shipping weight for each article in the shipping weight column of the order blank. Add the pounds and ounces, then change ounces to full pounds (16 ounces equals 1 pound), and enter total weight in pounds. The postoffice counts fractions of a pound as a full pound and charges postage accordingly. For example: If your order totals 9 pounds and 34 ounces, allow postage for 12 pounds (34 ounces equals 2 pounds and 2 ounces, therefore 2 pounds 2 ounces plus 9 pounds equals 11 pounds 2 ounces).

Refer to postage chart below. If you live in Zone 3 or within 151 to 300 miles from Sears Mail Order House, the amount of postage to allow for 12 pounds is 46c. If you send more money than is actually needed to ship your order, we will refund every penny not used.

Complete ordering information can be found on the green pages in Sears General catalog.

Total Shipping Weight	Within City where Mail Order House is located	Zones 1 and 2 Up to 150 Miles	Zone 3 150 to 300 Miles	Zone 4 300 to 600 Miles
9 ounces to 1 pound	10c	12c	13c	14c
1 pound 1 oz. to 2 pounds	11c	15c	16c	19c
2 pounds 1 oz. to 3 pounds	12c	17c	19c	23c
3 pounds 1 oz. to 4 pounds	13c	19c	22c	28c
4 pounds 1 oz. to 5 pounds	14c	21c	25c	32c
5 pounds 1 oz. to 6 pounds	15c	23c	28c	37c
6 pounds 1 oz. to 7 pounds	16c	25c	31c	41c
7 pounds 1 oz. to 8 pounds	17c	27c	34c	46c
8 pounds 1 oz. to 9 pounds	18c	29c	37c	50c
9 pounds 1 oz. to 10 pounds	19c	31c	40c	55c
For Each Additional Pound, Add	¾c	2c	3c	4½c

FREIGHT OR EXPRESS SHIPMENTS: It is not necessary to send money to pay for freight and express shipping charges in advance. You pay shipping charges to agent at your freight station when goods are received. However, if there is *no agent* at your freight or express station, please include additional money with your order to prepay shipping charges. For Freight and Express rates, please refer to the green pages in Sears General catalog.

HOW TO SEND MONEY

The best way to send money is by U. S. postal notes, by postoffice or express money order, or by bank draft or check. The mail carrier will be glad to buy a postoffice money order for you if you live on a rural route. It is better not to send coins, paper money or postage stamps with orders but should it be necessary, be sure to send your order by registered mail.

SEARS GUARANTEE

- ***To Save You Money***
- ***To Deliver all Merchandise Safely***
- ***To Satisfy You Perfectly***

We guarantee that every article in our catalogs is honestly described and illustrated. We guarantee that any article purchased from us will give you the service you have a right to expect. If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

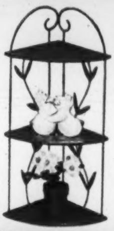
SEARS, ROEBUCK AND CO.

GOD BLESS OUR HOME

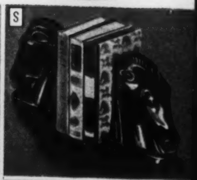
H
$2.98

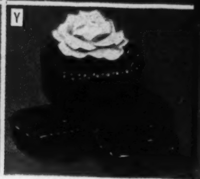
J
$5.95

K
$1.69



L
$1.98





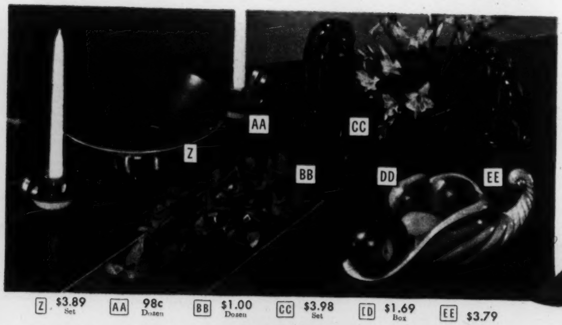
M $1.98 Pair   T $1.89

N $1.95 Pair   V $1.19 Set

P $1.79 Set   W $1.19 Set

R $3.49   X $2.89

S $3.79 Pair   Y $2.49 Set


AA
CC
Z
BB
DD
EE

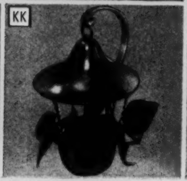
Z $3.89 Set   AA 98c Dozen   BB $1.00 Dozen   CC $3.98 Set   DD $1.69 Box   EE $3.79

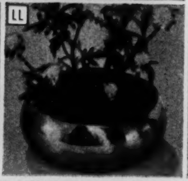
**THERE'S NO PLACE LIKE HOME . . .
TO DO YOUR
CHRISTMAS SHOPPING**

NN
$2.98

MM
$6.95

PP
$5.98





SS $1.98

FF $4.49   JJ $1.49

GG $1.95   KK $1.49

HH $2.98   LL $1.09

RR $4.79 Pair

Roy Rogers

A
$4.59

B
$1.42

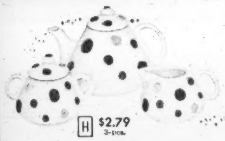
C 94c

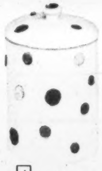
D
$2.79
Set

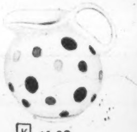
E $5.45
20-pcs.

F $4.95
20-pcs.

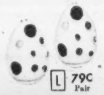
G $5.95
20-pcs.

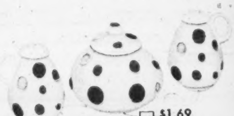

H $2.79
3-pcs.


J $1.98


K $1.39

CONFETTI KITCHENWARE . . Festive as a carnival


L 79c
Pair


M $1.69
Set

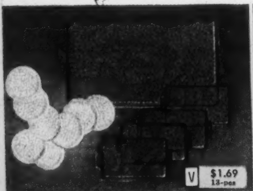
N $1.19
Set

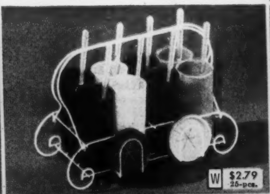
P $1.98
Set

Father
Mother
R 79c
Each

S $1.98
Set of 4

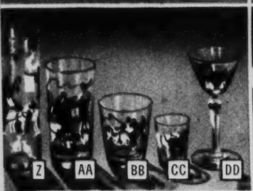
T $2.98
Set of 4

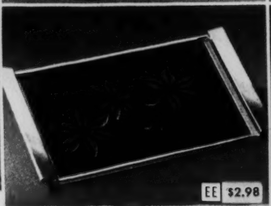

V $1.69
13-pcs.


W $2.79
25-pcs.

X $3.98

Y $2.98


Z AA BB CC DD


EE $2.98

FF $1.98
5-pcs.

GG $1.39
7-pcs.

"Many happy trails" with Roy Rogers

Authentic "Specials" for young bronco busters

HI KIDS...I knew you wanted some "real he-man stuff" from the West so I had these designs of Trigger and me made up just for you. A Very Merry Christmas to you. Roy Rogers

A **Roy Rogers Lamp.** Typical ranch scene on 13½-inch tan paper parchment shade. Colorful composition base.
35 N 07298—21½-in. Wt. 8 lbs. $4.59

B **Roy Rogers Bank** . . . and dashing figurine as well. Cork in base. Gayly hued. Glazed pottery.
35N9032–7-in. Shpg.wt. 1 lb. 8 oz.$1.42

C **Roy Rogers Wall Plaque** . . . ready to hang. Colorful composition.
35N9033–7x7½ in. Wt. 1 lb. 12 oz. . . 94c

D **Roy Rogers Juvenile Place Setting.** 7-oz. mug, 6½-in. cereal soup, 5-in. sauce dish, 6¼ in. plate, 9¼-in. plate. Ivory color semi-porcelain.
35 N 04692—Shpg. wt. 3 lbs. . Set $2.79

Give Dinnerware for lasting glamour

E **Dogwood.** When you give this alluring pattern you give the magic of a mountain sprinkled with delicate flowers. Large blossoms are etched in pale pink to bring out white petals. Ivory color semi-porcelain in modern shape.
35 N 04662—*State catalog number, set.*
20-pcs. for 4. Shpg. wt. 12 lbs. . . $5.45
35-pcs. for 6. Shpg. wt. 22 lbs. . . 10.95
53-pcs. for 8. Shpg. wt. 34 lbs. . . 16.95
95-pcs. for 12. Shpg. wt. 64 lbs. . . 31.95

F **Harmony House Symphony.** If her home is crisply modern this pattern will delight her. On the other hand, the simple design blends in perfectly with any furniture. True colors include dawn gray, cactus green, valley rose, aquamarine in all sets. Semi-porcelain.
35 N 04663—*State catalog number, set.*
20-pcs. for 4. Shpg. wt. 12 lbs. . . $4.95
53-pcs. for 8. Shpg. wt. 34 lbs. . . 18.95
95-pcs. for 12. Shpg. wt. 64 lbs. . . 33.95

G **Hand-painted Mt. Cherry.** Doesn't it have a holiday air? . . a festive way to say Merry Christmas. Brush border of green . . red cherries. Ivory color semi-porcelain.
35 N 04665—*Please state catalog number and size of set you want.*
20-piece Set. Service for 4. Shipping weight 16 lbs. $5.95
35-piece Set. Complete service for 6. Shipping weight 23 lbs. 12.50
53-piece Set. De luxe Service for 8. Shipping weight 36 lbs. 19.95

Turn to our Fall General Catalog for set composition of 20, 35, 53 and 95 pc. sets.

Open Stock listings for these 3 beautiful patterns will be in next Spring General Catalog.

New Gonfetti

Be one of the first to give this beautiful new semi-porcelain kitchenware that bubbles over with mardi-gras gayety. Adds a pert touch to a dining room table, too! Bright "dots" on ivory color.

H **Tea Service.** Set includes teapot, creamer and sugar bowl described below. Shpg. wt. 4 lbs.
35 N 05546M—3 piece set $2.79
Teapot. Lock lid. 6-cup capacity.
35 N 5543M–Shpg. wt. 2 lbs. 4 oz. 1.49
3½ in. Creamer and 4¼-in. Sugar Bowl.
35N5544M–Shpg.wt. 1lb. 12oz. Set$1.39

J **Cookie Jar.** Jar holds 2½ lbs. of cookies and is 9x6½-in.
35 N 5539M—Shpg. wt. 4 lbs. . . . $1.98
3-pc.set. Jar above, shakers [L] below.
35 N 5540M—Shpg. wt. 4 lbs. 8 oz.
Set $2 49

K **2-qt. Jug** for water, milk or fruit juices of all types. 7½ inches tall.
35N5542M–Shpg. wt. 2 lbs. 8 oz. $1.39

L **Salt and Pepper Shakers.** 3½ in. tall.
35N5545M–Shpg. wt. 8 oz. Pr. 79c

M **3-pc. Range Set.** 5½ in. diam. jar is 4½ in. tall. Two 4½ in. shakers.
35N5541M–Shpg. wt. 3 lbs. . . Set $1.69

Useful Novelties

N **3-piece Child's Set** . . . for "in-between age." Heavily glazed white semi-porcelain. Amusing decals, gold line edge. Includes 7½-in. plate, 7-oz. mug and 5¼-in. cereal dish.
35 N 4162—Wt. 2 lbs. 8 oz. . Set $1.19

P **2-qt. Casserole with separate chrome-plated frame.** Take attractive casserole out of oven and slip into handled frame for easy serving. Blue ovenproof stoneware. 9¾ in. diam.
35 N 5319–Shpg. wt. 6 lbs. . . Set $1.98

R **12-oz. jumbo Cup and Saucer.** Ivory-color semi-porcelain with underglaze trim . . . pink for Mother, blue for Father. Shpg. wt. each set 1 lb. 10 oz.
35 N 4691—**Single Set.** *State choice:* Mother or Father 79c. . . . . Pair $1.49

S **Separate Cake or Salad Plates.** Pastel borders frame luscious fruit. One of each: pink, blue, yellow, green. 8-in. diam. Ivory-color semi-porcelain.
35N4696M–Shpg. wt. 3 lbs. 4 for $1.98

T **Cups and Saucers** to match plates above. 6-oz. cups. Shpg. wt. 4 lbs.
35N4697M–Set of 4 cups, saucers $2.98

12 thrifty serving "tricks"

V **13-pc. plastic handy Serving Set** . . . like giving extra hands to a busy hostess. Hammered effect on all pieces. Includes large 16½x8¼-in. red tray, four 7x4-in. red canape trays and eight 3¼-in. yellow coasters.
35N9990–Shpg. wt. 1 lb. 8 oz. Set $1.69

W **25-pc. plastic Beverage Set.** You watch . . . she'll snatch it from under the tree to use it right away on Christmas day. 3-way, white enameled wire rack may be changed as needed . . . closed for carrying, open for easy serving or fold to compact 4¼ in. for storing. 8¾ inches tall when open. Set also includes: eight 12-oz. tumblers . . . 2 green, 2 yellow, 2 red, 2 blue; 8 coasters to match tumblers; 8 yellow spoons.
35N2084–Shpg. wt. 3 lbs. 8 oz. Set $2.79

X **Hand-painted ruby glass Nut Bowl.** Such a lovely gift . . . and just think how tempting it will be chuck full of crunchy nuts, juicy fruit or freshly popped corn. Sturdy base that holds nut cracker and 6 picks are chrome plated metal. 11½-in. diameter bowl.
35N9992–Shpg. wt. 4 lbs. 6 oz. Set $3.98

Y **Two-tier china Tidbit Tray.** . . for goodies galore. Wide 22K gold border highlights lovely poppy on ivory-color. Diam. bottom plate 10-in. . . . top plate 7½ in. Overall height 10½ in.
35 N 9993–Shpg. wt. 2 lbs. 8 oz. $2.98

Popular "Stagecoach Express" with new cocktail glass. Made for Sears by Libbey in clear glass with fired-on decorations. Safedge, guaranteed chip-proof rims. 6¼, 2, 11-oz. sham bottoms.

Z **"The Arrival."** 14-oz. coolers.
35N690–Wt. 4 lbs. 4 oz. 8 for $2.19

AA **"The Departure."** 11-oz. highballs.
35N691–Wt. 6 lbs. 4 oz. 8 for $2.19

BB **"Halfway."** 6¼-oz. old fashioned.
35N692–Wt. 4 lbs. 12 oz. 8 for $2.19

CC **"Fresh Horses."** 2-oz. jiggers.
35N693–Wt. 2 lbs. 2 oz. 8 for $1.59

Save on 32-pc. "Stagecoach" Set. 8 of each above. Shpg. wt. 21 lbs.
35 N 0689—Complete 32-pc. Set $7.49

DD **"Smooth Traveling"** 3-oz. cocktail.
35N657–Shpg. wt. 4 lbs. 8 for $3.49

EE **Our new "Black Beauty" Glass Tray.** Artistic colors on inky black mat. Chrome finish frame. 10x18¼ in.
35N9034–Shpg. wt. 2 lbs. 12 oz. $2.98

FF **5-pc. Keg Set**. . . for "sociable souls." 3-pt. blue stoneware jug highly glazed inside. Blue wood rack. Four shot glasses. 7½x11x7 in. overall.
35 N 9989–Shpg. wt. 5 lbs. Set $1.98

GG **7-pc. irridescent, gold color Beverage Set** . . . as glittering as a bright gold nugget. Large 57-oz. pitcher and six 9-oz. tumblers. Matches console set shown at right.
35 N 770M Shpg. wt. 9 lbs. . 7-pcs. $1.39

$1.98
MM
NN
PP
RR
SS
TT

Enchanting Gifts for "serving excitement"

HH **9-pc. Tom and Jerry Set** . . . brimming over with hospitality. 3¾ qt. bowl and eight 7-oz. cups. Fancy 22K gold lettering on ivory color semi-porcelain.
35 N 04176—Shpg. wt. 8 lbs. $4.95

KK **3-pc. irridescent gold color Console Set.** True color of this fascinating glass shown in beverage set on opposite page. Widely fluted bowl has 11½ in. diam. and is 3¼ in. tall. Graceful candlesticks 5⅜ in. tall.
35 N 0769 M Shpg. wt. 7 lbs. . . . . Set $1.15

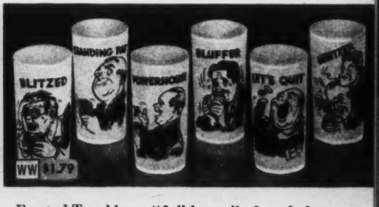
JJ **15-pc. clear glass Punch Bowl Set.** Large, 6-qt. bowl rests on separate stand that can be used for potato chips, nuts or fruit. Beautiful plate also doubles as a server. Twelve 5¾-oz. cups.
35 N 768—Shpg. wt. 23 lbs. 15-pcs. $3.98

LL **7-pc. crystal glass Cocktail Set.** 28-oz. shaker has chrome plated, side pour cover. Figures and bands of red, black and white fired-on. Six 4-oz. glasses.
35 N 2836–Shpg. wt. 4 lbs. 8 oz. Set $1.98

MM **NN** **PP** **RR** **SS** **TT** Hand-made bar stemware makes an outstanding gift at unusually low prices. Fine quality clear lime glass.

35 N 01506—*Please state catalog number, pieces you want.*

Description	Shpg. wt.	Height (in.)	Size (oz.)	Price for 6	Description	Shpg. wt.	Height (in.)	Size (oz.)	Price for 6
MM Goblet	.4 lbs. .	.6¾ .	.9 . . .	$1.98	**RR** Wine	.3 lbs. .	.4¾ .	. . 2 . .	$1.98
NN Champagne .	.5 lbs. .	.4⅝ .	.6 . . .	1.98	**SS** Cordial . . .	.2 lbs. .	.4 . . .	. . 1 . .	1.98
PP Cocktail	.2 lbs. .	.4¾ .	.2½ .	1.98	**TT** 35N02670–**Pilsners.** Clear glass. 10 oz. 8 in. tall. Shpg. wt. 6 lbs. . **Set of 6** $1.98				



Shakers

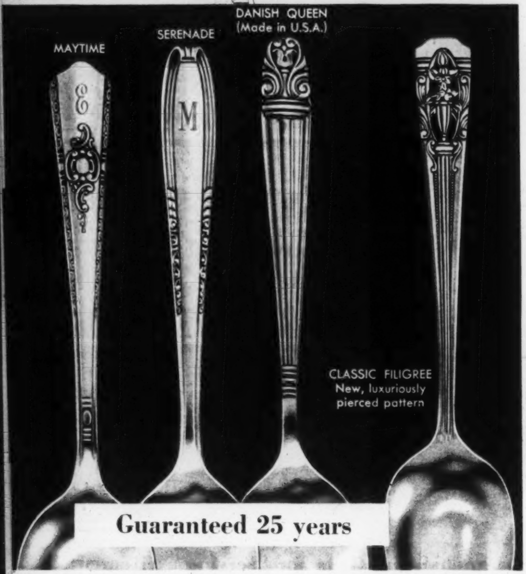
VV Set of four glass shakers with pressed swirl design. Metal tops. 2¾ in. tall. Nicely boxed. Wt. 1 lb. 2 oz.
35 N 2837—
Set of 4 . . . . $1.19

Frosted Tumblers . . "full house" of good cheer

WW Only at Sears . . . a unique tumbler set for the card player. Riotous cartoon, "Blitzed," pictures the worried loser mopping his brow. "Standing Pat," with his smug-look, anticipates victory. The gleeful fellow in "Powerhouse" has the perfect poker hand. The "Bluffer" hopes to get by with a pair. The steady winner is ready to call it a day in "Let's quit." The "Kibitzer" advises them all how to play. Hand-painted designs on chip-resistant, frosted glass.
35 N 2840—Each holds 11 oz. Shpg. wt. 2 lbs. . . . . Set of 6 for $1.79

THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS SHOPPING

Harmony House Silverplate



Guaranteed 25 years

AA+ OVERLAID QUALITY

Always a fabulous bargain in silverplate, AA+ Overlaid is now at the lowest prices in Harmony House history with the special Christmas offer . . . just look at the savings!

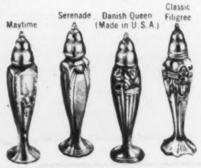
Best-selling 57-pc. set with Matching Shakers $19.75 Cash With Engraving Without Chest

$2.00 down, $5.00 a month on Sears Easy Terms

Special Christmas Offer

With purchase of any set of Harmony House AA+ Overlaid silverplate, we include at NO EXTRA CHARGE exquisite matching salt and pepper shakers worth $2.75. Buy your silverplate now and take advantage of this Christmas special—OFFER ENDS DECEMBER 25th!

- **AA+ means 75% more silver than A-1**
- **See glamorous new pierced pattern**



Gleaming AA+ Shakers for Christmas gift-giving

Four beautiful patterns to decorate the most exquisitely set table. Lacquered to retard tarnish. Beautifully gift boxed. Shakers each 5½ in. high. *State pattern: Classic Filigree, Maytime, Serenade or Danish Queen.* **$2.75 Pair**

4 N 8869E—Shpg. wt. 1 lb. 5 oz. . . . . Pair $2.75

None better in this quality, no more exciting Christmas offer! Overlaid with pure silver at table-touch points. Knives and forks are regular or grille style (grille has longer handles, shorter blades and tines). Knives have hollow handles, stainless steel blades. Engraved with initial at no extra charge; see styles at right. Classic Filigree and Danish Queen not engraved. *Please state style number and print initial wanted.*

Guaranteed 25 years. Any piece that fails to give satisfaction with normal family use and care will be replaced or replated within 25 years of purchase.

Please state pattern: Classic Filigree, Maytime, Serenade or Danish Queen. (40c tax incl.)

SERVICE FOR 8 . . . 34-pc. set without chest includes: 8 teaspoons, 8 dinner knives, 8 dinner forks, 8 oval soup spoons, 1 butter knife, 1 sugar spoon PLUS matching salt and pepper shakers at no extra charge. Shpg. wt. 3 lbs. 2 oz. *State pattern.*

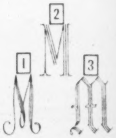
4 NR 7878E—Regular style . . . . $13.95 **4 NR 7879E**—Grille style $13.95

SERVICE FOR 8 . . . 57-pc. set without chest includes: 16 teaspoons, 8 dinner knives, 8 dinner forks, 8 oval soup spoons, 8 salad forks, 3 (serving) tablespoons, 1 butter knife, 1 sugar spoon, 1 cold meat fork, 1 berry spoon, 1 gravy ladle and 1 pierced pastry server PLUS matching salt and pepper shakers at no extra charge. Shpg. wt. 5 lbs. 4 oz. *Please state pattern.* (42c Federal Tax included.)

4 NR 7882E—Regular style . . . . $19.75 **4 NR 7883E**—Grille style $19.75

SERVICE FOR 12 . . . 81-pc. set without chest includes: 24 teaspoons, 12 dinner knives, 12 dinner forks, 12 oval soup spoons, 12 salad forks, 3 (serving) tablespoons, 1 butter knife, 1 sugar spoon, 1 berry spoon, 1 gravy ladle, 1 cold meat fork and 1 pierced pastry server PLUS matching salt and pepper shakers at no extra charge. Shpg. wt. 7 lbs. 5 oz. *Please state pattern:* (43c Federal Tax included.)

4 NR 7886E—Regular style . . . . $29.50 **4 NR 7887E**—Grille style $29.50



How to order Silverware with engraving

Any sterling or silverplate in this book engraved with 1 initial at no extra cost. Choose from: [1] Script; [2] Block; or [3] Old English. If correctly engraved to order, not returnable. No C.O.D.'s. *State style number and print initial.*

Matching "Maytime" Silverplate for tots' Christmas

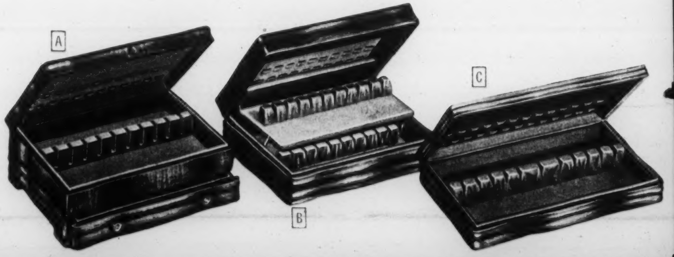
AA+ Overlaid quality—75% more silver than A-1. Luxuriously gift boxed. Shpg. wt. 4 oz. **$2.15 3-pc. set**

4 N 8877—3-pc. Child's Set. 7¼-in. knife, stainless steel blade. 6¼-in. fork, 5½-in. spoon $2.15

4 N 8876—2-pc. Educator Set. 4¼-in. blunt-tined fork. 4-in. spoon . . . . Set $1.15

4 N 8875—Bent Baby Spoon. 3⅜-in. . . Each 65c

Choose the handsome Anti-tarnish Silverware Chest



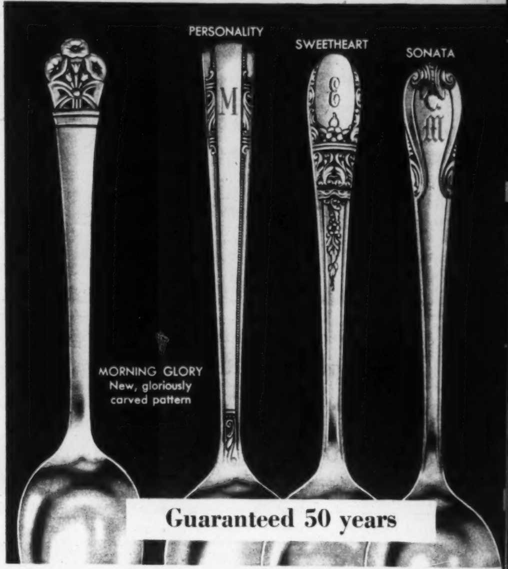
Christmas Silverware Bargain

XXXX QUALITY

Decorate her Christmas table with magnificent silverplate while you can buy Harmony House XXXX Quality at record-smashing low prices with the thrilling special Christmas offer

Best-selling 53-pc. Set with Matching Shakers $42.50 Cash With Engraving Without chest

$4.50 down, $5.00 a month on Sears Easy Terms



Guaranteed 50 years

Special Christmas Offer

With purchase of any set of Harmony House XXXX Quality silverplate, we include at NO EXTRA CHARGE exquisite matching salt and pepper shakers worth $4.50. Buy your silverplate now and take advantage of this Christmas special—OFFER ENDS DECEMBER 25th!

- **Four times the plating of A-1**
- **Introducing new pierced pattern**

Each magnificent piece of Harmony House XXXX Quality silverplate has a beauty and quality all its own . . . . . an extra height and depth of ornament . . . deeply etched detail usually found only in the finest sterling.

Glorious, heart-stopping beauty! *Morning Glory* with its stately simplicity and luxurious open work flows into delicately carved flowers. Actually looks as if dewy morning glories were dipped in pure silver to keep them forever fresh and beautiful. Three other enchanting patterns—slim, gracefully modern *Personality;* youthful, richly detailed *Sweetheart;* and classic *Sonata,* full of subtle old-world charm. Designed by a world award winner. Made by R. Wallace & Sons, silversmiths since 1835.

Very heavy overall plating of pure silver gives this silverplate its long lasting beauty. XXXX means quadruple plate—heaviest grade of silverplate made. Forks and spoons have extra silver at table-touch points. Knives have hollow handles and forged stainless steel blades. Knives and forks are regular or grille style (grille has longer handles, shorter blades and tines.

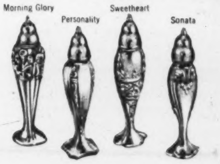
State pattern: Morning Glory, Personality, Sweetheart or Sonata.

Guaranteed 50 years. Any piece that does not give satisfaction will be replaced or replated within 50 years of purchase. Engraved with your initial at no extra charge; see opposite page for styles. *State style number and print initial for engraving.*

SERVICE FOR 6 . . . 32-pc. set includes: 12 teaspoons, 6 dinner knives, 6 dinner forks, 6 oval soup spoons, 1 sugar spoon, 1 butter knife PLUS matching salt and pepper shakers. Shpg. wt. 5 lbs. *State pattern.* (65c tax incl.)
4NR8050E-Regular style **$26.50** **4NR8051E**-Grille style **$26.50**

SERVICE FOR 8 . . . 53-pc. set includes: 16 teaspoons, 8 dinner knives, 8 dinner forks, 8 oval soup spoons, 8 salad forks, 3 (serving) tablespoons, 1 sugar spoon, 1 butter knife PLUS matching salt and pepper shakers. Shpg. wt. 7 lbs. 7 oz. *Please state pattern.* (68c tax incl.)
4NR8056E-Regular style **$42.50** **4NR8057E**-Grille style **$42.50**

SERVICE FOR 12 . . . 77-pc. set includes: 24 teaspoons, 12 dinner knives, 12 dinner forks, 12 oval soup spoons, 12 salad forks, 3 (serving) tablespoons, 1 butter knife, 1 sugar spoon PLUS matching salt and pepper shakers. Shpg. wt. 10 lbs. *Please state pattern.* (73c tax incl.)
4NR8078E-Regular style **$64.50** **4NR8079E**-Grille style **$64.50**



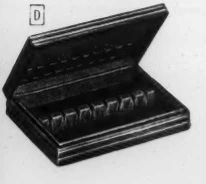
Grace your table with Lovely XXXX Shakers

Look so luxurious for their small price. Triple lacquered to retard tarnish. Quadruple silverplated. Beautifully gift boxed. Shakers each 5½ in. high. *State pattern: Morning Glory, Personality, Sweetheart or Sonata.* **$4.50 Pair**

4 N 8870ME—Shpg. wt. 1 lb. 5 oz. . . . Pair **$4.50**

that suits your needs . . buy one for yourself, for gifts

D



A • New! Holds 212 pieces • Treated velveteen lined **$12.95**
• Drawer with grooves for silverware • Hand-rubbed finish, walnut-grain wood Luxurious drawer chest keeps silver spanking-bright. Specially treated burgundy red cotton velveteen lining. Drawer 1¾ in. deep. 17x11¼x6¾ in.
4 N 07473—Shpg. wt. 12 lbs. $12.95

B • Holds up to 212 pieces • Self-lifting tray inside **$9.95**
• Hand-rubbed finish, walnut-grain wood Magnificient chest with cantilever tray. Lined with specially treated royal blue cotton duvetyn. 18x13x5¼ in.
4 N 07472—Shpg. wt. 10 lbs. $9.95

C • Holds 125 pieces • Walnut finish **$5.95**
Beautifully grained solid wood case with gracefully curved front and sides. Lined with soft cotton duvetyn in brilliant red. Amazingly low priced for such fine workmanship, large size. 19x11¼x3 in.
4 N 07454—Shpg. wt. 6 lbs. . . $5.95

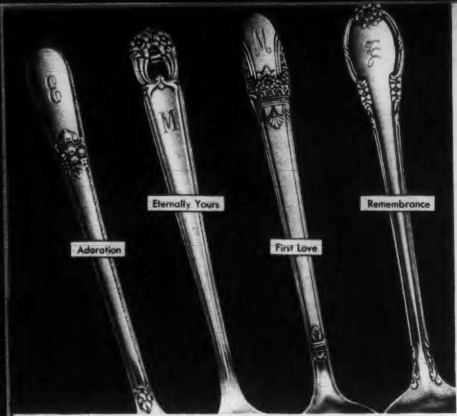
D • Holds 90 pieces • Walnut color **$3.95**
Well-constructed of solid wood. Lined with royal blue cotton duvetyn to help protect silver from tarnish. 15x11½x3 in.
4 N 07466—Shpg. wt. 4 lbs. . . $3.95

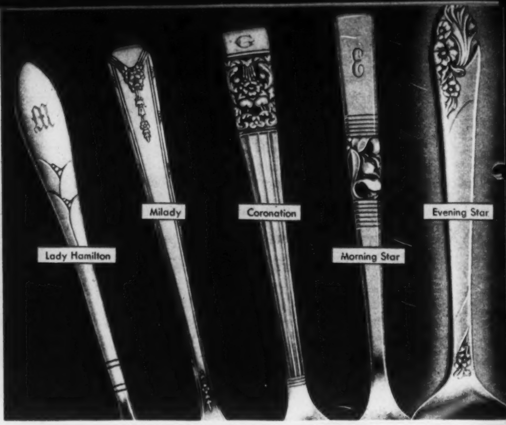
Matching "Personality" Silver for your tots' Christmas

XXXX Quality—four times the plating of A-1. Rayon satin lined gift box. Shpg. wt. each 4 oz. **$3.50 3-pc. set**

4 N 8880—3-pc. Child's Set. 7¼-in. knife, stainless steel blade. 6¼-in. fork, 5½-in. spoon **$3.50**
4 N 8879—2-pc. Educator Set. 4¼-in. blunt-tined fork. 4-in. spoon . . . . Set **$1.55**
4 N 8878—Bent Baby Spoon. 3⅜ in. . . . Each 95c

Prices include 20% Fed. Tax on shakers. If government reduces or discontinues tax after catalog goes to press we will refund accordingly.





Engraved with your initial at no extra charge . . Buy Silver on Sears Easy Terms

1847 ROGERS BROS.

Made in U.S.A.

By International Silver Co., world's largest manufacturer of silverware . . . famous for century-old craftsmanship

34-pc. set in chest **$49.50** Engraving included   52-pc. set in chest **$64.75** Engraving included

Select your favorite silverplate from these four charming patterns. And what an exquisite table service you'll own! Knives have hollow handles, forged stainless steel blades. Knives and forks are regular or viande style. *Remembrance* viande fork is combination of regular and viande style. Guaranteed against original defects in workmanship and material. Handsome all wood anti-tarnish chest included. Engraved with your initial at no extra charge; see engraving styles on page 270. *State style number and print initial wanted. Please state pattern: Adoration, Eternally Yours, First Love or Remembrance. Shipped Postpaid.*

SERVICE FOR 8 . . . 34-pc. set in chest includes, 8 teaspoons, 8 knives, 8 forks, 8 oval soup spoons and 2 (serving) tablespoons. *Please state pattern.*
4 NR 8152MT—Regular style. . . . .**$49.50**   **4 NR 8153MT**—Viande style. **$49.50**

SERVICE FOR 8 . . . 52-pc. set in chest includes: 16 teaspoons, 8 dinner knives, 8 dinner forks, 8 salad forks, 8 oval soup spoons, 2 (serving) tablespoons, 1 butter knife and 1 sugar spoon. *Please state pattern wanted.*
4 NR 8158MT—Regular style. . . . .**$64.75**   **4 NR 8159MT**—Viande style. **$64.75**

SERVICE FOR 12 . . . 76-pc. set in chest includes: 24 teaspoons, 12 knives, 12 forks, 12 salad forks, 12 oval soup spoons, 2 tablespoons, 1 butter knife and 1 sugar spoon. *State pattern.*
4 NR 8170MT—Regular style. . . . .**$94.75**   **4 NR 8171MT**—Viande style. **$94.75**

COMMUNITY PLATE

Made in U.S.A.

Introducing "Evening Star," newest pattern by Oneida, Ltd. . . . choice of the happiest, hospitality-loving households

38-pc. set in chest **$49.75** Engraving included   52-pc. set in chest **$69.75** Engraving included

No matter which beautiful Community silverplate pattern is yours . . . "for keeps" . . . you're sure to have quality and distinction that will last a lifetime.

Knives and forks are regular or grille style. Guaranteed for a lifetime of service. Handsome all wood, anti-tarnish chest. *Shipped postpaid.* Engraved with your initial at no extra charge; see page 270 for styles. *Milady* and *Evening Star* not engraved; *Coronation* has its own style as shown. *State style number and print initial. State pattern: Lady Hamilton, Milady, Coronation, Morning Star or Evening Star.*

SERVICE FOR 6 . . . 38-pc. set with chest includes: 12 teaspoons, 6 knives, 6 forks, 6 salad forks, 6 oval soup spoons, 1 butter knife and 1 sugar spoon. *State pattern.*
4 NR 8254MT—Regular style. . . . .**$49.75**   **4 NR 8255MT**—Grille style. **$49.75**

SERVICE FOR 8 . . . 52-pc. set with chest includes: 16 teaspoons, 8 dinner knives, 8 dinner forks, 8 salad forks, 8 oval soup spoons, 2 (serving) tablespoons, 1 butter knife and 1 sugar spoon. *Please state pattern.*
4 NR 8258MT—Regular style. . . . .**$69.75**   **4 NR 8259MT**—Grille style. **$69.75**

SERVICE FOR 12 . . . 76-pc. set with chest includes: 24 teaspoons, 12 dinner knives, 12 dinner forks, 12 salad forks, 12 oval soup spoons, 2 (serving) tablespoons, 1 butter knife and 1 sugar spoon. *Please state pattern.*
4 NR 8270MT—Regular style. . . . .**$99.75**   **4 NR 8271MT**—Grille style. **$99.75**

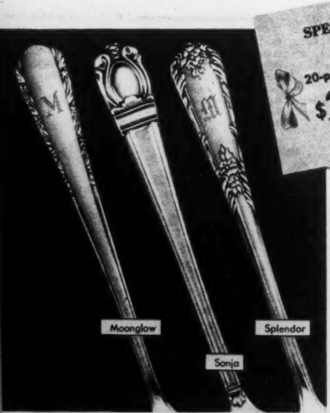
CHARTER STERLING . . made by the world's largest silverware manufacturer

SPECIAL CHRISTMAS OFFER!

20-pc. Starter Set, Service for 4

$39.95 Cash with Engraving $4 down, $5 a month

Save $7.85!



Charter is a gift to be treasured because it's solid silver that never loses its luxurious beauty. Teaspoons regular guild weight, other pieces in proportion. Knives have hollow handles, forged stainless steel blades. Engraved at no extra charge; see page 270. Sonja not engraved. *State style number; print initial wanted. State pattern: Moonglow, Sonja or Splendor.*

4 NR 8591ME—*20-pc. Starter Set* includes: 4 knives, 4 forks, 4 teaspoons, 4 salad forks, 4 cream soup spoons. Wt. 3 lbs. . **$39.95**

4 NR 8575ME—*5-pc. Place Setting* in protective flannel roll includes: 1 knife, 1 fork, 1 teaspoon, 1 salad fork, 1 cream soup spoon. Shpg. wt. 13 oz. **$11.95**

OPEN STOCK for 1847 ROGERS BROS., COMMUNITY PLATE and CHARTER STERLING . . . *State catalog number, pattern and quantity.*
(For single pieces, divide "6 for" price by 6)

Name of piece	1847 Rogers Bros.			Community Plate		
	Catalog No.	4 for	6 for	Catalog No.	4 for	6 for
Teaspoons	4 NR 8100MT	$2.50	$3.75	4 NR 8200MT	$2.84	$4.25
Oval soup spoons	4 NR 8101MT	5.00	7.50	4 NR 8201MT	5.67	8.50
Cream soup spoons	4 NR 8102MT	5.00	7.50	4 NR 8202MT	5.67	8.50
Round soup spoons	4 NR 8104MT	5.00	7.50	4 NR 8204MT	5.67	8.50
After dinner coffee spoons	4 NR 8106MT	2.34	3.50			
Iced drink spoons	4 NR 8105MT	4.34	6.50	4 NR 8205MT	5.67	8.50
Regular knives	4 NR 8132MT	7.67	11.50	4 NR 8232MT	9.30	13.95
Grille or viande knives	4 NR 8131MT	7.67	11.50	4 NR 8231MT	9.30	13.95
Regular forks	4 NR 8118MT	5.00	7.50	4 NR 8218MT	5.67	8.50
Grille or viande forks	4 NR 8115MT	5.00	7.50	4 NR 8215MT	5.67	8.50
Fruit spoons	4 NR 8108MT	3.34	5.00			
Cocktail or oyster forks	4 NR 8121MT	4.34	6.50	4 NR 8221MT	5.67	8.50
Salad forks	4 NR 8119MT	4.34	6.50	4 NR 8219MT	5.67	8.50
Individual butter spreaders	4 NR 8141MT	4.34	6.50	4 NR 8241MT	5.67	8.50
		Each			Each	
(Serving) tablespoons	4 NR 8103MT	$1.25		4 NR 8203MT	$1.50	
Butter knife	4 NR 8143MT	90c		4 NR 8243MT	1.50	
Sugar Spoon	4 NR 8107MT	90c		4 NR 8207MT	1.50	
Gravy ladle	4 NR 8110MT	2.50		4 NR 8210MT	2.25	
Cold meat fork	4 NR 8127MT	2.50		4 NR 8227MT	2.25	
Berry spoon	4 NR 8111MT	2.50				

Name of piece	Charter Sterling		
	Catalog No.	Each	Shpg. wt.
Teaspoons	4 NR 8576ME	$1.66	2 oz.
Cream Soup Spoons	4 NR 8577ME	2.23	2 oz.
Luncheon or Dessert Forks	4 NR 8578ME	3.33	2 oz.
Luncheon or Dessert Knives	4 NR 8580ME	2.60	3 oz.
Salad Forks	4 NR 8579ME	2.40	3 oz.
Butter Spreaders	4 NR 8581ME	1.96	2 oz.
After dinner Coffee Spoons	4 NR 8583ME	.97	1 oz.
Iced Drink Spoons	4 NR 8584ME	2.36	2 oz.
Oyster or Cocktail Forks	4 NR 8585ME	1.50	2 oz.
(Serving) Tablespoons	4 NR 8582ME	4.40	4 oz.
Large Salad or Berry Spoon	4 NR 8586ME	6.24	5 oz.
Large Salad or Cold Meat Fork	4 NR 8587ME	6.08	5 oz.
Gravy Ladle	4 NR 8588ME	4.64	5 oz.
Butter Knife	4 NR 8589ME	3.60	3 oz.
Sugar Spoon	4 NR 8590ME	2.40	3 oz.

Where "E" is added to Catalog No., 20% Fed. tax included. If government reduces or discontinues tax after catalog goes to press, we will refund accordingly. Items marked "T" (as 4NR8152T) means same price Cash or Terms. Not for sale in foreign countries.

She'll enjoy luxurious living with precious Sterling Silver gifts, budget-priced

When you give sterling, you give solid silver that never loses its loveliness. Excitingly new, specially low-priced.

[A] **Graceful Compote** . . . useful for candy, nuts, other tidbits. Gleaming sterling with gadroon border.
4 N 8800E—Diam. and height 5¼ in. Shpg. wt. 2 lbs. . **$5.95**

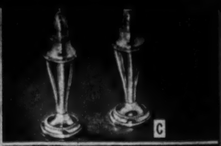
[B] **Enchanting Bonbon Dish** looks so expensive for tiny price! Convenient hinged handle. Gadroon border.
4 N 8802E—Diameter 5¼ in. Shpg. wt. 1 lb. 8 oz **$5.95**

[C] **Salt and Pepper Shakers** in the classic tradition. Exquisite gadroon border on base. Tall, graceful design.
4 N 8804E—Each 4¾ in. tall. Shpg. wt. 10 oz . . . Pair **$5.95**

[D] **3-pc. Smoker Set** . . . lovely in any room. Elegant gadroon border on classically designed cigarette urn and two trays. Urn 2¾ in. tall. Trays diam. 3 in.
4 N 8805E—Shipping wt. 10 oz. . . . . 3-pc. set **$5.95**

[E] **Beautiful Low Candlesticks** with charming floral border. Luxurious loveliness of sterling at a low price.
4 N 8801E—3 in. tall. Shpg. wt. 2 lbs . . . . Pair **$5.95**

STERLING GIFTS
$5.95
Each
All at one low price for Christmas
A



Holloware

Silverplated gifts add gracious beauty to table service at budget-loving prices

[F] **Butter Server** adds beauty to your table. Gleaming domed cover, removable glass dish (4¼-in. diam.)
4 N 8807E—Diameter 6 in. Shpg. wt. 1 lb. **$5.49**

[G] **Pierced Bread Tray** . . . scalloped edges with classic pierced design at each end. So luxurious.
4 N 8815E—13x7 in. Shpg. wt. 1 lb. 4 oz **$2.95**

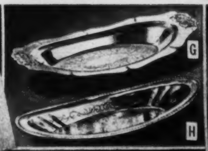
[H] **Gadroon Bread Tray** with lovely hand-applied border, etched center. Useful for serving rolls, bread, etc.
4 N 8767E—13¼x6¾ in. Shpg. wt. 1 lb. 4 oz **$5.69**

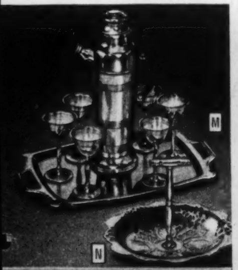
[J] **Silent Butler** . . three graceful feet for elegant touch. Crumb table, empty ashtrays tidily. Hinged lid.
4 N 8806E—5¼x7¼ in. Wood handle. Wt. 1 lb. 6 oz . **$5.95**

[K] **Melon-Shaped Sugar, Creamer** (each 2⅝ in. high).
4 N 8739E—Tray 9⅝x6 in. Shpg. wt. 1 lb. 11 oz . . . **$5.95**

[L] **New Sugar and Creamer** on dual-purpose tray. Beautifully styled sugar, 3¾ in. with cover. 2½-in. creamer.
4 N 8810E—Tray 9½x6 in. Shpg. wt. 1 lb. 11 oz **$5.95**

SILVER-PLATED GIFTS
$2.95
TO
$5.95
Including 20% Federal Tax
F





Chrome and Aluminum gifts for entertaining

[M] **Polished Chrome-plated 8-pc. Cocktail Set,** specially low-priced for Christmas. Tall chrome-plated shaker, six cone-shaped goblets and large dual-purpose tray, heavily chrome-plated and polished to gleaming luster. Slender 13-inch shaker holds 1½ quarts of beverage. Convenient wide opening at top. Ruby color plastic handles. Each goblet 5 in. high. Tray, 17¼x11¾ in.
4 N 8846—Shpg. wt. 7 lbs. 10 oz. **$10.95**

[N] **Pierced Chrome-plated Bonbon Dish** . . . lovely, silvery sparkle. Exquisite pierced design, etched center. 5-in. handle, diam. 8 in.
4 N 8790—Shpg. wt. 1 lb. **$3.29**

[P] **Aluminum Sugar and Creamer on Tray.** Classic sugar, creamer each 3⅛ in. high. Handy tray 9x4¼ in.
4 N 8829—Shpg. wt. 13 oz **$2.49**

Silverplated Serving Pieces make hostessing fun because they're useful and beautiful . . . a price to fit every Christmas purse

[R] **4-pc. Coffee Service** . . . buy the complete set and save. 8-cup coffee pot 9⅝ in. high. Sugar 4½ in., creamer 3¾ in. Tray, diam. 13 in.
4 N 8756E—4-pc. Coffee Set. Shpg. wt. 4 lbs. 10 oz **$23.95**
4 N 8753ME—Pot. Wt. 1 lb. 4 oz. . 9.95
4 N 8754ME—Sugar and Creamer. Shpg. wt. 1 lb. 8 oz 7.95
4 N 8755ME—Tray. Wt. 1 lb. 11 oz. 6.95

[S] **4-pc. Coffee Service** . . new shell and gadroon hand-applied border. 8-cup coffee pot 10¼ in. tall. Sugar 5¼ in., creamer 4 in. Tray 18¼x10¾ in. Exquisite gift for bride or homemaker.
4 N 08780E—4-pc. Set. Wt. 9 lbs . **$33.95**
4 N 8781ME—Pot. Wt. 3 lbs. 5 oz 11.95
4 N 8782ME—Sugar and Creamer. Shpg. wt. 1 lb. 12 oz 11.95
4 N 8783ME—Tray. Shpg. wt. 4 lbs. 11.95

[T] **5-pc. Gadroon Coffee and Tea Service.** Magnificent hand-applied gadroon border. Truly superb quality! Gleaming 8-cup coffee pot 11½ in. high. Graceful 6-cup teapot 10¾ in. Sugar 6¾ in. tall with cover. Creamer 5⅛ in. Exquisite tray 13¾x22 in. with heavy handles, can be used separately for buffet service, for sandwiches. A gift she'll always cherish.
4 N 08734E—5-pc. Set. Wt. 15 lbs. . **$59.95**
4 N 8743ME—Coffee Pot. Wt. 4 lbs. 13.95
4 N 8744ME—Teapot. Wt. 3 lbs. 6 oz 13.95
4 N 8745ME—Sugar and Creamer. Shpg. wt. 2 lbs 13.95
4 N 8746ME—Tray. Shpg. wt. 6 lbs 19.50

[V] **Gadroon Gravy Boat** with luxurious, hand-applied border. Ideal for sauces, too. Tray 9¼x5½ in., boat 3 in. high.
4 N 8740E—Shpg. wt. 2 lbs. 6 oz . . **$10.79**

[W] **Gadroon Vegetable Dish,** can be used for two separate dishes. Beautiful hand-applied gadroon borders. 11½x8¼ in.
4 N 8811E—Shpg. wt. 3 lbs. **$10.79**

[X] **Gadroon Well-and-Tree Platter.** Meat juices run into well for easy service. Hand-applied border. 16x11½ in.
4 N 8736E—Shpg. wt. 3 lbs. 9 oz. . . **$10.79**

[Y] **Teapot Shakers** in charming Queen Anne style. Each 3 in. high.
4 N 8862E—Shpg. wt. 10 oz . . . Pair **$1.75**

[Z] **Pheasant Shakers,** heirloom reproductions. 4 in. high, 7½ in. long.
4 N 8867E—Shpg. wt. 10 oz . . . . Pair **$1.75**

[AA] **Shaker and Lighter Set** . . . an exciting gift idea! Gleaming, urn-shaped shakers with matching table lighter. Each 4¼ in. high. Gift boxed.
4 N 8771E—Shpg. wt. 1 lb. . . . . Set **$5.49**

Where E is added to catalog number, prices include 20% Federal Tax. If the government reduces or discontinues tax after our catalog goes to press, we will refund accordingly.

Every TRAPPER in America should have a copy of our 25th Anniversary "TIPS TO TRAPPERS" Booklet.. It's Free!

HOW TO SET.. for MINKS and MUSKRATS
TIPS ON MINKS
TIPS ON MUSKRATS

It tells you all about Sears 21st National Fur Show and how you may share in the hundreds of CASH AWARDS offered for careful pelt handling

It also tells you how Sears Raw Fur Marketing Service helps you get top market prices for your furs

CLIP AND MAIL COUPON NOW

SEARS, ROEBUCK AND CO., Chicago 7, Ill.

(If you live in Iowa, mail coupon to our Des Moines store)

☐ Please mail me free fur shipping tags and the 25th Anniversary edition of "Tips to Trappers," 241N.

☐ Check this square if interested in marketing Rabbit Pelts only.

PLEASE PRINT NAME AND ADDRESS PLAINLY

Name__________

Rural Route__________ Box No.__________

Please give both your route and box number if on a rural route

Street Address__________

Postoffice__________

State__________

241N

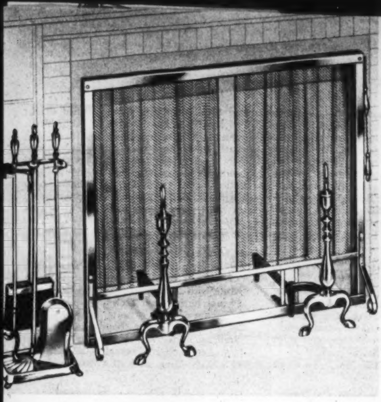
Every person in the country interested in trapping should have a copy of this valuable and informative booklet. It's chock-full of helpful hints on trapping, pelt handling, packing and shipping raw furs. It contains many ideas and suggestions that will help *you* get the most out of your trapline.

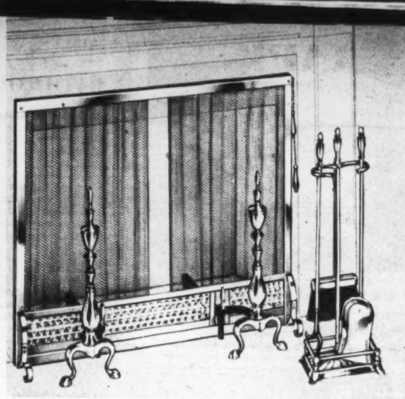
Send for this 25th Anniversary edition today and learn how Sears Raw Fur Marketing Service has been helping trappers get *top market prices* for their furs for years. And how, *in addition*, you may earn some of the hundreds of cash awards in Sears big 21st National Fur Show.

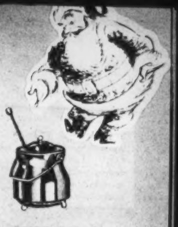
Whether you've been trapping for years or just starting out, "Tips to Trappers" is just the book you need. Send for your copy today.

NOTICE TO RABBIT RAISERS

You can market your Rabbit pelts at Sears the year around at top market prices. Check space on coupon at left for special circular about marketing Rabbit pelts.







CHRISTMAS GIFT OFFER

Right from Santa—This beautiful, solid brass

FIRELIGHTER

(described below) is included at no extra charge with Fireplace Set 34 NT 4320, at left

Surprise the family with a gleaming Fireplace Set

7 PIECES $39.95 $4 DOWN

7-PIECE SET with brass-plated Curtain-style Screen and solid brass Andirons and Fireset. Curtain-style Screen adds special beauty, convenience, and safety to your fireplace: (1) Pull-chains open and close 2-pc. mesh curtain just like draw draperies for extra easy access to fire. (2) Screen stands tight against fireplace—gives extra neat appearance and (3) minimizes danger of sparks flying over top. (4) It's also extra hard to tip over. Resists tarnishing.

34 NT 4319—7-pc. Set—all pieces below, but priced in set for $4.90 savings. Shpg. wt. 44 lbs **$39.95**

Curtain Screen. Brass-plated, including curtain. Feet front and back. Openings for andirons. 38x31 in. high.

34 N 04123—Screen only. Shpg. wt. 15 lbs.....**$21.95**

Andirons, 20 in. tall. Full-patterned bright solid brass design with black durable cast iron shanks.

34 N 04164—Andirons only. Wt. pair 17 lbs... Pair **$10.95**

4-pc. Fireset (poker, brush, shovel, and stand), 27½ in. high. Bright slender shafts are extra strong.

34 N 04221—4-pc. Fireset only. Shpg. wt. 12 lbs..**$11.95**

7 PIECES $59.95 $6 DOWN

7-PIECE SOLID BRASS SET with our finest Curtain-style Screen. Taller Andirons and more elaborate Fireset than at left. And entire screen, including the full 2-pc. curtain, is rich solid brass . . . also has much more decorative design. Brightly polished, resists tarnishing.

34 NT 4320—7-pc. Set—all pieces below, PLUS GIFT FIRELIGHTER (see offer above) at a total saving of $11.90. Shpg. wt. 58 lbs..................**$59.95**

Curtain-style Screen. Same handy Pull-chains and safety features as screen at left, but it's all solid brass, and panel at bottom, with cut-out design adds beauty and strength. 38x31 in.

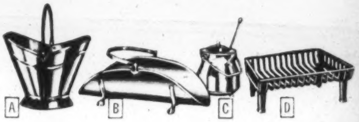
34 N 04126—Screen only. Shpg. wt. 25 lbs.**$36.95**

Andirons, 22½ in. tall. Full-patterned brass. Cast iron shanks have brass finials.

34 N 04175—Andirons only. Wt. pr. 20 lbs..**$13.95**

4-pc. Fireset (poker, brush, shovel, and stand) Like Fireset 34N04221, at left, but has rail trim.

34 N 04224—4-pc. Fireset only. Wt. 13 lbs..**$14.50**



A B C Polished solid brass Accessories . . . ideal lower priced gifts. Add smart decoration and practical convenience to any fireplace. Well-built, and have hinged handles. Brass is lacquered to resist tarnishing.

Firelighter $6.45

[A] 34 N 4260–Coal Hod. 16⅜x13x12½ in. Wt. 6 lbs...**$9.95**

[B] 34 N 04283–Wood Holder. 21¼x13x6¼ in. Wt. 9 lbs...9.95

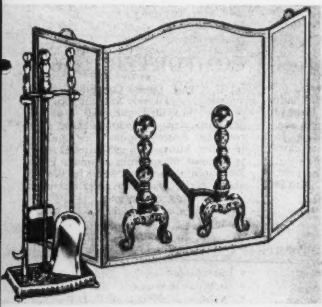
[C] 34 N 4095–Firelighter. 5½x6¼ in. high. Wt. 4 lbs.. 6.45

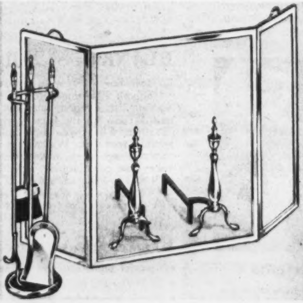
D Cast Iron Grates for burning wood or coal. 15 inches front to back. Allow 2-in. clearance at each end.

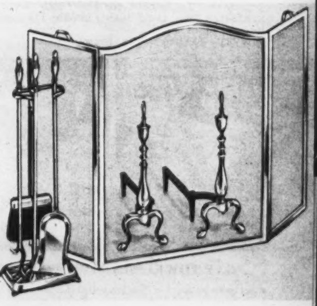
34 N 04278—Front 21 in., back 17 in. Shpg. wt. 25 lbs.. **$5.45**

34 N 04279—Front 24 in., back 20 in. Shpg. wt. 28 lbs.. 5.95

34 N 04280—Front 27 in., back 23 in. Shpg. wt. 29 lbs.. 6.45







Beautiful 7-piece Sets with Folding-style Screen

7 PIECES $18.95 $2 DOWN

BRASS-PLATED SET with beautiful hammered effect antique finish. Dresses up your fireplace at very low cost. Arched top screen is bound on all sides. Steel wire screening has black finish. Andirons are cast with beautiful ball top, hollow back. Cast iron shanks. Resists tarnishing.

34 NT 4327—7-pc. Set—all pieces below, but priced in set for $1.20 savings. Shpg. wt. 46 lbs......**$18.95**

34 N 04146—Arched top Screen only. Size 52x33 in. high. Shipping weight 12 lbs................**$8.95**

34 N 04170—Andirons, 17½ in. Wt. pair 19 lbs. 5.45

34 N 04220—4-pc. Fireset (poker, brush, shovel, and stand). 27 in. high. Shpg. wt. 15 lbs.........**$5.75**

7 PIECES $26.95 $3 DOWN

SOLID BRASS SET . . . A beauty! And very low-priced for a solid brass set with fully bound screen. Brass binding is heavy gauge, will hold its shape. Black screening. Andirons are full-patterned brass, with black cast iron shanks. Fireset has slender, graceful shafts of brass tubing with steel rod center for extra strength. Beautifully polished, resists tarnishing.

34 NT 4326—7-pc. Set—all pieces below, but priced in set for $1.90 savings. Shpg. wt. 34 lbs....................**$26.95**

34 N 04145—Screen, 52x30 in. high. Shpg. wt. 11 lbs. 10.95

34 N 04162—Andirons, 16½-in. Wt. pair 13 lbs. .. Pr. 8.95

34 N 04217—4-pc. Fireset (poker, brush, shovel, and stand). 27½ in. high. Base diam. 7½ in. Shpg. wt. 10 lbs... **$8.95**

7 PIECES $33.50 $3.50 DOWN

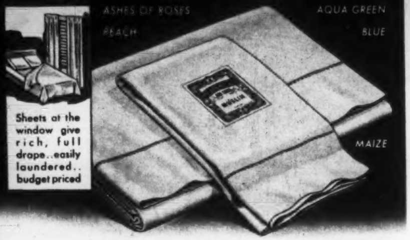
SOLID BRASS SET . . . Same strong construction as set at left, but larger and much richer looking. Arched top adds height to screen and grace to your fireplace. Andirons are taller and more elaborate, especially beautiful. Fireset has larger brush, larger base, and the larger handles are more decorative—also easier to grip. Resists tarnishing.

34 NT 4325— 7-pc. Set—all pieces below, but priced in set for $2.35 savings. Shpg. wt. 41 lbs...........**$33.50**

34N04144–Screen, 52x33 in. high. Shpg. wt. 12 lbs. 12.95

34N04164–Andirons, 20-in. tall. Wt. pr. 17 lbs..... 10.95

34N04221–4-pc. Fireset (poker, brush, shovel, and stand). 27½ in. high. Base 6½x9¼ in. Shpg. wt. 12 lbs..**$11.95**



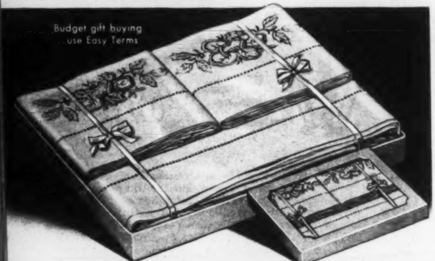
Sheets at the window give rich, full drape..easily laundered.. budget priced

PASTEL SHEETS, CASES . . the luxury touch every woman longs for

$2.64 Each Lots of 6 81x99 in.

Pepperell "Red Label" good muslin. 128 threads per sq. in. 3-inch hem one end, 1-inch other; tape selvages. Pr. cellophane wrapped. *State color* maize (gold), ashes of roses, peach, blue, or aqua green.

Sheets	Size, in.	Cat. No.	Shpg. wt., pr.	2 for	Buy 6	6 for
Twin or ¾ .	72x108	96 N 6879M	3 lbs. 5 oz.	$5.38	Save 30c	$15.84
Full Bed. . . .	81x99	96 N 6888M	3 lbs. 5 oz.	5.38	Save 30c	15.84
Full Bed. . . .	81x108	96 N 6889M	3 lbs. 10 oz.	5.78	Save 30c	17.04
Pillowcases .	42x36	96 N 6826M	12 oz.	1.24	Save 12c	3.60
Pillowcases .	45x36	96 N 6828M	12 oz.	1.34	Save 12c	3.90

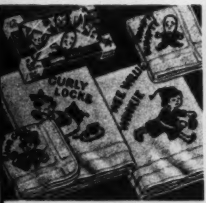


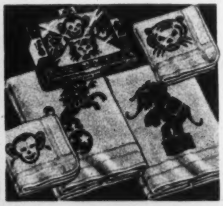
Budget gift buying ..use Easy Terms

SHEET, PILLOWCASE SET . . dainty Madeira-type embroidery . . hemstitched

$4.69 Set

First time in 8 years we've been able to offer this old favorite Sheet Set! Graceful rose pattern embroidered on pillowcases only in a delicate shade of blue-gray . . . closely stitched. Snowy white sheet and cases finished with handsome hemstitched hem. So thriftily priced, too! Set includes one 81x99-inch sheet, two embroidered 42x36-inch cases. Good quality muslin; 128 sturdy cotton threads in every sq. in.
96 N 7833—Shipping weight 3 pounds 2 ounces. . . . . .Set $4.69



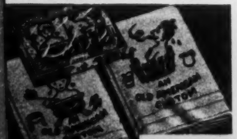


GAY TOWEL SETS . . for youngsters' gifts

- Set includes two 16x25-in. towels and two 11½x11½-in. washcloths
- Hand screen-printed on fluffy white cotton terry, sturdy underweave
- Washfast
- Packed in attractive box, ready for Christmas giving

Nursery prints in red and blue youngsters love . . quality mothers approve. Shpg. wt. 1 lb. 2 oz.
96 N 3532. . . . . . . 4-pc. Set $1.88

Circus animals frolic on this set . . . red and green print. Shpg. wt. 1 lb. 2 oz.
96 N 3533. . . . . . . .4-pc. Set $1.88



"Old Custom" Towels

Laugh-getting pair of 20x37-in. towels—fun to give your favorite couple. One is hand screen-printed with design for "him," one for "her". . . in peach and blue on heavy white cotton terry. Washfast. Shpg. wt. 1 lb. 13 oz.
96 N 3535—Boxed. 2-pc. Set $1.88

ILLUSTRATED ON OPPOSITE PAGE

BATH TOWELS . . popular Christmas gifts

A **4-piece "His and Hers" Set.** Two 20x37-inch towels, two 11½x11½-inch washcloths in rich pastels . . . hand screen-printed in contrasting colors. Fine quality cotton terry thickly looped . . . firm underweave. Hemmed ends; sturdy selvage edges. In window-type box. Washfast. *State color* blue (with dark blue), cherry pink (with dubonnet), dawn gray (with dubonnet), or mint green (with dark green).
96 N 3543—Shpg. wt. 1 lb. 14 oz. . Set $2.88

C **3-piece Boxed Set.** . . . 20x40-inch bath towel, 15x26-inch hand towel, 12x12-inch washcloth . . . all of solid color, good quality cotton terry. Attractively packed, tied with ribbon in a window-type gray box. Towels have hemmed ends, selvage sides. Washfast. *State color* mint green, blue, gold, or cherry pink.
96 N 3512—Shpg. wt. 1 lb. 7 oz. . .Set $1.42

E **Better Quality 6-pc. Set.** Color-rich, heavier . . . perfect for Christmas gifts because they combine beauty with utmost practicality. Fine quality cotton terry with mercerized border. Two 20x40-inch bath towels, two 15x26-inch hand towels, and two 12x12-inch washcloths. Thick fluffy loops absorb moisture . . . firmly woven for good service. Washfast. Hemmed ends; sturdy selvage sides. *State color* flamingo, blue, gold, dawn gray, or mint green.
96 N 3541—Shpg. wt. 2 lbs. 7 oz. . Set $2.88

Washcloth Dolls. Cute, soft dolls small children love . . . made of 3 cotton terry washcloths, about 11x11 in. Washfast. Doll faces are molded painted cloth; ribbon trim. Cellophane wrapped.

G **Girl.** Abt. 11 in. tall. Assorted colors.
96 N 3504—Shpg. wt. 7 oz. 89c

H **Santa Claus.** About 10 inches tall.
96 N 3503—Shpg. wt. 6 oz. 89c

B **3-pc. Towel and Washcloth Set.** Bright solid colors with contrasting border . . . and note the thrifty price! One 20x40-inch bath towel and two 12x12-inch washcloths, of cotton terry. Ribbon trimmed and cellophane wrapped. Washfast *colors* federal gold (with brown), cherry pink (with dubonnet), blue (with dark blue) or mint green (with dark green). *Please state color wanted.*
96 N 3508—Shpg. wt. 12 oz. . . . . . . .Set 92c

D **Better quality 3-pc. Boxed Towel Set.** Generous-sized towels in sparkling white with washfast colored borders. 22x44-inch bath, 15x28-inch hand towel, 12x12-inch washcloth of better quality cotton terry . . . fluffy loops, sturdy underweave. Hemmed ends. In window-type box. *State color* cherry red, mint green, blue, or gold.
96 N 3529—Shpg. wt. 1 lb. 11 oz. . Set $1.88

F **Reversible Jacquard.** Fine quality for your nicest gifts! Extra sturdy cotton terry, Jacquard-loomed so pattern is reversible. Hundreds of loops per sq. in. Washfast. *State color* mint green, cherry pink, medium blue, flamingo or gold.
96 N 3435M—**Bath Towel.** 22x44 in. Shpg. wt. for 2, 1 lb. 4 oz. . . . 2 for $2.30 6 for $6.84
96 N 3436M—**Hand Towel.** 16x28 in. Shpg. wt. for 2, 9 oz. . . . . 2 for $1.08 6 for $3.18
96 N 3437M—**Washcloth.** 12x12 in. Shpg. wt. for 4, 6 oz. . . . . 4 for 96c 12 for $2.76

J **Washcloth Set.** As gay as a candy cane! Six sturdy cotton terry washcloths, 12x12 inches. Brilliant washfast colors . . . assorted. Overcast stitched edges. In attractive gift package . . . five cloths rolled and ribbon tied onto board covered with a sixth washcloth. Cellophane wrapped.
96 N 3506—Shpg. wt. 7 oz. . . . . 6-pc. Set 75c

BATH MAT SETS . . in attractive gift box

K **Perky plaid design** in bright color. Looks smart and new. 19x34-inch Bath Mat and standard size Lid Cover, both of soft cotton chenille with heavy canvas backing . . . thickly tufted solid color border. Washable. *Please state color* cherry red, federal gold, blue, hunter's green, or dark cherry pink.
96 N 2874—Shpg. wt. 2 lbs. 4 oz. . .Set $2.88

L **Bright floral pattern** decorates this velvety cotton chenille set. Bath Mat 21x36 in., standard size Lid Cover. High pile border in contrasting color for smart accent. Feathery-soft . . . sturdy canvas back gives good wear. Washable. *Please state color* blue, dark cherry pink, federal gold, gray, or hunter's green.
96 N 2900—Shpg. wt. 2 lbs. 7 oz. . . Set $3.88

BLANKETS . . all wool

M **Soft, fine 100% wool blanket.** . . . Superb Christmas gift for *THE* lady on your list. Deepest, springiest brushed nap. Weighs 3¾ lbs. Luxury length size, 72x90 in. 6-in. rayon satin binding. In window-type box. Washable with care. *State color* sage green, jubilee peach, white, valley rose, colonial blue, or federal gold.
96 N 08126—Shpg. wt. 6 lbs. 6 oz. . . $10.59

For Auto Robes and other welcome gifts see your Fall General Catalog

COMFORTER . . down

N **Our Best Down Comforter.** Extra large, extra lovely for that most impressive gift. Filled with 1 lb. 8 oz. all new duck down. Downproof rayon satin covering. Fancy trapunto-type quilting in center. Mitered corners, stitched down to prevent filling from slipping. Extra long, finished size about 68x86 in. Weight about 4 lbs. *State color* rose, dubonnet (wine), blue, green, or gold.
96 N 01897—Shpg. wt. 6 lbs. $24.77

PILLOWCASES . . Sears-exclusive designs

- **Colorful prints** on snowy white cotton
- So low priced for such pretty cases!
- 3-inch hemstitched hems
- Washfast
- Size 42x36 inches before hemming
- Each pair is neatly cellophane wrapped

P **Colored hems** with gay print design. *Please state color* rose or blue hem.
96 N 7873—Shpg. wt. 9 oz. . . . . . .Pair $1.29

R **Allover** dainty sprays of flowers decorate these pillowcases. Lovely gift.
96 N 7891—Shpg. wt. 9 oz. . . . . . .Pair $1.29

S **"His" and "Hers"** in a charming design adds personalized touch. Ideal for giving. So reasonably priced, too!
96 N 7803—Shpg wt. 9 oz. . . . . . .Pair $1.29

T **Floral** with solid color hem . . to own or to give. Richly colored rose-and-ribbon design. *State color* rose or blue hem.
96 N 7899—Shpg. wt. 9 oz. . . . . . .Pair $1.29

- **Embroidered**—richer looking, lovelier
- Each pair in reusable, clear plastic box
- Sparkling white cotton
- Washfast
- Thread drawn hemstitching—actually looks hand done!
- 3-inch hems
- Size 42x36 inches before hemming.

V **"His" and "Hers"** . . . ever-popular style with gay floral touches.
96 N 7888—Shpg. wt. 12 oz. . . . . Pair $1.69

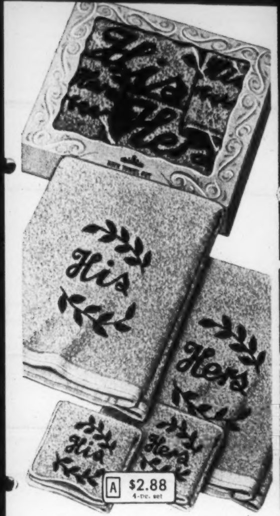
W **Rose design,** distinctive—sure to please any homemaker at Christmas.
96 N 7886—Shpg. wt. 12 oz. . . . . Pair $1.69

- **Better Quality** . . . like above, but our finest muslin . . . more closely stitched

X **Better "His" and "Hers" set** . . . handsome design, skillfully embroidered.
96 N 7830—Shpg. wt. 13 oz. . . . . Pair $2.49

Y **Better Floral set** in a perky, scatter pattern. Soft, rich colors.
96 N 7831—Shpg. wt. 13 oz. . . . . Pair $2.49

This Christmas give the American People's Encyclopedia, a gift the whole family will enjoy. Easy Terms on page 295

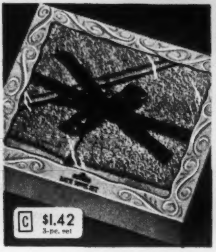


A $2.88 4-pc. set

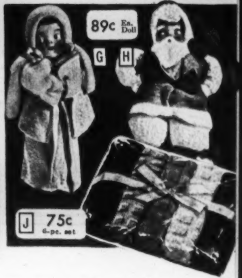
B 92c 3-pc. set

D $1.88 3-pc. set

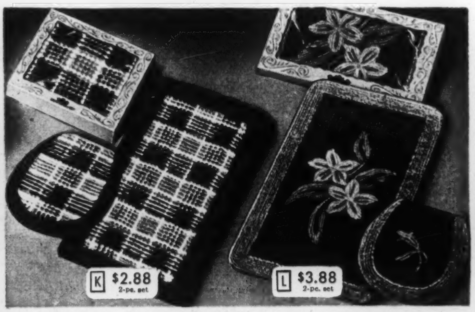
F $1.15 Each, in lots of 2 22x44 in.


C $1.42 3-pc. set

E $2.88 8-pc. set

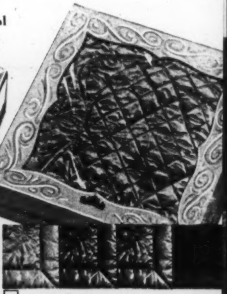

89c Ea. Doll
G
H
J 75c 6-pc. set

THERE'S NO PLACE LIKE HOME... TO DO YOUR CHRISTMAS SHOPPING


K $2.88 2-pc. set
L $3.88 2-pc. set

100% Wool Blanket

M 100% Wool Blanket . . . $10.59 Each


N Down Comforter $24.77 Ea.

DESCRIPTIONS AND PRICES ON OPPOSITE PAGE

Gayly Printed Pillowcases
$1.29 Pair

V $1.69 Pair

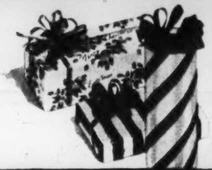
X $2.49 Pair

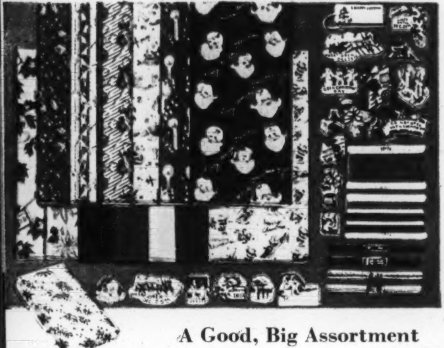
W $1.69 Pair

Y $2.49 Pair

THERE'S NO PLACE—
LIKE HOME . .
TO DO YOUR
CHRISTMAS
SHOPPING

Beauty wrap your packages with Tower Gift Wrappings





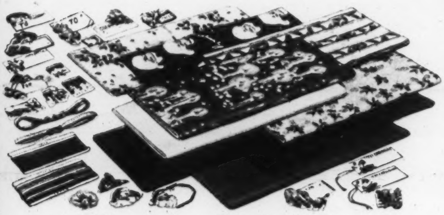
A Good, Big Assortment

- 45 sheets gift wrap, 9 with printed designs
- 194 ft. of assorted cords and ribbons
- 160 assorted harmonizing cards, tags, seals

$139

This generous box of bright-colored wrappings will enable you to make many a fancy gift package. 45 big 20x30-inch sheets of wrapping paper include 36 sheets of white, red, green and blue tissue paper and 9 sheets with printed designs. Brilliant colored tyings include tinsel cord, rayon ribbon and tinsel ribbon—194 ft. in all. The 160 cards, tags and seals match the designs on the printed gift paper. An instruction sheet is included. Although low in price, this assortment will give you neat, matching and professional-looking gift packages.

3 N 5553—In attractive box. Shipping weight 1 lb. 10 oz. $1.39



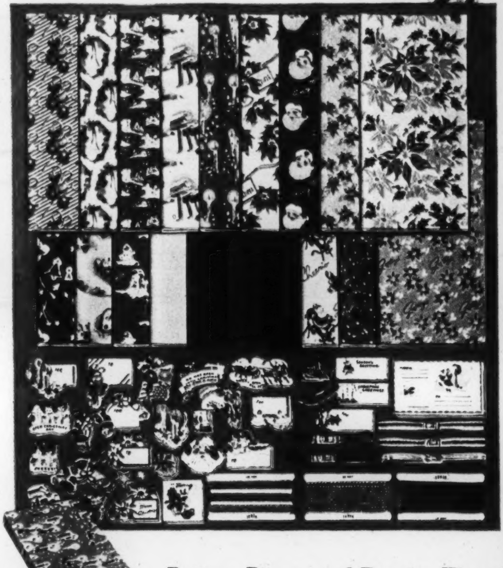
Economy Tower Wrapping Assortment

- 35 sheets gift wrap 20x30 in. 5 printed in color
- 164 ft. of assorted tyings in gay Christmas colors
- 82 piece assortment of Christmas cards, tags and seals

89c

Fancy wrappings add so much to the fun of Christmas giving . . a basic supply of tissue, printed paper, ribbons and tags.

3 N 5552—With instruction sheet. Shipping weight 1 pound 89c



Better, Bigger and Fancier Wraps

- 49 sheets of gift wrap, 15 printed in Chritmas designs
- 225 ft. assorted harmonizing color cords and ribbons
- 188-piece matching card, tag and seal assortment

$189

The ideal wrapping assortment for those who have a great many gifts to wrap. Enough papers, tags and ribbons of every type for turning out a large number of professional looking packages. Colorful and attractive gift wrapping paper with matching tags and seals. Order early and avoid the rush of last minute Christmas gift wrapping.

49 gift wrapping sheets 20x30 inches as follows: 24 sheets of white tissue paper, 6 red tissue, 2 green and 2 blue tissue. Also 5 tissue sheets printed in attractive Christmas designs and 10 sheets de luxe Christmas paper printed in all beautiful traditional Christmas designs—poinsettias, Santa.

225 feet of gift tyings include 125 feet of red, green and blue tinsel cord; 49 feet tinsel ribbon; 51 feet rayon ribbon; and novelty ribbons. Ribbons vary from ¼ to 7/16 inch in width and are all in bright, attractive Christmas colors. They harmonize with the gift wrapping sheets and tags.

The *188-piece Christmas card, tag and seal assortment* matches the printed gift paper . . . gives your finished packages a more uniform and professional look. Notice that there are enough pieces here to decorate a great many more packages than in either of the assortments at left.

3 N 5554—In gift box. With instructions. Shipping weight 2 pounds 6 ounces $1.89

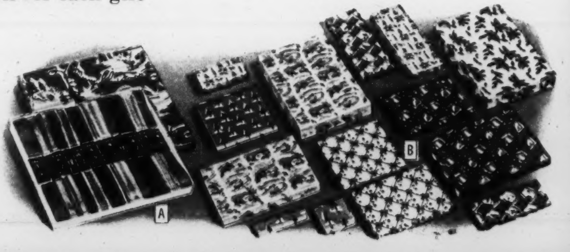
The right Box and plenty of Ribbon for each gift

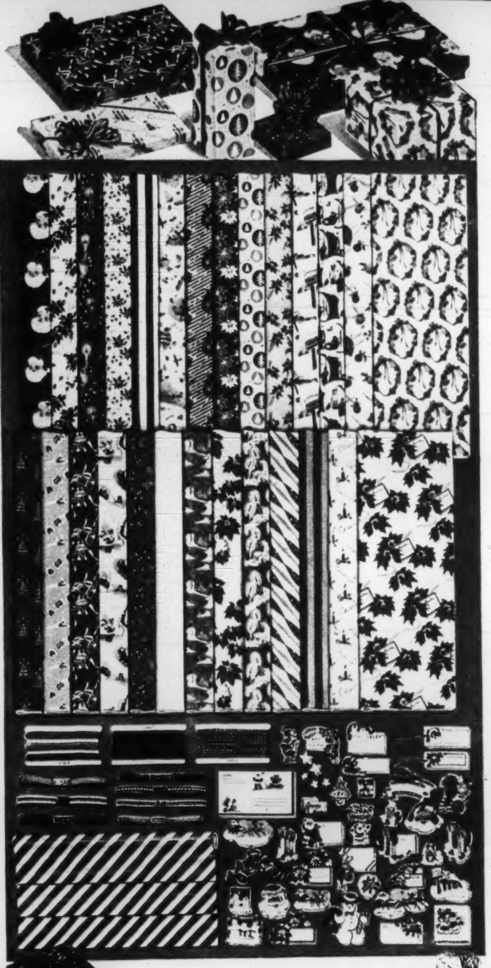
A **168 ft. of ribbon** for making glamorous Christmas packages. A dozen 12 to 18-ft. lengths of rayon satin and tinsel ribbon ¼ to ⅝ inch wide. In red, green, blue and silver. 12 regular 10 cent lengths!

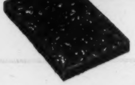
3 N 5556—In Christmas box. Shipping weight 7 oz 89c

B **14 gift boxes** covered with colorful Christmas paper. Little boxes and big ones—long, square and rectangular—just right for wallets, ties, gloves, stockings, hankies, scarves, shirts, blouses, sweaters, lingerie, jewelry, etc. Sizes range from about 1½x5¾-in. to 10x15-in. Buy boxes now for all your Christmas gifts and have them at hand when you need them.

3 N 5555—14 gift boxes. Shipping weight 4 lbs. $1.35







Biggest, best, most elaborate Wrappings

- 53 sheets gift wrap, 29 with printed designs
- 258 ft. assorted gay cords and ribbons
- 206 assorted matching cards, tags and seals

$2.89

For those who want something extra-special in the way of gift wraps . . . beautiful designs, highly styled and printed in brilliant colors. The only TOWER assortment to include ultra-smart metallic paper.

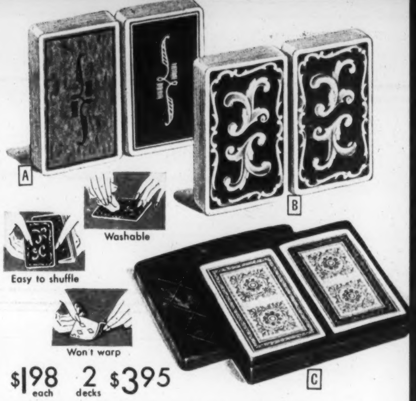
All materials of this finest Tower Wrapping Assortment are the very best quality. Here's everything you need for outstanding gift packages . . . and a set of instructions to show you how to do it quickly, easily, neatly. Many new and "different" designs, yards and yards of lovely ribbons—you'll be proud of your wrapping job this year.

53 sheets of 20x30 in. gift wrap include 3 sheets smartly styled printed metallic foil paper. Also 24 sheets white tissue paper; 8 sheets tissue printed in Christmas designs; 18 deluxe printed sheets with gay traditional Christmas designs.

258 feet of tyings enable you to put elaborate bows on all your packages. 125 feet of red, green and blue tinsel cord; 42 feet rayon taffeta ribbon; 67 feet tinsel ribbon; 24 feet new novelty ribbon. Ribbons vary from ¼ to 7/16 inch in width.

The *206 piece assortment of cards, tags and seals* matches the printed gift paper. Also included are metallic gift folders and seals to use with the metallic papers. An instruction sheet shows you how to wrap neatly, quickly, with fancy details.

3 N 5551—Nicely boxed. Shipping weight 3 pounds 8 ounces.................... **$2.89**

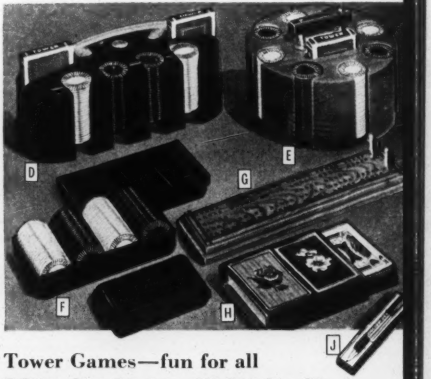


$1.98 each 2 decks $3.95

Tower All-plastic Playing Cards

A brand new design has been added to your favorite plastic cards. Ideal for bridge, pinochle or the new "Canasta". Not just plastic coated, but hard-wearing plastic through and through. They cost less than paper cards in the long run—outlast 50 ordinary decks. Washable—wipe with damp cloth. Won't warp—always crisp and clean. Shpg. wt. deck 8 oz.; double deck 1 lb.

A **Walnut Scroll Design**		
3 N 3523—Single bridge . **$1.98**	**3 N 3524**—Double bridge . . .	**$3.95**
B **Traditional Design**	**3 N 3527**—Single pinochle . .	**1.98**
3 N 3525—Single bridge . **$1.98**	**3 N 3526**—Double bridge . . .	**3.95**
C **Modern Classic,** new design	**3 N 3542**—Single pinochle . .	**1.98**
3 N 3540—Single bridge . **$1.98**	**3 N 3541**—Double bridge . . .	**3.95**
3 N 3543—Double Canasta set with instructions		**3.95**



Tower Games—fun for all

D **Oblong Poker Chip Rack.** Smart maroon plastic with white plastic handle; on metal base. Holds 2 decks cards and 200 chips (not included). Rack size 11½x4¼x4-in.
3 N 3565—Shpg. wt. 2 lbs. **$3.59**

E **Revolving Poker Racks.** Natural finish hardwood. Felt padded base; imitation leather cover. For chips as shown, 2 decks cards (not included).
3 N 3555—**For 200 chips.** Diameter 7¾-in. Shpg. wt. 3 lbs. . **$3.98**
3 N 3556—**For 300 chips.** Diameter 9½ in. Shpg. wt. 4 lbs. . . **$5.95**

F **Complete Tower Poker Chip Set.** 100 all plastic, interlocking edge chips, diameter 1 9/16 inches, in an all-plastic case. 4 sections in top and bottom. Case 6⅝x3¼x1 15/16 in.
3 N 3575—Wt. 1 lb. 6 oz. . . **$1.49**

100 Plastic Poker Chips. Unbreakable, smooth; interlocking edges. Diam. 1 9/16-in.
3 N 3574—Shpg. wt. 1 lb. Box **94c**

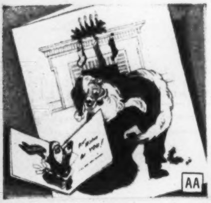
G **Cribbage Board** complete with pegs and instructions. Natural finish hardwood. Overall size 11⅛x2¾ inches.
3 N 3562—Shpg. wt. 10 oz . . **77c**

H **Tower Paper Playing Cards.** Plastic coated for extra wear; gilt edged. 3 and 4-color picture back designs. Good quality paper. Shpg. wt. ea. 12 oz.
3 N 3506R—Double bridge. **$1.35**
3 N 3536—2 pinochle decks. **1.35**

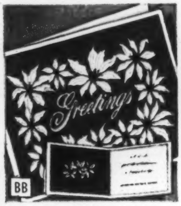
J **Ely Culbertson Bridge Scoring Pencil.** A twist of the dial gives score of any bridge hand. Black plastic barrel with gold color dial, and clip. Also 24 extra leads, 2 erasers. 5½-in. long.
3 N 8000—Shpg. wt. 4 oz. . . **$1.10**

Distinctive Cards

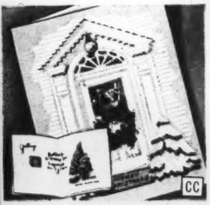
5 designs Low as 5½c Each



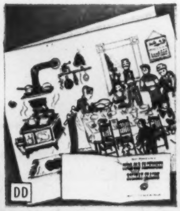
AA SANTA "POP-UP" DESIGN. A jolly card for folks who like fun. The cover shows Santa digging into his pack for presents—open the card and he jumps to his feet with a big box of good wishes. Printed in vivid colors on a heavy white paper. 5¼x6½-in. *See How to Order below.*
3 NR 5784F—with name
3 N 5674—without name



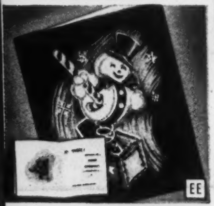
BB THE POINSETTIA CARD. A distinctive card, rich-looking for all its simplicity of design. Cordial greeting in green script, striking inside design. Size 6½x5¼-inches.
3 NR 5782F—with name
3 N 5672—without name



CC "MR. AND MRS." Here's a friendly card. You peek through the plastic front window to see a young couple arm in arm beside the tree. Quality paper. Card size 5⅛x6½-inches.
3 NR 5785F—with name
3 N 5675—without name



DD "CHRISTMAS AT HOME." Best wishes for a rousing old-fashioned Christmas. A "homey" card that brings back many a warm memory. Enamel finish paper. 6x5-in.
3 NR 5783F—with name
3 N 5673—without name



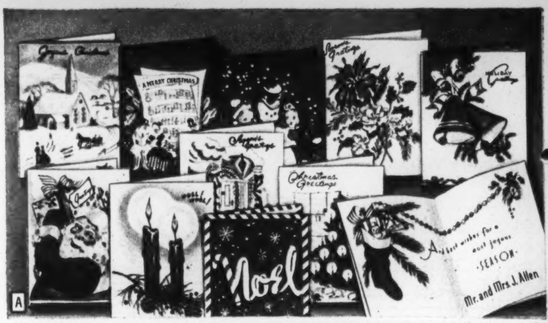
EE JACK-IN-THE-BOX. Isn't he clever?—the fuzzy-to-touch snowman jack-in-the-box with the candy cane and shiny red topper. Your friends will smile at this smart little figure and at the cheery greeting and design inside. Unusually attractive colors. Card size 5x6-inches. *See How to Order below.*
3 NR 5786F—with name
3 N 5676—without name

Our finest Christmas Cards for those who want the best! Your choice of 5 outstanding cards of the type normally sold only from sample books, in best department stores and exclusive card shops. But Sears low prices will be a pleasant surprise! Notice, too, the extra savings on larger quantities.

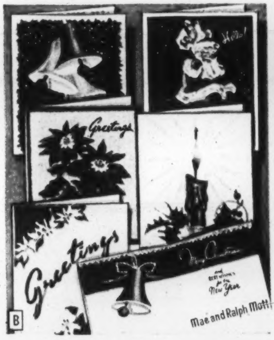
All cards are printed on one of the finest papers available and matching envelopes are included. All are popular four-fold French style with a friendly greeting inside.

How to order: State catalog number and quantity wanted. Printed cards have your complete name or family group of names in black or colored ink to match the inside design . . . print name clearly. Above printed cards only are shipped from Chicago, Ill.—order by Dec. 10 to be sure of getting them for Christmas. You pay postage from nearest mail order house. *No C.O.D. orders please.* Shipping weight each 25 cards 1 pound.

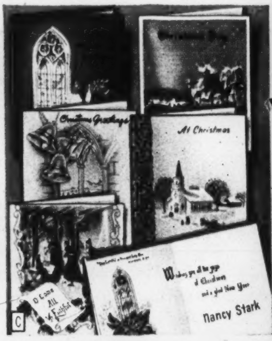
	25 cards	50 cards	75 cards	100 cards
With printed name	$2.49	$3.98	$5.45	$6.95
Without name	1.79	2.98	4.25	5.50



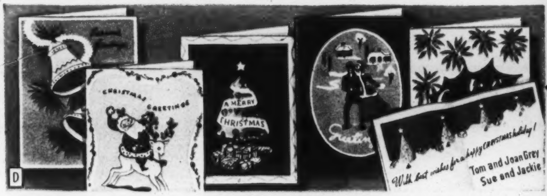
With name $1.15 **Mammoth 50 card assortment** Plain 76c



With name $1.15 Plain 76c



With name $1.15 Plain 76c



With name $1.47 **25 modern Christmas folders** Plain $1.10

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Our Biggest Value . .

Merry Christmas

TOWER

Christmas Cards

With or without name

HOW TO ORDER CHRISTMAS CARDS WITH NAMES
Printed Cards on this page shipped in about ten days. Your complete name or family group of names attractively printed on each card in black type. Only 1 type setting per box. *Print name clearly.* No. C.O.D.

Giant Selection! 50 Brilliant Cards

- 5 each of 10 glorious new designs in traditional style
- Glowing colors lithographed on "expensive-looking" paper
- Box of 50 cards and 50 envelopes . . . size 4x5¼ inches

A Top value! 50 cards with 10 brand-new 1949 designs at less than 2½c apiece. The designs were chosen for individuality and beauty . . . all the age-old Christmas themes presented in a new way. Inside each four-fold card is a pleasant greeting and another delightful picture. Designs include Christmas bells; a village church; a caroling snowman; a candy cane "Noel"; poinsettias; old-fashioned carolers; Santa Claus; a home with Christmas decorations; a Christmas tree; candles. 50 cards with 50 envelopes per box—order enough for all your friends. Shipping weight 1 pound.
3 NR 5745—With printed name..$1.15 3 N 5651—Without name.......76c

25 Embossed Traditional-style Cards

- 5 each of 5 rich new "raised up" designs in bright colors
- Four-fold style with harmonizing sketch and greeting inside
- Box of 25 cards and 25 envelopes . . . size 4¾x5¾ inches

B For those who want a richer-looking Christmas card . . . 5 each of 5 new embossed designs, beautifully lithographed, and carrying a warmhearted greeting inside. Traditional designs presented in new and pleasing ways—Christmas bells, a scarlet poinsettia plant; Santa and his pack; "Greetings" spelled out in ribbon; candle and holly. 25 cards per box. Shpg. wt. 12 oz.
3 NR 5726—With printed name..$1.15 3 N 5647—Without name.......76c

25 Embossed Religious Folders

- 5 each of 5 new 1949 designs—all embossed, lithographed
- Four-fold style with Bible verse, greeting, design inside
- Box of 25 cards and 25 envelopes . . . size 4¾x5¾ inches

C 25 inspirational cards that stress the true significance of Christmas. A Manger; 3 Wise Men; stained glass cathedral window; church on Christmas Eve; village seen through a belfry. 5 each of 5 attractive designs, embossed and lithographed in color. Inside is a harmonizing design, greeting and appropriate Bible quotation. 25 cards per box. Shpg. wt. 12 oz.
3 NR 5732—With printed name..$1.15 3 N 5643—Without name.......76c

25 De Luxe Modern Christmas Folders

- 5 each of 5 striking new designs in the modern manner
- Four-fold French style with a hearty greeting inside
- 25 extra large cards and 25 envelopes—size 5x6¼ inches

D A really "different" assortment—created exclusively for the 1949 season. 5 each of 5 new designs featuring the traditional bells, tree, Santa, old-fashioned couple, and holly—but with a difference! Skilful use of color and line brings them right up to date for December, 1949. Lithographed on fine quality heavy paper; with striking dusty green, blue, maroon, gray borders and backgrounds. 25 cards in box. Shpg. wt. 1 lb.
3 NR 5734—With printed name..$1.47 3 N 5649—Without name......$1.10

* * * * * * * * * * * * * * * *

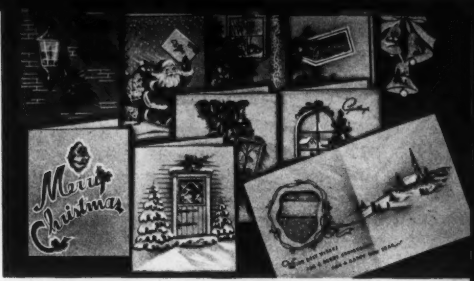
50 Cards for 94¢

A Gay 1949 Design for Every Friend

- 50 gorgeous cards, lithographed in glowing colors
- Four-fold French style with a warm greeting inside
- 50 different designs, sizes from 4½x5½ to 5¾x6 inches

You'll hardly believe it's possible to get so many unusual and lovely designs at so low a cost. 50 new cards, with 50 carefully selected, entirely different designs. Beautiful lithographs of both traditional and modern Christmas scenes in color . . . all are embossed, some cutout in novel shapes; others have bright ribbon trim or shiny foil underlays. *Every one is different* and every one is attractive . . . you'll have no trouble finding exactly the right picture and the right greeting for each of your friends. Cards are all popular four-fold style and carry an appropriate greeting inside. Printed on good quality paper in a distinctive type face. Order a box now and have the cards on hand when you are ready to send them.
3 N 5664—50 cards and 50 envelopes. Shipping weight 1 lb. 10 oz. Box . . . 94c

Notice the American Peoples Encyclopedia on page 284
The perfect gift for all the family

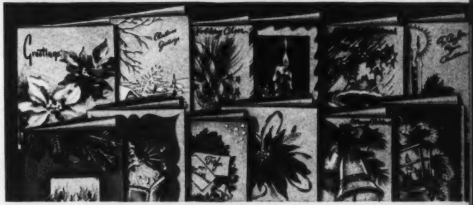


25 new Tower Picture Window Cards

- 25 cards (10 different assorted designs)
- Each has a beautiful acetate plastic window
- Each card 5x6 inches; 25 matching envelopes

25 Cards for 94c

It's a TOWER exclusive—and the most unusual box of Christmas cards we have ever offered. 25 beautifully made cards with 10 different picture-window designs. An acetate plastic window reveals a portion of the inside scene. You look into a house and see children around a tree, or look *out* to see a sleigh going down a snow-covered street. All four-fold French style with picture and greeting inside. Fine quality matching paper used for both cards and envelopes.
3 N 5671—25 cards and 25 envelopes. Shipping weight 1 pound. 94c

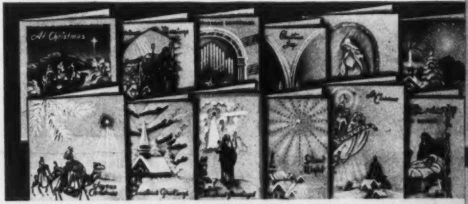


35 Rich-looking Traditional Cards

- New 1949 assortment, elegantly embossed
- Lithographed on good quality heavy paper
- 35 cards 4¾x5¾ inches; 35 matching envelopes

35 Cards for 57c

Christmas is the time for tradition and the remembrance of past friendships. So, in keeping with the season, send traditional-style cards to all your friends. Each of the 35 cards in this large assortment is embossed, each is different, each has a traditional theme presented in a refreshing new way. Inside each four-fold card is a harmonizing design and a merry season's greeting. Low cost yet rich in appearance, these cards are a pleasure to send and to receive.
3 N 5669—35 cards and 35 envelopes. Shipping weight 1 lb. 4 oz. 57c



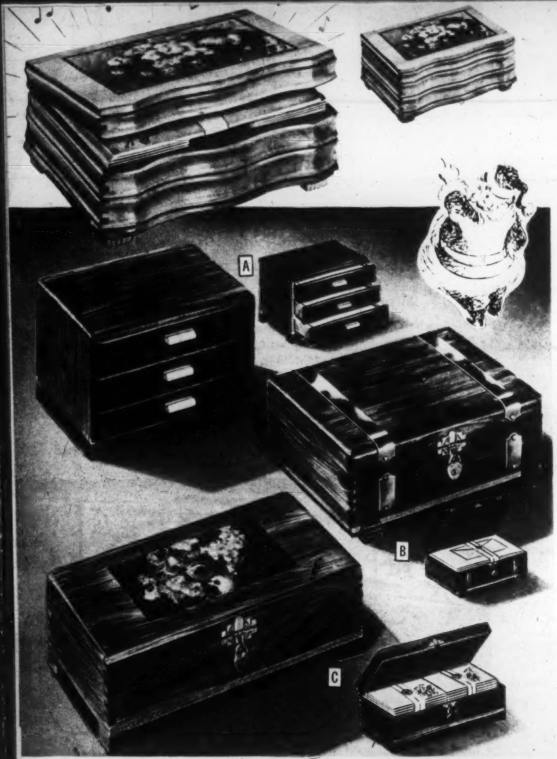
30 Inspirational Religious Cards

- 30 beautiful designs; embossed, lithographed
- 4-fold with Bible verse and greeting inside
- 30 cards 4¾x5¾ inches; 30 matching envelopes

30 Cards for 57c

30 beautiful cards that tell the beloved story . . . the manger, the three wise men, the shepherds. 30 new designs, all different and all embossed for that expensive-looking "raised-up" effect. Lithographed in the warm colors appropriate to Christmas. Printed on good quality paper. Inside each is a suitable quotation from the Bible and a simple, sincere expression of good wishes. Your friends will appreciate the thought and significance behind these inspirational scenes.
3 N 5670—30 cards and 30 envelopes. Shipping weight 1 lb. 57c

Cards may be included on Easy Terms order . . See page 295



Give your lady Stationery in a delightful Musical Chest

$4.89 Filled She shall have music with every note she writes . . . lift the lid of this beautiful stationery chest and it plays a gay Strauss waltz. The box itself is blonde hardwood with a smoothly lacquered finish and a lithographed floral picture on the lid. Swiss movement music box in base. Filled with fine quality white linen finish stationery with colorful floral decoration . . . 24 flat sheets 5⅞x9½-in. and 24 envelopes. When the stationery is gone the chest makes a beautiful box for jewelry, hankies, gloves.

3 N 3113—Chest 10⅜x7x4-in. Shpg. wt. 2 lbs. 12 oz. **$4.89**

Cedar Chests filled with Stationery

$2.89 **A** A big triple-deck cedar chest with 3 drawers of fine linen-finish stationery. 36 folded sheets of 4½x7-inch white bond; 36 matching envelopes. Use the stationery, have a rich, glossy natural finish chest for costume jewelry and knicknacks. Red cedar expertly worked, expertly finished and polished. Practical and lovely.

3 N 3118—Chest 8⅝x6x5⅝-in. Shpg. wt. 3 lbs. 8 oz. **$2.89**

$1.95 **B** Sweet-scented red cedar chest in natural lacquer finish, with brass plated decorations, padlock and 2 keys. Filled with 24 sheets 5⅝x9½-inch fine quality white linen finish stationery. The chest itself is a lifetime gift . . . refill it with stationery or use it for letters, scarves, hankies, or what you like.

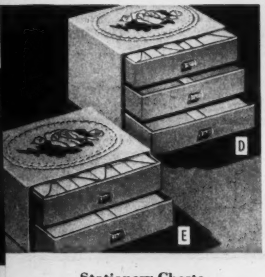
3 N 3102—Chest 6¾x10¼x3⅞-in. Shpg. wt. 2 lbs. 4 oz. **$1.95**

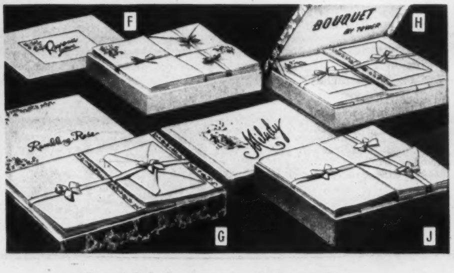
$1.57 **C** Cedar glove box filled with 24 linen finish 4x5-inch notes and 24 matching envelopes. Notes are white with colorful floral decoration. Natural lacquer finish chest has color picture on lid. Miniature padlock and keys securely lock hinged top. Just right for gloves—or jewelry, letters, knicknacks of all kinds.

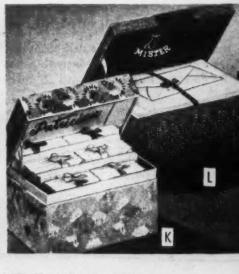
3 N 3112—Chest 11x4⅞x3⅛-in. Shpg. wt. 1 lb. 8 oz. **$1.57**

TOWER

Stationery







Stationery Chests

D **Three drawer artificial leather Chests** in choice of rich brown or ivory color. Padded top with embossed design. Plastic handles. Size 8⅞x6⅜x5⅝-in. Filled with 24 folded sheets 4⅞x8-in. white bond paper; 24 envelopes. When the stationery is gone, use for hosiery, gloves, hankies. Shpg. wt. 2 lbs. 4 oz.

3 N 3023—Brown chest **$1.39**
3 N 3024—Ivory color chest $1.39

E **Two-drawer Chests** similar to the three-drawer chests above. Brown or ivory color artificial leather with padded embossed top. 24 folded sheets white bond paper 4⅞x8-in.; 24 envelopes. Chest 8⅞x6⅜x3⅝-in. A gift as useful as attractive. Shpg. wt. 1 lb. 12 oz.

3 N 3018—Brown chest **94c**
3 N 3019—Ivory color chest 94c

Boxed Gift Stationery—choice quality

F **Romance Letters.** Dainty floral sprays on finest quality white vellum finish paper. 24 folded sheets 5x8-in., 24 four-fold French notes 4x5-in., 48 white envelopes to match. The kind of stationery any woman would enjoy using—for long letters, "thank-you" notes, etc. Shpg. wt. 1 lb. 10 oz.

3 N 3022—In gift box **96c**

G **Rambling Rose Stationery.** A border of bright red roses on rich white vellum—delightful as a summer garden. 36 club-size folded sheets 5¾x7⅛-in. and 36 matching envelopes. Keep an extra box or two on hand for last-minute gifts. Shpg. wt. 1 lb. 8 oz.

3 N 3017—In gift box **96c**

H **Bouquet Stationery,** a dainty gift for a dainty miss. 18 white vellum single sheets 6x8-in. with a floral border; 18 pink folded sheets 5x8-in. with floral spray; 36 matching envelopes. Paper is ribbon tied and comes in a pink and silver box. A gift she'll welcome. Shpg. wt. 1 lb. 5 oz.

3 N 3020—In gift box **96c**

J **Milady Pastel Ensemble** in your choice of pastel pink, blue or white. High quality smooth writing vellum finish paper. 60 sheets of writing paper: 36 large folded sheets 5x8-in.; 24 folded notes 4x5-in. 60 matching envelopes. Shipping weight 1 lb. 4 oz.

3 N 3142—*State color* **94c**

"His" and "Her" Stationery

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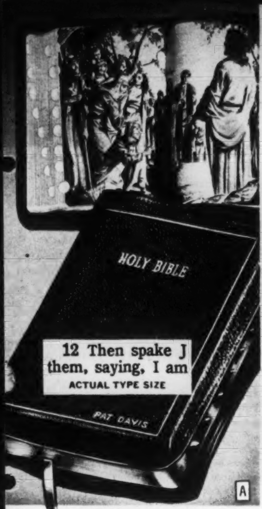
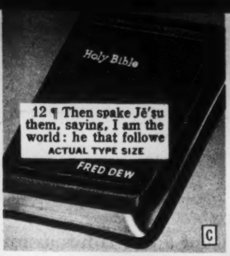
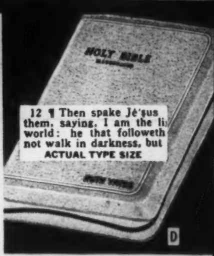
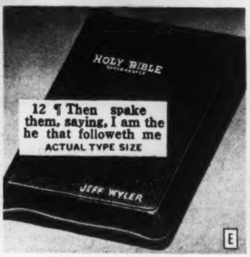
Looking for a gift for all the family? Try the American Peoples Encyclopedia on page 284

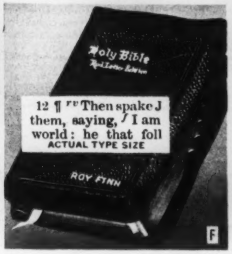

HOLY BIBLE
12 Then spake J
them, saying, I am
ACTUAL TYPE SIZE
PAT DAVIS
A

HOLY BIBLE
12 Then spake J
them, saying, I am
ACTUAL TYPE SIZE
JOHN BOYD
B


Holy Bible
12 ¶ Then spake Jē'ṣu
them, saying, I am the
world: he that followe
ACTUAL TYPE SIZE
FRED DEW
C


HOLY BIBLE
12 ¶ Then spake Je'sus
them, saying, I am the li
world: he that followeth
not walk in darkness, but
ACTUAL TYPE SIZE
D


HOLY BIBLE
12 ¶ Then spake
them, saying, I am the
he that followeth me
ACTUAL TYPE SIZE
JEFF WYLER
E


Holy Bible
12 ¶ Then spake J
them, saying, I am
world: he that foll
ACTUAL TYPE SIZE
ROY FYNN
F

HOLY BIBLE
12 ¶ Then spake Je
unto them, saying, I an
of the world: he that
ACTUAL TYPE SIZE
FRED LUTZ
G

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E King James version nicely bound in black imitation leather with zipper closing. Has 16 illustrations, 8 in beautiful color; and 8 pages of Bibleland maps in color. Words of Christ printed in red. With concordance, presentation page and family register. 1184 red-edged pages 5$\frac{1}{16}$x7$\frac{1}{4}$ inches. Sturdy, economical—a practical gift for children or adults. Name in gold. *Please print name.*

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C Study aids and bold type make this King James Bible ideal for young people. Fine gift for Sunday School classes. 16 color illustrations, 8 maps, presentation page. 4$\frac{1}{2}$x7$\frac{1}{4}$ in. Name in gold. Shpg. wt. 1 lb. 14 oz.

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3 NR 2141—with zipper closing . . . 9.69

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D Dainty white imitation leather King James Bible with your name in gold. Convenient 4x6$\frac{1}{4}$-in. size . . . ideal for weddings. Clean with a damp cloth. Self-pronouncing. 16 color illustrations, presentation page, family register. 1056 orange-edged pages. *Please print name.* Shipping weight 1 lb. 6 oz.

3 NR 2189—with zipper $2.89

3 NR 2166—without zipper 1.88

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G Economical King James version for classroom use. Binding is long-wearing genuine leather. Study helps include Words of Christ in red, 8 color maps, center column references, daily reading calendar, Harmony of Gospels. Old Testament prophecies marked with asterisks(*). Has family register and presentation page. 1280 red-edged pages 4$\frac{3}{4}$x7-inches. Name in gold. *Please print name.*

3 NR 2201—Shpg. wt. 2 lbs. $3.49

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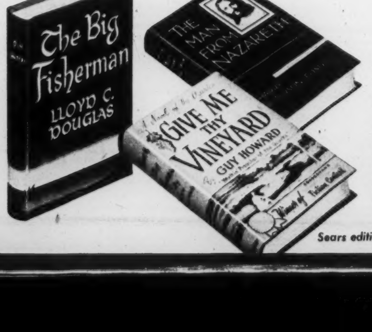
The Big Fisherman
LLOYD C. DOUGLAS
THE MAN FROM NAZARETH
GIVE ME THY VINEYARD
GUY HOWARD

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by Lloyd C. Douglas

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3 N 1217—Clothbound . **$3.00**

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New prize-winning novel by the popular author of *The Walkin' Preacher of the Ozarks.* The ruggedly human, yet sensitively spiritual, story of a hunted Ozark outlaw and the patient woman who loved him —also about the preaching of a stranger and the resignation of a father who finds strength and courage among the hills. You'll read and reread it. Shipping wt. 1 lb. 4 oz.

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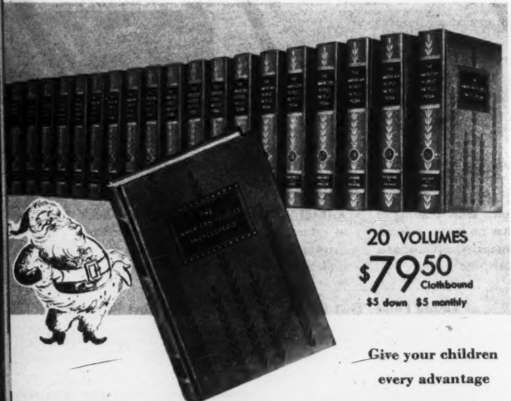

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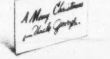

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3 N 9291F	American Girl (Oct. 15–Dec. 31)	$2.00	$3.00	$4.50	$1.50
3 N 9294F	American Home (Oct. 15–Jan. 15)	2.50	4.00	6.00	2.00
3 N 9435F	American Magazine (Oct. 1–Dec. 31)	3.00	5.00	7.50	2.50
3 N 9548F	Argosy (Nov. 1–Jan. 31)	2.50	4.50	6.50	2.00
3 N 9449F	Boy's Life (Sept. 15–Jan. 15)	2.50	4.00	5.00	1.50
3 N 9494F	Charm (Nov. 15–Jan. 15)	2.50	4.00	6.00	2.00
3 N 9502F	Child Life (Sept. 1–Jan. 15)	3.00	5.00	6.00	2.00
3 N 9549F	Children's Activities (Oct. 15 to Jan. 1)	4.00	7.00	10.00	3.00
3 N 9431F	Collier's (Oct. 1–Dec. 31)	5.00	8.00	10.00	3.50
3 N 9527F	Coronet (Oct. 15–Dec. 31)	2.50	5.00	7.00	2.50
3 N 9411F	Cosmopolitan (Nov. 1–Dec. 25)	3.50	5.50	8.25	2.75
3 N 9296F	Esquire (Oct. 15–Dec. 31)	6.00	10.00	13.00	4.00
3 N 9432F	Etude	3.00	5.00	7.50	2.50
3 N 9426F	Field & Stream	2.50	5.00	7.50	2.50
3 N 9344F	Flower Grower (Nov. 1–Jan. 10)	3.00	5.00	7.00	2.00
3 N 9446F	Good Housekeeping (Nov. 1–Dec. 25)	3.50	5.50	8.25	2.75
3 N 9412F	Holiday	5.00	8.00	12.00	4.00
3 N 9479F	Home Garden (The)	3.00	5.00	7.00	2.00
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3 N 9413F	Ladies' Home Journal	3.00	5.00	7.50	2.50
3 N 9346F	Life (Sept. 1–Jan. 1)	6.00	10.75	14.50	3.75
3 N 9478F	Look	3.50	6.00	8.50	2.50
3 N 9415F	McCall's	2.50	4.00	6.00	2.00
3 N 9509F	Mechanix Illustrated	1.80	3.60	5.40	1.80
3 N 9495F	Modern Screen	1.80	3.50	5.00	1.50
3 N 9414F	Newsweek	4.75	9.50	14.25	4.75
3 N 9305F	Omnibook (until Jan. 15, 1950)	3.65	7.30	10.95	3.65
3 N 9504F	Open Road for Boys (Sept. 1–Jan. 15)	2.00	3.00	4.00	1.00
3 N 9429F	Outdoor Life (Nov. 15–Jan. 15)	2.50	4.50	6.75	2.25
3 N 9440F	Outdoors (Sept. 1–Jan. 15)	2.00	3.00	4.00	1.00
3 N 9295F	Parents' Magazine (Oct. 1–Jan. 15)	2.92	4.00	5.00	2.00
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3 N 9442F	Pathfinder (every other week)	2.50	4.00	5.00	1.50
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3 N 9553F	Popular Photography	3.00	5.00	7.00	. . . . .
3 N 9433F	Popular Science (Nov. 15–Jan. 15)	3.00	5.00	7.50	2.50
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3 N 9351F	Reader's Digest (Sept. 20–Jan. 15)	2.75	5.00	7.25	2.25
3 N 9416F	Redbook	2.50	4.00	6.00	2.00
3 N 9417F	Saturday Evening Post (The)	6.00	10.00	15.00	5.00
3 N 9501F	Sr. Prom (formerly Calling All Girls)	2.40	4.00	6.00	2.00
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3 N 9300F	Time (Sept. 1–Jan. 1)	6.00	10.75	14.75	4.00
3 N 9420F	Today's Woman	3.00	6.00	9.00	3.00
3 N 9511F	True	3.00	6.00	9.00	3.00
3 N 9430F	True Story	2.20	4.40	6.60	2.20
3 N 9554F	Wee Wisdom	2.00	4.00	6.00	2.00
3 N 9428F	Woman's Home Companion (Oct. 1–Dec. 31)	2.50	4.00	6.00	2.00

Catalog No.	Magazine	One 2-Yr.	Each extra 2-Yr.
3 N 9423F	Looney Tunes & Merrie Melodies	$1.85	$1.85
3 N 9424F	New Funnies	1.85	1.85
3 N 9496F	Varsity (Bi-monthly Oct. 1–Jan. 15)	2.00	2.00
3 N 9425F	Walt Disney's Comics & Stories	1.75	1.75

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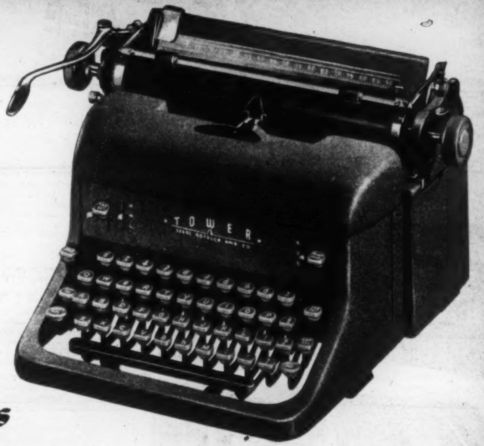
3 NM 4581F—Pica type. Shipping weight 45 lbs. $99.00
3 NM 4582F—Elite type. Shipping weight 45 lbs. 99.00



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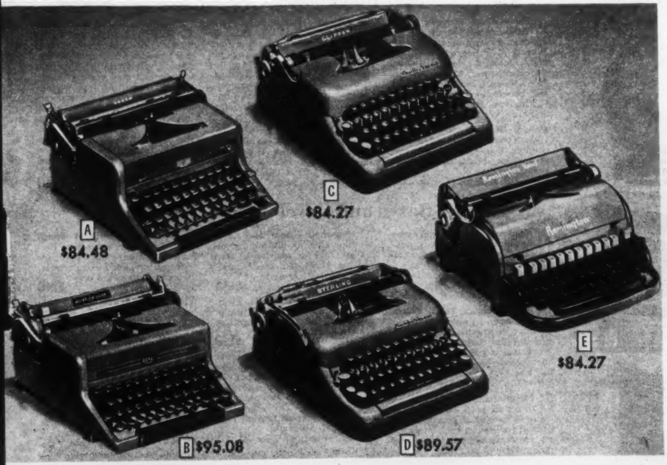

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3 NM 4586T—Pica type. $84.48
3 NM 4587T—Elite type. 84.48

B **Royal Quiet De Luxe.** Same as Royal Arrow plus built-in silencing features and full-length tabulator. 16 lb. 10 oz. in case. *Express prepaid.* (Shipping weight 20 lbs.)

3 NM 4584T—Pica type. $95.08
3 NM 4585T—Elite type. 95.08

Exclusive Floating Shift! Only light type segment moves.

C **Corona Clipper.** Functionally contoured with molded finger-fit keys. Speed set margin gives instant control of right-left margin settings. Triple line spacing. Card writer paper fingers; built-in space bar; touch selector; Beige-gray finish, green keys. 17 lbs. in case. *Express prepaid.* (Shipping weight 20 lbs.)

3 NM 4562T—Pica type. $84.27
3 NM 4563T—Elite type. 84.27

D **Corona Sterling.** All features of Corona Clipper plus full-length tabulator and two-roller paper bail. 17 lbs. in case. *Express prepaid.* (Shipping weight 20 lbs.)

3 NM 4564T—Pica type. $89.57
3 NM 4565T—Elite type. 89.57

Molded Finger-Fit Keys, NEW post-war streamlined design!

E **Remington Portable.** Semi-automatic ribbon changer. Scientifically located control keys. Double roller paper bail smoothes paper on roller. Improved personal touch regulator. Positive paper feed; variable line spacer; positive margin control; segment shift. Non-glare smooth two-tone gray finish. 17 lbs. in case. *Express prepaid.* (Shpg. wt. 20 lbs.)

3 NM 4570T—Pica type. $84.27
3 NM 4571T—Elite type. 84.27

Remington Portable with Tabulator (not shown). Same as Remington Portable above plus full-length tabulator controlled from keyboard. 17 lbs. in case. *Express prepaid.* (Shpg.wt.20 lbs.)

3 NM 4568T—Pica type. $89.57
3 NM 4569T—Elite type. 89.57

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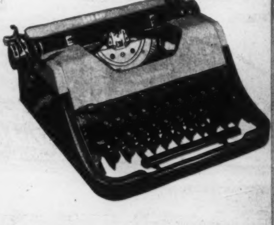

PRESENTING NEW Underwood Leader—the typewriter designed for the whole family! **Check these BIG features:** . . Full 8-in. writing line . . Right and left shift key and shift lock . . Single and double line spacing . . Automatic line finder . . Automatic ribbon reverse . . Carriage release lever . . Back spacer . . New Duo-tone finish . . Easy Action touch. Here's a Christmas gift that Mother, Father and the children can use equally as much. For homework, business and personal correspondence, bills, reports, recipes and 1000 other things. Full-size keyboard; black ribbon and carrying case included. 16 lbs. in case. *Express prepaid.* (Shipping weight 19 lbs.)

3 NM 4595T—Pica type. $63.40

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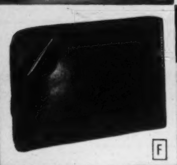
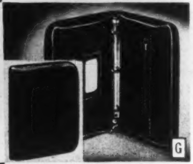
16

Short, specific instructions allow you to spend most of your time typing. Teaches important parts of typewriter, keyboard fingering. Spiral bound. Stiff cover. 60 pages.

3 N 2694–Shpg. wt. 8 oz. . $1.17

School Gifts





Smart new Carrying Cases for year 'round use

A **Shiny red plastic Lunch Box** with a plaid rayon taffeta top. Bright as an ornament on the Christmas tree. The double handle of rayon cord is adjustable to shoulder length. Entire box is waterproof. Metal lined. Base is 6¾x4¼ inches.
3 N 4763–Shpg. wt. 12 oz.. 96c

B **Tweed stripe School Bag** with red plastic trim and red leather buckle straps. Has water resistant lining; roomy lunch pocket; outside pencil pocket with zipper. Red plastic handle or shoulder strap. Size: 14x10 in. Shpg. wt. 1 lb. 4 oz.
3 N 4718—With handle. . $1.55
3 N 4719—Shoulder strap. 1.55

C **New four-feature School Bag** with your name printed in gold. Brown artificial leather with tan plastic binding and tan imitation leather trim. It features a large lunch pocket; outside coin purse; a pencil pocket; and a name plate. 14x10-in. Shpg. wt. 1 lb. 8 oz. *Print name.*
3 NR 4720—With handle. $2.10
3 NR 4721—Shoulder strap 2.10

D **3-Pocket Brief Case.** Imitation leather (handboarded grain), reinforced with double rows of white saddle stitching and metal corners. Has all-over leather buckle straps and extension lock. Smart plastic handle. 15¾ x 10¾ in. Shpg. wt. 1 lb. 12 oz.
3 N 4782E—Black $3.30
3 N 4783E—Brown 3.30

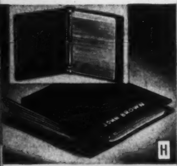
E **3-pocket Brief Bag** with a zipper top. Rich smooth imitation leather, white saddle stitching, metal corners. Size: 16x11-in.—artificial leather gussets expand to 6½-inches at base to accommodate books and large quantities of papers. For school or office. Wt. 2 lbs. 12 oz.
3 N 4745E—Black $4.80
3 N 4746E—Suntan 4.80

F **2-way zipper Underarm Case** (zips open on 2 sides). Smooth finish imitation leather in rich suntan color, reinforced with double white saddle stitching. Green imitation leather lining. 16x10¾ in. Ideal for carrying papers to school or office.
3 N 4959E—Wt. 1 lb. 3 oz. $2.40

G **Zipper Ring Binder.** Imitation leather with leather reinforcement, artificial leather lining. Plastic binding with white saddle stitching. Has identification holder. 3 inside pockets, one with zipper. 1-in. rings with booster metal. Wt. 1 lb. 8 oz. *State color:* black or brown.
3 N 4979E—2-ring. For paper 10½x8-inches. . . $3.20
3 N 4980E—3-ring. For paper 11x8½-inches $3.20

H **New 2-in-1 Ring Binder with a built in Pencil Box.** No more mislaid pencils or torn pockets! Just unsnap the permanent case at the end of the binder and you have a safe place for pens, erasers. Brown artificial leather; name in gold. Has 6 pencils, 50 sheets ruled paper. Wt. 1 lb. 12 oz. *Print name.*
3 NR 4894—2-ring. For paper 10½x8-inches $1.45
3 NR 4895—3-ring. For paper 11x8½-inches $1.45

NOTE: On numbers ending in E price includes 20% Fed. Excise Tax. If government reduces or discontinues tax we will refund accordingly.



RAND McNALLY
WORLD
ATLAS
J

Atlas, Globes, Blackboards for your home study

J **New Rand McNally World Atlas** revised to show boundary changes resulting from World War II. 172 pages of accurate, highly-detailed color maps cover the entire world. Convenient size 10½x7¼-inch book fits in standard bookshelf. Has 264 pages. Clothbound. *Postpaid.*
3N5416–(Wt. 2 lbs. 4 oz.) $3.50

Wonder Globe. (not shown). A 10-inch picture globe designed for children. Brilliant colors; pictures of animals, boats, planes make geography easy.
3N05403–Wt. 2 lbs. 12 oz. $2.80

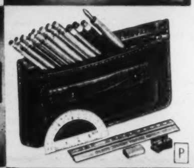
K **Popular 10-inch Globe** with base and half meridian of strong steel construction. A fine, up-to-date globe. Maximum information in clear print. Most detailed globe map ever published, with over 6,000 place names—steamship routes, railroads, highways, islands, deserts, dams, mountains, glaciers, etc.
3N05402—Wt. 3 lbs. . $3.45

L **Auto Road Map Case** of brown imitation leather. Holder fits into dashboard cabinet of your car; folds to 5½x10-in.
3 N 5417—Wt. 9 oz. $1.15

M **Modern non-glare Green Blackboard**—attractive and restful to the eyes. Color engineered to meet modern demands. Noiseless, smooth velvety finish for perfect writing and easy erasing. Large 24x36-inch writing surface. 1½-in. soft wood frame. Natural varnish finish. Full length chalk trough, with 6 sticks of dustless chalk and standard size eraser. Has 2 metal hangers. The convenient blackboard to hang on the wall at home, school, office. Mailable.
3 N 04932—Wt. 9 lbs. . . $3.80

AUTO ROAD MAPS
L

Sears Modern
Soft Green
Non-Fading
Blackboard
M



Pencil Boxes and novel Mechanical Pencils

N **Maroon Pencil Box with name in gold.** Has 10 pencils, penholder, pen point, ruler, pencil sharpener, eraser, compass, 6 crayons, protractor, triangle, 12 colored pencils. Wt. 1 lb. 8 oz
3 NR 4807—*Print name* . . . $1.95

P **Brown leather Pencil Pouch** zips open to reveal 8 striped pencils with erasers, 3 water color pencils, plastic penholder, penpoint, plastic ruler, pencil sharpener, eraser, and metal protractor. Size 8½x5 inches.
3 N 4935–Shpg. wt. 9 oz. . $1.40

R **Personalized Pencil Set.** Your name in gold color on red leather case and 24 pencils. With ruler, pencil sharpener, protractor, eraser, comb, penholder, pen point. *Print name.* (Max. 18 letters.) Shipped from New York. Order by Dec. 5 for Christmas. *Postpaid* (Wt. 1 lb.). No COD's.
3 NR 4800F–In gift box. . $2.00

S **Household-School Pencil Case.** Blue alligator-grain imitation leather folding case with snap fastener. 8¼x4¼-in. Has 24 quality pencils with erasers.
3 N 4793—Wt. 10 oz. $1.15

T **12 lo-o-o-ong Pencils,** 14-in. from end to end. With plastic caps and bevel edge oversize erasers. Shpg. wt. 12 oz.
3 N 4770—In gift box $1.10

V **2 jumbo all-plastic Pencils** 10½-in. long; diameter 1⅜-in. With huge eraser and built in pencil sharpener. 1 pencil contains 12 full length assorted color crayon pencils. The other has ruler, penholder and point, red-blue pencil, 3 pencils.
3 N 4771–Shpg. wt. 1 lb. . $1.35

W **Knife Pencil.** Steel blade self-contained in maroon mechanical pencil. 12 extra leads, 2 erasers. Shpg. wt. 4 oz.
3 N 8032–In gift box $1.10

X **Mechanical Perfume Pencil** red with gold color trim. Perfume vial and glass applicator concealed in end. 2 extra erasers, 24 leads. Shpg. wt. 4 oz.
3 N 8002—In gift box $1.10

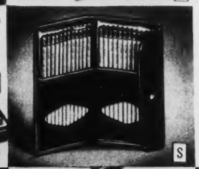
Y **Calendar Pencil.** Cap is perpetual calendar. Mottled brown with gold color trim. 24 extra leads, 3 erasers. Wt. 4 oz.
3 N 8027—In gift box. 98c

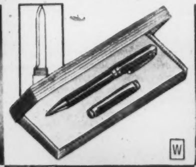
Z **Mechanical Key-chain Pencil.** Precision-made; collapsible. Top covered with fine leather in assorted colors. Wt. 5 oz.
3 N 8028—In gift box. 93c

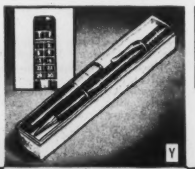
AA **Mechanical Lighter Pencil.** Black with gold color trim. 12 extra leads, 2 erasers, flint.
3 N 8001–Wt. 4 oz. Gift box 96c

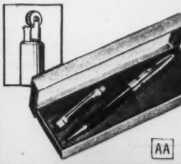
BB **Mechanical Multiplying Pencil.** It's fun to learn arithmetic with this pencil pal. Gray. 24 extra leads, 2 erasers.
3N8004-Wt. 4 oz. Gift box 91c

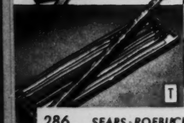
MARY JONES
R

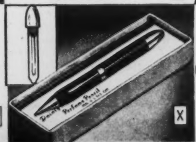


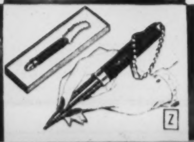


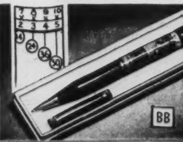


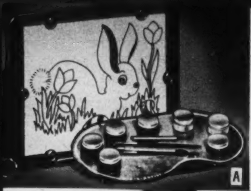


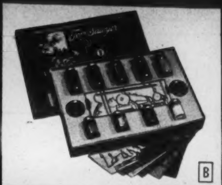


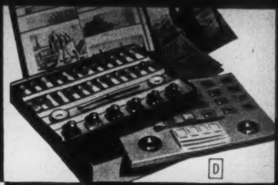




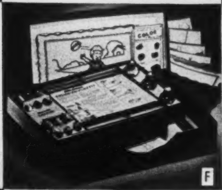


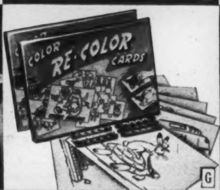


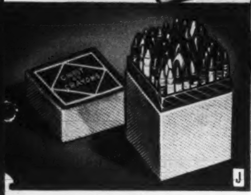


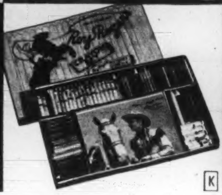


A Blackboard That's White! No Dust-No Eyestrain
E









Student Crayon and Paint Sets

A **Kid-E-Artist Palette Set,** the painting set with the washable plastic canvas. Paint—wash off—paint again . . . the child has endless fun creating picture after picture. Set includes 6 jars poster paint; water jar; 2 brushes; 2 plastic sheets; 10 pictures to paint; instructions. Brilliant colors—harmless paints.
3 N5334—Shpg. wt. 4 lbs. 3 oz.... $3.20

B **Poster Color Set** popular with today's students. Includes five 1-oz. jars assorted tempera colors; four ½-oz. jars assorted tempera colors; 8 sheets of pictures to paint; 2 metal water pans; 1 paint brush. A welcome gift.
3 N5216—Shpg. wt. 3 lbs. 4 oz...... 96c

C **Finger Painting Outfit,** beautiful lithographed box. 26 sheets finger paint paper; six 4½-oz. jars paint; 2 bottles fixative; brush; 6 wood paddles; water cup; instructions. Paints are harmless and stainless—have good texture, brilliant colors. An excellent "Self-expression" medium, it stimulates creative design. For children, adults.
3 N5291—Shpg. wt. 7 lbs. 8 oz... $2.70

Water Color Set (Similar to "D"). 14 tubes water colors; brush; 2 water jars; metal mixing tray; color chart; color guidance picture; 16 pictures to color.
3 N5215—Shpg. wt. 2 lbs. 2 oz..... $1.85

D **De luxe Artist Set**—the dream of the young artist. All materials for good art work—24 tubes water colors; 6 jars of poster paints; 2 mixing cups; 3 brushes; 28 semi-moist paints; 2 water pans; mixing tray; 32 pictures; color mixing guide and art study.
3 N5283—Shpg. wt. 4 lbs. 14 oz.. $4.40

Smaller Set (not shown). 12 tubes water colors; 6 jars poster paints; 4 water cups; 2 brushes; 22 pictures to color; metal mixing tray; color mixing chart; 1 picture for color guidance.
3 N5210—Shpg. wt. 3 lbs. 12 oz.. $2.70

E **The Black board that's white.** New! You draw on the chip-resistant 12x16-inch white surface with crayons and wipe off in a jiffy. No dust, no dirt. Bright colors on white are practical and exciting for the child. Board has bright red wood frame 1x1½-in. With 3 boxes color crayons (8 per box) and flannel erasing cloth.
3 N4933—Shpg. wt. 2 lbs. 6 oz.... $2.10

F **Color-on-Plastic Set.** Color with Magic crayons or paints—wipe off—use over and over. 3 plastic art sheets; 3 jars Magic Paints; 6 Magic Crayons; 16 pictures that can be framed; 3 paper frames to hang on wall; eraser; mixing pan; brush; mixing chart; instructions.
3 N4927—Shpg. wt. 2 lbs. 12 oz... $1.85

G **14 Color-and-Recolor Cards.** Color the plastic-coated cards—wipe off with a dry cloth—and color them again! Each 10⅞x7⅜-in. card has 2 pictures back to back. 7 cards of "things that go" like trains and boats; 7 cards of circus animals; 12 crayons. A grand educational gift.
3 N4928—Shpg. wt. 1 lb. 2 oz....... $1.75

H **Combination Paint and Coloring Sets.** Every youngster ought to find one of these sets under his Christmas tree. The big de luxe set includes 39 wax crayons, ~~5 pic~~tures to color, 5 blank sheets, 4 stencils, 30 paints, paint brush; 22 pastels for paper or blackboard use. Also a 244-page Jumbo Coloring Book 10⅞x11½-in.; and a set of 5 Paint Books, approx. 11x14-in., each with 24 pages of drawings.
3 N4917—Shpg. wt. 5 lbs. 6 oz..... $2.95

3 N4918—**Smaller Set** with 23 wax crayons, 22 colored pastels, 12 paints, brush, five 24-page Paint Books. Wt. 3 lbs.......... $2.00

3 N4919—**Economy Set.** 23 wax crayons, 10 water colors, brush, 244-page Jumbo Coloring Book. Shpg. wt. 2 lbs. 3 oz.. $1.10

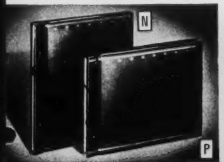
3 N1810—**Jumbo Coloring Book.** Shpg. wt. 1 lb. 6 oz......................... 44c

J **Chest of Crayons.** 45 standard size and 9 jumbo crayons stand upright in a 4¾x3¼x3¼-inch cardboard box. Crayons are individually wrapped.
3 N4901—Shpg. wt. 1 lb. 3 oz......... 91c

K **Roy Rogers Crayon Box.** with a picture of Roy and his palomino horse, Trigger, on the cover. Contains 74 assorted wax crayons, 15 sheets of pictures to color, 5 blank sheets for your own drawings, art study (in color), and 4 stencils. Boys and girls of any age will enjoy this set.
3 N4902—Shpg. wt. 2 lbs. 12 oz.. $1.85

L **Rainbow Coloring Set,** the largest assortment of crayons ever assembled. Imagine what a thrill this super de luxe set will be to the child who likes to color. 111 assorted color wax crayons; 12 sticks colored chalk; 15 outline pictures; 5 sheets white drawing paper; 5 stencils; 3 cut-out stencils; art study in color. In a gorgeous box 19x11x2¼ inches.
3 N4903—Shpg. wt. 5 lbs....... $2.85

M **Musical Crayon Treasure Chest.** Lift the cover and it plays "Parade of the Wooden Soldiers" in delightfully clear tones. Inside are 32 assorted color crayons, including gold, silver and copper. The 11½x4½x2½-inch walnut box has 2 lovely inlays on the cover; 18-note precision made Swiss movement in base. This is really 3 gifts in 1 . . . a box of crayons—a music box—and a wood chest that will last a lifetime. Re-fill it with crayons, or use it to hold your most prized possessions when the crayons are gone.
3 N4908—Shpg. wt. 2 lbs...... $4.90



FIVE YEAR DIARY
FORTUNE TELLING BIRTHDAY BOOK
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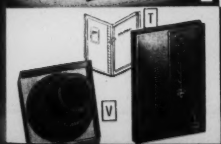


CHANGE FOR THE BABY
SAVE FOR A RAINY DAY
W

Handsome Memory Books

Scrapbook and Photo Album. Maroon imitation leather padded cover with rich gold-color decoration. Plastic tipped maroon rayon cord tie. Loose-leaf style. Shpg. wt. 3 lbs.

N 3 N6000—**Scrapbook.** 45 manila sheets 14½x 13 inches............. $1.85

P 3 N6001—**Album.** 45 black sheets 11x15½ in.... $1.85

R **Red leather 5-year Diary** for your own record of daily events. Padded cover with 23K gold decoration, rounded hand turned corners. Gold-edged pages; gold color lock and key. Size: 5½x4¼ inches.
3 N5943–Shpg. wt. 1 lb. $2.40

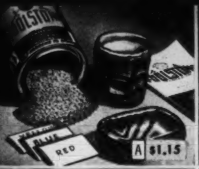
S **Leather fortune-telling Birthday Book.** Luxurious sky blue padded cover with hand turned, rounded corners and 23K gold decoration. Gold-edged pages. 4⅞x3¾ inches. Horoscope for each day of the year and space for recording birthdays of family and friends.
3N5917–Shpg. wt. 10 oz. $1.55

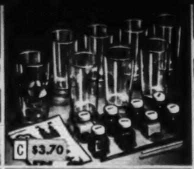
T **Address-Memo Book.** Brown imitation leather embossed with a laurel design. Indexed pages with space for over 700 addresses. Also has memo pad for notes; convenient eraser tipped pencil. Size 8¼x5¾ in. A must for every home!
3 N6002—Shpg. wt. 1 lb. $1.40

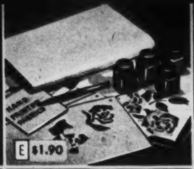
Useful Gifts

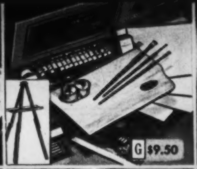
V **Decorative Table Mats** to put under lamps, vases, flower pots, etc. Brown imitation leather embossed with gold color decoration. Felt back. Set includes one 5-in. mat; two 7-in. mats; one 9-in. mat. Protect your table top!
3 N5854—Shpg. wt. 10 oz. $1.30

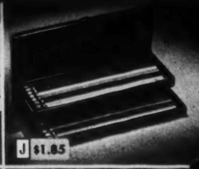
W **Clear glass Bubble Bank.** Actually holds up to $25 in pennies. Can be opened and used time and time again. Both children and adults will be amused by the clever cardboard figures inside the bubble. A thrifty gift. Wt. 2 lbs.
3 N3955–**Save for Rainy Day** 98c
3 N3956–**Change for Baby** 98c

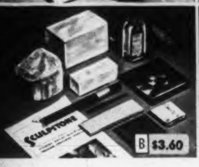


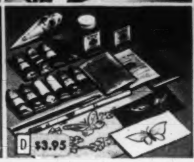


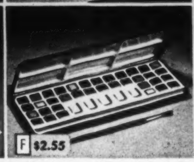


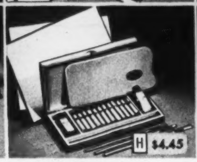


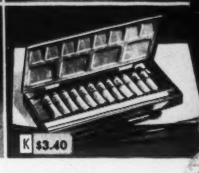












Art and Novelty Decorating Sets for friends who like to paint and model

A **Foolstone**—the new and different art decorating medium! A powder that self-hardens to stone when you add water. Shape it around cans, jars, other discarded household items and convert them into lovely ashtrays, etc. 2 pounds of Foolstone, 3 pkgs. of color for decorating—red, yellow, blue—instructions.
3 N 5232—Wt. 2 lbs 12 oz. $1.15

B **Sculpstone,** a soft stone of rare beauty and workability. It's easy to carve lovely gifts, jewelry etc. Includes: stones, knife, finishing material, sandpaper, steel wool, instruc. Endorsed by professionals, schools.
3 N 5230—Wt. 4 lbs. 6 oz. . $3.60

C **Dek-All** for painting glass, china, metal, plastic. Colors can be set permanently. Includes: eight 8-oz. glasses to decorate; six ½-oz. bottles of color—red, yellow, green, blue, white, black; two ½-oz. bottles mix; brush; 2 mixing sticks; instructions.
3 N 5234—Shpg. wt. 4 lbs . $3.70

D **Plastic Relievo Set.** New! Unusual! Colors for 3-dimension raised painting on fabrics, wood, pottery, metal, paper. Decorate blouses, ties, etc. 10 tubes color, cones, luster beads, multi-sequinettes, stamping powder, remover, dilutor, brush designs, instructions.
3 N 5238—Wt. 2 lbs. 3 oz. . $3.95

E **New Hand Stencil Textile Set** for painting and decorating cloth. It's fun and everyone can do it. Set includes a 36x45-inch piece of white cotton sheeting—for a luncheon cloth 36x36-in. and four 9x9-in. napkins—or for hand towels or a vanity set, or any number of household items. Also 4 jars paint (red, yellow, green, blue); 3 ready cut stencils; stencil brush; instructions.
3 N 5279—Wt. 1 lb. 8 oz. . $1.90

F **Water Color Set.** 36 finest quality water colors in half pans. With brush. In 10¾x4½-inch metal box with mixing compartments in the cover.
3 N 5396—Wt. 1 lb. 2 oz. $2.55

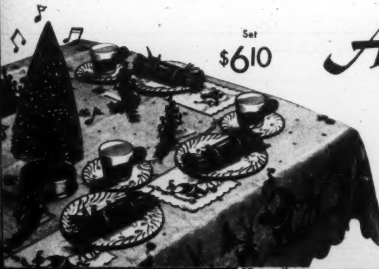
G **Oil Color Easel Outfit.** A beautiful gift for an art student or hobbyist. Includes 16 tubes ½x4-in. Hi-Test colors; four 10x14-in. painting panels; wood palette; palette knife and double cup; 3 brushes; 6 sticks layout chalk; purified turpentine; linseed oil; art study; instructions. Walnut finished wood easel opens to 60 inches; 2-piece canvas rest, 22-in. wide.
3 N 05390–Shpg. wt. 10 lbs. $9.50

H **Gainsborough Oil Set** in wood box 5¾x11½-in. 12 tubes of color ½x4-in.; two painting panels 9x12-in.; palette; 3 brushes; linseed oil; turpentine.
3 N 5324—Shpg. wt. 3 lbs. $4.45

J **20 Colored Indelible Pencils** in a smart red plastic 2-decker box. Paint with pencils!—first draw and color with them like crayons; then apply a wet brush to the picture for your water color effect. Wood covered pencils are 7-inches long and come in assorted colors. A gift for children all ages.
3 N 4789—Shpg. wt. 12 oz. . $1.85

K **Academy Water Color Set.** Everything you need to start painting. 12 tubes water colors 1x3-in.; 3 camel hair brushes. In aluminum box 4⅝x9⅛-inch with hinged enamel cover divided into 12 mixing sections. 12x9-inch tablet with 24 sheets artist paper.
3 N 5378—Wt. 1 lb. 12 oz. . $3.40

Art and Paper Gift Ideas

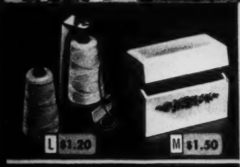


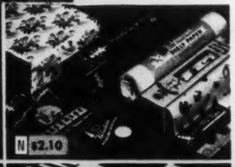
Set $6.10

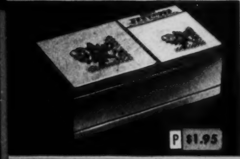
Add to the fun with fancy Table Settings

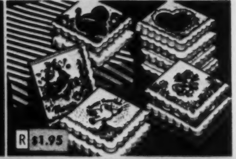
Complete Christmas Table Setting—finest quality for holiday dinners and parties. *Musical Revolving Christmas Tree Centerpiece,* 15 inches high, turns to the sweet, clear music of "Silent Night." Its green branches are covered with white snow crystals. Green plastic base holds 18-note Swiss movement. Use year after year. *Paper Plates and Cups.* 8 each 8-inch and 6-inch white plates with Christmas tree border; eight white hot drink cups with green handles. *Favors:* 8 red and green Christmas tree nutcups and 8 matching mottoes with snapper, hat, verse. *Jolly Santa Table Cover* 60x102 in.; and 20 matching paper napkins 12x12-inches.
3 N 7275—Wt. 3 lbs. 4 oz. Set $6.10

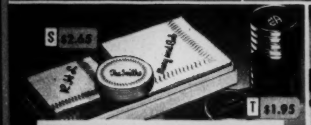
Musical Christmas Tree.
3 N 7276—Wt. 1 lb. 9 oz. $3.80
Christmas Plates, Cups. 8 each: 8-in., 6-in. plates; 6-oz. cups.
3 N 7321—Shpg. wt. 14 oz. 73c
Christmas Table Cover and 20 matching **Napkins.**
3 N 7293—Shpg. wt. 12 oz. 73c
8 Nutcups; 8 Mottoes.
3 N 7320—Shpg. wt. 8 oz. $1.35

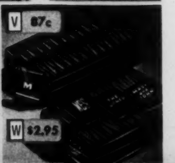












Be modern! Use paper!

L **String Kit** for the home. 2 cones holding 1080 ft. of string and handy silver color metal wall dispenser. Screws included for attaching to kitchen or pantry wall.
3 N 7430—Shpg. wt. 14 oz. $1.20

M **Floral decorated wood Recipe Box** with 100 file cards 3x5 inches, and set of recipe guides. **State color:** red, white. Size 5½x3¼x4 inches.
3 N 7405—Shipping wt. 1 lb. 3 oz. . . $1.50

N **Homemaker's Gift.** Surprise the lady of the house with this big assortment of useful paper products. All finest quality. 14-in.x100-ft. roll white shelf paper; 12-in.x60-ft. roll daintily decorated wax paper; 12-in.x60-ft. roll dusting paper; pkg. of 12 pie tapes; 4 sheets cooking parchment 24x24-in.; 2 paper wash cloths.
3 N 7433—Shpg. wt. 5 lbs. . . . . . Set $2.10

P **Cellulose Napkins** that drape across your lap like finest linen. Exquisite new design—embossed roses entwined in a yellow lattice—set against a snowy white background. Extra heavy and absorbent—the kind of paper napkins you'll enjoy using whether guests or "just the family" are present. Box includes 75 large dinner size napkins 17x17-inches and 75 luncheon napkins 13½x13½-inches.
3 N 7445—Wt. 4 lbs. . .150 napkins $1.95

R **Napkin-of-the-Month Gift Box.** Just think how convenient—an appropriate fancy paper napkin for every special event of the year. Be set to celebrate Christmas, New Year, Valentine's Day, St. Patrick's Day, Easter, Hallowe'en, Thanksgiving. Also 3 florals, patriotic, and a special fall design. 13x13-in. embossed napkins with scalloped edge. 24 napkins per pkg.
3 N 7444—Wt. 3 lbs. . . .In gift box $1.95

Personalized Gifts

S **Monogrammed Gift Set** . . . a thoughtful gift for the discriminating hostess, or ideal for your own holiday entertaining. Finest quality white paper with your name and a smart Spencerian scroll border in color. Set includes 60 luncheon napkins 12½x12½-inches; 60 tea or cocktail napkins 9x9-in.; 20 coasters 3½-inches in diameter. Your choice: red, green or blue printing; one choice per set of 3 initials, last name or 2 first names *Please print name, color. Postpaid.* (Shipping weight 1 lb. 4 oz.)
3 NR 7356F . . . . Complete set $2.65

125 **Luncheon Napkins** only—see above. *Postpaid* (Shipping wt. 1 lb.).
3 NR 7357F—*Print name, color* $1.95

125 **Tea Napkins only.** *Postpd.* (Wt. 12 oz.).
3 NR 7358F—*Print name, color* $1.95

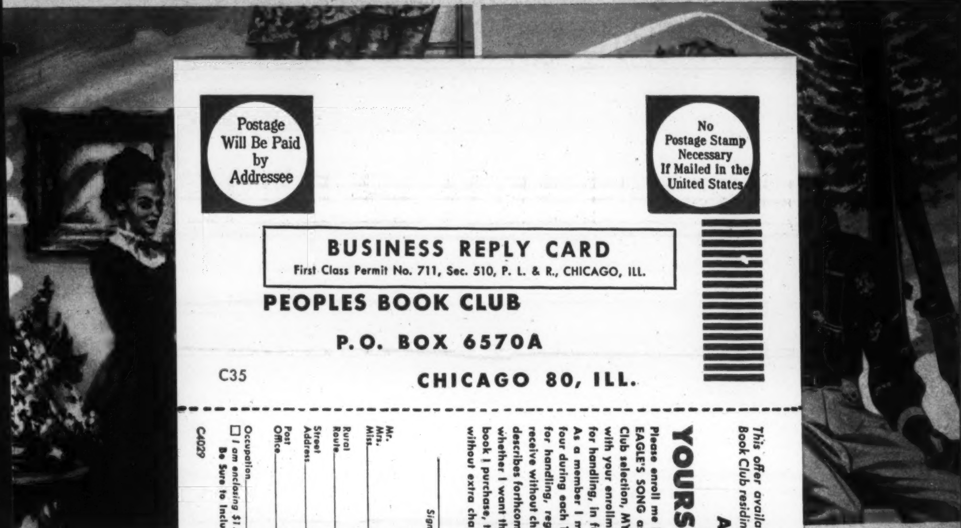
T **24 Asbestos Ashtray Coasters.** (12 per acetate drum). Red, green or blue with gold color rim and monogram. Printed on both sides. Choose 3 initials, 2 first names or last name. *State color, name. Postpaid.* (Shipping weight 1 lb.)
3 NR 7355F . . . . .24 Coasters $1.95

V **Initialed Matches.** Bright blue covers with white initial. *Print 1 initial for 150 packs.* (3 boxes.) (Wt. 2 lbs. 4 oz.)
3 NR 7262–150 packs 87c 300 packs $1.59

W **100 Monogram Matches** (50 per acetate gift box.) Quality high gloss finish red, blue or green with name in gold color. Choose either 3 initials, 2 first names or 1 last name only. *Postpaid.* (Shpg. wt. 2 lbs.) *Print name, color.*
3 NR 7354F—(2 boxes) 100 matches $2.95

Orders received up to Nov. 25 shipped before Christmas. Catalog Nos. ending in F shipped from factory near N. Y. No C.O.D.'s.

TWO STIRRING NOVELS drawn straight from life itself!



Postage Will Be Paid by Addressee

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CHICAGO 80, ILL.

C35

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A $5.75 VALUE
(at publishers' list prices)

YOURS FOR ONLY 1^{87}

Please enroll me in Peoples Book Club and send me THE EAGLE'S SONG as my enrollment bonus and as my first Club selection, MY HEART SHALL NOT FEAR. In accordance with your enrollment offer I will send you $1.87 plus 13c for handling, in full payment upon receipt of both books. As a member I may purchase Club selections (as few as four during each 12 months) for only $1.87 each plus 13c for handling, regardless of publishers' list prices. I will receive without charge *The Peoples Choice* magazine which describes forthcoming books so that I may know in advance whether I want the book described; and with every fourth book I purchase, the Club will send me an additional book without extra charge as an earned-bonus.

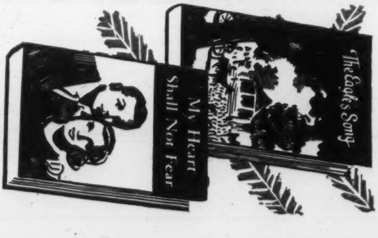
Signature of new member must appear on line above

C35

PLEASE PRINT PLAINLY

Mr.
Mrs.
Miss (First Name) (Last Name)
Rural Route Box No.
Street Address Zone No.
Post Office State
Occupation Age if under 21
☐ *I am enclosing $1.87 in an envelope to save the handling charge.*
Be Sure to Include Tax as Required by Your State or City

C4029


The Eagle's Song
My Heart Shall Not Fear

Heartwarming . . .
Stirring . . .
Straight from life itself

It's simple and easy to join.
Just fill out one of these cards and mail now. If additional enrollment cards are desired, write to:
Sears Peoples Book Club
P. O. Box 6570A, Chicago 80, Ill.

ENROLLMEN

THE EAGLE can be no story who built Americ great and single great nation. Ou the peaceful pros ness his great gr that past, there l and unscrupulou tricked and cheat nating saga of *readable* novel f

e Lawrence. for the first unted by the child into a awrence takes esse, and her childhood to y Gray, her ting out to es a woman's tic, unusually *price $2.75.*)

A Staten

Decent, entertai

In a few words, this sta Peoples Book Club—d ing at a fair price. Th sense, a declaration of policy: honest values, false claims, no mislea

Perhaps that's wh proud of its backgrou *Book Club, like all Sears customers, save money and receive the greatest possible value.* Naturally, then, they are given the best in reading at the lowest possible price for such handsome editions.

And as a member of the Sears organization, Peoples Book Club understands the responsibility of serving the American people in the finest tradition . . . of bringing family and

tion, why so many remain enthusiastic Club members year after year.

Said simply:
decent, entertaining reading at a fair price in the Sears tradition of quality and savings.

Peoples Book Club
A Division of Sears, Roebuck and Co.

rom ples Book Club

s of absorbing books publishers' list prices) of only $1.87 each— r.

k upon enrolling and (priced from $3.50 to) with every four Club

with the help of the a system of book selec- s (not by a board of).

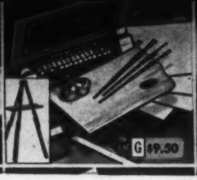
ship with purchase of as few as four books a year.
5. A saving of over 60% on books you would normally want to read and own.
6. A subscription without extra charge to *The Peoples Choice*, the beautifully illustrated Club magazine which tells about forthcoming selections.
7. A home library of clean, wholesome books which can be displayed with pride and confidence for any member of your family to read.

SIGN AND MAIL ATTACHED PREPAID CARD NOW!

A $1.15

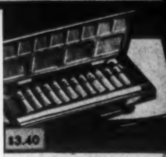
C $3.70

E $1.90


G $9.50

J $1.85

B


$3.40

Art

…model

A **Foolstone**—the new
ferent art decorating
A powder that self-ha
stone when you add wate
it around cans, jars, o
carded household items
vert them into lovely
etc. 2 pounds of Fool
pkgs. of color for deco
red, yellow, blue—instru
3 N 5232—Wt. 2 lbs. 12

B **Sculpstone,** a soft
rare beauty and wo
It's easy to carve lovely g
elry etc. Includes: stone
finishing material, sa
steel wool, instruc. E
by professionals, schoo
3 N 5230—Wt. 4 lbs. 6 o

Colored Indelible Pencils in
mart red plastic 2-decker box.
with pencils!—first draw and
with them like crayons; then
a wet brush to the picture for
water color effect. Wood cov-
encils are 7-inches long and
n assorted colors. A gift for
en all ages.
789—Shpg. wt. 12 oz. . $1.85

ademy Water Color Set.
erything you need to start
ng. 12 tubes water colors 1x3-
amel hair brushes. In alumi-
ox 4⅜x9⅛-inch with hinged
l cover divided into 12 mix-
tions. 12x9-inch tablet with
ets artist paper.
378—Wt. 1 lb. 12 oz. . $3.40

Ideas

Settings

sical Christmas Tree.
4 7276—Wt. 1 lb. 9 oz. $3.80
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4 7321—Shpg. wt. 14 oz. 73c
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own holiday entertaining.
white paper with your name
encerian scroll border in col-
60 luncheon napkins 12½x
tea or cocktail napkins 9x-
ers 3½-inches in diameter.
d, green or blue printing; one
f 3 initials, last name or 2 first
print name, color. Postpaid.
ht 1 lb. 4 oz.)
. . . . Complete set $2.65

Napkins only—see above.
ping wt. 1 lb.).
rint name, color $1.95

ns only. *Postpd.* (Wt. 12 oz.).
rint name, color $1.95

Ashtray Coasters. (12 per
m). Red, green or blue with
and monogram. Printed on
ose 3 initials, 2 first names or
color, name. Postpaid. (Ship-
)
. . . . 24 Coasters $1.95

L $1.20

P $1.95 R $1.95

whether guests or "just the family" are present. Box includes 75 large dinner size napkins 17x17-inches and 75 luncheon napkins 13½x13½-inches.
3 N 7445—Wt. 4 lbs. . 150 napkins $1.95

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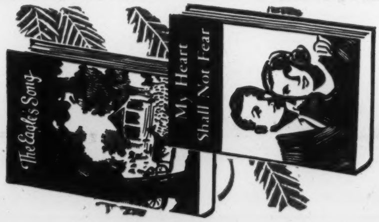
S $2.65 T $1.95

V 87c W $2.95


The Eagle's Song
My Heart Shall Not Fear

Heartwarming . . .
Stirring . . .
Straight from life itself

It's simple and easy to join.
Just fill out one of these cards and mail now. If additional enrollment cards are desired, write to:
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Signature of new member must appear on line above

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PLEASE PRINT PLAINLY

Mr.
Mrs.
Miss________________ ________________
(First Name) (Last Name)

Rural Route________________ Box No.______

Street Address________________ Zone No.______

Post Office________________ State______

Occupation________________ Age if under 21____

☐ *I am enclosing $1.87 in an envelope to save the handling charge.*

Be Sure to Include Tax as Required by Your State or City

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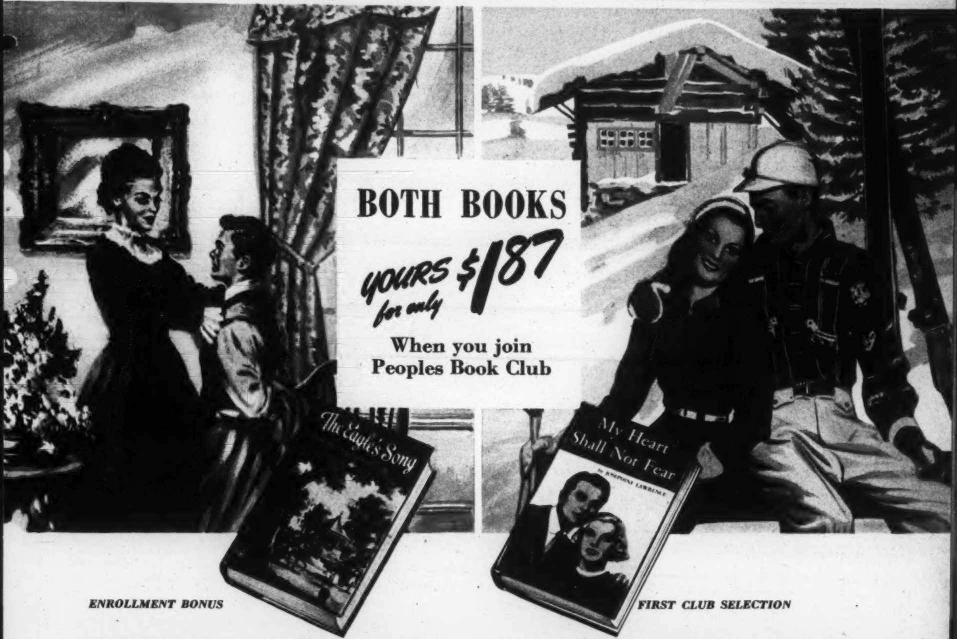
TWO STIRRING NOVELS drawn straight from life itself!



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THE EAGLE'S SONG, by Anne Miller Downes. Surely there can be no story more dramatic and inspiring than that of the people who built America, who endured much, fought hard, and lived with the great and single purpose of establishing their homes, their towns, their great nation. Out of a past filled with hardship and violence had come the peaceful prosperity Laommi Ayres knew as a young man; the wilderness his great grandfather helped to clear was gone forever. But out of that past, there lingered the Ayres' old hatred for the Colcords, shrewd and unscrupulous people who had helped build Woodbury, but had tricked and cheated at every turn. THE EAGLE'S SONG is a romantic, fascinating saga of our country—an authentic, enlightening, thoroughly *readable* novel for all Americans today. (*Publisher's list price $3.00.*)

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MY HEART SHALL NOT FEAR, by Josephine Lawrence. This is the story of lovely Patience Garrison, a mother for the first time at twenty-one. Like all young mothers, Patience is haunted by the troubling question: Has any woman the right to bring a child into a world of insecurity? With wondrous dexterity, Josephine Lawrence takes up the story of Patience and her family: her husband, Jesse, and her brother-in-law, Ross, burdened with cares brought from childhood to maturity; her vivid, restless sister-in-law, Heather; Lucy Gray, her courageous and happy sister; her grandmother, pointing out to Patience the indestructibility of the soul . . . This novel sees a woman's problems through a woman's eyes, and is clear, sympathetic, unusually appealing; you will not soon forget it. (*Publisher's list price $2.75.*)

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Decent, entertaining reading at a fair price

In a few words, this states the purpose of Sears Peoples Book Club—decent, entertaining reading at a fair price. This is also, in a broader sense, a declaration of Sears, Roebuck and Co. policy: honest values, honest description—no false claims, no misleading come-ons.

Perhaps that's why Peoples Book Club is proud of its background. *For, members of Peoples Book Club, like all Sears customers, save money and receive the greatest possible value.* Naturally, then, they are given the best in reading at the lowest possible price for such handsome editions.

And as a member of the Sears organization, Peoples Book Club understands the responsibility of serving the American people in the finest tradition . . . of bringing family and friends closer together in the common interest of reading, enjoying and discussing books. Not *any* books . . . only those with honest-to-goodness story value . . . books which can be displayed in your home with pride and confidence.

That's why over 550,000 families have enjoyed the wonderful privileges of Peoples Book Club—why PBC members rarely miss a selection, why so many remain enthusiastic Club members year after year.

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A Division of Sears, Roebuck and Co.

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4. Full privileges of membership with purchase of as few as four books a year.

5. A saving of over 60% on books you would normally want to read and own.

6. A subscription without extra charge to *The Peoples Choice*, the beautifully illustrated Club magazine which tells about forthcoming selections.

7. A home library of clean, wholesome books which can be displayed with pride and confidence for any member of your family to read.

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. . wonderful family gift! See Woody Woodpecker, Abbott and Costello, Mighty Mouse and many others right at home . . choose from over 75 different movies

$1.59	$2.59	$5.35	$8.59	$16.95
8mm Headline 50 feet	16mm Headline 100 feet	8mm Complete 150 feet	16mm Complete 250 and 350 ft.	16mm Sound 250 and 350 ft.

HOW TO ORDER: *State catalog number and title of film.* Silent except 3N8604 and 3N8605. *Sent postpaid in U. S.*

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3 N 8601—16mm Headline. Approximately 100 feet long. (Shipping weight 6 ounces) $2.59
3 N 8602—8mm Complete. Approximately 150 feet long. (Shipping weight 5 ounces) $5.35
3 N 8603—16mm Complete. Cartoons approximately 250 ft., others 350 ft. (Shipping weight 1 pound) $8.59
3 N 8604—16mm Sound. Cartoons approximately 250 ft., others 350 ft. (Shipping weight 1 pound) $16.95
3 N 8605—16mm Sound, 100 foot edition. (Shipping weight 6 ounces) $4.89

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Dizzy Acrobat
The Screwball
Ace in the Hole
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Screw Driver
The Cracked Nut
Knock, Knock

MIGHTY MOUSE in
Eliza on Ice
Mighty Mouse Rides Again
Jekyll and Hyde Cat
Wolf, Wolf
Wreck of the Hesperus

ANDY PANDA in
Fish Fry
Meatless Tuesday
Andy's Garden
Andy's Blacksmith Shop
Goodbye Mr. Moth

GANDY GOOSE in
A Bully Romance
Somewhere in Egypt
The Goose Flies High
The Frame Up
Gandy's Adventure

FAIRY TALE CARTOONS
Sinbad the Sailor
Little Black Sambo
Mary's Little Lamb
Aladdin's Lamp

WORLD PARADE
Yellowstone
Florida Holiday
Grand Canyon
America's Wonderland
1949 News Parade

SPORTS PARADE
Fishing Fun
Bowling Aces
Thrill on Wheels
Calgary Cowboy Stampede

ADVENTURE PARADE
Chimp on the Farm
Snookum Bear's Rampage
Chimp the Cowboy
Chimp the Fireman
Here Comes the Circus

LIFE OF THE PARTY (3 N 8604 16mm Sound only)
Songs of the Season—Rhythm Masters
River Melodies—Rhythm Masters
Kernels of Korn—Harry Ranch's Music
Hits of the Nineties—Rhythm Masters
Choo-Choo Swing—King's Men
Singing the Blues—Rhythm Masters

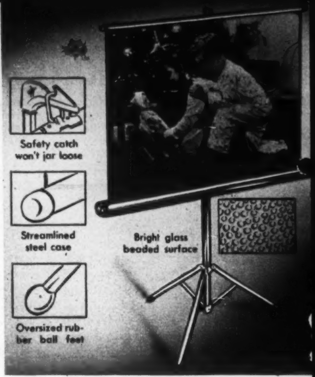
WESTERNS
Western Feud
Blazing Guns
Lawless Frontier
Western Honor
Code of Courage
Guntown

ABBOTT AND COSTELLO in
Riot on Ice
Kitchen Mechanics
Fun on the Run
Oysters and Muscles
No Indians, Please

CHRISTMAS MOVIES
A Christmas Dream
Night Before Christmas

BAND PARADE (3 N 8604 16mm Sound only)
Tony Pastor and his Band
Ted Lewis and his Band
Tommy Tucker and his Band
Louis Prima and his Band
George Olsen and his Band
Count Basie and his Band

MUSIC ALBUMS (3 N 8604 Sound 16mm only)
Snowtime Jubilee—with Ginny Sims and Johnny Long's Orchestra.
Gems of Song—Deanna Durbin sings "Ave Maria," and "La Boheme."
Tropical Swing—with Dezi Arnaz and Orchestra, Ethel Smith, and King Sisters.
Hawaiian Rhythm—Matty Malneck's Orchestra and Constance Moore.
Rhumba Congas—starring the Ritz Brothers and the Andrews Sisters.
Romance and Rhythm—with Skinnay Ennis and the Six Sweethearts.
Song Festival—Woody Herman. Western Melodies—Dick Foran.
(3 N 8605 Sound 16mm only)
Schubert's Ave Maria—sung by beautiful Deanna Durbin.


Safety catch won't jar loose
Streamlined steel case
Oversized rubber ball feet
Bright glass beaded surface

Tower Projection Screens

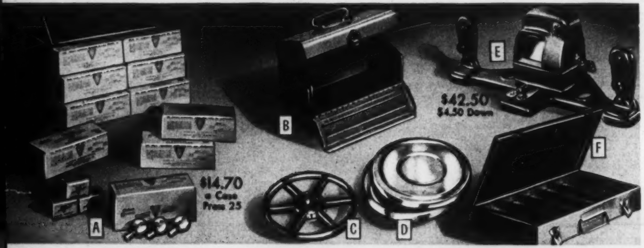
. . . millions of tiny glass beads give your home shows new life and brilliance

$3.25	$8.49	$10.49
22x30-inch table size	30x40-inch family size	40x40-inch utility size

The gift that gives new clarity to home movies and colored slides! Glass beaded surface catches and reflects the maximum light from your projector. Screen rolls neatly into heavy gauge steel case smartly finished in gray. Rugged self-opening tripod of inner-locked seamed steel provides rigidity and resists vibrations. Oversized rubber ball feet cushion the screen and prevent damage to floors, rugs. Specially-designed catch on top of screen prevents hook from slipping off accidentally if bumped or jarred. Streamlined die cast carrying handle, shaped to fit the hand, has built-in friction clutch which allows simple adjustment of screen height. Extension lock fits into bullet shaped endcaps.

3 N 08501—30x40-inch size. Shpg. wt. 11 lbs. . $8.49
3 N 08506—40x40-inch size. Shpg. wt. 12 lbs. . 10.49

TOWER TABLE SCREEN (not shown). Ideal for cramped quarters. Glass beaded screen surface. Mounted on sturdy metal easel. May be hung on wall or stood on table, desk, etc.
3 N 08500—22x30 in. size. Shpg. wt. 4 lbs. . . . $3.25



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3 N 6915—Press 25 (bayonet base).
Case of 120 ea. (Wt. 4 lbs. 9 oz.) . $14.70
Carton of 10 ea. (Wt. 10 oz.) . 1.37
3 N 6916—No. 0 size (screw base).
Case of 140 ea. (Wt. 11 lbs.) . . $18.09
Carton of 10 ea. (Wt. 1 oz.) . . 1.49
3 N 6917—Press 40 (screw base).
Case of 120 ea. (Wt. 11 lbs.) . . $16.80
Carton of 8 ea. (Wt. 12 oz.) . 1.25
3 N 6918—No. 5 size (bayonet base).
Case of 120 ea. (Wt. 4 lbs. 4 oz.) $14.80
Carton of 8 ea. (Wt. 7 oz.) 1.10

HOME MOVIE ACCESSORIES . . editors, reels, chests

B **Tower Film Storage Chests.** 8mm chest holds 12—200 ft. reels; 16mm holds 12—400 ft. reels. Steel; gray enamel finish.

3N8583-8mm. Wt. 3 lbs. 8 oz. $2.98
3N8584-16mm. Wt. 6 lbs. 8 oz. 4.19

C **D** **Tower Movie Reels and Cans.** Metal, fit all movie projectors.

3 N 8586M—8mm 200-foot reel. Shipping weight 9 oz . . . . 2 for 59c
3 N 8588M—8mm 200-foot can. Shipping weight 14 oz . . . . 2 for 59c
3 N 8587M—16mm 400-foot reel. Shipping weight 14 oz . . . . 2 for 78c
3 N 8589M—16mm 400-foot can. Shipping weight 1 lb. 12 oz . 2 for 78c

E **Baia Standard Film Editors.** Large viewing screen with optically ground prism system, image always in perfect focus. Rewinds accommodate 400-ft. reels. Self-threading film track. Splicer trims and cements film in one operation. All metal die cast construction. 110-120 volt AC-DC current. *Express prepaid.*

3 NM 8609T—8mm size. (Shipping weight 11 lbs.) Cash or Terms. $42.50
3 NM 8610T—16mm size. (Shipping weight 11 lbs.) Cash or Terms. $42.50

F **Tower Slide Box.** Holds 150 glass slides or 300 readymounts 2x2 in. All steel, index in cover.
3 N 6310—Shpg. wt. 4 lbs. . . . $2.75

15-2¼x3½-inch pictures
OR
5-3x5-inch pictures

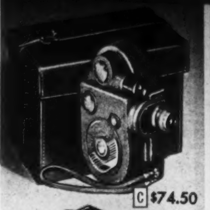
ONLY **$1.00**

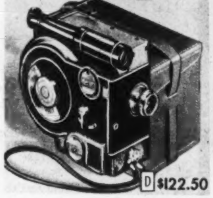
Christmas Photographs

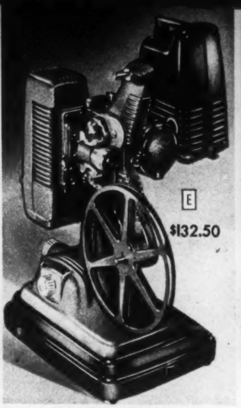
Have your best snapshots and old pictures copied in beautiful 3x5-in. prints or in wallet-sized 2¼x3½-in. photos. To thrill that "special someone" with a gift that will be cherished, send a picture of yourself. Dig out those old snapshots of Grandma and Grandpa that you're so proud of and let us make copies of them for a sentimental family gift. To order, send photo with money to Sears Photo Service, Box 596, Danville, Ill. Copies plus a new negative will be returned to you *postpaid*. Write name, address, catalog number lightly on back of photo. No C.O.D. orders. Do not send negatives or proofs. Order before Dec. 5th to receive them in time for Christmas.

3 N 6559F—5 prints, 3x5 in. Shpg. wt. 8 oz. $1.00
3 N 6557F—15 prints, 2¼x3½ in. on extra heavy paper. Shipping weight 8 oz $1.00

A $59.50
Both for
$99.50
B
$54.95







Apollo 8mm Projector . . . Keystone 8mm Camera

A **Apollo 8mm Projector.** Powerful 500-watt projection. Fully corrected f:1.6 coated lens. 400-ft. reel capacity. Professional type claw framer, heat resistant condenser lens. Air blast cooling. Die-cast housing. 110–120 volt AC. *Express prepaid.*
3 NM 8442T—(Shipping weight 15 lbs.)..........$59.50

B **Keystone 8mm Roll Movie Camera.** Wollensak f:3.5 lens coated. Interchangeable lens mount. 3 speeds and audible footage indicator. Built-in telephoto viewfinder. Locking device for taking own picture. Cast aluminum case. *Express prepaid.*
3 NM 8252MT—(Shipping weight 3 lbs.).......$54.95
3 N 8316M—**Leather holster case.** Shpg. wt. 1 lb.....$3.95

Buy BOTH and SAVE $14.95. Christmas Combination Offer! Apollo 8mm Projector and Keystone 8mm Camera. Here's a present he'll appreciate and remember for a long time to come!
3 NM 8270—*Express prepaid.* (Shpg. wt. 18 lbs).$99.50

For other famous MOVIE CAMERAS, see our Big General Catalog

Revere . . . Give the FINEST in Movie Equipment this Christmas

C **8mm Roll Camera.** Easy to thread; film retarding sprocket eliminates jamming. 5 speeds. f:2.5 coated lens with interchangeable mount. Parallax-corrected viewfinder.
3 NM 8211MT—*Express prepaid.* (Wt. 3 lbs.) $74.50
3 N 8319M—**Leather case.** Shpg. wt. 2 lbs.....$8.49

D **8mm Magazine Camera.** No threading, just slip in magazine and you're ready to take movies. 5 speeds. f:2.8 coated lens. Single frame exposure. Built-in telescopic viewfinder.
3 NM 8214MT—*Express prepaid.* (Wt. 4 lbs.) $122.50
3 N 8319M—**Leather case.** Shpg. wt. 2 lbs.....$8.49

E **NEW 8mm Projector.** Powerful 500 watt projection lamp (will take 750 watt lamp). f:1.6 coated lens. 400 ft. reel capacity. Wide angle attachment doubles picture size at normal screen distance. Plastic carrying case included. 110–120 volt AC-DC.
3 NM 8418T—*Express prepaid.* (Shpg. wt. 20 lbs.)..$132.50
3 NM 8408MT—Similar to above, but with 300-ft. reel. Case not included. *Express prepaid* (Shpg. wt. 21 lbs.).....$99.50
3 N 08350M—**Case for 3NM8408MT.** Shpg. wt. 6 lbs. 6.49

F **16mm Projector.** 750 watt projection. f:1.6 lens. 400 ft. reel. Power rewind. Plastic carrying case included. 110–120 volt AC-DC.
3 NM 8419T—*Express prepaid.* (Shpg. wt. 16 lbs.)...$137.50

BLACK AND WHITE AND NATURAL COLOR MOVIE FILM

Catalog No.	*Size*	*Roll-Magazine*	*Color Type*	*Rating Type*	*Shpg. wt.*	*Price*
3 N 7115	25 ft.—Double 8mm	Roll	Colorchrome	Outdoor	3 oz	$3.25
3 N 7116	25 ft.—Double 8mm	Roll	Black and White	Outdoor or Indoor	3 oz	1.39
3 N 7113	25 ft.—Double 8mm	Magazine	Colorchrome	Outdoor	4 oz	3.39
3 N 7114	25 ft.—Double 8mm	Magazine	Black and White	Outdoor or Indoor	4 oz	2.49
3 N 6748	25 ft.—Double 8mm	Magazine	Kodachrome	Outdoor	(4 oz.)*	5.05
3 N 6772	25 ft.—Double 8mm	Magazine	Kodachrome	Indoor	(4 oz.)*	5.05
3 N 6706	50 ft.—16mm	Magazine	Kodachrome	Outdoor	(8 oz.)*	6.75
3 N 6799	50 ft.—16mm	Magazine	Kodachrome	Indoor	(8 oz.)*	6.75
3 N 7111	100 ft.—16mm	Roll	Colorchrome	Outdoor	6 oz	7.95

Price of all movie film includes processing. *All Kodachrome film is mailed postpaid in U. S.

Gifts with utility . . from safes to sharpeners!

G **6-size adjustable Sharpener.** Cutting blades shave leads sharp, regardless of size. Green metal frame with celluloid shavings receptacle. Screws included.
3 N 4434 —Shpg. wt. 1 lb. 5 oz.......$1.89

H **All-purpose Type Set.** 14-pt. rubber type with 82 capitals, 124 small letters, 51 numbers (1 to 0), punctuation marks, ink pad, tweezers, holders.
3 N 3901—Shpg. wt. 1 lb. 8 oz........$1.89

J **Lightning Adding Machine.** Just dial like a telephone to add, subtract, or multiply. One-pull lever sweeps numbers off machine and sets at 0. Measures 14x4½ in., metal dialing panel on plastic base. Metal dialing stylus included.
3 N 4478T—*Postpaid.* (Shpg. wt. 2 lbs.).$12.95

K **Tower steel Document Box.** Body 22-gauge steel, cover and bottom 20 gauge heat-drawn steel. Rounded edges, recessed handle, piano type hinge. Key lock with 2 keys. Gray baked-on enamel finish. Size 10½x7¼x4½ inches.
3 N 4441—Shpg. wt. 5 lbs........... $2.12

L **Treasure Chest Safe.** Protects your valuables! Withstands 1700°F. heat for 1 hr. Steel construction with insulated walls. Roomy 9½x13x4 in. interior. Overall size 12¾x16¼x7 1/16 in. Side carrying handles. Gold color crackle finish.
3 NM 4575—Shipping weight 50 lbs. $19.50

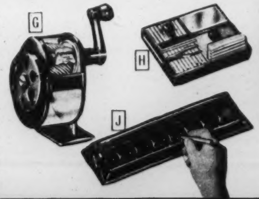
M **Steel Personal File.** Steel construction, expanding front. A-Z 10 division file folder index. 10 blank folders. Secret chamber in top. 2 different locks. Green finish. Size 13x12x5½ inches.
3 N 4460—Shipping weight 9 lbs......$5.95

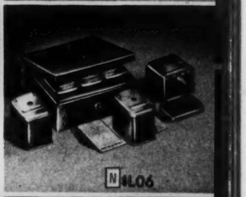
Catalog Nos. with T same price cash or terms

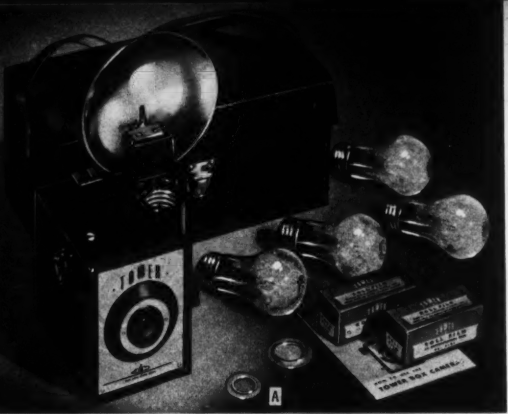
N **Coin Box and Budget Bank.** Systematic way to save your money and budget your funds. Six removable compartments fit in larger box and slots on tops provide openings to drop through coins and bills. 45 different titles, such as insurance, rents, clothing, etc. included. All-metal with smooth corners. Key and lock. Overall size 6x6½x2¼ inches.
3 N 4408—Shipping weight 2 lbs.....$1.06

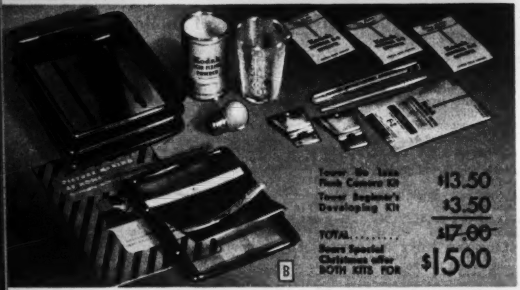
P **Quality Desk Set.** Gift for home or office. Trimmed in rich brown quilted embossed design, artificial leather. 15x22-in. desk pad with wide padded side panels and blotter. Letter holder, letter opener and rocker blotter.
3 N 03284—Shpg. wt. 4 lbs.....Set $2.85

R **Our best quality 5-piece leather Desk Set.** Magnificently tooled in 23 karat gold leaf. Fountain pen in leather covered swivel base, 16x21-in. pad with blotter and leather corners, rocker blotter, calendar and letter opener.
3 N 03276—Shpg. wt. 4 lbs.....Set $4.95








Tower De Luxe Flash Camera Kit $13.50
Tower Beginner's Developing Kit $3.50
TOTAL.......... ~~$17.00~~
Sears Special Christmas offer BOTH KITS FOR $15.00
B

The Hobby Gift of
Picture Taking

Tower "Hobby of Memories" Kit Combination
. . for Junior or Grandpa . . everything needed for taking and making pictures right at home!

Say "Merry Christmas" with the gift that's a complete hobby! All the equipment needed to take and process pictures . . new Tower De Luxe Flash Camera kit and Tower Beginner's Developing kit starts everyone off right on the fascinating "hobby of memories"—photography!

[A] **Tower DeLuxe Flash Camera Kit.** It's easy to take GOOD pictures! Tower Flash camera lights your picture as you snap the shutter, in daylight or darkness. Gives you sharp detail from 8 feet to the horizon. For sky effects, there's a cloud-on filter and for closeups, you use the special portrait lens. Takes 8 album-sized photos 2¼x3¼ inches on 120 roll film. May be used without flash unit.

Kit consists of simulated brown leather carrying case with carrying strap, 1 Tower Flash camera, 1 detachable flash unit, 2 rolls Tower 120 film, 4 medium base flash bulbs, 2 penlight batteries, 1 cloud-on filter, 1 portrait lens, and instruction book.

3 N 6555—Shipping weight 3 pounds 8 ounces $13.50
3 N 6334—Camera and flash unit only. Shpg. wt. 1 lb. 8 oz. 7.95
3 N 6898—Penlight batteries. *Postpaid.* (Shpg. wt. 2 oz.) .... 2 for 20c

[B] **Tower Beginner's Developing Kit.** It's exciting to make negatives and prints right in *your bathroom or kitchen!* Well illustrated instruction book shows and describes all the steps for easy developing and printing of your films. Attractively boxed set contains everything you need for darkroom work.

Here's what you get: 4x6-in. steel print frame, 3 enameled steel trays 4x6 in., 3 packages of MQ developer, 4-ounce glass graduate, 25 sheets 2¾x4½ in. printing paper, 8 ounce size acid fixer, glass stirring rod, thermometer, 2 photo clips and darkroom bulb.

3 N 6868—Shipping weight 6 pounds $3.50

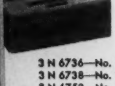
HERE'S OUR BIG CHRISTMAS SPECIAL OFFER:

Tower "Hobby of Memories" Combination: Tower De Luxe Flash Camera Kit and Tower Beginner's Developing Kit.
3 N 06562—Shipping weight 10 pounds .... Combination $15.00

Popular Film for Still Cameras

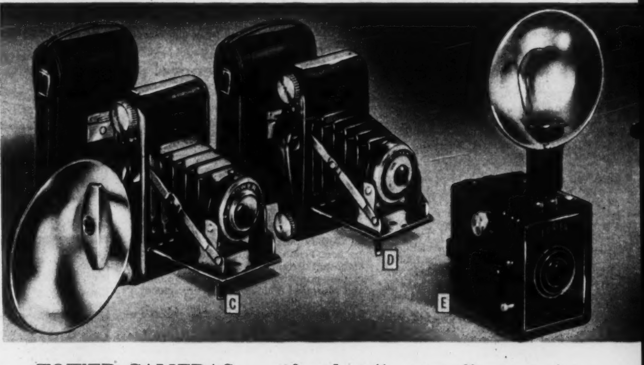
Tower Roll Film. You save up to 20% on your film costs when you buy Tower Roll Film! We guarantee that Tower Film will give you GOOD pictures, comparable in quality to pictures you've taken with any other orthochromatic film. Excellent for outdoor or indoor use. Sears laboratory tests rate Tower Film ASA 64 (daylight) and ASA 32 (tungsten). 8-exposure rolls. Shipping weight 6 ounces per package of 3.

3 N 7100—No. 127	3 for 78c
3 N 7101—No. 120	3 for 93c
3 N 7102—No. 620	3 for 93c
3 N 7103—No. 116	3 for $1.17
3 N 7104—No. 616	3 for 1.17



Kodak Verichrome. Everyday favorite for outdoor or indoor picture-taking. Popular orthochromatic film, America's best-known among box camera users. Rates ASA 50 (daylight) and ASA 25 (tungsten). Comes in 8-exposure rolls. Postpaid. (Shpg. wt. 7 oz. per pkg. of 3.)

3 N 6736—No. 127	3 for 96c
3 N 6738—No. 120	3 for $1.14
3 N 6752—No. 620	3 for 1.14
3 N 6753—No. 616	3 for 1.47
3 N 6739—No. 116	3 for 1.47

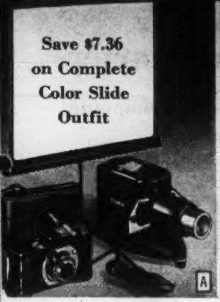


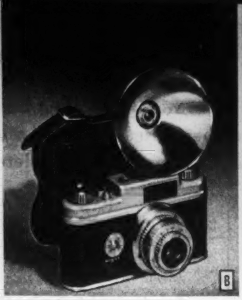
TOWER CAMERAS . . gifts that "capture" memories . . precision built and easy to operate . . sold only at Sears!

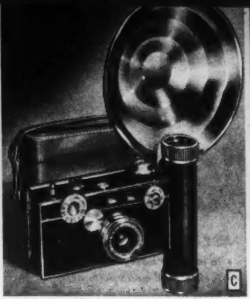
[C] **Tower Folding Camera with Flash.** $14.95 Flash unit not included. Built-in flash synchronization, take pictures in daylight or dark. Bellows pop open when you press button. Gives you eight 2¼x3¼ in. pictures on 120 or 620 film. Bed type shutter release for greater steadiness. Instantaneous and bulb.
3 N 6251M—Shpg. wt. 2 lbs. . $14.95
3 N 6252M—Flash Unit. Wt. 1 lb. 2.79
3 N 6254M—Case. Wt. 8 oz. . . 2.29
3 N 6898—Penlight Batteries. *Postpaid.* (Shpg. wt. 2 oz.) ....2 for 20c

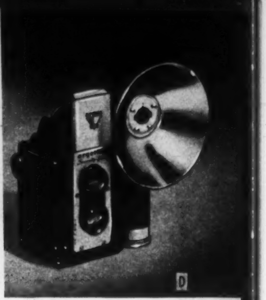
[D] **Tower Folding Camera.** $9.95 With Sears Tower lens. Picture taking's literally a snap. Pop open the bellows, catch your subject in the eye-level viewfinder. Click the bed-type shutter release and the picture's yours! Lab-approved Tower lens. Fixed focus from 6 ft. to infinity. Takes 8 photos 2¼x3¼ in. on 120 roll film. Instantaneous and bulb exposures. Sturdy all-steel body.
3 N 6250M—Shpg. wt. 2 lbs.... $9.95
3 N 6254M—Case. Wt. 8 oz..... 2.29

[E] **Tower 120.** $4.98 Flash unit included. Beautiful designed ALL-METAL box camera with highly-polished Sears lab approved lens. Gives you 8 album-sized pictures on 120 roll film. Everything's in focus from 6 ft. away to the horizon. Instantaneous and bulb exposure settings. May be used with or without detachable flash unit.
3 N 6197–Shpg. wt. 2 lbs. 5 oz. $4.98
3 N 6127–Like above but without synchronized shutter and flash unit. Shpg. wt. 1 lb. 3 oz.........$3.39









Argus . . the gift he'll always remember . . choose from the pride of the 35mm cameras, world famous C-3 or streamlined 21

A **Color Slide Outfit.** Everything needed for taking and viewing natural color slides! Tower Slide Projector with f:3.5 lens and 100-watt lamp. 110-120-volt AC-DC. Tower Projection Screen, 30x40 in., with glass beaded surface. Argus A-2, 35mm camera, with coated f:4.5 lens. Speeds from 1/25 to 1/150 of a second. Leather camera case.

$49.95
Slide Projector, Screen, Camera, Carrying Case

3 N 6113—Projector only. Wt. 6 lbs. $12.95
3 N 08501—Screen only. Wt. 11 lbs. 8.49
3 N 06269MT—Camera only. *Postpaid.* (Shipping weight 2 pounds) $32.08
3 N 6271M—Camera case only. Wt. 12 oz. . 3.79
3 N 06260—Color Slide Outfit. Projector, Screen, Camera and Case. Wt. 19 lbs. $49.95

B **Argus 21.** A real thrill to operate! f:3.5 coated lens, shutter speeds from 1/10 to 1/200 of a second. Focuses from 3 ft. to infinity. Built-in flash synchronization. Turning film forward automatically cocks shutter for next picture. Markfinder viewer frames picture in gunsight type crosslines for accurate aiming. Takes 20 or 36 pictures on 35-mm film. All-metal body. *Express prepaid.*

$51.75
Flash unit not included

3 NM 6270MT—Shpg. wt. 3 lbs. . . $51.75
3 N 6272M—Leather case, built-in filter storage compartment in top. Wt. 12 oz. 5.95
3 N 6142MT—Flashunit. *Ppd.* (Wt. 2 lbs) 8.63

C **Argus C-3.** A favorite of 35mm camera fans for color and black and white pictures! f:3.5 coated lens, 50-mm focal length. Shutter with built-in flash synchronization. Flash unit plugs into side of camera. Speeds from 1/10 to 1/300 of a second. Coupled split-image rangefinder makes accurate picture-taking easier. Focuses from 3 ft. to infinity. Takes 20 or 36 pictures on 35mm roll. Leather covered body. *Express prepaid.*

$69.58
Flash unit included

3 NM 6280T—(Shpg. wt. 3 lbs. 8 oz.) $69.58
3 N 6279—Leather case, built-in filter storage compartment in top Wt. 8 oz. $6.49

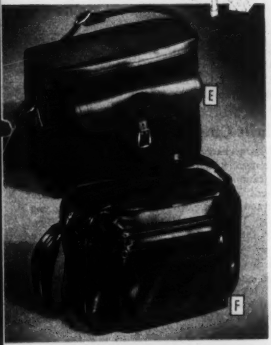
D **Argoflex 75.** Beautifully, compactly designed! Polished lens takes pictures from 7½ ft. to infinity. Built-in synchronization for night flash picture-taking. Flash unit plugs into side of camera. No double exposures! You can't snap the shutter 'til you turn the film for the next picture. Clear reflex viewfinder. Takes 12 pictures 2¼x2¼ in. on 620 roll film. *Postpaid.*

$14.89
Flash unit not included

3 N 6275MT—(Shpg. wt. 3 lbs.). $14.89
3 N 6274MT—Flashunit. *Ppd.* Wt. 1 lb. 4.08
3 N 6273—Eveready Leather case. Ship-weight 12 ounces $1.69

THERE'S NO PLACE
LIKE HOME . . .
TO DO YOUR
CHRISTMAS SHOPPING

This Christmas Give a Camera



E **Leather Gadget Bags.** Made from top grain cowhide leather. Golden palomino color. Interior may be separated into 3 compartments for large or small cameras. Extra large zipper closes top. Outside pocket with flap for film, meter, etc. Zipper pocket inside top for filters, cable release, etc. Double stitched corded seams and sturdy brass fittings. Double thickness, adjustable carrying strap.

$12.44
Medium size

3 N 8343—12x5x10½ in. Wt. 4 lbs. 4 oz. . $23.33
3 N 8342—10¾x3¾x7¾ in. Wt. 3 lbs. . . . 12.44
3 N 8341—9x4x7 in. Shpg. wt. 2 lbs 10.88

F **All-Plastic Gadget Bag.** Big 10x7x3½ in. interior with three inside compartments. Side pocket. Zipper top.
3 N 8333—Shipping weight 2 lbs. $2.69

G **Spartus 116.** NEW! Eight jumbo size 2½x4¼ in. pictures from every roll of 116 film! Big sturdy molded plastic body with two clear reflex type view-finders. Sears lab approved meniscus lens takes pictures from 8 feet to the horizon without focusing. Takes instantaneous and bulb exposures. Easy-to-operate lever shutter release and artificial leather carrying strap.

$6.45

3 N 6230T—(Shpg. wt. 12 oz.) *Postpaid.* $6.45

H **Brownie Flash 620.** All-round camera that gets your picture rain or shine! Two focusing positions for close-ups from 5 to 10 ft. and for far-away shots beyond 10 ft. Takes 8 pictures 2¼x3¼ in. on 620 roll film. Synchronized shutter for picture taking with detachable flash unit. Safety lock on shutter release. Metal body with artificial leather covering. Takes both instantaneous and bulb exposures. Flash unit not included. *Postpaid.*

$11.75

3 N 6198T—(Shipping weight 1 lb. 6 oz.) . . . $11.75
3 N 6199T—Flash unit. *Postpaid.* (Wt. 8 oz.) . . . 2.90

J **Brownie Hawkeye 620.** Neat, attractively designed camera! Shutter release built right into the body of camera for greater steadiness. Big glass reflex viewer shows you clearly what your picture looks like before you snap the shutter. Gives you 12 pictures 2¼x2¼ in. on 620 roll film. Takes both bulb and instantaneous exposures. Body of molded black plastic, carrying strap. *Postpaid.*

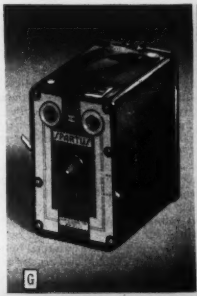
$5.50

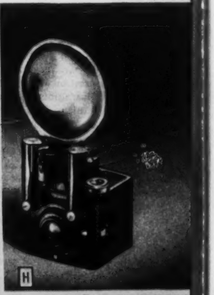
3 N 6204T—(Shipping weight 1 lb. 4 oz.). . . . $5.50

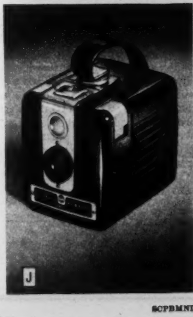
K **Brownie Reflex.** Takes pictures in daylight or dark! Shutter synchronizes with flash unit. Gives you 12 pictures 1⅝x1⅝ in. on 127 roll film. Protected reflex viewfinder shows you print-sized image. Adjustment for taking instantaneous and bulb exposures. Plunger type shutter release. Metal body. Flash unit not included. *Postpaid.*

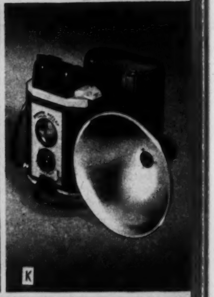
$10.95

3 N 6276T—(Shipping weight 1 pound) $10.95
3 N 6278T—Flash unit. *Postpaid.* (Shpg. wt. 8 oz.) 4.00
3 N 6277—Case. *Postpaid.* (Shpg. wt. 5 oz.) . . . 2.19









Make Sears Your Gift Headquarters

There's no place like home to do your Christmas shopping! Use both this Christmas Book and your Sears General Catalog for a Complete Selection

Sears Guarantee

- *To save you money*
- *To deliver all merchandise safely*
- *To satisfy you perfectly*

We guarantee that every article in this catalog is honestly described and illustrated.

We guarantee that any article purchased from us will give you the service you have the right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

Important about prices: If the price of any item in this catalog is reduced after the catalog is in your hands, we will fill your order at the lower price and return every penny of the difference to you. Regardless of which Sears Catalog you order from you always get the benefit of any price reductions the market affords. We believe that Sears prices save you money and always give you the greatest possible value.

Prices in this catalog apply only to orders placed by mail, telephone, telegraph or at the catalog order desk in a Sears Retail Store, Order Office, or in one of Sears Affiliated Stores.

Should the Federal, State or Local Governments increase or impose additional taxes on retail sales after this book goes to press, we shall be obliged to add such further taxes to the prices shown. On the other hand, if any existing taxes on retail sales are reduced or terminated while this catalog is in effect, we shall reduce our prices accordingly and refund you the difference.

How to order

We always urge our customers to Shop Early and Mail Early to avoid the last minute rush at Christmas. Shop through this Christmas Book, your Sears Fall and Winter General Catalog, and Sears Midseason Fall Book now. List all the things you want on the enclosed order blank. However, if you don't have a Sears order blank handy any plain paper will do.

Simply print or write plainly your full name, complete address, including rural route and box number if you live on a rural route. Give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Then add the shipping weights of items you are ordering, and change ounces to full pounds (16 ounces to the pound).

Refer to parcel post rates at right for amount to include for postage as we must pay postage on parcel post packages before we can ship your merchandise. If you send too much, every cent extra will be promptly returned to you. You pay only the exact postage needed to ship your order.

The best ways to send money are by U.S. postal notes, post office or express money order, or by bank draft or check. Your mail carrier will be glad to buy a post office money order for you if you live on a rural route. You can also obtain a money order at your post office or from local express agent.

C. O. D. orders

Unless there is a real need for C.O.D. service, we urge you to enclose money order, postal note or check with your order. Thus avoiding the extra expense of shipping C.O.D. which would cause you to lose part of the savings in buying by mail from Sears. On parcel post C.O.D. shipments, in addition to the price of the merchandise and parcel post charges, you pay a C.O.D. collection fee which is an extra charge the Post Office makes for handling C.O.D. shipments. The post office also charges you a money order fee for forwarding payment to us. ***For example*** on a $6.00 C.O.D. order you would pay the post office a 35 cent C.O.D. collection fee and a 15 cent money order fee in addition to the regular parcel post charge. Save this extra expense by including the total remittance with your order.

We do not ship C.O.D. orders:—For merchandise that is cut, engraved, printed, or made to special order. For merchandise that is shipped direct from one of our factories. For merchandise to be shipped to foreign countries. For merchandise to anyone other than the person sending us the order. For seeds and perishable nursery goods.

Important Tax Notice

If you live in any of the places listed, please add to your order an amount, at the rate shown, to cover the following:

Illinois (Expense due to Ret. Occ. Tax) 2%
Iowa (Use Tax) 2%
Michigan (Use Tax) 3%
Ohio (Use Tax) 3%

PARCEL POST RATES

EXAMPLE: If your order weighs 25 pounds and you live in Zone 3, postage will be 82c. Mail Carrier can tell you your parcel post zone.

Shipping Weight	Local Zone Within Chicago	DISTANCE FROM CHICAGO: Zones 1 and 2 Not Over 150 Miles	Zone 3 151 to 300 Miles	Zone 4 301 to 600 Miles		
Up to 8 ounces.........	2c for the first 2 oz. and 1c for each add. oz.					
9 oz. to 1 lb...	10c	12c	13c	14c	......	......
1 lb. 1 oz. to 2 lbs...	11c	15c	16c	19c	......	......
2 lbs. 1 oz. to 3 lbs...	12c	17c	19c	23c	......	......
3 lbs. 1 oz. to 4 lbs...	13c	19c	22c	28c	......	......
4 lbs. 1 oz. to 5 lbs...	14c	21c	25c	32c	......	......
5 lbs. 1 oz. to 6 lbs...	15c	23c	28c	37c	......	......
6 lbs. 1 oz. to 7 lbs...	16c	25c	31c	41c	......	......
7 lbs. 1 oz. to 8 lbs...	17c	27c	34c	46c	......	......
8 lbs. 1 oz. to 9 lbs...	18c	29c	37c	50c	......	......
9 lbs. 1 oz. to 10 lbs...	19c	31c	40c	55c	......	......
10 lbs. 1 oz. to 11 lbs...	20c	33c	43c	59c	......	......
11 lbs. 1 oz. to 12 lbs...	21c	35c	46c	63c	......	......
12 lbs. 1 oz. to 13 lbs...	22c	37c	49c	68c	......	......
13 lbs. 1 oz. to 14 lbs...	22c	39c	52c	72c	......	......
14 lbs. 1 oz. to 15 lbs...	23c	41c	54c	76c	......	......
15 lbs. 1 oz. to 16 lbs...	24c	43c	57c	80c	......	......
16 lbs. 1 oz. to 17 lbs...	25c	45c	60c	85c	......	......
17 lbs. 1 oz. to 18 lbs...	25c	47c	63c	89c	......	......
18 lbs. 1 oz. to 19 lbs...	26c	49c	66c	93c	......	......
19 lbs. 1 oz. to 20 lbs...	27c	51c	68c	97c	......	......
20 lbs. 1 oz. to 21 lbs...	28c	53c	71c	$1.02	......	......
21 lbs. 1 oz. to 22 lbs...	28c	55c	74c	1.06	......	......
22 lbs. 1 oz. to 23 lbs...	29c	57c	77c	1.10	......	......
23 lbs. 1 oz. to 24 lbs...	30c	59c	80c	1.14	......	......
24 lbs. 1 oz. to 25 lbs...	31c	61c	82c	1.19	......	......
30 lbs................	34c	71c	96c	1.40	......	......
35 lbs................	38c	81c	$1.10	1.61	......	......
40 lbs................	42c	91c	1.24	1.82	......	......
45 lbs................	46c	$1.01	1.38	2.04	......	......
50 lbs................	49c	1.11	1.52	2.25	......	......
55 lbs................	53c	1.21	1.66	2.46	......	......
60 lbs................	57c	1.31	1.80	2.67	......	......
65 lbs................	61c	1.41	1.94	2.89	......	......
70 lbs................	64c	1.51	2.08	3.10	......	......

Parcel post rates are subject to change without notice

Air Parcel Post service is available on any package that can be shipped by regular parcel post, at the following rates:

	Zones 1 and 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Rate for first pound or fraction..	55c	60c	65c	70c	75c	75c	80c
Each additional pound or fraction.	4c	8c	14c	24c	33c	45c	65c

For 8th zone outside the Continental United States or to an overseas A.P.O. or F.P.O. address, the rate is 80 cents for each pound or fraction thereof.

How to estimate Freight Charges to your station

Use rate table below to estimate freight charges. Or ask your station agent, or write us giving catalog numbers of items on which you want actual freight charges.

If there is a freight agent at your station, you pay freight charges when shipment is received. If there is no freight agent, include additional money with your order to cover freight charges. If you send too much, we will return the difference to you.

Freight rates are based on distance. The minimum charge for any rail shipment is the rate for 100 pounds, however, the freight charge on any shipment is never less than $1.30. The rates below can be used to estimate freight charges from CHICAGO or any of our factories or warehouses.

For example, if you live about 200 miles from Chicago and order a Radio-Phonograph weighing 110 pounds, multiply 110 pounds (1 1/10 times the 100-pound rate) by $1.48 (the 100-pound rate for Radio-Phonographs). 1 1/10x$1.48 is $1.63. Add 3% (5c) Federal Tax. Total estimated freight rate is $1.68. The actual freight charge may vary slightly.

Estimated Rail Freight Rates per 100 Pounds

Merchandise	100 Miles	200 Miles	300 Miles	400 Miles	500 Miles
Bicycles..................	$1.14	$1.48	$1.79	$2.02	....
Blackboards...............	97c	1.27	1.52	1.73	....
Christmas Trees............	1.14	1.48	1.79	2.02	....
Desks.....................	1.07	1.38	1.65	1.88	....
Floor Lamps................	1.14	1.48	1.79	2.02	....
Playground Equipment.......	97c	1.27	1.52	1.73	....
Power Tools................	97c	1.27	1.52	1.73	$1.93
Radio-Phonographs..........	1.14	1.48	1.79	2.02	....
Rocking Horses, Wooden.....	1.14	1.48	1.79	2.02	....
Safes.....................	82c	1.05	1.25	1.42	....
Skis......................	1.14	1.48	1.79	2.02	....
Sleds.....................	1.71	2.22	2.69	3.03	....
Tables, Table Tennis........	97c	1.27	1.52	1.73	....
Television Sets.............	1.14	1.48	1.79	2.02	....
Toboggans..................	1.71	2.22	2.69	3.03	....
Wardrobes..................	1.07	1.38	1.65	1.88	....
Wheel Toys.................	97c	1.27	1.52	1.73	....
Work Benches...............	97c	1.27	1.52	1.73	....

Above rates were in effect when catalog was printed and are subject to change without notice

Use Sears Easy Payment Plan

to make your Christmas Shopping easier
. . . to remember
everybody on your list

Just a small down payment and a few dollars each month will buy anything we sell in orders of $20 or more

Christmas shopping from Sears catalogs is pleasant as well as convenient and economical . . . and Sears Easy Payment Plan makes it easy to remember everybody on your list. Make up your Christmas list and do your shopping now . . . choosing from the hundreds of beautiful Christmas gifts in this book and the thousands of money-saving items in our Fall and Winter General Catalog . . . and spread payment over the months ahead.

You don't have to have all ready cash, nor do you have to disturb your savings. Anything and everything we sell regardless of price may be purchased on Sears Easy Payment Plan in orders of $20 or more. Sears Easy Terms provide an easy, thrifty way to get the things you want now—to use and enjoy while paying for them.

Sears Easy Payment Plan also encourages the purchase of the BEST qualities which give greater satisfaction and insure greater economy.

It's Easy to Order on Sears Easy Terms

List items you are ordering on one of our Order Blanks. Add up the cash prices of these items and be sure your order amounts to $20.00 or more. Then have the head of household fill in the answers to the Easy Payment questions on the order blank and sign it. Enclose a check or a money order for the required down payment and mail order to Sears.

ONLY 10% DOWN
PAYMENT REQUIRED

on anything you order — **except**

LOWER DOWN PAYMENTS for Electric Refrigerators and Freezers, Electric, Gas and Combination Ranges, Washers and Ironers, Radios, Radio-Phonographs and Television Sets, Sewing Machines, Vacuum Cleaners, American Peoples Encyclopedia, are shown on pages where these items are described.

20% DOWN PAYMENT *(one-fifth)*

on the following articles:

Air Compressors
Auto Trailers
Boats
Outboard Motors
Paint Sprayers
Rebuilt Engines
Rifles, Shotguns
Saddles
Saw Mills and Accessories
Timber Power Saws
Truck Tires

How much do I pay each month? Refer to Payment Table at right. Note that the monthly payment on a new account is only $5 for an unpaid balance up to $55. For monthly payments where purchases are added to an open account, see explanation below Payment Table.

Additional Purchases on open accounts

Once your credit is established at Sears and you have an open Easy Payment Account with us you can "add on" purchases amounting to $10 or more from any current Sears Catalog as you need the merchandise. Just make a list of the things you need on our handy order blank, mention your Easy Payment Account number and write: "Add it to my account."

You are not required to send separate monthly payments on the new purchase and old balance on your account. The amount of your new purchase, plus our usual carrying charge, is added to the amount you owe and you pay on only one account.

For monthly payments on add-on purchases see the explanation at the right under "Amount Payable Monthly for Add-on Purchases."

SPECIAL EASY TERMS

LOWER down payments and LOWER monthly payments for the following items are shown on the pages where they are described:

ELECTRIC REFRIGERATORS AND FREEZERS
ELECTRIC, GAS AND COMBINATION RANGES
WASHERS AND IRONERS
RADIOS AND TELEVISION SETS
RADIO-PHONOGRAPHS
SEWING MACHINES • VACUUM CLEANERS
AMERICAN PEOPLES ENCYCLOPEDIA

For all other articles figure monthly payments according to Payment Table below.

PAYMENT TABLE

If unpaid balance amounts to	We shall add for Easy Payments	Amount Payable monthly is
$20.01 to $22.00	$2.00	$5.00
22.01 to 24.00	2.25	
24.01 to 26.00	2.50	
26.01 to 28.00	2.75	
28.01 to 30.00	3.00	
30.01 to 33.00	3.25	
33.01 to 36.00	3.50	
36.01 to 40.00	4.00	
40.01 to 45.00	4.50	
45.01 to 50.00	5.00	
50.01 to 55.00	5.50	
55.01 to 60.00	6.00	6.00
60.01 to 65.00	6.50	
65.01 to 70.00	7.00	7.00
70.01 to 75.00	7.50	
75.01 to 80.00	8.00	8.00
80.01 to 85.00	8.50	
85.01 to 90.00	9.00	
90.01 to 95.00	9.50	9.00
95.01 to 100.00	10.00	
100.01 to 110.00	10.50	10.00
110.01 to 120.00	11.50	
120.01 to 130.00	12.50	10.50
130.01 to 140.00	13.50	
140.01 to 150.00	14.50	11.00
150.01 to 160.00	15.50	
160.01 to 170.00	16.50	12.00
170.01 to 180.00	17.50	
180.01 to 190.00	18.50	13.00
190.01 to 200.00	19.50	
200.01 to 210.00	20.50	13.50
210.01 to 220.00	21.50	
220.01 to 230.00	22.50	14.00
230.01 to 240.00	23.50	14.50
240.01 to 250.00	24.50	15.50
250.01 to 260.00	25.50	16.00
260.01 to 270.00	26.50	16.50
270.01 to 280.00	27.50	17.00
280.01 to 290.00	28.50	17.50
290.01 to 300.00	29.50	18.50

WRITE FOR TERMS OVER $300.00

Amount Payable Monthly for Add-on Purchases

If your new purchase is merchandise of a durable type, such as farm equipment, building material, furniture, plumbing or heating equipment, your monthly payment will not be increased unless the total of your present balance plus the balance on your new purchase would require a higher payment according to the above Payment Table.

Where your purchase consists principally of wearing apparel or miscellaneous articles that are not of a durable nature, your present monthly payments will be increased $1.00 except where a larger payment is called for by the Payment Table above.

Exception: Your monthly payment will not be increased if your present monthly payment is sufficient to pay the new balance within eight months.

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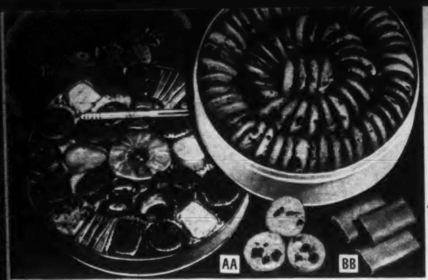


Candied Fruit, Cookies . . Unpopped Corn for the Holidays

Delicious Candied pineapple, cherries, figs, prunes, stuffed dates, citrus peel, kumquats. Filled and whole. 2 lbs. temptingly arranged in decorated tin. **$1.89** 2-lb. tin

87 N 7809–Wt. 3 lbs. 4 oz. $1.89

AA **Chocolate Chip Cookies.** Crisp, crunchy. Colorful tin. Shipping weight 3 lbs. **$1.19** Tin

87 N 8054 . . . . 2-lb. tin $1.19

BB **Chewy Fig Bars.** Delicious fruity flavor. 4 lbs. in tin.

87 N 8053–Shpg. wt. 5 lbs. $1.19

Unpopped Corn. It's fun to make your own popcorn balls for Christmas festivities. Makes large fluffy kernels. Ideal party snacks. Shipping weight 5 pounds 8 ounces. **98c** 4 lbs.

87 N 7860 . . . . 4 lbs. 98c

Roasted Peanuts

Crisp Virginia Peanuts. Fine quality, thoroughly roasted for perfect flavor. As low as **32c lb.** in 6-lb. lots

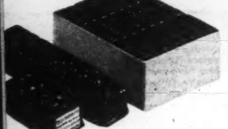
87 N 7836—Shpg. wt. 6 lbs. 8 oz. 6 pounds. $1.92

87 N 7835—Shpg. wt. 3 lbs. 8 oz. 3 pounds. $1.09

California Walnuts

Large, Diamond quality walnuts everyone enjoys. Nuts well-filled with rich delicious nutmeats. So easy to shell. Less than **50c lb.** in 5-lb. lots

87 N 7834—Shipping weight 6 pounds . . . . 5 lbs. $2.49



Chocolate Coated Wafers

98c 2 lbs.

Chocolate Wafer Sticks, with cream filling and generously coated with rich chocolate. Delectable treats for dessert, party tidbits, between-meal snacks. Shpg. wt. 2 lbs. 8 oz.

87 N 8046 . . . . 2-lb. box 98c

Fruits and Nuts

Food Specialties from all over America sent direct to your friends for Christmas

ORDER EARLY! Please give your name, and print names and addresses of persons to whom gifts go. **Include shipping charges to destination.** Grower or packer ships box with Holiday greeting, stating that this gift comes with your best wishes. We ship only within Continental limits of the United States. If, for any reason, grower is unable to make delivery before Christmas, a greeting card, notifying recipient that your gift is on the way, will be mailed before Christmas. All rates are subject to change without notice. Parcel Post rates quoted are approximate. In no case will you be charged more than actual postage. Sorry, C. O. D. orders cannot be accepted.

STATE (Shipped to:)	Shipped EXPRESS . . . California		from Texas	PARCEL POST	
	87NM7857F 87NM7863F 10-lbs.	87NM7858F 20-lbs.	87NM7864F ½ bushel	Cheese Pack	Georgia Pecans
ALABAMA	$0.85	$1.53	$1.19	$0.31	$0.23
ARIZONA	.85	.85		.43	.55
ARKANSAS	.85	1.42	1.13	.31	.36
CALIFORNIA	.74	.74		.60	.60
COLORADO	.85	1.25	1.19	.36	.51
CONNECTICUT	.85	1.59	1.81	.33	.39
DELAWARE	.85	1.53	1.59	.33	.39
DISTRICT OF COLUMBIA	.85	1.53	1.59	.28	.39
FLORIDA				.36	.26
GEORGIA	.85	1.53	1.36	.31	.23
IDAHO	.85	1.25	1.81	.43	.60
ILLINOIS	.85	1.42	1.31	.23	.36
INDIANA	.85	1.53	1.36	.21	.36
IOWA	.85	1.42	1.19	.23	.43
KANSAS	.85	1.31	1.19	.31	.43
KENTUCKY	.85	1.53	1.36	.25	.32
LOUISIANA	.85	1.42	1.02	.33	.36
MAINE	.85	1.59	1.81	.36	.46
MARYLAND	.85	1.53	1.59	.31	.36
MASSACHUSETTS	.85	1.59	1.81	.33	.43
MICHIGAN	.85	1.53	1.42	.23	.43
MINNESOTA	.85	1.42	1.42	.28	.43
MISSISSIPPI	.85	1.53	1.13	.31	.29
MISSOURI	.85	1.36	1.19	.25	.36
MONTANA	.85	1.31	1.81	.39	.60
NEBRASKA	.85	1.31	1.19	.31	.43
NEVADA	.85	.89	1.81	.43	.60
NEW HAMPSHIRE	.85	1.59	1.81	.33	.43
NEW JERSEY	.85	1.53	1.70	.33	.39
NEW MEXICO	.85	1.25	1.19	.36	.51
NEW YORK	.85	1.53	1.70	.31	.43
NORTH CAROLINA	.85	1.53	1.42	.31	.29
NORTH DAKOTA	.85	1.42	1.42	.31	.51
OHIO	.85	1.53	1.53	.23	.36
OKLAHOMA	.85	1.31	.97	.31	.43
OREGON	.85	1.09	1.81	.50	.64
PENNSYLVANIA	.85	1.53	1.70	.31	.36
RHODE ISLAND	.85	1.59	1.81	.33	.39
SOUTH CAROLINA	.85	1.53	1.42	.31	.29
SOUTH DAKOTA	.85	1.31	1.42	.31	.51
TENNESSEE	.85	1.47	1.19	.28	.29
TEXAS	.85	1.28	.68	.36	.43
UTAH	.85	.85	1.59	.39	.55
VERMONT	.85	1.59	1.81	.33	.43
VIRGINIA	.85	1.53	1.59	.31	.36
WASHINGTON	.85	1.25	1.81	.50	.64
WEST VIRGINIA	.85	1.53	1.59	.28	.36
WISCONSIN	.85	1.42	1.42	.23	.43
WYOMING	.85	1.25	1.59	.36	.51

Gift Packs of Selected Fruits, Nuts, Cheese

THESE ITEMS ILLUSTRATED ON OPPOSITE PAGE

A **A Basket Full of Fruit.** Hand woven Mexican basket filled with finest quality citrus fruit. Assortment includes oranges, grapefruit, tangerines and other fancy citrus fruits . . . all tree-ripened and hand picked in sunny Texas. Plus 2 jars of delicious citrus marmalade or jelly. When the fruit is gone, the basket has many home uses. A perfect gift for anyone on your Christmas list. *Follow ordering information at left.* Fruit cannot be shipped to California, Arizona, and Florida because of Interstate regulations.

87 NM 7864F–Add express ½ bu. $3.75

B **Cheese Pack.** An assortment to delight the food fancier. Contains 8 oz. Swiss American table cheese; 1¼ oz. imported French Roquefort cheese; 7 oz. smoked cheese link; two ⅜-oz. pkgs. imported plain Swiss Gruyere cheese; 2½ oz. imported Karvi cheese from Norway; 7 oz. Bacon and Cheddar cheese links; 1⅛-oz. imported Swiss Gruyere with Camembert; 1 oz. Safco domestic cheese; 1⅛ oz. Sap Sago Gruyere cheese; 1 oz. imported Danish Blue cheese; 4½ oz. imported Primula cheese from Norway.

A thoughtful, unusual gift, suitable for anyone. *Follow ordering information at left.*

87 N 7894F—Add postage $3.98

C **California Fruits and Nuts.** Send your friends an ever-welcome gift like this. Eye-catching arrangement of Citrus fruits, apples, pears, dates, walnuts, almonds, and other rare delicious fruits in season. Fruit cannot be shipped to Florida because of Interstate regulations. *Follow ordering information at left.*

87 NM 7857F–Add express. 10 lbs. $3.25

87 NM 7858F–Add express. 20 lbs. . 5.95

D **Western Rodeo Hat,** its brim packed with assorted fruit . . . in a pleasing array that accents the rich natural coloring of each mouth-watering piece. Truly the surprise gift of the season. Hat is red straw, 18 in. diam.

Fruit includes tree-ripened, juicy oranges; luscious dessert grapefruit; large selected avocados; choice walnuts and almonds; tangy limes; Sunkist lemons; sweet tangerines; 2 jars of delicious jellies or marmalade; crisp western apples; renowned D'Anjou and Du Comice pears. Set off by a beautiful ribbon, with bow and streamers. Wrapped in cellophane and packed in a corrugated shipping carton. Approximately 10 lbs. fruit. *Follow ordering information at left.* Cannot be shipped to Florida, due to Interstate regulations.

87 NM 7863F–Add express. 10 lbs. $4.98

E **Fresh California Dates.** Large and wholesome. Sweet, moist dates that fairly melt in your mouth. A luxurious gift, a delicacy sure to please your friends. Order several boxes of these plump, juicy fruits. *Follow ordering information at left.*

87 N 7872F–Postpaid . . . 2-lb. box $1.49

87 N 7859F–Postpaid . . . 3-lb. box 1.98

F **Georgia Pecans,** for gifts, for snacks, for baking and candy making. Shipped direct from the plantation in Georgia, these large size pecans have a dozen different uses for the holiday season. Filled with delicious, full flavored nut meats. *Follow ordering information at left.*

87 N 7831F–Add postage. 5 lbs. . . . $1.98

Everything on these two pages is available on Sears Easy Terms. Order in time for Christmas . . pay later. For details see page 295.

Deluxe Assorted Nuts-in-Shell

37c
per pound
in 25-lb. carton

Includes all your favorite nuts:

• Diamond quality California walnuts • California almonds Brazil nuts • Oregon filberts Georgia pecans

A traditional Christmas treat . . tasty wholesome nuts. Serve in the shell, or use nutmeats in cookery.

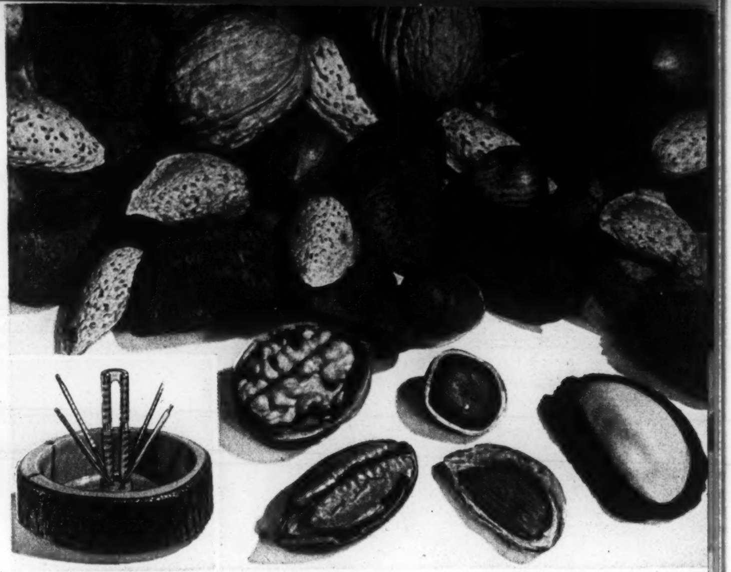
87 N 7824—Shipping weight 3 pounds........2 pound carton	**89c**
87 N 7825—Shipping weight 6 pounds...... 5-pound carton	**$2.19**
87 N 7826—Shipping weight 11 pounds... 10-pound carton	**$4.29**
87 N 07827—Shipping weight 28 pounds... 25-pound carton	**$9.37**

6-Piece Nut Bowl Set

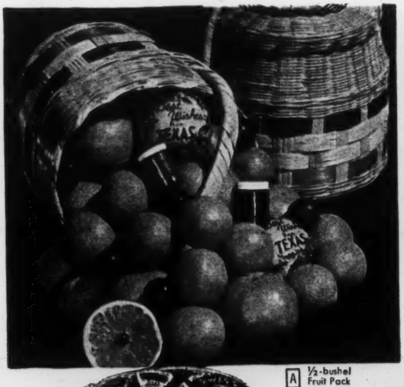
$1.00
6-pc. set

Serve mixed nuts with ease and simplicity with this handy set. You'll want one for your own home, and order an extra one for a gift. Natural rustic wood, bark finish 7-in. bowl with smooth inner surface. 4 metal picks, nut cracker. Shipping weight 2 pounds 10 ounces.

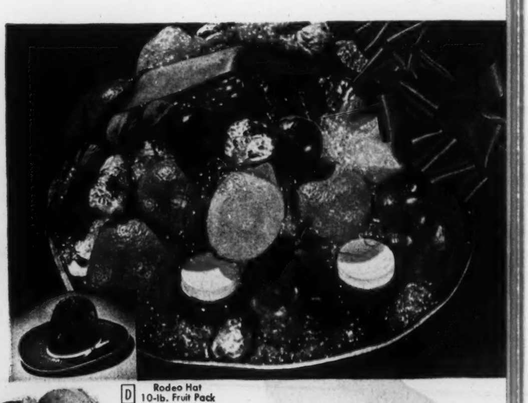
87 N 7838—6-piece set....... **$1.00**



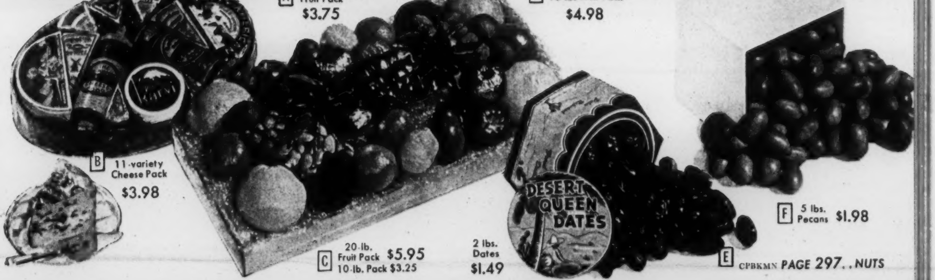
THERE'S NO PLACE LIKE HOME... TO DO YOUR CHRISTMAS SHOPPING



A ½-bushel Fruit Pack
$3.75



D Rodeo Hat 10-lb. Fruit Pack
$4.98



B 11-variety Cheese Pack
$3.98

C 20-lb. Fruit Pack **$5.95**
10-lb. Pack $3.25

E 2 lbs. Dates
$1.49

F 5 lbs. Pecans **$1.98**

Six delicious candies.. packed in wax-coated boxes, to preserve flavor and freshness

Vacuum-packed tins keep nutmeats fresh until opened

Convenient [illegible]-oz. boxes are easy to store..keep chocolates tasty

CANDIES and SALTED NUTMEATS

O-PEN-FRESH

The freshness and flavor are sealed in the package! Store delicious O-pen-Fresh Candies and Nutmeats . . . and open as needed. What better treat for Holiday guests and festivities? Tuck a box of O-pen-Fresh in the children's stockings . . . or under the tree.

Six Flavorful Candies . . All-time Favorites

Candy Spicettes . . . Jelly drops of clove, anise, cinnamon, wintergreen, orange, sassafras flavors. 9-ounce box.
87 N 8075M—6 boxes. Shpg. wt. 4 lbs.**$1.00**
87 N 8076M—12 boxes. Shpg. wt. 8 lbs. **1.83**

Candy Corn . . . 9-ounce box.
87 N 8077— 6 boxes. Shpg. wt. 4 lbs...**$1.00**
87 N 8078—12 boxes. Shpg. wt. 8 lbs.. **1.83**

Peppermint Pillows . . . 9-ounce box.
87 N 8079M— 6 boxes. Shpg. wt. 4 lbs.**$1.00**
87 N 8080M—12 boxes. Shpg. wt. 8 lbs. **1.83**

Orange Halves. Orange jelly, flavored with finest Italian orange oil. 8-oz. box.
87 N 8083— 6 boxes. Wt. 3 lbs. 8 oz......**89c**
87 N 8084—12 boxes. Shpg. wt. 7 lbs...**$1.39**

Hard Candy Drops. Assorted: orange, lemon, lime, peach, cherry, grape, pineapple flavors. 9-ounce box.
87 N 8081M— 6 boxes. Shpg. wt. 4 lbs.**$1.00**
87 N 8082M—12 boxes. Shpg. wt. 8 lbs. **1.83**

Jelly Beans. Assorted flavors include lemon, orange, lime, licorice, cherry. Shpg. wts. 4 lbs. 8 oz.; 8 lbs. 8 oz.
87 N 8085— 6 (11-oz.) boxes.........**$1.09**
87 N 8086—12 (11-oz.) boxes......... **1.98**

Assorted Sets. Set includes one box (size as listed) of each of above candies. Shipping weights 4 lbs.; 8 lbs.
87 N 8087—Set of 6 boxes...........**$1.00**
87 N 8088—2 sets (12 boxes)......... **1.72**

Tasty Salted Nutmeats

Blanched Jumbo Virginia Peanuts. Crisp and crunchy, an ever-welcome treat. Shpg. wts. 2 lbs. 6 oz.; 4 lbs. 12 oz.; and 7 lbs. 2 oz.
87 N 8000—3 (8-oz.) cans......**98c**
87 N 8001—6 (8-oz.) cans....**$1.89**
87 N 8002—9 (8-oz.) cans.... **2.65**

Whole Large Cashews from India. Popular favorite to serve unexpected guests—or for family snacks. Shpg. wts. 2 lbs. 6 oz.; 4 lbs. 12 oz.; and 7 lbs. 2 oz.
87 N 8003—3 (8-oz.) cans....**$1.65**
87 N 8004—6 (8-oz.) cans.... **3.15**
87 N 8005—9 (8-oz.) cans.... **4.40**

Mixed Nuts. (No peanuts.) Flavorful, satisfying mix for everyone. Cashews, pecans, filberts, almonds, Brazil nuts. Shpg. wts. 2 lbs. 6 oz.; 4 lbs. 12 oz.; 7 lbs. 2 oz.
87 N 8006—3 (8-oz.) cans....**$1.79**
87 N 8007—6 (8-oz.) cans.... **3.40**
87 N 8008—9 (8-oz.) cans.... **4.89**

Assorted. Set contains one can each mixed nuts, cashews, peanuts.
87 N 8009—Shpg. wt. 2 lbs. 6 oz.
Set of 3 (8-oz.) cans..........**$1.45**
87 N 8010—Shpg. wt. 4 lbs. 12 oz.
2 sets..6 (8-oz.) cans.........**$2.78**
87 N 8011—Shpg. wt. 7 lbs. 2 oz.
3 sets..9 (8-oz.) cans.........**$3.98**

Chocolate Candies

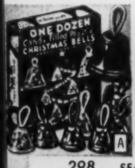
Milk-Chocolate Covered (Jumbo) Peanuts. Shpg. wts. 2 lbs. 8 oz; 4 lbs. 8 oz; 6 lbs. 8 oz.
87 N 8031M—Four (8 oz.) boxes..**$1.00**
87 N 8032M—Eight (8-oz.) boxes... **1.89**
87 N 8033M—Twelve (8-oz.) boxes. **2.67**

Chocolate-Covered Peppermints. Shpg. wts. 2 lbs. 8 oz; 4 lbs. 8 oz; 6 lbs. 8 oz.
87 N 8034M—Four (8-oz.) boxes..**$1.00**
87 N 8035M—Eight (8-oz.) boxes... **1.89**
87 N 8036M—Twelve (8-oz.) boxes. **2.67**

Solid Milk Chocolate Stars. Shpg. wts. 2lbs; 3 lbs. 8 oz; 5 lbs.
87 N 8040M—Four (6-oz.) boxes.. **$1.00**
87 N 8041M—Eight (6-oz.) boxes... **1.89**
87 N 8042M—Twelve (6-oz.) boxes. **2.67**

Chocolate Treats. 9 different centers covered with dark and milk chocolate. Nuts, creams, fruits, caramels. Shpg. wts. 2 lbs. 8 oz; 4 lbs. 8 oz; 6 lbs. 8 oz.
87 N 8037M—Four (8-oz.) boxes..**$1.00**
87 N 8038M—Eight (8-oz.) boxes.. **1.89**
87 N 8039M—Twelve (8-oz.) boxes **2.67**

Assortment of one box each Chocolate-covered peanuts, mints, treats, stars. Shpg. wts. 2 lbs. 8 oz; 4 lbs. 4 oz; 5 lbs 8 oz.
87 N 8043M—One set (4 boxes)...**$1.00**
87 N 8044M—2 sets (8 boxes)..... **1.89**
87 N 8045M—3 sets (12 boxes).... **2.67**

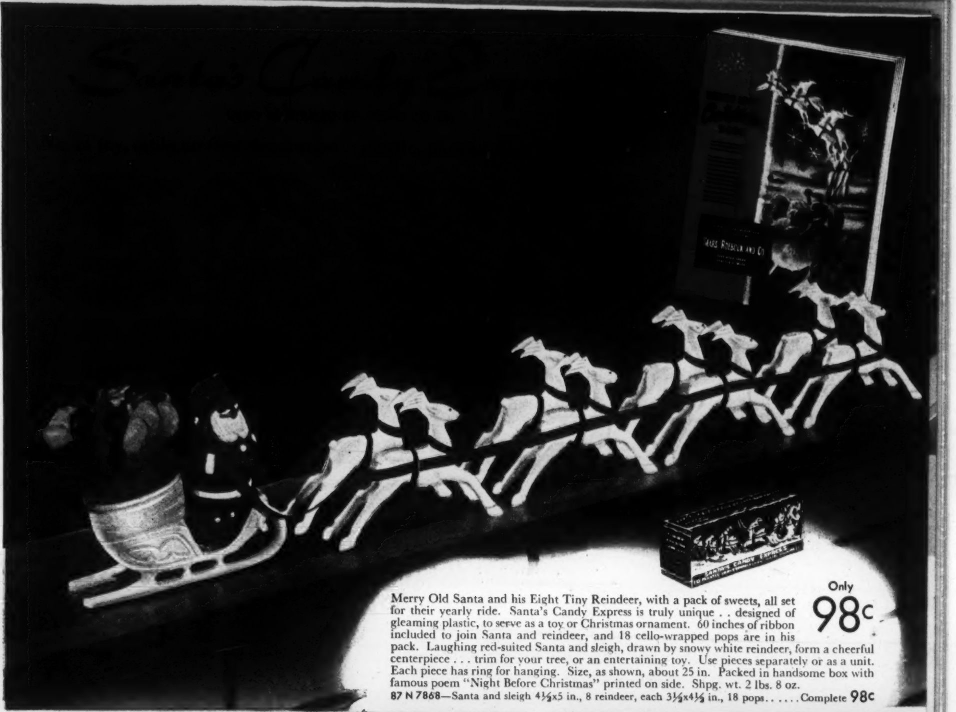


ONE DOZEN
candy-filled
CHRISTMAS STOCKINGS
B

A **Candy-Filled Bells** of transparent plastic, with loop for hanging. 1½ in. high, 2 in. diam. 1 dozen assorted color bells in decorated box.
87N7888–Shpg. wt. 1 lb. 8 oz..**98c**

B **Candy-Filled Red Mesh Stockings.** For tree ornaments, favors, etc. 7½ in. high. 1½ oz. candy in each. 1 dozen in gay box.
87N7833–Shpg. wt. 1 lb. 8 oz..**98c**

C **Christmas Stocking,** filled with entertaining items to delight any child. Red mesh stocking, 17½ in. high, contains ruler, 11-in. jumbo pencil, 1 regular pencil, 1 pencil box, 1 large Patience Puzzle, 1 box Crayons, 1 Sail Boat, 1 Whistle, and 1 Paint Set, 1 croonola, plus 11 ounces of cello-wrapped hard candy. Shpg. wt. 1 lb. 8 oz.
87N7830—Complete Only **98c**



Merry Old Santa and his Eight Tiny Reindeer, with a pack of sweets, all set for their yearly ride. Santa's Candy Express is truly unique . . designed of gleaming plastic, to serve as a toy or Christmas ornament. 60 inches of ribbon included to join Santa and reindeer, and 18 cello-wrapped pops are in his pack. Laughing red-suited Santa and sleigh, drawn by snowy white reindeer, form a cheerful centerpiece . . . trim for your tree, or an entertaining toy. Use pieces separately or as a unit. Each piece has ring for hanging. Size, as shown, about 25 in. Packed in handsome box with famous poem "Night Before Christmas" printed on side. Shpg. wt. 2 lbs. 8 oz.

Only 98c

87 N 7868—Santa and sleigh 4½x5 in., 8 reindeer, each 3½x4½ in., 18 pops. . . . . .Complete 98c

Novelties of Candy, Plastic

A **12 Red and White Candy Canes in a real checkerboard box.** Each 7½ inches long. Each cane 1¼ oz. or over. Individually wrapped in cellophane, and securely packed in a newly-designed carton, for safe shipment. Hang these gaily striped canes on the tree for a tasty treat for young and old . . . or slip one in each of the children's Christmas stockings. Cardboard checkers included.

87 N 7895—Shpg. wt. 2 lbs. . . . . .12 canes in box 89c

B **10 Christmas Boots,** favorite Christmas novelty . . . a set of clear red plastic Santa Claus boots, each filled with 7 candy pops. Hang on tree or use as party treats and table favors. Each 2¾ inches high. Shpg. wt. 2 lbs. 8 oz.

87 N 7866. . . . . .Set of 10 boots with 70 pops 98c

C **4 Plastic, Candy-Filled Toys.** A delightful assortment of children's favorite plastic toys. Includes: (1) A candy-filled Trojan horse with 4 candy pops astride it. Candy comes out of secret opening in under side of horse. On wheels, horse is 5½ in. high, 5 in. long. (2) Jolly fat plastic Santa on skis with 10 pops in his pack. Red and white Santa stands 4½ in. high on green plastic skis. (3) Cunning white plastic snowman, 5 in. high, with coal black stovepipe hat, buttons, pipe. He carries 10 pops in pack. (4) Large Santa Claus Boot, 4 in. high, with 18 pops. Shipping weight 2 pounds 4 ounces.

87 N 7865. . . . . .Set of 4 toys with 42 pops 98c

D **4 Jumbo-Size Candy-Filled Toys,** of plastic and glass. 6-inch Roly-poly Santa, 5-inch lantern, 6-inch candy pump with hose and crank that actually turns out candy, and 6-inch candy pay station that doubles as a penny bank. Candy comes out when penny is deposited.

87 N 7851—Shpg. wt. 2 lbs. 8 oz. . . . . .4 toys, candy-filled 98c

E **4 Jumbo Santa Claus Boots.** 4 inches high. 18 cello-wrapped pops in each. Boots of clear red plastic. Merry Christmas band around each.

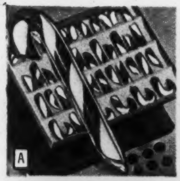
87 N 7886—Shpg. wt. 1 lb. 4 oz. . . . . .4 boots with 72 pops 98c

F **30 Reed's Butterscotch "Paloops"** (asst'd. flavor pops) and Butterscotch Squares. Each cello-wrapped. Paper safety loops on Paloops. Ideal assortment for all Holiday treats, favors. Shipping weight 2 pounds.

87 N 8061. . . . . .Box of 30 Paloops, 1¼ lb. of squares $1.00

G **Solid Chocolate Santa Clauses.** Each dressed in gaily decorated foil wrapper. 4½-inch Santas of pure milk chocolate . . . no peanuts added.

87 N 7881—Shpg. wt. 2 lbs. . . . . .20 chocolate Santa Clauses 98c

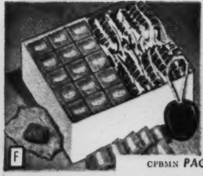

A

B

C

Candy Pump
Save
D

E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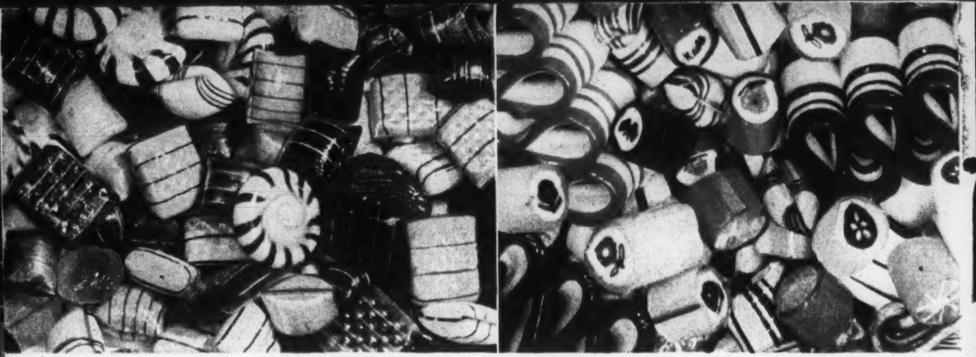
G



Your Favorite Old-Fashioned Hard Candies in two economy-priced assortments

PURE
HARD
CANDY

Good old-fashioned satiny-finish hard candies . . in wonderful assortment to please young and old alike. Includes shapes such as pillows, waffles, chips, drops, etc. . . and ever-popular flavors as lemon, orange, cherry, raspberry, mint, lime and wintergreen. Use generously to fill stockings, and for parties. Packed in red bags shown at left (except 30 lbs.).

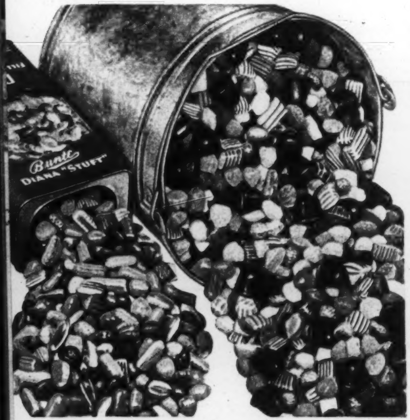
22c lb. in 30-lb. lots

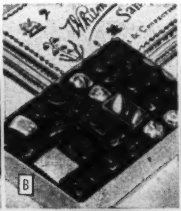
87 N 7997—Shipping weight 5 pounds. . . . . 4-pound bag **98c**
87 N 7998—Shipping weight 9 pounds. . . . . 8-pound bag $1.89
87N07999—Shipping weight 33 pounds. . . . . . .30-pound carton 6.60

Delicious Christmas Mix of all-time favorites . . ribbon candy, crimps, cut rock, with center designs, waffles, etc. Varied designs and shapes, in mouth-watering flavors to satisfy all the "hard-candy faciers" in your family and among your friends. Plan to use this mix of satiny-finish goodies to distribute at festivities, to fill the Christmas boxes and boots shown below.

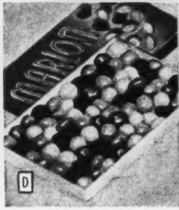
Less than **24c** lb. in 30-lb. lots

87 N 7935—Shipping weight 4 pounds. . . . . 3-pound bag **89c**
87 N 7938—Shipping weight 7 pounds. . . . . 6-pound bag $1.75
87 N 07936—Shipping weight 10 pounds. 9-pound bag 2.55
87 N 07937—Shipping weight 33 pounds. . . . . 30-pound carton 6.98





Season's Greetings
HERSHEY'S
KISSES
C



Bunte's Diana Stuft Confections, an assortment of all-filled candies. Thin crispy sugar shells are packed tight with pure luscious jams and marmalades. Assorted bright Christmas colors and flavors. Packed in a beautifully decorated red tin which keeps the candies fresh and flavorful. Tin container makes this a perfect gift for Christmas mailing. Order several tins. Shpg. wt. 4 lbs. 8 oz.

$1.39 3-lb. tin

87 N7853. . . . . .3-lb. tin **$1.39**

A pail full of candy for all your Holiday needs! 3 pounds each of chocolate drops, cream and jelly mix, and Christmas hard candy, in a heavy 10-quart metal utility pail. Pail has countless uses about house or farm . . candies are pure, wholesome, packed in 3-lb. bags to keep them clean, fresh, attractive until used. Fine assortment for school or church parties. Shpg. wt. 12 lbs.

$2.89

87 N 08030–10-qt. pail and 9 lbs. candy . . All for **$2.89**

A **5-lbs. Suchard Break-Up Chocolate.** Here's a sweet treat for children and grown-ups alike. Giant 18x10-inch bar of milk chocolate . . foil wrapped, to break off as wanted. Shpg. wt. 6 lbs.
87 N 7814. . . . . . .5 lbs. **$2.49**

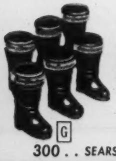
D **Marlon Dragees.** Almonds and filberts rolled in rich chocolate, covered with sugar coating in luscious pastel colors. In red 12-oz. boxes. Shpg. wt. 2 lbs. 8 oz.
87 N 7879. . . . . .2 boxes **$1.19**

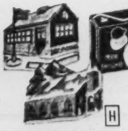
B **Whitman's 1-lb. Sampler Box** . . . famous for its delectable assortment of sweets. Includes Jordan almonds, fruit and cream centers, honey nougats, caramels, maraschino cherries. Postpd.
87 N 7811 . . .1-lb. box **$2.00**

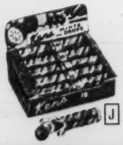
E **2-1 lb. Boxes Mint Patties.** Creamy mints, rich dark chocolate coating. Junior and Grandma, too, will enjoy these soft pieces. Shipping weight 2 lbs. 8 oz.
87 N 7890. . . . . . . .2 lbs. **$1.18**

C **2½ lbs. Hershey Kisses.** Those wonderful, tasty milk chocolate candies you can't stop eating. All solid chocolate, each foil wrapped. Packed in bright red box. Shpg. wt. 3 lbs. 4 oz.
87 N 7813. . . . . .2½ lbs. **$1.75**

F **4 lbs. Cream and Jelly Mix** . . in an attractive Christmas box. Assorted shapes, colors, and flavors in these soft, easy-to-chew candies. Shpg. wt. 4 lbs. 8 oz.
87 N 7850. . . . . .4 lbs. **98c**





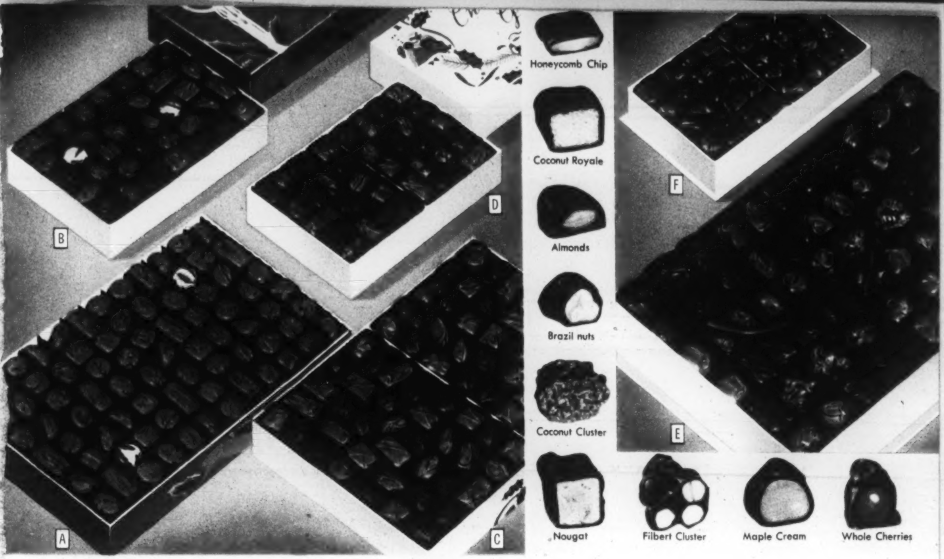


G **Empty Santa Claus Boots.** Red plastic boots with Christmas trim. Set of 6 boots, each one holds 4 oz. of candy (not included). Fill with hard candies above, or with O-Pen-Fresh Candy on preceding page. Shpg. wt. 2 lbs. 6 oz.
87N7867—Set of 6 boots **59c**

H **Candy Gift Boxes.** Christmas scenes on cardboard boxes. Each holds ½-lb. candy. Fill for unusual treats at parties, community Christmas trees, school or church festivities. Shpg. wt. 1 lb. 8 oz.; and 3 lbs. 12 oz.
87 N 7873. . . . . . .36 for **50c**
87 N 7874. . . . . . .100 for $1.19

J **Kens Candy Drops.** Assorted rolls of refreshing candy drops in delicious flavors . . . lemon, wild cherry, orange, lime, etc. Flavors are assorted in each roll. Tuck these in as a surprise in gift packages. 20 rolls in box. Shpg. wt. 2 lbs.
87N7844. . . . . .Box **59c**

Have you seen all SEVEN PAGES of Holiday Goodies? Order your gift packs, fruits, nuts now!



A **GOOD . . 5-lb. Economy Box of Chocolates.** $1.98 5 lb. box Assorted luscious centers of vanilla, maple, chocolate, cherry, cocoa, and orange creams, caramels, nougats, mints. Covered with creamy chocolate. Gay cello-wrapped box. *State choice of milk or dark chocolate coating.*
87 N 7803—5-lb. box. Shpg. wt. 6 lbs. $1.98

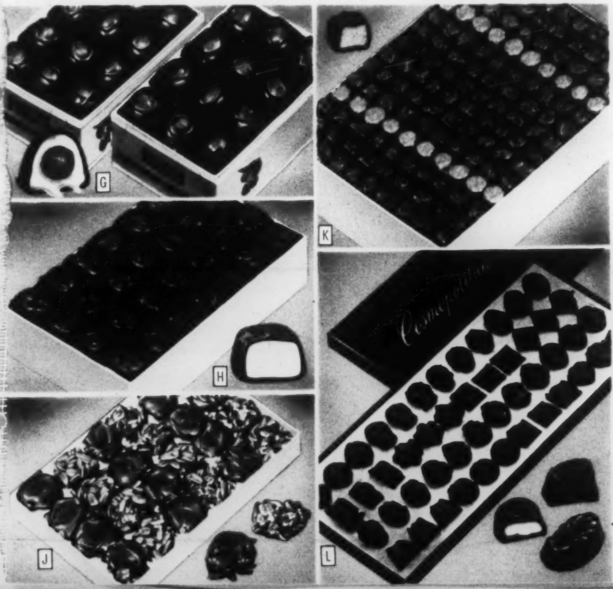
B **2-lb. Economy Box.** Same assortment as above. Each piece cupped. Colorful cello-wrapped box. Assorted milk and dark chocolate coating.
87 N 7805—2-lb. box. Shpg. wt. 2 lbs. 14 oz. $1.00
87 N 07816—12 boxes (24 lbs.) Shpg. wt. 33 lbs. . . $10.80

C **BETTER . . 5-lb. Chocolate Assortment.** $2.90 5 lb. box Each piece nested in paper cup. Delicious assortment includes centers of vanilla, raspberry, pineapple creams, molasses chews; and chocolate, orange, coconut, maple, and pudding creams, caramels, nougats, nut bites, nut clusters and butter creams. Assorted milk and dark chocolate coating. Cello-wrapped Christmas box.
87 N 8063—5-lb. box. Shpg. wt. 6 lbs. $2.90

D **2-lb. box.** Assorted and packed same as above. Also boxed for gift giving.
87 N 7810—2-lb. box. Shpg. wt. 2 lbs. 14 oz. . . . $1.39

E **BEST . . 5-lb. Box, our finest chocolates.** $3.90 5 lb. box Hand rolled, hand dipped. Two-thirds of pieces heavily coated with milk chocolate, one-third vanilla chocolate. Assorted centers include almonds, Brazil nuts, pineapple wedges, cherries, butter creams, honeycomb chips, coconut clusters, orange peel, other assorted creams, caramels, nougats. A beautiful cello-wrapped box makes this deluxe assortment a very special gift.
87 N 7804—5-lb. box. Shpg. wt. 7 lbs. $3.90

F **2-lb. box.** Assorted and packed same as above.
87 N 8065—2-lb. box. Shpg. wt. 3 lbs. $1.90



Chocolates

G **2 (1-lb.) boxes Cordial Cherries.** Large whole Maraschino cherries . . . in free flowing vanilla creams, coated with dark sweet chocolate.
87 N 7800—2 (1-lb.) boxes. Shpg. wt. 2 lbs. 8 oz. $1.15

H **2½ lbs. Chocolate Whipped creams.** Luscious whipped creams coated with rich dark chocolate, at a Sears economy price. Everyone loves these real old-fashioned soft center delights.
87 N 8052—2½-lb. box. Shpg. wt. 3 lbs. 4 oz. . . $1.00

J **2-lb. Box Snappers.** A delicious treat of whole milk caramel on a bed of pecans . . dipped in high-grade milk chocolate. Packed in attractive box.
87 N 8066—2-lb. box. Shpg. wt. 3 lbs $1.89

K **5 lbs. Miniatures.** Tiny bite-size chocolates in a bright Christmas box. About 400 pieces to box. All pieces covered with rich milk chocolate. Assortment includes vanilla, true orange, true raspberry, and maple creams, apricot marmalade, peanut toffee, and full milk caramels.
87 N 7806—5-lb. box. Shpg. wt. 6 lbs $2.90

L **1 lb. Chocolates in Fancy Shapes.** Each piece cupped and placed individually in tray. Coated in rich blend of milk and bittersweet chocolate. One-half the weight of each piece is chocolate. 16 varied shapes as fruits, flowers, etc., and 16 varied centers as nut and fruit creams, nougats, caramels.
87 N 8067—1-lb. box. Shpg. wt. 1 lb. 8 oz. $1.50

Candies available on Sears Easy Terms. See page 295

Supreme . . Our Finest Fruit Cake

LESS THAN 69c lb. in 60-lb. lots

- A rich, flavorful cake . . . highest quality batter, fruits and nuts
- Handsomely packed for gift-giving, in gay, reusable metal box
- Buy economical quantity lots . . for gifts, parties, institutions

Chock-full of:

Glazed Cherries
Pineapple
Fruit peel
Tangy Citron
Selected Pecans
Juicy Raisins

Fruit Cakes and Holidays go hand in hand . . so highlight your festivities with this taste-tempting delicacy. It's truly a gourmet's delight, with its smooth rich batter, deliciously flavored with spices, lavishly filled with fruits and nuts. Cake is topped with cherries, pecans and pineapple. A real taste thrill for both family and guests. Packed in attractive tin, which can be used for cookies, sewing box, etc., when empty.

87 N 7819—5-pound cake. Shpg. wt. 6 lbs	$3.79
87 N 08016—Six 5-pound cakes (30 lbs.). Shpg. wt. 36 lbs	$21.60
87 N 08017—Twelve 5-pound cakes (60 lbs.). Shpg. wt. 72 lbs	40.93

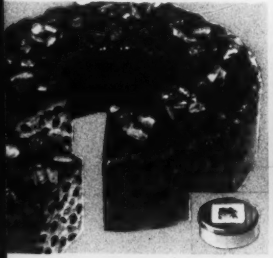
Supreme Cake . . Pre-sliced!

LESS THAN 69c lb. in 60-lb. lots

- Two loaves in decorated five-pound tin
- Ready-cut slices speed, simplify serving
- Satisfying flavor of "homemade" goodies

Our ever-popular Supreme Fruit Cake (at left) is now Pre-sliced! The same taste-tempting combination as the Supreme Cake . . flavorful batter, expertly spiced, and brimful of fruits and nuts. Each 2½-lb. loaf cello-wrapped and cut into about 18 slices.

87 N 7821—5-lb. tin (two 2½-lb. loaves). Shpg. wt. 6 lbs	$3.79
87 N 08018—Six 5-lb. tins (12 loaves). Shpg. wt. 36 lbs	$21.60
87 N 08019—Twelve 5-lb. tins (24 loaves). Shpg. wt. 72 lbs	40.93

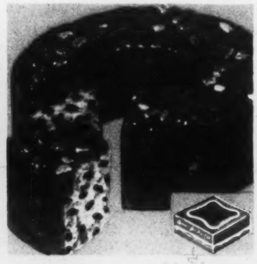


Orchard Fruit Cake

Less than 51c lb. in 60-lb. lots

Fine quality cake, flavored with spices and laden with cherries, raisins, pineapple, orange peel, lemon peel, citron and nutmeats. Top is decorated with cherries, pineapple, pecans. Reusable tin. Shpg. wts: 6 lbs., 36 lbs., and 72 lbs.

87 N 7818—5-lb cake	$2.79
87 N 08014—Six 5-lb. cakes (30 lbs.)	15.90
87 N 08015—Twelve 5-lb. cakes (60 lbs.)	30.13

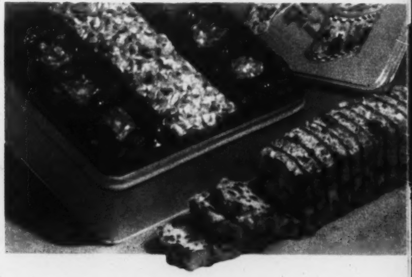


Barbara Jane Fruit Cake

Less than 33c lb. in 60-lb. lots

Good quality at an economical price. Rich, spicy batter is generously filled with selected fruit peel, cherries, raisins, and nuts. Topped with fruits and nuts. Bright cardboard box. Shpg. wts. 5 lbs. 14 oz., 33 lbs., 68 lbs.

87 N 7817—5-pound cake	$1.79
87 N 08012—Six 5-pound cakes (30 lbs.)	10.20
87 N 08013—Twelve 5-lb. cakes (60 lbs.)	19.33



Rum and Brandy Pre-sliced Fruit Cake

Less than 84c lb. in 36-lb. lots

Pre-sliced, ready to serve. Three 1-lb. loaves in box . . one light, one dark cake, pineapple-cherry topping, one "golden almond" cake, almond topping. Fruit-nut filling. Fancy metal tin. About 15 slices to a loaf, 45 in all, in each tin. Buy large economy pack for schools, etc.

87 N 7841—Tin of 3 one-pound cakes. Shpg. wt. 4 lbs. 8 oz	$2.79
87 N 08020—Six 3-pound tins (18 1-lb. loaves). Shpg. wt. 27 lbs.	15.90
87 N 08021—Twelve 3-pound tins (36 1-lb. loaves). Shpg. wt. 58 lbs.	30.13